

THE FLORISTS' REVIEW

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VOL XLIV.

CHICAGO, JULY 3, 1919.

NO. 1127.

Primula Obconica

NEW CROP SEED

	Per Pkt.	5 Pkts.
Grandiflora Rosea	\$0.75	\$3.00
Apple Blossom75	3.00
Kermesina75	3.00
Violacea75	3.00
Crispa75	3.00
Coerulea75	3.00
Gigantea Rosea75	3.00
Plathii75	3.00
Lilacina75	3.00
Mixed75	3.00

CINERARIA, Model Strain..... 1.00

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

Heads I win—tails you lose

is a maxim too often followed in business.
We are game, however, and no hard loser if
the flip goes against us. For dependable
bulbs secure from us.



Ralph M. Ward & Co.

INC.

THE LILY HOUSE

Not How Cheap
But How Good

25 Murray St. New York

COLUMBIA ROSES

3-inch, own root.....\$20.00 per 100

CHRYSANTHEMUMS

MRS. C. C. POLLWORTH, 2½-inch.....\$5.00 per 100
EARLY FROST, 2½-inch..... 4.00 per 100
SMITH'S ADVANCE, 2½-inch..... 4.00 per 100

C. C. POLLWORTH CO.

Milwaukee, - - Wisconsin

Freesia Purity

JUST RECEIVED

Inch	Per 1000	5000 lots per 1000
12 to 18.....	\$10.00	\$ 9.00
18 to 24.....	14.00	13.00
24 and up.....	18.00	17.00

JUMBO—Ask for price.

Fresh Seeds—Flower Seed Specialties

CYCLAMEN—(Selected Wandsbek strain).

PANSY SEED—Separate colors or Giant Florists' Mixture.

MIGNONETTE—Greenhouse forcing. Ask for complete list.

For plant stock consult classified advertisements or ask for list of stock.

ROMAN J. IRWIN, 108 W. 28th St., NEW YORK CITY

PRIMROSES

Sim's Yellow, 2½-in.....\$6.00 per 100; \$50.00 per 1000

HYDRANGEAS

French, 3-in., assorted.....\$10.00 per 100

LANTANA PALMS

3-inch.....\$10.00 per 100

PRIMULA OBCONICA

Assorted. (Ready now).....\$6.00 per 100; \$50.00 per 1000

BEGONIAS

Christmas Red and Prima Donna, \$6.00 per 100; \$50.00 per 1000.

Wm. F. Kastling Co. 568-570 Washington St
BUFFALO, N. Y.

PLANTS

	Per 100
3-inch, 500 White Killarney, \$15.00	
2-inch Enilax.....	3.00
3-inch Swainsona.....	8.00

Cash or C. O. D.

W. J. & S. VESEY, Ft. Wayne, Ind.

True Godfrey Calla

(Devoniensis)

\$ 5.00 per 100 } Established in
40.00 per 1000 } 2½-inch pots.

No florist can afford to be without it.

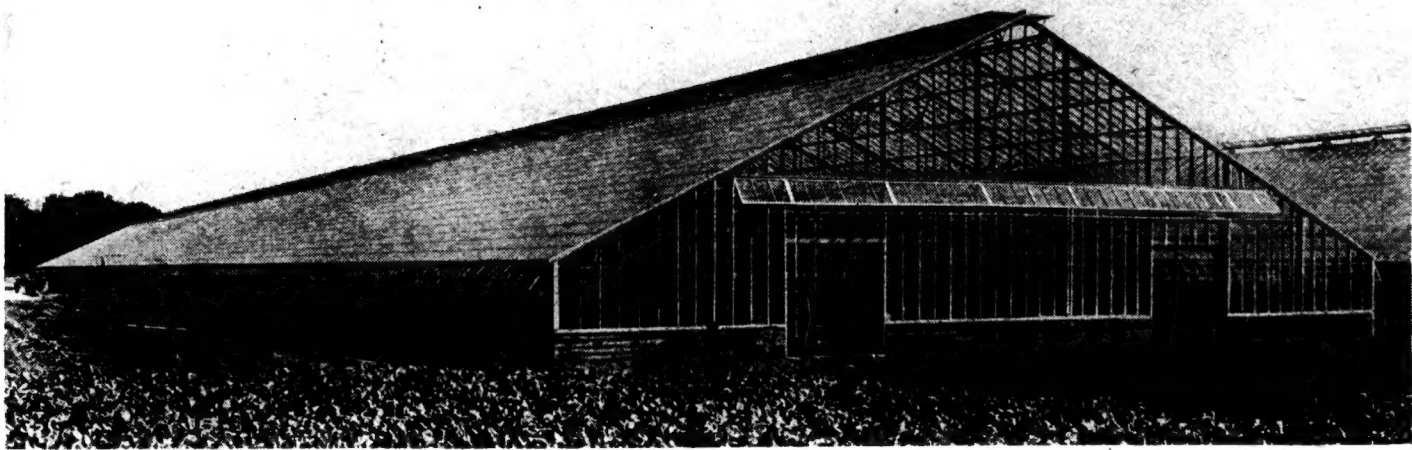
THE E. G. HILL CO.

RICHMOND, :: INDIANA

Spec als, Ready Now

SHEE' ANURE	NEPONSET PAPER POTS
100 lbs.....\$ 2.25	Per 1000
500 lbs..... 11.00	2½-inch.....\$ 3.60
1000 lbs..... 21.00	2½-inch..... 4.80
Ton..... 40.00	3-inch..... 6.25
BARNARD'S	3½-inch..... 8.25
GREENHOUSE HOSE	4-inch..... 9.85
25 ft.....\$ 5.25	5-inch..... 17.50
50 ft..... 10.25	6-inch..... 22.00
100 ft..... 20.00	

THE W. W. BARNARD CO., SEEDSMEN, 231-235 W. Madison St., Chicago



J. W. Davis has rightly been called "the cucumber king." This is one of his range of ten houses at Terre Haute, Indiana, each 80x600. Note the gable ventilation. As you know, he has another big layout at Davenport, Iowa.

Cukes This Fall Roses Next Spring

GET away from that old-timey idea that you must plant your roses in June. Plant them the end of March.

Give them a running start over June-planted ones, and they will more than make up for the few months your house is not in crop.

Build your rose house now, and plant it with cukes; followed with roses in March.

You can build your house this summer, when weather conditions are ideal.



When the other fellow is head over heels trying to get his house ready in time for even June planting, you will be walking through **your house** watching the roses grow huskier and huskier every day.

Send for our special catalogue on vegetable growing. It will give you some helpful help hints on cuke growing.

Then let's get together and talk the whole thing over.

Let's make some money together.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

SALES OFFICES:

IRVINGTON
New York

NEW YORK CITY
42nd St. Bldg.

PHILADELPHIA
Land Title Bldg.

CHICAGO
Continental Bank Bldg.

BOSTON
Little Bldg.

CLEVELAND
2063 E. 4th St.

TORONTO
Royal Bank Bldg.

MONTREAL
Transportation Bldg.

IRVINGTON, N. Y.

FACTORIES:
DES PLAINES, ILL.

ST. CATHARINES, ONTARIO

Buy Your Fall Requirements Early

Do not get the false impression that prices will be lower two or three months' hence. The intensive labor situation, the scarcity of raw materials and the continuous strong demand for prepared goods and Florists' Supplies all forecast even higher prices later in the season.

Order Now and Avoid Disappointment Later On

Gnatt's Prepared Foliages are the Best
Often Imitated but Never Duplicated

Oak Sprays

New Stock

Specially Prepared, the kind that holds its color
Red, Brown, Tan or Green.
30c per lb.; 100-lb. cases, 27c per lb.
Short, carton Oak, \$2.00 per hamper.

Queen Quality Magnolia Leaves

UNIFORM SIZE—NON-MOLDY—FLEXIBLE
Colors: Brown Green, Purple.
Price \$1.50 per carton;
100-lb. cases, \$22.00

O-G Quality

*Not the Cheapest
But the Best*

Cycas Leaves

SUPREME IN QUALITY

FLEXIBLE—NON-CURLING—DURABLE

Our Cycas are packed 10 to the bundle. We do not break bundles.

	Per 100		Per 100
12-16 at.....	\$5.00	28-32 at.....	\$10.50
16-20 at.....	6.00	32-36 at.....	12.75
20-24 at.....	6.75	36-40 at.....	14.50
24-28 at.....	8.50	40-44 at.....	18.00

Prepared Evergreen

RETAINS ITS FRESHNESS
Price, \$3.00 per 10-lb. carton

Magnolia Wreaths

Made of Queen Quality Leaves by experienced artists

ROUND OR OVAL. Colors: Brown, Green or Purple			
		Dozen	Dozen
No. 200—18-in..	\$10.50	No. 203 24-in..	\$21.00
No. 201—20-in..	12.00	No. 204—28-in..	26.00
No. 202—22-in..	16.00		

WATCH FOR OUR DISPLAY *at the*
S. A. F. CONVENTION

The Ove Gnatt Company

LA PORTE, INDIANA

Manufacturers and Importers of Preserved Foliages, Baskets, Decorative Novelties and Florists' Supplies

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FLORISTS' REVIEW
 508 S. Dearborn St., CHICAGO

IT IS NECESSARY

to eliminate overtime costs in printing
 The Review. Advertisers are urged to
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 Saturday whenever possible. If copy
 is not received until Tuesday we have
 to *pay double* for setting the type.

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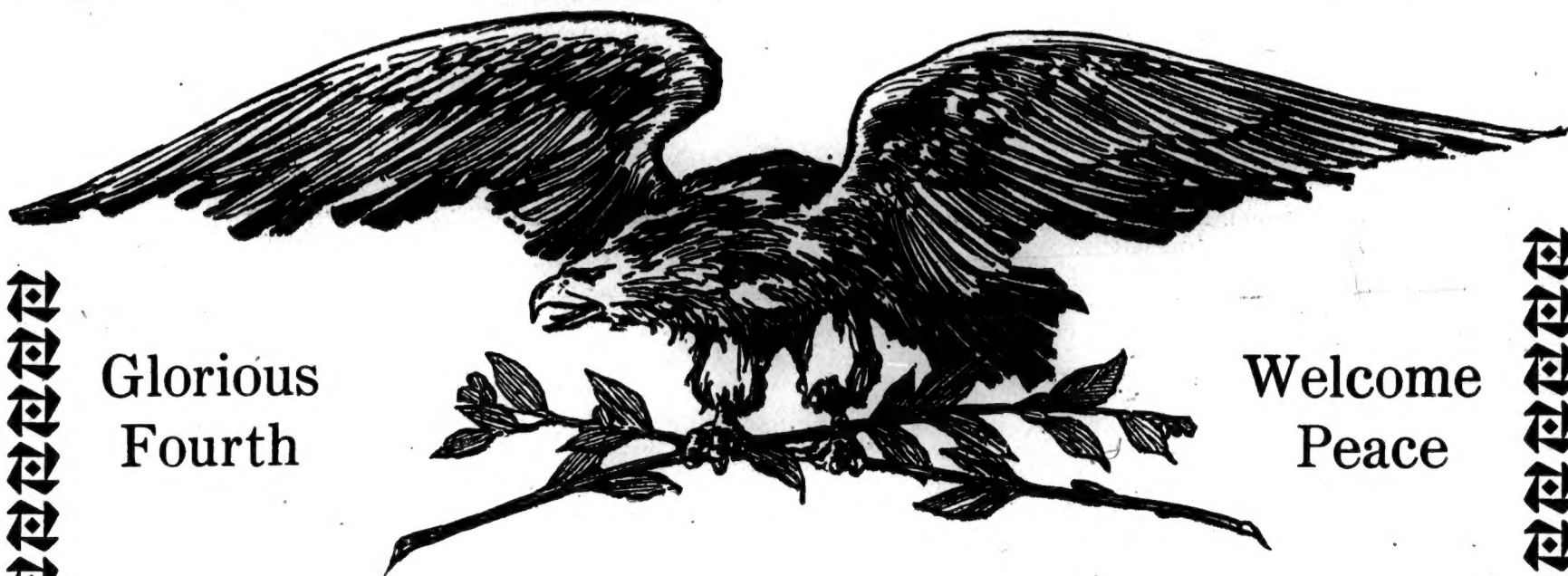
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Glorious
Fourth

Welcome
Peace

Hurrah! Mr. Florist

The McCallum Line for the Great Peace Season of 1919-20 is made up of just the articles in up-to-date Florists' Supplies you have been looking for. The

McCallum Service for Florists

is coming your direction, placing each man in his territory with a most complete and handsome line of samples in Fall and Christmas goods, including many new ideas in novelties.

LOOK FOR OUR

Mr. Ross E. Adgate, traveling in Pennsylvania, Ohio and Maryland.

Mr. Henry L. Blind, traveling in New York state and cities of the Great Lakes region.

Mr. Chas. F. Edgar, traveling in the Middle Western States.

Mr. Ralph E. Gay, traveling in Western Ohio, Michigan, Indiana, Illinois and the Southern States.

Mr. A. F. Levy, traveling in California, Utah and Nevada.

Mr. Frank Wolf, traveling in Washington, Oregon, Montana and Idaho.

Mr. Joseph Seeman, traveling in West Virginia, Virginia and territory local to Pittsburgh.

If you will hold your orders and be convinced that our goods and prices are right they will appreciate your doing so.

THE McCALLUM COMPANY

*Manufacturers — Importers
The House that Service Built*

PITTSBURGH, PA.

YOUR FLOWERS

THE disposition of your flowers during the summer months is determined largely by how well they keep. "Superior Quality Flowers" will aid you to increase your sales.

PRICE LIST SENT
ON REQUEST

Poehlmann Brothers Company

62-74 East Randolph Street,

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*The Largest Growers of Flowers
in the World*

COLUMBIA

Extra fine, 3-inch, free from spot and in excellent condition for benching

\$20.00 per 100

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GODFREY CALLA, Devoniensis

3-inch stock

\$5.00 per 100

\$40.00 per 1000

ROSE PREMIER

A few thousand, 2-inch

\$30.00 per 100

\$250.00 per 1000

250 plants at the 1000 rate.

THE JOS. H. HILL CO.,
RICHMOND, IND.

Freesia Purity Ready for Delivery

*ALL VARIETIES LISTED HERE ARE
Standard A. B. C. Quality*

FREESIA PURITY—Improved

Prices for well cured bulbs are as follows:

$\frac{3}{8}$ to $\frac{1}{2}$ -inch \$6.00 per 1000

$\frac{1}{2}$ to $\frac{3}{4}$ -inch 9.50 per 1000

Mammoth Bulbs, $\frac{3}{4}$ to $\frac{1}{2}$ -inch....\$15.00 per 1000

Large Jumbo Bulbs, $\frac{3}{4}$ -inch 18.00 per 1000

All prices F. O. B. Chicago. No charge for packing.

FREESIA "SUNSET COLLECTION" PINK MIXTURE

The "Sunset Collection" is long-stemmed, lasts well in good condition, and is very much more easily grown than the ordinary run of Freesias.

First-size Bulbs \$5.50 per 100; \$50.00 per 1000

Second-size Bulbs 4.00 per 100; 35.00 per 1000

RAINBOW FREESIA

We can now supply this long waited for, beautifully colored RAINBOW FREESIA. They are carefully selected and may be had in the best colors. The better floral shops throughout the country are using these very extensively.

First-size Bulbs \$4.00 per 100; \$35.00 per 1000

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American Bulb Co.

172 N. WABASH AVENUE, CHICAGO, ILL.

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This White Truck has traveled 105,000 miles in the service of M. Weiland, Evanston, Ill.

OWNERS' RECORDS OF 100,000 MILES AND MORE

THE ultimate mileage of White Trucks is still unmeasured. Some have rounded out 300,000 miles. Many have run 200,000 miles. Hundreds, probably thousands, have passed the 100,000 mark—a very common White performance.

We have just published a book which tells of more than 400 White Trucks with operating records of 100,000 miles and over. These trucks are still giving good service today.

This book is the most convincing exhibit on the subject of truck durability that has ever been presented. It gives a new insight into truck economy through truck longevity. A copy of "100,000 Miles and More" will be sent to anyone interested, upon request.

THE WHITE COMPANY
CLEVELAND



**Whenever You See
THIS TRADE-MARK**



**On FLORISTS' SUPPLIES
BASKETWARE
FANCY WREATHS and WAX DESIGNS
RIBBONS and CHIFFONS**

You can be certain of *Superior Quality*

Each and every department in our modern building is operated as a separate business,
under separate, competent, experienced managers.

**WE AIM TO SUPPLY THE BEST THERE IS IN EACH LINE
at the lowest prices consistent with highest quality.**

Users of "KEYSTONE QUALITY" Merchandise know there is none other quite as good

M. RICE CO.,
THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE
1220-22-24 Spring Garden Street, PHILADELPHIA, PA.
CLOSED ALL DAY JULY 4th AND 5th



Ribbon and Chiffon Novelties

You cannot achieve a reputation for artistic work by slapping on your designs commonplace ribbons or ordinary chiffons.

You need our co-operation as experts

We offer you an immense variety of **wondrous weaves and colorings** in ribbons and **an assortment of chiffons positively distinctive.**

The judicious use of our ribbons and chiffons **will surely enhance the value of your work.**

You are not thoroughly posted on ribbon and chiffon possibilities until you have inspected our line.

Correspondence solicited. One of our salesmen will call upon you or we will be pleased to submit samples.

Wertheimer Brothers

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of Werbro Ribbon Mfg. Co., Paterson, N. J.

Salesrooms, 17-25 East 24th St. NEW YORK

THE PROFITS FROM THE PEONY PATCH

The purpose of this article is to show "how to make the most money out of an acre of peonies." The entire process is briefly described, from purchasing the roots to marketing the crop. The ideas presented are not untried theories, but are an epitome of a specialist's experience.



DO NOT propose to discuss isolated cases of extraordinary profits obtained by producing new varieties of peonies or even by cornering the market on a rare sort. In fact, stocking up heavily on some new "queen bee" of a peony show frequently finds the grower, five years later, offering the same at twenty per cent of the original cost. There may be a dozen American growers whose extensive catalogues and large advertising of several hundred varieties make their profit on their acre of soil a bonanza.

There are just two ways to make money out of peonies, either by selling the roots or the flowers. Leading up to the subject of profits, let us consider the three contributing factors thereto: First, the roots; second, the soil; third, the labor.

The Roots or Divisions.

The roots should be young and healthy. If divisions are used, have them cut from plants not over 4 years old and remove all but two strong eyes to each piece of sound tuber. The use of 1-year or 2-year-old plants saves some time, but on a given investment the divisions are more economical.

Most people prefer blooms of solid colors, and mass together in lawn planting or in bouquets those of the same shade. The number of varieties carried, therefore, depends on the amount of land available, as one must cut enough blooms of a kind to make a shipment worth while, and furnish enough similar material to carry out a decorative color scheme. For example, a florist might want 500 Eugene Verdier, the famous "baby pink," for a reception.

The possible range of varieties comprises four distinct colors; namely, white, light pink, deep pink, and red, which is the usual classification adopted for exhibitions and by the cut flower trade. In

By WILLIAM A. PETERSON.

each of these four classes are three well defined blooming periods, the early, mid-season and late. This makes twelve sections to be represented, as the goal set before each grower in selecting his varieties and testing out the sorts to finally grow. Ultimately one may find it necessary to carry two absolutely indispensable sorts in some sections.

Selection of Varieties.

This building of a master list, into which each tested variety must fight its way by sheer demonstrated worth, is exceedingly absorbing. In comparing the painstaking records which we annually make, we sometimes find that an outstanding variety, like Mme. Forel, should be finally dropped, because other kinds have superseded it. In my personal study, in order not to be too exacting and in order to give new varieties every chance that is due them, I have really seven colors to divide the sorts into, viz.: First, paper white; second, cream or yellow; third, blush or delicate flesh; fourth, light or medium pink; fifth, deep pink, and rose; sixth, red; seventh, crimson and deep red. In this way we have tried out about 1,400

varieties and at the present time are carrying less than eighty.

Recommending varieties for other localities is not an entirely safe proposition and I shall only give a few notes on how certain sorts conduct themselves at our nursery. We have discarded Meissonier, because of its crooked stems. We have also rejected Mme. Emile Galle, because it has no low lateral leaves and the lack of these prevents cutting it with a long stem, whereas Octavie Demay, a dwarf-growing delicate pink, admits of cutting with a fairly good stem without injuring the plant, and is a wonder. So far with us the prize-winning Jubilee has a weak stem. Golden Harvest is one of the mixed colored kinds that florists cannot send on a definite color order, unless the customer knows it by name.

Faults of Old Favorites.

Mme. Crousse is tender in our climate and often skips a season in blooming. Because Richardson's Rubra Superba has proven extremely shy, we no longer carry it, while Richardson's Grandiflora is all that its name implies and a free bloomer besides. This is one of those unusual sorts that come into bloom over a long period; so one must have a good many plants to cut from to get a fair quantity of flowers at one time.

Adolphe Rousseau is a wonderful "black," but is too loose and shows the yellow stamens too much. The greatly talked of pink, Lady Alexandra Duff, is on the same order.

Single-blooming varieties attract some people, but are not really suitable for shipping.

La Tulipe is objectionable in bud, as the florists call it a "candy bud," whereas the bud of Kelway's Venus leaves nothing to wish for.

No matter how fine a sort may ultimately develop on the plant, if in the early stages of opening it is likely to "waterlog," like Charlemagne, it is not worth carrying. Probably more Delicatissima are used at June weddings than any other light pink sort.

The most popular



How Would You Like an Acre Like This?

selling red is Felix Crousse, with its perfect bomb shape and large guard petal, which always indicates a good storage variety.

Many will be surprised to learn that we have finally dropped Edulis Superba. It does remarkably well in many places, but on our records, which we have kept annually since 1888, it is not nearly so dependable as M. Jules Elié and is generally not more than a day earlier. In some quarters Mme. Ducel is grown, but with us it is smaller than M. Jules Elié and so similar in shade and time of blooming that we do not need it.

We notice an increasing emphasis laid on the desirability of the fragrant varieties.

Suitable Soil.

Having settled what roots to carry, we will now discuss the best soil conditions. The soil should be rich, deep and well drained, with plenty of sunshine. For root propagation a loose loam makes the tubers admit of better dividing, but the heavier soil, with even a clay subsoil, produces the best blooms. Not only plenty of well rotted manure before planting should be plowed in, but also an annual mulch should be applied thereafter in the fall, but without covering the top of the crown or touching the stem. Pigeon, sheep or cow manure and even some hard-wood ashes make the best fertilizer for our prairie soil. Peonies are such gross feeders that a large quantity of fertilizer, if worked in thoroughly, can be well taken care of, but no manure should ever touch the roots. For the most favorable results there should be plenty of water during the blooming period, and also toward the end of August, to make large eyes for the next season. Some of the foregoing remarks might be classified under the head of labor rather than soil.

Planting and Later Attention.

Now as to the labor: The planting should be done during the early part of September, in rows three feet apart by fifteen inches between plants down the row. In two years' time, if the bed is to stand for blooming, every other plant should be lifted, divided and planted elsewhere.

If there is any question of the plants having any stem disease, during the month of September, cut off the old leaf-top level with the ground and burn them up. The surest method of keeping the roots free from disease is to dig out and destroy every large plant, among blooming ones, that has no flowers. In fact, we have made it a practice for years, in the treatment of all our standard sorts, to destroy June 1 every peony plant 2 or more years old that has no buds. This avoids the possible spread of disease and also prevents the perpetuating of shy-blooming strains of peonies. As long as plants bloom, we need not worry.

Keeping Them True to Name.

The young shoots, as they push up in the spring, are quite beautiful and differ decidedly. At this stage of their development we go over our fields and dig out and throw away every plant differing in appearance from others in the same variety. This gets rid of any possible mixtures and is the last check in our system of keeping every plant true. I may be pardoned in mentioning here our 10-year-old, unique guar-

antee of giving three for one for every plant blooming untrue to description.

Every three weeks from May to September we run a horse cultivator down every row, and just before freezing up we use a V-shaped potato plow to trench a furrow to draw the water away from the crown. Sufficient hand-hoeing during the summer must be done to keep the land free from weeds.

Marketing the Roots.

The labor of marketing the roots is mostly done in September, which is the proper time to move peonies. It is preferable for customers to do their own dividing, as then the cut surfaces are fresh and wither less when put into the ground. However, many purchasers do not know how, and for that matter we ourselves are often surprised at the poorly cut plants we sometimes receive.

After digging, the tops are at once cut off, to prevent the roots from withering, and in this dormant condition they can travel safely for several months. In all handling of the roots great care should be taken not to injure or break off any of the eyes.

Marketing the Blooms.

Regarding the marketing of peony blooms: Long, straight stems are essential, but the cutting must leave the plant to grow the balance of the summer with at least one lateral leaf or, better, two lateral leaves on each stalk left standing. Where every terminal has a bud it is a good plan, when disbudding the side buds for the cut flower trade, also to roll off a terminal bud on one or two of the weakest stalks and thus give the plant more leaf area with which to breathe. The disbudding of all lateral buds, when the size of a pea, makes the terminal bloom develop larger.

Just at what stage of unfolding to cut a bud depends on the variety and how

soon it is expected to open. Several carloads of peony blooms come annually to Chicago before Decoration day from points fully 600 miles away.

In Bundles of Thirteen.

As soon as the stalks are cut and most of the lateral leaves stripped off in order to give more of the sap remaining in the stem to the bud, they are gathered together in bundles of thirteen of the same variety and size of bud. In units of thirteen they can be sold either by the dozen or the hundred. The buds cut when the dew is on them carry better, but if they are to be wrapped in paraffin or other paper, the petals must be thoroughly dry.

If possible, it is a good plan after the bundles are tied up to stand the stems in water for an hour before shipping in boxes.

Holding Blooms in Storage.

For the benefit of those who want peony blooms much later than their normal season—and this is really one of the recent developments of the industry—it should be stated that certain varieties of peonies when cut in bud will keep in cold storage for six to ten weeks, and upon their being taken out will unfold in all their usual glory.

We have now followed our lady love from the cradle to the grave. The subject under discussion naturally eliminated many other interesting features pertaining to the peony, all equally fascinating, such as the ancient history of the peony, the renaissance of its culture in Europe, some of its famous hybridizers, a comparative study of the different shapes and types of its blooms, the various styles and shapes of its petals, a classification of its fragrance, the duration of the individual bloom when cut and also on the plant.

THE RETAIL FLORIST

CHECKING TELEGRAPH ORDERS.

Postal Cards Aid Service.

Several cents for two or three postal cards is a cheap way of saving the trade which is always lost when an error is made in an order. Flowers sent by telegraph are more important, to sender and recipient both, than those ordered otherwise. Why not, then, take the precaution, which is so cheap, to secure the satisfaction of all the persons involved in such an order?

No excuse can ever recover the lost business, or the lack of confidence that results from negligence or error in filling a telegraph order. Yet I have often been asked why So-and-So was so careless in regard to a correspondent's order which he was not able to fill; why had he not at least telegraphed collect an explanation of the circumstances in an effort to avoid the embarrassing situation in which both sender and florist were placed?

Expense Not the Question.

Expense does not count in the face

of the disappointment and loss of business that result from an order mis-carried or unfilled. Telegraph delivery of flowers must stand as a guaranteed service if this highly profitable branch of the business is to be developed. Whatever it costs to maintain a perfect standard now will be many times repaid later.

As George Wienhoeber, of Chicago, says, "What do I care about profits when I have the other florist's feelings to consider? How can I disappoint him, how can I abuse his confidence in me, when I am so appreciative of the opportunity to display our service, and create new business for myself—and often new flower buyers?"

A Cleveland retailer told me that rather than cause any disappointment, his firm called up the intended recipient at their own expense, and explained the situation, or sent out some flowers gratis, with the card, to fulfill the desired result and the expression of the occasion.

The L. Bemb Floral Co., of Detroit, has a system, which operates easily and at slight expense, which enables them

to check up exactly on all telegraph orders.

Using the Postal Cards.

Whenever an order is received by wire from another florist, a postal card is at once filled out acknowledging the receipt of the order, with a statement of what flowers are to be sent, when and where they are to go, and an assurance of the order's being executed creditably. The florist who sent the order is at once satisfied that his customer's wishes will be fulfilled. This inexpensive message, received promptly, has raised his estimation of the correspondent markedly.

When an order is telegraphed to another florist, two cards are mailed. One is directed to the florist to whom the wire has been sent, and serves to confirm the order. It also is a means of verifying the spelling of names and addresses, and so insures the greatest satisfaction and prevents orders from straying, for these cards often arrive before the telegraphed order has actually been sent out.

Another postal card, a return card, is sent out also when the order is telegraphed—this to the person to whom the flowers are to be sent. This card is a means of bringing the telegraphing florist to the notice of the recipient of the flowers, who usually includes a word of commendation in the note of thanks to the sender, which repays the florist amply for the small cost of the return postal card.

The practice of employing cards of this sort, which are reproduced herewith, deserves to be more generally followed. Not only the two florists directly involved are the gainers, but the entire trade profits by the boost that the telegraph delivery service receives when an order is commendably filled.

Sam Seligman.

GO AS FAR AS YOU LIKE.

Can you give me information concerning the slogan, "Say It with Flowers," which is used so much in The Review? Is it protected in any way? I wish to use it in my advertising, but want to avoid any trouble; hence this inquiry.

R. A. H.

Not only is there nothing to hinder

City, State, 19.....

We are pleased to acknowledge receipt of your order

for

to be sent on

to

We will execute this order so that it will be a credit to you as well as to ourselves.

Thanking you for same, we are

Yours very truly,

Postal Card Sent by Florist Acknowledging Telegraph Order.

your using the slogan, "Say It with Flowers," as freely as you please in your advertising, but the Society of American Florists will even assist you to employ it in a variety of ways. Secretary Young's office will supply you at cost price with electrotypes of the script words in which the slogan is usually used, in several sizes, according to your needs. Window signs bearing the slogan can also be obtained from the same source. Florists are urged to use the slogan; the more freely, the better.

WISCONSIN FLORISTS MEET.

Live Gathering at Fond du Lac.

In September, 1918, during the state fair, there was a meeting of some of the most prominent florists of the state in Milwaukee. These brought into being the Wisconsin State Florists' Association. The association meets twice a year, once at Milwaukee during the fair and once in some Wisconsin city other than Milwaukee.

The first semiannual meeting was held at Fond du Lac June 27. That there is a desire among florists for coöperation is evident from the attendance, which

was beyond the expectations of everyone.

There was an informal gathering in the morning at the Palmer House, where cordial handshakes and real enthusiasm were the features. After lunch the members gathered in one of the spacious halls of the armory for a business meeting.

Business Meeting.

Richard Haentze, of Fond du Lac, introduced Mayor Hohensee, who gave an address of welcome. The mayor, who was a close friend of the late Robert Haentze, made a most encouraging address. C. C. Pollworth, president of the association, responded.

Among the problems discussed at this session were the commissions given to agents and undertakers. Some were of the opinion that this was a bad habit the florist had got into, and that the business belonged to him without paying a commission for it. Others thought it indispensable. The package charge and parcel post charge to customers was threshed out. The admission of members to the association who live outside Wisconsin was argued pro and con and resulted in favor of non-residents being admitted as associate members.

Frederick Cranefield, secretary of the State Horticultural Society, made a plea for the membership of the entire florists' association on behalf of the horticultural society, and spoke of the work he had in hand and the advantages of affiliation.

Nic Zweifel, of Milwaukee, campaigned for S. A. F. members. He told of the purpose and accomplishment of the society and urged attendance at the convention in Detroit.

Guy French, of Morton Grove, Ill., spoke in behalf of the publicity fund for the S. A. F. and was rewarded by some subscriptions.

Banquet and Dance.

The business meeting adjourned at 5:30 p. m. Many got out their automobiles for a ride about Fond du Lac and vicinity. The visiting ladies had been treated to an automobile ride during the business session.

At 6:30 a sumptuous banquet was served. William Zimmermann, Milwaukee, was appointed toastmaster, and a

City, State, 19.....

We have telegraphed an order to you

calling for

to be sent to

Name

Card

We hope you will execute this order so that it will be a credit to you as well as to us.

Yours very truly,

Postal Card that Follows Telegram to Verify Order.

Gentlemen:

The order for flowers delivered by.....

has arrived in.....

Remarks:

Yours truly,

Date and Time.....

City, State,

We had our correspondent in

deliver to your address.....

We are very much interested in the orders of our patrons and will consider it a great favor if you will kindly let us know by return postal how your order has reached you.

Thanking you for this favor, we are

Very truly yours,

Return Postal Card Sent to Person to Whom Flowers are to be Delivered.

most delightful time was had at the four large tables arranged for the occasion.

At 8 o'clock all repaired to the ballroom, where, between numbers, some specialties which were a surprise to all present were staged.

Among out-of-state visitors were A. F. Longren, of Chicago, representing the Burlington Willow Ware Shops, Burlington, Ia.; Joseph Marks, of Chicago, representing A. Henderson & Co.; S. Dunser, of Chicago, representing the American Bulb Co., and Guy French, Morton Grove, Ill.

BRITISH VIEW OF QUARANTINE.

Among members of the horticultural trades on the other side of the water there are some questions concerning Quarantine No. 37 as an embargo designed to keep out infested stock. The explanation of C. L. Marlatt, chairman of the Federal Horticultural Board, concerning the provision for the entry of plants into the United States fails to calm their doubts. A British horticultural journal comments thus:

"Unfortunately, the explanation, so full in other ways, does not contain a definition of what are dangerous insects or diseases. This indeed is the fatally weak part of all these regulations. The Federal Board appear to us to be flying from dangers that they know not of, and we should feel more reassured if they would say what are the dan-

gerous pests and diseases of the entry of which into the United States they bode so much evil.

"In a notice issued to the press, the United States Department of Agriculture gives statistics of the numbers of 'infested' shipments received from various European countries, but again they are silent as to what these infestations were. We suggest that it is only just that they should publish this information. For example, they aver that since 1912 there have been 154 infested shipments from Great Britain, involving sixty-two kinds of insects. Would the United States Department of Agriculture add to our instruction by stating the names of these sixty-two insects? We should then be in a position to ascertain how many of them are pests in the proper sense of the word, and how many are harmless, or already well established in the United States. It sounds very formidable to speak of so many hundreds of 'infested' shipments, but the information in its present form is certainly valueless, and may be seriously misleading.

"However, the 'explanations' now issued seem to provide the means for keeping alive part, at all events, of the export trade between Europe and the United States; though why, after inspection in 'specially equipped inspection houses' and certificates that the imported articles are free from dangerous

insects or disease, it should be necessary to prevent the immaculate article from being sold directly, it is not possible to conceive."

INTRODUCING MR. GUDE.

The name of William F. Gude needs no introduction to members of the florists' trade. His home town is Washington, D. C., but he is known all over the country. Mr. Gude himself may need to be introduced, however, lest his many friends should pass him by unrecognized when they meet him at the S. A. F. convention in Detroit. You knew something was wrong, something was missing in the portrait of Mr. Gude that is shown herewith. Those big black mustaches, that curled so gracefully, are gone, all gone. That's the secret. Knowing that, you'll recognize Mr. Gude when you see him in Detroit.

BUGS OPEN PANSY PODS?

Enclosed find some beetles and pansy pods, which they caused to open apparently by sucking them, thus spoiling the seeds. As I cannot buy this strain of seed, it means considerable loss. The bugs do not seem to gnaw. They suck the juice. Is there any remedy?

C. A. P.—Me.

The best means of getting rid of the beetles is by spraying with arsenate of lead solution. This insecticide may be obtained as a paste, which is the most convenient form of using it. Dissolve the paste, according to directions, stir well, then add enough granulated sugar or syrup to make it sweet to the beetles' taste and cause the solution to stick to the stem and foliage of the plants. The best time to spray the plants is in the cool of the evening. Repeat every day or two until the beetles disappear.

There was nothing the matter with the pansy seed sent. It looked to be perfectly good seed and it is only natural for the pods of seed to burst open when they arrive at the right stage of ripeness. I do not think the beetles are the cause of the pods opening. It is best to gather the pods just as the seed is turning to ripe color, place in boxes covered with fine cheesecloth and set on a shelf in the greenhouse or drying shed.

M. P.

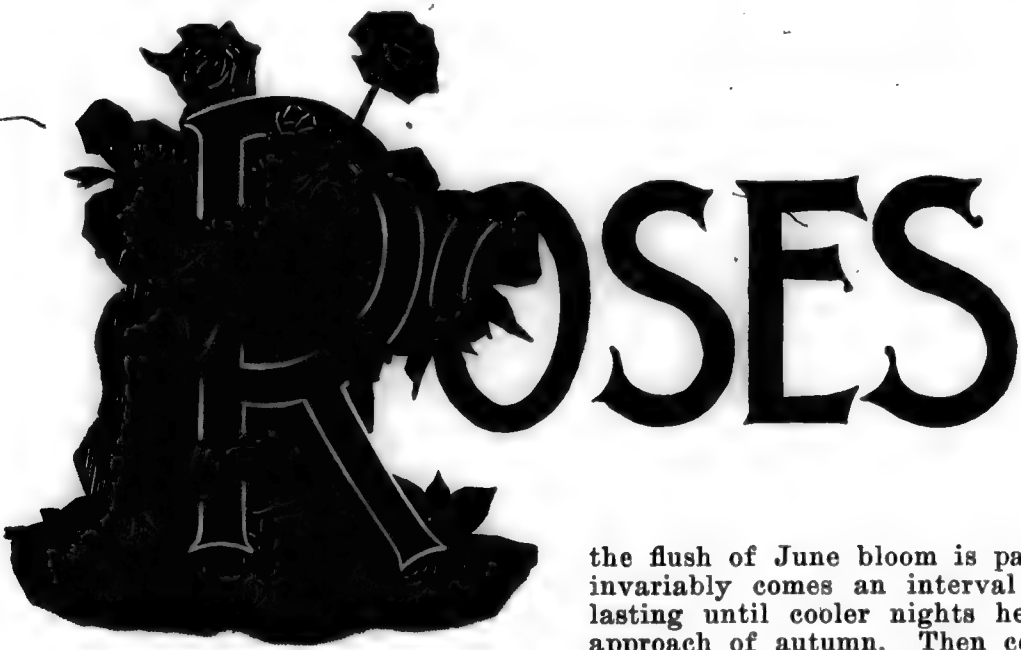
FRENCH BULB PRICES.

The Review has received three comments on last week's item about the French bulb situation, the following being typical of the criticisms:

"On page 13 of the June 26 issue, you have a little item regarding the French bulb business. There should be a correction made in connection with this, in the coming week's Review.

"The ending of this article is as follows: 'But it looks as though the florist who wants to plant Paper Whites this season will have to pay about \$20 per case for them.' You should have said \$20 per thousand. There are 1,250 bulbs of the regular commercial size (12 to 15 ctm.), in a case and at \$20 per case this would mean that the bulbs would sell for \$16 per thousand, and no one can get them at that figure unless they are sold at a loss."

Canisteco, N. Y.—Leroy Ordway is enlarging his greenhouses. The addition will be used for cut flowers.



THE BEST OUTDOOR ROSES.

[From an address on "The Propagation and Growing of the Rose," delivered by E. G. Hill, of Richmond, Ind., before the American Association of Nurserymen, June 26.]

Our country is so wide in extent, and so variable in climate, that roses suited to one section may be absolute failures in another; hence the need of supplying suitable sorts for given localities. Many points must be taken into account, notably drainage, composition of the soil, exposure, temperature, humidity and the behavior of the variety in response.

The climbers and the Wichurianas succeed in nearly all sections of the country, except perhaps in portions of the northwest and in the extreme south. Our present varieties in these two classes are the pioneers of garden planting; varieties more resistant to severe cold are needed for the Dakotas and that latitude.

In the south the tendency to continuous growth is apt to lessen the vitality of the rose, but in the gulf territory and in California the climbing teas and Noisettes prove highly satisfactory. Lamarque, Gold of Ophir, Solfaterre, Gloire de Dijon, and that wonderful rose, Marechal Niel, with the climbing sports of certain teas and hybrid teas, such as Kaiserin Augusta Victoria, Meteor and others, give a fine choice of color subjects in trellis roses.

Hardy Climbing Roses.

Some of the most satisfactory in the hardy climbing sections are Dorothy Perkins, White Dorothy Perkins, Dr. W. Van Fleet, Tausendschoen, Excelsa, Mary Lovett, Silver Moon, Bess Lovett, Gardenia, American Pillar and Graf Zeppelin. This list can be considerably extended by other excellent sorts.

The dwarf polyantha type succeeds under even adverse circumstances. Roses of this type are hardy, wonderfully free, and absolutely continuous up to killing frosts at Thanksgiving in our middle western states. Among the true and tried are Erna Teschendorff, Mme. Levavasseur, Catherine Zeimet, Mrs. Cutbush, Clothilde Soupert and Mme. Gouchault.

What the rose-loving public demands are "everbloomers," but we may as well say at once that, outside of the polyanthas, the everbloomer is an impossibility so far as the production of blooms during July and the first half of August is concerned.

Twenty-five Best Hybrid Teas.

Among the teas and hybrid teas, after

the flush of June bloom is past, there invariably comes an interval of rest, lasting until cooler nights herald the approach of autumn. Then comes the great show of the summer, lasting till cut short by frost. After a most critical scrutiny of many noted collections, the following twenty-five sorts seem to constitute the finest of the hybrid teas for bedding: Radiance, Red Radiance, Lieutenant Chaure, Hoosier Beauty, General MacArthur, Gruss an Teplitz, George Q. Waud, Janet, Indiana, Lady Ursula, Lady Ashtown, Madame C. Testout, Koenigin Carola, Mrs. Wakefield Christie-Miller, Mme. Jules Bouche, Lady Alice Stanley, Killarney Queen, Ophelia, Mrs. A. R. Waddell, Mary Countess of Ilchester, Robin Hood, Columbia, Los Angeles, Duchess of Wellington, Dorothy Page Roberts.

The varieties, William R. Smith,

Baldwin, Pink and White Cochet, Kaiserin Augusta Victoria, Antoine Rivoire, Lady Hillingdon and Melanie Soupert will find a host of friends wherever climatic conditions favor their growth and development.

Of the hybrid perpetual class I have clear-cut pictures in my mind of those magnificent sorts, Frau Karl Druschki, Paul Neyron, Ulrich Brunner, General Jacqueminot, Anna de Diesbach, Alfred Colomb and Hugh Dickson.

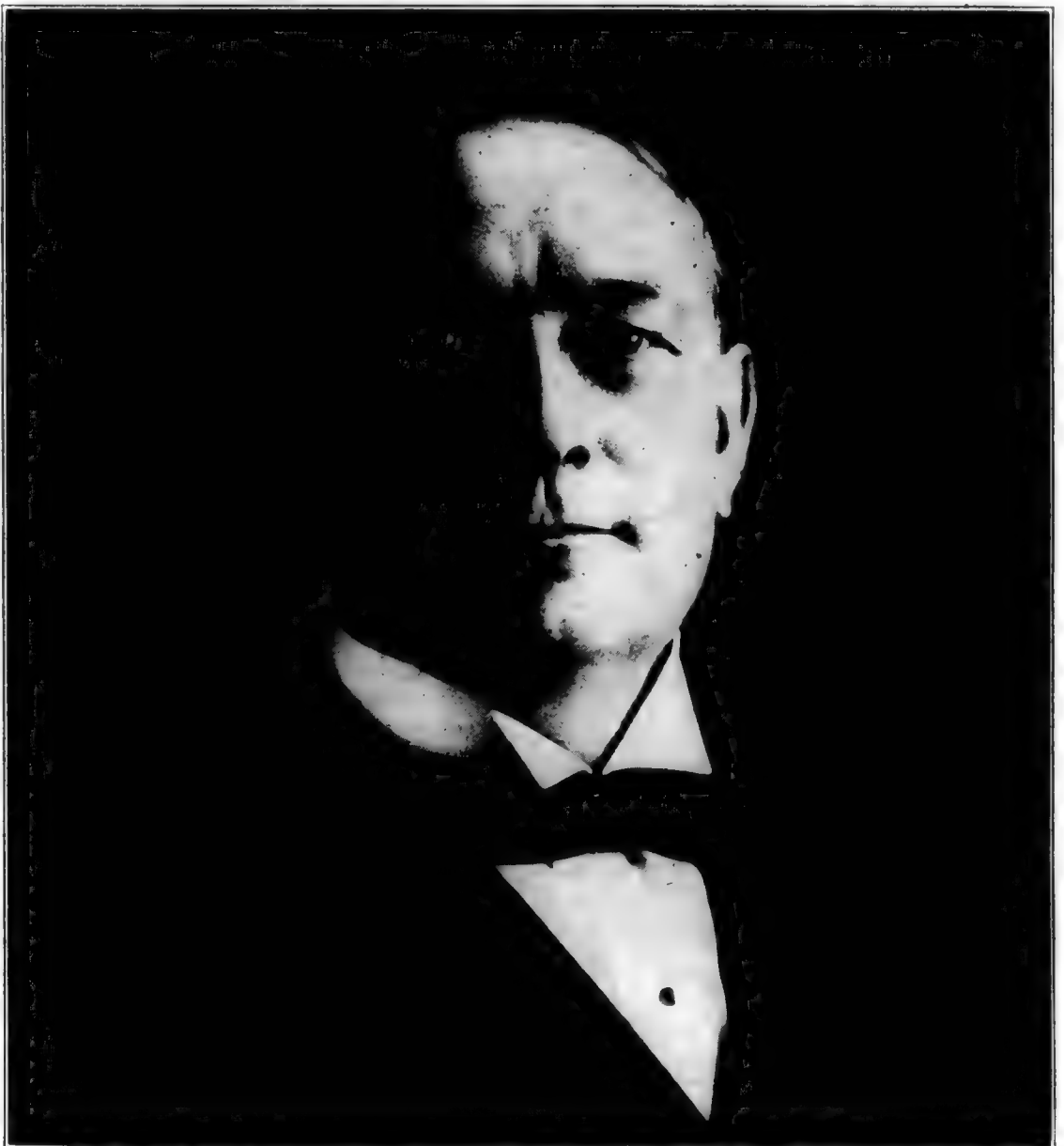
The rugosa has a future for the hybridist and from the intermingling of the blood of this rugged species will come beautiful varieties for the colder climes of Canada and the United States. This we may now anticipate with certainty, for are they not already arriving?

Propagation of Roses.

Nearly all the climbing types of roses can be propagated from ripened wood made into long cuttings and planted in the open during early spring.

Ground peat or dried muck placed at the bottom of the trench where the cuttings are inserted is a procedure practiced in Europe with good results, a sandy loam being preferable to heavier soil.

Greenhouse growing of wood for propagating purposes is the method employed extensively by firms in the middle west. In order to get the wood intended for propagation in suitable condition, a close temperature with a humid atmosphere is sought. Wood thus grown is placed in shaded frames, with a muslin cover some three or four feet above



Would You Know Him Without an Introduction?

the glass. About twelve inches of fresh horse manure is used as a base; on this is placed four inches of sand. The frame is kept closed, the sashes not being raised for some eight or ten days. Cuttings thus treated, grown from wood prepared as above, root in about three weeks.

Winter Grafting.

Winter grafting of roses is practiced by rose growers on a large scale where winter forcing varieties are demanded, Manetti being used for this purpose. The stocks are potted in 2½-inch pots, and when root action takes place they are splice-grafted with scions from green, or growing wood, and placed in frames with bottom heat of temperature ranging from 70 to 75 degrees, in closed cases, covering the same with sash or glass. A close, moist atmosphere is absolutely essential in order to have them unite. Of supreme importance is the introduction of air so as to keep the roots from blacking. Of course this method is only practical where glass houses are available.

Root-grafting on small pieces of roots is a method employed by the nurserymen at Orleans, France. They use hard wood, and place the grafts under bell glasses, shading them with a light wash on the side of the bell next to the glass. The grafts are planted twelve to twenty under each bell, and then carefully transplanted when united and in growth.

The preparation and culture of stock for budding purposes is similar to that of the fruit stocks.

The Best Stocks.

A word as to the kind of stock: Manetti has had the lead in this country, with only a moderate amount of canina being used, while in Europe canina is extensively used, almost to the exclusion of other kinds of stock for budding.

Rosa multiflora, of Japan, seems to have vitality, is a good producer of roots, and is, I think, justly esteemed as one of the most practical and satisfactory stocks on which to bud roses. A recent visit to two places where this stock is being extensively used inclines me to put it in first rank as a stock on which to work roses. The old Gloire des Rosamenes is being used quite extensively in California with gratifying results; in fact, I have never seen a more beautiful growth than Howard & Smith had in their rose fields where this stock was used. Own-root roses vs. budded is an old controversy, and while I have my own opinion as to their relative merits, I am inclined to think that for most localities the hybrid tea and tea classes thrive best budded. In the south and in favored localities perhaps own-root roses are preferable.

PLANTING STEVIAS.

Would you please tell us if it would be better to plant stevias, which are to be used as cut flowers and which are now in 2-inch pots, in benches or to keep them in pots? Also please tell us for how long we should continue pinching these stevias. K. E.—Ill.

If you have the spare bench, with at least four feet of head room from the bench to the glass, then by all means plant the stevias in the bench. Plant now and continue pinching until August 15, after which time see that the

plants are properly supported. Do not overfeed or they will grow too rank. There is one advantage in growing them in pots rather than in benches, and that is, should there not be enough demand when the sprays are ready to cut, the

bench-grown plants too liberally, or the sprays will be long and flabby.

M. P.

CUTTING BACK DAHLIAS.

We had a good deal of rain all through May. Dahlias, both seedlings and those grown from roots, have shut up and shown buds. Will pinching off these buds be advisable, or would cutting them back to about six inches above the ground cause a new growth to start up and bloom in season?

L. H. W.—Mo.

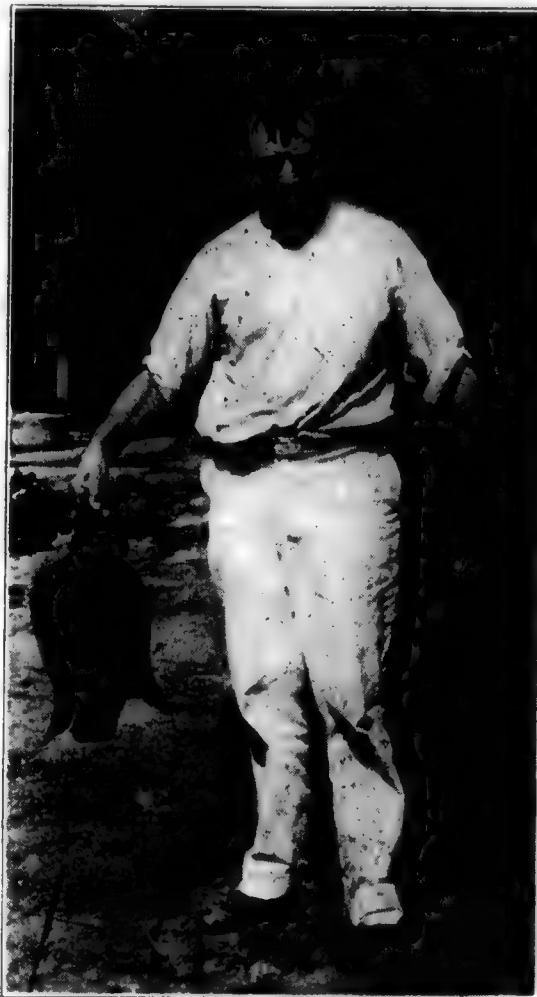
Not seeing the plants or understanding the conditions of soil, etc., where they are growing, it is hard to advise regarding the dahlias. As a rule, however, dahlias will not stand much cutting back as late in the season as this and produce a crop of flowers before frost. If the shoots that are budding are forward ones with others coming up around them, then they could be cut back, throwing the strength of the plant to the later growths, but I am inclined to advise against any general pinching off of buds or cutting back at this time.

M. P.

PERICAT'S PASTIME.

The accompanying photograph shows Alphonse Pericat, the famous orchid specialist of Collingdale, Pa., in a moment of play. The photograph was snapped on the twenty-second of June in the year of our Lord one thousand nine hundred and nineteen, at the farm of Frank M. Ross, at Neshaminy, Bucks county, Pa. Mr. Pericat has been fishing in the Neshaminy. His happy expression is due to the hooking of a wonderful turtle, weighing twenty-two pounds avoirdupois. Mr. Pericat brought the turtle safely to land and with the help of his friends got it up on the bank. The twenty-second of June will go down in history as a great day in the Pericat family.

Phil.



Alphonse Pericat and his Turtle.

plants can be moved to cooler quarters and held back, but when pot-grown the plants get hard more quickly and need closer attention as regards watering, feeding and keeping the sprays supported. On the other hand, care must be taken not to overfeed, or to water the

FRUITS AND VEGETABLES

CUCUMBER WILT DISEASE.

I should like to get some information regarding a disease that has shown up here in our cucumber houses. The plants start an abnormally strong growth, the leaves begin to wilt, stems swell from the trunk up, and finally the plants die. I could send samples, but I believe you can locate the trouble by this description, as no doubt others have had it. We used Bordeaux mixture, but are in doubt as to results. Last year was our first experience with it, but after the benches were sterilized in the fall it did not appear. Any information as to what it is or how to prevent it will be greatly appreciated. C. W. S.—Cal.

I think, from the description, that you have a cucumber wilt disease, which is common with greenhouse cucumber growers in nearly all parts of the United States.

These diseases are contagious and are

called mosaic wilt and bacterial wilt. You undoubtedly have the bacterial wilt. The bacteria are inside the stalk, and spraying will do no good. The disease is sometimes carried by seed from other growers who have the disease.

When once started it is hard to get rid of, and is so contagious that insects carry it from one plant to another. Growers also carry it on their hands or knives when working among the vines.

The best way of exterminating it is to pull up and burn all diseased plants as fast as they show, and it is often necessary to destroy a crop and clean up the premises thoroughly, and plant the greenhouses to another kind of crop, such as lettuce or tomatoes, until the disease is stamped or starved out entirely.

Save your own seed and from only perfectly healthy plants, from a house which does not have any wilt disease in it, and keep this seed away from the premises entirely while drying. Some

growers have quit cucumbers for an entire season to get rid of the disease by planting houses to roses or carnations or any crop for a change.

The wilt does not usually appear until the vines are full-grown and bearing, or ready to bear. The stalks, branches and leaves turn dark when they wilt. Sometimes the cucumbers are partly decayed.

There is no such thing as a cure for any plant affected with wilt disease, even if you cut off the wilted branches. The plant will soon die anyhow. Many plants, although diseased, do not show it until the water-carrying tubes are entirely stopped up with bacteria, thereby preventing the water supply from coming up the stalk. So if all wilted plants are removed, more may show up later. After long experience with it, I should say the only thing you can do is to clean up, and clean up thoroughly.

HONEY DEW UNDER GLASS.

I am replying to E. L.—Mass. in regard to growing Honey Dew melons under glass. I grew this variety at Lake-wood Farm, Holland, Mich., last year, and was much disappointed with it. From my experience it requires a long season to ripen the fruit, and I am sure could not be grown profitably under glass.

The seed was sown February 21. The plants were put in solid beds March 15 in a temperature of 70 to 75 degrees at night. As the plants bloomed, hand pollinizing was necessary to get a good set of fruit. In August the vines began to dry off. The fruit was gathered, but was not ripe.

Some of the melons were placed in a cupboard in the potting room and kept until Thanksgiving day. They were in good condition then and would most likely have kept until Christmas.

This year I have a house, 28x50 feet, devoted exclusively to melons. The English forcing varieties are grown. The first bench was sown February 15. The first melon was picked May 23 and the last June 25. I have four solid beds in the house. The plants are spaced two feet apart in a double row. The rows are only one foot apart. This gives twenty-two plants to the row, or forty-four plants to the bench. These are trained on a trellis. The plants are allowed to grow up the trellis to a height of five or six feet, when the top is pinched out. This causes the side shoots to develop and it is on the side shoots that the fruit is produced.

I pinch the side shoots at the third or fourth leaf. As the blossoms open, pollinizing is necessary to set the fruit. This can be done by hand, but a far better way is to let the bees do it.

I have a hive of bees on the south side of the melon house, with an opening made for the bees to enter the house, which they do freely when the plants are in bloom. After the fruit is set, the hive is opened on the outside. As the other benches come into bloom the hive is closed on the outside and the bees work inside to perfection. This gives a perfect set of melons.

As the fruits attain the size of an egg they are thinned to three or four on each plant. The fruits that are left on the plant must all be the same size or they will not swell evenly. The fruits when ripe will average six to eight pounds in weight, and many will be as high as ten pounds. From one plant I gathered two melons, weighing ten and one-quarter and nine pounds, respectively.

WHO'S WHO IN THE TRADE—AND WHY



MARTIN KOHANKIE.

PEONIES from the acres of Martin Kohankie, at Painesville, Ohio, have taken prizes at shows for many years. How he is able to do so is easily seen when one knows that in the fields about Mr. Kohankie 250,000 peonies bloomed. The section illustrated is about eight acres in extent, and was in almost full bloom. The variety in the row where Mr. Kohankie is giving the high sign is Lamartine, a free-flowering pink. Other well known varieties, such as Festiva Maxima, Jeanne d'Arc, Dorchester, Duchesse de Nemours, Philip Crousse, M. Jules Elie, Richardson's Rubra Superba, Marguerite Gerard and Venus, grow near by in large numbers. But peonies are not all Mr. Kohankie has in his sixty-five acres. The greater part of the tract, indeed, is given over to perennials.

The variety is Sutton's Superlative. If E. L. wishes to force melons for an early market, I should advise him to try only the forcing varieties, and of these I have found Sutton's Superlative the best. I have tried several varieties of outside melons under glass, but have not been successful in getting a good crop. I have also tried the American-grown forcing Emerald Gem, but these have not the flavor or size of the Sutton varieties. Unless E. L. has had experience in the growing of melons under glass, I would advise him to try the growing of these fruits in an experimental way, as melon growing is one of the high arts of horticulture and requires more than ordinary skill to be successful.

Alfred H. Brown.

ROOTING DIFFICULT SUBJECTS.

A number of commonly grown stove and greenhouse plants are so readily propagated by means of cuttings that no detailed directions for preparing the cuttings are necessary. On the contrary, many subjects are difficult to increase in this way, and special treatment must be accorded them in order to insure success.

The selection of the cuttings is an all-important matter, says a British gardening authority, and, generally speaking, the most satisfactory are the shoots of medium vigor. The shoots, which should be of the current season's growth, should be taken when they have lost their succulent character and before they are fully matured. This system is effective in the case of the majority of hard-wooded plants, provided the after-treatment is correct. They may be dibbled into clean, well-drained pots filled with a mixture of peat and sand, which has been passed through a sieve having a ¼-inch mesh. This compost must be pressed down firmly; when inserting the cuttings care should be taken that the lower part is securely fixed in the soil. When the pot or pots are filled with cuttings, give water freely through a fine rose, in order to settle everything in its place. They should then be placed in a close propagating case, or covered with a bell-glass. A temperature a few degrees higher than that in which the parent plants grew will be suitable for the cuttings. The after-treatment will consist in removing the glass or glasses every morning, in order to admit dry

air, to allow the removal of decayed leaves and for watering when necessary. It is essential that the cuttings be shaded from the sun's rays.

In the case of some subjects that are more than usually difficult to strike from cuttings, a practice often resorted to with success is to put the stock plant, from which the cuttings are to be taken, in a warmer structure than that in which it has previously been growing. This is termed by professional propagators, "drawing out the cuttings," and it is a method frequently adopted.

A point of considerable importance in the case of most cuttings, except those of a succulent character, is to insert them as soon as possible after their separation from the parent plant; if allowed to flag, their chances of success are considerably lessened. An item of considerable importance is the health of the plant from which the cuttings are taken. Highly fed plants yield the poorest cuttings, for although the growths may appear to be good, fat shoots, they do not root so well as those produced in a more natural manner.

have gone up to a northern level and demand has been extraordinarily good.

Coöperation among florists in the various cities and in the state has advanced many strides this last year. All have realized that the possibilities for business are so great that it is folly to try to get increases by price reductions.

The man with the small retail store is realizing that if his wife and children work, their labor must be paid for, and the day of 50 and 75-cent bunches of flowers is no more. His expense is just as great as the man who hires outside help, and his prices must be just as high.

Florists realize that the day of putting a competitor out of business is over. And the gentle game of freeze-out has just about disappeared.

The influx of northern soldier flower-buyers has been worth many dollars to the south in advertising alone. A tedious campaign of education to higher prices and more frequent demand has been saved through their purchases.

With all this has increased the feeling of greater responsibility and fairer treatment to the shipper of cut flowers and other stock. The day of turning down a shipment because of a mistake in the buyer's estimate of his needs is fast disappearing. Florists are realizing that their business requires a firm understanding between shipper and buyer and that in this day and age a rating is most necessary in the business world.

With a fall in the price of materials an unprecedented amount of building will be started. Then will the rest of the trade realize that things are really being done in the Lone Star state. B.

Legislation and Legal Decisions

BAD BILL PENDING.

Will Affect Plants Mailed.

At the convention of the American Seed Trade Association last week, W. F. Therkildson, chairman of the postal laws committee, called attention to a matter pending at Washington that is of far greater importance to florists than to seedsmen. He said:

"There has been introduced recently a bill known as House Resolution 1127. This bill was introduced by Congressman Raker. Congressman Raker is from the Second California district and his bill provided for the inspection of any parcel sent by mail which contains fruit, plants, trees, shrubs, nursery stock, grafts, scions, peach, plum, almond, or the pits of other fruits, cotton seed, or vegetables, at point of delivery in any state that requests such inspection, and where the requisite inspectors are provided by the states to perform such service. This was referred to the committee on agriculture, May 20, 1919. The bill provides that it shall be unlawful for any postmaster or postal clerk to receive any parcel of the above character to be sent by mail unless same be plainly labeled showing the contents of the parcel, the name of the person who produced it and where grown if possible, and also the name of the sender. Postal officials are also forbidden to deliver any such parcel until the same has been inspected and released by a regularly appointed state inspector. If the presence of pests is evident, the contents may be treated or destroyed as the state officials may direct."

Attempts to Control Mails.

There have been other attempts along the same line, to extend the certification and inspection system to plant shipments in the mails, making it apply to small lots passing through the post-offices just as it does to larger lots carried by freight or express. Certification is impracticable because the mails originate with the public as well as with inspected business establishments and inspection before delivery as thus far attempted also has been bad for the trade because of the delay it entails. Inspection facilities not existing at all postoffices, such attempts as have been made at "terminal" inspection have called for forwarding each parcel to

designated depot, after notice to the addressee and additional postage both ways had been supplied. The resulting delay and the remailing of insecurely rewrapped parcels makes the system unsatisfactory to the trade.

To make inspection practical, it must be arranged that shipments into any state requesting the privilege of inspection shall all be sent direct to an inspection depot, quickly examined, carefully repacked and promptly forwarded to the addressee without extra postage.

TRADE TALK FROM TEXAS.

The Texas florist has had a year such as he has never known before. Prices

TEXAS TRAVELINGS

The Bell Floral Co., of Temple, sold almost everything but the glass, according to T. W. Reed, the manager. He is just throwing out carnations now. They had an exceptionally long life. Chrysanthemums are coming in rapidly now. All is set for the new growing year. The firm is figuring on installing a steam plant soon for next winter.

Although the southern carnations are small, all the growers report heavy cuts, exceptional for so late in the year. Outdoor roses were exceptionally good this year, because of the frequent rains and cool weather. Although they temporarily halted the rose market, when they were through, the public turned back to indoor flowers.

The store of Wolfe the Florist, at Waco, had a quiet, almost strange appearance, and Miss Annie Wolfe found time, for once this year, to do a little sewing. She says she appreciates the respite, for business has certainly been keeping them all extremely busy. For one big funeral they sent almost as many pot plants as designs. This is a welcome diversion, for to be able to turn some of the demand toward pot plants relieves the necessity of carrying a big stock and helps the florist keep many orders which might otherwise be lost.

Mr. Carpenter, of the Home of Flowers, Sherman, is busy getting his chrysanthemums and poinsettias started. Having the Sherman Nurseries to draw on for supplies for funerals and basket work has been most convenient and a great help in this time of shortage.

The Green Floral Co., of Dallas, is tearing out and replacing many of the old roses. Although some stock is being carried through for a continuous cut, Alex Miller, the grower, is getting in his new, young stock as rapidly as possible. Sawyer is still the predominant pink, although Premier, Russell and Columbia are represented.

Baker Bros. Co., of Fort Worth, reports an exceptionally fine business in both nursery and cut flower departments. Nursery sales increased thirty per cent over those of last year. The firm reports a falling off, however, in both vegetable and flower seeds. They attribute this deficiency to the absence of propaganda by the government for war gardens this year.

By the way, July 9 and 10 are the days of the state convention at Austin. Sure, everybody will be there. I know, for I am rambling all over the state.

Gene.



GOOD PEONIES FOR INDIANA.

Please state what you would consider the best varieties of peonies for this section of the country. We want only varieties that will ordinarily come into bloom for Memorial day.

R. M. H.—Ind.

From my general information, I should imagine that Duchesse de Nemours (Calot), as a white; Delicatisima, pink, and Felix Crousse, red, would be the three most dependable bloomers for central Indiana. These are among the early varieties and, if a little too early, can well be stored for Memorial day.

Wm. A. Peterson.

CUTTING PEONIES.

When cutting peonies, how far should they be cut from the ground? Is it wise to apply cow manure near the root, and at what time of the year? J. S.—Pa.

Supposing that the peonies are being grown for cut flowers, it is necessary to cut them with moderately long stems. Consequently, growers do not cut more than one-third the shoots; the ones that are cut are taken with whatever length is necessary for the purpose intended and the other shoots are left with all their foliage to maintain the growth of the plant. If all the growths were cut close to the ground the plant would die.

It is not desirable to bring cow manure directly into contact with the roots of any plant. With peonies well rotted manure should be mixed with the soil before planting time, which is in September, or, when the plants are making a season's growth, if additional fertilizer is necessary it can be given in the form of a top-dressing, which is subsequently worked into the soil.

PEONIES FAIL TO BLOOM.

I sold one of my customers six peony roots. He selected them in the field when they were in flower. They were dug the following September and delivered to him without the original clumps being disturbed. He has had these two years and they have been in a place where all seem to have equal advantages. One of these clumps has flowered each year; the other five have set buds, but these have shriveled when quite small. Probably it would be correct to say they blasted. Can you account for this condition?

A. D. C.—N. Y.

The main reasons for peonies not blooming are as follows: They may be shy-blooming varieties; they may have

been planted too deep, or the soil may be soggy and undrained.

The plants were moved in September, which is the best time to do such work. We have to assume that the tops were cut off immediately when dug, so as not to weaken the plants. In planting clumps more than 5 years old, it is generally better to cut them up rather than set them down all intact. The fact that buds came and shriveled would indicate that there was not sufficient strength in the soil or there were other adverse conditions which prevented the plants from carrying out their good intentions.

Wm. A. Peterson.

PAINESVILLE, O.

The planting season, which lasted until well along in June, is finished. Both florists and nurserymen are now having a breathing spell and will rest on their oars until the first week in September, when operations will begin again with renewed vigor.

C. H. Shumaker, treasurer of Storrs & Harrison Co., is back at his desk after attending the nurserymen's convention and other places of interest en route. Mr. Shumaker reports an enjoyable trip.

The Wayside Gardens, of Mentor, O., are shipping some fine delphiniums and gaillardias.

Carl S. Barto, of Storrs & Harrison Co., has returned, after attending the seedsmen's convention.



Edinburgh, Scotland.—Dobbie & Co. sent over an exhibit of sweet peas which was awarded a gold medal and the Prix d'Honneur at the exhibition of the National Horticultural Society of France, in Paris, June 5 to 9.

Hillegom, Holland.—Anthony C. van der Schoot, who was formerly a member of the dissolved firm of R. van der Schoot & Son, fears injurious consequences to the Dutch bulb trade from the British import restrictions.

London, England.—Sir Harry Veitch, treasurer of the Royal Horticultural Society war relief fund, reported recently that £300 worth of seeds had been sent to France, and £1,000 worth of seeds and an equal sum's worth of garden tools had been sent to Rumania.

Wilson the Florist is building a residence near his greenhouses, on Sanford street. It will be occupied by his foreman.

A visit to the nursery of Fred Endress & Son finds everything in thriving condition. Their fields of roses are of exceptionally good quality. Mr. Endress is making a specialty of this line.

W. H. Nichols & Son, landscape architects, are in Cleveland, O., drawing up plans for the coming fall. T. J. M.

RED GERANIUM CLASSED.

Enclosed find a red geranium bloom. Please tell me what variety it is. It is not Ricard or Helen Michell. Although of similar color, it has smaller flowers and petals.

R. M. H.—Ind.

The geranium bloom when received was badly bruised. It closely resembles Scarlet Bedder, a variety with color intermediate between S. A. Nutt and Alphonse Ricard, and growth similar to Ricard.

M. P.

CLUB-ROOTED CYCLAMENS.

Under separate cover find several cyclamen plants. There is something wrong with the roots. Can you tell by these samples what it is? The soil we use is made up of clay, well rotted cow manure, leaf-mold and sand. The roots on these plants look somewhat like club roots.

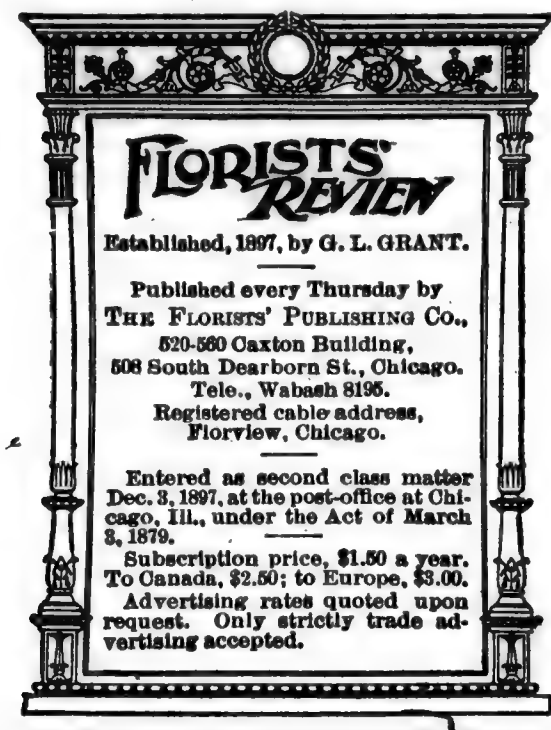
E. P.—Ky.

The cyclamen plants have club root in a bad way. They look as if, in the repotting, the change was from a poor soil to one extremely rich. It can plainly be seen that the old roots have not made any start and what root growth has been made is abnormal and club-rooted. I should advise shaking away most of the soil from the roots of the plants and repotting in fresh soil, using a different cow manure and omitting a portion of the leaf material. Add in its place some light, loamy soil. Take extra care in watering until the roots are well started again. I could find no trace of maggots or mites on the roots or bulbs, and, as stated, I believe the trouble to be from abnormal growth, due to soil conditions.

Glasgow, Scotland.—Wm. Leighton & Co. supplied 700 laurel wreaths to decorate American soldiers' and sailors' graves Memorial day.

London, England.—Members of the trade who feared the auction rooms would be flooded with cheap Holland bulbs when the import restrictions were lifted have met with a striking surprise in the prices asked by the Dutch growers.

Amsterdam, Holland.—Reports from the leading bulb growers state that the quality of this year's crop promises well, but that the quantity is far below normal. It is said by bulb growers that the crop will even be twenty-five per cent below that of 1918, which was a small one.



RESULTS.

We give them. You get them.
We both have them.

PROSPECTS for a \$3,000,000 wheat crop makes the outlook rosy for the middle western florists at least.

ADVERTISING opens the door to customers. Treat them cordially and considerately after they come in.

LET it be recorded that June 30, 1919, the Florists' Telegraph Delivery Association had 1,013 members. Watch it grow.

PRETTY nearly everyone knows where he wants to go. The puzzle is what road leads there? That's true in the solution of trade problems.

WHEN coal was comparatively cheap, everybody wasted it. Now that it costs real money, every florist is studying ways and means of saving fuel.

PROMPT response to inquiries, even if they are only for catalogues or prices, is a means of securing trade. Don't throw away business you might as well have.

THERE is nothing like a card index to keep track of people. Many people you meet are possible customers, but how can you reach them when you have something to off?

IF a buyer orders of the man who offers the lowest price, how can he expect the best grade of stock? When did best quality and lowest price begin going together?

JUNE business should have been good. Reports from many places note the remarkable number of weddings. In Chicago the mark was high, a total of 4,695, exceeding last year's figure by 2,933.

CAUSE and effect work in a strange way. Because people wore their old clothes during war time, the price of felt roofing now goes up, since rags are scarce. And because flowers cost more than they ever did before, people believe the more that they should have them.

PROTECTION of the rights of plant raisers in the new varieties which they produce is being advocated by the British horticultural trade. The difficulty encountered in presenting a model statute to the consideration of Parliament is to draft a measure that will be satisfactory and workable in all branches of the trade.

ACKNOWLEDGING an order is easy—just writing a few lines on a postal card. And it's worth a cent or two to make a friend by saying, "Thank you," if you do no more than that.

THE large number of weddings calling for bouquets and decorations in June furnishes an indication of what we may expect next season, a splendid increase in the call for flowers for social affairs.

THAT old caption, "Business Embarrassments," might as well be thrown in the hell-box—which is the printers' brush-pile or ash-can. There has not been any call for such items for a considerable time.

BRING ON THE FLOWERS.

The passing of John Barleycorn was lamented July 1 by the florists of only sixteen states; those in the other thirty-two states had witnessed his demise as the result of local prohibition laws in years before. And not all the florists in those sixteen states are mourners. Some of them look with an optimistic view on the dry vista ahead. Perhaps theirs is the proper philosophy to follow. It is always better to be cheerful about doing something you cannot avoid.

Aside from the personal discomfort involved, there is really nothing detrimental to florists in the closing of the nation's bars. Of course, those apoplectic individuals whom abundant alcohol speeds on their way hence in the hot weather, may live to a riper age, to the temporary diminution of that summer stand-by, funeral trade. But few, if any, of us are so anxious for business, even in the dull torrid days, that we will regret that result.

An opposite, and more general view, is that business in flowers will be better the year around, now that the \$10,000,000,000 spent hitherto on wines and liquors each year will be used to buy other things. And, while the soda fountains and the candy shops and some other lines are going to get some of the money, the outlook logically is for a general distribution of the sum in all sorts of luxuries. There is good reason for thinking a fair share will come into the florists' tills; there is indeed strong reason to believe so, for people regard flowers as more nearly a necessity than anything else—now that they cannot get their oft-needed "bracers."

True it is that the greatest flower centers were the last to go dry, but that coincidence is explained by the fact that they were the places of greatest population. Dry Detroit is the home of a number of live florists that exceeds cities of greater size. Farewell, booze! Bring on the flowers!

PROMISES OF PEACE.

The actual signing of peace brought no great disturbance anywhere. There was rejoicing, dignified, sober rejoicing, in Paris, and here and there in this country a few bells rang and some whistles blew. Even the newspapers, with their alternate headlines, "Foe Will Sign," "Foe Won't Sign," repeated like the petal-plucking lover's refrain, "She loves me, she loves me not," did not stir up any great uncertainty as to the outcome. There was little doubt what the last petal would tell. Even the stock market developed no antics by way of celebration; that had been done already in anticipation.

Yet there are some definite results,

quite aside from the political settlement. Not only does business now know more or less "where it's at," but it also can count with certainty on the occurrence of events which will influence prices and markets.

First of these is the return of the railroads. Many war measures have already been discontinued, either gradually or abruptly, by the government. But the railroads, telegraph lines and express companies, all part of one problem in a way, seemed a matter not so easily disposed of as some others had been. Now, it is expected, definite action may be counted on in the direction of turning back these agencies to private hands. When that is done we shall know whether rates are going up, and how far, and may prepare to meet the new costs.

Another important result will be freer action in stocks of various important commodities. When it is known just what program various industries will follow, now that our problems are not tinged with the possibility of resumed war, materials that have been held back will be released, to the facilitation of business. One of the most important lines thus affected is building. When materials are freed for that purpose, one difficulty will be on the way toward solution.

Export traffic is untrammelled, now that war restrictions are removed. Passenger movement to foreign countries will be free in a short time, it is hoped. One by one the bars fall, and the world resumes a course more nearly its old normal one.

The signing of peace brought no sudden change in the aspect of business, but its results are to clarify and facilitate the paths of business, removing obstructions to the enjoyment of our greatest prosperity.

PENNSYLVANIANS PLEASED.

There is a sale for practically everything in the nature of surplus stock this season; no grower should let anything go to waste, because it is in the nature of a public service, as well as profitable, to tell other growers what can be furnished. Like this from Pennsylvania:

The ad is getting us more orders for Chadwick cuttings than we can take care of.—P. R. De Muth & Son, Connellsville, Pa., June 27, 1919.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

POSTAGE RATES DOWN.

One item in the high cost of business came down July 1. On that date first-class postage descended from 3 cents to 2 cents and the price of post cards from 2 cents to 1 cent. The saving of anywhere from a third to a half in postage will make considerable difference to firms doing the greater part of their business by mail. Companies who buy thousands of dollars' worth of stamps in the course of a year are truly glad to see this expense sharply reduced.

Anyone who has a stock of 3-cent envelopes or 2-cent post cards on hand has the privilege of exchanging them for their value in the lower denominations during the month of July. The 3-cent stamps, however, will not be exchanged, for they will be continued for use on packages or elsewhere that larger postage is necessary.

OBITUARY

Meyer Otile.

Meyer Otile, the "Meyer" of Riedel & Meyer, Inc., the wholesale florists at 49 West Twenty-eighth street, New York, died Friday evening, June 27, in a Long Island sanitarium, of nerve troubles, which had afflicted him since last December. He was born in New York February 5, forty years ago.

At the age of about 23 he engaged with Alex. J. Guttman, then in the wholesale cut flower business in the New York market, where he remained for eight years. Then was formed the firm of Badgley, Riedel & Meyer, which dissolved five years later. In October, 1915, he, with Mr. Riedel, started in business at 49 West Twenty-eighth street, under the style of Riedel & Meyer, the business afterwards being incorporated.

He was unmarried, and leaves six sisters, two of whom are married. Funeral services were held at Hornthal's undertaking establishment Sunday, June 29, and interment was made in Mount Carmel cemetery. J. H. P.

Peter Ferrari.

Peter Ferrari, senior member of the firm of Ferrari Bros., San Francisco, Cal., died in that city at 1 a. m., June 30, after an illness of about a month. Mr. Ferrari came to this country from Italy about 1880. With his brothers, Eugene and Emil, he engaged in the florists' business. They added to their property until their greenhouses at 202 University street became one of the largest establishments on the Pacific coast, especially known for their roses, orchids and gardenias. Eugene Ferrari died three years ago, and Emil last November. Peter was, therefore, the last of the three brothers in the firm. He was highly esteemed in the trade, and his cheerful smile and hearty handshake will be sadly missed.

Theodore Ilgenfritz.

Theodore Ilgenfritz, one of the family of nurserymen of the name at Monroe, Mich., died June 26. The news reached the American Association of Nurserymen then in session at Chicago, which sent a resolution of condolence to the family by wire and forwarded flowers for the funeral. Mr. Ilgenfritz had been state vice-president of the organization in 1915.

Arthur F. Barney.

Arthur F. Barney, aged 66, died at his home in Worcester, Mass., July 1, of internal cancer. He had been ill for three months. Mr. Barney was in the seed business in Boston for fifty years. He was with the Schlegel & Fottler Co. for twenty-five years and president of the Thomas J. Grey Co. since its organization eleven years ago.

Mr. Barney was a splendid business man and a highly esteemed member of the Gardeners' and Florists' Club. He is survived by his wife and one son. W. N. C.

Miss Mary Ryan.

Miss Mary Ryan, aged 43, of Tuscaloosa, Ala., died at her home there last week. She was born in Ireland and came to the United States when 6 years

old. She had been in the trade for forty years and had worked up a statewide reputation. She was compelled to retire from active work several years ago on account of failing health. Miss Ryan is survived by her sister, Miss Margaret Ryan, who now conducts the business.

KANSAS CITY.

The Market.

With a temperature of 90 degrees and over for more than two weeks, and almost everybody preparing to go away for a vacation, florists are now having hot weather business. Stock has dwindled down to such an extent that there is not much but outdoor material. Roses are almost gone and are unsatisfactory to handle. As soon as they are taken from the icebox they wilt or fall to pieces. There are still a



Meyer Otile.

few Russell at \$6 and \$8, wholesale, and some Columbia at \$10.

Carnations are being shipped in from Denver, the home-grown ones being all gone. Gladioli are plentiful and fine at \$6 and \$8 and are the chief support as well as the most satisfactory flower for many classes of work at present. They are priced at wholesale from \$6 to \$10. Gypsophila is 50 cents per bunch and larkspur 6 and 8 cents.

Various Notes.

Among last week's visitors were E. R. Gregg, Pawnee, Okla.; Frank Stuppy, St. Joseph, Mo.; Mr. Butler, Council Bluffs, Ia., and Manuel Witrop, Marshall, Mo.

Edward A. Humfeld is preparing to build three new greenhouses on his 20-acre tract near Independence, Mo. Workmen and material are so difficult to get that he has been delayed far be-

yond the time set for beginning construction. Each of the three houses will be 35x100 feet. Mr. Humfeld has been in his present location, Sixth and Pasco streets, for nearly twenty years. He will continue his retail business in Kansas City.

Samuel Murray is spending this week in the oil fields near Paola, Kan., where he has interests. Last week he had a tempting display of nectarines in his window, which he believes to be as fine as any grown in the United States. Mr. Murray bought the trees in England several years ago and has grown them successfully in his greenhouse. This year's crop is unusually well fruited and perfect. Numerous requests to buy the fruit have been made, fancy prices being offered, but it is not for sale. Mr. Murray has the trees, just as he has his hothouse grapes, for novelty and the pure love of growing something attractive and fine.

Fred and W. L. Fitzhugh, of the William L. Rock Flower Co., are on their vacation. William L. Rock has returned from a combined business and pleasure trip to Detroit and adjacent points.

John Furrow, of Guthrie, Okla., was in the city last week on his way to Chicago and Wisconsin on a fishing trip.

C. E. Heite will leave shortly for a fishing trip in the north. He will be gone a month.

W. E. Tredup, of the A. L. Randall Co., Chicago, called on the trade last week.

Miss Nettie Seymour, of the W. L. Rock Flower Co., has gone to Ohio for a month's vacation. J. E. K.

CHICAGO.

The Market.

The supply of stock steadily decreases, prices strengthen and shipping business increases.

July never started with a more optimistic feeling in the market. It is true that the volume of business has fallen away to small proportions compared with what was being done two months ago, but nothing else could be expected. The fact is that the volume of business is excellent for the start of July. The local demand is stronger than usual at this date and out-of-town buyers are being heard from regularly. If the boxes receipted for by Uncle Sam's expressmen are not so large as they were in the busy season, they are scarcely less numerous. There is a feeling that the supply of stock for the next few weeks will be decidedly limited and that there will be excellent business for those who are able to supply good flowers.

The rose constitutes the principal item of supply and of the roses Mrs. Russell easily is the leader. It leads in quality, in quantity and in demand. Second in supply is Columbia and it probably deserves to be ranked second in popularity also. Premier has begun to come in from a number of growers and can be had by making one's wants known a day in advance, if it cannot be picked up without notice. But Premier is not yet in large request. Most of the wholesalers prefer to say little about it until it is running true to form. This market has gone into Premier more heavily than it ever did on any other new rose and some big things are expected to be doing in due time.

Carnations are pretty well out of the market; there still are moderate quanti-

Keep Up Your

WE won't relax **OUR** efforts to do business during July and August, because we have found it paid everybody—our customers, our growers and us—to keep going just the same as ever during summer. Times change, and in the Florists' business they change faster than in most others. Summer demand for flowers has increased steadily for years, rapidly in recent years. We arranged for a quite large and steady supply of stock last summer and **IT PAID** well—paid the grower and us because it paid the **RETAILERS** who handled it.

**Keep your window and your store
bright with flowers this summer—
it will pay you.**

There will be more and better business **THIS SUMMER** than in any previous year. We are ready for it.

At Amling's you can get good flowers all summer—we have arranged for a large supply of the flowers that best meet the needs of the summer trade; shall be especially strong on

Roses, Gladioli and Lilies

but we shall have finest quality in all the other flowers in season. We can furnish the stock to make your summer season profitable.

A Second Crop of Colored **Cornflowers**

Our second crop of Cornflowers, double, in four colors is ready—it will last several weeks.

Four separate colors, \$1.50 to \$2.00 per 100.

E. C. AMLING CO.

Headquarters on Greens

**The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago**

Show — Use AMLING'S Choice Stock

You can sell Flowers all Summer if you keep working at it

Giganteum Lilies

We are in position to maintain a steady supply of Lilies in this market—but you would better order direct.

A daily supply of choice Valley

Roses

A large supply grown specially for summer.

Beauties

Probably the largest supply in America today.

Shasta Daisies

Recommended for basket and table work—fine, clean flowers in quantity.

Peonies

You can get them here.

Feverfew

You will find it useful.

Everything in Greens

Plenty of New Crop Ferns, fine Adiantum, a large supply of Plumosus and all else you need.

169-175 N. Wabash Avenue

Long Distance Telephone, 1978 Central

CHICAGO

Current Price List

AMERICAN BEAUTY Per doz.

Extra long stems	\$5.00
Stems 30 to 36 inches.....	4.00
Stems 24 inches.....	3.00
Stems 18 to 20 inches.....	\$1.50 @ 2.50
Short stems, 100, \$8.00 to \$10.00	

ROSES

Per 100

Columbia, special.....	\$18.00
Columbia, medium.....	\$12.00 @ 15.00
Columbia, select.....	6.00 @ 10.00
Columbia, short	4.00
Mrs. Russell, special.....	18.00
Mrs. Russell, medium.....	12.00 @ 15.00
Mrs. Russell, select.....	8.00 @ 10.00
Mrs. Russell, short.....	4.00 @ 6.00
Milady, special	18.00
Milady, medium	12.00 @ 15.00
Milady, select	6.00 @ 10.00
Milady, short.....	4.00
Montrose, medium	12.00 @ 15.00
Montrose, select.....	6.00 @ 10.00
Montrose, short.....	4.00
Ophelia, special	10.00
Ophelia, select.....	6.00 @ 8.00
Ophelia, short.....	4.00
Dbl. White Killarney, special	10.00 @ 12.00
Dbl. White Killarney, select..	6.00 @ 8.00
Dbl. White Killarney, short..	4.00
Sunburst, special.....	10.00 @ 12.00
Sunburst, select.....	6.00 @ 8.00
Sunburst, good short	4.00

Extra special roses billed accordingly

ORCHIDS

Per doz.

Cattleyas	\$10.00 @ \$12.00
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CARNATIONS

Per 100

Fancy Stock	\$2.00 @ \$3.00
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PEONIES

Per 100

All Colors.....	\$4.00 @ \$8.00
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LILIES

Per doz.

Per 100

Giganteum.....	\$15.00 @ \$18.00
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MISCELLANEOUS

Per 100

Cornflowers, 4 colors.....	\$1.50 @ \$ 2.00
Sweet Peas, Spencer50 @ 1.50
Valley.....	10.00
Calendulas.....	3.00
Shasta Daisies.....	1.50 @ 2.00
Candytuft.....per bunch,	.35
Candytuft, pink....per bunch,	.50
Gladioli, large.....per 100,	12.50
Feverfew.....per bunch,	.35 @ .50

GREENS

Plumosus.....per bunch,	\$0.50 @ \$0.75
Sprenger.....per bunch,	.25 @ .50
Adiantum, fancy long, per 100,	1.00 @ 1.50
Smilax	per dozen, 3.00
Ferns	per 100, \$0.25; per 1000, 2.00
Galax....	per 100, .25; per 1000, 2.00
Mexican Ivy....per 100,	.75; per 1000, 6.00

Prices Subject to Market Changes

Store Open from 7 A. M. to 5 P. M.

Saturday to 8 P. M. Closed All Day Sunday.

THE BEST
QUALITY

BIG SUPPLY OF SUMMER ROSES

LEADING
VARIETIES

Use our **DOUBLE WHITE KILLARNEY**. The only **White Killarney** that stays "**White**" during the hot summer months—**once used**, you will want no others.



FERNS

We have plenty of good hardy new ferns.
Fancy, \$3.00 per 1000; small size, \$1.50 and \$2.00 per 1000.

Leucothoe, 60c per 100; \$5.00 per 1000. **Galax**, 25c per 100; \$2.00 per 1000.

Peonies, 60c, 75c and \$1.00 per dozen.

Choice Stock of Carnations, Delphinium, Peonies, Harrisii, Stocks, Daisies, Calendulas, Valley, Calla Lilies, Gladioli, Feverfew, Candytuft, Snapdragons and all other Seasonable Stock.

DON'T FORGET US ON GREENS, AS WE HAVE

Asparagus, Sprengeri, Ferns, Adiantum, Green and Bronze Leucothoe and Galax

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.

CHICAGO

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

**PRICES
AS
LOW
AS
OTHERS**

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.
WE ARE CLOSED ALL DAY SUNDAY

Mention The Review when you write.

ties, but as a rule the wholesalers do not care to ship them, as there are too many complaints. The peonies are pretty well used up. There still are one or two lots in storage, but most of the wholesalers withdrew, June 30, all the peonies then unsold. Since the market shortened up the peonies have been selling faster than was expected and at excellent prices. Gladioli are not yet an important factor. Moderate quantities of indoor flowers are received and they clean out promptly at good prices. A few shippers in more southern localities are sending outdoor flowers, but most of the wholesalers have been discouraging these consignments; their attitude may change if the market becomes actually short.

There are considerable quantities of outdoor flowers of one kind or another and when they are good they sell well. The Shasta daisy is having considerable popularity.

The principal shortage has been of cattleyas; sales have been made as high as \$2 per bloom during the last week. Valley also was short during the closing days of June, but the demand has sub-

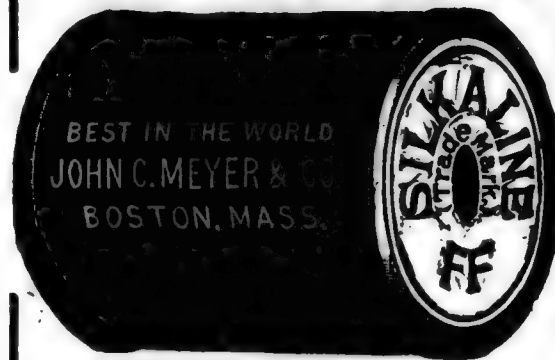
sided since July came. Easter lilies are again in considerable supply. Sweet peas are not plentiful and few of them are of a quality to command respect.

There is a good demand for green goods and the supply is equal to all requirements.

June Business.

A gentleman named Newton once evolved a law sometimes referred to as that of opposite and equal reactions, said to be as infallible as the same observer's more well known law of gravitation. The law of reactions was in operation during the greater part of June, when the oversupply of stock, following the winter shortage, was one of the most unwieldy ever known in this market, but even at that it is to be doubted if the movement, while unquestionably opposite, in any way equaled the big boom that preceded it. In most cases florists, whether wholesale or retail, had a much better June than last year, in spite of the manifest difficulties. It is the quite general report among retailers that wedding work was much heavier than a year ago, and that general retail business was

USE THE BEST



FLORISTS' GREEN THREAD

Full length, full 2 oz. spools; will go farther than any other thread. Order from your usual Florists' Supply House, by name

MEYER SILKALINE

MANUFACTURED BY

John C. Meyer Thread Co., Lowell, Mass.

excellent compared to other years. Among the wholesalers the report is not

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago,

L. D. Phone Randolph 631

GOOD ROSES

WE ARE ABLE TO OFFER A NEW CROP OF
Mrs. Charles Russell

Second to none for Quality and Quantity.

Milady

A rose of steadily increasing popularity.

Write or Wire for Special Quotations if you can use a quantity.

ROSE PREMIER, ready in limited quantity, \$10.00 to \$25.00 per 100.

ROSES

Peonies
\$4.00 to \$6.00 per 100

Orchids
At Market Prices

Sweet Peas
\$0.50 to \$1.50 per 100

Russian Statice
\$1.00 per bunch

Shasta Daisies
\$1.00 to \$1.50 per 100

Feverfew
25c per bunch

New Ferns
\$2.50 per 1000

Adiantum
\$1.00 to \$1.50 per 100

Galax
\$2.00 per 1000

Russell

The choicest and longest-stemmed stock in the country—no exceptions. Our stock has never been equaled. See for yourself.

\$6.00 to \$20.00 per 100

Milady

Like Russells, our Miladys are prize-winners for quality. The best to be had.

\$4.00 to \$20.00 per 100

Brilliant

Choice stock in all lengths.
\$3.00 to \$12.00 per 100

Columbia

Another one of our leaders, that ranks first in quality.

\$4.00 to \$20.00 per 100

Ophelia

Don't forget to include Ophelia in your order.

\$4.00 to \$12.00

White Killarney
\$4.00 to \$12.00

Sunburst
\$4.00 to \$12.00

Ward
\$3.00 to \$10.00

Hoosier Beauty
\$3.00 to \$15.00

Extra special roses billed accordingly

Carnations

All Colors
\$1.00 to \$2.00 per 100

Gladioli

\$8.00 to \$10.00 per 100
Special varieties, \$2.00 per doz.

Valley

\$10.00 per 100

Calendulas

\$1.00 to \$2.00 per 100

Delphiniums

\$1.00 per doz.

Easter Lilies

\$15.00 to \$18.00 per 100

Plumosus

25c, 35c, 50c per bunch

Sprengeri

35c, 50c per bunch

Leucothoe

75c per 100

ALL PRICES ARE SUBJECT TO MARKET CHANGES WITHOUT NOTICE

WE ARE CLOSED ALL DAY ON SUNDAY

quite so uniform, but most of the houses are able to foot up a larger month's sales than last year, some of them running as high as twenty per cent increase. It principally was due to handling larger quantities of stock, for prices during a considerable part of June were at least

as low as a year ago, before the boom began.

A Reinberg Plan.

Chicago soon may have, on the outskirts of the city, the most beautiful and extensive arboretum in the world. The Cook county board of forest pre-

serve commissioners, of which Peter Reinberg is president, has decided to utilize a part of the forest preserve for this purpose. It is likely that 2,000 acres of the Palos preserve district, southwest of the city, will be chosen as the site. Already a garden spot, with

SUMMER ROSES OUR SPECIALTY

We are Rose specialists and are cutting from 245,000 rose plants, all in one large range of glass, grown under the very best methods and skill. The advantage of buying such stock, absolutely guaranteed as to quality and freshness, and brought direct from the greenhouse to our store three times per day, is that we can deliver them to our customers in splendid condition. Remember, we ship you the roses the same day they are cut.

Our Russell and Columbia are the finest for quality of any in this country. They are the best hot weather flowers. Prices, 50c to \$2.00 per dozen, according to length of stems.

PRICE LIST

NEW FERNS, \$2.00 per 1000

Russell and Columbia, \$4.00 to \$16.00 per 100, according to length of stem.

	Per 100
Ophelia, long.....	\$8.00
" medium.....	\$5.00 @ 6.00
" short.....	4.00
White Killarney, long.....	8.00
" medium.....	5.00 @ 6.00
" short.....	4.00

	Per 100
Sunburst, long.....	\$8.00
" medium.....	\$5.00 @ 6.00
" short.....	4.00

Roses, our selection, in lots of 200 or more, \$3.00 to \$4.00 per 100

Asparagus Sprays, according to length, per 100 or more, \$2.50 to \$3.00

Galax Leaves, extra large size, bronze, per 1000, \$2.00

All other seasonable stock at market prices

Closed all day Sunday and open Weekdays, 8:00 a. m. until 5:00 p. m.

Bassett & Washburn

Greenhouses:
Hinsdale and Gregg Station, Ill.

CHICAGO, ILL.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

its deep wooded ravines, its high bluffs overlooking the Des Plaines river valley, and its great stretches of green prairie, the Palos district offers a nucleus, in the opinion of the board, from which may be made a scenic marvel. Eventually, greenhouses will be built to grow stock which otherwise could not exist in this climate. The plans of the commission also call for the ultimate erection there of a museum and a library.

Various Notes.

According to the E. Wienhoeber Co., which, with its many years in the heart of the wealthy north side residence section, deserves to be called the society florist, wedding work in June was heavier than for many years. June 25 there were two large church weddings, St. Paul's being decorated for the Alpers-Haake wedding and the Fourth Presbyterian for the Pullman-McIlvaine ceremony. In each case the bride's residence also was decorated and for the former wedding the bouquets were furnished. William Wienhoeber and wife are in Colorado for a month's vacation.

One of the serviceable native plants, the flowers of which are being used by the retailers who like to add variety to their work, is *Calopogon pulchellus*. It belongs to the orchid family, the flowers being magenta-crimson to white. The flowers seen in the stores here are from plants gathered and grown near the lake in Indiana. Charles Erne says the limited supply has sold on sight.

The A. L. Randall Co., acceding to Eric Johnson's request for more room for his department before next season, has enlarged the space devoted to cut flowers until it now occupies all the

south half of the second floor of the Lemoyne block. Mr. Johnson's office is in the southeast windows.

It seems to have escaped record that William J. Smyth has become a member of the proud order of grandfathers. At the home of his daughter a little one was welcomed a few weeks ago.

The annual reappearance of George Schwing's colored water lilies, at the store of the E. C. Amling Co., sends numerous lovers of the flower to the grower's ponds, at 5660 South Rockwell street, where there is the largest collection of modern nymphæas to be seen in this part of the country.

Mr. and Mrs. G. M. Reburn have gone east on a three weeks' vacation. They will visit Washington, Philadelphia, New York, Boston and Atlantic City, combining business with pleasure.

Commenting on his recent trip east, T. E. Waters says that in Boston, his home town, business was excellent; he saw valley sold at \$30 per hundred!

Everything looks fine in New York for the Detroit convention and New York will send a large representation. Mr. Waters says merchandise is as plentiful in Chicago as it is in the east.

The bill concerning the forest preserve district, that gives to President Reinberg equal authority with the county commissioners in sales of real estate, was signed by the governor last week.

The American Bulb Co., commenting on a more than usually active summer season, says there is a large sale for *Freesia Purity*, the bulbs of which began to arrive last month. It is explained that this is one variety of bulb which is normal in supply and price.

Wendland & Keimel Co., Elmhurst, had its replanting finished before Memorial day and in June cut a crop from the earliest house.

The National Plant & Flower Co., 1249 West Sixty-first street, has changed its name to the New City Floral Co.

WOTNER

Wholesale Florists

Dealers in Supplies Chicago Ill.

30 EAST RANDOLPH STREET

Large Supply of all Varieties of
ROSES
 OF GOOD SUMMER QUALITY

Columbia, Russell, Ophelia, Sunburst, Hearst, Maryland

We have all lengths; none better, and Randall's prices always are right.

Fancy GLADIOLI in Quantity

You can get here the fancy indoor Gladiolus flowers, such fine varieties as Pendleton, Schwaben, Peace, etc. Common sorts at market prices.

Keep Pushing Your Sales and Order the Stock of Randall

When you send to Randall you are drawing on the largest supply of Cut Flowers in the Central States—you can rely on Randall. Anything that's in the market, Randall has it.

Headquarters for Florists' Greens

Boxwood \$12.00 per barrel; 25c per bunch

A large supply of New Ferns; write for special quotations on case lots.
 Plenty of fine Plumosus, Sprenger, etc.

A. L. RANDALL CO.
CHICAGO

**Wabash Ave.
 at Lake St.**

**Phones:
 Cent. 7720**

Mention The Review when you write.

C. L. Sherer avers that it will be quite some time before Russell is displaced from its position as the leading summer rose.

C. L. Washburn says he never saw the plant business so good in June as it was this year. He says it is on account of the additional glass that is being put up.

Joseph Pfeffer, of Weiland-Risch Co., has returned from a two weeks' trip among the Thousand Islands.

The last week of June was the signal for the vacations to start and the first relay that left made quite a noticeable difference in the wholesale houses and retail stores.

A. J. Zech was at Fond du Lac, Wis., last week to attend the meeting of the Wisconsin State Florists' Association.

A.T. Pyfer & Company

WHOLESALE FLORISTS

164 North Wabash Avenue, CHICAGO

Zech & Mann are installing a Kroeschell ice machine this week.

Visitors.

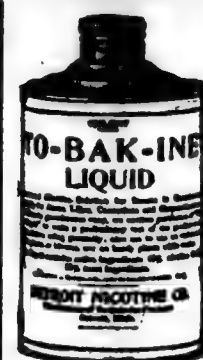
C. E. Gullett, of Lincoln, Ill., was a visitor last week, his chief object being to attend a telephone officials' convention, as he is president of the telephone company in his city, but he found time to call on many friends in the trade.

E. G. Hill was a speaker at last week's

nurserymen's convention and, before returning to Richmond, called on numerous growers and wholesaler associates.

W. R. Beyer, of South Bend, Ind., was in town June 27. He has bought the interests of the other members of the family in the Beyer Floral Co., founded by his father, and changed the name to Beyer Flower Shop.

L. F. Dintelmann, of Belleville, Ill., who ships peonies to this market, paid

ROSES**PEONIES****CARNATIONS****OUR ROSES ARE OF
GOOD SUMMER QUALITY.****ARE IN GOOD SUPPLY AND OF
STOCK THAT WILL HOLD OUT.****WE NOW HAVE SOME GOOD CARNA-
TIONS, THE KIND THAT YOU WILL WANT.**Agents for
TO-BAK-INE**Galax, Smilax, Sprengeri, Plumosus, Leucothoe, Adiantum, Ferns, Mexican Ivy.***Our Prices are not Higher than Others; Market Prices Prevail***We are open until 8 P. M. on Saturday, but closed all day Sunday****ERNE & COMPANY****30 E. Randolph St.****WHOLESALE FLORISTS
L. D. Phone Randolph 6578****CHICAGO**

a visit to wholesalers and others last week, between sessions of the nurserymen's convention.

George Washburn, of A. Washburn & Sons, Bloomington, Ill., was here last week. Their business is growing rapidly and Mr. Washburn was in quest of information as to the best methods to use in expanding their facilities.

P. W. Peterson, of Joliet, was in town last week, driving in his machine.

Julius Glaser, of the A. L. Glaser Flower Shop, Dubuque, Ia., was in town last week. Corporal Leo J. Glaser returned a short time ago from France, where he saw some heavy action.

John Furrow, florist and peach salesman, Guthrie, Okla., arrived in town last week. His interest seemed to center on the purchase of a crib and a baby buggy.

F. C. Weber, of St. Louis, Mo., made calls here last week on his way to his Michigan summer home. He plans to stay until September.

George Stiles, of the Stiles Floral Co., of Oklahoma City, Okla., was in town last week.

C. B. Knickman, of McHutchison & Co., New York, called on customers here after the nurserymen's convention, leaving June 30 for California.

R. Holt, of the Kirkwood Floral Co., Des Moines, Ia., was here this week on a trip that combined business with pleasure.

Alois Frey, of Crown Point, Ind., spent June 30 in the market. He plans to remove to California about August 1.

NEW YORK.**The Market.**

The wholesale cut flower market for the week ending June 28 was, on the whole, satisfactory all around. Graduation week called for a good supply of flowers, and while few things were on the short list, prices were stimulated considerably. Roses were in especial demand, and with some outdoor stock of the Wichuraiana varieties coming in, there was plenty of stock to go around. Peonies from cold storage moved well at prices running up to \$6 per hundred, and advantage was taken of every com-

**FOR COMMERCIAL GROWERS
— OF —
CUT FLOWERS**

Adv. No. 4.
Watch for No. 5.

A GOOD START

Some three years ago, we began in this market what was the beginning of a new SALES REPORT to the Consignor.

Our experiments met with various obstacles, which were finally all overcome, thanks largely to growers who had foreseen its value and gave us sincere co-operation.

This SALES REPORT offers a NEW SERVICE from the Cut Flower Commission House to the Consignor.

Its value lies in support of the growers who have given it a trial.

Kennicott Bros. Co.

"Exclusive Wholesalers to the Trade Since 1881."

Under Growers' Supervision

CHICAGO

modity which could be used for presentation purposes.

This week opened with a well supplied market and a business which is quite normal for the time of year. American Beauty roses are not overplentiful, and clean up well, special grades bringing about \$35 per hundred when the quality is good. There are

generous arrivals of hybrid teas, but their movement, too, is good.

Carnations are becoming scarce, but the quality of arrivals, generally, is nothing to boast about. The cool temperatures experienced for several days have been of advantage to carnation growers, who have been able to extend their cutting season a few days.

Mrs. Russell

We have a fine large cut of Russell now, so do not hesitate to order all you want, as the full order will be of the best. OTHER ROSES IN GOOD SUPPLY.

CARNATIONS, FANCY SWEET PEAS, VALLEY AND A COMPLETE LINE OF GREENS

Remember, when ordering, that we have the best stock obtainable in the Chicago market, at the prices quoted.

Buy Direct from the Grower

CURRENT PRICE LIST

Subject to Change Without Notice

MRS. CHAS. RUSSELL

	Per 100
Select	\$15.00
Medium	10.00
Shorts	\$5.00 to 6.00

RICHMOND

	Per 100
Select	\$10.00
Medium	6.00
Shorts	\$3.00 to 4.00

MILADY

	Per 100
Select	\$10.00
Medium	6.00
Shorts	\$3.00 to 4.00

Killarney

White Killarney

Killarney Brilliant

Sunburst

My Maryland

Ophelia

Champ Weiland

	Per 100
Select	\$10.00
Medium	6.00
Shorts	\$3.00 to 4.00

ROSES, OUR SELECTION Per 100 **\$4.00**

Carnations, fancy.....\$2.00 to \$4.00

Valley..... 8.00

Sweet Peas 1.50 to 2.00

Adiantum..... 1.50 to 2.00

Asparagus, per bunch.....50c to 75c

Ferns, per 1000.....\$4.00

Galax, bronze and green.....per 1000, \$2.00

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:
Central 2846 and 601
Greenhouses, Ravenswood 9925

CHICAGO, ILL.

DON'T LOSE CUSTOMERS ON ACCOUNT
OF POOR SUMMER STOCK. GET OUR
QUALITY STOCK.

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

Ask the man who
Buys from us.

Lilies are more plentiful, but the demand for them is only fair. The best bring only \$20 per hundred, but much stock goes for considerably less. Lilies of the valley are short in supply, and a maximum price of 25 cents per spray is not hard to obtain for fine stock.

Orchids are not overplentiful, but such

as arrive move slowly, except for wedding work, which is now passing.

There is a large quantity of herbaceous flowers available, all of which move at some figure or, other. Gypsophila, perhaps, sells best; much of it is used at this season. Helianthus, centaureas, rambler roses and Dorothy Per-

kins roses are among the latest additions to a lengthy list of miscellaneous flowers.

Various Notes.

M. T. Baust, formerly with Le Moul, 202 Bowery, has opened a store at 102 Forty-sixth street, Corona.

Many rosarians last week visited the

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

HEADQUARTERS

FOR FLORISTS' RIBBONS, CHIFFONS AND NOVELTIES

31 and 33 East 28th Street,

NEW YORK

SAM SELIGMAN, WESTERN REPRESENTATIVE

rose garden of the New York Botanical Garden, Bronx park. It is located just south of the Mansion and north of Pelham parkway. The garden covers an area of over an acre, and about 450 varieties of roses are planted. The water garden, with its plantings of hybrid water lilies, and the herbaceous gardens are also quite interesting at this time. Dr. Marshall A. Howe is in charge of the dahlia garden, just north of the railroad station, where he has planted 386 named varieties of dahlias.

W. A. Manda, of South Orange, N. J., is getting up a stock of an African juniper which is likely to become a desirable acquisition for florists, being adapted to a number of uses. Trained in various forms, it is handsome. It has been found to be perfectly hardy. Mr. Manda expects to offer it to the trade next year.

Alfred T. Bunyard has opened his Newport, R. I., store for the season, and will spend the summer there with his family.

J. C. W. Brown, of the Gasser Co., Cleveland, O., was a recent visitor.

The death, Friday night, June 27, of Meyer Otile, of Riedel & Meyer, Inc., 49 West Twenty-eighth street, was a shock to his many friends in the trade. He had been in a sanitarium for treatment many weeks. Fuller notice appears in this week's obituary column.

Most of the wholesale houses are displaying cards announcing that during July and August they will close at 3 p. m., except on Saturdays, when the closing hour will be 6 p. m. J. H. P.

Herman Warendorff recently returned from a trip to the Pacific coast. He likes the west so well he contemplates another expedition before long.

The party which will take the New York Florists' Club's special cars to Detroit, via Buffalo, with a side trip to Niagara Falls and a boat trip across Lake Erie to Detroit, is assuming good proportions and bids fair to be the largest delegation attending any of the recent S. A. F. conventions. The following have already made reservations: President and Mrs. Kessler, Messrs. and Mesdames F. M. Traendly, A. L. Miller, John Canning, Curt Thimm, John Miesem, R. Wittman; C. H. Totty and Miss Totty, A. N. Herr and Irving Herr,

The Joseph M. Stern Co.

ARTIFICIAL FLOWERS AND SUPPLIES

Send for
Price List

223 Huron Road

CLEVELAND, OHIO

Write
for
New
Prices

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS
713 - 717 - MILWAUKEE - AVENUE
CHICAGO ILLINOIS

Write
for
New
Prices

JOHNSON BASKET WORKS
2535 Milwaukee Avenue
CHICAGO

J. A. Manda and friend, Richard Vincent, Jr., and friend; Messrs. John C. Esler, A. H. Henshaw, J. H. Fiesser, John Sheepers, Peter Gerlaid, C. W. Scott, Roman J. Irwin, P. W. Popp, A. T. De La Mare (2), J. H. Pepper and Lord & Burnham Co. (2). Many others have expressed intentions to join the party, but it is highly important that early reservations of berths be made, as the list must close ten days ahead of departure.

ST. LOUIS.

The Market.

The wholesale market was in excellent condition, considering the extremely hot weather all during the week. The many weddings kept retailers on the jump. This, with a great amount of funeral work, caused a heavy demand at all the markets. Extra fancy stock was limited, but some good quality of seasonable stock was seen.

The big demand was for white roses

ARTIFICIAL FLOWERS

Waxed Orchids, assorted colors..\$5.00 per 100
Calla Lilies..... 5.00 per 100
Wax Roses..... 8.00 per 100
Short-Stemmed Carnations, not
waxed 2.00 per 100

Send us your order; we will give it prompt attention.
R. E. Gebhardt Co., 2816 Lincoln Ave., Chicago, Ill.

Artificial Flowers Waxed Flowers

LOTOS MFG. CO.
1566-68 Clybourn Ave., CHICAGO

and valley, and the scarcity in these was marked all along the line in the wholesale district. Valley demanded the highest price ever recorded here, \$15 to \$17 per hundred for stock of only ordinary quality. White roses were at a premium and the price jumped a few cents from quotations. Other roses, such as Ophelia, Russell and Columbia, were in fair supply with excellent demand.

Carnations are coming in soft and small in flower. The demand is equal to the supply. Shipped-in stock arrives in sleepy condition and home-grown stock has the call. Local stock, however, is nothing to brag about.

LINDLEY BOX POLICY

A SAVING TO YOU

ECONOMY CARTONS



Far better than wrapping paper—almost as cheap.
Carried in three sizes, made from light weight Mist Gray stock.

NOTE SPECIAL PRICES

20x4 ¹ / ₂ x3	\$1.95
24x4 ¹ / ₂ x3	2.25
30x5 x3 ¹ / ₄	2.95

Prices per 100

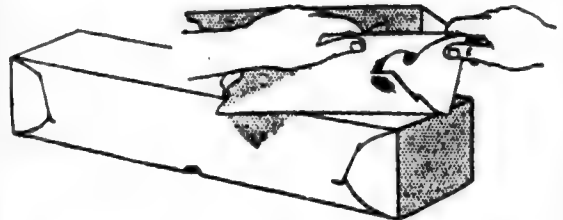
LINDLEY FLORIST BOX CO. - - Marion, Ind.

Florists themselves are proving each day, by sending in their repeat orders, that our policy of "furnishing high-grade boxes below the market, without protection to the jobber," is a winning proposition for you as well as for us.

Our long experience, complete equipment and natural geographical location are a few of the advantages we enjoy which enable us to so satisfactorily meet the florists' box requirements.

If you want a good box at a close price, send us a trial order.

CUT FLOWER AND DESIGN BOXES



Furnished in regular two-piece Corner Lock style. Smooth, hard stock is used with locks constructed in a way to HOLD after made up. Carried in Mist Gray, Green and White. See prices below.

MIST GRAY BOXES

CORNER LOCK STYLE. An excellent box for all occasions. Does not soil easily. FOR CUT FLOWERS, SPRAYS, ETC.

	Shallow Lids	Telescope
18x5x3	\$2.65	\$ 2.85
21x5x3	3.10	3.30
24x5x3 ¹ / ₄	3.60	4.30
30x5x3 ¹ / ₄	4.30	5.10
36x5 ¹ / ₄ x3 ¹ / ₄	6.30
21x7x3 ¹ / ₄	4.40
24x8x4	5.30
28x8x5	6.90	9.50
36x8x5	8.80	11.50

Violet and Corsage Boxes

9x6x5 ¹ / ₄ , shallow lids	\$3.60
11x8x5 ¹ / ₄ , shallow lids	3.95
15x8x5 ¹ / ₄ , shallow lids	5.90

Printing free for 1000 and over, but on smaller amounts add \$1.50 per lot. Three per cent discount from these prices if cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery. Specify if shallow or full telescope lids are wanted where we price each. All prices per 100, f. o. b. factory.

FOR DESIGNS, WREATHS, ETC.

All Full Telescope	Price
30x10x5	\$11.00
34x10x5	16.90
36x14x6	20.20
36x10x6	15.50
40x10x6	16.50
48x10x6	20.00
30x12x7	16.90
36x12x8	23.20
16x16x8	15.20
18x18x7	15.20
20x20x6	15.20
20x20x8	20.50
24x24x8	25.00

GREEN BOXES

CORNER LOCK STYLE

An appropriate color. Carried in popular sizes only.

Full Telescope

18x5x3	\$3.00
21x5x3	3.40
24x5x3 ¹ / ₄	4.45
30x5x3 ¹ / ₄	5.30
27x7x4	5.70
36x5x3 ¹ / ₄	6.35
34x6x3 ¹ / ₄	6.00
24x8x4, 2" lid	5.60
28x8x5, 2" lid	7.20
36x8x5, 2" lid	9.00

WHITE BOXES

CORNER LOCK STYLE

A beautiful white plated stock. Carried in popular sizes only.

Full Telescope

18x5x3	\$ 3.40
21x5x3	3.80
24x5x3 ¹ / ₄	4.95
30x5x3 ¹ / ₄	5.90
24x8x4	6.90
28x8x5	9.00
36x8x5	15.50

White Enamelled Violet Boxes
Made from genuine Enamelled Clay Coated Stock.
9x6x5¹/₄, 2" lid.....\$4.70
11x8x5¹/₄, 2" lid.....5.65

Lindley Florist Box Co. "Quality Box Makers" Marion, Ind.

FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low, but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.

SIZES	Mist Gray or Manila Shallow cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
3 x 20 x 4\$2.25	\$ 2.50
3 x 18 x 52.30	2.60
3 ¹ / ₂ x 24 x 53.60	4.30
3 ¹ / ₂ x 30 x 54.30	5.00
5 x 24 x 85.40	6.75
5 x 28 x 86.60	8.10
5 x 36 x 68.00	10.00
5 x 38 x 89.50	11.50
5 x 30 x 1010.25	12.00
6 x 28 x 1210.50	12.50
5 x 35 x 1011.25	13.00
6 x 36 x 1214.25	16.35
8 x 20 x 2015.00	18.75
8 x 24 x 2422.50	25.00
8 x 48 x 14	32.00

GRAY CORSAGE

With Fluted Edge Lid

6 x 7 x 14	\$5.00
6 x 9 x 13	5.50
7 x 9 x 9	5.50

Printing in black ink, \$1.50 per 1000, or less quantity; printing in colored ink, \$2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size. We allow a discount of 5 per cent when remittance accompanies the order.

The Aull Bros. Co., Dayton, O.
Established 1890

Mention The Review when you write.

Satisfied Customers!

Are the secret of the SUCCESS of our business. For ten years we have been catering to Paper Box users in general and Florists in particular. We have made a study of your requirements.

OUR AIM at all times has been to maintain QUALITY, with prices consistent therefor, and the fact that we are serving fully 90 per cent of all customers who have given Climax boxes a trial during this time, bears out our claim. This is a broad statement, considering that we have over 2000 active Florist accounts on our books. Ask your neighbor Florist about Climax Quality and Service.

We carry a large stock of all practical sizes, in five grades, Oxford Gray, Mist Green, Mist Tan, White Patent coated and our popular "Favorite" manila grade, for prompt shipment. We specialize in artistic printing in plain inks and bronzes, as well as embossing and striping.

May we serve you for your present requirements, at prices in line with prevailing conditions? Write us before placing your order, addressing nearest office:

5 Winthrop Square, Boston, Mass.
5931 Osage Avenue, Philadelphia, Pa.
2914 11th Street, N. W., Washington, D. C.

The Climax Manufacturing Co.

Main Office and Plant:
200 Factory Street, CASTORLAND, N. Y.

Mention The Review when you write.

rieties clean up almost daily at present. The older varieties, such as Mrs. Fran-

Cut Flower and Design Boxes

Military Gray Color. Prices right.

	Per 100
18x 5x3	\$ 3.50
21x 6x3 ¹ / ₂	4.35
24x 5x3 ¹ / ₂	4.50
24x 8x4	6.00
28x 8x5	7.25
30x 6x3 ¹ / ₂	6.00
36x 8x5, full telescope	11.00
30x10x6	15.00
36x11x7	20.00
42x 8x6	20.00
18x18x7, for designs	18.00
20x20x8	24.00
24x24x8	30.00
26x17x8	25.00

Immediate shipment on plain boxes. Printing, \$2.00 for 500; \$2.50 for 1000. We do not print design boxes.

CORRUGATED BOXES

	Each	Per doz.
40x20x10	\$0.75	\$8.00
30x12x10	.50	5.50
24x24x10	.65	7.00
24x20x10	.60	6.50
20x20x10	.50	5.50
30x30x10	.85	9.00

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

Fancy varieties in gladiolus spikes are in heavy demand and the newer va-

CHICAGO CARTON COMPANY

CORONA FLOWER BOXES

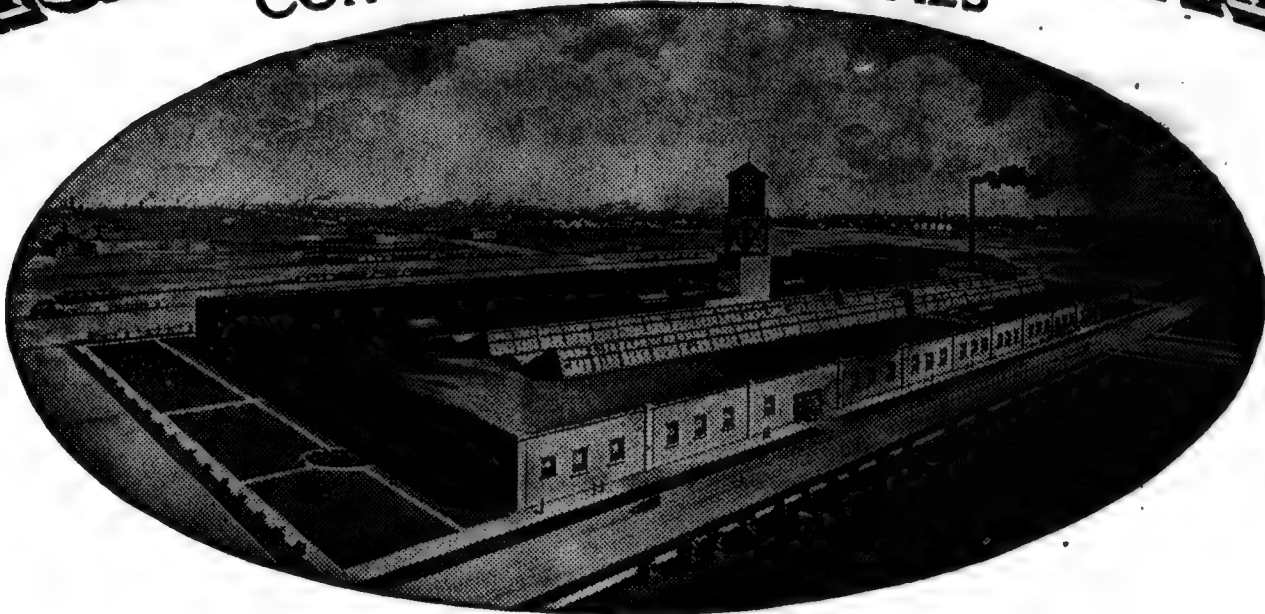
Representatives

M. E. CHAPIN
516 Fifth Avenue
New York City

T. A. DIXON CO.
1526 Blake St.
Denver, Colorado.

T. S. FINCH
3200 Main St.
Dallas, Texas.

WINDLER
WHOLESALE
FLORAL CO.
1310 Pine Street
St. Louis, Mo.



Home Office
and Factory

4433 Ogden Ave
CHICAGO

Telephone
Lawndale 906

For Violets and Corsages

Size		Per 100
7 x 4 x 4	2-inch Top.....	\$ 3.75
10 x 6 x 5½	2-inch Top.....	4.25
12 x 8 x 5½	2-inch Top.....	5.55
14 x 10 x 8	2-inch Top.....	9.45

For Cut Flowers

18 x 5 x 3	2-inch Top.....	\$3.40
20 x 4 x 3	2-inch Top.....	3.40
21 x 5 x 3	3-inch Top.....	4.50
24 x 5 x 3½	2-inch Top.....	4.75
24 x 8 x 4	2-inch Top.....	6.10
28 x 8 x 4	2-inch Top.....	6.90
28 x 8 x 5	2-inch Top.....	7.90
30 x 5 x 3½	2-inch Top.....	5.20
36 x 8 x 5	2-inch Top.....	10.00

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT

CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of \$3.50 for 500 boxes or any part thereof.

A charge of \$5.00 per 1000 will be made for printing when quantity is over 500.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

For Sprays, Designs and Cut Flowers

Size		Per 100
16 x 16 x 8	Telescope.....	\$15.85
20 x 20 x 8	Telescope.....	20.55
21 x 5 x 3	Telescope.....	4.50
24 x 5 x 3½	Telescope.....	5.50
24 x 24 x 10	Telescope.....	31.60
30 x 10 x 5	Telescope.....	11.00
30 x 12 x 6	Telescope.....	15.85
32 x 32 x 8	Telescope.....	39.45
36 x 10 x 5	Telescope.....	14.20
36 x 12 x 6	Telescope.....	19.00
36 x 14 x 8	Telescope.....	25.30
40 x 10 x 6	Telescope.....	22.50

cis King, Augusta and America, are still favorites with the local trade.

An abundance of Shasta daisies is arriving daily, but the demand is not equal to the supply. There are also a great many outdoor flowers coming in. These are used mostly for window displays. Anything in greens had a big demand all last week.

Various Notes.

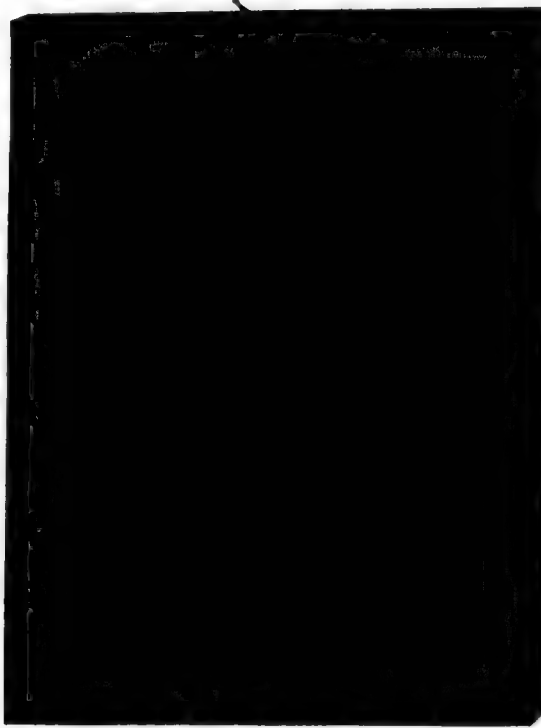
The St. Louis Florists' Club will hold its monthly meeting July 10 at the Forest park greenhouses. President Hummert said that there should be a large attendance, as important matters, pertaining to the S. A. F. and the florists' picnic, will come up.

M. Schoenenberger, H. Emunds and G. W. Grossart, three of the leading florists of Belleville, Ill., were visitors last week, buying supplies in this market. All have a good word for the business during the season, the month of June being especially good.

The trustees of the Florists' Club have announced that the date for the annual picnic given by the club to all florists and their families has been set for July 17 at Romona park. The prize list for games for both old and young folks is being arranged.

The transportation committee of the Florists' Club, consisting of Messrs. Pilcher, Windler and Rowe, meets this week to select the route for the St. Louis delegation to travel to Detroit for the S. A. F. convention. A special car, with President Ammann, of the S. A. F., on board, is talked of.

Henry C. Ostertag, head of the firm of Ostertag Bros., was prostrated by the heat June 26 while seated at the desk



WHY

show your customers
an old, soiled

Album of Designs

when you can get a nice, fresh, clean,
bright, attractive new one postpaid for
only

\$1.00

FIFTH EDITION JUST OFF THE PRESS

Publishers of
The Florists' Review
The Album of Designs

FLORISTS' PUBLISHING CO.

508 S. Dearborn St., Caxton Bldg., CHICAGO, ILL.

in his store. He fell from his chair unconscious and was taken home for treatment, but recovered shortly afterward. From late reports Mr. Ostertag expects to be back at business this week.

The Kalisch Bros. Floral Co. had a big loss June 24 when a heavy rain storm flooded the farm at Clayton and washed out several thousand gladioli, dahlias and lilies. The loss is estimated

at \$1,000. Edward Kalisch reports the arrival of a fine baby girl at his home June 25, the day after the flood.

Reports from Washington June 25 state that Representative Snell, of New York, has introduced a bill proposing that the third Sunday in June be known as Fathers' day, and that the rose be designated as the flower for that day. No doubt florists all over the country

The Way Business Is Booming You'll Need More



FOLDING FLOWER BOXES



When you order more it will be to your advantage to try us—the leading box house of America.

HERE ARE THREE REASONS FOR OUR RAPID GROWTH:

QUALITY—Unexcelled. PRICES—Equal to any. DELIVERIES—Prompt.

MIST GRAY

FOR VIOLETS & CORSAGES

Size	Per 100
7x 4x4 2" Cov.	\$ 8.85
8x 5x5 "	4.10
10x 6x5 1/2 "	5.00
12x 8x5 1/2 "	6.75
14x10x8 "	12.70
12x 6x8 "	6.40

FOR CUT FLOWERS

Size	Per 100
16x 4x8 2" Cov.	\$8.95
20x 4x8 "	4.40
18x 5x8 "	4.55

Size	Per 100
21x 5x8 2" Cov.	\$ 4.95
24x 5x8 1/2 "	6.00
30x 5x8 1/2 "	7.65
36x5 1/2 x8 1/2 "	9.40
18x 6x4 "	6.80
28x 6x4 "	8.85
21x 7x8 1/2 "	7.30
24x 8x4 "	8.30
24x 8x5 "	8.85
28x 8x4 "	9.50
28x 8x5 "	11.80
36x 8x5 Telescope	15.90
40x 8x5 "	18.50

Size	Per 100
42x 8x5 Telescope	\$19.55
48x 8x5 "	21.60
30x10x5 "	15.45
36x10x5 "	17.50
42x10x5 "	23.20
48x10x5 "	24.95

FOR DESIGNS AND SPRAYS

Size	Per 100
30x12x6 Telescope	\$18.15
36x12x6 "	24.80
20x12x8 "	20.65
12x12x8 "	19.85

Size	Per 100
14x14x8 Telescope	\$19.90
16x16x8 "	23.00
20x20x8 "	26.85
24x24x8 "	33.80
24x24x10 "	39.80
28x28x8 "	46.20
24x14x8 "	25.80
30x14x8 "	28.85
36x14x8 "	32.95
40x14x8 "	35.25
42x17x8 "	37.40
52x32x8 "	52.00

Special discount allowed on quantity orders.

No printing charges on lots of 500 or over.

Samples sent on application.

We devote practically our entire attention to the proper production of florists' boxes. We know the florists' needs. We know your needs, and we have the equipment to take care of those needs in the best possible manner. Give us a trial order on your spring and summer supply. We want your steady patronage, and will do our best to please you on all work we do for you.

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, **CHICAGO**
MR. GEORGE HOOPIS, New York Representative, 601 W. 144th Street

USE BOXES WORTHY OF THE QUALITY OF YOUR FLOWERS—USE Duro Folding Flower Boxes

PROMPT DELIVERIES

MILITARY GRAY CUT FLOWER BOXES

All prices include printing in one color. Embossing, \$3.00 per M. Narrow and wide striping, \$15.00 per M additional. No orders for striping less than 500 boxes. Write for Special Discount on Large Orders.

Size	2-inch Covers	Per 100
10x7x5		\$ 4.75
12x9x6		6.75
18x5x3		4.50
21x5x8		4.75
21x7x4		7.00
23x5x4		6.00
24x8x4		8.00
24x8x5		9.00
30x5x3 1/2		7.50
28x8x5		10.00
36x6x4		10.00

Size	Full Telescope Covers	Per 100
30x10x5		\$14.00
30x12x6		18.50
36x12x6		19.00
36x 8x5		14.50
42x 8x5		18.50
36x10x6		20.00
42x10x6		22.50
24x14x8		27.50
36x14x8		32.00
20x20x8		26.00
24x24x8		32.50

Special One-Piece Box—Excellent quality of gray board, 24x5x8. Per 100, \$4.00
You save 1/3 of the cost of your regular boxes by ordering this Special Box.

Duro Paper Products Co. 729-735 S. Wabash Ave., **CHICAGO**
NEW YORK OFFICE . . . 1170 Broadway

will see their representative and urge him to vote for the bill.

Charles Young, head of the C. Young & Sons Co., has returned from a few days' trip south. He reports that the company has contracted with the J. C. Moninger Co., Chicago, to build a new house 30x100 at the place in Olivette, Mo.

J. F. Ammann, of Edwardsville, Ill., president of the S. A. F., writes that he will not be able to attend the next Florists' Club meeting, as he will be attending the convention of the Texas State Florists' Association in Austin, Tex., July 9 and 10.

The many friends of Julius Koenig

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.
Superior and Roberts Sts., **CHICAGO**

will be sorry to learn that he has resigned as city forester. He held this position for many years. Fred W. Pape, his first assistant, has been appointed to fill out his unexpired term.

Mr. and Mrs. Henry Duerenberg, of the firm of Grimm & Gorly, left June 28 for a few weeks' vacation trip to

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

the northern lakes. On their return Mr. and Mrs. Frank X. Gorly will take their northern vacation trip. They will be gone several weeks.

Mr. and Mrs. Fred C. Weber, Sr., with Mrs. Fred C. Weber, Jr., and her son Fred C. III, left June 26 for northern Michigan to stay all summer. Fred C.

CATTLEYAS

We have them
EVERY DAY

The Best Varieties in Season

Now is the time to
stock up with

**SPHAGNUM
MOSS**

Large 5-bbl. Bales of
good clean Moss

\$3.00 each

6 Bales for \$15.00

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

We are getting in more of the

Better Varieties of Roses

now than ever before. The supply of Russell is increasing, and we are handling them by the thousands. You cannot get anything better during the summer months than a well-grown Russell Rose. You will always find a sufficient supply of good flowers here to take care of your requirements. Look over our list of Roses.

**RUSSELL, COLUMBIA, PRIMA DONNA,
HADLEY, RICHMOND, McDONALD,
SHAWYER, MARYLAND, KILLARNEYS,
OPHELIA, SUNBURST, AARON WARD
and CECILE BRUNNER**

Roses will be the best items for several weeks.

EARLY CLOSING

**WE CLOSE
EVERY DAY
AT 4 P. M.**

Field-grown

**CARNATION
PLANTS**

Ready for Delivery
after July 15

The supply will be very
short — Order Early.

Weber, Jr., will follow in the latter part of July.

Mrs. E. K. Diemer, head of the Diemer Floral Co., on South Broadway, had a number of good-sized weddings last week and reports the best business season in years.

Martin Reukauf spent a few days here recently in the interests of H. Bayersdorfer & Co., Philadelphia.

Gus Ruedi, marriage license clerk at the city hall, announced that this June broke all records for marriage licenses up to June 26. The number totaled 1,172, and he predicted that before the end of the month it would be 1,300. No wonder all local florists report heavier business this month than in June of any other year.

St. Louis florists as yet have not decided on a bowling team for the Detroit S. A. F. convention, but could at short notice put in some of the old-timers who won the championship and the Evans challenge cup at Omaha in 1898. They are C. A. Kuehn, Carl Beyer, C. C. Sanders, Emil Schray and J. J. Beneke. Should these five make the trip, no doubt St. Louis will be represented in the bowling.

Little has been heard of late concerning the revival of the Missouri State Florists' Association. Why cannot we get busy like the Texas florists and have a convention in the near future? What say you, President Kaupp and Secretary Archias? Let's get things started! St. Louis is in line; now let us hear from Kansas City, St. Joseph, Springfield, Sedalia and other Missouri cities on this plan of reorganization! J. J. B.

PHILADELPHIA.**The Market.**

The last week in June saw much activity in flowers. There was only a moderate supply of good flowers with plenty of orders for them, conditions that kept the market in a healthy state. Roses are more abundant than usual at this season and they are selling better

than usual, partly because they are extremely nice and partly because there is so little that is really choice. The expected increase in the supply of orchids did not come, or rather, an extra demand used them up in no time, so that the price has advanced instead of receding. There are rather more select carnations than seemed possible a fortnight ago. The out-of-town sweet peas are a little more plentiful; it seems that the crop, while late, is not such a failure as it was supposed to be. Gladioli, both indoor and outdoor-grown, are coming in more heavily. There are a few sending Easter lilies, which may or may not continue for a time. *Lilium candidum* is over. They have been succeeded by nice pink lilies (*Lilium splendens*). Larkspur is over. The first early asters have arrived. There is purple and lavender candytuft in addition to the white, that adds variety. Greens are still in active demand.

Peace.

It was the hour before noon, June 28, when suddenly a tremendous noise rent the air. It was an extraordinary noise. Bells were ringing, whistles blowing and screeching in great numbers. It meant that the treaty of peace had been signed; the war was over. Just at that moment a tall, fine looking man passed

with a smile and a word of cheerful greeting. Memory flew back over space. For more than four years that man had suffered as only strong men can suffer. Not with physical pain, but with keener mental anguish. His friends had looked on, longing to help, but powerless to do so. They never doubted he would triumph in the end. But his fight had to be fought and the victory won. The fight had been fought, manfully fought. The smile and the cheery words were proof that victory had been won. But the noise has ceased. Peace is declared.

The Plant Season.

The spring plant season has seen surprising changes. Opening rather quietly early in May, it attained great strength as Decoration day approached. Prices were well maintained and stock in bloom was completely exhausted. June saw a steady decline in business and in prices. At the close of the month there was a large amount of good stock unsold. No one thought that prices in May would go so high or that they would remain so firm; no one expected that prices in June would go so low or be so unsteady, yet such were the facts. Taken as a whole, the season has been a good one, with some disappointments. It seems to prove that better prices can be obtained for good stock that is in good time, and

BERGER BROS.

CHOICE STOCK GLADIOLI The Leading Varieties

ROSES, CARNATIONS, CANDYTUFT

ALL SEASONABLE CUT FLOWERS

1225 Race St.

PHILADELPHIA

GLADIOLI

King, America, Halley, Schwaben

and other good varieties, well grown stock, long stems.

\$10.00, \$12.50 per 100.

Everything in Cut Flowers, Plants, Greens,
Ribbons and Supplies.

Business Hours: 7 A. M. to 4 P. M.

S. S. PENNOCK COMPANY

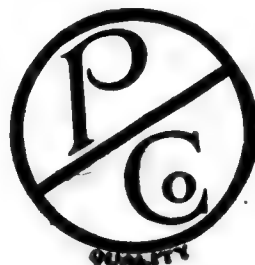
The Wholesale Florists of Philadelphia

1608-20 Ludlow Street, PHILADELPHIA, PA.

New York
117 West 25th Street

Baltimore
Franklin and St. Paul Sts.

Washington
1216 H Street, N. W.



Mention The Review when you write.

GLADIOLI IN ALL VARIETIES

Philadelphia Cut Flower Co.
1517 Sansom Street, Philadelphia
We close at 5 p. m.

Mention The Review when you write.

THE HOUSE OF MERIT
FLORISTS' SUPPLIES

JOS. O. NEIDINGER CO.

1309-11 N. Second Street
PHILADELPHIA, PA.

Mention The Review when you write.

Everything in Greens
STEIN'S FLORAL SUPPLY HOUSE
2223 N. Front St., Philadelphia, Pa.

Mention The Review when you write.

that low prices cannot always move
stock when the demand is satisfied.

Modern Methods.

There is an entire change of ideas in the way of doing business today when compared with the past. A group of retailers has sprung up in each of our large cities who place buying above everything else, although they give close attention to all the important divisions of their business. Their first rule is not to allow anyone to know what they really want; their second, that they will buy anything salable provided the price is right; their third is, to pay promptly. These florists are created by overproduction and are invaluable in moving a surplus, but they rarely pay prices that enable the grower to prosper, although the cleverest of them do not hesitate to do so when necessary.

The modern grower will not invest his money in glass, preferring to lease places that have been erected by others, and operate. These growers secure the best available assistants, and hold them responsible for that portion of the work that is under their care. The modern grower need not know all about grow-

EDWARD REID Offers Choice

OPHELIA and VICTORY, the best white Rose in summer;
WHITE CARNATIONS, LARKSPUR, CANDYTUFT,
YELLOW DAISIES, GREENS

Remember: When They're Reid's, They're Right

1619-21 Ranstead St., PHILADELPHIA, PA.

Mention The Review when you write.

Roses, Good Carnations, Outdoor Peas, Gladioli

PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE
1615 Ranstead Street,

Philadelphia, Pa.

**A full line of
all seasonable
Cut Flowers**

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

**GREENS
of all kinds**

ing, but he must be thoroughly familiar with values and proportions. The modern grower should know almost by instinct what pays and for that reason he must be as well posted on the market as the modern retailer.

Neither the modern retailer nor the modern grower does things from preference; that belongs to the old school. Neither class is likely to become large, because the love and enthusiasm required to make successful florists is rarely combined with the other qualities that are necessary in the make-up of the modern school.

Various Notes.

Samuel S. Pennock announces the ar-

Carnations, Gladioli,

Delphinium Belladonna

WM. J. BAKER, WHOLESALE FLORIST

12 South Mole Street, Philadelphia, Pa.

Mention The Review when you write.

rival of the first Premier seen in this market.

Henry I. Faust has two new greenhouses, 25x200 feet each, well under way on his place at Merion. Rosa Peterson is doing the work.

Earl Aldrich, of Portland, Ore., was

THE FLORISTS' SUPPLY HOUSE OF AMERICA

The most important thing to do

is to recognize the fact that

CONDITIONS ARE CHANGING

We must change our methods with them. It is no longer safe to delay—it is necessary to order early.

We advise our friends to order their fall goods NOW.

We have our fall stock ready for delivery now.

EVERYTHING IN FLORISTS' SUPPLIES

H. BAYERSDORFER & CO.,

1129-1131 Arch Street,
PHILADELPHIA, PA.

Branch Factory, 709 First Avenue, Telephone Vanderbilt 4976, New York

Mention The Review when you write.

in town this week. Mr. Aldrich is western representative of the M. Rice Co.

George Ladley, of Kennett, Pa., died suddenly of heart failure early in the morning of June 23. He was married and about 45 years of age. He had been foreman for William Swayne for the last five years. Mr. Ladley's sudden death was a great shock to Mr. Swayne, who was preparing for the funeral of his mother when the sad news was brought to him.

A. Blanc says that he still receives orders for cactus from those who have read and remember his advertisements of long ago.

Fred Berger is growing outdoor flowers on his place at Fox Chase. He will specialize in dahlias.

Adolph Farenwald is replacing Sawyer with Russell on his place at Roslyn. Last season was Mr. Farenwald's first year with Russell; it proved successful.

J. J. Habermehl's Sons put their entire force into the preparations for the Car Builders' Association meeting on the million-dollar pier at Atlantic City. The decorations were elaborate. The job took the force one week to arrange.

Victor Roekens has taken down the greenhouses of William Berger and will erect them on his place at Glen Side.

William Graham has been doing a lot of decorating for the return of our soldiers and sailors, both in and out of town.

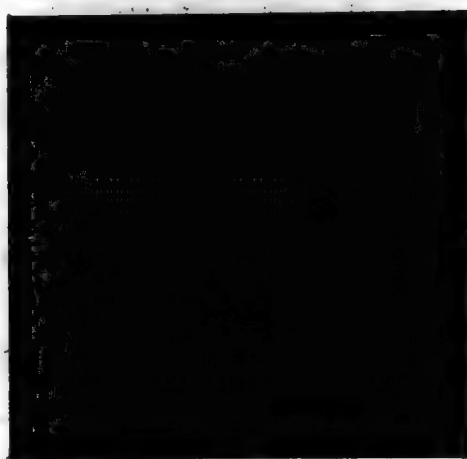
Easter Sunday will come April 4, 1920.

William Berger's Sons had a large order for a commencement June 25. Over 1,000 Russell roses were used. A large wedding and two funerals made this an active day.

John Kuhn, of Olney; Emil H. Geschick, of Pelham, and a friend to horticultural fame unknown, have been enjoying fine fishing at their club in Pike county, beyond Stroudsburg, Pa. The catches have been large.

Burn-all is the expressive name used by a concern which is putting a gas consumer in smokestacks. Return tubular boilers have no charm for them.

Charles Grakelow decorated the tax receiver's office in the City hall June 21 for the return of the chief, W. Freeland Kendrick, from Chicago. The doorway was illuminated by the words, "Wel-



LACE PAPER BOUQUET HOLDERS

Are as much in vogue today as they were the first day you entered the florists' business.

"You Can't Keep a Good Thing Down."
Just tell us how many you want and see how quickly we'll get them to you.

Size	Width of Cup	Width over all	Per Dozen	Per Gross
No. 1.....	1 3/4-in.	4 -in.	\$0.30	\$3.00
No. 2.....	2 1/4-in.	5 -in.	.45	4.50
No. 3.....	3 -in.	6 -in.	.60	6.00
No. 4.....	3 1/2-in.	7 1/2-in.	.75	7.50
No. 5.....	5 -in.	9 -in.	1.00	10.00
No. 6.....	6 1/2-in.	10 1/2-in.	1.25	12.50

THE McCALLUM CO.,
137 Seventh St. Pittsburgh, Pa.

Mention The Review when you write.

FLORISTS' WIRE DESIGNS

We furnish all staple designs, such as Wreaths, Crosses, Pillows, Kaskets and many others, on short notice. Our prices are right and quality of work strictly first-class. Complete price list mailed free on request.

GEO. H. ANGERMUELLER CO.,
Wholesale Florists
1324 Pine St. ST. LOUIS, MO.

Cards for all Occasions

Labels, Stickers, Seals, Tags
PRINTING FOR FLORISTS
THE JOHN HENRY CO.,
Lansing, Mich.

come, Imperial Sir," in electric lights, in honor of Mr. Kendrick's being chosen Grand Imperial Potentate of the Mystic Order of Shriners. Foliage plants and red, white and blue electric lights completed the decorations. Phil.

W. J. Smith, Jr., has taken out a permit for a greenhouse to be erected on Maple avenue near H street.

CINCINNATI.

The Market.

Business is fairly good for summer. The supply is not so large as it was during the early part of June, but still is proving adequate. Shipping business holds up well.

BOSTON FLORAL SUPPLY CO.

WHOLESALE FLORISTS

—DEALERS IN—

Cut Flowers & Evergreens

Manufacturers, Exporters and Importers,
Preservers of Cypas.

Office, Salesrooms and Shipping Dept.
15 OTIS ST. and 96 ARCH ST.

BOSTON, MASS.

Phone Main 2574-3525

Unknown customers kindly give reference or cash with order

Mention The Review when you write.

GOLDFISH FOOD AND SUPPLIES

41 Acres of Ponds

BERT J. PUTNAM, 490 Washington St.,
Buffalo, N. Y.

Mention The Review when you write.

The supply of roses is fair. The receipts in carnations are shortening somewhat. Easter lilies are not plentiful. Some excellent rubrum lilies may be had. Gladioli are fairly plentiful and sell fairly well. Water lilies have been finding a good market. Outdoor stock is still plentiful; the list includes cornflower, coreopsis, snapdragon, feverfew, candytuft and daisies. Some sweet peas may be had.

Various Notes.

William Gear is displaying the sou-

ST. LOUIS

FOR YOUR SUPPLY OF

FANCY FERNS

JULY PRICE

Per Thousand.....\$2.00

SEND FOR OUR LIST OF FLORISTS' SUPPLIES.

St. Louis Wholesale Cut Flower Co.,
1410 PINE STREET, ST. LOUIS, MO.

GLADIOLI! GLADIOLI!!

No doubt the Gladiolus is the best flower for summer use.

It gives your customers the best satisfaction.

WE HAVE PLENTY OF A-No. 1 STOCK.

TRY US.

H. G. BERNING

1402-4 Pine Street,

Both Long Distance Phones

ST. LOUIS, MO.

Mention The Review when you write.

venirs that his son, Corp. Arthur J. Gear, gathered while in service with the A. E. F. The latter was discharged from service last Saturday, June 28.

Ralph Slomer, formerly of C. E. Critchell's force, was discharged from service this week after having seen service abroad.

Thos. Windram, of Cold Springs, Ky., has been sending some excellent hardy hydrangeas and outdoor gladioli to C. E. Critchell during the last week.

Jos. Maunder, of Newport, Ky., recently passed the Ohio bar examination, and was sworn in last week.

Among recent visitors were Simon J. Hider, Hillsboro, O.; Herman Schmidt, Charleston, S. C., and August Ludwig, Pittsburgh, Pa. C. H. H.

INDIANAPOLIS, IND.

The Market.

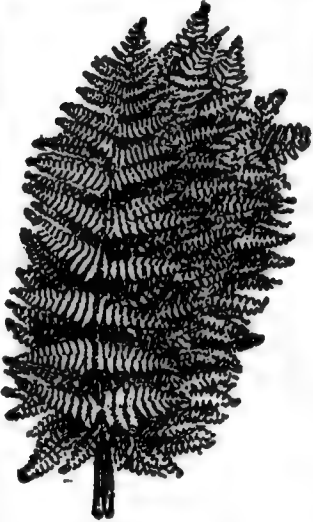
Except for a few weddings and funerals, business has been quiet. Stock is plentiful. Carnations and roses are poor, but the summer flowers are arriving in full force. Easter lilies have been short.

Outdoor stock is good. Daisies and snapdragons are abundant and are bringing \$1 and \$1.50 per hundred. Gladioli are becoming more conspicuous, but are not yet in full supply. Delphiniums are practically gone. Coreopsis is plentiful.

Various Notes.

E. H. Rieman and his son, while in their new automobile delivery car June 28, were run into by another car. No one was hurt, but the car was slightly damaged.

Carl Hack is on a two weeks' camping trip.



FANCY FERNS

Finest stock in the country

\$2.00 per 1000

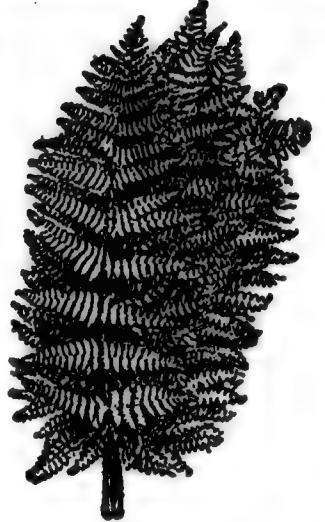
\$2.00 per 1000

Subject to Change Without Notice.

Wild Smilax , 50-pound cases, \$5.50 ; 25-pound cases.....	\$ 3.25
Magnolia Leaves , green and bronze, per carton.....	1.75
Galax Leaves , green and bronze, per case of 10,000.....	10.00
GREEN SHEET MOSS , very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....	2.00
Sphagnum Moss , per bale	2.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.



Mention The Review when you write.

Allen Humason was a visitor last week.

John Elsner and Lee Rickenbach are cutting good outdoor gladioli.

Earle Haeger is again with S. T. Hitz & Son.

The Circle Flower Store has been busy with several weddings lately.

John Rieman had the decorations for the Clarke wedding, one of the notable affairs of the season, which took place Saturday afternoon, June 28.

E. E. T.

GLADIOLUS SOCIETY.

The tenth annual meeting and exhibition of the American Gladiolus Society will be held in the Arcadia auditorium, Detroit, Mich., during the convention of the Society of American Florists, August 19 to 21. Complete information regarding the exhibition will be published in the premium list, which will appear soon. It is hoped all growers may make their plans to attend this meeting.

A. C. Beal, Sec'y.

PERCENTAGE PLUS.

Have we ever had a year of flower-selling that was better than the period of 1918 to the present time? Has it all been accidental or incidental? Has it been through any particular cause or causes, or has it been through general business conditions?

Now, if all business has struck a higher plane and an increased volume, may we not attribute a part of our increased success to that condition? And may we not also connect a part of our greater volume to the publicity campaign, which has caused many florists to reawaken after our slow period just prior to 1918?

Don't you want to feel that our publicity campaign has assisted somewhat in the new impetus which our business has received, and don't you want to recognize also the efforts to secure our \$100,000, of which we have only \$40,000 to date? Every man in the florists' business today must admit that publicity has done something toward this increased production of business.

Now, since we must admit this, when will the proper time be to forward a contribution to the campaign fund and show your appreciation of the endeavors being made on your behalf as well as for all others?

The time is NOW, and upon you de-

WE SELL

CUT FERNS

We give with every order

QUALITY,
SERVICE,
SATISFACTION.

L. B. Brague & Son

Established 1867

HINSDALE, MASS.

Green Sheet Moss, strictly dry, put up in 2-B. bags, per B.....\$2.00
Per lot of 20 bags and over..... 1.50
Dagger Ferns, per 1000..... 1.25
Per lots of 20,000 and over 1.00
Galax, Green and Bronze, mixed 1.25
Per lots of 20,000 and over 1.00
Leucothoe, Green and Bronze, per 1000.... 2.50

Shipped fresh from woods to you. Orders given prompt attention. Cash with order.

G. C. GIBBS, Del Rio, Tenn., R. 2.

Mention The Review when you write.

Evergreen Sprays

NO BAD ONES WILL NOT WILT

Put up in 40-lb. sacks and one sack will execute more work than 2,000 ferns and the price is \$4.00, cash.

Z. K. JEWETT CO., Sparta, Wis.

Mention The Review when you write.

CUT FANCY AND DAGGER FERNS

Now ready to ship from the Berkshire Hills.

Write, wire or phone for my low summer price for best stock of every native green.

H. J. SMITH

HINSDALE, - - - MASS.

Mention The Review when you write.

FANCY CUT FERNS Best quality. Prompt shipments. Write for price lists Christmas Trees and Evergreen Decorations for the Holidays.
AMERICAN FORESTRY CO., Painesville, Wis.

Always mention the Florists' Review when writing advertisers.

Ferns—Galax—Moss

NEW FANCY FERNS

Per 1000\$2.00
 Lots of 5000 or more, per 1000... 1.75
LEUCOTHOE SPRAYS **BOXWOOD**
 Per 100.....\$0.75 Per lb.....\$ 0.30
 Per 1000.... 6.00 50 lbs..... 12.50

BRONZE GALAX LEAVES

Per 1000\$ 1.50
 Per case of 10,000 10.00
GREEN GALAX
 Per 1000\$ 1.50
 Per case of 10,000 10.00

SPHAGNUM MOSS

Per bale.....\$2.00 10 bales.....\$17.50

GREEN SHEET MOSS

Per bundle\$ 1.00
 Lots of 10 bundles 9.00
 Lots of 25 bundles 20.00

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves\$1.75 per carton; 10 cartons, \$16.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL,

Wholesale Commission Florist,
 15 East Third Street,

Cincinnati, Ohio

SHEET MOSS

IN BAGS

Extra Nice Sheet

15 lbs. to the Bag

PER BAG - - - \$2.00

Orders shipped at
 once or booked for
 future shipment.

Michigan Cut Flower Exchange
 264-6 Randolph Street,
 DETROIT, MICH.

FERNS,

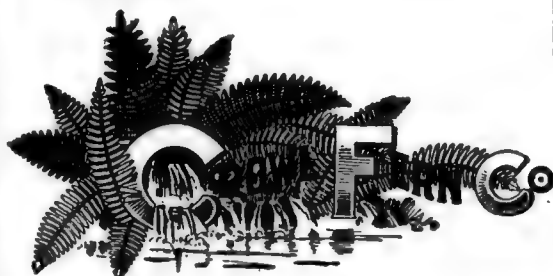
New Crop, Fancy and Dagger
\$1.50 per 1000

Book your orders early and get the best.

Use our splendid **BUNCHED LAUREL** in place of ferns in your designs. Fine quality and large bunches for 50c. Try a dollar's worth and see for yourself how it will help you save.

Laurel Festooning, 6c and 8c per yd. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.

Bronze Galax, fine quality, \$1.25 per 1000; \$11.00 per case of 10,000; extra fine leaves.



Sphagnum Moss, \$5.00 per large bale.
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.

Best Boxwood that grows, 50-lb. cases, \$12.50.

Southern Smilax, 50-lb. cases, \$7.00. Try a case.

Branch Laurel, large bundles, 50c.

Laurel Wreaths, 30c up. **Pine Wreaths**, 30c up. We make special sizes when wanted. Order in advance and have fresh stock to use.

Hemlock, large bundles, \$1.00.

Telegraph Address, New Salem, Mass.

Post Office and L. D. Phone
 Address

Millington, Mass.

Ferns! Ferns! Ferns!

We wish to advise the trade we are ready to begin shipping new crop of Ferns at the following prices f. o. b. shipping points:

FANCY FERNS, per case of 5000 **\$5.00**
DAGGER FERNS, per case of 5000 **6.00**

Reference or cash required with first order. All shipments well packed with ice, thus insuring safe delivery. You will do well to place your weekly orders now.

HAMPTON & PERKINS
 ROAN MOUNTAIN, TENN.

Natural Green Sheet Moss
 Per 10-lb. bag, \$1.75

Dyed Green Sheet Moss
 Per 10-lb. bag, \$3.50

KNUD NIELSEN
 EVERGREEN, ALA.

NEW CROP FANCY CUT FERNS

Gathered fresh for your order

\$1.00 per 1000 Wire or write
O. J. DEMING, LAONA, WIS.

FERNS

\$3.00 per 1000

Bronze Galax, \$1.50 per 1000; case of 10,000, \$12.50.

Magnolia Leaves, prepared, per carton, \$1.75.

Sphagnum Moss, per bale, \$2.00.

Green Sheet Moss, \$1.00 per bundle, \$1.50 per bag.

PERMANITE, the best black liquid putty made.

Per gal., \$1.85; 5 gals., \$9.00; 20. gals., \$35.00.

EVERYTHING IN FLORISTS' SUPPLIES

THE WILLIAM MURPHY CO.

WHOLESALE COMMISSION FLORISTS

329 MAIN STREET

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

WEDDING DECORATIONS require very best quality **Greens**, and they must be fresh gathered—shipped to arrive day you need the goods. That's our specialty for **FLORISTS** everywhere. We have experienced woodsmen gathering many kinds of **decorative greens** daily and we ship everywhere with success.

The past season we furnished **decorative greens** for many large conventions and automobile shows, in Cleveland, Boston, Detroit, Kansas City and many other places where highest class decoratives are demanded, and we hold this class of trade year after year because **OUR GOODS ARE BEST POSSIBLE** to obtain.

We gather all the common kinds of **decorative greens**, such as Wild Smilax, Huckleberry Foliage, Lyrata, Laurel, and then we have a large list of more costly materials, which it will be to your interests to get full information on by writing us and keeping in touch with the new decoratives we have tried out and found pleasing to those who want something better for high class trade.

Our woodsmen are located in every part of the country where anything worth while is obtainable.

OUR prices are based on square deal for you.

Common Fancy and Dagger Ferns, \$2.50 per 1000; fresh live green Sheet Moss, twice the size bags the other fellow offers, \$2.50 per bag; Huckleberry Foliage, Lyrata, or Wild Smilax, \$3.00 per case, very select; Asparagus Plumosus, \$1.75 per 100 in case lots of 600, all perfect tips.

Write us for prices on new crop Sphagnum Moss, ready soon. Also write us for price on Cut Boxwood for December delivery.

More than 200 experienced woodsmen at your service.

ALABAMA EVERGREEN EXCHANGE

2611 PROSPECT AVENUE, CLEVELAND, OHIO

NORTHERN DISTRIBUTING POINT

Mention The Review when you write.

WE CARRY THE YEAR ROUND THE BEST

HUCKLEBERRY, FANCY FERNS AND GALAX

TRY US ON YOUR REGULAR ORDERS

E. F. WINTERSON CO. 166 North Wabash Avenue, CHICAGO, ILL.
L. D. PHONE Central 6004

Mention The Review when you write.

SPHAGNUM MOSS

A WISCONSIN PRODUCT

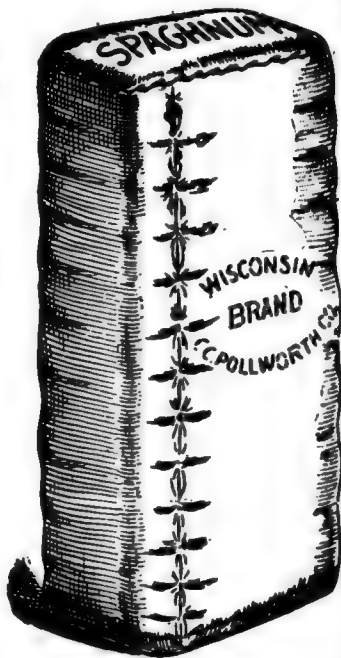
Put in your season's supply during the summer months and save 25% to 50%.

Save this Money

By Writing to Headquarters

For Prices on 10 Bales up to Carloads state quantity required.

C. C. POLLWORTH CO., MILWAUKEE, WIS.



Mention The Review when you write.

pend the success of the future campaign.

Some one said that the man who does things is willing to let his wife do the talking. Presumably the publicity campaign committee will have to act as the wife if you will act the other part—doing things. We await your pleasure.

Henry Penn,
Chairman National Publicity Campaign.

Mehan, Okla.—D. H. Lewis has begun the construction of a greenhouse.

Polo, Ill.—Floyd M. Davis, of Tampico, has joined his brother, H. D. Davis, and together they will operate the Polo Greenhouses. H. D. Davis recently purchased three greenhouses 28x100 feet and service buildings at Geneseo, Ill., which have been moved to this city.

HARDY CUT FERNS

FANCY, DAGGER

Ready Now.

Prices Right.

JOHN ABBOTT

HINSDALE, MASS.

Mention The Review when you write.

CUT FERNS

New Crop Fancy and Dagger Ferns

\$3.50 per 1000, by Parcel Post.

Special rate for weekly shipments.

John B. Roy, R. No. 1, Conway, Mich.

Fenton, Mich.—Grover Seaton has purchased the greenhouses of George Bridson.

Painesville, Ohio.—Thomas Murphy has been under the doctor's care for the last four weeks. He is back at work now.

Poplar Bluff, Mo.—Charles Young, of C. Young & Sons Co., St. Louis, Mo., visited here June 26. He was the guest of H. W. Peterson. Mr. Peterson reports extremely hot weather. He says that help is alarmingly scarce.

Akron, O.—George Popp, Jr., is happy for several reasons. He has just opened a retail store. His location is ideal and he finds Akron a booming flower town. He says that the four weeks of extreme heat and drought ended at last June 25.

Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50 net, for one inch space.

SITUATION WANTED—By an elderly man, experienced grower of roses, carnations, mums and the general line of pot plants; Northwest preferred. Address Wm. Kirkham, Chicago Hotel, 22 S. Clark St., Chicago, Ill.

SITUATION WANTED—Discharged soldier, slightly lame, wants permanent position in retail establishment, where entire trade can be learned; two years' experience prior to service in army. Address No. 392, care Florists' Review, Chicago.

SITUATION WANTED—By first-class grower of carnations, mums and pot plants, with 12 years' experience; age 34 years, married; good on spray work and selling; state full particulars in first letter. Address No. 356, care Florists' Review, Chicago.

SITUATION WANTED—Gardener, florist, agriculture graduate, 28 years' experience with greenhouse, flowers, vegetables, fruits, farming, landscaping, seeks position on private estate as manager; best references; Bohemian, 42, married, 2 children. Address, Manager, Box 8, Bristol, R. I.

SITUATION WANTED—Good all-around florist, especially good in pot plants, mums and carnations; can take full charge; first-class designer and accustomed to modern retail methods; Ohio preferred; best references; state particulars and salary. Address No. 366, care Florists' Review, Chicago.

SITUATION WANTED—With landscape contractors as outside foreman; understand the business of planting, grading, etc. Address No. 357, care Florists' Review, Chicago.

SITUATION WANTED—By young florist where potted plants are grown as well as all kinds of cut flowers; eastern states preferred; state particulars and salary. Address Paul Mirring, 8702 State St., Edgemont, East St. Louis, Ill.

HELP WANTED—Good mum grower. Apply Will Bros. Co., Box 29, Minneapolis, Minn.

HELP WANTED—A young man with greenhouse experience. Groves Floral Co., Atchison, Kan.

HELP WANTED—Good assistant or helper who wishes a steady position. F. G. Carek, Lorain, O.

HELP WANTED—A good grower for my retail place, 5-room cottage on place. E. R. Tauch, Marquette, Mich.

HELP WANTED—Good rose grower for section; apply for full particulars. Cudahy Floral Co., Cudahy, Wis.

HELP WANTED—First-class grower of carnations, mums, pot plants and general stock. W. F. Haeger, Chattanooga, Tenn.

HELP WANTED—Young man for assistant rose grower; state age, experience, wages, etc. W. J. & M. S. Vesey, Fort Wayne, Ind.

HELP WANTED—Practical greenhouse man; state age, experience and salary expected in first letter. The Home of Flowers, Sherman, Tex.

HELP WANTED—Reliable, experienced man for pot plants and propagating; write us about your qualifications. Enid Floral Co., Enid, Okla.

HELP WANTED—A man in rose section with some experience in greenhouse, to work under foreman; give references and wages wanted. O. Loveridge, Peoria, Ill.

HELP WANTED—Man for carnation section, one who can grow first-class stock; man with western experience and references. Byron Henry Ives, Albuquerque, N. M.

HELP WANTED—Florist assistant with experience in potting and watering; give references, state wages. Address J. A. Peterson & Sons, Westwood, Cincinnati, O.

HELP WANTED—Greenhouse pipe fitter wanted at Stahelin's Greenhouses. Steady work. State wages wanted in first letter. A. J. Stahelin, Redford, Mich., near Detroit.

HELP WANTED—Two good greenhouse men, good potters and propagator, \$100 per month; good, steady positions to right parties.—Wm. M. Turner, 809 Penn Ave., Wilkinsburg, Pa.

HELP WANTED—Reliable grower, experienced in general greenhouse work and pot plants; state wages expected; married man preferred. Wm. H. Minekime, Hamburg, N. Y.; near Buffalo.

HELP WANTED—Married man with greenhouse experience; \$20.00 per week, with flat, heat, light and rent free to man without children. A. J. Stahelin, Redford, Mich., near Detroit.

HELP WANTED—Experienced carnation grower and propagator at once; steady position to right party; state wages and experience in first letter. Address No. 351, care Florists' Review, Chicago.

HELP WANTED—Young energetic man for nursery foreman; good wages and opportunity for advancement. Address, giving age, experience, references and wages wanted. Elliott Nursery Co., Pittsburgh, Pa.

HELP WANTED—Commercial grower to take charge of greenhouses, growing for retail store; \$30.00 per week; state age and experience; cool summers and warm winters; rapidly growing business. Marshfield Florist Co., Marshfield, Ore.

HELP WANTED—Single young man to grow good carnations and roses and to take full charge in my absence; English or American preferred; state age, experience, wages wanted and reference from last employer. W. W. Coles, Kokomo, Ind.

HELP WANTED—At once, single man experienced in growing roses, carnations and mums for a small place near Pittsburgh, Pa.; state all the particulars and wages expected, including board and room. John J. Costoff, Sharpsburg, Pa.

HELP WANTED—Man to take charge of 20 acres, growing all kinds of flowers and bulbs outside; state wages, age, married or single; when you can come; tell us what you can grow in first letter. Colton Floral Co., 333 High St., Portsmouth, Va.

HELP WANTED—Working foreman, must be first-class rose grower; also capable of growing carnations, mums and general stock; steady position and good salary to the right man who can furnish the proper references. The Park Floral Co., Denver, Colo.

HELP WANTED—Experienced man for carnations, mums and pot plants; one with experience in store work preferred; good position and good wages to right party; give references and state wages expected in first letter, also give age and nationality. Address No. 379, care Florists' Review, Chicago.

HELP WANTED—Man as rose and carnation grower, pot plants and general greenhouse work; good salary, steady position; state your wages. Rhea Floral Co., Greenville, Tenn.

HELP WANTED—Capable young man to handle first-class trade in retail store, located 80 miles from Boston; experience and salary in first letter; references required. Address No. 368, care Florists' Review, Chicago.

HELP WANTED—Man to take charge of a well kept greenhouse of 7000 sq. ft. glass and grow a general line of potted plants and bedding stock; must be designer, able to take care of trade and not afraid of a wheelbarrow of dirt; \$25.00 per week to start to the right man. O. A. Ringler & Son, Wellington, O.

HELP WANTED—Competent man, experienced in growing a general line of plants and cut stock, no roses, to take position as assistant to grower; must be able to take charge if necessary; state experience and wages wanted in first letter; steady position to right man. Raton Greenhouses, P. O. Box 348, Raton, N. M.

HELP WANTED—A good, steady man, a second man on place of 30,000 ft. glass, experienced in propagating and growing a general line of pot plants, etc., for retail trade; steady position with opportunity for advancement. Address with full particulars and reference. The G. P. Weaklen Co., 130 S. Highland Ave., Pittsburgh, Pa.

HELP WANTED—Married couple, no children, woman for general housework, man to care for garden, yard, and to be generally useful on place near Chicago where flowers are grown commercially; only two in family; a steady position the year around with appreciative employer; salary \$100.00 per month; good room and board to right party. Address No. 395, care Florists' Review, Chicago.

WANTED—1200 to 1500 ft. second-hand water boiler. A. D. King, Mattoon, Ill.

WANTED TO BUY—One 4-in. reducing valve, with bolts, etc.; must be in good condition. Santee & Olson, Elgin, Ill.

WANTED—To rent not less than 8000 ft. of glass in eastern or central Pennsylvania or New Jersey, with privilege of buying. Paul B. Reinhard, York, Pa.

WANTED—Boiler, 30-h.p. Ideal or Kroeschell preferred; must be in first-class shape and cheap for cash. Thomas H. Northey, 109 Winchester St., Keene, N. H.

WANTED—To buy or rent, greenhouses from 5000 to 10,000 ft. of glass; state all particulars in first letter; Minnesota preferred. Address No. 385, care Florists' Review, Chicago.

FOR RENT—2 greenhouses, each 25x100 ft., near Philadelphia, Pa. F. Christman, Sellersville, Pa.

FOR RENT—Store on North Clark St., near Garfield; across from new Parkway Hotel; suitable for a florist. Apply Nichols Bros., 2006 North Park Ave., Chicago.

FOR RENT—Greenhouse establishment located in Elmhurst, Ill.; 6000 feet glass, established retail trade, good location; 7-room cottage, 1/2 acre land; possession at once. For full particulars address G. H. Rabe, Lombard, Ill., R. F. D. 1.

FOR SALE OR LEASE—27,000 feet of glass, in the city of Boston; heated by Kroeschell boilers; houses in good condition, being all rebuilt; established 30 years; good reason for selling or leasing; owner wants to retire; houses stocked with palms, ferns, crotons, dracaenas, hydrangeas, genistas, bedding plants and all kinds of flowering and foliage plants; this proposition will bear investigation; possession can be given at once; terms easy. Address No. 393, care Florists' Review, Chicago.

FOR SALE—Retail store for sale, good fixtures, \$800.00 cash. 826 E. 47th St., Chicago.

FOR SALE—3000 feet of glass with retail store, for sale cheap. 3806 Wentworth Ave., Chicago.

FOR SALE—One No. 70 Giblin hot water boiler, used three seasons. Chas. J. Tracht, Gallon, O.

FOR SALE—One greenhouse, ready to go to work; the only greenhouse in city; pop. 6000. Wm. Ballard, Perry, Ia.

FOR SALE—88 Sash in fine shape, 3x6 ft., glass 8x10 and 8x12, \$2.75 per sash; cash. Paulding Greenhouse Co., Paulding, Ohio.

FOR SALE—Cheap, 25,000 red pots, 2-in., \$3.50 per 1000; 2 1/2-in., \$5.00 per 1000; cash with order. Virginia Nursery Co., Purcellville, Va.

FOR SALE—Kroeschell greenhouse boiler, 14 ft. long; also other boilers, pumps, etc. Nat'l. M'ch'y. Warehouse, 700 W. 22d St., Chicago.

FOR SALE—Retail florist with small greenhouse connection; South Side Chicago; cheap for cash. Address No. 376, care Florists' Review, Chicago.

FOR SALE—Greenhouse of 6000 ft., dwelling adjoining and have extra lots; Indiana; business fine; will stand investigation. Address No. 210, care Florists' Review, Chicago.

FOR SALE—Or rent, 2 acres of ground, 2 greenhouses, 3500 sq. ft. of glass and 80 ft. of cold frames; business established. G. F. Forber, 313 Brady St., Davenport, Ia.

FOR SALE—The Paulding Greenhouses; for 35 years operated by L. E. Hawkins now deceased; a splendid chance and good paying business. Call or write, Paulding Florist Co., Paulding, O.

FOR SALE—Seven-room house, three lots and greenhouse; only greenhouse in city of 7000; good trade; a snap for florist; \$1800 cash or terms. For information write Anacortes Greenhouse, Anacortes, Wash.

FOR SALE—Must dismantle at once 1 greenhouse 35x150 even span, 2 connected houses 80x75 each, L. & B. semi-iron construction; all 16x24 glass; will sell reasonably. J. Suesserman, 164 Ridgewood Ave., Newark, N. J.

FOR SALE—1 Greenhouse, established and growing business; good territory; five-room dwelling; only florist in town; owner too old to manage business. For particulars, address No. 327, care Florists' Review, Chicago.

FOR SALE—Kroeschell boiler No. 1 1/2; also upright sectional boiler; will heat 2000 sq. ft. glass; Fort Wayne 10 ft. windmill, 30 ft. tower, Baxter 4 h. p. steam engine and boiler, each \$50.00 cash, if taken at once. T. H. Gould, London, O.

FOR SALE—Wilks boiler, 30x48, in good condition; used only 2 years; heats a workroom 12x18 and a greenhouse 18x30; could heat more; reason for selling, rebuilding and need much larger. Carrollton Greenhouse, Carrollton, O.

FOR SALE—Cheap, greenhouse establishment, 6000 sq. ft. glass; up-to-date downtown store; new panel top delivery car; good location, well established; a real sacrifice at \$3000; can give good reason for wanting to sell. The Willmar Greenhouses, Willmar, Minn.

FOR SALE—Greenhouse property, sixty thousand sq. ft. of modern glass, doing wholesale and retail business; splendidly located in fine Illinois city; good soil, city water, good market; price reasonable; \$6,000 down, balance terms. For particulars address, No. 394, care Florists' Review, Chicago.

FOR SALE—Four greenhouses, 8000 feet of glass and one acre ground; residence, six-room and bath, strictly modern; greenhouses, residence and garage all hot water heat; well stocked; a money making place; located central Indiana. Address No. 150, care Florists' Review, Chicago.

FOR SALE—For \$2250.00, grounds and buildings of the Pure Culture Mushroom Co., North Wales, Pa. (20 miles from Philadelphia); buildings new, hot water heat, electric lights, thorough water; operated one season; owner just back from the service; to be sold at once. A. K. Shearer, North Wales, Pa.

FOR SALE—Greenhouses of 20,000 sq. ft. of glass in south central Ohio; well stocked, doing better than \$12,000 a year; residence and 3 acres of best garden land; price less than last year's business; \$5,500 cash required; good reason for selling; possession given at once. Address No. 337, care Florists' Review, Chicago.

FOR SALE—16x24 double thick greenhouse glass, brand new, \$5.50 per box; 14x18, as good as new, \$4.50; second-hand black pipe, 1-in., 6 1/2 ft.; 1 1/4-in., 8 ft.; 1 1/2-in., 9 1/2 ft.; 2-in., 15 ft.; used roof drip bars, 2c ft.; 1 Kroeschell boiler, 1 sectional boiler, almost new. Metropolitan Material Co., 1299 Flushing Ave., Brooklyn, N. Y.

FOR SALE—3 Greenhouses and office, 3000 ft. of glass, all modern; lot of hotbed sash; hot water heat; mostly all retail trade; 4 lots 50 by 135 feet and more land if desired; eight-room stucco cottage heated by hot water; electricity, gas and all modern conveniences; located on south side of Chicago; price \$9500, terms. Address No. 374, care Florists' Review, Chicago.

FOR SALE—The well-known Hoffmeister greenhouse plant at Cincinnati, Ohio; it is fully equipped; has city water, electric light, gas and good coal facilities; a money maker; forced to sell on account of ill health; price reasonable; title guaranteed; if you are looking for greenhouses, it will pay you to examine these; Cincinnati is known as a fine wholesale cut flower market. Address, Wm. Sander, attorney-at-law, Atlas Bank Bldg., Cincinnati, Ohio.

FOR SALE—Good going greenhouse establishment in manufacturing city of 45,000; consisting of 20,000 ft. new and modern glass, tile service buildings, new boilers, large tile garage, 2 modern residences and outbuildings, 10 or 20 acres land on main macadamized highway 2 1/2 miles to city; switch track 1/4 mile away; part of coal in bins and all contracted for at low price; good going concern doing big vegetable and cut flower business; good chance for right party to run whole place to flowers; not enough grown to furnish local stores; this will bear the closest investigation; best of reasons for selling. For prices and further particulars write H. E. & C. W. Krebs, Owners, Cedar Rapids, Ia.

SITUATION WANTED

As foreman or grower in charge; experienced in growing high-grade stock roses, carnations, mums, etc.; eastern and western experience; state terms in first letter. For particulars address No. 391, care Florists' Review, Chicago.

FOR SALE

Modern greenhouse establishment, about 27,000 square feet A. D. S. glass, 4 houses 27x210 feet, lean-to 10x210 feet; now in carnations; stock for next season in field with a surplus of several thousand; soil up for next season at ends of houses; 2 houses practically new, all in first-class condition; economical heating system; Morehead trap, large steam boiler, will carry twice as much glass as it is now doing; good water supply, motor and pumps; five good serviceable living rooms in boiler shed for help, electric lighted and steam heat; about 90 tons coal; wagons, buggy, harness, all kinds of tools, enough new pipe for one more house, all in shed; also quantity of new lumber, sash, boxes, pots, in fact everything to carry on business; cozy bungalow, hot water heat, electric lights, bath, large basement with cement floor, water in house; large garage; about 5 acres good high land, with fruit and shade trees; located at Park Ridge, Ill., 13 miles out on Chicago & Northwestern railroad, on good hard road, 45 minutes' drive by auto to heart of Chicago; one-half cash, balance terms, possession can be had at once.

EDWARD MEURET, Park Ridge, Ill.

SITUATION WANTED

As working foreman or manager; A-1 grower of pot plants, carnations, mums, perennials, etc.; able to take full charge office and plant; married; give full particulars as to salary, living quarters, etc., in first letter; best of references. Address No. 377, care Florists' Review, Chicago.

HELP WANTED

A-1 rose grower to take full charge of section; good wages for satisfactory grower; give references.

THE HAMMOND CO., Inc.,
109 E. Broad St.,
RICHMOND, VIRGINIA.

HELP WANTED

Several good rose growers for sections; also young men anywhere from 18 to 25 years of age who wish to learn the trade under proficient men; also 3 first-class pot plant growers, assistants to foreman in cyclamens and begonias.

POEHLMANN BROS. CO.,
Morton Grove, Ill.

SITUATION WANTED

By working head gardener or superintendent, thoroughly equipped in care of greenhouses, growing of vegetables and fruit and management of estate; prefer place where new work is contemplated; Scotsman, 35; married; small family; good references. Address No. 390, care Florists' Review, Chicago.

HELP WANTED

Salesman and designer; reliable man, who is accustomed to handle refined trade; wages \$35.00 per week; state experience, age and full particulars in first letter.

CENTRAL FLORAL CO.,
35-37 Broadway, Detroit, Mich.

HELP WANTED

Growers and helpers for all greenhouse work.

PINEHURST FLORAL CO.,
Pleasant Hill, Mo.

HELP WANTED

Married man for general greenhouse work; salary \$22.00 per week, with nice cottage to live in. Address No. 371, care Florists' Review, Chicago.

HELP WANTED

Man on country place; all-round competent and thorough in gardening vegetables as well as flowers, shrubs, etc.; also must be able to handle hothouse; very good wages and nice home for right party. Address, WM. J. LEMP BREWING CO., St. Louis, Mo.

HELP WANTED

Competent rose growers of Columbia, Premier, Killarneys and American Beauties; \$30.00 per week for first-class growers; no others need apply. Address No. 384, care Florists' Review, Chicago.

HELP WANTED

Man to work in and about greenhouses; must be willing and not afraid of work; board and room, no washing; give experience and wages wanted in first letter.

A. DOEBEL & SONS,
Clyde, O.

HELP WANTED

A working foreman to take charge of 40,000 square feet of glass, grow carnations and general line of potted plants; 9 miles from Pittsburgh on Pittsburgh-Butler short line, at Allison Park, Pa.; state wages, with board and room, and how soon can come, in first letter.

J. L. WYLAND,
Allison Park, Pa.

HELP WANTED

Two good all-round growers; married men desiring to come west, wire for particulars, giving full information of abilities; single men, \$70.00 per month, with room and board; 8-hour day; permanent positions to good men; wire application with particulars if interested and can fill requirements.

STATE NURSERY & SEED CO.,
Helena, Mont.

HELP WANTED

Experienced woman in flower seed department; one familiar with florists' and retail wants; this is a permanent position, with one of Chicago's leading seed houses, for the right party. Address No. 266, care Florists' Review, Chicago.

HELP WANTED

Several general growers, state salary and experience in first letter.

C. H. FREY,
Lincoln, Nebr.

WANTED

To buy greenhouses to dismantle; please state particulars and price in first letter.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

HELP WANTED

Thoroughly experienced rose grower; seventy-five per month, room and board. Apply

WRIGHT'S FLOWER SHOP,
224 W. 4th St., Los Angeles, Cal.

HELP WANTED

Greenhouse help: section men for rose growing; potters and growers for pot plant department; young men, 18 years and up, as assistants in pot plant department. Call personally at

POEHLMANN BROS. CO.,
Morton Grove, Ill.

FOR RENT

Owner wishing to take a complete change for health wishes to rent a well established business in full running order to a thoroughly reliable and competent man to keep a good business together; must have best of references and thoroughly understand the business; none other need apply; situated west. Address No. 373, care Florists' Review, Chicago.

HELP WANTED

Foreman, one who can produce good stock, cut flowers and pot plants, and handle help to advantage in place of 45,000 ft. in Northern Ohio; please state where you have worked and salary expected. Address No. 389, care Florists' Review, Chicago.

HELP WANTED

Foreman; one who can grow first-class carnations, chrysanthemums and a general line of bedding plants; married man preferred; a good chance for a first-class man.

J. J. LEBORIOUS,
Duluth, Minn.

FOR SALE

White enamel refrigerator, 4 ft. wide, 31 inches deep, 6 ft. 6 inches high, two display doors in front; a bargain at \$75.00.

BÜCHBINDER BROS.,
Room 781-11 So. La Salle St., Chicago.

FOR SALE

The property of the celebrated GREEN FLORAL COMPANY, formerly owned and operated by Col. E. H. R. Green, multimillionaire, son of the late Mrs. Hetty Green.

It consists of 45 acres just outside the limits of Dallas, Texas, the foremost city of the Southwest, having a population of over 150,000 and in the heart of the rich oil fields. The greenhouses are of concrete construction, are built throughout of the best material and are in first-class condition. They comprise 201,161 square feet of glass and are equipped throughout with the most improved system of piping. The boiler room has three large Babcock & Wilcox boilers. Oil is used as fuel and is delivered at the company's switch and pumped through its pipe line into a large storage tank near the boiler room. The company has an unlimited supply of surface and artesian water from its own wells.

A house for foreman, ten-room house for single men, also a house to be used for a boarding place. The place is thoroughly fitted out with teams, tools, etc.

The greenhouses are well stocked with every necessary variety of flowers and plants, the market for which is practically without limit, there being a demand for more stock than can be grown. San Antonio, Galveston, Houston, Waco and Ft. Worth, all large cities, are easily accessible in from one to twelve hours. The greenhouses were originally built by Col. E. H. R. Green, the entire plant costing him about \$250,000. It was operated by him until he left Dallas some years ago to take up his residence in New York, at which time he sold his holdings to Mr. Seth Miller, who continued to operate the property until his death a few months ago, and it is now being disposed of to settle his estate.

While the property will under no conditions be sacrificed, it may be had at an attractive figure; terms will be liberal. For information address

K. H. MILLER, Ex., No. 2809 Ross Ave., Dallas, Texas.

FOR SALE

FLOWER STORE

Doing a fine business; located in the northern part of Ohio, within easy shipping distance of Cleveland and Pittsburgh; good lease and very reasonable rent, in heart of business district; we handle the best trade in the city; two ice-boxes; heating plant for whole building; electric fixtures; store well stocked; apartment of five rooms over store; this is a good chance for one or two hustlers who wish to get into a well established florists' business; price, \$12,000 cash; good reasons for selling. Address No. 378, care Florists' Review, Chicago.

FOR SALE

Nicely appointed greenhouse establishment, situated on good residence street, consisting of three greenhouses 20x95 ft., and one house 6x80 ft., heated by hot water system; 4-room cottage and all other necessary buildings on the premises; located on a lot 99x205 ft.; owner has other interests requiring his attention; immediate possession given; terms easy. A rare opportunity.

PETER STILBER,

8417 Connecticut Ave., Cleveland, O.

FOR SALE

Retail store with 5000 feet of glass attached, on main business street of prosperous northwestern city; lots 100 x 150; all in good condition; doing an annual business of \$15,000.00 a year; a splendid money maker; established by present owner in 1905; good reason for selling; price \$7,500.00, one-third cash, balance on mortgage.

VALLEY CITY GREENHOUSE,
Valley City, N. D.

FOR SALE

Flower shop, an established profitable business in a prosperous Illinois city of 18,000 people and within three hours' shipping distance of the great Chicago market, where the field for expansion is not yet developed to its capacity; present owner is getting deaf and wants to retire from the retail business. For further particulars address No. 383, care Florists' Review, Chicago.

FOR SALE

Modern greenhouse plant consisting of 30,000 sq. ft. of glass within 12 miles of Chicago on Indiana Harbor Belt R. R.; 3 acres good land and dwelling; sidetrack on property; practically new and in tip-top shape; 3000 mums planted; reason for selling, interest in western lands demands attention; willing to make sacrifice; investigate at once.

C. HAUSERMANN, Jr.,
Melrose Park, Ill.

FOR SALE

Modern greenhouses and dwelling; leading retail and wholesale establishment in hustling manufacturing city of about 40,000 in Central New York; all stocked in the pink of condition, 20,000 best varieties of carnations, 10,000 mums and all kinds of other stock; four acres of city lots, fine soil; reason for selling, poor health; this is a real opportunity for the right man to get an established business of thirty years. Address No. 372, care Florists' Review, Chicago.

FOR SALE

Or lease, 55,000 sq. ft. of modern glass, well stocked with roses, carnations, mums, etc.; replanting for season completed; oldest established wholesale and retail business in city of 35,000; one of the best shipping points in the west; in first-class residential district; an exceedingly attractive proposition, which invites and will repay the closest investigation; convenient 6-room modern residence; immediate possession; satisfactory terms to reliable party. Address No. 380, care Florists' Review, Chicago.

FOR SALE

Best opportunity ever offered for florist who wishes to grow wholesale; 30,000 square feet of glass well stocked and in best condition; will sell all or half interest; purchaser must take full charge of greenhouse if only half interest is purchased; output contracted for.

LOUIS ELSASS, Chillicothe, Ohio.

FOR SALE

White enamel refrigerator, BUCHBINDER BROS. style No. 4708; width 7 ft., depth 27 inches, height 75 inches; a bargain at \$150.00.

BUCHBINDER BROS.,
Room 731—11 So. La Salle St., Chicago.

FOR SALE

I am forced to sell my greenhouse in the hustling city of Caro, Tuscola Co., Mich.; 8,500 sq. ft. of glass. Garland gutters, steel truss roof, Evans ventilators, 1/4 ft. to bottom of gutters, cement block foundation, and equipped up-to-the-minute. No competition; best of terms; good reason for selling.

A. J. PACKER,
2118 Grand River Detroit, Mich.

FOR SALE

Bargain, greenhouses for sale at Summit, N. J., 45 minutes by rail from New York City; dwelling house, barn and large potting sheds;

1 house, 26 x 200 ft.
1 house, 20 x 200 ft.
3 houses, 18 1/2 x 125 ft.
2 houses, 20 x 150 ft.
2 houses, 20 x 125 ft.

hot water heat; 8 acres of land around the place; selling price, \$16,000.00; \$6,000.00 cash, balance on easy terms. Apply to

CHARLES H. HAGERT,
Dingman's Ferry, Pa.

or E. L. MCKIRGAN, Attorney,
Littell Building, Summit, N. J.

FOR SALE

Greenhouses, consisting of 65,000 sq. ft. of glass, steam heat; well stocked with roses and cut flowers; 12 miles from loop on cement road; 8-room dwelling with all modern conveniences. Address, No. 396, care Florists' Review, Chicago.

FOR SALE

Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

PACIFIC COAST DEPARTMENT

FLORIST WINS GRAND PRIZE.

The automobile, entered by a prominent bank of Portland, which captured the grand prize in the Portland rose festival was decorated by Max M. Smith, 141½ Sixth street. The work was done by Thomas Luke.

The flowers used were the products of Portland growers and comprised the following: 1,200 Delphinium Belladonna and hybrids; 600 yellow Spanish iris; 600 Mme. Caroline Testout roses, and 500 pink peonies of assorted varieties.

Inasmuch as there were 300 entries, the feat of capturing the sweepstakes prize is one of which the decorator is justly proud.

PASADENA, CAL.

When Captain Eddie Rickenbacher was given the tremendous reception upon his arrival in Los Angeles June 21, the automobile in which he rode in the parade was decorated to resemble the aeroplane in which he flew in France. The work was that of Henry A. Siebrecht, Jr., of Pasadena, who is extremely proud of the success of his design. Scotch broom formed the body of the plane. The air force insignia, the rudder, the famous "hat in the ring" emblem were all done in red, white and blue flowers. The result, says Mr. Siebrecht, was not a float, but a true reproduction of an aeroplane.

PORTLAND, ORE.

A new rose, named Mrs. Arthur M. Mears, in honor of a Portland society matron, at an impressive ceremony held by the Royal Rosarians during the rose show, is the origination of Albert Clarke, of Clarke Bros. The plant at the ceremonies was a sturdy 2-year-old, and bore half a dozen blooms. According to description, it is a hybrid tea, of strong, erect growth, and is said to be excellent for outdoor growing. The blooms, light pink in color, are large and full. The stems are long, and the foliage is a dark greenish bronze color with a leathery texture.

LOS ANGELES.

The Market.

Business was fairly good last week and stock fairly good for the season. Asters are coming in now in fine order and help out shipments. Cosmos and dahlias also are useful now that gladioli are getting past their best. Roses are still of inferior quality. Carnations are a mixed lot, some of the new crop being good. The greenhouse blooms are of medium quality only. Sweet peas are coming of fair quality and in quantity about equal to the demand. Orchids are on the scarce side and hard to get. Greens are about equal to the demand.

Various Notes.

T. Viethammer, of Winslow, Ariz., was a visitor last week.

F. B. Hills is under the care of a physician.

Henry Kuntz has returned to the city

from Arizona, where he had been on a vacation.

H. B. Richards.

WATSONVILLE, CAL.

H. A. Hyde has leased from Mrs. Emma L. Sterling, of Salinas, Cal., 175 acres of fine strawberry and bush berry land near Natividad, which will be devoted to intensive berry production. Associated with Mr. Hyde in the enterprise are Yamamoto Bros. and U. Shikuma, manager of the K. U. S. Co., two of the best known strawberry growers in the Paaro valley. The enterprise is capitalized for \$100,000, with \$60,000 paid up stock.

SAN FRANCISCO.

The Market.

The condition of the cut flower market showed little if any improvement over the preceding week. Stock was plentiful enough, but the quality, con-

sidering the season of the year, was poor and prices were above normal. Orchids advanced slightly and retailers received \$1.50 apiece for ordinarily good specimens. They came into the market a little better than heretofore and were not so hard to obtain. With the exception of a few Benoras, carnations showed a tendency toward poor blooms, although there was a quantity in the market.

Snapdragons and delphiniums showed improvement over the week before, both in quantity and quality, and brought good prices in the retail market. Gladioli were plentiful and in excellent shape, but with the exception of Mrs. Francis King, no other varieties besides Halley, Panama and America have yet been cut. A few early chrysanthemums made their appearance during the first part of last week. They were of rather indifferent quality, but a good crop is expected within two weeks. Dahlias are increasing, but as yet there are no

SUMMER FLOWERS SUMMER PRICES

Quality and Service

L. A. FLORAL CO.

236 E. Fourth Street
LOS ANGELES, CAL.

Mention The Review when you write.

NEW Crop

CARNATIONS
and ASTERS

S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 So. Los Angeles St., LOS ANGELES, CAL.

WE NEVER MISS

SUMMER ROSES

You will need Roses this summer. There will be steady business for the Florists who have good Roses. We have a big crop of Beauties, Russell, Columbia, Ophelia and Milady.

We cut them tight, especially for long distance shipments. If anyone can get them through, ARMACOST & CO. can.

Remember we have every seasonable flower in quantities. GLADIOLI are especially fine just now.

WRITE US FOR PRICES ON SUPPLIES

WALTER ARMACOST & CO.

221 East 4th Street We Close Sundays Los Angeles, Cal.

Mention The Review when you write.

CALIFORNIA FLOWERS

Roses, Carnations, Calla Lilies, Peonies, Baby Gladioli, Daisies, Marguerites, Gaillardias, Gypsophilas, Marigolds, Jelly Stock, Strawflowers, Cornflowers, Forget-Me-Nots, Asparagus Plumosus, Adiantum.

SHIPPED TO ALL POINTS

United Flower & Supply Co., Inc.

448 BUSH STREET, SAN FRANCISCO, CAL.

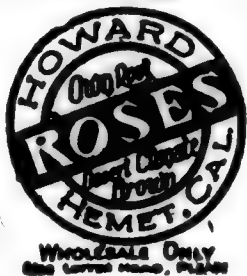
Mention The Review when you write.

particularly fine specimens in the market.

The rose situation was but slightly improved. Stock was a little more plentiful, but the blooms were in bad condition and not at all satisfactory for shipping. American Beauties are practically gone now, but a fair quality of Ulrich Brunner arrived to take their place. These, on account of the lengthy hot spell, fell into full bloom quickly, but the stems and leaves were in good condition and roses were among the few flowers that could be shipped.

Various Notes.

The nurseries of the E. W. McLellan Co. across the bay, as well as most of the greenhouses in the Burlingame nursery, are being dried up now. Mr. McLellan is leaving two or three houses on the peninsula open to carry enough stock for the dull period.



List and Prices Ready SEASON—1920

If interested mail business card or letterhead.
We want you on our mailing list.

HOWARD ROSE CO., HEMET, CAL.

Mention The Review when you write.

Excellent boxwood trees are arriving now from the Cottage Gardens Nurseries, of San Jose. They are welcome additions to the market, as boxwood has been extremely scarce for some time.

Boston ferns of splendid quality are arriving from the nurseries of H. Plath. They bring good prices.

Coleus plants of good appearance were brought in last week by F. D. Pelicano. These, with hydrangeas, rambler and Dorothy Perkins roses and rhododen-

drons, constituted the plant stock for the week. The hydrangeas were in fine bloom and retailers look for some of the cut flowers this week. They promise to retain the popularity they enjoyed the last two seasons.

Victor Ferrari, of Ferrari Bros., has purchased the entire orchid stock of Dr. Parker, of Santa Cruz. This leaves the bay orchid situation practically in the control of Mr. Ferrari and J. A. Carbone, of Berkeley.

California Grown Bulbs

FREESIA PURITY

	Per 1000
$\frac{3}{8}$ -inch to $\frac{1}{2}$ -inch.....	\$ 5.00
$\frac{1}{2}$ -inch to $\frac{5}{8}$ -inch.....	7.00
$\frac{5}{8}$ -inch to $\frac{3}{4}$ -inch.....	10.00
$\frac{3}{4}$ -inch and over.....	15.00

NARCISSI

	Per 1000
Staaten General, late.....	\$20.00
Chinese Lilies, early single.....	50.00
Paper White.....	20.00
Emperor Daffodils, extra large bulbs.....	25.00

CALLAS

	Per 1000
Calla Aethiopica, white	
1-inch to $1\frac{1}{2}$ -inch.....	\$25.00
$1\frac{1}{2}$ -inch to 2-inch.....	55.00
2 inches and over.....	85.00
Calla Elliottiana, yellow.....	Per 100, 14.00

AMARYLLIS

	Per 100
Belladonna Major, pink.....	\$6.00

Prices Quoted are F. O. B. San Francisco, California.

Discount allowance of 5% for cash with order.

C. KOOYMAN & Co., Inc., 431 Bush Street, San Francisco, Calif.

Mention The Review when you write.

The Western Evergreen Co. is again located at 453-455 Bush street. About two years ago the concern moved from this location into quarters in Bush street below Kearny, but upon expiration of that lease, May 30, they went back to their old store.

J. W. Keegan, of Pelicano, Rossi & Co., is leaving shortly for a two weeks' vacation, which he intends spending in the southern part of the state. Other vacationists are returning from their annual outings now.

Once more the force of the MacBorie-McLaren Co. is complete. George McDuffy is back from Petaluma and J. J. Thomas has returned from a trip to the Feather river country. Jack Armstrong is also on the job again after spending several weeks at the springs. A last farewell to John Barleycorn was staged by the entire staff of this establishment June 28. Members of the Powell street store and the Palace hotel stand met at a dinner in the Italian quarter, where friend John was laid to rest with befitting ceremonies. Manager Fred Bertrand said the affair had to be held June 28 so the staff could be on hand to distribute flowers to the rest of the mourners July 1.

Probably one of the largest floral horseshoes ever made in the city was the one constructed in the establishment of F. C. Jaeger & Son for the opening of Samuel's Silk House, on Market street last week. The piece measured 12x16 feet and was composed of assorted flowers.

A. Tassano, of Tassano Bros., Los Angeles, Cal., was a recent visitor.

FREESIA PURITY

NEW CROP READY NOW.

FULL SIZES GUARANTEED.

7/16-inch (small $\frac{1}{2}$ -inch), \$5.00 per 1000; $\frac{1}{2}$ to $\frac{5}{8}$ -inch, \$7.00 per 1000

By Parcel Post Prepaid. Special Prices on 5,000 or over.

Asparagus Plumosus Seed, hand-picked, fresh, plump seed. \$1.00 per 1000; \$7.50 per 10,000

HARRY BAILEY, Nurseryman, R. F. D. No. 6 Box 354, Los Angeles, Cal.

Mention The Review when you write.

Los Robles Freesia Purity

The LOS ROBLES standard of quality, liberal grading and properly cured bulbs is evidenced by renewed and standing orders from year to year by many leading wholesale houses.

A trial order will make YOU a regular customer.

Los Robles Nursery and Garden, Santa Cruz, Cal.

Mention The Review when you write.

My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists.
They have no equal. Send for list.

Ant. C. Zvolanek, Lompoc, Cal.

See our Price List of Shipping Stock

Page 47 of THE REVIEW
for May 29

WILSON-CROUT-GEHR CO.,
East 61st and Ankeny Sts., Portland, Ore.

Edward H. Rust NURSERYMAN

1625 BANK STREET
SOUTH PASADENA, CALIF.

Mention The Review when you write.

PRIMULA OBCONICA

From 8-inch, 4-inch and 5-inch pots, \$5.00, \$8.00 and \$15.00 per 100.

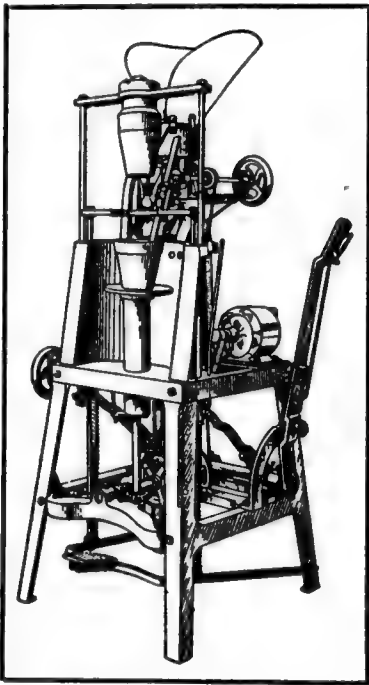
Still have a few ounces of Grohe's Champion Strain high-grade Petunia seed at 25c per Trd. Pkt., \$3.50 per $\frac{1}{8}$ -oz., \$5.50 per $\frac{1}{4}$ -oz., \$17.50 per oz.

FRED GROHE CO.

R. F. D. 4, Box 367, SANTA ROSA, CAL

Make Your Own Flower Pots!

With one of our Concrete Flower Pot Machines. Figuring on an expense basis of \$2.60 per barrel for cement, \$1.00 per yard for sand and 40 cents per hour for labor, you can turn out



2½-inch Concrete Flower Pots for	¾c each
5 -inch Concrete Flower Pots for	1½c each
8 -inch Concrete Flower Pots for	4 c each
12 -inch Concrete Flower Pots for	11¾c each

What are you paying for these pots now? Isn't this an opportunity to get your own Flower Pots for practically nothing and supply other florists at a net profit of 200 to 500 per cent?

Send for booklet describing the machine that does the work

Spokane Concrete Flower Pot Machine Co.

807 RIVERSIDE AVENUE

Spokane, - - - Washington

Mention The Review when you write.

WE ARE THE LARGEST GROWERS OF ROSES — PORTLAND ROSES

Superior Quality—Choice Varieties
Sell Better—Grow Better

Ask for Price Lists. Order Now.

Mountain View Floral Co.,
PORTLAND, OREGON

Mention The Review when you write.

Mr. Podesta, of Podesta & Baldocchi, stated that business continued along satisfactory lines in spite of telephone strikes and other disturbances.

J. Roller, a retailer of Los Angeles, visited the local trade last week.

An exceptionally beautiful display of water lilies was arranged in Joseph's store last week. Purple, white and old rose blossoms were artistically placed in a large, flat marble basin. The Japanese note was strongly brought out by the use of bronze herons grouped around the basin. In the same window, under a brilliant Japanese parasol, was grouped a lavish mass of hydrangeas in variegated colors. They produced a striking effect. The first gloxinia plants of the season were seen here.

The Art Floral Co. was particularly busy with wedding decorations last week. Decidedly out of the ordinary was the decorative scheme for the Buck-

CHRYSANTHEMUMS

ROOTED CUTTINGS

Charles Rager, White.....per 100,	\$2.50
Marigold, Yellow.....per 100,	8.00
Early Frost, White.....per 100,	2.50
Klondike, Pompon.....per 100,	2.00

From 2½-inch Pots

Rager.....per 100,	4.00
Marigold.....per 100,	5.00
Early Frost.....per 100,	4.00

CASH WITH ORDER

STUBER & RICHARDSON, Bryn Mawr, Wash.

land-Flower wedding. The entire home where the wedding was held was decorated with daisies and smilax, the white, gold and green being most effective for the summer season. The bride's bouquet was composed of phalaenopsis and gardenias, and the bridesmaids carried bouquets of Shasta daisies, from which floated airy streamers of baby ribbon and tulle.

A. Cuneo, head decorator for the Art Floral Co., returned last week from a two weeks' automobile trip through Lake county. S. Matraia is also back from an outing in Sonoma county.

Miss Crosswaite, who presides over the stand of Julius Eppstein in the Hotel St. Francis, is enjoying a vacation.

H. Corliss, who recently opened a

SURPLUS BEDDING STOCK

Australian Pea Vine, 2-inch, strong plants	Each
Aquilegias, Chrysantha, 2-year.....	8c
Aquilegias, August seedlings, mixed.....	8c
Asters, Asternums and Semple's Branching.....	1c
Asparagus Sprengeri, 2-inch.....	3c
Asparagus Sprengeri, 3-inch.....	5c
Asparagus Robustus, 4-inch.....	10c
Bellis Perennis, Monst. Daisy.....	2c
Begonia Erfordii, 2-inch.....	3c
Begonia Erfordii, 3-inch.....	5c
Capsicastrum, Jerusalem Cherry, 3-inch..	5c
Chrysanthemums, variety, R. C.....	2c
Dracaena Indivisa, 3-inch.....	5c
Delphinium Belladonna, 2½-inch.....	4c
Delphinium, Giant, dark blue, 2½-inch...	4c
Fuchsias, single, large flower, 3-inch....	7c
Fuchsias, double, choice, 3-inch.....	8c
Geraniums, assorted, 2-inch, including ivy geraniums.....	3½c
Geum, seedlings.....	1c
Heliotrope, 3-inch.....	5c
Honeysuckle, large, field.....	10c
Ipomoea, two varieties, 2-inch.....	3c
Lantanas, five varieties, 2-inch.....	5c
Marigold, African and French, 2½-inch..	2c
Passiflora, all colors, 2-inch.....	5c
Pansies, strong seedlings, Steele's best, Diener's Giganteum.....	\$5.00 per 1000
Pentstemon, giant hybrids, mixed, 2-inch..	2c
Petunias, single giants, 2-inch.....	2½c
Petunias, single giants, 2-inch, select....	4c
Petunias, 2-inch, double.....	5c
Shasta Daisy.....	8c
Santolina, 3-inch.....	8c
Violets, Marie Louise and California....	1½c
Zinnias.....	1c

The above ad will not appear again.

FRED G. EHLE, Wholesale Grower.
224-236 Sanborn Avenue San Jose, Cal.

store on Sutter street above Taylor, states that he is well satisfied with

business. Wedding and graduation orders formed a large share of his work during the last two weeks and his cut flower trade is growing steadily.

M. M.

Peter Ferrari, of Ferrari Bros., died on the morning of June 30, after a month's illness. Fuller account appears in this week's obituary column.

BRIDGEPORT, CONN.

The Market.

Bridgeport has been suffering from a dry spell. However, recent rains have improved conditions. Outdoor flowers are coming in nicely and in abundant supply with most of the florists. Carnations are holding up well, but are much smaller. Some splendid gladioli and delphiniums are to be had. Peonies are almost gone.

This week is to be celebrated in Bridgeport as welcome-home week to the soldiers and sailors. A number of banquets have been arranged in their honor, which will call for large quantities of flowers for boutonnieres, table decorations, etc.

Every day during the last few weeks florists have had calls for wedding bouquets and some small wedding decorations. Last week the different schools, public and private, held commencement exercises, calling for bouquets and baskets of flowers for the graduates.

Various Notes.

James Horan & Son designed a handsome pall recently. It was made of pink and white roses. They have had numerous calls for wedding and graduation bouquets and baskets.

John Reck & Son decorated the platform of the high school auditorium for the graduation exercises. The Crane Co. will give a dinner in the Stratfield hotel to a number of the employees who have returned from the service. Mr. Reck will furnish the centerpieces and bouquets for the tables.

Julius Reck reports that his outdoor flowers are coming on well, but that he is now short of flowers, as the outdoor plants are only commencing to bloom. George Reck, a member of this firm, was married recently to Miss Marie Cosgrove. A cottage has been built on the place. It is now furnished and ready for occupancy when Mr. and Mrs. Reck return from their wedding tour. John Reck, another son and member of the firm, is still in France.

Victor Carvedean has had a number of large funeral pieces. He will furnish the decorations for a welcome-home dinner which the Sons of St. George will give at the Stratfield hotel to the boys of their order who have been discharged from the service.

James E. Beach reports that stock is doing well in his greenhouses. Sweet peas are abundant and the cut is of good quality. He is filling the houses with chrysanthemums and is picking some good pink and white snapdragons.

The Park Garden & Flower Shop reports counter trade good. In a large wedding decoration made recently, sweet peas, rambler roses, peonies, hydrangeas, ferns and palms were used profusely.

I. L. B.

Springfield, Mass.—Louis E. Smith is to put up a large greenhouse at Summer-side Gardens.

ASPARAGUS PLUMOSUS

1000 Seeds	\$1.00
Pound	7.50
Seedlings, 1000	8.00

A. SPRENGERI SEED

1000 Seeds	\$0.75
Pound	5.00
Seedlings, 1000	8.00

Nephrolepis Fern Runners

Teddy, Jr.	\$3.00 per 100; \$25.00 per 1000
Scottii	3.00 per 100; 25.00 per 1000
Superbissima	3.00 per 100; 25.00 per 1000

H. N. GAGE CO., Inc., Montebello, Cal.

Freesia Splendens

Fischer's Beautiful Lavender Freesia

The great commercial sort, the Freesia that can be used for any and all purposes, from wedding decorations to funeral work, where lavender tone is wanted. For further description see issue of May 22, May 29 or June 5. Try a few. You will need more next year.

Prices: \$50.00 per 1000; \$7.00 per 100; \$1.50 per dozen.

250 lots at 1000 rates. Cash with order. Usual trade discount to dealers.

Only good flowering bulbs will be offered for sale.

JOHN SCHEEPERS, Inc., 2 Stone St., New York, have the agency for my grand new Freesia Fischerii this season.

RUDOLPH FISCHER, San Gabriel, Calif.

WHOLESALE EVERGREENS

of all kinds, including Hackleberry, Plumosas, Mexican Ivy, hard and soft Brake, Maidenhair and an extra fine cut of Statice.

For best prices, write

TASSANO BROS., 422 South Wall Street, Los Angeles, Cal.

Mention The Review when you write.

FERNS

Boston, 2-inch	\$6.00 per 100
" 3-inch	8.50 per 100
" 6-inch	\$ 7.20 per doz.
" 7-inch	10.20 per doz.
" 8-inch	15.00 per doz.
" 9-inch	24.00 per doz.
Whitmanii, 6-inch	7.20 per doz.

**H. HAYASHI & CO.,
2311 73rd Ave., Oakland, Cal.**

DRACAENA INDIVISA

3-inch, \$8.00; light 4-inch, \$12.00;
heavy 4-inch, \$16.00.

All per 100, out of pots.

H. L. OLSSON CO., Inc.

Growers of Quality Plants to the Trade

Box 494 SPOKANE, WASH

ENOMOTO & CO., Inc.

Wholesale Growers
and Shippers

35 Saint Anne St., SAN FRANCISCO, CAL.

FREESIA PURITY

AND OTHER BULBS

Write for prices

C. Eaden Lilley, Bulb Grower, Santa Cruz, Calif.

ORDER

Calla Aethiopica Bulbs

For July and August Shipping

8 to 4-inch circumference	\$35.00 per 1000
4 to 5-inch circumference	42.50 per 1000
5 to 6-inch circumference	50.00 per 1000

Prices F. O. B. San Francisco. No charges for packing. Cash with order, please.

Pacific Nurseries

Colma, San Mateo Co., Calif.

Mention The Review when you write.

KENTIAS

We shall have a good stock
of Kentias for fall delivery.

EXOTIC NURSERIES

Santa Barbara, Cal.

PALMS



Mexican Ivy

California's Most
Popular Green

Humboldt Evergreen Co.
OYERVILLE, CAL.

Mention The Review when you write.

SEABRIGHT BULB CO.

686 Soquel Ave., SANTA CRUZ, CAL.

QUALITY Wholesale Growers of High-grade Bulbs RELIABILITY

MASTODON PANSIES



MASTODON PANSIES.

Originated by us, and perfected by twenty-six years of exclusive cultivation, aided by an ideal climate, have reached a development in enormous size as well as color, form and range of colors, that has won the acclamation and patronage of the highest expert authorities of floriculture in America.

All varieties named herein grown exclusively by us.

One-sixteenth ounce of any mixed, 65c.

Steele's Mastodon Greenhouse, Special Mixed, O. K. outside, our very best	1/16 oz.	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.	4 oz.
Steele's Mastodon Private Stock, Mixed.....	\$0.65	\$1.00	\$2.00	\$3.75	\$7.00	\$23.00
	.65	1.00	1.75	3.25	6.00	20.00

	1/16 oz.	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.	4 oz.
Steele's Mastodon, Mixed.	\$0.65	\$0.75	\$1.50	\$2.75	\$5.00	\$17.00
Steele's Improved Vulcano, new, a rich velvety Burgundy red.....	.75	1.25	2.50	5.00	10.00
Mlle. Isabelle, Our novelty, ruffled bronze and yellow. Price same as Vulcano.						

Mlle. Irene—Our initial offering—tango red. Our greatest triumph in Pansies. Price, 400 seeds.....75c

1919 CATALOGUE READY.

NEW CROP READY

The Price of each of the varieties named below is as follows: 1/16 oz., 65c; 1/8 oz., \$1.00; 1/4 oz., \$2.00; 1/2 oz., \$3.50; oz., \$7.00.

Black Mastodon, huge in size.

Bronze Mastodon, the most popular strain we have.

Panama-Pacific, yellow, those wonderful Exposition pansies.

Prince Henry, the largest and finest blue in existence.

Madame Perret, rose and red shades. Very fine.

Parisian Yellow, a pure yellow of marvelous size.

Meteor, a wine red—a profuse bloomer.

Grande Duke Michel, the premier large all-white pansy.

White Mastodon, dark center—the largest pansies we have ever seen.

Madame Steele, Elks' purple, immense size.

Mastodon Adonis, new; of huge size; light blue, baby blue and lavender shades.

STEELE'S PANSY GARDENS

PORTLAND, OREGON

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

Write for wholesale list of
FERNS, KENTIAS and
PRIMULA OBCONICA

CARNATIONS--Field-Grown

Matchless, Supreme, White Enchantress, Ward, Victory, Herald,
\$10.00 per 100

CHRYSANTHEMUMS — Rooted Cuttings

All commercial kinds, including Pompons and Singles
\$3.00 per 100. \$25.00 per 1000.

CLARKE BROS., Portland, Oregon

PINEHURST FLORAL CO.

1109 Grand Avenue

Successors to Geo. M. Kellogg Floral Co.
Wholesale Florists

KANSAS CITY, MO.

ROSES AND CARNATIONS

DELPHINIUMS, GLADIOLI, CALLAS, GYPSOPHILAS, DAISIES and Other Seasonable Flowers

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New Northern Ferns, \$3.00 per 1000

Sprengeri and Plumosus, 50c per bunch

Home Phone Main 2765
Bell Phone Grand 2765

OVER 500,000 FEET OF GLASS

Greenhouses:
PLEASANT HILL, MO.

Mention The Review when you write.

MILWAUKEE.

The Market.

The week ending June 28 finished the oversupply of flowers, which had crowded the market for two weeks with a soft lot of bad material, half of which was not worth picking. Quality is no better at present, but scarcity in some items has put prices up to where there is not so much charity in the handling.

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GYPSOPHILA	bunch, 50c	CARNATIONS	2c to 3c
SPRENGERI	bunch, 50c	NEW FERNS	1000, \$3.00

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1108-10 Grand Avenue, KANSAS CITY, MO.

PLUMOSUS (for Immediate Shipment)	Per 100 \$2.00
ASP. EDULIS for greens (Immediate Shipment)50
CUT TUBEROSES (for Shipment after July 5th)	3.00

IMPERIAL GARDENS

SUGAR LAND, - - - - TEXAS

100,000 Cut GLADIOLUS AMERICA and Assorted Colors

\$6.00 to \$8.00 per 100

Exceptionally fine stock

WIRE or PHONE

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Automatically we receive in advance notice of all steamer sailings and of any possible changes in the date and hour.

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SEND IN YOUR STEAMER ORDERS**

Steamers are now sailing regularly to the following ports:

Antwerp, Bordeaux, Christiania, Copenhagen, Cuba, Genoa, Gothenburg, Havre, Lisbon, Plymouth, Liverpool, Naples, Porto Rico, Rotterdam, Southampton.

MAX SCHLING, Inc.
785 Fifth Avenue, New York, N. Y.

"SAY IT WITH FLOWERS"



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Members
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Send Orders for
**WASHINGTON,
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EVERYTHING
FIRST-CLASS

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14th and H. Streets

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Louise Flower Shop

Connecticut Ave. at N. St., N. W.
Miss Louise W. Daugherty, - - Proprietress.
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SHEFFIELD, ENGLAND
WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England
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OFFICE: 1170 BROADWAY, NEW YORK

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FRESH FLOWERS AND BEST SERVICE

in the subscription list published in this paper. If you did not find it, ask yourself why. Was it through carelessness or negligence on your part? Was it because you do not believe in the work? Or, maybe, because you know so many are subscribing and think, therefore, your contribution would not be missed? In other words, you have been willing to "let George do it." Roughly speaking, the "George" of our subscription list is a composite of over 1,600 florists who believe in our work, and with their money make possible the beneficial results we are getting. But to secure the maximum of possibilities our committee need the full amount of \$100,000, which, at the beginning of the year, they set out to raise—a small sum indeed to pay for a return to be valued at millions of dollars. Why not send in your contribution at once, thus becoming a "real fellow," and removing from your conscience the weight which you must find depressing?

It is possible that some of our florists are awaiting a personal call from one or another of our representatives. While we are sure such a visit in the majority of cases would be successful, this is a vast country, and none should hide under such an expectation. Our small corps of representatives is doing laudable work, but it is, necessarily, limited. A special representative of our publicity finance committee, M. A. Vinson, entered recently the thriving town of Flint, Mich., and made a 100 per cent clean-up for the fund, the town not previously having recorded a subscription.

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EDWARD SCEERY

PATERSON and PASSAIC

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The five florists there subscribed most cheerfully annual contributions for four years. They all appeared to be waiting for some one to come along to explain details of the campaign, and then would voluntarily say, "Of course, we want to be in the list. It is a big movement, and we all want to be part of it." There are scores of other towns equally anxious to take part—but why wait for a personal representative, who may never arrive? The secretary will be delighted to furnish any needed information, and to announce contributions.

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The following subscriptions have been received and are in addition to those previously announced, annually for four years, unless otherwise stated:

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N. J.	20.00

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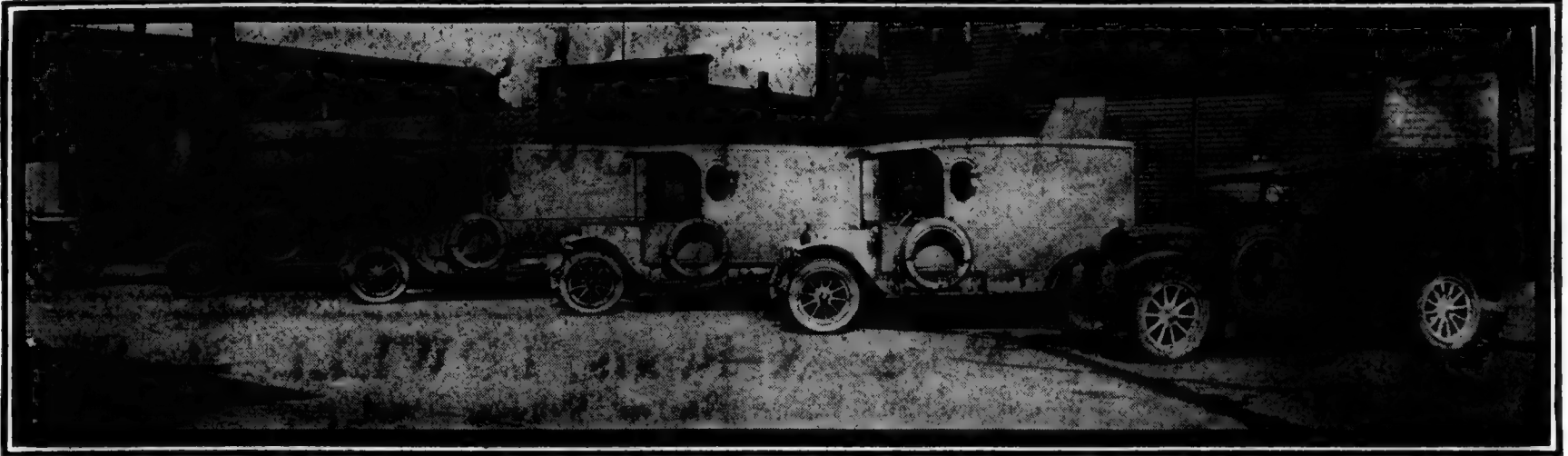
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F. T. D.

NEWPORT, R. I.
Est. 1864 Greenhouses
SMITH JAMESTOWN, R. I.

PROVIDENCE, R. I.
AND ALL NEW ENGLAND POINTS
T. J. Johnston & Co., 107 Washington St.
PROVIDENCE

For Berkshire County
LEADING FLORISTS
F. I. DRAKE & CO. Pittsfield, Mass.

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

BOSTON, MASS.
HENRY R. COMLEY, Florist, 6 Park Street
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

C. W. Asman, Port Huron, Mich.....	\$ 10.00
Chas. W. Ruff, St. Clair, Mich.....	10.00
Hasselbring, Flint, Mich.....	25.00
D. P. Smith Floral Co., Flint, Mich...	20.00
Roy M. Smith, Flint, Mich.....	15.00
Evans the Florist, Flint, Mich.....	5.00
G. W. Coggan, Battle Creek, Mich....	10.00
Levant Cole, Battle Creek, Mich.....	15.00
B. W. Kribs, Battle Creek, Mich.....	15.00
Frank E. Hubert, Battle Creek, Mich..	15.00
Arthur H. Dew, Albion, Mich.....	10.00
M. & S. L. Dysinger, Albion, Mich....	15.00
Miesel Bros., Detroit, Mich. (addl.)...	5.00
Chas. Keller, Detroit, Mich. (1 yr.)...	25.00
Jerome K. Stock, Detroit, Mich.....	25.00
Asman & Dunn, Detroit, Mich.....	25.00
American Peony Society.....	100.00

Previously reported \$ 650.00
\$38,592.50
\$39,252.50

John Young, Sec'y.

ROCHESTER, N. Y.

The Market.

During the last week the wholesale
market underwent a complete change.
The weather was most responsible. The

H. F. A. LANGE
Worcester, Mass.
Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

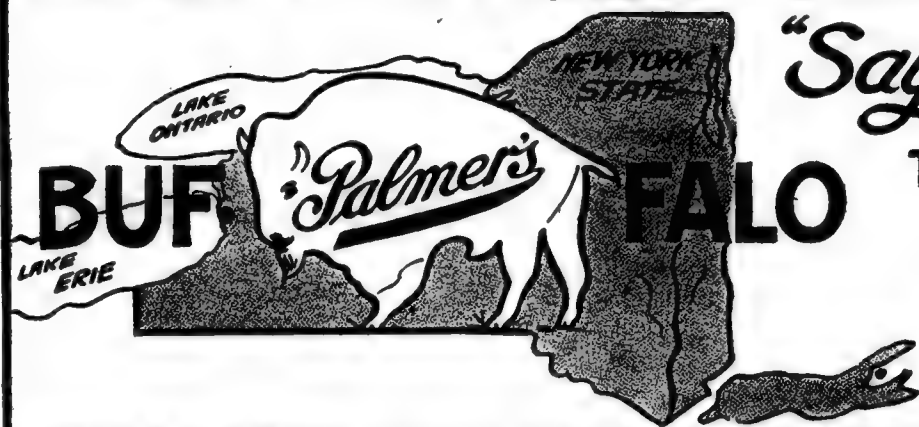
New Bedford, Mass.
and all parts of Cape Cod, Mass.
MURRAY, Florist
232 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

Lynn, Mass. MEMBERS
F. T. D.
GIBBS BROS., 231-233 Union St.
MALDEN, MASS.
J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MEMBERS OF THE FLORISTS TELEGRAPH DELIVERY ASSOCIATION.



"Say it with Flowers"
THROUGH
Palmer's

350,000 SQUARE FEET OF GLASS AT LANCASTER, N.Y.

TWO STORES
304 MAIN ST.
260 DELAWARE AVE.

S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO

N. Y.

L. H. NEUBECK
Main and High Sts.

Member Florists' Telegraph Delivery

W. & T. CASS
Geneva, N. Y.

Telegraph Orders Promptly Filled
in Western New York

New York. Telephone Lenox 3822
HENRY HART, Inc.

FLORIST

1000 Madison Avenue

In the heart of most exclusive residential section.

NEW YORK

Orders Sent to **H. H. BURNS** 509 Madison Av

will receive prompt and careful attention.

LONG ISLAND BROOKLYN JERSEY CITY NEWARK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.

Close to Theaters and Steamships.

Established 1902.

135 E. 34th St., - NEW YORK

C. C. TREPEL Main Office, BLOOMINGDALE'S

Third Ave. and 59th St., NEW YORK

Largest individual retail dealer in CUT FLOWERS and PLANTS in the world.

I should like to write a little essay on

"The Sweet Perfume of Courteous Service"

but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"

Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

RAMM'S Flower ...Shop

350 Madison Avenue

Prompt and Efficient Service. In the Heart of NEW YORK

Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

Gave the Florist

BURLINGTON, VT.

MEDINA, WHITE BROS.

N. Y. Orders for Western New York handled with promptness.

intense heat, with no rain during the middle of the month, brought great quantities of stock into the market, with the result that much of it went to waste. Flowers were so much scarcer last week that it made business seem brisk.

Weddings and commencements have been many, and white roses have been almost at a premium. In fact, good white flowers of any kind have been scarce. Roses are the mainstay of the market and, owing to cooler weather, they arrive in much better condition. Excellent stock is seen in Hadley, Russell, Columbia, Maryland, September Morn, Shawyer, Ophelia, Prima Donna, Sunburst and Killarney. Summer prices prevail on almost all stock. There are still some fine peonies arriving in small quantities.

In outdoor flowers delphinium is the best. Good ramblers are in the market and are easily sold. A good supply of

Kottmiller

... FLORIST ...

426 Madison Avenue—and 49th Street
Also Vanderbilt and Ritz-Carlton Hotels New York

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central. Personal Attention.

Member Florists' Telegraph Delivery Ass'n.

DAVID CLARKE'S SONS

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

M.A. Rowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
OUR MOTTO—THE GOLDEN RULE.

Niagara Falls, N.Y.

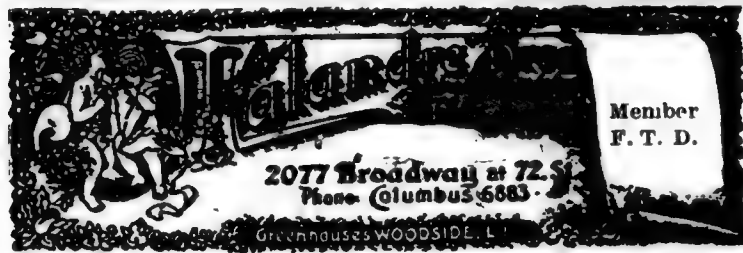
HARRIS & LEVER

Florists

Members of Florists' Telegraph Delivery

Telegraph Delivery Department

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WE CARRY THE HIGHEST GRADE OF CUT FLOWERS
SEND US YOUR NEW YORK ORDERS
 ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

DARDS FLORIST

Established at N. E. Cor. of Madison Ave. and 44th St., NEW YORK, for 44 years.
 QUALITY, SERVICE, FAIR PRICES

Members of Florists' Telegraph Delivery.

Buy
 War Saving
 Stamps



NEW YORK CITY

A. WARENDORFF

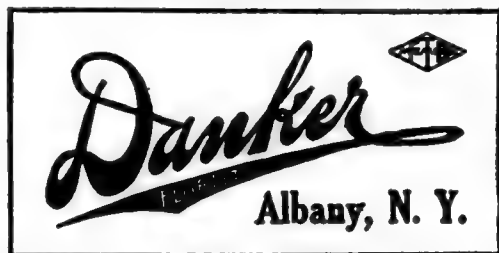
F. T. D. Member

TWO STORES { 225 Fifth Avenue
 { 1193 Broadway

SPLENDID SERVICE

Albany, New York

The Rosery 28 STEUBEN STREET
 FLOWER SHOP
 Best service. Send your orders to us.
 Members Florists' Telegraph Delivery Ass'n.



Elmira, N. Y. RAWSON,
 THE FLORIST
 Deliveries to Ithaca, Binghamton, Hornell, Corning and other points.

The Rosery Elmira, N. Y.
 182 Main St., N.
 Flowers Delivered to All Nearby Towns.

ALBANY, N. Y. The CAPITAL DISTRICT
 and all Eastern New York
WILLIAM GLOECKNER
 We guarantee absolute satisfaction.
 Member F. T. D. and N. F.

HUGO H. JAHN, 710 Nostrand Ave.,
 BROOKLYN, N. Y.
 Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders.

OLEAN, N. Y. HERRON
 The Florist
 WE GROW OUR OWN FLOWERS.

BATAVIA, N. Y.
 L. C. STROH & SONS
 Flowers delivered to all nearby towns.

NEW YORK CITY ADOLPH MEYER

In center of the **BON TON** residential district
1062 Madison Avenue.
 (Near the great Art Museum and Cleopatra's Needle)
 WE COVER LONG ISLAND
 JERSEY and CONNECTICUT
 PHONES: 2352-7019 LENOX

JOSEPH TREPEL

Member F. T. D.
 Brooklyn's Largest Florist
 SEVEN STORES
 MAIN STORE, 334 Lewis Avenue,
 Phone 1150 Bedford. BROOKLYN, N. Y.
 Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

WILSON 3 and 5 Greene Ave.
 Main Store: Cor. Fulton St.
BROOKLYN
 PHONE 6880 PROSPECT
NEW YORK

BROOKLYN, N. Y.

JAMES WEIR, Inc.

324 Fulton St., cor. Pierrepont
 Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

Vermont's and all points in New Eng'ld
Florist.... W. E. PETERS
 128 Church St., Burlington, Vt.
 Member F. T. D.

MANCHESTER, N. H.
H. C. STACHE. L. D. PHONE 1261-R.

PORTLAND, ME.

THE FLOWER SHOP
M. E. McGunigle 47 Oak Street

gypsophila is on hand and moves well. Gladioli in various shades, including good America, arrive daily and sell at fairly good prices.

Carnations are getting poorer every day and many are worthless. There is a good supply of daisies on hand and the demand appears good. Quantities of gaillardia, coreopsis and a fair supply

Jamestown, N. Y.

LAKEVIEW ROSE GARDENS

1,500,000 ft. of glass

CAPABLE RETAIL SERVICE

INSTANT SERVICE TO

Mayville, N. Y. Fredonia, N. Y.
 Brocton, N. Y. Chautauqua, N. Y.
 Randolph, N. Y. Lakewood, N. Y.
 Bemus Point, N. Y. Cassadaga, N. Y.
 Other Principal Western N. Y. towns

Scott The Florist

MEMBER OF THE F. T. D.

BUFFALO, NEW YORK

ROCHESTER, N. Y.

Wilson F. T. D.
 THE FLORIST
 We reach all Western N. Y. Points.
 88 E. MAIN ST.

THE ROSENDALE FLOWER SHOP

SCHENECTADY, N. Y.
 126 Jay Street

No Order too large for us to fill, none too small for consideration.

HORNELL, N. Y.

WETTLIN FLORAL CO.
 Member Florists' Telegraph Del. Association

HORNELL, New York

C. G. JAMES & SON
 Prompt Deliveries to Elmira, Corning and Wellsville.

JAMESTOWN, N. Y.

Heelas Flower Store For all Chautauqua County

For SYRACUSE, N. Y.

W. E. Day Co., Onondaga Hotel Bldg.
 F. T. D.

SYRACUSE, N. Y.

MILES S. HENCE, 118 Harrison St.
 Telegraph or mail orders receive my personal attention.

ROCHESTER, N. Y. J. B. KELLER SONS

Florists
 25 Clinton Avenue, N.
 Roch. Phone Stone 606 L. D. Bell Phone Main 226
 Members Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BALTIMORE, MD.

Guilford Mt. Washington Walbrook
Forest Park Roland Park Catonsville

Send Me Your Suburban Orders



1520 E. Chase St.

Only 3 blocks from

Johns Hopkins Hospital Md. General Hospital
Church Home and Infirmary St. Joseph's Hospital
Hebrew Hospital St. Agnes' Hospital
Mercy Hospital

**NASHVILLE and
CHATTANOOGA**

MEMBER
Florists'
Telegraph
Delivery



In KENTUCKY where prestige counts
for much, let your customers be represented by a concern
whose progressiveness is combined with the dignity of forty-
six years of distinguished service.

Jacob Schulz Co.
INCORPORATED
550 FOURTH AVENUE - LOUISVILLE
Members F. T. D. Association.

Geny Bros. LEADING FLORISTS
Members Florists' Telegraph Delivery
212 Fifth Avenue North
NASHVILLE, TENN.

SEND ALL **MEMPHIS** ORDERS TO
THE FLOWER SHOP

84 Madison Avenue
MEMPHIS, TENNESSEE

"WE NEVER SLEEP"
Idlewild Greenhouses **Memphis, Tenn.**
89 South Main Street
"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

Memphis, Tenn.
JOHNSON'S GREENHOUSES
153 MADISON AVE.
Established 1888
Member Florists' Telegraph Delivery Assn.

JACKSON, TENN.
Between Nashville and Memphis
SANDS THE FLORIST

CHAS. W. CROUCH Member F. T. D.
The Leading Florist of the South **Knoxville, Tenn.**
All Orders Given Special Attention

COVINGTON, KY.
Good Stock. Prompt Delivery.
MILLER, "THE FLORIST," Grower

Mary Johnston, Florist
Nee Paterson
321-323 W. Madison St., Baltimore, Md.
Member Florists' Tel. Delivery

ESTABLISHED 1947

F. T. D.

Phos. F. Gabrin INC.

Steamers are
Again Sailing on Schedule
Deliveries made on board

THE NAME
PROTECTS YOU

BOSTON

1 PARK STREET
799 BOYLSTON STREET

NEW YORK
561 FIFTH AVENUE

LEXINGTON, KY.
John A. Keller Co.
INCORPORATED
Main St., Opposite Phoenix Hotel
Member Florists' Telegraph Delivery Ass'n.

of outdoor snapdragons are seen. Sweet
peas have been poor lately. Outdoor-
grown sweet peas will not be in for a
week or more. Excellent indoor-grown
zinnias sell well. Calendulas are small
and do not move fast. Sweet williams
are plentiful. The supply of orchids
meets present demands. Asparagus,
adiantum, smilax and other decorative
greens are all in fair supply, and the
demand is good. Bedding stock con-
tinues to sell freely even this late in the
season.

Various Notes.

J. A. Wiebens, representing James
Vick's Sons, attended the seedsmen's
convention in Chicago last week.

Visitors to the trade last week were
Samuel Eintracht, of Wertheimer Bros.;
S. Zuckerman, of Reed & Keller, both of
New York, and D. D. P. Roy, of the
American Bulb Co., Chicago.

A large show window has just been
placed in the second floor in the store
of H. E. Wilson, 88 East Main street. A
new staircase leading from the main
floor is being planned and will be a big
improvement as well as a great con-
venience.

George T. Boucher is receiving some

SEND ALL MARYLAND ORDERS TO
Samuel Feast & Sons
Established in 1832 Charles & Pleasant Sts.
BALTIMORE

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street
LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State
160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

E. G. REIMERS & SON CO.
Established 1850. Incorporated 1913

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.



Pittsburgh, Pa.

"E.C." LUDWIG
FLORAL CO.

710 E. Diamond St.
(North Side)

"OUR ONLY STORE"

Member F. T. D.

"We Serve You Better"

Pittsburgh, Pa.

McGRATH & LANGHANS

(Empire Flower Shop)

EMPIRE BUILDING

Formerly Retail Dept. Blind Floral Co.

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS

Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

SCRANTON, PA.

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON
BOTH PHONES

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

J. V. LAVER
ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

UNIONTOWN, PA.

STENSON & McGRAIL, "The Leading Florists"

11 Morgantown Street

FRESH HOME-GROWN CUT FLOWERS
AND PLANTS at all times

LANCASTER, PA.

B. F. BARR & CO., Leading Florist

HARRISBURG, PA.

F. E. RIDENOUR, 1221 N. 3d Street
ROTARIAN MEMBER F. T. D.

HUNTINGDON, PA.

J. LESLIE LAIRD GOOD SERVICE GUARANTEED

SCHULTHEIS, FLORIST

117 Church Street, DUNMORE, PA. 612 Linden Street, SCRANTON, PA.
Members of the Florists' Telegraph Delivery Ass'n.

Think! Everything In Flowers! GRAKELOW'S

Broad Street at Cumberland, PHILADELPHIA, PA.

Member Florists' Telegraph Delivery Association

Pittsburgh, Pa.

LUDWIG FLORAL CO.

502 Federal Street

HARRIS BROS.

510 Market St.

PITTSBURGH

BEST
SERVICE

A. W. Smith Co.

FLORISTS

KEENAN
BUILDING,

Pittsburgh, Pa.

LARGEST FLORAL ESTABLISHMENT IN AMERICA
Established 1874—Incorporated 1909

LEBANON, PA.

J. F. VAVROUS SONS.

Orders for central Penna. handled with promptness.
Members F. T. D.

Members Florists' Telegraph Delivery Ass'n.

EVENDEN BROS.

Largest Growers in Central Pa. Williamsport, Pa.

New Kensington, Pa.

McRAE-JENKINSON CO.

Member Florists' Telegraph Delivery

fine Madonna lilies. They are in excellent condition and find ready sale. He reports business remarkably good, with a large quantity of wedding and funeral work daily.

Alberts the Florist says business is exceeding all expectations, considering his recent opening, just a few months ago. Last Saturday his window decoration consisted entirely of red rambler roses, arranged in baskets of various sizes. Red velvet of the same color was draped from a high pedestal and the effect was unusually attractive.

A most enjoyable time was spent at the home of Miss Lillian Wheeler June 25, when the employees of the Main street store of H. E. Wilson, together with a few friends, held an outdoor picnic. About twenty attended.

A large pyramid of pale blue delphinium with a smaller mound of coreopsis was seen in the window of J. B. Keller Sons last week. The window was beautifully staged and attracted considerable attention.

A reception was given to Corp. Lester E. Brown at the home of Mr. and Mrs. Winifred H. Wilson lately. Japanese lanterns were hung from the trees and shrubbery. Corp. Brown, before enlist-

Flowers The Best at the Lowest



Member
F. T. D.

The largest popular priced house in Philadelphia.

F. M. ROSS

Send orders to

136 So. 52nd Street, Philadelphia

Other Stores

13 So. 60th St., 212 E. Girard Av.

PHILADELPHIA

Florists not members of the F. T. D. will please send cash with orders.

PHILADELPHIA

Germantown and Chestnut Hill
Orders carefully filled in first-class style and on time

WILLIAM BERGER'S SONS

5522 Germantown Ave., Philadelphia, Pa.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and Walnut Streets

Baur
Floral Co.
ERIE, PA.

WARREN, PA.

Crescent Floral Garden, SHERM OFFERLE, Proprietor

CLARK, FLORIST, SCRANTON, PA.

124 Washington Ave.
Member Florists' Telegraph Delivery
Orders for northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 8454

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NORFOLK

STORE OPEN DAY AND NIGHT
EXCEPT SUNDAY NIGHT

VIRGINIA
Grandy
THE FLORIST
269 GRANDY ST.
NORFOLK, VA.
NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.

Special messenger service to above city, \$1.00

Member Florists' Telegraph
Delivery Association.

Germantown and Chestnut Hill

ORDERS
Carefully executed with taste and promptness.

FRANK R. HASTINGS

8 West Chelton Avenue,
GERMANTOWN, PHILADELPHIA, PA.

GILES, The Florist READING, PENNA.

Member F. T. D.

CHARLOTTE, N. C.

The Flower Shop Everything in
Cut Flowers

203 NORTH TRYON STREET

ACCESSIBLE TO ALL NORTH CAROLINA
AND SOUTH CAROLINA POINTS

Williamsport, Pa.

W. J. EVENDEN'S SONS

THE LEADING FLORISTS

Members Telegraph Delivery Association

J. W. Dudley Sons Co.

PARKERSBURG, W. VA.

CLARKSBURG, W. VA.

HUNTINGTON, W. VA.

MARIETTA, OHIO.

Orders Carefully Executed.

Richmond, Va.

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

RICHMOND, VIRGINIA

Mosmiller
FLORIST
115 E. Main St.
Member Florists' Telegraph Delivery Association

ORDERS FOR Philadelphia

Carefully and Promptly Executed
with Good Flowers and Good Taste by

M. J. Callahan, 3924 MARKET ST.,
PHILADELPHIA

Clarksburg, W. Va.

Order your flowers on any occasion
for delivery in this section from the
leading Florists in the State.

Hayman Greenhouse Co.

Clarksburg, W. Va.

READING, PA.

Orders carefully and promptly executed
with good flowers and good taste by

HARRY C. HUESMAN
Schuylkill Ave. and Greenwich Street

JACKSON, MISS.

MISSSES CABANISS, Florists

THIRTY YEARS OF FLORAL PROGRESS

Greenhouse and Retail Store

PROMPT ATTENTION, OUR MOTTO

218 EAST CAPITOL ST., P. O. BOX 313

PETERSBURG, VA.

MATHENY, Florist, 129 Sycamore St.

"Everything in Flowers"

Special Service to CAMP LEE

PITTSTON, PA. Bell Phone 110-J

MARTHA HUNTLEY HOUSER

Member of F. T. D., 8 Williams Street

Wilkes-Barre, Pa.

Member F. T. D. Ira G. Marvin, 23 So. Franklin St.
63 No. Main St.

WILMINGTON, N. C.

Fifth Avenue Florist

Member
F. T. D.

CHARLESTON, W. VA.

Look at your map. We cover many towns.

WINTER FLORAL CO.

ORDERS FOR— CHARLESTON, W. VA.

are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Portsmouth, Va.

Cotton The Florist, 333 High St.

ORDERS FOR ROANOKE, VA.

are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER
F. T. D.

ROANOKE, VA. Fallon, Florist

For all Mississippi

R. E. LANGLEY

Member F. T. D.

JACKSON'S LEADING FLORIST

JACKSON, MISS.

NORFOLK, VIRGINIA

GEORGE, Inc.

Member Florists' Telegraph Delivery Association

LYNCHBURG, Va.

MISS McCARRON Member Florists'
Telegraph Delivery

MISSISSIPPI

STEMME & SONS HATTIESBURG

GREENVILLE, MISS.

IDLE HOUR FLORAL CO.

Mrs. W. A. Craft, Designer. 701 Percy Street

TUPELO, MISS.

We are at
your service TUPELO FLORAL CO.

MRS. J. E. WATTS

Cut Flowers
for all Occasions MERIDIAN, MISS.

WEST VIRGINIA WESTERN MARYLAND

THE H. WEBER & SONS CO.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

LYNCHBURG

VA.

DURHAM

N. C.

J. J. FALLON

PROMPT SERVICE

Member Florists' Telegraph Delivery Ass'n.

Creech, TARBORO, N. C.

FLORIST
WANTS YOUR ORDERS FOR ALL
EASTERN NORTH CAROLINA

GREENSBORO, N. C.

VAN LINDLEY CO.

DURHAM, N. C.

Durham Floral Co. HIBBERD
Proprietor

PETERSBURG, VA.

MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Cleveland

KNOBLE BROS. MEMBERS F. T. D.

Well equipped to handle your orders.

1836 W. 25th Street

QUALITY and PROMPTNESS

New Orleans, La.

— The —
Avenue Floral Co.
3442 ST. CHARLES AVENUE

NEW ORLEANS, LA.
CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.

PLACE YOUR ORDERS TO
HARRY PAPWORTH
The Mobile Ridge Nursery Co. Ltd.
FLORISTS
135 Canal St.
NEW ORLEANS, LA.

MOBILE, ALABAMA
GOODBRAD FLORAL CO.

MIAMI FLORAL CO.
ORDERS PROMPTLY FILLED
Miami, Florida

Knoll Floral Co., TAMPA, FLA.
Cut Flowers and Ornamental Nursery Stock. Tampa's Leading Florists. We are National Florists and members of the F. T. D. Solicit orders for all Florida.

LAKE CHARLES AND SOUTHWEST LOUISIANA
CHAS. D. OTIS

ATLANTA, GA.
LAWRENCE FLORAL CO. Supply Flowers for all occasions in Georgia.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

U. J. VIRGIN
838 Canal St. NEW ORLEANS, LA.

AMERICAN FLOWER SHOP
319 N. 20th Street BIRMINGHAM, ALA.

Birmingham, Ala.

Tutwiler Flower Shop
FRASER NURSERY CO.

Best attention given your orders.

Rodgers Floral Company, Inc.

219 King Street

Charleston, S. C.

Members F. T. D. and National Florist

MOBILE, Alabama

Member F. T. D.

The Minge Floral Co.

Charleston, S. C. Carolina Floral Store
339 King Street
Greenhouses, Meeting and Romney Sts. We grow our flowers: place orders here for fresh flowers.

ing, was an employee in the Wilson store.
H. J. H.

BALTIMORE.

The Market.

The market is fast getting down to a summer basis. Demand holds good and there is plenty of stock to take care of it. Roses are still in good supply and of fine quality. There are plenty of carnations, but these are beginning to run small. Everything in season is plentiful. Commencements are past, but they did not amount to much this year from the florists' standpoint. Everyone is looking for the summer slump that is bound to come at this season and is prepared for it, but it is only a matter of three months when business will pick up again, and if predictions are to be followed, things will be better than ever.

Various Notes.

Mrs. Mary Johnston left June 29 with her husband in their new Cole eight for their summer home, at Lake Crumhorn, N. Y. Their son Robert, who has just been discharged from the 1st Division after a year and a half of duty overseas, accompanied them. Robert was married to Miss Florence Biggs, of South Binghamton, N. Y., July 2.

The next meeting of the Baltimore Florists' Club will be held July 14. William F. Ekas, of the local publicity committee, has made arrangements to have John Young and Major O'Keefe present. A big meeting is expected, and Mr. Ekas says that, as the weather will likely be hot, refreshments in keeping

EGGERT N. ZETLITZ

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209 West Madison Street,
LIMA, OHIO

National Florist
Representative Rotary Florist
Member of Florists' Telegraph Delivery

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36 West Forsyth Street

Jacksonville, Fla.

We reach all
Florida and South Georgia Points

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FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS
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Member F. T. D. Elks Bldg., 8d and Jefferson Sts.

Canton, O. MASSILLON, ALLIANCE and VICINITY
FRED G. GELTZ, 522 Market Ave., North
Member F. T. D. Ass'n.

The East Lawn Gardens
The Leading Florist of
URBANA, Champaign Co., OHIO

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NEWARK, OHIO **GRANVILLE, OHIO**
Member Florists' Telegraph Delivery

Hamilton, Ohio
HEISER'S, 22 High Street
ALSO OXFORD, O., and its universities

MASSILLON, OHIO

A. WEAVER Florist in Rotary

NEWARK, OHIO

Most complete stock in central Ohio.

HALBROOKS THE FLORIST

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NO ORDER TOO LARGE

NO ORDER TOO SMALL

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Member F. T. D.

The J. M. Gasser Co.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

CLEVELAND, OHIO

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FLOWERS
10313 Euclid Avenue

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Orders receive prompt and careful attention.

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Largest and Best Store and Greenhouses
Large stock always on hand

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MARION O.

5 railroads with good connections
to all parts of State.A good selection of flowers on
hand at all times.

BLAKE'S, 140 W. CENTER

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LEADING FLORISTS

LORAIN, OHIO

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Leading Florist WORK

Our Motto: "Anywhere; Any time."

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McFARLANDS, Florists
AKRON, OHIO

CLEVELAND

OHIO

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CLEVELAND and

EAST CLEVELAND, OHIO

HAHN, The Florist, SUPERIOR AVE.
Artistic Floral Work and Fresh Cut Flowers
Member F. T. D.

CLEVELAND

OHIO

A. GRAHAM
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16 and 18 W. Third St.

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Greenhouses and Nurseries in Riverdale.

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Store and Greenhouses, 1181 E. 71st St.

Kent Brothers

FLOWER
SHOPCovers All Ohio Points
Members F. T. D. Newark, Ohio

Upper Sandusky, O.

B. E. CONSTIEN, AT YOUR
SERVICE

with the weather will be served. President Vincent and Secretary Ekas are making a strong drive to get enough members of our club to join the S. A. F. so that we may be represented on the board of directors.

Richard Vincent, Jr., has been attending a meeting of the association of fire insurance companies of the state of Maryland, of which he is president.

Mr. Sieck, of the firm of Sieck & Glick, was married last week. One of the events of this wedding is reported to be the present, by the bride's parents, of a furnished home on Reisterstown road, where the happy couple will be at home to their friends in August.

Bell Main 2809
Cuy. Central 1866

The Smith & Fetter Co.
LEADING
FLORISTS
735 Euclid
Avenue Cleveland

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
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TOLEDO, O.
SCHRAMM
BROS.
1315 CHERRY ST.

ADA, OHIO

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FLOWER
SHOP.....

SPRINGFIELD, OHIO

THE NETTS FLORAL CO., 1025 Pine St.
FAIREST FLOWERS AT FAIREST PRICES

VANMETER FLOWER SHOP

SPRING
and HIGH, SPRINGFIELD, O.
BEST FLOWERS FOR EVERY OCCASION

MRS. J. B. FREEMAN

OF "THE FLOWERS"

336 Superior Street, TOLEDO, OHIO

WILSON'S

WE WILL DO
IT PROMPTLY

COLUMBUS, OHIO

COLUMBUS, O., and Vicinity

THE MUNK FLORAL CO., Growers
Can fill all retail orders.

Columbus, Ohio

Members
F. T. D. Ass'nTHE FRANKLIN PARK FLORAL CO.
Cut Flowers for Central Ohio.

Elyria, Ohio

LORAIN,
OHIOThe L. C. Hecock Floral Co.
Members Florists' Telegraph Delivery Ass'n

ELYRIA, O.

Member
F. T. D.

ELYRIA FLOWER SHOPPE

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MUNCIE Miller's INDIANA

THE HOUSE OF FLOWERS
30,000 Square Feet of Modern Greenhouses.
18 Acres of Outdoor Cultivation.
Member Florists' Telegraph Delivery.
SATISFACTION TO ALL ORDERS ASSURED.

Established 1859.

A. WIEGAND'S SONS CO.

FLORISTS AND DECORATORS

4610 to 1620 N. Illinois St. Indianapolis, Ind.
Indiana's oldest, largest and most complete retail establishment.

Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue

Bertermann Bros. Co.

LEADING FLORISTS

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VAN AKEN BROS.

LEADING FLORISTS
COLDWATER, MICH.
ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

TERRE HAUTE, IND.

129 SOUTH 7TH STREET

JOHN G. HEINL & SON

Williams & Co. South Bend, Ind.

FLORISTS

For Northern Indiana | 138 S. Michigan St. | Members F. T. D.
and South'n Michigan

RICHMOND, INDIANA

FRED H. LEMON & CO.

Florists and Decorators Send us your orders

SEYMOUR, INDIANA

M. A. BARICK All Southern Indiana F. T. D. Member

VINCENNES, IND.

PAUL C. SCHULTZ

Member Florists' Telegraph Delivery.

GARY FLORAL CO. GARY, IND.

118 W. 5th Ave. Always a complete stock and prompt service
MINIMUM ORDER, \$2.00

Attica, Ind. and all Surrounding Cities

ATTICA FLORAL CO.
Free daily delivery to Mudlavia Hotel, Kramer, Ind.
Member F. T. D.

FORT WAYNE, IND. MEMBERS

W. J. & M. S. VESEY F. T. D.

Prompt Service. 2602 Thompson Ave.

FORT WAYNE, IND., and vicinity

FLICK FLORAL CO., The Leading Florists
Choice Flowers and Prompt Service. 207-9 W. BERRY ST.
Members Florists' Telegraph Delivery.

PEKIN — PEORIA

All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

Member Florists'
Telegraph Delivery
Association

Alpha Floral Company
146 S. Wabash Ave.
CHICAGO

Send your telegraph
orders to us for delivery
in Chicago and vicinity

Changel Florist CHICAGO
THE PALMER
HOUSE FLORIST
17 EAST
MONROE ST.
Member F. T. D.

BEYER FLOWER SHOP

SOUTH BEND, INDIANA

Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with
NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.;
NEW CARLISLE, MICHIGAN CITY, LA PORTE,
ELKHART, GOSHEN, WARSAW, IND.

OAK PARK, ILL.

AVENUE FLOWER SHOP, 811 Lake St.
Also for River Forest, Austin, Maywood

Robert Halliday, of the I. H. Moss Co., is still sick, but at last accounts was beginning to improve. Tate.

NEW ORLEANS, LA.

The Market.

With most houses connected with the trade, last week closed the fiscal year, and therefore a slight retrospect may not be out of place. The year just ended was one of the most prosperous in the New Orleans trade, both as regards cut flower business and general nursery operations. This has been attained in the face of a scarcity of skilled labor at critical periods, more especially during the propagating season, and adverse climatic conditions, at times inhibiting field work.

As regards cut flower trade, the season has been of mixed character. The partial suspension of the usual social season, centering in the festivities of Mardi Gras, was more than offset by the pressure due to the marked influx of winter visitors and the many conventions that have been held here in the last few months. The outlook seems to be particularly optimistic at this writing. In any judgment of this point, due consideration must be given to the fact that in many instances the home crop has been exhausted before the northern states have entered into the race. This applies fully to field-grown stock and in some degree to greenhouse products.

At present the market may be said to have sailed into the "doldrums." Roses are not of desirable grade outside of Russell. The trade seems to be well supplied with home-grown Radiance, Red Radiance, White Maman Cochet, Killarney and Kaiserin. Carnations are about exhausted. Tuberoses are beginning to fill in gaps, but this crop is almost purely a home one and promises to be somewhat smaller than last year.

CENTRALIA, ILL.

J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.
F. T. D. Member.

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HENRY W. SHEPPARD

582-584 RACE STREET

Successor to the HILL FLORAL CO.
Good Stock and Good Service

CINCINNATI

JULIUS BAER, Flowers

Mail and Telegraph Orders carefully executed
138-140 Fourth St., East

OTTAWA, ILL.

LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming Plants.

Good R. R. Service. Orders filled promptly.

A Card This Size

Costs only \$1.00 per Week
on Yearly Order

It would keep your name and your specialty before the whole trade.
A half-inch card costs only 50c per week on yearly order.

SPRINGFIELD, ILL.

Hembreiker & Cole, Springfield's largest retail florists
Members Florists' Telegraph Delivery Association

A. C. BROWN, Springfield, Illinois

SPRINGFIELD'S BEST FLORIST
Established 30 Years

Springfield, Ill.

JANSSEN FLORAL CO.
Best Service for Central Illinois

BRINKERHOFF GREENHOUSES

SPRINGFIELD and CENTRAL ILLINOIS
Member Florists' Telegraph Delivery Ass'n.
Best and Prompt Service Always.

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A. MIRROR, 8702
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W. E. TRIMBLE For Central and Northern Illinois
GREENHOUSE CO. Members F. T. D.

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Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.



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E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
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ESTABLISHED 1865
4647 Grand Blvd.

We cater
to those
who
require
the best.

Prices
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522 So. Michigan Ave., Congress Hotel
Courtesies Extended to all Florists.

Yankton and Mitchell, S.D.

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

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ROCKFORD, ILL. and Camp Grant

H. W. BUCKBEE

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ROCKFORD FLORAL CO.

STREATOR, ILL. THORNTON FLORAL CO.
Retail-FLORISTS-Wholesale
QUALITY IS OUR HOBBY

JACKSONVILLE, ILL.

JOS. HEINL & SONS

Largest Growers in Central Illinois

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Your order will receive our prompt and careful attention.

Aurora, Ill. JOS. M. SMELY
AND VICINITY Phones 147

AURORA GREENHOUSE CO.
AURORA, ILL.

Our service is the best.

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2132-2134

Michigan Avenue

Member F. T. D.

Samuelson
Florist

Orders

Carefully

Executed

SCHILLER'S

TWO CHICAGO STORES
cover every part of city and suburbs
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Best Equipped Retail Store on the West Side
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Flowers for all Occasions
Clody's
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Orders for Western Illinois and Iowa handled with care and dispatch.

J. STAACK & SONS

Great Lakes Naval Station, Ill.

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Highland Park, Ill. Members F. T. D.

Fort Sheridan, Ill. Send Orders to

HIGHLAND PARK GREENHOUSES
Highland Park, Ill. Members F. T. D.

Highland Park, Ill.

HIGHLAND PARK GREENHOUSES
Established 1894 Members F. T. D.

Your Orders to... **North Dakota** Try Us

RUGBY GREENHOUSES, Rugby, N. D.
We are centrally located. Members F. T. D.

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WM. DETHLEFS, Leading Florist
Choice flowers and prompt service 731 S. Montrose St.
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Established 1857

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L. D. Phone 1112 Graceland **CHICAGO**

Send us your retail orders. We have the best facilities in the city

CHICAGO

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NEAR OAKFIELD PARK

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Joliet Floral Co.

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All points in Will Co. and Vicinity

FREEPORT, ILL. JOHN BAUSCHER, Prop.

We are the largest growers in the Northwest. 100,000 square feet of glass. All orders receive careful attention and prompt delivery.

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

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All Orders Filled Promptly and Carefully.

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Send your orders to...

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Marcell Flower Shop

Will take care of telephone and telegraph orders

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SALT LAKE CITY, FORT DOUGLAS and VICINITY

MILLER FLORAL CO., 10 EAST BROADWAY

250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

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Leading Retail Florist in the City

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ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA

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WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS

We Solicit Telegraph Orders.

Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

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J. SEULBERGER & CO.,

418 Fourteenth Street

Est. 1882

Members F. T. D.

Immediate Deliveries in Berkeley and Alameda

SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE

67 South Main, Salt Lake City, Utah.

Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street. LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WALLA WALLA, WASH.

YOUNG & LESTER

SOUTHEASTERN WASHINGTON

NORTHEASTERN OREGON

NORTHERN IDAHO orders filled promptly

Members Florists' Telegraph Delivery Association

Salt Lake, Fort Douglas and Vicinity

Member **F. T. D. BAILEY & SONS CO.**

References: Dun or Bradstreet

Always Big Stock and Best Service

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

BELLINGHAM, WASH.

Telegraph orders delivered anywhere in the northwest country.

FLORAL EXCHANGE

HONOLULU, HAWAII

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Wireless and Cable Address, "FLORIST" Honolulu

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F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

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LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

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Takes care of telephone and telegraph orders over the whole of Southern California. Usual trade discount.

Santa Barbara, Cal.

912 STATE STREET

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs

on short notice.

Both Phones 1013

PASADENA, CAL.

ELDRED FLOWER SHOP.

Member Florists' Telegraph Delivery.

PASADENA, CAL.

House of Flowers

HENRY A. SIEBRECHT, Jr.

Member F. T. D. Association.

Field work is at present exceedingly active. This was to have been expected. Labor was short a year ago, and the best was only mediocre; hence, stocks were at a minimum when an exceptional impetus was given by demand from the householder. The fall and spring demand practically cleaned up the stocks of hardened roses, and we have had to go afield for stocks when other producing points were short of the goods. There has been a distinct turn towards dahlias during the last year, but as yet the south does not seem acquainted with the successful varieties. Moss layering of old-timers, such as sweet olive and gardenias, has been active, the demand having about cleaned up the home supply of 1 and 2-year-old plants.

Various Notes.

The Audubon park commission is to

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Leading Retail Florist

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A. NAVLET, 1130 Tenth St. 20 YEARS AT IT

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Lowe's Flower Shop, The Pioneer and Leading Florist

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423 and 427 Market Street, SAN FRANCISCO, CAL.

Also 20 and 22 East San Fernando Street,
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MacRORIE-McLAREN COMPANY

141 Powell Street and Palace Hotel

Nurseries, San Mateo, California.

We are the only wholesale and retail florists in San Francisco, and can give best attention to all orders on account of the unlimited supplies from our nurseries.

We specialize on
fruit and flower "Bon Voyage" packages.

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Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from
out-of-town florists.

SAN FRANCISCO

JOSEPH'S

Member F. T. D.

233-35 Grant Ave.

Steamer and train packages our specialty.

SAN FRANCISCO, CAL.

ART FLORAL CO.

255 Powell Street

Best attention given your orders
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DARBEE'S

FLOWERS THAT KEEP
1036 Hyde St., SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations,
Artistic Designing, Basket Arrangements, etc.,
at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc., etc.
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RECARDIE LEE MURRAY, 894 Geary St.

Telegraph orders receive prompt attention

Berkeley OAKLAND

SAN FRANCISCO

THE FLOWERSHOP

Berkeley's most up-to-date flower establishment

FORSHAW, Florist

THE ROUND-UP CITY PENDLETON, ORE.

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1001-1003 Third Avenue

Finest Floral Studio
in the Northwest

Rosaia Bros.
Members
F. T. D.

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In the heart of the city

Woodlawn Flower Shop

MEMBER F. T. D.

1410-1412 2nd Avenue

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PORTLAND'S LEADING FLOWER SHOPS

328 and 348 Morrison Street,

Portland, Ore.

Portland, Ore.

TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery



SPOKANE, WASHINGTON

DONART'S

House of Flowers

ART FLORISTS

Growers of Choice Cut Flowers

Spokane, Wash.

A. J. BURT, Florist

Established 20 Years Always on the job
CLEMMER THEATER BUILDING

Spokane, Washington

Reimer's Floral Art Shop

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ANNAVEE FLOWER SHOP (Formerly Bourn's)
QUALITY FLOWERS Artistic Arrangement
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For Washington, Alaska and Japan Boats.

L. W. McCOY 900 Second Ave.
Established 1900.

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Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

TACOMA, WASH.

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(Camps Lewis and Murray)

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STATE FLORAL CO.
Equipped to give first-class Service on Telegraph Delivery Orders.

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TEXAS
 AVENUE C at 8th STREET
 Member Florists' Telegraph Delivery Association

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FREY & FREY
 WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

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Will Fill Orders for the West on Short Notice.
 Trade discounts. First-class Stock.

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Established 1866

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1415 Farnam Street, OMAHA, NEB.

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1519 Farnum Street, OMAHA, NEBRASKA
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Lincoln, Neb. Flowers for All Occasions, from Cradle to Grave

CHAPIN BROS., Retail Florists

FOR ALL CENTRAL NEBRASKA ORDERS USE

ED. WILLIAMS, Grand Island

Competent Florist Railroad Center

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For FORT SILL and POST FIELD

Delivery to Hospitals, 25c add.
 To Quarters, by bearer, 50c add. Hornaday Greenhouse

DENVER Bright Spot Greenhouses
 Corner Fifth Ave.
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750,000 Feet of Glass

Orders shipped to any part of Iowa or Nebraska on a moment's notice. Daily Delivery to Omaha.

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Service unexcelled
 for central and northern
 Oklahoma

Guthrie, Oklahoma

Oklahoma City, Okla.

FOSTER FLORAL CO.

Successors to Furrow & Co.

Member Florists' Telegraph Delivery.

FOR WEST AND CENTRAL TEXAS
 AND THE OIL FIELDS

Phone, wire or write Brownwood Floral Co.

BROWNWOOD, TEXAS

We are prepared to fill your orders

Members F. T. D.

El Paso, Texas POTTER
 FLORAL CO.

Members Florists' Telegraph Delivery

TULSA, OKLAHOMA

Boston's Flower Store. O. O. Boston

Member Florists' Telegraph Delivery.

FORT COLLINS, COLO.

ESPELIN-WARREN FLORAL CO.

Member Florists' Telegraph Delivery Ass'n.

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail Florist

Member Florists' Telegraph Delivery Ass'n.

AUSTIN, TEX. I deliver to any point in the state.

Prompt attention. F. T. D. Member.

FRANK L. WILLIS, 103 E. Sixth Street

GEORGE RYE, Some Florist

THE PLAZA Ft. Smith, Ark.
 F. T. D.

OKMULGEE, OKLA.

GEO. W. MARSHALL, 112 S. Morton Ave.
 MEMBER F. T. D.



Hutchinson,
 Kansas

Member Florists' Telegraph Delivery



Leading Florist!

819 KANSAS AVE.

TOPEKA, KANSAS

Member Florists' Tel. Delivery

MRS. LORD'S FLOWER ROOM

112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.

SALINA, KANSAS

LEIGHTON FLORAL CO.

Members Florists' Telegraph Delivery Ass'n.

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.

MEMBER F. T. D.

Atchison, Kan. GROVES
 FLORAL CO.

Established 1865.

Member of F. T. D.

Kansas City, Kansas

L. C. FIELD

Member Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

FORT WORTH, TEXAS

Baker Bros.

Members Florists' Telegraph Delivery

Orders for TEXAS

KERR The Florist, Houston, Tex.

Member Florists' Telegraph Delivery

Corpus Christi, Texas

National Florists. W. H. Caldwell Floral Co.

CORPUS CHRISTI, TEXAS

CONVALESCENT CAMP Curtis the Florist

Telegraph Delivery Department

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MINNEAPOLIS MAZEY "The Society Florist"

MINN.

SECOND AVE. SO. AT EIGHTH ST.

ST. PAUL, MINN. THE LARGEST STORE IN AMERICA

Member F. T. D. Ass'n.

The finest and largest stock west of Chicago.
Awake night and day looking for orders.

HOLM & OLSON, Inc. 20-22-24 W. 5th St.

Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in MINNEAPOLIS

Rochester, Minn.

Flowers to all points on short notice.
Rochester's only store having its own greenhouses.Broadway Flower Shop,
Member F. T. D. 112 South Broadway

MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice
Member Florists' Telegraph Delivery

DENVER GENERAL HOSPITAL U. S. RECUPERATION CAMP

Quick service by

CARTWRIGHT FLORAL CO.
Ten Minutes from Camp. DENVER, COLO.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED

Pikes Peak Floral Co.

Wholesale and Retail

Member Florists' Telegraph Delivery

Park Floral Co.

B. E. GILLIS, Pres. E. P. NEUMAN, Sec'y.

Member Florists' Telegraph Delivery

DENVER, - - COLORADO

ROCHESTER, MINN.

QUEEN CITY GREENHOUSE CO.

Members Florists' Telegraph Delivery Ass'n.

DULUTH FLORAL CO.

200 miles in any direction. Duluth, Minn.
We are the center of the great Northwest. Daily deliveries to Superior, Wis.

Harkett's FLORAL NURSERY Dubuque, Iowa

For { Eastern Iowa
Western Wis.
N. W. IllinoisI
O
W
A
*Keable's Flowers*Marshalltown, Boone, Center-
ville, Oskaloosa, Oelwein,
Mason City, Waterloo,
Chariton and Grinnell.

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

QUALITY
PLUS
SERVICE

DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER, 313 Brady Street

Member Florists' Telegraph Delivery Association

SEND ORDERS FOR

Minneapolis and Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

TWO STORES—LARGE STOCK

M. J. SPORMAN CEDAR RAPIDS IOWA

National Florist
FT. DODGE, IOWA
NORDWALL
E. E. NORDWALL

install a school of tree surgery. The course will be open and free. Another of its activities has been the utilization of a bequest of about \$15,000 in terracing the site of the old Horticultural hall, the last relic of the Cotton Centennial exposition of 1884-1885, which was destroyed during the great storm of September 29, 1915. On this plot the commission expects to try out novelties, which, when found successful, will be recommended for planting in the home gardens of the city.

The annual outing of the New Orleans Horticultural Society was held June 19. About thirty-six members boarded the Enterprise for a day on Lake Pontchartrain, touching at Mandeville, Lewisburg and Madisonville. As far as arrangements went, they were perfect, but "man proposes and God disposes." The journey both going and coming was tempestuous, and it is of public knowledge that the denizens of the lake benefited largely by the alimentary cargo laid aboard by the committee. There

DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

CEDAR RAPIDS, IOWA

I. N. KRAMER & SON

Member Florists' Telegraph Delivery

SIoux CITY, IA. Rocklin & Lehman

A large assortment on hand daily
Members Florists' Telegraph Delivery

SIoux CITY, IOWA J. C. RENNISON CO.

Supplies western Iowa,
southern Minnesota, all of
South Dakota and north-
eastern Nebraska.

COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.

Leading Retail Florist 10 Pearl Street

BANCROFT'S BEAUTIFUL FLOWERS

F.T.D. JOSEPH BANCROFT & SON

55,000 feet glass Cedar Falls, Ia.

DES MOINES, IOWA ALFRED LOZIER ROSERY

DES MOINES, IA.

"SHOPS, FLORIST" 804 WALNUT STREET

DES MOINES, IOWA

GUTHRIE-LORENZ CO.

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508 South Dearborn St., CHICAGO

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Strike out also NOT wanted.
Strike out same as above.

If YOU want to be represented, sign, tear off and mail the coupon.

FRED C. WEBER

4326-28 Olive Street,
ST. LOUIS, MO.

WE HAVE NO BRANCH STORE
SELLING FLOWERS 46 YEARS
Member Florists' Telegraph Delivery Ass'n.

WIRE YOUR ORDERS TO
Scruggs-Vandervoort-Barney
Floral Department
ST. LOUIS, MO.
SCHAEFFER & STETZ, Managers
Member Florists' Telegraph Delivery Association

ST. LOUIS, MO.

FLOWERS DELIVERED IN CITY OR STATE
ON SHORT NOTICE

F. H. WEBER

Taylor Avenue and Olive Street
Both Long Distance Phones
Member Florists' Telegraph Delivery Association

ORDERS FOR

St. Louis, Mo.

YOUNG'S. 1406 OLIVE STREET

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
Jefferson and Washington Avenues

RIESEN

FLORAL CO., ST. LOUIS

SANDER'S GARDEN

That COZY Flower Shop.
409 North 7th Street, ST. LOUIS, MO.

State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any
Only the Best. Part of the Northwest.
Members F. T. D. Assn

ST. LOUIS, MO.

GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

Phone 1367
Stokes FLORAL SHOP
"WE STRIVE TO PLEASE"
205 E. Walnut St., Springfield, Mo.
Members F. T. D.

"WE STRIVE TO PLEASE"
ALPHA FLORAL CO. KANSAS CITY, MISSOURI
205 WEST FIFTH STREET, 1806

ST. JOSEPH, MO.

MITCHELL & QUENTIN

Orders for

IOWA, NEBRASKA, KANSAS AND MISSOURI

W. J. Barnes KANSAS CITY, MO.
88th St. and Euclid Ave.
Established 1890
No order too large or small. Member F. T. D.

SPRINGFIELD SEED CO.

SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES
We Strive to Please

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Kansas City, Missouri

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Association

A. Newell
FLORIST

Established Over 20 Years.
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.
Member Florists' Telegraph Delivery.

STUPPY FLORAL CO.

Orders Executed
Missouri, Iowa, Kansas and Nebraska
St. Joseph, Mo.

Members Florists' Telegraph Delivery

Kansas City, Mo.

J. E. MURRAY & CO. 212 E. 10th Street

ST. JOSEPH, MO.

HAEFELI FLORAL CO.

Members Florists' Telegraph Delivery

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

COLUMBIA, MO.

COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City.

SUMMERFIELD FLORAL CO.

SPRINGFIELD, MO.
Growers and Shippers for Southwest

JOHN KRUCHTEN

JOHN KRUCHTEN CO.

Wholesale Florists

HENRY KRUCHTEN

30 East Randolph Street,
L. D. PHONE, CENTRAL 8016-8017-8018

CHICAGO, ILL.

CUT FLOWERS
PERCY JONES
INC.
30 EAST RANDOLPH STREET
CHICAGO - ILLINOIS

Mention The Review when you write.

Wholesale Cut Flower Prices.

Chicago, July 2, 1919.

	Per doz.	
Beauty, Special	\$5.00	
Beauty, 30 to 36-in. stems.....	\$ 3.00 @	4.00
Beauty, 24-in. stems.....		2.50
Beauty, 12 to 20-in. stems.....	1.50 @	2.00
Beauty, Short, per 100.....	4.00 @	10.00
Per 100		
Columbia	\$ 4.00 @	\$20.00
Mrs. Russell	6.00 @	20.00
Premier	8.00 @	25.00
Milady	3.00 @	15.00
Montrose	3.00 @	12.00
Hoosier Beauty	3.00 @	12.00
Sunburst	4.00 @	12.00
Ophelia	3.00 @	12.00
Killarney	3.00 @	12.00
White Killarney	4.00 @	12.00
Double White Killarney.....	4.00 @	12.00
Killarney Brilliant	3.00 @	12.00
Champ Weiland	3.00 @	12.00
Nesbit	2.00 @	4.00
Carnations	1.00 @	8.00
Valley		10.00
Easter Lilies	15.00 @	18.00
Cattleyas, doz.....	\$12.00 @	\$24.00
Calendulas		3.00
Sweet Peas50 @	1.00
Peonies	4.00 @	8.00
Gladioli	6.00 @	16.00
Shasta Daisies	1.50 @	2.00
Colored Cornflowers	1.50 @	2.00

Buffalo, July 2, 1919.

	Per 100	
Beauty, Special	\$30.00 @	\$40.00
Beauty, Fancy	20.00 @	30.00
Beauty, Extra	15.00 @	20.00
Beauty, Firsts	8.00 @	10.00
Beauty, Seconds	5.00 @	6.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	10.00
Double White Killarney.....	3.00 @	10.00
Richmond	3.00 @	10.00
Maryland	3.00 @	10.00
Russell	6.00 @	12.00
Ophelia	3.00 @	10.00
Mrs. Ward	3.00 @	5.00
Sunburst	3.00 @	10.00
Carnations	1.00 @	2.00
Easter Lilies	15.00 @	20.00
Calla Lilies	12.00 @	20.00
Cattleyas	75.00 @	85.00
Sweet Peas50 @	1.50
Snappdragons	6.00 @	15.00
Gladioli (Indoor Grown).....	8.00 @	10.00

St. Louis, July 2, 1919.

	Per doz.	
Beauty, Specials	\$ 3.00 @	\$ 4.00
Beauty, Extra	2.00 @	3.00
Per 100		
Columbia	\$ 4.00 @	\$10.00
White Killarney	4.00 @	10.00
Killarney	4.00 @	10.00
Ward	4.00 @	8.00
Milady and Ophelia.....	4.00 @	10.00
Russell	4.00 @	15.00
Carnations	1.00 @	4.00
Easter Lilies	12.00 @	15.00
Snappdragons	1.00 @	3.00
Daisies50 @	1.50
Sweet Peas20 @	.30
Gladioli	4.00 @	8.00
Valley	10.00 @	15.00

A Card This Size

Costs only \$1.00 per Week
on Yearly Order

It would keep your name and your specialty before the whole trade.
A half-inch card costs only 50c per week on yearly order.

ZECH & MANN
WHOLESALE FLORISTS
30 East Randolph Street,
Telephone CENTRAL 3284
CHICAGO

FANCY FERNS--SPECIAL PICKED
LEAVE AN ORDER WITH US FOR REGULAR SHIPMENTS
Manufacturer of
WIRE DESIGNS
Write for price list
C. A. KUEHN, WHOLESALE FLORIST
All Seasonable Cut Flowers
Manufacturer and Dealer in "Florists'" Brand Supplies
1312 Pine Street,
ST. LOUIS, MO.

RICE BROTHERS
WHOLESALE FLORISTS
SUPPLIES FOR THE RETAILER AND GROWER. Of all descriptions.
MINNEAPOLIS, MINN.

Cut Flowers Greens Supplies
Everything a Florist Needs
CINCINNATI CUT FLOWER EXCHANGE
Wholesale Commission Florists
14 E. Third St., Cincinnati, Ohio

B. A. SNYDER CO. Wholesale Florists..
Hardy Cut Evergreens, Cut Flowers and Florists' Supplies
21-25 Otis Street
Fort Hill 1083-1084-1085
BOSTON, MASS.
TELEPHONE:

Mention The Review when you write.

WEILAND-RISCH CO.
FLOWER GROWERS
TELEPHONE CENTRAL 579 154 N. WABASH AVE. CHICAGO ILLINOIS
Mention The Review when you write.

GEO. REINBERG
Wholesale Grower of
Cut Flowers
Richmond, Sunburst, Ophelia, Pink and White Killarney and Russell
162 No. Wabash Ave. CHICAGO, ILL.
Mention The Review when you write.

Wholesale Cut Flower Prices.

Milwaukee, July 2, 1919.

	Per 100	
Columbia	\$ 6.00 @	\$15.00
Mrs. Charles Russell.....	6.00 @	15.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	8.00
Hoosier Beauty	4.00 @	8.00
Mrs. Ward	3.00 @	6.00
Ophelia	3.00 @	8.00
Carnations, assorted	2.00 @	3.00
Cattleyas, per doz.....	\$12.00	
Sweet Peas50 @	1.00
Snappdragons	4.00 @	6.00
Gladioli, per doz.....	\$1.00 @	1.50

Wietor Bros.
Wholesale Growers of
CUT FLOWERS
30 E. Randolph St., CHICAGO
Mention The Review when you write.

The Denver Wholesale Florists' Company
1433-1435 California St.
DENVER, COLO.
Mention The Review when you write.

WM. C. SMITH
Wholesale Floral Co.
WHOLESALE FLORISTS
1316 PINE ST. (Both L. D. Phones) ST. LOUIS
Supplies and Everything in Season Always on Hand

A HALF-IN. ADVERTISEMENT
here will keep your name and specialty before the whole trade, at a cost of only 50 cents a week on a yearly order.

Telegraph Delivery Department

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4326-28 Olive Street,
ST. LOUIS, MO.

WE HAVE NO BRANCH STORE

SELLING FLOWERS 46 YEARS

Member Florists' Telegraph Delivery Ass'n.

WIRE YOUR ORDERS TO
Scruggs - Vandervoort - Barney
Floral Department

ST. LOUIS, MO.

SCHAEFFER & STEITZ, Managers
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St. Louis, Mo.

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ST. LOUIS, MO.

Wire or Phone Your Orders to the
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Ostertag Bros.

The Largest Retail Supply House in the West
Jefferson and Washington Avenues

RIESEN

FLORAL CO., ST. LOUIS

SANDER'S GARDEN

That COZY Flower Shop.

409 North 7th Street, ST. LOUIS, MO.

State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any
Part of the Northwest

Only the Best.

Members F. T. D. Assn

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GRIMM & GORLY

Leading Downtown Florists

Members Florists' Telegraph Delivery

Phone 1367

Stokes FLORAL SHOP

"WE STRIVE TO PLEASE"

205 E. Walnut St., Springfield, Mo.

Members F. T. D.

ALPHA FLORAL CO. KANSAS CITY, MISSOURI

ST. JOSEPH, MO.

MITCHELL & QUENTIN

Orders for

IOWA, NEBRASKA, KANSAS AND MISSOURI

W. J. Barnes KANSAS CITY, MO.
38th St. and Euclid Ave.
Established 1890
No order too large or small. Member F. T. D.

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SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
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Kansas City, Missouri

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Samuel Murray

KANSAS CITY, MO.

1017 GRAND AVE.

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A. Newell FLORIST

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Halfway between St. Louis and Kansas City.

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SPRINGFIELD, MO.

Growers and Shippers for Southwest

JOHN KRUCHTEN

HENRY KRUCHTEN

JOHN KRUCHTEN CO.**Wholesale Florists****30 East Randolph Street,
L. D. PHONE, CENTRAL 8016-8017-8018****CHICAGO, ILL.****CUT FLOWERS****PERCY JONES**

INC.

**30 EAST RANDOLPH STREET
CHICAGO - ILLINOIS**

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on Yearly Order**It would keep your name and your specialty before the whole trade.
A half-inch card costs only 50c per week on yearly order.**ZECH & MANN****WHOLESALE FLORISTS****30 East Randolph Street,****CHICAGO****Telephone CENTRAL 3284****FANCY FERNS--SPECIAL PICKED****LEAVE AN ORDER WITH US FOR REGULAR SHIPMENTS**

Manufacturer of

WIRE DESIGNS

Write for price list

C. A. KUEHN, WHOLESALE FLORISTAll Seasonable Cut Flowers
Manufacturer and Dealer in "Florists'" Brand Supplies
1312 Pine Street, ST. LOUIS, MO.**RICE BROTHERS****WHOLESALE FLORISTS****SUPPLIES FOR THE RETAILER AND GROWER. Of all descriptions.****MINNEAPOLIS,****MINN.****Cut Flowers Greens Supplies****Everything a Florist Needs****CINCINNATI CUT FLOWER EXCHANGE****Wholesale Commission Florists****14 E. Third St., Cincinnati, Ohio****B. A. SNYDER CO. Wholesale Florists ..****Hardy Cut Evergreens, Cut Flowers and Florists' Supplies****21-25 Otis Street Fort Hill 1083-1084-1085 BOSTON, MASS.**

Mention The Review when you write.

WEILAND-RISCH CO.**FLOWER GROWERS****TELEPHONE 154 NWABASH AVE. CHICAGO ILLINOIS**

Mention The Review when you write.

GEO. REINBERGWholesale
Grower of**Cut Flowers****Richmond, Sunburst, Ophelia, Pink
and White Killarney and Russell****162 No. Wabash Ave. CHICAGO, ILL.**

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Mrs. Ward	3.00 @	6.00
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Gladioli, per doz.....	\$1.00 @	1.50

Wietor Bros.**Wholesale Growers of
CUT FLOWERS****30 E. Randolph St., CHICAGO**

Mention The Review when you write.

**The Denver Wholesale
Florists' Company****1433-1435 California St.
DENVER, COLO.**

Mention The Review when you write.

**WM. C. SMITH
Wholesale Floral Co.****WHOLESALE FLORISTS****1316 PINE ST. (Both L. D. Phones) ST. LOUIS**

Supplies and Everything in Season Always on Hand

A HALF-IN. ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 50 cents a week on a yearly order.

HOLTON & HUNKEL CO.

462 Milwaukee Street, Milwaukee, Wis.

GROWERS AND SHIPPERS OF
**CUT FLOWERS,
GREENS and
PLANTS**

WM. KESSLER

WHOLESALE FLORIST

113 W. 28th Street, NEW YORK

SEE ME—I can do well for you.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Philadelphia, July 2, 1919.

	Per 100	
Beauties, Long	\$40.00 @	\$50.00
Beauties, Short	6.00 @	10.00
Premier	15.00 @	25.00
Hadley, Russell, Long	12.00 @	15.00
Hadley, Russell, Short	4.00 @	8.00
Double White Killarney, Long	6.00 @	8.00
Double White Killarney, Short	3.00 @	4.00
Maryland, Long	6.00 @	10.00
Maryland, Short	3.00 @	4.00
Shawyer, Long	8.00 @	10.00
Shawyer, Short	4.00 @	5.00
Ophelia, Columbia, Long	6.00 @	10.00
Ophelia, Columbia, Short	3.00 @	4.00
Sunburst, Long	6.00 @	8.00
Sunburst, Short	3.00 @	4.00
Carnations, Select	4.00 @	5.00
Carnations, Ordinary		2.00
Cattleyas	100.00 @	125.00
Sweet Peas	.50 @	.75
Easter Lilies	20.00 @	25.00
Snapdragons	3.00 @	5.00
Daisies	1.00 @	2.00
Delphinium	4.00 @	8.00
Gladioli	6.00 @	10.00
Cornflowers		.50
Candytuft		.35
Alyssum		.35
Pink Lilies	6.00 @	8.00
Asters	4.00 @	6.00

Boston, July 2, 1919.

	Per 100	
American Beauty	\$ 2.00 @	\$25.00
Shawyer, Russell	1.00 @	10.00
Killarney	.50 @	6.00
Millady, Miller	1.00 @	6.00
White Killarney	.50 @	6.00
Double White Killarney	1.00 @	6.00
Dark Pink Killarney	.50 @	6.00
Killarney Brilliant	1.00 @	6.00
Mrs. Aaron Ward	.50 @	4.00
Hadley	1.00 @	8.00
Ophelia	.50 @	8.00
Columbia	1.00 @	8.00
Hoosier Beauty	1.00 @	6.00
Kaiserin	1.00 @	8.00
Carnations	.50 @	2.00
Cattleyas	30.00 @	50.00
Lily of the Valley	10.00 @	15.00
Easter Lilies	12.00 @	18.00
Sweet Peas	.50 @	1.50
Gladioli	8.00 @	10.00

Pittsburgh, July 2, 1919.

	Per Doz.	
Beauty, Special	\$ 5.00	
Beauty, Fancy, 24 to 30-inch	\$ 3.00 @	4.00
Beauty, Shorter, 18 to 24-inch		2.00
Beauty, Firsts, 12 to 18-inch	1.00 @	1.50

	Per 100	
Beauty, Seconds	\$ 6.00 @	\$ 12.00
White Killarney	6.00 @	12.00
Richmond	6.00 @	12.00
Mrs. Aaron Ward	6.00 @	12.00
Ophelia	6.00 @	15.00
Shawyer	6.00 @	15.00
Mock	6.00 @	15.00
Mrs. Charles Russell	6.00 @	15.00
Carnations		2.00
Daisies, Yellow		.75
Gladioli	8.00 @	12.00

OUR stock of moonvines was exhausted in the week after the first ad appeared, and we are returning orders for hundreds every day.—Fred H. Lemon & Co., Richmond, Ind.

I AM completely sold out. The little ad sold over 18,000 bulbs in four days. On the first insertion I received two orders from customers nearer Chicago before I received my own copy of The Review.—Squire Buster, Wilmington, O.

FUTTERMAN BROS.

Wholesale Florists, 102 W. 28th St., New York

The Right People to Deal with. Phone Farragut 9761-159 Consignments solicited.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street
KANSAS CITY, MO.

Mention The Review when you write.

GUST. RUSCH & CO.

WHOLESALE FLORISTS

444-446 Milwaukee St., Milwaukee, Wis.

CUT FLOWERS and
FLORISTS' SUPPLIES

Mention The Review when you write.

The National Florists' Board of Trade

Has removed its office to

48 Wall Street New York

where it will be continued under the same management and with the same efficiency and integrity as during the past sixteen years.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Cincinnati, July 2, 1919.

	Per doz.	
Beauties, Specials, 36 inches	\$ 4.00 @	\$ 6.00
Beauties, Fancy, 30 inches	3.00 @	5.00
Beauties, Extra, 24 inches	2.50 @	4.00
Beauties, First, 18 inches		1.00
Beauties, Short	.50 @	.80

	Per 100	
Columbia	\$ 6.00 @	\$18.00
White Killarney	10.00 @	12.00
Hoosier Beauty	3.00 @	8.00
Ophelia	4.00 @	10.00
Russell	6.00 @	18.00
Carnations	1.00 @	4.00
Easter Lilies	15.00 @	18.00
Snapdragons	6.00 @	10.00
Calendulas	2.00 @	4.00

OUR ad in The Review has sold all the cuttings of Carnation Nebraska we shall have to offer this season.—C. H. Frey Co., Lincoln, Neb.

PLEASE discontinue my verberna ad, as I am sold out. Could have sold thousands more if I had had them.—C. A. Anderson, Tionesta, Pa.

KINDLY discontinue our ad under Gladioli. Have had a fine season and The Review did its part.—Austin-Coleman Co., Wayland, O.

POINTS

Flowers are finding ready sale in the New York Market and good prices prevail.

If you have not been shipping your flowers to this market, better get in touch with us.

Remember, when you consign your shipments to us, you are doing business with one of New York's most active and reliable commission houses.

Special opportunity for a couple of good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

United Cut Flower Co., Inc.

111 WEST 28th STREET, NEW YORK CITY

Telephones, 6582-6583 Main LOUIS MICHEL

The Long Island Floral Co.

Wholesale Commission Florists

Consignments Solicited

418 Willoughby St., BROOKLYN, N. Y.

Mention The Review when you write.

ASPARAGUS FERNS GALAX

All kinds of Florists' Supplies

Wilson Floral Co.
ROCHESTER, N.Y.

88 East Main Street

George B. Hart

WHOLESALE
FLORIST

47-51 Stone Street, ROCHESTER, N.Y.

Mention The Review when you write.

A Card This Size

Costs only \$1.00 per Week
on Yearly Order

It would keep your name and your specialty before the whole trade.
A half-inch card costs only 50c per week on yearly order.

ORCHIDS, GARDENIAS, ETC.

PAUL MECONY—Wholesale Florist—NEW YORK

Telephones No. 3864 and 836 Mad. Sq. 57 W. 26th St.

Mention The Review when you write.

CC. POLLWORTH CO.

We can fill your order
for all

**Seasonable
Cut Flowers**

MILWAUKEE, WIS.

GEORGE J. POLYKRANAS WHOLESALE FLORIST

Exceptional Opportunity for a good Rose
and Carnation Grower

104 W. 28th St., Telephone **Farragut 2264** **NEW YORK**

N. Y. FLORISTS' SUPPLY CO., INC.

103 West 28th Street, NEW YORK CITY

Wholesale and Retail Dealers in all kinds of

EVERGREENS AND ALL KINDS OF FLORISTS' SUPPLIES
Telephones 2144-2145-2146 Farragut.

ASPARAGUS PLUMOSUS—fresh every day. Let
us have your standing order for regular shipments.

Fancy and Dagger Ferns, Galax, Leucothoe, Wild Smilax,
Boxwood, Mexican Ivy, Roping, Etc.

Largest Stock and Assortment of Florists' Decorative Evergreens in America

FLORISTS' SUPPLIES—WIRE DESIGNS—RIBBONS

The Kervan Co., 119 W. 28th St., New York

J. K. ALLEN, 118 W. 28th Street NEW YORK

Established 1887. Phones 187-3858 Farragut. Open at 8 a. m. every day, Sundays excepted
ROSES, CARNATIONS, LILIES, ASTERS
and All Seasonable Flowers.
Every variety of Cut Flowers. Growers, study your best interests and
ship to me this season.



Fancy and
Dagger Ferns

LECAKES

106 W. 28th St., New York

ALL KINDS OF

EVERGREENS

Telephone 2406 Farragut

No Connection with New York Florists' Supply Co.



Bronze and
Green Galax

FRANK H. TRAENDLY

CHARLES SCHENCK

TRAENDLY & SCHENCK

Wholesale Florists and Cut Flower Exchange

436 6th AVENUE, between 26th and 27th Streets, NEW YORK

Phones 797, 798 and 799 Farragut

CONSIGNMENTS SOLICITED

RUSSIN & HANFLING

Office and Salesroom:

134 West 28th Street, NEW YORK CITY
Tel. 3053 Farragut

Manufacturers and Importers of

WILLOW AND FANCY BASKETS FOR FLORISTS

Dealers in Florists' Supplies

Our Specialties: Wheat Sheaves and Baskets

I. GOLDSTEIN

WHOLESALE FLORIST NEW YORK CITY 118 West
28th Street
Telephone Chelsea 6925

In the exact center of the Wholesale Cut
Flower Section. Prompt and careful
attention to your interests.

CONSIGNMENTS SOLICITED

William P. Ford

107 West 28th St., New York
Phone 6885 Farragut

Seasonable Flowers in unlimited quantity,
and the best the mar-
ket affords every day in the year. Prompt ship-
ments at a moment's notice.

ROSES, CARNATIONS, VALLEY, Etc.

Reed & Keller

122 W. 25th St., New York

Florists' Supplies

We manufacture all our Metal Designs,
Baskets, Wire Work and Novelties

BONNET & BLAKE

WHOLESALE FLORISTS

130 Livingston Street, BROOKLYN, N. Y.
Tel. Nos. 1293-1294 Main

THE BUSY BEES

Headquarters for all kinds of top-grade stock, from
the BEST Eastern Growers.

Established 1903

Prompt Payments

A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS

54 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

Wholesale Cut Flower Prices.

New York, June 30, 1919.

	Per 100	@	\$35.00
Beauty, Specials	\$15.00	@	\$35.00
Beauty, Fancy	6.00	@	15.00
Beauty, Extra	4.00	@	10.00
Beauty, No. 1	3.00	@	4.00
Beauty, No. 2	2.00	@	3.00
Prima Donna	2.00	@	10.00
Killarney	1.00	@	6.00
My Maryland	2.00	@	6.00
Hoosier Beauty	2.00	@	10.00
Mrs. Aaron Ward	2.00	@	5.00
Mrs. Sawyer	2.00	@	8.00
Russell	3.00	@	15.00
Ophelia	2.00	@	12.00
Lady Stanley	2.00	@	10.00
Mock	3.00	@	12.00
Columbia	3.00	@	20.00
Hadley	3.00	@	20.00
Sunburst	2.00	@	10.00
Orchids—Cattleyas	25.00	@	75.00
Carnations	2.00	@	4.00

GEORGE C. SIEBRECHT

WHOLESALE FLORIST

109 W. 28th St., NEW YORK

Phones 608 and 609 Farragut

Consignments of **QUALITY** Stock Solicited

Mention The Review when you write.

FLORIST SUPPLY HOUSE

Prompt Sales and Returns Made on
Consignments of Cut Flowers.

Manufacturers of all kinds of Wire Designs.
Phone Main 831.

105 East Ohio St. Indianapolis, Ind.
S. T. HITZ, Prop.

Mention The Review when you write.

UNITED STATES CUT FLOWER CO.

Wholesale Growers

ELMIRA, NEW YORK

Mention The Review when you write.

P. J. SMITH

Successor to John I. Raynor. Wholesale Florist,
Selling agent for the largest growers. A full line of
choice Cut Flower Stock for all purposes, by the 100,
1000 or 10,000. Consignments solicited. Telephone
1926 Farragut.

Closed on Sunday

131 West 28th St., NEW YORK CITY

Mention The Review when you write.

RIEDEL & MEYER, Inc.

49 West 28th St., NEW YORK

Growers, attention! We have twenty-five
years' experience. Consignments
solicited.

Telephones: 4024-4025 Madison Square
Mention The Review when you write.

JOHN YOUNG & CO.

WHOLESALE FLORISTS

Choicest Stock in America

53 W. 28th St., New York

Telephone 4336 Farragut

Mention The Review when you write.

WALTER F. SHERIDAN

Wholesale

.. Florist ..

131-133 West 28th St., NEW YORK

Telephone 3532-3533 Farragut

Mention The Review when you write.

Telephone 1813 Main

The Brooklyn Wholesale Cut Flower Market, Inc.
FLORAL DESIGNS A SPECIALTY
358 Fulton Street, corner Red Hook Lane, BROOKLYN, N. Y.

Mention The Review when you write.

M. C. FORD, 121 W. 28th St. New York City

Telephone 3870-3871 Farragut

Mention The Review when you write.

There's Money In It

"Say it with Flowers"

FIVE MILLION salesmen working in your interests at an average cost of \$2.00 a day would be \$10,000,000 a day, or by the year—no, the figures are too big. Even dividing the cost of these salesmen among all the members of the Society of American Florists, the sum would be a staggering one for you to pay. And yet there are 5,000,000 salesmen working for you right now. But the cost per salesman is only a matter of a few cents a year.

What are these salesmen? They are the magazines in which are appearing the advertisements with the slogan: "Say It with Flowers." Into every home in your district come these salesmen, not knocking at the door and soliciting business, but as invited guests for whose valuable information every member of the household is grateful.

"Say It with Flowers" is proving one of America's greatest salesmen. For you, and for every florist, grower, retailer or wholesaler, this salesman is making money. If he could be hired away from you, you would lose the greatest single asset which the florists of this country possess.

"Say It with Flowers" is worth a fortune today, but without appreciation from those for whom it is working, it will depreciate. With you and all the florists' interests back of it, it will grow in power to tremendous proportions.

Are you subscribing to the publicity fund? The list of subscribers is printed in these columns from week to week. These men realize the importance of keeping the advertising going because "there is money in it." With every subscription, more salesmen go into the magazines that circulate in your territory.

NATIONAL PUBLICITY CAMPAIGN

Society of American Florists and Ornamental Horticulturists

1919 SUBSCRIPTION LIST—Compiled to June 28.

ALABAMA

Brown, Mrs. W. D., Bessemer...	\$ 5.00
Goodbrad Floral Co., Mobile...	5.00
Minge Floral Co., Mobile	30.00
Nielsen, Knud, Evergreen.....	10.00
Scott, John, Huntsville.....	5.00
	\$55.00

APPROPRIATIONS

Florists' Telegraph Delivery Association	\$1500.00
------------------------------------------------	-----------

ARKANSAS

Davis Floral Co., Pine Bluff...	\$10.00
Rye, George, Fort Smith.....	5.00
Tipton & Hurst, Little Rock....	10.00
	\$25.00

CALIFORNIA

Armecost & Co., Walter,	
Los Angeles	\$25.00
Art Floral Co., San Francisco..	25.00
Avansino, H. A., San Francisco.	10.00
Broadway Florist, Los Angeles.	20.00
Clarke Bros., Oakland	5.00
Darbee, Mrs. R. E.,	
San Francisco	50.00
Denucci, Richard, San Francisco	5.00
Dieterich, J. D., Los Angeles..	10.00
Enomoto & Co., San Francisco.	10.00
Eppstein, Julius, San Francisco.	10.00
Eldred Flower Shop, Pasadena.	10.00
Ferrari Bros., San Francisco...	25.00
Francis Floral Co.,	
San Francisco.....	25.00
Floral City Nursery, San Mateo	20.00
Grallert, Paul W. A., Oakland.	10.00
Goldenson, Albert, Los Angeles.	5.00
Hills, F. R., Los Angeles.....	10.00
Howard & Smith, Los Angeles.	50.00
James, E., Oakland	25.00
Joseph, B. M., San Francisco..	35.00
Jaeger & Son, F. C.,	
San Francisco	10.00
Kooyman, C., San Francisco...	25.00
Lalanne, Lawrence M.,	
San Francisco.....	10.00
Levin, Herman, San Francisco..	10.00
Lombardi, E., San Francisco...	5.00
Lichtenberg, F., Los Angeles...	25.00
Molinori, Domenico,	
San Francisco	5.00
McDonald, Wm., Oakland.....	10.00
MacRorie-McLaren Co.,	
San Francisco.....	50.00
Olsen, John, San Francisco....	10.00
Orchid, The, Pasadena.....	25.00
Pelicano, Rossi & Co.,	
San Francisco.....	50.00
Perrine, W. G., Berkeley.....	1.00
Perrine, W. G., Berkeley, Add'l	2.50
Podesta & Baldocchi,	
San Francisco.....	50.00
Plath, H., San Francisco.....	25.00
Polder Bros., Montebello.....	10.00
Purdie & Co., D. S., Los Angeles	25.00
Rainford, A. M., San Diego...	5.00
Redondo Floral Co.,	
Los Angeles	50.00
Seulberger & Co., J., Oakland..	10.00
Sanborn Co., H. M., Oakland..	25.00

Superior Nursery Co.,	
Los Angeles	\$10.00
Thorsted Floral Co., Oakland..	10.00
Wright's Flower Shop,	
Los Angeles	25.00
	\$863.50

CANADA

Campbell Floral Co.,	
Calgary, Alta.	\$ 5.00
Connon, Ltd., John,	
Hamilton, Ont.....	10.00
Dicks, George F., London, Ont.	10.00
Dilleuth, H. G., Toronto.....	25.00
Dominion Floral Co., Montreal.	10.00
Dunlop, J. H., Toronto.....	50.00
Gammage & Sons, J.,	
London, Ont.	25.00
King, A. R., Winnipeg,	
Manitoba	10.00
Pederson, Ltd., K.,	
St. John, N. B.....	15.00
Rosery, The, Winnipeg, Man...	10.00
West Floral Co., London.....	25.00
Windsor Flower Shop,	
Windsor, Ont.	10.00
	\$205.00

COLORADO

Alpha Floral Co., Denver.....	\$10.00
Belcher, H. D., Denver.....	5.00
Benson, C. A., Denver.....	10.00
Benson, N. A., Denver.....	25.00
Black, W. D., Denver	5.00
Boldt, Ben, Denver.....	10.00
Boldt-Lundy, Denver	10.00
Boyle & Darnaud, San Diego...	5.00
Brenkert, Geo., Denver.....	5.00
Clausen, Herbert A., Denver...	10.00
Cooper, George J., Denver.....	10.00
Denver Wholesale Florists Co.,	
Denver	25.00
Elitch Gardens Co., Denver...	25.00
Espelin-Warren Floral Co.,	
Fort Collins	10.00
Fleischaur, G., Pueblo.....	10.00
Glauber, Emil, Denver.....	5.00
Graul Bros., Wheat Ridge....	5.00
Grimes' Son, D. S., Denver....	6.00
Hall, Fred, Denver	10.00
Johnson, B. C., Sterling.....	10.00
Kintzele, L. A., Denver.....	5.00
Knudsen, S., Boulder.....	10.00
Legenfelder, C., Denver.....	10.00
Maler, C. F., Denver.....	10.00
Mauff Floral Co., Denver.....	10.00
Morgan Floral Co.,	
Fort Morgan	10.00
New York Floral Store, Denver.	10.00
Park Floral Co., Denver.....	50.00
Pikes Peak Floral Co.,	
Colorado Springs	60.00
Robbins & Son, Loveland....	5.00
Schumann, Fred C.,	
Wheat Ridge	5.00
Speth, Wm., Denver	10.00
Trimmer & Son, T. H., Denver.	5.00
Valley Floral Co., La Junta...	5.00
	\$416.00

CONNECTICUT

Andrew Bros., Bristol.....	\$10.00
Ahlquist, John L., Plainville...	5.00

Baker, J. Fred, Moosup.....	\$ 2.00
Braun, Jos. J., Stafford Springs	5.00
Brodrib, J. Albert, Hartford..	25.00
Champion & Co., John N.,	
New Haven.....	30.00
Coombs the Florist, Hartford..	125.00
Curtiss, C. F., Plantville.....	5.00
Dawson, Wm. A., Willimantic..	10.00
Drake, Eugene S., Hartford....	10.00
Foehrenbach, Frank E.,	
Bridgeport	5.00
Geduldig Greenhouses, Norwich	10.00
Hallgren Bros., Wilson.....	5.00
Hawkins, Robt. H., Bridgeport.	20.00
Haworth's Greenhouses,	
Farmington	5.00
Heithal, G. F., Bridgeport....	10.00
Horan & Son, Jas., Bridgeport.	25.00
Hubbard, Paul M., Bristol....	15.00
Kolb, Fred C., Bridgeport....	5.00
Lewis, Harold J., Plainfield....	5.00
McClunie, Geo. G., Hartford...	15.00
Marchant & Sons, Robt.,	
Hartford	5.00
Moore Co., S. H., New Haven.	25.00
Munro, Chas., New Haven.....	10.00
Neubrand, H. C., Middletown...	5.00
Park Gardens, Bridgeport....	25.00
Pehl, Edmund, Hartford.....	7.50
Peterson, Carl, Hartford	5.00
Pierson, A. N., Inc., Cromwell.	500.00
Pflomm, George, Bridgeport...	10.00
Pflomm, Chas. W., Bridgeport.	10.00
Pinchbeck, W., Ridgefield....	10.00
Reck, Julius, Bridgeport.....	5.00
Reck, John & Son, Bridgeport.	25.00
Rowden & Mitchell, Wallingford	5.00
Ryan, Geo. T., Waterbury.....	10.00
Spear & McManus, Hartford..	50.00
Strom, A. C., New Britain....	10.00
Taylor, E. J., Greens Farms...	10.00
Terry, W. B., Bristol.....	5.00
Thomson Co., W. W.,	
West Hartford	15.00
Volz Floral Co., New Britain..	10.00
Welch the Florist, Hartford...	50.00
Wilson, Meyer, New Haven....	5.00
	\$1,169.50

DELAWARE

Von Reider, J. J., Dover.....	\$5.00
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DISTRICT OF COLUMBIA

Blackistone, Z. D., Washington.	\$25.00
Ernest, William H., Washington	5.00
Gude Bros. Co., Washington...	200.00
Jenkins & Sons, C. L., Anacostia	25.00
Rodman, E. P., Washington...	25.00
	\$280.00

FLORIDA

Foster & Foster, Inc.,	
West Palm Beach.....	\$ 5.00
Gibson, Wm. R., Jacksonville...	5.00
Knull Floral Co., Tampa.....	5.00
Mills the Florist, Inc.,	
Jacksonville	10.00
Ohmer, C. J., West Palm Beach	5.00
Pennock Plantation, The,	
Jupiter	5.00
	\$35.00

NATIONAL PUBLICITY CAMPAIGN—SUBSCRIPTION LIST—Continued

GEORGIA

Anschutz, Mrs. Lulu C.,	
Decatur	\$ 2.00
Brunswick Floral Co., Brunswick	5.00
Dahl Co., C. A., Atlanta.....	10.00
Idle Hour Greenhouses, Macon.	15.00
Lawrence, W. C., Atlanta.....	10.00
Oelschig & Sons, A. C.,	
Savannah	10.00
Stulbs Nursery Co., Augusta...	10.00
Wachendorff Bros., Atlanta...	10.00
Wildwood Greenhouses,	
Columbus	5.00
Wolf, John, Savannah	10.00

\$87.00

IDAHO

Donart, Ad., Coeur d'Alene...	\$ 5.00
Scott Bros., Moscow.....	5.00

\$10.00

ILLINOIS

Adams, W. W., Chicago.....	\$10.00
Amling Co., E. C., Chicago....	100.00
Amling, Ernest C., Maywood...	25.00
Amling, Walter A., Maywood...	10.00
Amling, W. H., Estate,	
Maywood	10.00
American Bulb Co., Chicago....	50.00
Ammann, J. F., Edwardsville...	200.00
Baer, Henry, Peoria	15.00
Bahr, Fritz, Highland Park...	10.00
Bassett & Washburn, Chicago...	100.00
Ball, George J., Glen Ellyn....	10.00
Bauski, Herman.....	25.00
Ben, Frank, Chicago.....	10.00
Bezdek, V., Gross Point.....	10.00
Blameuser, Edw., Niles Center..	2.00
Blameuser, Edw. C.,	
Niles Center	10.00
Bohlender, R. E., Melrose Park	10.00
Bohannon Florist, Chicago....	100.00
Bond, Charles, Naperville.....	30.00
Budlong, A. H., Chicago.....	100.00
Budlong, J. A., Chicago.....	50.00
Britz the Telephone Florist,	
Danville	10.00
Brookes, Jos., Morton Grove...	10.00
Brown, A. E., Springfield.....	25.00
Bruns, H. N., Chicago.....	50.00
Burhop, Walter, Maywood.....	10.00
Buettner, Emil, Park Ridge...	50.00
Cade, H. W., Cairo.....	10.00
Chicago Flower Growers' Assn.,	
Chicago	50.00
Chicago Feed & Fertilizer Co.,	
Chicago	25.00
Chicago Florists' Club, Chicago	500.00
Chicago Carnation Co., Chicago	100.00
Clody, Edward, Chicago.....	25.00
Cole Bros., Peoria	25.00
Dahm, Nick, Morton Grove....	10.00
Damm Bros., Chicago.....	25.00
Des Plaines Floral Co.,	
Des Plaines	25.00
Doussard, Miss L.,	
East St. Louis.....	10.00
Drury, H. F., Galesburg.....	5.00
Drury, H. F., Galesburg, add'l.	10.00
Duntzman, W. F., Bensenville.	20.00
Eichel, Arthur, Chicago.....	10.00
Eichel, A. T., Chicago.....	5.00
El Paso Carnation Co., El Paso	10.00
Erne & Co., Chicago.....	25.00
Fink, M. W., Elmhurst.....	5.00
Fisher Bros., Evanston.....	25.00
Fisher, A., Chicago.....	25.00
Frank Bros., Beardstown.....	2.50
Fuhrman, John, Chicago.....	25.00
Gentemann Bros., Quincy.....	10.00
Garland, Frank, Des Plaines...	5.00
Garland, Sol., Des Plaines.....	5.00
Garland, Warren, Des Plaines..	50.00

Goerger Bros.,	
Arlington Heights	\$25.00
Gould Co., Onarga	10.00
Grossart, Gust. W., Belleville..	10.00
Groff & Dresel, Chicago	10.00
Grove Floral Co.,	
Arlington Heights.....	20.00
Grossberg, Tyler & Finnerman	
Co., Chicago	10.00
Gullett & Sons, Lincoln.....	50.00
Hall, Albert, Chicago	10.00
Hardies, Robt., Melrose Park...	5.00
Harner, Geo., Morton Grove...	10.00
Hamilton, C. M., Kewanee.....	15.00
Hauserman & Heitman,	
Melrose Park	10.00
Hawkes, D. F., Wheaton.....	10.00
Hembreiker & Cole, Springfield	20.00
Henderson, A., & Co., Chicago.	25.00
Henderson, A., & Co.,	
Chicago, add'l.....	25.00
Hening, Wm. F., Blue Island..	10.00
Hilmers, Henry, Chicago	10.00
Hirn, John, Lake Zurich.....	10.00
Hoefle, Geo., Des Plaines.....	5.00
Jacobs, George W., Canton....	10.00
Jackson Flower Shop, Chicago.	10.00
James, Fletcher, Des Plaines..	5.00
Johnson, J. L., De Kalb.....	5.00
Johann & Son, H., Collinsville.	10.00
Katzwinkel, B., Mendota.....	5.00
Kirchhoff's Conservatory,	
Chicago	10.00
Kirscht Bros., Morton Grove...	10.00
Klimmer's Greenhouses,	
Forest Park	10.00
Kohout, Joseph, Libertyville..	25.00
Kyle & Foerster, Chicago	50.00
Kruchten Co., John, Chicago..	25.00
La Grotto, W. J., Chicago.....	25.00
Lange, A., Florist, Chicago...	100.00
Linneman, Louis, Des Plaines..	10.00
Loveridge, Peoria.....	25.00
Luedke, Henry F., Chicago....	15.00
Luedtke, Hugo, Maywood.....	2.00
Luedtke, Hugo, Maywood, add'l	5.00
Lombard Floral Co., Lombard...	30.00
Lyon & Anderson, Belvidere...	5.00
McKellar, Chas. W., Chicago...	20.00
Madsen, Geo., Alton	10.00
Malchow, Adolph, Chicago.....	12.00
Meyer & Dramm Co., Elmhurst.	25.00
Montrose Floral Co., Chicago..	10.00
Neve, Henry B., Des Plaines...	5.00
Oechslin, Ernst, River Forest..	25.00
Oechslin, Frank, Chicago.....	100.00
Paulsen, Chas.,	
Arlington Heights.....	10.00
Pearson, Peter, Chicago.....	25.00
Pearce, Sam, Chicago	25.00
Percy Jones, Inc., Chicago.....	25.00
Pillsbury, I. L., Galesburg.....	10.00
Platter, E. W., Carbondale....	1.00
Poehlmann Bros. Co.,	
Morton Grove	125.00
Pruner, E. C., Chicago.....	5.00
Psenika, James, Gross Point...	10.00
Psenika, James,	
Gross Point, add'l.....	25.00
Pyfer & Co., A. T., Chicago...	25.00
Reburn & Co., Geo., Chicago...	25.00
Reinberg, George, Chicago....	25.00
Reinberg, Peter, Chicago.....	200.00
Ross, J. W., Centralia.....	5.00
Salveson, Thos., Petersburg....	1.00
Samuelson, Chas. A., Chicago...	25.00
Schiller's, Chicago.....	200.00
Schoos, Joseph, Evanston.....	5.00
Schramm, Fred., Park Ridge...	5.00
Smyth, W. J., Chicago.....	25.00
Spencer, Archie, Chicago.....	10.00
Stanke, Henry, Des Plaines...	5.00

Stoklos, Walter, Chicago.....	\$12.00
Stoklos, Walter, Chicago.....	12.00
Stelfrich, John A., Paris.....	15.00
Stielow Bros., Niles Center....	100.00
Tonner, O. A. & L. A., Chicago.	15.00
Vaughan & Co., A. L., Chicago.	25.00
Washburn & Sons, A.,	
Bloomington	50.00
Webster Greenhouses, Centralia	10.00
Wehrmann, Henry, Maywood..	25.00
Weiss & Meyer Co., Maywood..	25.00
Weiss & Meyer Co.,	
Maywood, add'l.....	25.00
Wellworth Farm,	
Downers Grove	50.00
Wendland & Keimel Co.,	
Elmhurst	50.00
Weiland, George C., Evanston.	25.00
Wichtendahl, Wm., Maywood...	5.00
Wienhoeber Co., Ernst, Chicago.	25.00
Wiffin, Grant, Des Plaines.....	10.00
Winterson, E. F., Chicago.....	25.00
Wittbold, Geo., Co., Edgebrook.	50.00
Wojtkiewicz, X., Niles.....	10.00
Wojtkiewicz, X. F.,	
Des Plaines	10.00
Woodlawn Gardens,	
Edwardsville	10.00
Wolniewicz, Theo., Chicago....	20.00
Yeats, J. E., Champaign.....	5.00
Zapfe, Chas. H., Chicago.....	12.00
Zech & Mann, Chicago.....	100.00

\$4,523.00

INDIANA

Barick, M. A., Seymour.....	\$ 5.00
Baur & Steinkamp, Indianapolis	50.00
Bertermann Bros. Co.,	
Indianapolis	100.00
Bettmann & Son, John G.,	
New Albany	10.00
Blackman Floral Co., Wm.,	
Evansville	10.00
Brandlein, M., Indianapolis...	25.00
Circle Flower Shop,	
Indianapolis	5.00
Claypool Hotel Florist,	
Indianapolis	5.00
Cole's Flower Shop, Kokomo...	5.00
Dorner & Sons Co., F.,	
La Fayette	10.00
Doswell Floral Co., Fort Wayne	5.00
Eitel & Son, John, Greencastle..	3.00
Frank & Sons, W., Portland....	10.00
Frey, Alois, Crown Point.....	25.00
Gano, N. H., Martinsville.....	5.00
Hartje & Elder, Indianapolis..	5.00
Hartje & Elder,	
Indianapolis, add'l	15.00
Henley, Robert M.,	
Hartford City	5.00
Heidenrich, Jno., Indianapolis.	5.00
Hensley Flower Shop,	
Indianapolis	5.00
Heinl, Fred S., Terre Haute....	10.00
Heinl, Fred S.,	
Terre Haute, add'l.....	10.00
Hill Co., E. G., Richmond.....	50.00
Hill Co., Joseph H., Richmond..	100.00
Hill Co., Jos. H.,	
Richmond, add'l	100.00
Hukreide, Fred R., Indianapolis	5.00
Indianapolis Flower & Plant Co.,	
Indianapolis	25.00
Kelley, D. B., Franklin.....	5.00
Kempe, Albert, Indianapolis...	2.50
Lanternier Florists, Ft. Wayne.	5.00
Lemon Co., F. H., Richmond...	5.00
Lemon, Fred H., Richmond....	10.00
McDonald & Co., Crawfordsville	5.00
Monticello Floral Co.,	
Monticello	5.00
Morris, Frank S., Bloomington.	10.00

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NATIONAL PUBLICITY CAMPAIGN—SUBSCRIPTION LIST—Continued

Nelson, E. A., Indianapolis....	\$ 5.00
Pahud Floral Co., Indianapolis	15.00
Rasmussen, A., New Albany...	25.00
Reicher, August, Michigan City	10.00
Rieman's Sons, H. W., Indianapolis	25.00
Roepke Floral Co., Indianapolis	15.00
Schomeyer, C. H., Indianapolis.	10.00
Smith & Young Co., Indianapolis	15.00
Smith & Young Co., Indianapolis, add'l.....	25.00
Stover, N. B. & C. E., Terre Haute	10.00
Switzer, G. C., Frankfort	5.00
Temperly, Edwin E., Indianapolis	5.00
West View Floral Co., Elkhart	2.50
Weiland, Peter, New Castle...	10.00
Wiegand's Sons Co., A., Indianapolis	25.00
Wiegand's Sons Co., Indianapolis, add'l.....	25.00
Williams & Co., South Bend...	25.00
	\$907.50

IOWA

Aldous & Son, J., Iowa City...	\$10.00
Bancroft & Son, Jos., Cedar Falls	10.00
Batner Co., Andrew, Clinton...	10.00
Bock, Harry O., Burlington...	5.00
Davis Floral Co., Davenport...	10.00
Denmead, Jas. L., Marshalltown	10.00
Forber & Bird, Davenport...	5.00
Gardiner Floral Co., Council Bluffs	10.00
Goos, Wm., Bettendorf	5.00
Harkett, W. A., Dubuque	5.00
Herman, O. H., Council Bluffs..	25.00
Hollied, O. H., Eldora.....	5.00
Kemble, I. O., Marshalltown...	100.00
Kramer & Son, I. N., Cedar Rapids	15.00
Lainson, F. L., Council Bluffs..	15.00
Lapes, John E., Cedar Rapids..	10.00
Moore, David, Perry.....	5.00
Nelson, V. G., Lyons.....	2.00
New, Hiram J., Manchester...	5.00
Newport, D. G., Cedar Rapids..	5.00
Niemoth, Theo., Estherville...	1.00
Nordwall Florist, Fort Dodge..	5.00
North Floral Co., Fort Dodge..	5.00
Prince's Flower Shop, Iowa City	5.00
Richey Floral Co., Albia.....	5.00
Stevens, O. B., Shenandoah...	5.00
Van Meter, C. L., Monticello...	5.00
Wilcox & Sons, Council Bluffs..	200.00
Wilson Floral Co., J. S., Des Moines	50.00
	\$548.00

KANSAS

Arkansas City Floral Co., Arkansas City	\$ 5.00
Atchison Seed & Flower Store Co., Atchison	5.00
Bunch, Loyd C., Fredonia.....	5.00
Dugan, N., Winfield.....	5.00
Fields, L. C., Kansas City.....	12.50
Fisher, Herman R., Marysville.	5.00
Hubbard, C. E., Topeka.....	5.00
Humfeld, Alfred C., Clay Center	10.00
Lord's Flower Room, Topeka..	5.00
Margrave, Susan, Hiawatha...	3.00
Miller Bros., Abilene.....	3.00
Mueller, Chas. P., Wichita.....	50.00
Schmid's Greenhouse, Winfield..	5.00

Smith's Flower Shop, Hutchinson	\$10.00
Steinhauser Florist, Pittsburg.	10.00
	\$138.50

KENTUCKY

Baumer, Aug. R., Louisville...	\$25.00
Buehns, Henry, Louisville.....	5.00
Heitz, Adam, Louisville.....	5.00
Monaker, D. B., Lexington...	25.00
Keller Co., John A., Lexington	15.00
Keller, Florist, Lexington.....	10.00
Kentucky Society of Florists, Louisville	50.00
Kirch, Louis, Louisville.....	5.00
Kleinstark, H., Louisville....	25.00
Marret & Miller, Louisville....	10.00
Metcalfe, T. S., Hopkinsville...	2.00
Metcalfe, Jr., Thos. L., Madisonville	5.00
Michler Bros. Co., Lexington...	5.00
Miller, Emelia C., Louisville...	1.25
Morgan Floral Co., Henderson.	10.00
Pfeiffer, W. & L., Ft. Thomas, Ky.....	5.00
Popp, Philip T., Covington.....	5.00
Reimers, Mrs. M. D., Louisville.	20.00
Reimers & Co., E. G., Louisville	10.00
Schmaus Bros., Paducah	10.00
Schuman, J. Wm., Newport....	10.00
Schumann, Wm., Newport.....	5.00
Schumann & Wahleiss, Newport	5.00
Schulz Co., Inc., Jacob, Louisville	25.00
Thompson & Co., C. B., Louisville	25.00
Walker Co., F., Louisville	10.00
Wilther, Emil, Louisville.....	2.00
Zoeller, Leo, Louisville.....	1.25
	\$331.50

LOUISIANA

Abele Bros., New Orleans.....	\$ 5.00
Avenue Floral Co., New Orleans.....	5.00
Begbie, Jas. W., Shreveport...	10.00
Eble, Charles, New Orleans....	10.00
Otis, C. D., Lake Charles.....	5.00
Scheinuk, Sam, Baton Rouge..	10.00
Virgin, Uriah J., New Orleans.	25.00
	\$70.00

MAINE

Clark, M. A., Ellsworth.....	\$ 5.00
Hutchinson, L. A., Caribou....	5.00
Mitchell & Co., Waterville....	10.00
Olm, Paul M., Bath.....	25.00
Stalford, J. H., Bar Harbor..	10.00
Strout's, Biddeford	15.00
Strout, Chas. S., Biddeford...	15.00
Talbot, Ph. H., Portland.....	10.00
	\$95.00

MARYLAND

Benedict, Geo. H., Salisbury..	\$ 5.00
Bester, Henry, & Son, Hagerstown	10.00
Christie, Wm., Baltimore.....	10.00
Cook, John, Baltimore.....	16.00
Ekas, Henry, Baltimore	5.00
Feast & Sons, Sam'l, Baltimore.	50.00
Fiedler, Albert G., Baltimore...	10.00
Grahl, H., Halethorp.....	2.00
Graham, Robert L., Baltimore..	40.00
Hamilton, James, Mt. Washington.....	50.00
Hannigan, M. J., Sudbrook Park	5.00
Harmon, John B., Catonsville..	5.00
Herman & Son, C., Frederick..	2.50
Johnston, Wm. J., Baltimore..	25.00
Kennedy, Wm. J., Pikesville...	5.00

King, Jesse P., Mt. Airy.....	\$10.00
Kress, Edw., Baltimore.....	5.00
Lehr, Wm. G., Brooklyn.....	10.00
London Nurseries, Baltimore..	10.00
Merritt, Jos. S., Colgate.....	20.00
Moss, Inc., Isaac H., Govans..	50.00
Newton, Eugene, Leland, Baltimore	10.00
Siegwart, Chas., Baltimore....	5.00
Stevenson Bros., Towson.....	10.00
Van Reuth, Jr., Ed., Hamilton	1.00
Vincent, Jr., & Sons Co., R., White Marsh	50.00
	\$426.50

MASSACHUSETTS

Aitken, Mark, Springfield.....	\$50.00
Arnold, George B., Woburn....	50.00
Bean, Chas., Springfield.....	2.00
Becker, Fred C., Cambridge....	25.00
Belmont Flower Shop, Brockton	25.00
Boston Cut Flower Exchange..	25.00
Brague & Sons, Hinsdale.....	10.00
Brackett, Karl S., Haverhill...	10.00
Bridgham, R. C., Newtonville...	10.00
Butler & Williams, Northampton	25.00
Butterworth, J. T., Framingham	10.00
Campbell, W. C., Lawrence.....	10.00
Casey Florist Co., Melrose....	10.00
Christensen, Andrew, Stoneham	5.00
Comley, Henry R., Boston.....	20.00
Coplan, H. S., Boston.....	10.00
Coplan, A., Boston.....	5.00
Cotton, The Florist, Newton...	5.00
Craig, Wm. N., Brookline.....	10.00
Cummings, Everett E., Woburn	5.00
Davenport, Watertown	20.00
Drake & Co., T. I., Pittsfield..	5.00
Drake & Co., T. I., Pittsfield, add'l	5.00
Dolansky, Frank J., Lynn....	25.00
Edgar Co., W. W., Waverley...	25.00
Edgar, J. Frank, Waverley...	25.00
Fine, Max, Boston.....	5.00
Fisher, Peter, Ellis.....	25.00
Florists' Supply Co., N. E. Boston	25.00
Flower Shop, The, Pittsfield...	20.00
Flower Growers' Outlet, Boston	5.00
Fottler, Fiske, Rawson Co., Boston	25.00
Fritz-Taber Mfg. Co., New Bedford	5.00
Gallivan Bros., Holyoke	10.00
Galvin, Thos. F., Boston.....	50.00
Gardeners' & Florists' Club of Boston	50.00
Goddard, Sam'l J., Framingham	25.00
Hannan & Son, Wm., Dorchester	10.00
Hastings, W. A., Boston.....	5.00
Hews, A. H., Cambridge.....	50.00
Howard, Frank, Cambridge....	5.00
Howard, W. D., Milford.....	5.00
Jahn, P. & W. O., East Bridgewater	10.00
Johnson, C. B., Woburn.....	10.00
Kaulbach, Miss E. F., Haverhill	10.00
Kelley, Harry N., Boston.....	10.00
Kennedy, James L., Lowell...	10.00
Kimball, Richard S., Waban...	4.00
Lange, H. F. A., Est., Worcester	50.00
Lerner, Nathan, Boston.....	5.00
Liebman, M., Boston.....	10.00
McAlpine, Wm. A., Boston....	25.00
Manter, J. S., Boston.....	1.00
Milford, W. D., Milford.....	5.00
Montgomery Co., Inc., Hadley..	50.00
Morse & Beals, Lowell.....	10.00

NATIONAL PUBLICITY CAMPAIGN—SUBSCRIPTION LIST—Continued

Nelson, John A., Framingham..	\$10.00
Nicholson, W. R., Framingham	50.00
O'Brien, John J., Boston.....	10.00
O'Keefe, P. F., Boston.....	100.00
Palmer, Inc., F. E., Boston...	25.00
Patten, M. A., Tewksbury....	25.00
Peirce Bros., Waltham	50.00
Pembroke, Aubrey A., Beverly.	10.00
Pembroke, Aubrey A., Beverly, add'l.....	15.00
Penn, Henry, Boston.....	400.00
Peterson, R. P., Framingham..	5.00
Playdon, J. H., Andover.....	10.00
Quint, Harry, Boston.....	25.00
Randall's Flower Shop, Worcester	60.00
Richards, E. S., Greenfield....	10.00
Rice, Chas. H., Lexington.....	10.00
Robinson, S., Boston.....	25.00
Robbins Bros., Cambridge....	10.00
Rogers, Abraham B., Alliston..	5.00
Rogers, H. H., So. Sudbury....	5.00
Rogean, Ed. H., Boston.....	1.00
Roland, Thomas, Nahant.....	100.00
Ryan, Harold A., Inc., Cambridge	5.00
Sawyer, Frank P., Clinton....	5.00
Silverman, N. M., Boston.....	10.00
Sim, William, Cliftondale....	25.00
Snyder Co., B. A., Boston.....	50.00
Swan & Berndtson, Lawrence..	10.00
Tracy, B. Hammond, Wenham.	25.00
Voorneveld, Wm., Nantucket...	1.00
Wagland, A., Lawrence	10.00
Walsh & Son, Malden.....	10.00
Walsh, Alfred, Boston.....	2.00
Warburton & Sons, C., Fall River	25.00
Welch, Patrick, Boston.....	100.00
Whittemore, Harvey S., Waltham	3.00
Yaffe Bros., Haverhill.....	25.00
\$2,274.00	

MICHIGAN

Alpha Floral Co., Lansing.....	\$25.00
Art Floral Co., Detroit.....	25.00
Asman, C. W., Port Huron....	10.00
Beard Bros., Detroit.....	25.00
Bemb Floral Co., Detroit.....	110.00
Bissinger, J. A., Lansing.....	25.00
Boehringer Bros., Bay City...	25.00
Breitmeyer, Fred, Mt. Clemens.....	25.00
Breitmeyer's Sons, Detroit....	600.00
Brown, W. B., Detroit.....	25.00
Browne, T. F., Greenfield....	50.00
Burt, Henry M., Jackson.....	25.00
Central Floral Co., Detroit....	30.00
Century Cut Flower Co., Detroit	30.00
Coggan, S. W., Battle Creek...	10.00
Coggan, S. W., Battle Creek, add'l.....	10.00
Cole, Levant, Battle Creek....	15.00
Conklin, Geo. M., Allegan.....	5.00
Cross, Eli, Grand Rapids.....	15.00
Davis, Geo. W., Detroit.....	10.00
Davis & Kishler, Ypsilanti....	5.00
Detroit Greenhouses, Redford..	5.00
Dew, Arthur H., Albion.....	10.00
Dysinger, M. & S. L., Albion...	15.00
Ebelink, Henry, Holland.....	2.00
Eskil, O. F., Iron Mountain....	10.00
Evans, A. H., Detroit.....	25.00
Evans the Florist, Flint.....	5.00
Fetters, E. A., Detroit.....	100.00
Frueh & Sons, Chas., Saginaw..	25.00
Gipner, John, Niles.....	5.00
Grohman The Florist, Saginaw.	30.00
Hartnett Flower Shop, Grand Rapids	10.00
Hasselbergs', Flint	25.00

Hilliker, Albert, Detroit.....	\$10.00
Holznagle, Frank, Detroit.....	50.00
Hubert, Frank E., Albion.....	15.00
Hughes, Albert P., Hillsdale...	5.00
Indian Village Greenhouses, Detroit	25.00
Keller, Chas., Detroit.....	25.00
Knibs, B. W., Battle Creek....	15.00
Klang, John H., Detroit.....	25.00
Knoch, Mrs. Gus, Detroit.....	10.00
Mackinaw & La Munt, Flint...	5.00
Maise, Lewis, Detroit.....	10.00
Michigan Cut Flower Co., Detroit	100.00
Miesel Bros., Detroit.....	5.00
Niemiec, E. L., Detroit.....	10.00
Owosso Floral Co., Owosso....	25.00
Paterson, Murray G., Detroit..	25.00
Plumb, Chas. H., Detroit.....	50.00
Pult, C. J., Detroit.....	5.00
Roethke Floral Co., Wm., Saginaw	25.00
Ruff, Chas. W., St. Clair.....	10.00
Saginaw-Bay City Floral Soci- ety, Bay City.....	25.00
Scribner Floral Co., Detroit...	10.00
Smith, Byron L., Ionia	5.00
Smith, Elmer D., Adrian	25.00
Smith, Henry, Grand Rapids...	25.00
Smiths, Roy M., Flint.....	15.00
Smiths' Floral Co., D. P., Flint	20.00
Smokiewitz, Edward, Hamtramck	5.00
Stahelin, A. J., Redford	50.00
Stock, Jerome K., Detroit.....	25.00
Stoll, V. A., Hillsdale.....	10.00
Streit, Joseph, Detroit.....	25.00
Sullivan, J. F., Detroit.....	100.00
Taepke & Co., Gust. H., Detroit	25.00
Taepke & Co., Gust H., add'l...	50.00
Tauch, E. R., Marquette.....	2.50
Tinkler, Sidney, Mt. Clemens...	10.00
Ullenbruch, Maths., Port Huron	5.00
Van Bochove & Bro., G., Kalamazoo	25.00
Vogt, D., Coldwater	10.00
Vogt, John W., Sturgis.....	10.00
Watson Floral Co., Detroit....	5.00
Weber, W. E. F., Sault Ste. Marie.....	2.50
Winans, Frank, Petoskey.....	5.00
\$2,432.00	

MINNESOTA

Amundson, Onar E., Minneapolis	\$25.00
Cargill, S. S., Minneapolis.....	10.00
Comandros, T. B., St. Paul....	20.00
Dean, Andrew J., Gladstone...	10.00
Duluth Floral Co., Duluth....	20.00
Eckhardt, O. R., St. Paul.....	10.00
Hall, Thos. H., Minneapolis...	10.00
Hess, J. F., Minneapolis.....	5.00
Holm & Olson, St. Paul.....	50.00
Kinsman, Inc., A. N., Austin...	10.00
Lake Shore Greenhouses, Albert Lea	5.00
Latham, R. A., Minneapolis...	15.00
Lindskoog, Carl I., Minneapolis	10.00
Linde, C. H., Minneapolis.....	5.00
Ludlow Greenhouses, Worthington	10.00
Lynes, Thos. S., Minneapolis..	5.00
Martens, John, Minneapolis....	5.00
Merriam Park Floral Co., St. Paul	15.00
Minneapolis Floral Co., Minneapolis	10.00
Neilson, Neil, Mankato	5.00
Pier, Walter, Minneapolis....	5.00
Puvogel, Henry J., St. Paul....	5.00

Queen City Greenhouses, Rochester	\$10.00
Reck, Julius, Minneapolis	10.00
Rice Bros., Minneapolis.....	50.00
Rosacker, Hans, Minneapolis..	25.00
Siebrecht Floral Co., Winona...	20.00
Sten, John E., Red Wing.....	5.00
Stern, Robt. C., Minneapolis....	5.00
Swansons, Inc., Minneapolis....	15.00
Swanson, Chas. S., Litchfield...	5.00
Will Bros. Co., Minneapolis...	100.00
Windmiller Co., Mankato	5.00
\$515.00	

MISSISSIPPI

Cabaniss, Misses, Jackson.....	\$5.00
\$5.00	

MISSOURI

Aue, Henry F. W., St. Louis...\$	5.00
Austin, Joseph, Kansas City...	2.50
Barbe, A. F., Kansas City...	2.50
Barnes, W. J., Kansas City...	30.00
Bertermann Floral Co., St. Louis	25.00
Bentzen, A. J., St. Louis.....	25.00
Blossom Shop, St. Louis.....	5.00
Berning, Hy. G., St. Louis....	100.00
Beyer, Chas., St. Louis.....	20.00
Boerm, J. W., St. Louis.....	10.00
Bourdet, Jules L., St. Louis...	50.00
Browne, Theo., St. Louis.....	5.00
Bruenig, Mrs. Ida, St. Louis...	25.00
Carr, Thos. C., St. Louis.....	25.00
Cerny, A. S., Kirkwood	25.00
Denker, Edwin, St. Charles....	5.00
Diemer, Mrs. T. L., St. Louis..	5.00
Edwards, W. J., Kirkwood....	10.00
Engelmann Greenhouses, Maryville	5.00
Fillmore, F. J., St. Louis.....	5.00
Fromhold's Flower Shop, Kansas City	15.00
Grimm & Gorly, St. Louis....	100.00
Haefeli Floral Co., St. Joseph..	15.00
Hartmann, Aug., Kirkwood	5.00
Hauser, Jos., Webster Groves..	10.00
Hepting, Jacob, Kansas City...	25.00
Held, John, St. Louis.....	5.00
Humfeld, Ed. A., Kansas City..	10.00
Humfeld-Orear Floral Co., Kansas City	25.00
Hummert, Aug., St. Louis....	25.00
Isherwood, R. I., Chillicothe ..	10.00
Kruse, W. H., St. Louis.....	15.00
Koenig Floral Co., St. Louis..	25.00
Kusik & Co., Kansas City....	10.00
Luther, August, Kansas City..	15.00
McGrail, J. R., Kansas City....	10.00
Main, Chas. A., Maplewood....	5.00
Marshall Floral Co., Marshall..	5.00
Meinhardt, F. H., St. Louis....	25.00
Mohr, Adolph D., Kansas City..	10.00
Mullanphy Florists, St. Louis..	25.00
Murray, Miss Jeanie E., Kansas City	5.00
Murray, Samuel, Kansas City..	100.00
Murray, Samuel, Kansas City, add'l	100.00
Newell, Arthur, Kansas City....	25.00
Ostertag Bros., St. Louis.....	5.00
Park Floral Co., St. Joseph....	15.00
Patton, Mrs. J. E., Trenton...	5.00
Peterson Floral Co., Kansas City	10.00
Pieper Floral Co., St. Louis..	5.00
Pilcher, W. J., Kirkwood.....	50.00
Rock Flower Co., W. L., Kansas City	200.00
Rosery, The, St. Louis.....	5.00
Rowe, W. A., Kirkwood.....	50.00
Ryan, Phil., Brookfield	1.00
Sander, Otto, St. Louis.....	10.00

NATIONAL PUBLICITY CAMPAIGN—SUBSCRIPTION LIST—Continued

Schray & Sons, Wm., St. Louis.	\$25.00
Singer, Albert, St. Louis.	20.00
State Fair Floral Co., Sedalia.	5.00
St. Louis Seed Co., St. Louis.	25.00
St. Louis Wholesale Cut Flower Co., St. Louis	100.00
Stertzling, W. W., St. Louis.	5.00
Stuppy Floral Co., St. Joseph.	200.00
Stuppy Floral Co., St. Joseph, add'l	100.00
Stevens, John, Kansas City.	25.00
Summerfield Floral Co., Springfield	10.00
Sunny Slope Seed Farm, Independence	5.00
Thomas, Chas. E., Kansas City.	5.00
Thost, G. M., De Soto.	10.00
Weber, Fred C., St. Louis.	50.00
Weber, Fred H., St. Louis.	25.00
Wild Bros. Nursery Co., Sarcoxie	5.00
Windler Flowers, St. Louis.	20.00
Windler Wholesale Floral Co., St. Louis	100.00
Winkler, Robt., Wellston	10.00
Whitek, Joseph, St. Louis.	25.00
Wright, W. J., St. Louis.	5.00

\$1878.50

MONTANA

Brackney, R. H., Three Forks.	\$ 5.00
Butte Floral Co., Butte.	25.00
Columbia Floral Co., Butte.	15.00
Electric City Conservatory, Great Falls	5.00
Electric City Conservatory, Great Falls, add'l	5.00
Feiden Jr., John, Great Falls.	5.00
Feiden Jr., Great Falls, add'l	5.00
Gregory, M. E., Miles City.	3.00
Gregory, Miles City	1.00
Hanson Floral Co., Butte.	5.00
Kranz, Chas. M., Great Falls.	10.00
Langohr, M., Bozeman	10.00
Miles City Greenhouses, Miles City	1.00
R. & S. Flower Store, Missoula	5.00
State Nursery Seed Co., Helena	25.00
Ullman, W. F., Glendive	1.00

\$126.00

NEBRASKA

Bath, John H., Omaha.	\$10.00
Davidson Floral Co., Holdrege.	5.00
Dole Floral Co., Beatrice.	30.00
Donaghue, Jr., A., Omaha.	25.00
Eiche Floral Co., Lincoln.	25.00
Enslow Floral Co., Lincoln.	10.00
Frey & Frey, Lincoln.	75.00
Frey, E. H., Lincoln.	100.00
Green, C. H., Tremont.	10.00
Hargadure, C. C., Florence.	10.00
Hess & Swoboda, Omaha.	200.00
Hruben, Albert, Omaha.	10.00
Williams, Edw., Grand Is.	10.00

\$520.00

NEW HAMPSHIRE

Buxton, Geo. C., Nashua.	\$10.00
Gill, Thomas, Berlin.	10.00
Graham, W. H., Manchester.	3.00
Hannaford, R. E., Portsmouth.	2.00
McLeod, Donald, Concord	10.00

\$35.00

NEW JERSEY

Aphine Mfg. Co., Madison.	\$100.00
Asmus, E. R., Closter.	50.00
Atkins, C. H., Inc., Rutherford	10.00
Bates, James J., Oakfield.	3.00
Baumann, Henry W., Hoboken	10.00
Berke, Geo. H., Atlantic City.	10.00

Bobbink & Atkins, Rutherford	\$250.00
Clark, Frank J., Trenton.	25.00
Coddington, L. B., Murray Hill	50.00
Connolly & Plunkett, Newark.	5.00
Edwards Floral Co., Atlantic City	50.00
Esler, J. G., Saddle River.	25.00
Essex County Florists' Club, Irvington	50.00
Fiesser, J. H., No. Bergen.	25.00
Frenking, E. H., Trenton.	10.00
Freytag, R. G., Montclair.	5.00
Frost, Chas., Kenilworth.	5.00
Grulich & Sons, J., Hoboken.	5.00
Herrick, Alonzo D., Hackettstown	10.00
Hitchings & Co., Elizabeth.	100.00
Hornecker, Henry, East Orange	25.00
Jacobi, Edw., Irvington	10.00
Kennedy & Sons, W. W., Red Bank	20.00
Lange, John, Englewood.	5.00
McDonough, Jos. F., Newark.	5.00
Madsen & Christensen, Wood Ridge	10.00
Manda, Joseph, West Orange.	100.00
Massmann, F. W., Montclair.	15.00
Mitchell, John R., Madison.	5.00
Moreau, John R., Freehold.	5.00
Orr, R. J., Vineland.	5.00
Paseler, Mrs. B. W., Hoboken	1.00
Paseler, Mrs. B. W., Hoboken, add'l	2.00
Ribsam, Martin C., Trenton.	25.00
Roehrs Co., Julius, Rutherford.	100.00
Rummler, W., Rutherford.	5.00
Seery, Edw., Paterson	50.00
Schmidt, Henry, No. Bergen.	10.00
Schoelzel, Herman, New Durham	25.00
Simpson, Robert, Clifton.	50.00
Smith & Sons, Geo., East Orange	10.00
Stein Bros., Warren Point.	10.00
Stokes, A. T., Moorestown	10.00
Taylor, Arthur, Boonton.	10.00
Thoms, Walter R., Atlantic City	5.00
Totty, Chas. H., Madison.	200.00
Tricker, William, Arlington.	10.00
Van Riper, Selah, East Paterson	10.00
Warner, U. C., Sewell.	5.00
Winkler, Julius, Hackensack.	10.00

\$1556.00

NEW YORK

Abrams, Chas., Brooklyn.	\$15.00
Abrams, J. B., Blue Point.	25.00
Albany Cut Flower Exchange, Albany	10.00
Albany Florists' Club, Albany.	25.00
Anderson, S. A., Buffalo.	100.00
Arkay Florist, Albany	10.00
Baker & Son, C. P., Utica.	25.00
Baldwin & Co., Mamaroneck.	25.00
Bard, R. H. C., Syracuse.	5.00
Barrett, James G., Troy.	10.00
Basler, G., Buffalo	5.00
Brookins, Jerry, & Son, Orchard Park	10.00
Bennett, John, Blue Point, L. I.	2.00
Berberick, John, Albany.	10.00
Bertelson, Sofus, Babylon, L. I.	5.00
Bonnet & Blake, Brooklyn.	15.00
Brant Bros., Inc., Utica.	25.00
Brown, Chas. H., New York.	50.00
Bayerle, Geo. J., New York.	2.00
Bultmann, Werner F., Syracuse	10.00
Bunyard, A. T., New York.	100.00
Burgevin, Valentin, Inc., Kingston	25.00
Burns, Jr., A. S., Spring Valley.	100.00
Byam, E. J., Rome.	5.00
Canning, John, Ardsley	10.00
Carpenter, Ansel D., Cohoes.	25.00

Chevalley, Julius, Blue Point.	\$ 5.00
Childs, John Lewis, Flowerfield.	100.00
Clark's Sons, David, New York	25.00
Cohen & Hiller, New York.	50.00
Colonial Flower Shop, Buffalo.	10.00
Conway Bros., Troy.	5.00
Cookingham, R. T., Ellenville.	5.00
Crandall, H. L., Glens Falls.	5.00
Crook & Co., Geo., Rochester.	5.00
Cut Flower Exchange, New York	100.00
Danker, F. A., Albany.	25.00
Danti & Gozzi, Mt. Vernon.	5.00
Dards, Inc., New York.	100.00
Day Co., W. E., Syracuse.	10.00
Detlef, Kate M., Buffalo.	5.00
Dorval's Sons, Victor S., Woodside, L. I.	10.00
Dobbs & Sons, Auburn	5.00
Dummett, Arthur, Mt. Vernon	10.00
Dunbar, John, Rochester.	2.00
Dupuy, Louis, Whitestone.	50.00
Eberhardt, H. E., Schenectady.	5.00
Ehrmann, W. C., Corfu.	5.00
Eger, Julius W., Schenectady	5.00
Eyres, Harry G., Albany.	25.00
Felton, Chas., Buffalo.	25.00
Finger, Frank, Bayside, L. I.	3.00
Florists' Exchange, New York	50.00
Franks, Herman, New York.	25.00
Frey, E. R., Rochester.	5.00
Fuld, Maurice, New York.	10.00
Grever, Wm. H., Buffalo.	10.00
Grupo, John W. H., Schenectady	5.00
Guenther, C. T., Hamburg.	20.00
Gloeckner, Wm. C., Albany.	25.00
Hammond, Benjamin, Beacon.	50.00
Henshaw Floral Co., New York	50.00
Herrlich, Mrs. L., Buffalo.	5.00
Hoffman, Peter, Buffalo.	10.00
Hanson, Sam, Troy.	5.00
Hart, George B., Rochester.	25.00
Henker, Bruno, White Plains.	5.00
Henkes Bros., Watervliet.	10.00
Hitchcock, F. C., Mt. Vernon.	5.00
Irwin, Roman J., New York.	25.00
Irwin, Roman J., New York, add'l	50.00
Jackson & Perkins Co., Newark.	100.00
Jahn, Hugo H., Brooklyn.	10.00
Joyce, John, Congers.	5.00
Jurgens, Geo. J., Northport.	5.00
Kahn, Sigmund, Bulls Head, L. I.	10.00
Kasting Co., Wm. F., Buffalo.	100.00
Keller & Sons, J. B., Rochester.	25.00
Keller, Geo. J., Rochester.	5.00
Kessler, William, New York.	15.00
Kessler, Philip F., New York.	100.00
Klausner, J. P., New York.	5.00
Klein, Leo., New York	10.00
Klugman & Schnierow, Brooklyn	10.00
Koller, Francis, Astoria, L. I.	5.00
Kretschmar Bros., W. Nyack.	2.00
Kurthe & Burke, Albany.	10.00
Koehne, Robert, New York.	10.00
Kuebler, W. H., Brooklyn.	15.00
Kervan & Co., New York.	25.00
Lawrence, Jno., Ogdensburg.	10.00
Lee, Charles, Barnard.	5.00
Lewis Flower Shop, Lockport.	5.00
Levy, Joseph J., New York.	10.00
Lion & Co., New York.	50.00
Lisburg, George, E. Hampton.	3.00
Lord & Burnham Co., New York	200.00
McCord Co., Wm. F., Tarrytown	25.00
Mathews, W. W., Great Neck.	5.00
Meininger, A. J., Gloversville.	1.00
Menand, Louis, Albany.	5.00
Menand, H. Louis, Troy.	5.00
Metcalf, Christina, Brooklyn.	5.00

Continued on Next Page

NATIONAL PUBLICITY CAMPAIGN—SUBSCRIPTION LIST—Continued

Meyer, Corp. of Chas. F.,
New York\$25.00
Miesem, John, Elmhurst 5.00
Miller, A. L., Jamaica100.00
Mulholland, Mathew B., Troy.. 5.00
Mutch, H. C., Troy..... 5.00
N. Y. Cut Flower Co.,
New York250.00
Nause, William, Staten Island 20.00
Neubeck, L. H., Buffalo..... 5.00
Newlands, Miss Grace, Buffalo 10.00
Palmer & Son, W. J., Buffalo.200.00
Papadem & Co., J. G.,
New York 5.00
Pierce & Gray, Utica 5.00
Pierson, F. R., Tarrytown.....250.00
Phillips, J. V., Brooklyn..... 50.00
Popp, P. W., Mamaroneck 10.00
Powell, Frank A., Irondequoit.. 5.00
Pye, Robt. Chester, Nyack.... 10.00
Quinlan Co., P. R., Syracuse... 10.00
Ralph Greenhouses, John,
Saratoga Springs 5.00
Reenie, Miss L. G., Malone.... 5.00
Reed & Keller, New York..... 50.00
Reicherts, A. J., Buffalo..... 20.00
Reiling, F. R., Poughkeepsie... 2.00
Reimels' Sons, John, Woodhaven 25.00
Riedel & Meyer, New York.... 50.00
Rodman & Sons, Brooklyn 10.00
Rosery Flower Shop, Albany.. 25.00
Roskelly, Ralph J., Ithaca..... 5.00
Russell, Geo. L., Albany..... 5.00
Russin & Hanfling, New York.. 25.00
Ryder, W. H. & J. C., Wantagh 5.00
Salter Bros., Rochester 5.00
Saltford's Flower Shop,
Poughkeepsie 25.00
Schlegel, F. A., Rochester..... 10.00
Schlegel, George, Brooklyn 50.00
Schloss Bros., Inc., New York.100.00
Schneider & Noe, Congers..... 5.00
Schoenhut, Chas., Buffalo..... 15.00
Schultheis, Anton, College Point.100.00
Schwake & Co., Chas.,
New York 25.00
Schling, Max, Employees,
New York 25.00
Schling, Inc., Max, New York.300.00
Scott Bros., Elmsford..... 10.00
Scott Co., Wm., Buffalo..... 25.00
Scott, David, Corfu..... 25.00
Sick, Edward, Canandaigua 15.00
Siebrecht, W., Chappaqua..... 25.00
Sievers, Wm. H., Buffalo..... 10.00
Shower, Wm. H., Schenectady.. 5.00
Snyder, J. H., Violet Grower,
Rhinebeck 5.00
Spavins, Herbert, Mt. Kisco.... 5.00
Spiwak, Wm., Elmhurst..... 10.00
South Shore Floral Co.,
Speonk, L. I..... 10.00
Stevens, Abram, Spring Valley 10.00
Stone, Wm. H., Blue Point.... 5.00
Stroh & Sons, L. C., Batavia... 30.00
Stumpp, G. E. M., New York...300.00
Stroh, Edward L., Buffalo.... 10.00
Teute, Hugo, Rochester 5.00
Thienel, Chas., Bayside, L. I... 2.00
Thomann, Jacob, Rochester.... 10.00
Traudt, Joseph, Canajoharie... 25.00
Travison, John C., Albany.... 5.00
Trepel, Jack, Brooklyn..... 5.00
Tuthill, L. W. C., New York.... 25.00
Utica Floral Co., Utica..... 25.00
Utter, Fred K., Rye..... 5.00
Valentine, F., New York..... 5.00
Van Scooter & Son, Bath..... 5.00
Vlachos, Alex., New York..... 15.00
Warendorff, Alex., New York.. 25.00
Wallager Bros., Johnstown.... 5.00
Weber, Chas, Lynbrook 15.00

Wertheimer Bros., New York.\$100.00
Wettlin Floral Co., Hornell.... 10.00
Wilson, H. E., Rochester..... 10.00
Wise, Fred W., East Aurora.... 5.00
Workman, W. H., Oswego.... 10.00
Young, Josiah L., Watervliet... 5.00
\$4932.00

NORTH CAROLINA

Barringer's Greenhouses,
Statesville\$ 3.00
Brown, E. E., Asheville..... 10.00
Bush, Ernest J., Wilmington... 5.00
Ford, Frank H., High Point.... 5.00
Fowler, Mrs. Louisa P.,
Wilmington 3.00
O'Quinn Co., J. L., Raleigh.... 50.00
Scholtze, The Florist, Charlotte 25.00
Starr, George J., Wilson..... 10.00
Van Lindley Co., Greensboro..100.00
West Salem Greenhouses, Salem 5.00
\$216.00

NORTH DAKOTA

Hoskins Floral Co., Bismarck..\$ 5.00
Shotwell Floral Co., Fargo.... 25.00
Smedley Floral Co., Fargo.... 25.00
Valker's Minot Greenhouses,
Minot 15.00
\$70.00

OHIO

Abbey Ave. Greenhouses,
Dayton\$15.00
Anderson, M., Dayton..... 10.00
Barton, Chas. E., Norwalk.... 5.00
Backmeir, Fred M., Cincinnati.. 5.00
Baer, Julius, Cincinnati..... 10.00
Baer, Julius, Cincinnati, add'l. 75.00
Barrow, John, Toledo..... 10.00
Blake, B. C., Springfield..... 3.00
Blake, F. E., Marion..... 5.00
Bower, Chas. A., Dayton..... 10.00
Carey & Kuehle, Urbana..... 10.00
Cincinnati Cut Flower Co.,
Cincinnati 25.00
Cleveland Cut Flower Co.,
Cleveland100.00
Cook, H. A., Oberlin..... 2.00
Critchell, Chas. E., Cincinnati..200.00
Dayton Floral Co., Dayton.... 50.00
Duerr, Chas. A., Newark..... 5.00
Edwards, J. W., Dayton 25.00
Farrell & Co., Cincinnati..... 20.00
Forder, Alfred, Cincinnati.... 5.00
Foster, Edw. A., Cincinnati.... 5.00
Franklin Park Floral Co.,
Columbus 25.00
Franklin Park Floral Co.,
Columbus, 2d sub..... 20.00
Friedley Co., East Cleveland.. 10.00
Frisch & Son, G. W., Dayton.. 10.00
Gasser Co., J. M., Cleveland...200.00
Geltz, Fred G., Canton..... 5.00
Gerlach, The Florist, Piqua... 5.00
Goldman, Jos. R., Middletown.. 25.00
Graham, Chas. J., Cleveland... 50.00
Halbrooks, Paul M., Newark... 10.00
Hall, E. E., Clyde..... 5.00
Hagenburger, Carl, West Mentor 25.00
Hecock, L. C., Elyria..... 25.00
Heepe Co., Akron 15.00
Heinl, Harry, Toledo..... 25.00
Heiss Co., Dayton 25.00
Hellenthal, Jos. J., Columbus... 10.00
Horlacher, W. W., Dayton.... 25.00
Humphrey, C. L., Zanesville.... 10.00
Imlay Co., Zanesville..... 10.00
Indianola Florist, Columbus.... 10.00
Jenkins, E. W., Dayton..... 10.00
Johnson, Mrs. L. D., Dayton... 10.00
Jones-Russell Co., Cleveland...100.00

Kent Flower Store, Newark...\$ 5.00
Kirchner's Flowers, Cleveland. 25.00
Knoble Bros., Cleveland.....100.00
Koelker, John A., Toledo..... 5.00
Koontz, P. M., Springfield..... 10.00
Krespen, Lawrence M.,
Cincinnati 10.00
Kuhn, Sam, Cincinnati 10.00
Ludwig, T. J., Columbus..... 5.00
McCullough, J. Chas., Cincinnati 25.00
McFarlands, Florists, Akron... 10.00
McKellar, James, Columbus.... 25.00
Metz & Bateman, Toledo..... 20.00
Metzmaier, Emil, Columbus.... 10.00
Murphy, C. Wm., Cincinnati.... 20.00
Merkel & Son, C., Cleveland.... 50.00
Munk Floral Co., The, Columbus 25.00
Murphy, E. Alfred, Saylor Park 10.00
Murphy, L. F., Cincinnati.... 25.00
Park Floral Co., Cleveland..... 50.00
Peterson, J. A., Sons, Cincinnati 50.00
Rodgers, J. W., Dayton..... 25.00
Rutenschroer, J. C., Cincinnati. 2.00
Sabransky, Jno. F., Kenton.... 5.00
Scheel, T. T., Carey..... 5.00
Sheppard, H. W., Cincinnati.. 50.00
Schiller, J. L., Toledo..... 25.00
Schneider, Frank A.,
Cincinnati 10.00
Schramm Bros., Toledo..... 35.00
Scott, John W., Lisbon..... 5.00
Scottwood Greenhouses, Toledo 20.00
Schumann & Sons, Edw.,
Cincinnati 10.00
Silvius & Silvius Co.,
Ashtabula 10.00
Skinner Irrigation Co., The,
Cincinnati 25.00
Stephens & Sons, S. F.,
Columbus 25.00
Storrs & Harrison Co.,
Painesville100.00
Stelzig's Floral Store,
Bellefontaine 5.00
Sunderman, John, Cincinnati.. 5.00
Sunderman, John, Cincinnati,
add'l 10.00
Tong & Weeks Floral Co.,
Ashtabula 15.00
Tromey's Flower Shop,
Cincinnati 60.00
Ullrich Floral Co., F. J., Tiffin.. 5.00
Underwood Bros., Columbus.... 15.00
Volz, Frank A., Cincinnati.... 10.00
Wagner, C. M., Cleveland..... 25.00
Wagner, L. E., Sandusky 15.00
Weaver, A., Massillon 5.00
Weeks, Robt., Cleveland..... 25.00
Westman & Getz, Cleveland.... 50.00
Wilson, H. R., Columbus..... 25.00
Witthuhn, Fred, Cleveland.... 25.00
Winterich, C., Defiance 10.00
Witterstaetter, R., Cincinnati... 5.00
Witterstaetter, R., Cincinnati,
add'l 20.00
\$2447.00

OKLAHOMA

Boston Flower Store, Tulsa...\$ 5.00
Chickasha Greenhouse,
Chickasha 3.00
Furrow & Co., Oklahoma City.. 40.00
Henry, James A., Tulsa..... 5.00
Marshall, Geo. W., Okmulgee.. 5.00
Muskogee Carnation Co.,
Muskogee 5.00
Rice, Otto, Sapulpa 10.00
Stiles Floral Co.,
Oklahoma City 25.00
\$98.00

NATIONAL PUBLICITY CAMPAIGN—SUBSCRIPTION LIST—Continued

OREGON

Clarke Bros., Portland	\$50.00
Dungee, Wm. E., Portland....	2.50
Herbert & Fleishauer, McMinnville	5.00
Martin & Forbes, Portland....	75.00
Niklas & Son, Portland.....	20.00
Niklas, H., Portland	2.50
Peoples Flower Shop, Portland	2.50
Robinson, Jean, Portland.....	2.50
Smith, Max M., Portland.....	15.00
Steele's Pansy Gardens, Portland	20.00
Swiss Floral Co., Portland....	45.00
Thompson Horticultural Works, Portland	2.50
Tonseth Floral Co., Portland..	15.00
Van Kirk, F. A., Portland....	5.00
Weidemann Bros., Wilsonville..	5.00
Wiedemann Bros., Milwaukee...	5.00
Wilson-Crout-Gehr, Portland ..	10.00
Wood, Wm. C., Portland.....	2.50
Zimmermann, John, Portland..	2.50

\$277.50

PENNSYLVANIA

Andre, John R., Doylestown...	\$50.00
Aschmann Bros., Philadelphia..	35.00
Ashley, Ernest, Allentown.....	15.00
Bader Co., John, N. S., Pittsburgh	50.00
Baker, Wm. J., Philadelphia..	10.00
Bertram, J. Henry, Lansdowne	30.00
Bertram, J. Henry, Lansdowne, add'l	25.00
Burk, Louis, Philadelphia.....	10.00
Bernheimer, Eugene, Philadelphia	10.00
Bensley, Chas. T., East Milton..	10.00
Betz, H. S., Philadelphia.....	100.00
Brinton, M. J., Christiana.....	10.00
Burki, Fred, Gibsonia	25.00
Burton, Geo., Chestnut Hill...	100.00
Burton, Alfred, Philadelphia..	50.00
Butz Bros., New Castle.....	25.00
Campbell, Est. H. P., Shamokin	5.00
Carey, Frederic, Kennett Sq...	10.00
Cleirico, Joseph, Lancaster....	3.00
Clinger, W. Bruce, Milton.....	5.00
Connolly, John J., Rosemont..	5.00
Connor, D. T., Philadelphia....	5.00
Craig Co., Robt., Philadelphia..	100.00
Craig, George, Philadelphia....	10.00
Cremer, F. E., Hanover.....	10.00
Crissman Greenhouse Co., Punxsutawney	25.00
Crossley, W. C., Mansfield.....	10.00
Darlington, C. D., Doylestown.	15.00
Denlinger, Walter R., Vintage..	5.00
Derr, Paul A., Williamsport....	2.00
Dreer, H. A., Inc., Philadelphia.	100.00
Drewes, Wm. F., Braddock....	10.00
Eichholz, Henry, Waynesboro..	10.00
Erdman & Son, K. M., Mt. Carmel	5.00
Espy & Son, E. W., Brookville..	5.00
Evans, W. & H. T., Philadelphia	25.00
Evenden, W. J., Williamsport...	5.00
Evenden, George W., Williamsport	5.00
Farenwald, A., Roslyn	100.00
Fisher & McGrath, New Castle.	5.00
Fletcher, Eva Francis, Philadelphia	5.00
Fox, Wm. H., Parker Ford....	25.00
Gaehring, E. W., Philadelphia..	15.00
Gracey, John C., Philadelphia..	10.00
Gayley, J. Wade, Strasburg, Lancaster County.	5.00

Girvin, W. B., Leola.....	\$10.00
Grakelow, Chas. H., Philadelphia	100.00
Groshens & Morrison, Roslyn ..	50.00
Gunton, C. E., Bradford	10.00
Habermehl's Sons, Philadelphia	25.00
Hammond, Walter A., Lancaster	5.00
Harris, Wm. K., Philadelphia...	50.00
Harris & Bro., Joseph, Shamokin	5.00
Harvey, Alban, & Sons, Brandywine Summit	100.00
Herr, A. M., Lancaster.....	25.00
Herr, Chas. B., Strasburg.....	5.00
Hoffmeyer, C. K., Pittsburgh...	1.00
Hoffmeyer, C. K., Pittsburgh, add'l	5.00
Horn & Bro., John F., Allentown	50.00
Hostetter, E. P., Manheim.....	5.00
Johnston Brokerage Co., Pittsburgh	25.00
Joseph Heacock, Wyncote	500.00
Josephs, Joseph, Philadelphia ..	10.00
Kenney's Flower Shop, Harrisburg	5.00
Kienle, Rupert, Philadelphia..	25.00
Kinder, I. V., Charleroi.....	5.00
Koethe's Flowers, Roxborough, Philadelphia ..	10.00
Knapp, J. B., Sayre.....	5.00
Krueger Co., Chas. F., Philadelphia	50.00
Kuhn, John, Philadelphia	10.00
Lamborn, Mabel C., Philadelphia	5.00
Landis, Ira. H., Paradise, Lane County	5.00
Landis, Lemon S., Lancaster..	5.00
Laver, J. V., Erie	5.00
Lorgus Co., West Chester.....	20.00
Ludwig Floral Co., E. C., Pittsburgh	50.00
McCallum Co., Pittsburgh.....	50.00
McRae-Jenkinson Co., New Kensington	20.00
Magnuson, Oscar S., Kane.....	5.00
Malbranc, T., Johnstown.....	50.00
Marshall, E. C., Kennett Sq...	5.00
Maxwell, Emma B., Wilkesburg	25.00
Michell Co., Henry F., Philadelphia	100.00
Mortensen, Stephen, Southampton	50.00
Murdock, Wm. A., Titusville ..	10.00
Myers & Samtman, Chestnut Hill	100.00
Niessen Co., Leo., Philadelphia.	250.00
Niemann, Louis, Philadelphia..	5.00
Payne, W. G., Pottsville.....	10.00
Pennock Co., S. S., Philadelphia	500.00
Pittsburgh Cut Flower Co., Pittsburgh	50.00
Pfaltzgraff, G. W., York.....	5.00
Primrose Flower Shop, Ardmore	5.00
Randolph & Sons, P. S., Verona	25.00
Randolph & McClements, Pittsburgh	100.00
Rice Co., M., Philadelphia	100.00
Ridenour, Victor I., Philadelphia	60.00
Riegelmeier, F. H., Pittsburgh..	10.00
Rohrer, Amos N., Strasburg...	10.00
Rohrer, K., Lancaster	25.00
Rosen, M. W., Parkerford.....	5.00
Rocklin, Michael, Sioux City...	5.00
Rossiter, C. E., Sunbury.....	5.00
Ruof & Sons, Fred, Lancaster..	5.00
Sawyer & Johnson, Bethlehem..	10.00

Schmidt, Chas. L., Harrisburg..	\$20.00
Schultheis Florist, Scranton...	15.00
Schreiner, John R., Lancaster...	5.00
Scott, Robt., & Son, Inc., Sharon Hill	25.00
Seligman, Samuel, Philadelphia	25.00
Skidelsky, S. S., Philadelphia...	10.00
Smith, A. W., Pittsburgh.....	100.00
Smith, Chas. E., York.....	5.00
Stauffer, Norman E., Lancaster	5.00
Stevenson & McGrail, Uniontown	10.00
Swayne, William, Kennett Square	25.00
Sykes, John H., Allentown....	5.00
Therkildson, W. F., Philadelphia	25.00
Thiele, O. A., Philadelphia....	10.00
Thomas, Byron, Quakertown...	10.00
Thompson, H. L., No. Brighton	15.00
Towill, Edw., Roslyn.....	10.00
Turner, Wm. M., Wilkesburg..	25.00
Vavrous Sons, J. F., Lebanon..	10.00
Victoria, A. Brongold, Pittsburgh	5.00
Vorkelly, Chas., Bethlehem, So. Side.....	10.00
Walton, Wm. A., Oxford.....	20.00
Wasserman, G., Sewickley	5.00
Weaklen Co., G., Pittsburgh...	10.00
Weaver, Oliver J., Ronks.....	30.00
Weaver, H. B., Bird in Hand..	5.00
Weaver, Chas. M., Ronks.....	50.00
Whilldin Pottery Co., Philadelphia	50.00
William St. Florist (H. M. Houser), Pittston	5.00
Williams, Mrs. E. A., Pittsburgh	25.00

\$4451.00

RHODE ISLAND

Bowers, William S., Providence.	\$10.00
Budlong Rose Co., Auburn.....	100.00
De Wildt, Hugo H., Providence	5.00
Gibson, Est. Thomas J., Newport	10.00
Hoffman, Fred, Pawtucket.....	10.00
Johnston Bros., Providence....	25.00
Johnston & Co., T. J., Providence	25.00
Jurgens, Carl, Newport.....	25.00
Leach & Son Corp., M. J., Pawtucket	20.00
Foster, Linda Vose, Woonsocket	3.00
Lindblom, John C., Providence	5.00
Macnair the Florist, Providence	5.00
McCarron, Eugene, Providence.	10.00
O'Connor, T., Providence.....	25.00
Ritchie, Stewart, Newport....	5.00
Westminster Greenhouses, Providence	10.00

\$293.00

SOUTH CAROLINA

Bolger, T. T., Charleston.....	\$ 5.00
House, De Witt, Florence.....	2.50
Moss, Chas. A., Spartanburg..	25.00
Rodgers Floral Co., Charleston.	25.00

\$57.50

SOUTH DAKOTA

Dethlefs, Wm., Mitchell.....	\$10.00
Hild, Wm., Mobridge	25.00
Strong, M. M., Sioux Falls....	10.00

\$45.00

Continued on Next Page

NATIONAL PUBLICITY CAMPAIGN—SUBSCRIPTION LIST—Continued

TENNESSEE

Anderson Floral Co., Lebanon..	\$25.00
Baum's Home of Flowers, Knoxville	25.00
Bristol Floral Co., Bristol.....	15.00
Forest Hill Greenhouses, Chattanooga	10.00
Idlewild Greenhouses, Memphis	20.00
Johnson Greenhouses, Memphis	25.00
Joy Floral Co., Nashville.....	125.00
Geny Bros., Nashville	25.00
McNutt, A. J., Knoxville.....	10.00
Teilmann, Gunnar, Johnson City	5.00
Trichler, C. H., Nashville.....	10.00
Truett Floral & Nursery Co., Franklin	5.00
\$300.00	

TEXAS

Baker Bros., Fort Worth.....	\$25.00
Bayley, W. W., Alvin.....	2.00
Browne, Mrs. Sam, Tyler.....	10.00
Carroll, Paul M., Houston.....	10.00
Corsicana Greenhouses, Corsicana	25.00
Dennison Greenhouses, Dennison	5.00
Donnelly Floral Co., Wichita Falls	10.00
Drumm Seed & Floral Co., Fort Worth	50.00
Green, Edward, San Antonio..	15.00
Greve, Henry, Dallas	25.00
Hannah & Son, H. O., Sherman	10.00
Hauser, W. T., Houston.....	10.00
Hillyer's Flowers, Austin	25.00
Helm, Alfred, Corsicana	3.00
Hyde Park Floral Co., Austin..	10.00
Judge, E. W., Tyler	10.00
Kaden, H., Gainesville	10.00
Kerr, R. C., Co., Houston.....	85.00
Kerr, The Florist, Houston....	40.00
Lang, Otto, Dallas	25.00
McAdam, J. E., Fort Worth..	25.00
Millar, Alex., Dallas	5.00
Nussbaumer Floral Co., San Angelo	5.00
Potter Floral Co., El Paso.....	25.00
Schroeder, Hans, Temple.....	25.00
Suchy, F. C., San Antonio....	25.00
Texas Nursery Co., Sherman..	25.00
Wolfe, T. J., Waco.....	25.00
Wood Seed & Plant Co., M. C., Hillsboro	10.00
\$575.00	

UTAH

Bailey & Sons Co., Salt Lake City.....	\$15.00
Cramer Floral Co., Salt Lake City	10.00
Huddart Floral Co., Salt Lake City	20.00
Keith Co., O'Brien, Salt Lake City	10.00
King Floral Co., Salt Lake City	10.00
Lambourne, Ernest, Salt Lake City	10.00

Law, D. E., Salt Lake City....	\$ 5.00
Miller, Robert, Farmington	50.00
Morris Floral Co., B. C., Salt Lake City	10.00
Salt Lake City Floral Co., Salt Lake City	5.00
Sanders Floral Co., Salt Lake City	3.00
Soter, Charles, Salt Lake City..	10.00
\$158.00	

VIRGINIA

Eldridge Stores, Inc., Danville..	\$ 5.00
Fallon, F., Roanoke	10.00
Fallon, Florist, Roanoke	10.00
Grandy, Florist, Norfolk	40.00
McCrum Drug Co., Lexington..	10.00
Mosmiller, Frank, Richmond..	10.00
Newton, Wm. J., Norfolk.....	25.00
Vansant, H. C., Newport News	5.00
\$115.00	

VERMONT

Baker, S. A., Rutland	\$ 5.00
Ball, H. J., Newport.....	5.00
Chase, George B., Bethel.....	5.00
Case, The Florist, Burlington..	5.00
Graham, W. H., Manchester...	3.00
\$23.00	

WASHINGTON

Acme Floral Co., Tacoma.....	\$ 5.00
Benthien, Henry, Tacoma.....	5.00
Betten, Ben, Tacoma.....	5.00
California Florists, Tacoma....	20.00
Eugene's Flower Shop, Spokane	5.00
Eugene's Flower Shop, add'l..	5.00
Glenrose Greenhouses, Spokane	5.00
Glenrose Greenhouses, add'l....	5.00
Hayden Watson Co., Tacoma..	20.00
Hinze, A. A., Tacoma.....	10.00
Hollywood Gardens, Seattle....	25.00
Hoyt Bros. Co., Spokane.....	25.00
Hoyt Bros. Co., Spokane, add'l	25.00
Ins & Klaffinbach, Spokane....	5.00
Leavey & Son, P., Spokane....	5.00
Leavey & Son, P., Spokane, add'l	5.00
Neil's Greenhouses, Pullman..	5.00
Olsson & Son, Inc., H. L., Spokane	5.00
Olsson & Son, Inc., H. L., Spokane, add'l	15.00
Peters & Son, Hillyard	5.00
Peters & Son, Hillyard, add'l...	5.00
Queen City Floral Co., Seattle.	20.00
Reimers, H. E., Spokane.....	10.00
Reimers, H. E., Spokane, add'l.	10.00
Rockwood Greenhouses, Spokane	5.00
Rosaia Bros., Seattle	25.00
Sinclair, Einer, Spokane	5.00
Smith Floral Co., Tacoma.....	10.00
Spokane Greenhouses, Inc., Spokane	10.00
Spokane Greenhouses, Inc., Spokane, add'l	10.00

Spokane Florist Co., Spokane..	\$15.00
Spokane Florist Co., Spokane, add'l	15.00
State Floral Co., Yakima	10.00
Wilson, Ira W., Bellingham....	5.00
Woodlawn Flower Shop, Seattle	25.00
Young & Lester, Walla Walla..	5.00
Young & Lester, Walla Walla, add'l	5.00
\$305.00	

WEST VIRGINIA

Dieckmann, John, Elm Grove..	\$15.00
Dudley Sons Co., J. W., Parkersburg	75.00
Hayman Greenhouse Co., Clarksboro	10.00
Langhans, A., Wheeling	45.00
Siebert, Frank C., Wheeling....	5.00
Winter Floral Co., Charleston..	25.00
\$175.00	

WISCONSIN

Baumgarten Florist, Milwaukee.	\$12.00
Brux, Rudolph A., Racine.....	5.00
Cudahy Floral Co., Cudahy	25.00
Edlefsen-Leidiger Co., Milwaukee	25.00
Fox & Son, Inc., J. M., Milwaukee	75.00
Geenan, Wm., Kimberly	10.00
Greenwood Carnation Co., No. Milwaukee	50.00
Haentze Floral Co., Fond du Lac	10.00
Hefko, T. D., Marshfield	5.00
Holton & Hunkel Co., Milwaukee	100.00
Holtz, Gustav, Milwaukee.....	1.00
Kienahs, Theo. F., La Crosse...	5.00
Lawritzen, A. T. F., Eau Claire	5.00
Lietz, Richard, Milwaukee	5.00
Lubliner, Wm., Milwaukee.....	24.00
Matthewson, J. E., Sheboygan..	10.00
Platteville Floral Co., Platteville	7.00
Pollworth Co., C. C., Milwaukee	100.00
Pohl, Gustav A., Milwaukee....	5.00
Preuss, Rudolph, Milwaukee ...	5.00
Rentchler Floral Co., Madison..	35.00
Rusch & Co., Gust., Milwaukee	50.00
Salm, Richard, Union Grove...	10.00
Schroeder Floral Co., Milwaukee	5.00
Stair, L. C., Mineral Point....	5.00
Stratton, C. D., Lancaster	5.00
Sylvester, Jos., Oconto.....	5.00
Sylvester, Otto, Oconomowoc...	5.00
Turner, L., & Sons, Kenosha...	10.00
Welke Co., E., Milwaukee.....	10.00
Vatter, Geo., Marinette	5.00
Ely & Co., H. S., Neosho.....	10.00
\$639.00	

WYOMING

Casper Floral Co., Casper.....	\$10.00
Westhold, Louis B., Evanston..	5.00
\$15.00	

"Say it with Flowers"

How Does Your Conscience Feel?

THE SUCCESS of the National Advertising Campaign is so pronounced that every florist, retailer, grower or wholesaler, testifies to the increased business brought him.

But all who share in the benefits are not doing their share in supplying the sinews of the campaign, which is money.

There are not many who refuse to contribute. They simply neglect to send in their subscriptions.

Do your part. Do not sit back and let others pay the whole shot. The advertising should be kept going because it is generally conceded that in the slogan, "Say It with Flowers," the florists have an asset worth many thousands of dollars in business. It will depreciate in value unless used in print.

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Drop a line to the undersigned, telling him how much you will donate annually towards the Publicity Campaign.

JOHN YOUNG :: Secretary
Society of American Florists
and Ornamental Horticulturists
1170 BROADWAY, NEW YORK

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Trichler, C. H., Nashville.....	10.00
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TEXAS

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Browne, Mrs. Sam, Tyler.....	10.00
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Dennison Greenhouses, Dennison	5.00
Donnelly Floral Co., Wichita Falls	10.00
Drum Seed & Floral Co., Fort Worth	50.00
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Greve, Henry, Dallas	25.00
Hannah & Son, H. O., Sherman	10.00
Hauser, W. T., Houston.....	10.00
Hillyer's Flowers, Austin	25.00
Holm, Alfred, Corsicana	3.00
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Potter Floral Co., El Paso.....	25.00
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Texas Nursery Co., Sherman..	25.00
Wolfe, T. J., Waco.....	25.00
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	\$575.00

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Soter, Charles, Salt Lake City..	10.00
	\$158.00

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McCrum Drug Co., Lexington..	10.00
Mosmiller, Frank, Richmond..	10.00
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Hoyt Bros. Co., Spokane.....	25.00
Hoyt Bros. Co., Spokane, add'l	25.00
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Leavey & Son, P., Spokane, add'l	5.00
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Peters & Son, Hillyard, add'l...	5.00
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Haentze Floral Co., Fond du Lac.....	10.00
Hefko, T. D., Marshfield	5.00
Holton & Hunkel Co., Milwaukee	100.00
Holtz, Gustav, Milwaukee.....	1.00
Kienahs, Theo. F., La Crosse...	5.00
Lawritzen, A. T. F., Eau Claire	5.00
Lietz, Richard, Milwaukee	5.00
Lubliner, Wm., Milwaukee.....	24.00
Matthewson, J. E., Sheboygan..	10.00
Platteville Floral Co., Platteville	7.00
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Preuss, Rudolph, Milwaukee ...	5.00
Rentchler Floral Co., Madison..	35.00
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Stratton, C. D., Lancaster	5.00
Sylvester, Jos., Oconto.....	5.00
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JOHN YOUNG :: Secretary
Society of American Florists
and Ornamental Horticulturists
1170 BROADWAY, NEW YORK

DON'T OVERLOOK THIS BARGAIN!



No. 1



No. 4



No. 6

We have the quality in Gold Letters that will stick and stick tight when applied. As a special for this month, we offer you a real bargain in No. 1 Gold letters only, at \$4.50 per 1000.

Prices on others as follows:

No. 1. Purple, \$5.50 per 1000; \$0.75 per 100.

No. 4. Gold, 5.00 per 1000; .60 per 100.

No. 6. Gold, 5.00 per 1000; .60 per 100.

Gold or Purple Paper Script, \$5.00 per 100 words.

We will make prompt shipments and guarantee the quality of our letters to be second to none on the market. Your money will be cheerfully refunded if you are not pleased, but we are sure to please you. Send your orders to

THE McCALLUM COMPANY,

Manufacturers and Importers of
FLORISTS' ACCESSORIES

PITTSBURGH, PA.

"THE HOUSE THAT SERVICE BUILT"

GOLD LETTERS—SPECIAL PRICES

PAPER SCRIPT LETTERS



No. 1

In Gold and Purple, per 1000, \$5.50



No. 4

In Gold Only, per 1000, \$5.00



No. 6

In Gold Only, per 1000, \$4.50

Letters packed 25 to each package.
Numerals in same colors and price.

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package

Per 100 words.....\$3.50

Always state what color is wanted, otherwise gold will be sent.

The kind that will stick, **STICK** and **STICK**, and won't come off.

B. E. and J. T. COKELY,

201 N. 7th Ave., SCRANTON, PA.

Established 24 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

BOSTON.

The Market.

The week ending June 28 proved a satisfactory one for cut flower sales. Graduation exercises, weddings, receptions and other social gatherings created a good call, and clearances were good, especially on roses and carnations. With the closing of schools and colleges and the passing of June weddings, demands are now much fewer and there is little but funeral work to keep retailers busy. All hands anticipate a quiet market for a couple of months and an active one in September. Roses are fewer in number, but of fairly good quality for early July. There is a limited call for American Beauties, but for such varieties as Kaiserin, Miller, Ophelia and Francis Scott Key there is good demand. The Killarneys are now of poor quality. Small lots of hybrid perpetuals have appeared, but these cut a small figure in the wholesale market. It is surprising that more are not grown, as they are so much superior to the undersized blooms grown under glass at this season.

Carnations are small, and the color of pink varieties is poor. Many growers have stopped shipping them entirely. Sweet peas are now all grown outdoors, but the quality so far is not good, the stems being short. The first of the asters appeared last week, but they will sell better a month hence. Valley is scarce and dear, but there is little call for it.

Lilies are also in scant supply, but gladioli are abundant and fine in quality. The first outdoor ones arrived June 28. Cornflowers, salpiglossis and other annuals, and a good assortment of such perennials as delphiniums, coreopsis and gaillardias, are coming in. There are few cattleyas outside of gigas and Gaskelliana. The demand for green supplies was good last week, but is now small. There are practically no flowering plants on the market but a few hydrangeas, and foliage plants and ferns take their place.

Various Notes.

William Penn left Boston June 26 for Grand Lake Stream, Me., where he will indulge in his favorite pastime, salmon fishing, during the month of July. Business at Penn's last week was good. They had numerous graduation orders, in addition to receptions and weddings and one or two large funeral orders.

William Sim, of Cliftondale, has been ordered to plow up a large field of early sweet corn, which he specializes in each season. The plants are started under glass and his crop always realizes fancy prices in the Boston market. The discovery of the dreaded corn borer caused the inspectors to condemn Mr. Sim's entire crop and he estimates his loss at \$5,000. Other large growers are also hard hit, and there is a growing demand that the state reimburse them, at least in part, for their loss.

The Boston Florists' Association has

decided to hold its first annual outing at Wardhurst, Lynnfield, in lieu of Nantasket. There will be a dinner, which will be free to all members, and an interesting program of sports to follow it. The date is July 12 and practically everyone will make the journey in automobiles.

June proved to be an exceptionally warm and dry month. Our longest drought of the year was broken June 27 by refreshing rains, which were much needed.

John K. M. L. Farquhar has resigned his position as park commissioner of Boston, and a successor has been appointed. The personnel of the board is hardly what a city like Boston should have. In the days of J. A. Pettigrew, the Boston parks were our pride, but now that politics rule even the park board, there is little wonder that conditions steadily grow worse.

Samuel Wax, of Wax Bros., left June 28 for a six weeks' vacation with Mrs. Wax at Moosehead lake, Me. Mr. Wax is a noted angler and always remembers his friends with fine boxes of the finny tribe while away. Wax Bros. did the largest June business in their history.

Henry M. Robinson & Co. have had a busy June, and a glance at their ice chests shows that they still do a big business in cut flowers. Henry M. Robinson, with his wife and family, are at Green Harbor, Mass., but his son, John, a wide-awake second edition of the father, is right on the job.



Randall Fixtures in the model Store of C. Loveridge, Peoria, Ill.

It's Cheaper to Buy

a good Refrigerator, one that serves you best and saves on ice, repairs and worry.

Our Florist refrigerators are all cork insulated and manufactured by mechanics who are experienced in this particular trade, and who know your requirements. We know that cork, when properly installed, is far superior to any other kind of insulation for florists' refrigerators. And six good reasons are:

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Cork is the best non-conductor; holds the cold in and keeps the heat out.

Cork will keep the flowers in crisp condition without being chilled and the flowers last better after taken out in warm air.

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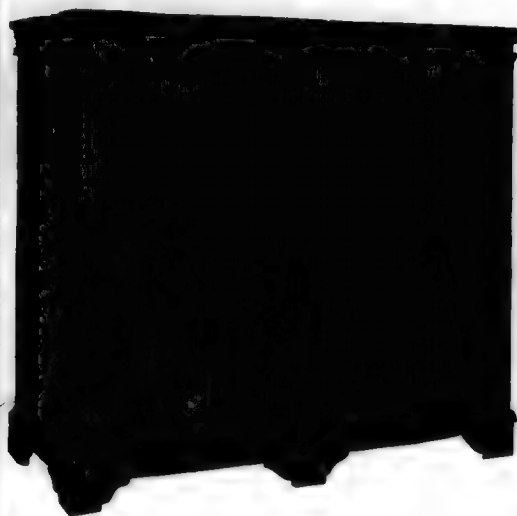
McCray Refrigerator Co., 988 Lake Street,
KENDALLVILLE, IND.

J. K. Chandler & Sons, of Tewksbury, are sending in the finest outdoor sweet peas I have seen this season.

The annual sweet pea exhibition of the Massachusetts Horticultural Society will be held July 5 and 6. There are classes for larkspurs, hollyhocks and other seasonable flowers, also fruits and vegetables. These summer shows are all attracting large attendances this season.

The annual June show of the North Shore Horticultural Society was postponed from June 25 to July 2. It was held in Horticultural hall, Manchester, and the north shore gardeners had a fine exhibition.

One of the finest old estates near Boston is that of Arthur T. Lyman, in Waltham. There are some grand specimen trees here, 150 years old, including the first copper beeches planted in America. The Davey Tree Expert Co. has just completed surgery work on some of these. There are clumps of rhododendrons here, planted thirty-five years ago, which are eighteen feet in height and bloom superbly. Of interest are lean-to graperies and other greenhouses,



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100 years old, heated by hot water, but with the old, original flue system of heating still intact. George F. Stewart, formerly of the General Lawrence estate, of Medford, has charge of this fine old estate. He raised *Calceolaria Stewartii* and is a noted grower of dipladenias and other flowering plants.

W. N. C.

Flower Facts-

Beauty preserved-
Profits assured-
use Gloekler
Refrigerators for
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Bernard Gloekler Co.
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Wheeling, W. Va.—“The florists' business is a regular, up-to-the-minute business,” says a local paper when speaking of the splendid trade that the Philadelphia Flower Shop is enjoying. The manager of that store reports that business is booming the year around in this city.

NEWS OF THE SEED TRADE

WISCONSIN reports state that the period of hot weather followed by a prolonged cold spell has acted extremely unfavorably on the pea crop. Consequently, one writer affirms, "peas are going to be peas," regardless of grade or size.

In this week's obituary column appears notice of the death of Arthur F. Barney, of Worcester, Mass. He had been in the seed business in Boston for fifty years, with the Schlegel & Fottler Co. and the T. J. Grey Co., being president of the latter since its organization.

THE CHICAGO CONVENTION.

Officers Elected.

At the closing session of the Chicago convention, the start of which was reported in *The Review* for June 26, the following officers were elected and installed:

President—Edward C. Dungan, of Wm. Henry Maule, Inc., Philadelphia.

First vice-president—William G. Scarlett, of W. G. Scarlett & Co., Baltimore.

Second vice-president—David Burpee, of W. Atlee Burpee Co., Philadelphia.

Secretary-treasurer—C. E. Kendel, of A. C. Kendel, Cleveland.

Assistant secretary—F. W. Bolgiano, of F. W. Bolgiano & Co., Baltimore.

Executive committee—Kirby B. White, of D. M. Ferry & Co., Detroit; C. E. Massie, of Northrup, King & Co., Minneapolis; John L. Hunt, of Jerome B. Rice Seed Co., Cambridge, N. Y.; F. W. Bolgiano, Baltimore; L. H. Vaughan, of Vaughan's Seed Store, Chicago.

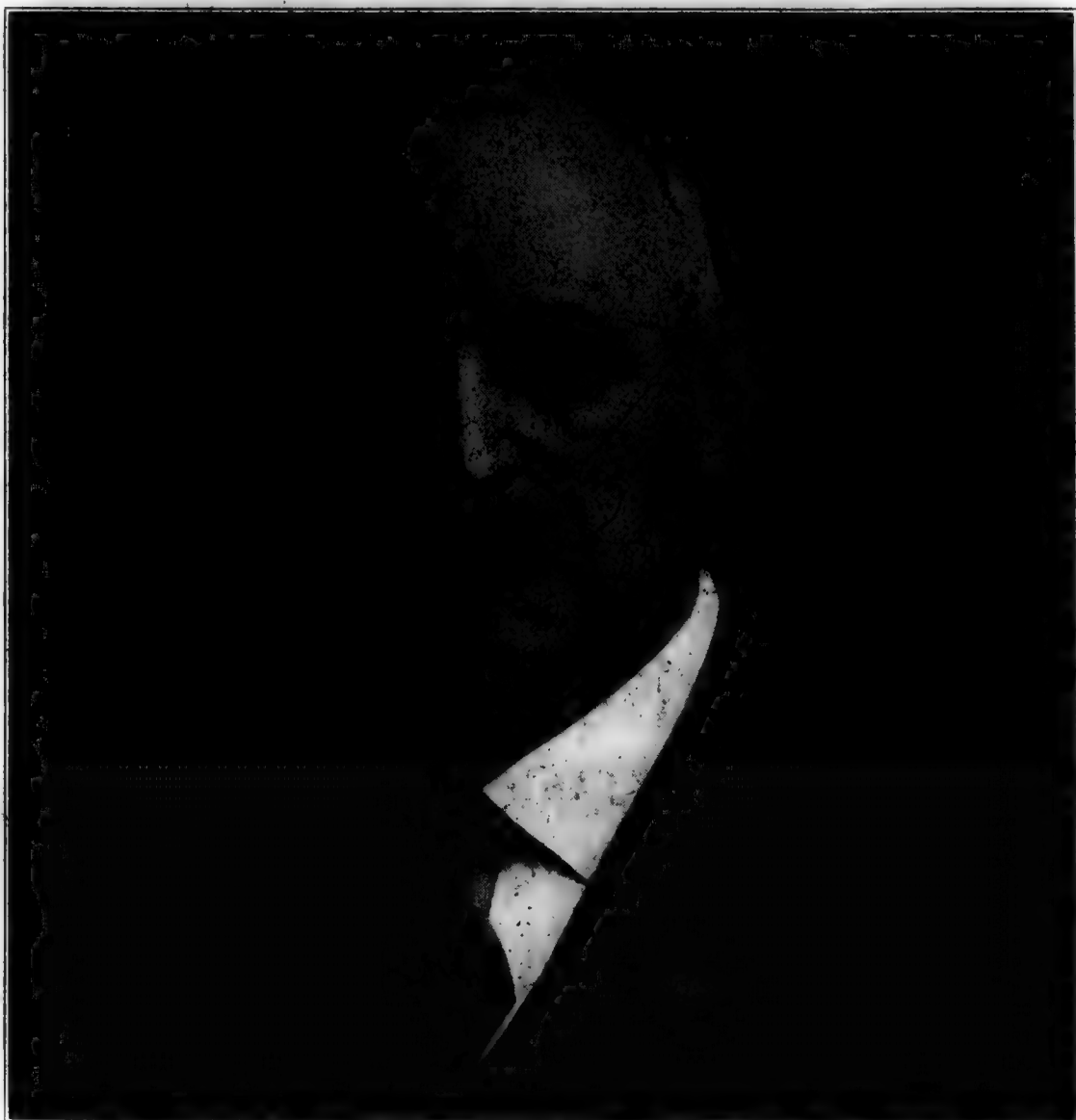
Membership committee—H. G. Hastings, of H. G. Hastings Co., Atlanta; Alex. Forbes, of J. F. Noll & Co., Newark, N. J.; B. P. Corneli, of Schisler-Corneli Seed Co., St. Louis; George S. Green, of the Illinois Seed Co., Chicago; L. B. McCausland, of Ross Bros. Seed Co., Wichita, Kan.

Counsel Is Retained.

Curtis Nye Smith, of Boston, was retained as counsel for the association for another year, at a salary of \$3,750.

Mr. Smith also serves as counsel for the American Association of Nurserymen and manages the collection bureau maintained by that organization.

The committee to which the president's address had been referred, through W. S. Woodruff, recommended that, inasmuch as the publication of the association's Bulletin had been discontinued, counsel be authorized to communicate with the members through certain trade papers. The report brought a call for an executive session, during which the methods of one trade publication were vigorously attacked, the rather lengthy discussion resulting in two motions, each of which was carried; first to revive the Bulletin as the official organ and, second, to put the association on record as opposed to the publication of surplus lists in trade papers or their general distribution by other means.



Edward C. Dungan.

(President American Seed Trade Association.)

Charles Dickinson brought up the matter of the Illinois seed law, then in the hands of Governor Lowden, and offered a resolution for a telegram to the executive asking him to veto the bill in favor of what is known as the uniform seed law. It was so ordered.

Governor Lowden signed the Illinois pure seed bill June 30, in spite of the action of the American Seed Trade Association and the continued opposition of the Illinois seedsmen, who based their objections principally on three grounds: First, that it does not include the farmer in its provisions; second, that it is unworkable in that it establishes standards of purity thus far unobtainable by means of seed-cleaning machinery, and, third, that much seed which conforms to other seed laws, notably Canada's, will be made inadmissible to Illinois.

A committee of five was ordered appointed by the incoming president to work with the National Seed Analysts for the purpose of securing relief from the various, unequal and unworkable seed laws with which the trade is harassed.

Claims Against Express Companies.

So numerous and so annoying are the claims pending against the express companies that the matter was taken up by

the association and a committee appointed, with L. B. McCausland as chairman, to see what could be done. At a subsequent session Mr. McCausland introduced Mr. Smith, head of the claim department of the American Railway Express at Chicago, to describe what the government-operated company is doing. He said he has 503 employees in his office and that there are equally large organizations in claim departments elsewhere. At Chicago, he said, thirty-five per cent of all claims are paid the day they are received and most of the others are delayed only because the necessary evidence does not accompany the claim. A Mr. Henry told what is being done to clear up the claims against the old express companies. Both officials spoke fair words, but it was apparent that they offered no great amount of relief to the seedsmen who are having difficulty in getting action on claims.

Better Postal Service Wanted.

The association went on record as protesting at the deterioration of the postal service. The matter was presented by E. C. Dungan, the new president, and many members concurred in what he said as to the increasing inefficiency of the postoffice. It was voted

to memorialize Congress on the subject.

Crop reports were an interesting feature of the morning of June 26. Here is a brief summary of conditions as of June 15 to 20 in the various districts:

In the east the season is two weeks late and it is too early to tell what the harvest will be; the acreage is not quite so large and good weather is needed.

In California conditions are normal and crops looking good, although there are spots where mildew has hit onion and the louse devastated peas. One large grower asserted the acreage is as great as last year and others in the room did not dispute it, although they previously had stated it was much reduced.

In the Pacific northwest the prospect is the poorest in years, because of the late frost. This is particularly true of Washington and Idaho; conditions are better in Montana. It is said that peas will run all the way from ten per cent to fifty per cent of a crop. This is particularly serious because the acreage in Wisconsin and Michigan has been decreasing so rapidly in recent years that the present fair prospect there will not affect the general situation. Beans have only just been planted.

On Long Island the brassicas are good. There have been a few crop failures, but on unimportant items only; the staples indicate full deliveries.

In Ohio the season is two to three weeks late and the sweet corn will need good growing weather to mature before frost.

In Nebraska it is the season of uncertainty for the vine seed crops, but conditions are not worse than in other seasons that have ended with a good harvest.

In Colorado the melon crop was cut seventy-five per cent by the June frost, but plantings for seed crops are later and were not hit so hard. Much cucumber was replanted. It is the opinion of J. C. Robinson that the carried-over stocks of vine seeds in the hands of the trade are smaller than for many years.

Comment.

It seems to be considered a joke each year to elect the retiring president to the dutyless office of assistant secretary "at the same salary as his predecessor," which was nothing.

Kirby B. White never lets pass an opportunity to stand up for principle; he believes the Seed Trade Association should be unbending on all matters that pertain to moral as well as legal right, that it should encourage adhesion to the ethical in business methods, but that it should not in any way interfere with personal privilege.

The older men are seeking relief from responsibility, but it comes as a shock to hear that J. C. Robinson declined reelection to the membership committee. After all these years, how can things go on without him?

At a seed trade convention one is supposed to sit and listen to the plainest kind of talk without turning a hair, to take everything in friendly spirit, but it was evident that some of the seed growers did not relish all the things that were handed them at Chicago.

In his roll as perennial presenter, Watson S. Woodruff made the speech without which the annual testimonial to the retiring president would have been incomplete. Last year he presented President Bolgiano a silver tea set on behalf of the members present; this

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SEEDSMEN

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year a silver coffee set. It is the only time in the thirty-seven years of the association's activities that any president has been elected for two consecutive terms.

Additional Exhibits.

In addition to the exhibits listed in the report in last week's issue of this paper, the following were put in place later:

Bemis Bag Co., St. Louis, cloth bags.
Benton Review Shop, Fowler, Ind., horticultural printing.
Toledo Scale Co., Toledo, O., seed scales.
Danforth Chemical Co., Leominster, Mass., "Bug Death" and other insecticides.
Nitragin Co., Waterloo, Ia., samples of "Nitragin."
Feeney Mfg. Co., Muncie, Ind., dust guns.
O. F. Wood, Chicago, separators, seed packets, etc.
J. E. Gilson Co., Port Washington, Wis., garden tools.

Inspecting Onion Set Crops.

After adjournment of the convention the Everette R. Peacock Co. took the members in automobiles for a trip to the company's farms and trial grounds. About thirty touring cars carrying about 175 visiting seedsmen, representing firms in all parts of the United States and Canada, took part in this excursion. Motorcycle policemen led the procession. A refreshment stand had been erected in the large warehouse and tastefully decorated. Young ladies from the office force dispensed refreshments.

Several interesting exhibits had been arranged, such as the packet sealing machine of the American Machinery Co., also the seed scale in operation. The Beeman Tractor Co. operated two machines showing the usefulness of this machine for the truck gardener. The Stuebrig Truck Co. demonstrated its hydraulic hand truck, with which a load of seed weighing two tons was easily handled by one man. Several other interesting features, such as a portable mill with a capacity for cleaning 2,500 bushels of onion sets, were shown. The Peacock concern has 110 acres under cultivation on this farm and all visitors expressed themselves as highly pleased with what they saw.

From the farm the party proceeded to the House That Jack Built, where an excellent dinner was served, with music. Among the many well known seedsmen present were Frank Bolgiano, former president of the association, and E. C. Dungan, newly elected president. So that everybody would know who was who, a card was placed at each plate and was signed by the guests. These cards were assembled and Mr. Peacock called the names of those present, to which each guest responded and received hearty applause. Mr. Dungan expressed the appreciation of those present, and Mr. Cobb, of D. M. Ferry & Co., made some appropriate remarks. The party returned by way of Hubbard Woods and along Lake Michigan's beautiful north shore.

ASPECTS OF SEED CONTROL.

[A paper read by W. A. Wheeler, in charge of the Seed Reporting Service, Bureau of Markets, U. S. Department of Agriculture, before the annual convention of the Wholesale Grass Seed Dealers' Association at Chicago, June 23, 1919.]

In considering the subject of seed control in any of its phases, it is most desirable to hold in mind the legitimate functions of the various branches of the seed business, and to recognize that every assistance possible should be rendered seedsmen in the performing of these functions, in order that they may render the greatest possible service to

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Glad to quote for present delivery or
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HAND-PICKED — Not Machine-Threshed. WINTER-FLOWERING SPENCER and ORCHID SWEET PEAS For Greenhouse Use

If you have been troubled with badly mixed Pea seeds, or immature seed that does not grow, try our hand-picked seed. Each pod is picked when ripe and matured, instead of pulling up the vines and stacking them to cure, then threshing them in a machine, as most growers do. While picking by hand the fields get rogued almost daily, not only for off colors but Winter-flowering plants only, are permitted to remain. Machine-threshed seed has many mixed colors in it because it is impossible to clean the machine when changing from one color to another. Our system of hand-picking and hand-hulling does away with rogues and immature seed. This seed is worth much more than others—but our prices are about the same.

Mrs. A. A. Skach. Beautiful, clear light pink, oz. 75c, lb. \$6.00.
Miss Flora Fabing. Pink, some yellow and salmon. Oz. 75c, ¼ lb. \$2.00, lb. \$6.00.
Belgian Hero. Beautiful orange, rose-pink. Oz. \$1.00, ¼ lb. \$2.50, lb. \$9.00.
Rose Queen (Genuine). Best light rose-pink. Grown heavily by leading Pea growers. Oz. \$1.50, ¼ lb. \$6.00, lb. \$20.00.
Morning Star (Genuine). Extra early light pink. Long stems. A good one. Oz. \$1.00, ¼ lb. \$3.00, lb. \$10.00.
Yarrowa (Australian). A most popular pink. Oz. 75c, ¼ lb. \$2.50, lb. \$8.00.
Mrs. Wm. Sim Orchid. Best salmon-pink. Should not be sold for Rose Queen as many do who do not have Genuine Rose Queen to offer you. Oz. 75c, ¼ lb. \$2.50, lb. \$8.00.
Miss Louise Gude. Large shell pink. Oz. \$2.00, ¼ lb. \$7.50, lb. \$25.00.
Mrs. Paul Dasha. Very fine clear light pink. Oz. \$4.00, ¼ lb. \$15.00.

Fordhook Pink. Free blooming pink, suffused lavender. Oz. 85c, ¼ lb. \$2.50, lb. \$8.50.
Fordhook Rose. Fine rosy carmine, long stems, 3 and 4 flowers. Oz. \$1.00, ¼ lb. \$3.00, lb. \$10.00.
Lavender Orchid. Lavender pink. Oz. 75c, ¼ lb. \$2.00, lb. \$6.00.
Mrs. Chas. A. Zvolanek. Large clear lavender. Oz. \$2.50, ¼ lb. \$10.00, lb. \$30.00.
Marquis. Navy blue. The well known grandiflora Le Marquis color in a large Spencer-shape. ½ oz. \$3.00, oz. \$6.00, ¼ lb. \$20.00.
Spanolin. Oz. \$4.00, ¼ lb. \$15.00.
Zvolanek's Blue. Large bright Blue-Jay color. Oz. \$2.50, ¼ lb. \$10.00, lb. \$30.00.
Christmas Pink Orchid. Bright dark rose standard with white wings. Oz. \$1.50, ¼ lb. \$5.00, lb. \$18.00.
Pink and White Orchid. Of the Blanch Ferry color. Oz. 50c, 4 oz. \$1.75, lb. \$5.00.
Watchung Orchid. Best pure white. Black seeded. Oz. \$4.00, ¼ lb. \$15.00.
Bridal Veil. Frilled, pure white. Oz. 75c, ¼ lb. \$2.50, lb. \$8.00.
White Orchid. Large pure white. Oz. 75c, ¼ lb. \$2.50, lb. \$8.00.
Venus. White with pink edges. Black seeds. Oz. 75c, lb. \$8.00.
Mrs. M. Spanolin. Curly white. Black seeds. Oz. 75c, ¼ lb. \$2.50, lb. \$8.00.
Zvolanek's Red. Large bright scarlet red. Tall long stems. Oz. \$2.00, ¼ lb. \$6.00.
The Beauty. Fiery Rose red. Improvement on Orchid Beauty. Oz. \$1.00, ¼ lb. \$3.00, lb. \$10.00.
President Wilson. Magenta, very large curly flower. Oz. \$1.00, ¼ lb. \$3.00, lb. \$10.00.
Concord Red. (Red Orchid.) Large crimson red. Oz. \$1.00, ¼ lb. \$3.00, lb. \$10.00.
Early Song Bird. Soft pale pink. Oz. \$1.00, ¼ lb. \$3.00.

Early Melody. Deep shade of Rose pink. Oz. \$1.00, ¼ lb. \$3.00.
Early Spring Maid. Cream pink. Oz. \$1.00, ¼ lb. \$3.00.
Early Heather Bell. A rich mauve-lavender. Oz. \$1.00, ¼ lb. \$3.00, lb. \$10.00.
Britannia. Crimson scarlet, the vines being covered all Winter with fine large flowers. Oz. \$4.00, 4 oz. \$12.00, lb. \$40.00.
Zvolanek's Miss Gertrude Welch. Dark shell pink on white ground. Oz. \$4.00, ¼ lb. \$15.00.
Rose Queen (Greenhouse grown.) Color beautiful shade of pink, produces extra long stems and usually four flowers per stem. One of the most popular varieties on the market. Strictly greenhouse seed. Oz. \$3.00, ¼ lb. \$10.00, lb. \$30.00.

CYCLAMEN SEED

Home Grown and without doubt the best strain obtainable, selected for many years by the expert growers of this section.

Wandsbek (Salmon). Rose Pink with dark center, dark glowing red, bright red, white, with eye.

American Beauty (very fine), pure white. \$2.50 per 100, \$18.00 per 1000.

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FREESIA, Parity; TULIPS, Double and Single; NARCISSUS, DAFFODILS (both GUERNSEY and HOLLAND), PAPERWHITES, Soleil d'Or; LILIES, Giganteum, Formosum and Multiflorum. Get our prices.

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the agencies which they serve. Seed legislation has ordinarily been looked upon as a protection to the consumer against unscrupulous methods of unreliable or dishonest seedsmen. Much of the legislation that has been proposed has been approached from this angle, and has been drastic in its provisions. It has been destructive in many ways, instead of constructive. Because of this characteristic of early seed legislation, the seed trade in the past has generally assumed an antagonistic attitude toward seed legislation. Through the efforts and influence of a large number of the better class of seedsmen in recent years, this attitude is gradually changing from one of strict opposition to all legislation, to one of tolerance of the more reasonable legislation and in some cases even to the extent of a

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Selected stocks of Onion,
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full cooperation with state agencies interested in the proper regulation and handling of the seed business.

Objects of Seed Legislation.

As the seed trade is an institution which is necessary in the conduct of our agricultural operations, instead of a parasite on our rural institutions, it is highly desirable that any legislation or control that is ever proposed should

recognize all of the facts which enter into the conduct of the seed business, as well as the necessary protection of the purchaser of seed.

Seed legislation has certain objects in view, some of which are the following: (a) To protect the purchaser against misrepresentation regarding the seeds purchased. (b) To prevent the distribution and spread of noxious weeds through the sale of agricultural seeds



American Seed Trade Association on an Outing on a Peacock Onion Set Farm.

containing noxious weed seeds. (c) To stimulate the sale and use of strictly high-grade seeds. (d) To provide systems of merchandising that will assure protection to the purchaser without incurring unreasonable or injurious hardships on the dealer. (e) To assure the reliable seedsman, who is doing a strictly legitimate seed business, the necessary protection from the acts of the unscrupulous dealer. (f) To provide for the adoption of standards of nomenclature and terminology, in order to obtain simplicity and accuracy in seed merchandising. The legislation in the past has in most cases attempted to cover the first three of these purposes, but has ignored to a large extent the last three, or whenever an attempt has been made to protect properly the seedsman in his business, this has been obtained by sacrificing in a measure the protection given to the customer.

Coöperation of Buyer and Seller.

It appears to me that the legislation of the future should be the product of a thorough coöperation between the buyer, the seller, and the various agencies which are working for the good of American agriculture. If this is not to be the case, then we are falling short of what should be the aim of the entire seed business. The seed business, as a whole, is too great a factor in the success of our agriculture to be played with or manipulated by purely selfish commercial interests, and it is gratifying to note the present tendency toward improvement in policies and methods in the seed business. The constructive legislation in the future will deal largely with the last three objects mentioned above. A proper emphasis upon these three kinds of legislation, in securing uniformity throughout the seed trade, will, I think, do more than anything else to accomplish the protection of both buyer and seller without hazarding the interests of either. This may be setting a high aim, but it is the only logical one that we should work for. Until that end is reached, or until the right attitude is taken by all interests to reach that end, there will be a conflict of interests in the handling of the seed business.

The Seedsmen's Disclaimer.

The past and present methods of seed merchandising and lack of control or regulation to secure uniformity in such methods have made it seem necessary to the seed trade to adopt a protective device which is known as the "seedsmen's disclaimer." The stated and implied object of this disclaimer has been to protect the seedsman from matters in connection with the sale of seeds over which he has no control. It is always assumed without question in the commercial world that an individual or concern is responsible for its acts or the acts of its employees in all matters over which it has control. The use of the disclaimer in the conduct of a legitimate seed business probably has been wholly proper and necessary for the protection of that business. However, it has been used in many cases as a cloak for the protection of unreliable dealers. This latter cannot be questioned. Proper legislation, with a view to protecting the seedsman as well as the consumer of seeds, will make obsolete the disclaimer in its present form. It may be that some points in the disclaimer, such as guaranteeing produc-

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SHEBOYGAN, WISCONSIN

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PUMPKIN and SQUASH
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We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1919 seeds on request.

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Garden, Flower and Farm Seeds
ASK FOR PRICE LIST
505 Walnut St. Kansas City, Mo.

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ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

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VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn.

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D. LANDRETH SEED CO.
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Growers of

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Azure Blue	\$0.40	\$2.75
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Emperor William, blue.....	.40	2.75
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white40	2.75
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Primroses

tiveness or assuming responsibility for the crop, may always continue to be appropriate. But the nonwarranty with reference to description, or quality, or purity, will necessarily become obsolete under constructive legislation. Some of the best seedsmen today recognize that the phrasing, use and abuse of the disclaimer have been factors in the encouraging of noxious class legislation against seedsmen.

Need of New Methods.

I am not assuming that the disclaimer has not served a purpose, and has not perhaps been necessary in the ordinary conduct of business in the past. As a matter of fact, most agencies that buy and sell seeds, whether they be private or governmental, have used some form of disclaimer in the sale of seeds.

When one recognizes the vast agricultural production of the country that is governed largely by the character and quality of the seeds that are used in such production, he will understand the necessity of giving all possible protection to the planter. If it is absolutely impossible under the present systems of merchandising for the dealer to assume responsibility for the seeds which he sells, then it becomes necessary to devise ways and means of changing such systems of merchandising and bringing about a condition which makes it possible for the purchaser of seeds to know exactly what he is buying. Until we reach that end we have fallen short of our aim. I should consider myself derelict if this were not my aim in investigating methods of seed marketing, and I shall certainly do everything in my power to bring about conditions, either directly or through legislation, which will accomplish this end, and in doing so I expect the hearty cooperation of the best representatives of the seed trade.

Uniform Records of Stock.

Possibly I am unnecessarily obscure in mentioning these things in the abstract. Let us consider specifically one phase of constructive legislation that might tend to correct present practices and bring greater protection to the seed customer without forcing the dealer to assume responsibility for things presumably beyond his control. If uniform stock records were required of all seedsmen, showing certain facts regarding all stocks of seeds handled by them, thus assuring their identity as to source and disposition of such seeds, it would be a simple matter always to trace responsibility for errors which are the result of carelessness. This would construct a chain of evidence at all times covering the actual source or origin of all seed, and I do not believe that we shall ever be able to place the responsibility as to the knowledge of these things until uniform records of field seeds are required. It is true that such records would incur more work, perhaps, than some of the present methods of certain seedsmen, but that is no argument against them unless some better and more economical method can be found of providing for accurate knowledge regarding all seeds that are sold. The one who purchases seeds is entitled to that knowledge. I do not mean that all items of information as to source, time and place of production should be given to the purchaser. Some of these matters are trade information which is

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not necessary for the protection of the purchaser, but in so far as that information should be available in the seller's record, whether given to the purchaser or not, it should be kept and preserved for reference.

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Uniformity in the matter of stock records—presupposing, of course, that systems would vary in the details to suit the varying nature of various kinds of seed business—and provision for the inspection of such records, I think will be one of the strongest guarantees to the purchaser as to the reliability of seeds purchased. Such regulation would place

[Continued on page 114.]

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NEWS OF THE NURSERY TRADE

News of the death of Theodore Ilgenfritz, of Monroe, Mich., reached the convention on its last day of meeting. Notice appears in the obituary columns of this issue.

AFTER the convention was over, President-Elect J. Edward Moon departed for the Adirondacks on a fishing trip, to recover from the arduous work of the week at Chicago. He will be back at Morrisville, Pa., July 9.

RETAILERS HOLD MEETING.

During the evenings of the days occupied by the A. A. N. convention the members of the American Retail Nurserymen's Protective Association gathered at the call of the secretary, and discussed means of closer cooperation among members of the retail nursery trade, with the object of bettering the business for all. The matters of the retailers' organization rest largely in the hands of the directors. Those of last year were all reelected; they are: E. M. Sherman, Charles City, Ia.; M. R. Cashman, Owatonna, Minn.; O. J. Howard, Pomona, N. C.; J. M. Pitkin, Newark, N. Y., and Earl D. Needham, Des Moines, Ia. The present officers are: President, M. R. Cashman; secretary, E. M. Sherman. They hold office until the directors elect their successors.

CLOSING DAYS AT CHICAGO.

Adopt Development Plan.

The big achievement of the American Association of Nurserymen at its convention in Chicago last week was the adoption of the work of the market development campaign, carried on during the last year by the subscribers' organization. Upon learning of the accomplishments of the campaign during the few months during which it has been in operation and of the plans outlined by the directors and Manager F. F. Rockwell, the nurserymen became so enthusiastically in favor of giving the work a larger scope that they voted to become foster father to the child the subscribers' organization has raised, and to adopt it as their own.

To this end it was voted that, beginning in 1920, the dues of the association would be, in addition to the \$10 membership fee, an assessment of one-fourth of one per cent on the total yearly business of the member, with a maximum amount of \$1,000. The grand total of the business done during 1918 by members of the association is placed at \$14,320,000. It is expected that the total for the present year will be considerably larger. The original percentage fixed by the directors of the subscribers' organization was one-half of one per cent. Discussion in the convention sessions led to the conclusion that, although a number of members were quite willing to contribute as high as one per cent, it would be better to make the figure low for the first year, in order

OFFICERS ELECTED

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J. Edward Moon, Morrisville, Pa.

VICE-PRESIDENT

Lloyd C. Stark . . . Louisiana, Mo.

TREASURER

J. W. Hill Des Moines, Ia.

EXECUTIVE COMMITTEE

J. B. Pilkington . . Portland, Ore.

E. S. Welch . . . Shenandoah, Ia.

1920 Meeting Place
CHICAGO

that no one would be frightened away by the fear of an excessive assessment.

Subscription Plan Still Operates.

Until the new dues bring in funds, next year, the market development campaign is still dependent upon the original subscriptions, upon which it has run so far. These do not, however, provide nearly the budget which Mr. Rockwell sought for the coming year, amounting to \$50,000 to \$60,000. It is hoped that the two-thirds of the association not now subscribing to the campaign fund will contribute voluntarily in the time intervening until the new membership fee provides the necessary revenue. Unless a large amount is so realized, the program desired for the coming year will have to be much curtailed.

The conduct of the market development campaign is now in the hands of the executive committee of the association, who, it is believed, will continue the present directors, chosen by the subscribers' organization, in control. The chief objects of the campaign are those outlined in these columns last week.

Second Day's Sessions.

The morning session of the second day of the convention, June 26, was devoted to several addresses of much interest. E. G. Hill, of Richmond, Ind., contributed a valuable paper on "The Propagation and Growing of the Rose," in which he indicated the best varieties of the various types for outdoor planting, and explained their methods of propagation.

Charles L. Seybold, city forester of Wilkes-Barre, Pa., spoke on "The Growing and Preparation of Evergreens for Landscape Planting," and urged the more extensive employment of evergreens in ways now overlooked. He called attention to the kinds best suited for various uses, and mentioned a few unusual varieties that promised well.

Dr. A. F. Woods, president of the Maryland State College of Agriculture, presented an address on "The Nurserymen's Opportunity in Reconstruction."

He urged particularly a more definite knowledge by nurserymen of the cost of producing their stock, stating that the lack of this definite information had been the cause of friction between various interests, often resulting in injustice to the producer. He hoped the governmental aid given some industries in ascertaining costs could be obtained by the nursery trade.

Secretary's Report.

Secretary Sizemore's report, presented at the afternoon session June 26, showed that the increase of cost of membership in the association did not operate to the reduction of its numbers, but rather to the contrary, for this year all but forty-eight had paid up, whereas a year ago sixty-two had been dropped from the roll. The total membership numbered 356, of which 308 had paid their dues. His data on the association's finances, brought up to a later date than Treasurer J. W. Hill's, indicated a balance of \$6,618 in the treasury, receipts totaling \$17,451 and disbursements \$10,833.

As traffic manager, Mr. Sizemore introduced a resolution that the association go on record urging the administration to return the railroads to private ownership and control now that the war emergency was passed. The resolution was adopted.

The association counsel, Curtis Nye Smith, reported having investigated and successfully opposed many hundreds of bills in state legislatures and in Congress. Opposition to Quarantine No. 37 had been conducted in accordance with the organization's instructions, but to no avail. Much successful work had been done in making collections for members of the association.

M. R. Cashman, chairman of the directory committee, asked for the discharge of the committee, since it had completed its revised and corrected directory of nurserymen. He recommended a retail cost committee, to investigate the cost of production and distribution, so that something might be done toward the standardization of prices.

The arbitration committee, reporting through John S. Kerr, had had a light year's work, sitting on only one case. F. A. Weber said the hail insurance committee had been refused hope for insurance by the standard companies, and desired to be discharged.

Nursery Crop Estimate.

Robert Pyle presented a letter from Mr. Estabrook, chief of the federal crop estimate bureau, in which the latter stated his belief in the importance of crop estimate work for the nursery trade, which could be carried on by his bureau at an expense of approximately \$14,000 during the coming year. He urged the nurserymen, if they were also convinced of its value, to ask for an appropriation for the bureau of that amount. Mr. Estabrook estimated the nursery interests of the country at a

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Wayside Gardens

Hardy Plants, Bulbs and Shrubs

MENTOR, OHIO

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higher figure than the latest census, showing 81,000 acres and a value of \$21,000,000 involved.

At the close of the Friday afternoon session, the nurserymen were treated to a movie show, consisting of two reels of Martin Johnson South Sea island pictures, a reel taken for the market development campaign at the Julius Roehrs Co. greenhouses, Rutherford, N. J., entitled, "The Story of a Hybrid Orchid," and the reels taken by the Cleveland retail florists and shown at conventions there. Miss Donworth, of Films-of-Business, Inc., was responsible for the first two sections of the program and Mrs. Ella Grant Wilson, of Cleveland, for the last part.

Pot-Grown Strawberry Plants

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FRUIT TREES,
ORNAMENTALS,
SHRUBS, PERENNIALS

GET OUR
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IBOLIUM The new Hybrid HARDY PRIVET, L. IROTA X OVALIFOLIUM. To be sent out in the fall of 1919. More about it later.
Introducers of THE ELM CITY NURSERY CO., NEW HAVEN, CONN.
BOX-BARBERRY WOODMONT NURSERIES, Inc.

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At the closing session, Friday morning, a resolution was adopted approving the work of the American Forestry Association on behalf of memorial tree planting. The association carried out its own preaching by voting to plant a tree in a suitable place in memory of C. S. Harrison, of York, Neb., who had died during the last year. Other members who had died during the year and for whom resolutions of condolence were passed, were: M. J. Wragg, of Des Moines, Ia.; A. K. Klingman, of Keith-

ville, Ind., and Theodore Ilgenfritz, of Monroe, Mich., who died while the convention was in session, June 26.

Resolutions were also adopted encouraging, by action of the executive committee, courses in nursery training at state universities and agricultural colleges, and condemning government nurseries for growing stock employed for private or semi-private distribution.

St. Louis vs. Chicago.

The only time when a decided clash of

opinion developed on the convention floor was at the closing hour Friday morning, when the next place of meeting came up for decision. The vice-presidents had recommended, with their nomination report, that the 1920 convention be held in Chicago. Then those who had posted signs, "St. Louis in 1920," on the walls of the convention room, rose in opposition. The report on meeting place was separated from the nominating report, for a vote on its own case. A representative of the convention bureau of St. Louis so swayed the meeting that advocates of Chicago insisted action be delayed until a representative of the Chicago convention bureau appeared. Delay was finally granted, particularly when the vice-president's report was amended, revealing that the decision for Chicago was only carried by two in the committee. After the Chicago representative had delivered his speech of invitation and promise, discussion was vehement for some time, but the final vote, taken by written ballot, and checked up carefully with the badge book to give neither side undue advantage, resulted in a victory, 43 to 25, for Chicago.

Plant Exhibits.

Two novelties were exhibited at the convention by the Elm City Nursery Co., of New Haven, Conn., one called box barberry, described as a true variety of *Berberis Thunbergii*, a dwarf deciduous shrub, noteworthy for its hardiness. The other was a new hardy hybrid privet, called *Ibodium*, combining the hardiness of *Ibota* and the foliage and growth of California privet. Both of these were awarded the certificate of merit.

The Aurora Nurseries, of Aurora, Ill., exhibited a specimen *Cotoneaster acutifolia*, which was also awarded a certificate of merit.

Thos. B. Meehan & Co., of Dresher, Pa., had samples of their XX and Red Star brands of raffia on view.

Dr. Marlatt Appears.

A feature of the convention not programmed was the appearance of Dr. C. L. Marlatt, chairman of the Federal Horticultural Board, who so timed his journey from the Pacific coast to Washington that he was able to spend June 26 at the convention. He was introduced to speak on Quarantine No. 37 and was listened to with close attention.

Dr. Marlatt did not attempt to justify the quarantine, stating that the arguments for and against were sufficiently well known to make that unnecessary; nor did he refer to the history of the order except to say that some harsh words had been used in certain places, but that the officials of the Department of Agriculture are ready to forget all such instances and will hold against no man anything which has occurred. Indeed, the first part of his address was apparently intended to remove the rancor if it could not still the protest of those whose business is adversely affected.

"We feel that much of the objection to the quarantine has been from failure to comprehend all its provisions," said Dr. Marlatt, "and that a short experience with it will result in an important change of attitude on the part of nurserymen who heretofore have opposed it; indeed, the change of opinion in the nursery trade already has begun and is developing more rapidly than the offi-



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BOXWOOD, Pyramid Shaped

Quantity	Each	Pair
237-2 feet B&B	\$3.25	\$ 6.00
145-2½ feet B&B	4.00	7.50
127-3 feet B&B 10 to 12-inch Base.....	5.25	10.00
113-3½ feet B&B 12 to 15-inch Base.....	6.25	12.00

BOXWOOD, Ball Shaped (Clipped Solid)

Quantity	Each	Pair
62-12x12-inch B&B.....	\$5.25	\$ 9.00
37-15x15-inch B&B.....	6.25	11.00

BOXWOOD, Bush Shaped

Quantity	Each	10	100
402- 8-10-inch B&B...	\$0.75	\$ 6.50	\$50.00
10- 21-24-inch B&B...	3.25	30.00

Light wooden pails stained green can be supplied for 75c each.

All choice specimens for immediate shipment. They are going fast. Write or telegraph orders.

TERMS Net cash. To save delay, first orders from all firms not having a charge account with us should be accompanied by full cash remittance, which earns free boxing and 3 per cent discount. C. O. D. orders will be shipped promptly when one-fourth cash is sent to insure acceptance at destination.

THE D. HILL NURSERY CO., Inc.

Evergreen Specialists

Largest Growers in America

Box 403,

DUNDEE, ILL.

Order Your Hydrangeas for Fall Delivery NOW

Pot-Grown

4-inch, 4 to 5 shoots.....	\$30.00 per 100
6-inch, 6 to 8 shoots.....	60.00 per 100

Best French Varieties

Trophee, finest pink, 4-inch.....	50.00 per 100
-----------------------------------	---------------

Place Your Order for Poinsettias in Time

We have secured the stock.

2½-inch.....	\$8.00 per 100; \$75.00 per 1000
--------------	----------------------------------

Write us for quotations on other stock you may want.

S. S. SKIDELSKY & CO.,

50 Park Place, NEW YORK CITY

The E. G. Hill Co.

Wholesale Florists

Richmond, :: Indiana

Rose Columbia

Grafted, 3-inch, extra good stock.....\$180.00 per 1000

Own Root, nicely established, 2 $\frac{1}{4}$ -inch..... 125.00 per 1000

Russell

A limited quantity of 3-inch.....\$180.00 per 1000

Rose Premier

JULY DELIVERY

Own root, 2 $\frac{1}{4}$ -inch\$250.00 per 1000

True Godfrey Calla

2 $\frac{1}{4}$ -inch\$40.00 per 1000

Dwarf Stevia

The Indispensable. Strong plants, 2 $\frac{1}{4}$ -inch..\$40.00 per 1000

cials at Washington had expected. We think it will not be long before we shall have the backing of a majority of the trade, if we have not now."

Dr. Marlatt said he wanted to put emphasis on the point that adequate provision has been made for bringing in new plants. Addressing himself to a different topic, he said it is the firm conviction of the members of the board that practically everything the nursery trade and florists have imported, and which now is shut out, can be produced in this country. He promised that the board and other officials of the Department of Agriculture will do everything possible to determine where and how such stock can be grown and that means will be provided for bringing in any necessary propagating material. He said the quarantine had been promulgated a few months earlier than originally planned, because conditions growing out of the war made it seem opportune, but that it had not been hastily conceived and would not soon be changed—the trade could go ahead with investments to grow the quarantined articles without fear that the board's backbone would give way under pressure. "Go ahead," he said, "and develop the business on a bigger, broader, better basis than heretofore."

Offering to answer questions anyone might wish to ask, Dr. Marlatt sat down amid applause so scattering as to lead to the belief that no great new wave of enthusiasm for the quarantine had been aroused by the speaker's carefully chosen words. President Mayhew introduced the next speaker, with a different subject, so hastily that there was no discussion.

Others Among Those Present.

Those in attendance at the convention who registered after the first day, when the attendance was given in last week's issue of The Review, were the following:

American Forestry Co., Boston, Mass.
Augustine, A. M., Normal, Ill.
Baker, J. B., Fort Worth, Tex.
Baldwin, O. A. D., Bridgman, Mich.
Barnes Nurseries, Cincinnati, O.
Beloit Nursery Co., Beloit, Wis.
Black, M. G., Mt. Pleasant, Ia.
Blair, S. E. Nutley, N. J.
Bradley, Ray B., Richmond, Va.
Breese, A. J., Des Moines, Ia.
Bryant, Guy A., Princeton, Ill.
Bryant, Louis R., Princeton, Ill.
Bryant, Miles W., Princeton, Ill.
Buttery, G. M., Louisville, Ky.
California Nursery Co., Niles, Cal.
Carr's Sons, M. L., Yellow Springs, O.
Champion, A. N., Perry, O.
Chase, John C., Derry Village, N. H.
Chase, R. C., Chase, Ala.
Coe, Converse & Edwards Co., Ft. Atkinson, Wis.
Coe, Ernest J., New Haven, Conn.
Cooke, F. E., Fredonia, N. Y.
Copler, M. G., Rockwell, Md.
Coryell, R. J., Birmingham, Mich.
Cotta, H. R., Rockford, Ill.
Crockett, P. J., Cleveland, O.
Cross, J. L., Bangor, Mich.
Cutler, F. J., Benton Harbor, Mich.
Dintelmann, L. F., Belleville, Ill.
Dixon, F. W., Holton, Kan.
Dreer, Inc., Henry A., Philadelphia, Pa.
Dunham, Enos W., Baroda, Mich.
Elizabeth Nursery Co., Elizabeth, N. J.
Evergreen Nursery Co., Sturgeon Bay, Wis.
Ferris, Earl, Hampton, Ia.
Foote, J. F., Durant, Okla.
Galleener, Geo. E., Vienna, Ill.
Garnett & Son, F. B., Burns City, Wis.
Gibbs, Wm. H., Normal, Ill.
Glen, F. W., Bloomington, Ill.
Greening, Edward G., Monroe, Mich.
Griesemer, J. W., Hopedale, Ill.
Grootendorst, A. M., New York.
Gurney, George W., Yankton, S. D.
Hall, G. Gordon, Troy, O.
Hallman, W. T., Coloma, Mich.
Harlan Farms Nursery, Lockhart, Ala.
Hart, W. L., Fredonia, N. Y.
Hill, E. G., Richmond, Ind.
Hill, J. W., Des Moines, Ia.
Hillenmeyer, Walter W., Lexington, Ky.
Hobbs, Harry W., Bridgeport, Ind.
Hughes, W. J., Cedar Rapids, Ia.
Ilgenfritz, Charles A., Monroe, Mich.

CYCLAMEN White, pink eye; White, Salmon, Christmas Red, Glory of Wandsbek.

Seedlings, \$6.50 per 100; \$60.00 per 1000 Small pots, \$12.00 per 100.
8-inch, \$25.00 per 100. 8½-inch, \$30.00 per 100.
Shipment at once.

POINSETTIAS for July and August

We will have them in quantity. Don't delay in placing your order.
2½-inch pots.....\$10.00 per 100; \$90.00 per 1000.
Carefully packed in paper pots.

ROSES

1000 Ophelia, 2½-inch \$100.00 per 1000 1000 Ophelia, 4-inch, heavy.....\$150.00 per 1000
500 My Maryland, 2½-inch, heavy..\$115.00 per 1000

TH SIM'S GOLD MEDAL PANSY SEED

His final selection of the best of that wonderful strain. ¼ oz., \$4.00; ½ oz., \$7.50; 1 oz., \$15.00.

FRENCH HYDRANGEA LILIE MOULLERE

The best all-around pink Hydrangea. Deep pink with light eye. Colors up early and holds a long time. 2½-inch, strong plants, \$12.00 per 100; \$100.00 per 1000.

GENISTA, strong, 8-inch, ready now.....per 100, \$20.00
CHRISTMAS JOY PEPPER, 2½-inch.....per 100, 10.00
FERN FLATS, guaranteed 200.....per flat, 2.50
BIRD'S-NEST FERN, excellent little plants, 2-inch pots.....per 100, 12.50

Cash or satisfactory trade references. No C. O. D. shipments.

L. J. Reuter Co., PLANT BROKERS, 329 Waverley Oaks Road, Waltham, Mass.

Mention The Review when you write.

CYCLAMEN

3-inch, immediate shipment all colors, except pure white, \$15.00 per 100, \$140.00 per 1000. 4-inch, ready after July 5th, \$40.00 per 100.

BIRD'S-EYE PEPPERS

3-inch, \$8.00 per 100

PACKING FREE. SHIPPED IN PAPER POTS.

PETER PEARSON

5732 Gunnison St.,

CHICAGO, ILL.

Mention The Review when you write.

COLUMBIA

LARGE STRONG PLANTS. READY FOR IMMEDIATE SHIPMENT.

2½-inch.....\$ 8.00 per 100; \$ 75.00 per 1000
3 -inch.....15.00 per 100; 135.00 per 1000
3½-inch.....17.50 per 100; 165.00 per 1000

Apply for special price on lots of Five Thousand or more.

A FEW ROSE PREMIER

SPECIAL BARGAIN

\$20.00 per 100. While they last.

ALBERT F. AMLING CO., MAYWOOD, ILL.

Mention The Review when you write.

POINSETTIAS

EXCEPTIONALLY STRONG STOCK

July delivery.....\$10.00 per 100
August and September delivery.....8.00 per 100

PAHOD FLORAL CO., 3403 Boulevard Place, Indianapolis, Ind.

Mention The Review when you write.

ALONZO J. BRYAN

WHOLESALE FLORIST

Abundance of Plants always on hand. See our display ad in the June 5 issue of The Review. Correspondence solicited.

WASHINGTON, NEW JERSEY

Jenkins & Son, J., Winona, O.
Kelley, J. B., Princeton, N. J.
Kelly, Wm. F., Dansville, N. Y.
Kerr, John S., Sherman, Tex.

VIBURNUM PLICATUM

Also Berberis Thunbergii, Hydrangea paniculata, Weigela, Spiraea, etc.

Ask for complete list of Oak Brand Shrubs.

CONARD & JONES CO. West Grove, Penna., U.S.A.
Robert Pyle, Pres. Ant. Wintzer, V.-P.

Kirkman, Geo. T., Fresno, Cal.
Klehm's Nurseries, Arlington Heights, Ill.
Knight, A. R., Sawyer, Mich.
Leesley Bros., Chicago.



PALMS

OWING to the new law prohibiting the importation of plants to this country, palm stock will be scarce. If any one had told you ten years ago that the country was going dry you would not have believed it. But it has gone dry. We did not predict it, but *we do* predict the shortage of Palms in the near future. A word to the wise is sufficient. Buy our small stock to grow on, thereby avoiding a shortage in your case.

Kentia Belmoreana and Forsteriana

2-inch..... \$1.25 per dozen
3-inch..... 2.00 per dozen
5-inch, made-up, well established, an exceptionally good buy at \$10.00 and \$12.00 per doz.

Latania Borbonica

3-inch..... \$2.00 per dozen
4-inch..... 3.00 per dozen
5-inch..... 6.00 per dozen
6-inch..... 9.00 per dozen
These palms are especially suited for porch and window boxes or inside ferneries, boxes and decorations.

Crotons

2 1/2-inch..... \$0.15 each
3-inch..... .25 each
4-inch..... .35 each
5-inch..... .50 each
6-inch..... 1.00 each

Nicely colored, well rooted plants.

Dracaena Indivisa

5-inch, strong..... \$30.00 per 100
Buy now for next season.

Ferns

8-inch, Boston..... \$1.00 each
9-inch, Boston..... 2.00 each
Well established, pot grown plants, for immediate shipment.
Our stock of 6-inch and 7-inch will be ready within a month.

Asparagus Plumosus

2-inch..... \$35.00 per 1000
Exceptionally strong stock for growing on. Only a limited supply.

Used Flower Pots

We are growing larger plants, consequently have a large supply of small pots. Compare these prices with others and see what we can save you.

2 1/2-inch..... \$4.15 per 1000
2 1/2-inch..... 4.87 per 1000
3-inch..... 6.84 per 1000
3 1/2-inch..... 7.80 per 1000

GEORGE WITTBOLD CO., 747 Buckingham Place Chicago
L. D. PHONE GRACELAND 1112

Mention The Review when you write.

WINTER-FLOWERING ROSES

We still have left about five thousand **ROSALIND (Glorified Ophelia)**. This is much darker than the original Ophelia. Buds are bright coral, which changes to a clear pink when flowers are developed.

One of our best sellers. Strong plants.
3 1/2-inch pots..... \$30.00 per 100

We can supply, also, the following varieties in more or less limited quantities as long as unsold, strong plants from 3 1/2-inch pots: Per 100

Columbia and Mrs. Chas. Russell..... \$40.00
Sylvia (Yellow Ophelia)..... 30.00

Francis Scott Key, Double White Killarney, Killarney Brilliant, Hoosier Beauty, Ophelia, Sunburst, and Mignon, or Cecile Brunner..... 25.00

F. R. PIERSON

TARRYTOWN, N. Y.

ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line. If you intend investing in Orchids, do so now while prices are low. Special lists on application.

LAGER & HURRELL, Summit, New Jersey

ORCHIDS

Best commercial varieties collected, imported and grown by **JOHN De BUCK, 719 Chestnut Street, SECAUCUS, N. J.**

Always mention the Florists' Review when writing advertisers.

10,000 BEGONIAS

LUMINOSA, Red PRIMA DONNA, Pink

PFITZER'S TRIUMPH, White

OF EXCEPTIONAL QUALITY

Strong plants, 4-inch pots..... \$12.00 per 100; \$100.00 per 1000

IMMEDIATE SHIPMENT

Robert Craig Co., 4900 Market St., Philadelphia, Pa.

Mention The Review when you write.

ROSE PLANTS 2-inch Pots

Place your order here immediately to avoid disappointment.

3000 Sunburst..... Per 1000, \$60.00

PETER REINBERG, WHOLESALE FLORIST....

30 East Randolph Street

CHICAGO

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ORCHIDS

We have thousands of plants in all varieties in flower sheath.

Write for price list.

We deal in nothing but orchids.

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N.Y.

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, New Jersey

Mention The Review when you write.

Lyon, R. F., Atlanta, Ga.
 Maloney, W. J., Dansville, N. Y.
 Marlatt, C. L., Washington, D. C.
 Maywood Nursery Co., Maywood, Ill.
 McBeth, Thomas A., Springfield, O.
 McKenzie, M. O., Derry Village, N. H.
 Michael, J. S., Sioux City, Ia.
 Mierisch, M., Glenview, Ill.
 Miller, C. B., Milton, Ore.
 Munson, Will B., Denison, Tex.
 Nelson, Alvin E., Chicago.
 Nelson & Son, J. A., Paw Paw, Mich.
 Nelson, Seymour G., Chicago.
 Nordine, Chas. G., Lake City, Minn.
 Nordine, John, Lake City, Minn.
 Norman, C. O., Painesville, O.
 Norman, R. T., Painesville, O.
 Olcott, Ralph T., Rochester, N. Y.
 Ouwerkerk, P., Weehawken, N. J.
 Perkins, C. H., Newark, N. Y.
 Pike, F. A., St. Charles, Ill.
 Pitkin, Wm., Rochester, N. Y.
 Pitkin, J. M., Newark, N. Y.
 Prescott, C. W., Marengo, Ill.
 Prudential Nursery Co., Kalamazoo, Mich.
 Riley, A. S., Pardeeville, Wis.
 Rockwell, F. F., New York.
 Scarff, H. N., New Carlisle, O.
 Schweier, Geo. E., Benton Harbor, Mich.
 Sear, Clarence F., West Chester, Pa.
 Sonderegger Nurseries, Beatrice, Neb.
 Spielman, Harold H., Adrian, Mich.
 Spielman, John, Adrian, Mich.
 Stabelin, F. C., Bridgman, Mich.
 Toole, W. A., Baraboo, Wis.
 Vanderoot, Bloomington, Ill.
 Verhalen, George F., Scottsville, Tex.
 Washburn, George A., Bloomington, Ill.
 Weber, F. A., Nursery, Mo.
 Welch, G. L., St. Joseph, Mo.
 Welch, Thos. F., Geneva, N. Y.
 Weston & Co., A. R., Bridgman, Mich.
 Westover Nursery Co., Clayton, Mo.
 Whitten, C. E., Bridgman, Mich.
 Whitten, R. C., Bridgman, Mich.
 Wiggin, F. A., Toppenish, Wash.
 Willadean Nurseries, Sparta, Ky.
 Winters & Sons, Geo., La Salle, Ill.
 Wise, John M., Freeport, Ill.
 Woods, A. F., College Park, Md.
 Wyman, W. W., Framingham, Mass.
 Youngers, Peter, Geneva, Neb.
 Young, C. D., Sawyer, Mich.
 Young, J. A., Aurora, Ill.

FORT WAYNE, IND.

The Market.

In spite of the large supply of outdoor perennials, there was a shortage of stock last week on account of the heavy influx of both wedding and funeral orders. The weddings were larger and more elaborate than at any time during the month and consequently called for a larger quantity of first-class flowers. There was a welcome drop in temperature the first of the week and many varieties, particularly sweet peas and roses, showed an improvement. Russell leads in quality as a summer rose. Shawyer is showing much improvement; in fact, almost every variety is better after the few days' respite from the heat. Columbia finds much favor.

Some medium-grade carnations are coming in, but the majority are on the down grade. A few Madonna lilies are still being offered. Gladioli are a big feature in the market. Shasta daisies are prominent on the market and are of large size.

Rambler roses may almost be said to dominate the market. Cattleyas are wholesaling at \$1 and \$1.25 each and are far short of the demand. Gypsophila is used to a great extent in combination bouquets.

Various Notes.

A. J. Lanternier had a record business, especially in wedding work, last week. Mrs. Anna Kees has gone to Chicago on a two weeks' vacation.

The Flick Floral Co. sent out a handsome casket blanket of cattleyas and Russell roses last week for a prominent citizen's funeral. This firm had an elaborate decoration in Hartford City, Ind., and a large number of local weddings.

Ed. Wenninghoff reports a record week, with funeral work and weddings

GERANIUMS

We have a fine lot of 2-inch stock for immediate shipment, of all the kinds we list in our Catalogue, such as **Beaute Poitevine**, **Alph. Ricard**, **Abbie Schaffer**, **Miss F. Perkins**, etc., **\$2.75 per 100; \$25.00 per 1000.**

We are booking orders now for next season.

Hardy English Ivy

Good strong 2-inch stock, \$2.50 per 100; \$22.50 per 1000.

Table Ferns

Good strong 3-inch plants, fine assortment at \$6.00 per 100.

R. VINCENT, Jr., & SONS CO.,

White Marsh, Maryland

Mention The Review when you write.

BARGAINS--30 to 50% Discount

GERANIUMS, fine 2½-in., Nutt, Buchner and Double Grant, \$3.00 per 100; \$27.50 per 1000. Nutt, Grant, Hill and Buchner, 3-in., \$5.00 per 100; \$45.00 per 1000. Nutt and Double Grant, 4-in., \$8.00 per 100. Rooted Cuttings, summer price, \$15.00 per 1000.

CANNAS		Per 100	Per 1000
King Humbert	3-in.	\$6.00	\$60.00
Mme. Crozy	3-in.	5.00	50.00
F. Vaughan	3-in.	5.00	50.00
Yellow Humbert	3-in.	6.00	60.00
Wintzer's Colossal	3-in.	6.00	60.00
Italia	3-in.	5.00	50.00
Ageratum, 2½-in.	3-in.	\$2.00	\$20.00
Alternanthera, 2½-in.	3-in.	2.00	20.00
Asparagus Plumosus, 3-in., 8c; 4-in., 15c.	3-in.		
Smilax, fine, cut back, strong, 3-in., for early strings, 6c.	3-in.		
Cleveland Cherries, 2½-in., fine for Christmas, \$5.00 per 100; \$50.00 per 1000.	2½-in.		
Coleus, finest, 2½-in.		\$2.00	\$20.00
Cupress, 2½ in.		2.00	20.00
Fuchsias, 2½ in.		2.00	20.00
German Ivy		2.00	20.00
Heliotropes, fine, 2½-in.		2.00	20.00
Periwinkles, 2½-in.		2.00	20.00
Petunias, single, 2½-in.		2.00	20.00
Petunias, double, 2½-in.		2.50	25.00
Verbenas, 2½ in.		2.00	20.00
Vinca Var., 3-in.		8.00	80.00
Vinca Var., 4-in.		15.00	150.00

GULLETT & SONS

Add 5c on the dollar for packing

LINCOLN, ILL.

FERNS! FERNS!!

Boston, 6-inch.....75c each

Scottii, specimens, 8-inch.....\$2.50 each

B. L. E., specimens, a new one, a sport from Teddy, Jr., and very much better. This is one you will like... \$3.50 each

Rubber Plants.....6-inch, \$1.00; 7-inch, \$1.50 each

JOHN BADER CO., Mt. Troy, Pittsburgh, Pa.

4,000,000 Cabbage

Cauliflower and Celery Plants. All varieties. Cabbage, \$1.50 per 1000. Re-rooted, \$1.80; 500, \$1.20; 300, \$1.10; ready now. Snowball Cauliflower, \$4.00. Re-rooted, \$5.00; 500, \$2.75; 300, \$2.00; 200, \$1.50; 100, 90c; ready now. Celery, \$2.50. Re-rooted, \$3.00; 500, \$1.75; 300, \$1.25; 200, \$1.00. Ready July 1. Cash. List free.

F. W. ROCHELLE & SONS, Chester, N. J.

about even. He is receiving a fine lot of outdoor flowers and showed some good yellow calla plants, which sold on sight.

W. J. & M. S. Vesey had a tremendous business in weddings and funerals last week. They also had a big wholesale demand. They are cutting fine cattleyas,

NOTICE!!!

BENCH ROSES!

NOW READY!

	Per 100	Per 1000
Ophelia.....	\$12.00	\$110.00
Shawyer.....	12.00	100.00
Sunburst.....	12.00	100.00
Milady.....	12.00	110.00
White Killarney.....	12.00	100.00
Pink Killarney.....	12.00	100.00

M. C. GUNTERBERG

Wholesale Florist

8 East Randolph Street, CHICAGO
 Phones: Central 3067, Randolph 6800-6801

Mention The Review when you write.

but are unable to supply the heavy demand for them. R. F. B

READY NOW

We have ready now a fine lot of young Chrysanthemum plants to plant right into your benches. Our list of varieties includes Tiger, Rager, Lena Baum, Marigold, Comoleta, Unaka, Oconto, Crystal Gem, Golden Queen, Josephine Foley, Fall Beauty, Harvard, Autocrat, Maud Dean, White Dean and others. We will be glad to make a selection of varieties that will cover the season in the various colors for you. We also have a fine selection of Pompon varieties. \$40.00 per 1000.

Place your order NOW for Poinsettias, for delivery whenever you want them. \$8.00 per 100, \$75.00 per 1000.

Get your order in for our new pink carnation RUTH BAUR for delivery early in 1920. \$12.00 per 100, \$100.00 per 1000.

BAUR & STEINKAMP**3800 Rockwood Ave.****INDIANAPOLIS, IND.**

Mention The Review when you write.

**SPECIAL LOW PRICES ON
BEDDING STOCK**

Geraniums—Strong, 4-inch pots, Alphonse Ricard, Poitevine, S. A. Nutt, Scarlet Bedder, Mme. Buchner, \$12.00 per 100.

Cannas—King Humbert, J. D. Elsie, A. Bouvier, Richard Wallace, Florence Vaughan, strong 4-inch pots, \$10.00 per 100.

Fuchsias—Four best colors, 4-inch pots, \$10.00 per 100.

Heliotrope—In bud and bloom, 4-inch pots, \$10.00 per 100.

Salvias—America and Bonfire, 3-inch pots, \$6.00 per 100; 4-inch pots, \$10.00 per 100.

Begonias—Vernon and Luminosa, 4-inch pots, \$12.00 per 100.

Coleus—Golden Bedder, Verschaffeltii, Queen Victoria, 2½-inch pots, \$4.00 per 100; Brillancy, 2½-inch pots, \$6.00 per 100.

Verbenas—In separate colors; strong 2½-inch pots, \$4.00 per 100.

Petunias—Inimitable and Rosy Morn, 2½-inch pots, \$4.00 per 100.

Sweet Alyssum—Little Gem, 2½-inch pots, \$4.00 per 100.

Ipomoea Noctiflora—Godfrey Aschmann's well known Moonvines, 2½-inch pots, \$5.00 per 100.

Lobelias—Kathleen Mallard, double; Crystal Palace Compacta, 2½-inch pots, \$4.00 per 100.

Marigold—Dwarf, 2½-inch pots, \$4.00 per 100.

Ivy—Parlor, 2½-inch pots, \$5.00 per 100.

Ivy—Hardy English, two plants in each 2½-inch pot, \$6.00 per 100; 4 inch pots, staked, \$20.00 per 100.

Kentia Belmoreana—4-inch pots, 50 cts. each.

Dracaena Indivisa—6-inch pots, 50 cts. to 75 cts. each; 7-inch pots, heavy, \$1.00 each.

Cash with order. No plants shipped C. O. D. Please state if plants are to be shipped in or out of pots. All goods shipped at purchaser's risk.

Godfrey Aschmann

1012 W. Ontario Street
PHILADELPHIA, PA.

Mention The Review when you write.

CARNATIONS

Rooted Cuttings of

LADDIE, \$75.00 per 1000

Orders booked now for January, 1920, delivery.

F. DORNER & SONS CO., Lafayette, Ind.

Mention The Review when you write.

A. N. PIERSON

INCORPORATED

Growers of Plants, Cut Flowers,
Palms and Ferns

CROMWELL, CONNECTICUT.

Mention The Review when you write.

GODFREY CALLAS

When Mr. Godfrey, of Portsmouth, England, distributed his seedling callas, he sent to Richmond three varieties. The variety Devoniensis is the superior sort of the three and it is the true Godfrey as selected and distributed from the stock sent E. G. Hill Company.

Information has come to us that the Godfrey Calla sometimes fails. Send to the Fred H. Lemon Company and get the genuine Devoniensis variety and you will not be disappointed with results.

3-inch stock, \$5.00 per 100; \$40.00 per 1000

FRED H. LEMON & CO., Richmond, Ind.

Mention The Review when you write.

A. L. MILLER

CHRISTMAS AND EASTER
POT PLANTS A SPECIALTY

JAMAICA, N. Y.

Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, PHILADELPHIA, PA.**JULIUS ROEHRS CO.****RUTHERFORD, N.J.**

ORCHIDS, PALMS
and plants of every variety

Mention The Review when you write.

**Clearance Sale
ON BEDDING PLANTS**

	Per 100
Geraniums, Poitevine and Ricard, 4-in. pots	\$12.00
Geraniums, Nutt and other varieties, 4-in. pots	10.00
Begonias, Luminosa and Erfordii, 4-in. pots	12.00
Petunias, Double, 4-in. pots	12.00
Moonvines, 4-in., staked	12.00
Moonvines, 2½-in. pots	7.00
Petunias, California Giants, 4-in.	10.00
Heliotrope, 4-in. pots	10.00
Scarlet Sage, 4-in. pots	10.00
Cannas, King Humbert, 4-in. pots	12.00
Cannas, Florence Vaughan, 4-in. pots	10.00
Hardy Ivies, 4-in., staked	20.00
Hardy Ivies, 5-in., staked	35.00
Hardy Ivies, 6-in., staked	50.00
Coleus, Golden Bedder and Verschaffeltii, 2½-in.	5.00
Phlox, Lobelia, Petunia, Rosy Morn and Inimitable; Alyssum, small plants, 2½-inch pots	4.00

CASH WITH ORDER

Aschmann Bros. Second and Bristol Sts.
and Rising Sun Ave.
PHILADELPHIA, PA.

Mention The Review when you write.

Greenhouse Heating

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

SHORTAGE MAY SHUT PLANTS.

Government coal production figures point to "the greatest coal shortage in history" next winter unless production is stimulated immediately twenty-five per cent or more throughout the nation, according to a statement made public a few days ago by F. S. Peabody, chairman of the National Coal Association's special committee dealing with the prospective shortage.

"The information gathered by the committee is that at the present rate of production one industrial plant out of every eight in the United States will have to shut down next winter for lack of coal," said the statement, which attributed the falling off in production to the extremely low demand.

Coal men are becoming so alive to the situation, presaging as it does dangers ahead next winter, that they are advertising widely in the newspapers, using big space to call the public's attention to the facts of the conditions which the industries of this country will face when cold weather arrives, if they do not heed the warning issued now.

PIPING A SASH HOUSE.

Kindly state the number of 2-inch hot water pipes that will be required in a sash house 10x73 and seven feet high to the eaves, to maintain a temperature of 50 degrees in zero weather. The boiler capacity is ample.

H. C. H.—Pa.

To heat the house referred to will require about 250 square feet of hot water radiation, which will be furnished by 412 linear feet of 2-inch pipe. This will make about six runs, or three upon each side of the house.

In case there are two raised benches along the side walls, it will be possible to carry one 2-inch flow pipe under each bench and connect each of the flows at the farther end of the house with a coil of two 2-inch returns. Provided the returns are not much if any above the top of the boiler, it will be better to carry the flow pipes above the benches, along the plates, giving each a slight fall. The expansion tank should be connected with the highest point in the system.

PIPING A LEAN-TO.

We are building a lean-to greenhouse, 20x70, six feet high at the eaves and ten feet high at the peak. How many runs of pipe would it take to heat the lean-to to 50 degrees, and how would it be best to place them? J. A. F.

I infer that the lean-to greenhouse is to be built against the wall of another building, and the amount of radiation

WHEN YOU BUY—GET A KROESCHELL
"THE BOILER OF UNEQUALED FUEL ECONOMY"

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IRON



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Expressions From Men Who Know Boilers]

Get the Kroeschell First

Several years ago Mr. ——— corresponded with us in regard to the Kroeschell Hot Water Boiler, but was persuaded to install two sectional cast iron boilers which were claimed to be superior to the Kroeschell.

In the meantime we placed a number of Kroeschell Boilers in the immediate vicinity of Mr. ———, and he could not help but notice their great efficiency, and last year, while at the convention, he placed his order for his first Kroeschell. The following letter speaks for itself:

"We like the Kroeschell Boiler very much. It gives entire satisfaction, and it is so easy to fire. I will trade you the two cast iron sectional boilers for another like the Kroeschell I have."

[Signed] Mr. ———, Ohio.



No More Cast Iron Boilers

I have used several different makes of boilers but none I like so well as yours.

The Kroeschell is easier to fire, takes less coal and water circulates quicker than any other boiler.

I have used two different makes of sectional boilers — no more cast iron boilers for us.

[Signed] Mr. ———, Mich.

Kroeschell Replaces Cast Iron

The Kroeschell has replaced three cast iron sectional boilers, and it certainly has given entire satisfaction.

It only takes a few words to express the good quality of your boilers and they are as follows: "Of all firms handling boilers and advertising them truthfully, the party buying a boiler would have to get the Kroeschell, as you are certainly advertising nothing but facts."

[Signed] Mr. ———, N. Y.

KROESCHELL BOILERS will put high temperatures into your heating lines.

KROESCHELL BROS. CO., 444 W. Erie Street
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Why Are "Farnsworth Equipped" Plants Saving Tons of Coal?



The Farnsworth Duplex Boiler Feeder—front view of 8-inch machine, showing duplex receiving and delivery check valves.

Farnsworth DUPLIX BOILER FEEDER

**"The Greatest Coal
Saver Ever Offered
the Steam Plant."**

THAT'S THE REASON

It will undoubtedly pay you to investigate at once the coal-saving change from the "OLD to the NEW" way of handling condensation—from the old method of vacuum pumps, etc., to the Farnsworth system. Our engineers are at your service to answer any boiler feeding or condensation problems.

(Write now for our literature.)



The Farnsworth Duplex Boiler Feeder—rear view of 8-inch machine, showing steam and vent connections, controlling alternate chambers. While one side is discharging the condensation under pressure, the other side is filling. It works with a continuous, automatic flow.

BECAUSE—

1. Farnsworth machines conserve the heat units in the condensation.
2. Provide better heating or drying by clearing the water out of the heating system or heated apparatus.
3. Pull a vacuum on sluggish return lines, clear the water and provide a free circulation of steam.
4. In addition to pulling a vacuum, the condensation is held under pressure and pumped under pressure directly into the boiler at a high temperature.
5. Eliminate piston or centrifugal type boiler feed pumps, feed water heaters, vacuum pumps, receiving tanks, floor space for the above mentioned, considerable piping, pipe covering, lubricating oils, packing, etc.
6. Feed water into boilers much hotter than pumps can or will handle it.
7. Prevent loss of heat units going up the vent pipe from receiving tank.
8. Prevent loss of heat units going down the sewer from the overflow pipe of the average low pressure open feed water heater.
9. Use 75 to 90% less steam than a piston or centrifugal type pump.
10. Feed condensation from high pressure traps, coils or heated apparatus directly into the boiler at a temperature over 300 degrees.
11. Create better circulation through heating system or heated apparatus so that less back pressure can be carried on the exhaust line of the engine.
12. Provide closed system and drain condensate under pressure so that no heat units are lost by reducing pressure before the water enters the boiler.
13. Drain vacuum systems, eliminate the vacuum pump and the necessity of operating high pressure boilers on vacuum systems.
14. Pull a higher vacuum on heating systems than any vacuum pump.
15. Use 90% less steam than vacuum pumps.

Farnsworth Success means power plant efficiency. The 200,000 H. P. machines in operation last year proved to the engineer that our claims were true and gave service and satisfaction. Simplicity and POSITIVE ACTION are two FARNSWORTH FEATURES.



This machine drains L. P. Condensation until tank is full, then it rocks on bearing and automatically opens small valve, which admits boiler pressure steam that forces the water into boiler, or if used as pump in distant building, will pump the water to any point of use.

Farnsworth SIMPLEX BOILER FEEDER OR CONDENSATION PUMP

Farnsworth Apparatus and System is undoubtedly the greatest coal saver ever offered the steam plant.

Producing results in hundreds of the largest plants in this country, Canada and foreign countries.

Many plants using over \$5000 worth of machines, all types, Duplex and Simplex. One plant using over \$10,000 worth of our machines and ordering more, which indicates satisfaction.



Pulls vacuum on return lines or will drain condensation under low pressure and pump it to any point of use or will admit instant change to High Pressure and discharge the condensation to atmosphere or to any point of use.

Farnsworth Company, ENGINEERS and MANUFACTURERS of CONDENSATION PUMPS
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CANADIAN FAIRBANKS-MORSE CO., Limited
Sole Manufacturers and Distributors for Canada

FAIRBANKS, MORSE & CO., Inc.
Sole Agents and Distributors Pacific Coast

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Best Coal

Best Preparation

Best Service

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KANSAS CITY

CINCINNATI

BUFFALO

required will depend considerably upon the character of the building and whether it is heated. If there is glass in the walls of the greenhouse, allowance should be made for this in determining the radiation.

Without glass in the walls of the greenhouse and with the rear wall heated, I would run a 3-inch flow pipe on the rear wall about three feet from the peak. Carry this along the end of the house and connect it with eight 2-inch returns. Three of these should be on the front wall of the house, or under the front bench, and the others distributed under the other benches.

With thirty inches of glass in the front wall I would use an additional return, and one or two others would be needed if the rear wall is cold, depending upon the construction. All pipes should run downhill, and the expansion tank should be connected with the highest point in the system.

PITTSBURGH.

The Market.

There was an exceptionally good market last week, but it would have been even better had there been sufficient stock. Following the extremely hot weather of last month, the last two weeks have been ideal growing weather, sunshine and occasional showers alternating. Even this, however, did not produce enough flowers to meet the unusually big demand for wedding and commencement work.

There has been a sharp advance in prices in practically all varieties of stock. Gladioli have been the staple and have demanded from \$10 to \$12. There were not nearly enough of these prime favorites. Roses averaged from \$6 to \$15 per hundred, except American

Beauties, which brought \$1.50 to \$2 per dozen. Carnations were \$2 straight per hundred. Sweet peas are just beginning to come into the market. They are of good quality and sell for \$1 and \$1.50 per hundred.

Various Notes.

Samuel McClements is one of the most active of a number of representative East Liberty business men who are informally organized to do their bit in relieving the tedium of the soldier patients' life in the Parkview hospital. Randolph & McClements' windows have notices, conspicuously placed, requesting their customers and passers-by to loan their cars to convey patients to and from East Liberty at convenient times. Once in town, the soldiers are hustled to Reymer's and Huyler's for refreshments and then taken to the theaters. Mr. McClements usually contributes the floral decorations for these occasions and they are appreciated fully as much as the sweets.

James O. Hill has returned to civilian life and resumed business connections with his brothers on Fifth avenue June 27.

George Franks, proprietor of the Fifth avenue arcade, has returned from a ten days' eastern trip which embraced New York, Washington and Atlantic City. He was accompanied by two friends.

The McCallum Co. celebrated "July First" June 28 with a stag party at the Evans City plant. Half a dozen or so of the men are planning to attend the Detroit convention. Julius W. Ludwig has announced his intention of being one of the party.

Accompanied by his wife and daughter, F. H. Riegelmeier left June 30 for an eastern automobile trip which will include New York, Washington and At-

A Florist Cannot Afford to Take a Chance

on either the quality of the fuel he uses or on the possibility of getting it.

It is possible that there will be plenty of coal next winter, but it is hardly likely.

Buy or contract for your coal now and be sure it is



ENERGY COAL

stocks well and burns very satisfactorily in the proper place.

Energy is mined and sold by

TAYLOR COAL CO.

OLD COLONY BLDG.,
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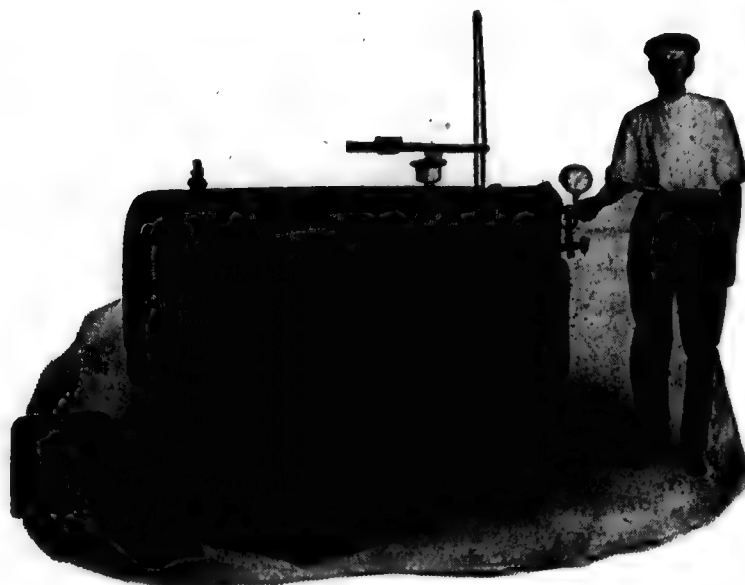
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Any handy man can install it.

Use it for patching when you cannot afford to cut a boiler out.

ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN ROLLS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

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lantic City. They will be absent three or four months. Mr. Riegelmeier has one of the most attractive and flourishing florists' stores on the south side and is just ending the most successful season in his experience.

The final session of the Pittsburgh Florists' and Gardeners' Club was held July 1. Arrangements were made for the annual outing. "Seasonable Flowers and Vegetables" was the subject of the program and many members brought exhibits and participated in the discussion.

Miss Margaret Beiter, saleswoman for the Ludwig Floral Co., returned June 30 from a vacation trip to Atlantic City. Clifford Pacey, of the same force, has also returned from his vacation, which included trips in western Pennsylvania. Miss Sophia Duglas will leave the middle of the month on a vacation trip, while Miss Mary Wratney, of the sales staff, will leave shortly after, to spend three weeks on the Atlantic coast.

E. E. S.

NEWPORT, R. I.

Horticultural Exhibition.

The June flower show of the Newport Horticultural Society, June 24 and 25, though smaller than usual, was one of the best that the society has given for a long time.

The roses, notably the special exhibits of climbing roses and the prize-winning novelties shown by Kempenaar & Christensen, shared the interest with the fine displays of sweet peas from William G. Taylor and William Gray, and the unusual display of orchids and ferns from the James J. Van Alen houses.

A. J. Fish, of New Bedford, had a collection of named outdoor roses, which took the society's silver medal for collection of hardy climbing roses.

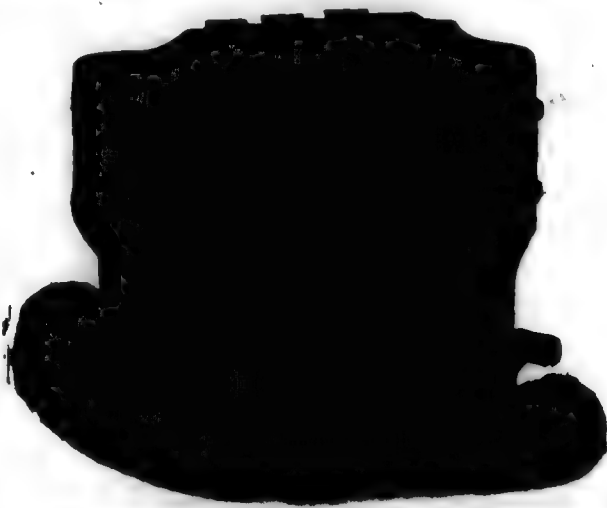
Alan R. Wheeler received the society's silver medal for his collection of roses.

For a new rose, with at least one flower fully opened and two or more other flowers in well developed stage, shown in pot or tub, Kempenaar & Christensen took two prizes—with Jacques Kneppers and Mrs. Wemys Quinn.

James Robertson, John Samuels, Alexander Fraser, C. M. Bugholt, William McKay, John McGowan and Andrew Dorward took prizes with exhibits from the estates where they are employed.

Various Notes.

Edward E. Peckham furnished the



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Made by

Illinois Malleable Iron Co.

1801-1825 Diversey Boulevard

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Are noted for COAL ECONOMY and good results generally.

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Points the
Way to
Economy of Fuel

BEGIN NOW to find out about the "Morehead" System. Send right away for the "Morehead" book for florists. In it you will find an easily understood discussion of the boiler and condensation question from the practical standpoint of the Grower of Flowers. Write for this help TODAY.

MOREHEAD MFG. CO.

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TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH,

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PHILADELPHIA, PA.

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

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Install one that

LETS THE FLORIST SLEEP

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GIBLIN & CO.,

UTICA, N. Y.

decorations for the recent children's festival at the Middletown M. E. church.
W. H. M.

Always mention the Florists' Review when writing advertisers.

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BE CAREFUL—

when buying your glazing material.

DON'T—

experiment with unknown materials and recently devised methods for glazing.

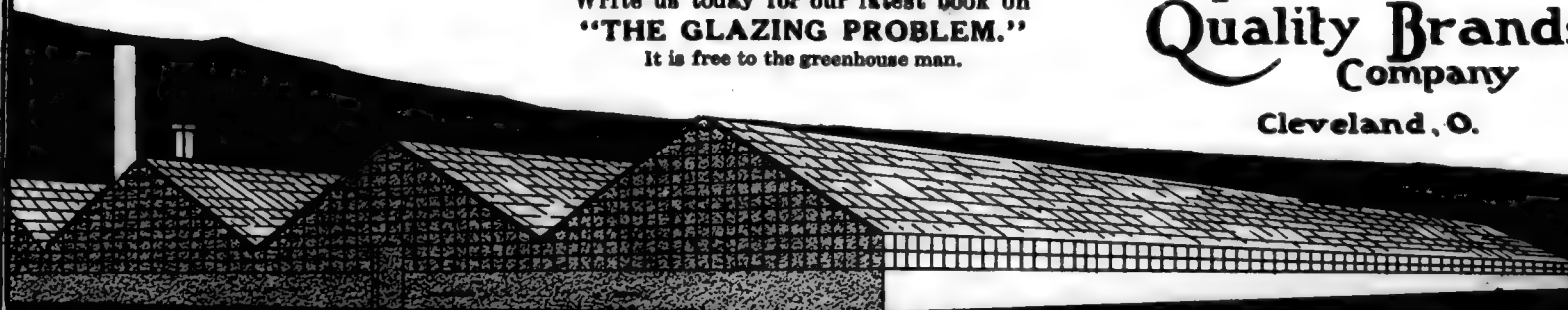
THE GREENHOUSE MAN—

has been using Vitaplastic Glazing Compound for many years—the Vita *Automatic* Glazing Machine has proven its worth by actual work.

WHY EXPERIMENT?

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It is free to the greenhouse man.

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WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS
and forget your
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No night fire-
man required—
as the magazine
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fuel to keep fire
10 to 12 hours
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tion. Best made
for a small
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The best black liquid putty made. Scientifically
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Per gallon.....	\$ 1.85
5 gallons	9.00
20 gallons	35.00

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ALSO NEW PIPE AND FITTINGS

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PROVIDENCE.

The Market.

Normal demands from funeral sources with a few late weddings were the only active features of the closing week of June. The increasing supply of outdoor flowers and the departure of many families for their seaside and country residences brought about the usual conditions for this time of the year.

Various Notes.

Johnston Bros. had the house decorations for the Priest-Markoff wedding last week.

Matthew Segal, formerly with the Mann Co., at the Boston Flower Exchange, is now in another line of business in this city.

Charles H. Hunt is making extensive repairs and alterations in his storage frames, on Burnside street.

Charles Smith, of the Eastern Wreath Mfg. Co., was a business visitor in Boston last week.

Timothy O'Connor and family will occupy their summer cottage at Narragansett Pier this season.

M. Sweeney had the bouquets and the house and church decorations for the Mason-Locke wedding last week.

Mr. and Mrs. Edward J. Brooke and family arrived at their summer cottage at Warwick Downs last week for the season.

Alexander H. Johnson is chairman of the state committee on organization of branches of the American Legion.

The sons of the late William Hay are making extensive improvements at their father's estate in Oaklawn. The greenhouses are being thoroughly renovated, new benches installed and a general reorganization under way.

George Johnson & Son are making extensive repairs in their office building, corner of Elmwood avenue and Earle street. Hugo H. De Wildt, proprietor, was operated on last week for appendicitis. W. H. M.

Springfield, Ill.—Henry L. Phelps was seriously injured June 13, when the bicycle which he was riding was struck by an automobile. He was rushed to the Springfield hospital, where an X-ray revealed that a hip was fractured. He is now slightly improved.

BEEMAN

GARDEN TRACTOR

The Original Garden Tractor

Enables one man to do the work of five in cultivating flowers. Goes astride narrow rows—cultivating one or three rows at a time. Goes between gladioli, dahlias and other wide rows. Turns sharp corners, goes close to fence. Useful the year 'round—plows, harrows, hauls, mows and does four horse-power belt work.

\$285

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Write for interesting free booklet.

Beeman Garden Tractor Company
353 Sixth Ave. S.,
Minneapolis, Minn.



Feed Your Plants and Save Labor

Mr. Bahr, Florist, Highland Park, Ill., says:—

"New Plant Life saved me labor, time and money, and the results were more than pleasing.—Fritz Bahr."

Zenke's New Plant Life Liquid Fertilizer Food Tonic for Plants

Especially Promotes Flowers

1 Gallon Makes 200
Gallons of Solution.

New Plant Life is a concentrated chemical compound containing all of the elements of plant fertilization. **Per Gal. \$3.00**

Zenke's Liquid Fungicide, per gallon - - - - - **\$3.00**

Zenke's Compound Plant Insecticide, per gallon - **1.50**

Prices f. o. b. Chicago. Terms: 2% 10 days, net 30 days.

ORDER from following supply houses, or direct, F. O. B. Chicago.

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CINCINNATI, OJ. M. McCULLOUGH'S SONS CO., Seedsman, 316 Walnut St.
CLEVELAND, OHIO...CLEVELAND PLANT & FLOWER CO., 207 High St.
DENVER, COL.....COLORADO SEED CO., Bulbs, Seeds and Supplies, 1515 Champa St.
INDIANAPOLIS, IND...SMITH & YOUNG CO., Wholesale Florists, 228 E. Ohio St.
KANSAS CITY, MO....H. KUSIK & CO., Wholesale Dealers in Cut Flowers, 1016-18 McGee St.
MILWAUKEE, WIS.....HOLTON & HUNKEL CO., Wholesalers, 462 Milwaukee St.
C. C. POLLWORTH CO., Everything in Florists' Supplies, Milwaukee
MINNEAPOLIS, MINN...RICE BROS., Wholesale Florists, 218 N. 5th St.
NEW YORK, N. Y.....WM. N. HUNT & CO., 148 Chambers St.
OMAHA, NEB.LEWIS HENDERSON, 1519 Farnum St.
PHILADELPHIA, PA...HENRY F. MICHELL CO., 518 Market St.
PITTSBURGH, PA.....SCOBIE & PARKER, Seeds and Implements, 507 Liberty Ave.
ST. LOUIS, MO.....ST. LOUIS WHOLESALE CUT FLOWER CO., 1410 Pine St.
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2.50%	1.50%	2.00%

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Quotations on any quantity and all information furnished on application.

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BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.
Price ... \$1.55 per 1000
5000 ... \$1.40 per 1000
10,000 or more ... 1.15 per 1000
F. O. B. Rochester. Samples Free.
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THE ENERGIZER FOR SOIL BACTERIA

Is Coming to America!

WONDERFUL RESULTS have been obtained by the use of RITO in Great Britain during the last three years. Owing to the war it has been impossible to export, but now we are free to do so. Horticulturists of the U. S. A. will at once avail themselves of this unique method of increasing their products and of getting their stuff ready for the market some weeks earlier than they have hitherto done, and so secure a much higher price.

WHAT IS RITO?—RITO is a humus, organic or natural fertilizer, a stimulant and energizing medium for soil bacteria.

WHAT IS HUMUS?—Humus is a complex substance or mixture of substances present in the richest of soils. It is black in color and hence renders the soil darker. RITO contains Humus in the right form for fertilizing the soil.

WHY ADD HUMUS?—Because most soils contain very little (if any) Humus, and it is necessary for the proper development of the useful soil bacteria. The bacteria find in the Humus constituents a suitable medium for their robust propagation.

That is, Humus is a source of food and energy for the soil bacteria.

WHAT IS THE ANALYSIS OF RITO?—It has very little chemical analysis and it does not come in the same category as fertilizers. It is essentially an energizing medium for soil bacteria. Phosphates and potash are present in all soils, but in the ordinary way they are not readily available. RITO, by energizing the soil bacteria, is calculated to make the phosphates and potash available for the plant. It also stimulates the nitrogen fixing bacteria into action, so that the consequent development is out of all proportion to its analysis.

RITO takes the place of farmyard manure, or it may be used in conjunction with farmyard manure or any recognized artificials. **RITO is free from weed seeds, spores and germs, and from the eggs or larvae of noxious insects.**

It is well known that the soil is not a dead inert mass of matter, but that it teems with bacteria, which only need to be treated properly to be called into activity. There are millions in every spadeful of soil.

RITO may be used in the open or under glass.

What RITO Users Say:—

"I used RITO in the soil for my Tomatoes this year. The result was the best crop I ever had, and I started picking two to three weeks earlier than usual, from seed sown same date as previous years."

A market gardener says that his RITO-treated lettuce were ready for the market a month before the untreated ones, with the result that the treated ones brought 2s. 6d. per dozen and the untreated ones, when they were ready for the market, brought 1s. per dozen.

"I tried RITO last year on Potatoes, and they yielded 30 per cent. better than those not treated."

"Every ounce of fruit from both the treated and the untreated Tomatoes has been gathered and carefully weighed. The weight of fruit gathered from the treated portions average just five times the amount as from the untreated portion."

"I have used RITO in the Peach Houses, and find that it greatly improved both the quality of the fruit and also the growth. I also find RITO very good if used when mixing soil for potting various plants, and I have also used it on my Vines with excellent results."

"I have pleasure in testifying to the merits of RITO. It is 'Right Ho' and no mistake. I never saw Tomatoes do so well as when your RITO was applied as a top-dressing mixed with the soil; the roots the plants made in this way were extraordinary, and the crops correspondingly good. The same applies to Cucumbers, also Chrysanthemums and to plants generally. It seems to consume the moisture, hence less watering is required."

"RITO-treated Chrysanthemums made a much quicker and better start than they have usually done—in fact, the plants show a great improvement."

RITO is packed in double bags, and the price is \$5.00 per 100 lbs. ex Quay, Boston or New York. Terms—Cash with order.

Please address your orders at once to The Molassine Company, Ltd., East Greenwich, London, England.

RITO SUITS EVERYTHING THAT GROWS

MOLINE, ILL.

The Market.

A satisfactory volume of business was done last week and, while there was no surplus, as a rule there were enough flowers to meet requirements. Roses are good for this time of year. Garden flowers are in good demand and make up for the shortage in other lines.

If the hot, dry weather continues, the effect will be felt all too soon, as flowers are none too plentiful as it is. A good rain is needed badly.

Club Outing.

The Tri-City Florists' Club held its annual outing at the William Knees cottage, Rock River, June 24. The affair was an old-time basket picnic, well attended and equally enjoyed by old and young. Amusements and refreshments were plentiful.

C. O. E. Boehm made a short address urging the club members to get together more closely and talk over matters of business more freely. Henry Gaethje invited the club for the July meeting.

Emil Kranz, of Muscatine, Ia., and William Bearing, of Newton, Ia., were out-of-town guests. The former invited the club and families to meet in Muscatine in August, promising them a fine supper and dance. W. G.

South Bend, Ind.—The Beyer Floral Co., one of the old and successful concerns here, has been purchased by W. R. Beyer and will be known in the future as the Beyer Flower Shop.

Wellington, Kan.—Mrs. Eva Luper is preparing to open a retail store here this summer. For two years she has sold flowers, made designs and done funeral work without a store.

Brewton, Ala.—J. H. Reeves has established here a new business known as the Reeves Foliage Co. Mr. Reeves formerly owned the Natural Foliage Preservative Co., of Savannah, Ga., and later the Natural Foliage Co., of St. Louis. He is starting in business here to perpetuate magnolia leaves, beech sprays and other forest foliages, which have come to be used in large quantities the last few years.



Save Time and Plants by using

THE HARRIS READY-TO-USE LOCKED PLANT BANDS

A Trial Package of 250 Bands sent postpaid for 50c.

The A. W. Harris Mfg. Co., Sleepy Eye, Minn. Dept. A.
Mention The Review when you write.

RED POTS

Our superior facilities enable us to keep
QUALITY UP—PRICES DOWN
Write for prices and Save Money

MISSOURI POTTERY CO.
4219 Iowa Ave. ST. LOUIS, MO.

Mention The Review when you write.

Standard Red Pots

DEPENDABLE STOCK — PROMPT SERVICE — LOW PRICES

You want pots you can depend on—red pots, uniform in size, shape and texture. You want pots which are smooth and strong, yet porous enough to insure the healthy growth of plants. And the prices must be reasonable, of course. That's just the kind of a deal we have to offer you.

We guarantee our stock of Standard Red Pots to be made of the best pot material obtainable, scientifically ground and carefully baked in special kilns, which insures uniform porosity and extra long life. Used exclusively by thousands of progressive florists throughout the west.

Send TODAY for our Special Florists' Bulletin No. 8. It is filled with money-saving information and special quotations you can't afford to miss. Just send a postal—that's the sure way to learn about better pots at lower prices. Better do it NOW.

MISSOURI POTTERY & MFG. CO., 1227 West Eighth Street,
Kansas City, Missouri

Mention The Review when you write.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.
W. H. Elverson Pottery Co., New Brighton, Pa

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IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.



"MOSS AZTEC"
Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

COMPETITION PROVES OUR QUALITY

RED POTS

Best Materials — Skilled Labor — Uniformly
Burned — Carefully Packed.

The Peters & Reed Pottery Co., HORACE C. GRAY CO.,
200 Fifth Ave., New York So. Zanesville, Ohio



WE LEAD In QUALITY and FINISH

Others follow — when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of
FLOWER POTS

WHY?

A. H. HEWS & CO., INC.
Cambridge, Mass.

RED
Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc
PADUCAH, KENTUCKY

PRICE LIST OF

Red Pots

Net Prices F. O. B. Factory, Ionia.
Packing charges included.



	Per Crate 1000 contains
2 -inch.....	\$ 6.00 2500
2 1/4 -inch.....	6.80 2000
2 1/2 -inch.....	8.00 1250
3 -inch.....	10.40 1000
3 1/2 -inch.....	12.80 500
3 3/4 -inch, Geranium	14.40 500
4 -inch.....	16.00 500
4 1/2 -inch.....	21.60 250
5 -inch.....	28.80 250
6 -inch.....	48.20 125

C. C. Pollworth Co.
Milwaukee, Wis.

IMP SOAP SPRAY

Sure Insect Killer

IMP Soap Spray is a scientifically prepared compound that is destructive to insects without injuring plants or roots. Does not spot leaves, fruit, grass or deface paint work. It is clean and colorless. May be used on fruit trees; shade trees; flowering shrubs; vines; garden truck; and on all sorts of plants, both under glass and out of doors.

It is most effective against rose bug; mill bug; white, black, green and rhododendron fly; red spider; thrips; aphids; fruit pests; elm leaf beetle and moths. Used in country's biggest orchards and estates. Very economical, one gallon is mixed with 25 to 40 gallons of water. Full directions on each can. Genuine can has Ivy Leaf trade mark. Your money back if Imp Soap Spray does not do as claimed. Order direct if your dealer cannot supply.

Pint can.....\$.50
Quart can75
Gallon can 2.25
5 Gallon can 10.00
10 Gallon can 18.00

Sent by express at purchaser's expense.

F. E. ATTEAUX & CO., Inc. Props.
Eastern Chemical Co.,
176 Purchase St., BOSTON, MASS.
Dealers Wanted.

Mention The Review when you write.

Kahler Red Pots

Write
for
Samples



Low
Prices,
Best
Service

The superior clay and excellent manufacturing facilities enable us to market a "better" round bottom, porous, non-alkali, real red flower pot.

KAHLER POTTERY CO.
829 OMAHA NAT'L BANK BLDG. OMAHA, NEB.

Mention The Review when you write.

GEORGE KELLER POTTERY CO.

Successors to
GEO. KELLER & SON

Manufacturers of

RED POTS

Before buying write for prices

2614-2622 Herndon Street
Near Wrightwood Ave.

CHICAGO, ILL.

Mention The Review when you write.

SUPERIOR RED POTS

QUALITY AND PRICES RIGHT

—ASK US—

FLORIST SPECIALTY CO., Elaville, Ind.

Mention The Review when you write.

SPECIFY MAGIC BRAND FERTILIZERS

Pure Steamed
Bone Meal

Magic Special
Rose and Carnation
Feed



Precipitate
Bone Phosphate

Magic
Blood and Bone

Pure Pulverized Sheep Manure

NATURE'S OWN FERTILIZER

Write for Prices and our Instructive
Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS

CHICAGO

WIZARD BRAND

PULVERIZED SHEEP - PULVERIZED CATTLE
SHREDDED CATTLE

MANURE

Write Wizard Brand into your supply
house order for manure—or drop us a
postal for latest price list and freight rates.

The Pulverized Manure Co.

33 Union Stock Yards

CHICAGO

Waterproof Paper Pots

Fine for shipping or growing plants
for short periods. Per 1000

2 1/4 -inch	\$ 3.50
2 1/2 -inch	4.00
3 -inch	6.00
3 1/2 -inch	8.00
4 -inch	10.00
5 -inch	16.00

C. C. Pollworth Co.

MILWAUKEE, WIS.

Mention The Review when you write.

A Fine Seller in Retail Flower Stores

Gro-Well Plant Food



We put this up to be
able to meet the calls
in our own flower store.
It has taken so well we
have decided to whole-
sale it at

\$2.00 per dozen;
\$15.00 per 100.

Retails at 25c per pkg.

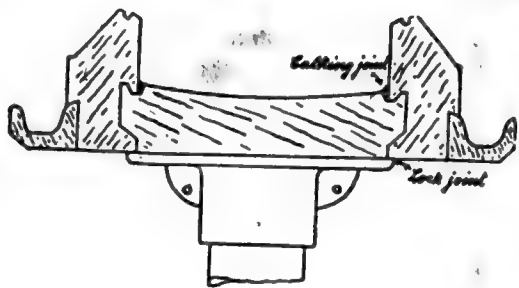
BRAMLEY & SON

1181 East 71st Street, CLEVELAND, O.

PERFECT GREENHOUSE MATERIAL

of Louisiana Red Gulf Cypress

CAREFULLY MANUFACTURED IN EVERY DETAIL



Our Patent LEAK-PROOF Gutter is unexcelled; no dripping, no sweating to annoy you. You can use the space below it for growing if you wish.

Ickes-Braun Mill Co., Greenhouse Material **2330 Wabansia Ave., CHICAGO**

Mention The Review when you write.

CLEVELAND, O.

The Market.

Peonies have been the mainstay in this market the last week, other flowers having been scarce. The market has been tightening up all the week and every day found carnations and longer roses growing scarcer. Outdoor flowers have played a big part in many wedding and other decorations; even wild flowers of different kinds have been used.

Bachelor's buttons, coreopsis, gailardia, sweet peas, daisies, baby's breath and gladioli have been selling well. Candidum lilies are just about over with and it looks as though this week would wind up the peonies. Black-eyed susans have made their appearance. Water lilies have been cleaning up well. Orchids, valley and white roses have been in great demand and have been hard to procure. Valley has been bringing as high a price as it ever has and is extremely scarce.

Outdoor sweet peas have hardly moved at all. They are almost a drug on the market, more being thrown away than are marketed. Although business is dropping off, everybody agrees that it is better than it was at this time in former years.

Delphiniums are just about finished and they seem to be greatly missed.

Various Notes.

Charles Woodman, formerly of the Cleveland Florists' Exchange, but now with the Lamborn Floral Co., of Alliance, was a visitor last week. He has been laid up with blood poisoning, the result of a prick from a rose thorn.

Claude Tyler, of Salem, O., called on the wholesalers last week.

Martin Reukauf, of Philadelphia, was a visitor; also Harry Flickinger, of Barberton, and Frank Riley, of the Heepe Co., Akron, O.

Ray Smith, son of Timothy Smith, has just been released from the army and is back helping his father.

Walter Priest, of the Cleveland Plant & Flower Co., left on his vacation last week. He will spend two weeks at Chippewa lake.

The annual florists' picnic will be held the latter part of July, probably at Willow beach. The wholesalers are practicing baseball with the intention of trimming the retailers. The exact date will be announced later.

F. D. Kirchner, of Riverside drive, is erecting a Lord & Burnham house about 60x200 feet. W. F. B.

IN THE ERECTION OF

Foley Greenhouses

ONLY THE BEST OF MATERIAL IS USED

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

THE FOLEY GREENHOUSE MFG. CO.

Main Office and Factory: 3248 W. 31st Street.

Downtown Office: State-Lake Bldg.

CHICAGO, ILL.

Mention The Review when you write.

GREENHOUSE GLASS

IMMEDIATE SHIPMENT
NET CASH WITH ORDER

SINGLE STRENGTH, 8x10, 10x12, 10x14, \$4.75 per box; 16x18, \$5.50 per box.

DOUBLE STRENGTH, 16x16, 16x18, \$6.50 per box; 16x24, \$7.00 per box.

Save Time and Money by Ordering at Once

THE THROOP-MARTIN CO., COLUMBUS, OHIO

FLAT GREENHOUSE GLASS

In sizes from 8x10 to 16x24. Our glass is absolutely flat and of superior quality, thickness and color. Write us for our special prices.

Ohio Plate & Window Glass Co. 313-19 Morris St., Toledo, Ohio

Mention The Review when you write.

Dror's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

HENRY A. DROR,
714 Chestnut Street,
Philadelphia.

THE

REGAN PRINTING HOUSE

Large Runs of

CATALOGUES

Our Specialty — Get Our Figures.

531-537 Plymouth Pl., CHICAGO

GREENHOUSE GLASS

We have a large stock of Greenhouse sizes in double strength A and B Qualities

We will make attractive prices, as we are desirous of moving the stock

Let us know what you need.
We will name the right price.

**BINSWANGER & CO.,
MEMPHIS, TENN.**

PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% more surface.

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.

Prices on application to



Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY

GREENHOUSE GLASS

ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.
2263 Lumber Street,
CHICAGO

Mention The Review when you write.

WE ARE SPECIALISTS IN GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.
251 Elm St., BUFFALO, N. Y.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES
29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

GREENHOUSE GLASS

8 x 10-inch, 10 x 12-inch and 10 x 14-inch. Single Strength, \$4.50 per box.

Double Strength, \$5.50 per box.

16 x 18-inch, Single Strength, \$4.75 per box.

All glass packed 50 square feet to the box.

Write us for prices on

ANY SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH

BAUR WINDOW GLASS CO., Eaton, Indiana

YOU

Will find all the best offers all the time in The Review's Classified Advs.

BUFFALO.

The Market.

After five days of hustling in filling graduation orders, the week ended with a good supply of stock on hand. Roses in all colors, excepting white, were plentiful.

The week started with an unusual demand for stock of all kinds. Prices went up, but, although they doubled, they did not go beyond last year's June market. Most of the stock did not reach last year's level, because the shortage was not so severe. There was a great demand for yellow roses. Many of the schools took this for their class color and it was difficult to supply the demand. Many of the classes placed orders for bouquets of three or four roses and in most cases this was handled by the shop nearest by. To some this practice may prove to be a great help in business. Although the call was for bouquets of only three or four roses, it is a start towards using flowers at graduations, a practice which principals have tried to discourage here. F. P. A.

During July and August the William F. Kasting Co. will close its store daily at 5 p. m.

Royersford, Pa.—Albert Bergantz, proprietor of the Fernwood Greenhouses, has just returned from overseas service and has opened his establishment, which was closed while he was at war.

Rantoul, Ill.—The E. B. Morgan Floral Co., successors to Addems, Morgan & Co., of Paxton, Ill., have purchased a 10-acre tract of land here and will construct a \$5,000 greenhouse. Rantoul is greatly interested in this enterprise and predicts success to the florists.

Rushville, Ind.—J. T. Turner, who for a number of years worked for George F. Moore and a year ago started in business for himself, finds he needs more room and has bought the houses and supplies of George W. Fleener. With this addition he will have 20,000 feet of glass. Mr. Turner says that business is exceptionally good, especially in gladioli, which he has been cutting for three weeks.

Western Florists

should order

Nico-Fume

at factory prices direct from
western distributors

Colorado Seed Co.
DENVER, COLO.

Mention The Review when you write.

THE RAINBOW SYRINGE

is made of brass. It will fit a 3/4-inch hose and is easily adjusted for fine or coarse spray of water. The best greenhouse syringe on the market.

JOHN WELSH YOUNG

Upsal Station, P. R. R., Philadelphia, Pa.

Mention The Review when you write.

Look ahead to carnation lifting time



THINK of the times you have left your carnations in the field longer than they should be, just because you were waiting for a rain to come and make the soil right.

Waits like that cost you money.

As long as you are in business to make money, why don't you have the things to do business with, that make your business make all the money it possibly can?

There's the Skinner System of watering, for example;

if you had it in your carnation field you could always have the ground just right for setting out, and in the pink of perfection the very day it was time to lift them.

You don't know what it's costing you not to have it. But we do know it won't cost you anything to have it, because it generally pays for itself the first year. So there seems no real reason why you don't have it; and every sound sense reason why you should.

Send for facts and figures.

The Skinner Irrigation Co.

223 Water St.

TROY, OHIO

SKINNER
SYSTEM
OF IRRIGATION.

Mention The Review when you write.

When it
comes to
Greenhouses
come to

Hitchings & Co.

Send for Supply Book
New York Boston
1170 Broadway 49 Federal St.

Mention The Review when you write.



Paint economy is the length of service given and not the price paid.

DIXON'S SILICA-GRAPHITE PAINT will lower your paint costs and give better protection. A naturally combined pigment, flake silica-graphite, and the vehicle, pure boiled linseed oil.

Write for booklet No. 54-B and long service records.

Joseph Dixon Crucible Company
Jersey City, N. J. Est. 1827

Always mention the Florists' Review when writing advertisers.

GREENHOUSES—ALL KINDS



PUT YOUR GREENHOUSE PROBLEMS UP TO US

We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.
PATENTED GREENHOUSES

1290-1323 Flushing Ave., Brooklyn, N. Y.

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DREER'S

Florist Specialties

New Brand New Style

"RIVERTON" HOSE

Furnished in lengths up to 500 feet without seam or joint.

The HOSE for the FLORIST

3/4-inch.....per ft.. 19 c

Reel of 500 ft. .. 18 1/2 c

2 reels, 1000 ft. .. 18 c

3/4-inch..... 16 c

Reel of 500 ft. .. 15 1/2 c

Couplings furnished free

HENRY A. DREER

714-716 Chestnut St.
PHILADELPHIA, PA.

Mention The Review when you write.

A Glazing Putty of Real Value



In all our experience and investigation we had never found a preparation for bulbing over the outside of a greenhouse that was quite satisfactory, until we ran across **PERMANITE**. This was about four years ago. At that time we set about investigating the merits of **PERMANITE** proceeded to watch the results of its application to greenhouse roofs.

Last year we were entirely convinced of its high quality and durability, and accepted the western agency for the sale of these goods.

We applied **PERMANITE** to hundreds of greenhouse roofs, over almost every part of the United States.

The results obtained were highly satisfactory indeed. Glass roofs of all kinds, both old and new, were made water-tight and air-tight, saving thousands of plants from being spoiled by water dripping on them and saving many hundreds of tons of coal by making the roofs proof against the wind and storms of winter.

We give **PERMANITE** our unqualified endorsement and recommend it highly for all kinds of glazing.

We have a very large stock on hand in our warehouse and can ship immediately.

PRICES

	BLACK per gal.	WHITE per lb.
In barrel and half barrel lots.....	\$1.60	17c
In kegs, 20 or 15-gal.	1.70	19c
In kits, 5-gal. or 50 lbs.....	1.85	21c
In cans, 1-gal. or 10 lbs.....	1.95	23c

EVERYTHING FOR THE GREENHOUSE

JOHN C. MONINGER CO.

914 Blackhawk Street
Chicago, Illinois

Every Greenhouse Owner Should Read This Letter

EUGENE WOERZ

PAUL WOERZ

WOERZ BROTHERS

WHOLESALE AND RETAIL

FLORISTS AND DECORATORS

WEDDINGS DECORATIONS
AND
FUNERAL DESIGNSLANDSCAPE GARDENING
AND
BEDDING PLANTS

ARDMORE, OKLAHOMA

May 2nd 1919.

Metropolitan Material Co.
Brooklyn, New York.

Gentlemen:-

I am enclosing a check for \$2.00 for a machine for applying Liquid Putty. Please express same at once. We have one that we have used for several years which we like very much; but we have worn the nozzle end so far back that the opening now is too large. We believe that if that part was made of a little harder material it would be as near perfect a machine as can be made.

Yours truly,

and this we have done

Woerz Bros

Asbestfalt

An Elastic Cement that expands and contracts with the weather.

Make your Greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather. \$1.25 a gallon. And to insure best results, apply Asbestfalt with our Liquid Putty Machine. The above letter shows what users think of our machine. Price \$2.00. Free with every barrel purchase of Asbestfalt.



Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.



Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

½ Pint, 30c; Pint, 50c; Quart, 90c;
½ Gallon, \$1.50; Gallon, \$2.50; 5-
Gallon Can, \$10.90; 10-Gallon Can,
\$20.00. Directions on package.

LEMON OIL COMPANY
420 W. Lexington St., BALTIMORE, MD.

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THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00 Gallon, \$2.50

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart, \$1.00 Gallon, \$2.50

VERMINE

For eelworms, angle worms and other worms working in the soil.

Quart, \$1.00 Gallon, \$2.50

Sold by Dealers.

APHINE MFG. CO.
MADISON, N. J.

Mention The Review when you write.

Greenhouse Construction Material

FITTINGS — HOTBED SASH



SAFE and DURABLE houses that give satisfaction because they are constructed of the best materials. Our prices are the lowest, our service the best.

ESTIMATES AND CATALOGUE FREE

Louisiana Red Gulf Cypress and Washington Red Cedar (WOOD WORK)

A. DIETSCH CO., DEPT. "B." 2640 SHEFFIELD AVE. **Chicago, Ill.**

ASPECTS OF SEED CONTROL.

[Concluded from page 91.]

the proper share of responsibility with each seedsman regarding the source, origin, description and quality of the stock handled by him. In accepting a shipment of seeds from another seedsman with the accompanying required statement of facts, his responsibility would include only those factors which covered the handling of the information passed on to him, and facts regarding the seed which can be determined by observation of his own investigation.

In considering all of these matters as they relate to the seed business, one cannot help but recognize that the future holds the greatest possibilities in store for the progressive seedsmen. The seed business has made great strides in the past, developing from practically nothing, little more than a century ago, up to a most important and necessary business. The future holds much greater opportunities in store for the seedsman than any period of the past.

The Seedsmen of the Future.

If the seed business is to come into its own, it is going to demand the attention of men specially qualified and educated to conduct that business. The seed business has reached its present degree of progress through the activities of men most of whom have drifted into the seed business from some other commercial activity, or as a side line of the grain business, hardware business, grocery business, or some other similar line of merchandising. I do not wish to take one iota from the credit due to the men who have built up the seed business, even though they have come from these other lines, but I simply wish to emphasize that the seed business of the future will demand the best talent that is available for the conducting of such business. I feel that the field is sufficiently large and attractive to invite young men to qualify themselves particularly for this business. I do not mean to suggest an agricultural training solely, but a combination of agricultural and commercial training, which will fit a man to solve the complex problems which seedsmen are regularly called upon to meet. The legislation of the future will develop business opportunities, and the next twenty-five years probably will show a much greater progress in the development of the seed business and the regulation of the business than any twenty-five years of the past.



Mr. Greenhouse:

Do you know that you will last longer and that your sash will hold their position better and open and close more evenly if they are equipped with an **Advance Sash Operating Device**? What? You are aware of it! Then the next time your order comes in, tap him on the shoulder and tell him to write the Advance Company and get their catalogue illustrating and describing the well known Advance Sash Operator.

Don't forget that we carry a complete line of greenhouse fittings at all times and for repairing houses there is nothing better than **Permanite** and we carry a large stock of it at all times.

ADVANCE CO., Richmond, Ind.

Mention The Review when you write.

PRACTICAL Greenhouse Work

calls for the best equipment obtainable to gain the most profitable results. Ordinary makeshift greenhouses may answer the purpose, but harder work is required of the owner and smaller returns for his labor and investment.

Every piece of material that enters into the construction of Callahan Cut-to-Fit Greenhouses is the result of much experience on the part of our detail men. The members are cut to exact measure and shipped to you with the plans; all so simple that any man with an ordinary knowledge of greenhouse construction can set them up perfectly.

Callahan Cut-to-Fit Greenhouses

are made of selected Louisiana Red Gulf Cypress, to best withstand the heat and moisture required in greenhouse work.

The Callahan Cut-to-Fit Greenhouse is a practical answer to the market grower's needs, and will give you a lifetime of service at a small expenditure.

No frills, no fancy work; just solid, useful, up-to-date construction at low prices.

Write for booklet and state size of house you are interested in building.

Callahan Duo-Glazed Sash Co.
1821 Fourth St., DAYTON, OHIO

PERMANITE in stock for immediate shipment

GULF CYPRESS Greenhouse Materials



Pecky Cypress Bench Lumber

GLASS

Gulf Cypress HOTBED SASH

All Kinds and Sizes

Unglazed, 95c up
Glazed, \$2.15 up



MOST PRACTICAL SHELF BRACKET

Made for two 6-inch boards or two lines of 1-inch or 1 1/4-inch pipe, and can be clamped on 1 to 2-in. upright pipe columns.



25c with bolts complete

Hose Valve—69c

All brass except the hand wheel. Has a removable leather disk which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.



BOILERS—PIPE

Metropolitan Material Co.
PATENTED GREENHOUSES

1298-1323 Flushing Ave.,

Brooklyn, N. Y.

Mention The Review when you write.

Introduced By us April, 1911

**Federal Greenhouse
Cement No. 2**
(Regular)



Which is a considerable time before there was any other plastic cement on the market—and, really, ours

Still Has No Rival

when it comes to value at the price.

Federal Greenhouse Cement No. 2 is a medium thick consistency. We consider this the ideal consistency for glazing work, not too thick nor too thin. Can be used in greenhouse gun, putty bulb, or other instruments. Those who prefer a slightly thinner consistency can thin with **Federal Special Greenhouse Thinner**.

SOLD DIRECT TO THE GREENHOUSE TRADE BY

The Federal Process Co.

We make several other grades of Cement for Special work. Write us about your problems.

Manufacturers **Cleveland, O.**

**\$ HEADQUARTERS
FOR
\$ GREENHOUSE
\$ MATERIAL
\$ UNIVERSAL MFG. CORP.
EVANSVILLE, IND.**

Mention The Review when you write.



No loss if you mend your split carnations with

**SUPERIOR
CARNATION
STAPLES**

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son

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SPLIT CARNATIONS

Easily Mended with Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid
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WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience. PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber
WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts.
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**SPLIT CARNATIONS ARE BEST MENDED WITH
SUPREME CARNATION STAPLES**

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35c per 1000 — Postpaid — 3000 for \$1.00

F. W. WAITE, Manufacturer, 85 Belmont Avenue, SPRINGFIELD, MASS

Elastic - Black Glazing Compound

Will not get hard. Smooth and easy to apply with bulb or machine. **No Special machine required.** As good as black glazing compound can be made.

1 gal. cans, \$1.85 5 gal. kits, \$1.80 per gal.

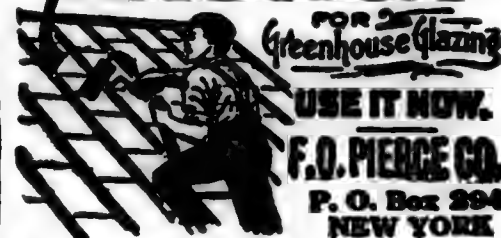
Bbls. and half bbls., \$1.25 per gal.

—Why pay more?—

Elastic-Lyke Co., 30 East Randolph St.
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USE IT NOW.

F.O. PIERCE CO.

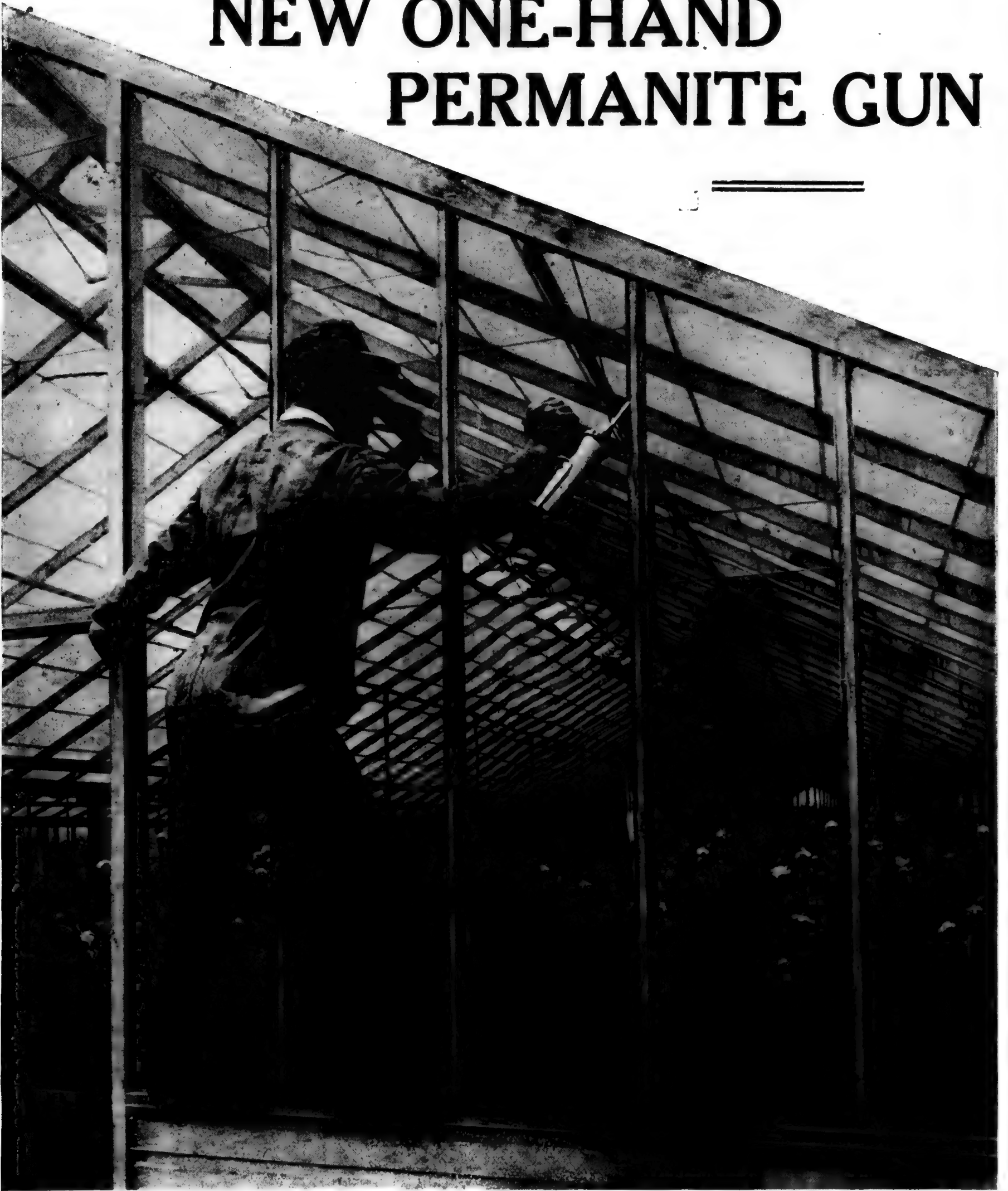
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Mastica is elastic and tenacious, admits no expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply.

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HERE IS YOUR NEW ONE-HAND PERMANITE GUN



THE GARLAND COMPANY
Cleveland Ohio U.S.A.

THE NEW LABOR-SAVING DEVICE YOU HAVE BEEN WAITING FOR!

We take pleasure in announcing to the trade that we have perfected a new one-hand Permanite Gun that we have been working on for the past four years.

Tested in every way - from every angle and in any position—it works without fail.

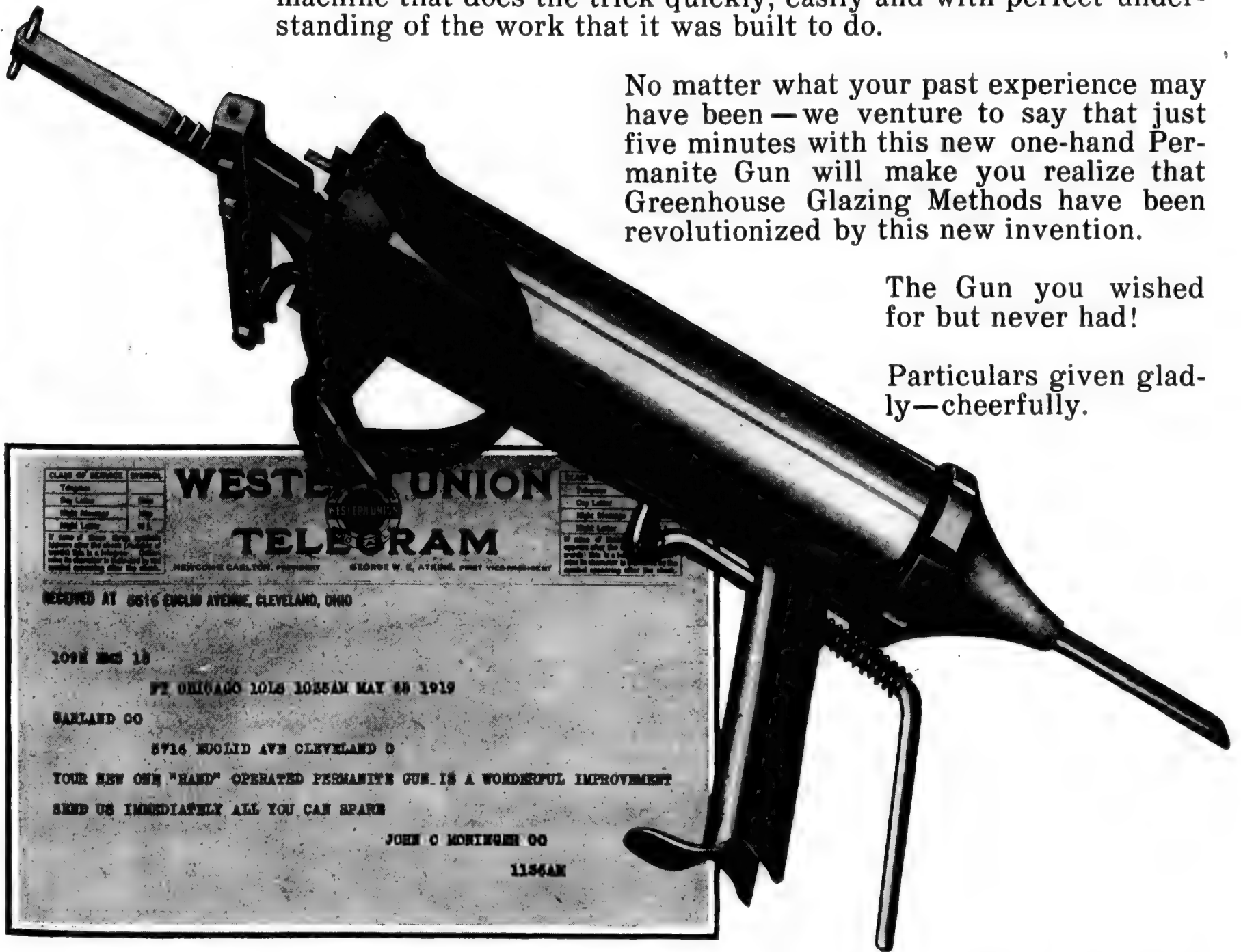
A steady, uniform flow of Permanite—JUST RIGHT FOR GLAZING—can always be depended upon—one that's under perfect control of the operator at all times; and the beauty part is that the operator has perfect control of himself as well.

This new Gun is mechanically correct - all moving parts except the plunger are on the inside—and mind you, there is nothing complicated about this gun—just a plain, practical and well thought-out machine that does the trick quickly, easily and with perfect understanding of the work that it was built to do.

No matter what your past experience may have been—we venture to say that just five minutes with this new one-hand Permanite Gun will make you realize that Greenhouse Glazing Methods have been revolutionized by this new invention.

The Gun you wished for but never had!

Particulars given gladly—cheerfully.



THE GARLAND COMPANY

Cleveland Ohio U.S.A.

Classified Ad Department



It
Pays

Rate for advertising in this department
12½ cents a line net, per insertion.
No advertisement for less than 25c accepted.

ABELIAS

Abelia Rupestris, flowers all the summer, stocky plants, 5-in. pots, \$35.00 per 100. BOBBINK & ATKINS, RUTHERFORD, N. J.

ACHYRANTHES

Achyranthes, red and yel., extra strong 2¼-in., \$3.00 per 100; R. C., \$1.75 per 100. J. C. Steinhäuser, Pittsburg, Kans.

AGERATUMS

Ageratum Gurney R. C., 80c per 100; 2-in., \$2.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Ageratums, blue, R. C., 80c per 100; 2¼-in., \$2.25 per 100. Chas. Sherwood, Waterloo, Ia.

ALTERNANTHERAS

1500 Red and 1000 green, extra fine, 2-in. plants. These are choice, but our season is over. A bargain to close out at \$1.75 per 100, \$15.00 per 1000. Wise Adkisson, Greenville, Tex.

DIRT CHEAP

Aurea Nana and Rosea, 2¼-in. 100 1000
Brilliantissima 2.50 20.00
GULLETT & SONS, LINCOLN, ILL.

Alternantheras, 5000 red and green, \$3.00 per 100, \$25.00 per 1000; fine stock; no charge for packing. Cash, please. Wm. B. Koehler, 1634 Bridge St., Frankford, Philadelphia, Pa.

Alternantheras, R. C., P. Major and yellow, \$6.00 per 1000. Brilliantissima, \$8.00 per 1000. Yellow and red, 2-in., \$2.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

Alternantheras, red and yellow, 2¼-in.-2½-in., 8½c, \$30.00 per 1000. State Fair Floral Co., Sedalia, Mo.

Alternantheras, extra strong, red and yellow, \$3.50 per 100, \$30.00 per 1000. Cash, please. Joliet Floral Co., Joliet, Ill.

Good, strong Alternanthera plants in Brilliantissima, A. Nana and P. Major, at \$3.50 per 100. DAVIS & STEINER CO., MORRISON, ILL.

Alternantheras, red and yellow, 2¼-in., good stock, \$20.00 per 1000. Schmans Bros., Paducah, Ky.

Rooted cuttings, red and yellow, \$1.00 per 100, \$9.00 per 1000. N. O. Caswell, Delavan, Ill.

Alternantheras, green and yellow, strong 2-in., 2.50. Edgar Osborn, Danville, Ill.

Alternantheras, yellow, 2¼-in., \$2.75 per 100. Chas. Sherwood, Waterloo, Ia.

ALYSSUM

Giant Double Alyssum, 2¼-in. bushy plants, \$2.00 per 100. Cash. G. W. Renard, Avondale, Chester Co., Pa.

Alyssum double giant, 2-in., \$2.00 per 100, \$18.00 per 1000. E. Rawlings, Wholesale Grower, Allegany, N. Y.

Double Alyssum, 2-in., \$2.50 per 100. Cash. Dumser Floral Co., Elgin, Ill.

Sweet Alyssum, Double Giant, 2¼-in., \$4.00 per 100. Cash. John Bauscher, Freeport, Ill.

Alyssum, double, strong 2¼-in., 3c. Cash. J. C. Steinhäuser, Pittsburg, Kans.

AMARYLLIS

Watch for ad of white hardy Amaryllis in Review, fall of 1919.

H. W. Peterson, Poplar Bluff, Mo.

ASPARAGUS

Asparagus Plumosus Nanus and Sprenger, 2¼-in., fine stock, \$4.50 per 100, \$40.00 per 1000; Asparagus Plumosus Nanus, 3-in., \$8.00 per 100. Strong 4-in. Sprenger, while they last, \$12.50 per 100.

Plumosus seedlings, \$1.00 per 100, \$9.00 per 1000. Asparagus Sprenger seedlings, \$1.00 per 100, \$8.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York City.

Plumosus seedlings, \$7.50 per 1000; 2-in., \$2.75 per 100, \$25.00 per 1000; 2¼-in., \$3.50 per 100, \$30.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000; Sprenger seedlings, \$7.50 per 1000; 2-in., \$3.00 per 100; \$27.50 per 1000. G. M. REBURN & CO., 3807 Lake Park Ave., Chicago, Ill.

ASPARAGUS

Plumosus nanus: 3000 3-in., \$7.50 per 100, \$60.00 per 1000. Seedlings, 50,000 Plumosus nanus, \$1.00 per 100, \$9.00 per 1000.

50,000 Sprenger, \$1.00 per 100, \$9.00 per 1000. A. N. Pierson, Inc., Cromwell, Conn.

ASPARAGUS PLUMOSUS

2¼-in., \$3.50 per 100, \$30.00 per 1000.

A. H. BUDLONG, GROWER,

2449 Berwyn Ave., Chicago, Ill.

GOOD ASPARAGUS.
Asparagus Plumosus, 2¼-in. \$ 4.00 per 100
Asparagus Plumosus, 4-in., select. 15.00 per 100
Asparagus Sprenger, 2¼-in. 8.00 per 100
Asparagus Sprenger, 4-in., select. 15.00 per 100
GULLETT & SONS, LINCOLN, ILL.

Asparagus Plumosus, 3-in., \$10.00 per 100. Asparagus Sprenger, 3½ and 4-in., \$12.00 per 100. This stock is extra fine "Smith Quality," and would not be sold, only we have a large surplus. Cash.

Samuel Smith's Sons, Jamestown, R. I.

SEEDLINGS

Plumosus and Sprenger,
\$7.50 per 1000.
Ready in July.

AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

Strong seedlings A. Plumosus and A. Sprenger at 80c per 100, \$7.00 per 1000, prepaid. Look on page 76 of Review, June 19th, for prices on 1919 Ozark Mammoth Pansy seed. Cash, please. Ozark Pansy Gardens, West Plains, Mo.

2-in. Asp. Pl. Nanus \$3.00 per 100
3-in. Asp. Pl. Nanus 8.00 per 100
2-in. Asp. Sprenger 8.00 per 100
Seedlings, Sprenger 1.00 per 100
A. M. Augspurger, Peoria, Ill.

Asparagus Plumosus and Sprenger, nice heavy stock, 3-in., \$10.00 per 100; 4-in., \$15.00 per 100. Asparagus seedlings, Plumosus and Sprenger, \$10.00 per 1000. A. L. RANDALL CO., 180 N. Wabash, Chicago.

Asparagus Plumosus and Sprenger seedlings, \$1.25 per 100, \$10.00 per 1000, prepaid; 2¼-in., \$4.50 per 100, \$40.00 per 1000; 3-in., \$10.00 per 100. Larger sizes, ask for price list. Roman J. Irwin, 108 W. 28th St., New York.

Asparagus Plumosus Nanus, strong, bushy seedlings, \$1.00 per 100, prepaid; \$7.00 per 1000, express. Chas. Whitton, York & Gray Ave., Utica, N. Y.

2¼-in. Plumosus, clean stock \$3.50 per 100
Sprenger seedlings 1.25 per 100
Wholesale Florist,
Muskogee Shrubbery Garden, Muskogee, Okla.

ASPARAGUS PLUMOSUS SEED.

Per 1000 seeds \$1.00
H. N. GAGE CO., INC.,

Montebello, California.

Asparagus Sprenger, all good, clean stock, 3-in., \$6.00 per 100; a few 2¼-in., \$4.00 per 100; also a few good 4-in. at 12½c each. Cash. Warren Huckleberry, North Vernon, Ind.

Asp. Sprenger and Plumosus, strong 2¼-in., \$3.50 and \$4.00 per 100. Cash. J. C. Steinhäuser, Pittsburg, Kan.

Asparagus Plumosus Nanus and Sprenger seedlings, July delivery, \$7.00 per 1000. Cash. F. E. Werner, South Bend, Ind.

Asparagus seedlings; Plumosus, \$8.00 per 1000. Sprenger, \$7.50 per 1000. Cash, please. F. C. Freeman & Sons, Portland, Ind.

Asparagus Sprenger, strong, bushy 4-in. stock at \$12.50 per 100. Cash, please. Aurora Greenhouse Co., Aurora, Ill.

Asparagus Sprenger, extra fine 2-in., 3c; heavy 4-in., 12c. J. T. Goodlive, Zanesville, O.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

Sprenger and Plumosus seedlings ready now, \$1.00 per 100 postpaid; \$8.00 per 1000 by express. Wise Adkisson, Greenville, Tex.

Asparagus Sprenger, strong 2-in., \$2.50 per 100; \$22.50 per 1000. Cash. Jacobs Bros., Peoria, Ill.

Asparagus Plumosus, 400 3-in., right to bench, at 6c. Cash with order. Rutledge Nurseries, Rutledge, Pa.

Asparagus Sprenger, 2-in., \$3.00 per 100. W. C. SMITH WHOLESALE FLORAL CO. 1316 Pine St., St. Louis, Mo.

Asparagus Plumosus sprays. Write for prices or sample shipment. De Land Fern & Cut Flower Co., De Land, Fla.

Asparagus Plumosus seedlings, \$1.00 per 100, \$7.50 per 1000. A. M. Campbell, Strafford, Pa.

Asparagus Sprenger seedlings, \$1.00 per 100, \$8.00 per 1000. Edward W. Schuster, Crookston, Minn.

Plumosus and Sprenger seedlings, \$1.00 per 100, \$8.00 per 1000; 3-in., \$10.00; 4-in., \$15.00 per 100. Henry Smith, Grand Rapids, Mich.

Asparagus Plumosus seedlings, \$1.00 per 100, \$7.50 per 1000. Holton & Hunkel Co., Milwaukee, Wis.

Asparagus Plumosus, 3-in., \$8.00 per 100; Sprenger, 3-in., \$7.00 per 100. Baur Floral Co., Erie, Pa.

Out Asparagus sprays, \$1.50 per 100. W. P. Newell Co., Apopka, Fla.

Heavy 3-in. Sprenger, fine stock, 10c. Ralph Ward, Cameron, Mo.

Plumosus and Sprenger, 1-yr.-old seedlings, \$1.25 per 100. Geo. E. Bigler, Camden, N. J.

Asparagus Sprenger, 2-in., 3½c. Cash, please. B. C. Blake, Springfield, O.

Asparagus sprays; write for price list. The Pennock Plantation, Jupiter, Fla.

Asp. Sprenger, 2¼-in., \$3.00 per 100. Chas. Sherwood, Waterloo, Ia.

ASTERS

Asters, Late Branching, purple, lavender, white, rose and shell pink, 2¼-in. pots, \$4.00 per 100, \$35.00 per 1000. Cash.

GODFREY ASCHMANN, 1012 W. Ontario St., Philadelphia, Pa.

Asters, Queen of the Market and Giant Late Branching and mixed, at \$1.00 per 100; strong seedlings, \$5.00 per 1000; add postage. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

FIELD GROWN ASTERS, OREGO GIANT, SEPARATE COLORS, STRONG PLANTS, \$1.00 PER 100, PREPAID. WHITSON'S, 618 N. 8th ST., VINCENNES, IND.

Asters, potted, 3-in. Queen of the Market, white and pink and Semple's Branching Lavender, \$2.00 per 100. Fred W. Binnig, Springfield, O.

ASTER PLANTS, Late Branching, choice mixture, 95c per 100, \$5.90 per 1000. Harry J. Squires, Good Ground, N. Y.

Asters, strong field-grown plants, late branching, white, purple and mixed, \$4.00 per 1000. H. Hills, Bristol, Ind.

Mrs. Childs mixed Aster plants, beauties, 3c each. Mrs. Frank Johnson, Louisa, Va.

BAY TREES

BAY TREES

Just arrived, in fine condition.

Standards

Diam.	Each	Diam.	Each
26-in.	\$10.00	32-in.	\$18.00
28-in.	12.50	36-in.	22.50
30-in.	15.00		

PYRAMIDAL

6-7 ft. high, 18-24 in. diam. at base \$17.50 ea.

7-8 ft. high, 18-24 in. diam. at base 20.00 ea.

Dwarf Standards.

3½-4½ ft. high, including tub, about 2-in. diam., \$10.00 each.

BOBBINK & ATKINS, RUTHERFORD, N. J.

BEDDING PLANTS

Geraniums, 4-inch	10c
Vincas, 3-inch	10c
German Ivy, 3-inch	8c
Lobellias, 2¼-inch	4c
S. Alyssum, 2¼-inch	4c
Fuchsias, 2¼-inch	4c
Snapdragons, 2¼-inch	5c
Cannas, 4-inch	10c
Petunias, 4-inch	8c

ALBUM OF DESIGNS.

Fifth Edition Now Ready.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton, Bldg., Chicago.

BEDDING PLANTS

Cigar plants, 2-in. \$2.00 per 100
 Fuchsias, 2-in. 2.00 per 100
 Salvia (America), 2-in. 2.00 per 100
 Rose Geraniums, 2-in. 2.00 per 100
THE W. T. BUCKLEY CO.,
 SPRINGFIELD, ILL.

Bedding plants, 3½ and 4-in. Geraniums, \$15.00 and \$18.00 per 1000; Jasmine Vine, 18c; 4-in. Fuchsias, trailing and upright, 3½-in., 15c; Heliotrope, 4-in., 18c; Lobelia, 3-in., 8c; Cuphea, 2-in. and R. O., 5c and 1c. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

BEGONIAS

BEGONIAS FROM 2¼-IN. POTS.

Begonia Chatelaine, 2¼-in.	\$ 7.00	1000
Begonia Chatelaine, 3-in.	12.00	100.00
Begonia Rex, assorted, best varieties, 2¼-in.	12.00
Same, 3½-in.	16.00
New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), a beautiful plant for bedding purposes or as pot plant; ready now, 2-in.	15.00

Roman J. Irwin, 108 W. 28th St., New York.

BEGONIA GRACILIS VARIETIES.

LUMINOSA, Christmas Red.
MIGNON, salmon red.
PRIMA DONNA, deep fresh rose.
 They are fine for Christmas sales and can easily be grown to perfection by anyone. August delivery, from 3-in. pots, frame-grown, \$12.00 per 100, \$100.00 per 1000. Supply limited.
J. L. SCHILLER, TOLEDO, O.

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, 2-in. plants, \$15.00 per 100; Begonia Chatelaine, nice 2¼-in. stock, \$6.00 per 100, \$50.00 per 1000.
S. S. SKIDELSKY & CO.,
 50 Park Place, New York City.

Assorted blooming varieties, \$5.00 per 100. Chatelaine, Luminosa, Pink Luminosa and A. Gutata, \$6.00 per 100. A limited number fine, 3-in. Luminosa, \$12.00 per 100.
N. O. Caswell, Delavan, Ill.

1000 Begonia Luminosa, 2-in., \$3.50 per 100.
 1000 Begonia Prima Donna, 2-in., \$3.50 per 100.
W. O. SMITH WHOLESALE FLORAL CO.,
 1316 Pine St., St. Louis, Mo.

BEGONIAS

Semperflorens and Erfordii, \$4.00 per 100, \$35.00 per 1000.
A. N. Pierson, Inc., Cromwell, Conn.

Begonia Erfordii, 2½-2¼-in., out of pots, at 2½c. Extra nice. Tel. Bellwood 924. R. P. Bohlander, Melrose Park, Ill.

Begonias, good varieties, 4-in., mixed, at \$10.00 per 100. Cash.
Dumser Floral Co., Elgin, Ill.

Begonia Chatelaine, 3-in., \$8.00 per 100; Begonia Vernon type, 3-in., \$6.00 per 100. No. 1 strong plants. John Stamm, Hutchinson, Kan.

5,000 Begonia Luminosa, extra strong 2-in., \$2.50 per 100; \$25.00 per 1000. Cash.
Jacobs Bros., Peoria, Ill.

Begonia Chatelaine, 3-in., strong, vigorous plants ready for shift, \$10.00 per 100. E. E. Temperley, 5518 College Ave., Indianapolis, Ind.

Begonias, Scarlet Bedder, 2½-in., in bloom, \$5.00 per 100, \$47.50 per 1000. Cash.
C. Winterich, Cyclamen Specialist, Defiance, O.

Begonia Chatelaine, 2¼-in., strong, \$6.00 per 100. J. O. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Chatelaine Begonias, 2-in., strong, 5c. Cash with order.
L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

Luminosa, strong 2¼-in., \$4.25 per 100, \$37.50 per 1000. Cash with order.
E. R. Chatfield, R. 6, Springfield, Ohio.

Begonia Chatelaine, 2-in., 6c; 3½-in., 15c. Cash.
C. Betscher, Dover, Ohio.

3-in. Begonia Chatelaine, \$10.00 per 100.
A. M. Augspurger, Peoria, Ill.

Begonia Chatelaine, fine 3-in., \$10.00 per 100.
Fred Burre, Peoria, Ill.

New, red Gloire de Chatelaine, 2½-in., \$15.00 per 100. Schmitz & Dobner, Stockton, Calif.

BERRIED PLANTS

New Golden Yellow Cherry; ready now; habit, short and stocky; profusely covered with large, glossy cherries. Strong 2¼-in., ready for 4-in., \$12.50 per 100, \$2.50 per doz.; immediate delivery. Jacob Schulz, 831 Cherokee Road, Louisville, Ky.

Cherries, New Cleveland, 2-in. pots, \$7.00 per 100, \$60.00 per 1000; Orange Queen (sport of Cleveland), 2¼-in. pots, \$10.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

Jerusalem Cherries, strong 2¼-in. pots, \$4.00 per 100. Cash.
GODFREY ASCHMANN
 1012 W. Ontario St., Philadelphia, Pa.

GROW ON FOR CHRISTMAS.
 Cleveland Cherries, nice 2¼-in., \$6.00 per 100; \$50.00 per 1,000.
GULLETT & SONS, LINCOLN, ILL.

Bird's Eye Peppers, strong 2¼-in. pots, \$6.00 per 100, \$55.00 per 1000. Frank Oechalin, 4911 W. Quincy St., Chicago.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid. Florists' Pub. Co., Caxton Bldg., Chicago.

Celestial Peppers, 2¼-in., ready for 4-in., fine stock, \$5.00 per 100.
S. M. Harbison, Danville, Ky.

Cleveland Cherry, fine 1½-in., \$3.50 per 100; \$30.00 per 1000. Cash.
Geo. W. Frisch & Son, Dayton, O.

2-in. Cleveland Cherries, \$4.00 per 100.
A. M. Augspurger, Peoria, Ill.

Cleveland Cherries, 2-in., June delivery, \$4.00 per 100. Abbey Ave. Greenhouses, Dayton, O.

BOUGAINVILLEAS

Bougainvillea Sanderiana, 2¼-in., strong plants, \$10.00 per 100.
Baur Floral Co., Erie, Pa.

BOUARDIAS

Bouvardia, 2½-in., extra good plants.

Single pink	100	1000
Soil plants, single pink and white..	5.00	45.00

C. U. LIGGITT,
 Wholesale Plantman,
 825 Bulletin Bldg., Philadelphia, Pa.

Bouvardias, 2-in. plants, light and dark pink, \$5.00 per 100. Cash.
JULIUS NIEDNAGEL, EVANSVILLE, IND.

2000 Bouvardias, 2-in., single, white and pink, ready for shift, \$6.00 per 100.
Adam Helts, Louisville, Ky.

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PYRAMIDS: Each.	STANDARDS: Each.
3-ft. \$ 8.00	24-in. diam. \$ 7.50
3½-ft. 8.50	26-in. diam. 10.00
4-ft. 5.00	28-30-in. diam. 12.00
5½-6-ft. 10.00	30-in. diam., spec. 15.00
6-6½-ft. 12.50	BABY STANDARDS:
7-ft. 15.00	2-2½-ft. high, crown about 15-in. diam. \$3.00

BUSH:

12-15-in. \$0.75 18-in. \$1.00
 Larger, bushy specimens, \$2.50 to \$7.50 each.
ROBBINK & ATKINS, RUTHERFORD, N. J.

BUDDLEIAS

BUDDLEIA ASIATICA.
 "White Flowered Winter Lilac."
 Easy to grow, blooms fine in carnation temperature from Dec. to Feb. Splendid for any grower who wants a FRAGRANT, beautiful flower for designing, baskets, or any purpose. Strong 2½-in. pot plants that will bloom in December, \$10.00 per 100. Ready now. Wm. L. Korb, 2720 Greenwood Ave., Louisville, Ky.

BULBS

French Grown Trumpet Majors	1000	\$22.00
Narcissus Paper White Grandiflora, 1250 to case, \$18.00 per 1000, 1000 to case	21.00	
Romans, 12 to 15 cm.	42.50	
Grand Soleil d'Or, or Yellow Paper Whites.	40.00	
Miniature Hyacinths, 6 named varieties	28.00	
First size Hyacinths, Dutch named var.	85.00	
Second size Hyacinths, Dutch named var.	68.00	
Second size Hyacinths, 6 separate colors	38.00	
Double Tulips, Murillo, \$30.00; Rubra Maxima, \$30.00; Couronne d'Or, \$40.00; Salvator Rosa, \$35.00; Darwins, 10 named varieties, \$26.00 per 1000.		

Von Slons, Victoria, Golden Spur, Emperor, Empress, Sir Watkins, all heavy, double nosed bulbs, best only, \$42.00 per 1000.

We will make early deliveries, crops very limited. Buy early. Lily prices later.

G. M. REBURN & CO.,
 3807 Lake Park Ave., Chicago, Ill.

FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size.	Per 1000
¾-inch to 1-inch	\$ 3.50
1-inch to 1½-inch	6.50
1½-inch to 2-inch	9.50
2-inch and up	15.00

WE PAY EXPRESSAGE and fill order day received.
J. R. Walsh, 502 California St., San Francisco, Cal.

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pips; Roman Hyacinths, Paper Whites, Lillium Candidum and all other French bulbs; Japanese lilies, high grade quality only.

Prices on application.
VAN ZONNEVELD BROS. & PHILIPPO,
 Sassenheim, Holland.

NEW YORK BRANCH, 18 BROADWAY.

BULBS FOR WINTER FLOWERS.
 Large flowering Oxalis, blossoms Oct. to May, five colors, red, yellow, pink, white and lavender, 1000 bulbs, \$7.00; 100 each variety, \$3.50. These make a potted novelty sure to sell.
George Leaver, P. O. Box 1049, Los Angeles, Cal.

Segers Brothers Wholesale Bulb Growers, Liase, Holland, offer extra selected bulbs of Hyacinths, Tulips, Narcissi and other bulbous stocks. Prices on application.

Bulbs of all descriptions. Write for prices.
O. KEUR & SONS, HILLEGOM, HOLLAND.
 New York Branch, Room 1014, 32 Broadway

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CACTI

Cacti, my choice, 25 vars., \$3.00; 50 vars., 8.00; succulents, 20 vars., \$1.00, large, \$2.00; 50 vars., \$4.00. Cash. Charges paid. A. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

CALENDULAS

CALENDULAS

Good, strong plants, Orange King, 2-in., \$2.50 per 100, \$20.00 per 1000. Cash.
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3 to 4-in. circ.	\$ 5.00	\$ 40.00
4 to 5-in. circ.	8.00	75.00
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500 at 1000 rate, 50 at 100 rate. Cash with order. Write for large lot rates.

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 Our specialty. Write for prices.

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Order your white Calla (true Aethiopica) stock now from grower. Crop shortage.

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Size for 2½-in. pots. \$ 6.00 per 100
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CANNAS, FINE STOCK.

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King Humbert	\$8.00	\$8.00
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Matchless 2½-in. pots ready for benching. \$70.00 per 1000.

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Fine, healthy stock.
Grown by Experts.
2½-IN. POTS.

WHITE—		100	1000
Early Frost		\$4.50	\$40.00
Smith's Advance		4.50	40.00
Oconto		4.50	40.00
White Chieftain		4.50	40.00
Chas. Rager		4.50	40.00
Smith's Ideal		4.50	40.00
YELLOW—			
Golden Glow		4.50	40.00
Marigold		4.50	40.00
Mrs. Pollworth		4.50	40.00
Yellow Rager		4.50	40.00
Yellow Early Frost		4.50	40.00
Chrysolora		4.50	40.00
Golden Queen		4.50	40.00
Maj. Bonaffon		4.50	40.00
PINK—			
Pink Chieftain		4.50	40.00
Patty		4.50	40.00
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Chrysanthemums, strong, 2-in. plants.		100	1000
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Crystal Gem		\$3.50	\$30.00
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Mrs. C. H. Totty		3.50	30.00
YELLOW			
Chrysolora		3.50	30.00
Pollworth		4.00	35.00
Golden Chadwick		4.50	40.00

POMPONS

YELLOW		3.50	30.00
Golden Climax		3.50	30.00
Golden Harvest		3.50	30.00
Overbrook		3.50	30.00
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White Doty		3.50	30.00
Pearl Chatelonis		3.50	30.00
PINK			
Little Pet		3.50	30.00
Minta		3.50	30.00
Peace		3.50	30.00
Fairy Queen		3.50	30.00
Little Jim		3.50	30.00
Lillian Doty		3.50	30.00
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Hilda Canning		3.50	30.00
Rufus		3.50	30.00
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Chrysanthemums, from 2½-in. pots, nice, healthy, good stock.

		100	1000
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Herrington		4.00	35.00
Chas. Rager		4.00	35.00
Yellow Rager		4.00	35.00
Seidewitz		4.00	35.00
Early Frost		4.00	35.00
Yellow Early Frost		4.00	35.00
Oconto		4.00	35.00
J. Foley		4.00	35.00
Calumet		4.00	35.00
Mankato		4.00	35.00
Mendow		4.00	35.00
Wm. Vert		4.00	35.00
Oct. Queen		4.00	35.00
Nagoya		4.00	35.00
Wm. Turner		4.00	35.00
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Chrysanthemum R. C. and 2½-in. pot plants; Oconto, Smith's Imperial, W. Chieftain, J. Nonin, Unaka, Pac. Supreme, Early Rose, Yondota, J. K. Shaw, Chrysolora, Marigold, G. Rager, Elva, Niza, W. Beauty, Garza, etc., R. C., \$2.50 per 100, \$22.50 per 1000. Mrs. C. C. Pollworth, the improved Chrysolora, R. C., \$3.00 per 100, \$25.00 per 1000. Yellow Polly Rose, Golden Queen, Diana, Nordi, Newberry, Climax, Lillia, Mensa, Buckingham, etc., R. C., \$2.25 per 100, \$20.00 per 1000. For plants from pots, add \$1.50 per 100 to the above price.

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Ready for immediate shipment.

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Smith's Advance		5.00	
Early Frost		5.00	
Wm. Turner		5.00	
Chas. Rager		5.00	
Jeanne Nonin		5.00	
YELLOW—			
Comoleta		5.00	
Chrysolora		5.00	
PINK—			
Dr. Enguehard		5.00	
Helen Frick		5.00	
Chieftain		5.00	
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POMPONS—			
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Chrysanthemums, ours are the best standard kinds, early to late var.

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PINK—Unaka, Pac. Supreme, Gloria, Chieftain, Pink Frick, Mary Mann, Dr. Enguehard, Seidewitz.

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Also Golden Wedding, W. and Y. Turner, W. and Y. Chadwick, \$3.50 per 100, \$32.50 per 1000. Add \$1.00 extra per 100 for strong potted plants. Orders filled in strict rotation. Cash.

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Chrysanthemums, 2½-in. pots. All commercial varieties.

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PINK—Nerissa, Early Rose, McNiece, Patty, Pink Chieftain, Pink Gem, Pacific Supreme, Pink Maud Dean, Wells' Late Pink, Seidewitz, Pink Frick.

YELLOW—Golden Glow, Tiger, Golden Queen, Dolly Dimple, Roman Gold, Golden Wedding, Chrysolora. \$3.50 per 100, \$30.00 per 1000.

POMPONS.
WHITE—Hilda Canning, White Mensa, Diana, White Baby, Garza.

YELLOW—Golden Mensa, Yellow Baby, Orange Yellow, Golden Climax, Bronze.

PINK—Alice Howell, Elizabeth Firestone, Azelda, Minta, Godfrey, Western Beauty. \$3.00 per 100, \$25.00 per 1000.

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Chrysanthemums, R. C. and plants; mums our specialty; buy of a specialist. It pays.

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R. C. only at this price.

Four moneymaking mums, \$1.80 per 100, \$15.00 per 1000.

Diana, best white pompon.
Skibo, best early bronze and yellow pompon.
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Send for list of 100 varieties, early, med., late pompons, singles, anemones and exhibition sorts; over 300,000 to offer; clean, healthy, full of life stock; we guarantee stock A No. 1. If not satisfactory, return promptly and money will be refunded. No C. O. D. Cash with order. Ship any time you want them; place order now. R. C. until May 30; plants until Aug. 1. G. Schneider, Florist, 22 E. High St., Springfield, Ohio.

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POMPONS.
RED—Mike Gabel, LaGrave, PINK—Queen Marie, BRONZE—Mme. LaPort, Lillian Doty, Mrs. Beu, 2½-in. pots, \$5.00 per 100, \$48.00 per 1000.

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AN EARLY VARIETY OF DOUBLE WHITE. FLOWERS READY ABOUT OCTOBER 15TH.

This pompon is the only early white on this market, and has the field to itself. Per 100, \$5.00.

Choice Mum plants in 2½-in. pots, \$4.00 per 100.

1500 Morgan, 1000 Yellow Eaton, 200 Foley, 450 Langerlaut, 500 Peter Pan.

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Pompons: Iva, Golden Harvest, Golden Mensa, White Mensa, Western Beauty, Golden Wedding, Queen Marie, Baby, White Lillian Doty, Pink Lillian Doty, R. C., 2c; from soil or in 2-in. pots, 3c. Bruch, Godfrey, Louaring, R. C., 3c. JOHN WEILAND, 1516 Greenwood Ave., Evanston, Ill.

Strong, healthy plants from 2½-in. pots, satisfaction guaranteed, \$4.50 per 100; \$40.00 per 1000.

WHITE		YELLOW	
Oconto		Nagoya	
Chas. Rager		Appleton	
Early Snow		Chrysolora	
Estelle		Marigold	
PINK		SINGLE AND POMPON	
Chieftain		Mrs. Buckingham	
Edwin Seidewitz		Golden Mensa	
Helen Frick		White Mensa	
Glory of Pacific		Helen Newberry	

THE HAMMOND CO., INC., 109 E. Broad St., Richmond, Va.

WHITE		YELLOW	
125 C. Touset		750 Marigold	
250 Chas. Rager		700 Chrysolora	
100 Oct. Frost		500 Roman Gold	
PINK			
250 Enguehard		200 Golden Glow	
100 Seidewitz		300 Golden Queen	
400 Chieftain		350 Plumeridge	

Also a good assortment of Pompons, all out of 2½-in. pots, fine stock, at \$4.00 per 100, \$35.00 per 1000. Elche Floral Co., Lincoln, Nebr.

CHRYSANTHEMUMS. 2½-in. and cut back bench stock.

2½-in. and cut back bench stock,		2½-inch.		Bench Plants.	
	100	1000	100	1000	
Smith's Advance.....				\$5.00	\$45.00
Golden Queen	\$4.50	\$40.00		5.00	45.00
Golden Glow	4.50	40.00		5.00	45.00
White Chieftain				5.00	45.00

We have the following in R. C. from soil: Golden Queen, Golden Glow, Smith's Advance, Golden Climax, Klondike, Western Beauty, Buckingham, \$3.00 per 100.

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Chrysanthemums, 2½-in., ready now, \$5.00 per 100, \$40.00 per 1000.

Chrysolora, Unaka, Oconto, Enguehard, Plumeridge, Golden Queen and others.

Also fine assortment of pompons. O. H. FREY, Lincoln, Neb.

Chrysanthemums, fine healthy stock, grown by specialist.

Per 1000 Per 1000
Chrysolora\$35.00 Helen Frick\$35.00
Golden Queen ... 35.00 White Eaton.... 40.00
Chas. Rager 35.00

Pompons, best commercial varieties in pink, white and bronze.

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POMPONS FROM 2½-IN. POTS.

600 Elva, 100 Sabey, 50 Bard, 275 Overbrook, 700 Golden Wedding, 250 Garza, 250 Baby.

\$3.00 per 100, \$27.50 per 1000. W. F. Dunteman, Bensenville, Ill.

Pompons: Our stock guaranteed clean from all insects. Strong 2-in. plants, \$3.00 per 100, \$25.00 per 1000, by express collect.

WHITE—Diana, Mary.
YELLOW—Overbrook, Baby, Golden West, Harvest Moon.

PINK—Lillian Doty, Donald, Buckingham.
BRONZE—Mrs. Beu.

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CHRYSANTHEMUMS.

Strong 2-in., \$4.00 per 100.
Golden Queen, Chrysolora, Oconto, Oct. Frost, Robert Halliday, Unaka, Early Frost, Seidewitz, Pacific Supreme, Mistletoe.

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White and Golden Chadwick, delivery, Yellow, about July 7th; White, July 21st; none finer, rooted cuttings, \$4.00 per 100, \$35.00 per 1000.

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Pollworth, Chrysolora, J. K. Shaw, White Shaw, Harvard, Patty, Halliday, Early Frost, C. Touset. Pompons: Totty, Mensa, Golden West, Golden Climax, Merstham Jewel, Mary, \$2.50 per 100, \$20.00 per 1000. For 2½-in. of above varieties add 25% to price.

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200 Polly Rose\$5.00 per 100
200 Golden Glow 5.00 per 100
250 Touset 5.00 per 100
125 October Frost 5.00 per 100
100 Unaka 5.00 per 100

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Per 100
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STANDARD VARIETIES.

From pots, only our selection, \$4.00 per 100, \$35.00 per 1000.
Not less than 25 of a variety at 100, 250 of a variety at 1000 rate.
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Chrysanthemums, all strong, clean stock, ready to ship, 2½-in., \$3.50 per 100, \$30.00 per 1000.

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POMPONS—Yellow Mensa, White Garza.
Cash, please.
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Chrysanthemums, guaranteed free from midge. 2½-in., \$5.00 per 100. Oconto, Tints of Gold, Chas. Rager, Dr. Enguehard, Golden Eagle, Chieftain, W. Chieftain, Edw. Seidewitz and Yellow Jones.
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Chrysanthemums, rooted cuttings; Unaka, early pink, Chas. Brock, larger yellow, Silver Wedding, middle season white, Estelle, early white, Lillian Doty, pink pompon, Diana, white pompon, \$2.00 per 100, 400 2-in. Chas. Brock at \$3.00 per 100. Parcel post extra.
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Mrs. Weeks, Marigold, October Frost, Taft, Modesto, Makota, Chrysolora, Silver Wedding, Diana, Bronze Cap and Fairy Queen, to close out at bargain price of \$2.50 per 100; \$20.00 in lots of 1000 or more.
See Santolina, Alternanthera and Snap ads.
Wise Adkisson, Greenville, Tex.

Mums, rooted cuttings out of soil, W. Turner, Patty, Unaka, Pink Pacific, Enguehard, Chrysolora, Smith's Advance, at \$3.00 per 100; 2½-in. W. Salomon, Marigold and Pink Pacific, at \$4.00 per 100. Cash.
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Mums, R. C. and 2½-in. pots; ask for complete list of varieties that I still have to sell. Standard kinds, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000. In sending order state color and whether early, mid-season or late variety is desired.
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Chrysanthemums, 2½-in., well established: G. Glow, Enguehard, Rager, Fairy Queen, Baby, B. Margaret, Veta, Little Barbee, Zenobia, Golden and White Mensa, \$2.50 and \$3.00 per 100.
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Pompon Chrysanthemums, Late Bronze, Baby Yellow, Donald, Anna, Marguerite, Western Beauty, and large variety Harvard, a late red, \$4.00 per 100, \$35.00 per 1000.
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Maj. Bonaffon, 2-in., \$4.00 per 100, \$35.00 per 1000; strong 2½-in., \$5.00 per 100, \$45.00 per 1000. Pompons: Diana, Zenobia and Klondike, 2-in., \$3.50 per 100, \$30.00 per 1000.
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150 2½-in. Wm. Turner Chrysanthemums, \$5.50 per 100; 670 2½-in. Odessa, \$5.00 per 100. Cash.

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From 2-in., pompons. Leading varieties. \$4.00 per 100, \$35.00 per 1000.

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Mums, Diana, the best double white pompon; a sure money-maker, out of 2½-in. pots, \$3.00 per 100; Dr. Enguehard, 2½-in., \$3.00. Cash.
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Chrysanthemums, 10,000 out of 2½-in. and 3-in. pots, strong plants. Write us for varieties you need and we will mail prices.
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10,000 White and Yellow Turner, 2½-in. stock, \$5.00 per 100. Cash, please.
Salineville Floral Co., Salineville, O.

Chrysanthemums, Golden Glow, Enguehard, Seidewitz, 2-in., \$4.00 per 100.
Santee & Olson, Elgin, Ill.

Field grown pompons: 1000 Golden Wedding, 1000 Beu, \$35.00 per 1000. Cash, please.
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150 3-in. Unaka, excellent stock, at \$5.00 per 100; 5% packing. Cash.
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4000 2½-in. extra fine Yellow Bonaffon, \$4.50 per 100; \$40.00 per 1000. Cash, please.
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Chrysanthemums, large list standard varieties. \$3.00 per 100; 2½-in. pots, \$4.00 per 100.
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Strong R. C., Golden Glow, Pacific Supreme, Mrs. Pollworth, \$2.50 per 100; 2-in., \$3.50 per 100.
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Newton Rose Conservatories, Newtonville, Mass.

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Dreer's Prize Dwarf, giant flowering Cinerarias, for Thanksgiving and Xmas flowering, 2-in., \$5.00 per 100.
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Dwarf Cinerarias, bud and bloom, 5-in., 30c; 3½-in., 10c. Chas. Sherwood, Waterloo, Iowa.

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Good assortment bedding varieties, rooted cuttings \$1.00 per 100, prepaid; \$9.00 per 1000, not prepaid; 2-in., \$3.00 per 100; 2½-in., \$5.00 per 100. Brillancy or Xmas Gem, 2-in., \$5.00; 2½-in., \$6.50; 3-in., \$10.00 per 100. Xmas Queen, our new fancy Coleus, rooted cuttings, \$4.00 per 100; 2-in., \$1.00 per dozen, \$8.00 per 100; 3-in., fine, bushy plants, \$12.00 per 100.
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COLEUS, 20 best bedding varieties, including Golden Bedder, Beckwith's Gem, Firebrand, and all the other good standard varieties, out of 2½-in. pots, \$3.00 per 100.
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Coleus, Golden Bedder, Defiance, assorted dark reds and Trailing Queen, our selection, good, strong stuff, 2½-in., 2c.
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Brillancy R. C., \$3.00 per 100; mixed Coleus, R. C., \$1.25 per 100, \$10.00 per 1000, prepaid; 2-in., \$2.50 per 100; Liberty R. C., \$4.00 per 100. Cash, please. Royston & Fenton, Evansville, Ind.

Coleus, standard varieties rooted cuttings, \$1.50 per 100; 2½-in. and 3-in. stock plants, \$3.00 and \$5.00 per 100.
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Coleus, 3½-in. fancy large leaf, red, at 8c. Tel. Bellwood 924. R. P. Bohlander, Melrose Park, Ill.

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Coleus, 12 best varieties, also both kinds Trailing Queen, 2 and 2½-in., \$2.50 per 100. Chas. Sherwood, Waterloo, Ia.

Coleus, R. C., 10 kinds, \$8.00 per 1000 prepaid. 2-in., \$2.00 per 100.
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5000 Coleus, 2½-in., \$3.00 per 100.
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100,000 Cyclamen Giganteum seed: 25,000 salmon, 20,000 pink with cherry eye, 20,000 bright Xmas Red, 5000 white, 5000 lavender, 25,000 pink, American grown by an expert. Immediate delivery. Sow early; get early start and large seedlings for next year, \$9.00 per 1000.
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Cyclamen from 4-in., ready for 5 or 6-in., white, pink and Wandsbek, our own seed, 35c. Calvert Floral Co., Lake Forest, Ill.

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Daisies or Marguerites, 5-in.; nice, bushy plants, in bloom, 35c each. Just right for Decoration Day. Good value.
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EXTRA STRONG STOCK.
2½-in. Dracaena Indivisa.....\$4.50 per 100
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6-in. Dracaena Indivisa..... 6.00 per doz.
Cash.

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About 500 5-in., 800 4-in., extra fine Dracaenas left. Make me a cash offer on lot or in 100 lots; can and will ship at once. Sample by request. In small lots, 5-in., 20c; 4-in., 12½c. CASH ONLY. Restland Floral Co., Mendota, Ill.

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Evonymus Carrieri, fine evergreen for window boxes, etc. Exceptional stock in 4-in., \$30.00 per 100.

Evonymus Radicans and Variegata, fine, bushy, pot-grown plants, 4-in., \$18.00 per 100.

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FERN SEEDLINGS. Excellent stock ready for potting, in assortment of 10, best Fern dish varieties, guaranteed to please or money back. \$1.50 per 100, \$12.50 per 1000. In 25,000 lots or more, \$12.00 per 1000. Illustrated price list to select from on application.

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ASPARAGUS P. N., strong, 2 1/4-in., \$5.00 per 100, \$40.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000. SEEDLINGS, ready for potting, \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS SPRENGERI SEEDLINGS, \$1.00 per 100, \$7.00 per 1000.

J. F. ANDERSON, FERN SPECIALIST, NEW JERSEY.

SHORT HILLS, NEW JERSEY.

Ferns for fern dishes, well established, in all varieties, 2 1/4-in., \$8.00 per 100, \$55.00 per 1000.

Size 100 1000

Scottii, Aug. 1st. 2 1/4-inch 7.00 \$60.00

Roosevelt, Aug. 1st. 2 1/4-inch 7.00 60.00

Verona, Aug. 1st. 2 1/4-inch 8.00 75.00

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Table fern seedlings in flats ready July 1; 150 clumps in a flat. Sent out of flats.

1 Flat in any variety or mixed, at \$2.50 per flat

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Birds Nest Ferns at \$12.00 per flat, ready now;

2-in. pots, ready July 25, at \$14.00 per 100.

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Fern flats, separate varieties or mixed, \$2.25 per flat; 10 flats or more, \$2.00 per flat.

Ferns, assorted varieties for fern dishes, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000. Strong transplanted stock from bench, better than 2 1/4-in.

Boston and Roosevelt, \$6.00 per 100, \$50.00 per 1000. Whitmanii, Teddy Jr. and Verona, \$6.50 per 100, \$55.00 per 1000. Macawii, 2 1/4-in., new and very fine, \$20.00 per 100, \$200.00 per 1000.

AUGUST DELIVERY.

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50 Park Place, New York City.

A splendid stock of fine Ferns—all A. B. C. quality. We are now booking orders for July.

Aug. and Sept. delivery for the following varieties: Aspidium Tussemense, Adiantum Cuneatum, Cyrtomium Falcatum, Rockfordianum, Pteris Cretica Albo-lineata, Victoriae, Mayii, Wilsonii, Wimssettii, Adiantoides, Tremula, Parkerii, Distinction, Argentea. Price \$2.25 per flat. 150 clumps to flat.

AMERICAN BULB CO.,

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Boston, Sword, Scottii, Teddy Jr., Scholzeii, Whitmanii, Amerpohlii, Asparagus Sprengeri, Plumosus, and assorted table ferns, 4-in., at 15 cts., 5-in. at 25 cts; 3-in. Sprengeri at 10 cts.; Maiden Hair, 2 1/4-in., at 8 cts., 3-in. at 12 cts.; 2 1/4-in. Smithii at 8 cts. Cash with order.

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Ferns, 4-in. Boston, \$15.00 per 100. Scottii, 5-in., \$50.00 per 100; good plants shipped out of pots. Cash; no C. O. D. F. C. Hinkel & Bro., R. F. D. 7, Bellevue Sta., Pittsburgh, Pa.

Boston Ferns \$6.00 per 100
Roosevelt 6.00 per 100
Whitmanii 7.00 per 100
Teddy Jr. 6.50 per 100
Verona 6.50 per 100
Assorted ferns in flats, \$2.25 per flat; in lots of ten or more, \$2.00 per flat.

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POT GROWN BOSTON FERNS.

4-in. \$0.25
5-in.40
6-in.60
7-in.80
8-in. 1.00

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Leather Leaf fern (P. Coriaceum), indispensable in fine design work; also a good house plant. We have the largest stock in America; you need some, if you do any funeral work; beautiful, durable, economical; strong divisions only, \$10.00 per 100; 25 by parcel post for \$3.00.

F. W. Fletcher, Orlando, Fla.

FINE WHITMANII FERNS.

Boston, good 4-in. 25c
Whitmanii, good color, 4-in. 35c
Whitmanii, good color, 5-in. 60c
Verona, 4-in. 35c

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ANTHONY WAYNE FERNS.

Foliage similar to Whitmanii, with the Boston growth, strong 2 1/4-in., \$8.00 per 100, \$65.00 per 1000. Cash with order.

Lautemier, Florists, Fort Wayne, Ind.

Boston, Whitmanii, Roosevelt, Whit. Compacta, Teddy Jr., Piersonii, all 2 1/4-in., \$6.00 per 100, \$50.00 per 1000. Immediate delivery.

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Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.

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FERNS.

Boston and Roosevelt, 4-in., 20c. Whitmanii, 4-in., 25c. Bushy, good color. Cash.

Greenwood Ave. Greenhouse, Decatur, Ill.

FERNS.

Boston and Roosevelt mixed, 2 1/4-in., \$5.00 per 100; \$45.00 per 1000. Cash, please.

W. C. Knowles, 1460 South St., Toledo, O.

Whitmanii and Scottii, 6-in., \$75.00 per 100. Scottii and Roosevelt, 7-in., \$1.00 each. Scottii, 8-in., \$1.50 each. Cash, please. M. Hilpert, Sta. O, 313 Belair Rd., Baltimore, Md.

Ferns, Whitmanii and Amerpohlii, 4-in., 30c, packing 5%.

Truitt's Greenhouses, Chanute, Kan.

Fine stocky 3-in. Verona, \$2.00 per doz., \$15.00 per 100. C. C. Pollworth Co., Milwaukee, Wis.

Boston Fern runners, \$1.50 per 100.

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FORGET-ME-NOTS

True greenhouse Forget-me-nots, 2 1/4-in., 4c. Cash, please. Northside Greenhouses, 1107 North First St., Springfield, Ill.

Forget-me-nots, Ever-blooming, strong, 2 1/4-in., \$4.00 per 100. Cash.

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All varieties listed here are STANDARD A. B. C. QUALITY.

FREESIA PURITY—IMPROVED.

Immediate Shipment.

1/2 to 1/4-in. \$ 6.00 per 1000
1/4 to 1/2-in. 9.50 per 1000
Mammoth bulbs, 1/2 to 1/4-in. 15.00 per 1000
Large Jumbo bulbs, 1/2-in. 18.00 per 1000

All prices f. o. b. Chicago.

No charge for packing.

"SUNSET COLLECTION" PINK MIXTURE.

The "Sunset Collection" is long-stemmed, lasts well in good condition, and is very much more easily grown than the ordinary run of Freesias.

First size bulbs...\$5.50 per 100, \$50.00 per 1000

Second size bulbs. 4.00 per 100, 35.00 per 1000

RAINBOW FREESIA.

We can now supply this long waited for, beautifully colored Rainbow Freesia. They are carefully selected and may be had in the best colors.

The better floral shops throughout the country are using these very extensively.

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FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size. Per 1000

1/2-inch to 1/4-inch \$ 3.50

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WE PAY EXPRESSAGE and fill order day received.

J. R. Walsh, 502 California St., San Francisco, Cal.

20,000 Freesia Purity, mixed sizes, 1/2-in. to 1/4-in., large sizes in the majority. Every bulb will bloom. Bargain, \$9.00 per 1000.

3,000 Rainbow Freesia, mixed sizes, 1/2-in. to 1/4-in., \$20.00 per 1000.

A. L. RANDALL CO., 180 N. Wabash, Chicago.

FREESIAS, true Purity stock, best bulbs grown. Send order now.

1/2-in. Diam. \$ 3.00 per 1000

7/16-in. Diam. (small half) 4.50 per 1000

1/4-in. Diam. 6.00 per 1000

1/2-in. Diam. 10.00 per 1000

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Not less than 1000 at these rates. F. o. b. Santa Cruz. Write for large lot and small lot special rates.

LILYDALE BULB CO., SANTA CRUZ, CALIF.

FREESIA PURITY bulbs for sale,

All sizes,

direct from the grower.

Guaranteed strictly first class.

Shipped on approval.

Any amount.

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SANTA CRUZ CO., SEABRIGHT, CAL.

FREESIAS, IMPROVED PURITY.

1/2 to 1/4, flowering bulbs \$ 5.50 per 1000

1/4 to 1/2, good grade bulbs 9.50 per 1000

1/2 to 1/4, Mammoth 15.00 per 1000

July and August delivery.

J. De Groot, Freesia & Gladiolus Specialist, Edmondson Ave., Catonsville, Md.

FREESIAS

Improved Purity Freesias. All sizes, write for prices. D. A. Madeira, Salinas, Calif.

FUCHSIAS**7 BEST VARIETIES.**

Fuchsias, 2 1/2-in., 2c.

GULLETT & SONS, LINCOLN, ILL.

Fuchsias, 2 1/4-in. pots, assorted fine varieties, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York City.

Fuchsias, mixed, 2-in., \$4.00 per 100; 3-in., strong, \$8.00 per 100; 4-in., strong, \$15.00 per 100.

Fred Burr, Peoria, Ill.

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Funkias, variegated, strong, field grown divisions, \$4.50 per 100. B. Scheller, Warren, Pa.

GERANIUMS**AN INVITATION**

To Chicago Geranium Growers and Others Visiting Chicago this Summer.

Come to my greenhouses and inspect the stock of a Geranium to displace Nutt—

WALL'S WINNER.

This Geranium appeared five years ago among a batch of my own propagation, and from the day of its discovery has stood out above every other sort on the place.

COLOR—Bright, glowing red.

GROWTH—Easy to root. Branches without pinching. Makes short, compact plant. Early, free bloomer. Large trusses carried well above the foliage. Stands sun and drought.

I am discarding Nutt and believe other growers will do the same when they have WALL'S WINNER.

All interested parties are invited to call.

If you can't come, send a mail order. First shipments in August.

2 1/4-in. plants, dozen, \$4.00; 25 for \$7.50; 100 for \$25.00; 50 at 100 rate.

J. WALL, 3235 N. Springfield Ave., Chicago.

GERANIUMS.**SPECIAL JUNE OFFER.**

Per 100 Per 1000

S. A. NUTT, strong R. C. \$ 1.50 \$14.00

S. A. NUTT, strong 3-in. 5.00

B. POITEVINE, strong R. C. 2.00 20.00

B. POITEVINE, 3-in. 5.00

MME. BUCHNER, strong R. C. 1.50 14.00

IVY GER. (TURNER), R. C. 2.00 18.00

ROSE GER., 3-in. 5.00

CASH.

Note our ad under Bedding Plants.

THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

CALIFORNIA'S SUNSHINE GERANIUMS.

We pay transportation.

Ready for immediate delivery.

Strong, well rooted Geranium cuttings.

Best standard varieties.

We have shipped successfully as far east as Atlantic seaboard.

\$18.00 per 1000. Cash.

Get acquainted.

Order of 25 for \$1.00.

LOS ANGELES GERANIUM CO., 1752 Garfield Place, Los Angeles, Calif.

SPECIAL BARGAIN

100 1000 100

Ricard, 2 1/4-in. \$3.50 \$30.00; 3-in. \$5.00

Buchner, 2 1/4-in. 3.50 30.00; 3-in. 5.00

Nutt, 2 1/4-in. 3.50 30.00; 3-in. 5.00

Viaud, 2 1/4-in. 4.00 35.00; 3-in. 6.00

Mixed, 2 1/4-in. 3.00 27.50; 3-in. 4.50

All extra heavy and

Fine 2½ and 2¼-in. Geraniums, \$4.00 per 100, \$35.00 per 1000, in bud and bloom; 3-in., \$6.00, 4-in. Nutt, Hill, Poitevine, Buchner, Ricard, Viaud, Trego and Doyle, 2000 in all, in bud and bloom, for \$200.00, or \$12.00 per 100. Stock plants cut back, \$6.00 per 100. Orders taken for R. C. Nutt, Buchner, \$15.00 per 1000; others \$18.00. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

GERANIUMS.

ROOTED CUTTINGS.

Ready now.

Ricard, Poitevine, Scarlet Bedder, \$17.50 per 1000.

Nutt and Buchner, \$15.00 per 1000.

Cash with order.

PETER BROWN.

LANCASTER,

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GERANIUMS.

ROOTED CUTTINGS.

READY APRIL 15TH.

RICARD, POITEVINE, CASTELLANE.

VIAUD, DOYLE, \$18.00 PER 1000.

S. A. NUTT AND BUCHNER,

\$15.00 PER 1000.

CASH WITH ORDER.

FRED W. RITCHEY,

LANCASTER, PA.

200 2¼-in. Nutt 2c
100 2¼-in. John Doyle 2c
400 2¼-in. Ricard 3c
250 2¼-in. Poitevine 3c
250 3½-in. Doyle 5c
150 3½-in. Nutt 5c
The 3½-in. are all right for bedding. Cash with order. Rutledge Nurseries, Rutledge, Pa.

Geraniums in bud and bloom.

S. A. Nutt, 4-in. \$10.00 per 100
Perkins, Viaud, Buchner 8.00 per 100
S. A. Nutt, Poitevine, 3-in. 5.00 per 100
Perkins and all kinds mixed 4.00 per 100
Ivy Ger. in large bloom, 3-in. 6.00 per 100
Herbert M. Fountain, Wyoming Park Greenhouses, R. R. 8, Grand Rapids, Mich.

GERANIUMS, 150 Jean Viaud, extra large and strong, 2½-in., 8c, and 3-in., 10c. 100 Poitevine, 2½-in., 6c. A few hundred 4-in. mixed, in bud and bloom, 12c. 5-in. Poitevine stock plants, cut back, fine, 20c. Strong 2-in. mixed, ready for shift, 5c; 2½-in. mixed, 7c. Cash.

A. B. Williams, Florist, Coshocton, O.

GERANIUMS FOR STOCK.

Nutt, Grant, Poitevine, Oberle, Dagata, Red Wing and Buchner.
4-in. Nutt and Poitevine \$15.00 per 100
4-in. Nutt, Poitevine, etc., assorted 10.00 per 100
3-in. 6.00 per 100
2-in., good plants, well rooted 4.00 per 100
H. S. WIECKING, BLUFFTON, IND.

Geraniums, Red Wing, Buchner, Silver Leaf Nutt, L'Aube, W. Cloud, Perkins, Double Dryden, Atlantis, Dr. Wiley, Scovola, and Hill, strong, fine 4-in., in bloom and bud, \$15.00 per 100. Red Wing, Buchner, Ricard, and Ruby, fine 3-in. in bud, \$7.50 per 100. F. H. De Witt & Co., Wooster, O.

4-in. Geraniums, our selection, in bud \$15.00
3-in. S. A. Nutt Geraniums, fine for stock plants 5.00
2-in. Rose Geraniums 3.25
2-in. mixed Geraniums 3.50
Fred Burre, Peoria, Ill.

Strong 2-in. Ricard, Poitevine, E. G. Hill, Barney, Oberle, Presilly, Nutt and Jean Viaud, \$3.00 per 100; \$25.00 per 1000. 2-in. Ivy Geraniums, mostly Rycroft's Surprise and Caesar Franck mixed, \$3.00 per 100; \$25.00 per 1000. Cash. Jacobs Bros., Peoria, Ill.

Geraniums, fine 4 and 4½-in. stock of S. A. Nutt, also few hundred of pink, salmon and white, all in bloom or bud, 10c. Mme. Sallerol, 2½-in., \$2.50 per 100; bushy 3-in., \$5.00 per 100. Cash.

J. M. SMELY, AURORA, ILL.

Geraniums, strong rooted cuttings, S. A. Nutt and La Favorite, \$2.00 per 100, \$17.00 per 1000. Lawrence, Hill, Ricard and Barney, \$2.25 per 100, \$20.00 per 1000. Cash.

THE TONG & WEEKS FLORAL CO., 21 Center St., Ashtabula, O.

Geraniums, extra good stock.

S. A. Nutt, 3-in. \$6.00 per 100
S. A. Nutt, 2½-in. 4.00 per 100
Mme. Sallerol, 2½-in. 3.00 per 100
Cash.

John Bauscher, Freeport, Ill.

Rooted Cuttings, S. A. Nutt \$ 2.00 per 100
2½-in. S. A. Nutt 4.00 per 100
4-in. S. A. Nutt, bud and bloom 15.00 per 100
4-in. Mixed Geraniums 15.00 per 100

CASH WITH ORDER.

H. F. Merrill, Sayre, Pa.

GERANIUMS.

Very good quality.

4-in. S. A. Nutt, Presilly, Harriet Cleary, double white, in bud and bloom, \$15.00 per 100. Cash with order.

John R. Andre, Doylestown, Pa.

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Florists' Pub. Co., Caxton, Bldg., Chicago.

Geraniums, strong 2-in., ready for shift, S. A. Nutt, B. Poitevine, A. Ricard and Buchner, \$3.00 per 100, \$25.00 per 1000. Mme. Sallerol, 2-in., \$2.50 per 100, \$20.00 per 1000. Cash.
Valley View Gardens, Tiffin, O.

Geraniums, 5000 A No. 1 S. A. Nutt, 4-in., in bud and bloom, \$10.00 per 100, \$90.00 per 1000; 2-2½-in., \$2.50 per 100, \$20.00 per 1000. Cash with order.

S. W. Carey, No. End Florist, Urbana, O.

Geraniums, extra good stock in bud and bloom, to clean up; S. A. Nutt, Perkins, Pink Viaud, Poitevine and mixed, 2¼-in., 4c; 3-in., 7c; 4-in., 10c. Cash.

G. E. Berthold, Nebraska City, Nebr.

Geraniums, 1500 Helen Michell, best red to date, 4-in. extra strong, healthy plants, \$8.00 per 100, to close out. No charge for packing.

D. RUTTLE & SON,

Latonia Station, Covington, Ky.

Geraniums, 3000 S. A. Nutt, 3½-in., \$10.00 per 100; 2000 3-in., \$7.00 per 100. 1000 Mme. Thibaut, 3½-in., \$10.00 per 100, strong plants, in bud and bloom. Cash with order.

Adolph Engelman, Tyrone, Pa.

Geraniums, Nutt, Ricard, Poitevine, Viaud, Buchner, Oberle and Landry, fancy singles in variety, bud and bloom, 3-in., \$8.00 per 100; 3½-in., \$12.00 per 100; 4½-in., \$25.00 per 100, our usual fine stock. J. Sylvester, Oconto, Wis.
4-in. dark red Geraniums 12c
2½-in. mixed 6c

Fine for stock. No charge for packing.

Cash, please.

Lake Street Floral Co., Kewanee, Ill.

7500 Geraniums at reduced prices, Nutt, Castellane and others, extra large, strong plants, 4-in., 12½c; 3½-in., 9c; 3-in., 7½c; 2½-in., 4½c; 2¼-in., 3½c.

L. J. Rowe, Titusville, Pa.

GERANIUMS.

2-in., bud and bloom \$ 5.00 per 100
3-in., bud and bloom 8.00 per 100
4-in., bud and bloom 12.00 per 100

D. R. Herron, Olean, N. Y.

Geraniums, 4-in., Nutt and assorted, in bud and bloom, \$12.00 per 100; special price on 500 or more. Nutt and assorted, 2¼-in., \$2.50 per 100.

The H. Weber & Sons Co., Oakland, Md.

GERANIUMS.

S. A. Nutt,

4-in. \$16.00 per 100

R. Cuttings 3.00 per 100

Charles Sherwood, Waterloo, Ia.

Ricard and Poitevine Geraniums, heavy 4-in., \$20.00 per 100. Alice Lemon, Ruby, La France and Jean Violette, heavy 4-in., \$16.00 per 100. McIntyre Floral Co., 1502 Broadway, Nashville, Tenn.

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S. A. Nutt plants for stock, out of 4-in. pots, \$10.00 per 1000; 3-in., \$7.00. While they last. Cash. Wm. H. Minekime, R. F. D. 1, Water Valley, N. Y.

Special offer to make room for other stock. S. A. Nutt, 3-in. and 4-in. at \$3.00 and \$5.00 per 100. Silver Leaf, 2-in., at \$1.50 per 100.

R. C. Arlin, Bellevue, O.

2½-in. Marvel, Harcourt, Ricard, Castellane, Poitevine, J. Viaud, H. Michell, \$3.00 per 100; R. C., \$15.00 per 1000. Cash.

North Madison Floral Co., No. Madison, Ind.

Fine Lawrence, Ricard, Poitevine, American Beauty and others, 2½-in., \$5.00 per 100. Cash. Make fine stock.

O. Winterich, Cyclamen Specialist, Defiance, O.

Geraniums, some S. A. Nutt for July and August at \$15.00 per 1000. Everything sold for September and October.

Albert M. Herr, Lancaster, Pa.

600 Mixed Geraniums out of 2¼-in.: Poitevine, Nutt and white at \$5.00 per 100. Quick delivery. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Can ship at once 1000 4-in. S. A. Nutt, in bloom, nice clean stock, at \$8.00 per 100 to clean them up. CASH ONLY.

Restland Floral Co., Mendota, Ill.

Geraniums, S. A. Nutt, Buchner, American Beauty, Poitevine, etc., short branched plants in bud and bloom, 4-in., 14c; 3½-in., 10c. Stafford Conservatories, Stafford Springs, Conn.

Geraniums, a few more 2¼-in. S. A. Nutt at \$3.00 per 100, also 2½-in. Sallerol at \$2.00 per 100, to close out.

E. B. Morgan Floral Co., Paxton, Ill.

Geraniums, Nutt, Hill, Viaud, Jaulin, Ricard, La Favorite, Perkins, Grant, Oberle and others, strong 2-in. ready for shift or field, \$4.00 per 100.

J. L. Johnson, De Kalb, Ill.

Geraniums, fine, stocky 3½-in. stock, S. A. Nutt, Alph. Ricard, B. Poitevine and Francis Perkins, \$8.00 per 100.

Wagner's Greenhouses, Tiffin, O.

4-in. Geraniums, in bud and bloom, good stock, \$10.00 per 100, out of pots, Add 5% for packing. Mixed shades.

Tarentum Floral Co., Tarentum, Pa.

Geraniums, 10,000 out of 3-in., 3½-in. and 4-in. pots, strong plants. Write us for varieties you need and we will mail prices.

Ulrich Floral Co., Tiffin, O.

Geraniums in bud and bloom, all strong stock, assorted, 3½-in., 12c. Nutt and Poitevine, 15c. Bellamy Bros., 319 Onondaga Ave., Syracuse, N. Y.

Geraniums, S. A. Nutt, good 4-in. plants, in bud and bloom, \$16.00 per 100, \$150.00 per 1000. Cash. Krowka Bros., 4938 N. Western Ave., Chicago, Ill.

Geraniums, 4-in. in bloom, red, pink and salmon, \$12.00 per 100. Sanda Greenhouse, 3175 E. 116th St., Cleveland, O.

Geraniums, 2000 3-in., mostly red, \$5.00 per 100. Cash. McRae Jenkinson Co., New Kensington, Pa.

Geraniums, 4-in. Ricard, S. A. Nutt and pink, \$8.00 per 100. Cash.

Salineville Floral Co., Salineville, O.

Geraniums, 6 colors, in bud and bloom, 4-in.; extra fine, 12½c. Tel. Bellwood 924. R. P. Bohlander, Melrose Park, Ill.

Geraniums, fine 4-in., in bloom, \$12.00 per 100, Nutt and Ricard. Packing free. Cash.

Truitt's Greenhouses, Chanute, Kans.

Geranium S. A. Nutt, strong 4-in., \$10.00 per 100. Witthuhn's Flower Shop, 3600 W. 25th St., Cleveland, O.

Extra strong 2½-in. S. A. Nutt and Oberle, \$3.50 per 100. Splendid stock.

R. M. Henley, Hartford City, Ind.

Geranium rooted cuttings, S. A. Nutt, fine, strong, \$1.50 per 100. One-half deposit with order.

J. Aldous & Son, Iowa City, Ia.

Fine Geraniums, 2½-in., in bud and bloom, \$3.00 per 100. Cash.

Galena Greenhouse, Galena, Kas.

Madame Sallerol Geraniums, 2¼-in., at \$2.50 per 100. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

Geraniums, S. A. Nutt, 4-in., extra strong, in bloom; to close out, \$10.00 per 100. W. W. Stertzing, 7280 Southwest Ave., St. Louis, Mo.

Geraniums, Mme. Sallerol, 3½-in., strong, \$5.00 per 100. Cash. W. W. Thompson & Sons, Station D., R. 1, Milwaukee, Wis.

Geraniums, 3½-in., strong, \$5.00 per 100. Cash. W. W. Thompson & Sons, Station D., R. 1, Milwaukee, Wis.

4-in. stock plants of Buchner, 8c; good 4-in. Ricard and Poitevine, 12c.

Geo. E. Bigler, Camden, N. J.

Geraniums, mixture of Nutt, Buchner, Ricard, Poitevine, Doyle, \$10.00 per 100. Geo. E. Bigler, Camden, N. J.

Geraniums, 4-in. mixed, nice bushy plants for stock, best varieties, \$8.00 per 100.

Edgar Osborn, Danville, Ill.

S. A. Nutt, 4-in. for stock, \$10.00 per 100; 2¼-in. S. A. Nutt, \$4.00 per 100.

A. C. BROWN, SPRINGFIELD, ILL.
Geraniums, Poitevine, 2½-in., extra fine, ready for 3½-in. pots, \$7.50 per 100. Cash.

Samuel Smith's Son's, Jamestown, R. I.
Geraniums, 4-in., S. A. Nutt, in bud and bloom, \$12.00 per 100. Add 5% for packing.

Baur Floral Co., Erie, Pa.
Geraniums, 100 Mme. Sallerol, 3-in., strong plants, \$5.00 per 100. Cash.

Ulrich Floral Co., Tiffin, O.
Geraniums, Balm, Skeleton and Rose, 3-in., \$7.00 per 100. Cash.

Ulrich Floral Co., Tiffin, O.
Geraniums, Helen Michell, 3-in., \$10.00 per 100; 4-in., \$15.00 per 100.

Jas. D. Hooper Richmond, Va.
Geraniums booked ahead at this time. None until further notice.

E. Rawlings, Wholesale Grower, Allegany, N. Y.
S. A. Nutt, 3-in., \$6.00 per 100. Cash.

Royston & Fenton, Evansville, Ind.
2½-in. S. A. Nutt Geraniums, \$4.00 per 100.

Wm. Swinbank, Sycamore, Ill.
S. A. Nutt and Poitevine, 3½-in., \$10.00 per 100. Davis Floral Co., Davenport, Ia.

Geraniums, Jean Viaud, 3-in., 6c.
C. Humfeld, Clay Center, Kans.

Mme. Sallerol, 3-in., 3½c.
Greenville Floral Co., Greenville, Mich.

4-in. Geraniums, good plants; \$15.00 per 100, cash.
Hudson Greenhouse, Hudson, Mich.

GLADIOLI

Gladioli, a few extra select bulbs of Mrs. F. King, first size, \$18.00; second size, \$15.00 per 1000. Plant up to July 15th for late blooming.

S. W. Pike, St. Charles, Ill.

Choice large Gladiolus spikes cut and packed right, \$8.00 per 100.

McKee Seed Farm, Jackson, Tenn.
Gladioli, all colors, \$8.00 to \$12.00 per 100. Cash.

C. F. Blair, Wichita Falls, Tex.
Eupatorium Coelastium; the best blue cut flower in autumn. Strong field grown clumps, \$8.00 a 100. Bobbink & Atkins, Rutherford, N. J.

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosback, Ferndale, Askov, Minn.

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Heliotrope, strong branched plants, 3-in., \$5.00 per 100; 4-in., \$10.00 per 100. Cash.

GODFREY ASCHMANN,
1012 W. Ontario St., Philadelphia, Pa.
Heliotrope, strong, 2¼-in., \$2.00 per 100.
GULLETT & SONS, LINCOLN, ILL.

HYDRANGEAS

French Hydrangeas, Radiant, Chautard, Otaksa, separate, also best pink or best white varieties mixed, 2½-in. pots, at \$7.50 per 100.
Baby Bimbinette (new pink), 2½-in. pots, \$16.00 per 100.
Rooted cuttings of Otaksa at \$3.50 per 100, postpaid.
Roman J. Irwin, 108 W. 28th St., New York.

HYDRANGEAS

Pot grown plants for fall delivery, of all the best French varieties and Otaksa.
4-in., 20c; 5-in., 30c; 6-in., 40c; 7-in., 75c.
Have your order booked now; plants will be scarce again. List on request.
J. L. SCHILLER, TOLEDO, O.

FRENCH HYDRANGEAS.

In 8 fine varieties, plenty La France, Mme. E. Mouillere, Lillie Mouillere, La Perle and Otaksa, 2½-in. pot plants, \$5.00 per 100, \$45.00 per 1000. Cash, please.
The Urbana Floral Co., Urbana, O.

OTAKSA, 2½-in., \$5.00 per 100

FRENCH, \$6.00 per 100

S. S. SKIDELSKY & CO., New York City.
50 Park Place.

Hydrangea Otaksa, 2½ and 3-in., \$6.00 and \$8.00 per 100. Ready June 25th.

The H. Weber & Sons Co., Oakland, Md.

French Hydrangeas and Otaksa, 2½-in., 6c.
Rieth's Oakland Nursery,
Metairie & New Basin, New Orleans, La.

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Impatiens Sultana, rose color, 4-in., 15c; 2½-in., 3c.
Bell Floral Co., Temple, Tex.

Impatiens Sultana, scarlet and salmon pink, \$4.00 per 100. N. O. Caswell, Delavan, Ill.

IRISES

IRIS.

Berchta	100
Fro	\$12.00
Gajus	12.00
King	12.00
Lohengrin	12.00
Loreley	12.00
Mithras	12.00
Nibelungen	12.00
Princess Victoria Louise	12.00
Rhein Nixe	12.00
Thora	12.00

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Floribunda	\$ 6.00
Fritjof	6.00
Gerda	6.00
Halldan	6.00
Helge	6.00
Ingeborg	6.00
Schneekuppe	6.00
Walhall	6.00

BOBBINK & ATKINS, RUTHERFORD, N. J.

Surplus Stock Iris, 100 lots.

Celeste	\$3.50
Cherion	3.50
Florentina Purpurea	2.50
Honorabilis	2.00
Ingeborg	5.00
Madam Chereau	2.00
Mrs. H. Darwin	2.50
Queen of May	2.50
Walhall	4.00
Pallida Dalmatica	7.00
Cyanea	2.00
Florida	2.50

Immediate delivery.

Niles Nursery Co., Niles, Mich.
Send for list of Hardy Perennials.

IRIS.

Iris, 12 each of 8 named var., \$2.00; 50 each, \$5.00; Siberian, blue, \$2.00 per 100.
AMON HEIGHTS NURSERIES, Camden, N. J.

IVIES

4-in. pots, English Ivy, 3 feet long, \$20.00 and \$25.00 per 100. 3-in. pots, strong, at \$12.00 per 100. 4-in. pots 2 plants to pot, 3 to 3½-ft. long, at \$16.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

English Ivy, 4-in., strong, \$15.00; extra, \$20.00; 3 to 6 plants in pot and many long vines. Cash.
C. Winterich, Cyclamen Specialist, Defiance, O.

IVY

Good, stocky plants, 4½-in., \$20.00 per 100, \$180.00 per 1000. 5-6-ft., our own home-grown, well furnished, \$1.25 each, \$100.00 per 100.
BOBBINK & ATKINS, RUTHERFORD, N. J.

English Ivy, strong 2-in., \$5.00 per 100.
Witthuhn's Flower Shop, 3600 W. 25th St. Cleveland, O.

E. Ivy, 2½-in., strong, large and small leaf, \$3.50 per 100, \$30.00 per 1000. Jacob Schulz, 831 Cherokee Road, Louisville, Ky.

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Hardy English Ivy, 2-in., at 5c.
J. T. Goodlive, Zanesville, O.

English Ivy, strong R. C., \$1.25 per 100, prepaid. Chas Frost, Kenilworth, N. J.

English Ivy, 3-in., 8c; 4-in., 15c. Cash, please.
Goshen Floral Co., Goshen, Ind.

English Ivy, 3-in., \$16.00 per 100.
180 N. Wabash, A. L. RANDALL CO., Chicago.

JASMINES

Cape Jasmine, 2½-in., at 8c; Maid of Orleans and Grand Duke, 4-in., at 15c. Extra strong, pot bound plants. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

LANTANAS

Lantanas, extra fine, orange color, 2½-in., \$3.00 per 100. Cash.
Warren Huckleberry, Warren, O.

Lantanas, pink and white, mixed, 5-in. at 15c. Cash.
Dumser Floral Co., Elgin, Ill.

Lantanas, fine assortment, 2½-in., 3c.
GULLETT & SONS, LINCOLN, ILL.

Lantanas, pink, yellow or trailing, 2-in., mixed only, \$4.00 per 100. Fred Burre, Peoria, Ill.

LILY OF THE VALLEY

LILY OF THE VALLEY

500,000 Valley pips for fall delivery, 4c each, \$25.00 per 1000. Imported stock.
Mrs. Frank Johnson, Louisa, Va.

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Lonicera Halleana, strong, pot-grown, \$150.00 per 1000.
BOBBINK & ATKINS, RUTHERFORD, N. J.

MOONVINES

Moonvines, 2½-in., very strong, ready for 4-in., \$5.00 per 100. Cash with order. Harry S. Betz Nursery Co., D St. and Wyoming Ave., Philadelphia, Pa.

Moonvines from 4-in., strong; to close out, \$7.50 per 100. W. W. Stertzing, 7280 Southwest Ave., St. Louis, Mo.

Moonvines, 2½-in. pots, \$4.00 per 100. Cash.
GODFREY ASCHMANN,
1012 W. Ontario St., Philadelphia, Pa.

Moonvines, white, 3-in., good, clear stock, \$5.00 per 100. Cash.
Warren Huckleberry, North Vernon, Ind.

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ONARGA NURSERY COMPANY

We have the LARGEST ASSORTMENT and the LARGEST STOCK in the CENTRAL WEST.
TREES, SHRUBS, ROSES and PERENNIALS.

ONARGA NURSERY COMPANY,
CULTRA BROS., MGRS., ONARGA, ILL.

PALMS, ETC.

Phoenix Canariensis, 4-in., at 35c; 5-in., at 50c; 6-in., at 75c. Phoenix Reclinata and Rupicola, 6-in., at 75c; Cocos Plumosa, 2 ft. high, at 40c; 3 ft., at 60c; 4 to 5 ft., at 80c. Latania Borbonica, 2½-in., at 8c; 4-in., at 30c; 5-in., at 50c. Washingtonia Robusta, 2½-in., at 8c; 4-in., at 35c.

Areca Lutescens, 2 in. pot, 4-in., at 35c. Sabal Blackburniana, 2½-in., at 8c. Cycus Revoluta or Sago, 2 leaves and up, at 10c per leaf. Chamerops Excelsa, 6-in., at 60c; 7-in., at 80c.
Above are full and pot bound plants. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$8.00 per 100; 3-in. pots, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.
F. M. Soar, Little River, Fla.

PANDANUS VEITCHII—from open for
3-in. pots \$ 6.00 per 100
4-in. pots 8.00 per 100
6-in. pots 12.00 per 100
Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100. Cash with order.
J. J. Soar, Little River, Fla.

KENTIA BELMOREANA, average in 3 and 4 leaves, good, strong plants out of 2½-in. pots, \$15.00 per 100. Larger quantities on application.
J. H. Flessner, 711 Hamilton Ave., North Bergen, N. J.

PANSIES

STRONG SEEDLINGS

Pansy seedlings of the following strains: Ozark Mammoth Strain, Steele's Greenhouse Special, at \$4.50 per 1000; Steele's Private Strain at \$4.00 per 1000. Look on page 76 of Review of June 19th for Pansy seed prices. You can't buy finer strains of seed at any price than these strains. Positively no Trimardeau in these strains at Ozark Pansy Gardens.
Ozark Pansy Gardens, West Plains, Mo.

PELARGONIUMS

Pelargoniums, 2½-in., \$12.00 per 100, \$100.00 per 1000. Next lot ready August 1.

Easter Greeting

Wurtembergia

Lucy Becker

Swabian Maid

German Glory

Wolfgang Goethe

Mrs. Loyal

Roman J. Irwin, 108 W. 28th St., New York.

PELARGONIUMS.

2-in., \$10.00 per 100.

Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, German Glory, Wolfgang Goethe, Mrs. Loyal. Add 5% for packing.
Late summer delivery.

AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

ALBUM OF DESIGNS.

Fifth Edition Now Ready.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton, Bldg., Chicago.

Easter Greeting, Lucy Becker, German Glory, Swabian Maid, Wurtembergia, 3-in., for quick sale, \$8.00 per 100, \$75.00 per 1000; 2½-in., July delivery, \$8.00 per 100, \$75.00 per 1000. Grown by experts.

G. M. REBURN & CO., Chicago, Ill.
3807 Lake Park Ave.,

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$10.00 per 100, \$95.00 per 1000; 500 at 1000 rate, 5% for packing. JULY DELIVERY.

S. S. SKIDELSKY & CO., New York City.
50 Park Place,

Pelargoniums, Lucy Becker, Easter Greeting, Wurtembergia and German Glory, 3-in. pots, ready for 4-in., \$8.00 per 100.

Miller's Greenhouses, Muncie, Ind.

Pelargoniums, Easter Greeting, nice, clean, 2½-in., \$10.00 per 100. Cash. Ready about July 15th.

Royston & Fenton, Evansville, Ind.

Pelargoniums, Easter Greeting, 3½-in. at 20c.
J. T. Goodlive, Zanesville, O.

E. Greeting Pelargoniums, fall delivery, \$8.50 per 100. Haase Bros., Pekin, Ill.

PEONIES

Festiva Maxima, Duchesse de Nemours, Edulus Superba, Lady Bramwell and other cut flower varieties. Good strong divisions or clumps.
W. Z. Purnell, Snow Hill, Md.

PEPPERS

PEPPERS

200,000 Wonderful Bird's Eye Peppers, 2½-in., \$6.00 per 100, \$55.00 per 1000. One Chicago grower sold 75,000 last Xmas. Fruit does not shake off; fine for pans; makes beautiful plants, 3-in., \$12.00 per 100, \$100.00 per 1000. Grow this instead of cherries.

G. M. REBURN & CO., Chicago, Ill.
3807 Lake Park Ave.,

PERIWINKLES

Periwinkles from 2-inch pots, pink and white, in bloom, excellent stock, \$2.00 per 100, \$18.00 per 1000.
T. G. Owen, Columbus, Miss.

PETUNIAS

Petunias, Rosy Morn, Howard's Star and White, 2½-in., 2½c; fine double, 2½c.
GULLETT & SONS, LINCOLN, ILL.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

Petunia Rosy Morn, 3-in., \$6.00 per 100, fine plants. Wm. Swinbank, Sycamore, Ill.

Petunias, Rosy Morn, 2½-in., \$4.00 per 100.
H. S. WIECKING, BLUFFTON, IND.

Petunias, dbl. variegated, 2½-in., 3c. Charles Sherwood, Waterloo, Ia.

Petunias, Rosy Morn, 2000 3-in., \$8.00 per 100.
A. L. RANDALL CO., 180 N. Wabash, Chicago.

POINSETTIAS

POINSETTIAS.

Am booking orders in advance and they will be shipped in rotation, paper pots, 5% for packing, at the following prices:

	100	1000
2-in., shipped in July	\$10.00	\$95.00
2-in., shipped in Aug.	9.00	85.00
2-in., shipped in Sept.	8.00	75.00
2-in., shipped in Oct.	7.00	65.00
3-in., shipped Sept. 1st.	15.00	125.00

Cash with order.

D. R. Herron, Olean, N. Y.

PONSETTIAS TO PLEASE.

Good Stock.

2½-inch, \$10.00 per 100; \$90.00 per 1000.

Add 5% for packing.

AMERICAN BULB CO., Chicago, Ill.
172 N. Wabash Ave.,

POINSETTIAS.

Stock plants started in 2½-in. pots, ready for bench, \$10.00 per 100. Young plants, 2-in. and 2½-in. pots, \$9.00 per 100. Packing free. Cash with order.

W. H. Hawkins, Loomis, Cal.

Poinsettias, 2½-in. pots at \$10.00 per 100, \$90.00 per 1000. California stock from 2½-in. pots ready Aug. 1 and later, at \$12.00 per 100, \$100.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Poinsettias, true Xmas Red variety, 2½-in., \$10.00 per 100, \$90.00 per 1000. This is excellent stock, shipped in paper pots. Cash, please.

J. M. WALTHER, St. Louis, Mo.
3645 Iowa Ave.,

2½-in. Poinsettia plants in paper pots, \$8.00 per 100; \$75.00 per 1000. Immediate delivery. Cash, please.

G. M. REBURN & CO., Chicago, Ill.
3807 Lake Park Ave.,

Poinsettias, 3-in., fine for benching, \$15.00 per 100; shipped in paper pots, ready Aug. 1st, 2½-in., \$10.00 per 100. All orders shipped in rotation.

Grohman, The Florist, Saginaw, Mich.

2½-IN. POINSETTIA PLANTS.

July delivery 10c

August delivery 8c

September delivery 7c

J. V. Laver, 704 State St., Erie, Pa.

2-in. Poinsettias from hard wood cuttings, rooted in February, fine stock, 6 to 10-in., ready now, \$8.00 per 100.

Bird Forrest, Waxahachie, Tex.

Poinsettias, 2½-in., exceptionally strong stock, July delivery, \$10.00 per 100; August and September, \$8.00 per 100. Pahud Floral Co., 3403 Boulevard Place, Indianapolis, Ind.

Have 600 Poinsettias in 2½-in. pots, \$8.00 per 100. July delivery or later. Cash with order. Jos. J. Krupa, Gardener, Pabst Stock Farm, Oconomowoc, Wis.

Poinsettias, strong 2½-in., shipped in paper pots; July and Aug. delivery, \$10.00 per 100, \$95.00 per 1000. Add 5% for packing. Henley Bros., Terre Haute, Ind.

Poinsettias, strong 2½-in. Will book orders now for July and August, at \$10.00 per 100. Order now for early delivery. J. C. Steinhäuser, Pittsburg, Kans.

2½-in. Poinsettias, well established, \$10.00 per 100. Cash. J. T. Keheley, Florist, Columbus, Ga.

Poinsettias from 2½-in. and 2½-in. pots, \$10.00 per 100, \$90.00 per 1000. W. W. Stertzing, 7280 Southwest Ave., St. Louis, Mo.

Poinsettias, 2½-in. strong, \$10.00 per 100; \$90.00 per 1000. July delivery or later. BAUR FLORAL CO., ERIE, PA.

2-in. Poinsettias (Aug.), \$8.00 per 100. A. M. Augspurger, Peoria, Ill.

PRIMULAS

SCHILLER'S PRIMROSES, THE STRAIN THAT LEADS CHINENSIS, large flowering fringed, in separate colors or mixed. CHINENSIS, in 6 choicest named varieties. MALACOIDES, the true deep pink and Grandiflora.

OBCONICA, from our homegrown seed, carefully hand pollenized, with largest flowers of purest colors.

LARGE FLOWERING, in 13 separate colors or mixed.

LARGE FLOWERING FRINGED, in 6 separate colors or mixed.

GIANT FLOWERING, in 6 separate colors or mixed.

All the above from 2½-in. pots at \$5.00 per 100, \$47.50 per 1000. Orders filled in strict rotation. J. L. SCHILLER, TOLEDO, O.

PRIMULAS WITH A REPUTATION.

My True "Silver Dollar Strain"

Ready July 1st.

Obconica

Apple Blossom

Rosea and other varieties. Kermesina

Strong stock from 2½-in.

\$6.00 per 100. \$57.50 per 1000.

Chinensis, large flowering fringed, 10 of the best varieties on the market, 2½-in., \$5.00 per 100, \$47.50 per 1000.

Malacoides Superba (pink), same prices as Chinensis.

Henry Schmidt,

673 Church Lane, North Bergen, N. J.

Primula Obconica, Grandiflora and Gigantea, Appleblossom, Kermesina, Rosea, Lilac and other colors, separate or mixed, 2½-in. pots, ready July at \$7.00 per 100, \$60.00 per 1000.

Primula Chinensis, Defiance (Xmas Red), La Duchesse (flesh color), Morning Dawn (blush rose), rosea, blue, white, salmon and all colors mixed, 2½-in., ready July, at \$6.00 per 100, \$50.00 per 1000.

Primula Malacoides, rosea, 2½-in., ready now at \$5.00 per 100, \$45.00 per 1000.

Sim's Hybrid Yellow Polyanthus, strong divisions, ready now, \$7.50 per 100; 500 for \$25.00. Primula Townsendii, 2½-in. pots, ready Aug. 1, at \$9.00 per 100, \$80.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

PRIMULAS—The finest lot we have ever grown, none better, 8 separate colors and mixed, both large flowering and Gigantea in proper proportions. Ready July 15th, 2½-in., \$5.00 per 100, \$45.00 per 1000.

CHINENSIS—Giant flowering, 6 separate colors, the cream of the family. Plenty of bright Xmas Reds and pink, 2½-in., \$5.00 per 100, \$45.00 per 1000.

MALACOIDES—Lavender, pink and white, 2½-in., \$4.00 per 100, \$35.00 per 1000. Cash with order.

SCHIEBLE BROS.,

Main, Lock & Old Main Sts., Miamisburg, Ohio.

GROW THE NEW IMPROVED PRIMULA

MALACOIDES ROHRERI

The colors are most beautiful shades of rose pink, light lavender and snow white. A cool temperature, 40 to 45 degrees, produces the best results.

2½-in. pots \$7.00 \$60.00
PRIMULA Obconica, Rosea Gigantea, Appleblossom, Eureka and Kermesina, 2½-in. 7.00 60.00
Malacoides Townsendii, 2½-in. 7.00 60.00
Chinensis, 2½-in. 7.00 60.00

C. U. LIGGIT,

Wholesale Plantsman, 325 Bulletin Bldg., Philadelphia, Pa.

PRIMULA OBCONICA, choicest strain, assorted colors, giant flowers, mostly bright shades. Strong 2-in. stock, ready for shift. \$5.00 per 100.

Cash with order.

In lots of 100 or more, the above price includes careful packing in boxes made especially for our own stock.

R. S. McMURRAY, BELLEFONTAINE, OHIO.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

Primula Obconica Gigantea, the real large-flowering kind, best imported strain; Kermesina, rose pink, light pink, lavender and white; clean young stock ready now; 2½-in., \$5.00 per 100; \$45.00 per 1000. Cash. Satisfaction guaranteed or money refunded. Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Primula Obs. Grand. from 3-in. pots, in the following colors: Appleblossom, Kermesina and Rosea, a large per cent of Appleblossom, the one that sells. This stock is ready for a shift and will make large, strong stock for Thanksgiving and Xmas sales. \$10.00 per 100. Cash, please. C. F. Mahan & Co., R. 8, Dayton, O.

Obconicas, 3-in., at \$7.00 per 100. Malacoides ready July 15th.

Chinese Primroses, giant flowering and Obconica giant, 2-in., \$4.00 per 100.

M. S. Etter, The Home of Primroses, Shiremanstown, Pa.

3-in. Primula Malacoides.....\$8.00 per 100

2½-in. Primula Malacoides..... 5.00 per 100

Delivery August and September. Wholesale Florist.

Muskogee Shrubbery Garden, Muskogee, Okla.

Primula Malacoides, new strain, color distinct, almost violet, does not fade, bloom from Xmas to Easter, fine for basket and pan work, 2-in., \$5.00 per 100.

J. C. Steinhäuser, Pittsburg, Kan.

Primula Obconica, Gigantea and Grandiflora, mixed, from our own grown seed of choice Xmas colors, very strong plants, ready for shift, 2½-in., \$6.00; 3-in., \$8.00 per 100. Try sample order. Cash. Freeport Floral Co., Freeport, Ill.

Primula Obconica, Miller's Giant, fine 2-in., \$4.00 per 100; 3-in., ready July 1st, \$7.00 per 100; Malacoides, ready in July, 2-in., \$4.00 per 100. Cash. These plants will please you.

J. W. Miller, Shiremanstown, Pa.

PRIMULA OBCONICA GIGANTEUM.

Separate colors, Alba, Rosea, Appleblossom, Lilacina, Kermesina, ready in June, from 2½-in. pot, \$5.00 per 100, \$45.00 per 1000. Packing free. W. H. Hawkins, Loomis, Cal.

Primula Obconica Gigantea, fine plants, mixed colors with plenty of red and rose, 3-in., \$8.00 per 100. Edward Whitton, York & Walnut Sts., Utica, N. Y.

Primula Obconica Grandiflora and Gigantea, assorted colors, strong 2½-in. plants, \$5.00 per 100, \$47.50 per 1000. Frank Oechslein, 4911 W. Quincy St., Chicago.

Primula Obconica, Gigantea, Kermesina, Rosea, Lilac and Oculata, separate colors or mixed, 2-in., \$5.00 per 100. Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Primula Obconica Grandiflora, mostly in bud and bloom, and in pink, 2-in., \$5.00 per 100. Good for making up pans.

N. O. Caswell, Delavan, Ill.

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have learned from experience that

THE REVIEW

PAYS BEST

Dreer's Giant Flowering Primula Obconica, mixed, 2½-in., \$5.00 per 100.

C. G. James & Son, Hornell, N. Y.

Primula Obconica, strong 2½-in., \$5.00 per 100. Cash. P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Primula Obconica, 2½-in. stock, \$5.00 per 100; \$45.00 per 1000. Holton & Hunkel Co., Milwaukee, Wis.

Primula Malacoides Rosea, 2-in., \$5.00 per 100. E. E. Temperley, 5518 College Ave., Indianapolis, Ind.

Primula Obconica, 2½-in., \$5.00 per 100; 4-in., \$20.00 per 100; 6-in., \$40.00 per 100. Henry Smith, Grand Rapids, Mich.

2½-in. Primula Malacoides (Aug.), \$4.00 per 100. A. M. Augspurger, Peoria, Ill.

ROSES

ROSES—Own Root 100 1000

Columbia, 2½-in. \$17.00 \$160.00

Columbia, grafted, 3-in. 35.00 300.00

Rosalind, 2½-in. (Imp. Ophelia). 17.00 150.00

Sylvia, 3½-in. 30.00 200.00

Premier, 2½-in. 30.00 250.00

Double White Killarney, 3½-in. 25.00

Maryland, 3-in. 15.00

Richmond, 3-in. 15.00

Killarney Brilliant, 2½-in. 10.00 90.00

Killarney Brilliant, 3½-in. 25.00

Hoosier Beauty, 3½-in. 25.00

Ophelia, 2½-in. 12.00 110.00

Sunburst, 3½-in. 25.00

1000 Tausendschoen, 2½-in. 10.00 95.00

500 Dorothy Perkins, 2½-in. 10.00 95.00

C. U. LIGGIT,

Wholesale Plantsman, 325 Bulletin Bldg., Philadelphia, Pa.

EXTRA FINE POT PLANTS.

2000 Columbia, 3-in. pots.....20c

200 White Cochet, 3-in. pots.....15c

200 Pink Cochet, 3-in. pots.....15c

150 Mme. Collette Martinette, 3-in. pots.....15c

1000 Red Radiance, 6-in. pots.....50c

300 Pink Radiance, 6-in. pots.....50c

400 Kaiserin, 6-in. pots.....50c

500 Sunburst, 6-in. pots.....50c

250 Hadley, 6-in. pots.....50c

Adiantum California, fine, strong plants.

1500 plants, 3-in. pots.....25c

A. J. STAHELIN, REDFORD, MICH.

"PEACE ON EARTH"

Means Prosperity

for you and for me.

The war-weary world will crave Flowers—those emblems of Joy, Happiness and Peace!!

BE PREPARED!!

Fill up your empty benches with bench plants and reap extra profits.

FINE RESTED BENCH ROSE PLANTS.

READY NOW.

	100	1000
American Beauty	\$16.00	\$150.00
Ophelia	12.00	110.00
Killarney Brilliant	12.00	110.00
Milady	12.00	110.00
Sunburst	12.00	110.00
Richmond	12.00	110.00
Shawyer	12.00	110.00
White Killarney	12.00	100.00
Pink Killarney	12.00	100.00

THE BEST PLANTS THAT MONEY CAN

BUY!!!

SPECIAL.

	100	1000
2½-in. Columbia	\$12.00	\$110.00
3 -in. Columbia	17.50	165.00
3½-in. Columbia	19.50	175.00
2½-in. Ophelia	10.00	95.00
2½-in. Killarney Brilliant	10.00	90.00
2½-in. Sunburst	10.00	90.00
2½-in. Richmond	10.00	90.00
2½-in. Pink Killarney	10.00	90.00
3 -in. Sunburst	14.00	135.00

SPECIAL.

3 -in. Russell, own root.....	18.50	180.00
1-yr. Russell bench plants.....	18.00	175.00

ORDER NOW AND PLAY SAFE!!!

We ship only strong, healthy plants!!

The above plants offered subject to prior sale.

M. C. GUNTERBERG,

Wholesale Florist,

159 N. State St., Chicago, Ill.

L. D. Phones, Central 3067.

Randolph 6800.

	Per 100	Per 1000
American Beauty bench plants....	\$12.00	\$100.00
Sunburst, 2½-in.	12.00	100.00

Hilda, sport of Maryland, a little darker in color and little smaller in bud; very popular where known for corsage..... 12.00 100.00

All ready for immediate shipment. Cash with order only. Myers & Samtman, Wyndmoor Station, Chestnut Hill, Philadelphia, Pa.

Extra fine bench plants.

Well rooted. Good roots.

Careful packing.

Hoosier Beauty and Killarney Brilliant, \$60.00 per 1000

Choice young stock ready for planting.

5000 2½-in. Columbia.....\$125.00

1000 2½-in. Sunburst..... 100.00

6000 2½-in. Russell..... 200.00

The Weiss & Meyer Co., Maywood, Ill.

	Per 100
2450 American Beauty	\$14.00
1000 Pink Killarney	9.00
1840 White Killarney	9.00
300 Ophelia	9.00
200 Ward	9.00
900 Milady	9.00
200 Cecil Brunner	9.00

Sherman Nursery Co., Charles City, Ia.

250 2-in. Shawyer.....6c

200 2-in. Ophelia.....7c

130 2-in. Prince D'Arenberg.....6c

75 2-in. White Killarney.....6c

50 2-in. Kaiserin.....6c

The entire lot for \$35.00. Can ship at once.

Ralph W. Ward, Cameron, Mo.

Young rose stock, 2½-in. pots.....\$160.00

Russell, per 1000..... 80.00

Ophelia, per 1000..... 80.00

500 W. Killarney, per 1000..... 80.00

BASSETT & WASHBURN,

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ROSES, OWN ROOT, 3-IN.

Killarney Pink,

Richmond,

\$12.00 per 100.

Columbia,

\$17.50 per 100.

J. F. Wilcox & Sons, Council Bluffs, Ia.

BENCH PLANTS.

Killarney, per 1000.....\$100.00

Richmond, per 1000..... 100.00

Beauty plants, per 100, \$16.00; per 1000, \$150.00. All very fine plants.

BATAVIA GREENHOUSE CO.,

30 E. Randolph St., Chicago; Batavia, Ill.

ROSES

Own Root, 3-in., \$15.00 per 100, \$140.00 per 1000.

2000 Cecil Brunner 2000 Double White Killarney

1200 Hadley 1200 Killarney Brilliant

1000 Collette Martinette 2200 Killarney Brilliant

4000 White Killarney 3000 Mrs. Aaron Ward

A. N. Pierson, Inc., Cromwell, Conn.

FINE YOUNG ROSES.

Per 100 Per 1000

COLUMBIA, 2½-in.\$17.50 \$160.00

OPHELIA, 2½-in. 10.00 90.00

PREMIER, 3-in. 37.50 350.00

GULLETT & SONS, LINCOLN, ILL.

Rose plants, from 2½-in. pots, Columbia, \$17.00 per 100, \$150.00 per 1000. Winnett, \$10.00 per 100, \$90.00 per 1000.

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ROSES—Continued

Per 100 Per 1000
Sunburst, 2½-in. plants.....\$5.00 \$45.00
Pink Killarney, 2½-in. plants... 4.00 35.00
Good stock.

GEORGE REINBERG,
162 No. Wabash Ave., Chicago, Ill.

Very fine 2½-in. Columbia, only 5000, while they last, \$16.00 per 100, \$150.00 per 1000; Winnett, 2½-in., only 1000, \$10.00 per 100, \$90.00 per 1000.

S. S. SKIDELSKY & CO.,
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ROSES.

OWN ROOTED STOCK.

Columbia, 2½-in., \$14.00 per 100; 3-in., \$16.00 per 100.

All fine stock. Cash.

JULIUS NIEDNAGEL, EVANSVILLE, IND.

ROSE PLANTS.

Columbia, 2-in. stock.....\$15.00 per 100
Mock, 2-in. stock..... 8.00 per 100
Mock, 3-in. stock..... 15.00 per 100
Rosemont Gardens, Montgomery, Ala.

Columbia rose plants, clean, healthy stock, from 3-in. pots; ready now; \$20.00 per 100, \$175.00 per 1000.

A. Rasmussen, New Albany, Ind.

COLUMBIA.

Own root, 2½-in., \$15.00 100, \$120.00 1000.
A. H. BUDLONG, Grower,
2449 Berwyn Ave., Chicago, Ill.

1190 Pink Killarney, 3-in.; 300 Cecil Brunner (Sweethearts), 3-in.; nice plants, \$90.00 per 1000; not less than 250 per order.

Bertermann Bros. Co., Indianapolis, Ind.

Extra fine 3-in. Columbia, free from spot and in excellent condition for benching, \$20.00 per 100, \$180.00 per 1000.

THE JOS. H. HILL CO., RICHMOND, IND.

Roses, 2-yr.-old field grown XXX forcing grade in best varieties for fall delivery 1919. Ask for prices.

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425 Hoosier Beauty, 2-yr.-old grafted bench plants, 10c. Cash.

Atwell, Florist, Ft. Dodge, Ia.

120 Mrs. Winnett, one year old, bench grown, fine stock, at \$10.00 per 100; 5% packing. Cash.

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Roses, \$90.00 per 1000. Bench plants, Pink Killarney, \$10.00 per 100, \$90.00 per 1000.

Holton & Hunkel Co., Milwaukee, Wis.

2-yr.-old Ophelia bench plants, \$8.00 per 100, \$75.00 per 1000.

F. Weber, 5332 Bowmanville Ave., Chicago.

A few thousand 2-in. Rose Premier, \$30.00 per 100, \$250.00 per 1000; 250 at the thousand rate.

THE JOS. H. HILL CO., RICHMOND, IND.

500 Ophelia, from bench.....\$12.00 per 100
200 Pink Killarney, from bench.... 8.00 per 100
C. C. POLLWORTH CO., MILWAUKEE, WIS.

American Beauties, bench grown, strong, 1-yr. old, ready May and June, \$15.00 per 100, \$140.00 per 1000. The Hammond Co., Inc., Richmond, Va.

Mock Rose plants, 3-in., \$8.00 per 100.
United States Out Flower Co., Elmira, N. Y.

ROSEMARY.

Rosemary, 2-in., \$3.00 per 100. F. C. Hinkel & Bro., R. F. D. 7, Bellevue Sta., Pittsburgh, Pa.

RUBBERS

Ficus Elastica, 4-in., at 40c; 5-in., 60c; 6-in., 80c; 8-in., \$1.00. Ficus Craigii, 5-in., at 60c. Ficus Pandurata, 5-in., at 75c; 6-in., at \$1.00. Ficus Repens vine, 4-in., at 25c. Above are extra large and full. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Rubbers, 5-in., 50c each.
Holton & Hunkel Co., Milwaukee, Wis.

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Salvia, Splendens, Bonfire, strong seedlings, \$1.00 per 100; from 2-in. pots, \$2.00 per 100. Packed to arrive safely.

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Special offer to make room for other stock, 2-in., at \$2.00 per 100.

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Bonfire, 2½-in., \$2.00 per 100. America, the winner, \$4.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Salvia Bonfire, 4-in., \$7.00 per 100, \$60.00 per 1000. Cash, no C. O. D. F. C. Hinkel & Bro., R. F. D. 7, Bellevue Sta., Pittsburgh, Pa.

Strong, cut back plants at \$1.75 per 100, \$15.00 per 1000. This is a bargain.

Wise Adkisson, Greenville, Tex.

Salvia Splendens, Bonfire and Bedman, 2-in., 2c; 2½-in., 2½c; fine seedling pinched plants.

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Salvia Splendens, 2-in. potted seedlings, \$2.50 per 100; Bonfire now ready at 3½c. Cash, please.

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Salvias, strong 2½-in., Bonfire, Zurich, Splendens, \$3.00 per 100; also America, \$4.00 per 100.

J. C. Steinhauer, Pittsburg, Kans.

Salvia, topped and fine, 2½-in., \$3.00.

A. C. BROWN, SPRINGFIELD, ILL.

Strong 2-in. Bonfire Salvia, \$2.00 per 100. Cash.

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Salvia Bonfire, 2½-in., at \$2.50 per 100. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.
New pink Salvia, 3½-in., all in bloom, 12c.
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Salvias, R. O., 1c, prepaid; 2½-in., 2c.
O. Humfeld, Clay Center, Kans.

Salvia, good stock, 2-in., \$3.50 per 100.
N. O. Caswell, Delavan, Ill.

2-in. Salvia Bonfire, \$2.50 per 100; \$22.50 per 1000. Cash.
Jacobs Bros., Peoria, Ill.

SANTOLINAS

1500 extra fine 2-in. plants, to close out, \$1.75 per 100, \$15.00 per 1000. This is a bargain.

Wise Adkisson, Greenville, Tex.

Santolinas, fine cut back plants, 2 and 2½-in., \$3.00 per 100.

J. C. Steinhauer, Pittsburg, Kans.

Santolinas, 2½-in. at \$3.50 per 100. Cash.
Ullrich Floral Co., Tiffin, O.

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Asp. Pl. Nanus, Greenhouse Grown.
1000 seeds\$3.50
10,000 seeds, per 1000 seeds..... 3.00
25,000 seeds, per 1000 seeds..... 2.50

Asp. Sprengeri, Greenhouse Grown.
1000 seeds\$1.50
10,000 seeds, per 1000 seeds..... 1.00

PANSY SEEDS. This strain is one of the best.
Per ½-oz.\$3.50
Per oz. 6.00

CYCLAMEN. This strain is sown extensively by commercial growers.

Price per 1000 seeds.....\$9.00

In following: Salmon, pink, light red, dark red, pure white, white with eye, mauve with eye.

Begonia Vernon, trade packet.....\$.60
Begonia Erfordii, trade packet..... .25
Begonia Gracilis Luminosa, trade packet... .30

Dracaena Indivisa, ¼-lb..... 1.00

A. M. Augspurger, Peoria, Ill.

Fresh new crop seed from thrifty, vigorous, lath-house grown plants, used for seed only and ripened under natural conditions. Superior to seed from over-forced greenhouse plants. Used by leading eastern wholesale growers who want nothing but the best. Satisfaction guaranteed.

ASPARAGUS PLUMOSUS NANUS.

1000 Seeds\$ 1.25
5000 Seeds 5.00
Per pound 10.00

ASPARAGUS SPRENGERI.

1000 Seeds75
5000 Seeds 3.50

We pay delivery charges.

JOHN R. WALSH,

502 California St., San Francisco, Cal.

PRIMULA OBCONICA, a new giant flowering strain, superior in size, color and number of blooms to any strain now on market. Try a few and you will want more next season. Flowers often exceed 2 inches in diameter.

GRANDIFLORA: Alba, Salmonea, Coerulea, Lilacina, Oculata, Appleblossom, Crispa, Kermesina, Rosea, Firequeen.

GIGANTEA: Appleblossom, Kermesina, Coerulea, Lilacina, Plathii, Rosea.

50c per trade packet, postpaid.

JOHN R. WALSH,

502 California St., San Francisco, Cal.

BEGONIA LUMINOSA, from healthy plants, well cured and thoroughly ripened. Luminosa makes the best bedding Begonia.

Trade packet\$1.00
¼ Ounce 2.50

Price includes postage.

SEVIN-VINCENT CO.,

417 Montgomery St., San Francisco, Cal.

Pansy and Cyclamen seed ready soon. Write for prices.

Asparagus Plumosus, greenhouse grown, extra fine, \$3.25 per 1000, \$15.00 per 5000; outside grown, \$2.00 per 1000, \$9.00 per 5000. Asparagus Sprengeri, 75c per 1000, \$3.00 per 5000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

ARISTOCRAT PANSY SEED

The largest and finest show and fancy Pansies in the world from private collection, 1/16-oz., 75c; ¼-oz., \$1.00; ½-oz., \$2.00; ¾-oz., \$3.75; 1 oz., \$7.00.

John B. Humphrey, R. D. 3, Logan, O.

ASPARAGUS P. NANUS SEED, TRUE TYPE
Ripe, hand picked, best quality.

To close out extra large crop, \$5.50 per pound. About 12,000 to the pound.

Drake Point Greenhouses, Yalaha, Fla.

Spinach seed, all varieties, 100 lbs. or more, 30c per lb.; less than 100 lbs., 35c per lb.

EVERETT R. PEACOCK CO.,

4013 Milwaukee Ave., Chicago, Ill.

ASPARAGUS SPRENGERI SEED.

Per 1000 seeds.....75c

H. N. GAGE CO., INC.,

MONTEBELLO, CALIFORNIA.

Rainbow Freesias, order now, fresh seeds of my splendid, selected hybrids, \$1.00 per 5000.

Geyer, Olmo, Ajaccio, Corsica, France.

Asparagus Plumosus Nanus seed, hand picked, new crop, \$1.00 per 1000. Cash with order.

Boyle & Darnaud, San Diego, Calif.

SMILAX

Smilax, cut back, 2-in., 8c; packing, 5%.

Truitt's Greenhouses, Chanute, Kas.

Smilax, strong, clean plants, 2½-in. pots, \$3.00 per 100. Cash.

Rentschler Floral Co., Madison, Wis.

Smilax, strong 2½-in., \$3.50 per 100, \$30.00 per 1000. Cash.

J. C. Steinhauer, Pittsburg, Kan.

Smilax, 2½-in., \$2.50 per 100, \$20.00 per 1000, well established.

John Stamm, Hutchinson, Kan.

EARLY STRINGS.

Smilax, strong, pinched back, 3-in., 6c.

GULLETT & SONS, LINCOLN, ILL.

1500 Smilax, 2½-in., \$3.00 per 100.
W. C. SMITH WHOLESALE FLORAL CO.,
1316 Pine St., St. Louis, Mo.

Smilax, 50,000, delivery latter part of June, from 2-in. pots, \$2.00 per 100, \$18.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Smilax, strong 2½-in. pots, at \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

700 3-in. Smilax, \$3.00 per 100.
H. F. Drury, Galesburg, Ill.

Smilax, 2-in., \$2.50 per 100. Cash.

Dumser Floral Co., Elgin, Ill.

325 Good, strong 2½-in. Smilax, \$3.00 per 100. Cash.

W. E. Gravett, Lancaster, O.

2-in. Smilax, \$3.00 per 100.

A. M. Augspurger, Peoria, Ill.

2-in. Smilax, \$2.75 per 100.

Wm. Swinbank, Sycamore, Ill.

Smilax plants, 2½-in., good, \$3.50 per 100.

The Vaughan Greenhouses, Winfield, Kans.

Smilax, strong, bushy 2½-in., 4c.

Charles Sherwood, Waterloo, Ia.

Smilax seedlings, 60c per 100, \$5.00 per 1000.

Edward W. Schuster, Crookston, Minn.

SNAPDRAGONS

Strong 2½-in. Enchantress, Nelrose, Keystone and Phelps' White and Yellow, \$5.00 per 100, \$47.50 per 1000. Ready July 15th.

SEED: Keystone, the finest pink, new crop seed just arrived, \$1.00 per packet. Phelps' White, Yellow and Garnet, 35c per packet; Nelrose, 40c per packet; Silver Pink and St. Louis Pink, \$1.00 per packet.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

SNAPDRAGONS.

Nelrose, 2½-in.\$5.00 per 100

Keystone, 2½-in. 5.00 per 100

Yellow, 2½-in. 5.00 per 100

Ramsburg's Silver Pink, 2½-in.... 5.00 per 100

Well branched and free from rust.

W. E. SPAFFORD, BARKER, N. Y.

Snapdragons, Keystone, Nelrose, Giant Yellow, Giant White and Defiance, strong 2½-in. pots, \$5.00 per 100. Cash.

GODFREY ASCHMANN,

1012 W. Ontario St., Philadelphia, Pa.

"Snapdragon, 2½-in. pots, rose, scarlet, pink, white, yellow, garnet; some of these are branched; no rust. Thrifty young plants, \$4.00 per 100, \$35.00 per 1000. Cash, please.

B. C. Blake, Springfield, O.

Snapdragons, Nelrose, when grown from originator's stock, is still the leader. Originated and introduced by me six years ago. Trade packet, 50c; 6 for \$2.50.

F. W. Fletcher, Orlando, Fla.

Snapdragons, Silver Pink, Phelps' White, Nelrose, Yellow, Garnet, 2½-in. pots, \$6.00 per 100, \$55.00 per 1000. Keystone, 2½-in., \$6.00 per 100; \$55.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

3000 Choice plants from Dreer's seed in Daphne, pink; Firebrand, red; Mont Blanc, white, and Golden Queen, yellow. A bargain to close out at \$1.75 per 100, \$15.00 per 1000.

Wise Adkisson, Greenville, Tex.

FOR SUMMER CUTTING.

Snapdragons, 2½-in., pink and yellow; fine plants, \$2.00 per 100, \$18.50 per 1000.

GULLETT & SONS, LINCOLN, ILL.

Snapdragons, strong plants branched and free from disease, color, pink, 2½-in. pots, \$2.50 per 100, \$22.50 per 1000.

Fred W. Binnig, Springfield, O.

Snapdragons, Silver Pink, Nelrose, Keystone, Phelps' White, Yellow, Dreer's Giant Pink, White, Yellow, Garnet, etc., 2½-in., \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Snapdragons, Silver Pink, Phelps' Yellow and White, bushy plants, 2½-in., \$4.00 per 100.

Miller's Greenhouses, Muncie, Ind.

Keystone Snapdragons, fine plants, 2½-in., \$6.00 per 100, \$55.00 per 1000.

Baur Floral Co., Erie, Pa.

Snapdragons, St. Louis ready now, 2½-in. \$5.00 per 100; 2½-in. stock other varieties.

A. L. RANDALL CO., 180 N. Wabash, Chicago.

Snapdragons, Silver Pink, 2-in., \$4.00 per 100.

J. L. Johnson, De Kalb, Ill.

Snapdragons, Nelrose, Giant White, Garnet, 2½-in., 4c. O. Humfeld, Clay Center, Kans.

STEVIAS

Stevias, strong, well-branched, 2½-in., \$2.50 per 100. Can ship at once.

Topeka Floral Co., Topeka, Kas.

Stevias, 2½-in., double, \$3.00 per 100. Cash.

Fairhope Greenhouses, Louisville, O.

Double or single, rooted cuttings, \$1.75 per 100; \$15.00 per 1000, 2½-in., \$4.00 per 100, \$35.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

2-in. Stevia, single.....\$3.50 per 100
2-in. Stevia, double..... 4.00 per 100
A. M. Augspurger, Peoria, Ill.

Strong plants, double variety, to close out, \$1.75 per 100, \$15.00 per 1000. A bargain.
Wise Adkisson, Greenville, Tex.

Stevia, 2½-in., ready to plant, \$3.00 per 100.
J. C. Steinhauer, Pittsburg, Kan.

Stevia, 2½-in., 2½c. Packed free.
J. E. Hitz, Franklin, Ind.

Stevias, \$3.00 per 100.
Haase Bros., Pekin, Ill.

Stevia, 2-in., \$3.00 per 100.
Edward W. Schuster, Crookston, Minn.

Stevia, extra strong, 2½-in., 3½c.
Miller Bros., Abilene, Kas.

Dwarf Stevias out of 2½-in. pots, \$3.50 per 100.
L. Cousins, Jr., Concord Junction, Mass.

Stevia, double, R. C., \$1.25 per 100, prepaid; 2½-in., 2½c. C. Humfeld, Clay Center, Kans.

Stevias, ready for a shift, 2½-in., \$3.00 per 100. Mitchell & Quentlin, St. Joseph, Mo.

Stevias, 2000 2½-in. strong stock, \$4.00 per 100. Cash.
Ulrich Floral Co., Tiffin, O.

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STRAWBERRY PLANTS for August and fall planting. Pot-grown and runner plants, that will bear fruit next summer.

Raspberry, Blackberry, Gooseberry, Currant, Grape plants for fall planting. Catalogue free. Wholesale trade price list sent to florists.
Harry J. Squires, Good Ground, N. Y.

SWAINSONAS

Swainsona Alba (white), 2000 very strong and stocky plants, ready for shift, equal to 3-in. stock; 2½-in., \$4.00 per 100. Try a sample order. Cash. Freeport Floral Co., Freeport, Ill.

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Tradescantia, Wandering Jew, true stock of the green and white variegated; none better as to color; strong, 2½-in., \$3.00 per 100. Cash.
Freeport Floral Co., Freeport, Ill.

Wandering Jew, red and green, 2-in., 2c; strong, well branched.
Hart Floral Co., Blackwell, Okla.

VEGETABLE PLANTS

LARGE, HARDY, TRANSPLANTED
COLD FRAME STOCK.

CABBAGE: Ball Head, Hollander, late Flat Dutch\$2.50
CAULIFLOWER: Snowball and Dry Weather 4.50

CELERY: Self Blanching, Golden Heart and White Plume 2.50

TOMATO: John Baer, Stone, Chalk's Jewel, Acme and Earliana 8.00
Fox River Valley Gardens & Greenhouses, 4347 Greenwood Ave., Chicago, Ill.

We have plenty of the following plants, and can make immediate shipment. Plants guaranteed free from disease, good size, well rooted, careful packing.

TOMATO: New Stone, Matchless, Bonny Best, 50c per 100, \$3.00 per 1000.

SWEET POTATO PLANTS: Yellow Jersey, Early Strassburg, Southern Queen, Red Bermuda, \$3.25 per 100, \$15.00 per 5000.
Terms, cash with order.

COOK & SAMPSON, GREENVIEW, ILL.

CELERY, CABBAGE, CAULIFLOWER, TOMATO, ONION, BRUSSELS SPROUTS, KOHLRABI, KALE, LEEK, SWEET POTATO, PARSLEY, PEPPER, ASPARAGUS, RHUBARB plants. Catalogue free. Wholesale trade price list sent to florists.

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100,000 Late Cabbage, all strong plants, Danish Ball Head, Drum Head, Flat Dutch; order now, as these plants are to be moved quickly; \$2.50 per 1000; 10,000 lot, \$20.00. All plants carefully packed in moss.
Oscar Snedeker, Doylestown, Pa.

Tomato plants, strong, stocky, field grown, Stone, Dwarf Stone, Ponderosa, Perfection and Jewel, carefully packed in moss, \$3.00 per 1000. Pepper plants, Mountain Sweet, 50c per 100. Cash.
Valley View Gardens, Tiffin, O.

Sweet Potato plants, Southern Queen, Red and Yellow Nansemond, Red Bermuda and Nancy Hall, \$3.00 per 1000. Flat Dutch Cabbage plants, \$2.50 per 1000.
Page's Greenhouses, Staunton, Ill.

Celery plants, Easy Blanching; now grown exclusively by 90% of Kalamazoo growers in place of Golden Self Blanching. Strong plants, ready for the field; \$2.25 per 1000, \$6.00 for 3000. Cash
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Celery plants, Giant Pascal, strong plants, field grown in rows 15 in. apart, \$3.00 per 1000. All plants carefully packed in moss.
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CAULIFLOWER PLANTS, SNOWBALL, 90c per 100, postpaid; \$3.90 per 1000, by express; BRUSSELS SPROUTS plants, same price.
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25,000 Tomato plants, 4 best varieties, \$3.50 per 1000; good stuff, but must move at once.
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Caiflower: Snowball, Erfurt, Veltch's Giant, \$4.00 per 1000. Celery: White Plume, G. S. B., Pascal, Golden Heart, Winter Queen, \$2.50 per 1000.
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Pepper plants, Bell or Bull Nose, transplanted, ready for field, \$3.00 per 1000; \$5.00 for 2000. Cash, please. O. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Tomato Plants, Earliana, John Baer, Bonny Best, Chalk's Jewel, Ponderosa, New Stone, Livingston's Stone, Beefsteak, Matchless, \$1.90 per 1000. Harry J. Squires, Good Ground, N. Y.

4-YR. ASPARAGUS ROOTS for quick results. \$2.00 per 100, \$10.00 per 1000. 2-yr. roots, \$1.00 per 100, \$5.00 per 1000.
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Tomato plants, ready for field, \$3.00 per 1000; small for transplanting, \$2.00; Acme Beauty, Ponderosa and Buckeye.
R. L. Brashear, R. No. 1, Bowling Green, Ky.

Cabbage plants, Early Jersey Wakefield, Chas. Wakefield, Early Flat Dutch, Henderson's Early Summer, \$3.00 per 1000. Cash.
R. L. Brashear, R. No. 1, Bowling Green, Ky.

RHUBARB ROOTS,

\$2.25 per bbl.

EVERETTE R. PEACOCK CO.,
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500,000 Danish Ball Head Cabbage plants, \$3.00 per 1000. Write for prices on large lots.
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Large transplanted celery plants, by mail, 75c; express, 60c per 100.
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1,000,000 late field-grown Cabbage plants, stocky and fine plants, \$3.00 per 1000. Ready now. Cash. Engle Floral Co., Xenia, O.

Sweet Potato plants, Yellow Jersey and Big Leaf Up River, \$1.65 per 1000.
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Cabbage and Celery plants, best varieties, \$1.25 per 1000, \$10.00 per 10,000.
J. C. Schmidt, Bristol, Pa.

Field grown Holland Cabbage plants, \$5.00 per 1000. Cash.
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SWEET POTATO PLANTS, Yellow Jersey, 90c per 100, postpaid, \$3.65 per 1000 by express.
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Sweet Potato plants, Yellow Jersey, big stem Jerseys, Red Jersey and yams, 1000, \$2.00. Prompt shipments. H. Austin, Felton, Del.

Cabbage, Late Flat Dutch, \$2.00 per 1000.
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Verbenas in separate colors, blue, scarlet, white and pink, strong 2½-in. pots, \$3.00 per 100. Cash.

GODFREY ASCHMANN
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Verbenas, Mammoth mixed, strong plants from seed bed, \$1.00 per 100, \$8.00 per 1000; from 2-in. pots, \$2.00 per 100. Packed to arrive safely.
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Verbenas, Queen of Oxford, best pink, 3-in. pots, \$7.00 per 100.
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Verbenas, separate colors, red, white, pink and variegated, 2½-in., 3c.
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Verbenas, strong 2½-in., mixed, all colors, 3c. Lemon Verbena, strong 3½-in., in bloom, 15c each.
J. C. Steinhauer, Pittsburg, Kans.

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Vincas, rooted cuttings, \$2.50 per 100, \$20.00 per 1000, postpaid special delivery; 3½-in. pots, strong plants, 5 to 10 leads, \$16.00 per 100. \$150.00 per 1000; 4-in. pots, strong plants, 15 leads, \$20.00 per 100.

Vinca Minor, blue, strong field grown plants at \$9.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York City.

Vinca rooted cuttings, \$2.25 per 100, \$20.00 per 1000; 2½-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000; 4-in., \$15.00 per 100.
S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

1000 Vinca Variegata, 2-in., \$2.50 per 100; 200 3-in., \$8.00 per 100; 100 4-in., \$12.50 per 100.
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VINCAS VARIEGATED

3-in.....\$6.00 per 100
Cash.
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VINCAS VARIEGATED.

50,000 R. C.\$2.25 per 100 \$20.00 per 1000
Cash with order.
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Vincas, variegated, fine stock, 4-in., \$16.00 per 100.
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Vinca Minor or myrtle, strong plants with 8 to 6 leads, \$1.50 per 100 or \$10.00 per 1000.
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2-in. Vinca Variegata, \$3.50 per 100.
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2-in. Variegated Vincas, good stock, 3½c. Ralph Ward, Cameron, Mo.

Vinca Var., 3-in., 8c; select, heavy 4-in., 15c. GULLETT & SONS, LINCOLN, ILL.

Vincas, variegated, 4-in. selects, \$15.00. Cash. Ulrich Floral Co., Tiffin, Ohio.

VIOLETS

Violets, rooted cuttings, Prince of Wales, \$2.00 per 100, \$17.50 per 1000; postpaid, special delivery. Rooted runners of Governor Herrick, \$3.75 per 100; \$25.00 per 1000, postpaid.
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Fine Marie Louise Violet plants, rooted runners taken from good healthy plants, \$2.00 per 100, \$15.00 per 1000.
Walter Cramer, Rhinebeck, N. Y.

Fine well rooted Violet plants, Lady Campbell and Swanley White, 3c each, \$12.00 per 1000. Mrs. Frank Johnson, Louisa, Va.

Governor Herrick Violets, strong divisions, \$30.00 per 1000. Bell Floral Co., Temple, Tex.

Violet runners, Herrick, \$1.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

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WATERLILIES.

Cut blooms, \$3.00 per 100, regular shipments, no order for less than 100.
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Chinese Wool Flowers, out of 2-in. pots, 20 for \$1.00, postpaid; \$4.00 per 100 by express.
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Attention, Florists of the Northwest.
We have the following stock:

Hydrangeas, French and Otakaa,
2½-in., strong\$ 9.00 per 100
Ivy, English, 3-in..... 8.00 per 100
Ivy, English, 4-in..... 15.00 per 100
Ivy, English, 5-in..... 40c each
Ivy, English, 6-in..... 75c each
Sweet Myrtles, 5-in..... 50c each
Sweet Myrtles, 6 and 7-in., globe shaped \$1.00 each
Loncera vine, 2½-in..... \$5.00 per 100
Coleus, 5 var., 2½-in..... 4.50 per 100
Cash, please.

This stock is all Northern grown and in fine condition.

LESTER PARK GREENHOUSES,
Wm. Jaap, Duluth, Minn.

GOOD PLANTS

Dracaena Indivisa, 4-in.....25c each
Dracaena Indivisa, 5-in.....35c each
Dracaena Indivisa, 6-in.....50c each
Variegated Vincas, 4-in.....\$15.00 per 100
Variegated Vincas, 3-in..... 12.00 per 100
Asp. Sprenger, 3-in..... 8.00 per 100
Asp. Sprenger, 4-in..... 15.00 per 100
Asp. Sprenger from flats, \$20.00 per 1000 2.50 per 100
Salvia Splendens, 4-in..... 10.00 per 100
English Ivy, 2½-in..... 4.00 per 100

CANNAS

Yellow King Humbert, 4-in.....\$12.00 per 100
Florence Vaughan, 4-in..... 10.00 per 100
Express, 4-in. 10.00 per 100
ELI CROSS, GRAND RAPIDS, MICH.

2-in. Ageratum, Alyssum, red, yellow and Trailing Queen Coleus, Cupheas, Heliotropes, Ives, Jews, Lantanas, Petunias, Salvias, Swainsonas, Verbenas, Myosotis, Snapdragons and Sallerol, 2c. Fine 3-in. Heliotropes, Salvias, Canna Egandale and Pennsylvania, white and yellow Daisies, Petunias, Fuchsias, Coleus, Lantanas and Rose Geraniums, 5c. 3-in. Vincas, 8c. 2½-in. Chrysanthemums, 3c. Canna Egandale and Pennsylvania, 3-in., 5c. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

500 Fine 2-in. Smilax at \$3.50 per 100.
500 3 and 4-in. Sprenger, \$7.50 and \$15.00 per 100.

Roses, extra fine; if you want any to put in late, White and Pink Killarney in 2-in. at \$5.00, 3-in. at \$10.00 per 100. Richmond in 2½-in. at \$6.00, 3-in. at \$12.00 per 100.

GEO. A. KUHLE, PEKIN, ILL.

WHOLESALE GROWER.

Dusty Miller Gymnocarpa, 3-in.....3½c
Salvia Splendens, 3-in.....3½c
Snapdragons, mixed stocky plants, 3-in..... 4c
Vincas, Periwinkles, pink and white, nice, clean plants in bloom, 2½-in..... 4c
Stevias, strong 2-in..... 3c
Coleus, bright colors, strong 2-in..... 3c
Joseph Austin, N. E. cor. 35th & Park, Kansas City, Mo.

GERANIUMS, 3-IN. AND 4-IN. NUTT, POITVINE, BUCHNER, TREGO, CASTELLANE, RICARD, READY FOR IMMEDIATE SHIPMENT; FUCHSIAS AND GIANT PETUNIAS. WARREN, FLORIST, PORT ALLEGHENY, PA.

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Heliotrope, Salvia, Ageratum, Lobelia, Verbena, etc., fine stock, 4-in., 10c; 2½-in., 3½c. Stafford Conservatories, Stafford Springs, Conn.

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To Exchange—Achyranthes, Alyssum, Asparagus, Calendulas, Chrysanthemums, Coleus, Dracaenas, Poihsettias, Primulas, Salvias, Santolinas, Smilax, Stevia, Verbenas; see classified; will take Rose cuttings or plants. What have you?
J. C. Steinhauer, Pittsburg, Kans.

TO EXCHANGE—Continued

To Exchange—Achyranthes, Alyssum, Begonias, Xmas Peppers, Calendulas, Godfrey Callas, Carnations, Chrysanthemums, Coleus, Dracaenas, Geraniums, Poinsettias, Salvias, Rubbers, Santolinas, Verbenas, see classified; will take Rose cuttings or plants. What have you?

J. C. Steinhauser, Pittsburg, Kans.

TO EXCHANGE—Geraniums, see classified ad. Also 2-in. Enchantress, winter blooming Snapdragons, 5c. Smilax, 2-in., 3½c for 2½-in. or 3-in. Dracaenas, Begonias, Table Ferns and Hydrangeas Otaksa.

A. B. Williams, Florist, Coshocton, Ohio.

To Exchange—Smilax, 1000 2-in., strong plants, \$25.00 for the lot or will trade for late mums, such as Chadwicks, Eaton, Plumeridge, or what have you?

Gurney Greenhouse Co., Mitchell, S. Dak.

To Exchange—Clean, healthy 2-in. Chrysanthemums, standard varieties, for Violet plants.

Mealy, the Florist, Colorado Springs, Colo.

To Exchange—4000 40-in. Rose Stakes, galvanized, for what have you?

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ATTENTION, MR. GROWER!!

Sell your surplus!

What have you?

We pay cash!

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Wanted—300 to 500 Azalea Mollis, in good condition, assorted, mostly bright and dark colors. Quote me.

Palmetto Nurseries, Florence, S. C.

Wanted—Plants of Farfugium Grand., Leopard Plant. State size and price.

J. T. Goodlive, Zanesville, O.

Wanted—150 good 2 and 3-in. Ivory Roses.

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Pillsbury's carnation staples, 35c per 1000; 3000 for \$1.00.

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Write for prices on our wide edge plain 4-in. and 6-in. chiffon. Jos. Ziska & Sons, 169-75 N. Wabash Ave., Chicago, Ill.

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FULL COUNT CARTONS

A new stock of non-moulding, medium sized Magnolia Leaves. Uniform color, pliable and will keep indefinitely. The best prepared. Superior to all others.

Colors: Brown, green and purple.

Special Price.

25 cartons	\$1.45 per carton
20 cartons	1.50 per carton
10 cartons	1.55 per carton
5 cartons	1.60 per carton
1 carton	1.75 per carton

PITTSBURGH CUT FLOWER CO.,

116-118 SEVENTH ST.,

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MAGNOLIA WREATHS

The kind that sell.

Purple.	
18-in.\$10.50 per doz.
20-in.12.00 per doz.
22-in.16.00 per doz.
24-in.21.00 per doz.
28-in.26.00 per doz.

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Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.

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Leaf mold, screened, large sack, \$1.25, 5 for \$5.00.

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SHEEP MANURE, PULVERIZED.

SHEEP'S HEAD BRAND ONLY.

100 lbs., \$2.00; 1000 lbs., \$17.50;

500 lbs., \$9.25; 2000 lbs., \$34.00.

3 to 5 tons, \$32.00 per ton.

5 to 15 tons, 30.00 per ton.

Guaranteed purest fertilizer ever sold.

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HIGH GRADE SPHAGNUM MOSS, FULL STANDARD SIZE BALES, IN BURLAP, \$1.00 EACH; 10 BALES, 90c EACH. 5% DISCOUNT CASH WITH ORDER. PROMPT SHIPMENT.

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Nice, clean, full size bales in burlap. Note the low prices:

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Sheet Moss, per sack2.00

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Sphagnum Moss, 10-bbl. bale, \$3.00, 5 bales, \$12.50; 5-bbl. bale, \$1.50, 5 bales, \$7.00. Line Moss, \$1.50 per bag. Burlap, 35c extra. Cash.

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Fresh cigar Tobacco stems, large bales, \$3.00 per bale; 5 bale lots, \$2.75 per bale.

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Tobacco stems for fumigating, large bales, 250 to 300 lbs. each, at \$5.00 per bale. Cash with the order. Willis H. Baldwin, Conshohocken, Pa.

Strong tobacco dust, \$2.00 per 100 lbs., 200 lbs., \$3.50. G. H. Hunkel Co., Milwaukee, Wis.

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WILLOW STAKES

From 3 to 7 ft., straight and strong, \$5.00 per 1000. Cash. Z. K. Jewett & Co., Sparta, Wis.

WIRE STAKES

Wire stakes galvanized,

Mfg. of Wire and Wire

Goods of all descriptions.

THOMAS HAMILTON,

127 N. Gross St., Philadelphia, Pa.

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WIRE BASELS—Special.

15-in., each12c
18-in., each15c
21-in., each18c
24-in., each20c
27-in., each25c
30-in., each30c
33-in., each40c
36-in., each50c
42-in., each60c
48-in., each80c

Send list of wire designs for quotations.

A. M. Augspurger, Peoria, Ill.

MFG. OF WIRE DESIGNS FOR 35 YEARS.

WHITE FOR LIST.

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LABELS FOR NURSERYMEN AND FLORISTS.

Benjamin Chase Co., Derry Village, N. H.

P. C. F. CO.

SPRAY NOZZLE



BRASS, NICKEL PLATED

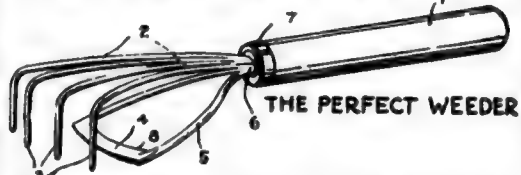
The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. Weight, 4 oz.; length, 9 in.; fits ¾-in. coupling.

Price, \$2.00. It's a wizard.

Pittsburgh Cut Flower Co., 116-118 Seventh St., Pittsburgh, Pa.

Mention The Review when you write.

THE PERFECT WEEDER



HERE is a tool that has long been wanted. It will save time and labor. Stirs up the soil and cuts out the weeds at the same time. No greenhouse can afford to be without this wonderful weeder.

By Mail, 60 cents.

Dealers write for wholesale price. Send all orders to

THEO. NIEMOTH, Estherville, Iowa

Mention The Review when you write.

PUSH

Don't stop for anything. Keep pushing everyday. Make today bigger than yesterday and tomorrow bigger than today.

And don't depend entirely on YOURSELF. If your work is on the eighteenth floor of an office building, DON'T WALK UP THE STAIRS—USE THE ELEVATOR. If you want to ask a question of someone on the other side of the city, DON'T SPEND HALF A DAY GOING TO SEE HIM—USE THE TELEPHONE. Take advantage of the modern forces ALL AROUND YOU. Take advantage of the wonderful opportunities that other brains and organizations have provided to SAVE YOUR TIME AND SAVE LABOR AND HELP YOU MAKE MONEY.

Take advantage of the power of "Review" Classified Ads. They have built large and permanent business for many—for thousands of florists they have saved dumping a surplus; turned a loss into a quick profit.

They will do as much for you—but it is up to you to act. It is up to you to offer nothing but good stock, worth the money, and to get your ad to the office of "The Review" by

4:00 P. M. NEXT TUESDAY



—it's already July!

—and if you've any regard for your general health, your nervous system and your peace of mind, you'll not wait until the frost is on the pumpkin before you overhaul your heating system. Instead, you'll *get busy right now* and get everything shipshape.

48 sizes—



One for you

Remember!—your **boiler** is the heart of your heating system and if you're going to buy a new one, **make sure it has stood the THERMAL TEST.**

Have you ever heard of the **thermal test**? When the thermometer hangs around the zero mark and there's a stiff wind, your boiler has to get busy under a steady fire. That steady firing constitutes the thermal test. The thermal test is a heat test to find out whether the iron will hold under extreme expansion and contraction.

Every **McKee** boiler is tested with fire before it is sold. We do not ship you a boiler and let you do the testing. In that case, you would be up a tree if it failed in the test. Play safe and get a boiler that is tested first for pressure and then for fire.

Ponder these 7 facts:—

THE McKEE	{	lasts a lifetime.
		has no flues to clean.
		fits a small boiler pit.
		has a three-time fire travel.
		is tested to 60 lbs. pressure.
		has both rocking and dumping grates.
		is made in 48 sizes—yours is ready for shipment.

—when will you need it?

—what day shall we ship it?

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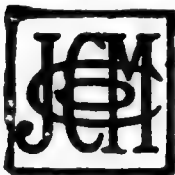
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Pana, Ill.
(Drawer 335)

Chicago
(Masonic Temple)

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A Prominent Rose Grower Said to Us the Other Day:



Note machine operates on worm and gear principle. All gears are entirely enclosed so that no water or dirt can get onto them.

"You have the finest Ventilating Apparatus I have ever seen."

This man has a lifetime experience in greenhouses and has used every known make of ventilating apparatus. He knows what he is talking about.



This is the shaft hanger. There are 9 white metal rollers all operating loosely in their case. No pins to bind or break.



Steel lifting arm working on the rack and pinion principle. The very least amount of leverage and smoothest operating.



Our elbow arm is made entirely of steel. No castings to break.

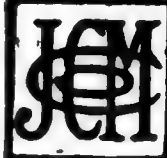
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914 Blackhawk Street

CHICAGO, ILLINOIS



EVERYTHING FOR THE GREENHOUSE



Improved Challenge

EVANS AT YOUR SERVICE

We supply you with Greenhouse Fittings.
We supply you with Ventilating Machines.
We supply you with Salt Sprayers.
We supply you with Aphis Soap.

In other words, we help to build your Greenhouses and help to keep them clean of Insects.

Our goods are honest and right.
Our price is all you could ask.

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Richmond, Ind.



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Price, \$7.50

THE FLORISTS' REVIEW

10 cents the copy
SUBSCRIPTIONS
\$1.50 Per Year

ENTERED AS SECOND CLASS MAT-
TER DEC. 3, 1897, AT THE POST-
OFFICE AT CHICAGO, ILL., UNDER
THE ACT OF MARCH 3, 1879

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.
FLORISTS' PUBLISHING CO., 530 Carlton Building, 508 South Dearborn St., CHICAGO.

VOL XLIV

CHICAGO, JULY 10, 1919.

NO. 1128.

Primula Obconica

NEW CROP SEED

	Per Pkt.	5 Pkts.
Grandiflora Rosea	\$0.75	\$3.00
Apple Blossom75	3.00
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Violacea75	3.00
Crispa75	3.00
Coerulea75	3.00
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A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

Ward's Bulbs World's Best

Need we say more?



Not How Cheap
But How Good

Ralph M. Ward & Co.
INC.

THE LILY HOUSE

25 Murray St. New York

ROSES

COLUMBIA, 3-in., on own root.....\$20.00 per 100
OPHELIA, 3-in., on own root 12.00 per 100
MILADY, 3-in., on own root 12.00 per 100
WHITE KILLARNEY, 2½-in 8.00 per 100
KILLARNEY, 2½-in..... 8.00 per 100
POMPONS, best assorted varieties, \$4.00 per 100; \$35.00 per 1000.

FREESIA PURITY BULBS, ½-in. and up, \$12.00 per 1000.

C. C. POLLWORTH CO.
Milwaukee, - - Wisconsin

Freesia Purity

JUST RECEIVED

Inch	Per 1000	5000 lots per 1000
1½ to 2½.....	\$10.00	\$ 9.00
2½ to 3½.....	14.00	13.00
3½ and up.....	18.00	17.00

JUMBO—Ask for price.

Fresh Seeds—Flower Seed Specialties

CYCLAMEN—(Selected Wandsbek strain).
PANSY SEED—Separate colors or Giant Florists' Mixture.
MIGNONETTE—Greenhouse forcing. Ask for complete list.
For plant stock consult classified advertisements or ask for list of stock.

ROMAN J. IRWIN, 108 W. 28th St., NEW YORK CITY

HYDRANGEAS, French, 2½-inch
Lilie Mouillere and Baby Bimoinette.....\$12.00 per 100

BOSTON FERNS, Bench Plants
4-in., \$20.00 per 100; 5-in., \$25.00 per 100; 6-in., \$35.00 per 100.

PRIMROSES

Sim's Yellow, 2½-in.....\$6.00 per 100; \$50.00 per 1000

PRIMULA OBCONICA

Assorted. (Ready now)..\$6.00 per 100; \$50.00 per 1000

BEGONIAS

Christmas Red and Prima Donna, \$6.00 per 100; \$50.00 per 1000.

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BUFFALO, N. Y.

PLANTS

Per 100
3-inch, 500 White Killarney, \$15.00
2-inch Smilax..... 3.00
3-inch Swainsona..... 8.00

Cash or C. O. D.

W. J. & M. S. VESEY, Ft. Wayne, Ind.

True Godfrey Calla

(Devoniensis)

\$ 5.00 per 100 } Established in
40.00 per 1000 } 2½-inch pots.

No florist can afford to be without it.

THE E. G. HILL CO.
RICHMOND, :: INDIANA

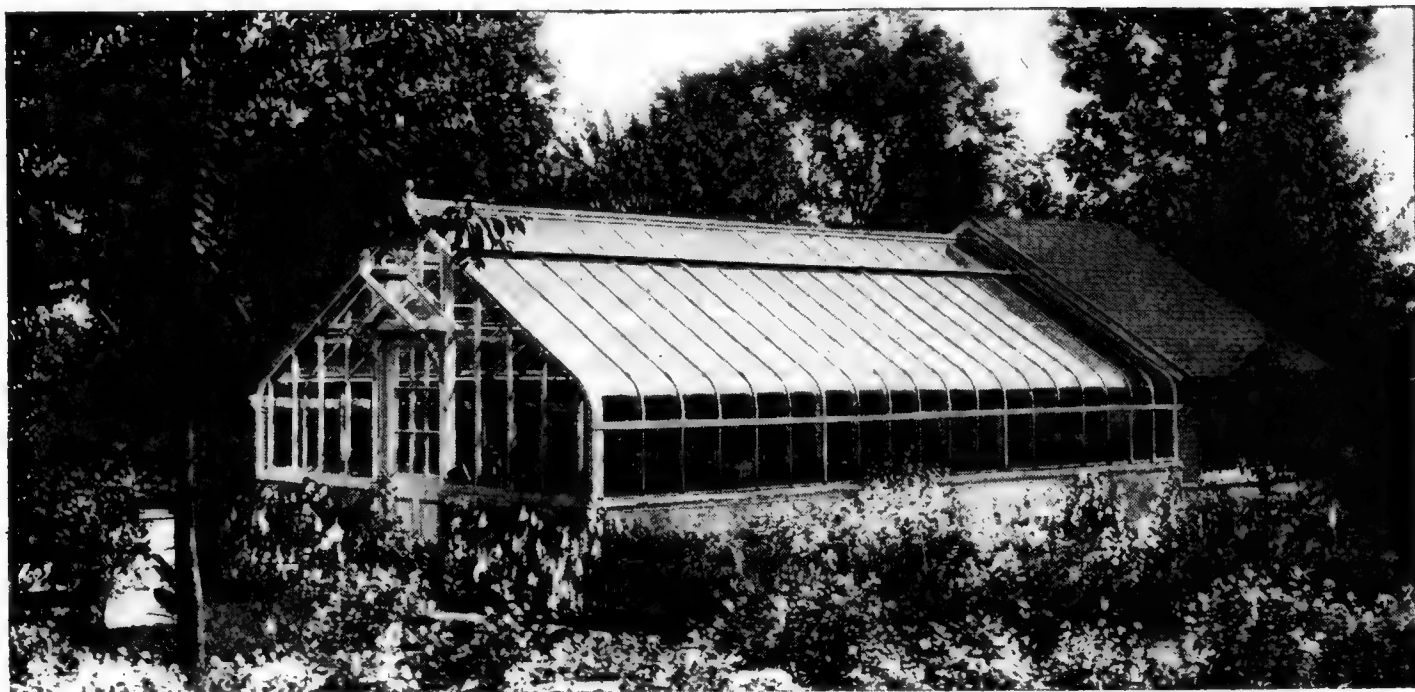
Specials, Ready Now

SHEEP MANURE	
100 lbs.....	\$ 2.25
500 lbs.....	11.00
1000 lbs.....	21.00
Ton.....	40.00

BARNARD'S GREENHOUSE HOSE	
25 ft.....	\$ 5.25
50 ft.....	10.25
100 ft.....	20.00

NEPONSET PAPER POTS	
	Per 1000
2¼-inch.....	\$ 8.60
2½-inch.....	4.80
3-inch.....	6.25
3½-inch.....	8.25
4-inch.....	9.85
5-inch.....	17.50
6-inch.....	22.00

THE W. W. BARNARD CO., SEEDSMEN
231-235 W. Madison St., Chicago



\$3,300 Erected and Fully Equipped

LET'S lay the cards all down on the table face up.

Let's make greenhouses like other folks make other things.

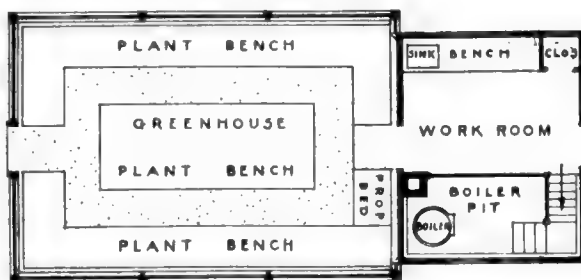
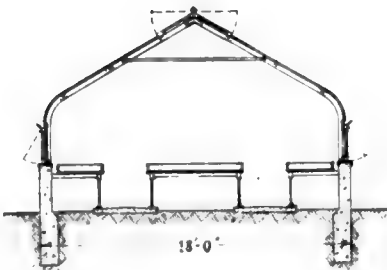
Let's make certain standard kinds in quantities.

Let's make them up and have them on our shelves, so to speak, all ready for immediate shipping.

Let's base the price on not what it will cost to turn out one single house, but on what it costs to run a lot of them through the factory, just like we do our boilers.

Let's get down to common sense on this greenhouse making and greenhouse buying.

Let's cut out all the really needless extras and useless



specials and put your employer's money into a thoroughly practical house at a thoroughly practical price.

In short, let's get down to brass tacks.

We make five stock houses, all of sectional construction, any one of which can be enlarged almost as easily as putting on another coat.

This one is our leading seller. It is 18 by 33 feet.

Costs complete, workroom, masonry, with greenhouse fully equipped ready for planting—\$3,300.

It is the best little house ever turned out for the money.

We can ship promptly. Send for circular giving detailed description.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

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New York

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PHILADELPHIA
Land Title Bldg.

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BOSTON
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CLEVELAND
2063 E. 4th St.

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Royal Bank Bldg.

MONTREAL
Transportation Bldg.

IRVINGTON, N. Y.

FACTORIES:
DES PLAINES, ILL.

ST. CATHARINES, ONTARIO

Buy Your Fall Requirements Early

Do not get the false impression that prices will be lower two or three months hence. The intensive labor situation, the scarcity of raw materials and the continuous strong demand for prepared goods and Florists' Supplies all forecast even higher prices later in the season.

Order Now and Avoid Disappointment Later On

**Gnatt's Prepared Foliages are the Best
Often Imitated but Never Duplicated**

Oak Sprays New Stock

Specially Prepared, the kind that holds its color
Red, Brown, Tan or Green.
30c per lb.; 100-lb. cases, 27c per lb.
Short, carton Oak, \$2.00 per hamper.

Queen Quality Magnolia Leaves

UNIFORM SIZE—NON-MOLDY—FLEXIBLE
Colors: Brown Green, Purple.
Price \$1.50 per carton;
100-lb. cases, \$22.00

O-G Quality Cycas Leaves

*Not the Cheapest
But the Best*

SUPREME IN QUALITY

FLEXIBLE—NON-CURLING—DURABLE
Our Cycas are packed 10 to the bundle. We do not break bundles.

Inch.	Per 100	Inch.	Per 100
12-16 at.....	\$5.00	28-32 at.....	\$10.50
16-20 at.....	6.00	32-36 at.....	12.75
20-24 at.....	6.75	36-40 at.....	14.50
24-28 at.....	8.50	40-44 at.....	18.00

Prepared Evergreen

RETAINS ITS FRESHNESS
Price, \$3.00 per 10-lb. carton

Magnolia Wreaths

Made of Queen Quality Leaves by experienced artists

ROUND OR OVAL. Colors: Brown, Green or Purple

No.	Size	Price	No.	Size	Price
No. 200	18-in.	\$10.50	No. 203	24-in.	\$21.00
No. 201	20-in.	12.00	No. 204	28-in.	26.00
No. 202	22-in.	16.00			

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S. A. F. CONVENTION

The Ove Gnatt Company

LA PORTE, INDIANA

Manufacturers and Importers of Preserved Foliages, Baskets, Decorative Novelties and Florists' Supplies

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FLORISTS' REVIEW

508 S. Dearborn St., CHICAGO

IT IS NECESSARY
to eliminate overtime costs in printing
The Review. Advertisers are urged to
send in copy on Thursday, Friday and
Saturday whenever possible. If copy
is not received until Tuesday we have
to pay double for setting the type.

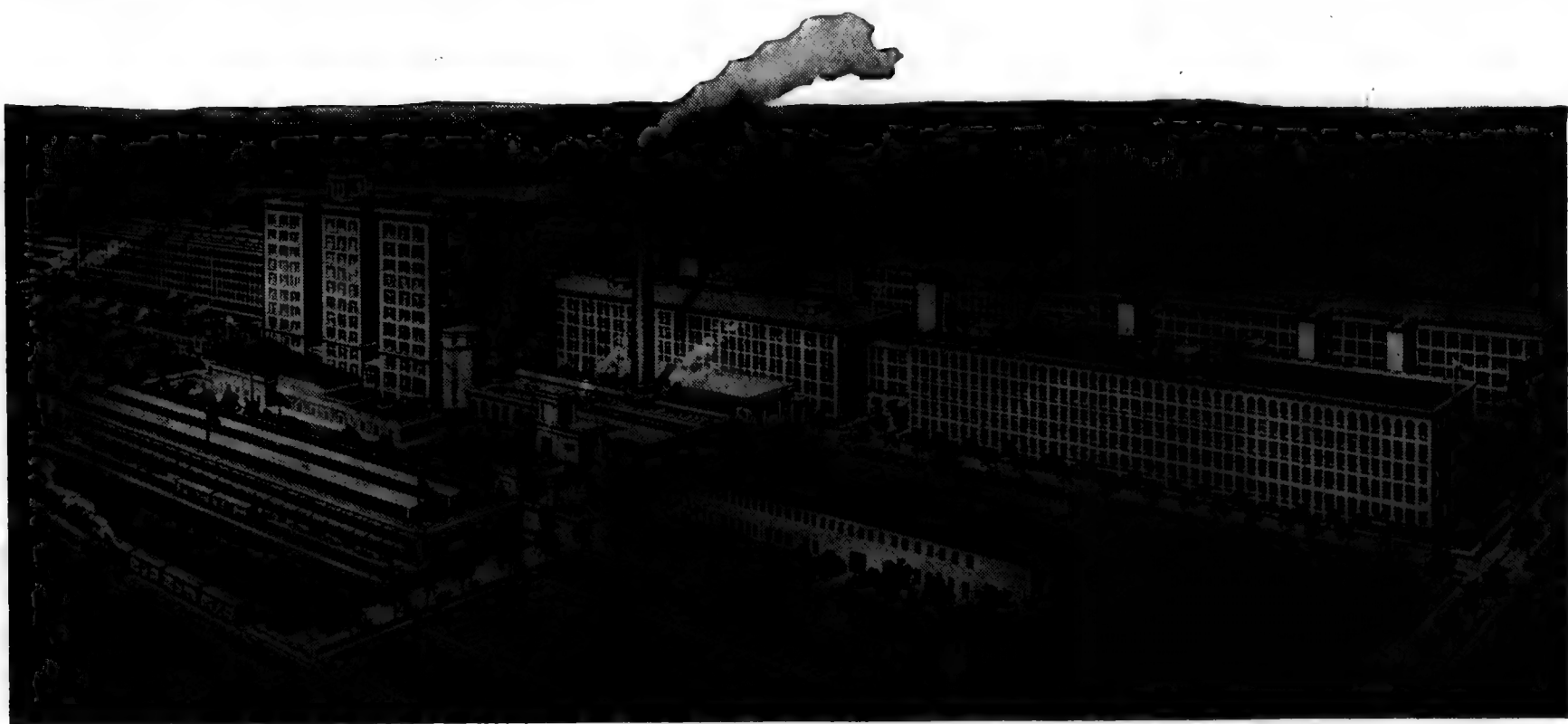
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It adds, records, and classifies many kinds of transactions.

It saves time and money because it does 15 things in 3 seconds.

It enables the merchant to give quick, accurate service.

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Poehlmann Brothers Company

62-74 East Randolph Street,
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*The Largest Growers of Flowers
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M.
RICE
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ON THE ROAD

with the very finest line of

Florists' Supplies

that the Florists of this country have ever seen, including

NOVELTY BASKETWARE, CEMETERY WREATHS,
RIBBONS and CHIFFONS, NOVELTIES,
GRASSES and all Accessories

Something entirely new and different in every line

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1220-22-24 Spring Garden Street, PHILADELPHIA, PA.

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ADVANCING MARKET--Buy Now

Within the past few weeks silk has shown a considerable advance, and indications point to much higher prices for all silk goods during the fall.

We cannot urge our customers too strongly to purchase their ribbons and chiffons now.

July, which is normally a dull month for florists, can very profitably be employed in making your fall purchase of ribbons and chiffons, which owing to higher prices of imported materials and scarcity of domestic labor will undoubtedly be enhanced in value when the fall season opens.

At your service.

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

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THE BEST OF THE OLD ONES—MANY THAT ARE NEW

Get one now

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

COUNTING THE COST OF A CORNER STORE

The big question is whether the extra cost of a corner location is repaid by the advantages it affords. Some of the most successful florists have decided in the affirmative. Here are some of the arguments on which they base their opinions. "To let" signs in corner saloons make their consideration timely.



GRANTED that, generally speaking, the corner location is the best for a retail store, does it hold the same advantages for florists that it does for other kinds of business, and are those advantages valuable enough to pay for higher rental? Do the advantages hold only for shops doing a transient trade, such as cigar stores, saloons and drug stores? Or are there benefits as valuable, or nearly as valuable, to the florist?

Most retail florists in the large cities—that is where the difference between the corner and the middle of the block is greatest—have been content with locations near to a street crossing. Of later years, however, the number of those who have established themselves in corner stores has been increasing. None of those who have done so have later abandoned the location as too costly. Indeed, some have commented on the increased patronage they have gained, and are emphatic in the support of their choice.

What the Advantages Are.

The greater number of people passing is only one of a number of advantages presented by the location at a street intersection. That may be the sole object of a cigar store in locating there. But to the florist appeal fully as strongly the extra window space, the opportunity for outside display, the additional entrances, and the better interior arrangement that is possible.

Extra window space is particularly valuable for the florist. From the pages of *The Review* one learns how varied are the many displays of striking quality that may be made with the means which this trade possesses. The increased opportunities for this particularly valuable species of advertising enable a part of the excess rental to be charged off to advertising, if the florist wishes. The greater amount of window space plus the greater number of passing people who may be reached multiplies the advan-

tage of the corner over the middle-of-the-block location not once, but several times.

Particularly to the florist, also, do the facilities for outside display avail themselves. Take the case of the store of Simmons & Son, Toronto, Ont., shown in the illustration below, for instance. The paved sidewalk on the right has meager space for even tub plants and trees. But the side street, to the left, offers not only more room, but even a patch of ground where plantings can be made.

Outside Display.

Those who have seen Thorley's store on Fifth avenue, New York, realize how conspicuous a corner it is, with its lavish greenery, of boxwoods, window boxes and display windows. In the old phrase, it sticks out like a sore thumb. Every automobile passenger, of which there are thousands that pass daily, sees the store and knows that there's a florist.

A customer walked into a florist's store and remarked, "I'm glad a florist has moved into this neighborhood. I would rather give you my orders here than send them downtown."

"But," replied the florist, "I've been in this vicinity ten years. I have just moved from the middle of the block to this corner, a distance of not over one hundred yards."

"Well, well," exclaimed the customer, "and to think I never saw you!" Such "low visibility" is, of course,

extreme, but the comparative value of the two locations is well illustrated.

Better Arrangement.

There are practical advantages in the interior arrangement of the store that are also of great value. The workroom can be partitioned off in the corner store without interfering with the other facilities. The side door offers an exit to the automobile delivery truck, and orders need not be carried out through the store. The convenience of this method is something that appeals to every florist who takes pride in a neat salesroom and in customers' comfort there.

Ventilation is as necessary to the welfare of stock in a retail store as in a greenhouse. A corner store permits a better supply of outdoor air than a store which is enclosed by buildings on two or three sides. Florists so located assert that this one advantage alone means much in dollars and cents. There is less cut stock lost, and potted plants can be kept in better condition and are more salable.

Practical Psychology.

There is something about a corner that makes the store occupying it stick in a person's mind. It probably comes from the fact that the corner is a natural meeting place. Seldom does a man make an engagement with his wife or another man, and suggest that they meet in the middle of a block. If the meeting is to be on the street, it is at a corner. The wait, and there usually is one, serves to fix the corner store in the memory of the person as he or she stands there.

The corner store, also, is a marker for the neighborhood. The person who lives in the vicinity knows his street by the store at the corner—not by the one next to the corner, or by the one in the middle of the block. "Here is our corner," is frequently heard on street cars.

If the flower store be on a corner, it is certain that when one's thoughts turn to flowers, the thinker will remember the store that has been fixed in his mind. The association



Every Person Who Passes This Store Knows It's a Florist's.

is so strong that one might walk past a store in the center of the block and go to the store that is familiar in one's memory.

Individual Choice.

These are some of the things to be said in favor of the corner location for a flower store, reasons why some retailers pay the higher rental. Many successful florists, however, pick out

other locations for their stores, with excellent results. Holding no brief for real estate men, we agree that different neighborhoods and different conditions make the selection of a store an individual matter. All the conditions must be carefully weighed, and the selection rests in the judgment of each retailer, which in most successful men amounts to intuition.

truth that a general overproduction is impossible. It is possible to produce too much of one thing and too little of another, but it is impossible to produce too much of goods in general if the proper proportions be maintained. This is to say, in the judgment of all competent economists, there can be no such thing as a general oversupply in excess of demand, because supply and demand in the aggregate are merely different aspects of the same thing.

"Wheat comes into the market as supply of wheat, but it also comes into the market as demand for clothing, for sugar, and for the other things which the wheat producer needs. Sugar comes into the market as supply of sugar, but it also comes into the market as demand for the various things which the sugar producer requires, and so with all commodities.

"Thus, in the aggregate, supply and demand are identical, although it may be admitted that maladjustment not infrequently occurs, and that the highest order of business skill and sagacity is required to secure the best adjustment. The broad fact remains, however, that production and consumption, if rightly balanced, expand together, and from this it naturally follows that great producers can afford to be great consumers."

YOUNGSTOWN, O.

H. H. Cade has sold his retail store, at 13 South Phelps street, and his greenhouses, at Boardman, O., to Ryan & Culver, who are already established in the management of the business. Mr. Cade came here in 1914 from Cairo, Ill., where he had conducted a retail store for five years, and purchased the business from John Walker. The new firm will be under the management of Mr. Ryan, who has been with the Park Floral Co. for the last six months. Mr. Culver, who conducts a chain of cafeterias in Buffalo, Pittsburgh and Detroit, will take no active part in the business.

The Walker Floral Co. is the incorporated title of the greenhouses formerly owned by John Walker.

The Park Floral Shop, which already has stores in Youngstown, Akron and Cleveland, is opening one of the same name in Warren, Ohio.

The Posy Shoppe, at 15½ North Phelps street, which is under the management of A. W. Wilson, is an energetic member of the F. T. D., endeavoring to develop the telegraph business to its utmost.

FUEL SUPPLY SHORT

COAL BELOW DANGER LINE.

Chart Shows Shortage.

A graphic and clear warning to consumers of coal is carried by the chart reproduced on this page, showing to how dangerous an extent the production of coal has shrunk this year. It is an exact copy of the report issued June 24 by the United States Geological Survey.

The broad straight line marks the average daily coal production needed to meet the country's requirements for the present year. It might be called the safety line. When production is below that mark, there is danger that the coal mined will not be enough to meet the requirements of consumers next winter.

From the chart it appears plainly that production has been on the wrong side of the safety line since last January. In comparison with the amount mined in previous years, this year's output of coal is strikingly scant.

Lack of Stimulus.

In publishing the chart the United States Geological Survey issued the following warning:

"The best time in the year for laying in stocks of coal for next winter is rapidly passing, with no evidence of general buying for this purpose. The rate of production has not varied greatly since the middle of May, and, averaging about thirty per cent below last year, is apparently just sufficient to meet current consumption."

In the lack of present buying lies the explanation of the danger ahead. When there is no movement of coal, and stocks pile up in the dealers' store yards, production falls off. The producers and

dealers cannot store enough to provide a whole winter's supply. The consumers must take part of the stocks to make room for additional production.

Last winter was so mild that many mines were shut down because of the falling off in the demand for coal, and the mine owners have not felt the pressure since to get their working organizations together. Because the winter was mild, people have coal left over and did not bother about getting orders in for future supplies.

On account of the conditions at the mines, dealers are not getting coal of some sizes. There are orders on the dealers' books for April, May and June that they are still unable to fill. There is little coal in stock at the railroad stocking points and apprehension is expressed as to the situation.

The National Coal Association has sent out notices to its customers and to the public in general, urging everyone to "buy coal now," on account of the black outlook for those who wait to order until fall, or maybe winter.

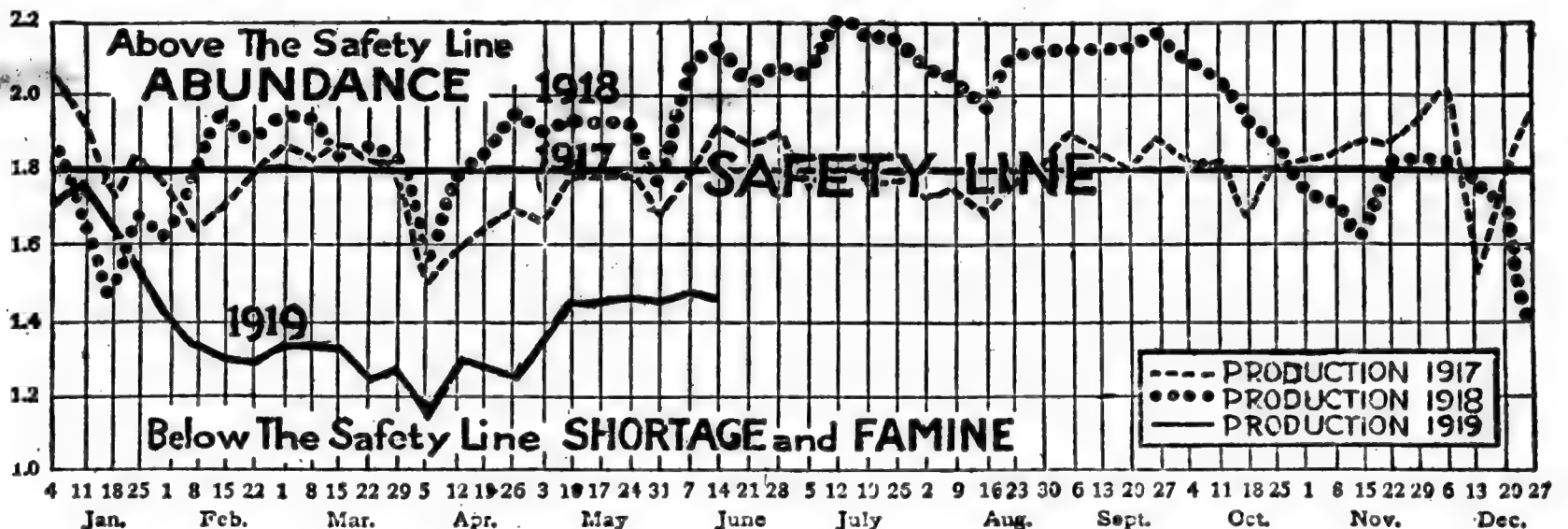
PROSPERITY IN PRODUCTION.

Growers who wonder whether to follow the natural inclination to increase facilities and output for another season, on the basis of the strong demand and good prices of that just passed, may have their minds set at rest somewhat by the words of an eastern authority who declares there is no need to worry about overproduction while the increase in production takes place in all lines.

"Increased production conduces to plenty, and plenty to employment, good wages, a higher standard of living, and low prices. It is an accepted economic

Million
Net
Tons

Estimated average total production of bituminous coal per working day



THE TEXAS CONVENTION

TEXANS GATHER AT AUSTIN.

Opening Is Auspicious.

The energy and enthusiasm with which the members of the Texas State Florists' Association have been boosting their annual meeting showed results when the convention opened at Austin, July 9. For weeks, almost months, one has heard, not only in Texas, but in the neighboring states as well, declarations of the live spirit and trade importance of the convention. This advertising has produced results, and, although at present writing one cannot give accurate figures on the attendance, indications and opinions are strong that this gathering will surpass all previous ones in the south.

Texas florists have prospered during the last season, and they not only feel that they can afford to take a little holiday away from business, particularly if they are combining business with pleasure, but they have a strong desire to get ideas on what another year holds for them, and how they can best take advantage of what it has in store for them.

There is still the suspicion, based on the old belief that "what goes up must come down," that the prices which have been soaring upward are, now that peace is established, due to come down again. Though commercial and industrial signs are against such a slump, in the near future at any rate, florists want to get their fellow tradesmen's assurance on this score before they begin to make actual dollars and cents preparation for extensive business next season.

A Southern Organization.

Then there have been efforts made to promote an all-southern organization. In so important an undertaking the florists of the section are especially interested. The south faces its own conditions and its own problems, different from those of the parts of the country where the florists' business has been longer and more strongly entrenched.

Whether the peculiarities of the section are of such moment that a large organization to help its members cope with them is warranted, and whether the realization of such a need has entered the minds of a sufficient number of florists south of Mason and Dixon's line to enable a thoroughgoing organization to be established, are not settled in the minds of the majority.

This question occupies a large place in the minds of the men who have gathered at Austin, and is much discussed by them.

Opening Session.

A large attendance was present at the opening session Wednesday morning, July 9, when Edgar Hall, president of the Austin Florists' Club, which had prepared plans to fill two busy days for their visitors, called the meeting to order. After the opening formalities, President W. J. Baker, of Fort Worth,

delivered his address to the members of the association. He said:

"It is with the greatest of pleasure that I greet you here in our capital city under the influences and almost in the shadow of the building that means so much to every Texan. The spirit here represented is indicative of that manifested all over this great Empire state, and is the same spirit that will make of our state association one of the greatest, if not the greatest, in this land of ours.

"We have been passing through some serious and trying times, both as Americans and as business men and florists. Fuel was short, stock was scarce, and the labor situation has been serious beyond question, but with the return of our boys and the general loosening up of the traffic and other similar serious problems, we should enter the arena of business this coming season with confidence and determination to make it far and above the best season we have ever experienced.

National Organizations.

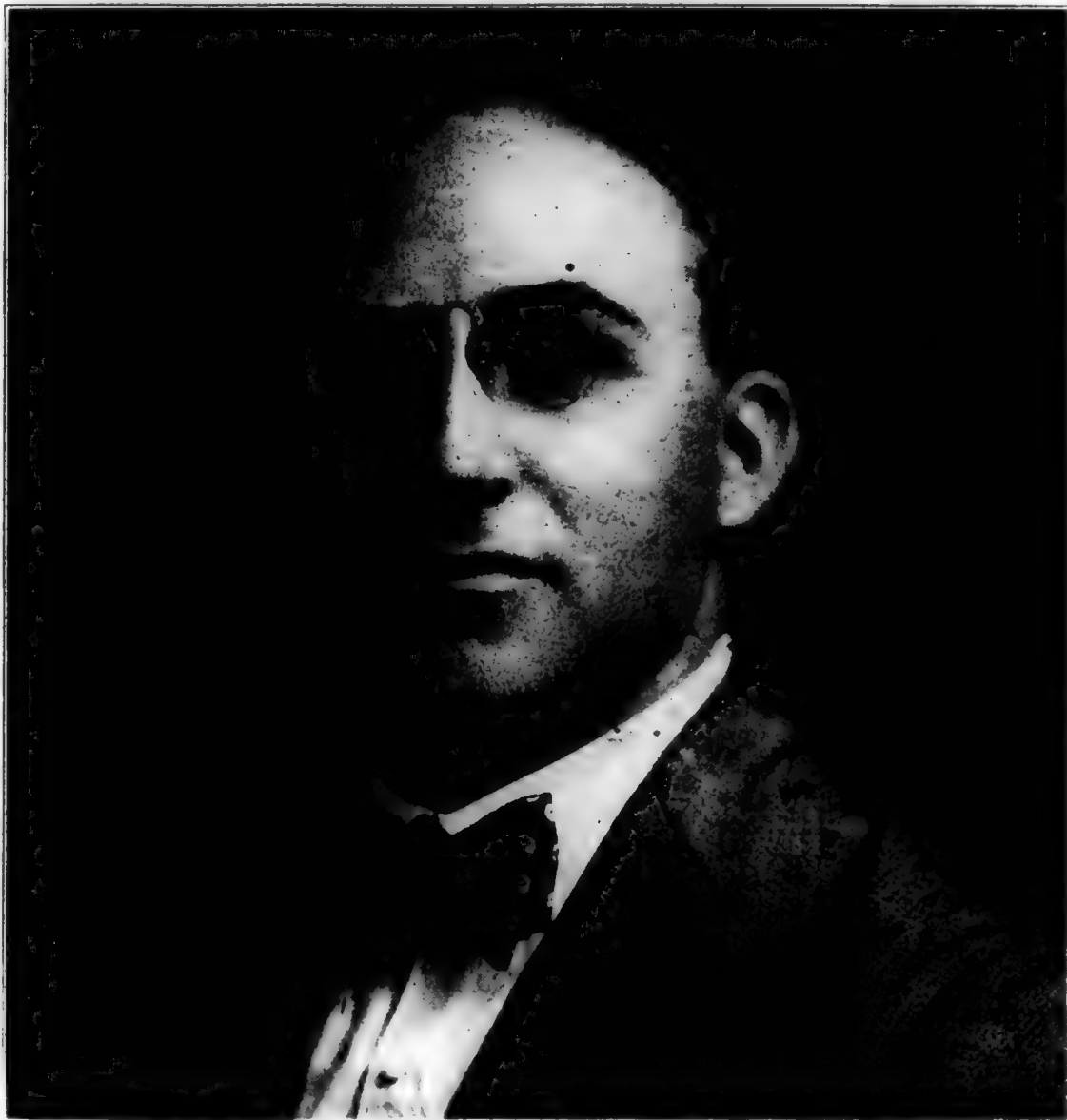
"I want to speak a word in behalf of the S. A. F. Not that the society needs my recommendation, for every Texas Association member, I am sure, is acquainted with its work. But as up-to-date florists we should be willing and anxious to affiliate with an organ-

ization that is doing so much for the florists' business in general. If it had not been for this great organization, there is little question but what florists would have been looked upon in an entirely different light during the past world war. We probably should have been allowed no coal at all, and our shipments would have likely been turned down by the railroads as nonessential. Let us rally to such an organization.

"Let me ask that no florist leave this convention without sending in his application for membership in the Florists' Telegraph Delivery Association. See the committee and get your name in at once. It is the best paying investment a florist can make, and the cheapest advertisement in the country today. Your name printed on the list sent out every few weeks alone is worth the price, and it brings results. Ask any F. T. D. member.

Publicity Campaign.

"To my mind, the greatest single thing ever done by the florists, as an organization, was the launching of the advertising campaign in the convention at New York in 1917. The people are waking up to the desirability and importance of flowers through these good advertisements, and the florist receives the benefit. Tie your own ads onto the general campaign, and send your sub-



W. J. Baker, President of the Texas State Florists' Association.

scription at once to the publicity fund.

"We have in Texas an organization for the purpose of furthering the interest of a botanical garden, of which John S. Kerr is president, J. M. Ramsey, vice-president, and L. J. Tackett, secretary. I bespeak for that organization your hearty coöperation, and I hope that something will be done at this convention that will help to make possible a botanical garden in the near future, that not only will make every Texan

proud, but will be an object of interest to all horticulturists as well as the people at large.

"In closing I wish to congratulate you on your splendid attendance on this occasion for renewing our activities, and to thank the Austin florists and our other friends here, in behalf of myself and all other visiting florists, for their hearty reception and coöperation for a successful convention."

FOR THE FISH FANCIERS

PROPER CARE OF AQUARIA.

Some Hints for Fish Fanciers.

The bowl of goldfish that one used to see in many flower stores has, like everything else in recent years, progressed into something much more elaborate. Often aquaria have been made a profitable side line in flower stores. At this season many a florist has fish in the pond that is a feature of his summer window. And some florists have, from slight acquaintance, formed in a way such as this, become enthusiastic fish fanciers, devoting much time and money to the hobby. Indeed, one of the foremost retailers says he cannot afford an automobile; he needs the money to spend on his collection of fish, which, by the way, is fine enough to be worth such devotion. To many who have not reached his degree of knowledge and skill in the care of aquaria, some suggestions for their better success are offered.

Chief Sources of Failure.

The chief sources of failure in the management of aquaria are overcrowding, overfeeding, sudden temperature changes, lack of proper plant life and insufficient lighting.

The tendency to overcrowd aquaria is a common fault. A safe rule to follow is to allow one gallon of water to every 1-inch fish; thus a 10-gallon aquarium may contain ten 1-inch fish or two 5-inch fish. When the fish continually come to the top and gasp for air it is a sign either of overcrowding or of the presence of some decomposed matter in the water.

Overfeeding of fish is an evil usually due to ignorance. Under natural conditions, in order to procure food, fish have to exert themselves, but as such exercise is not possible in a confined aquarium, food must be given in smaller amounts. No more should be given than can be consumed at once, and if any remains after five minutes it should be removed with a dip tube. When the temperature of the water is 60 degrees Fahrenheit or higher, daily feeding is permissible, but as the temperature goes down, feeding should be reduced to 2-day or 3-day intervals.

If change of water becomes necessary, sudden fluctuation of temperature should be avoided, as it is quite often the primary cause of disease. Every few days a tenth of the volume of water may be changed slowly. A sprinkling pot is desirable for adding water, the small streams becoming well aerated.

An evidence of sickness in fish is the

dragging of the back fin, which normally is carried upright. The movements also become sluggish and a tendency to hide in a dark corner is noticed. The body becomes thin, the fins split and are streaked with red, and the excrement shows a pale color. A sick fish should be removed quickly from the aquarium, and if the disease affecting it be contagious, the tank should be disinfected by adding three grains of potassium permanganate to a gallon of water, having previously removed the fish and the snails.

The mineral constituents of the water are absorbed by the fish and plants to such an extent as to necessitate addi-

tion of these materials at intervals. A mixture of three parts of evaporated sea salt to one part of Epsom salts, added at the rate of one teaspoonful to twenty gallons of water every two weeks, will prove beneficial. Acid conditions, resulting in the crumbling of the shells of snails, may be eliminated by keeping a piece of plaster of Paris or gypsum in the aquarium. In dissolving it neutralizes the acid, but as it only dissolves under acid conditions there is no danger of the water becoming too alkaline.

Use of Snails and Mussels.

In order to get rid of a good deal of decomposing matter in the aquarium, Japanese, African and European red snails, as well as water mussels and weather-fish, are extremely useful and should find a place in every tank. The mussels are necessary for keeping down algal growth.

Planting is done directly in sand, which is spread to a thickness of one inch. Two inches of water is then added, the roots spread out, and another one-inch layer of sand and pebbles placed on top. The aquarium should be allowed to stand at least a day before the fish are added.

A globe is one of the worst possible containers for fish. When filled, the air surface is small in proportion to the water bulk; the convex surface of the globe acts as a lens, focusing light into the eyes of the fish; proper plant growth is difficult and, in addition, overcrowding and overfeeding are apt to result.

Legislation and Legal Decisions

COAL CONTRACT IN COURT.

Interpretation of Wording.

Florists who bargain for their coal requirements for definite periods will be interested in a decision handed down by the Illinois Appellate court lately, in that it shows the advantage of having definite understandings in such bargaining.

The court holds that an agreement which provides that a coal company will deliver all the coal that a consumer may "desire, or want" during a given period is unenforceable as lacking mutuality. In other words, it falls within the general principle of contract law that there can be no valid agreement unless there is reciprocal obligation. A buyer must be bound to accept delivery, as well as the seller obligated to make it.

But, following the view taken by other courts, it is decided that a contract is valid which provides for delivery of all the coal "needed, required, or consumed" by the buyer during a certain time. The quantity is made definite by ascertainment of the actual extent of the buyer's requirements, which he is bound to accept, and which the seller is bound to deliver.

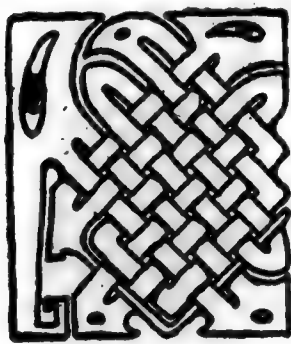
The Court's Decision.

In this case it appeared that an institution had previously purchased its annual requirements of coal from a mining company under contracts estimating the quantity needed. The particular

contract stipulated that the company would furnish coal for the year ending August 31, 1917, as follows: "About 2,000 tons of screenings at \$1.60 per ton," etc. The buyer's actual requirements exceeded this estimate and the selling coal company denied its obligation to furnish the excess at the contract price. Deciding the controversy in the buyer's favor, the court said:

"The most reasonable explanation for the use of the words 'about 2,000 tons' is that this is a contract for the season's supply of coal, and the words quoted are the estimate of the season's requirements. We believe that in view of all the surrounding circumstances and the previous transactions which this court considers, not for the purpose of altering or modifying the plain language of the contract, but of ascertaining the subject-matter of it, and in order that this court may put itself in the same position the parties occupied at the time they made the contract, the contract should be construed as being for the season's supply of coal for the year ending August 31, 1917, and that the plaintiff was required to furnish and the defendant to take its season's supply of coal at the price fixed in the contract."

Although the decision is an obviously sound interpretation of the rights of the parties under the contract, its most useful purpose is to suggest that contracts of this kind should be so worded as to put their meaning beyond all reasonable controversy.



HOW SCIENCE AIDS FLORISTS



College courses in floriculture now are not only teaching how to grow plants, but principles underlying their growth



THE application of scientific principles to floriculture is of comparatively recent date. The flower-growing business, however, is an old one. In the early days of American flower production, commercial growers of flowering plants recognized the need of but few scientific principles. The greater number of these florists received their training abroad, and the apprentice system through which this was obtained taught methods, rather than principles. These men learned to grow plants and to know under what conditions they attained their best development, but they knew little of the reasons for their successes or failures.

During the last decade, conditions have changed in a marked degree. The demand for rare flowers of better quality has steadily increased, and with this demand there has come a keener competition. This competition and the demand for better products have made it necessary for present-day leaders in the flower producing industry to call on science for every assistance possible, so that there will be better methods of production and these at the least possible expense. The margin of profit in the flower business is not a broad one.

Opinion Changes.

In the earlier periods of work in teaching floriculture, the writer met with but little encouragement from men engaged in the business. Their opinions of the courses at the agricultural colleges were often expressed in terms far from complimentary.

Within recent years the horizon has broadened and many men, who at first ridiculed the teaching of floriculture in agricultural colleges, have so completely changed

By E. A. White,

Secretary of the American Rose Society and
Professor of Floriculture at Cornell University.

their opinions that they are now not only eager that their sons should take work in these institutions, but they are offering most cordial cooperation in every way possible.

The field truly has broadened during the period in which floricultural instruction has been given in the United States.

Business Is Growing Rapidly.

But we should review rather briefly the relation which the various sciences bear to methods of present-day flower and plant production. Botany, in its various branches, probably touches the subject most closely, for in plant-growing, under the somewhat artificial con-

ditions in greenhouses, an application of the principles which govern healthy reproduction and growth in plants is constantly necessary. However, before we have plants, we must have soil, and the application of chemistry to the soil is doubtless as important as is botany.

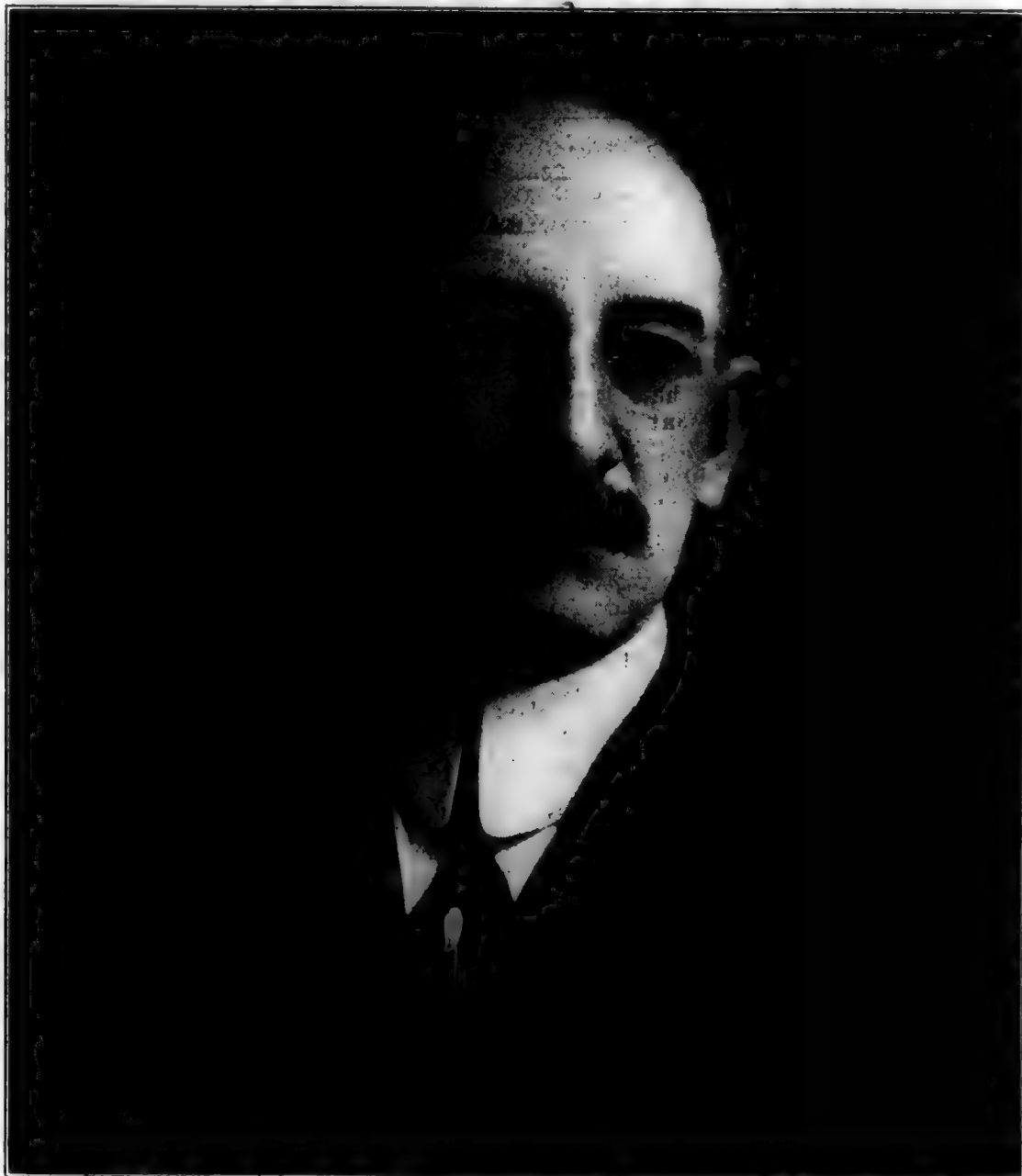
The flower-growing business in the United States is important. In New York state it is especially so. The last census states that the value of the annual production of flowers and plants in this state approximates \$5,000,000. This is approached by no other state. The total annual production for the United States was valued at \$34,500,000. This was an increase of eighty-five per cent during the last decade.

In the early history of plants and our study of plant nomenclature such names as Theoprastus, Pliny, Linnæus and others stand out prominently, and we must not forget that scientific floriculture as it is practiced today owes much to these men.

During the earlier periods of ornamental plant culture, valuable work was done through scientific expeditions to foreign countries, piloted by experienced plant collectors. These men brought back many species especially suited for growth not only under glass, but in the open as well.

Early Collections.

Most of these earlier scientific collecting expeditions were from England, Germany and France, but the species of plants collected were sooner or later brought to America, and our conservatory collectors were thus enriched. The painstaking work of Cesalpino, Linnæus, Jussieu, Gartner and others in the classification of plants has been of inestimable value to present-day plant-growers, for, through a knowledge of the habitat and relationship of plants, we have



Prof. E. A. White.

gained valuable information of their cultural requirements, such as soil, temperature, light and moisture.

In the early part of the nineteenth century, many collecting expeditions were piloted by such systematic botanists as Sir William Hooker, Sir Joseph Banks and others, and the species of plants from both tropical and temperate sections which were found suitable for growing under glass in this country were increased many fold. In later years, the work of these men was followed by many others, among whom were Sir Harry Veitch, Verschaffelt, Engelmann, Victor Lemoine and the Vilmorins.

Botanists Helped.

The scientific work of Dr. Torrey, Asa Gray and other systematic botanists has been of great value to floriculture, for many of the species of native plants they listed are now valuable garden species. Through the work of these men, therefore, our list of ornamental plants has been increased by introducing species from the flora of every part of the globe.

While some of these plant collectors have been practical horticulturists, they have been so educated that they have been enabled to conduct scientific experiments. They have learned to associate practice with scientific truth. Among such men, who have been engaged in the work in recent years, no name stands out more prominently than that of Jackson Dawson. While Mr. Dawson's early education and training were largely of a practical character, his natural instinct enabled him to do work of a strictly scientific nature. The results of his propagation of material sent him by plant collectors and his breeding of hardy roses have been unusual. His introductions, the Dawson rose, W. C. Egan, Farquhar and Sargent roses, have been valuable acquisitions in the floricultural list of species. His "passing on" is a distinct loss to the horticultural world.

A scientific collector of note in recent years is E. H. Wilson, the student of Japanese and Chinese species, whose work for the Arnold Arboretum at Forest Hills, Mass., is bringing to our American flower lovers such ornamental species of value as *Lilium myriophyllum*, *Lilium Sargentiae*, *Hydrangea Sargentiana*, *Clematis montana* var. *rubens*, *Buddleia variabilis* var. *superba*, *Syringa Wilsonii*, and many others. The history of the work of these collectors and a study of their introduction of ornamental plants are extremely interesting, but space will not permit a detailed discussion of them.

The Needs of Plants.

Following the introduction of species of plants from foreign countries and the somewhat unnatural conditions under which it became necessary to grow them, the plant culturist began to realize the need of a thorough knowledge of the requirements of different plants as regards light, moisture and heat. Slowly but surely present-day floriculturists are coming to realize that they must have a better knowledge of plant structure and physiological processes in plant life before they can successfully grow plants.

That division of botany which we know as plant physiology, and which relates to the vital function of the plant, is, then, of the greatest impor-

tance to the grower of ornamental plants under glass or in the open. Not only has the scientist learned many plant secrets in this respect during the last decade, but he has been able to instruct the practical grower regarding them and to demonstrate that certain environmental factors, such as heat, light and many others, so change and modify plant tissue that improvement in plants may be marked.

Owe Much to Scientists.

The results of the wonderful investigations of Hofmeister, Green, De Candolle and von Mohl in morphology; of Robert Brown, Schleiden, Malpighi and

Nageli in vegetable anatomy; of Koelreuter, Sprengel, Major and many others in plant physiology, have taught, and are now teaching, plant growers the principles which underlie cultural practices.

A thorough knowledge of the science of botany is, therefore, necessary for the successful cultivation of ornamental plants, either under glass or in the open, and the gradual development of this field through scientific investigation and research is constantly revealing new truths which closely affect plant growth.

[To be continued.]



Anywhere Plants Are Sold?

Customer: "Have you a price list?"
Salesman: "Not a recent one, madam; but I can give you an old one and all you have to do is to multiply everything by two."

Dealing with Dead Ones.

Some people say they won't advertise because everybody knows where their stores are. Also everybody knows where the cemetery is, but they don't go there often.—Clipping.

Tit for Tat.

Near Shanghai, an English sailor on his way to the foreigners' burial ground to lay a wreath on the grave of a comrade met a native with a pot of rice.

"Hello, John!" he hailed. "Where are you going with that 'ere?"

"I takee put on glave—glave of my flien," said the Chinaman.

"Ho, ho!" laughed the sailor. "And when do you expect your friend to come up and eat it?"

"All time samee your flien' come up and smellee your flowers," replied John.

Superbugs.

This is one told by Joseph J. Goudy, representative of Henry A. Dreer for three decades, who has heard many a "good un" on the road:

A crowd of truck farmers were gathered in front of the post-office and general store in a down-east village, "cussing and discussing" the potato bug. All were agreed that it took only a brief time for the insect to destroy a crop of tubers, one farmer saying that his field was ravaged in two weeks, and another declaring that it required only ten days for his crop to be ruined.

"And besides," added the latter, "the pesky bugs roosted in the trees around my patch to see if I wouldn't plant again."

"That's nothing," said a seed house salesman who had been an interested listener. "When I was in Pumpkin Center last spring I saw two bugs examining the books of the store there to find out who had bought seed."

Mr. Goudy contends that the story has a moral.

A Seed Store Sale.

A slim one who was so thin she nicked the counter when she leaned against it, trickled up to the hosiery department of a Sixteenth street store and said: "Can you give me a pair of hose that won't bag at the knees?"

Mame shifted her Spearmint against her back molars, oozed a wise slant over the customer, and replied listlessly: "Not unless you take garden hose."

A Better Language.

When Homer Wiegand was not so good a golfer as he is now, he was on an Indianapolis golf course one day, and had swung several times in an unsuccessful effort to hit the ball. Having missed it completely every time, Mr. Wiegand, there being no ladies present, relieved his feelings accordingly.

One of his customers, who was playing in the match, thereupon suggested to Mr. Wiegand: "Say It with Flowers."

I. Rosnosky.

What to Put in the Punch Bowl.

H. A. Dubuis thinks the suggestion as to the future use of the otherwise obsolete punch bowl gives the following lines an appeal to florists:

It is 'water, water everywhere, and not a drop to drink';

We no longer hear the music of the mellow crystals clink,

When the Colonel, and the Major, and the Gin'ral, and the Jedge

Meet to have a little nip, to give their appetites an edge;

For the eggnog now is nogless, and the rye has gone awry,

And the punch bowl holds carnations, for the country has gone dry.

All the nightcaps now have tassels, and are worn upon the head,

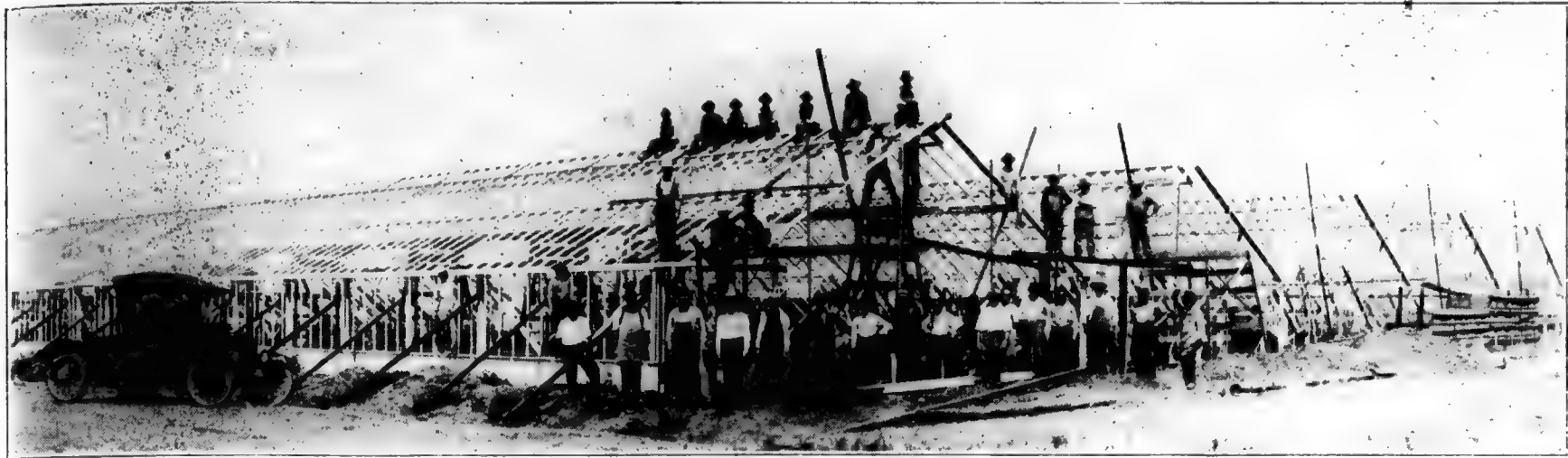
Not the nightcaps that were taken when nobody went to bed;

And the breeze above the blue grass is as solemn as is death,

For it bears no pungent clove tang on its odorific breath;

And each man can walk the chalk line when the stars are in the sky,

For the fizz glass now is fizzless—the country has gone dry.



Employees Putting up the Addition of 75,000 feet of Glass at the Armacost Range, at Sawtelle, Cal.

ARMACOST ADDS RANGE.

The illustrations on this page give a fairly good idea of the new addition which W. Armacost & Co. are making to their already large range at Sawtelle, Cal. The addition consists of seven houses, each 36x300 feet. It has been made necessary by the increasing business done by the firm. The Sawtelle range is located on seventeen and one-half acres of land, nine acres of which are under lath for the culture of cut plumosus. The greenhouses comprise 200,000 feet of modern glass, and are devoted to roses, orchids and not plants.

The work of sawing the lumber, painting, glazing, and everything else connected with the building, is carried out by employees of the firm. A sawmill was built here to take care of this, and a supply of box lumber and other stock needed in the business was laid in. Two new boilers, of 125 horsepower each, have been installed to take care of the additional glass, the whole battery being under one roof.

The record of this firm is an interesting one. Mr. Armacost started here in a modest way some nine or ten years ago. His business ability and persistence soon showed that he would get on, and, as is always the case, paved the way to interesting outside capital. Mr. Armacost has made good use of his time and from a small beginning has worked up one of the finest businesses in the southwest.

Some time ago it was found necessary to open a wholesale store in town to take care of the produce of the greenhouses, and from then on an increasingly large shipping business has been done.

H. R. Richards.

MORE ABOUT FRENCH BULBS.

The cable between New York and France has been unusually busy during the last fortnight and each exchange of messages makes the situation as to Paper Whites look less pleasing. "Crop failure" is the explanation and the exporters at Ollioules seem to think it should absolve them on every count. "Small sizes predominate" is by way of preparation. "Impossible to buy here at any price" from an Ollioules dealer of good reputation indicates that the chance to get into the game has passed. The American dealers, as a rule, also have stopped selling; they want to see how much of a delivery they will get on the orders they have placed and they want to find out just what

their costs will be. Also, perhaps, they want to speculate with any bulbs not already pledged to regular customers.

MOTT-LY MUSINGS.

"We are standing on the threshold of the dawn of a new era," observed Henry F. Michell, founder and president of the H. F. Michell Co., Philadelphia, Pa. Possibly the thought uppermost in the mind of the speaker was reflected in the person of the writer, who recalled, especially appropriately at this important point of our country's history, the time when the head of the big Quaker City seed house extended the glad hand welcoming a warm-blooded and thirsty voyager to the city of William Penn, and introduced him to his first American soda, which, by the way, tasted sweeter than any since. Though it is more than thirty years since this interesting event happened, at Second and Chestnut streets, the drug store has continued to dispense ever since what is apparently to become the national beverage.

Allen Greenhouses, at Hudson, N. Y., have experienced a big season, although heavily handicapped by the lack of light, owing to deposits of cement dust carried from works some distance away.

The curious fact is that though the plants fail to bloom under glass, vigorous growth, in addition to profuse flowering, follows when they are planted outdoors.

Christian Dehn, at Saratoga Springs, N. Y., a pioneer member of the trade, expresses the hope that the S. A. F. will consider that charming resort for its annual gathering the first open date, being sure that one of the finest conventions in its history can be held there.

RHYMED ADVERTISING.

Flanders For Flowers is the business title of Mrs. Pearl Flanders' shop at 213 East Liberty street, Ann Arbor, Mich. The University of Michigan students could not resist the temptation to parody, and published the following verse in the college daily:

IN FLANDERS' SHOP.

(Apologies to Flanders' Fields.)
In Flanders' shop the flowers grow
Upon the shelves, yes, row on row,
Narcissus, violet and sweet pea,
We hock our watch to purchase thee,
The Hop is coming, don't-cher-know.

Youngstown, O.—Harry C. Walther has opened a branch store at 15½ North Phelps street.



Interior View of the Greenhouses under Construction at Sawtelle, Cal.

peonies

THE PEONY AND ITS PEOPLE.

From Amateur to Professional.

When, in 1897, I came to Wyomissing, where I could have a real garden, one of the first things I determined was to have a complete collection of peonies, "a white one, a red one and a pink one." Then I discovered that Ellwanger & Barry had a great collection, as many as twenty kinds. After I had gotten these, one of Lemoine's catalogues fell into my hands and, after some hesitation over the extravagance, I made the plunge. I sent to him my first foreign order in 1901. Only then did I realize what was before me, but it was too late. The peony bug had gotten me, as it has gotten many others, and will get you too if it once gets fairly hold of you. Orders from Dessert and others soon followed. Then from Kelway in England.

There must have been a sort of peony epidemic prevalent at that time, for I learned afterwards that a number of those who today are well known in the peony world were similarly affected at about the same time in the same manner, the two Petersons, Shaylor, McKissock, Ward, John Good, Betscher and others. In the Thurlow ranks, where it had partly subsided (Mr. Thurlow having recently sold his collection), there was a fresh outbreak of the craze. I was not then in touch with these people, but I had heard of a Peony Society. I packed my grip and started to Boston to see the peony show and learn something about peonies.

Ever since then Boston has seemed to me the "Hub" in peony matters, as it used to be for me in things musical, for here in this hall I got my first real inspiration. I stopped off at Cottage Gardens to see Mr. Ward, then president of the Peony Society. He was busy collecting flowers for the show, noting new things coming into bloom for the first time, identifying things untrue, etc., and trying his best to be polite to me, all at once. In the light of later experience, I can appreciate his position, but neither he nor I suspected then that I was to be his successor.

America's Leaders.

Mr. Shaylor carried off the honors at that first show I attended, in 1906, as he has done so many times since, with his splendid collection. Mr. McKissock was there with his fine collection of novelties from France. Of course the Thur-

lows were represented there, and in the center of the room stood a massive great vase of Richardson's Rubra Superba, which carried off the first prize. Here I first met the late Rev. C. S. Harrison, "Evangelist of the Peony," for he, more than anyone else, has preached the gospel of the peony throughout the great northwest. Here I met our Mr. Fewkes, whom all of us of the Peony Society have come to hold in such sin-

cere regard. I visited T. C. Thurlow, the first of the great peony enthusiasts in New England, at his delightful and hospitable home. I visited James McKissock, and his beautiful collection at West Newton.

Up at Wellesley Hills I found Mr. Shaylor among his peonies. In one corner, carefully screened under a tent from the hot sun, we came to the climax of our visit, when he said to us, "There, gentlemen, is the celebrated Lady Alexandra Duff." He was doomed to disappointment, for it turned out at the show to be identical with Grandiflora Nivea Plena. Others had had similar disappointments, for Lady Duff turned out to be first James Kelway, then Mrs. Gwyn Lewis, and a host of other things, even to Festiva Maxima, till Mr. Shaylor, in disgust, pronounced the Lady a myth, using a famous quotation, "There ain't no such thing."

I met many others there, whom for lack of time I cannot mention, but I formed friendships with them that have endured to this day. Some of them have passed away, but the greatest thing I learned was that peony people as a class are mighty fine people. They are true blue. For they grow peonies, not as a commercial proposition, but because

SEED IMPORTS FOR FIRST HALF OF FISCAL YEAR.

The following are the imports of seeds, with the duties collected thereon, for the first six months of the government's last fiscal year, beginning July 1, 1918, as reported by the U. S. Department of Commerce:

Articles	Unit of quantity	Rate of duty	Quantity	Value	Duty
Seeds:					
Anise	Pound	2c lb.	142,039	\$ 14,601	\$ 2,840.78
Beet—					
Sugar	Pound	Free	603,270	114,781	
All other	Pound	3c lb.	89,394	50,261	2,681.82
Cabbage	Pound	6c lb.	57,913	136,892	3,474.78
Canary	Pound	1/2c lb.	2,132,183	205,056	10,660.91
Caraway	Pound	1c lb.	159,419	73,211	1,594.19
Cardamom	Pound	Free	75,211	36,118	
Carrot	Pound	3c lb.	2,877	3,477	86.31
Castor beans or seeds	Bushel	15c bush.	121,548	471,637	18,232.20
Cauliflower	Pound	Free	1,594	11,732	
Celery	Pound	Free	119,923	40,673	
Collard	Pound	6c lb.			
Coriander	Pound	Free	1,971,516	188,573	
Corn salad	Pound	3c lb.	1,786	701	53.58
Cotton	Pound	Free	14,729,339	356,089	
Cumin	Pound	Free	654,071	73,850	
Eggplant	Pound	10c lb.	71	121	7.10
Fennel	Pound	Free	110,043	14,073	
Fenugreek	Pound	Free	1,085,365	97,469	
Flaxseed or linseed	Bushel	20c bush.	3,980,408	11,187,104	796,081.60
Screenings	Pound	10%	7,598,556	50,801	5,080.10
Flower	Pound	Free		44,841	
Grass—					
Alfalfa	Pound	Free	110,028	17,287	
Clover—					
Alsike	Pound	Free	3,700,061	921,156	
Crimson	Pound	Free	243,200	43,391	
Red	Pound	Free	119,100	29,742	
White	Pound	Free	79,484	15,036	
Clover seed, n. s. p. f.	Pound	Free	285,651	62,864	
Millet	Pound	Free	14,014	553	
Timothy	Pound	Free	88,435	12,309	
Vetch—					
Hairy	Pound	Free	222,917	20,061	
Spring	Pound	Free	162,932	8,290	
Grass seed, n. s. p. f.	Pound	Free	1,483,647	199,344	
Total grass seed	Pound	Free	6,509,467	1,330,033	
Hemp	Pound	Free	14,730	1,739	
Kale	Pound	6c lb.	4,364	4,200	261.84
Kohlrabi	Pound	6c lb.	2,571	2,237	154.26
Mushroom spawn	Pound	1c lb.	3,117	156	31.17
Mustard	Pound	Free	4,449,324	278,600	
Oil seeds, n. s. p. f.	Bushel	20c bush.	11,920	36,906	2,384.00
Parsley	Pound	3c lb.	16,961	2,944	508.83
Parsnip	Pound	3c lb.	3,914	2,847	117.42
Pepper	Pound	10c lb.	913	1,711	91.30
Do (reciprocity treaty with Cuba)	Pound	10c lb.—20%	30	75	2.40
Poppy	Bushel	15c bush.	3,002	16,062	450.50
Radish	Pound	3c lb.	21,846	11,607	655.38
Rape	Pound	Free	84,618	5,547	
Soya beans	Pound	Free	1,565,246	73,546	
Spinach	Pound	1c lb.	545,395	164,571	54,539.50
Turnip and rutabaga	Pound	3c lb.	113,808	66,564	3,414.24
Seeds, including bulbs, and bulbous roots, not edible, coniferous evergreen seedlings, hoarhound, mangel-wurzel, St. John's bread or bean, and sorghum or sugar cane for seed.		Free		96,751	
Seeds, n. s. p. f.	Pound	5c lb.	132,917	116,269	6,645.85
Do (reciprocity treaty with Cuba)	Pound	5c lb.—20%	88	40	3.52
Total seeds		{ Free		\$ 2,764,515	
		{ Dutiable		12,620,041	\$910,058.38

An extract from an address by Bertrand H. Farr, of Wyomissing, Pa., ex-president of the American Peony Society, delivered before the Massachusetts Horticultural Society.

they really love the flower, and find in it a fascination that cannot be resisted.

A Few Words of History.

The peony is a true aristocrat of the hardy garden. I do not apply this as a mere phrase, for it is true in every sense, both as to its lineage and its associations. In China it is said that the tree peony has been their chief pride and glory for nearly 1,500 years. This Asiatic peony must not be confused with the old-fashioned, early-flowering red peony of our grandmothers' gardens, which belongs to an entirely distinct species, *officinalis*, a native of Europe, the early history of which is intricately woven with a haze of superstition, allegory and myth. Its magical charms were supposed to ward off witchcraft, and the name peony is derived from a Dr. Peon, who used its roots as medicine.

The modern *Chinensis* peony has only been known in Europe a little more than half a century. It was under the care of M. Jacques, gardener to King Louis Philippe, that one of the first collections was formed, and some of the first of the fine varieties of today originated. M. Jacques' collection was inherited by his nephew, M. Victor Verdier, who raised a number of fine seedlings. The collection of the Comte de Cussy, an amateur collector, was inherited by M. Calot, of Douai, who continued to raise seedlings till 1872, when his collection passed into the hands of M. Crousse, of Nancy, who made careful selections from the Calot seedlings and sent them out annually until 1879. From 1882 until 1899, Crousse sent out seedlings of his own raising. The Calot-Crousse varieties are noted for their uniform high quality, raising the standard of excellence to a height that has never been surpassed, unless it be by the splendid varieties introduced in recent years by that greatest of all the world's hybridizers, Victor Lemoine, whose establishment at Nancy is at Crousse's old place. All the Lemoine varieties are exquisitely beautiful, but most of them so rare they are but little known outside of the larger collections.

Another famous French collector of peonies, contemporary with Calot and Crousse, was M. Mechin, also an enthusiastic amateur, whose grandson, M. A. Dessert, of Chenonceaux, succeeds him, and is considered today the greatest living authority on peonies. Among his most recent introductions may be found some of the most beautiful additions to the many fine varieties for which we are indebted to the French specialists. Recently a number of fine new varieties, which are yet but little known in this country, have been originated in France by Riviere, Paillet, Brochet and others. To these must be added the beautiful varieties raised by James Kelway, of England, who began his work on the peony in 1864, and twenty years later catalogued forty-one new varieties of his own raising.

Other Americans.

Among those who have been most prominent in the introductions of new peonies in America which equal those of the finest French introductions, was John Richardson, of Dorchester, Mass. His varieties are all of unusual merit. Milton Hill and Paul Fisher are among the best; Walter Faxon stands alone, unapproached by any other peony in its color, the nearest true deep pink; while

WHO'S WHO IN THE TRADE—AND WHY



FRANK D. PELICANO.

WHEN the hot weather lightens the load of business in the store of Pelicano, Rossi & Co., Frank D. Pelicano leaves San Francisco for the mountains for his annual fishing trip, this year at Byron Hot Springs. During the rest of the year Mr. Pelicano keeps at work pretty closely, for the firm of Pelicano, Rossi & Co. is an old one in San Francisco, and does a trade of considerable importance among the retail stores there. A trip up among the evergreens and redwoods—Mr. Pelicano is seated on the stump of a departed one—casting for fish instead of for orders, renews the zest for business for another year. The annual habit has been productive of such good results in the past that it becomes more fixed, and perhaps more successful, as the seasons pass.

Rubra Superba, crimson, and Grandiflora, soft shell-pink, still stand at the head, as the best and very latest of these colors to bloom. H. A. Terry, of Crescent, Iowa, early became interested in peonies, and produced many varieties, the best probably being Grover Cleveland, Etta, Emma, Princess Ellen, Euphemia and Stephanie.

It was in Boston, in 1906, that I first met Mr. Hollis and saw his beautiful blooms on exhibition. I thought them fine then, and in my garden since they have not disappointed me. He was a genial, kindly gentleman, with means and leisure to devote his time to his favorites. I visited him in 1910 when his peonies were in bloom. Although stricken then with a fatal illness, unable to walk alone, he sat in the little summer house overlooking his peonies, happy in the sight of them, still able to talk with enthusiasm about his treasures and call them by name. Among his

many fine ones are Paradise, Welcome Guest, Maude L. Richardson, Standard Bearer, George Washington, Bunker Hill and Tragedie. Mention must also be made of his Japanese types, of which he raised a number which are distinct and fine.

Western Workers.

Mrs. Sarah A. Pleas, now living in Whittier, Cal., at the advanced age of over 83 years, is as actively interested in peonies as when at her home in Spiceland, Ind., she raised and introduced Opal, Elwood Pleas and her now famous Jubilee, which carried off highest honors at the National Peony Show in Philadelphia in 1917. A. M. Brand, of Fari-bault, Minn., for many years has been giving his attention to the raising of seedling peonies. His varieties are now attracting a great deal of attention; his Martha Bullock, best known, was one of the prominent features in the show.

in 1917. Among his many new ones I would mention Mary Brand, Richard Carvel and Frances Willard. E. J. Shaylor, of Wellesley Hills, is devoting his later years to raising new varieties, and has already given us Georgiana Shaylor, Mary Woodbury Shaylor, Wilton Lockwood and a number of others which have received certificates of merit. We must not forget to mention Cherry Hill, by Thurlow, of West Newbury, and Karl Rosenfield, by Rosenfield, of Omaha, Neb., as being two American varieties of exceptional merit. Some of you may remember the splendid exhibit of some fifty new unnamed seedlings made here in 1916 by Prof. A. P. Saunders, of Clinton, N. Y. You will want to keep an eye on his work, for possibly one of these days the long sought yellow peony may appear in his garden, for he is after it, apparently on the right track, and I shouldn't wonder if he succeeds.

An Enthusiast's Pastime.

It will be seen, therefore, that nearly all of our modern peonies are of comparatively recent introduction, and I am greatly impressed by the fact that practically all of the fine peonies we have today have come to us through that remarkable group in France, Calot, Crousse, Lemoine and Dessert, most of them having a family relationship, and the few enthusiasts in America, just mentioned, who have taken up the growing of peonies because they found it intensely fascinating; for the peony does not attract the commercial grower. In

its propagation there is no easy, royal road to quick results. It takes from four to six years before blooms may be had from seed, and if, perchance, one seedling in a thousand has sufficient merit and distinction to justify its introduction as a new variety, it takes many more years to raise, by the slow process of division, sufficient stock to be able to offer it to the trade. That is why the new varieties are so expensive; unlike a new rose or carnation, which in a few months can be increased to an unlimited supply through cuttings. It takes years to acquire a few plants from a peony, and even today some of the old varieties are still scarce.

The professional grower cannot afford to wait so long for results. So most of the work with the peony has been done by those whose love for the flowers themselves, and the fascination of watching them grow, has been their chief incentive. Here is an example of your real peony lover: Two or three years ago I visited your Mr. Fewkes, whom all of us peony people have come to regard in such high esteem. After we had enjoyed the peonies in his garden we went inside, where in a vase he had three of the most wonderful blooms I have ever seen. They were Lemoine's La Lorraine and Dessert's Thérèse and Rosa Bonheur. As we stood admiring them he remarked, "Do you know? it almost seems to me as if it is worth a year of a man's lifetime, just to be permitted to look upon a thing so beautiful!" Truly the peony is an aristocrat.

much larger flower, is deeper pink, and is superior to La France because of its very long stem and deeper pink, large flowers.

Introduced by John Cook, Baltimore, Md.—Pink Beauty.

Class: Hybrid tea. Parentage: Ophelia x My Maryland. Description: Habit of plant, strong, vigorous grower; character of foliage, strong and heavy; freedom of growth and hardiness, very free and hardy; flower, medium in size, clear pink, fragrant, bud long-pointed; petalage, full; freedom of bloom and lasting qualities, very free and lasting.

Introduced by John Cook, Baltimore, Md.—Mrs. John Cook.

Class: Hybrid tea. Parentage: Ophelia x three unnamed seedlings. Description: Habit of plant, unusually strong grower; character of foliage, large and leathery; freedom of growth and hardiness, very free; flower, white, suffused with delicate pink, large, deep cup-shaped, fragrant, bud long-pointed; petalage, large, waxy; freedom of bloom and lasting qualities, unusually free and lasting.

Introduced by John Cook, Baltimore, Md.—Panama.

Class: Hybrid tea. Parentage: Frau Karl Druschki x unnamed pink seedling. Description: Habit of plant, strong grower; character of foliage, heavy; freedom of growth and hardiness, strong grower and very hardy; flower, large, silvery pink, cup-shaped, fragrant, bud long-pointed; petalage, large, medium double; freedom of bloom and lasting qualities, free and lasting.

E. A. White, Sec'y.

June 30, 1919.

ROSES FOR HUMORISTS.

June 27 the American Press Humorists' Association had its annual convention in Philadelphia. At the banquet held in the Bellevue-Stratford on that date, a corsage bouquet of fifty rosebuds was presented to each of the ladies by Samuel S. Pennock on behalf of the American Rose Society and with its compliments. The following letter accompanied the donation and was read by the president of the association and received with much applause but with nothing like the joyful glee expressed by the ladies over their roses:

In honor of this auspicious occasion the American Rose Society takes the liberty of sending its little tribute to the joyful geniuses, who so eternally shed their rays of mirth on a sorrowful world, and in so doing, it takes the opportunity of expressing its appreciation of the many, lightsome hours the humorists of America have given each and every one of our members both in sunshine or when the dark clouds of sorrow or adversity have shadowed their lives.

June is the month of roses and your association has shown that in selecting June as its convention month you have the sublime and joyful spirit in the highest degree, and the members of the American Rose Society feel that they also all belong to the same happy family.

On your part you say it with:

"Quips and cranks and wanton wiles,
Nods and becks and wreathed smiles."

On our part we say it with roses.

And so, each in our own little way, we add to the glory of the Creator and the gayety of nations.

We are very glad that we have been given this opportunity to voice our appreciation in a form which we are sure you will all appreciate.

The following poetical and heartfelt communication was sent by President Alexander in formal acknowledgment of the donation:

July 2, 1919.

The American Rose Society,
Care Samuel S. Pennock, Esq.,
1614 Ludlow Street,
Philadelphia, Pa.

Dear Mr. Pennock:

We thank you for the kindly thought

That prompted you to send us

The roses that the sunshine caught

And used but to befriend us.

And if we had but ta'en apart

Each sweet array of posies

I know we'd find your kindly heart

Concealed among the roses.

The roses now have east and west

And north and south far traveled,

And sentiments left unexpressed

By fate must be unraveled

But with the spirit's latitude

This thought each heart discloses:

You still may find our gratitude

Concealed among the roses.

Accept, sir, the sincere appreciation of the ladies of our party and the hearty thanks of the members of the American Press Humorists.

Yours very truly,

Grif Alexander, President.



AMERICAN ROSE SOCIETY.

Registration of New Varieties.

The following roses have been offered for registration in the American Rose Society, and these have been approved by the rose registration committee. Unless objections are received within three weeks of the date of this publication, the registration will become permanent:

Introduced by James H. Bowditch, Pomfret Center, Conn.—Rosa hybrida Max Graf.

Parentage: Probably a cross between Rosa rugosa and R. setigera. Description: Habit of plant, bushy and climbing; character of foliage, glossy, resembling Rosa rugosa; freedom of growth and hardiness, a free grower and exceptionally hardy; flower, bright pink with golden centers, single, a profuse bloomer; petalage, like Rosa rugosa. The rose is similar to rugosa and setigera, but is different in rarely producing seed, and is superior for its foliage, which is seldom attacked by insects and is attractive

throughout the entire season; excellent for planting in mass effects or for a pillar.

Introduced by John H. Dunlop, Richmond Hill, Ont.—Frank W. Dunlop.

Class: Hybrid tea. Parentage: Seedling of Shawyer x Russell. Description: Habit of plant, strong, vigorous; character of foliage, dark, glossy green; freedom of growth and hardiness, strong grower, free from black spot; flower, large, rose-pink, with a solid high-built bud; fragrance, strong; petalage, forty-five petals, well reflexed; freedom of bloom and lasting quality, very free and a good keeper.

Introduced by John Cook, Baltimore, Md.—Mrs. Sterling.

Class: Hybrid tea. Parentage: Antoine Rivoire x unnamed pink seedling. Description: Habit of plant, strong, vigorous; character of foliage, large and luxuriant; freedom of growth and hardiness, free-growing, hardy variety; flower, large, clear rose-pink, fragrant bud, with full petalage of good substance; a free bloomer, with good lasting qualities.

Introduced by John Cook, Baltimore, Md.—Glorified La France.

Class: Hybrid tea. Parentage: Frau Karl Druschki x Russell. Description: Habit of plant, extra strong grower; character of foliage, medium; freedom of growth and hardiness, free, but not very hardy; flower, large to very large, silvery pink, fragrant; petalage, unusually full and heavy; freedom of bloom and lasting qualities, medium and very good. The rose is similar to La France, but is different in having a

OBITUARY

Thomas J. Wolfe.

Thomas J. Wolfe died at his home at Waco, Tex., at 10:30 p. m., July 3, after an illness of about a year. Mr. Wolfe had not been out for a month preceding his death, and had been unable to receive visitors since the Saturday before.

Tom Wolfe, as he was generally known, was born in Birmingham, England, September 19, 1875, and was reared in India, where he attended school. In 1892 he came with his parents to Waco from Bombay. At the death of his father, James Wolfe, he took charge of the florists' business which he had established, which was later incorporated under the name of Wolfe the Florist. The range of greenhouses on South Third street gradually grew, and the firm became one of the largest in the state.

In the organization of the Texas State Florists' Association, Mr. Wolfe was one of the most active workers. He was elected president of the association at its second convention. He was a life member of the S. A. F. and a director of the Florists' Telegraph Delivery Association.

When the Spanish-American war broke out, Mr. Wolfe enlisted in the Second Texas Regiment, becoming a quartermaster-sergeant. He was a Mason, belonging to Hella Temple Shrine, Dallas. He was also a Knight Templar, past exalted ruler of Waco lodge of Elks, a Knight of Pythias, a Rotarian and a member of the Lion's Club.

Mr. Wolfe is survived by his wife and two sons, Tom Wolfe, Jr., and George Wolfe; a brother, Fred C. Wolfe, and two sisters, Mrs. Annie Wolfe Brigance and Mrs. E. C. Robinson, all of Waco.

The funeral was held Saturday afternoon, July 5, at St. Paul's Episcopal church. Interment was at Oakwood. At the services were present a considerable number of florists.

William W. Tattle.

William W. Tattle, one of the largest growers of peonies in Canada, died at his home, at Toronto, Ont., last week. For years he had supplied seedsmen and florists from the Atlantic to the Pacific with peonies, growing between 700 and 800 different varieties. Over 20,000 per year were distributed through Canada and even up into the Yukon territory. Mr. Tattle was in his eighty-first year, having been born in Toronto February 21, 1839.

When 26 years old, he took charge of Victoria park, at Niagara Falls, Ont. This position he held for three years, when he returned to Toronto to take up the occupation of growing peonies. He located on Forest Hill road, and had been at the same address since that time. Until eight years ago he managed the growing himself, but of late his sons, Harry and Albert, have been the active managers of the business. For a number of years Mr. Tattle had extensive displays at the exhibitions. Of late, however, he had not exhibited the peonies to the same extent. He was buried June 30. H. G. Dilleuth and J. J. Higgins represented the Gar-

deners' and Florists' Association and the Retail Florists' Club, of Toronto, respectively, at the funeral. J. J. H.

Joseph Beavis.

Joseph Beavis, head of the rose-growing firm of Joseph Beavis & Son, at Germantown, Philadelphia, died July 7. Mr. Beavis had been connected with the growing of plants and flowers for the Philadelphia market for nearly half a century. He has always been successful in the cultivation of roses, scoring his greatest triumph at Christmas last year.

Mrs. Charles L. Seybold.

Following a few days' illness, Mrs. Charles L. Seybold, aged 49, wife of Park Supervisor Seybold, died at her home at Wilkes-Barre, Pa., at 11 p. m. July 5, of valvular heart trouble superinduced by the intense heat which preceded a heavy thunder storm. Before marriage she was Emma Estelle Seibold, of Baltimore, Md., and was a second cousin of her husband. Her fine character and kindly disposition won the friendship of many throughout the trade, who will receive the news of her death sorrowfully.

Mrs. Seybold was of an extremely sympathetic nature and had grieved over the recent deaths of a nephew, Lieut. George Seibold, an aviator, who

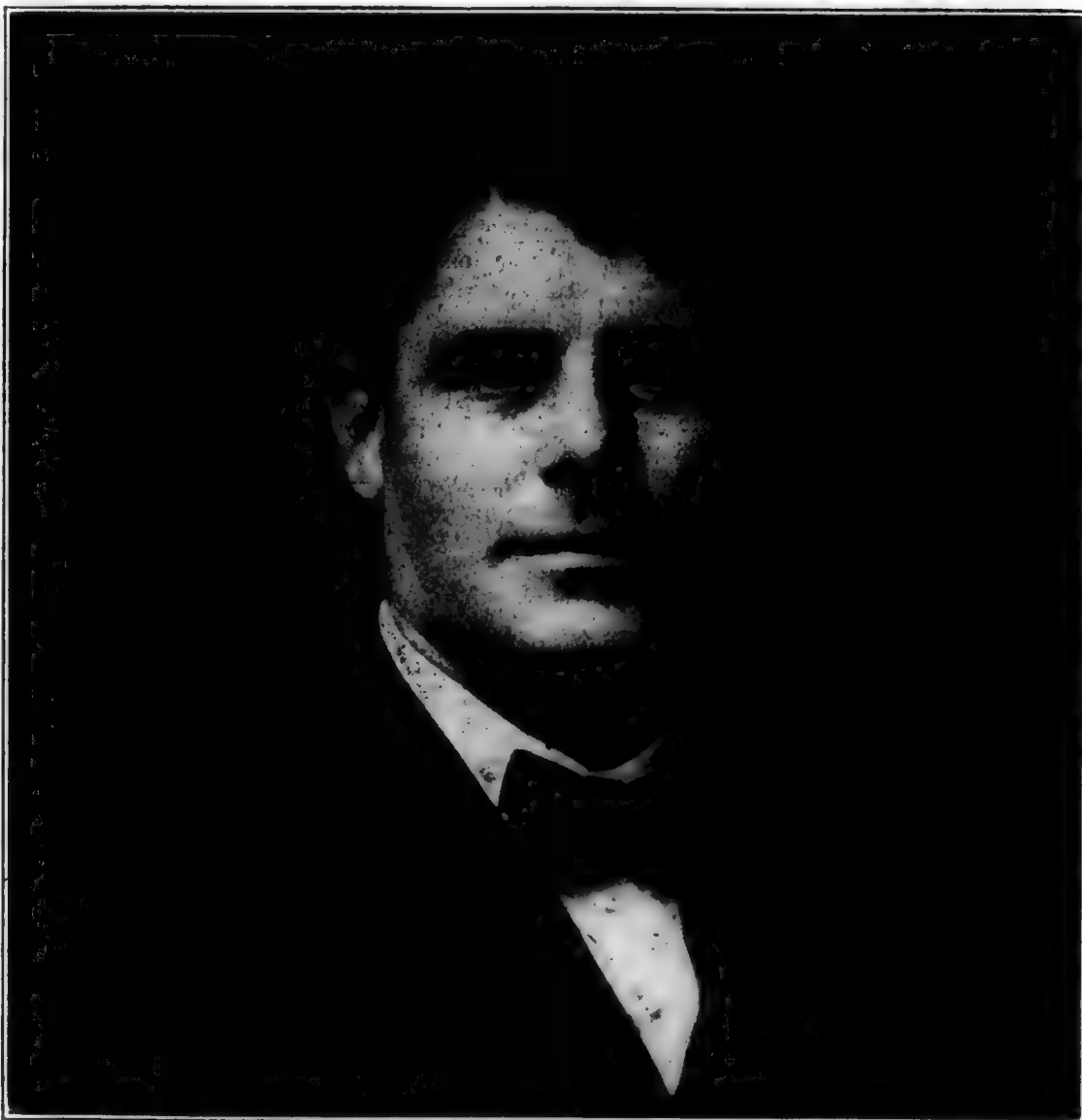
Mr. Seybold was at Chicago during the late-June convention of the American Association of Nurserymen, where he read a valuable paper, and his wife's death so soon after his return home was a shock of exceptional severity.

BLACK ROT ON ASTERS.

I am sending you two asters which are affected by some disease. The black portion of the stem rots, and the plant bends over and dies. Can you tell me the cause and the remedy?

E. H. M.—Ill.

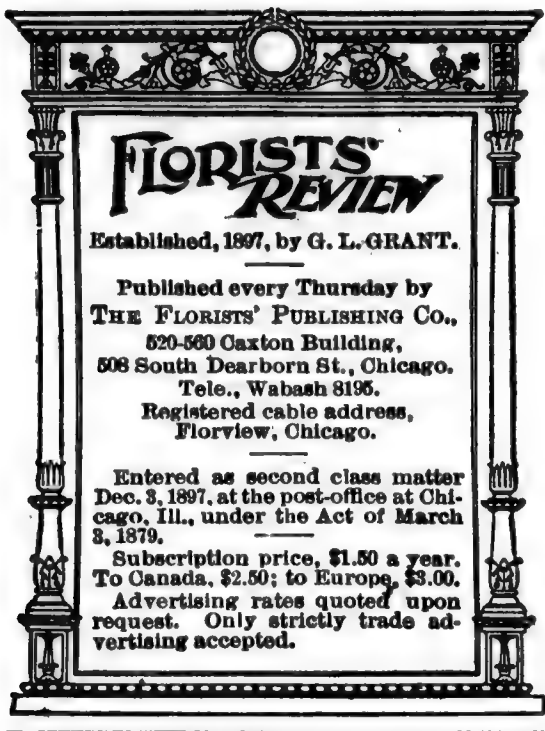
The asters are affected with black, or dry, stem-rot. This disease causes much trouble for aster growers. It attacks the plants at all seasons, but it is generally worse after a spell of wet weather followed by hot, dry weather. The plants set out in the field early in the season seem to suffer more than the stock planted later. Those who have given this trouble considerable thought have found that plants from seed sown late and transplanted from the seed flats to the open ground generally go through the season without suffering much from the disease. Perhaps the principal cause of the disease is growing aster plants on the same land two or three years in succession. The first year the plants will do finely; the second



Thomas J. Wolfe.

was killed in France, his grandmother and a sister. She is survived by her husband, two brothers and one sister. The body was removed to Baltimore, July 9, where she was buried in the family lot in Greenmount cemetery, with relatives and friends from Baltimore and Washington in attendance.

a considerable number of them will be lost from this disease, and after the second year it is folly to plant asters on the same land again, because a big majority of the plants will die out from disease. When once a plant is affected, there is no remedy; the only thing to do is to pull it up and burn it. M. P.



FLORISTS' REVIEW

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request. Only strictly trade ad-
vertising accepted.

Results bring advertising.
The Review brings results.

If you have not begun to store coal,
better get busy.

AFTER temporary flurries caused by
the gluts in various localities, prices are
established on a firmer basis than has
been customary for summer.

PRACTICALLY all the bulbs which can
be imported under the quarantine will
be in small supply this season, whether
they come from France, Holland or Ja-
pan.

IF Premier makes good the promise
of producing two blooms to one of Rus-
sell and also proves to be a good shipper,
it will be the most largely grown rose in
America within the next two or three
years.

SHORTAGE or adequate supply of skilled
greenhouse help depends, like the absence
or abundance of stock on the market, on
far-sighted anticipation of requirements.
Now is the time to provide for the needs
of coming years.

THE cost of immortelles in France is
four times what it was before the war.
Most of the importers are buying with
care, as they feel there will be a limited
demand at the selling prices that will be
necessary next season.

FEWER failures occurred in June, ac-
cording to the reviews of Dun and Brad-
street, than in any previous month on
record. Not since 1882 has there been a
half year as free of business casualties
as the six months just ended.

NUMEROUS novelties are in course of
preparation for early dissemination, and
most of them will require considerable
advertising to make them go, attention
having been on other things for the last
year or two. An unknown novelty does
not sell.

It has interested many members of the
trade that Adolph Farenwald is going
in stronger on Russell for next season,
facing the competition of Premier, heavily
bought by other growers for his market.
Philadelphia growers did not plunge on
Russell when it came out, but it gained
steadily in their opinion until this season,
when most of them thought it necessary
to make space for Premier. What Mr.
Farenwald does always commands at-
tention, and that he should still be buying
Russell is a matter for comment.

THE Blue Ridge Decorative Evergreen
Association is a new organization of the
shippers of greens from the Blue Ridge
mountains, formed for the improvement
of conditions in that trade.

FOUR bulletins are to be issued each
year by the American Peony Society, in-
stead of two as heretofore. Bulletin of
Peony News, No. 8, bearing the date of
May, 1919, is just out. It bears a report
of the directors' meeting in March, ar-
ticles by W. A. Peterson and Secretary
A. P. Saunders, and descriptions of four
new seedlings to be put on the market
by T. C. Thurlow's Sons, Inc., West New-
bury, Mass., named James Boyd, Edwin
C. Shaw, Thomas C. Thurlow and A. P.
Saunders.

S. A. F. SELECTS STATLER.

The Hotel Statler has been selected
as headquarters for the S. A. F. con-
vention. The local committee has made
reservations of rooms for prospective
visitors, but all who wish accommoda-
tions are urged to make application as
soon as possible, indicating their re-
quirements, which will be promptly se-
cured and acknowledged.

For this purpose address E. A. Fet-
ters, 17 East Adams avenue, Detroit,
Mich.

LOOK 'EM OVER.

It has been said, and the only suc-
cessful contradiction had to do with a
distiller who sent a horseshoe to an
opening, that nobody ever saw flowers
on a bar. But you probably will see
flowers soon in many a barroom—con-
verted into a flower store.

Saloons have occupied some of the
best locations in the towns that were
wet up to July 1. In most cases they
have leases which will become the sub-
ject of deals during the next few months.
It would be as well to look over the
likely places; there may be the chance
to get hold of something good on terms
that will make a move worth while, es-
pecially for the florist who wants to branch
out.

PRICES NOT COMING DOWN.

There is said to be a general disposi-
tion in the trade to hold off on all kinds
of buying. The would-be sellers aver
that the trade is holding back in the
hope of lower prices later on. It is just
possible, however, that the delay in
placing orders against next season's
needs is only because this is the begin-
ning of the vacation season, that and
the natural inclination to put off until
tomorrow what apparently need not be
done today. There is, no doubt, the feel-
ing that now the war is over, merchan-
dise should be steadily more plentiful.

But all the indications point to a short
supply next season, of everything flo-
rists use, from coal to toothpicks. It
is the labor situation which controls
both the supply and the price. Labor
has not been readjusted after the war,
as nearly all of us expected it would be.
Skilled labor in nearly all lines still is
scarce; wages are high and either still
advancing or stationary, certainly not
declining. Merchandise will not be plen-
tiful until the workers' thoughts are
switched from how to push up the pay
to how to push up the output and hold
the jobs; nor will prices fall. We can
not look for lower prices until the cost
of living comes down and the cost of

living can not come down until wages
do. So there you are; you might as well
buy what you know you will need and
make sure of getting it.

WHY IS A BARGAIN?

In a bargain you get something of
value by paying less than it is really
worth. There is usually a reason for
it. Usually the seller knows he is giving
a bargain just as well as the buyer. And
the seller doesn't offer a bargain unless
he has a good object—for himself—in
so doing.

Low prices do not always indicate
a bargain. Bargains are exceptional.
Low prices are not. Most of the time
when you pay a low price for stock you
buy a low grade of goods. When you
don't, you get a bargain. But bar-
gains are few, and the seller will usually
state his reason for giving one.

OPTIMISM IN OUTLOOK.

Substantial support for florists who
look upon the coming business year with
optimism is given in the monthly report
of the federal reserve board.

Prospects for a successful and pros-
perous year, with a large output of goods
and almost unprecedented financial re-
turns, both to manufacturers, agricul-
turists and laborers, seem sure, in the
opinion of the board.

Prices continued to rise throughout
June, and enormously heavy demand for
goods for export had rendered products
in many lines scarce. Wheat, corn, cot-
ton, tobacco and Pacific coast crops will
be harvested in record quantities.

Manufacturing likewise took a strong
upward turn during June. Building
shows continuation of the revival noted
in previous months.

THINK IT OVER.

It is not where a paper is printed, but
where it is read, that determines its
value to advertisers. Like this:

The water lily ad in The Review has proven
very satisfactory. Have shipped roots to more
than a dozen states because of it.—W. I. Brod-
fish, West Barnstable, Mass., July 1, 1919.

If you hear a man complain of the
cost of advertising you can be pretty
certain he spends a good bit of money
elsewhere than in The Review.


CHICAGO.

The Market.

The Fourth of July is one holiday that
does florists absolutely no good. The
majority of the wholesale houses in this
market felt it necessary to be open at
least half a day on the Fourth, and most
of them were open all day July 5, al-
though the day generally was observed
as a holiday in other lines of business
and some of the wholesalers released a
part of their forces. Somewhat to their
surprise, business done July 4 and July 5
was excellent, amounting to a good
day's sales for any time during the sum-
mer and keeping the reduced forces on
the jump. The present week has opened
well. The high heat has subsided and
the demand for flowers, as well as the
quality of the stock, at once showed im-
provement. So far as demand goes, it
was never better at this time of year.

There is slight change as regards the
supply of stock, and such change as is
noted is all in the direction of approach-
ing normal summer conditions. The sup-
ply of flowers steadily goes down and

Summer Roses Your Trade Will Like

 HE stores that are using Amling's Roses are ordering every day, just as in the height of the season. Could there be better evidence that Amling's Roses please the public, in summer as well as in winter? **Your** trade, too, will buy Roses now if you show them Amling's

**Columbia Milady Montrose Sunburst
Double White Killarney Mrs. Russell**

Gladioli are Ready

A large supply of the popular Myrtle and of all the other good newer varieties in season.

Lilies

A large daily supply of fine Giganteums.

Valley

We usually can supply without notice; always on advance orders.

Cornflowers

Four colors, double, a popular novelty.

Feverfew

You need this for filler on almost every order you send out.

Everything in Greens

Plenty of New Crop Ferns, fine Adiantum, a large supply of Plumosus and all else you need.

Current Price List

AMERICAN BEAUTY

	Per doz.
Extra long stems.....	\$5.00
Stems 30 to 36 inches.....	4.00
Stems 24 inches.....	3.00
Stems 18 to 20 inches.....	\$1.50 @ 2.50
Short stems.....100, \$8.00 to \$10.00	

ROSES

Per 100

Columbia, special.....	\$18.00
Columbia, medium.....	\$12.00 @ 15.00
Columbia, select.....	6.00 @ 10.00
Columbia, short.....	4.00
Mrs. Russell, special.....	18.00
Mrs. Russell, medium.....	12.00 @ 15.00
Mrs. Russell, select.....	8.00 @ 10.00
Mrs. Russell, short.....	4.00 @ 6.00
Milady, special.....	18.00
Milady, medium.....	12.00 @ 15.00
Milady, select.....	6.00 @ 10.00
Milady, short.....	4.00
Montrose, medium.....	12.00 @ 15.00
Montrose, select.....	6.00 @ 10.00
Montrose, short.....	4.00
Ophelia, special.....	10.00
Ophelia, select.....	6.00 @ 8.00
Ophelia, short.....	4.00
Dbl. White Killarney, special.....	10.00 @ 12.00
Dbl. White Killarney, select.....	6.00 @ 8.00
Dbl. White Killarney, short.....	4.00
Sunburst, special.....	10.00 @ 12.00
Sunburst, select.....	6.00 @ 8.00
Sunburst, good short.....	4.00

Extra special roses billed accordingly.

ORCHIDS

Per doz.

Cattleyas.....	\$10.00 @ \$12.00
----------------	-------------------

GLADIOLI

Per 100

Fancy Stock.....	\$ 6.00 @ \$12.00
------------------	-------------------

PEONIES

All Colors.....	4.00 @ 8.00
-----------------	-------------

LILIES

Giganteum.....	15.00 @ 18.00
----------------	---------------

MISCELLANEOUS

Cornflowers, 4 colors.....	1.50 @ 2.00
Sweet Peas, Spencer.....	.50 @ 1.50
Valley.....	10.00
Calendulas.....	3.00
Shasta Daisies.....	1.50 @ 2.00
Candytuft..... per bunch.....	.35
Candytuft, pink .. per bunch.....	.50
Feverfew..... per bunch.....	.25 @ .50

GREENS

Plumosus..... per bunch.....	.50 @ .75
Sprengeri..... per bunch.....	.25 @ .50
Adiantum, fancy long..... per 100.....	1.00 @ 1.50
Smilax..... per doz.....	3.00
Ferns..... per 100, \$0.25; per 1000.....	2.00
Galax..... per 100, .25; per 1000.....	2.00
Mexican Ivy..... per 100, .75; per 1000.....	6.00

Prices Subject to Market Changes.

Store Open from 7 A. M. to 5 P. M.

Open Saturday to 8 P. M.

Closed All Day Sunday.

E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Avenue

Long Distance Telephone, 1978 Central

CHICAGO

THE BEST
QUALITY

BIG SUPPLY OF SUMMER ROSES

LEADING
VARIETIES

Use our **DOUBLE WHITE KILLARNEY**. The only **White Killarney** that stays "**White**" during the hot summer months—**once used**, you will want no others.



FERNS

We have plenty of good hardy new ferns.

Fancy, \$3.00 per 1000; small size, \$1.50 and \$2.00 per 1000.

Leucothoe, 60c per 100; \$5.00 per 1000. **Galax**, 25c per 100; \$2.00 per 1000.

Choice Stock of Delphinium, Daisies, Calendulas, Scabiosa, Asters, Gladioli, Feverfew, Candytuft, Snapdragons and all other Seasonable Stock.

DON'T FORGET US ON GREENS, AS WE HAVE

Asparagus, Sprengeri, Ferns, Adiantum, Green and Bronze Leucothoe and Galax.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A.BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.

CHICAGO

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

**PRICES
AS
LOW
AS
OTHERS**

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

WE ARE CLOSED ALL DAY SUNDAY

the variety narrows each day. Roses grown specially for the summer crop constitute the principal stock today, Russell and Columbia leading. There still are some carnations, but not many good ones, and the supply decreases each day, as the growers get around to refilling the benches. There still are some June peonies, but most of the dealers are out and the market soon will be in the good hands of one grower. There is a steady increase in the supply of gladioli, the local outdoor crop having come to reinforce the southern outdoor crop and the local indoor crop. Prices have fallen. Last winter there were numerous expressions of anxiety over the prospect for a glut of indoor gladioli, the belief being held that large numbers of growers had planted empty houses with this catch crop. What became of them? At no time has there been anything approaching an oversupply of indoor glads; indeed, most of the time it has been impossible to fill all the orders for them and the prices were high, sometimes as high as \$20 per hundred for special varieties like Pendleton and Schwaben, and seldom lower than \$12 to \$16 per hundred for the com-

moner kinds. Now the anxiety is on the score of the large supply of outdoor flowers expected during the next two months. Thus far they are selling well.

The general run of garden flowers is passing off the market, but gypsophila has come in large quantities and is serving its purpose. There are a few sweet peas. Yellow daisies are hard to find, the market practically being limited to the field variety and to Shastas. Colored water lilies are in request for conventional summer window displays. There are large quantities of candytuft and feverfew, also considerable supplies of coreopsis and gaillardia. Quantities of candidum lilies held in cold storage have been cleaned up.

Orchids continue to be the principal shortage; there are not enough good cattleyas for even the present light demand. Valley is not in large supply, but the demand has dwindled. Moderate supplies of giganteums suffice for the demand.

Green goods of all kinds are equal to all requirements.

At Randall's.

A. L. Randall and F. M. Johnson were

in New York last week, although they neither went nor returned together. "I came back," said Mr. Johnson, "more certain than ever that any florist makes a mistake if he does not prepare at once for a big season. There is sure to be a wonderful opportunity, but to take advantage of it preparation is necessary; the goods must be bought. There is, at the factories, the greatest demand ever known and merchandise already is scarce and many items are unobtainable for early delivery. There is no chance for lower prices; indeed, prices are going up every day. It is time to buy, time to buy heavily.

Arthur M. Anderson returned this week from a three months' trip to England, France and Italy on a buying trip for the Randall Co.

George Haas has rejoined the Randall forces after having been overseas a year. He was six months in Germany.

Meetings, et Cetera.

Secretary Otto H. Amling calls attention that the regular meeting of the Commercial Flower Growers of Chicago takes place Thursday evening, July 17, 8 p. m., at the Hotel Randolph.

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago,

L. D. Phone Randolph 631

PREMIER

\$10.00 to \$25.00 per 100.

We have a large cut of this new Rose.

Flowers are summer size, but it is all nice clean stock, strong stems and heavy foliage. When you want Premier, we are headquarters.

FINE SUMMER CROP OF RUSSELL AND MILADY.

→ ROSES ←

Orchids

At Market Prices

Sweet Peas

\$0.50 to \$1.50 per 100

Shasta Daisies

\$1.00 to \$1.50 per 100

Bachelor's Buttons

\$1.00 per 100

Gypsophila

50c per bunch

Feverfew

25c per bunch

New Ferns

\$2.50 per 1000

Adiantum

\$1.00 to \$1.50 per 100

Galax

\$2.00 per 1000

Russell

The choicest and longest-stemmed stock in the country—no exceptions. Our stock has never been equaled. See for yourself.

\$6.00 to \$20.00 per 100

Milady

Like Russells, our Miladys are prize-winners for quality. The best to be had.

\$4.00 to \$15.00 per 100

Columbia

Another one of our leaders, that ranks first in quality.

\$4.00 to \$20.00 per 100

Ophelia

Don't forget to include Ophelia in your order.

\$4.00 to \$12.00

Brilliants

\$3 to \$8 per 100.

Maryland

\$4 to \$8 per 100

White Killarney

\$4.00 to \$12.00

Ward

\$3.00 to \$10.00

Sunburst

\$4.00 to \$12.00

Hoosier Beauty

\$3.00 to \$15.00

Extra special roses billed accordingly

Carnations

All Colors

\$1.00 to \$2.00 per 100

Gladioli

\$8.00 to \$10.00 per 100
Special varieties, \$2.00 per doz.

Valley

\$10.00 per 100

Calendulas

\$1.00 to \$2.00 per 100

Delphiniums

\$1.00 per doz.

Easter Lilies

\$15.00 to \$18.00 per 100

Plumosus

25c, 35c, 50c per bunch

Sprengeri

35c, 50c per bunch

Leucothoe

75c per 100

ALL PRICES ARE SUBJECT TO MARKET CHANGES WITHOUT NOTICE

WE ARE CLOSED ALL DAY ON SUNDAY

Mention The Review when you write.

The next regular meeting of the Chicago Florists' Club will be held at the Hotel Randolph, Randolph and Wells streets, Thursday night, July 10.

The Chicago party for the Detroit convention of the Society of American Florists will leave Monday night, Au-

gust 18, at 11:25, via the Wabash railroad, from the Dearborn station, Dearborn and Polk streets.

Drug Store Chain Selling Flowers.

Buck & Raynor, the large drug company operating a chain of five retail

stores, has opened a flower department in another of its stores. The first one was opened some time ago and was such a success that it has been decided to open others right along. In a short time there will be a flower department in the store in the North-Western station. A.

ROSES

OF GOOD SUMMER QUALITY

A Large Supply of

Columbia, Russell, Ophelia, Sunburst, Enchantress

We have all lengths; none better, and Randall's prices always are right.

GLADIOLI, \$4.00 to \$8.00 per 100

We have begun to get the big cut of the popular sellers from our outdoor growers---no order too large for us to handle now.

CARNATIONS

The best the market affords.

SHASTA DAISIES

Fine, \$1.00 to \$1.50 per 100.

Keep Pushing Your Sales and Order the Stock of Randall

When you send to Randall you are drawing on the largest supply of Cut Flowers in the Central States—you can rely on Randall. Anything that's in the market, Randall has it.

Headquarters for Florists' Greens

Boxwood, \$12.00 per barrel; 25c per bunch

A large supply of New Ferns; write for special quotations on case lots.

A. L. RANDALL CO.

Wabash Ave.
at Lake St.

CHICAGO

Phones:
Cent. 7720

Mention The Review when you write.

month and by the time July arrived all outdoor crops, asters, gladioli and carnation plants, but asters especially, felt the drought. It was the warmest in the history of the Chicago weather office, the mean temperature being above normal on twenty-seven of the thirty days. The average daily excess was 6.3 degrees. The percentage of possible duration of sunshine was just normal, seventy-one.

Various Notes.

Any grower who has an idea that the government allowance of four per cent per annum for depreciation is too little for well maintained greenhouses should take a look at the range of A. H. Budlong. There he will see houses 25 years old which need only a coat of paint this summer to look to last another decade.

A.T. Pyfer & Company

WHOLESALE FLORISTS

164 North Wabash Avenue, CHICAGO

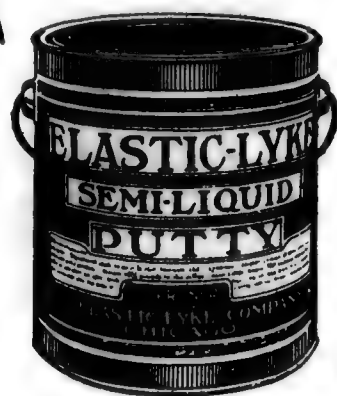
It is well known that Bassett & Washburn rely principally on shipping trade and it therefore will interest many to note that C. L. Washburn says there has been a marked revival in out-of-town demand since the glut passed and that the business is unusually good for July. Russell, he says, is in greatest request.

Eugene Frank Kurowski, president of the John C. Moninger Co., celebrated his

sixty-first birthday anniversary last Saturday. He was born July 5, 1858.

Charles Erne celebrates the anniversary of his own birth as well as that of his country July 4. He was 43 this year.

The W. F. Schofield shop, at 738 North State street, is as handy a place as one could wish to see. The store does not confuse a person entering to make a purchase, as it is not crowded with fixtures and stock, but is well decorated.

ROSES**OUR ROSES ARE OF
GOOD SUMMER QUALITY****PEONIES**ARE IN GOOD SUPPLY AND OF
STOCK THAT WILL HOLD OUT**CARNATIONS**OF QUALITY. THE
SELLING VARIETY**GLADIOLI**OF THESE WE HAVE GOOD STOCK
OF THE BEST VARIETIES**GALAX, SMILAX, SPRENGERI, PLUMOSUS, LEUCOTHOE, ADIANTUM, FERNS, MEXICAN IVY.***Our Prices are not Higher than Others; Market Prices Prevail**We are open until 8 P. M. on Saturday, but closed all day Sunday***ERNE & COMPANY****30 E. Randolph St.****WHOLESALE FLORISTS**
L. D. Phone Randolph 6578**CHICAGO**

The next room back is the workroom. Then comes a well lighted room for palms, etc., and back of this room is the garage, which houses a White limousine delivery car and a Ford delivery. All the rooms adjoin, making everything accessible.

P. L. McKee and family again make their home in Chicago, the American Greenhouse Mfg. Co., of Pana, having established its general offices here. For the two years the company had its headquarters at the factory the president lived in the same city.

In the program at the park: "Do you like Ravinia? Fritz Bahr helped make it beautiful with trees, shrubs and flowers." The big, round, mounded bed in front of the open-air theater this year is filled with Petunia Rosy Morn, which has become extremely popular on the north shore for window boxes. Ravinia opened June 30 and Mr. Bahr's planting is too recent to make its full showing; the beds always look best in the last weeks of the resort's brief season.

Raymond Ziska was 22 years of age July 5, so it is no wonder he favored the double holiday idea.

Roy White spent the Fourth at Adel, Ia., where Mrs. White presented him with a daughter July 3.

H. Kusik, of Kansas City, was here several days last week and made many purchases, including, if the street has it right, the largest lot of baskets which ever left this center in one shipment.

John Poehlmann, while driving north on Broadway one day last week, encountered a crowd by the curb at Montrose avenue and stopped to see what it was all about. He found that an Italian boy riding a bicycle had been hit by an automobile, was badly cut and slowly bleeding to death. Mr. Poehlmann put the boy in his car and rushed him to the Lake View hospital, where it was said he arrived just in time to save his life.

E. F. Winterson is cutting perennials in quantity at his Ridgewood Gardens, at Highland Park.

A. T. Pyfer is at the old family home near Polo, Ill., on his vacation. He will be away about three weeks.

Tom Rogers, with the Weiland-Risch Co., is vacationing at his mother's home

**FOR COMMERCIAL GROWERS
— OF —
CUT FLOWERS**Adv. No. 5.
Watch for No. 6.**SUPPLY AND DEMAND**

Supply and Demand will always determine the selling price of Cut Flowers in the Wholesale Market and for that reason every grower should know to a fraction of a cent the different PRICE CHANGES on their products.

This means more DOLLARS to every consignor.

The NEW SYSTEM of a SALES REPORT is ready to tell the grower just what he should know.

Kennicott Bros. Co.

"Exclusive Wholesalers to the Trade Since 1881"
Under Growers' Supervision

CHICAGO

at Spring Lake, Mich., and will also visit his brother, Herman W. Rogers, who is with the G. H. Taepke Co., Detroit.

Being of the spirit of the horse-traders of other days, Fred Wehrman, brother of Henry, now has C. J. Michelsen's Packard, Mr. Michelsen has E. C.

Amling's 1918 Twin Six and Mr. Amling has a brand-new one.

George J. Ball and wife are driving to New York in the Moline-Knight.

The Retail Florists' Association has taken no action in the matter of business hours, but most of its members, now that the Fourth has been passed,

Mrs. Russell

We have a fine large cut of Russell now, so do not hesitate to order all you want, as the full order will be of the best. OTHER ROSES IN GOOD SUPPLY.

CARNATIONS, FANCY SWEET PEAS, VALLEY AND A COMPLETE LINE OF GREENS

Remember, when ordering, that we have the best stock obtainable in the Chicago market, at the prices quoted.

Buy Direct from the Grower

CURRENT PRICE LIST

Subject to Change Without Notice

MRS. CHAS. RUSSELL

Select Per 100 \$15.00
Medium 10.00
Shorts \$5.00 to 6.00

RICHMOND

Select Per 100 \$10.00
Medium 6.00
Shorts \$3.00 to 4.00

MILADY

Select Per 100 \$10.00
Medium 6.00
Shorts \$3.00 to 4.00

Killarney

White Killarney

Killarney Brilliant

Sunburst

My Maryland

Ophelia

Champ Welland

Select Per 100 \$10.00
Medium 6.00
Shorts \$3.00 to 4.00

ROSES, OUR SELECTION

Per 100

\$4.00

Carnations, fancy \$2.00 to \$4.00

Valley 8.00

Sweet Peas 1.50 to 2.00

Adiantum 1.50 to 2.00

Asparagus, per bunch 50c to 75c

Ferns, per 1000 \$4.00

Galax, bronze and green per 1000, \$2.00

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:
Central 2846 and 601
Greenhouses, Ravenswood 9925

CHICAGO, ILL.

Mention The Review when you write.

DON'T LOSE CUSTOMERS ON ACCOUNT
OF POOR SUMMER STOCK. GET OUR
QUALITY STOCK.

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

Ask the man who
Buys from us.

are closing at 6 p. m. except Saturday and are not open on Sunday. Of course there are small stores, especially where the owner lives close at hand and with greenhouses attached, that are open practically all the time, but they do not affect the business of the stores that keep shorter hours.

The J. Bombenger store on Woodlawn avenue now is occupied by a delicatessen, but the attached greenhouses are empty, a sad waste of a fine old stand. A. Henderson and H. N. Bruns have a place on the lake where their families spend the summers. They all were there over the triple holiday.

Paul Klingsporn, who has been vacationing at his old home in Philadelphia, spent the Fourth at Atlantic City, returning to his duties July 8. D. F. Roy was in Detroit, on business for the American Bulb Co., last week and says preparations are being made with the idea that the S. A. F. conven-

GLADIOLI! GLADIOLI!!

No doubt the Gladiolus is the best flower for summer use.

It gives your customers the best satisfaction.

WE HAVE PLENTY OF A-No. 1 STOCK.

—TRY US.—

H. G. BERNING

1402-4 Pine Street,

Both Long Distance Phones

ST. LOUIS, MO.

Mention The Review when you write.

ST. LOUIS

FOR YOUR SUPPLY OF

FANCY FERNS

JULY PRICE \$2.00 per 1000

SEND FOR OUR LIST OF FLORISTS' SUPPLIES

ST. LOUIS WHOLESALE CUT FLOWER CO.,

1410 Pine Street,
ST. LOUIS, MO.

tion next month will be the largest in several years.

Joseph Ziska, Jr., is on his vacation.

ST. LOUIS.

The Market.

The demand at the various wholesale markets kept up fairly well last week, as there were still a number of weddings and a great deal of funeral work, which kept the retailers busy. But from now on little business is expected outside of funeral work and the majority of florists have started house-cleaning. The season just closed, judging from reports of some of the leading members of the trade, was the best in many years and the prospects are good for the coming season.

The wholesale market is greatly overcrowded with gladiolus spikes, as nearly every consignor to this market seems to have planted gladioli heavily this year. All varieties are in good supply, but the price in big lots has been cut to \$20 per thousand and only the extra fancy stock brings a good price, which stops at 8 cents. While the demand is heavy, it is not sufficient to consume the daily supply. Roses sadly feel the effects of the hot weather and the extra fancy grades are extremely scarce. Shipped-in stock arrives wide open, while our local growers must cut the blooms in tight bud, as they open fast

FANCY FERNS--SPECIAL PICKED

LEAVE AN ORDER WITH US FOR REGULAR SHIPMENTS

Manufacturer of

WIRE DESIGNS

Write for price list

C. A. KUEHN, WHOLESALE FLORIST

All Seasonable Cut Flowers
Manufacturer and Dealer in "Florists'" Brand Supplies
1312 Pine Street, ST. LOUIS, MO.

FLORISTS' WIRE DESIGNS

We furnish all staple designs, such as Wreaths, Crosses, Pillows, Easels and many others, on short notice. Our prices are right and quality of work strictly first-class. Complete price list mailed free on request.

GEO. H. ANGERMUELLER CO.,

Wholesale Florists
1324 Pine St. ST. LOUIS, MO.

enough when laid on the sales tables. Carnations, too, ship poorly. They are in large supply, but the flowers are small and are defective in color. Valley, orchids and lilies are scarce, white daisies, cornflowers, gypsophilas and gaillardias are plentiful. Greens are still in big demand and almost any kind of greens sells in this market.

Various Notes.

The St. Louis Association of Gardeners held an interesting meeting July 6 at the Municipal Nurseries, near the Chain of Rocks. The members of the association thus had an opportunity to see how the park department grows its necessary supply of trees and shrubs. The attendance was large. After an in-

WM. C. SMITH Wholesale Floral Co.

WHOLESALE FLORISTS

1316 PINE ST. (Both L. D. Phones) ST. LOUIS

Supplies and Everything in Season Always on Hand

spection of the nursery, the meeting was held on the grounds and was interesting throughout. President L. P. Jensen had charge of the meeting and was greatly encouraged by the interest shown by the members.

The St. Louis County Growers' Association held an interesting summer meeting at the Eleven Mile House, July 2. President-elect Meier took the chair. There was general discussion of the season's business and all declared that the season was one of the best in their experience. The S. A. F. convention also came under consideration. Any members who contemplate attending the convention should make their purpose known to W. J. Pilcher, state vice-president of the S. A. F. for eastern

LINDLEY BOX POLICY

A SAVING TO YOU

ECONOMY CARTONS



Far better than wrapping paper—almost as cheap.
Carried in three sizes, made from light weight Mist Gray stock.

NOTE SPECIAL PRICES

20x4 1/2 x 3	\$1.95
24x4 1/2 x 3	2.25
30x5 x 3 1/2	2.95

Prices per 100

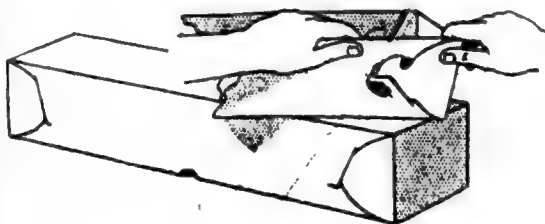
LINDLEY FLORIST BOX CO. - Marion, Ind.

Florists themselves are proving each day, by sending in their repeat orders, that our policy of "furnishing high-grade boxes below the market, without protection to the jobber," is a winning proposition for you as well as for us.

Our long experience, complete equipment and natural geographical location are a few of the advantages we enjoy which enable us to so satisfactorily meet the florists' box requirements.

If you want a good box at a close price, send us a trial order.

CUT FLOWER AND DESIGN BOXES



Furnished in regular two-piece Corner Lock style. Smooth, hard stock is used with locks constructed in a way to HOLD after made up. Carried in Mist Gray, Green and White. See prices below.

MIST GRAY BOXES

CORNER LOCK STYLE. An excellent box for all occasions. Does not soil easily.

FOR CUT FLOWERS, SPRAYS, ETC.

	Shallow Lids	Telescopes
18x5x3	\$2.65	\$ 2.85
21x5x3	3.10	3.30
24x5x3 1/2	3.60	4.30
30x5x3 1/2	4.30	5.10
36x5 1/2 x 3 1/2		6.30
31x7x3 1/2	4.40	
24x8x4	5.30	
28x8x5	6.90	9.20
36x8x5	8.80	11.20

Violet and Corsage Boxes

9x6x5 1/2, shallow lids	\$3.60
11x8x5 1/2, shallow lids	3.95
15x8x5 1/2, shallow lids	5.90

FOR DESIGNS, WREATHS, ETC.

All Full Telescopes

30x10x5	\$11.00
34x16x5	16.90
36x14x6	20.20
38x10x6	15.50
40x10x6	16.50
48x10x6	20.00
30x12x7	16.90
36x12x8	23.20
16x16x8	15.20
18x18x7	15.20
20x20x6	15.20
20x20x8	20.50
24x24x8	25.00

Printing free for 1000 and over, but on smaller amounts add \$1.50 per lot. Three per cent discount from these prices if cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery. Specify if shallow or full telescope lids are wanted where we price each. All prices per 100, f. o. b. factory.

GREEN BOXES

CORNER LOCK STYLE

An appropriate color. Carried in popular sizes only.

Full Telescope

18x5x3	\$3.00
21x5x3	3.40
24x5x3 1/2	4.45
30x5x3 1/2	5.30
27x7x4	5.70
36x5x3 1/2	6.35
34x6x3 1/2	6.00
24x8x4, 2" lid	5.60
28x8x5, 2" lid	7.20
36x8x5, 2" lid	9.00

WHITE BOXES

CORNER LOCK STYLE

A beautiful white plated stock. Carried in popular sizes only.

Full Telescope

18x5x3	\$ 3.40
21x5x3	3.80
24x5x3 1/2	4.95
30x5x3 1/2	5.90
24x8x4	6.90
28x8x5	9.80
36x8x5	15.50

White Enamelled Violet Boxes
Made from genuine Enamelled Clay Coated Stock.
9x6x5 1/2, 2" lid \$4.70
11x8x5 1/2, 2" lid 5.65

Lindley Florist Box Co. "Quality Box Makers" Marion, Ind.

FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low, but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.	Mist Gray or Manila Shallow cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
3 x 20 x 4	\$2.25	\$ 2.50
3 x 18 x 5	2.30	2.60
3 1/2 x 24 x 5	3.60	4.30
3 1/2 x 30 x 5	4.30	5.00
5 x 24 x 8	5.40	6.75
5 x 28 x 8	6.60	8.10
5 x 36 x 6	8.00	10.00
5 x 38 x 8	9.50	11.50
5 x 30 x 10	10.25	12.00
6 x 28 x 12	10.50	12.50
5 x 35 x 10	11.25	13.00
6 x 36 x 12	14.25	16.35
8 x 20 x 20	15.00	18.75
8 x 24 x 24	22.50	25.00
8 x 48 x 14		32.00

GRAY CORSAGE

With Fluted Edge Lid

6 x 7 x 14	\$5.00
6 x 9 x 13	5.50
7 x 9 x 9	5.50

Printing in black ink, \$1.50 per 1000, or less quantity; printing in colored ink, \$2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size. We allow a discount of 5 per cent when remittance accompanies the order.

The Aull Bros. Co., Dayton, O.
Established 1890

Mention The Review when you write.

Satisfied Customers!

Are the secret of the SUCCESS of our business. For ten years we have been catering to Paper Box users in general and Florists in particular. We have made a study of your requirements.

OUR AIM at all times has been to maintain QUALITY, with prices consistent therefor, and the fact that we are serving fully 90 per cent of all customers who have given Climax boxes a trial during this time, bears out our claim. This is a broad statement, considering that we have over 2000 active Florist accounts on our books. Ask your neighbor Florist about Climax Quality and Service.

We carry a large stock of all practical sizes, in five grades, Oxford Gray, Mist Green, Mist Tan, White Patent coated and our popular "Favorite" manila grade, for prompt shipment. We specialize in artistic printing in plain inks and bronzes, as well as embossing and striping.

May we serve you for your present requirements, at prices in line with prevailing conditions? Write us before placing your order, addressing nearest office:

5 Winthrop Square, Boston, Mass.
5931 Osage Avenue, Philadelphia, Pa.
2914 11th Street, N. W., Washington, D. C.

The Climax Manufacturing Co.

Main Office and Plant:
200 Factory Street, CASTORLAND, N. Y.

Mention The Review when you write.

President Hummert, of the Florists' Club, held an officers' meeting at his

Cut Flower and Design Boxes

Military Gray Color. Prices right.

	Per 100
18x 5x3	\$ 3.50
21x 6x3 1/2	4.35
24x 5x3 1/2	4.50
24x 8x4	6.00
28x 8x5	7.25
30x 6x3 1/2	6.00
36x 8x5, full telescope	11.00
30x10x6	15.00
36x11x7	20.00
42x 8x6	20.00
18x18x7, for designs	18.00
20x20x8	24.00
24x24x8	30.00
26x17x8	25.00

Immediate shipment on plain boxes. Printing, \$2.00 for 500; \$2.50 for 1000. We do not print design boxes.

CORRUGATED BOXES

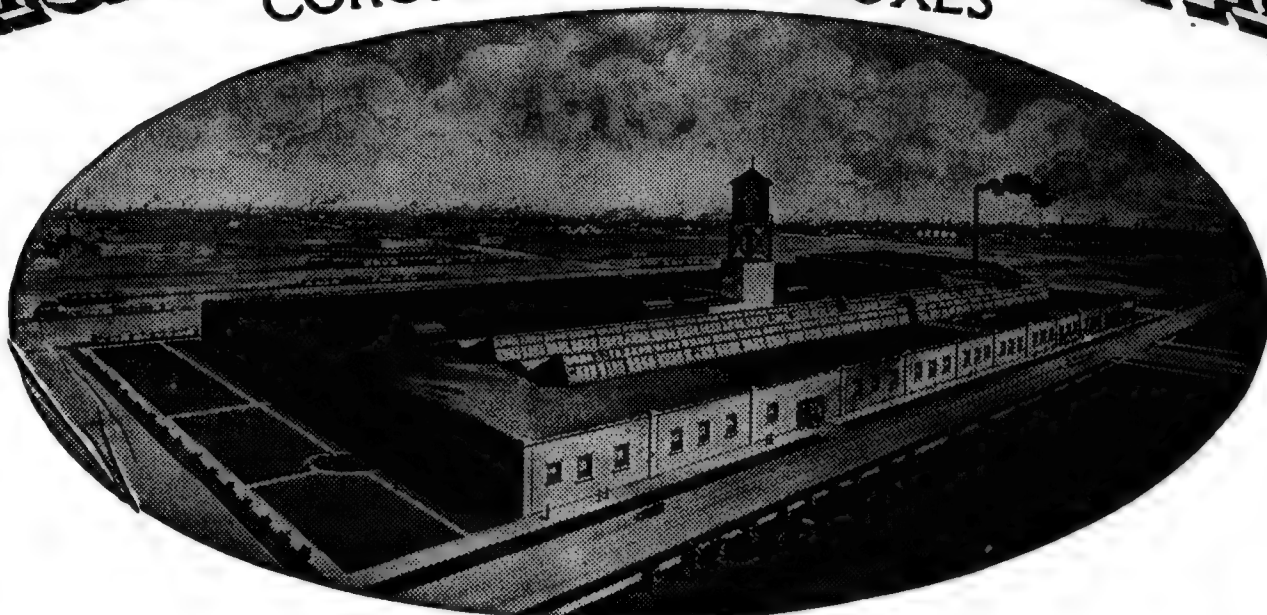
	Each	Per doz.
40x20x10	\$0.75	\$8.00
30x12x10	.50	5.50
24x24x10	.65	7.00
24x20x10	.60	6.50
20x20x10	.50	5.50
30x30x10	.85	9.00

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

Missouri, who has charge of the transportation.

CHICAGO CARTON COMPANY

CORONA FLOWER BOXES



Representatives

M. E. CHAPIN
516 Fifth Avenue
New York City

T. A. DIXON CO.
1526 Blake St.
Denver, Colorado.

T. S. FINCH
3200 Main St.
Dallas, Texas.

WINDLER
WHOLESALE
FLORAL CO.
1310 Pine Street
St. Louis, Mo.

Home Office
and Factory

4433 Ogden Ave.
CHICAGO

Telephone
Lawndale 906

For Violets and Corsages

Size		Per 100
7 x 4 x 4	2-inch Top	\$ 3.75
10 x 6 x 5 ¹ / ₂	2-inch Top	4.25
12 x 8 x 5 ¹ / ₂	2-inch Top	5.55
14 x 10 x 8	2-inch Top	9.45

For Cut Flowers

18 x 5 x 3	2-inch Top	\$3.40
20 x 4 x 3	2-inch Top	3.40
21 x 5 x 3	3-inch Top	4.50
24 x 5 x 3 ¹ / ₂	2-inch Top	4.75
24 x 8 x 4	2-inch Top	6.10
28 x 8 x 4	2-inch Top	6.90
28 x 8 x 5	2-inch Top	7.90
30 x 5 x 3 ¹ / ₂	2-inch Top	5.20
36 x 8 x 5	2-inch Top	10.00

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT

CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago. When printing is wanted there will be a charge of \$3.50 for 500 boxes or any part thereof.

A charge of \$5.00 per 1000 will be made for printing when quantity is over 500.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

For Sprays, Designs and Cut Flowers

Size		Per 100
16 x 16 x 8	Telescope	\$15.85
20 x 20 x 8	Telescope	20.55
21 x 5 x 3	Telescope	4.50
24 x 5 x 3 ¹ / ₂	Telescope	5.50
24 x 24 x 10	Telescope	31.60
30 x 10 x 5	Telescope	11.00
30 x 12 x 6	Telescope	15.85
32 x 32 x 8	Telescope	39.45
36 x 10 x 5	Telescope	14.20
36 x 12 x 6	Telescope	19.00
36 x 14 x 8	Telescope	25.30
40 x 10 x 6	Telescope	22.50

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

HEADQUARTERS

FOR FLORISTS' RIBBONS, CHIFFONS AND NOVELTIES

31 and 33 East 28th Street,

NEW YORK

SAM SELIGMAN, WESTERN REPRESENTATIVE

home on Victor street July 2 and arranged for an interesting club meeting, to be held this week in Forest Park. A part of the program is the nomination of officers for the ensuing year.

Henry C. Ostertag has the sympathy of his many friends in the trade in the loss of his mother, Mrs. Dorothy Ostertag, who died suddenly from heart failure, June 30, at the age of 84 years. The funeral took place July 3 and many floral offerings were sent by the trade.

Leo Willis, son of Mrs. Geo. Madsen, of the Alton Floral Co., Alton, Ill., paid

us a visit recently, coming from the base hospital at Fort Sheridan, Ill. Mr. Willis is still on crutches as the result of wounds received in France. His many friends in the wholesale district were pleased to greet him. He returned to the hospital after spending a week at his home in Alton.

The Missouri Botanical Garden has installed several aquariums, in which species of fish from the whole wide world are shown. Alex Lurie, superintendent and horticulturist at the garden, reports that during the month of June

more than 15,000 visitors viewed the big fish display, which they agreed is one of the finest in this country.

The Lady Florists' Club had a large attendance at the monthly meeting, July 1, in Tower Grove park. Miss B. Meinhardt, president of the Ladies' S. A. F., and Mrs. H. G. Berning, its secretary and treasurer, were present and they say that they expect a large party of ladies from here to attend the Detroit meeting next month.

Albert W. Gumz, vice-president of the Windler Wholesale Floral Co., cele-

ARNOLD'S THRIFT BOX

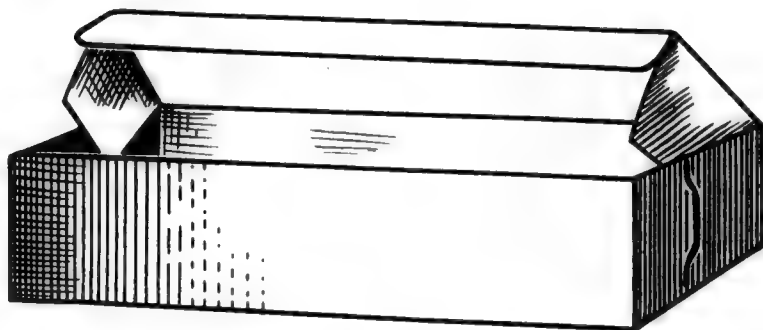


**A NEW OFFERING
BY THE HOUSE OF QUALITY**



Three popular sizes at prices within reach of all. You will find these boxes will make a better impression on the trade than wrapping paper and they cost you but little more.

**Orders will
be filled
without delay**



	Per 100
21 x 5 x 3	@ \$2.40
24 x 5 x 3½	@ 2.75
21 x 7 x 3½	@ 3.10

Thrift boxes are sold under the same terms as our regular Mist Gray line. Printing is free on orders of 500 or more, assorted sizes. Thrift boxes are made from a good grade of light weight, hard finished Mist Gray stock, and printed in colors will make a nifty package. Thrift boxes come to you knocked down and therefore require but little space until set up for use.

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, **CHICAGO**
MR. GEORGE HOOPIS, New York City Representative, 601 W. 144th Street

USE BOXES WORTHY OF THE QUALITY OF YOUR FLOWERS—USE Duro Folding Flower Boxes

PROMPT DELIVERIES

MILITARY GRAY CUT FLOWER BOXES

All prices include printing in one color. Embossing, \$3.00 per M. Narrow and wide striping, \$15.00 per M additional. No orders for striping less than 500 boxes. Write for Special Discount on Large Orders.

Size	2-inch Covers	Per 100
10x7x5		\$ 4.75
12x9x6		6.75
18x5x3		4.50
21x5x3		4.75
21x7x4		7.00
23x5x4		6.00
24x8x4		8.00
24x8x5		9.00
30x8x5		7.50
28x8x5		10.00
36x6x4		10.00

Size	Full Telescope Covers	Per 100
30x10x5		\$14.00
30x12x6		18.50
36x12x6		19.00
36x 8x5		14.50
42x 8x5		18.50
36x10x6		20.00
42x10x6		22.50
24x14x8		27.50
36x14x8		32.00
20x20x8		26.00
24x24x8		32.50

Special One-Piece Box—Excellent quality of gray board, 24x5x3. Per 100, \$4.00. You save 1/3 of the cost of your regular boxes by ordering this Special Box.

Duro Paper Products Co. 729-735 S. Wabash Ave., **CHICAGO**
NEW YORK OFFICE . . . 1170 Broadway

brated his fourth wedding anniversary June 30.

Joseph Hauser's big dahlia fields are looking fine. His single red, known as St. Louis, which is a big seller in this market, promises a large crop this year.

August Hummert, of the St. Louis Seed Co., and Frank Weber, who attended the conventions of the seedsmen and nurserymen at Chicago recently, are back home and report fine meetings. They are much pleased with the reception tendered them by the Chicago committees of their associations.

Art Beyer leaves this week for a visit to the cottage of Mr. and Mrs. F.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.
Superior and Roberts Sts., **CHICAGO**

C. Weber in northern Michigan and will return in two weeks, so that F. C. Weber, Jr., can make his summer trip to the same place.

John M. Walther, the Iowa avenue florist, is making extensive improvements. A large new boiler is being in-

H. & D. Design Boxes

Are made of light, strong Corrugated Fiberboard and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

stalled and a new showroom will be built. Mr. Walther has a fine stock of young cyclamens and poinsettias.

Edward Steitz, of Vandervoort's flower department, with Mrs. Steitz, left July 10 for a vacation trip to Yellowstone park. They will return in

RUBRUM LILIES

\$8.00 per 100

*Now is the time to
stock up with*

SPHAGNUM MOSS

Large 5-bbl. Bales of
good clean Moss

\$3.00 each

6 Bales for \$15.00

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

Gladiolus

*Light and Dark Pink, Red, Yellow
and White*

Gladiolus will be one of the best items on our list until Asters are more plentiful. We have them in large quantity and a big assortment of the better varieties. The warm weather does not affect the quality of Gladiolus and for that reason it is a good flower for you to handle.

\$6.00 to \$8.00 per 100.

EARLY CLOSING

**WE CLOSE
EVERY DAY
AT 4 P. M.**

Field-grown

CARNATION PLANTS

**Ready for Delivery
after July 15**

**The supply will be very
short — Order Early.**

time to permit Mr. Schaeffer to attend the S. A. F. convention at Detroit with the St. Louis party. Mr. Steitz has filed application for membership in the Florists' Club.

The Retail Florists' Association will hold its monthly meeting July 14. President Weber and Secretary Ruff hope for a large attendance. Notices will be sent to all the members.

All the wholesale and retail florists closed half a day July 4. The leading west end florists had a busy morning in the sale of cut flowers of the national colors.

The S. A. F. transportation committee, consisting of Messrs. Pilcher, Rowe and Windler, held a meeting July 2 at the Windler wholesale house. The fare to Detroit will be \$16.01 and berths \$2.70, including the war tax, making a total of \$18.71 for the one-way trip. A special car, to be known as the president's special, is being arranged for, as at least twenty-five from here will make the trip.

J. J. B.

PHILADELPHIA.

The Market.

The Glorious Fourth, virtually a three days' holiday, had a decided effect on the cut flower market. People left town, that is the story. Shipping and local orders were reduced or omitted and there was a general easing of the demand for flowers.

The week opened well. Monday and Tuesday were good days. After that things grew steadily worse until business almost ceased. The feature of the supply was the increase in the stock of gladioli. From the fields they are fine and plentiful. They were selling freely until the national holiday upset business, when they accumulated in the wholesale houses. This trouble was aggravated by the intense heat that brought them on too fast. Gladioli must be cut and shipped in bud in order that bruising be avoided in shipping,

BERGER BROS.

GLADIOLI

CARNATIONS, ROSES, GREENS

A Good Assortment of Summer Flowers; White and Colored

PLEASE ORDER EARLY

1225 Race St.

PHILADELPHIA

Mention The Review when you write.

both to the market and to the customer. Judgment in cutting and care in packing gladioli are of paramount importance. The leading varieties today are America, Mrs. Francis King, Halley, Schwaben and Pink Beauty. Mrs. Francis King, while not so striking a color as Brenchleyensis, has largely replaced that one-time favorite variety because of the larger flowers. There are a number of other good sorts that can be had at times in smaller numbers.

Next to the heavy supply of gladioli, the most interesting thing about the market is the fancy price of fine flowers as compared with flowers of ordinary degree. Cattleyas, for example, are quoted at \$1 to \$1.25 each; \$1.50 asked for extra select. Beauties, 25 to 50 cents each. Premier, Columbia and Russell, 15 to 25 cents, while ordinary flowers can be had for low prices, excepting Double White Killarney and Victory roses, which bring good money. The explanation is simple. There are few good flowers. Those with orders for high-grade stock know how few.

Some Interesting Orders.

With the temperature at 101 degrees, Fahrenheit, on the street, and everybody out of town, business seemed out of the question. Yet there was one

place where large orders were being filled, on the morning of July 5, that are of national interest. The facts are sad, yet inspiring. A dear old lady took cold on a lecturing trip, and after a brief illness died of pneumonia at her home in Moylan, near Philadelphia. The lady was Dr. Anna Howard Shaw, leader of the woman's suffrage movement in this country. Every state in the Union where the woman suffrage party is organized sent a tribute of respectful admiration to their leader. These tributes all took the form of flowers. Some were baskets, some wreaths, some sprays. All were beautiful. The most striking gift of all came from the national council of the Woman's Suffrage Association. It was a blanket of Ward roses. The selection had a double significance. Yellow is the color of the woman's suffrage party and dear little Mrs. Aaron Ward was Mrs. Shaw's favorite rose. The order was received by Charles Baxter, of Pennock Bros. Twenty-three hundred Wards and a few Sunbursts were used in making the blanket. Through the courtesy of A. B. Cartledge, head of the firm of Pennock Bros., the blanket was seen just before it was sent out to Moylan. The richness of the deep orange yellow of the Ward roses was enhanced by the delicacy of the green on

GLADIOLI

King, America, Halley, Schwaben

and other good varieties, well grown stock, long stems.

\$6.00, \$8.00, \$10.00 per 100.

**Everything in Cut Flowers, Plants, Greens,
Ribbons and Supplies.**

Business Hours: 7 A. M. to 4 P. M.
Saturday, 7 A. M. to 1 P. M.

S. S. PENNOCK COMPANY

The Wholesale Florists of Philadelphia

1608-30 Ludlow Street, PHILADELPHIA, PA.

New York
117 West 28th Street

Baltimore
Franklin and St. Paul Sts.

Washington
1216 H Street, N.W.



Mention The Review when you write.

GLADIOLI

IN ALL VARIETIES

Philadelphia Cut Flower Co.

1517 Sansom Street, Philadelphia
We close at 5 p. m.

Mention The Review when you write.

**THE HOUSE OF MERIT
FLORISTS' SUPPLIES**

JOS. Q. NEIDINGER CO.

1309-11 N. Second Street
PHILADELPHIA, PA.

Mention The Review when you write.

Everything in Greens

STEIN'S FLORAL SUPPLY HOUSE
2223 N. Front St., Philadelphia, Pa.

which they rested. The work was most skillfully done. Pennock Bros. had all the orders from this state's organization for Mrs. Shaw.

Lansdowne.

A deal that has been pending for some time has now been consummated. Emile F. Lieker has rented his place to Joseph Goetter. Emile F. Lieker is one of the cleverest carnation growers that ship to the Philadelphia market. His cut commanded a premium. Mr. Lieker misjudged the coal market two years ago and got caught. Since then he has devoted most of his time to other things. Joseph Goetter is manager for the Bickmore Greenhouses, at Wallingford, noted for fine carnations, chrysanthemums and lilies. The lease is for five years with privilege of purchasing. The place consists of about 20,000 feet of glass. Mr. Goetter will grow carnations and mignonette for Berger Bros.

Various Notes.

S. Mendelson Meehan and J. Franklin Meehan, trading as Thomas Meehan & Sons, dissolved partnership July 1. The business will be continued under its present name by S. Mendelson Meehan.

EDWARD REID Offers for July

**VICTORY, the Best White Rose
Ophelia - Sunburst - Maryland
AND OTHER GOOD ROSES**

Well Grown Gladioli White Carnations

When They're Reid's, They're Right

1619-21 Ranstead St., PHILADELPHIA, PA.

Mention The Review when you write.

Roses, Good Carnations, Outdoor Peas, Gladioli

PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE
1615 Ranstead Street, Philadelphia, Pa.

**A full line of
all seasonable
Cut Flowers**

CHARLES E. MEEHAN

5 South Mole Street,
PHILADELPHIA, PA.

**GREENS
of all kinds**

J. Franklin Meehan will carry on the landscape gardening department of the firm's business under his own name.

David Grillbortzer, of Washington, D. C., was here June 30.

Frank M. Ross spent the national holiday and week-end at his farm at Neshaminy, in Bucks county.

The Florists' Club will not hold its monthly meeting in July.

Benedict Gibbs suffered a severe injury when the Seventeenth street trolley car in which he was riding to work was run into by an Arch street car, early on the morning of June 30. Mr. Gibbs is expected back at his post this week.

Myers & Samtman have completed bedding 100,000 roses. Many benches

Gladioli, Carnations

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

were rebuilt. The earliest planted Beauties are yielding their first flowers.

Harry Field, formerly of this city, is with David Grillbortzer, in Washington, D. C.

Mrs. J. H. Claus and Henry Claus spent the week-end out of town.

Raymond Brunswick pointed out an exquisitely proportioned handle basket

THE FLORISTS' SUPPLY HOUSE OF AMERICA

We have just received several orders for Fall goods. We advise you to take the matter up now for two reasons.

1st. You will have the goods when needed.

2nd. You will save money.

Goods will **not** be plentiful next Fall; they will be higher in price.

BETTER BUY NOW

We are the only makers of Metal Wreaths in the whole United States. They say our work rivals nature. Wreaths from \$1.50 up. Buy now.

EVERYTHING IN FLORISTS' SUPPLIES

H. BAYERSDORFER & CO.,

1129-1131 Arch Street,
PHILADELPHIA, PA.

Branch Factory, 709 First Avenue, Telephone Vanderbilt 4976, New York

Mention The Review when you write.

of metal openwork at the M. Rice Co. as an instance of the improvement in the styles of today.

Joseph Beavis, head of the firm of Joseph Beavis & Son, died July 7. Further notice appears in the obituary column.

Eugene Bernheimer and Mrs. Bernheimer left July 10 for a trip by motor to Boston and the White mountains. This is Mr. Bernheimer's first visit to the Hub.

Charles W. Kahlert is confined to his home, at Norwood, as the result of poisoning five years ago, which recurs each season.

Robert Craig is improving a lot at Ocean Grove.

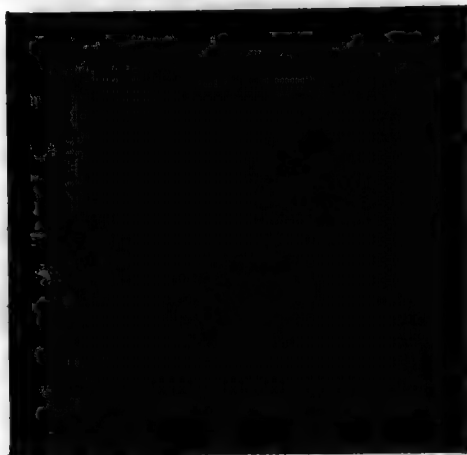
Sydney H. Bayersdorfer believes that the increase in salaries means higher-priced merchandise. Mr. Bayersdorfer says that the shorter hours demanded by the workers increases cost of production considerably. Phil.

BOSTON.

The Market.

July is proving true to its traditions, and the month of torridity is proving, as usual, the slimmest of the year in flower sales. Boston experienced its second severe heat wave of the season July 3 to 5, when temperatures of 100 and 101 degrees were officially recorded. It was fortunate that the excessive heat came when business was largely suspended, so that the toll of suffering, deaths and prostrations was light. Cut flower business, which was light before the warm wave arrived, dwindled to almost nothing. Prices are unquotable, as there was little buying, and prices were made by the purchaser and not by the seller. Many flowers were almost useless when unpacked, and sweet peas simply withered away when exposed for sale at the wholesale markets.

Thunder storms July 6 and some much needed rain brought relief, and July 7 temperatures were more nearly normal. Cut flower arrivals are comparatively small. Of roses there are a good many medium shipments, mostly short-stemmed stock, but carnations are few and poor in quality, the bulk of the



LACE PAPER BOUQUET HOLDERS

Are as much in vogue today as they were the first day you entered the florists' business.

"You Can't Keep a Good Thing Down."
Just tell us how many you want and see how quickly we'll get them to you.

Size	Width of Cup	Width over all	Per Dozen	Per Gross
No. 1.....	1 3/4-in.	4 -in.	\$0.80	\$8.00
No. 2.....	2 1/4-in.	5 -in.	.45	4.50
No. 3.....	3 -in.	6 -in.	.60	6.00
No. 4.....	3 1/2-in.	7 1/2-in.	.75	7.50
No. 5.....	5 -in.	9 -in.	1.00	10.00
No. 6.....	6 1/2-in.	10 1/2-in.	1.25	12.50

THE McCALLUM CO.,
137 Seventh St. Pittsburgh, Pa.

Mention The Review when you write.

JOHNSON BASKET WORKS

2535 Milwaukee Avenue
CHICAGO

GOLDFISH FOOD AND SUPPLIES

41 Acres of Ponds

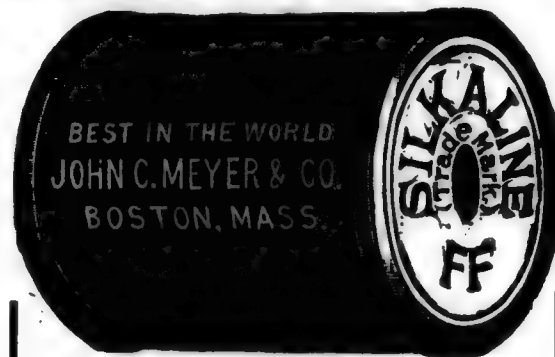
BERT J. PUTNAM, 490 Washington St.,
Buffalo, N. Y.

Mention The Review when you write.

growers being busy replanting or preparing to do so. Sweet peas, owing to the intense heat, are arriving short-stemmed, but they prove one of the best sellers at present. A fair number of gladioli are coming in, mostly from outdoors, some nice primulinus being included. About all other flowers are annuals or herbaceous perennials. Sales of greenery are small and of pot plants almost nil.

Sweet Pea Exhibition.

It was unfortunate that the date of the annual sweet pea show of the Massachusetts Horticultural Society should have fallen on the day after the Fourth and during the worst heat wave we have suffered since 1911. In so far as sweet peas were concerned, the show title was a misnomer, as only one exhibitor of these came forward, viz., W. G. Taylor, Newport, R. I., who showed splendid flowers. His leading winning varieties



The Meyer Green Florists' Thread is the leading thread. It is put up full 2 oz. to each and every spool, making 16 oz. actual thread to a pound.

See that you get the **Meyer Green Smilax Thread** and you will always get the best.

MANUFACTURED BY

JOHN C. MEYER THREAD CO.
Lowell, Mass.

Mention The Review when you write.

were King Manoel, maroon; Hercules, pink; Royal Purple, purple; Florence Nightingale, lavender; Constance Hinton, white, and King Edward, scarlet. Other sweet pea exhibitors who were expected failed to put in an appearance, their flowers being probably scorched by the heat wave. Splendid collections of native plants were shown by Hillcrest Farm and Mrs. F. C. Upham.

DON'T OVERLOOK THIS BARGAIN!



No. 1



No. 4



No. 6

We have the quality in Gold Letters that will stick and stick tight when applied. As a special for this month, we offer you a real bargain in No. 1 Gold letters only, at \$4.50 per 1000.

Prices on others as follows:

No. 1. Purple, \$5.50 per 1000; \$0.75 per 100.
 No. 4. Gold, 5.00 per 1000; .60 per 100.
 No. 6. Gold, 5.00 per 1000; .60 per 100.
 Gold or Purple Paper Script, \$5.00 per 100 words.

We will make prompt shipments and guarantee the quality of our letters to be second to none on the market. Your money will be cheerfully refunded if you are not pleased, but we are sure to please you. Send your orders to

THE McCALLUM COMPANY, **Manufacturers and Importers of** **PITTSBURGH, PA.**
FLORESTA'S ACCESSORIES
"THE HOUSE THAT SERVICE BUILT"

GOLD LETTERS—SPECIAL PRICES



No. 1
In Gold and Purple, per 1000, \$5.50

PAPER SCRIPT LETTERS



No. 4
In Gold Only, per 1000, \$5.00



No. 6
In Gold Only, per 1000, \$4.50

Letters packed 25 to each package. Numerals in same colors and price.

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

The kind that will stick, **STICK** and **STICK**, and won't come off.

B. E. and J. T. COKELY, **201 N. 7th Ave., SCRANTON, PA.**
 Established 24 years Manufacturers and Importers of Florists' Supplies

Ten Words to Each Package
 Per 100 words.....\$3.50

Always state what color is wanted, otherwise gold will be sent.

ABOVE PRICES ARE POSTPAID

ARTIFICIAL FLOWERS

Waxed Orchids, assorted colors..\$5.00 per 100
 Calla Lilies 5.00 per 100
 Wax Roses..... 3.00 per 100
 Short-Stemmed Carnations, not waxed 2.00 per 100
 Send us your order; we will give it prompt attention.
 R. E. Gebhardt Co., 2816 Lincoln Ave., Chicago, Ill.

Artificial Flowers
Waxed Flowers

LOTOS MFG. CO.

1566-68 Clybourn Ave., CHICAGO

Henry Stewart, gardener to Miss Cornelia Warren, had the best display of Japanese iris, and C. W. Walker and W. N. Craig the best hollyhocks. W. H. Golby, gardener to E. A. Clark, had handsome vases of delphiniums and Gladiolus primulinus. There were excellent displays of hardy fruits and vegetables.

The annual exhibition of gladioli and perennial phlox will be held August 9 and 10. Numerous classes are also allotted to fruits and vegetables. This is always one of the most attractive exhibitions of the year.

Various Notes.

Mr. and Mrs. S. J. Goddard, of Framingham, have been enjoying a vacation

The Joseph M. Stern Co.

ARTIFICIAL FLOWERS AND SUPPLIES

Send for
Price List

223 Huron Road CLEVELAND, OHIO

Write for
New
Prices

RAEDLEIN BASKET CO.

DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE.
CHICAGO ILLINOIS

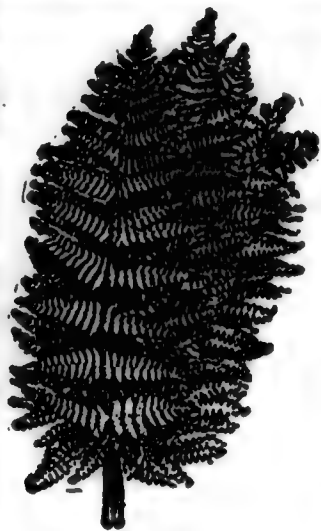
Write for
New
Prices

at the Glen House, Mount Washington, N. H.

Local carnation specialists are much exercised over the attacks of red spider on their plants in the fields. This is a hard pest to combat outdoors. The heat and drought have favored it and prevented growers getting their plants in as early as they would have liked. Once under glass, pressure of water from the hose, well directed, will help to alleviate the trouble.

Automobiles will leave the corner of Massachusetts avenue and Common-wealth avenue at noon July 12 with members of the Boston Florists' Association and their friends for the excursion to be held at Wardhurst, Lynnfield. Attractions planned, in addition to a dinner, are dancing, baseball and other sports, and a good attendance is looked for.

The funeral services for the late Arthur F. Barney, held July 3, were largely attended. Many members of the seed and florists' trade were present, and there were numerous beautiful floral tributes. Mr. Barney was always held



FANCY FERNS

Finest stock in the country

\$2.00 per 1000

\$2.00 per 1000

Subject to Change Without Notice.

Wild Smilax, 50-pound cases, \$5.50; 25-pound cases.....\$ 3.25

Magnolia Leaves, green and bronze, per carton..... 1.75

Galax Leaves, green and bronze, per case of 10,000..... 10.00

GREEN SHEET MOSS, very fine for basket work, trimming
pots, etc., per bag, 15 lbs. to the bag..... 2.00

Sphagnum Moss, per bale 2.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Mention The Review when you write.

in high regard in Boston seed trade circles. J. M. Gleason, for many years with him in the Schlegel & Fottler Co., and also a member of the firm of the T. J. Grey Co., died six years ago.

The Gardeners' and Florists' Club's annual picnic at Cunningham park, East Milton, is being eagerly looked forward to. There are no less than twenty-seven sporting events, and these include baseball games for men, ladies and boys, a football game, a tug of war and an obstacle race. In case of rain there is abundant shelter in the gymnasium on the grounds.

R. & J. Farquhar & Co. invite those interested in hardy lilies to see their field of *Lilium regale* (*myriophyllum*) at their Roslindale nurseries. The plants, of which there are several acres, will be in fine bloom about the end of the present week.

The efforts of the board of directors of the Massachusetts Horticultural Society to eliminate largely the smaller shows of the society and limit them to three per year meet with little favor among the army of cultivators, who are greatly interested in the free summer shows. A wealthy lady, keenly interested in horticulture, has offered \$1,000 to help carry out the summer shows in 1920, and it is hoped that this, added to the public sentiment favoring their continuance, will force a change of heart among the directors.

The wholesale flower markets and commission houses close at noon on Saturdays during July and August, as in former years. It would be probably just as well if the wholesale markets could close at 1 o'clock during these two months, as all necessary business could easily be transacted by that time.

W. N. C.

NEW YORK.

The Market.

With the passing of June the market is settling down to the usual summer condition, and the arrangement of vacations is an all-absorbing topic. For a few days recently the common field daisy held a prominent place in the market, or at least that section of it devoted to the sale of green goods and field flowers. Some of the dealers got as high as \$2 per hundred for their stock, disposal of which was largely to

WE SELL

CUT FERNS

We give with every order

QUALITY,
SERVICE,
SATISFACTION.

L. B. Brague & Son

Established 1867

HINSDALE, MASS.

saloons, the daisy being the floral emblem of the wets, to whom they were in turn distributed. Needless to say, one saw many wets upon our streets.

Peace day did not mean anything to the florists. Few, if any, banquets were held, and public rejoicing was not conspicuous.

Fourth of July business was not really as good as usual, the weather being hotter on that day and the previous day than has been experienced for many years. Everybody that could leave the city did so, and full advantage was taken of the opportunity to make a 3-day holiday.

The outdoor stock coming in shows the effect of continuous dry weather, but copious thunder showers Sunday, July 6, freshened things considerably.

CUT FANCY AND DAGGER FERNS

Now ready to ship from the
Berkshire Hills.

Write, wire or phone for my low summer price
for best stock of every native green.

H. J. SMITH

HINSDALE, - - - MASS.

FANCY CUT FERNS Best quality.
Prompt ship-
ments. Write for price lists Christmas Trees
and Evergreen Decorations for the Holidays.
AMERICAN FORESTRY CO., Pombine, Wis.

This week opened with a plentiful
supply of flowers to meet a rather slim

Ferns—Galax—Moss

NEW FANCY FERNS

Per 1000.....\$2.00
Lots of 5000 or more, per 1000... 1.75

LEUCOTHOE SPRAYS **BOXWOOD**
Per 100.....\$0.75 Per lb.....\$ 0.30
Per 1000... 8.00 50 lbs..... 12.50

BRONZE GALAX LEAVES

Per 1000.....\$ 1.50
Per case of 10,000..... 10.00

GREEN GALAX

Per 1000.....\$ 1.50
Per case of 10,000..... 10.00

SPHAGNUM MOSS

Per bale.....\$2.00 10 bales.....\$17.50

GREEN SHEET MOSS

Per bundle.....\$1.00
Per bag..... 1.50

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves\$1.75 per carton; 10 cartons, \$16.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL,

Wholesale Commission Florist,
15 East Third Street,

Cincinnati, Ohio

SHEET MOSS

IN BAGS

Extra Nice Sheet

15 lbs. to the Bag

PER BAG - - - \$2.00

Orders shipped at
once or booked for
future shipment.

Michigan Cut Flower Exchange

264-6 Randolph Street,
DETROIT, MICH.

FERNS,

New Crop, Fancy and Dagger
\$1.50 per 1000

Book your orders early and get the best.

Use our splendid **BUNCHED LAUREL** in place of ferns in your designs. Fine quality and large bunches for 50c. Try a dollar's worth and see for yourself how it will help you save.

Laurel Festooning, 6c and 8c per yd. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.

Bronze Galax, fine quality, \$1.25 per 1000; \$11.00 per case of 10,000; extra fine leaves.

Sphagnum Moss, \$5.00 per large bale.

Ground Pine, 12c per lb.; made up, 10c and 12c per yd.

Best Boxwood that grows, 50-lb. cases, \$12.50.

Southern Smilax, 50-lb. cases, \$7.00. Try a case.

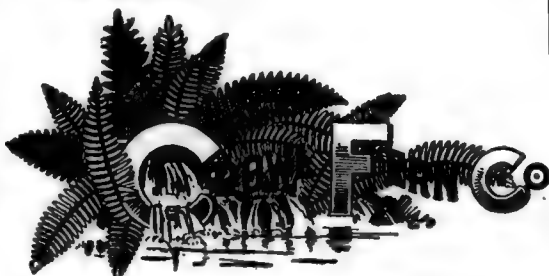
Branch Laurel, large bundles, 50c.

Laurel Wreaths, 30c up. **Pine Wreaths**, 30c up. We make special sizes when wanted. Order in advance and have fresh stock to use.

Hemlock, large bundles, \$1.00.

Telegraph Address, New Salem, Mass.

Post Office and L. D. Phone
Address



Millington, Mass.

Ferns! Ferns! Ferns!

We wish to advise the trade we are ready to begin shipping new crop of Ferns at the following prices f. o. b. shipping points:

FANCY FERNS, per case of 5000 **\$5.00**
DAGGER FERNS, per case of 5000 **6.00**

Reference or cash required with first order. All shipments well packed with ice, thus insuring safe delivery. You will do well to place your weekly orders now.

HAMPTON & PERKINS
ROAN MOUNTAIN, TENN.

Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

KNUD NIELSEN
EVERGREEN, ALA.

NEW CROP
FANCY

CUT FERNS

Gathered fresh for your order

\$1.00 per 1000

Wire or write

O. J. DEMING,

LAONA, WIS.

FERNS

\$2.00 per 1000

Bronze Galax, \$1.50 per 1000; case of 10,000, \$10.00.

Magnolia Leaves, prepared, per carton, \$1.75.

Sphagnum Moss, per bale, \$2.00; 10 bales, \$17.50.

Green Sheet Moss, \$1.00 per bundle, \$1.50 per bag.

PERMANITE, the best black liquid putty made.

Per gal., \$1.85; 5 gals., \$9.00; 20. gals., \$35.00.

EVERYTHING IN FLORISTS' SUPPLIES

THE WILLIAM MURPHY CO.

WHOLESALE COMMISSION FLORISTS

329 MAIN STREET

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

WE CARRY THE YEAR ROUND THE BEST

HUCKLEBERRY, FANCY FERNS AND GALAX

TRY US ON YOUR REGULAR ORDERS

E. F. WINTERSON CO. 166 North Wabash Avenue, CHICAGO, ILL.
L. D. PHONE Central 6004

Mention The Review when you write.

demand. Roses are in good supply, but much stock is of little value on arrival, due to the warm weather. Flowers fairly tight in the bud move well at quoted prices. The rest go for anything that can be obtained for them. American Beauties are plentiful, but in quality are not more than could be expected under conditions now prevailing. The new rose, Premier, seems to stand up under the weather best of all.

Some carnations are still coming in and the best bring as high as \$2 per hundred, the rest going downward to 50 cents per hundred, according to quality. It is expected that a few days more will finish the supply for the season.

There is a fair supply of lilies, but their movement is not particularly active and the icebox is called upon to house many flowers for long periods. Lily of the valley is more plentiful, with a lesser demand, and the extravagant prices of the last two weeks or more consequently do not now prevail.

Cattleyas are not in great supply and the call for them is not urgent. Good C. gigas brings as high as \$1, and some of the hybrids a trifle more.

There is a wealth of outdoor flowers in a number of varieties. Gypsophila, in both annual and perennial form, is quite popular, and moves well when of good quality. The best grades of other herbaceous flowers move well, but much stock in inferior grades goes to waste.

Golden Glow chrysanthemums have put in an appearance, but do not excite much interest, possibly because they are in limited quantity, but they are worth heralding as quite early.

Various Notes.

The Henry M. Robinson Co., in the Coogan building, has now a Sixth avenue frontage to the store, which will be used for the principal entrance. This is the second wholesale cut flower house to have a Sixth avenue address.

Congratulations are extended to G. E. M. Stump on the arrival of a daughter to increase the attractions of his summer home at Southampton, L. I.

Interest in the Detroit convention becomes stronger. Julius Roehrs and Mrs. Roehrs, of Rutherford, N. J., and W. A. Manda are additions to the list of those who will journey to Detroit.

Recent visitors: Robert Craig, Philadelphia; Robert Miller, of the Miller Floral Co., Farmington, Utah; P. J. O'Keefe, Boston, Mass.; Richard Vincent, Jr., White Marsh, Md.

George Humphreys, for thirty years or more with Charles Thorley, died July 6, of Bright's disease, at his home, 61 Hamilton place, New York. He had been sick for some time.

J. J. Cean, 117 West Twenty-eighth street, lost an 18-year-old son Sunday, July 6, through heart disease.

J. H. P.

Hicksville, O.—Mr. and Mrs. Hoffmeister, who have been operating the Seibert greenhouses during the last year, have bought the buildings and other property.

SPHAGNUM MOSS

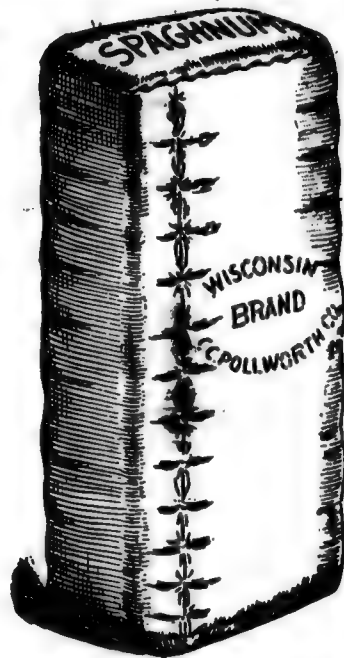
A WISCONSIN PRODUCT

Put in your season's supply during the summer months and save 25% to 50%.

Save this Money

By Writing to Headquarters

For Prices on 10 Bales up to Carloads state quantity required.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

Mention The Review when you write.

PLUMOSUS (for Immediate Shipment) **Per 100 \$2.00**

ASP. EDULIS for greens (Immediate Shipment) **.50**

CUT TUBEROSES (for Shipment after July 5th) **3.00**

IMPERIAL GARDENS**SUGAR LAND, TEXAS****New Green Galax Leaves**

We positively guarantee these Galax Leaves to be eighty-eight per cent good, but they are one hundred per cent good.

Medium, 8 to 8½ inch, per case of 10,000 **\$ 7.50**

Large, 8½-inch up, per case of 10,000 **10.00**

Less than case lots, per 100 **1.50**

Let us have your weekly order NOW

We are members of the Blue Ridge Decorative Evergreen Association, a new organization for the Florists' protection.

TERMS: Cash with order from unknown parties.

THE BANNER EVERGREEN CO., MARION, N. C.

Mention The Review when you write.

CUT FERNS

New Crop Fancy and Dagger Ferns

\$3.50 per 100, by Parcel Post.

Special rate for weekly shipments.

John B. Roy, R. No. 1, Conway, Mich.**Alabama Evergreen Exchange**

Northern distributing point

2611 Prospect Ave., CLEVELAND, OHIO

Gatherers and Shippers of

Decorative Evergreens, Cut Ferns, Green

Sheet Moss, Sphagnum Moss.

Year around dealers. Write for prices.

Mention The Review when you write.

Mexican Tuberoses**\$2.50 per 100**

Cutting 5000 spikes daily. Quality the very best. Rush order by wire or letter; flowers on first express. No order too large.

Alvin Cape Jessamine & Floral Co. ALVIN, TEXAS

Mention The Review when you write.

Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—By responsible foreman, all-around grower and designer; age 38, single, widely known; references. Address R. Klag, 660 Big Bend, Webster Groves, Mo.

SITUATION WANTED—By experienced saleslady and designer; high-class trade only; state salary and particulars; references. Address No. 413, care Florists' Review, Chicago.

SITUATION WANTED—By an elderly man, experienced grower of roses, carnations, mums and the general line of pot plants; Northwest preferred. Address Wm. Kirkham, Chicago Hotel, 22 S. Clark St., Chicago, Ill.

SITUATION WANTED—Discharged soldier, slightly lame, wants permanent position in retail establishment, where entire trade can be learned; two years' experience prior to service in army. Address No. 392, care Florists' Review, Chicago.

SITUATION WANTED—Single man, 27, good on all lines of pot plants, also wreaths and decorating; able to take charge; excellent references; must be in Chicago; what have you to offer? J. W. Hopton, 124 S. Winchester Ave., Chicago.

SITUATION WANTED—Head gardener, life experience in every branch of the profession; have had charge of two of the finest estates in the middle west; married, 35 years of age; two children; A1 references; middle west preferred. Address E. E. F., 481 Park Ave., River Forest, Ill.

SITUATION WANTED—An expert storeman would like to connect with an up-to-date concern where ability, intelligence, originality and quality are appreciated; open for Sept. 1, 1919; would buy half interest; prefer to take charge or be assistant to manager; those who cannot pay \$35.00 per week please do not reply. Address No. 411, care Florists' Review, Chicago.

HELP WANTED—A young man with greenhouse experience. Groves Floral Co., Atchison, Kan.

HELP WANTED—First-class grower for cut flowers and plants, no roses. Loyd C. Bunch, Fredonia, Kan.

HELP WANTED—A good grower for my retail place, 5-room cottage on place. E. R. Tauch, Marquette, Mich.

HELP WANTED—Good rose grower for section; apply for full particulars. Cudahy Floral Co., Cudahy, Wis.

HELP WANTED—Experienced grower of potted plants to take charge of our greenhouses. August F. Kellner Co., Milwaukee, Wis.

HELP WANTED—Experienced flower girl; prefer one living on north side, Chicago. Address No. 409, care Florists' Review, Chicago.

HELP WANTED—Young man for assistant rose grower; state age, experience, wages, etc. W. J. & M. S. Vesey, Fort Wayne, Ind.

HELP WANTED—Practical greenhouse man; state age, experience and salary expected in first letter. The Home of Flowers, Sherman, Tex.

HELP WANTED—Man for commercial greenhouse work to take charge; state age, experience and give reference. Percy Snell, Cadillac, Mich.

HELP WANTED—Reliable, experienced man for pot plants and propagating; write us about your qualifications. Enid Floral Co., Enid, Okla.

HELP WANTED—Rose grower, also helper in rose section; state experience and where you have worked in first letter. Kemble Smith Co., Boone, Ia.

HELP WANTED—A good, reliable grower of roses, carnations and mums; must be able to take charge; give wages, etc., at once. Hugo Busch, Jefferson City, Mo.

HELP WANTED—A man in rose section with some experience in greenhouse, to work under foreman; give references and wages wanted. C. Loveridge, Peoria, Ill.

HELP WANTED—Man for carnation section, one who can grow first-class stock; man with western experience and references. Byron Henry Ives, Albuquerque, N. M.

HELP WANTED—At once, good grower of carnations, mums, sweet peas and potted plants; will pay good wages with room and board. H. E. Kunkel, Warren, Ohio.

HELP WANTED—Greenhouse pipe fitter wanted at Stahelin's Greenhouses. Steady work. State wages wanted in first letter. A. J. Stahelin, Redford, Mich., near Detroit.

HELP WANTED—Two good greenhouse men, good potters and propagator, \$100 per month; good, steady positions to right parties.—Wm. M. Turner, 809 Penn Ave., Wilkesburg, Pa.

HELP WANTED—Married man with greenhouse experience; \$20.00 per week, with flat, heat, light and rent free to man without children. A. J. Stahelin, Redford, Mich., near Detroit.

HELP WANTED—Experienced carnation grower and propagator at once; steady position to right party; state wages and experience in first letter. Address No. 351, care Florists' Review, Chicago.

HELP WANTED—A first-class practical farm manager; good wages and living accommodations; near McLean, Va. Address Joseph Leiter's Secretary, 1500 New Hampshire Ave., N. W., Washington, D. C.

HELP WANTED—Capable young man to handle first-class trade in retail store, located 30 miles from Boston; experience and salary in first letter; references required. Address No. 368, care Florists' Review, Chicago.

HELP WANTED—Experienced man on roses, carnations and general line of pot plants, to take charge; new, modern place, 22,000 feet of glass; wages \$25 per week to start. Minnehaha Floral Co., Sioux Falls, S. Dak.

HELP WANTED—Commercial grower to take charge of greenhouses, growing for retail store; \$30.00 per week; state age and experience; cool summers and warm winters; rapidly growing business. Marshfield Florist Co., Marshfield, Ore.

HELP WANTED—All-round greenhouse man for mums, carnations and general line of potted plants; permanent place for right party; state wages in first letter; 25,000 ft. glass; no foreman. R. W. Unger, Oxford Greenhouse, Oxford, Mich.

HELP WANTED—Single young man to grow good carnations and roses and to take full charge in my absence; English or American preferred; state age, experience, wages wanted and reference from last employer. W. W. Coles, Kokomo, Ind.

HELP WANTED—At once, single man experienced in growing roses, carnations and mums for a small place near Pittsburgh, Pa.; state all the particulars and wages expected, including board and room. John J. Costoff, Sharpsburg, Pa.

HELP WANTED—Married man with greenhouse experience who can grow first-class carnations, mums and a general line of bedding plants; salary \$20 with flat, gas heat, electric lights and city water free. J. Herbert Moore, Claremore, Okla.

HELP WANTED—Working foreman, must be first-class rose grower; also capable of growing carnations, mums and general stock; steady position and good salary to the right man who can furnish the proper references. The Park Floral Co., Denver, Colo.

HELP WANTED—Competent greenhouse man, experienced with roses and general line; new houses, permanent position, good salary; state salary received in last position, amount expected at start and names of firms worked for in last five years. Andrew Haxton, Inc., Yakima, Wash.

HELP WANTED—Man to take charge of a well kept greenhouse of 7000 sq. ft. glass and grow a general line of potted plants and bedding stock; must be designer, able to take care of trade and not afraid of a wheelbarrow of dirt; \$25.00 per week to start to the right man. C. A. Ringler & Son, Wellington, O.

HELP WANTED—A working foreman to take charge of 40,000 square feet of glass, grow carnations and general line of potted plants; 9 miles from Pittsburgh on Pittsburgh-Butler short line, at Allison Park, Pa.; state wages, with board and room, and how soon can come, in first letter. J. L. Wyland, Allison Park, Pa.

HELP WANTED—At once, first-class grower of roses, carnations, mums and general stock; must be capable of taking full charge when necessary; 23,000 sq. ft. of glass; steady position for right party; state particulars and wages wanted in first letter. Address Beaver Ave. Floral Co., 3422 Beaver Ave., Des Moines, Ia.

HELP WANTED—A good, steady man, a second man on place of 30,000 ft. glass, experienced in propagating and growing a general line of pot plants, etc., for retail trade; steady position with opportunity for advancement. Address with full particulars and reference. The G. P. Weaklen Co., 130 S. Highland Ave., Pittsburgh, Pa.

HELP WANTED—A man who will hustle and help increase the business of a plant that has twenty thousand feet of glass; a man who can control labor; good plant grower, good designer; one who will look after his employer's interest as if he owned the place; send references in first letter; would be wanted by August first; place in south. Address No. 403, care Florists' Review, Chicago.

WANTED—No. 2 Morehead steam trap in good working condition; state price. Grant Floral Co., Cicero, Ill.

WANTED—No. 1 to 4 Kroeschell water boiler; good condition; cash; what have you? Write. Lyle E. Severance, Lansing, Mich.

WANTED—To buy, greenhouse property with house and some land in or near city of not less than 10,000 population; I have nine city lots, value \$5,000, and \$1,000 in cash to pay in; what have you? Address No. 410, care Florists' Review, Chicago.

WANTED TO BUY—One 4-in. reducing valve, with bolts, etc.; must be in good condition. Santee & Olson, Elgin, Ill.

WANTED—To rent or buy greenhouse place, not more than 20,000 square feet of glass. Address No. 401, care Florists' Review, Chicago.

WANTED TO BUY—Commercial place of about 15,000 ft. of glass with at least 2 acres of land within 30 miles of Chicago. Address E. E. Francis, 481 Park Ave., River Forest, Ill.

WANTED—To buy greenhouses near Chicago that are on leased ground and must be moved; have no objection to renting them until time for removal. Address Louis Kulis, 3253 W. 23rd St., Chicago.

WANTED—Hotbed sash 3x6 feet, with three rows of 10-inch glass; 1½ and 1¾-in. thick cypress preferred; state how many you have to offer and if in good repair. Address No. 412, care Florists' Review, Chicago.

FOR RENT—2 greenhouses, each 25x100 ft., near Philadelphia, Pa. F. Christman, Sellersville, Pa.

FOR RENT—Greenhouse establishment located in Elmhurst, Ill.; 6000 feet glass, established retail trade, good location; 7-room cottage, ½ acre land; possession at once. For full particulars address G. H. Rabe, Lombard, Ill., R. F. D. 1.

FOR SALE—One No. 70 Giblin hot water boiler, used three seasons. Chas. J. Tracht, Gallon, O.

FOR SALE—One greenhouse, ready to go to work; the only greenhouse in city; pop. 6000. Wm. Ballard, Perry, Ia.

FOR SALE—No. 22 8-section Moninger boiler and 400 ft. 2-in. pipe, nearly new, \$250.00. J. G. Eggleston, Rosedale, Kan.

FOR SALE—88 Sash in fine shape, 3x6 ft., glass 8x10 and 8x12, \$2.75 per sash; cash. Paulding Greenhouse Co., Paulding, Ohio.

FOR SALE—Kroeschell greenhouse boiler, 14 ft. long; also other boilers, pumps, etc. Nat'l. M'ch'y. Warehouse, 700 W. 22d St., Chicago.

FOR SALE—Cheap, 25,000 red pots, 2-in., \$3.50 per 1000; 2½-in., \$5.00 per 1000; cash with order. Virginia Nursery Co., Purcellville, Va.

FOR SALE—Or rent, 2 acres of ground, 2 greenhouses, 3500 sq. ft. of glass and 80 ft. of cold frames; business established. G. F. Forber, 313 Brady St., Davenport, Ia.

FOR SALE—4 Greenhouses, 3700 feet of glass, 4-room house, outbuildings; northwest; price \$5,000, \$2,500 cash, balance 5 years at 5%. Address No. 404, care Florists' Review, Chicago.

FOR SALE—The Paulding Greenhouses; for 35 years operated by L. B. Hawkins now deceased; a splendid chance and good paying business. Call or write, Paulding Florist Co., Paulding, O.

FOR SALE—1 Greenhouse and five-room dwelling located in southwestern Oklahoma; two railroads, only florist, nice business; owner too old to manage business. For particulars address No. 405, care Florists' Review, Chicago.

FOR SALE—Wilks boiler, 30x48, in good condition; used only 2 years; heats a workroom 12x18 and a greenhouse 18x80; could heat more; reason for selling, rebuilding and need much larger. Carrollton Greenhouse, Carrollton, O.

FOR SALE—Cheap, greenhouse establishment, 6000 sq. ft. glass; up-to-date downtown store; new panel top delivery car; good location, well established; a real sacrifice at \$3000; can give good reason for wanting to sell. The Willmar Greenhouses, Willmar, Minn.

FOR SALE—Best location in state at Washington, eight thousand square feet under glass; new construction, well stocked; excellent opportunity; splendid markets; residence and twelve acres under irrigation; price \$25,000, reasonable terms. Address No. 402, care Florists' Review, Chicago.

FOR SALE—Four greenhouses, 8000 feet of glass and one acre ground; residence, six-room and bath, strictly modern; greenhouses, residence and garage all hot water heat; well stocked; a money making place; located central Indiana. Address No. 150, care Florists' Review, Chicago.

FOR SALE—For \$2250.00, grounds and buildings of the Pure Culture Mushroom Co., North Wales, Pa. (20 miles from Philadelphia); buildings new, hot water heat, electric lights, borrough water; operated one season; owner just back from the service; to be sold at once. A. K. Shearer, North Wales, Pa.

FOR SALE—Greenhouse property, sixty thousand sq. ft. of modern glass, doing wholesale and retail business; splendidly located in fine Illinois city; good soil, city water, good market; price reasonable; \$6,000 down, balance terms. For particulars address, No. 394, care Florists' Review, Chicago.

FOR SALE—Boilers, 2 75 H. P. Heine water tube; 1 No. 11 Kewanee type fire-box boiler; 12 25 and 40 H. P. Scotch marine; 1 35. 1 45 horizontal tubular; boilers of all sizes for heating purposes; pipe machine, Forbes make, power or hand, cuts from 2¼-in. to 6-in., \$75.00. Casey Boiler Works, Springfield, O.

OR SALE—5 Greenhouses in good condition; 10,000 feet glass, cement benches; in town of 7,000; no competition. Frank Bros., Beardstown, Ill.

FOR SALE—Must dismantle at once 1 greenhouse 35x150 even span, 2 connected houses 30x75 each., L. & B. semi-iron construction; all 16x24 glass; will sell reasonably. J. Suesserman, 164 Ridgewood Ave., Newark, N. J.

FOR SALE—Greenhouses of 20,000 sq. ft. of glass, in south central Ohio; well stocked, doing better than \$12,000 a year; residence and 3 acres of best garden land; price less than last year's business; \$5,500 cash required; good reason for selling; possession given at once. Address No. 337, care Florists' Review, Chicago.

FOR SALE—16x24 double thick greenhouse glass, brand new, \$5.50 per box; 14x18, as good as new, \$4.50; second-hand black pipe, 1-in., 8 1/2 ft.; 1 1/2-in., 8 ft.; 1 3/4-in., 9 1/2 ft.; 2-in., 15 ft.; used roof drip bars, 2c ft.; 1 Kroeschell boiler, 1 sectional boiler, almost new. Metropolitan Material Co., 1299 Flushing Ave., Brooklyn, N. Y.

FOR SALE—3 Greenhouses and office, 8000 ft. of glass, all modern; lot of hotbed sash; hot water heat; mostly all retail trade; 4 lots 50 by 135 feet and more land if desired; eight-room stucco cottage heated by hot water; electricity, gas and all modern conveniences; located on south side of Chicago; price \$9500, terms. Address No. 374, care Florists' Review, Chicago.

FOR SALE—The well-known Hoffmeister greenhouse plant at Cincinnati, Ohio; it is fully equipped; has city water, electric light, gas and good coal facilities; a money maker; forced to sell on account of ill health; price reasonable; title guaranteed; if you are looking for greenhouses, it will pay you to examine these; Cincinnati is known as a fine wholesale cut flower market. Address, Wm. Sander, attorney-at-law, Atlas Bank Bldg., Cincinnati, Ohio.

FOR SALE OR LEASE—27,000 feet of glass, in the city of Boston; heated by Kroeschell boilers; houses in good condition, being all rebuilt; established 30 years; good reason for selling or leasing; owner wants to retire; houses stocked with palms, ferns, crotons, dracaenas, hydrangeas, genistas, bedding plants and all kinds of flowering and foliage plants; this proposition will bear investigation; possession can be given at once; terms easy. Address No. 393, care Florists' Review, Chicago.

FOR SALE—Good going greenhouse establishment in manufacturing city of 45,000; consisting of 20,000 ft. new and modern glass, tile service buildings, new boilers, large tile garage, 2 modern residences and outbuildings, 10 or 20 acres land on main macadamized highway 2 1/4 miles to city; switch track 1/4 mile away; part of coal in bins and all contracted for at low price; good going concern doing big vegetable and cut flower business; good chance for right party to run whole place to flowers; not enough grown to furnish local stores; this will bear the closest investigation; best of reasons for selling. For prices and further particulars write H. E. & O. W. Krebs, Owners, Cedar Rapids, Ia.

FOR SALE—3 Greenhouses, one 22 ft. 6 in. by 200 ft., one 25 ft. by 200 ft., one 50 ft. by 200 ft.; walls 7 ft., 4 ft. glass, 3 ft. concrete; iron posts for gutter; all supports iron, set in concrete; 500-bbl. cistern; concrete block boiler house 20 by 50 ft.; 60-h. p. boiler; water pump, Hippard type; twenty-two large building lots, also new crane; 70-ft. boom, 4-drum hoisting engine; gravel and sand 70 ft. deep; 5 ft. moulders' sand on top of ground; class A road to be built past place next summer; can furnish gravel and sand for same, will pay for the place; price, \$13,500; will take one-half cash; don't answer unless you have the cash; we have some oil leases, want to drill; will furnish gas for 15c per 1000 ft. E. Huston & Co., Sistersville, W. Va.

SITUATION WANTED

Florist, experienced in retail and wholesale work; capable of taking charge, wishes position; 15 years' experience with good concerns, 8 years specializing in roses and lily of the valley; 5 years' experience as foreman; age 31 years, married; can furnish good reference from present and past employers; give complete details in first letter. Address No. 398, care Florists' Review, Chicago.

SITUATION WANTED

First-class designer, decorator and salesman, capable of taking full charge, is open for engagement; age 36, single; life experience, starting in the growing end of our business; kindly mention full particulars in first letter. Address No. 399, care Florists' Review, Chicago.

SITUATION WANTED

By married man; 22 years' practical experience; cuts, pot stuff, designing, selling; on up-to-date place, where our best efforts and results are desired; in or near Chicago; to be permanent; salary or shares; open July 15. Address No. 406, care Florists' Review, Chicago.

SITUATION WANTED

As foreman; a good, all-round florist; especially good in carnations, mums, peas and all pot and bedding stock; 25 years' experience, wholesale and retail; can take entire charge and guarantee results; am employed, wish to change; No. 1 recommendation; give full particulars when writing. Address No. 407, care Florists' Review, Chicago.

HELP WANTED

Expert grower of roses, mums, sweet peas, etc., also first-class pot plant man capable of producing stock for fancy retail trade; good men only need apply; references.

THE H. WEBER & SONS CO.
Oakland, Md.

HELP WANTED

Good general growers; excellent opportunity for married men desiring permanent positions; state salary and experience in first letter.

STATE NURSERY & SEED CO.,
Helena, Montana

HELP WANTED

Working foreman, married; wages, \$135 and house; to take charge of carnation and rose range; good position for right man; answer with full particulars as to experience; reference required. Address No. 408, care Florists' Review, Chicago.

HELP WANTED

Foreman, one who can produce good stock, cut flowers and pot plants, and handle help to advantage in place of 45,000 ft. in Northern Ohio; please state where you have worked and salary expected. Address THE L. C. HECOCK FLORAL CO., Elyria, Ohio.

HELP WANTED

Working foreman to take charge of growing; 12,000 feet of glass; grow carnations, mums and general stock; a good place for a good man; apply with references.

J. RALPH SOUDER, Hutchinson, Kan.

HELP WANTED

A-1 greenhouse man; must be a good designer, grower of mums, carnations, potted plants and spring stock; state salary and references; I have 4,000 ft. of glass and want to build 6,000 if I can get a good grower; will sell or give a good man a working interest, if he will take full charge; I do not understand the business myself; no opposition and a good opportunity.

WALTER E. INGERSOLL, Kellogg, Idaho.

HELP WANTED

For Florida. Offer life chance for practical, hustling florist, married, not over 45; German or Hollander preferred, with experience in palms, ferns and foliage plants; either to take charge of a southern establishment, or lease same, or on partnership basis; all applications strictly confidential. Address with references and all details in first letter, No. 397, care Florists' Review, Chicago.

HELP WANTED

Greenhouse help; section men for rose growing; potters and growers for pot plant department; young men, 18 years and up, as assistants in pot plant department. Call personally at

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

Experienced woman in flower seed department; one familiar with florists' and retail wants; this is a permanent position, with one of Chicago's leading seed houses, for the right party. Address No. 266, care Florists' Review, Chicago.

HELP WANTED

Several good rose growers for sections; also young men anywhere from 18 to 25 years of age who wish to learn the trade under proficient men; also 3 first-class pot plant growers, assistants to foreman in cyclamens and begonias.

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

Salesman and designer; reliable man, who is accustomed to handle refined trade; wages \$35.00 per week; state experience, age and full particulars in first letter.

CENTRAL FLORAL CO.,
35-37 Broadway, Detroit, Mich.

HELP WANTED

Foreman; one who can grow first-class carnations, chrysanthemums and a general line of bedding plants; married man preferred; a good chance for a first-class man.

J. J. LEBORIOUS,
Duluth, Minn.

HELP WANTED

Married man for general greenhouse work; salary \$22.00 per week, with nice cottage to live in. Address No. 371, care Florists' Review, Chicago.

HELP WANTED

Several general growers, state salary and experience in first letter.

C. H. FREY,
Lincoln, Nebr.

WANTED

To buy greenhouses to dismantle; please state particulars and price in first letter.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

FOR SALE

White enamel refrigerator, 4 ft. wide, 31 inches deep, 6 ft. 6 inches high, two display doors in front; a bargain at \$75.00.

BUCHBINDER BROS.,
Room 731—11 So. La Salle St., Chicago.

FOR SALE

20,000 sq. ft. of glass; 6 acres land; residence; city water; steam heat; mostly retail.

SAVANNA GREENHOUSES
Savanna, Ill.

FOR SALE

I am forced to sell my greenhouse in the bustling city of Caro, Tuscola Co., Mich.; 8,500 sq. ft. of glass. Garland gutters, steel truss roof, Evans ventilators, 1 1/4 ft. to bottom of gutters, cement block foundation, and equipped up-to-the-minute. No competition; best of terms; good reason for selling.

A. J. PACKER, CARO, MICHIGAN

FOR SALE

The property of the celebrated GREEN FLORAL COMPANY, formerly owned and operated by Col. E. H. R. Green, multimillionaire, son of the late Mrs. Hetty Green.

It consists of 45 acres just outside the limits of Dallas, Texas, the foremost city of the Southwest, having a population of over 150,000 and in the heart of the rich oil fields. The greenhouses are of concrete construction, are built throughout of the best material and are in first-class condition. They comprise 204,161 square feet of glass and are equipped throughout with the most improved system of piping. The boiler room has three large Babcock & Wilcox boilers. Oil is used as fuel and is delivered at the company's switch and pumped through its pipe line into a large storage tank near the boiler room. The company has an unlimited supply of surface and artesian water from its own wells.

A house for foreman, ten-room house for single men, also a house to be used for a boarding place. The place is thoroughly fitted out with teams, tools, etc.

The greenhouses are well stocked with every necessary variety of flowers and plants, the market for which is practically without limit, there being a demand for more stock than can be grown. San Antonio, Galveston, Houston, Waco and Ft. Worth, all large cities, are easily accessible in from one to twelve hours. The greenhouses were originally built by Col. E. H. R. Green, the entire plant costing him about \$250,000. It was operated by him until he left Dallas some years ago to take up his residence in New York, at which time he sold his holdings to Mr. Seth Miller, who continued to operate the property until his death a few months ago, and it is now being disposed of to settle his estate.

While the property will under no conditions be sacrificed, it may be had at an attractive figure; terms will be liberal. For information address

K. H. MILLER, Ex., No. 2809 Ross Ave., Dallas, Texas.

FOR SALE

FLOWER STORE

Doing a fine business; located in the northern part of Ohio, within easy shipping distance of Cleveland and Pittsburgh; good lease and very reasonable rent, in heart of business district; we handle the best trade in the city; two ice-boxes; heating plant for whole building; electric fixtures; store well stocked; apartment of five rooms over store; this is a good chance for one or two hustlers who wish to get into a well established florists' business; price, \$12,000 cash; good reasons for selling. Address No. 378, care Florists' Review, Chicago.

FOR SALE

A large range of glass, doing an immense wholesale and retail business; never have stock enough; place consists of 90,000 ft. of glass, the finest service buildings in the country, own water plant, 24 acres of land, 10 acres in blue grass sod; in fact, everything a first-class place needs; place fully stocked and in good running order; well worth investigating; don't have to sell, but would like to retire from business; can be incorporated; a big deal; might consider a good grower with money as partner.

Address,

No. 400, care Florists' Review, Chicago.

FOR SALE

Two greenhouses in fine condition, one 25 x 100, one 17 x 75, hot water heat; tools, hotbed sash, pots, etc.; four lots, 50 x 117; garage; 6-room stucco bungalow residence in town of 10,000 near Chicago; good trade requiring the erection of more glass to meet the demand; price, \$8,500, half cash; residence and land alone worth \$8,000. Address No. 348, care Florists' Review, Chicago.

FOR SALE

White enamel refrigerator, BUCHBINDER BROS. style No. 4708; width 7 ft., depth 27 inches, height 75 inches; a bargain at \$150.00.

BUCHBINDER BROS.,
Room 731-11 So. La Salle St., Chicago.

FOR SALE

Greenhouses, consisting of 65,000 sq. ft. of glass, steam heat; well stocked with roses and cut flowers; 12 miles from loop on cement road; 8-room dwelling with all modern conveniences. Address, No. 396, care Florists' Review, Chicago.

FOR SALE

Modern greenhouse plant consisting of 30,000 sq. ft. of glass within 12 miles of Chicago on Indiana Harbor Belt R. R.; 3 acres good land and dwelling; sidetrack on property; practically new and in tip-top shape; 300 mums planted; reason for selling, interest in western lands demands attention; willing to make sacrifice; investigate at once.

C. HAUSERMANN, Jr.,
Melrose Park, Ill.

FOR SALE

Nicely appointed greenhouse establishment, situated on good residence street, consisting of three greenhouses 20x95 ft., and one house 6x80 ft., heated by hot water system; 4-room cottage and all other necessary buildings on the premises; located on a lot 99x205 ft.; owner has other interests requiring his attention; immediate possession given; terms easy. A rare opportunity.

PETER STILBER,
8417 Connecticut Ave., Cleveland, O.

FOR SALE

Bargain, greenhouses for sale at Summit, N. J., 45 minutes by rail from New York City; dwelling house, barn and large potting sheds;

1 house, 26 x 200 ft.
1 house, 20 x 200 ft.
3 houses, 18½ x 125 ft.
2 houses, 20 x 150 ft.
2 houses, 20 x 125 ft.

hot water heat; 8 acres of land around the place; selling price, \$16,000.00; \$6,000.00 cash, balance on easy terms. Apply to

CHARLES H. HAGERT,
Dingman's Ferry, Pa.
or E. L. MCKIRGAN, Attorney,
Littell Building, Summit, N. J.

FOR SALE

Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

FOR SALE

Retail store with 5000 feet of glass attached, on main business street of prosperous northwestern city; lots 100 x 150; all in good condition; doing an annual business of \$15,000.00 a year; a splendid money maker; established by present owner in 1905; good reason for selling; price \$7,500.00, one-third cash, balance on mortgage.

VALLEY CITY GREENHOUSE,
Valley City, N. D.

FOR SALE

Modern greenhouses and dwelling; leading retail and wholesale establishment in hustling manufacturing city of about 40,000 in Central New York; all stocked in the pink of condition, 20,000 best varieties of carnations, 10,000 mums and all kinds of other stock; four acres of city lots, fine soil; reason for selling, poor health; this is a real opportunity for the right man to get an established business of thirty years. Address No. 372, care Florists' Review, Chicago.

FOR SALE

Or lease, 55,000 sq. ft. of modern glass, well stocked with roses, carnations, mums, etc.; replanting for season completed; oldest established wholesale and retail business in city of 35,000; one of the best shipping points in the west; in first-class residential district; an exceedingly attractive proposition, which invites and will repay the closest investigation; convenient 6-room modern residence; immediate possession; satisfactory terms to reliable party. Address No. 380, care Florists' Review, Chicago.

PINEHURST FLORAL CO.

1109 Grand Avenue

Successors to Geo. M. Kellogg Floral Co.

Wholesale Florists

KANSAS CITY, MO.

ROSES AND CARNATIONS

DELPHINIUMS, GLADIOLI, CALLAS, GYPSOPHILAS, DAISIES and Other Seasonable Flowers

Killarney, Sunburst, Richmond, Ophelia, Kaiserin, \$3.00 to \$10.00 per 100

Gladioli, \$8.00 per 100. Carnations, \$2.00 to \$3.00 per 100. Gypsophila, 50c per bunch

New Northern Ferns, \$3.00 per 1000

Sprengeri and Plumosus, 50c per bunch

Home Phone Main 2765
Bell Phone Grand 2765

OVER 500,000 FEET OF GLASS

Greenhouses:
PLEASANT HILL, MO.

Mention The Review when you write.

KANSAS CITY, MO.

The Market.

There is little variety in stock. Gladioli are still at their best and there are plenty of them, as the outdoor crop is blooming well. They are selling at \$8 and \$10 per hundred. Other garden stock is still abundant, such as gypsophila, daisies and larkspur. Roses are extremely scarce, although one or two growers here are bringing in some fine Russells. Local carnations are gone. The ones that are being shipped from the west are not satisfactory, and calls for them are rare. Business is satisfactory, considering the season. About all that anyone expects is to pay expenses, and it is even a little better than that at present.

Various Notes.

A. W. Manson, of Clinton, Ia., who is visiting his son, P. A. Manson, manager of the Pinehurst Floral Co., Pleasant Hill, Mo., spent a few days in Kansas City last week.

Miss Elizabeth Hayden, of Samuel Murray's force, has gone to Wisconsin for a month's visit with relatives.

Ray Blessing, of T. J. Noll & Co., is on his vacation. He will spend several weeks fishing and resting at Forest lake.

Henry Kusik has returned from a combined business and pleasure trip to Chicago.

Mr. and Mrs. T. A. Moseley are occupying their cottage at Forest lake.

J. E. K.

ROCHESTER, N. Y.

The Market.

Market conditions remain about like those recorded in last week's issue. The intense heat, with the continued dry weather, is burning outdoor stock considerably and consequently the flowers do not last more than a day at a time. The demand for this stock, needless to say, is not at all large, and it sells at low prices.

There is not much of a variety of greenhouse stock on hand at present. Roses are plentiful. The demand for them is fairly good, with prices low, but equal to those of recent summers. Carnations are poor, small in size, and have no lasting qualities. Prices range from \$1 per hundred up. Extra fine outdoor-grown blue delphinium is about as popu-

Gladioli, Daisies, Gypsophila

GOOD STOCK FOR SUMMER.

GLADIOLI 6c to 8c

DAISIES \$1.00 per 100

GYPSOPHILA bunch, 50c

SPRENGERI bunch, 50c

RUSSELL and COLUMBIA, 6c to 10c

OPHELIA and KILLARNEYS, 3c to 6c

CARNATIONS 2c to 3c

NEW FERNS 1000, \$3.00

WE CLOSE DURING JULY AND AUGUST AT 5 P. M.

CLOSED ALL DAY SUNDAY.

T. J. NOLL & CO.,

1108-10 Grand Avenue, KANSAS CITY, MO.

lar as any flower at this time, and sells well. Gladioli in various colors and varieties reach us, but the supply is quite small. These, however, bring good prices. Sweet peas are poor, but it is only a matter of a week or so before good stock will reach the market. Daisies, gypsophila, coreopsis, feverfew, candytuft, red rambles, gaillardia, mignonette and calendulas are all in fair supply and sell at low prices. The demand for orchids is light.

Various Notes.

Miss Lillian Wheeler, of H. E. Wilson's force, has just returned from a short vacation spent near the city.

George B. Hart recently left on a short business trip to Cleveland, O.

Charles W. Curtis, on Summerville boulevard, has an excellent showing of early gladioli. This year he has a much larger acreage and all are doing especially well. Despite the advanced age of Mr. Curtis, he is out each day hoeing or spading among the flowers, his health and strength being quite remarkable for a man of his age.

Horace J. Head motored with a party of friends to Watkins Glen July 4.

John Dunbar, assistant superintendent

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

Mention The Review when you write.

of parks, resumed his work last week, after a somewhat lengthy and serious illness.

A new flower store, under the name of the Utica-Rochester Floral Co., recently opened on North street, opposite University avenue. The members of the firm are Italians.

Mrs. Marie Babst, of the Rochester Floral Co., is spending her two weeks' vacation at Island Cottage, N. Y.

H. J. H.

JOHN KRUCHTEN

HENRY KRUCHTEN

JOHN KRUCHTEN CO.

Wholesale Florists

30 East Randolph Street,
L. D. PHONE, CENTRAL 8016-8017-8018

CHICAGO, ILL.

Wholesale Cut Flower Prices.

Chicago, July 9, 1919.

	Per doz.	
Beauty, Special	\$5.00	
Beauty, 30 to 36-in. stems.....	\$ 3.00 @	4.00
Beauty, 24-in. stems.....		2.50
Beauty, 12 to 20-in. stems.....	1.50 @	2.00
Beauty, Short, per 100.....	4.00 @	10.00
Per 100		
Columbia	4.00 @	\$20.00
Mrs. Russell	6.00 @	20.00
Premier	6.00 @	25.00
Milady	3.00 @	15.00
Montrose	3.00 @	12.00
Hoosier Beauty	3.00 @	12.00
Sunburst	4.00 @	12.00
Ophelia	3.00 @	12.00
Killarney	3.00 @	8.00
White Killarney	4.00 @	10.00
Double White Killarney.....	4.00 @	12.00
Killarney Brilliant	3.00 @	10.00
Champ Weiland	3.00 @	10.00
Nesbit	2.00 @	4.00
Carnations	1.00 @	8.00
Valley		10.00
Easter Lilies	15.00 @	18.00
Cattleyas, doz...\$12.00 @		\$18.00
Calendulas		3.00
Sweet Peas50 @	1.00
Peonies	4.00 @	8.00
Gladioli	6.00 @	12.00
Shasta Daisies	1.50 @	2.00
Colored Cornflowers	1.00 @	2.00

Buffalo, July 9, 1919.

	Per 100	
Beauty, Special	\$30.00 @	\$40.00
Beauty, Fancy	20.00 @	30.00
Beauty, Extra	15.00 @	20.00
Beauty, Firsts	8.00 @	10.00
Beauty, Seconds	5.00 @	6.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	10.00
Double White Killarney.....	3.00 @	10.00
Richmond	3.00 @	10.00
Maryland	3.00 @	10.00
Russell	6.00 @	12.00
Ophelia	3.00 @	10.00
Mrs. Ward	3.00 @	5.00
Sunburst	3.00 @	10.00
Carnations	1.00 @	2.00
Easter Lilies	15.00 @	20.00
Calla Lilies	12.00 @	20.00
Cattleyas	75.00 @	85.00
Sweet Peas50 @	1.50
Snappedragons	6.00 @	15.00
Gladioli (Indoor Grown).....	8.00 @	10.00

St. Louis, July 9, 1919.

	Per doz.	
Beauty, Specials	\$ 3.00 @	\$ 4.00
Beauty, Extra	2.00 @	3.00
Per 100		
Columbia	4.00 @	\$10.00
White Killarney	4.00 @	8.00
Killarney	4.00 @	8.00
Ward	4.00 @	8.00
Milady and Ophelia.....	4.00 @	10.00
Russell	4.00 @	15.00
Carnations	1.00 @	3.00
Easter Lilies	12.00 @	15.00
Snappedragons	1.00 @	3.00
Daisies50 @	1.00
Sweet Peas20 @	.30
Gladioli	3.00 @	8.00
Valley	10.00 @	15.00

CUT FLOWERS

PERCY JONES

INC.

30 EAST RANDOLPH STREET
CHICAGO - ILLINOIS

Mention The Review when you write.

A Card This Size

Costs only \$1.00 per Week
on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 50c per week on yearly order.

ZECH & MANN

WHOLESALE FLORISTS

30 East Randolph Street,

CHICAGO

Telephone CENTRAL 3284

RICE BROTHERS

WHOLESALE FLORISTS

SUPPLIES FOR THE RETAILER AND GROWER. Of all descriptions.

MINNEAPOLIS,

MINN.

Cut Flowers Greens Supplies

Everything a Florist Needs

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists

14 E. Third St., Cincinnati, Ohio

B. A. SNYDER CO. Wholesale Florists..

Hardy Cut Evergreens, Cut Flowers and Florists' Supplies

21-25 Otis Street Fort Hill 1083-1084-1085 BOSTON, MASS.

Mention The Review when you write.

WEILAND-RISCH Co.

FLOWER GROWERS

TELEPHONE CENTRAL 579 154 N.WABASH AVE. CHICAGO ILLINOIS

Mention The Review when you write.

GEO. REINBERG

Wholesale Grower of Cut Flowers

Richmond, Sunburst, Ophelia, Pink and White Killarney and Russell

162 No. Wabash Ave. CHICAGO, ILL.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Cincinnati, July 9, 1919.

	Per doz.	
Beauties, Specials, 36 inches....	\$ 4.00 @	\$ 6.00
Beauties, Fancy, 30 inches.....	3.00 @	5.00
Beauties, Extra, 24 inches.....	2.50 @	4.00
Beauties, First, 18 inches.....		1.00
Beauties, Short50 @	.60
Per 100		
Columbia	6.00 @	\$18.00
White Killarney	10.00 @	12.00
Hoosier Beauty	3.00 @	8.00
Ophelia	4.00 @	10.00
Russell	6.00 @	18.00
Carnations	1.00 @	4.00
Easter Lilies	15.00 @	18.00
Snappedragons	6.00 @	10.00
Calendulas	2.00 @	4.00

I AM completely sold out. The little ad sold over 18,000 bulbs in four days. On the first insertion I received two orders from customers nearer Chicago before I received my own copy of The Review.—Squire Buster, Wilmington, O.

BOSTON FLORAL SUPPLY CO.

WHOLESALE FLORISTS

—DEALERS IN—

Cut Flowers & Evergreens

Manufacturers, Exporters and Importers, Preservers of Cypas.

Office, Salesrooms and Shipping Dept. 15 OTIS ST. and 96 ARCH ST.

BOSTON, MASS.

Phone Main 2574-3525

Unknown customers kindly give reference or cash with order

Mention The Review when you write.

Wietor Bros.

Wholesale Growers of

CUT FLOWERS

30 E. Randolph St., CHICAGO

Mention The Review when you write.

The Denver Wholesale Florists' Company

1433-1435 California St.

DENVER, COLO.

Mention The Review when you write.

A HALF-IN. ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 50 cents a week on a yearly order.

HOLTON & HUNKEL CO.

462 Milwaukee Street, Milwaukee, Wis.

GROWERS AND SHIPPERS OF
**CUT FLOWERS,
GREENS and
PLANTS**

Wholesale Cut Flower Prices.

Philadelphia, July 9, 1919.

	Per 100	
Beauties, Long	\$40.00 @	\$50.00
Beauties, Short	10.00 @	15.00
Premier	15.00 @	25.00
Hadley, Russell, Long	12.00 @	15.00
Hadley, Russell, Short	4.00 @	8.00
Double White Killarney, Long	6.00 @	8.00
Double White Killarney, Short	3.00 @	4.00
Maryland, Long	6.00 @	10.00
Maryland, Short	3.00 @	4.00
Shawyer, Long	8.00 @	10.00
Shawyer, Short	4.00 @	5.00
Ophelia, Columbia, Long	6.00 @	10.00
Ophelia, Columbia, Short	3.00 @	4.00
Sunburst, Long	6.00 @	8.00
Sunburst, Short	3.00 @	4.00
Carnations, Select	4.00 @	5.00
Carnations, Ordinary		2.00
Cattleyas	100.00 @	125.00
Sweet Peas	.50 @	.75
Easter Lilies	20.00 @	25.00
Snapdragons	3.00 @	5.00
Daisies	1.00 @	2.00
Delphinium	4.00 @	8.00
Gladiolus	6.00 @	10.00
Cornflowers		.50
Candytuft		.35
Alyssum		.85
Pink Lilies	6.00 @	8.00
Asters	4.00 @	6.00

Boston, July 9, 1919.

	Per 100	
American Beauty	\$ 2.00 @	\$20.00
Shawyer, Russell	.50 @	6.00
Killarney	.50 @	4.00
Milady, Miller	.50 @	6.00
White Killarney	.50 @	4.00
Double White Killarney	.50 @	4.00
Dark Pink Killarney	.50 @	4.00
Killarney Brilliant	.50 @	4.00
Mrs. Aaron Ward	.50 @	2.00
Hadley	.50 @	4.00
Ophelia	.50 @	4.00
Columbia	.50 @	4.00
Hoosier Beauty	.50 @	4.00
Kaiserin	1.00 @	6.00
Carnations	.25 @	1.00
Cattleyas	25.00 @	35.00
Lily of the Valley	6.00 @	10.00
Easter Lilies	12.00 @	16.00
Sweet Peas	.25 @	1.00
Gladiolus	4.00 @	8.00

Pittsburgh, July 9, 1919.

	Per Doz.	
Beauty, Special	\$ 3.00 @	\$ 5.00
Beauty, Fancy, 24 to 30-inch	3.00 @	4.00
Beauty, Shorter, 18 to 24-inch		2.00
Beauty, Firsts, 12 to 18-inch	1.00 @	1.50
	Per 100	
Beauty, Seconds	\$ 4.00 @	\$ 6.00
White Killarney	6.00 @	12.00
Richmond	6.00 @	12.00
Mrs. Aaron Ward	6.00 @	12.00
Ophelia	6.00 @	15.00
Shawyer	6.00 @	15.00
Mock	6.00 @	15.00
Mrs. Charles Russell	6.00 @	15.00
Carnations		2.00
Gladiolus	8.00 @	12.00

Milwaukee, July 9, 1919.

	Per 100	
Columbia	\$ 6.00 @	\$15.00
Mrs. Charles Russell	6.00 @	15.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	8.00
Hoosier Beauty	4.00 @	8.00
Mrs. Ward	3.00 @	8.00
Ophelia	3.00 @	8.00
Carnations, assorted	2.00 @	8.00
Cattleyas, per doz.	\$7.50 @	\$9.00
Sweet Peas	.50 @	.75
Snapdragons	4.00 @	6.00
Gladiolus, per doz.	\$1.00 @	1.50
Shasta Daisies	1.00 @	1.50
Larkspur, bunch	\$0.35 @	\$0.50
Gypsophila, bunch	.25 @	.35



Smith & Young Co.

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INDIANAPOLIS, IND.

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Tuberose, \$3.00 per 100

Sample shipment of 25 by Express, prepaid, \$1.25.

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Wholesale Florists, 102 W. 28th St., New York

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Hanging Baskets

HAND-MADE, PAINTED
WITH HEAVY HANGERS

8-inch, per dozen	\$1.50
10-inch, per dozen	1.75
12-inch, per dozen	2.40
14-inch, per dozen	3.00
16-inch, per dozen	3.75
18-inch, per dozen	4.90

Fancy Natural Green Moss

Large sack\$1.65

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PITTSBURGH, PA.

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WM. KESSLER

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113 W. 28th Street, NEW YORK

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ASPARAGUS PLUMOSUS—fresh every day. Let
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Fancy and Dagger Ferns, Galax, Leucothoe, Wild Smilax,
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WHOLESALE NEW YORK CITY 118 West
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Telephone Chelsea 6925

In the exact center of the Wholesale Cut
Flower Section. Prompt and careful
attention to your interests.

CONSIGNMENTS SOLICITED

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Seasonable Flowers in unlimited quantity,
and the best the mar-
ket affords every day in the year. Prompt ship-
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ROSES, CARNATIONS, VALLEY, Etc.

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Florists' Supplies

We manufacture all our Metal Designs,
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ROSES, CARNATIONS, LILIES, ASTERS

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Every variety of Cut Flowers. Growers, study your best interests and
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Fancy and
Dagger Ferns

LECAKES

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ALL KINDS OF

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Bronze and
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436 6th AVENUE, between 26th and 27th Streets, NEW YORK

Phones 797, 798 and 799 Farragut

CONSIGNMENTS SOLICITED

Wholesale Cut Flower Prices.

New York, July 7, 1919.

	Per 100	
Beauty, Specials	\$15.00 @	\$35.00
Beauty, Fancy	6.00 @	15.00
Beauty, Extra	4.00 @	10.00
Beauty, No. 1	3.00 @	4.00
Beauty, No. 2	2.00 @	3.00
Prima Donna	2.00 @	10.00
Killarney	1.00 @	6.00
My Maryland	2.00 @	6.00
Hoosier Beauty	2.00 @	10.00
Mrs. Aaron Ward	2.00 @	5.00
Mrs. Sawyer	2.00 @	8.00
Russell	3.00 @	15.00
Ophelia	2.00 @	10.00
Lady Stanley	2.00 @	10.00
Mock	3.00 @	12.00
Columbia	3.00 @	15.00
Hadley	3.00 @	20.00
Sunburst	2.00 @	10.00
Orchids—Cattleyas	25.00 @	100.00
Carnations50 @	2.00

GEORGE C. SIEBRECHT

WHOLESALE FLORIST

109 W. 28th St., NEW YORK

Phones 608 and 609 Farragut

Consignments of QUALITY Stock Solicited

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Prompt Sales and Returns Made on
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Manufacturers of all kinds of Wire Designs.
Phone Main 831.

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UNITED STATES CUT FLOWER CO.

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P. J. SMITH

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Selling agent for the largest growers. A full line of
choice Cut Flower Stock for all purposes, by the 100,
1000 or 10,000. Consignments solicited. Telephone
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Closed on Sunday

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RIEDEL & MEYER, Inc.

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Growers, attention! We have twenty-five
years' experience. Consignments
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Telephones: 4024-4025 Madison Square

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Choicest Stock in America

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The Brooklyn Wholesale Cut Flower Market, Inc.

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PACIFIC COAST DEPARTMENT

ROSES FOR CALIFORNIA.

Please tell me which roses are best for outdoor growing for cut flowers on the southern coast of California. I wish to have three red, three light pink, three dark pink, three yellow or apricot, and three white.

Can you tell me how to treat muslin in order to make it transparent for the purpose of covering hotbeds?

A. F.—Cal.

The roses named below are those most grown for cutting outdoors in southern California: Red, Hoosier Beauty, Ulrich Brunner and General MacArthur; dark pink, Red Radiance, Shawyer and Lady Battersea; light pink, Radiance, Pink Cochet and Winnie Davis; yellow, Sunburst, Lady Hillingdon and Mrs. Aaron Ward. In mixed shades the Los Angeles is the finest coming to market in California.

Some growers paint muslin with boiled linseed oil to preserve it and make it more or less transparent. It should be given several coats and allowed plenty of time to dry.

H. R. R.

LOS ANGELES.

The Market.

There is little to add to recent reports on the situation, except that business is perhaps a little duller and stock has improved a little in quality. Double African marigolds are arriving in good shape and are useful for decorations and for long-distance shipping. The outdoor carnations are better in quality, but roses are still poor. Dahlias, late gladioli and tall larkspurs make a fine show in many of the retailers' windows. Funeral work has been the mainstay and there has not been a great deal of that.

All the wholesalers report business slow, but not more so than is usual at this season. Business was good throughout the month of June.

Various Notes.

The exodus to the mountains has started and among the first to go was Jack Allen, of the Alexandria Flower Shop. Since his attack of "flu" he has not been feeling particularly well, but has stuck to work gamely and now Mrs. Allen and he are taking a month off, driving to Yosemite by easy stages and back by the coast route through San Francisco.

E. H. Cushman, formerly a famous gladiolus grower in Ohio, has been calling on friends in the trade here this week. He is living in Redlands, where he brought an orange grove just after the big freeze in 1913, and he says that this is the best year he has had so far as a citrus grower. He also purchased land at Point Loma, near San Diego, which he still holds. His son Ralph, he says, longs to come out to the coast again.

The H. N. Gage Co. is sending in fine new-crop gladioli from the El Monte grounds.

C. Gutting, of the Superior Nursery

& Dahlia Gardens, is again to the fore with some exceptionally choice new dahlias and he is cutting several hundreds of the choicer novelties daily. He is also preparing for a series of exhibits of his favorite flower in several of the near-by towns and cities. At the nursery on Slauson avenue, fine lots of young stock, such as crotons, pandanus, ferns, cyclamens and others, are coming along in the houses recently cleared of vegetable plants.

Julius Baer, the well known retailer of Cincinnati, O., has been calling on the trade this week. Mr. Baer attended the Rotarians' convention at Salt Lake City and has made a combined business and pleasure trip, stopping off at various cities en route. After a few more days in Los Angeles, he intends to go back over the northern route via the Canadian Pacific. Mrs. Baer accompanies him.

Peter Perkins, of Visalia, was a visitor last week.

Frank Lichtenberg reports the biggest June business in the history of his store.

Purdie & Co. are making a nice display of aquatics in their window. Water plantains, sagittarias and other growing stock are displayed with the cut flowers of water lilies and lotus. This gives a natural appearance which is highly attractive.

Wright's Flower Shop has purchased the stock of cattleyas from Dr. Schiffmann, of Pasadena, and taken them to the growing quarters. Tom Wright is putting in a good deal of his time now at the range, superintending the filling of the houses for winter stock.

C. A. Brazee, of Wilmington, has just returned from a southern trip of about ten days. He drove into Mexico and had a good look over the situation south of the line, returning by way of San Diego, where he visited the nurseries and a few other places. He reports a most enjoyable trip. Mr. Brazee is

SUMMER FLOWERS SUMMER PRICES

Quality and Service

L. A. FLORAL CO.

236 E. Fourth Street
LOS ANGELES, CAL.

Mention The Review when you write.

NEW Crop

**CARNATIONS
and ASTERS**

S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 So. Los Angeles St., LOS ANGELES, CAL.

WE NEVER MISS

WHERE SHALL I TRADE NEXT YEAR?

With ARMACOST & CO., of course!

Easy to answer that if you have visited our plant and have become acquainted with us. If you haven't we will try to tell you in this space some of the reasons that have caused Armacost & Co., Los Angeles, to come to be recognized as the best and most dependable wholesale house on the Pacific Coast.

Reason No. 1 Because we are strictly wholesalers. We do no retail business whatever, neither from our nursery nor store. When we have a surplus we give our customers the benefit of a cheaper price and do not injure them by cheap sales through Department stores. You can safely bring your customers to visit either our gardens or salesroom.

Next week we will tell you about our Supply Department.

In the meantime let us figure on anything that you may need, either now or for future delivery.

WALTER ARMACOST & CO.
221 East 4th Street **We Close Sundays** **Los Angeles, Cal.**

Mention The Review when you write.

CALIFORNIA FLOWERS

Roses, Carnations, Calla Lilies, Peonies, Baby Gladioli, Daisies, Marguerites, Gaillardias, Gypsophilas, Marigolds, Jelly Stock, Strawflowers, Cornflowers, Forget-Me-Nots, Asparagus Plumosus, Adiantum.

SHIPPED TO ALL POINTS

United Flower & Supply Co., Inc.
448 BUSH STREET, SAN FRANCISCO, CAL.

Mention The Review when you write.

considering quite a large extension of his growing quarters, including the acquisition of a 5-acre tract a little farther inland for everlastings. He is figuring on a trip east shortly.

Newly painted signs along the Whittier road announce the fact that R. H. Meisic has taken over the Germain nursery. Mr. Meisic was formerly employed in the nursery here and all will wish him well in his new venture.

The L. A. Floral Co. is making large shipments of bulbs of colored freesias to the eastern trade. F. Sperry is on a trip to the southern part of the state and San Diego.

H. R. Richards.

SAN FRANCISCO.

The Market.

Good stock is still scarce in the cut flower market. It is the "in-between"

season for most varieties of flowers, and stock is in an indifferent condition. Carnations are practically finished, and the new beds are being set out for the following season. Early gladioli, too, are a little off crop, but the later blooms will be ready for cutting within a week or two. Gardenias were never so scarce as they are this week. Many of the old plants are being replaced by new stock, making it difficult for the retailer to secure enough blooms for the demand. Orchids are still selling at \$1.50 each, retail, and the florist is fortunate who can fill his orders.

Statice is plentiful this season and strawflowers are in good condition, although growers are not bringing in as much of this variety as last year. Scabiosas are in good shape, both single and double, and a few of the salmon pink double blooms are seen in the market. A few good zinnias have made their appearance, but the crop will im-



Seattle Pottery

J. O. HANKINS, Prop.
4157 Conrad Avenue
SEATTLE, WASH.

prove to a great extent in another week or so. Most of the zinnias at present are of the lighter shades and are not so popular as the richer colors which will be seen a little later. Some good specimens of dahlias are now in the market and are proving among the most popular of the cut flowers. Snapdragons and stocks are becoming scarcer, as are delphiniums and similar flowers. The second crop of perennial larkspur, however, will be ready in a few weeks, and a number of the growers expect it to be in better shape than the first crop.

California Sunshine Geraniums

A West Virginia Customer Says: "The shipment of Geranium Cuttings arrived in perfect condition. We surely appreciate them. We showed some of the Crampels to neighbor florists. They pronounced them the greatest plants they had ever seen sent out, in the way of cuttings."

Extra large plants, leading standard varieties, grown, packed and shipped right.

WE PAY TRANSPORTATION.

ROOTED CUTTINGS, \$16.00 PER 1000, CASH.

LOS ANGELES GERANIUM CO., **CULVER BROS.,**
 Proprietors
1752 GARFIELD PLACE **LOS ANGELES, CALIFORNIA**

Mention The Review when you write.

A splendid aster and chrysanthemum season is anticipated by the dealers, and growers report the crop to be in excellent condition. A few asters and chrysanthemums are now in the market, but they are too high in price in comparison with their desirability to be sought for to any extent.

The acreage being laid out for the coming year is greater than for the season now passing and an extremely prosperous winter is the expectation of both retailers and growers.

Since the telephone strike, there has been a considerable falling off in the sales of establishments not reached by street trade, and the inconvenience experienced through lack of sufficient service has proved most trying to the retailer.

The 3-day celebration in this city commemorating the passing of John Barleycorn required a large number of floral decorations for dinner parties, cafes, etc. The idea of humorous melancholy was carried out by the use of funeral centerpieces, consisting of white blossoms, laurel wreaths and the like.

Various Notes.

J. W. Keegan, of Pelicano, Rossi & Co., is enjoying his vacation in the southern part of the state. He intends visiting Santa Barbara, San Diego, Los Angeles and other points of interest while away. A. J. Rossi, of this firm, is stopping at Skaggs Springs, in central California.

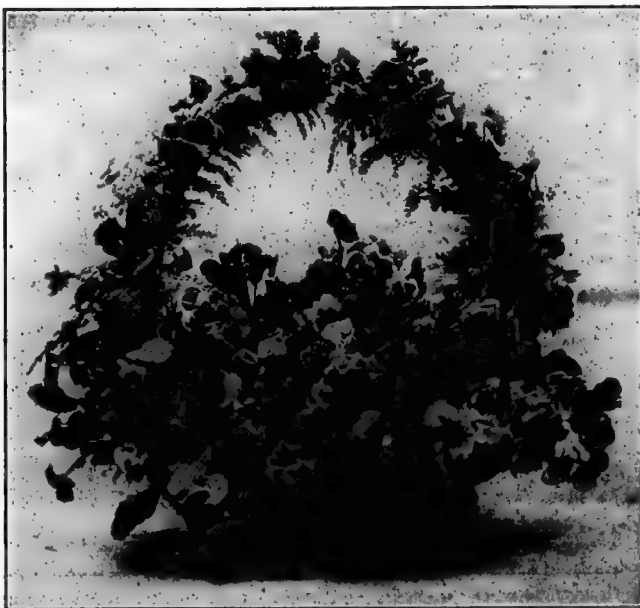
J. A. Axell, formerly manager of the E. W. McLellan Co., on Bush street, was visiting the local trade last week, after an outing of several weeks. Mr. Axell has secured a location at 461 Bush street, and expects to open a wholesale and shipping establishment there about September 1. He will make a specialty of long-distance shipping. Mr. Axell is contemplating a trip east, and will in all probability leave within a week or two if his plans materialize.

C. B. Clancy, of Clancy's Flower Shop, at Salem, Ore., was a visitor a few days ago.

Another retailer from the north was Max Smith, of Portland, Ore., who called on his friends among the local trade.

A recent death that is the cause of deep and sincere regret among the florists of San Francisco and vicinity is that of Peter Ferrari, of Ferrari Bros., recorded in last week's obituary column. Last winter Mr. Ferrari was the victim of influenza, and it is thought that he never regained his former health. About six weeks ago he was taken suddenly ill, and was removed to St. Mary's hospital, where he died June 30 from the effects of acute diabetes and other complications. He was 53 years of age. He is

TIPS TO TIP-TOP GROWERS



Remember in the successful germination of all seed four essential factors are necessary to produce the best results. Whether you grow pansies or not, get our ideas about germination.

For description and prices, 17 varieties, see last week's Review.

1919 Catalogue Ready

Steele's Mastodon Greenhouse, special mixed, O. K. outside, 1/2 oz., \$1.00; oz., \$7.00.

Steele's Mastodon Private Stock, mixed, 1/2 oz., \$1.00; oz., \$5.00.

Steele's Mastodon Mixed, 1/4 oz., \$1.50; oz., \$5.00.

STEELE'S PANSY GARDENS, Portland, Ore.

Mention The Review when you write.

CARNATIONS--Field-Grown

Matchless, Supreme, White Enchantress, Ward, Victory, Herald,
\$10.00 per 100

CHRYSANTHEMUMS -- Rooted Cuttings

All commercial kinds, including Pompons and Singles
\$3.00 per 100. \$25.00 per 1000.

CLARKE BROS., Portland, Oregon

WE ARE THE LARGEST GROWERS OF ROSES -- PORTLAND ROSES

Superior Quality—Choice Varieties
 Sell Better—Grow Better

Ask for Price Lists. Order Now.

**Mountain View Floral Co.,
 PORTLAND, OREGON**

survived by Joseph Ferrari, a member of the firm; Louis Ferrari, a brother, who is not associated in the flower business, and a sister, Mrs. Adeline Matson, of this city. It is understood that the business will be carried on by Joseph Ferrari and a younger member of the family.

C. Kooyman, of C. Kooyman & Co.,

CHRYSANTHEMUMS

ROOTED CUTTINGS

Charles Rager, White.....per 100, \$2.50
 Marigold, Yellow.....per 100, 3.00
 Early Frost, White.....per 100, 2.50
 Klondike, Pompon.....per 100, 2.00

From 2 1/2-inch Pots

Rager.....per 100, 4.00
 Marigold.....per 100, 5.00
 Early Frost.....per 100, 4.00

CASH WITH ORDER

STUBER & RICHARDSON, Bryn Mawr, Wash.

Mention The Review when you write.

Bedding Stock—Asparagus Sprengerian Plumous, Australian Pea Vine, Dahlias, Delphiniums, Fuchsias, Geraniums, Heliotropes, Lantanas, Passiflora, Pansies, Pelargoniums, Pentstemons, Petunias, Shasta Daisy, etc.
**FRED G. EHLE, Wholesale Grower,
 224-236 Sanborn Ave. SAN JOSE, CALIF.**

California Grown Bulbs

FREESIA PURITY

	Per 1000
3/8-inch to 1/2-inch.....	\$ 5.00
1/2-inch to 3/4-inch.....	7.00
3/4-inch to 1-inch.....	10.00
1-inch and over.....	15.00

NARCISSI

	Per 1000
Staaten General, late.....	\$20.00
Chinese Lilies, early single.....	50.00
Paper White.....	20.00
Emperor Daffodils, extra large bulbs.....	25.00

CALLAS

	Per 1000
Calla Aethiopica, white	
1-inch to 1 1/2-inch.....	\$25.00
1 1/2-inch to 2-inch.....	55.00
2 inches and over.....	85.00
Calla Elliottiana, yellow.....	Per 100, 14.00

AMARYLLIS

	Per 100
Belladonna Major, pink.....	\$6.00

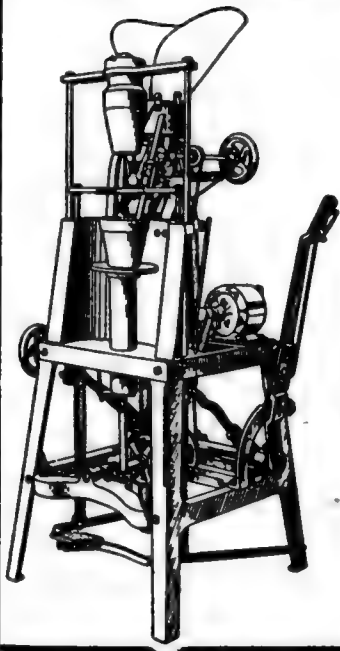
Prices Quoted are F. O. B. San Francisco, California.

Discount allowance of 5% for cash with order.

C. KOOYMAN & Co., Inc., 431 Bush Street, San Francisco, Calif.

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Make Your Own Flower Pots



at a cost of a few cents each--a fraction of a cent for the smaller ones--and sell the surplus at a profit of 200 to 500 per cent.

Spokane Concrete Flower Pot Machine Co.
807 Riverside Avenue
SPOKANE WASH.

reports satisfactory business in spite of the scarcity of good stock. He states that his bulbs are coming in fine shape now and the orders already received indicate a big season.

Henry Avansino, the new manager for the E. W. McLellan Co., is keeping the staff occupied with a fair amount of shipping orders, considering the season, and is making extensive preparations for the fall stock of asters and chrysanthemums which are usually shipped in large quantities throughout the state and to outside points.

The United Flower Co. last week re-

FREESIA PURITY

NEW CROP READY NOW.

FULL SIZES GUARANTEED.

7/16-inch (small 1/2-inch), \$5.00 per 1000; 1/2 to 3/4-inch, \$7.00 per 1000

By Parcel Post Prepaid. Special Prices on 5,000 or over.

Asparagus Plumosus Seed, hand-picked, fresh, plumpseed, \$1.00 per 1000; \$7.50 per 10,000

HARRY BAILEY, Nurseryman, R. F. D. No. 6 Box 354 Los Angeles, Cal.

Mention The Review when you write.

Los Robles Freesia Purity

The LOS ROBLES standard of quality, liberal grading and properly cured bulbs is evidenced by renewed and standing orders from year to year by many leading wholesale houses.

A trial order will make YOU a regular customer.

Los Robles Nursery and Garden, Santa Cruz, Cal.

Mention The Review when you write.

My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists. They have no equal. Send for list.

Ant. C. Zvolanek, Lompec, Cal.

See our Price List of Shipping Stock

Page 47 of THE REVIEW for May 29

WILSON-CROUT-GEHR CO.,
East 61st and Ankeny Sts., Portland, Ore.

Edward H. Rust
NURSERYMAN
1625 BANK STREET
SOUTH PASADENA, CALIF.

Mention The Review when you write.

PRIMULA OBCONICA

From 3-inch, 4-inch and 5-inch pots, \$5.00, \$8.00 and \$15.00 per 100.

Still have a few ounces of Grohe's Champion Strain high-grade Petunia seed at 25c per Trd. Pkt., \$3.50 per 1/4-oz., \$5.50 per 1/2-oz., \$17.50 per oz.

FRED GROHE CO.

R. F. D. 4, Box 367, SANTA ROSA, CAL.

ceived from one of the growers some white chrysanthemum blooms of fair quality on long, sturdy stems.

Domoto Bros. are receiving some good cypress and box trees, and are filling up their stock of other greens, which have been none too plentiful this year.

Enomoto & Co. are busy at the Redwood City nurseries just now with new plants. The management reports that the weather conditions are producing an exceptionally fine crop of asters, which they expect to have on the market within a few weeks.

Mrs. Copeland, of the Flower Shop, on Sutter street above Grant avenue, states that trade is keeping up well in spite of the season and the inconvenience of the telephone strike. She contracted for a considerable amount of work for the Washington Dodge funeral.

The Lacy Co., at Fruitvale, Cal., which specializes in stocks, snapdragon, gladioli and Irish Elegance roses, expects to have some exceptionally good late gladiolus blooms this season.

An attractive addition to Joseph's shop, at 235 Grant avenue, is a new aviary, built to house a number of choice singing canaries. The giant cage, measuring about 6x8 feet, is built in the form of a Japanese pagoda, the color scheme being worked out in exposition green. The oriental atmosphere is further carried out by the use of parasols, bronze storks, dwarf cypress shrubs and other plants and flowers typical of the island of Nippon. Manuel Gotelli, one of the members of Joseph's staff, is on a two weeks' vacation. B. M. Joseph took a motor trip to Monterey, Cal., over July 4.

V. L. Podesta, of Podesta & Baldocchi, will leave July 18 for his annual outing.

The stand of the MacRorie-McLaren Co., in the Palace hotel, cleaned up on all available stock on the last days of the reign of King Alcohol. The numerous dinner parties held in the hotel created a demand for centerpieces similar to that of New Year's eve.

Miss Sada Craig has taken the place in the establishment of Jaeger & Son, on Powell street, formerly filled by George Moore. M. M.

PORTLAND, ORE.

The Market.

Market conditions are a little slow. Weddings and funerals are about the only events that require many flowers. A great variety of outdoor flowers are in bloom, and nearly everyone who has a garden is well supplied with flowers.

There is no cause, however, for complaint, for the florists have enjoyed a year of good business, and this lull in business for a couple of months gives them a breathing spell and a chance to make plans for the fall and winter season.

Various Notes.

Milton Selinka, representing Schloss Bros., of New York, has been in town, and reported business good along his route. Mr. Selinka is accompanied by his wife.

Wm. Fernberger, with the Martin & Forbes Co., spent the week-end at Gearhart beach, where his family has been for several weeks. His family accompanied him home.

L. T. Sebolt has begun marketing gladioli. L. T. S.

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1000 Seeds	\$1.00
Pound	7.50
Seedlings, 1000	8.00

ASPARAGUS SPRENGERI

1000 Seeds	\$0.75
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Nephrolepis Fern Runners

Teddy, Jr.	\$3.00 per 100; \$25.00 per 1000
Scottii	3.00 per 100; 25.00 per 1000
Superbissima	3.00 per 100; 25.00 per 1000

H. N. GAGE CO., Inc., Montebello, Cal.

Freesia Splendens

Fischer's Beautiful Lavender Freesia

The great commercial sort, the Freesia that can be used for any and all purposes, from wedding decorations to funeral work, where lavender tone is wanted. For further description see issue of May 22, May 29 or June 5. Try a few. You will need more next year.

Prices: \$50.00 per 1000; \$7.00 per 100; \$1.50 per dozen.

250 lots at 1000 rates. Cash with order. Usual trade discount to dealers.

Only good flowering bulbs will be offered for sale.

JOHN SCHEEPERS, Inc., 2 Stone St., New York, have the agency for my grand new Freesia Fischerii this season.

RUDOLPH FISCHER, San Gabriel, Calif.

ORDER

Calla Aethiopica Bulbs

For July and August Shipping

3 to 4 inch circumference	\$35.00 per 1000
4 to 5-inch circumference	42.50 per 1000
5 to 6-inch circumference	50.00 per 1000

Prices F. O. B. San Francisco. No charges for packing. Cash with order, please.

Pacific Nurseries

Colma, San Mateo Co., Calif.

ENOMOTO & CO., Inc.

Wholesale Growers
and Shippers

35 Saint Anne St., SAN FRANCISCO, CAL.

FREESIA PURITY

AND OTHER BULBS

Write for prices

C. Eaden Lilley, Bulb Grower, Santa Cruz, Calif.

SEABRIGHT BULB CO.

686 Soquel Ave., SANTA CRUZ, CAL.

QUALITY Wholesale Growers of RELIABILITY
High-grade Bulbs

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SAN FRANCISCO, CAL.

Write for wholesale list of
**FERNS, KENTIAS and
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Mention The Review when you write.

DRACAENA INDIVISA

3-inch, \$8.00; light 4-inch, \$12.00;
heavy 4-inch, \$16.00.

All per 100, out of pots.

H. L. OLSSON CO., Inc.

Growers of Quality Plants to the Trade

Box 494

SPOKANE, WASH

Mention The Review when you write.

Mexican Ivy

California's Most
Popular Green

Humboldt Evergreen Co.
OYERVILLE, CAL.

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KENTIAS

We shall have a good stock
of Kentias for fall delivery.

EXOTIC NURSERIES
Santa Barbara, Cal.

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PALMS

Telegraph Delivery Department

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The florists who have acquired this habit in sending orders into this city get for their customers the utmost the money will buy—in flowers and service.

W. J. SMYTH
3101 to 3109 Michigan Avenue, Chicago.

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WASHINGTON, D. C.

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14th and H Streets, Northwest
WASHINGTON, D. C.



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Florists' Telegraph Delivery.

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SEC'Y YOUNG'S CORNER

OFFICE: 1170 BROADWAY, NEW YORK

NATIONAL PUBLICITY CAMPAIGN.

Don't Wait for Personal Representative.

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Schiller's

—two CHICAGO stores

cover every part of the exclusive residential district to the more thickly populated parts of the city and the suburbs.

George Asmus

— is the active head of this corporation

which is a sufficient guarantee to the trade to warrant quality and service.

Member F. T. D.

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W. W. KENNEDY & SONS
FLORISTS

Members F. T. D.

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All Middle State and Seashore
NEW JERSEY POINTS
and Northeastern Pennsylvania towns
are best reached from

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MARTIN C. RIBSAM, Florist
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PARK FLORAL CO., R. ABBOTT
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BEGEROW'S 946 Broad St.

FRESH FLOWERS AND BEST SERVICE

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Louise Flower Shop

Connecticut Ave. at N. St., N. W.
Miss Louise W. Daugherty, - - Proprietress.
Phones—Franklin 3579, 3841, 3842.
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SHEFFIELD, ENGLAND

WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England
DINGLEYS, Ltd., Florists

of florists who have not heeded our many and constant appeals for subscriptions, most of whom have the best of intentions, as is proved when they are approached by a personal representative.

Just as an instance: Thursday, June 26, A. L. Miller, chairman of the publicity committee for Long Island, N. Y., accompanied by Director Joseph A. Manda and Secretary Young, visited the florists located on the south side of the island and in every case received a subscription. These florists all seemed

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ALL TIMES

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Hall Company**

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ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean
and South Carolina Aves.

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PHILIPS BROS.

938 BROAD STREET

Members F. T. D.

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Dover, N. J. Hackettstown, N. J.

Store in each town. Flowers fresh from our own greenhouses. Immediate delivery all Eastern Penna. and Northern New Jersey.

HERRICK, Florist Member Florists' Telegraph Delivery

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Toronto

Member Florists' Telegraph Delivery Association

Winnipeg, Man., Can.

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Member F. T. D. Ass'n. 270 Hargrave St.

London, Ont., Can.

J. GAMMAGE & SONS, LTD.

"The House of Flowers"

All Orders Carefully Executed

Members Florists' Telegraph Delivery Ass'n.

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Largest
Retailers
in
Canada

Cor. St. Catherine and Guy Streets

8 St. John St., QUEBEC, CAN.

Member Florists' Tel. Delivery Montreal

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825 St. Catherine St., W. MONTREAL'S FLORISTS

Toronto, Ont., Can. THE FERNERY Florist

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For Quality and Good Service, try us.

FOR ALL BRITISH COLUMBIA ORDERS
BROWN BROS. & CO., LIMITED

Vancouver, B. C.

Members Florists' Telegraph Delivery Association.

VANCOUVER, B. C. VICTORIA, B. C.

A. J. WOODWARD

"BON VOYAGE" ORDERS my specialty

SCRIM'S, FLORIST

OTTAWA, CANADA

Saskatoon, Sask., Can.

Victoria Nursery The Quality Florists in the Center of the West

Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.

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WENCEL L. CUKERSKI will fill your orders for Designs and Cut Flowers in Michigan.

ARTHUR F. CRABB

GRAND RAPIDS, MICH.

Prompt Service to any Point in Michigan

J. B. GOETZ SONS

SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

MICHIGAN

ORDERS WILL BE CAREFULLY
CARED FOR BY

HENRY SMITH GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO
FLOWERS AND PLANTS.

CHICAGO

DETROIT

Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.

132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

DETROIT, MICH.

Peter F. Reuss & Co.,

56 BROADWAY

MIDLAND, MICH.

PERCIVAL F. PENFOLD

Saginaw, Michigan

GROHMAN THE FLORIST

Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

Central and Eastern ONTARIO

Orders carefully executed

THE PETERBOROUGH FLORAL CO.,

Peterborough, Canada



NEW JERSEY

EDWARD SCEERY

PATERSON and PASSAIO
Member Florists' Telegraph Del. Ass'n.

to be well posted as to the work of the campaign and its resulting benefits. Mr. Miller is satisfied that everyone in the trade will subscribe when called upon by special representatives. But why wait until a personal call is made, when it is so easy to mail a check to the secretary? In a few days visits will be made to the florists on the north side of the island, and, without a doubt, the same result will be forthcoming.

Some of our representatives are doing laudable work, particularly Guy French, Chicago; Robert Newcomb, west and northwest; L. J. Reuter, New England; Robert Kift, Philadelphia; A. F. Longren, Chicago, and M. A. Vinson, Cleveland. Our staff of representatives will be materially augmented in the near future.

Delay on Glass Signs.

To the florists who have experienced

DETROIT MICHIGAN



Orders given
best of care
by these five



F. T. D. Members

J. Breitmeyer's Sons

Broadway and Gratiot Ave.

Fetter's Flowers

17 Adams Avenue E.

Scribner Floral Co.

604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPEKE, 95 Gratiot Ave.

The L. Bemb Floral Co.

ALBERT POCHELON, 153 Bates Street

Yours For More Co-operation

Detroit, Mich. BEARD FLORAL CO.

1617 Grand River Avenue

LANSING, MICH.

J. A. BISSINGER Established 25 Years
Member F. T. D.

PORT HURON, MICH.

ASMAN, LEADING FLORIST

Prompt Delivery

STURGIS, Mich. Coldwater, Mich.

Member F. T. D. *Veget's Flowers* All So. Mich. points

IONIA, MICH. Member Florists' Telegraph Delivery

Flowers for Ionia and Montcalm counties Byron L. Smith, Florist

OWOSSO, MICH.

OWOSSO FLORAL CO.

Hermann Thiemann, Prop. Member F. T. D.

Flint, Mich. EVANS

THE FLORIST

House of Personal Service

Battle Creek, Michigan

S. W. COGGAN, Florist, 25 E. Main St.

Member of Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Only a Step from Cambridge - to Boston!

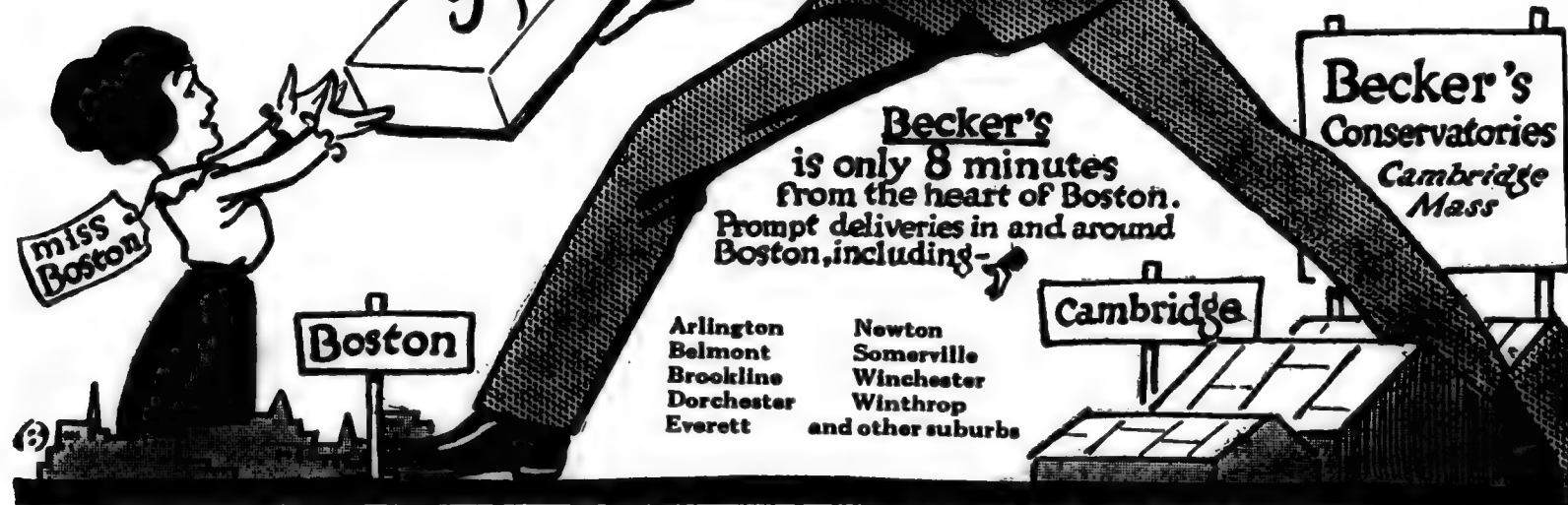
ONLY AN HOUR from receipt to delivery of your Boston-and-vicinity "F. T. Ds."—

—that is—if you send them to us.

We advertise F. T. D. to send you business. Thanks for sending us some!

BECKER Service makes F. T. D. orders a pleasure and a profit.

Quick deliveries to all steamship sailings from Boston.



BECKER'S CONSERVATORIES,

Member Florists' Telegraph Delivery

1720 Cambridge Street, CAMBRIDGE, MASS.

MILWAUKEE

EXCLUSIVE FLORAL ARRANGEMENTS

BAUMGARTEN, Inc.

Member F. T. D. 128-130 MASON ST.

MILWAUKEE, WIS.

LUBLINER

ALWAYS READY SEND US YOUR ORDER

Phone Grand 3096 225 Grand Ave.

For WISCONSIN delivery of "HOME-GROWN FLOWERS" GET IN TOUCH WITH

J. E. MATTHEWSON

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Association

Milwaukee, Wis.

EDLEFSEN-LEIDIGER CO.

419 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n

GIMBELS

F. T. D. MEMBERS

Milwaukee, Wis.

RACINE, WIS.

617 THE FLOWER SHOP Main St. Member F. T. D.

MILWAUKEE, WIS.

J. M. Fox & Son

437-39-41 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n

La Crosse, Wis.

Send your orders for flowers for delivery in this city and vicinity to

JOHN A. SALZER SEED CO.

QUALITY AND SERVICE ASSURED

KENOSHA, WIS.

L. TURNER & SONS

FLORISTS

352 PARK AVENUE GREENHOUSES, GENEVA ROAD Members Florists' Telegraph Delivery

Fort Atkinson, Wis.

CLOUTE BROS., MEMBERS F. T. D.

LA CROSSE, WIS.

La Crosse Floral Co. Member Florists' Telegraph Delivery

RACINE and KENOSHA

Operating large Greenhouse in both these Wisconsin cities

P. N. OEBERTIN

PRAIRIE DU CHIEN, WIS.

Center for quick deliveries to Northeastern Iowa and Southwestern Wisconsin. THE DIAL GARDEN GREENHOUSE

GREEN BAY, WIS.

Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

MADISON, WIS.

RENTSCHLER FLORAL CO. Member F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



BUFFALO COLONIAL FLOWER SHOP

219 Delaware Ave.

Member of the F. T. D.

Warburton
FALL RIVER,
MASS.
33 N. Main Street
Orders Executed for
Southeastern Mass., Newport
and Rhode Island Points.

Member
F. T. D.

Hartford, Conn.

J. Albert Brodrib, Store,
639 Main Street
Deliveries to...
New Britain, Meriden, Middletown, Manchester,
Rockville, Farmington, Willimantic
Member Florists' Telegraph Delivery Association

HARTFORD, CONN. WELCH THE FLORIST

180 Asylum Street
MEMBER F. T. D.

Coombs
LEADING FLORIST
Member Florists' Telegraph
Delivery Association.

Orders
solicited for
all parts of
Connecticut.

Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford,
Conn.

Providence, Rhode Island Johnston Brothers

LEADING FLORISTS
38 DORRANCE STREET
Members Florists' Telegraph Delivery Ass'n.

BROCKTON, MASS.

Belmont Flower Shop. MEMBER
F. T. D.

NEWPORT, R. I.

Est. 1864 Greenhouses
SMITH JAMESTOWN, R. I.

PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS
T. J. Johnston & Co., 107 Washington St.,
PROVIDENCE

For Berkshire County

LEADING FLORISTS
F. I. DRAKE & CO. Pittsfield, Mass.

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

I should like to write a
little essay on

"The Sweet Perfume of Courteous Service"

but actions speak louder
than words. Flowers are
my hobby and my business.
If you have orders for de-
livery in N. E., wire us.

BOSTON, MASS.

Penn
The Florist

"Penn, the Telegraph Florist"

Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to

NEW HAMPSHIRE and VERMONT

Members Florists' Telegraph Delivery Association

Wax Brothers Boston, Massachusetts
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England
Members Florists' Telegraph Delivery

New Bedford, Mass.

and all parts of Cape Cod, Mass.

MURRAY, Florist

232 Union Street

GREENHOUSES: FAIRHAVEN, MASS.

National Florist. Member F. T. D.

Cambridge, Mass.

Largest Retail Conservatories near the heart
of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.

Opposite Mount Auburn Cemetery.

WATERBURY and Western Connecticut

WESTOVER, ST. MARGARET'S and TAFT SCHOOLS

Your orders will be given our best attention

RYAN & POWERS. Members of F. T. D. and Rotary Florists

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park Street

50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

delay in the receipt of the glass signs
they have ordered we offer the following
explanation, taken from a recent letter
from the Rodwell Mfg. Co., Buffalo,
makers of the signs:

"We have had considerable difficulty
for the last six weeks in getting glass,
as the glass situation is in bad shape.
The fact that the factories have been
only turning out about fifty per cent of
their output during the last season has

CARBONE, 342 Boylston Street,

BOSTON

Member Florists' Telegraph Delivery Ass'n.

Caplan—BOSTON, MASS.

144 Massachusetts Ave.

Member F. T. D.

Special attention given Telegraph Orders for New
England Conservatory of Music; Radcliffe and Wel-
lesley Colleges.

We deliver to all parts of Massachusetts.

Worcester, Mass.

Randall's Flower Shop

Member Florists' Telegraph Delivery.

H. F. A. LANGE

Worcester, Mass.

Delivers to All Points in New England

125,000 Square Feet of Glass

Member Florists' Telegraph Delivery Ass'n.

MALDEN, MASS.

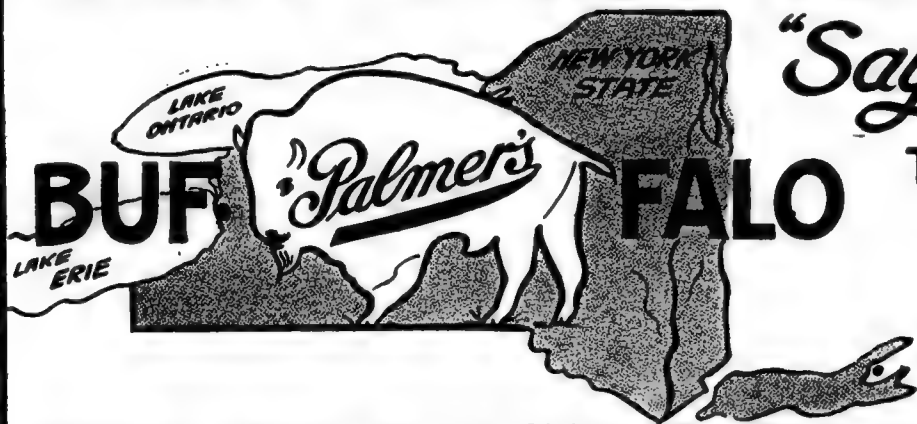
J. WALSH & SON

Members Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MEMBERS OF THE FLORISTS TELEGRAPH DELIVERY ASSOCIATION.



"Say it with Flowers"
THROUGH
Palmer's

350,000 SQUARE FEET OF GLASS AT LANCASTER, N.Y.

TWO STORES
304 MAIN ST.
260 DELAWARE AVE.

S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO

N. Y.

L. H. NEUBECK
Main and High Sts.



Member Florists' Telegraph Delivery

W. & T. CASS
Geneva, N. Y.

Telegraph Orders Promptly Filled
in Western New York

New York. Telephone Lenox 8822
HENRY HART, Inc.

FLORIST

1000 Madison Avenue
in the heart of most exclusive residential section.

NEW YORK

Orders Sent to **H. H. BURNS** 509 Madison Av

will receive prompt and careful attention.

LONG ISLAND BROOKLYN JERSEY CITY NEWARK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

335 E. 34th St., - NEW YORK

CHATHAM, N. Y. THE CHATHAM FLORAL CO.

PROMPTNESS WITH CARE
Eastern NEW YORK and Western MASS.



"SCHLING SERVICE"

Nothing Better"

MAX SCHLING, Inc.

F. T. D. FLORISTS

785 Fifth Avenue,
NEW YORK, N. Y.

"Say It with Flowers"

Niagara Falls, N. Y.

HARRIS & LEVER
Florists

Members of Florists' Telegraph Delivery

RAMM'S Flower ...Shop

350 Madison Avenue

Prompt and Efficient Service. In the Heart of **NEW YORK**

Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.



BURLINGTON, VT.

MEDINA, WHITE BROS.
N. Y. Orders for Western New York handled with promptness.

Lynn, Mass. MEMBERS F. T. D. GIBBS BROS., 231-233 Union St.

Kottmiller

... FLORIST ...

426 Madison Avenue—and 49th Street
Also Vanderbilt and Ritz-Carlton Hotels **New York**

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.
Location Central. Personal Attention.
Member Florists' Telegraph Delivery Ass'n.

DAVID CLARKE'S SONS

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

M.A. Rowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.
Opposite the Waldorf-Astoria, Phone Mad. Sq. 358-359
OUR MOTTO—THE GOLDEN RULE.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



W.S.S.
WAR SAVINGS STAMPS
ISSUED BY THE
UNITED STATES
GOVERNMENT

Member
F. T. D.

2077 Broadway at 72 St.
Phone (Columbus 6883)

WE CARRY THE HIGHEST GRADE OF CUT FLOWERS
SEND US YOUR NEW YORK ORDERS
ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

DARDS

FLORIST

Established at N. E. Cor. of Madison Ave.
and 44th St., NEW YORK, for 44 years.
QUALITY, SERVICE, FAIR PRICES

Members of Florists'
Telegraph Delivery.

Buy
War Saving
Stamps



NEW YORK CITY

A. WARENDORFF

F. T. D. Member

TWO STORES { 225 Fifth Avenue
1193 Broadway

SPLENDID SERVICE

Albany, New York

The Rosery
FLOWER SHOP
28 STEUBEN STREET
Best service.
Send your
orders to us
Members Florists' Telegraph Delivery Ass'n.

Danker
Albany, N. Y.

Elmira, N. Y. RAWSON,

THE FLORIST
Deliveries to Ithaca,
Binghamton, Hornell, Corning and other points.

The Rosery Elmira, N. Y.

182 Main St., N.
Flowers Delivered to All Nearby Towns.

ALBANY, N. Y. The CAPITAL DISTRICT

WILLIAM GLOECKNER
We guarantee absolute satisfaction.
Member F. T. D. and N. F.

HUGO H. JAHN, BROOKLYN, N. Y.

710 Nostrand Ave.,
Tel. 1952 Bedford. Will deliver to Steamships, Theaters,
anywhere within 20 miles of New York. Artistic work.
Personal attention. Special care of telegraph orders.

OLEAN, N. Y. HERRON

The Florist
WE GROW OUR OWN FLOWERS.

BATAVIA, N. Y.

L. C. STROH & SONS
Flowers delivered to all nearby towns.

NEW YORK CITY

ADOLPH MEYER

In center of the **BON TON** residential district

1062 Madison Avenue.
(Near the great Art Museum and Cleopatra's Needle)

WE COVER LONG ISLAND
JERSEY and CONNECTICUT

PHONES: 2352-7019 LENOX

JOSEPH TREPEL

Member F. T. D.
Brooklyn's Largest Florist
SEVEN STORES
MAIN STORE, 334 Lewis Avenue,
Phone 1150 Bedford. BROOKLYN, N. Y.
Telegraph orders delivered to any part of New
York City, Brooklyn and Long Island.

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

WILSON 3 and 5 Greene Ave.
Main Store: Cor. Fulton St.
BROOKLYN
PHONE
1000 PROSPECT
NEW YORK

BROOKLYN, N. Y.

JAMES WEIR, Inc.

324 Fulton St., cor. Pierrepont
Telegraph orders receive our usual good care
and prompt attention. Phones, 270-271 Main.

Vermont's

and all points in New Eng'd
W. E. PETERS
128 Church St., Burlington, Vt.
Member F. T. D.

MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE
1281-R.

PORTLAND, ME.

THE FLOWER SHOP
M. E. McGunigle 47 Oak Street

made a shortage of glass, and sometimes
it takes a long while to get certain
sizes. We placed a contract three
months ago for glass, and some of it
we have not received yet, although the
contract called for all of it to be de-
livered by July 1. However, we think
that the glass people now have enough
to give us some, so that we can get a

Jamestown, N. Y.

LAKEVIEW ROSE GARDENS

1,500,000 ft. of glass

CAPABLE RETAIL SERVICE

INSTANT SERVICE TO

Mayville, N. Y. Fredonia, N. Y.
Brocton, N. Y. Chautauque, N. Y.
Randolph, N. Y. Lakewood, N. Y.
Bemus Point, N. Y. Cassadaga, N. Y.
Other Principal Western N. Y. towns.

Scott The Florist

MEMBER OF THE F. T. D.
BUFFALO, NEW YORK

ROCHESTER, N. Y.

Wilson F. T. D.
THE FLORIST
88 E. MAIN ST. N. Y. Points.
We reach all
Western
N. Y. Points.

THE ROSENDALE FLOWER SHOP

SCHENECTADY, N. Y.
126 Jay Street
No Order too large for us to fill, none too small
for consideration.

HORNELL, N. Y.

WETTLIN FLORAL CO.
Member Florists' Telegraph Del. Association
HORNELL, New York
C. G. JAMES & SON
Prompt Deliveries to Elmira, Corning and Wellsville.

JAMESTOWN, N. Y.

Heelas Flower Store For all
Chautauque
County

For SYRACUSE, N. Y.

W. E. Day Co., Onondaga Hotel Bldg.
F. T. D.

SYRACUSE, N. Y.

MILES S. HENCEL, 118 Harrison St.
Telegraph or mail orders receive my personal attention.

ROCHESTER, N. Y. J. B. KELLER SONS

Florists
25 Clinton Avenue, N.
Roch. Phone Stone 506 L. D. Bell Phone Main 2186
Members Florists' Telegraph Delivery

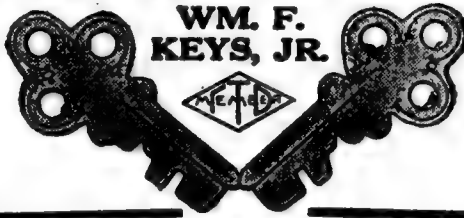
Telegraph Delivery Department

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BALTIMORE, MD.

Guilford Mt. Washington Walbrook
Forest Park Roland Park Catonsville

Send Me Your Suburban Orders



1520 E. Chase St.

Only 3 blocks from

Johns Hopkins Hospital Md. General Hospital
Church Home and Infirmary St. Joseph's Hospital
Hebrew Hospital St. Agnes' Hospital
Mercy Hospital

**NASHVILLE and
CHATTANOOGA**

MEMBER
Florists'
Telegraph
Delivery



In KENTUCKY where prestige counts
for much, let your customers be represented by a concern
whose progressiveness is combined with the dignity of forty-
six years of distinguished service.

Jacob Schulz Co.
INCORPORATED
550 FOURTH AVENUE - LOUISVILLE

Members F. T. D. Association.

Geny Bros. LEADING FLORISTS

Members Florists' Telegraph Delivery

212 Fifth Avenue North

NASHVILLE, TENN.

ESTABLISHED 1847

F. T. D.

Thos. F. Gavin INC.

THE NAME
PROTECTS YOU

BOSTON

1 PARK STREET
799 BOYLSTON STREET

NEW YORK

561 FIFTH AVENUE

Steamers are
Again Sailing on Schedule
Deliveries made on board

SEND ALL **MEMPHIS** ORDERS TO
THE FLOWER SHOP

84 Madison Avenue

MEMPHIS, TENNESSEE

"WE NEVER SLEEP"

Idlewild Greenhouses **Memphis, Tenn.**

89 South Main Street

"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

Memphis, Tenn.

JOHNSON'S GREENHOUSES

153 MADISON AVE.

Established 1888

Member Florists' Telegraph Delivery Assn.

JACKSON, TENN.

Between Nashville and Memphis

SANDS THE FLORIST

CHAS. W. CROUCH Member F. T. D.

The Leading Florist of the South **Knoxville, Tenn.**

All Orders Given Special Attention

COVINGTON, KY.

Good Stock. Prompt Delivery.

MILLER, "THE FLORIST," Grower

Mary Johnston, Florist

Nee Paterson

221-223 W. Madison St., Baltimore, Md.
Member Florists' Tel. Delivery

LEXINGTON, KY.

John A. Keller Co.

INCORPORATED

Main St., Opposite Phoenix Hotel

Member Florists' Telegraph Delivery Ass'n.

few of your signs ahead to take care of the shipments more promptly."

Additional Subscriptions.

The following subscriptions have been received, and are, in addition to those previously announced, annually for four years, unless otherwise stated:

George W. Keyser, Babylon, L. I.	\$ 5.00
Chatham Floral Co., Chatham, N. Y.	5.00
Wm. Munt, St. Clair, Mich.	10.00
A. J. Stahelin, Redford, Mich. (add'l 1 yr.)	50.00
Central Floral Co., Detroit, Mich.	30.00
France & Vandegrift, Monroe, Mich.	10.00
Otto H. Cron, Monroe, Mich.	10.00
Schramm Bros., Toledo, Ohio (add'l)	15.00
Max Spanner, Toledo, Ohio	25.00
Helmar Flower Shop, Toledo, Ohio	20.00
S. N. Peck, Toledo, Ohio	5.00
John Assa, Chicago, Ill.	15.00
J. C. Meier, Morton Grove, Ill.	10.00
Chas. N. Miller & Bro., Morton Grove, Ill.	25.00
St. Adelbert's Greenhouses, Niles, Ill.	25.00
T. D. Hefke, Marshfield, Wis.	5.00
W. H. O. Demmler, Eau Claire, Wis.	5.00
N. Dahm, Morton Grove, Ill.	10.00
O. F. Eskil, Iron Mountain, Mich. (add'l)	5.00
Beaver Floral Co., Beaver Dam, Wis.	5.00
Edw. W. Schuster, Crookston, Minn. (1 yr.)	5.00
LeCluse & LeCluse, Blue Point, N. Y.	10.00
Boal Floral Co., Ithaca, N. Y.	5.00
Neal E. Boyle, Malden, Mass.	5.00
Port Allegany Greenhouses, Port Allegany, Pa. (1 yr.)	5.00
J. A. Tapscott, Owensboro, N. Y.	5.00
Wm. M. Ferguson, Philadelphia	10.00
Chas. B. Stahl, Philadelphia	25.00
T. Neilson Geiger, Philadelphia	10.00
J. C. Rennison Co., Sioux City, Ia.	25.00

SEND ALL MARYLAND ORDERS TO

Samuel Feast & Sons

Established in 1832 Charles & Pleasant Sts.

BALTIMORE

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.

E. G. REIMERS & SON CO.

Established 1880.

Incorporated 1918

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

Trade
Pittsburgh, Pa.
"E. C." LUDWIG
FLORAL CO.
710 E. Diamond St.
(North Side)
Mark "OUR ONLY STORE"
"We Serve You Better" Member F. T. D.

Pittsburgh, Pa.
McGRATH & LANGHANS
(Empire Flower Shop)
EMPIRE BUILDING
Formerly Retail Dept. Blind Floral Co.

Pittsburgh, Pa.
RANDOLPH & McCLEMENTS
Floral Experts
5936 PENN AVENUE
Members of the Florists' Telegraph Delivery

SCRANTON, PA.
A. L. BESANCON & CO.
Florists and Decorators
Adams Ave. and Spruce St., SCRANTON, PA.
LIFE BLDG.
BOTH PHONES
You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

J. V. LAVER
ERIE, PA.
Write, Phone or Wire Member Florists' Telegraph Delivery

UNIONTOWN, PA.
STENSON & McGRAIL, "The Leading Florists"
11 Morgantown Street
FRESH HOME-GROWN CUT FLOWERS AND PLANTS at all times

LANCASTER, PA.
B. F. BARR & CO., Leading Florist

HARRISBURG, PA.
F. E. RIDENOUR, 1221 N. 3d Street
ROTARIAN MEMBER F. T. D.

HUNTINGDON, PA.
J. LESLIE LAIRD GOOD SERVICE GUARANTEED

SCHULTHEIS, FLORIST
117 Church Street, 612 Linden Street,
DUNMORE, PA. SCRANTON, PA.
Members of the Florists' Telegraph Delivery Ass'n.

Think! Everything In Flowers! GRAKELOW'S

Broad Street at Cumberland, PHILADELPHIA, PA.

Member Florists' Telegraph Delivery Association

Pittsburgh, Pa.
LUDWIG FLORAL CO.
502 Federal Street

HARRIS BROS.
510 Market St.

PITTSBURGH
BEST SERVICE

A. W. Smith Co.
FLORISTS
Pittsburgh, Pa.
KEENAN BUILDING, LARGEST FLORAL ESTABLISHMENT IN AMERICA
Established 1874-Incorporated 1909

LEBANON, PA.
J. F. VAVROUS SONS.
Orders for central Penna. handled with promptness.
Members F. T. D.

Members Florists' Telegraph Delivery Ass'n.
EVEN DEN BROS.
Largest Growers in Central Pa. Williamsport, Pa.

New Kensington, Pa.
McRAE-JENKINSON CO.
Member Florists' Telegraph Delivery

Groves Floral Co., Atchison, Kan.	\$ 5.00
Adgate & Son, Warren, Ohio (1 yr.)	10.00
John W. Foote, Reading, Mass.	10.00
Leslie's Greenhouses, Amesbury, Mass. (1 yr.)	5.00
Jas. Brown, Jr., Coatesville, Pa. (1 yr.)	25.00
C. P. Barnard, Northbrook, Pa. (1 yr.)	5.00
Enos W. Kohr, Lancaster, Pa. (1 yr.)	15.00
Morale Bros., Rye, N. Y.	15.00
John Sykes, Allentown, Pa.	25.00
Wm. F. Barkham, Ridgewood, N. J.	5.00
Arthur Dummett, Inc., Mt. Vernon, N. Y.	5.00
Wollrath & Sons, Waltham, Mass.	20.00
H. A. Ryan, Inc., Cambridge, Mass. (add'l)	5.00
W. H. & J. O. Ryder, Wantagh, L. I.	25.00
W. C. McCollom, Islip, L. I.	10.00
J. Bennett & Son, Blue Point, L. I.	10.00
Julius Chevaly, Blue Point, L. I.	15.00
Henry Weston, Hempstead, L. I.	25.00
Herman Mametsch, Rockville Center, L. I.	10.00
C. R. Ankers, Rockville Center, L. I.	25.00
M. Matheron, Baldwin, L. I.	25.00
George Peters & Sons, Hempstead, L. I.	50.00
Chas. Fish, Blue Point, L. I.	5.00
John Young & Co., New York	50.00
Frost & Spence, Greenville, Ohio (1 yr.)	5.00
Henry H. Barrow, Whitman, Mass.	10.00
H. Staeps, Elm Grove, Wis.	10.00
Max Fuerning, East Paterson, N. J.	5.00
W. H. Culp & Co., Wichita, Kan.	10.00
John Scott Estate, Brooklyn, N. Y.	10.00
R. A. Elliott, Morristown, N. J.	25.00
Frank N. Eskesen, Madison, N. J.	10.00
C. P. Dudley, Madison, N. J. (1 yr.)	10.00
Duckham-Pierson, Madison, N. J.	100.00
Previously reported	\$ 990.00
Total	\$40,132.50

John Young, Sec'y.

July 5, 1919.

Flowers The Best at the Lowest



The largest popular priced house in Philadelphia.

F. M. ROSS

Send orders to

136 So. 52nd Street, Philadelphia

Other Stores

13 So. 60th St., 212 E. Girard Av.

PHILADELPHIA

Florists not members of the F. T. D. will please send cash with orders.

PHILADELPHIA

Germantown and Chestnut Hill
Orders carefully filled in first-class style and on time

WILLIAM BERGER'S SONS
5522 Germantown Ave., Philadelphia, Pa.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and Walnut Streets

Baur
Floral Co.
ERIE, PA.

WARREN, PA.

Crescent Floral Garden, SHERM OFFERLE, Proprietor

CLARK, FLORIST, SCRANTON, PA.
124 Washington Ave.
Member Florists' Telegraph Delivery
Orders for northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 3454

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NORFOLK

STORE OPEN DAY AND NIGHT
EXCEPT SUNDAY NIGHT

VIRGINIA
Grandy
THE FLORIST
288 GRANBY ST.
NORFOLK, VA.
NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.

Special messenger service to above city, \$1.00

Member Florists' Telegraph
Delivery Association.

Germantown and Chestnut Hill

ORDERS
Carefully executed with taste and promptness.

FRANK R. HASTINGS

8 West Cheltenham Avenue,
GERMANTOWN, PHILADELPHIA, PA.

GILES, The Florist READING, PENNA.

Member F. T. D.

CHARLOTTE, N. C.

The Flower Shop Everything in
Cut Flowers
203 NORTH TRYON STREET
ACCESSIBLE TO ALL NORTH CAROLINA
AND SOUTH CAROLINA POINTS

Williamsport, Pa.

W. J. EVENDEN'S SONS
THE LEADING FLORISTS
Members Telegraph Delivery Association

J. W. Dudley, Sons Co.

PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
HUNTINGTON, W. VA.
MARIETTA, OHIO.
Orders Carefully Executed.

Richmond, Va.

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

RICHMOND, VIRGINIA

Mosmiller
FLORIST
115 E. Main St.
Member Florists' Telegraph Delivery Association

ORDERS FOR Philadelphia

Carefully and Promptly Executed
with Good Flowers and Good Taste by

M. J. Callahan, 3924 MARKET ST.,
PHILADELPHIA

Clarksburg, W. Va.

Order your flowers on any occasion
for delivery in this section from the
leading Florists in the State.

Hayman Greenhouse Co.
Clarksburg, W. Va.

A Card This Size

Costs only \$1.00 per Week
on Yearly Order

It would keep your name and your specialty before the whole trade.
A half-inch card costs only 50c per week on yearly order.

JACKSON, MISS.

MISSES CABANISS, Florists
THIRTY YEARS OF FLORAL PROGRESS
Greenhouse and Retail Store
PROMPT ATTENTION, OUR MOTTO
218 EAST CAPITOL ST., P. O. BOX 318

PETERSBURG, VA.

MATHENY, Florist, 129 Sycamore St.
"Everything in Flowers"
Special Service to CAMP LEE

PITTSTON, PA.

Bell Phone 110-J
MARTHA HUNTLEY HOUSER
Member of F. T. D. 8 Williams Street

Wilkes-Barre, Pa.

Member F. T. D. Ira G. Marvin, 23 So. Franklin St.
63 No. Main St.

WILMINGTON, N. C.

Fifth Avenue Florist Member F. T. D.

CHARLESTON, W. VA.

Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS FOR— CHARLESTON, W. VA.

are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Portsmouth, Va.

Cotton The Florist, 333 High St.

ORDERS FOR ROANOKE, VA.

are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER F. T. D.

ROANOKE, VA.
Fallon, Florist

For all Mississippi

R. E. LANGLEY
Member F. T. D.

JACKSON'S LEADING FLORIST
JACKSON, MISS.

NORFOLK, VIRGINIA

GEORGE, Inc.
Member Florists' Telegraph Delivery Association

LYNCHBURG, Va.

MISS McCARRON Member Florists' Telegraph Delivery

MISSISSIPPI

STEMME & SONS HATTIESBURG

GREENVILLE, MISS.

IDLE HOUR FLORAL CO.
Mrs. W. A. Craft, Designer. 701 Percy Street

TUPELO, MISS.

We are at your service TUPELO FLORAL CO.

MRS. J. E. WATTS

Cut Flowers for all Occasions MERIDIAN, MISS.

WEST VIRGINIA WESTERN MARYLAND

THE H. WEBER & SONS CO.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.
Quality—Excellence—Ability
Members Florists' Telegraph Delivery Ass'n.

LYNCHBURG VA. DURHAM N. C.

J. J. FALLON

PROMPT SERVICE

Member Florists' Telegraph Delivery Ass'n.

Creech, TARBORO, N. C.

FLORIST
WANTS YOUR ORDERS FOR ALL
EASTERN NORTH CAROLINA

GREENSBORO, N. C. VAN LINDLEY CO.

DURHAM, N. C.

Durham Floral Co. HIBBERD Proprietor

PETERSBURG, VA.

MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St.

Telegraph Delivery Department

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Cleveland

KNOBLE BROS. MEMBERS F. T. D.

Well equipped to handle your orders.

1836 W. 25th Street

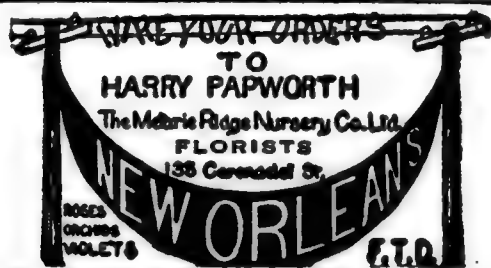
QUALITY and PROMPTNESS
New Orleans, La.
 — The —
Avenue Floral Co.
 3442 ST. CHARLES AVENUE

NEW ORLEANS, LA.
CHAS. EBLE

OLDEST FLORIST SOUTH

121 BARONNE STREET

Member Florists' Telegraph Delivery.



MOBILE, ALABAMA
GOODBRAD FLORAL CO.

MIAMI FLORAL CO.


ORDERS PROMPTLY FILLED

Miami, Florida
Knoll Floral Co., TAMPA, FLA.

Cut Flowers and Ornamental Nursery Stock. Tampa's Leading Florists. We are National Florists and members of the F. T. D. Solicit orders for all Florida.

LAKE CHARLES

AND SOUTHWEST LOUISIANA

CHAS. D. OTIS

ATLANTA, GA.
LAWRENCE FLORAL CO. Supply Flowers for all occasions in Georgia.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE
U. J. VIRGIN

338 Canal St. NEW ORLEANS, LA.

AMERICAN FLOWER SHOP

319 N. 20th Street BIRMINGHAM, ALA.

Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

Birmingham, Ala.
Tutwiler Flower Shop
 FRASER NURSERY CO.

Best attention given your orders.

Rodgers Floral Company, Inc.

219 King Street

Charleston, S. C.

Members F. T. D. and National Florist

MOBILE, Alabama

Member F. T. D.

The Minge Floral Co.

Charleston, S. C. Carolina Floral Store

 339 King Street
 Greenhouses, Meeting and Romney Sts. We grow our flowers: place orders here for fresh flowers.

MASSILLON, OHIO

A. WEAVER

Florist in Rotary

THE DETROIT CONVENTION.

Trade Exhibits.

Preparations for the Detroit convention, August 19 to 21, are approaching completion. Everybody concerned is more than satisfied with the prospects for a successful gathering, and a bumper attendance is already assured. The trade exhibition promises particularly well. Most of the exhibition space has been reserved, and it is more than likely that the balance will be disposed of long ahead of the convention. Secretary Young will be in Detroit about July 20, and will remain there until the close of the proceedings.

The following are among those who have engaged space in the trade exhibition:

Pittsburgh Cut Flower Co., Pittsburgh, Pa.
 McCallum Co., Pittsburgh, Pa.
 Kroeschell Bros. Co., Chicago.
 Jackson & Perkins Co., Newark, N. Y.
 Kanawha Mfg. Co., Chicago.
 Benj. Hammond, Beacon, N. Y.
 Poehlmann Bros. Co., Chicago.
 Gnatt Co., La Porte, Ind.
 S. S. Pennock Co., Philadelphia.
 American Bulb Co., Chicago.
 Duro Paper Products Co., Chicago.
 J. G. Neidinger Co., Philadelphia.

EGGERT N. ZETLITZ

THE LEADING FLORIST

209 West Madison Street,

LIMA, OHIO

National Florist

Representative Rotary Florist

Member of Florists' Telegraph Delivery

MILLS THE FLORIST, Inc.

36 West Forsyth Street

Jacksonville, Fla.

We reach all

Florida and South Georgia Points

LOUISIANA — TEXAS — ARKANSAS

SHREVEPORT, LA.

DAYTON, OHIO

J. W. RODGERS

Member F. T. D. Elks Bldg., 3d and Jefferson Sts.

Canton, O. MASSILLON, ALLIANCE and VICINITY

FRED G. GELTZ, 523 Market Ave., North
 Member F. T. D. Ass'n.

The East Lawn Gardens

The Leading Florist of

URBANA, Champaign Co., OHIO
CHAS. A. DUERR

NEWARK, OHIO GRANVILLE, OHIO

Member Florists' Telegraph Delivery

Hamilton, Ohio

HEISER'S, 22 High Street

ALSO OXFORD, O., and its universities

Telegraph Delivery Department

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NO ORDER TOO LARGE

NO ORDER TOO SMALL

Cleveland The J. M. Gasser Co.

Member F. T. D.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS
10313 Euclid Avenue

Youngstown, O.

HARRY C. WALTHER

Orders receive prompt and careful attention.

Member F. T. D.

Schneider, Florist

22 EAST HIGH ST.

Largest and Best Store and Greenhouses
Large stock always on hand

Springfield, Ohio

AKRON

OHIO

THE HEEPE CO.

MARION O.

5 railroads with good connections
to all parts of State.A good selection of flowers on
hand at all times.

BLAKE'S, 140 W. CENTER

Hody & Tulea

LEADING FLORISTS

LORAIN, OHIO

LORAIN, OHIO

Member
F. T. D.

F. G. CAREK

ARTISTIC
WORK

Leading Florist

Our Motto: "Anywhere; Any time."

W. P. McFARLAND

L. C. McFARLAND

McFARLANDS, Florists

AKRON, OHIO

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

CLEVELAND and
EAST CLEVELAND, OHIOHAHN, The Florist, SUPERIOR AVE.
10515
Artistic Floral Work and Fresh Cut Flowers
Member F. T. D.CLEVELAND
OHIO A. GRAHAM
& SON

5523 EUCLID AVENUE Member F. T. D.

MEMBERS } TOLEDO COMMERCIAL CLUB
TOLEDO RETAIL MERCHANTS
FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN,
221 Superior St. Ohio Building

DAYTON, OHIO

16 and 18 W. Third St.

Matthews the Florist

Established in 1883. Member F. T. D.
Greenhouses and Nurseries in Riverdale.

CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

Kent Brothers FLOWER SHOP

Covers All Ohio Points
Members F. T. D. Newark, Ohio

Upper Sandusky, O.

B. E. CONSTIEN, AT YOUR SERVICE

NEWARK, OHIO

Most complete stock in central Ohio.

HALBROOKS THE FLORIST

YOUNGSTOWN, OHIO

The Busy Shoppe

15 1/2 N. Phelps Street

QUALITY AND SERVICE

Bell Main 2809
Cuy. Central 1866

The Smith & Fetter Co.
LEADING
FLORISTS
735 Euclid Avenue
Cleveland

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

F. T. D.
FLORISTS
TOLEDO, O.
SCHRAMM
BROS.
1315 CHERKY ST.

ADA, OHIO MOHLER'S
FLOWER
SHOP.....

SPRINGFIELD, OHIO

THE NETTS FLORAL CO., 1025 Pine St.
FAIREST FLOWERS AT FAIREST PRICES

VANMETER FLOWER SHOP

SPRING
and HIGH, SPRINGFIELD, O.
BEST FLOWERS FOR EVERY OCCASIONMRS. J. B. FREEMAN
OF "THE FLOWERS"

336 Superior Street, TOLEDO, OHIO

WILSON'S WE WILL DO
IT PROMPTLY
COLUMBUS, OHIO

COLUMBUS, O., and Vicinity

THE MUNK FLORAL CO., Growers
Can fill all retail orders.Columbus, Ohio Members
F. T. D. Ass'nTHE FRANKLIN PARK FLORAL CO.
Cut Flowers for Central Ohio.Elyria, Ohio LORAIN,
OHIO

The L. C. Hecock Floral Co.

Members Florists' Telegraph Delivery Ass'n

ELYRIA, O. Member
F. T. D.

ELYRIA FLOWER SHOPPE

Telegraph Delivery Department

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MUNCIE Miller's INDIANA

THE HOUSE OF FLOWERS
30,000 Square Feet of Modern Greenhouses.
18 Acres of Outdoor Cultivation.
Member Florists' Telegraph Delivery.
SATISFACTION TO ALL ORDERS ASSURED.

Established 1859.

A. WIEGAND'S SONS CO.

FLORISTS AND DECORATORS

1610 to 1620 N. Illinois St. Indianapolis, Ind.
Indiana's oldest, largest and most complete retail establishment.

Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue

Bertermann Bros. Co.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

VAN AKEN BROS.

LEADING FLORISTS
COLDWATER, MICH.
ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

TERRE HAUTE, IND.

129 SOUTH 7TH STREET

JOHN G. HEINL & SON

Williams & Co. South Bend, Ind.

FLORISTS

For Northern Indiana | 138 S. Michigan St.
and South'n Michigan | Members F. T. D.

RICHMOND, INDIANA

FRED H. LEMON & CO.

Florists and Decorators Send us your orders

SEYMOUR, INDIANA

M. A. BARICK All Southern Indiana
F. T. D. Member

VINCENNES, IND.

PAUL C. SCHULTZ

Member Florists' Telegraph Delivery.

GARY FLORAL CO. GARY, IND.

118 W. 5th Ave.
Always a complete stock and prompt service
MINIMUM ORDER, \$2.00

Attica, Ind. and all Surrounding Cities

ATTICA FLORAL CO.
Free daily delivery to Mudlavia Hotel, Kramer, Ind.
Member F. T. D.

FORT WAYNE, IND. MEMBERS

W. J. & M. S. VESEY F. T. D.
Prompt Service. 2602 Thompson Ave.

FORT WAYNE, IND., and vicinity

FLICK FLORAL CO., The Leading Florists
Choice Flowers and Prompt Service. 207-9 W. BERRY ST.
Members Florists' Telegraph Delivery.

PEKIN — PEORIA

All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

Member Florists'
Telegraph Delivery
Association

Alpha Floral Company
146 S. Wabash Ave.
CHICAGO

Send your telegraph
orders to us for delivery
in Chicago and vicinity

Changel Florist CHICAGO
THE PALMER
HOUSE FLORIST
17 EAST
MONROE ST.
Member F. T. D.

BEYER FLOWER SHOP

SOUTH BEND, INDIANA

Daily deliveries to Notre Dame University and St.
Mary's Academy. Also close connections with
NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.;
NEW CARLISLE, MICHIGAN CITY, LA PORTE,
ELKHART, GOSHEN, WARSAW, IND.

OAK PARK, ILL.

AVENUE FLOWER SHOP, 811 Lake St.
Also for River Forest, Austin, Maywood

A. Henderson & Co., Chicago.
Burlington Willow Ware Shops, Burlington, Ia.
Allan N. Humason, Chicago.
Foley Greenhouse Mfg. Co., Chicago.
Vaughan's Seed Store, Chicago.
American Greenhouse Mfg. Co., Chicago.
Wertheimer Bros., New York.
John A. Evans Co., Richmond, Ind.
Henry A. Dreer, Inc., Philadelphia.
M. Rice Co., Philadelphia.
Schloss Bros., Ribbons, Inc., New York.
Robert Craig Co., Philadelphia.
H. Bayersdorfer & Co., Philadelphia.
Lion & Co., New York.
H. F. Mitchell Co., Philadelphia.
Skinner Irrigation Co., Troy, O.
Lord & Burnham Co., New York.
Ionia Pottery Co., Ionia, Mich.
Cohen & Hiller, New York.
B. Hammond Tracy, Inc., Wenham, Mass.
Joseph Heacock Co., Wyncote, Pa.
Hitchings & Co., Elizabeth, N. J.
A. L. Randall Co., Chicago, Ill.

John Young, Sec'y.

July 5, 1919.

PITTSBURGH.

The Market.

During the last few days business has been much better than the expectations for early July would warrant, owing probably to the social festivities for the returned soldiers and sailors. Funeral work continues about normal. Prices are reasonable and stock is fairly good, considering the excessive heat and lack of showers for the last week. Gladioli, especially, are plentiful and of superb quality, and have increased in price to \$6 to \$12 per hundred, according to grade. Roses, on the contrary, have been reduced, selling from \$4 to \$12 per hundred. American Beauties remain the same in price. Carnations are of ordinary appearance. There have been no quotations for sweet peas, the weather having been too torrid for the local product, and the stock shipments far from satisfactory.

Various Notes.

E. S. James, manager of the roof greenhouses of the William Penn and Fort Pitt hotels, recently received a carload of palms in variety from the Exotic

CENTRALIA, ILL.

J. W. ROSS We serve the following
Illinois towns, direct
train service: Mt. Vernon, Wayne City, Fair-
field, Sesser, Christopher, Herrin, Ashley, Car-
bondale, Nashville, Oakdale, Coulterville,
Sparta, Salem, Odin, Sandoval, Carlyle, Patoka,
Kinmundy, Farina.
F. T. D. Member.

CINCINNATI

HENRY W. SHEPPARD

582-534 RACE STREET

Successor to the HILL FLORAL CO.
Good Stock and Good Service

CINCINNATI

JULIUS BAER, Flowers

Mail and Telegraph Orders carefully executed
138-140 Fourth St., East

OTTAWA, ILL.

LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming
Plants.

Good R. R. Service. Orders filled promptly.

A Card This Size

Costs only \$1.00 per Week
on Yearly Order

It would keep your name and your spe-
cialty before the whole trade.
A half-inch card costs only 50c per week
on yearly order.

SPRINGFIELD, ILL.

Hembreiker & Cole, Springfield's largest
retail florists
Members Florists' Telegraph Delivery Association

A. C. BROWN, Springfield, Illinois

SPRINGFIELD'S BEST FLORIST
Established 30 Years

Springfield, Ill.

JANSSEN FLORAL CO.

Best Service for Central Illinois

BRINKERHOFF GREENHOUSES

SPRINGFIELD and CENTRAL ILLINOIS
Member Florists' Telegraph Delivery Ass'n.
Best and Prompt Service Always.

East St. Louis, Ill.

A. MIRRORING, 8702
STATE STREET

PRINCETON, ILL.

W. E. TRIMBLE For Central and
GREENHOUSE CO. Northern Illinois
Members F. T. D.


Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Where F. T. D. Members
will always get the great-
est satisfaction.

Heischman
Members F. T. D.

CHICAGO'S
LEADING
FLORIST
RAILWAY EXCHANGE BUILDING


THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

CHICAGO
2132-2134
Michigan Avenue
Member F. T. D.

Samuelson
Florist

Orders
Carefully
Executed

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

Flowers
for all
Occasions
Cody's
FLOWER SHOP
Tel. Lake View 1121
3912 North Clark St., CHICAGO

MOLINE, ILL.
Orders for Western Illinois and Iowa
handled with *care* and *dispatch*.
J. STAACK & SONS

Great Lakes Naval Station, Ill.
Send Orders to
HIGHLAND PARK GREENHOUSES
Highland Park, Ill. Members F. T. D.

Fort Sheridan, Ill. Send Orders to
HIGHLAND PARK GREENHOUSES
Highland Park, Ill. Members F. T. D.

Highland Park, Ill.
HIGHLAND PARK GREENHOUSES
Established 1894 Members F. T. D.

Your Orders to... **North Dakota** Try Us
RUGBY GREENHOUSES, Rugby, N. D.
We are centrally located. Members F. T. D.

MITCHELL, S. D.
WM. DETHLEFS, Leading Florist
Choice flowers and prompt service 731 S. Montana St.
Member Florists' Telegraph Delivery Ass'n.

Nurseries, Santa Barbara, Cal. There were 138 in all, measuring from six to fourteen feet across, the only objectionable point about them being that some came in concrete pots, which Mr. James finds unsatisfactory. Mr. James comes from a family of floriculturists, being the eldest son of the late Edward D. James, who was proprietor of the famous Cremona park, at St. Catharines, Ont., thirty-five years ago and one of the first subscribers to The Review, which has been in the family ever since.

ESTABLISHED 1867
Wittbold
FLORIST
745 Buckingham Place
L. D. Phone 1112 Graceland CHICAGO
Send us your retail orders. We have the best facilities in the city

CHICAGO
A. LANGE
77-79 East Madison Street
Member of Florists' Telegraph Delivery

C. Trauensefelder
FLORIST
8848 W. MADISON ST.
NEAR OAKFIELD PARK
CHICAGO

GEORGE
FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

Joliet Floral Co.
507 E. Jefferson Street JOLIET, ILL.
All points in Will Co. and Vicinity

FREEPORT, ILL. JOHN BAUSCHER, Prop.
We are the largest growers in the Northwest, 100,000 square feet of glass. All orders receive careful attention and prompt delivery.

GALESBURG, ILL.
I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.
GALESBURG, ILL.
H. F. DRURY
All Orders Filled Promptly and Carefully

Yankton and Mitchell, S.D.

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

GURNEY GREENHOUSE COMPANY

ROCKFORD, ILL. and Camp Grant
H. W. BUCKBEE
Members Florists' Telegraph Delivery

Rockford, Ill., and Vicinity
ROCKFORD FLORAL CO.

STREATOR, ILL. THORNTON FLORAL CO.
Retail—FLORISTS—Wholesale
QUALITY IS OUR HOBBY

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

J. L. JOHNSON Northern Illinois Southern Wisconsin **DE KALB, ILL.**
Your order will receive our prompt and careful attention.

Aurora, Ill. **JOS. M. SMELY**
AND VICINITY Phones 147

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

Telegraph Delivery Department

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LOS ANGELES

414½ South Broadway

Send your orders to...

Broadway Florists

LOS ANGELES AND VICINITY

Marcell Flower Shop

Will take care of telephone and telegraph orders

R. OVERSTREET, Prop.

Phone 62122

315 West 8th Street

SALT LAKE CITY, FORT DOUGLAS and VICINITY

MILLER FLORAL CO., 10 EAST BROADWAY

250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

LOS ANGELES, CAL. REDONDO FLORAL CO.

218 West Seventh Street

Members of Florists' Telegraph Delivery
A. KNOFF A. F. BORDEN

Wright's Flower Shop

224 West Fourth Street

Los Angeles, Cal.

Leading Retail Florist in the City

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA

HUDDART FLORAL CO.

56 South Main Street

Member Florists' Telegraph Delivery Ass'n.

WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS

We Solicit Telegraph Orders.

Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

Oakland, Calif.

J. SEULBERGER & CO.,

418 Fourteenth Street

Est. 1882 Immediate Deliveries in
Members F. T. D. Berkeley and Alameda

SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE

67 South Main, Salt Lake City, Utah.

Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street. LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

WALLA WALLA, WASH.

YOUNG & LESTER

SOUTHEASTERN WASHINGTON

NORTHEASTERN OREGON

NORTHERN IDAHO orders filled promptly

Members Florists' Telegraph Delivery Association

Salt Lake, Fort Douglas and Vicinity

Member F. T. D. **BAILEY & SONS CO.**

Reference: Dun or Bradstreet

Always Big Stock and Best Service

SAN DIEGO, CAL.

BOYLE & DARNAUD



F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

Members Florists' Telegraph Delivery.

LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders over the whole of Southern California. Usual trade discount.

BELLINGHAM, WASH.

Telegraph orders delivered anywhere in the northwest country.

FLORAL EXCHANGE

HONOLULU, HAWAII

TAYLOR, FLORIST

Wireless and Cable Address, "FLORIST," Honolulu

Walter James, another son, left Columbia hospital last week after a slight operation. He has charge of the greenhouse and grounds of W. H. R. Hilliard, on Homewood avenue. There are two other brothers, Arthur James, who is an extensive grower of ferns and castor beans, at Ornico, Fla., and Dudley James, foreman of William M. Turner's range, on Laketon road, near Wilkinsburg.

After eighteen months in the navy, Norbert M. Huttinger has returned to Pittsburgh and reentered the employ of Mrs. E. A. Williams. Mr. Huttinger was assigned to the seagoing tug Arapaho, a convoying submarine chaser, and made two trips across, one to Brest, and one to Marseilles. His brother, M. P. Huttinger, is now with the army of occupation in Germany.

William A. Clarke has opened his

Cheyenne, Wyo.

"THE UNDERWOOD"

FOR PROMPT AND FAITHFUL SERVICE

RIVERSIDE, CALIFORNIA

A. M. HOSP

Leading Retail Florist

659 Main Street

Sacramento, Cal.

A. NAVLET, 1130 Tenth St. 20 YEARS AT IT

LONG BEACH, CAL.

Lowe's Flower Shop, The Pioneer and Leading Florist

Member Florists' Telegraph Delivery

OGDEN, UTAH

Best shipping facilities as DUMKE
Ogden is a railroad center. FROM THE GREENHOUSES FLORAL CO.

Santa Barbara, Cal. GLEAVE'S FLOWER SHOP

912 STATE STREET

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs

on short notice.

Both Phones 1013

PASADENA, CAL.

ELDRED FLOWER SHOP.

Member Florists' Telegraph Delivery.

PASADENA, CAL.

House of Flowers

HENRY A. SIEBRECHT, Jr.

Member F. T. D. Association.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

San Francisco, Cal.

MACRORE-McLAREN COMPANY
141 Powell Street and Palace Hotel

Nurseries, San Mateo, California.

We are the only wholesale and retail florists in San Francisco, and can give best attention to all orders on account of the unlimited supplies from our nurseries.

We specialize on
fruit and flower "Bon Voyage" packages.

Members Florists' Telegraph Delivery Ass'n.

San Francisco, Cal.

Pelicano, Rossi & Co.

123-125 Kearny Street

FLOWERS BY TELEGRAPH

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO

JOSEPH'S

Member F. T. D.

233-35 Grant Ave.

Steamer and train packages our specialty.

SAN FRANCISCO, CAL.

ART FLORAL CO.

255 Powell Street

Best attention given your orders
Members Florists' Telegraph Delivery

DARBEE'S

FLOWERS THAT KEEP
1036 Hyde St., SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc., etc.
Members Florists' Telegraph Delivery.

SAN FRANCISCO

RECARDIE LEE MURRAY, 894 Geary St.

Telegraph orders receive prompt attention

Berkeley OAKLAND SAN FRANCISCO

THE FLOWERSHOP

Berkelays most up-to-date flower establishment

FORSHAW, Florist

THE ROUND-UP CITY PENDLETON, ORE.

YAKIMA, WASHINGTON

STATE FLORAL CO.

Equipped to give first-class Service on Telegraph Delivery Orders.

YAKIMA, WASHINGTON

ANNAVEE FLOWER SHOP (Formerly Bourn's)
QUALITY FLOWERS Artistic Arrangement
Members Florists' Telegraph Delivery.

SEATTLE

1001-1003 Third Avenue

Finest Floral Studio
in the Northwest

Rosalia Bros.
Members
F. T. D.

SEATTLE

In the heart of the city

Woodlawn Flower Shop

MEMBER F. T. D.

1410-1412 2nd Avenue

LUBLINER

PORTLAND'S LEADING FLOWER SHOPS

328 and 348 Morrison Street,
Portland, Ore.

SPOKANE, WASHINGTON

DONART'S

House of Flowers

ART FLORISTS

Growers of Choice Cut Flowers

Spokane, Wash.

A. J. BURT, Florist

Established 20 Years Always on the job
CLEMMER THEATER BUILDING

Spokane, Washington

Reimer's Floral Art Shop

RETAILERS AND GROWERS

TACOMA

SMITH FLORAL Co., 1112 Broadway

cottage on Chautauqua lake, New York, where he spent the last week-end with his family. Mr. Clarke's intention is to return to the lake for his vacation in August.

Mr. and Mrs. Charles Goodwin, of Bridgeville, Pa., left Monday evening, June 30, for Saskatchewan, Canada, where they will spend the remainder of the summer visiting relatives and friends.

James O. Hill, who recently returned from service overseas, is spending a fortnight at Atlantic City.

Accompanied by Mrs. Tipton, Earl Tipton, manager of the cut flower department of the McCallum Co., has left for several weeks' vacation at Atlantic City.

E. E. S.

BUFFALO, N. Y.

The Market.

June days and brides have passed with one of the busiest months of roses

SEATTLE, WASH.

Hollywood Gardens

Seattle's Leading Flower Shop

1534 SECOND AVE.

Members Florists' Telegraph Delivery.

SEATTLE

For Washington, Alaska and Japan Boats.

L. W. McCOY 900 Second Ave.
Established 1900.

Portland, Ore.

TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

PORTLAND ORE
Clarke Bros.
FLORISTS
OAKLAND, CAL.

CALIFORNIA FLORIST

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

TACOMA, WASH.

and American Lake Cantonment
(Camps Lewis and Murray)

HAYDEN-WATSON FLORAL CO.

Telegraph Delivery Department

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LINCOLN, NEB.

1338 O Street

FREY & FREY
WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery



C. H. FREY

WHOLESALE and RETAIL FLORIST

1133 O ST., LINCOLN, NEB.

Will Fill Orders for the West on Short Notice. Trade discounts. First-class Stock.

OMAHA, NEB.

Alfred Donaghue

1622 HARNEY STREET

Established 1866

OMAHA, NEB.

LEE L. LARMON

Fontenelle Florist,

1814 Douglas St.

OMAHA, NEB.

JOHN H. BATH, The Careful Florist
Member Florists' Telegraph Delivery
1804 Farnum St.

Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street, OMAHA, NEB.

Lewis Henderson, Florist

1519 Farnum Street, OMAHA, NEBRASKA
Member Florists' Telegraph Delivery Ass'n

Lincoln, Neb.

Flowers for All Occasions, from Cradle to Grave

CHAPIN BROS., Retail Florists

FOR ALL CENTRAL NEBRASKA ORDERS USE

ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

LAWTON, OKLAHOMA

For FORT SILL and POST FIELD

Delivery to Hospitals, 25c add. To Quarters, by bearer, 50c add. Hornaday Greenhouse

DENVER

Bright Spot Greenhouses
Corner Fifth Ave. and Josephine St.

CHAS. N. PAGE, Proprietor

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail Florist
Member Florists' Telegraph Delivery Ass'n.

FORT COLLINS, COLO.

ESPELIN-WARREN FLORAL CO.
Member Florists' Telegraph Delivery Ass'n.

COUNCIL BLUFFS, IA.

J. F. WILCOX & SONS

750,000 Feet of Glass

Orders shipped to any part of Iowa or Nebraska on a moment's notice. Daily Delivery to Omaha.

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FURROW & Co.

Service unexcelled
for central and northern
Oklahoma

Guthrie, Oklahoma

Oklahoma City, Okla.

FOSTER FLORAL CO.

Successors to Furrow & Co.

Member Florists' Telegraph Delivery.

FOR WEST AND CENTRAL TEXAS AND THE OIL FIELDS

Phone, wire or write Brownwood Floral Co.

BROWNWOOD, TEXAS

We are prepared to fill your orders
Members F. T. D.

SAN ANTONIO, TEXAS

EDWARD GREEN, Florist

AVENUE C AT 8TH STREET

Member of Florists' Telegraph Delivery Ass'n.

AUSTIN, TEX.

I deliver to any point in the state.

Prompt attention. F. T. D. Member.

FRANK L. WILLIS, 103 E. Sixth Street

Orders for TEXAS

KERR The Florist, Houston, Tex.

Member Florists' Telegraph Delivery

El Paso, Texas

POTTER FLORAL CO.

Members Florists' Telegraph Delivery

the trade has ever experienced. It is reported that the working class has been far more liberal in flower expenditures than ever before and that few weddings have taken place without at least corsages. Advertising, though it has not had its deserved swing, has been conducted on a sufficient scale to impress on every mind that our products are not entirely a luxury, but something that the mind and intelligence desire as a necessity. So June closes a year of unprecedented business. July 1 there was a decided decrease in demand for all kinds of stock. About the only thing done has been funeral work.

Roses are holding out as well as, if not better than, could be expected.



Hutchinson,
Kansas

Member Florists' Telegraph Delivery



Leading Florist

819 KANSAS AVE.

TOPEKA, KANSAS

Member Florists' Tel. Delivery

MRS. LORD'S FLOWER ROOM

112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.

SALINA, KANSAS

LEIGHTON FLORAL CO.

Members Florists' Telegraph Delivery Ass'n.

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.

MEMBER F. T. D.

Atchison, Kan.

Established 1865.

GROVES FLORAL CO.

Member of F. T. D.

Kansas City, Kansas

L. C. FIELD

Member Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

FORT WORTH, TEXAS

Baker Bros.

Members Florists' Telegraph Delivery

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National Florists. W. H. Caldwell Floral Co.

CORPUS CHRISTI, TEXAS

CONVALESCENT CAMP Curtis the Florist

OKMULGEE, OKLA.

GEO. W. MARSHALL, 112 S. Morton Ave.

MEMBER F. T. D.

TULSA, OKLAHOMA

Boston's Flower Store. O. O. Boston

Member Florists' Telegraph Delivery.

GEORGE RYE, Some Florist

THE PLAZA

F. T. D.

Ft. Smith, Ark.

Telegraph Delivery Department

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MINNEAPOLIS MAZEY

MINN. "The Society Florist"

SECOND AVE. SO. AT EIGHTH ST.

ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

Member F. T. D. Ass'n.

The finest and largest stock west of Chicago.
Awake night and day looking for orders.

HOLM & OLSON, Inc. 20-22-24 W. 5th St.

Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in

MINNEAPOLIS

Rochester, Minn.

Flowers to all points on short notice.
Rochester's only store having its own greenhouses.

Broadway Flower Shop,

Member F. T. D. 112 South Broadway

MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice

Member Florists' Telegraph Delivery

DENVER GENERAL HOSPITAL

U. S. RECUPERATION CAMP

Quick service by

CARTWRIGHT FLORAL CO.

Ten Minutes from Camp. DENVER, COLO.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED

Pikes Peak Floral Co.

Wholesale and Retail

Member Florists' Telegraph Delivery

Park Floral Co.

B. E. GILLIS, Pres.

E. P. NEIMAN, Sec'y.

Member Florists' Telegraph Delivery

DENVER, - - COLORADO

ROCHESTER, MINN.

QUEEN CITY GREENHOUSE CO.

Members Florists' Telegraph Delivery Ass'n.

DULUTH FLORAL CO.

200 miles in any direction. Duluth, Minn.
We are the center of the great Northwest. Daily deliveries to Superior, Wis.

Harkett's

For { Eastern Iowa
Western Wis.
N. W. Illinois

FLORAL NURSERY Dubuque, Iowa

I
O
W
A

Kembler's Flowers

Marshalltown, Boone, Center-
ville, Oskaloosa, Oelwein,
Mason City, Waterloo,
Chariton and Grinnell.

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

QUALITY
PLUS
SERVICE

DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

SEND ORDERS FOR

Minneapolis and Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

TWO STORES—LARGE STOCK

M. J. SPORMAN

CEDAR RAPIDS

IOWA



FT. DODGE, IOWA

NORDWALL

E. E. NORDWALL

Sunbursts and Russells are favorites on account of their keeping quality. Hearsts and Double Killarneys are also good. Carnations have somewhat recovered in quality, apparently due to attention given them by the growers, who had neglected them during bedding stock season. Indoor gladioli are about over, although a few are brought in daily. Sweet peas have seen better days. Outdoor peas are now expected, but it is supposed that there will be few of them, because red spider has developed during the hot, dry season they have gone through.

F. P. A.

NEWARK, N. J.

The Market.

Business is beginning to drop, as is usual at this time of the year, although there have been a number of weddings within the last week. The next few

DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

CEDAR RAPIDS, IOWA

I. N. KRAMER & SON

Member Florists' Telegraph Delivery

SIoux CITY, IA. Rocklin & Lehman

A large assortment on hand daily
Members Florists' Telegraph Delivery

SIoux CITY, IOWA

Supplies western Iowa, southern Minnesota, all of South Dakota and north-eastern Nebraska.

J. C. RENNISON CO.

COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.

Leading Retail Florist 19 Pearl Street

BANCROFT'S BEAUTIFUL FLOWERS

F.T.D. JOSEPH BANCROFT & SON

55,000 feet glass Cedar Falls, Ia.

DES MOINES, IOWA

ALFRED LOZIER ROSERY

DES MOINES, IA.

"SHOPS, FLORIST" 804 WALNUT STREET

DES MOINES, IOWA

GUTHRIE-LORENZ CO.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

19

FLORISTS' PUBLISHING CO.

508 South Dearborn St., CHICAGO

You may insert a Telegraph Delivery card occupying $\left\{ \frac{1}{2} \right\}$ inch in each issue of the Florists' Review for a period of one year from date, and thereafter until forbid by either party, for which _____ agree to pay at the rate of $\left\{ \begin{array}{l} \$1.00 \\ 50 \text{ cts.} \end{array} \right\}$ net per week, bills payable monthly.

Strike out size NOT wanted.
Strike out same as above.

If YOU want to be represented, sign, tear off and mail the coupon.

FRED C. WEBER

4326-28 Olive Street,
ST. LOUIS, MO.

WE HAVE NO BRANCH STORE
SELLING FLOWERS 46 YEARS
Member Florists' Telegraph Delivery Ass'n.

WIRE YOUR ORDERS TO
Scruggs - Vandervoort - Barney
Floral Department
ST. LOUIS, MO.
SCHAEFFER & STEITZ, Managers
Member Florists' Telegraph Delivery Association

ST. LOUIS, MO.

FLOWERS DELIVERED IN CITY OR STATE
ON SHORT NOTICE

F. H. WEBER

Taylor Avenue and Olive Street
Both Long Distance Phones
Member Florists' Telegraph Delivery Association

ORDERS FOR

St. Louis, Mo.

YOUNG'S. 1406 OLIVE STREET

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
Jefferson and Washington Avenues

RIESSEN

FLORAL CO., ST. LOUIS

SANDER'S GARDEN

That COZY Flower Shop.
909 North 7th Street, ST. LOUIS, MO.

State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any
Part of the Northwest
Only the Best. Members F. T. D. Assn

ST. LOUIS, MO.

GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

Phone 1367
Stokes FLORAL SHOP
"WE STRIVE TO PLEASE"
205 E. Walnut St., Springfield, Mo.
Members F. T. D.

"WE STRIVE TO PLEASE"
ALPHA FLORAL Co. KANSAS CITY, MISSOURI
205 WALNUT - PHONE 1806

ST. JOSEPH, MO.

MITCHELL & QUENTIN

Orders for

IOWA, NEBRASKA, KANSAS AND MISSOURI

W. J. Barnes KANSAS CITY, MO.
38th St. and Euclid Ave.
Established 1890
No order too large or small. Member F. T. D.

SPRINGFIELD SEED CO.

SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES
We Strive to Please

weeks will be busy ones for the growers
preparing their stock for fall business.

Various Notes.

A garage is to be built at once on the site of the greenhouses recently torn down at 596 Central avenue. The greenhouses were owned by Henry Hornecker, who is in business at Central avenue and Grove street, East Orange, and were last occupied by Ernest Radany.

B. B. M.

Minneapolis, Minn. — The Chicago Avenue Greenhouses are putting up another greenhouse.

Kansas City, Missouri

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.

1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Association

A. Newell
FLORIST

Established Over 20 Years.
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.
Member Florists' Telegraph Delivery.

STUPPY FLORAL CO.

Orders Executed
Missouri, Iowa, Kansas and Nebraska

St. Joseph, Mo.

Members Florists' Telegraph Delivery

Kansas City, Mo.

J. E. MURRAY & CO. 212 E. 10th Street

ST. JOSEPH, MO.

HAEFELI FLORAL CO.

Members Florists' Telegraph Delivery

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

COLUMBIA, MO.

COLUMBIA FLORAL CO.

Halfway between St. Louis and Kansas City.

SUMMERFIELD FLORAL CO.

SPRINGFIELD, MO.

Growers and Shippers for Southwest



Randall Fixtures in the model Store of Noble Bros., Cleveland.

It's Cheaper to Buy

A GOOD REFRIGERATOR

One that serves you best and saves on ice, repairs and worry.

Our Florist refrigerators are all cork insulated and manufactured by mechanics who are experienced in this particular trade, and who know your requirements. We know that cork, when properly installed, is far superior to any other kind of insulation for florists' refrigerators. And six good reasons are:

Cork has proper dead air space.

Cork is odorless and flowers retain their fragrance.

Cork cannot absorb moisture and the refrigerator stays dry.

Cork is the best non-conductor; holds the cold in and keeps the heat out.

Cork will keep the flowers in crisp condition without being chilled and the flowers last better after taken out in warm air.

And we guarantee our cork insulation-built refrigerator will keep a temperature of from 40 to 45 degrees when properly iced, and that our refrigerator will not sweat underneath drip pan at any time.

SEND FOR CATALOGUE.

A. L. Randall Co.

Everything for Florists Telephone Central 7720
Wabash Ave. at Lake St., CHICAGO

PREPARED MAGNOLIA LEAVES

Beech and Oak Sprays

Natural and Fadeless Sheet Moss

We can ship any amount of short Oak Sprays packed in cases or cartons. Write for prices.

THE RUMBLEY CO., EVERGREEN, ALA.



= OVERISSUED NEWSPAPERS =

Car Load Lots FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND Protect your Supply
Our Specialty HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS by ordering Now
910 Michigan Blvd. MENDELSON BROS. PAPER STOCK CO. CHICAGO, ILLINOIS

SIXTH CITY WIRE WORKS

Manufacturers of

WIRE FLORAL DESIGNS

and All Wire Novelties to Order.

224 High Ave. CLEVELAND, OHIO

Mention The Review when you write.

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN N.Y.

10,000, \$2.25 50,000, \$9.75

Sample Free

For Sale by Dealers

Mention The Review when you write.

Cards for all Occasions

Labels, Stickers, Seals, Tags
PRINTING FOR FLORISTS

THE JOHN HENRY CO.,
Lansing, Mich.

MCCRAY

FLORIST REFRIGERATORS

will increase your profits. Send for catalogue.

McCray Refrigerator Co., 888 Lake Street, KENDALLVILLE, IND.

GLOEKLER FLOWER REFRIGERATORS.....

Send at once for Catalogue F, illustrating and describing flower homes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

Mention The Review when you write.

WESTERN FLORISTS

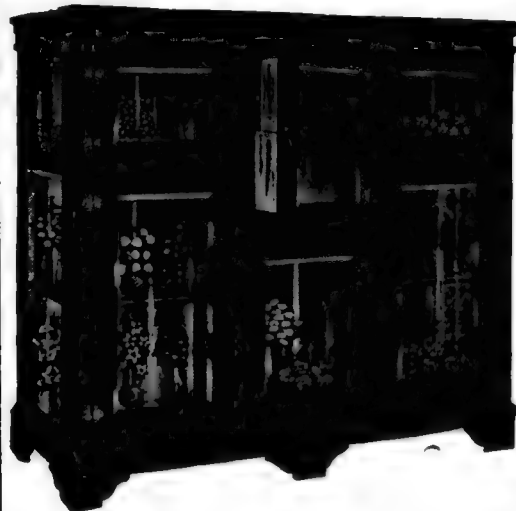
Can depend on getting prompt service on rush orders from

COLORADO SEED CO.

FLORISTS' SUPPLY DEPT.

1515 Champa St. DENVER, COLO.

Mention The Review when you write.



Write for Catalogue

BUCHBINDER BROS.

11 S. La Salle St., CHICAGO
Room 731

Always mention the Florists' Review when writing advertisers.

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.

President, E. C. Dungan, Philadelphia, Pa.;
secretary-treasurer, C. E. Kendel, Cleveland, O.

PEAS will be peas again this season.

THE California growers are not figuring on selling this year's crops for less than it cost to produce.

W. W. BARNARD was born July 4, 1856. His sixty-third anniversary was quietly celebrated at his home in a Chicago suburb.

ADVICES from Lompoc, Cal., say of mustard seed: "The normal yield of mustard in the Lompoc valley is 30,000 bags and the outlook at present is that the 1919 crop will exceed 50,000 bags, or 20,000 more than the average crop has been. Much of this crop has been contracted to sell at good prices—7 cents per pound and better. The market is apparently strong and the indications are that the farmers who have not contracted their mustard seed will receive good prices also."

COMMITTEE ON SEEDS.

The following gentlemen have been appointed by the president of the New York Produce Exchange as members of the committee on seeds: William Jacot, chairman; Marshall H. Duryea, Ernst Wehnke, O. W. F. Randolph and Charles Wimmer.

A BRITISH VIEW.

"Reports from the U. S. A. indicate that the abnormal demand for seeds of food plants caused by the war is now slackening, and as many firms have overstocked, a number of articles will probably be offered at considerably reduced rates, especially as the recent deputation to Europe does not report any extraordinary buying from that quarter," says the Horticultural Advertiser (British). "The inquiry into seed conditions has done good in drawing attention to the fact that, though Hamburg was formerly the most important center of the seed trade in Europe, the greater part of the seed sold was not of German origin. A large part of the seed grown for foreign trade by France and Russia, and even a considerable quantity of British seed, passed through German hands. Now, however, it is hoped that the seed trade in these countries will get together and trade direct. In the future careful watch should be kept for attempts to divert the seed trade and reestablish conditions which prevailed before the war."

ITEMS OF PRODUCTION COST.

To assist sugar-beet growers in determining the cost of production, specialists of the United States Department of Agriculture have made a study of four of the most important sugar-beet areas in the United States. The department has published four bulletins, one on each of the four areas studied, giving in detail the results of the investigations.

While the requirements of the beet crop in terms of value that prevailed through 1915 and 1916 are dealt with in the recent publication, the authors state that when such requirements are known

QUALITY SEED

— FOR THE —

Market Gardeners of America



SPINACH SEED, All Varieties

100 lbs. or more.....30c per lb.
Less than 100 lbs.....35c per lb.

WHEN YOU THINK OF

GARDEN SEEDS

WRITE TO PEACOCK



OUR OWN SEED FARMS

Everette R. Peacock Co.

SEEDSMEN

4013 Milwaukee Avenue,

CHICAGO, ILL.

Get Quotations on Seeds
FROM

LANDRETH

Before Buying Elsewhere

We will quote you for immediate
or future shipment.

D. LANDRETH SEED CO.

Bristol, Pennsylvania

Mention The Review when you write.

Western Seed & Irrigation Co.

Seed Growers and Dealers

FREMONT, - - NEBRASKA

SPECIALTIES:

CUCUMBER

MUSKMELON, WATERMELON

PUMPKIN and SQUASH

SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

Mention The Review when you write.

- THE -

J. C. Robinson Seed Co.

WATERLOO, NEB.

ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,
Watermelon, Squash and Pumpkin Seed, Sugar,
Flint and Field Seed Corn.

Mention The Review when you write.

THE KIMBERLIN SEED CO.

Wholesale Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

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the cost of production can be ascertained for any given crop year by substituting current rates for labor, seed, water, etc., for those given in the bulletin. The cost data, therefore, are valuable for purposes of comparison.

In general, the bulletin says, as acreage increases, acre cost decreases, while as yield increases acre cost increases, although cost per ton decreases.

Labor was the principal cost item, amounting to fifty per cent of the total cost of production, while the use of the land amounted to thirty-five per cent. The more important factors which enter into the cost of production are labor, interest on land or rental, seed, water, taxes and insurance. While these factors expressed in terms of money values are variable, such items as hours of man labor, hours of horse labor, pounds of seed, hours of use of equipment, and amount of fertilizers required do not fluctuate appreciably.

CATALOGUES RECEIVED.

Peter Henderson & Co., New York, N. Y.—“Henderson's Midsummer Catalogue,” containing a tabulated list of “vegetables especially suited for sowing in June, July and August, with the dates up to which they may be sown”; freely illustrated; thirty-two pages and cover. Besides seeds of vegetables, field crops, lawn grass and perennials, the listed stock comprises extensive assortments of tools and supplies.

Henry A. Dreer, Inc., Philadelphia, Pa.—“Dreer's Wholesale Price List for July and August,” offering flower and vegetable seeds, bulbs, roots, palms and other decoratives, greenhouse and garden plants, pot-grown perennials, peonies, hardy vines, celery and strawberry plants, tools and other requisites; a well illustrated catalogue, thirty-two pages and cover. Patrons are warned of the shortage of bulbs.

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A buyer of seed who sows it knowing that it is inferior to the quality he has bargained for will not be permitted by the courts to recover damages based on the excess of the value of the crop which would probably have been grown had the seed been of the proper kind, above the value of the crop actually grown.

This reasonable rule of law is recognized by the Minnesota Supreme court in the recent case of Wavra vs. Karr, 172 Northwestern Reporter, 118.

There are numerous court decisions upholding a seed buyer's right to recover damages measured according to the above stated standard, where he has innocently relied upon a misrepresentation by the seller concerning the variety or germinating quality of seed delivered. And where seed is found on delivery to be of inferior character there can be no doubt that, as a general rule, the buyer has a valid claim for damages based on a difference in values of the goods bargained for and those de-

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livered. But it is a fundamental principle of law that, although one may be aggrieved by a breach of contract on the

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Chas. Frost
Kenilworth, N. J.

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part of another, he must use all reasonable means to avoid enhancing his damages. If I bargain for pansy seed and knowingly receive and plant pumpkin seed, I shall not be heard by the courts because I reap what I have sown.

When wheat seed was delivered to plaintiff by defendant's agent he noticed that it contained a large percentage of foul and noxious seeds, and that many of the wheat kernels were so shriveled and dried up as to be worthless for seeding purposes. He complained that it was "almost a shame to use that seed on any man's land," yet, without effort to remove the foul seed or the shrunken kernels, he sowed the seed as delivered.

Minnesota Court's Ruling.

Under these circumstances the Minnesota Supreme court said:

"It is well settled law, in this state and elsewhere, that a party who is subjected or exposed to injury from a breach of contract is under legal duty and obligation to minimize and lessen his loss, and he can recover only such damages as he could not with reasonable diligence and good faith have prevented. * * * What must be done in this respect will depend upon the facts of the particular case. The rule exacts nothing unfair or unreasonable. In the case at bar, plaintiff was confronted with the fact that defendant's agent was not delivering seed of good quality, that the contract was not being complied with. In that situation he would have been justified in procuring seed elsewhere, or, if not so procurable, then in rejecting the seed tendered by the agent altogether. But he elected to accept the seed with full knowledge of its poor quality and to attempt to raise a crop therefrom. His conduct was the reverse of what the law required of him,



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for the direct and natural result thereof was the enhancement of his damages and loss. Clearly, he can have no standing in support of that position. * * * The poor quality of the seed being known to plaintiff, there was no implied

warranty of fitness. * * * The fact that plaintiff objected to the seed and pointed out the defects therein to the agent does not change the rule. His objection should have been in the form of a refusal of acceptance." S.

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All prices F. O. B. Chicago. No charge for packing.

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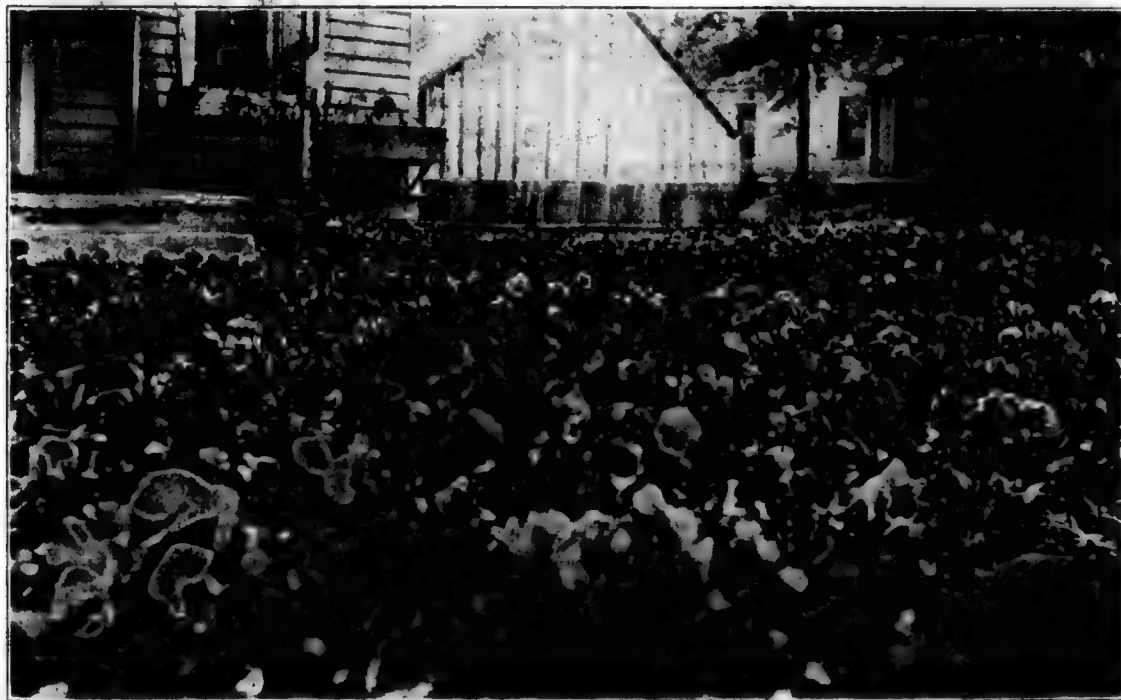
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NEWS OF THE NURSERY TRADE

SHORTAGE of the peach seed stand in California is predicted by W. C. Kirkman, of Fresno, Cal. While there may be enough for local wants, there will probably be no surplus.

A FOURTH edition of "Trees and Character," by William A. Peterson, has been called for and published in booklet form. It originally was one of a series of talks to youths by the Chicago nurseryman.

MEEHANS DIVIDE BUSINESS.

The business of Thomas Meehan & Sons, Germantown, Philadelphia, Pa., was divided July 1, when the partnership, consisting of S. Mendelson Meehan and P. Franklin Meehan, was dissolved. The nursery business will be continued under the old name by S. Mendelson Meehan. The landscape gardening department of the firm will be carried on by J. Franklin Meehan, who will operate it under his own name.

EVERGREENS AND THEIR USES.

[From an address on "The Growing and Preparation of Evergreens for Landscape Planting," delivered by Charles L. Seybold, of Wilkes-Barre, Pa., at the convention of the American Association of Nurserymen at Chicago, June 26.]

All conifers prefer a well-drained, loamy soil that is moderately rich, but most of them prefer a light soil that is open and porous. If the more delicate kinds cannot be given such soil, don't plant them. In the north and in exposed positions we often find comparatively hardy kinds unable to withstand the winter, and on account of the growing season being shorter, the growth does not ripen sufficiently to pull them through.

The general public seems to be afraid to order evergreens on account of the large percentage of losses. Some varieties, especially pines, cedars, some spruces, cypresses and others, are hard to transplant in large sizes, but this difficulty can be overcome by employing stock that has been root-pruned in the nurseries.

There are many kinds of smaller coniferous shrubs and plants that should be grown in greater quantities, some of which have become extremely scarce, such as the upright *Taxus baccata* erecta, *T. fastigiata*, or Florence court yew; *T. fructu-luteo*, a handsome, golden-fruited variety; *T. canadensis* variegata, and *T. baccata* variegata. There are many thujas, biotas and thu-jopsis of exceptional merit. Yuccas, Japanese holly, mahonias and American-grown holly, among others, work in well

at the front of coniferous borders. Hollies should be transplanted in early fall with a ball of earth. They will make fresh roots before winter, and will start out strongly in spring with new fibrous roots.

The junipers show many habits, prostrate, upright, globe, dwarf, compact, white, golden and variegated. They are now extensively used in rock and Japanese gardens and in well-drained coniferous borders, with Alpine forest heath, evergreen perennials and grasses to fill in.

Proper Period of Planting.

As to the proper period of planting, I have, under certain conditions, frequently advocated early fall planting with excellent results, and where new growth was well ripened I have given early fall planting the preference.

In case of extreme dryness, a thorough watering or puddling should not be overlooked. This will start the plant at once into renewed root action, and it will become well established before winter sets in. When the ground is slightly frozen, a mulch of litter, leaf-mold, evergreen boughs or straw wrappings will protect fine specimens against dry winds and severe cold.

Buxus sempervirens used in bordering beds is quite hardy when thoroughly established, but it must be protected from the wind and sun for two winter seasons after planting. Evergreen privets, *Ligustrum lucidum* and *L. japonicum*, thrive well under similar conditions. These two, however, are not

so hardy as the box and euonymus. The American holly, *Ilex opaca*, is the only true and reliable holly. When transplanted they should be severely pruned; this is generally overlooked.

Rhododendron beds bordered with *Pieris alba floribunda*, known also as *Andromeda floribunda*, should be used and grown more extensively. This is a valuable plant for bordering purposes. Another variety is *P. japonica*. The hardy daphnes, yuccas, *Euonymus radicans*, green and variegated; hardy dwarf azaleas, with their deep green foliage and bright flowers, and kalmias are good border plants for rhododendron and small evergreen beds.

Planting for Windbreaks.

Planting for windbreaks should be advocated more than it is. In colonial times it received more attention than it does now. *Picea alba*, *P. excelsa*, Norway spruce and hemlock should be used more for this purpose; even cypress, cedars and Siberian arbor-vitæ lend themselves to windbreaks, screens and hedges.

The planting of window and balcony boxes containing small coniferous plants

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Mention The Review when you write.

should become more general. There has been, however, some complaint that many plants would have to be replaced several times a season to keep them looking presentable. Then again, the expense of too frequent replanting at hotels and at private homes has caused many to discard them altogether. This should not be. The remedy is readily found in the proper selection. Let us try small boxes containing dwarf conifers and hardy ivies. These could be designed so as to enable the owner to remove them from the open to indoors, on the order of the Japanese style. Thousands of such boxes can be sold by enterprising firms, and would help to popularize coniferous plants.

To make farmsteads more attractive is another object. The busy farmer, of course, does not care for a formal garden and trimmed hedges, but he wants plain and sensible ornamentation, consisting of large-growing trees, and evergreens for shade and windbreaks. He may plant hedges that do not require any trimming, such as hemlock, Siberian and American arbor-vitæ, Japanese barberry, Spiræa Van Houttei, mock orange, Tartarian honeysuckle, Rosa rugosa or lilacs.

Promising Varieties.

The Korean hardy azaleas (rhod-azaleas) at the Arnold Arboretum are full of promise for the nurseryman, especially on account of their great hardiness; the varieties Schlippenbachii and poukhanense (Rhodazalea poukhanense) are especially recommended.

Magnolia macrophylla, while not an evergreen, is a most interesting tree,



D. HILL

Hill's Choice Boxwoods

Only a few Left. See quantities and prices below.

Boxwoods

(Buxus Sempervirens)

BOXWOOD, Pyramid Shaped

Quantity	Each	Pair
237-2 feet B&B	\$3.25	\$ 6.00
145-2½ feet B&B	4.00	7.50
127-3 feet B&B 10 to 12-inch Base.....	5.25	10.00
13-3½ feet B&B 12 to 15-inch Base.....	6.25	12.00

BOXWOOD, Ball Shaped (Clipped Solid)

Quantity	Each	Pair
62-12x12-inch B&B.....	\$5.25	\$ 9.00
37-15x15-inch B&B.....	6.25	11.00

BOXWOOD, Bush Shaped

Quantity	Each	10	100
402- 8-10-inch B&B...	\$0.75	\$ 6.50	\$50.00
10-21-24-inch B&B...	3.25	30.00

Light wooden pails stained green can be supplied for 75c each.

All choice specimens for immediate shipment. They are going fast. Write or telegraph orders.

TERMS Net cash. To save delay, first orders from all firms not having a charge account with us should be accompanied by full cash remittance, which earns free boxing and 3 per cent discount. O. O. D. orders will be shipped promptly when one-fourth cash is sent to insure acceptance at destination.

THE D. HILL NURSERY CO., Inc.

Evergreen Specialists

Largest Growers in America

Box 403,

DUNDEE, ILL.

NURSEYRYMEN FLORISTS AND SEEDSMEN

Headquarters for first-class help, furnished free of charge to employers. Tractor hands, teamsters, general men for farms, single and married, all nationalities.

Phone Main 5074

DIAMOND AGENCY

557 W. MADISON STREET,

CHICAGO, ILL.

and seems worthy of wider cultivation; it is perfectly hardy, and good specimens are seen as far north as Boston.

The Japanese fir is an excellent plant for the decoration of our American parks and gardens, especially *Abies brachyphylla* and *Abies homolepis*. The Japanese yew, *Taxus cuspidata*, has proved the hardiest of the class; it is certainly the most valuable, being exceedingly decorative; it stood up even better than the English yew, *Taxus baccata*, and the native *Taxus canadensis*, both of which were badly browned and damaged during the winter of 1917-18.

Not nearly enough seedlings are raised, especially of such things as firs, spruces, pines and the native broad-leaved rhododendrons; all of these come true from seeds.

In preparing a border for a group, or for lining out a block of evergreens, it is essential to plow or spade deep, or as deep as possible. Cloggy, heavy soil should be thoroughly worked before plants are set.

The ideal soil is a rich, sandy loam, not too strong in animal fertilizers or in chemicals. Such a soil carries a higher temperature, is naturally well drained, and moisture and air penetrate it more readily and enter deeper. Seeds will germinate more quickly and become stronger, and cultivating is easier in such soil.

BALTIMORE.

The Market.

For the first week in July, the market certainly held its own. The demand, especially for funeral work, kept up well and the prices were correspondingly good. Roses are about the best stock on the market and I have seldom seen them as good so late in the season. There is a fair supply, also, of miscellaneous stock for this season. Altogether, the market is in a most satisfactory state.

Various Notes.

The next meeting of the Florists' Club will be held July 14, in Royal Arcanum hall. This is likely to be one of the largest meetings the club has ever held. President R. A. Vincent and W. F. Ekas have been untiring in their efforts to make the meeting a great success. "Publicity" will be the subject of discussion, "Publicity" with a big "P." John Young, secretary of the S. A. F., will be one of the speakers on the subject; another will be Major O'Keefe, head of the advertising agency that has charge of the publicity campaign. There will be delegations from the Philadelphia and Washington clubs. Before the meeting there will be a banquet at the Hotel Bennet, and refreshments will be served during the meeting at the hall. Every florist in and around the city, whether a member of the club or not, is expected to be at this meeting and banquet. By getting in touch with Isaac H. Moss, at Govans, or with W. F. Ekas, care of Leo Niessen Co., 5 to 7 West Center street, other particulars may be learned.

A walk along Charles street shows all the stores, usually so busy, settling down to a midsummer business, but they have not relaxed in making their stores attractive. It is a treat on these hot days to stop at Pleasant and Charles streets and look at the window of Samuel Feast & Sons. The man who has charge of

CYCLAMEN White, pink eye; White, Salmon, Christmas Red, Glory of Wandsbek.

Seedlings, \$6.50 per 100; \$60.00 per 1000 Small pots, \$12.00 per 100.
8-inch, \$25.00 per 100. 2 1/2-inch, \$30.00 per 100.
Shipment at once.

POINSETTIAS for July and August

We will have them in quantity. Don't delay in placing your order.
2 1/4-inch pots.....\$10.00 per 100; \$90.00 per 1000.
Carefully packed in paper pots.

ROSES

1000 Ophelia, 2 1/2-inch.....\$100.00 per 1000 1000 Ophelia, 4-inch, heavy.....\$150.00 per 1000
500 My Maryland, 2 1/2-inch, heavy..\$115.00 per 1000

SIM'S GOLD MEDAL PANSY SEED

His final selection of the best of that wonderful strain. 1/4 oz., \$4.00; 1/2 oz., \$7.50; 1 oz., \$15.00.

FRENCH HYDRANGEA LILIE MOUILLERE

The best all-around pink Hydrangea. Deep pink with light eye. Colors up early and holds a long time. 2 1/2-inch, strong plants, \$12.00 per 100; \$100.00 per 1000.

HYDRANGEA BABY BIMBINETTE (new pink).....\$12.00 per 100; \$100.00 per 1000
GENISTA, strong, 8-inch, ready now.....per 100, \$20.00
CHRISTMAS JOY PEPPER, 2 1/4-inch.....per 100, 10.00
FERN FLATS, guaranteed 200.....per flat, 2.50
BIRD'S-NEST FERN, excellent little plants, 2-inch pots.....per 100, 12.50

Cash or satisfactory trade references. No C. O. D. shipments.

L. J. Reuter Co., PLANT BROKERS 329 Waverley Oaks Road, Waltham, Mass.

PEARSON'S
MONEYWORTH
QUALITY

CYCLAMEN. 4-inch, \$40.00 per 100; 5-inch for August delivery, \$9.00 per doz.; \$65.00 per 100.

BIRD'S-EYE PEPPER. 2 1/4-inch, \$5.00 per 100; 3-inch, \$8.00 per 100.

CELESTIAL PEPPER. 2 1/2-inch, \$4.00 per 100.

Now Ready. Packed in paper pots, free.

PETER PEARSON

5732 Gunnison St., CHICAGO, ILL.

Do it now. Contribute to the National Publicity Fund.

PEARSON'S
MONEYWORTH
QUALITY

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PEARSON'S
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QUALITY

BAY TREES

STANDARDS, 30, 40, 44 and 48-inch crowns.
PYRAMIDS, 4 sizes, 6 to 8 feet high, 22 to 28-inch base.
SHORT STEMS, 6 sizes, 20 to 28-inch crown.
BUSH SHAPE, 24 inches high, 16 to 18-inch diameter.

READY TO SHIP NOW.

Write for F. O. B. New York prices and details of sizes.

McHUTCHISON & CO., 95 Chambers St., NEW YORK

Wayside Gardens
Hardy Plants, Bulbs and Shrubs
MENTOR, OHIO

NOTICE!!! BENCH ROSES! NOW READY!

	Per 100	Per 1000
Ophelia.....	\$12.00	\$110.00
Shawyer.....	12.00	100.00
Sunburst.....	12.00	100.00
White Killarney.....	12.00	100.00
Pink Killarney.....	12.00	100.00

M. C. GUNTERBERG, Wholesale Florist
8 East Randolph Street, CHICAGO
Phones: Central 3067, Randolph 6800-6801
Mention The Review when you write.

this window always has an eye to the weather, and the hotter the day the harder he tries to have a window that will make one feel cool. The frequent use of electric fans among the palms, as well as fountains, gives the palms the

BAY TREES

Now in Stock

BARCLAY NURSERY

14 West Broadway NEW YORK

Schiller's

"The Strain That Leads"

Primroses

FERNS AND PALMS

Kentia Belmoreana and Forsteriana
Strong 4-inch pots, 50 cts. each.

FERNS, Teddy Jr. and Whitmanii, 4-inch pots, \$35.00 per 100.

Cash with order.

GODFREY ASCHMANN,
1012 W. Ontario St., Philadelphia, Pa.

PRIMULAS and ROSES

Grow the New
Improved

Primula Malacoides Rohrerii

The colors are most beautiful shades of rose-pink, light lavender and snow white. A cool temperature, 40 to 45 degrees, produces the best results. 2½-inch pots, 6.00 \$55.00

Primula Obconica Rosea Gigantea.. 1.00 10.00

Apple Blossom and Kermesina, 2½-inch..... 6.00 55.00

Malacoides Townsendii, 2½-inch. 6.00 55.00

Chinensis, 2½-inch..... 6.00 55.00

Eureka, new variety, very fine, Chinensis x Obconica; large flower, extra fine color, 2½-inch..... 7.50 65.00



Primula Rohrerii grown in 4-inch pots.

ROSES

Own Root

	Per 100	Per 1000
Columbia, 2½-inch.....	\$18.00	\$160.00
Columbia, 3 -inch.....	20.00	
Rosalind, 2½-inch.....	17.00	150.00
Rosalind, 3½-inch.....	25.00	
Sunburst, 3½-inch.....	25.00	
Maryland, 3-inch.....	15.00	120.00
Double White Killarney, 3½-inch	25.00	
Richmond, 3-inch.....	15.00	
Single White Killarney, 3 -inch	15.00	120.00
Single White Killarney, 3½-inch	25.00	
Hoosier Beauty, 3½-inch.....	25.00	
Hadley, 2½-inch.....	10.00	90.00
Hadley, 3 -inch.....	15.00	
Tausendschoen, 2½-inch.....	10.00	90.00
Dorothy Perkins, 2½-inch.....	10.00	90.00

C. U. LIGGIT, —OFFICE— 303 BULLETIN BLDG. Philadelphia, Pa.

BARGAINS--30 to 50% Discount

GERANIUMS, fine 2½-in., Nutt, Buchner and Double Grant, \$3.00 per 100; \$27.50 per 1000. Nutt, Grant, Hill and Buchner, 3-in., \$5.00 per 100; \$45.00 per 1000. Nutt and Double Grant, 4-in., \$8.00 per 100. Rooted Cuttings, summer price, \$15.00 per 1000.

	Per 100	Per 100
Ageratum, 2½-in.....	\$ 2.00	
Alternanthera, 2½-in.....	2.00	
Coleus, fine asst., 2½-in.....	2.00	
Cupheas, 2½-in.....	2.00	
Fuchsias, 2½-in.....	2.00	
Heliotropes, fine, 2½-in.....	\$2.00	
Periwinkles, 2½-in.....	2.00	
Petunias, single, 2½-in.....	2.00	
Petunias, double, 2½-in.....	2.50	
Snapdragons, 2½-inch, fine.....	2.00	
Vinca Var., 2-in.....	8.00	

Dracaena Indivisa, 5½-in., very strong, 20c; an exceptional value.

Smilax, fine, cut back, strong, 3-in., for early strings, 6c.

Cleveland Cherries, 2½-in., fine for Christmas, \$6.00 per 100; \$50.00 per 1000.

GULLETT & SONS

Add 5c on the dollar
for packing

LINCOLN, ILL.

POINSETTIAS

EXCEPTIONALLY STRONG STOCK

July delivery.....\$10.00 per 100
August and September delivery..... 8.00 per 100

PAHUB FLORAL CO., 3403 Boulevard Place, Indianapolis, Ind.

Otaheite Oranges

Out of 2½-inch pots
FOR GROWING ON
\$10.00 per hundred

This is exceptionally fine, healthy stock.

A. L. MILLER, JAMAICA, N. Y.

JOHN BADER CO.

FERNS, PALMS and
BEDDING PLANTS

PRICE LIST NOW READY

Office and Greenhouses, MT. TROY
N. S. PITTSBURGH, PA.

GERANIUMS

4-inch.....\$10.00 per 100

HARDY IVIES

4-inch.....\$20.00 per 100

5-inch..... 35.00 per 100

6-inch..... 50.00 per 100

ASCHMANN BROS.

Second and Bristol Sts. and Rising Sun Ave.,
PHILADELPHIA, PA.

ALONZO J. BRYAN

WHOLESALE FLORIST

Abundance of Plants always on hand.
See our display ad in the June 5 issue of
The Review. Correspondence solicited.

WASHINGTON, NEW JERSEY

Primula Malacoides Rosea

Booking orders now for delivery any time
from July 15 to October 1.

Our stock is the pure, deep, rich pink so much
in demand.

\$5.00 per 100; \$40.00 per 1000.

Fred. H. Lemon & Co., Richmond, Ind.

Write for prices and description of

ROSE PREMIER

The Jos. H. Hill Co.
RICHMOND, IND.

appearance of being in a severe wind
storm.

At John Cook's establishment everything looks cool and inviting—and it is not looks alone, for on a hot day there is no more pleasant place to pause and rest a while than in this store. Then

one crosses the street and stands for a time admiring the window of W. J. Halliday. These decorative efforts may all seem like time, labor and stock wasted, but let us look a little farther. When summer is past and people again wish to purchase quantities of flowers, their

READY NOW

We have ready now a fine lot of young Chrysanthemum plants to plant right into your benches. Our list of varieties includes Tiger, Rager, Lena Baum, Marigold, Comoleta, Unaka, Oconto, Crystal Gem, Golden Queen, Josephine Foley, Fall Beauty, Harvard, Autocrat, Maud Dean, White Dean and others. We will be glad to make a selection of varieties that will cover the season in the various colors for you. We also have a fine selection of Pompon varieties. **\$40.00 per 1000.**

Place your order NOW for Poinsettias, for delivery whenever you want them. **\$8.00 per 100, \$75.00 per 1000.**

Get your order in for our new pink carnation RUTH BAUR for delivery early in 1920. **\$12.00 per 100, \$100.00 per 1000.**

BAUR & STEINKAMP
3800 Rockwood Ave. INDIANAPOLIS, IND.

Mention The Review when you write.

memories will travel back to a hot day in July, and nine times out of ten the order will go to the florists who had interest and pride enough to keep their windows looking nice when no business was being done.

A South Baltimore retailer reports that florists in that section have recently had all the funeral work they could handle. This is saying a great deal, for the boys south of Pratt street are always busy and they can handle a lot of any kind of business. Tate.

TORONTO, ONT.

The Market.

The city has been in the throes of a street-car strike for the last two weeks, and the effect on business has been quite noticeable. Telephone business greatly increased, and helped to keep trade up to last year's figures. There is a continued demand for funeral designs.

Various Notes.

Those planning attendance at the Canadian Horticultural Association's convention August 12 to 15 are requested to make hotel reservations as soon as possible. The headquarters will be the Prince George hotel. If visitors will communicate with H. G. Dilleuth, chairman of the convention committee, reservations will be made. Those requiring exhibition space should inform Alex Simpson, 11 Queens park, secretary, or J. J. Higgins, superintendent of exhibits, 256 Yonge street, Toronto.

All the large downtown stores were closed Saturday, July 5, including the large flower stores. This will be continued throughout July and August. Most of the uptown stores are closing Wednesday afternoons instead of Saturday.

A welcome visitor to Toronto last week was Wm. F. Gude, of Gude Bros. Co., Washington, D. C., who is on the way to the Pacific coast across Canada. He expects to spend some time at Banff at the celebrated sulphur springs.

Report of the death of Wm. W. Tattle, for years one of the largest growers of peonies in this section, appears in the obituary column. J. J. H.

Order Your Hydrangeas for Fall Delivery NOW

Pot-Grown

4-inch, 4 to 5 shoots.....\$30.00 per 100
 6-inch, 6 to 8 shoots..... 60.00 per 100

Best French Varieties

Trophee, finest pink, 4-inch..... 50.00 per 100

Place Your Order for Poinsettias in Time

We have secured the stock.

2½-inch.....\$8.00 per 100; \$75.00 per 1000

Write us for quotations on other stock you may want.

S. S. SKIDELSKY & CO.,

50 Park Place, NEW YORK CITY

10,000 BEGONIAS

LUMINOSA, Red

PRIMA DONNA, Pink

PFITZER'S TRIUMPH, White

OF EXCEPTIONAL QUALITY

Strong plants, 4-inch pots..... **\$12.00 per 100; \$100.00 per 1000**

IMMEDIATE SHIPMENT

Robert Craig Co., 4900 Market St., Philadelphia, Pa.

Mention The Review when you write.

CARNATIONS

Rooted Cuttings of

LADDIE, \$75.00 per 1000

Orders booked now for January, 1920, delivery.

F. DORNER & SONS CO., Lafayette, Ind.

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A. N. PIERSON

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Growers of Plants, Cut Flowers,

Palms and Ferns

CROMWELL, CONNECTICUT.

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CHAS. D. BALL
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PALMS, ETC.

Send for Price List

HOLMESBURG, PHILADELPHIA, PA.

Mention The Review when you write.

JULIUS ROEHRS CO.

RUTHERFORD, N.J.

ORCHIDS, PALMS
 and plants of every variety

Mention The Review when you write.



PALMS

OWING to the new law prohibiting the importation of plants to this country, palm stock will be scarce. If any one had told you ten years ago that the country was going dry you would not have believed it. But it has gone dry. We did not predict it, but *we do* predict the shortage of Palms in the near future. A word to the wise is sufficient. Buy our small stock to grow on, thereby avoiding a shortage in your case.

Kentia Belmoreana and Forsteriana

2-inch..... \$1.25 per dozen
3-inch..... 2.00 per dozen
5-inch, made-up: well established, an exceptionally good buy at \$10.00 and \$12.00 per doz.

Latania Borbonica

8-inch.....\$2.00 per dozen
4-inch..... 3.00 per dozen
5-inch..... 6.00 per dozen
6-inch..... 9.00 per dozen
These palms are especially suited for porch and window boxes or inside ferneries, boxes and decorations.

Crotons

2 1/4-inch.....\$0.15 each
3 -inch......25 each
4 -inch......35 each
5 -inch......50 each
6 -inch..... 1.00 each

Nicely colored, well rooted plants.

Dracaena Indivisa

5-inch strong.....\$30.00 per 100
Buy now for next season.

Ferns

8-inch, Boston.....\$1.00 each
9-inch, Boston..... 2.00 each
Well established, pot grown plants, for immediate shipment.
Our stock of 6-inch and 7-inch will be ready within a month.

Asparagus Plumosus

2-inch.....\$35.00 per 1000
Exceptionally strong stock for growing on. Only a limited supply.

Used Flower Pots

We are growing larger plants, consequently have a large supply of small pots. Compare these prices with others and see what we can save you.

2 1/4-inch.....\$4.15 per 1000
2 1/2-inch..... 4.87 per 1000
3 -inch..... 6.34 per 1000
3 1/2-inch..... 7.80 per 1000

GEORGE WITTBOLD CO., 747 Buckingham Place Chicago
L. D. PHONE GRACELAND 1118

WINTER- FLOWERING ROSES

We still have left about five thousand **ROSALIND (Glorified Ophelia)**. This is much darker than the original Ophelia. Buds are bright coral, which changes to a clear pink when flowers are developed.

One of our best sellers. Strong plants.
3 1/2-inch pots \$30.00 per 100

We can supply, also, the following varieties in more or less limited quantities as long as unsold, strong plants from 3 1/2-inch pots: Per 100

Columbia and Mrs. Chas. Russell.....\$40.00
Silvia (Yellow Ophelia)..... 30.00
Francis Scott Key, Deeb's White Killarney, Killarney Brilliant, Mossier Beauty, Ophelia, Sunburst, and Mignon, or Cecile Brunner 25.00

F. R. PIERSON
TARRYTOWN, N. Y.

4,000,000 Cabbage

Cauliflower and Celery Plants. All varieties.
Cabbage, \$1.50 per 1000. Re-rooted, \$1.80; 500, \$1.20; 300, \$1.10; ready now. Snowball Cauliflower, \$4.00. Re-rooted, \$5.00; 500, \$2.75; 300, \$2.00; 200, \$1.50; 100, 90c; ready now. Celery, \$2.50. Re-rooted, \$3.00; 500, \$1.75; 300, \$1.25; 200, \$1.00. Ready July 1.
Cash. List free.

F. W. ROCHELLE & SONS, Chester, N. J.

ORCHIDS

Best commercial varieties collected, imported and grown by **JOHN De BUCK**, 719 Chestnut Street, PHILADELPHIA, N. J.

Always mention the Florists' Review when writing advertisers.

GERANIUMS

We have a fine lot of 2-inch stock for immediate shipment, of all the kinds we list in our Catalogue, such as **Beaute Poitevine**, **Alph. Ricard**, **Abbie Schaffer**, **Miss F. Perkins**, etc., **\$2.75 per 100; \$25.00 per 1000.**

We are booking orders now for next season.

Hardy English Ivy

Good strong 2-inch stock, \$2.50 per 100; \$22.50 per 1000.

Table Ferns

Good strong 3-inch plants, fine assortment at \$6.00 per 100.

R. VINCENT, Jr., & SONS CO.,

White Marsh, Maryland

ORCHIDS

We have thousands of plants in all varieties in flower sheath.

Write for price list.

We deal in nothing but orchids.

GEO. E. BALDWIN CO., Box 88, Hamamuck, N.Y.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, New Jersey

Greenhouse Heating

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

YEAR'S COAL STOCKS SMALL.

Coal buyers who count on the stocks on hand to offset the low production of the mines during the first half of this year are making an error in their calculations. Because last winter was so mild, here and there considerable supplies remain. Some greenhouse owners are well provided for the beginning of next season. But in general stocks of coal were used up. The total stocks on hand in 1919 were only 30,000,000 tons, as compared with 85,000,000 tons in 1918. In spite of the mild winter, the supply to start 1919 was 55,000,000 tons less than in 1918.

The stocks on hand are not, therefore, sufficient to compensate for the shortage of production, which, government experts figure, is running behind at the rate of 2,775,000 tons per week. The assumption is that, if buying is no heavier than it has been, there will be a rush when cold weather begins which will clean up all the available coal in short order, sending up prices for later production to high figures. Some authorities believe that the last-hour scramble will come too late to stimulate production to the extent necessary, and that, even in case of a mild winter, fuel shortage is almost certain to result.

LARGER PIPE IS PREFERABLE.

Will you kindly tell me how to pipe a greenhouse 16x30, with hot water? The house will have a southern exposure. The boiler room will be on a lower level than the greenhouse. There will be sixteen inches of glass in the sides. Will a boiler that is rated at 300 square feet of hot water radiation be sufficient to heat this house, or would a rating of 400 square feet be better? The stock to be carried will consist of primulas, cinerarias, cyclamens and geraniums. I should like to use 1-inch pipe under the benches. Please state how much pipe will be needed?

A. J. Z.—N. Y.

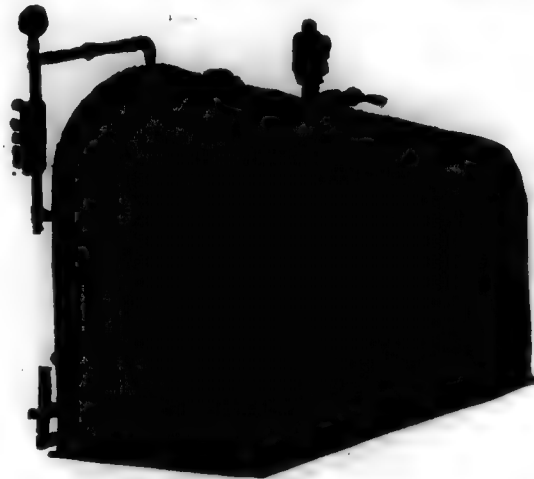
The amount of radiation actually required is only 210 square feet, and if the boiler is fairly well up to its rating it should have ample reserve power.

We would suggest heating the house by running a 2½-inch flow pipe through the house to the farther end, about two feet below the ridge, giving it a slight fall, say two inches in the length of the greenhouse. For the coils we would prefer to use five 1½-inch, or six 1¼-inch pipes, on each side of the house, but if the lowest point of the returns is well above the top of the boiler 1-inch pipe may be substituted. In either case, we would start the coils at the middle of the farther end of the house and, after running them to the corners, carry

K-R-O-E-S-C-H-E-L-L

STEAM UNITS OF SUPERIOR FEATURES

No Tubes
To Clean,
No
Masonry
Required

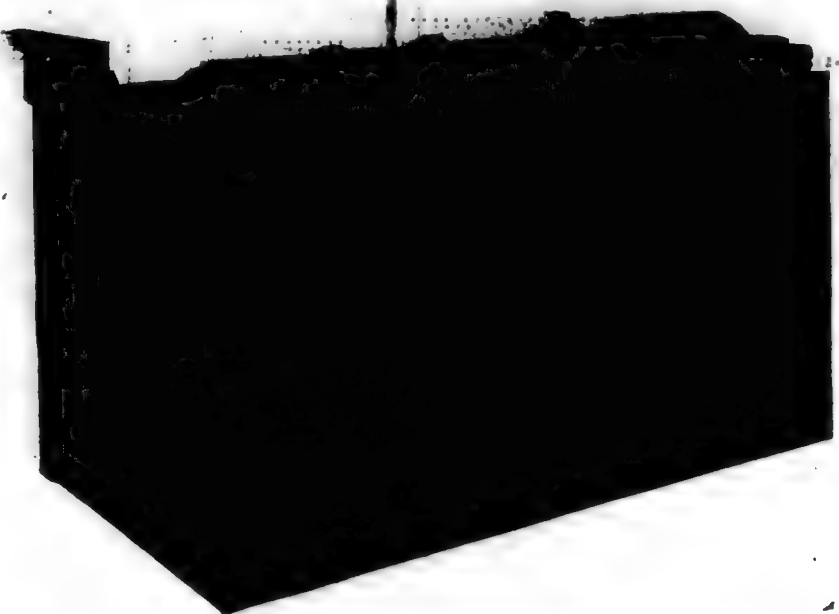


For Steam
Plants
Less Than
100
Horse Power

Kroeschell Water Tube Steam Boiler

KROESCHELL High Pressure Unit

100 to 350 HORSE POWER



KROESCHELL FIRE & WATER TUBE BOILER
PATENTED 1912

Our BABY Steam Boiler

For
Small
Steam
Plants



Gravity
Vapor or
Vacuum
Systems

KROESCHELL Tubeless Steam Boiler

KROESCHELL BROS. CO., 444 W. Erie Street
CHICAGO, ILL.

WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS
and forget your
troubles.

No night fire-
man required—
as the magazine
or coal chamber
holds sufficient
fuel to keep fire
10 to 12 hours
without atten-
tion. Best made
for a small
greenhouse.

Send for Catalogue
and Prices

Telephone
Yards 866

**S. WILKS
MFG. CO.**

3521 Shields Ave.,
CHICAGO, ILL.

Mention The Review when you write.

Morehead

Back-to-Boiler SYSTEM

Uniform Heat for Flowers

The Morehead Back-to-Boiler Sys-
tem keeps your steam lines clear of
condensation.

Uniform temperature throughout
your greenhouse is assured.

Fuel is saved—because the conden-
sation is returned to the boilers as
hot, pure water—ready to burst into
steam.

Let us send you complete informa-
tion about the Morehead System.

MOREHEAD MFG. CO.

Dept. "M" DETROIT, MICH.

18

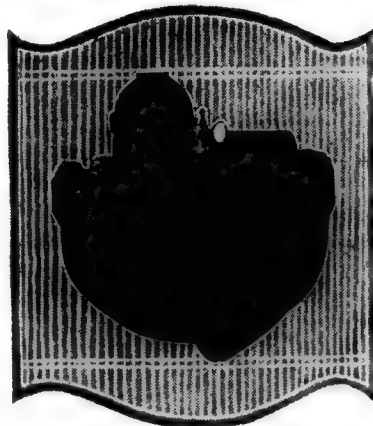
them along the side walls. Use seven
1-inch pipes in each coil, or put eight
in one of the coils if the house is much
exposed.

A RANGE OF THREE HOUSES.

I have three greenhouses, each 32x
140, with no partitions. The side walls
are four and one-half feet high and con-
tain no glass. The height to the ridge
is twelve feet. The houses run east and
west. The west end is glass, except the
three feet at the base. The east end is
protected by a building. There are
three benches and one ground bed, six
feet wide, in each house. I expect to
heat with steam and have been planning
to use a 2-inch overhead flow pipe in

Condensation Causes Uneven Temperature

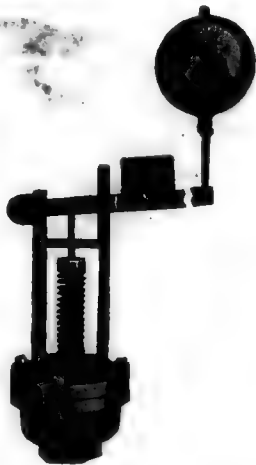
In your heating system,
where even temperature
is so important



Fisher Steam Trap, Type 33

will eliminate condensation as quickly as it forms. Accumulated condensate robs steam of its heat and power. It prevents efficient operation of your plant. But Fisher Traps at low points in the system will keep the steam hot and dry. You will find it easy to maintain even temperature.

Here's Another Money Saver



A float and check valve that permits
filling and emptying a tank through
the same pipe. It holds any level de-
sired in the tank. The construction is
such that fire pressure may be carried
in the mains when tank is full.

You will find Fisher Automatic Check
and Float Tank Valve, Type 15, has
other interesting features.

May we send you information
about the full line of Fisher
Greenhouse Economizers?

The Fisher Governor Co.

244 Fisher Avenue, Marshalltown, Iowa.

Agencies in all principal cities

TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street,
PHILADELPHIA, PA.

each house, with three 1½-inch returns
under each bench and one 1½-inch pipe
on each side of the ground bed. Will
this be plenty of piping to heat the
houses to 60 degrees in zero weather? I
have a return-flue boiler, walled in with
brick. The boiler has a 36-inch shell
and contains twenty-four 2½-inch flues,
ten feet long. Will this boiler be large
enough for the three houses?

P. L. G.—Ark.

To heat a greenhouse 32x140 to 60

degrees in zero weather, about 850
square feet of radiation will be re-
quired. This is too much to be handled
by a 2-inch main, unless high pressure
is used, and we would advise the use of
a 2½-inch overhead main in each house,
although two 2-inch mains on the plates
might be used. The use of three coils,
each containing three 1½-inch returns,
and one 1½-inch return on each side of
the bed, as suggested, will supply the
needed radiation.

The size of the grate is not given, but

FLORISTS' FUEL DIRECTORY

We Mine and Sell Good Coal

Best Coal

Best Preparation

Best Service

PEABODY COAL COMPANY

332 S. MICHIGAN AVE.
CHICAGO

ST. LOUIS KANSAS CITY CINCINNATI BUFFALO

Pipe Fittings - - Imico Boilers

— FOR GREENHOUSE WORK —

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD CHICAGO

under ordinary circumstances we would advise the installation of a 30-horsepower boiler, and we judge the one described has but little more than one-half that capacity. Thus the boiler would be altogether too small in sections where zero weather prevails for a considerable portion of the winter. In Arkansas, however, where we judge the mercury only drops to zero once or twice during the winter and the thermometer generally registers between 10 and 20 degrees above zero, as a minimum, the boiler described, if it has a grate thirty inches square, would answer, but it would require careful attention on cold nights and the use of coal would be far from economical. If a boiler is to be purchased, we would advise that it have a capacity of thirty horsepower.

EVANSVILLE, IND.

The Market.

Business is quiet, but there is a little to do each day. Last week was hot, and all flowers were in poor condition. Carnations and roses are small and soft. Real summer conditions prevail and everybody is getting needed repairs done.

Various Notes.

J. D. Carmody was taken to the Hayden sanitarium July 4, suffering with kidney and bladder trouble. His case



Long-service paint costs less in the end because it saves the labor and material cost of repainting.

DIXON'S SILICA-GRAPHITE PAINT will give many years of service under the most trying conditions. Write for Booklet No. 54-B and long service records.

Joseph Dixon Crucible Company
Jersey City, N. J. Est. 1827

Mention The Review when you write.

is serious, as his age is against him. He was 83 years old in May.

Mrs. J. C. Elspermann received a telegram July 5 from her son, Theodore, who has returned from overseas service. It stated he was destined for Camp Merritt, N. J., for his discharge. Mrs. Elspermann is tearing down her old houses and rebuilding.

The Lockyear Floral Co. has torn down part of the old range and has finished grading for two new houses. The posts are all set for one of the houses.

Karl Zeidler's son, Fred, has been under a physician's care for several weeks, suffering from an abscess behind the ear and a swelling of the face.

Julius Niednagel & Sons are busy repairing and replanting.

The Wm. Blackman Floral Co. is cutting some unusually good gladioli at the greenhouses.

Geo. Blackman has turned the management of the store over to his son, Walter Blackman, and is taking a rest, which he badly needed.

E. L. F.

A Florist Cannot Afford to Take a Chance

on either the quality of the fuel he uses or on the possibility of getting it.

It is possible that there will be plenty of coal next winter, but it is hardly likely.

Buy or contract for your coal now and be sure it is



ENERGY COAL

stocks well and burns very satisfactorily in the proper place.

Energy is mined and sold by

TAYLOR COAL CO.

OLD COLONY BLDG.,
CHICAGO

Southwestern Office: St. Louis, Mo.

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IT PAYS TO USE—

ELASTIC FIRE BRICK

in all your boiler work.
Any handy man can install it.

Use it for patching when you cannot afford to cut a boiler out.

ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN ROLLS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

CURRAN & COMPANY

Tel. CANAL 1013

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

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WHY SIT UP and WATCH a BOILER?

Install one that
LETS THE FLORIST SLEEP

Ask for our Catalogue.

GIBLIN & CO.,
UTICA, N. Y.

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

H. MUNSON

Est. 1896 Phone Superior 572
1433 N. Wells St., Chicago

PIPE

Wrought Iron of sound second-hand quality with new threads and coupling. 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902 Foundry St. Newark, N. J.

Mention The Review when you write.

Pipe and Tubes

ALL SIZES CUT TO SKETCH

Philadelphia Second Hand Pipe Supply
1003 N. 7th St., PHILADELPHIA, PA.

Mention The Review when you write.

Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

37 North 7th Street
24th and Wood Streets

PHILADELPHIA

Heat Bulletin

No. 4

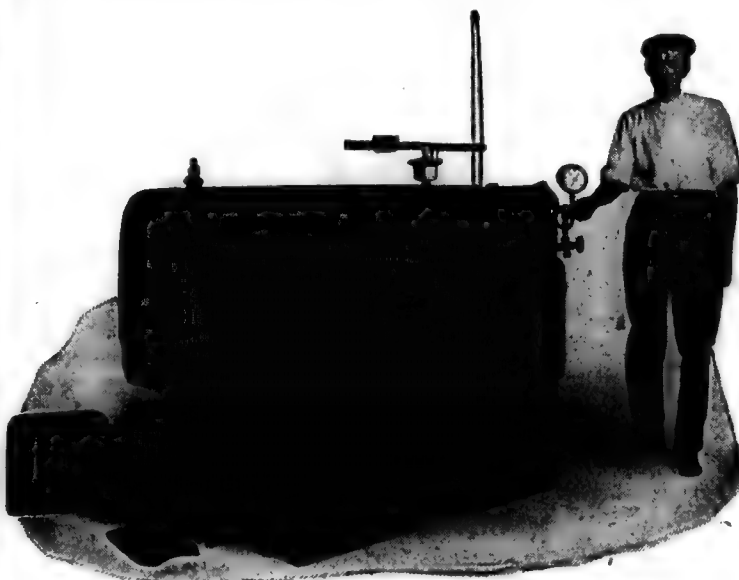
BERNHARD BOILERS

produce the maximum of efficiency with the minimum of fuel.

Scientifically constructed—correct in principle.

"THE BOILER WITH THE
LOW WATER LINE"

Catalogue "1" fully descriptive. Sent on request.



101 Park Ave., ~~NEW YORK~~ **KANAWHA MFG. COMPANY**
New York City ~~100~~ 175 W. Jackson Blvd., Chicago, Ill.

Charleston,
W. Va.

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WHY

show your customers
an old, soiled

Album of Designs

when you can get a nice, fresh, clean,
bright, attractive new one postpaid for
only

\$1.00

FIFTH EDITION JUST OFF THE PRESS

Publishers of
The Florists' Review
The Album of Designs

FLORISTS' PUBLISHING CO.

508 S. Dearborn St., Caxton Bldg., CHICAGO, ILL.

ALWAYS MENTION
THE

FLORISTS' REVIEW

WHEN WRITING
ADVERTISERS

MILWAUKEE, WIS.

The Market.

The market has taken on a decided summer aspect. Flowers are plentiful enough, but quality and variety are lacking, strictly a summer time symptom.

Some excellent roses are coming in from houses planted mainly for summer cuts. This stock is in good demand and the supply is increasing. Carnations are so nearly gone that buyers take them only when necessary. Gladioli are better now, and help considerably. Delphinium, feverfew and achillea are plentiful and cheap. Good snapdragons and stocks are still to be had.

There are some orchids coming in and they sell readily. No lilies of any sort are to be had. Good sweet peas are scarce.

Various Notes.

Mr. and Mrs. Fred Holton and daughter have returned from their western trip. Mr. Holton is enthusiastic about the grandeur of the west, and tells some interesting incidents on hikes and rides through the Rockies and Yellowstone park.

Some well fruited nectarines are being shown this week by Gimbel Bros. They were grown by H. V. Hunkel at their Brown Deer range. Two summers ago Mr. Hunkel grew four tubs of grapes, which were also exhibited by Gimbel Bros. at the time.

Tuesday, July 1, the First National bank and the Wisconsin National bank merged as the First Wisconsin National bank. The congratulations of friends and patrons brought forth a marvelous floral display. There were about 100 offerings, ranging in price from \$5 to \$50. Every retailer in town figured a good business at the close of the day.

The Fleischman Floral Co., Chicago, sent a man to Milwaukee Tuesday, July 1, to give personal care to some Beauties for the First Wisconsin National bank.

While bringing flowers to the market from their greenhouses, the truck of Riebs Bros. was run down by a Packard touring car on the Cedarburg road, Monday morning, July 7. Jacob Riebs, who was driving, was painfully injured. The truck was demolished.

The Fourth of July coming on Friday this year prompted a number of stores to close Thursday evening and not to open for business until Monday, July 7. The plan was so commonly applied that there was little retail business done during the latter part of the week.

Walter Halliday, of the C. C. Pollworth Co., will be away a few weeks, enjoying a much needed rest.

J. Rosenfeld, representing Wertheimer Bros., New York, called on the retail florists last week.

Mr. and Mrs. Miller and their son, of Racine, Wis., were visitors last week.

Mat Schlitz, of Chicago, was in Milwaukee July 4. A. H. M.

RED POTS

Our superior facilities enable us to keep
QUALITY UP—PRICES DOWN

Write for prices and Save Money

MISSOURI POTTERY CO.
and SUPPLY

4219 Iowa Ave. ST. LOUIS, MO.

Mention The Review when you write.

Standard Red Pots

DEPENDABLE STOCK — PROMPT SERVICE — LOW PRICES

You want pots you can depend on—red pots, uniform in size, shape and texture. You want pots which are smooth and strong, yet porous enough to insure the healthy growth of plants. And the prices must be reasonable, of course. That's just the kind of a deal we have to offer you.

We guarantee our stock of Standard Red Pots to be made of the best pot material obtainable, scientifically ground and carefully baked in special kilns, which insures uniform porosity and extra long life. Used exclusively by thousands of progressive florists throughout the west.

Send TODAY for our Special Florists' Bulletin No. 8. It is filled with money-saving information and special quotations you can't afford to miss. Just send a postal—that's the sure way to learn about better pots at lower prices. Better do it NOW.

MISSOURI POTTERY & MFG. CO.,

1227 West Eighth Street,
Kansas City, Missouri

Mention The Review when you write.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. Elverson Pottery Co., New Brighton, Pa

Mention The Review when you write.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the
breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC"
Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials — Skilled Labor — Uniformly
Burned — Carefully Packed.

The Peters & Reed Pottery Co., HORACE C. GRAY CO. So. Zanesville, Ohio
200 Fifth Ave., New York



WE LEAD in QUALITY and FINISH

Others follow — when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

A. H. HEWS & CO., INC.

Cambridge, Mass.

RED

Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY

PRICE LIST OF
Red Pots

Net Prices F. O. B. Factory, Ionia.
Packing charges included.



		Per Crate 1000 contains
2 -inch.....	\$ 6.00	2500
2 1/4 -inch.....	6.80	2000
2 1/2 -inch.....	8.00	1250
3 -inch.....	10.40	1000
3 1/2 -inch.....	12.80	500
3 3/4 -inch, Geranium	14.40	500
4 -inch.....	16.00	500
4 1/2 -inch.....	21.60	250
5 -inch.....	28.80	250
6 -inch.....	48.20	125

C. C. Pollworth Co.

Milwaukee, Wis.

RITO

THE ENERGIZER FOR SOIL BACTERIA

Is Coming to America!

WONDERFUL RESULTS have been obtained by the use of RITO in Great Britain during the last three years. Owing to the war it has been impossible to export, but now we are free to do so. Horticulturists of the U. S. A. will at once avail themselves of this unique method of increasing their products and of getting their stuff ready for the market some weeks earlier than they have hitherto done, and so secure a much higher price.

WHAT IS RITO?—RITO is a humus, organic or natural fertilizer, a stimulant and energizing medium for soil bacteria.

WHAT IS HUMUS?—Humus is a complex substance or mixture of substances present in the richest of soils. It is black in color and hence renders the soil darker. RITO contains Humus in the right form for fertilizing the soil.

WHY ADD HUMUS?—Because most soils contain very little (if any) Humus, and it is necessary for the proper development of the useful soil bacteria. The bacteria find in the Humus constituents a suitable medium for their robust propagation.

That is, Humus is a source of food and energy for the soil bacteria.

WHAT IS THE ANALYSIS OF RITO?—It has very little chemical analysis and it does not come in the same category as fertilizers. It is essentially an energizing medium for soil bacteria. Phosphates and potash are present in all soils, but in the ordinary way they are not readily available. RITO, by energizing the soil bacteria, is calculated to make the phosphates and potash available for the plant. It also stimulates the nitrogen fixing bacteria into action, so that the consequent development is out of all proportion to its analysis.

RITO takes the place of farmyard manure, or it may be used in conjunction with farmyard manure or any recognized artificials. **RITO is free from weed seeds, spores and germs, and from the eggs or larvae of noxious insects.**

It is well known that the soil is not a dead inert mass of matter, but that it teems with bacteria, which only need to be treated properly to be called into activity. There are millions in every spadeful of soil.

RITO may be used in the open or under glass.

What RITO Users Say:—

"I used RITO in the soil for my Tomatoes this year. The result was the best crop I ever had, and I started picking two to three weeks earlier than usual, from seed sown same date as previous years."

A market gardener says that his RITO-treated lettuce were ready for the market a month before the untreated ones, with the result that the treated ones brought 2s. 6d. per dozen and the untreated ones, when they were ready for the market, brought 1s. per dozen.

"I tried RITO last year on Potatoes, and they yielded 30 per cent. better than those not treated."

"Every ounce of fruit from both the treated and the untreated Tomatoes has been gathered and carefully weighed. The weight of fruit gathered from the treated portions average just five times the amount as from the untreated portion."

"I have used RITO in the Peach Houses, and find that it greatly improved both the quality of the fruit and also the growth. I also find RITO very good if used when mixing soil for potting various plants, and I have also used it on my Vines with excellent results."

"I have pleasure in testifying to the merits of RITO. It is 'Right Ho' and no mistake. I never saw Tomatoes do so well as when your RITO was applied as a top-dressing mixed with the soil; the roots the plants made in this way were extraordinary, and the crops correspondingly good. The same applies to Cucumbers, also Chrysanthemums and to plants generally. It seems to consume the moisture, hence less watering is required."

"RITO-treated Chrysanthemums made a much quicker and better start than they have usually done—in fact, the plants show a great improvement."

RITO is packed in double bags, and the price is \$5.00 per 100 lbs. ex Quay, Boston or New York. Terms—Cash with order.

Please address your orders at once to The Molassine Company, Ltd., East Greenwich, London, England.

RITO SUITS EVERYTHING THAT GROWS

PROVIDENCE, R. I.

The Market.

Summer dullness has set in with the retailers, following an unusually good month of weddings and commencements, although the latter have not been such prominent features as they were some years ago. The excessive heat of the latter part of the week carried the outdoor roses by, but sent the sweet peas ahead, so that several growers are cutting large quantities of good quality. The first asters have put in an appearance. Indoor roses are beginning to show a dropping off in price and quantity, while carnations are becoming smaller and approaching the end of the crop. The demand for stock of all kinds is about normal.

Various Notes.

Frederick Dietz was a business visitor in New York last week.

James Shaw is building an addition, 30x50 feet, to his greenhouse at Blackstone.

James Annis, of the Hampden Meadows Greenhouses, has added an automobile to his delivery department.

F. O'Connor, recently from Detroit, Mich., is now associated with his sister, Miss Ellen O'Connor, on Thayer street.

H. Landerman, in charge of the flower department of the S. S. Kresge Co., has closed for the summer and is taking a vacation trip to New York.

Earl Smith, accompanied by his wife and family, are at Point Judith for a vacation.

Edward O'Brien has resigned his position with Johnston Bros., on Dorrance street.

J. E. Koppelman has been making extensive improvements at his store, 47 Eddy street. The entire interior has been made resplendent with white paint.

M. Sweeney has painted the entire front of his office building at Pine and Broad streets.

Charles Smith, of the Eastern Wreath Co., on Valley street, was in New York and Philadelphia last week on a business trip.

Joseph A. Black has purchased the business and store of Smith the Florist, 25 Washington street.

Judgment for \$5 and costs was entered in the civil session of the Sixth District court last week in favor of the Barnes Bros. Nursery Co. in its suit against Julio Des Moines on book account.

Henry Patry, with W. Bowers, has been on the sick list for the last two weeks.

Several of the growers in this state are considering the installation of fuel oil for heating purposes. One or two of the largest growers have already adopted the system.

Lawrence Hay, of East Providence, had a large wedding decoration last week.

Macnair recently had one of the most artistic and attractive window displays ever seen in this city. It typified peace, and consisted of several white doves, American and allied flags, red, white and blue streamers, and potted flowering plants. The ensemble was fine.

James B. Canning and family are spending the summer at their cottage at Highland Beach.

Macnair has added another automobile to his delivery department.

William Bowers and family have

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts. CHICAGO

L. D. Phones Lincoln 410 and 411

Mention The Review when you write

DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100	No.	Diam.	Each	Doz.	100
10	20 in.	\$3.25	\$37.50	\$387.50	50	12 in.	\$1.50	\$15.00	\$150.00
20	18 in.	2.75	30.00	237.50	60	10 in.	.95	10.50	77.50
30	16 in.	2.25	26.00	195.00	70	8 in.	.75	8.25	62.50
40	14 in.	1.90	22.00	168.75					



The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electric welded hoops. The four large wires are equipped with drop handles.

HENRY A. DREER, Seeds, Plants, Bulbs, Supplies, 714-16 Chestnut St., Phila.

SPLIT CARNATIONS ARE BEST MENDED WITH SUPREME CARNATION STAPLES

Sample on request No tools required Wholesalers write for prices
35c per 1000—Postpaid—3000 for \$1.00

F. W. WAITE, Manufacturer, 85 Belmont Ave., SPRINGFIELD, MASS

Waterproof Paper Pots

Fine for shipping or growing plants for short periods. Per 1000

2 1/4-inch	\$ 3.50
2 1/2-inch	4.00
3-inch	6.00
3 1/2-inch	8.00
4-inch	10.00
5-inch	16.00

C. C. Pollworth Co.

MILWAUKEE, WIS.

Mention The Review when you write



Save Time and Plants by using

THE HARRIS READY-TO-USE LOCKED PLANT BANDS

A Trial Package of 250 Bands sent postpaid for 50c.

The A. W. Harris Mfg. Co., Sleepy Eye, Minn. Dept. A.

taken a cottage at Buttonwoods Beach the summer. W. H. M.

Ottumwa, Ia.—The Kemble Floral Co., which operates establishments in a number of Iowa towns, has purchased property here and will begin building immediately.

Elmira, N. Y.—Oswald Quass, who has been employed by F. W. Durand in the greenhouses of Rawson the Florist for the last eight years, has accepted a similar position with a Rochester firm.

Kahler Red Pots



Write for Samples

Low Prices, Best Service

The superior clay and excellent manufacturing facilities enable us to market a "better" round bottom, porous, non-alkali, real red flower pot.

KAHLER POTTERY CO.

828 OMAHA NAT'L BANK BLDG., OMAHA, NEB.

GEORGE KELLER POTTERY CO.

Successors to

GEO. KELLER & SON

Manufacturers of



RED POTS

Before buying write for prices

2614-2622 Herndon Street Near Wrightwood Ave.

CHICAGO, ILL.

Mention The Review when you write.

SUPERIOR RED POTS

QUALITY AND PRICES RIGHT

—ASK US—

FLORIST SPECIALTY CO., Idaville, Ind.

A NEW POLICY—

Our goods cost just as much to manufacture as the many higher priced products, BUT we have no selling expense.

THIS is why we can quote you such prices as shown below:

Waterproof Glazing Putty

A reliable BLACK glazing putty. Remains flexible and pliable for years. \$1.00 per gal.
Packed in 5-gallon cans, 15 and 20-gallon kegs, 35-gallon half-barrels and 60 gallon barrels.

Greenhouse White Paint

A paint manufactured especially for greenhouse use \$2.40 per gal.
Packed in 5-gallon cans, kegs, half-barrels and barrels.

Do not expect a salesman to call on you—we have no salesmen.

We sell by mail and save you all selling expense.

AN ABSOLUTE GUARANTEE IS BEHIND OUR MERCHANDISE.

Send us your order—TODAY—or write for samples.

OHIO MAIL SALES CO., Box 212, Station B, Cleveland, Ohio

Mention The Review when you write.

ACCIDENTAL vs. POSITIVE GARDENING

Messrs. L. L. Book & Son, of the Eldorado Gardens, Eldorado, Pa., write:

"Without this System it is 'accidental' gardening; with it, it is positive. While others are waiting for rain, we germinate our seeds by means of your System of Irrigation."

**SKINNER
SYSTEM**
OF IRRIGATION

The Skinner Irrigation Co.

223 Water St., Troy, Ohio

Mention The Review when you write.

No loss if you mend your split carnations with

**SUPERIOR
CARNATION
STAPLES**

85c per 1000; 8000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St. Springfield Mass.

BEFORE AFTER

Always Mention the
FLORISTS' REVIEW
When Writing to Advertisers

PERMANITE

The best black liquid putty made. Scientifically prepared for long service. Tried out by us.

Per gallon \$ 1.85
5 gallons 9.00
20 gallons 35.00

C. C. POLLWORTH CO., Milwaukee, Wis.

Mention The Review when you write.



BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.
Price \$1.55 per 1000
5000 \$1.40 per 1000
10,000 or more 1.15 per 1000
F. O. B. Rochester. Samples Free.
B. S. BLAKE & SON
8 Melrose St., Rochester, N. Y.

Mention The Review when you write.

**THE
REGAN PRINTING HOUSE**
Large Runs of
CATALOGUES

Our Specialty — Get Our Figures.
531-537 Plymouth Pl., CHICAGO

Mention The Review when you write.



SPLIT CARNATIONS

Exactly Mended with
Pillsbury's Carnation Staples
"Best device on the market." Joseph Traudt
"Could not get along without them." S. W. Pike.
1000, 25c; 2000 for \$1.00, postpaid
L. L. Pillsbury, Galesburg, Ill.

Mention The Review when you write.

NEW PLANT LIFE LIQUID

Chemical Fertilizer for Plants
EXCELL LABORATORIES
115 E. South Water St., Chicago, Ill.

Greenhouse Material
of best grade
Louisiana Red Cypress,
"Leak-Proof"
Gutter, Greenhouse
Hardware and Posts.



Write us
for your sketches and
estimates.
Our houses
give
satisfaction.



ICKES-BRAUN MILL CO.,

2330 Wabansia Ave., Chicago, Ill.
(Near Western and North Aves.)

FORT WAYNE, IND.

The Market.

The market assumed its normal summer condition during the first week of July. While the demand was not large, there was no surplus, as there is a great scarcity of good flowers, owing to the high temperature. Funeral work was the mainstay of the trade, with a few weddings. Counter trade was decidedly slow.

Outdoor gladioli are arriving in the local market and are of fine proportions. The deeper shades of pink and salmon are being shown; as yet there are no blooms of America or lighter colors offered. Summer roses are of negligible quality. Carnations are quite small and faded, but there is still a demand for them, as asters have not yet made their appearance this season. There were no lilies on the market last week. Catleyas are quite scarce, but this shortage is not felt so keenly as it was during the month of June, as there is a much lighter call for them, mostly for expensive funeral pieces. White Killarney roses have been having a large call for wedding work during the latter part of June and the first of July, owing to the scarcity and high prices of lily of the valley. Shasta daisies are showing up well among the outdoor flowers. A good variety of perennials is offered, including delphiniums, feverfew, cornflowers, and other miscellaneous stock, such as calendulas, gypsophila, pond lilies, yellow daisies, cœropsis and gaillardias.

Various Notes.

June business this year showed a marked improvement over the same period in 1918. In spite of the unseasonably hot weather during the first half of the month, which not only forced the flowers on the market prematurely, but also proved a detriment to trade in general, there was a big increase in the demand, far surpassing any June since the war began. The wholesalers report a good month, with no glut on the market at any time, even during the hot spell, as the active demand took care of the production, especially in all quality flowers. The only loss sustained was in the inferior quality flowers caused by the intense heat. Growers are making preparations for next year's business on a larger scale than ever before, and anticipate general prosperity.

P. J. McCarthy, of the M. Rice Co., Philadelphia, is calling on the trade here.

GREENHOUSE GLASS

IMMEDIATE SHIPMENT
NET CASH WITH ORDER

SINGLE STRENGTH, 8x10, 10x12, 10x14, \$4.75 per box; 16x18, \$5.50 per box.
DOUBLE STRENGTH, 16x16, 16x18, \$6.50 per box; 16x24, \$7.00 per box.

Save Time and Money by Ordering at Once

THE THROOP-MARTIN CO., COLUMBUS, OHIO

FLAT GREENHOUSE GLASS

In sizes from 8x10 to 16x24. Our glass is absolutely flat and of superior quality, thickness and color. Write us for our special prices.

Ohio Plate & Window Glass Co. 313-19 Morris St., Toledo, Ohio

Mention The Review when you write.

THE ORIGINAL AND ONLY "ELASTIC-LYKE" SEMI-LIQUID PUTTY

FOR BEDDING OR RUNNING ON TOP

Will not run in hot nor
heave in cold weather.

Absolutely the best glazing product
ever produced.

Also "Dough Putty" and "pure white"
greenhouse paint.

**Elastic-Lyke Co., 30 East Randolph St.
(Not Inc.) CHICAGO**



Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply.

Mention The Review when you write.

The Flick Floral Co. is receiving some fine perennials and summer roses from their greenhouses. The company has bought a delivery car for fall.

Miss Marguerite Flick is spending several weeks at the lake shore in Toledo, O., as the guest of her aunt, Miss Helen F. Patten, of the Patten Flower Shop.

R. F. B.

GREENHOUSE GLASS

We have a large stock of Greenhouse sizes in double strength
A and B Qualities

We will make attractive prices, as
we are desirous of moving the stock

Let us know what you need.
We will name the right price.

**BINSWANGER & CO.,
MEMPHIS, TENN.**

Dreer's Peerless Glazing Points For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid.
Samples free.

**HENRY A. DREER,
714 Chestnut Street,
Philadelphia.**



Mention The Review when you write.

PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% more surface.

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.

Prices on application to



Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass.

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY

GREENHOUSE GLASS

ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

Mention The Review when you write.

WE ARE SPECIALISTS IN GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint
Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

"GET ACQUAINTED" WITH OUR SPECIALTIES 29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

GREENHOUSE GLASS

8 x 10-inch, 10 x 12-inch and 10 x 14-inch. Single Strength, \$4.50 per box.

Double Strength, \$5.50 per box.

16 x 18-inch, Single Strength, \$4.75 per box.

All glass packed 50 square feet to the box.

Write us for prices on

ANY SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH

BAUR WINDOW GLASS CO., Eaton, Indiana

YOU

Will find all the best
offers all the time in The
Review's Classified Ads.

NEARLY EVERY SUCCESSFUL GROWER IN THE UNITED STATES RELIES UPON

"NICO-FUME"**FOR SPRAYING AND FUMIGATING TO KILL
APHIS AND THRIPS****SOLD BY DEALERS**

Manufactured by THE KENTUCKY TOBACCO PRODUCT COMPANY, Incorporated, LOUISVILLE, KENTUCKY

"Nico-Fume" Liquid

8-lb. tin.....	\$14.50 each
4-lb. tin.....	7.50 each
1-lb. tin.....	2.10 each
4-lb. tin.....	.65 each
40 per cent Actual Nicotine	

"Nico-Fume" Paper

288 sheets.....	\$9.50 per tin
144 sheets.....	5.00 per tin
24 sheets.....	1.25 per tin
Packed in Friction-Top Tins	

CLEVELAND, O.**The Market.**

The market last week tightened up considerably, probably for two reasons, first, the past extremely hot weather, and second, the change to a much cooler temperature. Business has been at a standstill, and the scarcity of some stock has, therefore, not been felt nearly so much as it would have been a little earlier.

Roses have been coming in only in the medium and shorter grades, and for this reason have not been cleaning up as fast as usual. Carnations are just about over; the few that are still coming into the market have been cleaning up, although they have been poor.

A few peonies are still to be had in pretty good condition, although they do not keep long after coming out of the icebox. Sweet peas continue to glut the market. Other flowers coming in now are snapdragons, bachelor's buttons, coreopsis, gladioli, gypsophila, gaillardia, black-eyed susans, wild asters and a little candytuft. Asters have made their appearance, a few short ones arriving.

Various Notes.

Employees of the street railway company here have been out on strike for higher wages. This necessitates the use of all kinds of vehicles and conveyances in order to get people to work and also to deliver the orders. This has hit both wholesalers and retailers.

George Potter, of the W. Q. Potter Co., is growing some prize-winning gladioli on his country place, which he is bringing to the wholesale market.

Carl Lee, of the retail store of the J. M. Gasser Co., was recently married to Miss O'Malley, of the same firm.

Ella Grant Wilson's son, who recently returned from service overseas, has again started pushing the florists' publicity interests.

Edward Lewandowsky has just returned from overseas. He belonged to the Motor Transport Corps, in which he held the rank of first sergeant.

W. F. B.

Detroit, Minn.—Axel Dahl, proprietor of the Detroit Greenhouses, is planning to grow part of the carnations he needs this year.

Sedalia, Mo.—The employees of the L. H. Archias Seed & Floral Co. enjoyed an all-day picnic July 4 at the club house on the Lamine river. The party, consisting of about thirty, took the early morning train, returning late that evening. Swimming, fishing and other sports were indulged in.

**Note what this well-known firm says:**

Enclosed find check for which please send us ANOTHER ONE of your Rasch Sprayers. These sure deliver the goods and we are more than pleased with them.

J. F. WILCOX & SONS, Council Bluffs, Iowa.

SEND FOR ONE TODAY — Price, \$10.00, Cash or C. O. D.

RASCH & BRUNNER, 1649 Sedgwick St., CHICAGO, ILL.

Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

1/2 Pint, 30c; Pint, 50c; Quart, 90c;
1/2 Gallon, \$1.50; Gallon, \$2.50; 5-Gallon Can, \$10.00; 10-Gallon Can, \$20.00. Directions on package.

LEMON OIL COMPANY

420 W. Lexington St., BALTIMORE, MD.

P. C. F. CO.**SPRAY NOZZLE****BRASS, NICKEL PLATED**

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. Weight 1/2 lb.; length, 9 in.; fits 1/4-in. coupling.

Price, \$2.00. It's a wizard.

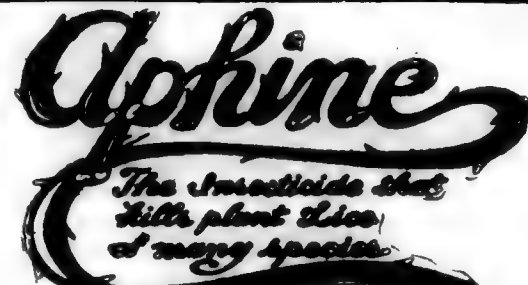
Pittsburgh Cat Flower Co., 116-118 Seventh St., Pittsburgh, Pa.

**NICO-FUME
FERTILIZERS, ETC.**

My prices will interest you.

WALTER S. MCGEE

6327 Ellis Ave., Phone CHICAGO H. P. 5679



THE RECOGNIZED STANDARD INSECTICIDE
A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00 Gallon, \$2.50

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart, \$1.00 Gallon, \$3.50

VERMINE

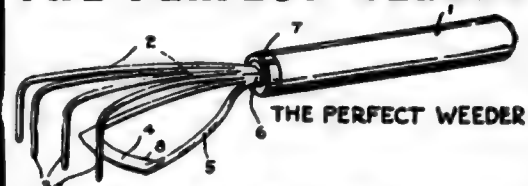
For eelworms, angle worms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00

Sold by Dealers.

APHINE MFG. CO.

MADISON, N. J.

THE PERFECT WEEDER

HERE is a tool that has long been wanted. It will save time and labor. Stirs up the soil and cuts out the weeds at the same time. No greenhouse can afford to be without this wonderful weeder.

By Mail, 60 cents.

Dealers write for wholesale price. Send all orders to
THEO. NIEMOTH, Estherville, Iowa

THE RAINBOW SYRINGE

is made of brass. It will fit a 3/4-inch hose and is easily adjusted for fine or coarse spray of water. The best greenhouse syringe on the market.

JOHN WELSH YOUNG

Upsal Station, P. R. R., Philadelphia, Pa.

VITAPLASTIC

GLAZING COMPOUND

Your Neighbor—

uses Vitaplastic Glazing Compound.

FROM COAST TO COAST—

we have satisfied customers.

AND NOW—the AUTOMATIC—

The Vita *Automatic* Glazing Machine has stood the test.
It is worthy of the product it applies.

If you want to know who is using Vitaplastic in your "own home town"—ask us.

Write us today for our latest book on
"THE GLAZING PROBLEM."
It is free to the greenhouse man.

The
Quality Brands
Company
Cleveland, O.



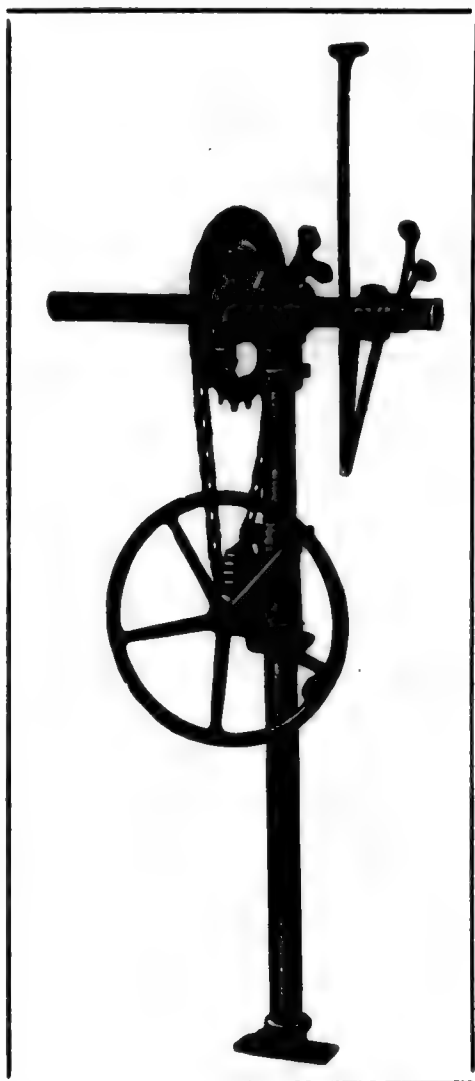
For better results use

Advance Sash Operating Devices and Greenhouse Fittings

Our equipment can be used for operating sash in your greenhouses, lean-to houses or any other hinged or pivoted sash which you may have around the place. We give special attention to special orders and you can be assured that we will furnish a device that is satisfactory in every respect. Our catalogue would be of interest to you. Write for one today.

ADVANCE CO., Richmond, Ind.

End your repairing troubles by using *Permanite*. It will make it very convenient to ship this along with your order for other equipment in our line.



INDIANAPOLIS, IND.

The Market.

Market conditions have changed but little since last week's report. Business has picked up and flowers are not in such oversupply as they were. Snapdragons are perhaps the most plentiful flowers; these are in abundance in the various shades. Carnations are fewer, and deteriorate daily. Roses in both good and poor qualities are available, but were shorter last week than on previous weeks. The stems, of course, are short. Lilies are scarce.

Outdoor stock is good, and is also plentiful. Daisies are popular. Gladioli are becoming more abundant and are always good sellers. Baby's breath has been in exceptional demand. Feverfew, candytuft and coreopsis add variety. A few outdoor sweet peas are in the market.

Various Notes.

Bertermann Bros. Co. is erecting a new greenhouse at Cumberland. The company is remodeling the East Washington street range and rebuilding two of the houses.

E. P. Black, of the Garfield Flower Shop, Chicago, was a visitor last week.
E. E. T.

TOLEDO, O.

Toledo florists showed their sporting blood July 4. At the big arena, witnessing the championship bout between Willard and Dempsey, were Thomas McGee, Max Spanner, Earl Metz, Jack Helmer and Frank Schramm. The traveling fraternity was represented by J. P. McCarthy, of the M. Rice Co., Philadelphia, and John A. Lambert, of Ove Gnatt Co., La Porte, Ind.

Charles Balluff, of Freeman's Flower Shop, is on a three weeks' vacation, fishing at the lakes. Miss Frieda Volk has returned from her vacation.

At a well attended meeting of the Retail Florists' Association nearly all the members expressed their intention to attend the S. A. F. convention at Detroit.

The local florists report June business exceptionally good, with a number of weddings. The Scottwood Greenhouses had an elaborate decoration for house, church and a tent.

Mrs. J. B. Freeman, of The Flowers, placed an elaborate decoration for the movie stars, Mr. Balluff being on his vacation. Mrs. Freeman had the assistance of John Lambert, of the Ove Gnatt Co., in installing the decorations.
J. A. L.

A Fine Seller in Retail Flower Stores

Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;
\$15.00 per 100.**

Retails at 25c per pkg.

BRAMLEY & SON

1181 East 71st Street, CLEVELAND, O.

Mention The Review when you write.

**SPECIFY
MAGIC BRAND
FERTILIZERS**

Pure Steamed
Bone Meal

Magic Special
Rose and Carnation
Feed



Precipitate
Bone Phosphate

Magic
Blood and Bone

**Pure Pulverized Sheep Manure
NATURE'S OWN FERTILIZER**

Write for Prices and our Instructive
Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.
MANUFACTURERS AND DISTRIBUTORS
UNION STOCK YARDS CHICAGO

**WIZARD
BRAND**

**PULVERIZED SHEEP - PULVERIZED CATTLE
SHREDDED CATTLE
MANURE**

Write Wizard Brand into your supply
house order for manure—or drop us a
postal for latest price list and freight rates.

The Pulverized Manure Co.
33 Union Stock Yards CHICAGO

FOR RESULTS USE

Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

MASTER BRAND Pulverized Sheep Manure

MASTER BRAND Vine and Plant Manure

Guaranteed Analysis
Ammonia 2.50%
Phos Acid 1.50%
Potash 2.00%

Guaranteed Analysis
Ammonia 5.00%
Phos. Acid 2.00%
Potash 1.00%

Quotations on any quantity and all information furnished on application.

THE PROTO-FEED AND GUANO COMPANY

"Manufacturers and Distributors of MASTER BRAND PRODUCTS"

4121 S. LaSalle Street, - - - - - Chicago, Ill.

The Price is Low

There has been great improvement in the process of making **Glazing Cements** since they first were put on the market by us, in 1911, and the better article can now be sold for less than the inferior one has cost.

Considering the rise in other commodities

It amounts to an important reduction here.

Federal Greenhouse Cement No. 2 is a medium thick consistency. We consider this the ideal consistency for glazing work, not too thick nor too thin. Can be used in greenhouse gun, putty bulb, or other instruments. Those who prefer a slightly thinner consistency can thin with **Federal Special Greenhouse Thinner**.

SOLD DIRECT TO THE GREENHOUSE TRADE BY

The Federal Process Co.

We make several other grades
of Cement for Special work.
Write us about your problems.

Manufacturers

Cleveland, O.

**Federal Greenhouse
Cement No. 2**
(Regular)



If you just want to know what is the best material for framing Greenhouses we'll just tell you—it is ALL-HEART "*Tide-water*"

CYPRESS

"THE WOOD ETERNAL"

But if you want (as a wise man should) to know why and all about it you will send for Vol. 3, the Greenhouse Book, and Vol. 1, the U. S. Government Report.

Shoot a card to the

Southern Cypress Mfrs.' Assn.

1230 HIBERNIA BANK BLDG.,
NEW ORLEANS, LA., or
1230 HEARD NAT'L BANK BLDG.,
JACKSONVILLE, FLA.



GREENHOUSE CONSTRUCTION MATERIALS

AT REASONABLE PRICES

Durable, Efficient, Light, Convenient, Inexpensive

It will be to your interest to let us quote you on your requirements. No charge for estimates.

OUR CATALOGUE WILL BE OF INTEREST TO EVERY GROWER.

Louisiana Red Gulf Cypress or Washington Red Cedar

CONSTRUCTION MATERIALS

FITTINGS

HARDWARE

HOTBED SASH

A. DIETSCH CO. DEPT. "B." 2640 SHEFFIELD AVE. CHICAGO, ILL.

Mention The Review when you write.

JACOBS BUILT TO LAST GREENHOUSES



Range of five greenhouses built for John De Martini, Esq., at Wheat Road, N. J. Ask Mr. De Martini about our workmanship, speed of erection and personal service.

HOTBED SASH MATERIALS AND GLASS

PLANS AND PRICES
SUBMITTED

1363-1381 FLUSHING AVENUE
BROOKLYN, N. Y.

NEWPORT, R. I.

Robert Clifford, of Joseph G. Leikens, went to Wheatley Hills, L. I., to superintend personally the decorations for the wedding of Count Mario Panciera di Zoppola, of the Italian air force, and Miss Edith Mortimer. The decorations were red roses and blue larkspur.

"Paradise Rocks," the palatial summer residence of Mr. and Mrs. Jordan L. Mott, in Middletown, with its extensive greenhouses of valuable palms, ferns, orchids and other plants, was totally destroyed in a \$1,500,000 fire Sunday, June 30. Edward Hass, head gardener, was considerably burned, and had a narrow escape while rescuing property from the burning mansion.

Mrs. Joseph G. Leikens, of New York, arrived here last week to stay during the summer.

DENVER, COLO.

Fred Geisert, who was severely wounded in France, has just returned to Denver, and after a short vacation will take his old position with the Mauff Floral Co.

Corporal Thomas Sterling, son of Andrew Sterling, employed by the Park Floral Co., has been awarded the Distinguished Service Cross by General Pershing for extraordinary heroism under fire near Remonville, France, November 1, 1918.

Adolph Konecny, for the last four years foreman at the Crown Hill Greenhouses, has bought the Johnson Greenhouses, at Twentieth and Grove streets. He will grow chrysanthemums, sweet peas, carnations and bedding plants.

Clarence Dunsmore has returned from

Foley Greenhouses

SUPERIOR IN CONSTRUCTION
DURABLE AND INEXPENSIVE

WRITE FOR ESTIMATE

THE FOLEY GREENHOUSE MFG. CO.

3248 West 31st Street
CHICAGO

Mention The Review when you write.



Send for Supply Book
New York Boston
1170 Broadway 49 Federal St.

Mention The Review when you write.

overseas and has accepted a position with the Crown Hill Greenhouses.

John Emsbach has torn down two of his old houses, and in their place is building one large house. R. S.

GULF CYPRESS



Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

Gulf Cypress

HOTBED SASH

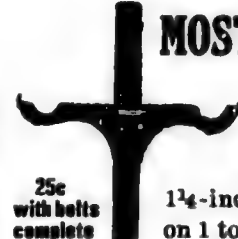
All Kinds and Sizes

Unglazed, 95c up
Glazed, \$2.15 up



**MOST PRACTICAL
SHELF BRACKET**

Made for two 6-inch boards or two lines of 1-inch or 1 1/4-inch pipe, and can be clamped on 1 to 2-in. upright pipe columns.



Hose Valve—69c

All brass except the hand wheel. Has a removable leather disk which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.



BOILERS—PIPE

Metropolitan Material Co.

1299-1323 Flushing Ave.,

Brooklyn, N. Y.

Mention The Review when you write.



They all Say:

"It's the Gun that Does the Trick"

IF SO, HERE IS THE PERFECT GUN—THE GLAZENCAULK GUN
DESIGNED FOR APPLYING IN THE EASIEST MANNER THE FAMOUS

GLAZENCAULK

THE PERFECT SEMI-PLASTIC
BLACK GLAZING AND
CAULKING COMPOUND

(Manufactured by the Originators of the Plastic Materials Industry)

Stop using putty for glazing; it is costly to apply, heavy, dries out and falls off. It won't stand temperature changes. Instead use a guaranteed plastic compound that is unaffected by zero or torrid temperatures; one that will stick and remain pliable so long as any surface remains. That product is

The Original Guaranteed Black
Glazing and Caulking Compound

GLAZENCAULK

For best results use it only in the positive action, mechanically perfect GLAZENCAULK GUN, supplied only to users of GLAZENCAULK. The gun is of tube steel nipple and barrel, and easily removed for filling. A tool steel ratchet wheel, attached to rear barrel cap behind plunger, engages teeth in plunger rod, pulls same forward when trigger is pressed and forces out material just when and where needed. No springs to weaken, no back pressure whatever. A child can operate it. All nickel plated.

The gun is supplied free as follows:

One Glazencaulk Gun is supplied absolutely free with a steel drum Glazencaulk (about 57 gals.) or with a steel half drum Glazencaulk at \$1.90 per gal. With an order for a 20 gal. keg Glazencaulk at \$1.95 per gal. gun is supplied at \$3.50. With an order for 10 gals. Glazencaulk gun is supplied at \$5.00. Gun will not be supplied with less than 10 gals. Glazencaulk. Prices F. O. B. cars, Cleveland. Place your orders quickly.

The Eclipse Paint and Manufacturing Co.

CLEVELAND, OHIO

Originators of the plastic materials industry

◆ Classified Ad Department ◆



It
Pays

Rate for advertising in this department
12½ cents a line net, per insertion.
No advertisement for less than 25c accepted.

ABELIAS

Abelia Rupestris, flowers all the summer, stocky plants, 5-in. pots, \$35.00 per 100. BOBBINK & ATKINS, RUTHERFORD, N. J.

ACHYRANTHES

Achyranthes, red and yel., extra strong 2¼-in., \$3.00 per 100; R. C., \$1.75 per 100. J. O. Steinhäuser, Pittsburg, Kans.

ALTERNANTHERAS

DIRT CHEAP

100 1000
Aurea Nana and Rosea, 2¼-in. \$2.00 \$18.00
Brilliantissima 2.00 18.00
GULLETT & SONS, LINCOLN, ILL.

Alternantheras, 5000 red and green, \$3.00 per 100, \$25.00 per 1000; fine stock; no charge for packing. Cash, please. Wm. B. Koehler, 1634 Bridge St., Frankford, Philadelphia, Pa.

Alternantheras, R. C., P. Major and yellow, \$6.00 per 1000. Brilliantissima, \$8.00 per 1000. Yellow and red, 2-in., \$2.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

Alternantheras, red and yellow, 2¼-in.-2½-in., 3¼c, \$30.00 per 1000. State Fair Floral Co., Sedalia, Mo.

Alternantheras, extra strong, red and yellow, \$3.50 per 100, \$30.00 per 1000. Cash, please. Joliet Floral Co., Joliet, Ill.

Alternantheras, red and yellow, 2¼-in., good stock, \$20.00 per 1000. Schmaus Bros., Paducah, Ky.

Rooted cuttings, red and yellow, \$1.00 per 100, \$9.00 per 1000. N. O. Caswell, Delavan, Ill.

Alternantheras, green and yellow, strong 2-in., 2.50. Edgar Osborn, Danville, Ill.

ALYSSUM

Giant Double Alyssum, 2¼-in. bushy plants, \$2.00 per 100. Cash. G. W. Renard, Avondale, Chester Co., Pa.

Alyssum double giant, 2-in., \$2.00 per 100, \$18.00 per 1000. E. Rawlings, Wholesale Grower, Allegany, N. Y.

Double Alyssum, 2-in., \$2.50 per 100. Cash. Dumser Floral Co., Elgin, Ill.

Alyssum, double, strong 2¼-in., 3c. Cash. J. C. Steinhäuser, Pittsburg, Kans.

ASPARAGUS

Asparagus Plumosus Nanus and Sprenger, 2¼-in., fine stock, \$4.50 per 100, \$40.00 per 1000; Asparagus Plumosus Nanus, 3-in., \$8.00 per 100. Strong 4-in. Sprenger, while they last, \$12.50 per 100.

Plumosus seedlings, \$1.00 per 100, \$9.00 per 1000. Asparagus Sprenger seedlings, \$1.00 per 100, \$8.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York City.

Plumosus seedlings, \$7.50 per 1000; 2-in., \$2.75 per 100, \$25.00 per 1000; 2½-in., \$3.50 per 100, \$30.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000; Sprenger seedlings, \$7.50 per 1000; 2-in., \$3.00 per 100; \$27.50 per 1000. G. M. REBURN & CO., Chicago, Ill.

ASPARAGUS

Plumosus nanus: 3000 3-in., \$7.50 per 100, \$60.00 per 1000. Seedlings, 50,000 Plumosus nanus, \$1.00 per 100, \$9.00 per 1000.

50,000 Sprenger, \$1.00 per 100, \$9.00 per 1000. A. N. Pierson, Inc., Cromwell, Conn.

SEEDLINGS

Plumosus and Sprenger,

\$7.50 per 1000.

Ready in July.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Asparagus Plumosus and Sprenger seedlings, \$1.25 per 100, \$10.00 per 1000, postpaid; 2¼-in., \$4.50 per 100, \$40.00 per 1000; 3-in., \$10.00 per 100. Larger sizes, ask for price list. Roman J. Irwin, 108 W. 28th St., New York.

Asparagus seedlings, \$1.00 per 100, \$8.00 per 1000. Plumosus and Sprenger, 3-in., at \$10.00; 4-in. at \$15.00 per 100. Henry Smith, Grand Rapids, Mich.

ASPARAGUS PLUMOSUS

2¼-in., \$3.50 per 100, \$30.00 per 1000.

A. H. BUDLONG, GROWER,

2449 Berwyn Ave., Chicago, Ill.

GOOD ASPARAGUS

Asparagus Plumosus, 2¼-in. \$ 4.00 per 100
Asparagus Sprenger, 2¼-in. 3.00 per 100
GULLETT & SONS, LINCOLN, ILL.

Asp. Sprenger and Plumosus, strong 2¼-in., \$3.50 and \$4.00 per 100. Cash. J. O. Steinhäuser, Pittsburg, Kans.

Cut Asparagus sprays, \$1.50 per 100.

W. P. Newell Co., Apopka, Fla.

Asparagus Plumosus Nanus, strong, bushy seedlings, \$1.00 per 100, postpaid; \$7.00 per 1000, express. Chas. Whitton, York & Gray Ave., Utica, N. Y.

2¼-in. Plumosus, clean stock \$3.50 per 100
Sprenger seedlings 1.25 per 100
Wholesale Florist,
Muskogee Shrubbery Garden, Muskogee, Okla.

ASPARAGUS PLUMOSUS SEED.

Per 1000 seeds \$1.00

H. N. GAGE CO., INC., California.

Montebello, California.

Asparagus Sprenger, all good, clean stock, 3-in., \$6.00 per 100; a few 2¼-in., \$4.00 per 100; also a few good 4-in. at 12½c each. Cash. Warren Huckleberry, North Vernon, Ind.

1000 6-in. Sprenger, strong plants, 12c, \$100.00 for the lot. De Land Fern & Cut Flower Co., De Land, Fla.

Asparagus Plumosus, strong 2¼-in., ready for 4-in., \$5.00 per 100, \$45.00 per 1000. John Bauscher, Freeport, Ill.

Asparagus Plumosus, once transpl., \$20.00 per 1000, \$2.50 per 100. Cash. C. Winterich, Cyclamen Specialist, DeLancey, O.

Asparagus Plumosus Nanus and Sprenger seedlings, July delivery, \$7.00 per 1000. Cash. F. E. Werner, South Bend, Ind.

Asparagus seedlings; Plumosus, \$8.00 per 1000. Sprenger, \$7.50 per 1000. Cash, please. F. C. Freeman & Sons, Portland, Ind.

Asparagus Sprenger, strong, bushy 4-in. stock at \$12.50 per 100. Cash, please. Aurora Greenhouse Co., Aurora, Ill.

Sprenger and Plumosus seedlings ready now, \$1.00 per 100 postpaid; \$8.00 per 1000 by express. Wise Adkisson, Greenville, Tex.

Asparagus Sprenger, strong 2-in., \$2.50 per 100; \$22.50 per 1000. Cash. Jacobs Bros., Peoria, Ill.

Asparagus Plumosus, 400 3-in., right to bench, at 6c. Cash with order. Rutledge Nurseries, Rutledge, Pa.

Asparagus Plumosus sprays. Write for prices or sample shipment. De Land Fern & Cut Flower Co., De Land, Fla.

Asparagus Plumosus seedlings, \$1.00 per 100, \$7.50 per 1000. A. M. Campbell, Strafford, Pa.

Asparagus Sprenger seedlings, \$1.00 per 100, \$8.00 per 1000. Edward W. Schuster, Crookston, Minn.

Asparagus Plumosus seedlings, \$1.00 per 100, \$7.50 per 1000. Holton & Hunkel Co., Milwaukee, Wis.

Asparagus Plumosus, 3-in., \$8.00 per 100; Sprenger, 3-in., \$7.00 per 100. Baur Floral Co., Erie, Pa.

Asparagus Sprenger, extra heavy 4-in., 12c. R. M. Henley, Hartford City, Ind.

Plumosus and Sprenger, 1-yr.-old seedlings, \$1.25 per 100. Geo. E. Bigler, Camden, N. J.

Asparagus Sprenger, 2-in., 3¼c. Cash, please. B. C. Blake, Springfield, O.

Asparagus sprays; write for price list. The Pennock Plantation, Jupiter, Fla.

Asp. Sprenger, 2¼-in., \$3.00 per 100. Chas. Sherwood, Waterloo, Ia.

ASTERS

Asters, Late Branching, purple, lavender, white, rose and shell pink, 2¼-in. pots, \$4.00 per 100, \$35.00 per 1000. Cash.

GODFREY ASCHMANN,

1012 W. Ontario St., Philadelphia, Pa.

Asters, Queen of the Market and Giant Late Branching and mixed, at \$1.00 per 100; strong seedlings, \$5.00 per 1000; add postage. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

FIELD GROWN ASTERS, CREGO GIANT, SEPARATE COLORS, STRONG PLANTS, \$1.00 PER 100, PREPAID. WHITSON'S, 618 N. 8th ST., VINCENNES, IND.

ASTER PLANTS, Late Branching, choice mixture, 95c per 100, \$5.90 per 1000. Harry J. Squires, Good Ground, N. Y.

BAY TREES

Just arrived, in fine condition.

Diam.	Each	Diam.	Each
26-in.	\$10.00	32-in.	\$18.00
28-in.	12.50	36-in.	22.50
30-in.	15.00		

PYRAMIDAL

6-7 ft. high, 18-24 in. diam. at base \$17.50 ea.
7-8 ft. high, 18-24 in. diam. at base 20.00 ea.

Dwarf Standards

3¼-4¼ ft. high, including tub, about 2-in. diam., \$10.00 each.

BOBBINK & ATKINS, RUTHERFORD, N. J.

BEDDING PLANTS

Geraniums, 4-inch 10c
Vincas, 3-inch 10c
German Ivy, 3-inch 8c
Lobelia, 2¼-in. 4c
S. Alyssum, 2¼-in. 4c
Fuchsias, 2¼-in. 4c
Snapdragons, 2¼-in. 5c
Cannas, 4-inch 10c
Petunias, 4-inch 8c
E. R. Tauch, Marquette, Mich.

BEGONIAS

BEGONIAS FROM 2¼-IN. POTS.

	100	1000
Begonia Chatelaine, 2¼-in.	\$ 7.00	\$ 60.00
Begonia Chatelaine, 3-in.	12.00	100.00
Begonia Rex, assorted, best varieties, 2¼-in.	12.00	
Same, 3¼-in.	16.00	
New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), a beautiful plant for bedding purposes or as pot plant; ready now, 2-in.	15.00	
Roman J. Irwin, 108 W. 28th St., New York.		

BEGONIA GRACILIS VARIETIES.

LUMINOSA, Christmas Red.
MIGNON, salmon red.
PRIMA DONNA, deep fresh rose.
They are fine for Christmas sales and can easily be grown to perfection by anyone. August delivery, from 3-in. pots, frame-grown, \$12.00 per 100, \$100.00 per 1000. Supply limited. J. L. SCHILLER, TOLEDO, O.

Begonias, blooming varieties, 2-in. assorted, \$5.00 per 100. Luminosa, Pink Luminosa, White Luminosa and Argentineo Guttata, \$6.00 per 100. Otto Hacker, \$7.00 per 100. Rex Begonias, in assortment, ready about Aug. 1st, \$7.00 per 100. N. O. Caswell, Delavan, Ill.

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, 2-in. plants, \$15.00 per 100; Begonia Chatelaine, nice 2¼-in. stock, \$6.00 per 100, \$50.00 per 1000. S. S. SKIDELSKY & CO., New York City.

50 Park Place.

Begonia Chatelaine, nice stock from 2¼-in., ready for 3-in., \$5.00 per 100. Write for prices on larger amounts. Will ship at once. S. A. Pinkstone, York & Hickory Sts., Utica, N. Y.

Extra strong Prima Donna and Vernon, ready for 2¼-in., \$2.00 per 100; same out of 2¼-in., \$3.50 per 100. M. J. Burke & Co., Hillside, Ill.

2000 Prima Donna and Salmon Queen, 2¼-in., thrifty spaced plants, \$4.00 per 100. Begonia Vernon, \$3.50 per 100. Andrew Meyer, Jr., 3218 So. Jefferson Ave., St. Louis, Mo.

1000 Begonia Luminosa, 2-in., \$3.50 per 100. 1000 Begonia Prima Donna, 2-in., \$3.50 per 100. W. C. SMITH WHOLESALE FLORAL CO., 1316 Pine St., St. Louis, Mo.

BEGONIAS

Semperflorens and Erfordii, \$4.00 per 100, \$35.00 per 1000. A. N. Pierson, Inc., Cromwell, Conn.

Chatelaine Begonias, out of 2¼-in. pots, strong plants, at \$6.00 per 100. Cash. Fostoria Floral Co., Fostoria, O.

Begonia Erfordii, 2 1/2-2 1/2-in., out of pots, at 2 1/2c. Extra nice. Tel. Bellwood 924. R. P. Bohlander, Melrose Park, Ill.

Begonias, good varieties, 4-in., mixed, at \$10.00 per 100. Cash. Dumser Floral Co., Elgin, Ill.

Begonia Chatelaine, 3-in., \$8.00 per 100; Begonia Vernon type, 3-in., \$6.00 per 100. No. 1 strong plants. John Stamm, Hutchinson, Kan.

5,000 Begonia Luminosa, extra strong 2-in., \$2.50 per 100; \$25.00 per 1000. Cash. Jacobs Bros., Peoria, Ill.

Begonia Chatelaine, 3-in., strong, vigorous plants ready for shift, \$10.00 per 100. E. E. Temperley, 5518 College Ave., Indianapolis, Ind.

Begonias, Scarlet Bedder, 2 1/2-in., in bloom, \$5.00 per 100, \$47.50 per 1000. Cash. C. Winterich, Cyclamen Specialist, Defiance, O.

Begonia Chatelaine, 2 1/2-in., strong, \$6.00 per 100. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Chatelaine Begonias, 2-in., strong, 5c. Cash with order. L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

Luminosa, strong 2 1/2-in., \$4.25 per 100, \$37.50 per 1000. Cash with order. E. R. Chatfield, R. 6, Springfield, Ohio.

Begonia Semperflorens, 2 1/2-in., stock plants, \$6.00 per 100. Enid Floral Co., Enid, Okla.

Begonia Chatelaine, 2-in., 6c; 3 1/2-in., 15c. Cash. C. Betscher, Dover, Ohio.

Begonia Chatelaine, fine 3-in., \$10.00 per 100. Fred Burre, Peoria, Ill.

New, red Gloire de Chatelaine, 2 1/2-in., \$15.00 per 100. Schmitz & Dobner, Stockton, Calif.

BERRIED PLANTS

Cherries, New Cleveland, 2-in. pots, \$7.00 per 100, \$60.00 per 1000; 3-in. pots, \$12.00 per 100; 4-in. pots, \$17.50 per 100. Orange Queen (sport of Cleveland), 2 1/2-in. pots, \$10.00 per 100; 3-in. pots, \$14.00 per 100; 4-in. pots, \$20.00 per 100. Roman J. Irwin, 108 W. 28th St., New York.

New Golden Yellow Cherry; ready now; habit, short and stocky; profusely covered with large, glossy cherries. Strong 2 1/2-in., ready for 4-in., \$12.50 per 100, \$2.50 per doz.; immediate delivery. Jacob Schulz, 831 Cherokee Road, Louisville, Ky.

Jerusalem Cherries, strong 2 1/2-in. pots, \$4.00 per 100. Cash.

GODFREY ASCHMANN

1012 W. Ontario St., Philadelphia, Pa.

GROW ON FOR CHRISTMAS.

Cleveland Cherries, nice 2 1/2-in., \$6.00 per 100; \$50.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

New Cleveland Cherry, strong 2-in. plants, \$4.00 per 100. Christmas Peppers, 2-in., \$4.00 per 100. Cash. E. V. Myers, St. Joseph, Mo.

Birds Eye Peppers, 2 1/2-in., \$5.00 per 100, \$45.00 per 1000.

Holton & Hunkel Co., Milwaukee, Wis.

Bird's Eye Peppers, strong 2 1/2-in. pots, \$6.00 per 100, \$55.00 per 1000. Frank Oechslin, 4911 W. Quincy St., Chicago.

Celestial Peppers, 2 1/2-in., ready for 4-in., fine stock, \$5.00 per 100.

S. M. Harbison, Danville, Ky.

Cleveland Cherry, fine 1 1/2-in., \$3.50 per 100; \$30.00 per 1000. Cash.

Geo. W. Frisch & Son, Dayton, O.

Cleveland Cherries, 2-in., June delivery, \$4.00 per 100. Abbey Ave. Greenhouses, Dayton, O.

BOUGAINVILLEAS

Bougainvillea Sanderiana, 2 1/2-in., strong plants, \$10.00 per 100.

Baur Floral Co., Erie, Pa.

BOUVARDIAS

Bouvardias, 2-in. plants, light and dark pink, \$5.00 per 100. Cash.

JULIUS NIEDNAGEL, EVANSVILLE, IND.

BOXWOOD

PYRAMIDS: Each. STANDARDS: Each.
3-ft. \$ 3.00 24-in. diam. \$ 7.50
3 1/2-ft. 3.50 26-in. diam. 10.00
4-ft. 5.00 28-30-in. diam. 12.00
5 1/2-ft. 10.00 30-in. diam., spec. 15.00
6 1/2-ft. 12.50 BABY STANDARDS:
7-ft. 15.00 2-2 1/2-ft. high, crown
diam. 15-in. \$3.00

BUSH:

12-15-in. \$0.75 18-in. \$1.00

Larger, bushy specimens, \$2.50 to \$7.50 each.

BOBBINK & ATKINS, RUTHERFORD, N. J.

BULBS

Hyacinths, Tulips, Narcissus, Crocus, Lilies and Lily of the Valley pips; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese lilies, high grade quality only. Prices on application.

VAN ZONNEVELD BROS. & PHILIPPO, Sassenheim, Holland.

NEW YORK BRANCH, 18 BROADWAY.

Narcissus bulbs, American grown, Emperor, single-nosed, \$20.00; double-nosed, \$30.00. Princess, single-nosed, \$10.00; double-nosed, \$15.00 per 1000. Will ship in August. These are large bulbs that will bloom. Buy direct from grower. Terms, cash F. O. B. Portsmouth, Va. The W. P. Cotton Floral Co., Portsmouth, Va.

French Grown Trumpet Majors.....\$22.00

Narcissus Paper White Grandiflora, 1250 to case, \$18.00 per 1000, 1000 to case..... 21.00
Romans, 12 to 15 cm..... 42.50
Grand Soleil d'Or, or Yellow Paper Whites. 40.00
Miniature Hyacinths, 6 named varieties... 28.00
First size Hyacinths, Dutch named var.... 85.00
Second size Hyacinths, Dutch named var.... 68.00
Second size Hyacinths, 6 separate colors... 88.00
Double Tulips, Murillo, \$30.00; Rubra Maxima, \$30.00; Couronne d'Or, \$40.00; Salvator Rosa, \$35.00; Darwins, 10 named varieties, \$26.00 per 1000.

Von Sions, Victoria, Golden Spur, Emperor, Empress, Sir Watkins, all heavy, double nosed bulbs, best only, \$42.00 per 1000.

We will make early deliveries, crops very limited. Buy early. Lily prices later.

G. M. REBURN & CO., Chicago, Ill.

3807 Lake Park Ave., Chicago, Ill.

FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size.	Per 1000
1/2-inch to 1 1/2-inch.....	\$ 3.50
1 1/2-inch to 2 1/2-inch.....	6.50
2 1/2-inch to 3 1/2-inch.....	9.50
3 1/2-inch and up.....	15.00

WE PAY EXPRESSAGE and fill order day received.

J. R. Walsh, 502 California St., San Francisco, Cal.

BULBS FOR WINTER FLOWERS.

Large flowering Oxalis, blossoms Oct. to May, five colors, red, yellow, pink, white and lavender, 1000 bulbs, \$7.00; 100 each variety, \$3.50. These make a potted novelty sure to sell. George Leaver, P. O. Box 1049, Los Angeles, Cal.

Segers Brothers Wholesale Bulb Growers, Lisse, Holland, offer extra selected bulbs of Hyacinths, Tulips, Narcissus and other bulbous stocks. Prices on application.

Bulbs of all descriptions. Write for prices. C. KEUR & SONS, HILLEGOM, HOLLAND. New York Branch, Room 1014, 32 Broadway

CACTI

Cacti, my choice, 25 vars., \$3.00; 50 vars., 8.00; succulents, 20 vars., \$1.00, large, \$2.00; 50 vars., \$4.00. Cash. Charges paid. A. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

CALENDULAS

Good, strong plants, Orange King, 2-in., \$2.50 per 100, \$20.00 per 1000. Cash. C. G. Locke, Arkport, N. Y.

Strong, 2 1/2-in. Calendulas, Orange King, \$4.00 per 100, \$35.00 per 1000.

S. S. SKIDELSKY & CO., New York City.

Calendulas, 3 varieties, 2 1/2-in., 2 1/2c. fine. Hammerschmidt & Clark, Medina, O.

Calendulas, Orange King, strong 2 1/2-in., 3c. J. O. Steinhilber, Pittsburg, Kans.

CALLAS

We grow the best Calla stock obtainable. Scarce this year. Order now to avoid disappointment. Orders for \$5.00 or more delivered prepaid, by express, at following prices:

WHITE CALLAS (Aethiopica).	Per 100	Per 1000
3 to 4-in. circ.....	\$ 5.00	\$ 40.00
4 to 5-in. circ.....	8.00	75.00
5 to 6-in. circ.....	14.00	130.00

500 at 1000 rate, 50 at 100 rate. Cash with order. Write for large lot rates.

YELLOW CALLAS (true Elliottiana).

Our specialty. Write for prices.

LILYDALE BULB CO., SANTA CRUZ, CAL.

Order your white Calla (true Aethiopica) stock now from grower. Crop shortage.

	Per 100	Per 1000
2 -in. Diam.	\$9.00	\$85.00
1 1/2-in. Diam.	7.00	65.00
1 1/4-in. Diam.	5.00	45.00
1 1/2-in. Diam.	3.00	25.00
1 -in. Diam.	2.00	15.00

Cash with order for 500 bulbs or less. Not less than 500 at 1000 rate. F. o. b. Santa Cruz.

COLIN H. McISAAC, SANTA CRUZ, CALIF.

Callas, mammoth greenhouse grown, well ripened bulbs, \$12.00 per 100; second size, \$8.00 per 100.

E. R. Tauch, Marquette, Mich.

CANNAS

Cannas, out of 4-in. pots, fine stock, King Humbert, Florence Vaughan and Crimson Bedder, \$10.00 per 100. Cash, please.

Tarentum Floral Co., Tarentum, Pa.

King Humbert Cannas, fine 4-in. stock, \$12.00 per 100, to close out.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

4-in. Henderson, fine, \$7.00 per 100. A. C. BROWN, SPRINGFIELD, ILL.

King Humbert, 3-in., \$8.00 per 100; 4-in., \$12.50 per 100. Fred Burre, Peoria, Ill.

CARNATIONS

Matchless 2 1/2-in. pots ready for benching. \$70.00 per 1000.

BASSETT & WASHBURN

Greenhouses, Store & Office, Hinsdale, Ill. 178 N. Wabash Ave.

Field grown Carnations, fine, large, bushy plants, Alice, \$8.00 per 100, \$75.00 per 1000.

WIECTOR BROS., Chicago.

30 E. Randolph St., Chicago.

15,000 STRONG, HEALTHY, FIELD-GROWN CARNATIONS.

Plants with 12 to 30 shoots, according to variety. Enchantress variety has most shoots. READY NOW.

	Per 100	Per 1000
White Enchantress	\$10.00	\$90.00
Light Pink Enchantress.....	10.00	90.00
Rose-pink Enchantress	10.00
Matchless (white)	10.00
A. Roper (pink).....	10.00
Philadelphia (pink)	10.00	90.00
Miss Theo (pink).....	10.00
Pocahontas (crimson)	10.00
Beacon (scarlet)	10.00
Aviator (scarlet)	10.00

500 at 1000 rate on varieties priced by 1000.

L. R. Friederichsen, Wilton Junction, Ia.

Carnations R. C., White Enchantress, Alice, Ward, \$20.00 per 1000. 2 1/2-in. pots, White Enchantress and Alice, \$30.00 per 1000. Cash, please. M. Hilpert, Sta. O, 313 Belair Rd., Baltimore, Md.

Field grown Carnations, Enchantress Pink only, \$8.00 per 100; carefully packed. Ask for prices in 1000 lots. Ada Greenhouse, Ada, Okla.

325 2 1/2-in. Enchantress Carnations, \$6.00 per 100. Cash.

J. T. Keheley, Florist, Columbus, Ga.

Ask for prices on field grown Carnations later. Roman J. Irwin, 108 W. 28th St., New York.

CENTAUREAS

Dusty Millers, strong 2 1/2-in., \$2.50 per 100. J. O. Schmidt, Bristol, Pa.

CHRYSANTEMUMS

CHRYSANTEMUM PLANTS.

	Out of 2-in. pots.	Ready Now.	Well Established.	Mid.	Early
Chrysolora	Yellow			Mid.	Early
Comoleta	Yellow			Mid.	Early
Roman Gold	Bronze			Mid.	Early
Lady Harriett	Pink			Mid.	Early

\$5.00 per 100

Best Commercial Pompon Varieties.

	White	Late
Garza	White	Late
Godfrey's Perfection	White	Mid.
Diana	White	Late
Daisy	White	Early
Irene Cragg	White	Mid.
Klondike	Yellow	Late
Golden Harvest	Yellow	Late
Eugene Languelotte	Yellow	Late
Golden West	Yellow	Early
Zenobia	Yellow	Early
Zora	Yellow	Early
Joslin	Yellow	Early
Mary Richardson	Bronze	Mid.
Doris	Bronze	Mid.
J. Lagraver	Bronze	Mid.
Mrs. Beu	Bronze	Late
Clorinda	Bronze	Late
Lillia	Red	Late
California	Red	Late
Western Beauty	Pink	Mid.
H. M. Smith	Pink	Early
Niza	Light Pink	Early
Fairy Queen	Pink	Early
Mrs. E. D. Godfrey	Pink	Late
Lorna Doone	Pink	Late

\$5.00 per 100.

PITTSBURGH CUT FLOWER CO., Pittsburgh, Pa.

116-118 7th St., Pittsburgh, Pa.

CHRYSANTEMUMS.

Fine, healthy stock.

Grown by Experts.

2 1/2-IN. POTS.

WHITE—

	100	1000
Early Frost	\$4.50	\$40.00
Smith's Advance	4.50	40.00
Oconto	4.50	40.00
White Chieftain	4.50	40.00
Chas. Rager	4.50	40.00
Wm. Turner	4.50	40.00
Smith's Ideal	4.50	40.00

YELLOW—

Golden Glow	4.50	40.00
Marigold	4.50	40.00
Yellow Rager	4.50	40.00
Yellow Early Frost.....	4.50	40.00
Nagoya	4.50	40.00
Chrysolora	4.50	40.00
Golden Queen	4.50	40.00
Maj. Bonaffon	4.50	40.00

PINK—

Pink Chieftain	4.50	40.00
Patty	4.50	40.00
Seidewitz	4.50	40.00

POMPONS, 2 1/2-IN. POTS.

Buckingham	\$4.50	\$40.00
Mensa	4.50	40.00
Golden Wedding	4.50	40.00
Klondike	4.50	40.00
Baby	4.50	40.00

Send your order promptly.

Big demand for stock.

M. C. GUNTERBERG,

Wholesale Florist,

159 N. State St., Chicago, Ill.

Phones: Central 3067, Randolph 6800-6801.

WHITE

125 C. Touse	750 Marigold
250 Chas. Rager	700 Chrysolora
100 Oct. Frost	500 Roman Gold
PINK	200 Golden Glow
250 Enguehard	300 Golden Queen
100 Seidewitz	350 Plumeridge
400 Chieftain	
100 Helen Frick	

Also a good assortment of Pompons, all out of 2 1/2-in. pots, fine stock, at \$4.00 per 100, \$35.00 per 1000.

Eiche Floral Co., Lincoln, Nebr.

CHRYSANTHEMUMS—Continued

Chrysanthemums, strong, 2-in. plants.		
WHITE	100	1000
Crystal Gem	\$3.50	\$30.00
White Cloud	3.50	30.00
Josephine Foley	4.00	35.00
PINK		
Mrs. C. H. Totty	3.50	30.00
YELLOW		
Chrysolora	3.50	30.00
Pollworth	4.00	35.00
Golden Chadwick	4.50	40.00

POMPONS

YELLOW		
Golden Climax	3.50	30.00
Golden Harvest	3.50	30.00
Overbrook	3.50	30.00
Source d'Or	3.50	30.00

WHITE		
White Doty	3.50	30.00
Pearl Chatelons	3.50	30.00

PINK		
Little Pet	3.50	30.00
Minta	3.50	30.00
Peace	3.50	30.00
Fairy Queen	3.50	30.00
Little Jim	3.50	30.00
Lillian Doty	3.50	30.00

BRONZE		
Hilda Canning	3.50	30.00
Rufus	3.50	30.00
L'Argentillais	3.50	30.00

JOY FLORAL CO., NASHVILLE, TENN.		
Chrysanthemums, from 2½-in. pots, nice, healthy, good stock.	100	1000

Harvard	\$4.00	\$35.00
Herrington	4.00	35.00
Chas. Rager	4.00	35.00
Yellow Rager	4.00	35.00
Seidewitz	4.00	35.00
Early Frost	4.00	35.00
Yellow Early Frost	4.00	35.00
Oconto	4.00	35.00
J. Foley	4.00	35.00
Calumet	4.00	35.00
Mankato	4.00	35.00
Mendow	4.00	35.00
Wm. Vert	4.00	35.00
Oct. Queen	4.00	35.00
Glenview	4.00	35.00
Marigold	4.00	35.00
Fall Beauty	4.00	35.00
Golden Queen	4.00	35.00
Smith's Ideal	4.00	35.00
Gladys Blackburn	4.00	35.00
Chieftain	4.00	35.00

POMPONS

Mensa	\$4.00	\$35.00
Golden Climax	4.00	35.00
M. Pope	4.00	35.00
Golden Harvest	4.00	35.00

MILLER BROS.,

5555 N. Lincoln St., Chicago, Ill.		
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CHRYSANTHEMUMS

Ready for immediate shipment.

WHITE—	100	
Polly Rose	\$5.00	
Smith's Advance	5.00	
Early Frost	5.00	
Wm. Turner	5.00	
Chas. Rager	5.00	
Jeanne Nonin	5.00	

YELLOW—	5.00	
Comoleta	5.00	
Chrysolora	5.00	

PINK—	5.00	
Dr. Enguehard	5.00	
Helen Frick	5.00	
Chieftain	5.00	
Maud Dean	5.00	
Patty	5.00	

POMPONS—	5.00	
Nordi	5.00	
Ju-Jutsu	5.00	
Golden Climax	5.00	

STATE FAIR FLORAL CO.,

Sedalia, Missouri.		
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Chrysanthemums, ours are the best standard kinds, early to late var.		
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WHITE—Crystal Gem, Oconto, Polly Rose, Touse, A. Salomon, Vir. Poehlmann, Mrs. Robinson, Chas. Rager, W. Chieftain, P. Plummeridge, Wanamaker, Silver Wedding, W. Frick, W. Bonaffon, Lynnwood Hall, December Gem.		
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YELLOW—Golden Queen, Golden Glow, Chrysolora, Halliday, G. Salomon, Roman Gold, Maj. Bonaffon, Nagoya.		
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PINK—Unaka, Pac. Supreme, Gloria, Chieftain, Pink Frick, Mary Mann, Dr. Enguehard, Seidewitz.		
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RED—Harvard.		
Also Diana, Mrs. Beu, W. and Y. Baby, Buckingham and Garza Pompons, R. C., \$2.50 per 100, \$22.50 per 1000.		

Also Golden Wedding, W. and Y. Turner, W. and Y. Chadwick, \$3.50 per 100, \$32.50 per 1000. Add \$1.00 extra per 100 for strong potted plants.		
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Orders filled in strict rotation. Cash.		
J. C. STEINHAUSER, PITTSBURG, KANS.		

Chrysanthemums, 2½ and 2½-in., \$5.00 per 100, \$40.00 per 1000.		
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PINK		
150 Seidewitz	150 Chieftain	
250 Glory of Pacific	100 V. Morel	
150 Enguehard	50 Patty	

WHITE		
250 Polly Rose	250 Chadwick	
200 Turner	100 Nonin	

YELLOW		
50 Halliday	200 Roman Gold	
25 Odessa	150 Chrysolora	
150 Belle (bronzed yellow)		

F. M. BLAKE, MARION, O.		
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Chrysanthemums, 2½-in. pots. All commercial varieties.

RED—Harvard.		
WHITE—Early Snow, Smith's Advance, White Maud Dean, White Frick.		

PINK—Nerissa, Early Rose, McNiece, Patty, Pink Chieftain, Pink Gem, Pacific Supreme, Pink Maud Dean, Wells' Late Pink, Seidewitz, Pink Frick.		
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YELLOW—Golden Glow, Tiger, Golden Queen, Dolly Dimple, Roman Gold, Golden Wedding, Chrysolora. \$3.50 per 100, \$30.00 per 1000.		
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POMPONS.		
WHITE—Hilda Canning, White Mensa, Diana, White Baby, Garza.		

YELLOW—Golden Mensa, Yellow Baby, Orange Yellow, Golden Climax, Bronze.		
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PINK—Alice Howell, Elizabeth Firestone, Azelda, Minta, Godfrey, Western Beauty. \$3.00 per 100, \$25.00 per 1000.		
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JOHN DIECKMANN, ELM GROVE, W. VA.		
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Chrysanthemums, R. C. and plants; mums our specialty; buy of a specialist. It pays.		
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SPECIAL OFFER.		
R. C. only at this price.		

Four moneymaking mums, \$1.80 per 100, \$15.00 per 1000.		
Diana, best white pompon.		

Skibo, best early bronze and yellow pompon.		
Lilia, best late red pompon; color exquisite.		

Mensa, best single white.		
Send for list of 100 varieties, early, med., late pompons, singles, anemones and exhibition sorts; over 300,000 to offer; clean, healthy, full of life stock; we guarantee stock A No. 1. If not satisfactory, return promptly and money will be refunded. No C. O. D. Cash with order. Ship any time you want them; place order now. R. C. until May 30; plants until Aug. 1. G. Schneider, Florist, 22 E. High St., Springfield, Ohio.		

Strong, healthy plants from 2½-in. pots, satisfaction guaranteed, \$4.50 per 100; \$40.00 per 1000.		
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WHITE		
Oconto		
Chas. Rager		
Early Snow		
Estelle		

PINK		
Chieftain		
Edwin Seidewitz		
Helen Frick		
Glory of Pacific		

YELLOW		
Nagoya		
Appleton		
Chrysolora		
Marigold		

SINGLE AND POMPON		
Mrs. Buckingham		
Golden Mensa		
White Mensa		
Helen Newberry		

THE HAMMOND CO., INC.,		
109 E. Broad St., Richmond, Va.		

CHRYSANTHEMUMS.

2½-in. and cut back bench stock.		
	2½-in.	R. C. from soil.
	100	1000

Smith's Advance		\$3.00
Golden Queen	\$4.50	\$40.00
Golden Glow	4.50	40.00
White Mensa	4.50	
Golden Mensa	4.50	
Mrs. Frank Beu	4.50	
Western Beauty	4.50	

GULLETT & SONS, LINCOLN, ILL.		
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Pompons, 2½-in., at \$4.00 per 100: 5 Clemencia, 20 Innocencia, 35 Graf Von Oriola, 20 Western Beauty, 20 Juno, 75 Source d'Or, 50 Baby Margaret, 10 Baby Yellow, 50 Mariana, 30 White Doty, 10 Fairy Queen, 40 Lillian Doty, 25 Diana, 25 Nita, 115 Golden Climax, 5 Souv. d'Or, 25 Garza and 5 Bronze Sport. Cash.		
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3-in. at \$5.00 per 100. 75 Source d'Or, 125 Golden Climax, 40 Garza, 20 Lillian Doty, 15 White Doty, 25 Mariana, 50 Western Beauty, 25 Graf Von Oriola, 50 Diana and 25 Nita. Cash.		
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ULLRICH FLORAL CO., Tiffin, O.		
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Chrysanthemums, 2½-in., ready now, \$5.00 per 100, \$40.00 per 1000.		
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Chrysolora		
Unaka		
Oconto		
Enguehard		
Plummeridge		
Golden Queen		
and others.		

Also fine assortment of pompons.		
O. H. FREY, Lincoln, Neb.		

Chrysanthemums, fine healthy stock, grown by specialist.		
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Oconto	
Enguehard	
Plumeridge	
Golden Queen	

Pompons, best commercial varieties in pink, white and bronze.		
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JOHN STEVENS,		
58th St. and Bennington Ave., Kansas City, Mo.		

POMPONS.		
AN EARLY VARIETY OF DOUBLE WHITE. FLOWERS READY ABOUT OCTOBER 15TH.		

This pompon is the only early white on this market, and has the field to itself. Per 100, \$5.00.		
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BASSETT & WASHBURN,		
Greenhouses, Store & Office,		
Hinsdale, Ill. 178 N. Wabash Ave.		

Pompons: Our stock guaranteed clean from all insects. Strong 2-in. plants, \$3.00 per 100, \$25.00 per 1000, by express collect.		
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WHITE—Diana, Mary.		
YELLOW—Overbrook, Baby, Golden West, Harvest Moon.		

PINK—Lillian Doty, Donald, Buckingham.		
BRONZE—Mrs. Beu.		
Wm. F. Krueger, 516 Potter St., Toledo, O.		

Chrysanthemums, Unaka, 2½-in., \$5.00 per 100.		
C. M. Hamilton, 204 E. Third St., Kewanee, Ill.		

CHRYSANTHEMUMS.

Strong 2-in., \$4.00 per 100.		
Golden Queen	Chrysolora	
Oconto	Oct. Frost	
Robert Halliday	Unaka	
Early Frost	Seidewitz	
Pacific Supreme	Mistletoe	

L. H. Dornbusch,		
Hills & Dales Greenhouses,		Dayton, O.

MUM CUTTINGS.

400 Golden Glow	\$2.00
200 Virginia Poehlmann	2.25
250 White Chieftain	2.25
250 Pink Chieftain	2.25
300 Pink Frick	2.25

\$25.00 for the lot.		
The Schlund Floral Co., Cumberland, Md.		

Pompons R. C. Elva, Niza, Western Beauty, Garza, etc., \$2.50 per 100, \$22.50 per 1000.		
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Diana, Nordi, Newberry, Climax, Lillia, Mensa, Buckingham, etc., R. C., \$2.25 per 100, \$20.00 per 1000. For plants from 2½-in. pots add \$1.50 per 100 to the above price.		
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STAFFORD CONSERVATORIES,		
Stafford Springs, Conn.		

White and Golden Chadwick, delivery, Yellow, about July 7th; White, July 21st; none finer, rooted cuttings, \$4.00 per 100, \$35.00 per 1000. When ordering other varieties, suggest permitting us to substitute where necessary, as some are scarce.		
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S. S. SKIDELSKY & CO.,		
50 Park Place,		New York City.

CHRYSANTHEMUMS, 2½-IN.		
200 Polly Rose	\$5.00 per 100	
200 Golden Glow	5.00 per 100	
250 Touse	5.00 per 100	
125 October Frost	5.00 per 100	
100 Unaka	5.00 per 100	

GEORGE BROS. & CO., NEW KENSINGTON, PA.		
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2500 2½-in. Chrysanthemum plants, good clean stock, at \$3.00 per 100, or \$50.00 for the lot.		
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1000 Rager, 500 White and Yellow Turner, 500 Wells' Late Pink, 500 C. C. Pollworth, Seidewitz and Hamburg White. Or will sell half at \$25.00. Cash, no C. O. D. Crescent St. Floral Co., 557 Crescent St. Grand Rapids, Mich.		
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60 White Turner, 75 Monrovia, 80 Howard, 100 Chrysolora, 80 Wells' Late Pink, 35 Rager, 35 Unaka, 50 Golden Glow, 170 Pacific Supreme. All fine 2-in. stock, \$3.00 per 100, or \$20.00 for the lot.		
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CASH, PLEASE.		
Dixon Floral Co.,		Dixon, Ill.

NICE 2½-IN. STOCK TO BENCH		
Per 100		

60 White Turner,	75 Monrovia,	80 Howard,	100
Chrysolora,	80 Wells' Late Pink,	35 Rager,	35
Unaka,	50 Golden Glow,	170 Pacific Supreme.	

POMPONS,		
STANDARD VARIETIES.		

From pots, only our selection, \$4.00 per 100, \$35.00 per 1000.		
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Not less than 25 of a variety at 100, 250 of a variety at 1000 rate.		
Elmer D. Smith & Co.,		Adrian, Mich.

Chrysanthemums, all strong, clean stock, ready to ship, 2½-in., \$3.50 per 100, \$30.00 per 1000.		
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PINK—Unaka, Dr. Enguehard, Seidewitz.		
POMPONS—Yellow Mensa, White Garza.		
Cash, please.		
W. Bezdek, R. F. D. No. 1, Cedar Rapids, Ia.		

Chrysanthemums, guaranteed free from midge. 2½-in., \$5.00 per 100. Oconto, Tints of Gold, Chas. Rager, Dr. Enguehard, Golden Eagle, Chieftain, W. Chieftain, Edw. Seidewitz and Yellow Jones.		
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Schmidt & Meine, 3121 Market St., Youngstown, Ohio.		
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Chrysanthemums, strong rooted cuttings, Marigold, Early Frost, Golden Salomon, Snow, Wm. Turner, December Gem, Blackhawk, Harvard, Chieftain, Dr. Enguehard, \$2.25 per 100, \$20.00 per 1000. Pompons: Garza, Allentown, Fairy Queen, Klondike, \$2.00 per 100, \$18.00 per 1000. Cash, please. Leonard Clotti, West Grove, Pa.		
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Chrysanthemums, rooted cuttings: Unaka, early pink, Chas. Brock, larger yellow, Silver Wedding, middle season white, Estelle, early white, Lillian Doty, pink pompon, Diana, white pompon, \$2.00 per 100. 400 2-in. Chas. Brock at \$3.00 per 100. Parcel post extra.		
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Pompons: Iva, Golden Harvest, Golden Mensa, White Mensa, Western Beauty, Golden Wedding, Queen Marie, Baby, White Lillian Doty, Pink Lillian Doty, R. C., 2c; from soil or in 2-in. pots, 3c. Brueh, Godfrey, Louaring, R. C., 3c. JOHN WEILAND, 1516 Greenwood Ave., Evanston, Ill.

Mums, rooted cuttings out of soil, W. Turner, Patty, Unaka, Pink Pacific, Enguehard, Chrysolora, Smith's Advance, at \$3.00 per 100; 2½-in. W. Salomon, Marigold and Pink Pacific, at \$4.00 per 100. Cash.

Dumser Floral Co., Elgin, Ill.

Mums, R. C. and 2½-in. pots; ask for complete list of varieties that I still have to sell. Standard kinds, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000. In sending order state color and whether early, mid-season or late variety is desired. Roman J. Irwin, 108 W. 28th St., New York.

Maj. Bonnafton, 2-in., \$4.00 per 100, \$35.00 per 1000; strong 2½-in., \$5.00 per 100, \$45.00 per 1000. Pompons: Diana, Zenobia and Klondyke, 2-in., \$3.50 per 100, \$30.00 per 1000.

Harry Heini, West Toledo, O.

CHRYSANTHEMUMS

250 Marigold, 2½-in. \$4.00 per 100
250 Bonnafton, 2½-in. 4.00 per 100
Cash. Kemble Smith Co., Boone, Ia.

Chrysanthemums, standard varieties, large flowered single and pompons, 2½-in. pots, \$4.00 per 100.
Henry Smith, Grand Rapids, Mich.

150 2½-in. Wm. Turner Chrysanthemums, \$5.50 per 100; 670 2½-in. Odessa, \$5.00 per 100. Cash.

J. T. Keheley, Florist, Columbus, Ga.

Mums, Diana, the best double white pompon; a sure money-maker, out of 2½-in. pots, \$3.00 per 100; Dr. Enguehard, 2½-in., \$3.00. Cash.
C. P. Bethards, Springfield, O.

Chrysanthemums, Golden Glow, Autocrat, Odessa, Chieftain, White Chieftain, Helen Frick, White Frick, Richmond and Pacific. Cuttings, 2½c; plants, 4c. W. R. Maxwell, Alva, Okla.

100 Fine Golden Glow, out of 2½-in. pots, 600 Early Frost, \$2.50 per 100. Cash, please.
J. J. Clayton & Son, West Grove, Pa.

Pompons, best assorted varieties, \$4.00 per 100, \$35.00 per 1000.
C. C. Pollworth Co., Milwaukee, Wis.

Unaka, Robert B. Laird, Pink Hekshorn, Silver Wedding and Calvat de '99, 2-in., \$1.50 per 100; Cash.
S. W. Carey, Urbana, O.

10,000 White and Yellow Turner, 2½-in. stock, \$5.00 per 100. Cash, please.
Salineville Floral Co., Salineville, O.

Chrysanthemums, Golden Glow, Enguehard, Seidewitz, 2-in., \$4.00 per 100.
Santee & Olson, Elgin, Ill.

Field grown pompons: 1000 Golden Wedding, 1000 Beu, \$35.00 per 1000. Cash, please.
Fred W. Busse, Mt. Prospect, Ill.

150 3-in. Unaka, excellent stock, at \$5.00 per 100; 5% packing. Cash.
La Crosse Floral Co., La Crosse, Wis.

Chrysanthemums, Marigold R. C., \$2.25 per 100. Cash, please.
Meadow-Side Greenhouses, Avondale, Pa.

4000 2½-in. extra fine Yellow Bonnafton, \$4.50 per 100; \$40.00 per 1000. Cash, please.
Kring Bros., 412 N. 7th St., Fairbury, Ill.

Chrysanthemums, Diana, 3-in., 4c; 2½-in., 3c. Packed free.
J. E. Hitz, Franklin, Ind.

CINERARIAS

Dreer's Prize Dwarf strain, 2½-in. pots, ready August 1st, \$6.50 per 100, \$60.00 per 1000; 3-in. pots at \$10.00 per 100, \$90.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

COLEUS

Coleus, Xmas Gem or Brillancy, 2-in., \$5.00; 2½-in., \$6.50; 3-in., \$10.00 per 100. Xmas Queen, \$5.00 per 100 after July 15th.
N. O. Caswell, Delavan, Ill.

Coleus, Golden Bedder, Defiance, assorted dark reds and Trailing Queen, our selection, good, strong stuff, 2½-in., 2c.
Hart Floral Co., Blackwell, Okla.

Coleus, 3½-in. fancy large leaf, red, at 8c. Tel. Bellwood 924. R. P. Bohlander, Melrose Park, Ill.

Brillancy, R. C., \$3.00 per 100; Liberty R. C., \$4.00 per 100. Cash, please.
Royston & Fenton, Evansville, Ind.

Coleus, fine assortment, 12 well selected, bright colored varieties, 2½-in., \$2.00 per 100.
GULLETT & SONS, LINCOLN, ILL.

Fine surplus of Coleus in seven or eight best varieties, 2½-in., \$3.00 per 100 for immediate shipment. C. O. Pollworth Co., Milwaukee, Wis.

Coleus, 2½-in., in variety, \$2.50 per 100. Quick shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Coleus, 2½-in. pots, \$2.00 per 100; R. C., 60c per 100, \$5.00 per 1000. James D. Hooper, 1401 Roane St., Richmond, Va.

6 Varieties of Coleus, \$3.00 per 100. Immediate delivery, cash, please. 4 express Cos.
Emil Blum, Florist, P. O. Box 335, Pineville, La.

Coleus R. C., 25 best varieties, 1c prepaid. Lindey & Dawson, New Castle, Ind.

Coleus, Trailing Queen, fine 2½-in., \$2.50 per 100. A. G. BROWN, SPRINGFIELD, ILL.

5000 Coleus, 2½-in., \$3.00 per 100.

Miller's Greenhouses, Muncie, Ind.

Coleus, very strong, R. C., 85c per 100, prepaid. O. Humfeld, Clay Center, Kans.

2½-in. Trailing Coleus, \$2.50 per 100.

F. W. Meyer, Cherryvale, Kans.

Coleus, nice assortment, strong 2½-in., 8c. Cash. J. C. Steinhauser, Pittsburg, Kans.

CUPHEAS

Cigar plants, 2-in., \$3.00 per 100.

Fred Burro, Peoria, Ill.

CYCLAMEN

CYCLAMEN

100,000 Cyclamen Giganteum seed: 25,000 salmon, 20,000 pink with cherry eye, 20,000 bright Xmas Red, 5000 white, 5000 lavender, 25,000 pink, American grown by an expert. Immediate delivery. Sow early; get early start and large seedlings for next year, \$9.00 per 1000.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

Ready now, selected Wandsbek strain, 2½-in. pots, \$12.00 per 100, \$100.00 per 1000. Ready July, 4-in. pots, \$40.00 and \$50.00 per 100.

ROMAN J. IRWIN,

108 W. 28th St., New York, N. Y.

Cyclamen, large flowering 3-in., \$15.00 per 100; shipped in paper pots ready to shift.
Grohman, The Florist, Saginaw, Mich.

Cyclamen from 4-in., ready for 5 or 6-in., white, pink and Wandsbek, our own seed, 35c. Calvert Floral Co., Lake Forest, Ill.

Cyclamen, assorted colors, 3-in. pots, \$9.00 per 100. Cash.
Rentachler Floral Co., Madison, Wis.

Extra fine Cyclamen, German strain, 2½-in., ready for 4-in., \$25.00 per 100.
Mitchell & Quentin, St. Joseph, Mo.

3-in. Cyclamen, ready for 4-in., \$15.00 per 100. Davidson Floral Co., Holdrege, Nebr.

DAISIES

Yellow Daisies, 3½-in., strong, cut back, fine for benching, \$5.00 per 100. Cash.
W. W. Thompson & Sons, Station D., R. 1, Milwaukee, Wis.

Daisies or Marguerites, 5-in.; nice, bushy plants, in bloom, 85c each. Just right for Decoration Day. Good value.
J. A. Bissinger, Lansing, Mich.

Boston Yellow, 2½-in., strong, \$7.00 per 100; Giant White, 2½-in., \$5.00 per 100.
S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Black Eyed Susans, 2½-in. blue, 3½c. Grand plants.
Hammerschmidt & Clark, Medina, O.

Daisies, all booked ahead at this time. B. Rawlings, Wholesale Grower, Allegany, N. Y.

DIANTHUS

Fine year-old plants of Dianthus Plumarius, double and single mixed, an extra good strain. Plants well grown and strong, per 100, \$4.00.
P. L. Ward, Plantsman, Hillsdale, Mich.

DRACAENAS

DRACAENA INDIVISA, strong 2½-in., \$4.00 per 100; \$35.00 per 1000; very strong, 4-in., \$15.00 per 100; special lot of 500 5-in., \$27.50 per 100; 6-in., \$40.00 per 100; 7-in., strong, \$75.00 per 100.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

EXTRA STRONG STOCK.

2½-in. Dracaena Indivisa.....\$4.50 per 100
3-in. Dracaena Indivisa..... 8.00 per 100
6-in. Dracaena Indivisa..... 6.00 per doz.
Cash.

John Bauscher, Freeport, Ill.

Dracaena Indivisa, fine plants; 4-in., \$3.00 per doz.; 5-in., \$4.00 per doz.; fine, large 8-in., \$1.50 each.
C. C. POLLWORTH CO., MILWAUKEE, WIS.

GREAT BARGAIN

Dracaena Indivisa, 3½-in. extra strong, 10c; 5½-in., elegant stock, 18c.
GULLETT & SONS, LINCOLN, ILL.

ALBUM OF DESIGNS.

Fifth Edition Now Ready.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton, Bldg., Chicago.

Dracaena Indivisa, extra heavy, 5-in., \$5.00 per doz., \$35.00 per 100. Cash.
Ullrich Floral Co., Tiffin, O.

Dracaena Indivisa, 6-in., fine stock for vases, 25c each.

J. A. Bissinger, Lansing, Mich.

Dracaena Indivisa, 4-in.....\$20.00 per 100
Dracaena Indivisa, 3-in..... 8.00 per 100

France & Vandegrift, Monroe, Mich.

Dracaena Indivisa seedlings, \$1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Dracaenas, strong 3 and 4-in., \$7.00 and \$12.50 per 100. J. C. Steinhauser, Pittsburg, Kans.

Dracaena Indivisa, 5-in., fine, \$25.00 per 100. Fred Burro, Peoria, Ill.

Dracaena Indivisa, 2½-in., strong, 4c. Charles Sherwood, Waterloo, Ia.

Dracaena Indivisa, vase plants, 4-in., 15c; 6-in., 40c.
D. R. Herron, Olean, N. Y.

Dracaenas, 4-in., 12c; 3-in., 8c.

Greenville Floral Co., Greenville, Mich.

EVONYMUS

Evonymus Carrieri, fine evergreen for window boxes, etc. Exceptional stock in 4-in., \$30.00 per 100.

Evonymus Radicans and Variegata, fine, bushy, pot-grown plants, 4-in., \$18.00 per 100.
BOBBINK & ATKINS, RUTHERFORD, N. J.

FERNS

FERNS

FERNS MY SPECIALTY

FERN SEEDLINGS. Excellent stock ready for potting, in assortment of 10, best Fern dish varieties, guaranteed to please or money back. \$1.50 per 100, \$12.50 per 1000. In 25,000 lots or more, \$12.00 per 1000. Illustrated price list to select from on application.

ADIANTUM FARLEYENSE, strong 2½-in. stock, \$1.80 per doz., \$12.00 per 100.

ADIANTUM FARLEYENSE GLORIOSUM, 2½-in., \$1.80 per doz., \$12.00 per 100.

ADIANTUM REGINAE, 2½-in., \$1.80 per doz., \$12.00 per 100.

ADIANTUM CUNEATUM and GRACILLIMUM SEEDLINGS, ready for potting, \$1.50 per 100, \$12.50 per 1000.

CIBOTIUM SCHIEDEI (king of ferns), strong, thrifty 3-in., at \$5.75 per doz., \$45.00 per 100.

ASPARAGUS P. N., strong, 2½-in., \$5.00 per 100, \$40.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000. SEEDLINGS, ready for potting, \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS SPRENGERI SEEDLINGS, \$1.00 per 100, \$7.00 per 1000.

J. F. ANDERSON, FERN SPECIALIST, SHORT HILLS, NEW JERSEY.

Ferns for fern dishes, well established, in all varieties, 2½-in., \$6.00 per 100, \$55.00 per 1000.

Size 100 1000
Scottil, Aug. 1st.....2½-inch \$7.00 \$60.00

Verona, Aug. 1st.....2½-inch 8.00 75.00

Teddy, Jr., Aug. 1st.....2½-inch 7.00 65.00

Macawil (new)2½-inch 25.00

Table fern seedlings in flats ready now. 150 clumps in a flat. Sent out of flats.

1 Flat in any variety or mixed, at \$2.50 per flat

5 Flats in any variety or mixed, at \$2.25 per flat

10 or more Flats in any variety or mixed, at \$2.00 per flat.

Birds Nest Ferns at \$12.00 per flat, ready now; 2-in. pots, ready July 25, at \$14.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Fern flats, separate varieties or mixed, \$2.25 per flat; 10 flats or more, \$2.00 per flat.

Ferns, assorted varieties for fern dishes, 2½-in., \$5.00 per 100, \$45.00 per 1000. Strong transplanted stock from bench, better than 2½-in. Boston and Roosevelt, \$6.00 per 100, \$50.00 per 1000. Whitmanil, Teddy Jr. and Verona, \$6.50 per 100, \$55.00 per 1000. Macawil, 2½-in., new and very fine, \$20.00 per 100, \$200.00 per 1000.

AUGUST DELIVERY.
S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

A splendid stock of fine Ferns—all A. B. C. quality. We are now booking orders for July, Aug. and Sept. delivery for the following varieties: Aspidium Taussemense, Adiantum Cuneatum, Cyrtomium Falcatum, Rockfordianum, Pteris Cretica Albo-lineata, Victoriae, Mayil, Wilsonil, Wimsettli, Adiantoides, Tremula, Parkeril, Distinction, Argyraea. Price \$2.25 per flat. 150 clumps to flat.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Boston, Sword, Scottil, Teddy Jr., Scholzelli, Whitmanil, Amerpohilil, Asparagus Sprengeri, Plumosus, and assorted table ferns, 4-in., at 15 cts., 5-in. at 25 cts; 3-in. Sprengeri at 10 cts.; Malden Hair, 2½-in., at 8 cts., 3-in. at 12 cts.; 2½-in. Smithil at 8 cts. Cash with order.
H. O. Doescher, 2048 Gentilly Ave., New Orleans, La.

Are you interested in 4 and 5-in. Bostons for August delivery? Extra, 4-in., 25c; 5-in., 45c; limited number. Orders filled in rotation.

Specials, July delivery, out of bench, ready for 7 and 8-in., 85c and \$1.00.

GEO. A. KUHLE,

WHOLESALE GROWER, PEKIN, ILL.

POT GROWN BOSTON FERNS.

6-in.\$0.60

7-in.80

8-in. 1.00

DAVIS & STEINER CO., MORRISON, ILL.

Leather Leaf fern (P. Coriaceum). Indispensable in fine design work; also a good house plant. We have the largest stock in America; you need some, if you do any funeral work; beautiful, durable, economical; strong divisions only, \$10.00 per 100; 25 by parcel post for \$3.00.

F. W. Fletcher, Orlando, Fla.

Scottil, 4-in., \$20.00 per 100; Teddy Jr., Scottil and Whitmanil, 6-in., \$65.00 per 100; Roosevelt and Scottil, 7-in., \$1.00 each; Roosevelt and Scottil, 8-in., \$1.50 each; 11-in. and 12-in. Scottil, \$4.00 each. Cash, please.

M. Hilpert, 313 Belair Rd., Baltimore, Md.

FINE WHITMANIL FERNS.

Boston, good 4-in.....25c

Whitmanil, good color, 4-in.....35c

Whitmanil, good color, 5-in.....60c

Verona, 4-in.....35c

GULLETT & SONS, LINCOLN, ILL.

ANTHONY WAYNE FERNS.

Foliage similar to Whitmanil, with the Boston growth, strong 2½-in., \$8.00 per 100, \$65.00 per 1000. Cash with order.

Lautemier, Florists, Fort Wayne, Ind.

Ferns, Whitmanil and Amerpohilil, 4-in., 90c, packing 5%.

Truitt's Greenhouses, Olanete, Kan.

FERNS—Continued

Boston, Whitmanii, Roosevelt, Whit. Compact, Teddy Jr., Pierstonii, all 2½-in., \$6.00 per 100, \$50.00 per 1000. Immediate delivery.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.
F. M. Soar, Little River, Fla.

Ferns, 5-in. Scottii, \$40.00 per 100; no order filled for less than 50; plants shipped out of pots. Cash; no C. O. D. F. C. Hinkel & Bro., R. F. D. 7, Bellevue Sta., Pittsburgh, Pa.

FERNS.

Boston and Roosevelt, 4-in., 20c. Whitmanii, 4-in., 25c. Bushy, good color. Cash.
Greenwood Ave. Greenhouse, Decatur, Ill.

Ferns, Boston and Springfieldii, large 4-in., \$10.00 per 100, \$95.00 per 1000. Cash.
Ustler Bros., Apopka, Fla.

Boston Ferns, 2½-in., \$6.00 per 100. C. M. Hamilton, 204 E. Third St., Kewanee, Ill.

Table Ferns, standard varieties, 2½-in. pots, \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Fine stocky 8-in. Verona, \$2.00 per doz., \$15.00 per 100. O. C. Pollworth Co., Milwaukee, Wis.

FORGET-ME-NOTS

True greenhouse Forget-me-nots, 2½-in., 4c. Cash, please. Northside Greenhouses, 1107 North First St., Springfield, Ill.

Forget-me-nots, Ever-blooming, strong, 2½-in., \$4.00 per 100. Cash.
John Bauscher, Freeport, Ill.

FREESIAS

COLORED FREESIAS

All shades of pink, lavender and purple. No yellow.

1000 1st size bulbs.....\$4.00 per 100
6000 2nd size bulbs..... 2.50 per 100
8000 small bulbs..... 1.50 per 100

These are all bulbs from our own strain which we have grown for 6 years, and originally imported from Holland. They are good colors and nice, plump, well ripened stock. The small bulbs will practically all bloom, but of course not so many blooms per bulb the first season.

WHITE FREESIAS, GRANDIFLORA.

This is another one we got from Holland some years ago. We like it better than Purity on account of the substance in the flower. Not quite so long a stem as Purity, more like Recta Alba, but a very prolific bloomer and the best keeper we ever grew.

3000 1st size bulbs.....\$1.00 per 100
6000 2nd size bulbs..... .75 per 100
10,000 small bulbs..... .50 per 100

These are a mighty good buy at the price; in fact, there are no better anywhere at any price, either in the white or the colored. All subject to previous sale, of course.

We planted a 100-ft. bench to Freesias last year, and are adding to that this year. They made us more money to the square foot than any other crop on the place.

GREEN'S GREENHOUSES, FREMONT, NEBR.

ORDER FREESIAS FROM FREESIA HEADQUARTERS

All varieties listed here are STANDARD A. B. C. QUALITY.

FREESIA PURITY—IMPROVED.

Immediate Shipment.

¾ to 1½-in.....\$ 6.00 per 1000
½ to ¾-in..... 9.50 per 1000
Mammoth bulbs, ¾ to 1½-in..... 15.00 per 1000
Large Jumbo bulbs, ¾-in..... 18.00 per 1000
All prices f. o. b. Chicago.

No charge for packing.

"SUNSET COLLECTION" PINK MIXTURE.

The "Sunset Collection" is long-stemmed, lasts well in good condition, and is very much more easily grown than the ordinary run of Freesias.

First size bulbs...\$5.50 per 100, \$50.00 per 1000
Second size bulbs... 4.00 per 100, 35.00 per 1000

RAINBOW FREESIA.

We can now supply this long waited for, beautifully colored Rainbow Freesia. They are carefully selected and may be had in the best colors. The better floral shops throughout the country are using these very extensively.

First size bulbs...\$4.00 per 100, \$35.00 per 1000
Second size bulbs... 3.00 per 100, 20.00 per 1000

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size.....Per 1000
¾-inch to 1½-inch.....\$ 3.50
½-inch to ¾-inch..... 6.50
¾-inch to 1½-inch..... 9.50
¾-inch and 1½-inch..... 15.00

WE PAY EXPRESSAGE and fill order day received.
J. R. Walsh, 502 California St., San Francisco, Cal.

FREESIAS, true Purity stock, best bulbs grown. Send order now.

¾-in. Diam.....\$ 3.00 per 1000
7/16-in. Diam. (small half)..... 4.50 per 1000
½-in. Diam..... 6.00 per 1000
¾-in. Diam..... 10.00 per 1000
¾-in. Diam..... 15.00 per 1000
Not less than 1000 at these rates. F. o. b. Santa Cruz. Write for large lot and small lot special rates.

LILYDALE BULB CO., SANTA CRUZ, CALIF.

FREESIA PURITY bulbs for sale,

All sizes,
direct from the grower.
Guaranteed strictly first class.
Shipped on approval.
Any amount.
E. H. POLHEMUS,

SANTA CRUZ CO., SEABRIGHT, CAL.

FREESIAS, IMPROVED PURITY.

¾ to 1½, flowering bulbs.....\$ 5.50 per 1000
¾ to 1½, good grade bulbs..... 9.50 per 1000
¾ to 1½, Mammoth..... 15.00 per 1000
July and August delivery.

J. De Groot, Freesia & Gladiolus Specialist,
Edmondson Ave., Catonsville, Md.

20,000 Freesia Purity, mixed sizes, ¾-in. to 1½-in., large sizes in the majority. Every bulb will bloom. Bargain, \$9.00 per 1000.

3,000 Rainbow Freesia, mixed sizes, ¾-in. to 1½-in., \$20.00 per 1000.
A. L. RANDALL CO., 180 N. Wabash, Chicago.

FREESIAS

Improved Purity Freesias. All sizes, write for prices. D. A. Madeira, Salinas, Calif.

FUCHSIAS

7 BEST VARIETIES.

Fuchsias, 2½-in., 2c.
GULLETT & SONS, LINCOLN, ILL.

Fuchsias, 2½-in. pots, assorted fine varieties, \$5.00 per 100, \$45.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York City.

Fuchsias, mixed, 2-in., \$4.00 per 100; 3-in., strong, \$8.00 per 100; 4-in., strong, \$15.00 per 100.
Fred Burre, Peoria, Ill.

FUNKIAS

Funkias, variegated, strong, field grown divisions, \$4.50 per 100. B. Scheller, Warren, Pa.

GERANIUMS

AN INVITATION

To Chicago Geranium Growers and Others
Visiting Chicago this Summer.

Come to my greenhouses and inspect the stock of a Geranium to displace Nutt—
WALL'S WINNER.

This Geranium appeared five years ago among a batch of my own propagation, and from the day of its discovery has stood out above every other sort on the place.

COLOR—Bright, glowing red.
GROWTH—Easy to root. Branches without pinching. Makes short, compact plant. Early, free bloomer. Large trusses carried well above the foliage. Stands sun and drought.

I am discarding Nutt and believe other growers will do the same when they have WALL'S WINNER.

All interested parties are invited to call.
If you can't come, send a mail order. First shipments in August.

2½-in. plants, dozen, \$4.00; 25 for \$7.50; 100 for \$25.00; 50 at 100 rate.
J. WALL, 3235 N. Springfield Ave., Chicago.

CALIFORNIA SUNSHINE GERANIUMS.

We pay transportation.
A Montana florist asked if we could send him 1000 rooted cuttings over 5-in. long. Our plants were so large that we secured an immediate return order for 4000 more, with the remark: "They are fine plants."

Sturdy, well-rooted plants, standard varieties, R. C., \$16.00 per 100. Cash. (See display ad., this issue.)

LOS ANGELES GERANIUM CO.,
(CULVER BROS., PROPRIETORS.)
1752 Garfield Place, Los Angeles, Calif.

GERANIUMS.

SPECIAL JULY OFFER.

	Per 100	Per 1000
S. A. NUTT, strong R. C.....	\$1.50	\$14.00
B. POITEVINE, strong R. C.....	2.00	20.00
B. POITEVINE, 3-in.....	5.00	50.00
MME. BUCHNER, strong R. C.....	1.50	14.00
IVY GER. (TURNER), R. C.....	2.00	18.00
ROSE GER., 2½-in.....	2.00	20.00

CASH

THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

IN BLOOM.

BARGAIN OFFER.

S. A. Nutt, Buchner, Grant, 2½-in., \$3.00 per 100, \$27.50 per 1000.

Nutt, Buchner, Hill and Grant, 3-in., \$5.00 per 100, \$45.00 per 1000.

Grant and Nutt, 4-in., \$8.00.

Strong rooted cuttings, Summer price, \$15.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

Fine 2½ and 2½-in. Geraniums, \$4.00 per 100, \$35.00 per 1000, in bud and bloom; 3-in., \$6.00. 4-in. Nutt, Hill, Poitevine, Buchner, Ricard, Vland, Trego and Doyle, 2000 in all, in bud and bloom, for \$200.00, or \$12.00 per 100. Stock plants cut back, \$6.00 per 100. Orders taken for R. C. Nutt, Buchner, \$15.00 per 1000; others \$18.00. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

GERANIUMS.

ROOTED CUTTINGS,

Ready now.

Ricard, Poitevine, Scarlet Bedder,

\$17.50 per 1000.

Nutt and Buchner, \$15.00 per 1000.

Cash with order.

PETER BROWN,

LANCASTER, PENNSYLVANIA.

Geraniums, strong 2-in., ready for shift, S. A. Nutt, B. Poitevine, A. Ricard and Buchner, \$3.00 per 100, \$25.00 per 1000. Mme. Sallerol, 2-in., \$2.50 per 100, \$20.00 per 1000. Cash.

Valley View Gardens, Timn, O.

GERANIUMS.

ROOTED CUTTINGS,

READY APRIL 15TH.

RICARD, POITEVINE, CASTELLANE.

VIAUD, DOYLE, \$18.00 PER 1000.

S. A. NUTT AND BUCHNER,

\$15.00 PER 1000.

CASH WITH ORDER.

FRED W. RITCHEY, LANCASTER, PA.

200 2½-in. Nutt2c
100 2½-in. John Doyle.....2c
400 2½-in. Ricard3c
250 2½-in. Poitevine3c
250 3½-in. Doyle5c
150 3½-in. Nutt5c

The 3½-in. are all right for bedding. Cash with order. Rutledge Nurseries, Rutledge, Pa.

Geraniums in bud and bloom.

S. A. Nutt, 4-in.....\$10.00 per 100

Perkins, Vland, Buchner..... 8.00 per 100

S. A. Nutt, Poitevine, 3-in..... 5.00 per 100

Perkins and all kinds mixed..... 4.00 per 100

Ivy Ger. in large bloom, 3-in..... 6.00 per 100

Herbert M. Fountain, Wyoming Park Green-

houses, R. R. 8, Grand Rapids, Mich.

Geranium cuttings and 2½-in., Doyle, Vland, Poitevine, Hill, Castellane, Salmon, Nutt, Grant, Ricard, Buchner, La Favorite and Jaulin. Cut-

tings, \$20.00 per 1000; 2½-in., \$25.00 per 1000.

Quality, not trash.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

Geraniums, Red Wing, Buchner, Silver Leaf Nutt, L'Aube, W. Cloud, Perkins, Double Dry-

den, Atlantis, Dr. Wiley, Scevola, and Hill,

strong, fine 4-in., in bloom and bud, \$15.00 per

100. Red Wing, Buchner, Ricard, and Ruby,

fine 3-in. in bud, \$7.50 per 100. F. H. De Witt

& Co., Wooster, O.

100

4-in. Geraniums, our selection, in bud.....\$15.00

3-in. S. A. Nutt Geraniums, fine for stock

plants 5.00

2-in. Rose Geraniums..... 3.25

2-in. mixed Geraniums..... 3.50

Fred Burre, Peoria, Ill.

GERANIUMS, FINE STOCK.

4-in. Nutt\$12.00 per 100

4-in. Mixed 10.00 per 100

While they last.

CASH.

The Chal Peterson Co., East Liverpool, O.

Strong 2-in. Ricard, Poitevine, E. G. Hill,

Barney, Oberle, Presilly, Nutt and Jean Vland,

\$8.00 per 100; \$25.00 per 1000. 2-in. Ivy Ger-

aniums, mostly Rycroft's Surprise and Caesar

Franck mixed, \$3.00 per 100; \$25.00 per 1000.

Cash. Jacobs Bros., Peoria, Ill.

Geraniums, strong rooted cuttings, S. A. Nutt

and La Favorite, \$2.00 per 100, \$17.00 per 1000.

Lawrence, Hill, Ricard and Barney, \$2.25 per

100, \$20.00 per 1000. Cash.

THE TONG & WEEKS FLORAL CO.,

21 Center St., Ashtabula, O.

Geraniums, extra good stock.

S. A. Nutt, 3-in.....\$6.00 per 100

S. A. Nutt, 2½-in..... 4.00 per 100

Mme. Sallerol, 2½-in..... 3.00 per 100

Cash.

John Bauscher, Freeport, Ill.

GERANIUMS.

Very good quality.

4-in. S. A. Nutt, Presilly, Harriet Cleary,

double white, in bud and bloom, \$15.00 per 100.

Cash with order.

John R. Andre, Doylestown, Pa.

3-in. Ricard and Buchner, in bud and bloom,

\$5.00 per 100. Cash, please.

HARRY FRANKLIN BAKER,

1118 W. Lake St., Minneapolis, Minn.

Formerly Nagel Greenhouses.

Geraniums, rooted cuttings, Nutt, Poitevine,

Ricard and other best varieties, September to

October delivery, at \$17.50 per 1000. Send your

order now and avoid disappointment.

Roman J. Irwin, 108 W. 28th St., New York.

Geraniums, Nutt, Hill, Vland, American

Beauty, Ricard, La Favorite, Perkins, Grant,

Oberle and others, strong 2-in. ready for shift

or field, \$4.00 per 100.

J. L. Johnson, De Kalb, Ill.

Geraniums, 5000 A No. 1 S. A. Nutt, 4-in., in

bud and bloom, \$10.00 per 100, \$90.00 per 1000;

2-2½-in., \$2.50 per 100, \$20.00 per 1000. Cash

with order.

S. W. Carey, No. End Florist, Urbana, O.

Geraniums, extra good stock in bud and bloom,

to clean up; S. A. Nutt, Perkins, Pink Vland,

Poitevine and mixed, 2½-in., 4c; 3-in., 7c; 4-in.,

10c. Cash.

G. E. Berthold, Nebraska City, Nebr.

Geraniums, 1500 Helen Michell, best red to

date, 4-in. extra strong, healthy plants, \$8.00

per 100, to close out. No charge for packing.

D. RUTTLE & SON,

Latonia Station, Covington, Ky.

Geraniums, 3000 S. A. Nutt, 3½-in., \$10.00

per 100; 2000 3-in., \$7.00 per 100. 1000 Mme.

Thibaut, 3½-in., \$10.00 per 100, strong plants,

in bud and bloom. Cash with order.

Adolph Engelman, Tyrone, Pa.

Geraniums, Nutt, Ricard, Poitevine, Vland,

Buchner, Oberle and Landry, fancy singles in

variety, bud and bloom, 3-in., \$8.00 per 100;

3½-in., \$12.00 per 100; 4½-in., \$25.00 per 100,

our usual fine stock. J

7500 Geraniums at reduced prices, Nutt, Castellane and others, extra large, strong plants, 4-in., 12½c; 3½-in., 9c; 3-in., 7½c; 2½-in., 4½c; 2¼-in., 3½c.

L. J. Rowe, Titusville, Pa.

GERANIUMS.

2-in., bud and bloom.....\$ 5.00 per 100
3-in., bud and bloom..... 8.00 per 100
4-in., bud and bloom..... 12.00 per 100
D. R. Herron, Olean, N. Y.

Ricard and Poitevine Geraniums, heavy 4-in., \$20.00 per 100. Alice Lemon, Ruby, La France and Jean Violette, heavy 4-in., \$16.00 per 100. McIntyre Floral Co., 1502 Broadway, Nashville, Tenn.

1200 2½-in. S. A. Nutt Geraniums, \$3.50 per 100; 800 2-in. S. A. Nutt at \$3.00 per 100. Cash with order. Parkside Greenhouses, 1457 E. 70th St., Chicago.

Geraniums, strong 2-in. for lining out, Ricard and Viaud, \$35.00 per 1000; S. A. Nutt, \$25.00 per 1000. Cash, please.
J. Ambacher, West End, N. J.

S. A. Nutt plants for stock, out of 4-in. pots, \$10.00 per 1000; 3-in., \$7.00. While they last. Cash. Wm. H. Minekime, R. F. D. 1, Water Valley, N. Y.

Special offer to make room for other stock. S. A. Nutt, 3-in. and 4-in. at \$3.00 and \$5.00 per 100. Silver Leaf, 2-in., at \$1.50 per 100.
R. C. Arlin, Bellevue, O.

2½-in. Marvel, Harcourt, Ricard, Castellane, Poitevine, J. Viaud, H. Michell, \$3.00 per 100; R. C., \$15.00 per 1000. Cash.
North Madison Floral Co., No. Madison, Ind.

Fine Lawrence, Ricard, Poitevine, American Beauty and others, 2½-in., \$5.00 per 100. Cash. Make fine stock.
O. Winterich, Cyclamen Specialist, Defiance, O.

600 Mixed Geraniums out of 2¼-in.: Poitevine, Nutt and white at \$5.00 per 100. Quick delivery. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Geraniums, a few more 2¼-in. S. A. Nutt at \$3.00 per 100, also 2½-in. Sallerol at \$2.00 per 100, to close out.
E. B. Morgan Floral Co., Paxton, Ill.

4-in. Geraniums, in bud and bloom, good stock, \$10.00 per 100, out of pots, Add 5% for packing. Mixed shades.
Tarentum Floral Co., Tarentum, Pa.

Geraniums, fine blooming plants, 4-in., \$11.00 per 100. Cash with order.
Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, 2000 3-in., mostly red, \$5.00 per 100. Cash. McRae Jenkinson Co., New Kensington, Pa.

Geraniums, 4-in. Ricard, S. A. Nutt and pink, \$8.00 per 100. Cash.
Salineville Floral Co., Salineville, O.

Geraniums, 6 colors, in bud and bloom, 4-in.; extra fine, 12½c. Tel. Bellwood 924. R. P. Bohlander, Melrose Park, Ill.

Geraniums, fine 4-in., in bloom, \$12.00 per 100, Nutt and Ricard. Packing free. Cash.
Truitt's Greenhouses, Chanute, Kans.

Geranium S. A. Nutt, strong 4-in., \$10.00 per 100. Witthuhn's Flower Shop, 3600 W. 25th St., Cleveland, O.

Geranium rooted cuttings, S. A. Nutt, fine, strong, \$1.50 per 100. One-half deposit with order.
J. Aldous & Son, Iowa City, Ia.

Fine Geraniums, 2½-in., in bud and bloom, \$3.00 per 100. Cash.
Galena Greenhouse, Galena, Kas.

Madame Sallerol Geraniums, 2¼-in., at \$2.50 per 100. Cash, please.
Aurora Greenhouse Co., Aurora, Ill.

Geraniums, S. A. Nutt, 4-in., extra strong, in bloom; to close out, \$8.00 per 100.
W. Stertzing, 7280 Southwest Ave., St. Louis, Mo.

Geraniums, Mme. Sallerol, 3½-in., strong, \$5.00 per 100. Cash. W. W. Thompson & Sons, Station D., R. 1, Milwaukee, Wis.

Geraniums, 3½-in., strong, \$5.00 per 100. Cash. W. W. Thompson & Sons, Station D., R. 1, Milwaukee, Wis.

Geraniums, 4-in. mixed, nice bushy plants for stock, best varieties, \$8.00 per 100.
Edgar Osborn, Danville, Ill.

S. A. Nutt, 4-in. for stock, \$10.00 per 100; 2¼-in. S. A. Nutt, \$4.00 per 100.
A. C. BROWN, SPRINGFIELD, ILL.

Geraniums, 4-in., S. A. Nutt, in bud and bloom, \$12.00 per 100. Add 5% for packing.
Baur Floral Co., Erie, Pa.

Geraniums, Helen Michell, 3-in., \$10.00 per 100; 4-in., \$15.00 per 100.
Jas. D. Hooper, Richmond, Va.

Geraniums booked ahead at this time. None until further notice.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

ALBUM OF DESIGNS.

\$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.
Madame Sallerol, extra fine, 2¼-in. plants, \$3.00 per 100. Dixon Floral Co., Dixon, Ill.

S. A. Nutt and Poitevine, 3½-in., \$10.00 per 100. Davis Floral Co., Davenport, Ia.

Geraniums, Jean Viaud, 3-in., 6c.
C. Humfeld, Clay Center, Kans.

Mme. Sallerol, 3-in., 3½c.

Greenville Floral Co., Greenville, Mich.

4-in. Geraniums, good plants; \$15.00 per 100, cash.
Hudson Greenhouse, Hudson, Mich.

GLADIOLI

Choice cut Gladioli, grown and packed right, \$6.50 cash. Express prepaid within a radius of 200 miles of Springfield, Mo. We grow the best cut flower kinds. Order a trial assortment.
Howard Gladiolus Gardens, Republic, Mo.

Gladioli, a few extra select bulbs of Mrs. F. King, first size, \$18.00; second size, \$15.00 per 1000. Plant up to July 15th for late blooming.
S. W. Pike, St. Charles, Ill.

Choice large Gladiolus spikes cut and packed right, \$8.00 per 100.
McKee Seed Farm, Jackson, Tenn.

HARDY PLANTS

Eupatorium Coelstinum; the best blue cut flower in autumn. Strong field grown clumps, \$8.00 a 100. Bobbink & Atkins, Rutherford, N. J.

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

HELIOTROPES

Heliotrope, strong branched plants, 3-in., \$5.00 per 100; 4-in., \$10.00 per 100. Cash.

GODFREY ASCHMANN,
1012 W. Ontario St., Philadelphia, Pa.

HYDRANGEAS

French Hydrangeas, mixed, containing best kinds, 2¼-in. pots, \$7.50 per 100, \$65.00 per 1000. New varieties, Baby Bimbinette and Little Mouillere, 2¼-in. pots, \$15.00 per 100; 3-in. pots, \$24.00 per 100. Trophée, 2½-in. pots, \$25.00 per 100. R. C. Otaksa, \$3.50 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

HYDRANGEAS

Pot grown plants for fall delivery, of all the best French varieties and Otaksa.

4-in., 20c; 5-in., 30c; 6-in., 40c; 7-in., 75c. Have your order booked now; plants will be scarce again. List on request.
J. L. SCHILLER, TOLEDO, O.

Hydrangea Otaksa, 2¼-in., will make good plants for Easter or Decoration Day, \$6.00 per 100, \$50.00 per 1000.
Mountain View Floral Co., Portland, Ore.

Hydrangea Otaksa, 2¼-in. and 3-in., \$6.00 and \$8.00 per 100. Extra fine stock in good growing condition ready for immediate shipment.
The H. Weber & Sons Co., Oakland, Md.

OTAKSA, 2¼-in., \$5.00 per 100
FRENCH, \$6.00 per 100
S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

ALBUM OF DESIGNS.

Fifth Edition Now Ready.
\$1.00 per copy prepaid.

French Hydrangeas and Otaksa, 4-in., 15c.
RIETH'S OAKLAND NURSERY,
Metairie & New Basin, New Orleans, La.

IMPATIENS

Impatiens Sultana, rose color, 4-in., 15c; 2¼-in., 3c.
Bell Floral Co., Temple, Tex.

Impatiens Sultana, scarlet and salmon pink, \$4.00 per 100. N. O. Caswell, Delavan, Ill.

IRISES

IRIS.

Berchta	12.00
Fro	12.00
Gajus	12.00
King	12.00
Lohengrin	12.00
Loreley	12.00
Mithras	12.00
Nibelungen	12.00
Princess Victoria Louise	12.00
Rhein Nixe	12.00
Thora	12.00

INTERMEDIATE AND PUMILA HYBRIDS.

Floribunda	\$ 6.00
Fritjof	6.00
Gerda	6.00
Halfdan	6.00
Helge	6.00
Ingeborg	6.00
Schneekuppe	6.00
Walhall	6.00

BOBBINK & ATKINS, RUTHERFORD, N. J.

Surplus Stock Iris, 100 lots.

Celeste	\$3.50
Cherion	3.50
Florentina Purpurea	2.50
Honorabilis	2.00
Ingeborg	5.00
Madam Chereau	2.00
Mrs. H. Darwin	2.50
Queen of May	2.50
Walhall	4.00
Pallida Dalmatica	7.00
Cyanea	2.00
Florida	2.50

Immediate delivery.

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Send for list of Hardy Perennials.

Iris—Iris—Iris—Caterina, Florentina Alba, Nibelungen, Queen of May, Princess Victoria Louise, Mme. Chereau, Lohengrin, Pallida Dalmatica and others. Write for prices. What have you to offer in exchange in new varieties?
Mountain View Floral Co., Portland, Ore.

IRIS.

Iris, 12 each of 8 named var., \$2.00; 50 each, \$5.00; Siberian, blue, \$2.00 per 100.

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Iris, genuine Pallida Dalmatica, \$6.00 per 100, \$50.00 per 1000. Send for surplus list. 25 other varieties. W. J. Engle & Son, R. 8, Dayton, O.

IVIES

English Ivy, 4-in., strong, \$15.00; extra, \$20.00; 3 to 6 plants in pot and many long vines. Cash.

O. Winterich, Cyclamen Specialist, Defiance, O.

IVY

Good, stocky plants, 4¼-in., \$20.00 per 100, \$180.00 per 1000. 5-6-ft., our own home-grown, well furnished, \$1.25 each, \$100.00 per 100.

BOBBINK & ATKINS, RUTHERFORD, N. J.

English Ivy, strong 2-in., \$5.00 per 100. Witthuhn's Flower Shop, 3600 W. 25th St., Cleveland, O.

E. Ivy, 2¼-in., strong, large and small leaf, \$3.50 per 100, \$30.00 per 1000. Jacob Schulz, 831 Cherokee Road, Louisville, Ky.

JASMINES

Cape Jasmine, 2¼-in., at 8c; Maid of Orleans and Grand Duke, 4-in., at 15c. Extra strong, pot bound plants. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

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Lantanas, extra fine, orange color, 2¼-in., \$3.00 per 100. Cash.

Warren Huckleberry, Warren, O.

Lantanas, pink and white, mixed, 5-in. at 15c. Cash.

Dumser Floral Co., Elgin, Ill.

Lantanas, fine assortment, 2½-in., 3c.
GULLETT & SONS, LINCOLN, ILL.

Lantanas, pink, yellow or trailing, 2-in., mixed only, \$4.00 per 100. Fred Burre, Peoria, Ill.

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Lonicera Halleana, strong, pot-grown, \$150.00 per 1000.

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Mignonette, Scott's Giant, no better in cultivation, 2¼-in., \$5.00 per 100. Ready Aug. 1st. Evenden Bros. Co., Williamsport, Pa.

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Moonvines, 2¼-in., very strong, ready for 4-in., \$5.00 per 100. Cash with order. Harry S. Betz Nursery Co., D St. and Wyoming Ave., Philadelphia, Pa.

Moonvines, 2¼-in. pots, \$4.00 per 100. Cash.

GODFREY ASCHMANN,
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Moonvines, white, 3-in., good, clear stock, \$5.00 per 100. Cash.

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We have the LARGEST ASSORTMENT and the LARGEST STOCK in the CENTRAL WEST.
TREES, SHRUBS, ROSES and PERENNIALS.
ONARGA NURSERY COMPANY,
CULTRA BROS., MGRS., ONARGA, ILL.

PALMS, ETC.

Phoenix Canariensis, 4-in., at 35c; 5-in., at 50c; 6-in., at 75c. Phoenix Reclinata and Rupicola, 6-in., at 75c; Cocos Plumosa, 2 ft. high, at 40c; 3 ft., at 60c; 4 to 5 ft., at 80c. Latania Borbonica, 2½-in., at 8c; 4-in., at 30c; 5-in., at 50c. Washingtonia Robusta, 2¼-in., at 8c; 4-in., at 35c.

Areca Lutescens, 2 in. pot, 4-in., at 35c. Sabal Blackburniana, 2¼-in., at 8c. Cycus Revoluta or Sago, 2 leaves and up, at 10c per leaf. Chamerops Excelsa, 6-in., at 60c; 7-in., at 80c. Above are full and pot bound plants. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Pandanus Veitchii, nicely variegated plants, 2¼-in. pot sizes, \$6.00 per 100; 3-in. pots, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

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PANDANUS VEITCHII—from open for 3-in. pots\$ 6.00 per 100
4-in. pots 8.00 per 100
6-in. pots 12.00 per 100

Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100. Cash with order.
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KENTIA BELMOREANA, average in 3 and 4 leaves, good, strong plants out of 2¼-in. pots, \$15.00 per 100. Larger quantities on application. J. H. Flessner, 711 Hamilton Ave., North Bergen, N. J.

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Pansy Plants, large flowering, mixed, strong field grown plants, in bud and bloom, \$1.90 per 100, \$16.00 per 1000.

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Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurttembergia, \$10.00 per 100, \$95.00 per 1000; 500 at 1000 rate. 5% for packing. JULY DELIVERY.

S. S. SKIDELSKY & CO.,
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Pelargoniums, 2½-in., \$12.00 per 100, \$100.00 per 1000. Next lot ready August.

Easter Greeting
Wurtembergia
Lucy Becker
Swabian Maid
German Glory
Wolfgang Goethe
Mrs. Loyal

Roman J. Irwin, 108 W. 28th St., New York.

PELARGONIUMS.

2-in., \$10.00 per 100.

Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, German Glory, Wolfgang Goethe, Mrs. Loyal. Add 5% for packing.

Late summer delivery.

AMERICAN BULB CO.,

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Easter Greeting, Lucy Becker, German Glory, Swabian Maid, Wurtembergia, 3-in., for quick sale, \$8.00 per 100, \$75.00 per 1000; 2½-in., July delivery, \$8.00 per 100, \$75.00 per 1000. Grown by experts.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

Pelargoniums, Lucy Becker, Easter Greeting, Wurtembergia and German Glory, 3-in. pots, ready for 4-in., \$8.00 per 100.

Miller's Greenhouses, Muncie, Ind.

Pelargoniums, Easter Greeting, nice, clean, 2½-in., \$10.00 per 100. Cash. Ready about July 15th.

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E. Greeting Pelargoniums, fall delivery, \$8.50 per 100. Haase Bros., Pekin, Ill.

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Festiva Maxima, Duchesse de Nemours, Edulus Superba, Lady Bramwell and other cut flower varieties. Good strong divisions or clumps.

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Peonies, 14 acres, the world's best ones. Send for list.

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PEPPERS

200,000 Wonderful Bird's Eye Peppers, 2½-in., \$6.00 per 100, \$55.00 per 1000. One Chicago grower sold 75,000 last Xmas. Fruit does not shake off; fine for pans; makes beautiful plants, 3-in., \$12.00 per 100, \$100.00 per 1000. Grow this instead of cherries.

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Bird's Eye and Peruvian (colored oblong berry), fine for pans, 2½-in. pots ready August 1st, \$6.00 per 100, \$55.00 per 1000.

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Periwinkles from 2-inch pots, pink and white, in bloom, excellent stock, \$2.00 per 100, \$18.00 per 1000.

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POINSETTIAS.

Am booking orders in advance and they will be shipped in rotation, paper pots, 5% for packing, at the following prices:

	100	1000
2-in., shipped in July.....	\$10.00	\$95.00
2-in., shipped in Aug.....	9.00	85.00
2-in., shipped in Sept.....	8.00	75.00
2-in., shipped in Oct.....	7.00	65.00
3-in., shipped Sept. 1st.....	15.00	125.00

Cash with order.

D. R. Herron, Olean, N. Y.

POINSETTIAS TO PLEASE.

Good Stock.

2½-inch, \$10.00 per 100; \$90.00 per 1000.

Add 5% for packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Poinsettias, 2½-in. pots at \$10.00 per 100, \$90.00 per 1000. California stock from 2½-in. pots ready Aug. 1 and later, at \$12.00 per 100, \$100.00 per 1000.

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Poinsettias, true Xmas Red variety, 2½-in., \$10.00 per 100, \$90.00 per 1000. This is excellent stock, shipped in paper pots. Cash, please.

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2½-in. Poinsettia plants in paper pots, \$8.00 per 100; \$75.00 per 1000. Immediate delivery. Cash, please.

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Poinsettias, 3-in., fine for benching, \$15.00 per 100; shipped in paper pots, ready Aug. 1st, 2½-in., \$10.00 per 100. All orders shipped in rotation.

Grohman, The Florist, Saginaw, Mich.

2½-IN. POINSETTIA PLANTS.

July delivery10c
August delivery8c
September delivery7c

J. V. Laver, 704 State St., Erie, Pa.

Poinsettia stock plants, true Christmas type, 2½-in., just right to shift or plant, \$8.00 per 100. Packing at cost.

Hoyt Bros. Co., Box 649, Spokane, Wash.

2-in. Poinsettias from hard wood cuttings, rooted in February, fine stock, 6 to 10-in., ready now, \$8.00 per 100.

Bird Forrest, Waxahachie, Tex.

Poinsettias, 2½-in., exceptionally strong stock, July delivery, \$10.00 per 100; August and September, \$8.00 per 100. Pahud Floral Co., 3403 Boulevard Place, Indianapolis, Ind.

Poinsettias, strong 2½-in., shipped in paper pots; July and Aug. delivery, \$10.00 per 100, \$95.00 per 1000. Add 5% for packing.

Henley Bros., Terre Haute, Ind.

Poinsettias, strong 2½-in. Will book orders now for July and August, at \$10.00 per 100. Order now for early delivery.

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Poinsettias, ready Aug. 1st, good, strong stock, 2½-in., \$10.00 per 100. Packed in Neponset pots.

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Poinsettias from 2½-in. and 2½-in. pots, \$8.00 per 100, \$75.00 per 1000. None better.

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2½-in. Poinsettias, well established, \$10.00 per 100. Cash.

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Poinsettias, 2½-in. strong, \$10.00 per 100; \$90.00 per 1000. July delivery or later.

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PRIMULAS

SCHILLER'S PRIMROSES.

THE STRAIN THAT LEADS

CHINENSIS, large flowering fringed, in separate colors or mixed.

CHINENSIS, in 6 choicest named varieties.

MALACOIDES, the true deep pink and Grandiflora.

OBCONICA, from our homegrown seed, carefully hand pollenized, with largest flowers of purest colors.

LARGE FLOWERING, in 13 separate colors or mixed.

LARGE FLOWERING FRINGED, in 6 separate colors or mixed.

GIANT FLOWERING, in 6 separate colors or mixed.

All the above from 2½-in. pots at \$5.00 per 100, \$47.50 per 1000. Orders filled in strict rotation.

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PRIMULAS WITH A REPUTATION.

My True "Silver Dollar Strain"

Ready July 1st.

Obconica

Apple Blossom

Rosea Kermesina

and other varieties.

Strong stock from 2½-in.

\$6.00 per 100, \$57.50 per 1000.

Chinensis, large flowering fringed, 10 of the best varieties on the market, 2½-in., \$5.00 per 100, \$47.50 per 1000.

Malacoides Superba (pink), same prices as Chinensis.

Henry Schmidt,

673 Church Lane, North Bergen, N. J.

Primula Obconica, Grandiflora and Gigantea, Appleblossom, Kermesina, Rosea, Lilac and other colors, separate or mixed, 2½-in. pots, ready July at \$7.00 per 100, \$60.00 per 1000; 3-in. pots of mixed only, \$9.00 per 100.

Primula Chinensis, Defiance (Xmas Red), La Duchesse (flesh color), Morning Dawn (blush rose), rosea, blue, white, salmon and all colors mixed, 2½-in., ready July, at \$6.00 per 100, \$50.00 per 1000; 3-in. pots of mixed only, \$9.00 per 100.

Primula Malacoides, rosea, 2½-in., ready now at \$5.00 per 100, \$45.00 per 1000.

Sim's Hybrid Yellow Polyanthus, strong divisions, ready now, \$7.50 per 100; 500 for \$25.00.

Primula Townsendii, 2½-in. pots, ready Aug. 1, at \$9.00 per 100, \$80.00 per 1000.

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PRIMULAS—The finest lot we have ever grown, none better, 8 separate colors and mixed, both large flowering and Gigantea in proper proportions. Ready July 15th, 2½-in., \$5.00 per 100, \$45.00 per 1000.

CHINENSIS—Giant flowering, 6 separate colors, the cream of the family. Plenty of bright Xmas Reds and pink, 2½-in., \$5.00 per 100, \$45.00 per 1000.

MALACOIDES—Lavender, pink and white, 2½-in., \$4.00 per 100, \$35.00 per 1000. Cash with order.

SCHIEBLE BROS.,

Main, Lock & Old Main Sts.,

Miamisburg, Ohio.

Primula Obconica Gigantea, the real large-flowering kind, best imported strain; Kermesina, rose pink, light pink, lavender and white; clean young stock ready now; 2½-in., \$5.00 per 100; \$45.00 per 1000. Cash. Satisfaction guaranteed or money refunded.

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Primula Obc. Grand. from 3-in. pots, in the following colors: Appleblossom, Kermesina and Rosea, a large per cent of Appleblossom, the one that sells. This stock is ready for a shift and will make large, strong stock for Thanksgiving and Xmas sales. \$10.00 per 100. Cash, please. C. F. Mahan & Co., R. 8, Dayton, O.

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Chinese Primroses, giant flowering and Obconica giant, 2-in., \$4.00 per 100.

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You cannot afford to be without it.

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3-in. Primula Malacoides.....\$8.00 per 100
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Delivery August and September.

Wholesale Florist.

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Primula Malacoides, new strain, color distinct, almost violet, does not fade, bloom from Xmas to Easter, fine for basket and pan work, 2-in., \$5.00 per 100.

J. C. Steinhauser, Pittsburg, Kan.

Primula Obconica, Gigantea and Grandiflora, mixed, from our own grown seed of choice Xmas colors, very strong plants, ready for shift, 2½-in., \$6.00; 3-in., \$8.00 per 100. Try sample order. Cash.

Freeport Floral Co., Freeport, Ill.

Primula Obconica, Miller's Giant, fine 2-in., \$4.00 per 100; 3-in., ready July 1st, \$7.00 per 100; Malacoides, ready in July, 2-in., \$4.00 per 100. Cash. These plants will please you.

J. W. Miller, Shiremanstown, Pa.

Primula Obconica Gigantea, fine plants, mixed colors with plenty of red and rose, 3-in., \$8.00 per 100. Edward Whitton, York & Walnut Sts., Utica, N. Y.

Primula Obconica Grandiflora and Gigantea, assorted colors, strong 2½-in. plants, \$5.00 per 100, \$47.50 per 1000.

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Primula Obconica, Gigantea, Kermesina, Rosea, Lilac and Oculata, separate colors or mixed, 2-in., \$5.00 per 100.

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Primula Chinensis, all red and bright pink varieties, 2½-in., \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Primula Obconica, Gigantea, Rosea and Kermesina, 2½-in., \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Primrose Obconica, 2½-in., at \$5.00 per 100; 4-in. at \$20.00; 6-in. at \$40.00 per 100.

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Primula Malacoides Rosea, \$5.00 per 100, \$40.00 per 1000.

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Dreer's Giant Flowering Primula Obconica, mixed, 2½-in., \$5.00 per 100.

C. G. James & Son, Hornell, N. Y.

Primula Obconica, strong 2½-in., \$5.00 per 100. Cash. P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Primula Obconica, 2½-in. stock, \$5.00 per 100; \$45.00 per 1000.

Holton & Hunkel Co., Milwaukee, Wis.

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ROSEMARY.

Rosemary, \$3.00 per 100. No order filled for less than 100. Cash, no C. O. D. F. O. Hinkel & Bro., R. F. D. 7, Bellevue Sta., Pittsburgh, Pa.

ROSES

"PEACE ON EARTH"

Means Prosperity

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The war-weary world will crave Flowers—those emblems of Joy, Happiness and Peace!!

BE PREPARED!!

Fill up your empty benches with bench plants

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FINE RESTED BENCH ROSE PLANTS.

READY NOW.

	100	1000
American Beauty	\$16.00	\$150.00
Ophelia	12.00	110.00
Killarney Brilliant	12.00	110.00
Milady	12.00	110.00
Sunburst	12.00	110.00
Richmond	12.00	110.00
Shawyer	12.00	110.00
White Killarney	12.00	100.00
Pink Killarney	12.00	100.00

THE BEST PLANTS THAT MONEY CAN

BUY!!!

SPECIAL.

	100	1000
2½-in. Columbia	\$12.00	\$110.00
3 -in. Columbia	17.50	165.00
3½-in. Columbia	19.50	175.00
2½-in. Ophelia	10.00	95.00
2½-in. Killarney Brilliant	10.00	90.00
2½-in. Sunburst	10.00	90.00
2½-in. Richmond	10.00	90.00
2½-in. Pink Killarney	10.00	90.00
2½-in. White Killarney	10.00	90.00
3 -in. Sunburst	14.00	135.00

SPECIAL.

3 -in. Russell, own root..... 18.50 180.00

ORDER NOW AND PLAY SAFE!!!

We ship only strong, healthy plants!!

The above plants offered subject to prior sale.

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L. D. Phones, Central 3067.

Randolph 6800.

Young rose stock, 2½-in. pots.
Russell, per 1000.....\$160.00
Ophelia, per 1000..... 80.00

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EXTRA FINE POT PLANTS.

2000 Columbia, 3-in. pots.....	20c
200 White Cochet, 3-in. pots.....	15c
200 Pink Cochet, 3-in. pots.....	15c
150 Mme. Collette Martinette, 3-in. pots.....	15c
1000 Red Radiance, 6-in. pots.....	50c
300 Pink Radiance, 6-in. pots.....	50c
400 Kaiserin, 6-in. pots.....	50c
500 Sunburst, 6-in. pots.....	50c
250 Hadley, 6-in. pots.....	50c
Adiantum California, fine, strong plants.	
1500 plants, 3-in. pots.....	25c

A. J. STAHELIN, REDFORD, MICH.

COLUMBIA

Large, strong plants.

Ready for immediate shipment.

2 1/2-in.....	\$ 8.00 per 100; \$ 75.00 per 1000
3-in.....	15.00 per 100; 135.00 per 1000
3 1/2-in.....	17.50 per 100; 165.00 per 1000

A FEW ROSE PREMIER

Special Bargain.

\$20.00 per 100. While they last.

ALBERT F. AMLING CO.,

Maywood, Illinois.

FINE YOUNG ROSES.

	Per 100	Per 1000
COLUMBIA, 2 1/2-in.	\$17.50	\$160.00
PHILIA, 2 1/2-in.	10.00	90.00
PREMIER, 3-in.	35.00	300.00

STRONG BENCH PLANTS.

	Per 100	Per 1000
W. Killarney, bench.....	\$ 5.00	\$ 45.00
Mrs. Shawyer, bench.....	10.00	90.00
Sunburst, bench.....	12.00	100.00
Kaiserin, bench.....	10.00	90.00

GULLETT & SONS, LINCOLN, ILL.

Extra fine bench plants.

Well rooted. Good roots.

Careful packing.

Hoosier Beauty and Killarney Brilliant,

\$60.00 per 1000

Choice young stock ready for planting.

5000 2 1/2-in. Columbia.....	\$125.00
1000 2 1/2-in. Sunburst.....	100.00
6000 2 1/2-in. Russell.....	200.00

The Weiss & Meyer Co., Maywood, Ill.

250 2-in. Shawyer.....8c

200 2-in. Ophelia.....7c

130 2-in. Prince D'Arenberg.....6c

75 2-in. White Killarney.....6c

50 2-in. Kaiserin.....6c

The entire lot for \$35.00. Can ship at once.

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ROSES, OWN ROOT, 3-IN.

Killarney Pink,

Richmond,

\$12.00 per 100.

Columbia,

\$17.50 per 100.

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ROSES

Own Root, 3-in., \$15.00 per 100, \$140.00 per 1000.	
2000 Cecil Brunner	2000 Double White Killarney
1200 Hadley	
1000 Collette Martinette	2200 Killarney Brilliant
4000 White Killarney	3000 Mrs. Aaron Ward

A. N. Pierson, Inc., Cromwell, Conn.

Very fine 2 1/2-in. Columbia, only 5000, while they last, \$16.00 per 100, \$150.00 per 1000; Winnett, 2 1/2-in., only 1000, \$10.00 per 100, \$90.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

ROSES.

OWN ROOTED STOCK.

Columbia, 2 1/2-in., \$14.00 per 100; 3-in., \$16.00 per 100.

All fine stock. Cash.

JULIUS NIEDENAGEL, EVANSVILLE, IND.

Columbia Roses, 3-in., on own root... \$20.00 per 100
 Ophelia Roses, 3-in., on own root... 12.00 per 100
 Milady Roses, 3-in., on own root... 12.00 per 100
 Pink and White Killarney, 2 1/2-in., 8.00 per 100

C. C. Pollworth Co., Milwaukee, Wis.

ROSE PLANTS.

Columbia, 2-in. stock.....	\$15.00 per 100
Mock, 2-in. stock.....	8.00 per 100
Mock, 3-in. stock.....	15.00 per 100

Rosemont Gardens, Montgomery, Ala.

Per 100 Per 1000

Sunburst, 2 1/2-in. plants.....\$5.00 \$45.00

Good stock.

GEORGE REINBERG,

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To close out. 3-in. Columbia, clean, healthy stock, ready now, \$15.00 per 100, \$125.00 per 1000, \$500.00 per 5000.

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COLUMBIA.

Own root, 2 1/2-in., \$7.00 100, \$60.00 1000.

A. H. BUDLONG, Grower,

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Columbia rose plants, clean, healthy stock, from 3-in. pots; ready now; \$20.00 per 100, \$175.00 per 1000.

A. Rasmussen, New Albany, Ind.

Rose plants, from 2 1/2-in. pots. Columbia, \$17.00 per 100, \$150.00 per 1000. Winnett, \$10.00 per 100, \$90.00 per 1000.

The Cleveland Cut Flower Co., Newton Falls, O.

Roses, 2-yr.-old field grown XXX forcing grade in best varieties for fall delivery 1919. Ask for prices.

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Columbia Roses, light 2 1/2-in., \$8.00 per 100, \$75.00 per 1000.

A. N. Kinsman, Austin, Minn.

ROSES

100 Kaiserin, 2 1/2-in., \$8.00.

C. M. Hamilton, 204 E. Third St., Kewanee, Ill.

ROSES.

500 Hoosier Beauty, 3-in., strong, \$8.00 per 100.
 Kemble Smith Co., Boone, Ia.

500 Extra heavy 3-in. Ophelia Roses; these are good, \$15.00 per 100. Cash, please.
 Emporia Floral Co., Emporia, Kans.

Strong 2 1/2-in. Columbia Rose plants, \$125.00 per 1000.

Joy Floral Co., Nashville, Tenn.

425 Hoosier Beauty, 2-yr.-old grafted bench plants, 10c. Cash.

Atwell, Florist, Ft. Dodge, Ia.

120 Mrs. Winnett, one year old, bench grown, fine stock, at \$10.00 per 100; 5% packing. Cash.

La Crosse Floral Co., La Crosse, Wis.

Roses, \$90.00 per 1000. Bench plants, Pink Killarney, \$10.00 per 100, \$90.00 per 1000.

Holton & Hunkel Co., Milwaukee, Wis.

American Beauties, bench grown, strong, 1-yr. old, ready May and June, \$15.00 per 100, \$140.00 per 1000. The Hammond Co., Inc., Richmond, Va.

Columbia Roses, 3-in., \$15.00 per 100.
 FRED H. LEMON & CO., RICHMOND, IND.

Mock Rose plants, 3-in., \$8.00 per 100.
 United States Cut Flower Co., Elmira, N. Y.

RUBBERS

Ficus Elastica, 4-in., at 40c; 5-in., 60c; 6-in., 80c; 8-in., \$1.00. Ficus Craigii, 5-in., at 60c. Ficus Pandurata, 5-in., at 75c; 6-in., at \$1.00. Ficus Repens vine, 4-in., at 25c. Above are extra large and full. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

A few nice 4-in. Rubbers, 35c each.
 N. O. Caswell, Delavan, Ill.

Rubbers, 5-in., 50c each.
 Holton & Hunkel Co., Milwaukee, Wis.

SALVIAS

Salvia, Splendens, Bonfire, strong seedlings, \$1.00 per 100; from 2-in. pots, \$2.00 per 100. Packed to arrive safely.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Salvia Splendens, strong field grown plants, \$1.00 per 100, \$9.00 per 1000.

Harry J. Squires, Good Ground, N. Y.

Special offer to make room for other stock, 2-in., at \$2.00 per 100.

R. O. Arlin, Bellevue, O.

Bonfire, 2 1/2-in., \$2.00 per 100. America, the winner, \$4.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Salvia Splendens, Bonfire and Bedman, 2-in., 2c; 2 1/2-in., 2 1/2c; fine seedling pinched plants.

Hammerschmidt & Clark, Medina, O.

Salvia Splendens, 2-in. potted seedlings, \$2.50 per 100; Bonfire now ready at 3 1/2c. Cash, please.

R. C. Blake, Springfield, Ohio.

Salvias, strong 2 1/2-in., Bonfire, Zurich, Splendens, \$3.00 per 100; also America, \$4.00 per 100.

J. C. Steinhauer, Pittsburg, Kans.

Salvia, topped and fine, 2 1/2-in., \$3.00.
 A. C. BROWN, SPRINGFIELD, ILL.

Strong 2-in. Bonfire Salvia, \$2.00 per 100. Cash.

Valley View Gardens, Tiffin, O.

Salvia Bonfire, 2 1/2-in., at \$2.50 per 100. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

New pink Salvia, 3 1/2-in., all in bloom, 12c.

Calvert Floral Co., Lake Forest, Ill.

Salvias, R. C., 1c, prepaid; 2 1/2-in., 2c.

O. Humfeld, Clay Center, Kans.

Salvia, good stock, 2-in., \$3.50 per 100.

N. O. Caswell, Delavan, Ill.

2-in. Salvia Bonfire, \$2.50 per 100; \$22.50 per 1000. Cash.

Jacobs Bros., Peoria, Ill.

SANTOLINAS

Santolinas, fine cut back plants, 2 and 2 1/2-in., \$3.00 per 100.

J. C. Steinhauer, Pittsburg, Kans.

Santolinas, 2 1/2-in. at \$3.50 per 100. Cash.

Ulrich Floral Co., Tiffin, O.

SAXIFRAGAS

Saxifraga, 2-in., very fine stock, \$6.00 per 100.

Enid Floral Co., Enid, Okla.

SEEDS

SWEET PEA SEED

The following varieties, \$1.25 per oz.:
 Early Snowstorm, Early Spring Maid,
 Early Songbird, Early Exquisite,
 Early Pink Beauty, Early Heatherbell,
 Early Princess, Early Canarybird,
 Early Empress, Early Sankey,
 Early Bluebird, Early Sunburst,
 Primrose Beauty, Apple Blossom,
 Mrs. Hugh Dickson, Orange Beauty,
 Burpee's Favorite.

Ball's Columbia\$2.00 per oz.
 Lavender King 1.50 per oz.
 Yarrowa80 per oz.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

ARISTOCRAT PANSY SEED

The largest and finest show and fancy Pansies in the world from private collection, 1/16-oz., 75c; 1/8-oz., \$1.00; 1/4-oz., \$2.00; 1/2-oz., \$3.75; 1 oz., \$7.00.

John B. Humphrey, R. D. 3, Logan, O.

Fresh new crop seed from thrifty, vigorous, lath-house grown plants, used for seed only and ripened under natural conditions. Superior to seed from over-forced greenhouse plants. Used by leading eastern wholesale growers who want nothing but the best. Satisfaction guaranteed.

ASPARAGUS PLUMOSUS NANUS.

1000 Seeds\$ 1.25
 5000 Seeds 5.00
 Per pound 10.00

ASPARAGUS SPRENGERI.

1000 Seeds75
 5000 Seeds 3.50

We pay delivery charges.

JOHN R. WALSH,

502 California St., San Francisco, Cal.

PRIMULA OBCONICA, a new giant flowering strain, superior in size, color and number of blooms to any strain now on market. Try a few and you will want more next season. Flowers often exceed 2 inches in diameter.

GRANDIFLORA: Alba, Salmon, Coerulea, Lilacina, Oculata, Appleblossom, Crispa, Kermesina, Rosea, Firequeen.

GIGANTEA: Appleblossom, Kermesina, Coerulea, Lilacina, Plathii, Rosea.

50c per trade packet, postpaid.

JOHN R. WALSH,

502 California St., San Francisco, Cal.

ASPARAGUS PLUMOSUS NANUS SEED

AT BARGAIN PRICES

Northern greenhouse grown, guaranteed the genuine Nanus and true to type.

Per 1000 seeds.....\$ 3.00
 Per 10,000 seeds..... 25.00

Special prices in larger quantities.

ASPARAGUS SPRENGERI SEED

Per 1000 seeds.....\$ 1.50
 Per 10,000 seeds..... 12.50

S. S. PENNOCK CO.,

1608-20 Ludlow St., Philadelphia, Pa.

CYCLAMEN SEED.

The best that can be grown.

All Giants and all plump seed.

	100	1000
White with eye.....	\$1.50	\$12.50
White	1.50	12.50
Pink	1.50	12.50
Crimson	1.50	12.50
Cherry Ripe	2.00	15.00
Salmon King	2.00	15.00

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

New Crop American Grown Cyclamen Seed.

	100	1000
Salmon	\$1.00	\$8.00
Rose Pink	1.00	8.00
Pure White	1.00	8.00
Christmas Red	1.00	8.00
White Red Eye.....	1.00	8.00
White Tinted Pink.....	1.00	8.00
Mixed90	7.00

H. C. LEHDE, FORKS, N. Y.

BEGONIA LUMINOSA, from healthy plants, well cured and thoroughly ripened. Luminosa makes the best bedding Begonia.

Trade packet\$1.00

1/4 Ounce 2.50

Price includes postage.

SEVIN-VINCENT CO.,

417 Montgomery St., San Francisco, Cal.

Pansy and Cyclamen seed ready soon. Write for prices.

Asparagus Plumosus, greenhouse grown, extra fine, \$3.25 per 1000, \$15.00 per 5000; outside grown, \$2.00 per 1000, \$9.00 per 5000. Asparagus Sprengeri, 75c per 1000, \$3.00 per 5000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

ASPARAGUS P. NANUS SEED, TRUE TYPE
 Ripe, hand picked, best quality.

To close out extra large crop, \$5.50 per pound.
 About 12,000 to the pound.

Drake Point Greenhouses, Yalaha, Fla.

ASPARAGUS SEED

Plumosus\$3.00 per 1000
 Sprengeri 1.00 per 1000

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Spinach seed, all varieties, 100 lbs. or more, 30c per lb.; less than 100 lbs., 35c per lb.

EVERETT R. PEACOCK CO.,

4013 Milwaukee Ave., Chicago, Ill.

ASPARAGUS SPRENGERI SEED.

Per 1000 seeds.....75c
 H. N. GAGE CO., INC.,

MONTEBELLO, CALIFORNIA:
 Asparagus Plumosus Nanus seed, hand picked, new crop, \$1.00 per 1000. Cash with order.

Boyle & Darnaud, San Diego, Calif.

SMILAX

Smilax, strong, healthy plants, 2 1/2-in., \$3.00 per 100. W. Stertzing, 7280 Southwest Ave., St. Louis, Mo.

Smilax, strong, clean plants, 2 1/2-in. pots, \$3.00 per 100. Cash.

Rentschler Floral Co., Madison, Wis.

Smilax, strong 2 1/2-in., \$3.50 per 100, \$30.00 per 1000. Cash.

J. C. Steinhauer, Pittsburg, Kan.

Smilax, 2 1/2-in., \$2.50 per 100, \$20.00 per 1000, well established.

John Stamm, Hutchinson, Kan.

EARLY STRINGS.

Smilax, strong, pinched back, 3-in., 6c.

GULLETT & SONS, LINCOLN, ILL.
 BUSINESS BRINGERS—
 REVIEW CLASSIFIED ADS.</

SMILAX—Continued

1500 Smilax, 2½-in., \$3.00 per 100.
W. C. SMITH WHOLESALE FLORAL CO.
1816 Pine St., St. Louis, Mo.

Smilax, 50,000, delivery latter part of June, from 2-in. pots, \$2.00 per 100, \$18.00 per 1000. E. Rawlings, Wholesale Grower, Allegany, N. Y.

Smilax, strong 2½-in. pots, at \$4.00 per 100, \$35.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Smilax, cut back, 2-in., 8c; packing, 5%.
Truitt's Greenhouses, Chanute, Kas.

700 2-in. Smilax, \$3.00 per 100.
H. F. Drury, Galesburg, Ill.

Smilax, 2-in., \$2.50 per 100. Cash.
Dumser Floral Co., Elgin, Ill.

2-in. Smilax, \$2.75 per 100.
Wm. Swinbank, Sycamore, Ill.

Smilax, strong, bushy 2½-in., 4c.
Charles Sherwood, Waterloo, Ia.

Smilax seedlings, 60c per 100, \$5.00 per 1000.
Edward W. Schuster, Crookston, Minn.

SNAPDRAGONS

Nelrose Pink \$2.35
Yellow 2.25
Red75
Lavender, very fine 4.00
Phelps' White 1.50

These are all seedling plants and will be slightly mixed. Plants are all very strong and stocky and free from disease. \$5.00 per 100, or the lot for \$50.00.

The Johnson Floral Co., Kendallville, Ind.

Strong 2½-in. Enchantress, Nelrose, Keystone and Phelps' White and Yellow, \$5.00 per 100, \$47.50 per 1000. Ready July 15th.

SEED: Keystone, the finest pink, new crop seed just arrived, \$1.00 per packet. Phelps' White, Yellow and Garnet, 35c per packet; Nelrose, 40c per packet; Silver Pink and St. Louis Pink, \$1.00 per packet.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Snapdragons, yellow, pink and white mixed, 2½-in. pots, \$3.00 per 100. Cash with order.

HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.
Formerly Nagel Greenhouses.

Snapdragons, Keystone, Nelrose, Giant Yellow, Giant White and Defiance, strong 2½-in. pots, \$5.00 per 100. Cash.

GODFREY ASCHMANN,
1012 W. Ontario St., Philadelphia, Pa.

Snapdragon, 2½-in. pots, rose, scarlet, pink, white, yellow, garnet; some of these are branched; no rust. Thrifty young plants, \$4.00 per 100, \$35.00 per 1000. Cash, please.

B. C. Blake, Springfield, O.

Snapdragons, Nelrose, when grown from originator's stock, is still the leader. Originated and introduced by me six years ago. Trade packet, 50c; 6 for \$2.50.

F. W. Fletcher, Orlando, Fla.

Snapdragons, Silver Pink, Phelps' White, Nelrose, Yellow, Garnet, 2½-in. pots, \$6.00 per 100, \$55.00 per 1000. Keystone, 2½-in., \$6.00 per 100; \$55.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Snapdragons, Keystone, the best pink in cultivation, 2½-in., \$5.00 per 100. Dreer's Yellow and Bright Scarlet, 2½-in., \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Snapdragons, strong 2-in. stock, pinched and branching, Defiance (red), Silver Pink, Yellow and Orange, \$4.00 per 100, \$37.00 per 1000.

VOGT'S GREENHOUSES, STURGIS, MICH.

FOR SUMMER CUTTING.

Snapdragons, 2½-in., pink only, 2c.
GULLETT & SONS, LINCOLN, ILL.

Keystone Snapdragons, fine plants, 2½-in., \$6.00 per 100, \$55.00 per 1000.

Baur Floral Co., Erie, Pa.

Snapdragons, Silver Pink, 2-in., \$4.00 per 100.
J. L. Johnson, De Kalb, Ill.

Snapdragons, Nelrose, Giant White, Garnet, 2½-in., 4c. C. Humfeld, Clay Center, Kans.

STEVIAS

STEVIA, strong, well branched 2½-in. pots, \$2.50 per 100. Can ship at once.

Grant Floral Co., Cicero, Ill.

Double or single, 2½-in., \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Stevias, strong, well-branched, 2½-in., \$2.50 per 100. Can ship at once.

Topeka Floral Co., Topeka, Kas.

ALBUM OF DESIGNS.

\$1.00 per copy prepaid.
Florists' Pub. Co., Oaxton Bldg., Chicago.

Stevias, double, 2½-in., strong plants, \$3.00 per 100. Cash. E. V. Myers, St. Joseph, Mo.

Stevias, 2-in. branched, \$3.00 per 100.
S. D. Brant, Clay Center, Kans.

Stevias, 2½-in., double, \$3.00 per 100. Cash.
Fairhope Greenhouses, Louisville, O.

Stevia, 2½-in., ready to plant, \$3.00 per 100.
J. C. Steinhauer, Pittsburg, Kan.

Stevia, 2½-in., 2½c. Packed free.
J. E. Hitz, Franklin, Ind.

Stevias, \$3.00 per 100.
Haase Bros., Pekin, Ill.

Stevia, 2-in., \$3.00 per 100.
Edward W. Schuster, Crookston, Minn.

Stevia, extra strong, 2½-in., 3½c.
Miller Bros., Abilene, Kas.

Dwarf Stevias out of 2½-in. pots, \$3.50 per 100.
L. Cousins, Jr., Concord Junction, Mass.

Stevia, double, R. C., \$1.25 per 100, prepaid; 2½-in., 2½c. C. Humfeld, Clay Center, Kans.

Stevias, ready for a shift, 2½-in., \$3.00 per 100. Mitchell & Quentin, St. Joseph, Mo.

Stevias, 2000 2½-in. strong stock, \$4.00 per 100. Cash.
Ulrich Floral Co., Tiffin, O.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid.
Florists' Pub. Co., Oaxton Bldg., Chicago

STRAWBERRY PLANTS

STRAWBERRY PLANTS for August and fall planting. Pot-grown and runner plants, that will bear fruit next summer.

Raspberry, Blackberry, Gooseberry, Currant, Grape plants for fall planting. Catalogue free. Wholesale trade price list sent to florists.

Harry J. Squires, Good Ground, N. Y.

SWAINSONAS

Swainsona Alba (white), 2000 very strong and stocky plants, ready for shift, equal to 3-in. stock; 2½-in., \$4.00 per 100. Try a sample order. Cash. Freeport Floral Co., Freeport, Ill.

TRADESCANTIAS

Tradescantia, Wandering Jew, true stock of the green and white variegated; none better as to color; strong, 2½-in., \$3.00 per 100. Cash.
Freeport Floral Co., Freeport, Ill.

Wandering Jew, red and green, 2-in., 2c; strong, well branched.

Hart Floral Co., Blackwell, Okla.

VEGETABLE PLANTS

CELERY, CABBAGE, CAULIFLOWER, TOMATO, ONION, BRUSSELS SPROUTS, KOHLRABI, KALE, LEEK, SWEET POTATO, PARSLEY, PEPPER, ASPARAGUS, RHUBARB plants. Catalogue free. Wholesale trade price list sent to florists.

Harry J. Squires, Good Ground, N. Y.

100,000 Late Cabbage, all strong plants, Danish Ball Head, Drum Head, Flat Dutch; order now, as these plants are to be moved quickly; \$2.50 per 1000; 10,000 lot, \$20.00. All plants carefully packed in moss.

Oscar Snedeker, Doylestown, Pa.

Sweet Potato plants, Yellow Jersey and Red Bermuda, \$2.00 per 1000.

Egg plant, 2½-in., \$1.50 per 100.

Flat Dutch Cabbage, \$2.50 per 1000. Cash.

John Bauscher, Freeport, Ill.

Tomato plants, strong, stocky, field grown, Stone, Dwarf Stone, Ponderosa, Perfection and Jewel, carefully packed in moss, \$3.00 per 1000. Pepper plants, Mountain Sweet, 50c per 100. Cash.

Valley View Gardens, Tiffin, O.

Celery plants, Easy Blanching; now grown exclusively by 90% of Kalamazoo growers in place of Golden Self Blanching. Strong plants, ready for the field; \$2.25 per 1000, \$6.00 for 3000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Celery plants, Giant Pascal, strong plants, field grown in rows 15 in. apart, \$3.00 per 1000. All plants carefully packed in moss.

C. C. Breece, R. D. 7, Delaware, O.

CAULIFLOWER PLANTS, SNOWBALL, 90c per 100, postpaid; \$3.90 per 1000, by express; BRUSSELS SPROUTS plants, same price.

Harry J. Squires, Good Ground, N. Y.

Cauliflower: Snowball, Erfurt, Veitch's Giant, \$4.00 per 1000. Celery: White Plume, G. S. B., Pascal, Golden Heart, Winter Queen, \$2.50 per 1000.

S. W. Pike, St. Charles, Ill.

Pepper plants, Bell or Bull Nose, transplanted, ready for field, \$3.00 per 1000; \$5.00 for 2000. Cash, please. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Tomato Plants, Earliana, John Baer, Bonny Best, Chalk's Jewel, Ponderosa, New Stone, Livingston's Stone, Beefsteak, Matchless, \$1.90 per 1000.

Harry J. Squires, Good Ground, N. Y.

4-YR. ASPARAGUS ROOTS for quick results. \$2.00 per 100, \$10.00 per 1000. 2-yr. roots, \$1.00 per 100, \$5.00 per 1000.

Harry J. Squires, Good Ground, N. Y.

Tomato plants, ready for field, \$3.00 per 1000; small for transplanting, \$2.00; Acme Beauty, Ponderosa and Buckeye.

R. L. Brashear, R. No. 1, Bowling Green, Ky.

Cabbage plants, Early Jersey Wakefield, Chas. Wakefield, Early Flat Dutch, Henderson's Early Summer, \$3.00 per 1000. Cash.

R. L. Brashear, R. No. 1, Bowling Green, Ky.

RHUBARB ROOTS,

\$2.25 per bbl.

EVERETTE R. PEACOCK CO.,

4013 Milwaukee Ave., Chicago, Ill.

25,000 Tomato plants, 4 best varieties, \$3.50 per 1000; good stuff, but must move at once.

Hart Floral Co., Blackwell, Okla.

500,000 Danish Ball Head Cabbage plants, \$3.00 per 1000. Write for prices on large lots.

S. J. Perry, 419 Porter Ave., Grand Rapids, Mich.

Sweet Potato plants, Yellow Jersey and Big Leaf Up River, \$1.65 per 1000.

C. E. Brown, Bridgeville, Dela.

Cabbage and Celery plants, best varieties, \$1.25 per 1000, \$10.00 per 10,000.

J. C. Schmidt, Bristol, Pa.

Field grown Holland Cabbage plants, \$5.00 per 1000. Cash.

H. F. Busse, R. F. D. 8, Merriam Park, Minn.

SWEET POTATO PLANTS, Yellow Jersey, 90c per 100, postpaid, \$3.65 per 1000 by express.

Harry J. Squires, Good Ground, N. Y.

Sweet Potato plants, Yellow Jersey, big stem Jerseys, Red Jersey and yams, 1000, \$2.00. Prompt shipments.

H. Austin, Felton, Del.

VERBENAS

Verbenas in separate colors, blue, scarlet, white and pink, strong 2½-in. pots, \$3.00 per 100. Cash.

GODFREY ASCHMANN

1012 W. Ontario St., Philadelphia, Pa.

Verbenas, Mammoth mixed, strong plants from seed bed, \$1.00 per 100, \$8.00 per 1000; from 2-in. pots, \$2.00 per 100. Packed to arrive safely.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Verbenas, Queen of Oxford, best pink, 3-in. pots, \$7.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

Verbenas, separate colors, red, white, pink and variegated, 2½-in., 3c.

Hammerschmidt & Clark, Medina, O.

Verbenas, strong 2½-in., mixed, all colors, 3c. Lemon Verbena, strong 3½-in., in bloom, 15c each.

J. C. Steinhauer, Pittsburg, Kans.

VINCAS

Vinca rooted cuttings, \$2.25 per 100, \$20.00 per 1000; 2½-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000; 4-in., \$15.00 per 100.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

VINCAS, EXTRA STRONG.

2½-in. \$3.50 per 100
3-in. 7.00 per 100

Cash.

John Bauscher, Freeport, Ill.

Vinca Variegata, rooted cuttings, at \$2.50 per 100, \$20.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Vinca Minor or myrtle, strong plants with 3 to 6 leads, \$1.50 per 100 or \$10.00 per 1000.

Fred S. Davis, Centerville, Ind.

Var. Vincas, R. C., \$15.00 per 1000; 2½-in., \$35.00.

Geo. A. Kuhl, Pekin, Ill.

Vincas, variegated, 4-in. selects, \$15.00. Cash.

Ulrich Floral Co., Tiffin, Ohio.

VIOLETS

Violets, rooted cuttings, Prince of Wales, \$2.00 per 100, \$17.50 per 1000; postpaid, special delivery. Rooted runners of Governor Herrick, \$3.75 per 100; \$25.00 per 1000, postpaid.

Roman J. Irwin, 108 W. 28th St., New York.

Fine Marie Louise Violet plants, rooted runners taken from good healthy plants, \$2.00 per 100, \$15.00 per 1000.

Walter Cramer, Rhinebeck, N. Y.

Violets, extra strong, Governor Herrick, 3-in., \$6.00 per 100, \$55.00 per 1000.

John Bauscher, Freeport, Ill.

Governor Herrick Violets, strong divisions, \$30.00 per 1000. Bell Floral Co., Temple, Tex.

Violet runners, Herrick, \$1.50 per 100. Cash.

Byer Bros., Chambersburg, Pa.

WATER LILIES

WATERLILIES.

Cut blooms, \$3.00 per 100, regular shipments, no order for less than 100.

Jos. W. Corridon, Landover, Md.

MISCELLANEOUS

GOOD PLANTS

Dracaena Indivisa, 4-in. 25c each
Dracaena Indivisa, 5-in. 35c each
Dracaena Indivisa, 6-in. 50c each

Variegated Vincas, 4-in. \$15.00 per 100
Variegated Vincas, 3-in. 12.00 per 100

Asp. Sprenger, 3-in. 8.00 per 100
Asp. Sprenger, 4-in. 15.00 per 100

Asp. Sprenger from flats, \$20.00
per 1000 2.50 per 100

Salvia Splendens, 4-in. 10.00 per 100
English Ivy, 2½-in. 4.00 per 100

CANNAS.

Yellow King Humbert, 4-in. \$12.00 per 100
Florence Vaughan, 4-in. 10.00 per 100

Express, 4-in. 10.00 per 100
ELI CROSS, GRAND RAPIDS, MICH.

2-in. Ageratum, Alyssum, red, yellow and Trailing Queen Coleus, Cupheas, Heliotropes, Ivies, Jews, Lantanas, Petunias, Salvias, Swainsonas, Verbenas, Myosotis, Snapdragons and Sallerol, 2c. Fine 3-in. Heliotropes, Salvias, Canna Egandale and Pennsylvania, white and yellow Daisies, Petunias, Fuchsias, Coleus, Lantanas and Rose Geraniums, 5c. 3-in. Vincas, 8c. 2½-in. Chrysanthemums, 3c. Canna Egandale and Pennsylvania, 3-in., 5c. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

GERANIUMS, 3-IN. AND 4-IN. NUTT, POITVINE, BUCHNER, TREGO, CASTELLANE, RICARD, READY FOR IMMEDIATE SHIPMENT: FUCHSIAS AND GIANT PETUNIAS.

WARREN, FLORIST, PORT ALLEGHENY, PA.

LOOK what we are offering under Swainsonas, Primula Obconica and Tradescantias.

Freeport Floral Co., Freeport, Ill.

Advertisers have learned from experience that THE REVIEW

PAYS BEST.

TO EXCHANGE

To Exchange—Achyranthes, Alyssum, Asparagus, Calendulas, Chrysanthemums, Coleus, Dracaenas, Poinsettias, Primulas, Salvias, Santolinas, Smilax, Stevia, Verbenas; see classified; will take Rose cuttings or plants. What have you? J. C. Steinhauer, Pittsburg, Kans.

ADVERTISERS

have learned from experience that
THE REVIEW

PAYS BEST

To Exchange—Asp. Plumosus, S. A. Nutt Geraniums and Dracaenas for Poinsettia plants. John Bauscher, Freeport, Ill.

To Exchange—Clean, healthy 2-in. Chrysanthemums, standard varieties, for Violet plants. Mealy, the Florist, Colorado Springs, Colo.

WANTED

ATTENTION, MR. GROWER!!

Sell your surplus!
What have you?
We pay cash!

M. C. GUNTERBERG,
Wholesale Florist,

159 North State St., Chicago, Ill.
Phones, Central 3067, Randolph 6800.

Wanted—Some good foliage Begonias, small sizes. L. G. Brown, 35th & Kensington, Kansas City, Mo.

Wanted—1000 2½-in. or 3-in. Boston Ferns. Parkside Greenhouses, 1457 E. 70th St., Chicago.

Wanted—50 Boxes, 16x18 double strength glass. Casey, the Florist, Mt. Clemens, Mich.

Wanted—1000 3-in. Ophelia Rose plants. Casey, the Florist, Mt. Clemens, Mich.

Wanted—150 good 2 and 3-in. Ivory Roses. Warren Huckleberry, Warren, O.

CARNATION STAPLES

Pillsbury's carnation staples, 85c per 1000; 8000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

FLORISTS' SUPPLIES

MAGNOLIA LEAVES
FULL COUNT CARTONS

A new stock of non-moulding, medium sized Magnolia Leaves. Uniform color, pliable and will keep indefinitely. The best prepared. Superior to all others.

Colors: Brown, green and purple.
Special Price.

25 cartons\$1.45 per carton
20 cartons 1.50 per carton
10 cartons 1.55 per carton
5 cartons 1.60 per carton
1 carton 1.75 per carton

PITTSBURGH CUT FLOWER CO.,
116-118 SEVENTH ST.,
PITTSBURGH, PA.

ALBUM OF DESIGNS.

Better than ever before.
You cannot afford to be without it.
\$1.00 per copy, prepaid.

\$9.00 per doz. by express.

Florists' Pub. Co., Caxton Bldg., Chicago.

LOOK UP that Lindquist Garden Weeder and Pulverizer advertised in the June 19 and 26 issues of the Review. You can return same in any condition and get your money back if not satisfied.

GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.
AUBURNDALE GOLDFISH CO.,
1449 Madison St. Tel. Haymarket 152. Chicago.

LEAF MOLD

Leaf mold, screened, large sack, \$1.25, 5 for \$5.00. J. R. Rev. R. D. 1. Conway, Mich.

SHEEP MANURE

SHEEP MANURE, PULVERIZED.

SHEEP'S HEAD BRAND ONLY.

100 lbs., \$2.00; 1000 lbs., \$17.50;

500 lbs., \$9.25; 2000 lbs., \$34.00.

3 to 5 tons, \$32.00 per ton.

5 to 15 tons, 30.00 per ton.

Guaranteed purest fertilizer ever sold.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

SPHAGNUM MOSS

SPHAGNUM MOSS.

Nice, clean, full size bales in burlap. Note the low prices:

Per single bale.....\$1.50

In 10-bale lots, per bale..... 1.45

In 25-bale lots, per bale..... 1.40

Sheet Moss, per sack..... 2.00

AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

10 Bales Sphagnum Moss, best quality from new crop, dry and clean, standard size in wire, \$6.50; 10 bags, \$7.50. Will ship same day order is received. Cash with order.

M. L. Hancock & Sons, City Point, Wis.

HIGH GRADE SPHAGNUM MOSS, FULL STANDARD SIZE BALES, IN BURLAP, \$1.00 EACH; 10 BALES, 90c EACH. 5% DISCOUNT CASH WITH ORDER. PROMPT SHIPMENT.

A. J. AMUNDSON CO., CITY POINT, WIS.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified advs.

10 Bales Sphagnum Moss of the very best quality, burlap, \$9.00. Wired moss, 50c per bale. Cash with order.

Rae Paulson, City Point, Wis.

Sphagnum Moss, 10-bbl. bale, \$3.00, 5 bales, \$12.50; 5-bbl. bale, \$1.50, 5 bales, \$7.00. Line Moss, \$1.50 per bag. Burlap, 85c extra. Cash. Jos. H. Paul, Box 156, Manahawkin, N. J.

ALBUM OF DESIGNS.

Fifth Edition Now Ready.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago. Headquarters for Sphagnum Moss. Write us for special price on 10 bales up to a carload. O. C. POLLWORTH CO., MILWAUKEE, WIS.

TOBACCO

Tobacco Dust, 175 to 200-lb. sack for \$5.00; 5 sacks, \$20.00. Cash with order, please. Wm. F. Krueger, 516 Potter St., Toledo, O.

Fresh cigar Tobacco stems, large bales, \$3.00 per bale; 5 bale lots, \$2.75 per bale. Pittsburgh Cut Flower Co., Pittsburgh, Pa.

Tobacco stems for fumigating, large bales, 250 to 300 lbs. each, at \$5.00 per bale. Cash with the order. Willis H. Baldwin, Conshohocken, Pa.

Strong tobacco dust, \$2.00 per 100 lbs., 200 lbs., \$3.50. G. H. Hunkel Co., Milwaukee, Wis.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified advs.

WIRE STAKES

Wire stakes galvanized,
Mfg. of Wire and Wire
Goods of all descriptions.

THOMAS HAMILTON,

127 N. Gross St., Philadelphia, Pa.

WIRE WORK

MFG. OF WIRE DESIGNS FOR 35 YEARS.

WRITE FOR LIST.

JOSEPH ZISKA & SONS, CHICAGO, ILL.

WOOD LABELS

LABELS FOR NURSERYMEN AND FLORISTS.
Benjamin Chase Co., Derry Village, N. H.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago.

A DOUBLE WHITE CLEMATIS.

You will find enclosed a flower of a double clematis. As I have never before seen a double one, will you state the name of the variety and also tell me how it is propagated? C. R.—O.

The specimen clematis, just received, is so badly withered that it cannot be identified with certainty. Even the color is now in doubt, though it appears to be white. Probably the variety is Duchess of Edinburgh or a closely related sort. The flower of Duchess of Edinburgh is white and strongly imbricated, and is one of the best-known and most satisfactory of doubles. The plant is one of the Jackman hybrids and was derived from C. patens, which is prolific of hybrids and is more prone to produce double-flowering sorts than is almost any other species.

In Europe the large-flowered or hybrid varieties of clematis, such as the one submitted, are most commonly propagated by grafting pieces of year-old wood on the roots of some strong-growing species, most frequently C. Flam-mula or C. Viticella. Americans, however, generally prefer the quicker and more economical method, propagation from cuttings of young or partly ripened wood. The cuttings are usually taken in May or June and are inserted in sand over gentle bottom heat. There is no better place for these cuttings than a mild hotbed, if careful attention is given to shading and spraying, with ventilation in the later stages. When old, large clumps are available as stock plants, propagation by layering also is practiced.

YOU WILL FIND

All The Best Offers
All The Time

—IN THE—

REVIEW'S CLASSIFIED ADVS.

A Glazing Putty of Real Value



In all our experience and investigation we had never found a preparation for bulbing over the outside of a greenhouse that was quite satisfactory, until we ran across **PERMANITE**. This was about four years ago. At that time we set about investigating the merits of **PERMANITE** proceeded to watch the results of its application to greenhouse roofs.

Last year we were entirely convinced of its high quality and durability, and accepted the western agency for the sale of these goods.

We applied **PERMANITE** to hundreds of greenhouse roofs, over almost every part of the United States.

The results obtained were highly satisfactory indeed. Glass roofs of all kinds, both old and new, were made water-tight and air-tight, saving thousands of plants from being spoiled by water dripping on them and saving many hundreds of tons of coal by making the roofs proof against the wind and storms of winter.

We give **PERMANITE** our unqualified endorsement and recommend it highly for all kinds of glazing.

We have a very large stock on hand in our warehouse and can ship immediately.

PRICES

	BLACK per gal.	WHITE per lb.
In barrel and half barrel lots.....	\$1.60	17c
In kegs, 20 or 15-gal.	1.70	19c
In kits, 5-gal. or 50 lbs	1.85	21c
In cans, 1-gal. or 10 lbs.....	1.95	23c

EVERYTHING FOR THE GREENHOUSE

JOHN C. MONINGER CO.

914 Blackhawk Street
Chicago, Illinois



All moving parts of the Permanite Glazing Machine, except the plunger, are on the inside. Nothing complicated—nothing to get out of order, but all ready as it should be. The worst that can happen is a loose screw, perhaps, and that you can fix in a jiffy, without even taking the machine off your arm.



Safety First with the New One-Hand Permanite :: Glazing Machine ::

No need to stop and shift around every few minutes when you use the new One-Hand Permanite Machine—you can hold on with one hand and glaze with the other. Your glazing radius, without shifting, is almost three times as far as it used to be. Think how much this means in time—what a saving of energy and effort. And there is no risk, no danger to yourself or the glass because of slipping or rolling off. There is no slowing up of the work either, because you must needs be extra careful. One hand to hold with, one hand to work with. Just as fast as you can move your hand, just that fast is your glazing done.

It's quick and sure and it's simple too. See how securely it hangs upon your arm. You can glaze all day long without tiring, for there is neither weight nor strain upon the wrist—the strong, sturdy muscles of the forearm do the work. You will never know real glazing satisfaction till you have tried this machine.

This new Permanite One-Hand Glazing Gun is patented and controlled exclusively by us. Order yours today.

Permanite

The wonder glazing material for greenhouse owners. Elastic, dependable and everlasting—works quickly, surely, and it never disappoints. Used by greenhouse owners all over the world.

Manufactured exclusively by

THE GARLAND COMPANY

Cleveland Ohio U.S.A.



The Peace Treaty is Signed, but —

COMMITTEE ON PUBLIC INFORMATION
DIVISION OF ADVERTISING

WILLIAM H. JOHNS, Chairman.

NEW YORK, January 1, 1919.

AMERICAN GREENHOUSE MFG. CO.,
Pana, Illinois.

GENTLEMEN:

Herewith we are sending you a printed copy of the final summarized report of the Division of Advertising of the Committee on Public Information. This report has recently been submitted to Mr. George Creel and marks the end of our activities.

The Division of Advertising came into existence in an emergency—a world crisis—our country was engaged in the greatest war in history. Advertising was called upon to do its part. This has been our task. It has been a most pleasant duty and a great privilege to perform our part in this war work.

The generous contributions of space and service tendered by so many hundreds of patriotic publishers, advertisers and advertising men have made our work possible. Their contributions have been administered in the interest of Government War Advertising as the report shows.

All such contributions were "for the winning of the war" and, of course, automatically ceased with the signing of the armistice and cessation of hostilities.

In making this report and acknowledgment we finish our work. Thankfully we acknowledge the receipt of these generous donations. Without this wonderful patriotic support the Division of Advertising could not have operated.

We believe that you and all the others who have contributed to this work can feel rewarded by the certainty that such co-operation has had its definite place in bringing the war to a successful end.

Sincerely yours,

WM. H. JOHNS,
Chairman.

EXECUTIVE ORDER

January 26th, 1918:—

"I hereby create, under the jurisdiction of the Committee on Public Information, heretofore established by Executive order of April 14, 1917, a Division of Advertising for the purpose of receiving and directing through the proper channels the generous offers of the advertising forces of the Nation to support the effort of the Government to inform public opinion properly and adequately."

WOODROW WILSON.

we must not forget the war and its lessons, nor those who gave their best to winning the war.

And among these, let us not forget those who kept the home fires burning and by their united efforts made possible the maintenance of the incomparable American fighters.

Among those honored with a special mention in the report of the Division of Advertising of the Committee on Public Information, are nine firms listed under A, and the fourth in the list is the American Greenhouse Mfg. Co., the only greenhouse manufacturing company mentioned in the report.

In this mention we feel an honest pride, and we wish to share it with our many friends, who, by their loyal support, made it possible.

Sales Offices:

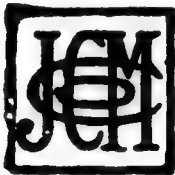
New York
(50 Broad St.)

Pana, Ill.
(Drawer 335)

Chicago
(Masonic Temple)

General Office: CHICAGO, ILL.; Factory: PANA, ILL.





A Prominent Rose Grower Said to Us the Other Day:



Note machine operates on worm and gear principle. All gears are entirely enclosed so that no water or dirt can get onto them.

"You have the finest Ventilating Apparatus I have ever seen."

This man has a lifetime experience in greenhouses and has used every known make of ventilating apparatus. He knows what he is talking about.



This is the shaft hanger. There are 9 white metal rollers all operating loosely in their case. No pins to bind or break.



Steel lifting arm working on the rack and pinion principle. The very least amount of leverage and smoothest operating.



Our elbow arm is made entirely of steel. No castings to break.

JOHN C. MONINGER COMPANY

914 Blackhawk Street

CHICAGO, ILLINOIS



EVERYTHING FOR THE GREENHOUSE



Improved Challenge

EVANS AT YOUR SERVICE

We supply you with Greenhouse Fittings.
We supply you with Ventilating Machines.
We supply you with Salt Sprayers.
We supply you with Aphis Soap.

In other words, we help to build your Greenhouses and help to keep them clean of Insects.

Our goods are honest and right.
Our price is all you could ask.

WRITE FOR CATALOGUE

JOHN A. EVANS CO.,

Richmond, Ind.



ROSE

Price, \$7.50

THE FLORISTS' REVIEW

10 cents the copy
SUBSCRIPTIONS
\$1.50 Per Year

ENTERED AS SECOND CLASS MAT-
TER DEC. 3, 1897, AT THE POST-
OFFICE AT CHICAGO, ILL., UNDER
THE ACT OF MARCH 3, 1879

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.
FLORISTS' PUBLISHING CO., 580 Caxton Building, 508 South Dearborn St., CHICAGO.

VOL. XLIV.

CHICAGO, JULY 17, 1919.

NO. 1129.

Primula Obconica

NEW CROP SEED

	Per Pkt.	5 Pkts.
Grandiflora Rosea.....	\$0.75	\$3.00
" Apple Blossom.....	.75	3.00
" Kermesina.....	.75	3.00
" Violacea.....	.75	3.00
" Crispa.....	.75	3.00
" Coerulea.....	.75	3.00
Gigantea Rosea.....	.75	3.00
" Plathii.....	.75	3.00
" Lilacina.....	.75	3.00
" Mixed.....	.75	3.00

CINERARIA, Model Strain..... 1.00

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

North, South, East, West, from all points
Ward's Bulbs are acclaimed as the World's
Best. Not only Lily Bulbs but French, Dutch
and all other Flowering Bulbs as well. You
profit buying only of us.



Ralph M. Ward & Co.

INC.

THE LILY HOUSE

Not How Cheap
But How Good

25 Murray St. New York

Purity Freesias

5/8-INCH SIZE,

\$12.00 per 1000

A good crop to plant now.

CYCLAMEN, 3-inch, fine varieties.... \$20.00 per 100

C. C. POLLWORTH CO.

Milwaukee, - - Wisconsin

Freesia Purity

JUST RECEIVED

Inch	Per 1000	5000 lots per 1000
1/2 to 5/8.....	\$10.00	\$ 9.00
5/8 to 3/4.....	14.00	13.00
3/4 and up.....	18.00	17.00

JUMBO—Ask for price.

Fresh Seeds—Flower Seed Specialties

CYCLAMEN—(Selected Wandsbek strain).
PANSY SEED—Separate colors or Giant Florists' Mixture.
MIGNONETTE—Greenhouse forcing. Ask for complete list.
For plant stock consult classified advertisements or ask for list of stock.

ROMAN J. IRWIN, 108 W. 28th St., NEW YORK CITY

HYDRANGEAS, French, 2 1/2-inch

Lilie Mouillere and Baby Bimoinette \$12.00 per 100

BOSTON FERNS, Bench Plants

4-in., \$20.00 per 100; 5-in., \$25.00 per 100; 6-in., \$35.00
per 100.

PRIMROSES

Sim's Yellow, 2 1/2-in.....\$6.00 per 100; \$50.00 per 1000

PRIMULA OBCONICA

Assorted. (Ready now)..\$6.00 per 100; \$50.00 per 1000

BEGONIAS

Christmas Red and Prima Donna, \$6.00 per 100; \$50.00
per 1000.

Wm. F. Kastling Co. 568-570 Washington St
BUFFALO, N. Y.

PLANTS

Per 100

3-inch, 500 White Killarney, \$15.00

2-inch Smilax..... 3.00

3-inch Swainsona..... 8.00

Cash or C. O. D.

W. J. & M. S. VESEY, Ft. Wayne, Ind.

True Godfrey Calla

(Devoniensis)

\$ 5.00 per 100 } Established in
40.00 per 1000 } 2 1/2-inch pots.

No florist can afford to be without it.

THE E. G. HILL CO.

RICHMOND, :: INDIANA

Specials, Ready Now

SHEEP MANURE

100 lbs.....	\$ 2.25
500 lbs.....	11.00
1000 lbs.....	21.00
Ton.....	40.00

BARNARD'S GREENHOUSE HOSE

25 ft.....	\$ 5.25
50 ft.....	10.25
100 ft.....	20.00

BONE MEAL

500 lbs.....	\$13.50
1000 lbs.....	26.00
Ton.....	50.00

THE W. W. BARNARD CO., SEEDSMEN 231-235 W. Madison St., Chicago

Buy Your Fall Requirements Early

Do not get the false impression that prices will be lower two or three months hence. The intensive labor situation, the scarcity of raw materials and the continuous strong demand for prepared goods and Florists' Supplies all forecast even higher prices later in the season.

Order Now and Avoid Disappointment Later On

Gnatt's Prepared Foliages are the Best
Often Imitated but Never Duplicated

Oak Sprays
New Stock

{ Specially Prepared, the kind that holds its color
Red, Brown, Tan or Green.
30c per lb.; 100-lb. cases, 27c per lb.
Short, carton Oak, \$2.00 per hamper.

Queen Quality
Magnolia Leaves

{ **UNIFORM SIZE—NON-MOLDY—FLEXIBLE**
Colors: Brown Green, Purple.
Price \$1.50 per carton;
100-lb. cases, \$22.00

O-G Quality *Not the Cheapest
But the Best*
Cycas Leaves
SUPREME IN QUALITY

{ **FLEXIBLE—NON-CURLING—DURABLE**
Our Cycas are packed 10 to the bundle. We do not break bundles.

Inch.	Per 100	Inch.	Per 100
12-16 at.....	\$5.00	28-32 at.....	\$10.50
16-20 at.....	6.00	32-36 at.....	12.75
20-24 at.....	6.75	36-40 at.....	14.50
24-28 at.....	8.50	40-44 at.....	18.00

Prepared Evergreen

{ **RETAINS ITS FRESHNESS**
Price, \$3.00 per 10-lb. carton

Magnolia Wreaths

Made of Queen Quality Leaves by experienced artists

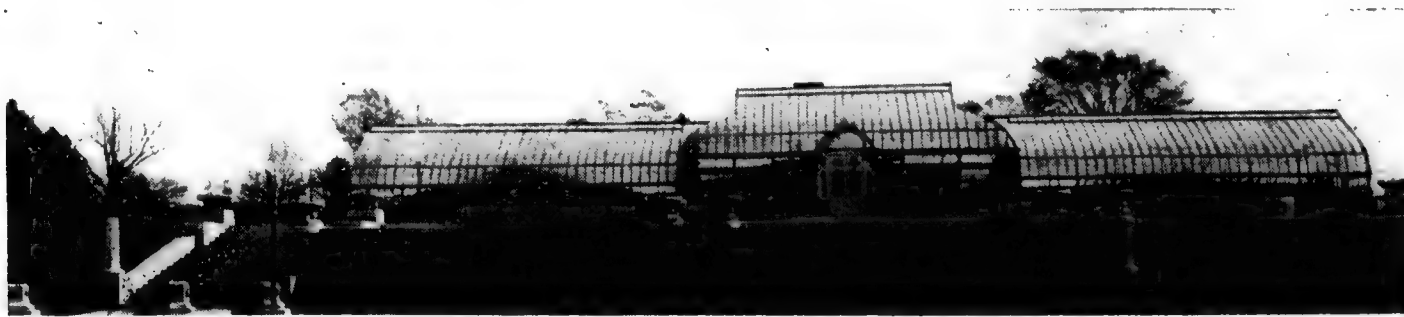
{ **ROUND OR OVAL. Colors: Brown, Green or Purple**

No.	Size	Dozen	No.	Size	Dozen
No. 200	18-in.	\$10.50	No. 203	24-in.	\$21.00
No. 201	20-in.	12.00	No. 204	28-in.	26.00
No. 202	22-in.	16.00			

WATCH FOR OUR DISPLAY *at the*
S. A. F. CONVENTION

The Ove Gnatt Company
LA PORTE, INDIANA

Manufacturers and Importers of Preserved Foliages, Baskets, Decorative Novelties and Florists' Supplies



The Garfield Park Range at Indianapolis

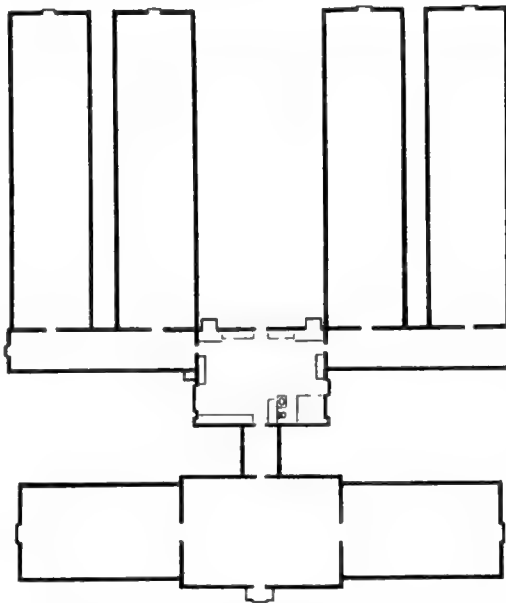
FIRST, we started with the palm house and wings, and two practical purpose houses back of it.

Then later, the balance was built, making one of the finest park layouts in the west.

Notice the central location of the workroom, making both working and heating the houses economical.

Notice the lean-to head or passage house, on either side of the workroom, leading into the other houses; an arrangement you at once recognize as having distinct advantage.

Now take another look at the front view,



and imagine how imposing it must look in its elevated position; with groups of steps, terraces and fountains before it.

When you consider that it measures 150 feet across the front, and the other house extends back 180 feet, you begin to appreciate its size.

If this layout is too large for your needs, let's get down to a size that isn't.

Let's talk it over together.

Perhaps one of our Standard Stock houses would be just the thing. You are welcome to circulars.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

SALES OFFICES:

IRVINGTON
New York

NEW YORK CITY
42nd St. Bldg.

PHILADELPHIA
Land Title Bldg.

CHICAGO
Continental Bank Bldg.

BOSTON
Little Bldg.

CLEVELAND
2063 E. 4th St.

TORONTO
Royal Bank Bldg.

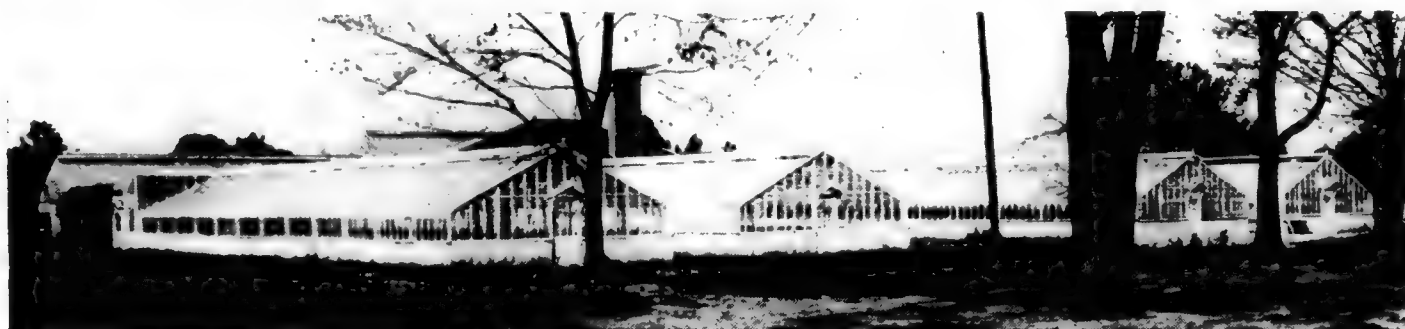
MONTREAL
Transportation Bldg.

FACTORIES:

IRVINGTON, N. Y.

DES PLAINES, ILL.

ST. CATHARINES, ONTARIO



Buy Your Fall Requirements Early

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Order Now and Avoid Disappointment Later On

Gnatt's Prepared Foliages are the Best
Often Imitated but Never Duplicated

Oak Sprays New Stock

{ Specially Prepared, the kind that holds its color
Red, Brown, Tan or Green.
30c per lb.; 100-lb. cases, 27c per lb.
Short, carton Oak, \$2.00 per hamper.

Queen Quality Magnolia Leaves

{ UNIFORM SIZE—NON-MOLDY—FLEXIBLE
Colors: Brown Green, Purple.
Price \$1.50 per carton;
100-lb. cases, \$22.00

O-G Quality Cycas Leaves

Not the Cheapest
But the Best

SUPREME IN QUALITY

{ FLEXIBLE—NON-CURLING—DURABLE
Our Cycas are packed 10 to the bundle. We do not break bundles.

Inch.	Per 100	Inch.	Per 100
12-16 at.....	\$5.00	28-32 at	\$10.50
16-20 at.....	6.00	32-36 at.....	12.75
20-24 at.....	6.75	36-40 at.....	14.50
24-28 at.....	8.50	40-44 at.....	18.00

Prepared Evergreen

{ RETAINS ITS FRESHNESS
Price, \$3.00 per 10-lb. carton

Magnolia Wreaths

Made of Queen Quality Leaves by experienced artists

{ ROUND OR OVAL. Colors: Brown, Green or Purple

No.	Size	Price	No.	Size	Price
No. 200	18-in. Dozen	\$10.50	No. 203	24-in. Dozen	\$21.00
No. 201	20-in. Dozen	12.00	No. 204	28-in. Dozen	26.00
No. 202	22-in. Dozen	16.00			

WATCH FOR OUR DISPLAY *at the*
S. A. F. CONVENTION

The Ove Gnatt Company

LA PORTE, INDIANA

Manufacturers and Importers of Preserved Foliages, Baskets, Decorative Novelties and Florists' Supplies

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508 S. Dearborn St., CHICAGO

IT IS NECESSARY

to eliminate overtime costs in printing
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send in copy on Thursday, Friday and
Saturday whenever possible. If copy
is not received until Tuesday we have
to pay double for setting the type.

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The House of Burpee is recognized as the **AMERICAN HEADQUARTERS** for Sweet Peas.

WHITE

3390 Early Sankey (Burpee's) This truly magnificent white was awarded a special Silver Medal when exhibited at the great International Show in New York, March 20, 1915, also Certificate of Merit at the Spring Show of the Pennsylvania Horticultural Society, Philadelphia, March 23, 1915. Black seeded. Pkt., 7c; oz., 80c; ¼ lb., \$2.40; lb., \$8.00.

3392 Improved Early Snowstorm (Burpee's) The result of a cross between King White and Yarrawa, it embodies the best qualities of those two varieties and easily eclipses all early-flowering white Sweet Peas to date. The flowers are of Yarrawa size, but finer form, as the standard does not reflex but is magnificently bold, though charmingly waved. A vigorous grower, the immense flowers are invariably borne in fours on very long stems. Awarded Certificate of Merit at the International Show, New York, March 20, 1918. Our Improved Snowstorm is so immeasurably superior to our original Snowstorm that we have now discarded the latter. Improved Snowstorm is the last word in Early-flowering White Sweet Peas. Pkt., 10c; oz., \$1.50; ¼ lb., \$4.50; lb., \$15.00.

CREAM

3342 Early Canary Bird (Burpee's) This is a splendid, rich, deep cream or primrose colored self. The flowers are of great size, beautifully waved, and usually borne three or four on a stem. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

CREAM PINK

3348 Early Daybreak (Burpee's) The flowers are much frilled or waved, of largest size. The color is a pleasing shade of rich rose-pink on cream ground, becoming deeper toward the edge of standard and wings. The entire flower is lightly suffused with salmon. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

LIGHT PINK

3376 Early Leveliness (Burpee's) The color is white, the entire flower being suffused soft pink and the edges distinctly picoteed with rose-pink. Pkt., 7c; oz., 85c; ¼ lb., \$2.50; lb., \$8.50.

DEEP PINK

3351 Early Enchantress (Burpee's) It is a bright rose-pink, becoming deeper toward the edges of standard and wings, gradually softening in tone toward the center of the flower. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3383 Early Pink Beauty (Burpee's) The color is soft rose-pink on white ground, richer toward the edges, gradually softening in color as it reaches the center of standard and wings. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

CERISE

3344 Early Cherry Ripe (Burpee's) A particularly bright and taking color and quite new in this section. It might be described as a glowing cherry or salmon-cerise self. Awarded Certificate of Merit at the International Spring Show, New York, March 20, 1918. Pkt., 10c; oz., \$2.50; ¼ lb., \$7.50; lb., \$25.00.

ORANGE

3381 Early Orange Beauty (Burpee's) Similar in color to Helen Lewis, therefore a glowing orange-scarlet with softer colored wings. Extremely free and early blooming, valuable alike for culture under glass or in the open, as it withstands the sun and weather well. Pkt., 14c; oz., \$3.00; ¼ lb., \$9.00; lb., \$30.00.

ROSE AND CARMINE

3362 Fordhook Rose Improved (Burpee's) Quite distinct from our original Fordhook Rose. The flowers are of immense size, usually borne in threes and fours on very long, stiff stems. In color similar to the well-known George Herbert. A pleasing shade of rosy carmine. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3393 Early Splendor (Burpee's) A magnificent new deep rose self. The rich rose-crimson color is accentuated by the distinct white blotch at the base of standard and wings. The flowers are of great size, usually borne in fours on very

long stems. Similar in color to the Summer-flowering Rosabella. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

CRIMSON AND SCARLET

3374 Early King (Burpee's) The finest early-flowering crimson. The flowers are of great size, perfect form, averaging fully two inches in diameter. Pkt., 7c; oz., 85c; ¼ lb., \$2.50; lb., \$8.50.

3386 Early Rosy Morn (Burpee's) Flowers grown under ordinary field culture have measured fully two inches in diameter. The flowers are usually borne in threes or fours on stiff, long stems. Color, a pleasing shade of rose with crimson-scarlet standard. Pkt., 7c; oz., 80c; ¼ lb., \$2.40; lb., \$8.00.

LAVENDER AND LIGHT BLUE

3375 Early Lavender King (Burpee's) A first-class lavender has been much wanted in this type, therefore, we have great pleasure in offering the new Lavender King. This glorious new variety is a rich, true, deep lavender throughout. Similar in color to the Summer-flowering varieties, Burpee's Orchid and R. F. Felton. The flowers are of large size, beautifully true waved form, and borne in threes and fours on stems of great length. Pkt., 7c; oz., 85c; ¼ lb., \$2.50; lb., \$8.50.

3399 Early Zephyr (Burpee's) This is a delightful shade of pale blue or lavender. It might be briefly described as a silvery blue self. An extremely dainty and charming variety. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

BLUE

3340 Early Blue Jacket (Burpee's) This novelty will certainly become popular with all Sweet Pea lovers who prefer the dark shades. It is a rich dark navy-blue self. Extremely free-flowering and usually produced in fours. Pkt., 10c; oz., \$2.50; ¼ lb., \$7.50; lb., \$25.00.

MAUVE

3380 Early Mauve Beauty (Burpee's) Color a pleasing shade of rosy mauve. The flowers are of immense size, often measuring two and one-half inches in diameter, yet exquisitely waved and of best Spencer form. A strong, vigorous grower and very free flowering. Charming under artificial light. Pkt., 7c; oz., 85c; ¼ lb., \$2.50; lb., \$8.50.

PICOTEE-EDGED

3346 Early Daintiness (Burpee's) This has always been a favorite since it was first exhibited in 1915, when it was certificated. We have only now been able to work up a sufficient stock to offer to our friends. A strong grower, with flowers of largest size and usually produced in fours. Color pure white edged rose. Similar to Summer-flowering Dainty. Pkt., 7c; oz., 80c; ¼ lb., \$2.40; lb., \$8.00.

3352 Early Exquisite (Burpee's) The ground color is a soft shade of primrose, the edge of the standard and wings being beautifully "picoteed" with deep rose-pink. Pkt., 7c; oz., 85c; ¼ lb., \$2.50; lb., \$8.50.

BICOLOR

3361 Fordhook Pink and White (Burpee's) This is similar to the old Blanche Ferry, having a bright, rosy-pink standard with white wings, lightly suffused rose. Pkt., 7c; oz., 80c; ¼ lb., \$1.80; lb., \$6.00.

3398 Yarrawa The flowers average two and one-half inches in diameter; many are duplex or double. The color is a bright rose-pink with a clear, creamy base. Our stock of this popular Australian variety is absolutely true. Grown by us from seed procured direct from the introducer. Pkt., 7c; oz., 75c; ¼ lb., \$2.25; lb., \$7.50.

STRIPED AND FLAKED

3357 Early Fantasy (Burpee's) Striped and marbled with rich rose-pink on a creamy white ground. Exceedingly bright and makes a telling bunch when cut. Extremely free and a continuous bloomer, the flowers usually borne in threes and fours on long stems. Pkt., 7c; oz., 80c; ¼ lb., \$2.40; lb., \$8.00.

The prices quoted are net for packets as well as larger quantities, f. o. b. Philadelphia, for delivery July to December.

The above varieties—each the best in its class—provide a complete range of colors. We have many other desirable varieties of Early-flowering Spencers on which we shall be pleased to quote prices upon request.

W. Atlee Burpee Co.,
Seed Growers Philadelphia.

The tribute of Robert D. Chalmers to Davey Tree Surgery



View of the Robert J. Thorne Estate at Lake Forest, Illinois, and Robert D. Chalmers, Supt.

White Oaks, Lake Forest, Illinois.

The Davey Tree Expert Co., Inc.,
Kent, Ohio.

Gentlemen:

I have great pleasure in saying a few words in commendation of the work just completed on Mr. Robert J. Thorne's Estate. There were some very large cavities in several of the trees and the manner in which your workmen cleaned, braced and filled them reflects great credit upon themselves and the Company which employs them.

I consider money spent on trees that are in poor health and decaying *money well invested*. I heartily indorse your methods.

Yours very truly,

Robert D. Chalmers,
Superintendent.

The saving of priceless trees is a matter of first importance on every estate.

Davey Tree Surgery is a fulfillment of the maximum expectations of those who love and value trees. A careful examination of your trees will be made by appointment.

THE DAVEY TREE EXPERT CO., Inc.

2007 Elm St., Kent, Ohio

Branch Offices with telephone connections:

New York City, 225 Fifth Ave.; Chicago, 814-816 Westminster Bldg.; Philadelphia, 2017 Land Title Bldg.; Boston, 19 Pearl St.; Wakefield

Write nearest office

DAVEY TREE SURGEONS

JOHN DAVEY, Father of Tree Surgery

Permanent representatives available in districts surrounding Boston, Springfield, Lenox, Newport, Hartford, Stamford, Albany, Poughkeepsie, White Plains, Jamaica, Montclair, New York, Philadelphia, Harrisburg, Baltimore, Washington, Richmond, Buffalo, Toronto, Pittsburgh, Cleve-



land, Detroit, Chicago, Milwaukee, Canadian address: 252 Laugauchiere West, Montreal.

Every real Davey Tree Surgeon is in the employ of The Davey Tree Expert Co., Inc., and the public is cautioned against those falsely representing themselves

M.
RICE
CO.

All Baskets are not the same

There are many points about a basket that the casual observer doesn't notice at first glance—but the man who has to handle and sell them should know about

First—THE WORKMANSHIP. A well-made basket should not only stand firm and true, but should hold its shape indefinitely. The handle should stand all ordinary wear, and the top and bottom weave should hold fast.

Second—THE GLUING. A really good basket is impossible unless it is solidly glued, as otherwise the smallest amount of water will warp it out of shape.

Third—THE SINGEING. If this is not well done the fine hairs of the material stick out through the finish and give the basket a rough, untidy appearance.

**ALL THESE POINTS ARE CAREFULLY WATCHED
in making the "KEYSTONE QUALITY" BASKET LINE**

(SEE NEXT WEEK'S AD FOR FURTHER PARTICULARS)

M. RICE CO.,

FLORISTS' SUPPLIES THAT EXCEL

1220-22-24 Spring Garden Street,

PHILADELPHIA, PA.

M.
RICE
CO.

"WERBRO" RIBBONS

are made by the "Werbro" Ribbon Mfg. Co., of Paterson, N. J., owned and operated by us. **Being manufacturers, we save you all between profits, and furthermore give you styles and colorings produced exclusively for florists. Every facility that large production and expert knowledge can offer are at your service.**

Many florists who visited our establishment recently have been amazed at the large stock and assortments we carry for the accommodation of florists. **We will be delighted to have you call when in New York** and will be pleased to show you through our mill at Paterson upon request.

If you do not contemplate a visit to New York soon, write us and we will submit samples or a salesman will call.

Wertheimer Brothers

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of Werbro Ribbon Mfg. Co., Paterson, N. J.

Salesrooms, 17-25 East 24th St. NEW YORK

THE FLORISTS' REVIEW

TEXANS IN FIFTH ANNUAL MEETING

Enthusiastic and earnest discussion made the fifth annual convention of the Texas State Florists' Association interesting and helpful to the florists who came from all parts of the state, and from other states, to attend. The entertainment was as successful as the business sessions.

INDICATIONS of the opening day for a successful meeting, as reported in last week's issue of The Review, were amply fulfilled in the succeeding program of the Texas State Florists' Association, at Austin, July 9 and 10. The business sessions

were carried out as scheduled on the program, and the entertainment features, so well planned by the Austin Florists' Club, went off in perfect style.

The program contained a number of addresses by Texas florists on subjects of much present interest and of particular importance to growers and retailers of the Lone Star state. In addition to local talent, the association had the president of the S. A. F., J. F. Ammann, as the guest of honor, who spoke on matters concerning the national organization, and particularly of the publicity campaign. On the latter subject his remarks seemed to bear fruit, for the association voted \$50 to the S. A. F. publicity fund.

Enjoyable Entertainment.

Following the regular program of the afternoon of July 9, the members present visited the Capitol, where they examined a number of historic papers, including the Texas declaration of inde-

OFFICERS ELECTED

PRESIDENT

H. O. Hannah Sherman

VICE-PRESIDENT

J. H. Davis Ft. Worth

SECRETARY-TREASURER

L. J. Tackett Austin

DIRECTORS

Chas. Alff, Sr. Austin

E. W. Judge Tyler

pendence from Mexico and the articles of secession of Texas from the Union. These documents are the originals and bear the signatures of a number of the men who made Texas history famous.

That evening a dinner was given to the visiting florists by the Austin Florists' Club. This was a most enjoyable occasion. It was one of those get-together love-feasts, and the hour was late when the guests adjourned.

The second day was taken up in the carrying out of the prescribed program, the discussion of several important

questions of vital interest to the florists of the state, and the conclusion of the business of the association. The election of officers resulted as follows: President, H. O. Hannah, Sherman; vice-president, J. H. Davis, Fort Worth; secretary-treasurer, L. J. Tackett, Austin; directors, Chas. Alff, Sr., Austin, and E. W. Judge, Tyler; press representative, Mrs. E. W. Judge, Tyler; educational director, Miss Bird, Denison.

Treasury Well Supplied.

The treasurer's report showed that the association was fairly prosperous from a financial standpoint, as the treasury had in it enough funds to pay all outstanding accounts and contribute \$50 to the S. A. F. publicity fund and yet leave ample funds to bear all expenses of the association for another year.

Trade exhibits were staged by a number of firms from northern and eastern cities, among them Wertheimer Bros., New York; M. Rice Co., Philadelphia; Lion & Co., New York; Poehlmann Bros. Co., Chicago; Duro Paper Products Co., Chicago; A. L. Randall Co., Chicago, and Skinner Irrigation Co., Troy, O. These drew a good deal of attention from the visitors.

About seventy-five florists of Texas were in attendance, in spite of the fact that none of the railroads offered reduced rates. There was a good-sized



H. O. Hannah

J. F. Ammann

W. J. Baker

Louis J. Tackett.

Robert C. Kerr.

Officers and Guest of Honor of the Texas State Florists' Association at the Austin Convention.

sprinkling of florists from other states, also.

Southern Organization.

There was discussion of an all-southern organization by florists of other states as well as of Texas. No action was taken, however. One of the strongest pleas in its behalf was presented by Thomas Joy, of the Joy Floral Co., Nashville, Tenn. He said:

"Can you think of a good reason why the florists of the south should not organize? Some of the reasons and advantages, as I see them, are enumerated below:

"In the first place, an organization of southern florists could be of great help to the S. A. F. in that they could more easily get in direct touch through such an organization with its members. There are also many southern florists whom we could interest in a southern organization who would eventually join the mother body, the S. A. F., of which our organization should be a part.

"Closer cooperation of southern florists should mean less buying from northern florists; hence more profits and better credits, both of which are highly desirable. More profits and better credits mean better stores. Why shouldn't our stores be the equal of any in the north and east?

"All of us are reaping the benefits of the national publicity campaign and should follow it up more closely. Use the cuts and signs and, above all, subscribe to the fund. Doesn't the subscription list published by states make you feel that the south is not bearing its part? If you haven't already done so, ease your conscience and mail John Young a check for fifty per cent more than you feel you can spare. You'll never regret it.

"We could learn many lessons in store and office management by closer cooperation. The most satisfactory ways of conducting your bookkeeping department could be easily arrived at. Think it over and act now."

built a large business without advertising.

The S. A. F. Campaign.

Two years ago, in New York, we launched a campaign to raise \$50,000 for national publicity. Is there a single man here who doubts that this campaign is of direct benefit to every florist in the United States? "Say It with Flowers" has been spread throughout the country. It is a slogan that every buyer of flowers has recognized. It is the beginning of a great future for florists throughout the country. This year we are raising \$100,000 for this campaign, and let me say here that I am convinced that within the course of a few years the sum will be raised to \$500,000. If we can increase our business by an expenditure of \$50,000, then it is good business to raise the amount to \$100,000; if we can increase our business by the expenditure of \$100,000, it is good business to raise the appropriation to \$200,000, and so on. Just as the concern which started with an advertising appropriation of a few hundred dollars, increased it to thousands, so the S. A. F., beginning with \$50,000, will increase this appropriation from year to year until it exceeds \$500,000. I use this illustration to convince you of the fact that I am right in the matter of the national publicity campaign. If I remember right, our first year's subscribers only consisted of five per cent of the florists of the country. The time will come when every florist in the country will contribute to this fund; then we shall have twenty times this amount for our national publicity campaign.

Judicious Advertising.

"What is judicious advertising?" When I am asked what is judicious advertising for the florist, I am reminded of the question, "How many hides has a cow?" a nationally advertised phrase coined by the Du Pont industries for the purpose of advertising Fabrikoid. We all know that judicious advertising is careful advertising placed in media that will bring the best results, but a thorough knowledge of advertising as it should be applied to one's own florists' business can be obtained only through experience. I would say that by judicious florists' advertising is meant truthful and seasonable advertising used in proven media and written in concise, well arranged, interesting language that will present the points a skilled salesman would use in talking to a customer, and having an individuality all its own.

Before spending one penny for advertising I would analyze the problem thoroughly. Advertising that is applicable to one business often fails to produce results for another. There are many things to be taken into consideration before an advertising campaign can be judiciously and effectively carried out: The character of your establishment and your reputation for fair or unfair dealings; the quality of your stock and your ability to execute orders satisfactorily; courteous and prompt service; a liberal policy; your location; the class of people most desirable to reach; your ability to write convincing and order-getting copy. When these little problems are satisfactorily solved, I believe the florist who can present his message to the public in a convincing manner and back it up with real service will profit by in-

PROFITABLE PUBLICITY

DOES ADVERTISING PAY?

Two Noted Cases.

"Does Advertising Pay?" Taking into consideration the big concerns throughout the country which have built a wonderful business on advertising and service, figuring their business from the time of inception and before an advertising campaign was launched, and taking the records of their business after many years of judicious advertising, it would seem to every florist that it does pay.

Let me take for illustration a few of our own florists who have built a large business upon a judicious advertising campaign. Henry Penn, of Boston, is known to every florist in the United States who reads the trade papers. His record as an advertiser, I believe, stands above all. I heard Mr. Penn make the statement in Detroit at the F. T. D. convention, that when he was doing a \$30,000 business he felt that he was doing a pretty fair florists' business. Someone convinced him that if he would do a little advertising in the local papers he would increase his business. He put on a small campaign and increased his business. This worked so well that he increased his appropriation and from year to year he carried on this campaign, until now I am informed that his appropriation almost equals that of the first year of that of the S. A. F. Three years ago it was reported that Penn was doing a \$300,000 business, about \$1,000 per day exclusive of Sundays. This is only an average. This was also previous to last year's business, which was a record-breaker for all florists. I would not doubt that Mr. Penn did a \$400,000 business last year. Advertising, together with service, did this for Penn.

Another florist, in New York city, Max Schling, has demonstrated wonder-

ful results from advertising in the New York papers. Mr. Schling is a firm believer in advertising, and his business now is one that is to be pointed to with pride as a wonderful success, due largely to advertising. We have other prominent florists in Cleveland, Detroit, Chicago and other large cities who by constant advertising have increased their business, and we can increase our business tenfold within a short time.

Publicity by Personality.

There is another type of advertising which is effective. It is not my intention to single out particular florists in this article, but there are a number of florists in the country who have developed a wonderful business by their wonderful personality and their activity in civic work, their liberality in the use of flowers in public work. This is a wonderful help to the florist. I refer particularly to our Washington representative, William F. Gude. Is there a better known florist in Washington and the United States than Mr. Gude? We feel that his personality has contributed largely to his success. This is another phase that we must not overlook as we review the various concerns throughout the country which have made a success.

I will say here that the florist who does not advertise cannot attain great success in the business. He may be able to pay his rent and other bills and make a good living, and possibly be satisfied, but I say to you his future is limited. He cannot attain great success without spreading the gospel, "Say It with Flowers." There are a great number of florists who do not use advertising mediums, and they, I am sorry to say, are in the majority. They will succeed only in a small way, and some of them are satisfied, but there is absolutely no hope of these florists achieving great success as long as they pursue this method. I challenge anyone to point out any concern throughout the country which has

An address, entitled "Does Advertising Pay, and What Is Judicious Advertising?" delivered by Robert C. Kerr, of Houston, Tex., before the Texas State Florists' Association July 9.

vesting a small percentage of his gross income in advertising.

The Proper Appropriation.

We have found through experience that approximately five per cent of the yearly gross income is a justifiable expenditure. To some this may seem high, and I will say that where one's business is limited to local territory, three and one-half to four per cent may be sufficient to produce the desired results. We have spent more money for advertising during the last year than ever before, and I believe that we can attribute a large part of the gratifying increase in sales to this investment.

Some advertising is costly at any price. A full-page display in one medium may be worth less than only a few inches of space in another, and a poorly written and arranged advertisement is a detriment instead of an asset. We have found the morning and evening daily newspaper with a good class of readers to be the best medium, as these media cover a wide territory, have a large circulation and are read by all classes. Next in line comes direct advertising. We have found that when a special class of people are to be reached a direct appeal by mail insures you a positive circulation, and while the expense of presenting your message before each person is much higher than that of other media, the net results are as great, as these direct appeals usually go to a class of people that are responsive and are delivered to them at the psychological time and their indecision is overcome by your clear, convincing argument sent forth in an attractive manner.

Direct Mail Methods.

Now just one or two suggestions as to methods of recovering customers who fall by the wayside for some reason that has not been called to your attention. We have found an effective method of bringing to life customers who have been on the books but for some reason have discontinued their business with us. When, in checking over our ledger, we find a regular customer has suddenly discontinued his orders, we drop him a letter about as follows:

January 10 was your last purchase. Previous to this date you purchased flowers regularly. If for any reason we have failed to give you proper service or have given you cause to change your account, we stand ready to make the necessary explanation or adjustment, whatever the cause may be. We will be pleased to have you call at our store or drop us a line. Please bear in mind that satisfaction must be yours, etc.

We have in our files a record of the birthdays of the wives of several hundred of our business men. This record was compiled after considerable work and tact. A few days preceding the birthday we remind the husband of the fact and suggest the sending of flowers for the occasion. There are various other methods that are business getters. There should be some one assigned to this particular line of work.

In conclusion, let me say that advertising pays, and the sooner you wake up to this fact the sooner your business will grow. Decide now. Let this fall be the beginning of an advertising campaign and give serious consideration to the matter of judicious advertising for the florists' business. Remember one thing, that you can waste a great deal of money unless you select the proper medium, and once you have started, do not stop. A day's ads may not bring results, but by continuous hammering you will reap the harvest.

THE WILL AND THE WAY

TEXAS FLOWERS FOR TEXANS.

Percentage Grows with Years.

I would like to take you back with me fifteen or twenty years and look at the flower business in Texas from the growing standpoint. At that time (I have no official date) fully ninety per cent of the flowers marketed by Texas florists were imported from northern markets, and the florists took great pride in stating in their advertising that their flowers came from northern growers.

Ten years later the situation was not much improved; perhaps this ninety per cent was reduced to seventy per cent. Still the Texas florist was pleased to parade the fact that his fine carnations, roses and such stock came from Chicago, or whatever northern city he happened to be shipping from. The farther away the source, the prouder he was.

The last ten years have wrought considerable change. The seventy per cent of imports has now been reduced to perhaps forty per cent, but, most important of all, the Texans in the flower business have awakened to the fact that Texas-grown flowers are second to none, and are taking pride in stating to their cus-

tomers and displaying in their ads that their flowers are home-grown.

Will-power Wanted.

The possibilities here in our line are unlimited. There isn't a flower or a plant required in the conduct of the flower business that cannot be grown profitably and to perfection here. Perhaps in some sections success cannot be obtained with some things, but it can be elsewhere in the state, and it is our duty to encourage to the utmost those who make the attempt.

One of our greatest troubles is that when a brother florist suggests the growing of some line we are in dire need of, he is usually confronted with the statement, "It can't be done," and if he asks why, the reply is usually, "Well, no one ever has." Well, no one ever crossed the Atlantic before Columbus, either, but still he accomplished it. As in many other reputed impossible feats, it takes nerve, it takes money, it takes good equipment, it takes persistence, but above all it takes faith in the undertaking. From my observations, the last is one of the things lacking most, and without that the other requirements will be but makeshifts.

How Carnations Came West.

You know, a number of years ago florists in the middle west had to get all,

An address on "The Possibilities of Texas Supplying Her Own Flowers," delivered by A. F. Koehle, of Houston, Tex., before the Texas State Florists' Association, July 9.



A. F. Koehle.

or nearly all, of their carnations from the eastern market. When the middle western fellows woke up to the growing game, the eastern growers gave them "the merry ha! ha!" That same old "It can't be done" was on the job there, and the same old reason, "No one ever has," played around their front door, too, but take a look at the condition there today. Friends, they buried that "It can't be done" stuff, or else sent it down here. Anyway, it's here. Let's give it to the ax, or send it to California, and get in the "We'll do it" class.

Let me tell you something; write it down on your calendar or put it in the "sanctum sanctorum," but I have a little bee in my bonnet that some day I hope to see delivered to Texas florists, as well as to those of other states within a reasonable distance, choice roses and carnations twelve months in the year. That sounds big, doesn't it? But look out now; don't let that "It can't be done" get on the job, for it can be done and for every reason anyone will give me why it can't be done, I'll give him three why it can.

Conditions Favor Cheapness.

We have all the natural elements required to grow flowers, and with these at hand we can produce at least forty per cent cheaper than elsewhere. But this last statement has been our greatest drawback. We wanted to produce 100 per cent cheaper, and have kept cheap production in the limelight too long. Most of us have tried to produce good stock with makeshift equipment, and then blamed it on the bloomin' climate when we had to place an order for regular shipments for our requirements, and never gave a thought to how long the man we placed the order with could take care of it if he wasn't any better equipped to grow it than we were. We have to get away from cheap construction and hoping the weather man will be good to us.

I am glad to say that in recent years much progress has been made in construction and equipment, but we need much more of it. Let's stop trying to grow good mums under canvas and praying for frost not to get them; it fails nine seasons out of ten. As good mums can be grown here as any other place, and have been. Then why waste time and energy trying to grow them so much cheaper than the man in the north from whom you will have to buy them the nine times you fail?

Weather an Aid.

I stated that we can grow most things forty per cent cheaper. It is a fact. If one first equips himself properly, he can accomplish as good results as anyone on half the price. There are worlds of stock, good staple stuff, which we can grow outside to perfection and which can't be so grown elsewhere. We have more sunshine during the time of year when stock is scarce and at its highest price, than any other section of the country. This is a fact, and will stand investigation. Last, but not least, stock of the most staple kinds produces and matures to perfection more rapidly here than in most places, thereby giving us considerably more return from our glass than other sections.

At present, Texas florists are producing a large quantity of stock, but much of it is wasted or sacrificed at a ridicu-

lously low price, principally on account of lack of marketing facilities. A great deal of this stock is grown on places constructed to supply their own needs only. Often for short periods they have a glut of some stock, which results in a bargain sale, not owing to a disposition to cut under or take advantage of the other fellow, but just because the florist hates to see good stock go on the dump. He hasn't sufficient stock to go to the extra expense of advertising it to others in the trade, for by the time his ads got to working, his surplus would be gone and things back to normal. So often has this been done that a great many of you have at some time said or heard said, "You can't depend on good stuff in Texas."

Two Needs of Texas.

There are two things badly needed in Texas. One is an up-to-date commission house, preferably centrally located, one which would have the hearty cooperation of every florist in the state. How easy to dispose of all your surplus by sending it to this house, which would know at all times where it could be immediately placed! We would not only concentrate all the surplus stock of the state at one place, so that it could be readily distributed to those in need of it, but it would not be in operation long before our northern friends would be consigning stock for distribution, giving us a splendid market to look to at all times in case of need.

The other need is more commercial glass. At present, compared with the great volume of stock sold through retail channels, there are scarcely any wholesale establishments, and I cannot see why, unless it is because of that pesky "It can't be done." It is a duty we Texas florists owe to ourselves to make every effort to induce the erection of more glass for wholesale purposes, because the stock can be grown here and it is needless to state the great chance for disposal if once it is grown.

When You Build, Build Well.

Before closing, I wish to make a few suggestions which I think are vital to the success of the industry in this state. Don't build a greenhouse without equipping it with plenty of heat. You may

not need it but once in two or three years, but when you do, you need it badly.

Don't build without proper ventilation. Be sure of a good water supply and the right kind of water.

Grade the land on which you build to assure its always being high and dry.

I think a safe rule to follow would be to build your houses and equip them as if you were expecting a winter temperature of 20 degrees below zero. This applies to any section of the state. Severe freezes do not come often, I know, and are not of long duration, but they do come and, if you are not prepared, your hands are tied, and more than likely you lose nights of sleep and ultimately a whole year's profit, enough to properly heat the place as required two or three times. Forget that idea of cheap construction because you are in the sunny south. Jack Frost does come, and we have long droughts and again we have worlds of rain. Prepare yourself for all these. If you do, and have a fair knowledge of growing flowers, I say to you, you can grow anything you want.

Let me give you a little example of how ridiculous it is for us to go on in our makeshift way of growing stock and then blaming failure on the climate. I know of Big commercial places in Chicago—I said Big, and spell it with a big B because they are so large that they have to haul their soil for miles and miles and use so much they haul it in trainloads. They use double-A glass on their houses, they have steel construction, they have the best boilers money can buy, their houses are always well painted and puttied, they have the best ventilating apparatus on the market, they pay the top-notch prices for the best growers, they have up-to-date watering equipment. What is the result of all this apparent expense? I will tell you. They have good stock to sell; they always have, and always will have it. And you never hear them complain of climatic conditions, yet they have more dark days in December, January and February than we have in the whole year. So my final appeal to you, brother florists, is to boost for more well equipped places and lend a ready hand to encourage those striving to make Texas a flower-producing state.

MOTT-LY MUSINGS

ALBANY CLUB OUTING.

The annual outing of the Albany Florists' Club was held Thursday, July 10, at the home of Fred Goldring, Font Grove Farm, Slingerlands, N. Y. It was, as usual, an enjoyable affair.

After a tour of the greenhouses and grounds, a business meeting of the club was held, followed by an informal talk. It was the general opinion that stock, both of plants and cut flowers, will maintain the higher scale of prices now recognized, especially referring to orchids.

Congratulatory reference was made to the fiftieth wedding anniversary of Mr. and Mrs. Ansel D. Carpenter, of Cohoes, N. Y., celebrated July 7, which was attended by over 100 friends, in-

cluding a representation from the Albany Florists' Club, of which Mr. Carpenter is a leading member. A happy incident was the presentation to the worthy couple of a silver loving cup by John Sambrook, of Troy, in the name of several fellow craftsmen, as a token of their esteem.

Mr. Carpenter, responding, credited his good wife with the success they had attained, her little lean-to greenhouse being the origin of what is now one of the most up-to-date retail establishments in New York state. The store, by the way, is ably managed by A. D. Carpenter, Jr., who is an apt pupil of his father.

This reference elicited a remark from a member: "Like father, like son,"

and mention made that Fred A. Danker is operating his business upon a coöperative plan, so to speak, by giving his two boys space in the greenhouse to grow plants, with the privilege of disposing of them in his store. The youngsters have taken up the idea with vim and already created a bank account and acquired invaluable knowledge.

W. C. Gloeckner mentioned three recent instances when, during time that local business was practically dead, telegraphic orders were received that made all concerned "Fly Those D-ays."

Fred Goldring referred to the recent comments upon the shortage of efficient help so aptly put in The Review and urged those present who have sons to make the profession interesting to the boys, demonstrating the wisdom of this

by his own youngster being encouraged to delve in the soil.

W. W. Hannell, of Watervliet, and J. E. Barrett, of Troy,* followed along the same lines, each being fortunate in the possession of sturdy scions in whose hands the success of their several interests are assured.

In the absence of President William Newport, who was detained by a terrific thunder storm, which, by the way, was gladly welcomed, following a hot, dry spell, Thomas Tracey, of the Albany Cut Flower Exchange, proposed a vote of thanks to our host and hostess, the latter furnishing an unlimited supply of home-made root beer, freely partaken of by both the young and older members, accompanied by an occasional winking of the eye. W. M.

and the introducers of novelties have come to lay marked emphasis on the study of genetics and this somewhat new subject has influenced the character of plant products to a marked degree. This influence has, however, been more pronounced in the changes of special characters because of changed environmental conditions, so that new varieties have interested our plant culturists. While some work in scientific plant breeding was done by Linnæus, Koelreuter in the latter part of the eighteenth century laid the first real foundation of our scientific knowledge of the subject. Later, such names as Knight, Gartner, Darwin, Focke, De Vries, Mendel, Bateson and others stand out prominently in scientific literature relating to plant breeding.

Science Provides Principles.

In their recent book on this subject, Bailey and Gilbert state as follows:

One of the "signs of the times" in North America is the attention that is being given to practical breeding of cultivated plants. Until within a comparatively few years, however, breeding work has been unscientific in the extreme. Much of this has been because there have been few scientific principles which were tangible. Scientific experiments are rapidly accumulating results with many kinds of plants, and eventually there will probably be formulated definite statements as to how to proceed to secure desired results. However, there is no hope that plant breeding can ever produce forthwith the things that we desire, in the way in which the mechanic devises new machines, notwithstanding all the suggestions of persons who write with such self-assurance. For all that we can now see, plant breeding will always be an experimental process.

It is then for men of science to formulate, through experimentation, the laws which govern heredity in plants so that practical growers may apply them in so far as possible in bringing out new and improved varieties.

Present-day scientific breeders of plants are, therefore, not now working to produce new varieties so much as they are to discover, if possible, the laws which govern hereditary characters. Definite color and form inheritance, which may be expected by crossing different plants, is of far more importance to the scientific mind than is the production of some commercial variety of plant which excels those now in existence.

[To be continued.]

HOW SCIENCE HELPS

DOCTORING SICK PLANTS.

[This is the second installment of the article by E. A. White, professor of floriculture at Cornell University, Ithaca, N. Y., on "How Science Aids Florists," which began in last week's issue of The Review.]

Vegetable pathology has an intimate relation to the healthfulness of plant tissue. Study in this science by such men as De Barry, Walker, Tubeuf, Unger, Hallier and others, has revealed the character of many plant parasites, and these men have given suggestions for exterminating and avoiding them. Probably the most valuable suggestions which have come from scientific plant pathologists in recent years are those which have shown practical growers the importance of proper sanitary conditions in greenhouses if a healthy and vigorous growth is to be maintained. Since the pathologists have shown carnation growers that stem-rot is induced by deep and careless planting, and that rose mildew is the result of sudden and pronounced atmospheric changes, there has been as marked a decrease in these diseases as if special directions for their eradication had been given.

Competition for Soil Food.

It has been necessary for men of science to demonstrate to practical flower growers that proper environmental conditions are as essential for healthy plants as they are for human individuals in the home. In an excellent paper which he read before the New York Federation of Floral Clubs during farmers' week, Professor Fippin considered the relationship of sanitary conditions in the soil to healthy plant growth. In this paper Professor Fippin states:

It should always be known that the crop produced is competing with many other plants in the soil. We well recognize the importance of keeping down weeds which will compete with the main plant for food and moisture, but we have not given so much attention to the competition of the crop with the microscopic plants in the soil, the bacteria and the fungi. Instead of being a dead mass, the soil is teeming with life. In every grain of soil there may be millions of bacteria and many kinds of fungi and molds. These require the same food elements that the higher plants use, and it may frequently happen that the soil conditions are as well, or perhaps a little better, suited to the development of these microscopic plants than to our higher plants, and they may gain the ascendancy and utilize the plant food designed for the crop.

This idea, too, is one of the recent develop-

ments in soil fertility. In England, Russell and Hutchinson have developed many facts showing that in their soil, and especially in soils known to be sewer-sick, and in greenhouse soils that have come into a so-called sick condition, there may be the development of excessive numbers of the simplest animals, protozoa, which compete with the plants' roots and with beneficial forms of bacteria. They have developed facts which indicate that any treatment which kills or reduces the number of these competing organisms tends to promote the growth of higher plants, and in general to create a better state of fertility. It should be pointed out that in the greenhouses, where conditions are continually favorable for their growth, such difficulties may become more acute than in the field, where the variations in climatic conditions and the changes in season, including freezing in winter, tend to hold such processes in check.

Desire for New Varieties.

During the earlier periods of plant culture, the dealers in novelties were dependent on material introduced from foreign countries. These plants are still interesting many dealers. Within recent years, however, native haunts of ornamental plants have been so thoroughly gone over by the collectors that there are now fewer new species of value. Since this is true, plant-growers



OPEN LETTERS FROM READERS

SHOULD SLOGAN BE ALTERED?

I noticed in an answer which appeared in The Review recently in response to a query regarding the use of the slogan, "Say It with Flowers," that it was stated that there is no copyright and that one could go as far as he liked in using it. That is legally the fact, but I do not think florists should use the slogan coupled with their names, such as "Say It with Smith's Flowers." Such a form of the slogan appears in one of the newspapers of a large city near here, in the advertising of one of the leading florists. This newspaper goes to practically every town in this state, to at least half of an adjoining state and to part of four neighboring states. Is it fair to all the florists in this territory

to have this advertisement come into their towns in connection with the national slogan, which belongs to every florist to use to make all sales better, but not to any one man? I wish that no man had a right to print the slogan as "Say It with Brown's Flowers," or "Say It with Smith's Flowers." Let it be "Say It with Flowers," and let the public get that expression into their minds, and not connect it with any one person or place. H.

A NUTMEG FOR THE BLUE HEN.

That report in The Review of July 3 regarding the subscriptions to the florists' publicity campaign is most interesting.

I have only got to Page 1 as yet, but

I see that the Nutmeg state boys have contributed \$1,164.50, which is good for a population of less than a million. On the same page I observe that the Blue Hen chickens have only been able to scrape up a 5-spot, which is not so good for a state with a population of about one-fifth of a million. I speak, of course, by the census of 1900, but the increase of population in both states is probably relatively equal and therefore does not affect the five to one proportion.

Now, if Delaware wants to show that she's a spunky bird, she will get busy right away and scrape up more than a 5-spot. About fifty 5-spots would be more like a game chicken. Maybe this

comparison might be carried further afield than Connecticut and Delaware, but I have not had time to look others up yet. You can do that for yourselves. But to stick to the text—my idea for the present is to stir up my near neighbors, who have been enjoying an era of great prosperity the last five years. Every chicken in the florists' business in the state of Delaware ought to do its share of scratching for publicity, and not live on the scratching done by the less lazy birds in other parts. Get into the Publicity Garden and do your share! Get after that Nutmeg, dear old Blue Hen!

George C. Watson.

stock starve on my hands, as the losses since the strike are already over \$1,000 a day. Meetings of local creditors have been held, but without any results." The statement which accompanied the letter showed total liabilities of \$304,500.32 and assets of \$691,428.36, with the explanation that the land and buildings are inventoried at cost price and the bulbs and nursery stock at thirty-five per cent less than the wholesale price list. The list of secured creditors shows that C. W. Ward holds a mortgage for \$124,350.39 and interest.

BOSTON.

The Market.

Last week was cool, in striking contrast to its predecessor. As a consequence, business recovered a little from the lethargy into which it had sunk and flowers cleaned up better. The present week opens with high temperatures and their continuance will again stagnate flower selling. Roses are the leading flower in the market and are moving fairly well at midsummer prices. American Beauties are of good quality and selling quite well. Double White Killarney and Kaiserin are both good. Columbia is turning out a good warm weather variety and both Ward and Ophelia are fairly good. Miller, Hearst, Milady and Francis Scott Key are other good sellers. Carnations are few in number and of inferior quality; they will soon be replaced by asters, which are now arriving in small lots. The variety coming in is Queen of the Market. Good sweet peas sell as well as anything, but there is only a moderate supply available.

There is a good supply of gypsophila, both elegans and paniculata. The double form of the latter is most in demand. A few lilies and small lots of lily of the valley are seen. Miscellaneous annuals, such as cornflowers, sweet alyssums, larkspurs, calendulas and Shirley poppies, are seen in small quantities. Cattleyas are decidedly scarce and are mostly C. Gaskelliana. Prices on these vary from \$12 to \$18 per dozen. A few gardenias are arriving. Gladioli from outdoors are more plentiful and are chiefly Halley, Mrs. Francis King and America. There has been a fair demand for asparagus the last week. In the principal retail stores nymphæas, as usual, are used in quantity for window decorations.

Farquhar's Employees Have Picnic.

The fourth annual outing of the employees of Farquhar's store and nurseries was held July 5. The picnic was held at Thompson's island, through the courtesy of Charles Bradley, superintendent of the farm and trade school. Nearly 125 employees and their families gathered at the City Point boat landing at 9 a. m., where a specially chartered boat conveyed them to the island. On arrival a ball game was at once started between the store and nursery. It was a hotly contested game, the nursery finally winning by a score of 10 to 9. The feature of the game was the batting of Fletcher, of the nursery team. With the bases full in the last inning he drove a home run, winning the game. After the ball game dinner was served on tables set under the trees on the lawn. During dinner the school band furnished musical selections. After dinner A. L. Dix, acting superintendent of the

peonies

CUTTING PEONIES.

In The Review for July 3 J. S.—Pa. asks how far peonies should be cut from the ground. We find that we can safely cut two-thirds or even all the blooms if two or three leaves are left below the cut. Long-stemmed varieties are in better favor than the dwarf ones.

Cow manure should never be used until the plants are 1 year old, and it would be better if it were not applied until they are 2 years old.

Mrs. Wm. Crawford.

BROWN SPOTS ON PEONIES.

We are mailing some peony foliage showing brown spots, which seem to be some sort of fungous growth. Will you kindly state what should be done to get rid of them? W. H. C. & C.—Kan.

The fungous growth which appeared on the leaves sent is one with which we have not been troubled and for which, therefore, we have had no occasion to learn of a remedy.

If the plants are in well-drained soil, planted not too deep, and have plenty of sunshine, I do not think this difficulty would arise. W. A. Peterson.

REASON FOR BLASTED PEONIES.

In The Review for July 3 A. D. C.—N. Y. asks why five out of six peony roots sold to a customer failed to bloom. The experience of five out of six peony clumps blasting is not uncommon where too much fertilizer is used. I would venture a guess that the customer has used bone meal freely or barnyard manure as a covering during the winter. Either one will cause "indigestion" and produce the condition described. Cream is good for children, but too much causes much suffering and anxiety.

After the blooming season peonies should rest until August 1. How often

we see the proud possessor of six plants sprinkle them every day, when they need to ripen and get ready to produce the new eyes that will bring the flowers next season! Be sparing with fertilizer and water until the new growth starts in August.

Mrs. Wm. Crawford.

BUSINESS EMBARRASMENTS.

Eureka, Cal.—G. Vanden Abeele, receiver for the Cottage Gardens Nurseries, Inc., under date of July 11 addressed a letter to stockholders and creditors in which he said in part: "Unless some relief comes immediately we shall lose practically all our young stock on hand. With the exception of a handful of men the crew has been on a three weeks' strike. No work is being done on the bulb farm and only a little watering is done at the Eden plant. The orders are piling up in the office and I am unable to get ready to deliver them. Already \$28,000 worth of orders have been accepted and I am positive to reach the \$100,000 mark. As I have stated in my former statements, only \$20,000 is needed to save the situation and to guarantee the creditors dollar for dollar on their claims. The local merchants have subscribed for \$7,500, but it cannot be used unless the full amount is subscribed. It seems ridiculous that with assets of over \$300,000 I have been unable to sell the certificates which were ordered by the Superior Court of Humboldt county and which constitute a first lien upon the crops. It seems to me that, with 200 creditors and stockholders, they should at least cooperate and be able to raise that small amount, which is all that is necessary to protect themselves. Unless some action is taken there is only one way left for me to follow and that is to ask for my release as receiver and after that I cannot vouch for the outcome. I cannot keep on this way and work without funds and see the

trade school, told interestingly the history of the island. Athletic contests followed dinner and resulted as follows:

Hundred-yard race for men—Fletcher, first; Roemer, second.
Fifty-yard race for girls—Miss Fordham, first; Miss Masters, second.
Three-legged race—Roemer and Fletcher, first; Holsworth and Chisholm, second.
Fifty-yard race, men over 40 years—Davy, first; Reed, second.
Throwing baseball for distance, girls—Miss White, first; Miss Wannberg, second.
Potato race, girls—Miss Fordham, first; Miss Hintze, second.
Throwing baseball, men—Fletcher, first; Roemer, second.
Pipe race—Reed, first; Armstrong, second.
Egg race, girls—Miss Mullen, first; Miss Hintze, second.
Hurdle race—Fletcher, first; Chisholm, second.

Prizes were distributed by President J. K. M. L. Farquhar and the party left for home at 6 p. m. The committee in charge was composed of J. W. Davy, chairman; James Armstrong, Walter Bartlett, Miss Hintze, Harry Jenner, Harold Leary, Miss Leonard, Miss Mullen, R. Chapman, D. M. Smith, Frank Stead, Starter, J. G. Armstrong, Announcer, William Gordon. Umpire of ball game, Clarence Stone. Judges, A. P. Dewar, Victor Nilsoon, P. Fordham, George Cruickshank, Harry Jenner, Robert Walsh.

Various Notes.

The Boston Florists' Association announced July 10 that, owing to their inability to secure exclusive use of the baseball field at Wardhurst, Lynnfield, July 12, their projected outing would be postponed until July 17.

The Budlong Rose Co. handles an average of 100,000 roses weekly. At present many varieties are included, but Columbia, Double White Killarney, Hearst, Ophelia, Donald McDonald and Francis Scott Key are specially good. They also handle gardenias and Asparagus Sprengeri.

Daniel Iliffe, our local greenhouse builder, was married July 11 to Miss Jennie Gerry. This is Mr. Iliffe's second matrimonial venture and his many friends in the trade wish him all kinds of good luck.

B. A. Snyder & Co. report that they had the largest June business in their history. While trade is much quieter now, there is a good demand for roses, sweet peas, orchids and other flowers.

A committee from the Gardeners' and Florists' Club visited the Blue Hill Nurseries, South Braintree, of which Julius Heurlin is proprietor, to inspect a striking, distinct and handsome form of *Thuja occidentalis*, named Gwynne's variety. They unanimously voted to recommend the award of a report of merit for it. There is a grand collection of evergreens at this nursery, including many handsome specimens. The committee making the trip consisted of W. H. Judd, W. C. Rust, W. N. Craig, James Methven and Kenneth Finlayson.

Carbone had the decorations for the Blodgett-Hadley wedding, at Prides Crossing, on the north shore, July 12. Larkspurs and *Lilium regale* were extensively used in the church and had a charming effect.

John W. Foote, of Reading, is already sending in excellent bouvardia in several colors. Now, while choice flowers are scarce, it is quite welcome.

The annual picnic of the Gardeners' and Florists' Club, at Cunningham park, is the principal coming event of interest to both commercial and private growers. Contributions have come in generously and everything is in readiness for what promises to be the finest

picnic ever held. Ex-president Thomas Pegler and wife are coming from Lewiston, Me., and others will travel long distances to attend it.

McAlpine Bros., of Exeter, N. H., are shipping in extremely good Columbia, Double White Killarney and Ophelia roses at present.

The employees of Joseph Breck & Sons Co. and the Breck-Robinson Nursery Co. held a combined picnic on the estate of Mrs. C. Van Brunt, in Readville, July 12. There were 105 in the party and all made the journey in autos. The beautiful pleasure grounds, attractive vegetable gardens and other features of this estate, which is in charge of James Methven, greatly interested them. A baseball game between teams from the nurseries and store resulted in a tie, each scoring three runs. Refreshments were served and all spent a most delightful day.

Arthur Hans, now located at Billerica Center, is growing gladioli in quantity and is shipping large numbers to the Flower Exchange. Paul F. Brigham is also a large shipper of these popular flowers.

There is but little local interest as yet in the coming Detroit convention, and, while Boston will send a delegation, it promises to be unusually small.

While the attacks of gypsy moth in Boston proper are less visible than in former years, due to persistent winter creosoting and summer spraying, a few miles out there are large stretches of woodland that are now almost defoliated. It will be impossible to control this pest by means of spraying, and

The variety *Morrowii* is still undoubtedly one of the best, with *Maackii podocarpa* another beauty. W. N. C.

McCALLUM HEADS ON OUTING.

When the department heads of the McCallum Co., Pittsburgh, Pa., held their outing, June 28, at Evans City, Pa., they were photographed by the roadside. From the left to right in the illustration they are: R. E. Adgate, traveling salesman; E. J. McCallum, president; H. D. Wood, factory manager; G. C. McCallum, sales manager; H. G. Boyd, auditor; E. C. Tipton (at wheel), cut flower department manager; Earl Hunkle, shipper; C. C. Phillips, artificial flower department manager; J. C. Walley, greenhouse superintendent; E. M. Niggel, wirework department manager.

NEW YORK.

at.

With the small demand for flowers at present, the market is suffering from oversupply in many lines, particularly in outdoor stock. The enjoyable weather of the last few days has been in favor of such stock, and one or two good showers have raised its quality. Few asters are coming in, although usually at this date they are plentiful. Reports are that the early aster crop is more or less of a failure, which probably accounts for the scarcity.

The Fourth of July exodus this year was extraordinarily heavy, and a large body of flower buyers are still out of the city. The greatest concern of many



Department Heads of the McCallum Co. on their Day of Pleasure.

the greater use of parasitic foes, the protection and increase of birds and the use of disease cultures would seem more practical methods of keeping the pests in control. In Europe, where they have existed for generations, they do no great damage where these restrictive agencies are employed.

George Arnold is selling out his interests in the Arnold-Fisher Co., of Woburn. This up-to-date concern will handle roses and carnations exclusively the coming season.

Most attractive at present is the collection of *loniceras*, bush honeysuckles, now fruiting in the Arnold Arboretum.

others is the obtaining of summer quarters in the suburbs, or obtaining permanent residential quarters outside the city, the renting problem in New York being now a serious one. Small wonder, then, that flowers should be receiving the minimum amount of attention.

Roses are arriving heavily, and, after the best are disposed of, the remainder moves slowly at any price obtainable. This, of course, is not an unusual condition for this time of year. American Beauty, in the special grades, moves slowly at a rather wide range of prices, with the best at about \$20 per hundred. Hybrid teas are in similar condition,

with prices, except for selected stock, practically unquotable. Francis Scott Key is meeting with a better demand than most of the other varieties, but is in much smaller supply than the others.

Carnations are still coming in, but the quality in general is poor. The best arrivals occasionally bring \$2 per hundred, but the majority of sales are made at \$1 down to bargain figures.

Lilies are not overplentiful so far as daily arrivals are concerned, but, with a small demand for them, they accumulate, so that the prices prevailing in the last several months have given place to figures which may be said to be within a range of \$10 to \$15 per hundred. Lily of the valley is also suffering from accumulation of stock and moves slowly within the more modest range of \$3 to \$12.

Orchids are not plentiful and such as arrive meet a fair demand, the highest grades of cattleyas bringing as much as \$1. per flower, and the lowest 35 cents or even less.

Gladioli are strongly in evidence and the quality is on the whole good. Salable stocks bring 50 cents to 75 cents per dozen, according to variety.

Sweet peas are still coming in and the best bring 50 cents per hundred, the rest going for anything obtainable. Large quantities of herbaceous flowers are arriving, far more than the market can absorb; consequently, the ash barrels are well supplied.

Various Notes.

John Reimels' Sons, of Woodhaven, N. Y., are fortunate in having a crop of especially fine asters, of which they are making daily shipments to the New York market.

Philip F. Kessler made a short trip to the Adirondacks last week, where he made arrangements to house his family for the summer. He expects to make week-end trips to his mountain home from now on.

George Hildenbrand, of John Young & Co., 53 West Twenty-eighth street, is taking a week's vacation, during which he will move to his new home at Freeport, L. I.

Major P. F. O'Keefe, of Boston, was in town July 14, and with Secretary

eight street, will shortly remove to Salt Lake City, where he will be engaged with the Miller Floral Co., taking charge of the retail end of the business.

Roman J. Irwin will attend the convention of the Canadian Horticultural Association, to be held in Toronto August 12 to 15. At the close of that meeting he will proceed to Detroit to attend the S. A. F. convention. J. H. P.

MILWAUKEE, WIS.

The Market.

The July market thus far has been typical of florists' summer routine—a general slowing up and deterioration in the flowers offered. This condition occurs so regularly and unfailingly with the summer time, that the trade does not regret the falling off of business nearly so much as it would if there were a good supply of fancy stock to be disposed of.

Gladioli and roses have first call, with not enough of either to meet the demand in the better qualities. There are plenty of cheap gladioli being shipped in, but they move slowly.

A few asters have been received, but not enough to be noticeable as yet. Plenty of cornflowers and feverfew are to be had. Shasta daisies are plentiful, but few are good. The first cut of outdoor delphinium is about over and the side shoots are practically all that are available. Few orchids are coming in, but those that are on hand are excellent.

Various Notes.

Herman Hunkel says there will be a big shortage of all sorts of foliage plants next fall and winter. Mr. Hunkel has his force busy preparing poinsettia cuttings, which are grown at the Humboldt avenue place. At the Brown Deer place there are thousands of cyclamens in prime condition.

There has been a severe drought in the immediate vicinity of Milwaukee for the last month and flowers suffered a great deal. Sunday night, July 13, heavy rain relieved this condition and permitted cultivation of field plants.

Henry Benz, formerly employed in the trade in Milwaukee, is home from

The Ove Gnatt Co., of La Porte, Ind., had a display of florists' supplies last week at the Hotel Wisconsin. Mat Schiltz was in charge.

Miss Rose Semler, of the Edlefsen-Leidiger Co., is vacationing.

Adolph Rice, of the Holton & Hunkel Co., is on a two weeks' vacation.

The store employees of Gimbel Bros. enjoyed a picnic Sunday, July 13, at Waukesha beach.

William Zimmermann has a new Hudson car.

Gust. Rusch is spending the month of July at Cedar lake. A. H. M.

Aug. M. Dittman & Son are now in their new location, at 415 Auer avenue, and report business excellent. Although uptown, they close Sunday during June, July and August, finding it easier to get work out late Saturday night than Sunday morning.

NEW ORLEANS, LA.

The Market.

Notwithstanding the exodus to vacation resorts and the absence of social functions, the demand for cut flowers is fairly active, with stock arriving in poor state. The unsatisfactory class of stock now coming in has forced many of the houses to practically cut out supplies from growers in the middle west, and to rely to a large extent on home-grown stock. Carnations are gone. The best of the roses shipped in is still Mrs. Russell, with some consignments of Ophelia, Sunburst and Killarney. Home-grown Maman Cochet, Kaiserin and Radiance have helped to fill the gaps, but the mainstay for the present lies in gladioli, gentians and tuberose. Texas has been supplying the bulk of these, although some good gladioli have been available from local sources. The local crop of tuberose promises to be small this year and has barely started moving. There has been a considerable vogue of Shasta daisies this season; the crop is now virtually ended.

Field and house work, especially the former, have been hampered by the extremely hot weather. The active demand last season for the sweet olive has induced some work towards increasing stock. The same is true of Ficus elastica. Aspidistras and some other stock in previous years imported from Belgium, together with many varieties of palms, are now cultivated successfully by local houses and the future in this direction seems to be optimistic.

The main efforts of growers now center on chrysanthemums. The early varieties, cultivated to meet the heavy All Saints' day trade, are coming on nicely, but here and there the florist is faced with loss through the ravages of the white ant. The root aphid is causing considerable damage to asters and the crop at present seems not by any manner of means so satisfactory as last year's.

Various Notes.

Dedicatory services in connection with the memorial grove of live oaks, planted in Audubon park to perpetuate the memories of the New Orleans lads who died in the great war, were held July 4. To date sixty-one trees have been planted. Each tree will bear a bronze tablet engraved with the name of a dead soldier.

The annual meeting of the New Or-



Knoxville Florists at Fifth Annual Picnic at Sunshine, Tenn., July 10.

Young left on an afternoon train for Baltimore, where both were to speak before the Baltimore Florists' Club on the publicity campaign.

William Homburg, recently with G. E. M. Stumpp, Fifth avenue and Fifty-

France. After a few days with his parents he will go to Racine, Wis., where he is part owner and manager of the Flower Shop. Mr. Benz is pleased with the showing made in the business during his absence.

leans Horticultural Society is set for July 17, with the election of officers as a part of the program.

Walter Harris, of Wertheimer Bros., New York, has been in the city during the last few days. E. F.

INDIANAPOLIS, IND.

The Market.

Business continues good for summertime. A few decorations are still in demand and funeral work has been a fair item. Stock is in good supply, although local roses are an exception. These have been scarce and practically all those available are shipped in. Carnations are inferior. Gladioli are more plentiful, but the price remains high—\$5 and \$6 per hundred. Snapdragons are good and are fairly abundant. A few asters and dahlias have put in an appearance, but in no great quantity. A miscellaneous variety of summer stock is offered, including cornflowers, coreopsis, baby's breath, calendulas and some statice.

Various Notes.

O. E. Steinkamp, Herman Young, Carl Sonnenschmidt, Charles Pahud and Len Elder were in Muncie last week, attending the meeting of the hail insurance company.

Anders Rasmussen is off on a fishing trip.

Warren Huckleberry, of North Vernon, and Fred Heintz, of Terre Haute, visited in the city last week.

The Circle Flower Store has an unusual window display that attracts every passer-by. A fountain and a miniature rustic old mill are prominent in a quaint rustic setting. Wandering Jew, ivy and other vines intertwine over the bank of the little stream, in which goldfish flit about. The latter add a touch of life and color. This store had several wedding decorations last week.

H. C. Heileman, of the M. Rice Co., and L. Gueltig, of New Albany, were callers last week.

Bert Hitz and family will motor to the lakes this week. E. E. T.

PITTSBURGH.

The Market.

During the last week business conditions have been comparatively sober, and on the whole the glut is pretty well over. Gladioli, which continue to be "the" flower, are more plentiful and a little higher in prices, which run from \$4 to \$8 per hundred, according to quality. Carnations, which are plentiful, remain at \$2 per hundred straight.

Club Meeting.

The July meeting of the Pittsburgh Florists' and Gardeners' Club, in the auditorium of Carnegie library, north side, was the final session of the season. The proposed change in the by-laws was not adopted, but carried over until the next session, in September. John Bader, who moved to Oregon some years ago and who is the only honorary member of the club, was present and gave a most interesting and instructive talk on "Vegetation in Oregon." Instead of the usual midsummer picnic at Walnut beach, Sewickley, those present decided to have an automobile excursion in October, visiting some of the principal commercial greenhouses in western



Karl P. Baum.

H. G. Bramm.

G. M. Bentley.

A. J. McNutt.

Four Live Leaders in the Tennessee Trade at the Knoxville Outing.

Pennsylvania. Edward J. McCallum was appointed chairman of a committee of his selection to arrange for the outing.

Home from France.

James and William Riley and Thomas Keleher, all from the cut flower department of the McCallum Co., have arrived home from France. David Box, of the greenhouse force, has also returned, leaving only two of the firm's employees in the service. One of the latter, Herschel Williams, is still in France, while Marcelle Morgoot, who was sent with the regular army to Alaska, was at Cape Nome at last report.

Bugler Frank P. Smoller has returned from demobilization at Camp Dix and is again located on the north side with Walter A. Faulk. Mr. Smoller spent two years in service and during his overseas experience was gassed. Although he was unable to use his voice for two weeks, Mr. Smoller kept out of a hospital, fearing to become permanently detached from his comrades of the 127th Field Artillery, belonging to the 28th Division.

Donald Fowler has resumed his position as shipping clerk with Scobie & Parker, having returned after a year's service.

Various Notes.

Theodore P. Langhans and his son, Oliver H. Langhans, left Saturday morning, July 12, for a two weeks' muskellunge fishing trip in the Canadian lake territory north of Toronto. Mr. Langhans, who has been one of the most enthusiastic exponents of the war and victory garden movement, is rejoicing over the fact that Pittsburgh is first in the records of products. Both the war garden and the later and lusty victory garden had their origin in Pittsburgh. Out of the vacant lot garden, which was inaugurated here years ago through the patronage of the Chamber of Commerce, the war gardens were started.

Anthony W. Smith, Jr., was the chairman of the Rotary Club committee in charge of the automobile trip and outing at West View park July 10 for the 600 wounded soldiers at the Parkview hospital.

George J. Ball and wife, of Glen Ellyn, Ill., stopped to see Theodore Langhans last week. Mr. and Mrs. Ball are motoring across the Allegheny mountains to New York in their Moline-Knight. Mr. Ball was surprised to learn how rapid was the rise in altitude out of Pittsburgh, nearly 2,200 feet in the first eighty miles.

George B. Telfair, manager of the retail department of Scobie & Parker, expects to leave shortly to spend a month's vacation at Alexandria Bay-on-the-St. Lawrence. Mr. Telfair will be accompanied by his family.

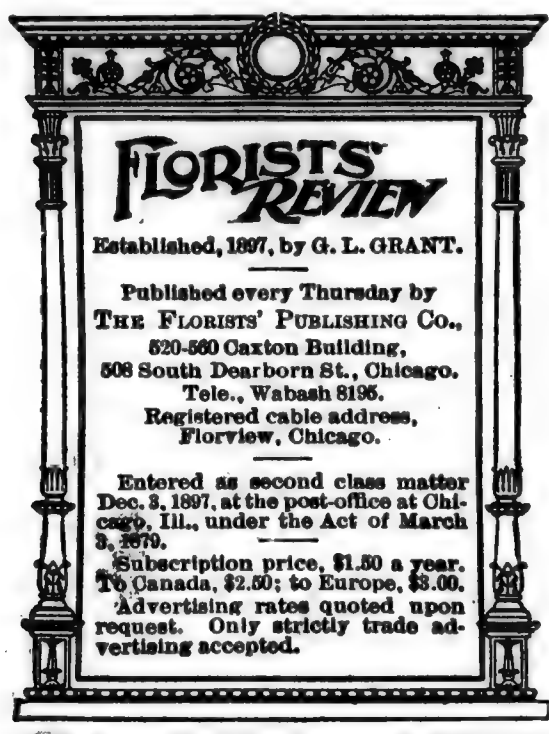
Mr. and Mrs. De Forest W. Ludwig expect to leave next week to visit Mrs. Ludwig's parents, at Meyersdale, Pa. Mr. Ludwig and his brother, Edward Earl Ludwig, attended the half-century anniversary of their alma mater, Cornell University, spending several days in Ithaca. E. E. S.

OBITUARY

Adolph Donart.

Adolph Donart, of Coeur d'Alene, Idaho, died June 29. Mr. Donart was manager of the Donart Greenhouses, at Coeur d'Alene, and owner of the House of Flowers, in Spokane, Wash. He was buried July 1 at Coeur d'Alene. A number of Spokane florists attended the funeral and presented a large and beautiful floral piece and several pillows in remembrance of their fellow tradesman.

R. W. N.



FLORISTS' REVIEW

Established, 1897, by G. L. GRANT.

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vertising accepted.

RESULTS.

We give them. You get them.
We both have them.

GROW it good; that's where the money lies.

LOCK up the nicotine extract—it is a deadly poison.

COAL is cheaper in the United States than in any other country.

THE beetle tackles asters like a summer girl and a chocolate sundae.

WILLIAM F. GUDE and Mrs. Gude, of Washington, are at Banff Springs hotel, Banff, Alberta.

NOBODY ever grew stock too good to be sold at a profitable figure; it's poor stock that doesn't pay.

FREIGHT and express rates have got to go up again unless wages and other things come down. What do you think of the prospect?

RECENT cables are to the effect that Paper Whites are not to be bought at Ollioules, that all the crop is in the hands of exporters who are oversold and that the percentage of small bulbs will be high.

If "New Man," J. J. F. and others who send anonymous inquiries to The Review would sign their names and addresses, it would be possible to answer, in the paper if they are subscribers or by mail if a stamp is enclosed.

WITH only one or two exceptions, rose growers in the middle west, who were the first to plunge in it, still consider Mrs. Charles Russell the best rose that has come into general cultivation, while it has become the big special variety on the Pacific coast and still gains in favor along the Atlantic, whence it came. As a summer rose it has done more than any other variety to keep business going through the heated term.

IF you are a buyer of lily bulbs you possibly received, some months ago, a circular offer of 7 to 9 giganteums at \$65 per thousand. It is only of interest because now a New York dealer throws out the suggestion that, at the rate the market is rising, by the time delivery can be made, 7 to 9's will be selling at \$250 to \$300 per thousand, and 9 to 11's at \$500! These are double the figures thought of a fortnight or so ago.

THE fact that few people are buying coal now means that the rush for it at the eleventh hour will be the greater.

So long as the rising tide of easy spending meets no check there seems no possibility of producing too many flowers.

CHADWICK chrysanthemum has lost none of its popularity with the passing of the years, if one may judge by the inquiries for stock. Even at this late date for benching, growers are in unsuccessful quest of cuttings or 2½-inch plants.

WITH the resumption of dealings with Germany it again becomes possible to import valley pips, but there is no information as to the quantity which will be available this fall. It probably is not large. The growers in the Hamburg district have had no export market worth speaking of the last three years.

DO YOU SELL BIRDS?

So often are inquiries made concerning birds as a side line in flower stores that The Review would like to hear from those of its readers who have had experience in this respect. What steps did you take to introduce the sale of birds? What was your success, and how do you account for it?

RETAIL BUYING HEAVY.

That the general public is in an optimistic mood that bodes well for the florists this coming season is indicated by the report of heavy purchases at retail, summed up in Dun's review as follows: "No one now hesitates to buy. This statement sums up a change in the trade situation in the last few weeks which has had far-reaching effects on industries and on all channels of distribution. Retail demand is broad and indiscriminating, the higher grades of merchandise moving as freely as the cheaper, and merchants reporting their chief difficulty to be the obtaining of goods in sufficient quantities to meet the calls of customers. Wholesale distribution is ahead of the large figures of last summer. There is a pronounced disposition on the part of buyers to cover needs for next spring, but present deliveries are given precedence and there is growing prospect of shortage in many lines in the early part of 1920. The orders of the large mail houses are running twenty-five to thirty-five per cent ahead of the corresponding time in 1918."

GREENHOUSE LABOR.

The war forced nearly all growers to operate their greenhouses with less help than they had been accustomed to employ and, now that the war is over, they are not increasing the staffs to the former size. Of course the wages are higher than ever, but it looks as though employees and employers all have awakened to the idea that both lose through there being too many men on a place. A given amount of glass can pay about so much in wages; the money can go to a few good workers, or to a larger number of semi-idlers.

The more good stock he can produce, the more a grower earns for his employer and the more he can ask for himself. He should not be an idler, or want idlers on the place. Of all the lessons the war taught labor, none exceeds in value those that have caused workmen

generally to abandon the old ideas of restriction of output. Only the radicals who are seeking to revolutionize society continue to hold to the belief that increased production is wholly for the benefit of the employer. The level-headed workers are spreading the gospel that we all must produce in order to live. They have mastered the most important fundamental, which is that the employee cannot share in what is not produced. It is dangerous to cultivate the idea that by doing less one can have more. The more men it takes to maintain the maximum production, the less there is in it for each man.

BOWLING AT DETROIT

The bowling tournament to be held in connection with the S. A. F. convention at Detroit is expected to be an event of importance, of more importance than any previous tournament, thinks the local committee. Conditions are most favorable and the Detroit committee, headed by Chairman Joseph Streit, is making extraordinary efforts for the success of the contests.

Requests have been sent out for trophies for the various games to be rolled. Donations, says Chairman Streit, may be a purse, merchandise, or whatever the donor chooses, and should be sent to him, at 1366 McClennan avenue, Detroit, Mich.

In order that the committee may complete the program, it is hoped that response to their request will be made quickly.

"YOU CAN QUOTE ME."

A man does not recommend a thing to his friend unless he is sure the friend will be as well pleased with it as he was. Like this:

We sold out on ferns on the first appearance of the ad in The Review. For quick results, use The Review; you can quote me if you like. —W. C. Knowles, of Knowles & Waid, Toledo, O., July 6, 1919.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

CHICAGO.

The Market.

Typical midsummer conditions prevail. There is not the slightest difference between the business now being done and the usual midsummer trade. There is a slump every time the mercury goes above 90 degrees and a prompt revival as soon as the lake breeze comes in. Country demand is far more steady than the city business and the shipping accounts for a larger percentage of the average day's sales than it did when business was heavier. On the whole, sales are running a little heavier than they did last year at this time, and it should be remembered that last summer was a particularly good one.

The supply of stock is about at the minimum. It may be lighter later, when the first crop of roses has been cut by the growers who now are loading the market with short-stemmed flowers, but by that time there probably will be larger supplies in other lines. The summer cuts of Beauties are about gone; there still are a few good Beauties, but much less than in recent weeks. The supply of long roses is not greater than the demand. Russell continues to be

Giganteum Lilies in Large Daily Supply

YOU need Lilies in summer even more than at any other time. When large, showy flowers are scarce, Lilies are an ever present friend in need. With 50 Lilies in your icebox you are prepared for anything that comes along. You CAN have the Lilies there by the simple matter of placing a standing order at Amling's—let us ship you some two or three times a week, or oftener when you wire for more.

Gladioli

Myrtle and other popular kinds

Myrtle is the most useful of all the Gladioli, liked for its color and the way it opens. If you don't know it, order a sample shipment today. We have Myrtle by the thousands, and also can supply other good, newer kinds in quantity. They are splendid sellers now.

Cornflowers in Four Colors

Our double cornflower in Blue, Lavender, Light Pink and Deep Pink makes a hit used in any one of a dozen ways. Try a few and see how useful they are.

Summer Roses

You can get all the popular varieties here—see list—in all grades, from short to the longest and finest the season affords. Specially strong on Premier, Columbia, Milady and Russell.

Valley

We usually can supply without notice; always on advance orders.

Feverfew

You need this for filler on almost every order you send out.

Everything in Greens

Plenty of New Crop Ferns, fine Adiantum, a large supply of Plumosus and all else you need.

Current Price List

ROSES		Per 100
Premier, special	\$18.00 @ \$20.00
Premier, medium	12.00 @ 15.00
Premier, select	8.00 @ 10.00
Premier, short	6.00
Columbia, special	18.00
Columbia, medium	12.00 @ 15.00
Columbia, select	6.00 @ 10.00
Columbia, short	4.00
Mrs. Russell, special	18.00
Mrs. Russell, medium	12.00 @ 15.00
Mrs. Russell, select	8.00 @ 10.00
Mrs. Russell, short	4.00 @ 6.00
Milady, special	18.00
Milady, medium	12.00 @ 15.00
Milady, select	6.00 @ 10.00
Milady, short	4.00
Montrose, medium	12.00 @ 15.00
Montrose, select	6.00 @ 10.00
Montrose, short	4.00
Ophelia, special	10.00
Ophelia, select	6.00 @ 8.00
Ophelia, short	4.00
Dbl. White Killarney, special	10.00 @ 12.00
Dbl. White Killarney, select	6.00 @ 8.00
Dbl. White Killarney, short	4.00
Sunburst, special	10.00 @ 12.00
Sunburst, select	6.00 @ 8.00
Sunburst, good short	4.00
Extra special roses billed accordingly.		
ORCHIDS		Per doz.
Cattleyas	\$10.00 @ \$12.00
GLADIOLI		Per 100
Fancy Stock	\$ 4.00 @ \$ 8.00
LILIES		
Giganteum	15.00 @ 18.00
MISCELLANEOUS		
Cornflowers, 4 colors	1.50
Sweet Peas, Spencer50 @ 1.00
Valley	10.00 @ 12.00
Calendulas	3.00
Shasta Daisies	1.50 @ 2.00
Feverfew per bunch,	.35 @ .50
Gypsophila, dbl. per bunch,	.35 @ .50
GREENS		
Plumosus per bunch,	.50 @ .75
Sprenger per bunch,	.25 @ .50
Adiantum, fancy long per 100,	1.00 @ 1.50
Smilax per doz.,	3.00
Ferns per 100, \$0.25; per 1000,	2.00
Galax per 100, .25; per 1000,	2.00
Mexican Ivy per 100, .75; per 1000,	6.00

Prices Subject to Market Changes.

Store Open from 7 A. M. to 5 P. M.

Open Saturday to 8 P. M.

Closed All Day Sunday.

E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Avenue

Long Distance Telephone, 1978 Central

CHICAGO

THE BEST
QUALITY

BIG SUPPLY OF SUMMER ROSES

LEADING
VARIETIES

Use our **DOUBLE WHITE KILLARNEY**. The only **White Killarney** that stays "**White**" during the hot summer months—**once used**, you will want no others.



FERNS

We have plenty of good hardy new ferns.
Fancy, \$3.00 per 1000; small size, \$1.50 and \$2.00 per 1000.

Leucothoe, 60c per 100; \$5.00 per 1000. **Galax**, 25c per 100; \$2.00 per 1000.

Choice Stock of Delphinium, Daisies, Calendulas, Scabiosa, Asters, Gladioli, Feverfew, Candytuft, Snapdragons and all other Seasonable Stock.

DON'T FORGET US ON GREENS, AS WE HAVE

Asparagus, Sprengerii, Ferns, Adiantum, Green and Bronze Leucothoe and Galax

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

Roses, Valley and Carnations our Specialties
**184-186 North Wabash Ave.
CHICAGO**

**PRICES
AS
LOW
AS
OTHERS**

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.
WE ARE CLOSED ALL DAY SUNDAY

the favorite, with Columbia second, but with Premier rapidly forging to the front. Some houses report a special demand for Sunburst and others say there is a good call for Milady in spite of the tradition that red is not wanted in hot weather. There are few white roses now on this market and they command a small premium.

This market never is entirely out of carnations, some of the outdoor stock and then the earliest of the new indoor stock overlapping the disappearing crop, but the supply at present is insignificant. Nor are there many asters. The long drought has practically finished off the early crop; if there are any asters this year, they will be shipped in or will come from irrigated fields.

Gladioli are much more abundant than they were last week and the price has fallen to a point where they can be used with freedom. There is a marked improvement in the gladioli this year; it isn't all America now. A dozen or more of the good, new sorts are available in quantity. The quality, in spite of the drought, is excellent and work made with present-day gladioli is highly pleasing to the public.

WATSON
Wholesale Florists
Dealers in Supplies Chicago Ill.
30 EAST RANDOLPH STREET

There still are a few peonies in cold storage, but not enough to cut any figure in the market; besides, peonies that have been in the freezer for a month are not safe to ship. Large catleyas still command fancy prices, but the demand has subsided to the point where small-flowered varieties do not find ready purchasers. The supply of valley is so small that 12 cents is asked for the best. The small supply of sweet peas is a problem for the wholesalers;

in the high heat they find it difficult to get the growers presentable returns. The market is full of feverfew and gypsophila. Easter lilies are coming in quantity from a few growers. Greens are abundant.

Budlong's Roses.

In common with most of the other rose growers, A. H. Budlong has been reducing his list of varieties during the last two or three years; where there

The Chicago Flower Growers Association

WHOLESALE GROWERS CUT FLOWERS PLANTS

182 N. Wabash Avenue

Chicago,

L. D. Phone Randolph 631

PREMIER

\$8.00 to \$20.00 per 100.

We have a large cut of this new Rose.

Flowers are summer size, but it is all nice clean stock, strong stems and heavy foliage. When you want Premier, we are headquarters.

FINE SUMMER CROP OF RUSSELL AND MILADY.

→ ROSES ←

Orchids

At Market Prices

Shasta Daisies

\$1.00 to \$1.50 per 100

Bachelor's Buttons

75c to \$1.00 per 100

Gypsophila

50c per bunch
Double, 50c per bunch

New Ferns

\$2.00 per 1000

Adiantum

\$1.00 to \$1.50 per 100

Galax

\$2.00 per 1000

Russell

Our stock has never been excelled.

\$6.00 to \$20.00 per 100

Milady

Like Russells, our Miladys are second to none.

\$4.00 to \$12.00 per 100

Columbia

Another one of our leaders.

\$4.00 to \$20.00 per 100

Ophelia

Don't forget to include Ophelia in your order.

\$3.00 to \$10.00

Brilliant

\$3 to \$8 per 100.

Maryland

\$4 to \$8 per 100

White Killarney

\$4.00 to \$10.00

Ward

\$3.00 to \$8.00

Sunburst

\$3.00 to \$10.00

Hoosier Beauty

\$3.00 to \$10.00

Extra special roses billed accordingly

Gladioli

\$4.00 to \$6.00 per 100

Valley

\$12.00 per 100

Calendulas

\$1.00 to \$2.00 per 100

Feverfew

25c per bunch

Plumosus

25c, 35c, 50c per bunch

Sprenger

35c, 50c per bunch

ALL PRICES ARE SUBJECT TO MARKET CHANGES WITHOUT NOTICE

WE ARE CLOSED ALL DAY ON SUNDAY

Mention The Review when you write.

formerly were as many as eighteen sorts on the place, now there are no more than four grown in quantity, with a few others in a lesser way. Russell, Milady, Sunburst and Ophelia are the big four. Sunburst has gained steadily in favor, a house of it being added each year for

the last three seasons. More space is being given also to Ophelia. Columbia also gets more space and Premier gets a trial. All the increase in bed room for other varieties is at the expense of the Killarney family, which Kenneth Budlong, who has charge of the grow-

ing, expects to see entirely displaced at no distant date. Double White Killarney, the Rhode Island strain which stays white in summer, is well liked, but the demand for white is not strong and calls principally for short stems and the lowest prices. Milady is one

SUMMER ROSES OUR SPECIALTY

We are Rose specialists and are cutting from 245,000 rose plants, all in one large range of glass, grown under the very best methods and skill. The advantage of buying such stock, absolutely guaranteed as to quality and freshness, and brought direct from the greenhouse to our store three times per day, is that we can deliver them to our customers in splendid condition. Remember, we ship you the roses the same day they are cut.

Our Russell and Columbia are the finest for quality of any in this country. They are the best hot weather flowers. Prices, 50c to \$2.00 per dozen, according to length of stems.

PRICE LIST

NEW FERNS, \$2.00 per 1000

Russell and Columbia, \$4.00 to \$16.00 per 100, according to length of stem.

	Per 100	\$8.00
Ophelia, long.....	\$5.00 @	6.00
" medium.....	8.00 @	4.00
" short.....		
White Killarney, long.....	5.00 @	6.00
" medium.....	8.00 @	4.00
" short.....		

	Per 100	\$8.00
Sunburst, long.....	\$5.00 @	6.00
" medium.....	8.00 @	4.00
" short.....		

Roses, our selection, in lots of 200 or more, \$3.00 to \$4.00 per 100

Asparagus Sprays, according to length, per 100 or more, \$2.50 to \$3.00

Galax Leaves, extra large size, bronze, per 1000, \$2.00

All other seasonable stock at market prices

Closed all day Sunday and open Weekdays, 8:00 a. m. until 5:00 p. m.

Bassett & Washburn

Greenhouses:
Hinsdale and Gregg Station, Ill.

CHICAGO, ILL.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

We invite you to meet with us
in Convention

August 12, 13, 14 and 15, 1919

BANNER YEAR FOR THE

CANADIAN HORTICULTURAL ASSOCIATION

Headquarters: PRINCE GEORGE HOTEL, TORONTO

For Convention Particulars and Convention Arrangements write A. Simpson, 11 Queen's Park, Toronto

of the most profitable varieties and is said to have been in demand during the recent heat wave in spite of the old belief that red is not in request in hot weather. Nesbit is the corsage rose.

Almost one-third of the place is, in Russell and some of the plants are in the original soil in which they were planted four years ago. A house of Columbia planted in February is giving a good cut. The Premier could not be planted at once, so they were put in large paper pots and plunged in a vacant bench, with the result that not a day's growth was lost.

Respect for Mr. Reinberg.

This is from a forest preserve story in the Tribune:

"To them (the foresters), Peter Rein-

100,000 CUT GLADIOLI

BEST ASSORTED COLORS. Write us for prices and time of shipment.

W. C. PRESSING SEED CO.,

NORWALK, OHIO

A.T. Pyfer & Company

WHOLESALE FLORISTS

164 North Wabash Avenue, CHICAGO

berg, president of the Forest Preserve Commission, is no ideal of joviality or

approachability, but for one thing they do, as Forester Owen O'Malley told me,

A Large Supply of

ROSES OF GOOD SUMMER QUALITY

Columbia, Russell, Ophelia, Sunburst, Enchantress

We have all lengths; none better, and Randall's prices always are right.

GLADIOLI, \$4.00 to \$8.00 per 100

We have a big cut of the popular sellers—no order too large for us to handle now.

CARNATIONS

Best the market affords

VALLEY

Order of Randall

A S T E R S

HAVE COME

Good, in all colors

SHASTA DAISIES

\$1.00 to \$1.50 per 100

GYPSOPHILA

You need it every hour

Keep Pushing Your Sales and Order the Stock of Randall

When you send to Randall you are drawing on the largest supply of Cut Flowers in the Central States—you can rely on Randall. Anything that's in the market, Randall has it.

Headquarters for Florists' Greens

Boxwood, \$12.00 per barrel; 25c per bunch

A large supply of New Ferns; write for special quotations on case lots.

A. L. RANDALL CO.

Wabash Ave.
at Lake St.

CHICAGO

Phones:
Cent. 7720

MEXICAN TUBEROSE BLOOMS

NOW READY, AND WILL LAST UNTIL DECEMBER 1

Good long stems, well packed.....at \$3.00 per 100; \$25.00 per 1000

Shorter stems.....at 2.50 per 100; 20.00 per 1000

500 at 1000 rate, also regular orders. Terms, cash or C. O. D.

Don't be afraid to give us your orders, as we are large shippers and growers.

NYTEX FLORAL CO.,

Alvin, Texas

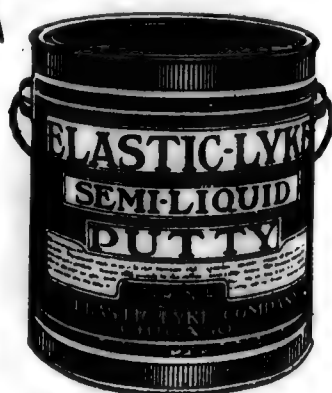
ROSES

Our Roses are of
Good Summer Quality

**COLUMBIA
RUSSELL
OPHELIA
SUNBURST**

**PEONIES
CARNATIONS
GLADIOLI
SHASTA DAISIES,** very fine quality.

ARE IN GOOD SUPPLY AND OF STOCK THAT WILL HOLD OUT OF QUALITY. THE SELLING VARIETY OF THESE WE HAVE GOOD STOCK OF THE BEST VARIETIES



GALAX, SMILAX, SPRENGERI, PLUMOSUS, ADIANTUM, FERNS

Our Prices are not Higher than Others; Market Prices Prevail

We are open until 8 P. M. on Saturday, but closed all day Sunday

ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS
L. D. Phone Randolph 6578

CHICAGO

supremely respect him. They know his heavy, sleepy-looking eyes see a good deal more than some persons think they do, and they know that when political shinnanigan has reached the point where good, honest work and faithful men are imperiled, he'll come down on it like a thousand of brick."

Flower Growers' Annual.

The ninth annual stockholders' meeting of the Chicago Flower Growers' Association, held July 15, developed reports by the officers showing the year to have been the most successful in the history of this coöperative sales undertaking. The stockholders elected the following board of directors: Fred Stielow, Anton Then, Joseph Schoos, Fred Schramm, George C. Weiland, E. Meuret, Charles McCauley, Rudolph Ellsworth and Paul Klingsporn.

After the stockholders adjourned the directors immediately went into session and organized by the election of the following officers: President, George C. Weiland; vice-president, E. Meuret; treasurer, Charles McCauley; secretary, Rudolph Ellsworth. Mr. Klingsporn was reappointed manager. His work in the last three years was highly commended.

Various Notes.

There recently was a civil service examination for the position of head gardener at Lincoln park. It is reported that William J. O'Carroll was the high man, getting a mark of 79.275. Mr. O'Carroll has been head gardener at the University of Chicago for the last eight years.

On Paul Klingsporn's vacation trip east he took occasion to note that the prices of cut flowers were higher in Philadelphia than in Chicago, but that the quantity of stock available was considerably less than in this market.

J. Nelson has been in the business at 1749 Huron street for about forty years. He is 77 years of age and one of the oldest active florists in Chicago. He plans to sell out and retire.

The Duro Paper Products Co., of which Sam Freund is manager, has just finished installing an equipment for

YOUR



PROTECTION

FOR COMMERCIAL GROWERS
— OF —
CUT FLOWERS

Adv. No. 6.

Watch for No. 7.

SATISFACTION

No grower has reason to be dissatisfied with our SALES REPORT, since it explains fully what takes place in the handling of the Consignor's products.

We are strictly a Commission House to which every grower finds it safe to consign. We have no greenhouses of our own, no grower-executive to favor, and no discriminating Commission Charges to make toward one shipper against another.

Every grower with us is treated alike.

Sales opportunities are equally open to all.

In spirit—in principle—in practice—we are a growers' association that is "TRUE TO NAME."

Kennicott Bros. Co.

—Established in 1881—

CHICAGO

making the enameled boxes that were so popular with florists before the war.

Did you see the picture in the daily papers July 14, showing the "president of the Irish republic" placing the big wreath at the foot of the statue of Lincoln? Many people remarked the fine showing the flowers made in the picture. The piece was made by George

Fisher, of Rose Premier, and he is proud of it.

Bonvallet & Co., of Wichert, Ill., the concern in which C. S. Claussen is the active silent partner, began cutting its crop of gladioli last week. The planting covers many acres, primarily for cut flowers, and a big business is expected, lasting until frost. Bonvallet &

Mrs. Russell

We have a fine large cut of Russell now, so do not hesitate to order all you want, as the full order will be of the best. OTHER ROSES IN GOOD SUPPLY.

CARNATIONS, FANCY SWEET PEAS, VALLEY AND A COMPLETE LINE OF GREENS

Remember, when ordering, that we have the best stock obtainable in the Chicago market, at the prices quoted.

Buy Direct from the Grower

CURRENT PRICE LIST

Subject to Change Without Notice

MRS. CHAS. RUSSELL	Per 100			Per 100
Select	\$15.00			
Medium	10.00			
Shorts	\$5.00 to 6.00			
RICHMOND	Per 100			
Select	\$10.00			
Medium	6.00			
Shorts	\$3.00 to 4.00			
MILADY	Per 100			
Select	\$10.00			
Medium	6.00			
Shorts	\$3.00 to 4.00			
Killarney				
White Killarney				
Killarney Brilliant				
Sunburst				
My Maryland				
Ophelia				
Champ Welland				
	Per 100			
Select	\$10.00			
Medium	6.00			
Shorts	\$3.00 to 4.00			
ROSES, OUR SELECTION				\$4.00
Carnations, fancy			\$2.00 to	\$4.00
Valley				8.00
Sweet Peas			1.50 to	2.00
Adiantum			1.50 to	2.00
Asparagus, per bunch			50c to 75c	
Ferns, per 1000				\$4.00
Galax, bronze and green			per 1000,	\$2.00

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601 Greenhouses, Ravenswood 9925 CHICAGO, ILL.

Mention The Review when you write.

DON'T LOSE CUSTOMERS ON ACCOUNT OF POOR SUMMER STOCK. GET OUR QUALITY STOCK.

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

Ask the man who Buys from us.

Co. do not grow for quantity alone. They have invested much money in the newer and better kinds and of some of the best sorts the firm is said to hold the largest stocks in existence. Myrtle is one of these. It has become possibly the most popular variety on the market, partly on account of its delicate pink

and white color, but principally, perhaps, because it has more flowers open at one time than is the case with any other gladiolus. Eric Johnson and wife drove the big Buick to Sister Lakes, in Wisconsin, at the end of last week for a short outing.

The meeting of the Chicago Florists' Club, July 10, was not at all up to the standard as to attendance, because of the number of members who take their vacations at this time of the year. There were enough there, however, to constitute a quorum and routine business was attended to. It was decided

Will Prices Go Up?

Every business man familiar with present conditions will agree that prices cannot come down and most likely will go up. That is also our positive opinion.

PROTECT YOURSELF

by placing your order with us now for your Fall and Christmas supplies from our immense stocks. Our two warehouses are crammed full of Chiffons, Ribbons, Novelties, Baskets, etc., which were manufactured and bought at the lowest market prices. Wait for the "McCallum man" that travels your territory and be ahead in both money and satisfaction.

McCALLUM'S FLORISTS' SUPPLIES

and a full line of Baskets, Holiday Goods and Novelties will be on display at the S. A. F. Convention in Detroit, August 18 to 21. May we have the pleasure of meeting you there and having you make your headquarters with us? Let us serve you to our mutual benefit!

The McCallum Company, Pittsburgh, Pa.

"THE HOUSE THAT SERVICE BUILT."

GOLD LETTERS—SPECIAL PRICES PAPER SCRIPT LETTERS



No. 1
In Gold and Purple, per 1000, \$5.50



No. 4
In Gold Only, per 1000, \$5.00



No. 6
In Gold Only, per 1000, \$4.50

The kind that will stick, **STICK** and **STICK**, and won't come off.

B. E. and J. T. COKELY,

201 N. 7th Ave., SCRANTON, PA.

Established 24 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package
Per 100 words.....\$3.50

Always state what color is wanted, otherwise gold will be sent.

to suspend the August and September meetings, so the next meeting will be October 9.

Poehlmann Bros. Co. is installing a Kroeschell refrigerating system in its city wholesale store, replacing the Bohn system which was the first artificial refrigerating equipment put in by any Chicago florist. It has been in use about ten years.

The growers who have crops in the field are badly in need of rain, but those who have roses under glass for summer cutting are able to grin and bear the drought. All outdoor crops are burning up except where there is Skinner irrigation, but the small supply and poor quality of outdoor flowers is increasing the demand for roses.

Joseph Ziska says there has been a

larger business in wirework this year than ever before. The orders during the flu epidemic were more than they could take care of and the demand still runs above normal.

Bassett & Washburn have mailed their check for \$100 to the Detroit Flo-

rists' Club as their contribution toward the entertainment for the convention. The club is putting out a souvenir album. Mr. Washburn feels that it will be a great thing to have the convention so near Chicago. Next year it will be in Cleveland.

The Joseph M. Stern Co.

ARTIFICIAL FLOWERS AND SUPPLIES

Send for
Price List

223 Huron Road

CLEVELAND, OHIO

FLORISTS' SUPPLIES

OUR stock of the latest floral novelties as well as the more staple articles for the modern floral shop is complete. The Quality is Superior—and our prices are consistent and reasonable.

You are cordially invited to visit
our exhibit at our display rooms.

LET US QUOTE YOU
ON YOUR REQUIREMENTS

Poehlmann Brothers Company

62-74 East Randolph Street,
Chicago, U. S. A.

*Our wire department
is at your service*



HERE

Is what General Manager Stevens said about our plan and our fixtures after they had stood the test of three months' use.

HERE

Is a corner of the Flower Store we completely fitted up for the Hotel La Salle Company.



Hotel La Salle at Madison St.

Hotel La Salle

Chicago July 10th, 1919

A.L. Randall Company,
180 No. Wabash Ave.,
Chicago, Ill.

Gentlemen:-

We want you to know that we are more than pleased with the refrigerator and fixtures furnished by you for our Flower Store. Your plan is indeed very convenient, more so than we had any idea of at first.

It is especially gratifying to see the effect of this display feature upon our flower sales. The increase is very noticeable.

If we can be of any service to you in bringing your refrigerator and fixtures to the attention of others who might be interested, we shall be pleased to have you call upon us.

Thanking you for your interest in helping to fix us up with a modern up-to-date shop, we are

Yours very truly,

HOTEL LA SALLE COMPANY

Ernest Stevens
Vice President & Gen. Mgr.

EJS:ES

*Please feel free to consult us about a Refrigerator, Display Cases, etc.
Our advice costs nothing and always is helpful.*

A. L. RANDALL CO.

CATALOGUE OF FIXTURES
ON REQUEST

Chicago

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

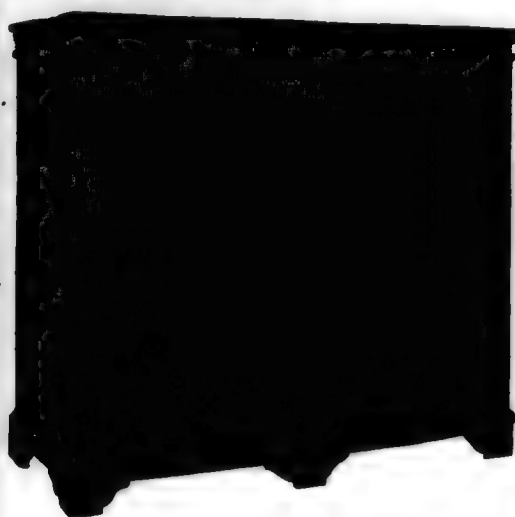
1018 McGee Street
KANSAS CITY, MO.

Mention The Review when you write.

ST. LOUIS.

The Market.

The wholesale market during the last week was in fairly good condition, while the demand was exceptionally good, considering the time of year. This was due to several openings, late weddings and funeral work, but during the latter part of the week the market looked as if the midsummer dullness had begun in earnest. There is an abundance of stock at present, but the hot weather greatly affects the quality



Write for Catalogue

BUCHBINDER BROS.

11 S. La Salle St., CHICAGO
Room 731

of greenhouse stock. Recent good rains put new life into all outdoor stock.

There is an abundance of gladioli coming in daily. All fancy varieties bring fair prices, but the common kinds are down as low as \$10 per thousand.

Flower Facts-

Beauty preserved-
Profits assured-
use Gloekler
Refrigerators for
cut flowers

Bernard Gloekler Co.
Pittsburgh, Pa.

All the trade buys these heavily. Still the demand is not large enough to consume the supply. But few good roses are coming in at present and the market is low on fancy stock. Carnations,

too, are poor and show the effects of hot weather. A few asters are arriving, but hardly enough for quotations. There promises to be a heavy crop of these this season.

Orchids, valley and Easter lilies are scarce in this market at present. There is an abundance of outdoor stock in everything seasonable. Among the best sellers are daisies, delphiniums, feverfew, sweet williams and cornflowers. Anything in greens sells well, especially asparagus and smilax.

Florists' Club Meeting.

The monthly meeting of the Florists' Club took place July 10 in Forest park. The members were the guests of the park department. The meeting was held under the big shade trees near the World's Fair pavilion. There were forty members present.

After the regular opening proceedings had been disposed of, the chair called for reports of the various committees. The trustees reported everything in readiness for the picnic to be held at Ramona park July 17. Chairman Bourdet reported that the publicity committee was in splendid shape to begin fall advertising.

Edward Steitz filed application for membership and W. F. Thomas was elected to membership.

E. W. Guy, who resigned recently, was elected to honorary membership.

Under the head of new business, the nomination of officers took place and the following members were placed in nomination for the various offices: For president, W. J. Pilcher and W. A. Rowe; for vice-president, H. G. Berning and A. S. Cerny; for secretary, J. J. Beneke; for treasurer, W. C. Smith; for the 3-year term as trustee, Oscar Ruff, F. H. Weber, W. H. Kruse and Paul Redan.

W. J. Pilcher, of the transportation committee, reported the route and the fare for the trip to Detroit for those who will attend the S. A. F. convention and that at least twenty-five would make the trip.

W. C. Smith invited the club to hold its August meeting at the greenhouses of the W. C. Smith Wholesale Floral Co., in Kirkwood. The invitation was accepted with thanks.

The meeting then adjourned and the members were taken in hand by Superintendent E. Strehle, who led them to a shady nook in the park, where lunch and refreshments were served.

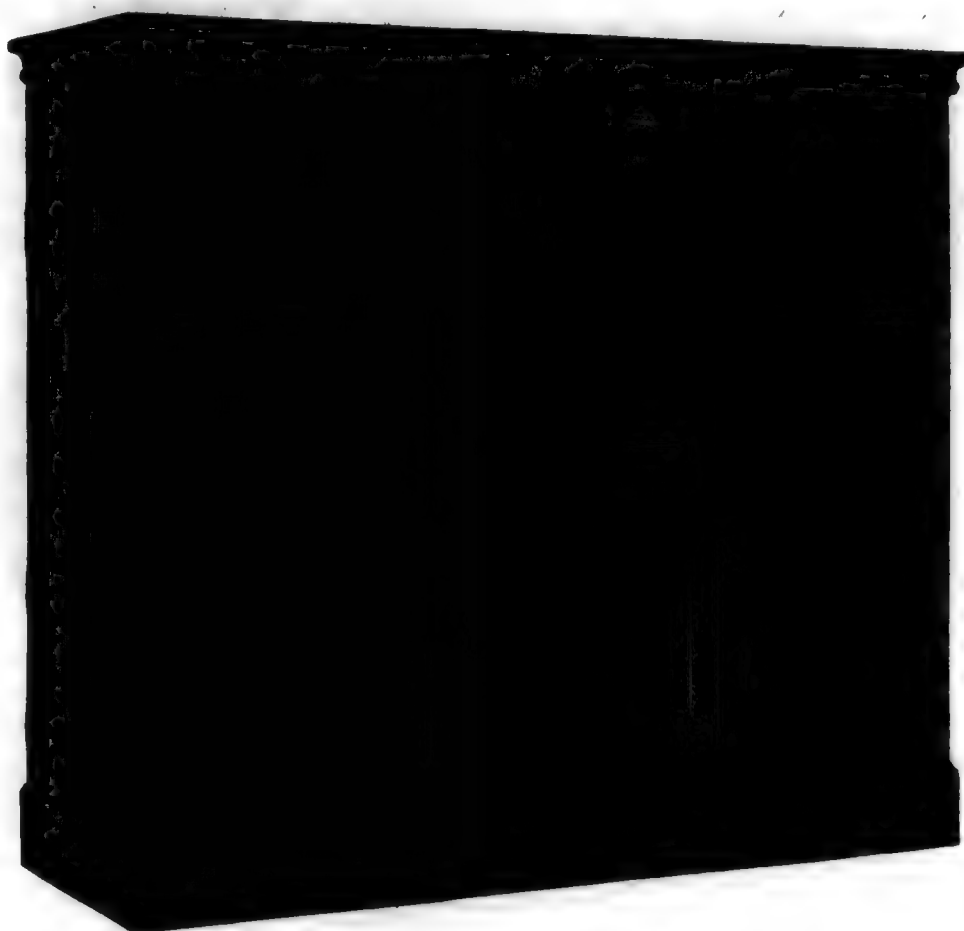
Before leaving, the members gave a rousing vote of thanks to Mr. Strehle and Mr. Moritz for their afternoon's entertainment.

The next meeting will be August 14, when the election of officers will take place.

Various Notes.

The St. Louis Wholesale Cut Flower Co. held a stockholders' meeting July 8 in the salesrooms, at 1460 Pine street. All the officers who served last year were reelected. The new building, now in course of erection, will be ready by fall.

It is expected that the florists who will go from here to attend the S. A. F. convention will number thirty-five by starting time. The committee has decided upon a daylight trip, leaving here Monday morning, August 18, via the Wabash railroad. A special car will be provided. The fare is \$18.71 one way, including the war tax.



The Florist Demands TRUE QUALITY

McCray Refrigerators are, and have long been in use by Florists who understand the value of quality—who know that McCray Refrigerators have *True Quality* inbuilt in them.

For a third of a century McCray Refrigerators have been built on this basis. Thousands of satisfied owners are proof that McCray Refrigerators combine convenience and design with sound principles of construction and that first-class materials and workmanship enter into the McCray.

McCRAY

Florist Refrigerators

are best because they are made to conserve flowers, and at the same time give proper display to floral goods. In appearance the McCray will make any florist's store more attractive. Viewed solely from the selling end, the McCray has superior qualities—for it aids in selling flowers and at the same time puts a stop to waste from spoilage.

OUR CATALOGUE illustrating various models of McCray Refrigerators for Florists will gladly be sent to your address—just write us for it: No. 74 for Florists; No. 94 for Residences.

"Refrigerators for all Purposes"

McCray Refrigerator Co.

988 Lake Street, Kendallville, Indiana

Salesrooms in all Principal Cities

LINDLEY BOX POLICY

A SAVING TO YOU

ECONOMY CARTONS



Far better than wrapping paper—almost as cheap.
Carried in three sizes, made from light weight Mist Gray stock.

NOTE SPECIAL PRICES

20x4 1/2 x 3	\$1.95
24x4 1/2 x 3	2.25
30x5 x 3 1/4	2.95

Prices per 100

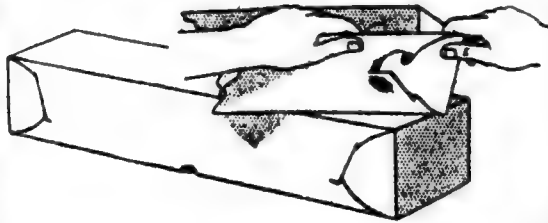
LINDLEY FLORIST BOX CO. - - Marion, Ind.

Florists themselves are proving each day, by sending in their repeat orders, that our policy of "furnishing high-grade boxes below the market, without protection to the jobber," is a winning proposition for you as well as for us.

Our long experience, complete equipment and natural geographical location are a few of the advantages we enjoy which enable us to so satisfactorily meet the florists' box requirements.

If you want a good box at a close price, send us a trial order.

CUT FLOWER AND DESIGN BOXES



Furnished in regular two-piece Corner Lock style. Smooth, hard stock is used with locks constructed in a way to HOLD after made up. Carried in Mist Gray, Green and White. See prices below.

MIST GRAY BOXES

CORNER LOCK STYLE. An excellent box for all occasions. Does not soil easily. FOR OUT FLOWERS, SPRAYS, ETC.

	Shallow Lids	Telescope
18x5x3\$2.65	\$ 2.85
21x5x33.10	3.30
24x5x3 1/23.60	4.30
30x5x3 1/24.30	5.10
36x5 1/2 x 3 1/2	6.30
21x7x3 1/24.40	...
24x8x45.30	...
28x8x56.90	9.20
36x8x58.80	11.20
Violet and Corsage Boxes		
9x6x5 1/2, shallow lids	\$3.60
11x8x5 1/2, shallow lids	3.95
15x8x6 1/2, shallow lids	5.90

FOR DESIGNS, WREATHS, ETC.

All Full Telescope	
30x10x5\$11.00
34x16x518.90
36x14x620.20
36x10x615.50
40x10x616.50
48x10x620.00
30x12x716.90
36x12x823.20
16x16x815.20
18x18x715.20
20x20x615.20
20x20x820.50
24x24x825.00

GREEN BOXES

CORNER LOCK STYLE. An appropriate color. Carried in popular sizes only.

Full Telescope	
18x5x3\$3.00
21x5x33.40
24x5x3 1/24.45
30x5x3 1/25.30
27x7x45.70
36x5x3 1/26.35
34x6x3 1/26.00
24x8x4, 2" lid5.60
28x8x5, 2" lid7.80
36x8x5, 2" lid9.00

WHITE BOXES

CORNER LOCK STYLE. A beautiful white plated stock. Carried in popular sizes only.

Full Telescope	
18x5x3\$ 3.40
21x5x33.80
24x5x3 1/24.95
30x5x3 1/25.90
24x8x46.90
28x8x59.80
36x8x515.50
White Enameled Violet Boxes	
Made from genuine Enameled Clay Coated Stock.	
9x6x5 1/2, 2" lid\$4.70
11x8x5 1/2, 2" lid5.65

Printing free for 1000 and over, but on smaller amounts add \$1.50 per lot. Three per cent discount from these prices if cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery. Specify if shallow or full telescope lids are wanted where we price each. All prices per 100, f. o. b. factory.

Lindley Florist Box Co. "Quality Box Makers" Marion, Ind.

FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low, but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.	Mist Gray or Manila Shallow cover Prices per 100	Mist Gray or Manila Full Telescope Prices per 100
SIZES		
3 x 20 x 4\$2.25	\$ 2.50
3 x 18 x 32.30	2.60
3 1/2 x 24 x 53.60	4.30
3 1/2 x 30 x 54.30	5.00
5 x 24 x 85.40	6.75
5 x 28 x 86.60	8.10
5 x 36 x 68.00	10.00
5 x 38 x 89.50	11.50
5 x 30 x 1010.25	12.00
5 x 28 x 1210.50	12.50
5 x 35 x 1011.25	13.00
6 x 36 x 1214.25	16.35
8 x 20 x 2015.00	18.75
8 x 24 x 2422.50	25.00
8 x 48 x 14	32.00

GRAY CORSAGE

With Fluted Edge Lid

6 x 7 x 14\$5.00
6 x 9 x 135.50
7 x 9 x 95.50

Printing in black ink, \$1.50 per 1000, or less quantity; printing in colored ink, \$2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size. We allow a discount of 5 per cent when remittance accompanies the order.

The Aull Bros. Co., Dayton, O.
Established 1890

Mention The Review when you write.

Satisfied Customers!

Are the secret of the SUCCESS of our business. For ten years we have been catering to Paper Box users in general and Florists in particular. We have made a study of your requirements.

OUR AIM at all times has been to maintain QUALITY, with prices consistent therewith, and the fact that we are serving fully 90 per cent of all customers who have given Climax boxes a trial during this time, bears out our claim. This is a broad statement, considering that we have over 2000 active Florist accounts on our books. Ask your neighbor Florist about Climax Quality and Service.

We carry a large stock of all practical sizes, in five grades, Oxford Gray, Mist Green, Mist Tan, White Patent coated and our popular "Favorite" manila grade, for prompt shipment. We specialize in artistic printing in plain inks and bronzes, as well as embossing and striping.

May we serve you for your present requirements, at prices in line with prevailing conditions? Write us before placing your order, addressing nearest office:

5 Winthrop Square, Boston, Mass.
5931 Osage Avenue, Philadelphia, Pa.
2914 11th Street, N.W., Washington, D. C.

The Climax Manufacturing Co.

Main Office and Plant:
200 Factory Street, CASTORLAND, N. Y.

Mention The Review when you write.

Cut Flower and Design Boxes

Military Gray Color. Prices right.

	Per 100
18x 5x3\$ 3.50
21x 6x3 1/24.35
24x 5x3 1/24.50
24x 8x46.00
28x 8x57.25
30x 6x3 1/26.00
36x 8x5, full telescope11.00
30x10x615.00
36x11x720.00
42x 8x620.00
18x18x7, for designs18.00
20x20x824.00
24x24x830.00
26x17x825.00

Immediate shipment on plain boxes. Printing, \$2.00 for 500; \$2.50 for 1000. We do not print design boxes.

CORRUGATED BOXES

	Each	Per doz.
40x20x10\$0.75	\$8.00
30x12x1050	5.50
24x24x1065	7.00
24x20x1060	6.50
20x20x1050	5.50
30x30x1085	9.00

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

Carr & Richardson, the Union market florists, report the best business season

in years. Their plant trade was unusually heavy. The cut flower depart-

CHICAGO CARTON COMPANY

CORONA FLOWER BOXES

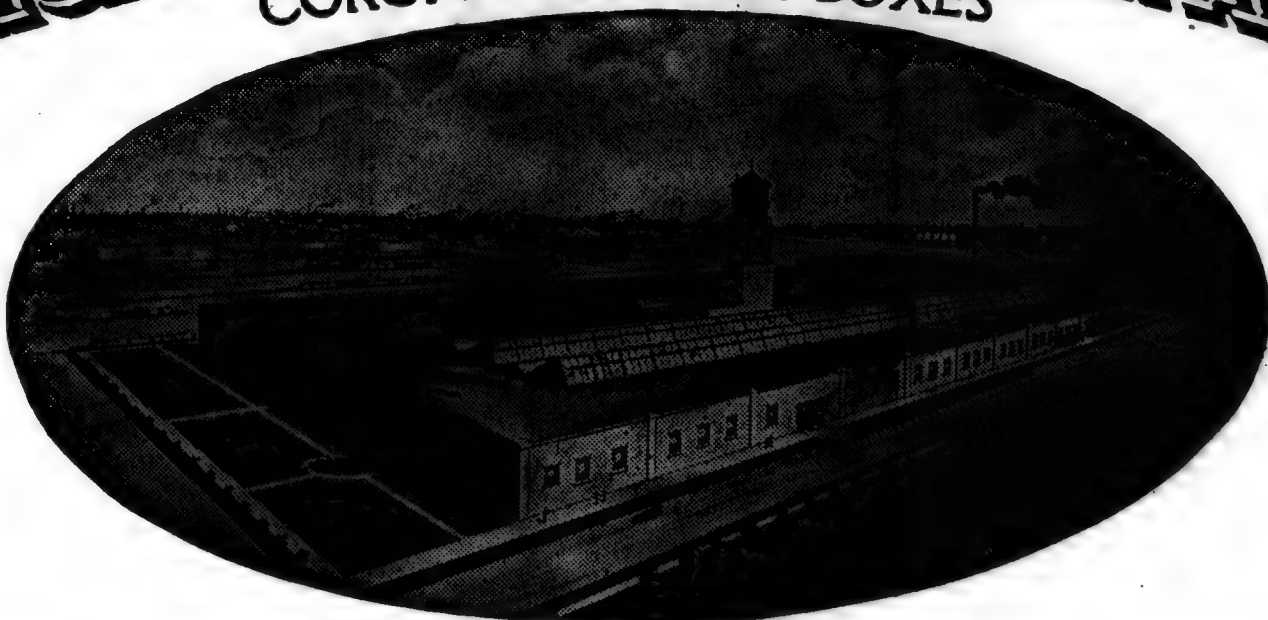
Representatives

M. E. CHAPIN
816 Fifth Avenue
New York City

T. A. DIXON CO.
1526 Blake St.
Denver, Colorado.

T. S. FINCH
3209 Main St.
Dallas, Texas.

WINDLER
WHOLESALE
FLORAL CO.
1310 Pine Street
St. Louis, Mo.



Home Office
and Factory

4433 Ogden Ave.
CHICAGO

Telephone
Lawndale 906

For Violets and Corsages

Size		Per 100
7 x 4 x 4	2-inch Top	\$ 3.75
10 x 6 x 5½	2-inch Top	4.25
12 x 8 x 5½	2-inch Top	5.55
14 x 10 x 8	2-inch Top	9.45

For Cut Flowers

18 x 5 x 3	2-inch Top	\$3.40
20 x 4 x 3	2-inch Top	3.40
21 x 5 x 3	3-inch Top	4.50
24 x 5 x 3½	2-inch Top	4.75
24 x 8 x 4	2-inch Top	6.10
28 x 8 x 4	2-inch Top	6.90
28 x 8 x 5	2-inch Top	7.90
30 x 5 x 3½	2-inch Top	5.20
36 x 8 x 5	2-inch Top	10.00

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT

CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago. When printing is wanted there will be a charge of \$3.50 for 500 boxes or any part thereof.

A charge of \$5.00 per 1000 will be made for printing when quantity is over 500.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

For Sprays, Designs and Cut Flowers

Size		Per 100
16 x 16 x 8	Telescope	\$15.85
20 x 20 x 8	Telescope	20.55
21 x 5 x 3	Telescope	4.50
24 x 5 x 3½	Telescope	5.50
24 x 24 x 10	Telescope	31.60
30 x 10 x 5	Telescope	11.00
30 x 12 x 6	Telescope	15.85
32 x 32 x 8	Telescope	39.45
36 x 10 x 5	Telescope	14.20
36 x 12 x 6	Telescope	19.00
36 x 14 x 8	Telescope	25.30
40 x 10 x 6	Telescope	24.50

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

HEADQUARTERS

FOR FLORISTS' RIBBONS, CHIFFONS AND NOVELTIES

31 and 33 East 28th Street,

NEW YORK

SAM SELIGMAN, WESTERN REPRESENTATIVE

ment is managed by Miss M. Richardson, who says that trade is still keeping up well.

Otto Sander has closed his Seventh street store for the summer. The building will be wrecked next fall. Mr. Sander will make known his new location in a few days.

Harry Schlechter, until recently with the George H. Angermueller Co., has accepted a position with the W. C. Smith Wholesale Floral Co., in the cut flower department.

The opening of the new First Na-

tional bank July 7 created a big day for local florists. The cost of the various designs, baskets, bouquets and plants was estimated at \$5,000. There were many telegraph orders.

Oscar Ruff, of the Bergstermann Floral Co., one of the best bowlers in the South End league, has decided to make the trip to the S. A. F. convention. This fact assures St. Louis a team in the bowling contest.

Nat Kingsley, manager of the Grand avenue store of Mullanphy, Florists, and Martin Sieger, manager of the firm's

downtown store, report business keeping up in splendid shape. Mr. Artman, head designer, put in a busy week with large design work.

Mrs. Stewart has resigned her position as manager for the Famous-Barr floral department. Miss A. Hamel is her successor.

George Waldbart and the Ayres Floral Co., at Grand and Olive streets, are repainting their show houses. Other improvements will be made before the fall season opens.

Miss Ethel Snyder, until recently de-

ARNOLD'S THRIFT BOX

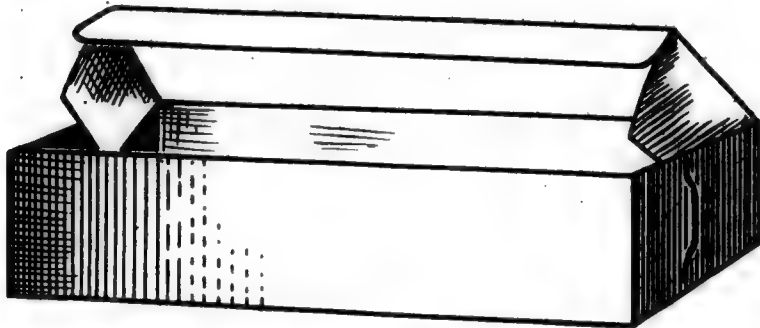


**A NEW OFFERING
BY THE HOUSE OF QUALITY**



Three popular sizes at prices within reach of all. You will find these boxes will make a better impression on the trade than wrapping paper and they cost you but little more.

Orders will
be filled
without delay



	Per 100
21 x 5 x 3	@ \$2.40
24 x 5 x 3 1/2	@ 2.75
21 x 7 x 3 1/2	@ 3.10

Thrift boxes are sold under the same terms as our regular Mist Gray line. Printing is free on orders of 500 or more, assorted sizes. Thrift boxes are made from a good grade of light weight, hard finished Mist Gray stock, and printed in colors will make a nifty package. Thrift boxes come to you knocked down and therefore require but little space until set up for use.

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, **CHICAGO**
MR. GEORGE HOOPIS, New York City Representative, 601 W. 144th Street

USE BOXES WORTHY OF THE QUALITY OF YOUR FLOWERS—USE Duro Folding Flower Boxes

PROMPT DELIVERIES

MILITARY GRAY CUT FLOWER BOXES

All prices include printing in one color. Embossing, \$3.00 per M. Narrow and wide striping, \$15.00 per M additional. No orders for striping less than 500 boxes. Write for Special Discount on Large Orders.

Size	2-inch Covers	Per 100	Size	Full Telescope Covers	Per 100
10x7x5	4.75	30x10x5	\$14.00
12x9x6	6.75	30x12x6	18.50
18x5x3	4.50	36x12x6	19.00
21x5x3	4.75	36x 8x5	14.50
21x7x4	7.00	42x 8x5	18.50
23x5x4	6.00	36x10x6	20.00
24x8x4	8.00	42x10x6	22.50
24x8x5	9.00	24x14x8	27.50
30x5x3 1/2	7.50	36x14x8	32.00
28x8x5	10.00	20x20x8	26.00
36x6x4	10.00	24x24x8	32.50

Special One-Piece Box—Excellent quality of gray board, 24x5x3.....Per 100, \$4.00
You save 1/3 of the cost of your regular boxes by ordering this Special Box.

Duro Paper Products Co. 729-735 S. Wabash Ave., **CHICAGO**
NEW YORK OFFICE . . . 1170 Broadway

signer for Otto Sander, has accepted a position with the Red Bud Floral Co., where she will be head of the designing department.

Vincent Gorly and Henry Duerinberg, of Grimm & Gorly, have returned from their three weeks' vacation. Frank X. Gorly, of the same firm, left July 15 for several weeks' vacation trip north.

The W. A. Rowe Floral Co., Philip Goebel, Jr., Oscar May and W. W. Ohlweiler, St. Louis county growers, are marketing a fine quality of fancy varieties in gladiolus spikes.

Charles Tubbesing, a member of the Ayres Floral Co., has returned to his

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.
Superior and Roberts Sts., **CHICAGO**
Mention The Review when you write.

post after a year with the American army in France. He looks the picture of health.

W. A. Rowe, head of the Rowe Floral Co., Kirkwood, Mo., gave his employees a picnic July 4. With their families

H. & D. Design Boxes

Are made of light, strong Corrugated Fiberboard and can be furnished with E. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO
Mention The Review when you write.

they numbered nearly 100. All had a good time.

A. G. Greiner, one of the largest cactus growers in the west, informs me that this season was the best he ever had.
J. J. B.

RUBRUM LILIES

\$8.00 per 100

*Now is the time to
stock up with*

SPHAGNUM MOSS

Large 5-bbl. Bales of
good clean Moss

\$3.00 each

6 Bales for \$15.00

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

At this time of the season you have to depend mostly on outdoor grown stock if you want something showing quality.

GLADIOLI and ASTERS

are the best items that we recommend to you.

GLADIOLI

are coming in much stronger, and most of this stock is exceptionally well grown. We specialize in the better varieties and we know our Gladioli are much better than what we have handled any previous season.

\$6.00 to \$8.00 per 100

Some novelties \$10.00 per 100

ASTERS

are slow coming in this season. The supply is getting larger every day, and we should have enough of them now to take care of the demand. Some of our growers will have some very fine Asters this season, large flowers and long stems.

\$3.00, \$4.00 and \$5.00
per 100

EARLY CLOSING

WE CLOSE
EVERY DAY
AT 4 P. M.

Field-grown

CARNATION PLANTS

We are booking orders now. The supply is small. If you need plants order them at once.

PHILADELPHIA.

The Market.

Mrs. Charles Russell scored her first point on her western rival this week when she came through the broil of the triple holiday in much better shape. A week of cool weather has toned up the stock that is left, but it shows the effect of the hot wave. There is less stock coming into the market. It is, for the most part, readily sold. Prices are lower on ordinary stock than a week ago.

With the first heavy crop of gladioli over, the market is taking the slightly lesser production well. There are sharp contrasts in gladioli. For instance, on one and the same day some gladioli brought \$10, some \$8, some \$6, some \$4 and some could not be sold at any price at all. Those that brought \$10 were well grown flowers of Panama and Schwaben. Those that were unsalable were poorly grown flowers of old-fashioned varieties in mixture. There is food for thought.

Valley is the surprise of the market. The blockade has only just been lifted and there is a little valley, not enough to warrant confidence in placing an order—confidence that it will be filled. Yet there is a little valley to be had now and then. The price is not a subject for conversation and will not be found on this market's list.

Early asters are coming in rather slowly. They sell quite readily at prices that are better than usual. The quality is only fair. A few early dahlias have made their appearance. Perhaps the summer market merits dissertation to be clearly understood. It differs from the market at other seasons of the year in the difficulty of getting together. Alertness is necessary to get the good stock to fill the good orders. Contrariwise, alertness is also important to get good orders for the good stock. Today a hundred cattleyas are needed at \$1 each, or several dozen extra select Russell at a quarter apiece. It is not every day these orders can be had. Quite

BERGER BROS. GLADIOLI

THE BEST—ANY COLOR—ANY QUANTITY

A Good Assortment of White and Colored Flowers

PLEASE ORDER EARLY

1225 Race St.

PHILADELPHIA

Mention The Review when you write.

likely the stock for them could not be had every day. The summer market is one of great uncertainty as compared with the summer market of years ago. It is surprisingly active.

The Work of Mr. Beavis.

The death of Joseph Beavis at the age of 75 years, announced last week, removes from our midst one of the most interesting men in the commercial world of floriculture in this city. Thorough, hard working, conservative, Joseph Beavis built up a reputation as a successful grower that will endure for many long years to come. Mr. Beavis' idea of growing plants under glass was that the grower should know at all times exactly the conditions surrounding the stock under his care, aiming to give them the best of everything that lay in his power. In the old days his pot plants were highly prized in all the city shops where he dealt, while later his roses were no less esteemed in the commission house where they were sold each day. To accomplish this object, Mr. Beavis restricted the size of his place, erecting and operating only as much glass as he himself, with the assistance, as time went on, of his son, could look after personally. Twenty years ago, when the land became valuable, he sold

his place in Tioga, removing to his present place on Lime Kiln pike, near Haines street, where he built a well equipped range of glass. He was thoroughly conservative, preferring to grow standard varieties of recognized merit rather than novelties. He was especially successful in the all-important timing of crops. Mr. Beavis was of a retiring nature. He was rarely seen at gatherings of his brother florists.

In the Show Room.

Raymond Brunswick had been promising for some time that he had something to show upstairs. When the day arrived Mr. Brunswick remarked quite casually that it might be interesting to spend a few minutes above stairs just to keep in touch with what was going on. It was interesting. A large, well lighted second story room contained long rows of tables filled with a variety of supplies, mostly baskets. The pleasing part of the display that was brought home at a glance was the absence of crowding. Each article was given sufficient space for display. The most interesting exhibit was a group of tumbler baskets, marked "Riceco," a name that appeared to signify the fixed determination of the introducers to back their novelty. Riceco is a rustic tumbler

GLADIOLI

Some of the older ones, but mostly of the newer and better kinds—

Halley, Myrtle, Schwaben, Sunbeam

And varieties of that kind, splendid, well-grown stock

\$6.00, \$8.00, \$10.00 per 100.

Everything in Cut Flowers, Plants, Greens,
Ribbons and Supplies.

Business Hours: 7 A. M. to 4 P. M.

Saturday, 7 A. M. to 1 P. M.

S. S. PENNOCK COMPANY

The Wholesale Florists of Philadelphia

1608-20 Ludlow Street, PHILADELPHIA, PA.

New York
117 West 25th Street

Baltimore
Franklin and St. Paul Sts.

Washington
1216 H Street, N.W.



Mention The Review when you write.

GLADIOLI

IN ALL VARIETIES

Philadelphia Cut Flower Co.

1517 Sansom Street, Philadelphia
We close at 5 p. m.

Mention The Review when you write.

THE HOUSE OF MERIT
FLORISTS' SUPPLIES

JOS. G. NEIDINGER CO.

1309-11 N. Second Street
PHILADELPHIA, PA.

Everything in Greens

STEIN'S FLORAL SUPPLY HOUSE
2223 N. Front St., Philadelphia, Pa.

basket, in appearance most pleasing. It comes in a variety of sizes and shapes, but the tumbler proportions and the style are always there. While Riceco was evidently thoroughly well made, the price tags did not indicate the usual basket advance; in fact, they suggested the rates of pre-war days. This surprising fact brings us to the material of which Riceco is made. Guess first.

Baseball.

Saturday, July 12, was a great day in the history of the national game. Teams representing the Leo Niessen Co. and the S. S. Pennock Co. crossed bats for baseball supremacy on the Shriners' diamond at Edge Hill. The match was arranged by Charles H. Grakelow, who is an important personage, both among the Shriners and among ourselves. To Mr. Grakelow's kindness a most delightful afternoon and evening are due.

The game had excited much interest. The street thought the team from east of Broad street would win. It was said that they had a couple of dark horses who would make the team from west of Broad street look like marble players. It did not turn out that way. The Pennock team developed a tremendous batting streak and won in a full 9-inning

EDWARD REID

Offers for
Midsummer

EARLY ASTERS, in all colors
GLADIOLI, AMERICA, KING, Etc.
OPHELIA and VICTORY ROSES (formerly Kaiserin)
CANDYTUFT and FEVERFEW

ALL SEASONABLE FLOWERS

When They're Reid's, They're Right

1619-21 Ranstead St., PHILADELPHIA, PA.

ROSES, CARNATIONS, DAHLIAS and GLADIOLI

PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE
1615 Ranstead Street, Philadelphia, Pa.

A full line of
all seasonable
Cut Flowers

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

GREENS
of all kinds

game by a score of 25 to 6. Their team was: Doughten, third base; Swan, catcher; Davis, first base; Culbertson, second base; Kennedy, shortstop; John Cox, right field; Robert Gaul, center field; Jamison, left field; Kilgallen, pitcher. After the game a group photograph was taken of the teams and the boys played shuffleboard and enjoyed themselves in various ways. Then came dinner, with about seventy-five guests present.

Mr. Grakelow made a charming host. He presented prizes in his happy style and led the way for other speeches. Then there were movies and the party broke up with many expressions of good will after a real jolly time.

Gladioli, Carnations

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

The Niessen team was composed of: Ewing, left field; Asher, right field; Higgings, center field; Klinger, first base; McArron, second base; Majer, third base; Eisele, pitcher; Riley, catcher; Cunningham, shortstop.

Various Notes.

Clarence U. Liggitt returned to the

THE FLORISTS' SUPPLY HOUSE OF AMERICA

We have just received several orders for Fall goods. We advise you to take the matter up now for two reasons.

1st. You will have the goods when needed.

2nd. You will save money.

Goods will **not** be plentiful next Fall; they will be higher in price.

BETTER BUY NOW

We are the only makers of Metal Wreaths in the whole United States. They say our work rivals nature. Wreaths from \$1.50 up. Buy now.

EVERYTHING IN FLORISTS' SUPPLIES

H. BAYERSDORFER & CO.,

1129-1131 Arch Street,
PHILADELPHIA, PA.

Branch Factory, 709 First Avenue, Telephone Vanderbilt 4976, New York

PREPARED MAGNOLIA LEAVES

Beech and Oak Sprays

Natural and Fadeless Sheet Moss

We can ship any amount of short Oak Sprays packed in cases or cartons. Write for prices.

THE RUMBLEY CO., EVERGREEN, ALA.



city July 12 from a trip through the Lancaster carnation fields.

Morris Hoffman, well known in the wholesale cut flower district of this city, died, after a long illness, on the morning of July 12. Morris Hoffman was with the Philadelphia Cut Flower Co., Alfred M. Campbell and the Leo Niessen Co., as salesman. His specialty was bunching asparagus. He was about 35 years of age and was married. He will be sadly missed.

M. Martria, of Cuba; A. J. Ritter, of Baltimore, and the junior partner of the firm of Fischer & McGrath, New Castle, Pa., were here recently.

Leo Niessen is fulfilling a long-standing promise of taking Mrs. Niessen and the children to Quebec by way of the Thousand islands.

Frank R. Hastings and Mrs. Hastings left July 14 for a two weeks' visit with relatives in Richmond, Ind.

Samuel C. Sproul (our Sam, not the governor) and Mrs. Sproul are rejoicing in the arrival of a youngster July 3. The kid must have thought this a hot city. They say Boston was 1 degree worse.

J. M. Deutscher is rejoicing over the arrival of early dahlias. J. M. D. is a hustler from Hustlersville, but it's too early, lad, it's too early.

The old Rice building at 1220 Race street, which has stood idle since the M. Rice Co. moved to its present quarters three squares north, is to be occupied once more. Phil.

Write
for
New
Prices

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS
715 - 717 — MILWAUKEE — AVENUE
CHICAGO ILLINOIS

Write
for
New
Prices

WESTERN FLORISTS

Can depend on getting prompt service
on rush orders from

COLORADO SEED CO.

FLORISTS' SUPPLY DEPT.
1515 Champa St. DENVER, COLO.

JOHNSON BASKET WORKS

2535 Milwaukee Avenue
CHICAGO

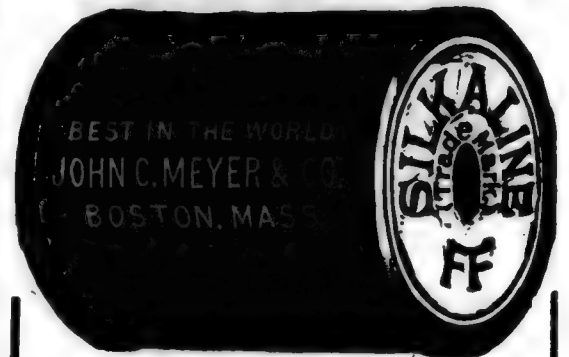
GOLDFISH FOOD AND SUPPLIES

41 Acres of Ponds
BERT J. PUTNAM, 490 Washington St.,
Buffalo, N. Y.

FORT WAYNE, IND.

The Market.

The second week in July was uneventful. There was a steady call for funeral work, and flowers for the sick were in good demand. There was little



The Meyer Green Florists' Thread is the leading thread. It is put up full 2 oz. to each and every spool, making 16 oz. actual thread to a pound.

See that you get the Meyer Green Smilax Thread and you will always get the best.

MANUFACTURED BY

JOHN C. MEYER THREAD CO.
Lowell, Mass.

Mention The Review when you write.

wedding work. Retailers report business better this year than for the cor-

FANCY WIRE DESIGNS FERN S

(Special Picked)

Leave your order with us for regular shipments

Per 1000, \$2.00

Write for

Our "New Style" List

That you may

"SEE YOUR COST AT A GLANCE"

C. A. KUEHN WHOLESALE FLORIST

1312 PINE STREET, ST. LOUIS, MO.

GLADIOLI! GLADIOLI!!

No doubt the Gladiolus is the best flower for summer use.

It gives your customers the best satisfaction.

WE HAVE PLENTY OF A-No. 1 STOCK.

=====TRY US.=====

H. G. BERNING

1402-4 Pine Street,

Both Long Distance Phones

ST. LOUIS, MO.

Mention The Review when you write.

ST. LOUIS FOR YOUR SUPPLY OF

FANCY FERNS

JULY PRICE \$2.00 per 1000

SEND FOR OUR LIST OF FLORISTS' SUPPLIES

ST. LOUIS WHOLESALE CUT FLOWER CO., 1410 Pine Street, ST. LOUIS, MO.

responding period last year. They are pushing the sale of flowers by advertising during the summer months.

Outdoor gladioli are arriving in many different varieties and they are of excellent quality. A heavy thunderstorm July 13 broke a drought of several weeks' duration and will do much for the gladiolus crop this month. The asters in the field are looking fine and it is expected that they will be on the market in

FLORISTS' WIRE DESIGNS

We furnish all staple designs, such as Wreaths, Crosses, Pillows, Easels and many others, on short notice. Our prices are right and quality of work strictly first-class. Complete price list mailed free on request.

GEO. H. ANGERMUELLER CO.,
Wholesale Florists
1324 Pine St. ST. LOUIS, MO.

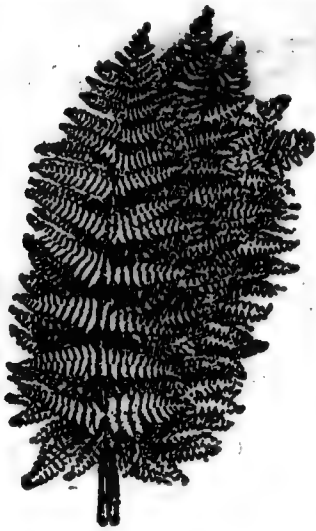
a short time. Summer roses are of good quality here, particularly such varieties

WM. C. SMITH Wholesale Floral Co.

WHOLESALE FLORISTS

1316 PINE ST. (Both L. D. Phones) ST. LOUIS
Supplies and Everything in Season Always on Hand

as Mrs. Charles Russell and Hoosier Beauty.



FANCY FERNS

Finest stock in the country

\$2.00 per 1000

\$2.00 per 1000

Subject to Change Without Notice.

Wild Smilax, 50-pound cases, \$5.50; 25-pound cases..... \$ 3.25

Magnolia Leaves, green and bronze, per carton..... 1.75

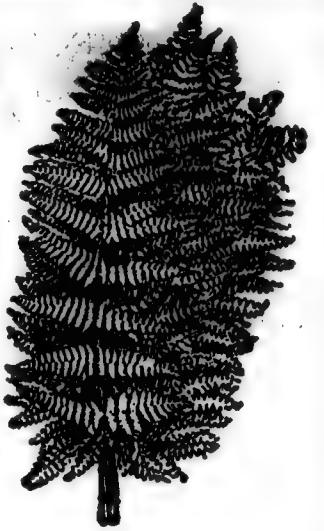
Galax Leaves, green and bronze, per case of 10,000..... 10.00

GREEN SHEET MOSS, very fine for basket work, trimming
pots, etc., per bag, 15 lbs. to the bag..... 2.00

Sphagnum Moss, per bale 2.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.



Mention The Review when you write.

Carnations are small and of poor keeping quality. The white varieties are especially poor, Enchantress holding up best. However, there is a continual demand for them and probably will be until asters appear to take their place. A few blooms of the new rose, Premier, are coming into the market, but it is not at its best, as the flowers are cut from young stock. There is a limited supply of Easter lilies, orchids and valley. Shasta daisies are showing up well, as are also gaillardias, coreopsis and other leading perennials. Gypsophila is being used to a large extent.

Hydrangea arborescens is arriving in large quantities and is making a splendid showing.

Various Notes.

The opening of the large Rowland Furniture Co. July 9 occasioned a heavy demand on all retailers for baskets and novel arrangements of all kinds in seasonable flowers, particularly Hydrangea arborescens, gladioli, Russell and American Beauty roses. The many thousands of cut roses and carnations given away at this opening were furnished by the New Haven Floral Co.

Handsome summer gladioli are being featured by the Flick Floral Co. They had a number of weddings and a steady call for funeral work last week.

Miss Alice Flick, of the store force of the Flick Floral Co., has gone to Clear lake, Ind., where she is spending a week's vacation.

W. J. & M. S. Vesey are cutting some fine blooms of the new rose, Premier, from young stock. They are having an enormous demand for cattleyas and cannot begin to fill all the orders, although they are having a good cut of them.

Miss Catherine Vesey, who has been one of the principals in the Soldiers' Players, organized at Camp Taylor, has returned home to spend the summer months with her parents, Judge and Mrs. W. J. Vesey. Miss Vesey has been doing war work for a year and a half. Her sister, Miss Margaret Vesey, is still at Camp Taylor. R. F. B.

Erie, Ill.—The Erie Greenhouses had the best spring business they ever enjoyed, and will put up several more houses this summer. They expect to do some wholesale business in 2-inch and 3-inch bedding plants.

OUR SPECIALTY IS CUT FERNS

FIFTY-TWO years
of experience
back of every order.

L. B. Brague & Son

Established 1867

HINSDALE, MASS.

Alabama Evergreen Exchange

Northern distributing point
2611 Prospect Ave., CLEVELAND, OHIO
Gatherers and Shippers of
Decorative Evergreens, Cut Ferns, Green
Sheet Moss, Sphagnum Moss.
Year around dealers. Write for prices.

Mention The Review when you write.

NORTHERN NEW CROP FANCY CUT FERNS

\$2.00 per 1000
MRS. CHARLES DELL
OZARK, MICHIGAN

Mention The Review when you write.

ARTIFICIAL FLOWERS

Waxed Orchids, assorted colors..\$5.00 per 100
Calla Lilies..... 5.00 per 100
Wax Roses..... 3.00 per 100
Short-Stemmed Carnations, not
waxed 2.00 per 100
Send us your order; we will give it prompt attention.
R. E. Gebhardt Co., 2816 Lincoln Ave., Chicago, Ill.

Mention The Review when you write.

Artificial Flowers Waxed Flowers

LOTOS MFG. CO.
1566-68 Clybourn Ave., CHICAGO

Mention The Review when you write.

Ferns—Galax—Moss

NEW FANCY FERNS
Per 1000\$2 00
Lots of 5000 or more, per 1000... 1.75
LEUCOTHOE SPRAYS **BOXWOOD**
Per 100.....\$0.75 Per lb.....\$ 0.30
Per 1000.... 6.00 50 lbs..... 12.50

BRONZE GALAX LEAVES
Per 1000\$ 1.50
Per case of 10,000 10.00
GREEN GALAX
Per 1000\$ 1.50
Per case of 10,000 10.00

SPHAGNUM MOSS
Per bale.....\$2.00 10 bales.....\$17.50
GREEN SHEET MOSS
Per bundle\$1.00
Per bag 1.50

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves\$1.75 per carton; 10 cartons, \$16.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL, Wholesale Commission Florist, **Cincinnati, Ohio**
15 East Third Street,

WE CARRY THE YEAR ROUND THE BEST

HUCKLEBERRY, FANCY FERNS AND GALAX

TRY US ON YOUR REGULAR ORDERS

E. F. WINTERSON CO. 166 North Wabash Avenue, CHICAGO, ILL.
L. D. PHONE Central 6004

SHEET MOSS

IN BAGS

Extra Nice Sheet

15 lbs. to the Bag

PER BAG - - - \$2.00

Orders shipped at
once or booked for
future shipment.

Michigan Cut Flower Exchange
264-6 Randolph Street,
DETROIT, MICH.

Mention The Review when you write.

Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

KNUD NIELSEN

EVERGREEN, ALA.

Mention The Review when you write.

NEW CROP CUT FERNS

FANCY

Gathered fresh for your order

\$1.00 per 1000 Wire or write

O. J. DEMING, LAONA, WIS.

Mention The Review when you write.

FANCY CUT FERNS Best quality.
Prompt ship-
ments. Write for price lists Christmas Trees
and Evergreen Decorations for the Holidays.
AMERICAN FORESTRY CO., Pombino, Wis.
Mention The Review when you write.

FERNS

\$2.00 per 1000

Bronze Galax, \$1.50 per 1000; case of 10,000, \$10.00.

Magnolia Leaves, prepared, per carton, \$1.75.

Sphagnum Moss, per bale, \$2.00; 10 bales, \$17.50.

Green Sheet Moss, \$1.00 per bundle, \$1.50 per bag.

PERMANITE, the best black liquid putty made.

Per gal., \$1.85; 5 gals., \$9.00; 20. gals., \$35.00.

EVERYTHING IN FLORISTS' SUPPLIES

THE WILLIAM MURPHY CO.

WHOLESALE COMMISSION FLORISTS

329 MAIN STREET

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

We desire to call the attention of the Florists,
also of the trade, to the

Fine Quality of Moss

that we deal in. A square deal to everyone;
no partiality shown to anyone; we can give
the best of references.

We quote as follows:

Per 1 10-bbl. bale\$ 4 00, burlapped
Per 5 10 bbl. bales 17.50, burlapped
Per 1 5-bbl. bale 3 00, burlapped
Per 5 5-bbl. bales 12.50, burlapped
A postal will bring you prices on larger quantities.
The Ocean County Moss & Peat Co., Waretown, N. J.

MOSSES

Perpetuated Sheet Moss....\$3.50 per bag

Natural Sheet Moss 1.75 per bag

Caldwell The Woodsman Co.

EVERGREEN, ALA.

Mention The Review when you write.

CUT FANCY AND DAGGER

FERNS

Now ready to ship from the
Berkshire Hills.

Write, wire or phone for my low summer price
for best stock of every native green.

H. J. SMITH

HINSDALE, - - - MASS.

Moss : Moss

Fadeless Green Sheet Moss, \$3.50 per bag

Natural Green Sheet Moss, 1.75 per bag

E. A. Beaven, Evergreen, Ala.

LIKE LEATHER—ALWAYS PLIABLE

MAGNOLIA LEAVES

WILL NOT MOLD

"Money Talks" (it is said). So give it a chance to say "something."
If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER!

Prepared by

REEVES

Formerly NATURAL FOLIAGE CO.,
of Savannah, Ga., and St. Louis, Mo.

BEECH SPRAYS,
Red, Green or Brown,
100-lb. cases, \$20.00
SMALL OAK SPRAYS,
Red, Green or Brown,
\$1.25 per Carton

COLORS:

RED, GREEN OR BROWN

PRICE
\$1.25 PER CARTON
100-lb. cases, **\$16.00**

F. O. B. BREWTON, ALA.

REEVES FOLIAGE CO., Brewton, Ala. 25% CASH WITH ORDER
Satisfaction guaranteed

GLOSS FINISH

SURE TO PLEASE

Mention The Review when you write.

NEW CROP, FANCY AND DAGGER FERNS per 1000 \$1.50

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.

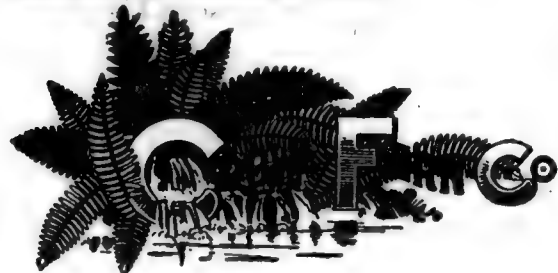
Bronze Galax, fine quality. \$1.25 per 1000; \$11.00 per case of 10,000; extra fine leaves.

Sphagnum Moss, \$5.00 per large bale.

Ground Pine, 12c per lb.; made up, 10c and 12c per yd.

Branch Laurel, large bundles, 50c.

Hemlock, large bundles, \$1.00.



Telegraph Address, New Salem, Mass.
Post Office and L. D. Phone Address
MILLINGTON, MASS.

Mention The Review when you write.

Louisville, Ky.—The business of the F. Walker Co., established in 1876, last season broke all previous records. Herbert G. Walker is proprietor and personally in charge at the store at 312 West Chestnut street. Kingsley Walker is superintendent of the greenhouses and nursery.

Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—By good grower of carnations, mums, roses, etc.; life experience; single. Address No. 425, care Florists' Review, Chicago.

SITUATION WANTED—As foreman or assistant; all-round florist; references; state wages in first letter. C. M. Newans, 223 16th St., Denver, Colo.

SITUATION WANTED—By experienced sales lady and designer; high-class trade only; state salary and particulars; references. Address No. 413, care Florists' Review, Chicago.

SITUATION WANTED—As foreman or manager where good stock is wanted; have 30 years' commercial experience; man of ability and expect good salary. Address No. 419, care Florists' Review, Chicago.

SPHAGNUM MOSS

A WISCONSIN PRODUCT

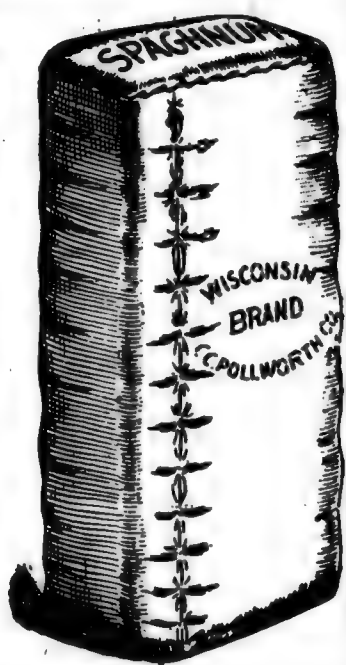
Put in your season's supply
during the summer months
and save 25% to 50%.

Save this Money

By Writing to Headquarters

For Prices on 10 Bales up to Carloads state
quantity required.

C. C. POLLWORTH CO., MILWAUKEE, WIS.



Mention The Review when you write.

SITUATION WANTED—On shares on a good place of 10 to 15,000 ft. of glass or larger; A No. 1 all-round man; 25 years' experience; highest references. Address No. 418, care Florists' Review, Chicago.

SITUATION WANTED—By all-around grower and designer; store preferred; commercial, private and cemetery experience; age 27; single; A1 references; state wages and particulars. J. W. H., 124 S. Winchester Ave., Chicago, Ill.

SITUATION WANTED—By practical, experienced all-round working grower in roses, carnations, mums, sweet peas, bulbs, pot plants, all kinds bedding stock and propagating; steady, reliable single man; state wages and particulars first letter. Address No. 416, care Florists' Review, Chicago.

SITUATION WANTED—An expert storeman would like to connect with an up-to-date concern where ability, intelligence, originality and quality are appreciated; open for Sept. 1, 1919; would buy half interest; prefer to take charge or be assistant to manager; those who cannot pay \$35.00 per week please do not reply. Address No. 411, care Florists' Review, Chicago.

SITUATION WANTED—By a middle-aged, single American with life experience in greenhouse work of all kinds; growing roses, carnations, mums, peas, forcing bulb stock and all general lines of plants; a good designer and decorator; also capable of appearing on the Board of Trade; capable of handling help and taking full charge with advantage to my employer; not afraid of work; experience with success in the North, Center and South; can give the best reference; will be open to accept Aug. 1-19; good service for good pay. Fred W. Krumm, 728 Marshall St., Shreveport, La.

HELP WANTED—A young man with greenhouse experience. Groves Floral Co., Atchison, Kan.

HELP WANTED—First-class grower for cut flowers and plants, no roses. Loyd C. Bunch, Fredonia, Kan.

HELP WANTED—A good grower for my retail place, 5-room cottage on place. E. B. Tauch, Marquette, Mich.

HELP WANTED—Good rose grower for section; apply for full particulars. Cudahy Floral Co., Cudahy, Wis.

HELP WANTED—Practical greenhouse man; state age, experience and salary expected in first letter. The Home of Flowers, Sherman, Tex.

HELP WANTED—Reliable, experienced man for pot plants and propagating; write us about your qualifications. Enid Floral Co., Enid, Okla.

HELP WANTED—Man for commercial greenhouse work to take charge; state age, experience and give reference. Percy Snell, Cadillac, Mich.

HELP WANTED—Competent section man for roses; state experience and salary expected. Address Doemling-Schimmel Co., 154 Floral Ave., Mt. Clemens, Mich.

HELP WANTED—A man in rose section with some experience in greenhouse, to work under foreman; give references and wages wanted. C. Loveridge, Peoria, Ill.

HELP WANTED—A good, reliable grower of roses, carnations and mums; must be able to take charge; give wages, etc., at once. Hugo Busch, Jefferson City, Mo.

HELP WANTED—At once, good grower of carnations, mums, sweet peas and potted plants; will pay good wages with room and board. H. E. Kunkel, Warren, Ohio.

HELP WANTED—Sept. 15, a man to grow general stock; also understand designing; state wages wanted in first letter. Anderson Greenhouses, Cannon Falls, Minn.

HELP WANTED—All-round florist for commercial place; steady position; \$22 per week to start; located in West Virginia. Address No. 424, care Florists' Review, Chicago.

HELP WANTED—Experienced rose grower, \$22.50 per week; opportunity for advancement. F. J. Benthley Co., New Castle, Ind.

HELP WANTED—Greenhouse pipe fitter wanted at Stahelin's Greenhouses. Steady work. State wages wanted in first letter. A. J. Stahelin, Redford, Mich., near Detroit.

HELP WANTED—Two good greenhouse men, good potters and propagator, \$100 per month; good, steady positions to right parties.—Wm. M. Turner, 809 Penn Ave., Wilkesburg, Pa.

HELP WANTED—Married man with greenhouse experience; \$20.00 per week, with flat, heat, light and rent free to man without children. A. J. Stahelin, Redford, Mich., near Detroit.

HELP WANTED—Experienced carnation grower and propagator at once; steady position to right party; state wages and experience in first letter. Address No. 351, care Florists' Review, Chicago.

HELP WANTED—On estate near Chicago, thoroughly competent man who understands the care of cows, chickens and pigeons. Room and board. Address Box 423, care Florists' Review, Chicago.

HELP WANTED—A good all-around greenhouse man, having at least five years' experience in various branches of a retail place; state age and wages expected. Boehringer Bros., 816 Jefferson, Bay City, Mich.

HELP WANTED—Experienced man on design work and salesman to locate in Virginia; opened for 15th of August; state salary and reference in first letter. Address No. 428, care Florists' Review, Chicago.

HELP WANTED—Experienced man on roses, carnations and general line of pot plants, to take charge; new, modern place, 22,000 feet of glass; wages \$25 per week to start. Minnehaha Floral Co., Sioux Falls, S. Dak.

HELP WANTED—Greenhouse foreman for private estate, experienced in roses, mums, carnations, etc.; good wages and room; state full particulars in first letter. Arthur Jackson, Stonehurst, Grosse Pointe, Detroit, Mich.

HELP WANTED—Commercial grower to take charge of greenhouses, growing for retail store; \$30.00 per week; state age and experience; cool summers and warm winters; rapidly growing business. Marshfield Florist Co., Marshfield, Ore.

HELP WANTED—Single young man to grow good carnations and roses and to take full charge in my absence; English or American preferred; state age, experience, wages wanted and reference from last employer. W. W. Coles, Kokomo, Ind.

HELP WANTED—Married man with greenhouse experience who can grow first-class carnations, mums and a general line of bedding plants; salary \$20 with flat, gas heat, electric lights and city water free. J. Herbert Moore, Claremore, Okla.

HELP WANTED—Experienced young lady to take charge of cut flower store; must be a good saleslady of pleasing manners and a good maker up; references required; give age and state salary wanted in first letter. J. A. Bislinger, Lansing, Mich.

HELP WANTED—Working foreman, must be first-class rose grower; also capable of growing carnations, mums and general stock; steady position and good salary to the right man who can furnish the proper references. The Park Floral Co., Denver, Colo.

HELP WANTED—Foreman to take complete charge of plant of 25,000 sq. ft. of modern greenhouses in large city, western N. Y.; devoted to pot plants, mums, carnations, etc.; good salary; answer with references. Address No. 417, care Florists' Review, Chicago.

HELP WANTED—Competent greenhouse man, experienced with roses and general line; new houses, permanent position, good salary; state salary received in last position, amount expected at start and names of firms worked for in last five years. Andrew Haxton, Inc., Yakima, Wash.

HELP WANTED—Experienced florist and gardener on country home; permanent position to good men; single men, \$60 per month, board and room; married men, \$100 per month, nice home, etc.; give references and experience in first letter. Address No. 427, care Florists' Review, Chicago.

HELP WANTED—A first-class grower of mums and potted plants; steady place for good man; does not need recommendation, as I will know in short time if good or not; second-rater can not hold this position; state wages wanted. Hans Rosacker, Cor. 19th Ave. N. E. & Stinson Blvd., Minneapolis, Minn.

HELP WANTED—A good up-to-date foreman who understands growing carnations, mums and pot plants in general; also forcing bulbs; married man preferred, and able to handle men; my range is best money can build; wages no object if can get the right man. Address No. 429, care Florists' Review, Chicago.

HELP WANTED—Man to take charge of a well kept greenhouse of 7000 sq. ft. glass and grow a general line of potted plants and bedding stock; must be designer, able to take care of trade and not afraid of a wheelbarrow of dirt; \$25.00 per week to start to the right man. C. A. Ringler & Son, Wellington, O.

HELP WANTED—A working foreman to take charge of 40,000 square feet of glass, grow carnations and general line of potted plants; 9 miles from Pittsburgh on Pittsburgh-Butler short line, at Allison Park, Pa.; state wages, with board and room, and how soon can come, in first letter. J. L. Wyland, Allison Park, Pa.

HELP WANTED—At once, first-class grower of roses, carnations, mums and general stock; must be capable of taking full charge when necessary; 23,000 sq. ft. of glass; steady position for right party; state particulars and wages wanted in first letter. Address Beaver Ave. Floral Co., 3422 Beaver Ave., Des Moines, Ia.

HELP WANTED—At once, a man or boy over 18 years to grow general line of cut flowers both in greenhouse and in the field; if applicant proves capable and energetic, will take him as silent partner; salary to begin with, \$75 per month and 10% of yearly profits; only a steady, sober, good worker need apply; give references. Scott Floral Co., Navasota, Tex.

HELP WANTED—A man who will hustle and help increase the business of a plant that has twenty thousand feet of glass; a man who can control labor; good plant grower, good designer; one who will look after his employer's interest as if he owned the place; send references in first letter; would be wanted by August first; place in south. Address No. 403, care Florists' Review, Chicago.

HELP WANTED—Young man with some experience in greenhouse work, Scandinavian preferred; a good chance for one that wants to learn the business and has ambition to better himself; must be willing to do anything that comes along on a retail place; we will treat you right; answer in own handwriting, with references (if any), stating wages expected; this is a good opportunity for the right man; must be honest. A. Alenius, Prop., Amarillo Greenhouses, Box 101, Amarillo, Tex.

WANTED—To buy, flower store. Address No. 423, care Florists' Review, Chicago.

WANTED—No. 2 Morehead steam trap in good working condition; state price. Grant Floral Co., Cicero, Ill.

WANTED—To rent or buy greenhouse place, not more than 20,000 square feet of glass. Address No. 401, care Florists' Review, Chicago.

WANTED—To buy, greenhouse property with house and some land in or near city of not less than 10,000 population; I have nine city lots, value \$5,000, and \$1,000 in cash to pay in; what have you? Address No. 410, care Florists' Review, Chicago.

FOR RENT—2 greenhouses, each 25x100 ft., near Philadelphia, Pa. F. Christman, Sellersville, Pa.

FOR SALE—One greenhouse, ready to go to work; the only greenhouse in city; pop. 6000. Wm. Ballard, Perry, Ia.

FOR SALE—At La Fayette, Ind., greenhouse plant, 6200 ft. under glass. Particulars write John Lahr, La Fayette, Ind.

FOR SALE—Wrought iron pipe in good condition, 1 1/4-inch, 6 cents per foot. Peter Reinberg, 30 East Randolph St., Chicago.

FOR SALE—88 Sash in fine shape, 3x6 ft., glass 8x10 and 8x12, \$2.75 per sash; cash. Paulding Greenhouse Co., Paulding, Ohio.

FOR SALE—Pierce return trap, will handle 50,000 feet glass; also galvanized receiving tank cheap. Kemble-Smith Co., Boone, Ia.

FOR SALE—Cheap. 25,000 red pots, 2-in., \$3.50 per 1000; 2 1/4-in., \$5.00 per 1000; cash with order. Virginia Nursery Co., Purcellville, Va.

FOR SALE—5 Greenhouses in good condition; 10,000 feet glass, cement benches; in town of 7,000; no competition. Frank Bros., Beardstown, Ill.

FOR SALE—Or rent, 15,000 ft. of glass with dwelling, in good southern city; planted and coal stocked for coming season. Morningview, Montgomery, Ala.

FOR SALE—Retail flower shop doing good business; only one in town of 5000; extra good surrounding territory; write for particulars. Box 606, Lamar, Colo.

FOR SALE—Or rent, 2 acres of ground, 2 greenhouses, 3500 sq. ft. of glass and 80 ft. of cold frames; business established. G. F. Forber, 318 Brady St., Davenport, Ia.

FOR SALE—The Paulding Greenhouses; for 35 years operated by L. E. Hawkins now deceased; a splendid chance and good paying business. Call or write, Paulding Florist Co., Paulding, O.

FOR SALE—Must dismantle at once 1 greenhouse 35x150 even span, 2 connected houses 30x75 each, L. & R. semi-iron construction; all 16x24 glass; will sell reasonably. J. Suesserman, 164 Ridgewood Ave., Newark, N. J.

FOR SALE—1 Greenhouse and five-room dwelling located in southwestern Oklahoma; two railroads, only florist, nice business; owner too old to manage business. For particulars address No. 405, care Florists' Review, Chicago.

FOR SALE—Greenhouses in southern Michigan, well located and stocked; only houses in the place; about 8000 sq. ft. of glass; four-room cottage, all new; good reasons for selling; will sell below cost of building material. South Side Greenhouses, Bangor, Mich.

FOR SALE—Kroeschell greenhouse boiler, 14 ft. long; also other boilers, pumps, etc. Nat'l. M'ch'y. Warehouse, 700 W. 22d St., Chicago.

FOR SALE—4 Greenhouses, 3700 feet of glass, 4-room house, outbuildings; northwest; price \$5,000, \$2,500 cash, balance 5 years at 5%. Address No. 404, care Florists' Review, Chicago.

FOR SALE—Cheap, greenhouse establishment, 6000 sq. ft. glass; up-to-date downtown store; new panel top delivery car; good location, well established; a real sacrifice at \$3000; can give good reason for wanting to sell. The Willmar Greenhouses, Willmar, Minn.

FOR SALE—Best location in state or Washington, eight thousand square feet under glass; new construction, well stocked; excellent opportunity; splendid markets; residence and twelve acres under irrigation; price \$25,000, reasonable terms. Address No. 402, care Florists' Review, Chicago.

FOR SALE—Four greenhouses, 8000 feet of glass and one acre ground; residence, six-room and bath, strictly modern; greenhouses, residence and garage all hot water heat; well stocked; a money making place; located central Indiana. Address No. 150, care Florists' Review, Chicago.

FOR SALE—For \$2250.00, grounds and buildings of the Pure Culture Mushroom Co., North Wales, Pa. (20 miles from Philadelphia); buildings new, hot water heat, electric lights, borrough water; operated one season; owner just back from the service; to be sold at once. A. K. Shearer, North Wales, Pa.

FOR SALE—Greenhouse property, sixty thousand sq. ft. of modern glass, doing wholesale and retail business; splendidly located in fine Illinois city; good soil, city water, good market; price reasonable; \$8,000 down, balance terms. For particulars address, No. 394, care Florists' Review, Chicago.

FOR SALE—Greenhouses of 20,000 sq. ft. of glass in south central Ohio; well stocked, doing better than \$12,000 a year; residence and 3 acres of best garden land; price less than last year's business; \$5,500 cash required; good reason for selling; possession given at once. Address No. 337, care Florists' Review, Chicago.

FOR SALE—16x24 double thick greenhouse glass, brand new, \$5.50 per box; 14x18, as good as new, \$4.50; second-hand black pipe, 1-in., 6 1/2 c ft.; 1 1/4-in., 8 c ft.; 1 1/2-in., 9 1/2 c ft.; 2-in., 15 c ft.; used roof drip bars, 2 c ft.; 1 Kroeschell boiler, 1 sectional boiler; almost new. Metropolitan Material Co., 1299 Flushing Ave., Brooklyn, N. Y.

FOR SALE—3 Greenhouses and office, 3000 ft. of glass, all modern; lot of hotbed sash; hot water heat; mostly all retail trade; 4 lots 50 by 135 feet and more land if desired; eight-room stucco cottage heated by hot water; electricity, gas and all modern conveniences; located on south side of Chicago; price \$9500, terms. Address No. 374, care Florists' Review, Chicago.

FOR SALE—The well-known Hoffmeister greenhouse plant at Cincinnati, Ohio; it is fully equipped; has city water, electric light, gas and good coal facilities; a money maker; forced to sell on account of ill health; price reasonable; title guaranteed; if you are looking for greenhouses, it will pay you to examine these; Cincinnati is known as a fine wholesale cut flower market. Address, Wm. Sander, attorney-at-law, Atlas Bank Bldg., Cincinnati, Ohio.

FOR SALE—One of the most prosperous places in central Michigan, consisting of 13,000 sq. ft. of glass on concrete walls, new dwelling house and barn and 3 acres of good land, inside of city limits; and, in center of city, new modern store with conservatory in rear of store and living rooms over store; it is all in good up-to-date running order and well stocked; if you are a hustler, understand the florist business and have at least \$6000, it will pay you to investigate; buy this place and you will be able to pay an income tax as we did; possession can be given at once. Address No. 428, care Florists' Review, Chicago.

FOR SALE—Good going greenhouse establishment in manufacturing city of 45,000; consisting of 20,000 ft. new and modern glass, tile service buildings, new boilers, large tile garage, 2 modern residences and outbuildings, 10 or 20 acres land on main macadamized highway 2 1/2 miles to city; switch track 1/4 mile away; part of coal in bins and all contracted for at low price; good going concern doing big vegetable and cut flower business; good chance for right party to run whole place to flowers; not enough grown to furnish local stores; this will bear the closest investigation; best of reasons for selling. For prices and further particulars write H. E. & C. W. Krebs, Owners, Cedar Rapids, Ia.

FOR SALE—3 Greenhouses, one 22 ft. 6 in. by 200 ft., one 25 ft. by 200 ft., one 50 ft. by 200 ft.; walls 7 ft., 4 ft. glass, 3 ft. concrete; iron posts for gutter; all supports iron, set in concrete; 500-bbl. clatren; concrete block boiler house 20 by 50 ft.; 60-h. p. boiler; water pump, Hippard type; twenty-two large building lots, also new crane; 70-ft. boom, 4-drum hoisting engine; gravel and sand 70 ft. deep; 5 ft. moulders' sand on top of ground; class A road to be built past place next summer; can furnish gravel and sand for same, will pay for the place; price, \$13,500; will take one-half cash; don't answer unless you have the cash; we have some oil leases, want to drill; will furnish gas for 15c per 1000 ft. E. Huston & Co., Sistersville, W. Va.

FOR SALE—Section hot water heater; will heat 3500 ft. of glass, \$40.00; 1 Murckey generator, \$15.00; both are in good condition. J. C. Pardee, Alma, Mich.

FOR SALE—Store and greenhouse in good Polish locality; long established; a bargain; am 77 years of age and want to retire. Call or address, J. Nelson, 1749 W. Huron St., Chicago.

FOR SALE—Range of 16,750 sq. ft. of glass, in good condition, on one of the main streets, four blocks to square or cemetery; located in a live, small manufacturing city midway between Columbus and Cleveland; ideal shipping facilities; has made enough to enable owner to retire; four acres of land adjoining; service building, barn, large basement, good heating plant, steam heat, natural gas and coal used; tools, wagons, horses, Maxwell delivery car, water pumping plant, unlimited supply of pure water, houses partly stocked with mums, carnations, roses, pot plants; all for \$6,500 for quick sale; require one-third down, balance long time; a great opening for a live man. C. E. Morris, Real Estate, Shelby, O.

SITUATION WANTED

As designer and decorator, salesman or manager by a returned soldier of the A. E. F. with an honorable discharge, character excellent I am 33 years old, American birth and have had 15 years' experience in all branches of store work in Florists' business; for reference write Idle Hour Nurseries, Macon Ga.; A. W. Smith Co., Pittsburgh Pa.; Louis G. Ratcliffe, Charlotte, N. C.; E. L. Tanner, Ratcliffe & Tanner, Richmond, Va.; will take a position anywhere; can come at once or later when the season opens up; kindly give full particulars in your first letter regarding salary and class of work you have to offer; ask Robert Shoch, of M. Rice Co., who I am.

F. BOYD AUGUST,
R. F. D. No. 4, Richmond, Va.

SITUATION WANTED

Office and executive manager; man of middle age (40), would accept general management of mail order seed house; has had practical and active experience in this line for more than twenty years; correspondence solicited and best of references exchanged upon request. Address No. 430, care Florists' Review, Chicago, Ill.

SITUATION WANTED

As manager or working foreman of any size plant; am employed; will make change August 1st; good grower all along the line; all cut flowers, fancy pot and bedding plants, good designer, years of experience, best of references. Give full particulars and salary. Address No. 431, care Florists' Review, Chicago.

SITUATION WANTED

By practical florist of long experience in pot culture and propagating department; private or commercial; work satisfactory; single; European training; twenty-six years in America; full explanations by mail. A. F. CLEMENS,
8 Union Avenue, Chattanooga, Tenn.

SITUATION WANTED

As head working gardener or superintendent; fully experienced in greenhouses, growing of vegetables, fruits, etc.; also management of estate; married, 31, no children; please give particulars as to wages, living quarters, etc.; best of references. Address No. 414, care Florists' Review, Chicago.

SITUATION WANTED

By married man; 22 years' practical experience; cuts, pot stuff, designing, selling; on up-to-date place where our best efforts and results are desired; in or near Chicago; to be permanent; salary or shares; open now. Address No. 406, care Florists' Review, Chicago.

SITUATION WANTED

First-class designer, decorator and salesman, capable of taking full charge, is open for engagement; age 36, single; life experience, starting in the growing end of our business; kindly mention full particulars in first letter. Address No. 399, care Florists' Review, Chicago.

HELP WANTED

A first-class grower for roses and miscellaneous stock; prefer married man with northern and southern experience; house, water and garden ground furnished; a fine opportunity for right man; state salary in first letter; will be at S. A. F. Convention at Detroit.

ROBT. C. KERR CO., Inc., Houston, Texas.

HELP WANTED

A working foreman with "snap," must be educated and thoroughly understand his business; married, without children, and be able to handle men to advantage without harshness; a permanent job to the right man on an established florists' plant; convenient to Washington, D. C.; quarters furnished; give reference and state terms.

P. W. EVANS,
1624 Eye St., Washington, D. C.

HELP WANTED

Several good rose growers for sections; also young men anywhere from 18 to 25 years of age who wish to learn the trade under proficient men; also 3 first-class pot plant growers, assistants to foreman in cyclamens and begonias.

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

A-1 rose grower to take full charge of section; good wages for satisfactory grower; give references.

THE HAMMOND CO., Inc.,
109 E. Broad St.,
RICHMOND, VIRGINIA.

HELP WANTED

A high-grade man, with broad experience, must be capable of running a large store in a big city; only a man of the best character will be considered; wages \$45.00 per week to start, with good future; state age, experience and full particulars. Address No. 420, care Florists' Review, Chicago.

HELP WANTED

General Grower. We are building an entirely new plant for the growing of pot plants, bedding plants and cut flowers; want a good all-round grower to establish and maintain a business in a very desirable town of 25,000; building now 8000 feet; expect to add as business requires; this is a salary and profit-sharing proposition for the right man; give references, salary expected, etc.
The M. G. MADSON SEED CO., Manitowoc, Wis.

HELP WANTED

Foreman; one who can grow first-class carnations, chrysanthemums and a general line of bedding plants; married man preferred; a good chance for a first-class man.

J. J. LEBORIOUS,
Duluth, Minn.

HELP WANTED

Experienced manager on private estate near Chicago; must understand care of cows, chickens, pigeons and also gardening of flowers, vegetables, trees and hot-house; excellent wages, nice 6-room house. Address No. 415, care Florists' Review, Chicago.

HELP WANTED

Working foreman to take charge of growing; 12,000 feet of glass, grow carnations, mums and general stock; a good place for a good man; apply with references.

J. RALPH SOUDER, Hutchinson, Kan.

HELP WANTED

Foreman, one who can produce good stock, cut flowers and pot plants, and handle help to advantage in place of 45,000 ft. in Northern Ohio; please state where you have worked and salary expected. Address THE L. C. HECOCK FLORAL CO.,
Elyria, Ohio.

HELP WANTED

Several general growers, state salary and experience in first letter.

C. H. FREY,
Lincoln, Nebr.

HELP WANTED

Good general growers; excellent opportunity for married men desiring permanent positions; state salary and experience in first letter.

STATE NURSERY & SEED CO.,
Helena, Montana

HELP WANTED

Greenhouse help; section men for rose growing; potters and growers for pot plant department; young men, 18 years and up, as assistants in pot plant department. Call personally at

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

Thoroughly competent grower of carnations, mums and general line of cut flowers and plants, to take charge of the growing on a retail place of 14,000 square feet of glass in a growing town of 6,000; we are located in the mountains at an elevation of 6666 feet, and the climate is ideal all the time; our business is steadily increasing and we want a man who can, and will, grow all the GOOD stock the place will produce; in first letter state age, experience, salary wanted without room and board, and how soon you can come; steady position and the best of treatment to the right man.

RATON GREENHOUSES,
P. O. Drawer 349, Raton, N. M.

FOR SALE

Money-making opportunity for florist in the south. Am located in the best town in south Georgia; have built good-sized greenhouse and opened florist's shop; want to get in touch with florist of experience with some capital to go into partnership and develop business on much larger scale; no competition within 150 miles, big money can be made with sufficient capital to serve territory; came here from Michigan two years ago and know the business. Address

No. 421,
care Florists' Review, Chicago.

FOR SALE

Six greenhouses, each 200 ft. long, 40,000 ft. d. s. a. glass; 14 acres land of fine quality; 200 bearing fruit trees; packing room and outbuildings; good barn, three horses, fully equipped place; good markets; also 10-room house fully furnished, hot water heat; climate fine; coal mines close; getting too old to handle this place; write for all particulars; price \$30,000; half cash, balance on time to suit.

J. A. BALMER,
Cle Elum, Wash.

FOR SALE

Greenhouses, about 1800 feet of glass, heating plant, delivery car, cash register and plant equipped; also stock if desired; must sell to settle estate; cash or liberal terms; fine opening and at a sacrifice.

W. A. RICHISON, Admr., Muncie, Ind.

FOR SALE

10,000 feet of glass; 10x12, double thick A glass, 4000 ft. 4-in. cast iron pipe and fittings; sash bars; Kroeschell boiler 14 ft. long, in good condition; florists' wagon with top, nearly new; prices on application.

JOHN LANG,
1918 Melrose St. Chicago.

FOR SALE

I am forced to sell my greenhouse in the hustling city of Caro, Tuscola Co., Mich.; 8,500 sq. ft. of glass. Garland gutters, steel truss roof, Evans ventilators, 1 1/4 ft. to bottom of gutters, cement block foundation, and equipped up-to-the-minute. No competition; best of terms; good reason for selling.

A. J. PACKER, CARO, MICHIGAN

WANTED

To buy greenhouses to dismantle; please state particulars and price in first letter.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

FOR SALE

A large range of glass, doing an immense wholesale and retail business; never have stock enough; place consists of 90,000 ft. of glass, the finest service buildings in the country, own water plant, 24 acres of land, 10 acres in blue grass sod; in fact, everything a first-class place needs; place fully stocked and in good running order; well worth investigating; don't have to sell, but would like to retire from business; can be incorporated; a big deal; might consider a good grower with money as partner.

Address,

NO. 400, care Florists' Review, Chicago.

FOR SALE

My residence and 5,300 sq. ft. of modern built glass; planted to mums, carnations, general plants and ferns; 1 3/4 acres of land partly planted to shrubs and perennials; our town is growing so fast, I cannot keep up the pace and rather sell than be a hindrance to a well established trade; someone will get a snap by grabbing a real opportunity; come to Carlinville, Ill., and make me an offer.

ALBERT J. MUELLER.

FOR SALE**FLOWER STORE**

Doing a fine business; located in the northern part of Ohio, within easy shipping distance of Cleveland and Pittsburgh; good lease and very reasonable rent, in heart of business district; we handle the best trade in the city; two ice-boxes; heating plant for whole building; electric fixtures; store well stocked; apartment of five rooms over store; this is a good chance for one or two hustlers who wish to get into a well established florists' business; price, \$12,000 cash; good reasons for selling. Address No. 378, care Florists' Review, Chicago.

FOR SALE

Nicely appointed greenhouse establishment, situated on good residence street, consisting of three greenhouses 20x95 ft., and one house 6x80 ft., heated by hot water system; 4-room cottage and all other necessary buildings on the premises; located on a lot 99x205 ft.; owner has other interests requiring his attention; immediate possession given; terms easy. A rare opportunity.

PETER STILBER,

8417 Connecticut Ave., Cleveland, O.

FOR SALE

20,000 sq. ft. of glass; 6 acres land; residence; city water; steam heat; mostly retail.

SAVANNA GREENHOUSES
Savanna, Ill.

FOR SALE

Or lease, 66,000 sq. ft. of modern glass, well stocked with roses, carnations, mums, etc.; replanting for season completed; oldest established wholesale and retail business in city of 35,000; one of the best shipping points in the west; in first-class residential district; an exceedingly attractive proposition, which invites and will repay the closest investigation; convenient 6-room modern residence; immediate possession; satisfactory terms to reliable party. Address No. 380, care Florists' Review, Chicago.

FOR SALE

Modern Greenhouse Establishment, of 50,000 square feet of glass; 6 1/2 acres of land; office and packing room with concrete basement; modern barn; potting shed; boiler house; 3-room dwelling, with bath and basement. Electric light and water throughout entire plant and buildings. Two 40 h. p. boilers and steam heat. Two horses, plow, wagon and other implements.

6500 young Columbia, set out June 1.
2000 Columbia, 1500 Ophelia, 1000 Sunburst one year old; 2000 White Killarney, 1000 Ward and Richmond, cut back and started for fall flowering.
1000 Rose Premier, set out May 15.
1000 White Killarney, set out May 15.
1600 Chrysanthemums.

5000 Carnations, all in readiness for fall planting.

Good stock of designs, boxes, manure and fertilizers; \$500.00 worth of double strength glass; one-half carload of bench lumber; private railway switch; cheap coal and water.

Good shipping facilities to Cincinnati and St. Louis. Only greenhouse within radius of 60 miles. Good retail trade.

Wish to retire from business; good terms. Write for prices and further information.
GEORGE SEUBOLD, Florist,
Huntingburg, Indiana.

FOR SALE

One complete 9-section No. 380 cast-iron Moninger boiler;

Five intermediate sections;

Complete base and grates of No. 380 cast-iron Moninger boiler;

300 feet of 6-inch threaded pipe in various lengths;

36 6-inch tees (cast-iron threaded);

36 4-inch Henion & Hubbel greenhouse valves;

300 pairs of Stuttle's patented 4-inch flue clamps;

All material in A-No. 1 condition; reason for selling, installing central heating system; if interested, write for prices.

AURORA GREENHOUSE CO.,
Aurora, Ill.

FOR SALE

Bargain, greenhouses for sale at Summit, N. J., 45 minutes by rail from New York City; dwelling house, barn and large potting sheds;

1 house, 26 x 200 ft.

1 house, 20 x 200 ft.

3 houses, 18 1/2 x 125 ft.

2 houses, 20 x 150 ft.

2 houses, 20 x 125 ft.

hot water heat; 8 acres of land around the place; selling price, \$16,000.00; \$6,000.00 cash, balance on easy terms. Apply to

CHARLES H. HAGERT,

Dingman's Ferry, Pa.

or E. L. MCKIRGAN, Attorney,
Littell Building, Summit, N. J.

FOR SALE

Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

PACIFIC COAST DEPARTMENT

Sacramento, Cal.—The Elm City Cemetery is planning to build two small houses and a large lath house.

Santa Cruz, Cal.—E. S. Biggard, who is now employed by the Seabright Bulb Co., and who has been a greenhouse grower for fifteen years, intends to go into business for himself soon.

Seattle, Wash.—Just as J. O. Hankins, proprietor of the Seattle Pottery, was catching up with orders and getting in shape to push the red pot business, July 3 his factory burned to the ground; loss about \$10,000. But nothing discourages Mr. Hankins; he will rebuild at once.

LOS ANGELES.

The Market.

Shipping business was a little better last week, owing to the dry, hot weather in neighboring territory, drying up local stock. The shortage of water in so many places makes the Los Angeles growers feel happy in their bounteous supply. Even in Montebello, where so many flower growers and nurserymen are located and the water supply is usually plentiful, the waterworks authorities are warning growers to be careful and there is not the usual pressure. In fact, owing to the dry winter, the water line is low everywhere in southern California, with the heaviest demand to come.

From both coast and foothill fields outdoor carnations are coming in better shape than could be expected for the season and they ship well. Retailers are quiet, funeral work being the only outlet for flowers. Several coming affairs promise well, but at present it is dull and everyone who can get away is taking the opportunity to get a change and rest at the mountains or seashore.

Roses are scarce, as the growers are off crop and replanting. The quality of the flowers arriving is only medium. There is a big demand for fern stock, both finished plants and young stock for growing on, but this cannot be filled, the growers being practically sold out of large plants and holding on to their young stock.

Various Notes.

Arthur Gleave, of Gleave's Flower Shop, Santa Barbara, was in the city last week looking up stock. He reported a busy time with decorations during the fiesta and looks forward to an extra good season.

Bert Harris, formerly of the Darling staff and now with MacBorie-McLaren Co., of San Francisco, was in town last week.

There is joy in the establishment of S. Murata & Co. these days and Mr. Murata is packing around a big smile. The reason is that Mrs. Murata, who is still in Japan, has presented him with a son. Both mother and child are doing well. Mrs. Murata and family are expected to return to Los Angeles shortly.

C. B. Knickman, representing McHutchison & Co., New York, arrived in town last week. He came over the

southern route and will go north from here. Before returning east he will probably cross the Pacific on a business trip to Japan.

W. Armacost & Co. have received a solid carload of baskets from the east. This is said to be the first full carload to be shipped to a florist on the coast. Anyway, it shows the enterprise of this up-to-date firm, which is rapidly advancing along all lines. Already the Fourth street quarters are getting too small and there is talk of a removal to a larger place.

Fred Westrom, manager at Wright's Flower Shop, left last week for a month's auto trip, taking in Sacramento and the Feather river section. He and Mrs. Westrom will have their machine remodeled so as to provide for sleeping accommodations.

A. Seki, of Seki Bros., West Fourth street, left last week for a trip to Japan.

Walter Polder, of Polder Bros., Montebello, left with a party of friends for an auto trip through the Yosemite.

Fred Sperry, of the L. A. Floral Co., is back on the job at the store and W. L. Morris is away for several weeks. Large shipments of strawflowers for the east have been going out lately.

H. R. Richards.

SPOKANE, WASH.

The Market.

The stock of carnations is heavy, with but little demand. Roses are scarce, but the shortage is not causing any stock to be shipped in, as other flowers are taking their place in practically all funeral work.

Various Notes.

J. F. Austin, who has been general manager of the Spokane Greenhouses, Inc., for the last nine years, has sold his interest to J. Finck. Mr. Austin is retiring from the florists' business and is opening a first-class shoe store

SUMMER FLOWERS SUMMER PRICES

Quality and Service

L. A. FLORAL CO.

236 E. Fourth Street
LOS ANGELES, CAL.

Mention The Review when you write.

NEW Crop

**CARNATIONS
and ASTERS**

S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 So. Los Angeles St., LOS ANGELES, CAL.

WE NEVER MISS

WHERE SHALL I TRADE NEXT YEAR?

With ARMACOST & CO., of course!

Easy to answer that if you have visited our plant and have become acquainted with us. If you haven't we will try to tell you in this space some of the reasons that have caused Armacost & Co., Los Angeles, to come to be recognized as the best and most dependable wholesale house on the Pacific Coast.

(See July 10 issue for Reason No. 1.)

Reason No. 2 You should buy your Supplies from Armacost & Co., because you really cannot afford to buy them anywhere else.

Baskets, Magnolias, Moss, Picks, etc., bought in carload lots, thus securing you the benefit of quantity buying and low freight rates.

String, Pins, Mats, Letters, Crepe Paper, Chiffon all bought direct from the manufacturer. Get our prices before ordering, you will need no further argument.

WALTER ARMACOST & CO.

221 East 4th Street

We Close Sundays

Los Angeles, Cal.

Mention The Review when you write.

CALIFORNIA ASTERS

Chrysanthemums, Roses, Carnations, Daisies, Marguerites, Gypsophilas, Marigolds, Jelly Stock, Strawflowers, Asparagus Plumosus, Adiantum.

SHIPPED TO ALL POINTS

United Flower & Supply Co., Inc.

448 BUSH STREET, SAN FRANCISCO, CAL.

Mention The Review when you write.

in this city. Mr. Finck was in charge of the Natatorium Greenhouses for a number of years and is well acquainted with growers and retailers in this district.

The death of Adolph Donart, manager of the Donart Greenhouses, of Coeur d'Alene, Idaho, and owner of the Donart Flower Shop, in Spokane, is recorded in the obituary column this week.

R. W. N.

SAN FRANCISCO.

The Market.

With the summer vacation season in full swing, business has slackened up to some extent. Many florists state that this period of the year surpasses that of 1918. Stock was still plentiful and the quality seemed to be slightly better than the week before, but buying was

light in wholesale depots and retailers reported few large orders.

Outdoor flowers were in fairly good condition. The gladiolus crop is holding out well and within a week some of the later varieties are expected. Dahlias are not up to standard so far. Hot weather a few weeks ago spoiled some of the early blooms and only a few good specimens were noticed in the market last week. Cut hydrangeas were in full crop, but the quality seemed to be inferior to that of last year. A few blue blooms of excellent quality were seen, but for the most part they were rather small and had short stems.

Roses were plentiful and not high in price, but the condition of the blooms was not of the best even for this time of the year. While white chrysanthemums made their appearance several weeks ago in small numbers, the first regular cut of the smaller blooms was in the market the early part of last

WE ARE THE LARGEST GROWERS OF ROSES — PORTLAND ROSES

Superior Quality—Choice Varieties
Sell Better—Grow Better

Ask for Price Lists. Order Now.

Mountain View Floral Co.,
PORTLAND, OREGON

Mention The Review when you write.

Bedding Stock—Asparagus Sprengerian Plumosus, Australian Pea Vine, Dahlias, Delphiniums, Fuchsias, Geraniums, Heliotropes, Lantanas, Passiflora, Pansies, Pelargoniums, Pentstemons, Petunias, Shasta Daisy, etc.

FRED G. EHLE, Wholesale Grower,
224-226 Sanborn Ave. SAN JOSE, CALIF

week. A few yellow chrysanthemums were sent in also and were quickly snapped up by lovers of out-of-season flowers.

Orchids and gardenias were still scarce and high. It will be at least a month before the new gardenia blooms will be in the market again. Plenty of scabiosas, particularly the pale lavender

California Grown Bulbs

FREESIA PURITY

	Per 1000
$\frac{3}{8}$ -inch to $\frac{1}{2}$ -inch.....	\$ 5.00
$\frac{1}{2}$ -inch to $\frac{5}{8}$ -inch.....	7.00
$\frac{5}{8}$ -inch to $\frac{3}{4}$ -inch.....	10.00
$\frac{3}{4}$ -inch and over.....	15.00

NARCISSI

	Per 1000
Staaten General, late.....	\$20.00
Chinese Lilies, early single.....	50.00
Paper White.....	20.00
Emperor Daffodils, extra large bulbs.....	25.00

CALLAS

	Per 1000
Calla Aethiopica, white	
1-inch to $1\frac{1}{2}$ -inch.....	\$25.00
$1\frac{1}{2}$ -inch to 2-inch.....	55.00
2 inches and over.....	85.00
Calla Elliottiana, yellow.....	Per 100, 14.00

AMARYLLIS

	Per 100
Belladonna Major, pink.....	\$6.00

Prices Quoted are F. O. B. San Francisco, California.

Discount allowance of 5% for cash with order.

C. KOOYMAN & Co., Inc., 431 Bush Street, San Francisco, Calif.

and pink shades, were in, along with marigolds, snapdragons, calliopsis, French and African marigolds and budleias. Greens are extremely difficult to obtain, particularly any of good quality. A few boxwoods were picked up during the early part of last week, but the specimens remaining are badly burned by the hot weather.

Various Notes.

In spite of the vacation season, which is taking so many people out of town, Mrs. Copeland, of Sutter street, reported a satisfactory business since the first of the month.

Miss Recardie Lee Murray, 894 Geary street, is on her vacation.

The E. W. McLellan Co. reported a good shipping business. Henry Avansino says that interior orders are coming through in steadily increasing quantity.

The growers who are consolidated in the United Flower & Supply Co., of 448 Bush street, anticipate an exceptionally fine crop of asters and chrysanthemums this year. The large varieties of asters, fully the size of ordinary chrysanthemums, are proving great favorites in the eastern markets and the demand is rapidly growing each year through the interior of this state, as well as in markets at a greater distance from the local depot. Early Frost chrysanthemums have started coming in, and another week will see Golden Glow in the market.

A fine selection of snapdragons, yellow, red and salmon-pink, were offered by Domoto Bros. last week. This firm also had a good cut of asters and chrysanthemums.

FREESIA PURITY

NEW CROP READY NOW.

FULL SIZES GUARANTEED.

7/16-inch (small $\frac{1}{2}$ -inch), \$5.00 per 1000; $\frac{1}{2}$ to $\frac{5}{8}$ -inch, \$7.00 per 1000

By Parcel Post Prepaid. Special Prices on 5,000 or over.

Asparagus Plumosus Seed, hand-picked, fresh, plump seed. \$1.00 per 1000; \$7.50 per 10,000

HARRY BAILEY, Nurseryman, R. F. D. No. 6 Box 354 Los Angeles, Cal.

Mention The Review when you write.

Los Robles Freesia Purity

The LOS ROBLES standard of quality, liberal grading and properly cured bulbs is evidenced by renewed and standing orders from year to year by many leading wholesale houses.

A trial order will make YOU a regular customer.

Los Robles Nursery and Garden, Santa Cruz, Cal.

Mention The Review when you write.

My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists. They have no equal. Send for list.

Ant. C. Zvolanek, Lompoc, Cal.

Mention The Review when you write.

See our Price List of Shipping Stock

Page 47 of THE REVIEW
for May 29

WILSON-CROUT-GEHR CO.,
East 61st and Ankeny Sts., Portland, Ore.

Edward H. Rust NURSEYMAN

1625 BANK STREET
SOUTH PASADENA, CALIF.

Mention The Review when you write.

PRIMULA OBCONICA

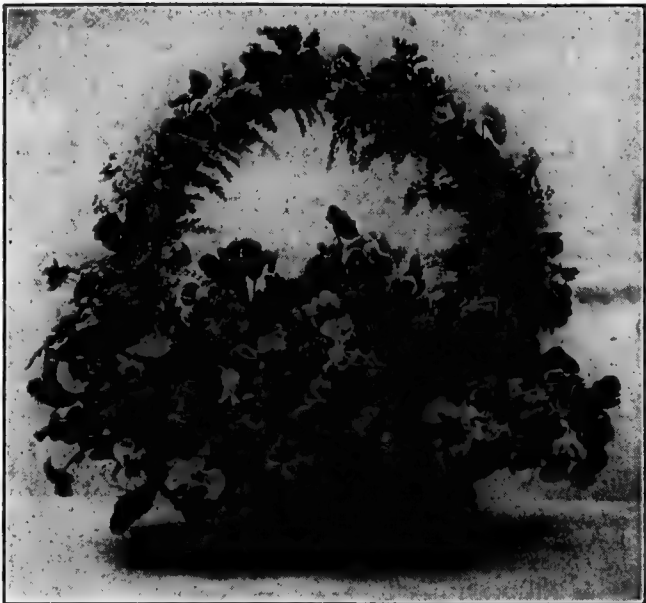
From 3-inch, 4-inch and 5-inch pots, \$5.00, \$8.00 and \$15.00 per 100.

Still have a few ounces of Grohe's Champion Strain high-grade Petunia seed at 25c per Trd. Pkt., \$3.50 per $\frac{1}{8}$ -oz., \$5.50 per $\frac{1}{4}$ -oz., \$17.50 per oz.

FRED GROHE CO.

R. F. D. 4, Box 367, SANTA ROSA, CAL.
Mention The Review when you write.

MASTODON PANSIES



MASTODON PANSIES.

Originated by us, and perfected by twenty-six years of exclusive cultivation, aided by an ideal climate, have reached a development in enormous size as well as color, form and range of colors, that has won the acclamation and patronage of the highest expert authorities of floriculture in America.

All varieties named herein grown exclusively by us.

One-sixteenth ounce of any mixed, 65c.						
Steele's Mastodon Greenhouse, Special Mixed, O. K. outside, our very best	1/16 oz.	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.	4 oz.
Steele's Mastodon Private Stock, Mixed
	\$0.65	\$1.00	\$2.00	\$3.75	\$7.00	\$23.00
	.65	1.00	1.75	3.25	6.00	20.00

	1/16 oz.	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.	4 oz.
Steele's Mastodon, Mixed	\$0.65	\$0.75	\$1.50	\$2.75	\$5.00	\$17.00
Steele's Improved Vulcano, new, a rich velvety Burgundy red
	.75	1.25	2.50	5.00	10.00
Mlle. Isabelle, Our novelty, ruffled bronze and yellow. Price same as Vulcano.						

Mlle. Irene—Our initial offering—tango red. Our greatest triumph in Pansies. Price, 400 seeds.....75c

1919 CATALOGUE READY.

NEW CROP READY

The Price of each of the varieties named below is as follows: 1/16 oz., 65c; 1/8 oz., \$1.00; 1/4 oz., \$2.00; 1/2 oz., \$3.50; oz., \$7.00.

Black Mastodon, huge in size.
Bronze Mastodon, the most popular strain we have.
Panama-Pacific, yellow, those wonderful Exposition pansies.
Prince Henry, the largest and finest blue in existence.
Madame Perret, rose and red shades. Very fine.
Parisian Yellow, a pure yellow of marvelous size.

Meteor, a wine red—a profuse bloomer.
Grande Duke Michel, the premier large all-white pansy.
White Mastodon, dark center—the largest pansies we have ever seen.
Madame Steele, Elks' purple, immense size.
Mastodon Adonis, new; of huge size; light blue, baby blue and lavender shades.

STEELE'S PANSY GARDENS PORTLAND, OREGON

At the nurseries of Enomoto & Co., in Redwood City, fine crops of asters and chrysanthemums are nearing maturity. In spite of the large acreage of these specialties planted this year, there is no fear of an oversupply. The shipping qualities of the flowers have long made them favorites with out-of-town trade. C. Kooyman states that he is well satisfied with the bulb market and is cleaning up nicely on cut stock. Some good Statice latifolia is carried by Mr. Kooyman. A. Belli, of the Art Floral Co., left for a two weeks' vacation in Mendocino county. Joseph Scatania, also of this firm, recently returned from his annual

outing, which he spent in the historical Sonoma valley. An interesting floral decoration for the home-coming of a prominent local war-worker was carried out by Joseph's, employing American Beauty roses and blue hydrangeas. A floral Croix de Guerre about four feet in height divided honors with an American flag, made entirely of flowers. Mrs. Julia Wessel, bookkeeper for Pelicano, Rossi & Co., is at present on her annual outing. Walter Hoff, of the MacRorie-McLaren Co., spent the holidays beginning July 4 motoring through the Tahoe country. He is now planning a longer trip

CHRYSANTHEMUMS

ROOTED CUTTINGS	
Charles Rager, White.....	per 100, \$2.50
Marigold, Yellow.....	per 100, 8.00
Early Frost, White.....	per 100, 2.50
Klondike, Pompon.....	per 100, 2.00
From 2 1/2-inch Pots	
Rager.....	per 100, 4.00
Marigold.....	per 100, 5.00
Early Frost.....	per 100, 4.00
CASH WITH ORDER	
STUBER & RICHARDSON, Bryn Mawr, Wash.	

through the northern part of the state and through Oregon and Washington. A beautiful display of the new Dr.

Tevis dahlia was seen in the window of the retail store of Avansino Bros., on Geary street. The huge bunch of variegated bronze blooms attracted much favorable attention.

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Concrete Flower Pots

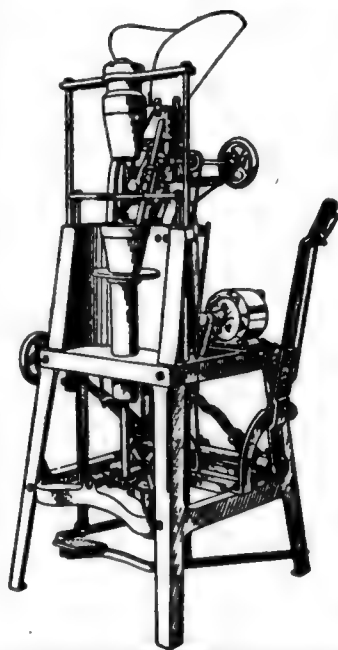
For $\frac{3}{4}$ c each

That is all it will cost you to make the smaller sizes with our new machine.

Ask for free booklet.

SPOKANE CONCRETE FLOWER POT MACHINE CO.

807 Riverside Ave., SPOKANE, WASH.



ASPARAGUS PLUMOSUS

1000 Seeds \$1.00
Pound 7.50
Seedlings, 1000 8.00

ASPARAGUS SPRENGERI

1000 Seeds \$0.75
Pound 5.00
Seedlings, 1000 8.00

Nephrolepis Fern Runners

Teddy, Jr. \$3.00 per 100; \$25.00 per 1000
Scottii 3.00 per 100; 25.00 per 1000
Superbissima 3.00 per 100; 25.00 per 1000

H. N. GAGE CO., Inc., Montebello, Cal.

Freesia Splendens

Fischer's Beautiful Lavender Freesia

The great commercial sort, the Freesia that can be used for any and all purposes, from wedding decorations to funeral work, where lavender tone is wanted. For further description see issue of May 22, May 29 or June 5. Try a few. You will need more next year.

Prices: \$50.00 per 1000; \$7.00 per 100; \$1.50 per dozen.

250 lots at 1000 rates. Cash with order. Usual trade discount to dealers.

Only good flowering bulbs will be offered for sale.

JOHN SCHEEPERS, Inc., 2 Stone St., New York, have the agency for my grand new Freesia Fischerii this season.

RUDOLPH FISCHER, San Gabriel, Calif.

ORDER

Calla Aethiopica Bulbs

For July and August Shipping

3 to 4 inch circumference \$35.00 per 1000
4 to 4-inch circumference 42.50 per 1000
5 to 6-inch circumference 50.00 per 1000

Prices F. O. B. San Francisco. No charges for packing. Cash with order, please.

Pacific Nurseries

Celma, San Mateo Co., Calif.

FERNS

Boston, 2-inch \$6.00 per 100
" 3-inch 8.50 per 100
" 6-inch \$ 7.20 per doz.
" 7-inch 10.40 per d. z.
" 8-inch 15.00 per doz.
" 9-inch 24.00 per doz.
Whitmanii, 6-inch 7.20 per doz.

H. HAYASHI & CO.,

2311 73rd Ave., Oakland, Cal.

ENOMOTO & CO., Inc.

Wholesale Growers and Shippers

35 Saint Anne St., SAN FRANCISCO, CAL.

FREESIA PURITY

AND OTHER BULBS

Write for prices

C. Eaden Lilley, Bulb Grower, Santa Cruz, Calif.

SEABRIGHT BULB CO.

686 Sequel Ave., SANTA CRUZ, CAL.

QUALITY Wholesale Growers of High-grade Bulbs RELIABILITY

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues

SAN FRANCISCO, CAL.

Write for wholesale list of
**FERNS, KENTIAS and
PRIMULA OBCONICA**

Mention The Review when you write.

DRACAENA INDIVISA

3-inch, \$8.00; light 4-inch, \$12.00;
heavy 4-inch, \$16.00.

All per 100, out of pots.

H. L. OLSSON CO., Inc.

Growers of Quality Plants to the Trade

Box 494

SPOKANE, WASH

Mention The Review when you write.

Mexican Ivy

California's Most Popular Green



Humboldt Evergreen Co.
OYERVILLE, CAL.

Mention The Review when you write.

KENTIAS

We shall have a good stock of Kentias for fall delivery.

EXOTIC NURSERIES
Santa Barbara, Cal.

Mention The Review when you write.

PALMS

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Have you received a Penn Check this month?

No?

Then perhaps you are to blame.

Wake up to the merits of the F. T. D. business. We are sending orders daily and our telegraph business is growing.

Get on the F. T. D. band wagon and join in the benefits a membership entitles you to. We have always had faith in its development and now more than ever.

Over 850 members! And we haven't half enough yet.

Get in, now.



"Penn, the Telegraph Florist"

Member of Florists' Telegraph Delivery Association

124 Tremont Street
BOSTON, MASS.



Washington, D.C.

GUDE'S

GUDE BROS. CO.
FLORISTS
1214 F ST. N.W.
WASHINGTON, D.C.

Members
Florists' Telegraph Delivery.

Send Orders for
**WASHINGTON,
D. C.**

and vicinity to



Member F. T. D.

14th and H. Streets

EVERYTHING
FIRST-CLASS

WASHINGTON, D. C.
Louise Flower Shop

Connecticut Ave. at N. St., N. W.
Miss Louise W. Daugherty, Proprietress.
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

FOREIGN SECTION

Liverpool, England
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND
WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England
DINGLEYS, Ltd., Florists

SEC'Y YOUNG'S CORNER

OFFICE: 1170 BROADWAY, NEW YORK

THE DETROIT CONVENTION.

Attendance Invited.

The secretary has sent out to his complete mailing list the following letter to the trade:

Dear Sir: With this letter you will find an application form for membership in our society. Why not complete the same and enroll your name with the names of the other progressive florists of the country? Better inducements to do so can hardly be set out than those appearing in the article, also enclosed, "Why Should I Join the S. A. F.?"

After you have done this, why not arrange to attend our thirty-fifth annual convention and trade exhibition, to be held in Detroit, Mich., August 19 to 21, and in addition, as a guest enjoy the day of entertainment which your brother florists in Detroit will provide August 22? Take with you your wife, daughter or other members of your family—all, if you so choose. See the great trade exhibition and examine the latest productions in greenhouse construction, boilers,

fittings, supplies, retail florists' supplies, such as baskets and the other hundred and one things in which design is kept up-to-date, as well as a host of other auxiliaries. The trade exhibition is an education to those who are "keeping shop" or operating greenhouses.

If you would like further information, just write to the secretary.

Cordially welcoming you,

Yours very truly,

John Young, Sec'y.

P. S.—On the other side of this letter is a list of the firms who at this date have arranged to make comprehensive exhibits. There will be additions to the list, of course, before the exhibition opens.

The Trade Exhibition.

No effort is being spared to make this the banner convention in the history of the society.

The outlook for the trade exhibition is that the immense floor of Arcadia auditorium will be taxed to the limit to

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Concrete Flower Pots

For $\frac{3}{4}$ c each

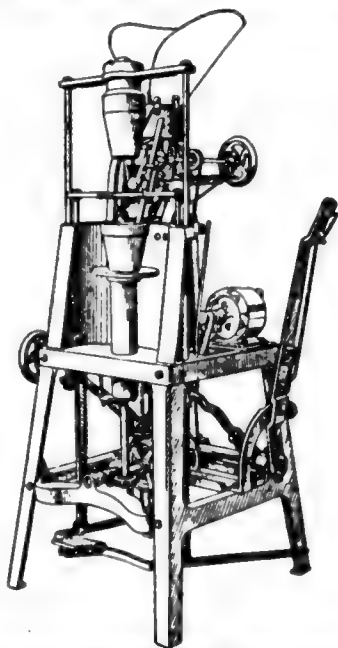
That is all it will cost you to make the smaller sizes with our new machine.

Ask for free booklet.

SPOKANE
CONCRETE
FLOWER POT
MACHINE CO.

807 Riverside
Ave.,

SPOKANE,
WASH.



ASPARAGUS PLUMOSUS

1000 Seeds \$1.00
Pound 7.50
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ORDER

Calla Aethiopica Bulbs

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PALMS PALMS

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The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

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THE DETROIT CONVENTION.

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The secretary has sent out to his complete mailing list the following letter to the trade:

Dear Sir: With this letter you will find an application form for membership in our society. Why not complete the same and enroll your name with the names of the other progressive florists of the country? Better inducements to do so can hardly be set out than those appearing in the article, also enclosed, "Why Should I Join the S. A. F.?"

After you have done this, why not arrange to attend our thirty-fifth annual convention and trade exhibition, to be held in Detroit, Mich., August 19 to 21, and in addition, as a guest enjoy the day of entertainment which your brother florists in Detroit will provide August 22? Take with you your wife, daughter or other members of your family—all, if you so choose. See the great trade exhibition and examine the latest productions in greenhouse construction, boilers,

sttings, supplies, retail florists' supplies, such as baskets and the other hundred and one things in which design is kept up-to-date, as well as a host of other auxiliaries. The trade exhibition is an education to those who are "keeping shop" or operating greenhouses.

If you would like further information, just write to the secretary.

Cordially welcoming you,

Yours very truly,

John Young, Sec'y.

P. S.—On the other side of this letter is a list of the firms who at this date have arranged to make comprehensive exhibits. There will be additions to the list, of course, before the exhibition opens.

The Trade Exhibition.

No effort is being spared to make this the banner convention in the history of the society.

The outlook for the trade exhibition is that the immense floor of Arcadia auditorium will be taxed to the limit to

FOREIGN SECTION

Liverpool, England
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND
WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England
DINGLEYS, Ltd., Florists

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NEWARK, N. J. F. T. D. Member
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accommodate the exhibits. In addition
to the exhibitors previously announced,
the following have taken space:

Jacob Kier Nielson, Oak Park, Ill.
Peters & Reed Co., South Zanesville, O.
Russin & Handling, New York, N. Y.
Max Schling, New York, N. Y.
Fred J. Mead, Newark, N. J.
W. A. Manda, Inc., South Orange, N. J.
John Lewis Childs, Inc., Flowerfield, L. I.,
N. Y.
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Chicago Feed & Fertilizer Co., Chicago, Ill.

At this convention action will be
taken on a recommendation that the
dues in the society be increased to \$5
per year, and that the life membership
fee be increased from \$25 to \$50. Only
members in good standing can become
life members; therefore it is obvious
that any applying for this membership
must be clear on the books for the 1919
dues. It goes without saying that life
memberships taken out now will fore-
stall any action emanating from the con-
vention.

The local committees in Detroit are
actively at work, and, it is understood,
have laid out a program for the enter-
tainment of their guests which will be
highly pleasing to all.

John Young, Sec'y.

NATIONAL PUBLICITY CAMPAIGN.

Still the Fund Lags.

Almost daily there comes to the office
of the promotion bureau a hearty en-
dorsement of the work of the campaign.
As an example: "Enclosed find our
contribution towards the 'Say It with
Flowers' campaign. We are looking

ABUNDANTLY PREPARED
ALL TIMES
Edwards Floral
Hall Company
1716 Pacific Avenue
ATLANTIC CITY, NEW JERSEY
Nurseries: Mediterranean
and South Carolina Aves.
Member Florists' Telegraph Delivery Ass'n.

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FRED BOERNER
CUT FLOWERS, Wholesale and Retail
Corner Bank and Broad Sts.
Keystone Phone 109R

NEWARK, N. J.
PHILIPS BROS.
938 BROAD STREET
Members F. T. D.

Stroudsburg, Pa. Boonton, N. J.
Dover, N. J. Hackettstown, N. J.
Store in each town. Flowers fresh from our
own greenhouses. Immediate delivery all
Eastern Penna. and Northern New Jersey.
HERRICK, Florist Member Florists'
Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

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Street
Toronto

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J. GAMMAGE & SONS, LTD.

"The House of Flowers"

All Orders Carefully Executed

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McKenna

Largest
Retailers
in
Canada

Cor. St. Catherine and Gay Streets

8 St. John St., QUEBEC, CAN.

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Montreal, Que., HALL & ROBINSON
825 St. Catherine St., W. MONTREAL'S FLORISTS

Toronto, Ont., Can. THE FERNERY Florist

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For Quality and Good Service, try us.

FOR ALL BRITISH COLUMBIA ORDERS

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VANCOUVER, VICTORIA,

B. C.

B. C.

A. J. WOODWARD

"BON VOYAGE" ORDERS my specialty

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F. T. D. Orders Satisfactorily Filled.

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GRAND RAPIDS FLORAL CO.

WENCEL L. CUKERSKI will fill your orders for Designs and Cut Flowers in Michigan.

ARTHUR F. CRABB

GRAND RAPIDS, MICH.

Prompt Service to any Point in Michigan

J. B. GOETZ SONS

SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

MICHIGAN

ORDERS WILL BE CAREFULLY
CARED FOR BY

HENRY SMITH GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO
FLOWERS AND PLANTS.

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DETROIT

Central Floral Co.

"FLOWERS THAT LAST LONGER"

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132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

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PERCIVAL F. PENFOLD

Saginaw, Michigan

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Orders carefully executed

THE PETERBOROUGH FLORAL CO.,

Peterborough, Canada



NEW JERSEY

EDWARD SCEERY

PATERSON and PASSAIO

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PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.

Member Florists' Telegraph
Delivery Association.

Frank Winans

forward to sending another check a little later on. We want to congratulate the society on its splendid work in getting up such a campaign and the results obtained should more than please every individual in any way connected with the business. Wishing you the greatest success, we are, very truly yours, Morais Bros., Rye, N. Y."

Still, the fund lags. Why this should be is hard to understand. The time is past when argument might be necessary. Experience should be the preceptor now and we have had a glorious experience. We have ascertained that, beyond a question of doubt, our efforts to increase the sale of flowers are be-

DETROIT MICHIGAN



Orders given
best of care
by these five



F. T. D. Members

J. Breitmeyer's Sons

Broadway and Gratiot Ave.

Fetter's Flowers

17 Adams Avenue E.

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604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPEKE, 95 Gratiot Ave.

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Established 25 Years
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ASMAN, LEADING FLORIST

Prompt Delivery

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Mich.



Member F. T. D.

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All So. Mich. points

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House of Personal Service

Battle Creek, Michigan

S. W. COGGAN, Florist, 25 E. Main St.
Member of Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Have you received a Penn Check this month?

No?

Then perhaps you are to blame.

Wake up to the merits of the F. T. D. business. We are sending orders daily and our telegraph business is growing.

Get on the F. T. D. band wagon and join in the benefits a membership entitles you to. We have always had faith in its development and now more than ever.

Over 850 members! And we haven't half enough yet.

Get in, now.



"Penn, the Telegraph Florist"

Member of Florists' Telegraph Delivery Association

124 Tremont Street
BOSTON, MASS.



Washington, D. C.

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GUDE BROS. CO.
FLORISTS
1214 F ST. NW.
WASHINGTON, D.C.

Members
Florists' Telegraph Delivery.

Send Orders for
**WASHINGTON,
D. C.**

and vicinity to



EVERYTHING
FIRST-CLASS

Member F. T. D.

14th and H. Streets

WASHINGTON, D. C.
Louise Flower Shop

Connecticut Ave. at N. St., N. W.
Miss Louise W. Daugherty, - - Proprietress.
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

SEC'Y YOUNG'S CORNER

OFFICE: 1170 BROADWAY, NEW YORK

FOREIGN SECTION

Liverpool, England
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND

WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England
DINGLEYS, Ltd., Florists

THE DETROIT CONVENTION.

Attendance Invited.

The secretary has sent out to his complete mailing list the following letter to the trade:

Dear Sir: With this letter you will find an application form for membership in our society. Why not complete the same and enroll your name with the names of the other progressive florists of the country? Better inducements to do so can hardly be set out than those appearing in the article, also enclosed, "Why Should I Join the S. A. F.?"

After you have done this, why not arrange to attend our thirty-fifth annual convention and trade exhibition, to be held in Detroit, Mich., August 19 to 21, and in addition, as a guest enjoy the day of entertainment which your brother florists in Detroit will provide August 22? Take with you your wife, daughter or other members of your family—all, if you so choose. See the great trade exhibition and examine the latest productions in greenhouse construction, boilers,

fitings, supplies, retail florists' supplies, such as baskets and the other hundred and one things in which design is kept up-to-date, as well as a host of other auxiliaries. The trade exhibition is an education to those who are "keeping shop" or operating greenhouses.

If you would like further information, just write to the secretary.

Cordially welcoming you,

Yours very truly,

John Young, Sec'y.

P. S.—On the other side of this letter is a list of the firms who at this date have arranged to make comprehensive exhibits. There will be additions to the list, of course, before the exhibition opens.

The Trade Exhibition.

No effort is being spared to make this the banner convention in the history of the society.

The outlook for the trade exhibition is that the immense floor of Arcadia auditorium will be taxed to the limit to

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Dudley & Sons 59		Kemble's Grhsses 67		Windmiller Co., The 67					
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Weber & Sons Co. 59		Furrow & Co. 66		Dudley & Sons 59					
				MARION, O.					
				Blake's 61					

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

We Offer the Trade the Unexcelled Facilities



afforded by our

New Store

For Filling

F. T. D. ORDERS

In Kentucky and the South

GOOD STOCK, BEST WORK,
PROMPT SERVICE

FIRST-CLASS
RAILROAD CONNECTIONS

to serve you on all orders south
of Cincinnati and east of Louisville.

MEMBER F. T. D.

JOHN A. KELLER CO., 135 E. Main St., **LEXINGTON, KY.**
Opposite Phoenix Hotel

Red Bank, N. J.



W. W. KENNEDY & SONS
FLORISTS

Members F. T. D.

41 BROAD STREET

All Middle State and Seashore
NEW JERSEY POINTS
and Northeastern Pennsylvania towns
are best reached from

TRENTON

MARTIN C. RIBSAM, Florist
Member F. T. D. Broad and Front Sts.

Summit, New Jersey **HARRY O. MAY,**
PROPRIETOR
The Rose Shop.

Atlantic City, N. J.

EGG HARBOR FLOWER SHOP | Members
1311 Pacific Ave. Crane & Hill, Props. | F. T. D.

TRENTON, N. J.

PARK FLORAL CO., R. ABBOTT
Greenhouses—Buchanan, Lafayette and Schiller Ave.



MONTCLAIR, N. J.

MASSMANN
Member Florists' Telegraph Delivery

NEWARK, N. J. F. T. D. Member

BEGEROW'S 946 Broad St.
FRESH FLOWERS AND BEST SERVICE

accommodate the exhibits. In addition to the exhibitors previously announced, the following have taken space:

Jacob Kler Nielson, Oak Park, Ill.
Peters & Reed Co., South Zanesville, O.
Russin & Handling, New York, N. Y.
Max Schling, New York, N. Y.
Fred J. Mead, Newark, N. J.
W. A. Manda, Inc., South Orange, N. J.
John Lewis Childs, Inc., Flowerfield, L. I., N. Y.
D. Hill Nursery Co., Dundee, Ill.
Chicago Feed & Fertilizer Co., Chicago, Ill.

At this convention action will be taken on a recommendation that the dues in the society be increased to \$5 per year, and that the life membership fee be increased from \$25 to \$50. Only members in good standing can become life members; therefore it is obvious that any applying for this membership must be clear on the books for the 1919 dues. It goes without saying that life memberships taken out now will forestall any action emanating from the convention.

The local committees in Detroit are actively at work, and, it is understood, have laid out a program for the entertainment of their guests which will be highly pleasing to all.

John Young, Sec'y.

NATIONAL PUBLICITY CAMPAIGN.

Still the Fund Lags.

Almost daily there comes to the office of the promotion bureau a hearty endorsement of the work of the campaign. As an example: "Enclosed find our contribution towards the 'Say It with Flowers' campaign. We are looking

ABUNDANTLY PREPARED
ALL TIMES

Edwards Floral Hall Company

1716 Pacific Avenue

ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean
and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n.

CAPE MAY, N. J.

FRED BOERNER

CUT FLOWERS, Wholesale and Retail

Corner Bank and Broad Sts.
Keystone Phone 109R

NEWARK, N. J.

PHILIPS BROS.

938 BROAD STREET

Members F. T. D.

Stroudsburg, Pa. Boonton, N. J.
Dover, N. J. Hackettstown, N. J.

Store in each town. Flowers fresh from our own greenhouses. Immediate delivery all Eastern Penna. and Northern New Jersey.

HERRICK, Florist Member Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CANADA'S FLORIST

Dunlop's 8-10 W. Adelaide Street
Toronto
Member Florists' Telegraph Delivery Association

Winnipeg, Man., Can.

THE "KING" FLORIST

Member F. T. D. Ass'n. 270 Hargrave St.

London, Ont., Can.

J. GAMMAGE & SONS, LTD.

"The House of Flowers"

All Orders Carefully Executed

Members Florists' Telegraph Delivery Ass'n.

McKenna

Largest
Retailers
in
Canada

Cor. St. Catherine and Guy Streets

8 St. John St., QUEBEC, CAN.

Member Florists' Tel. Delivery

Montreal

Montreal, Que., HALL & ROBINSON

825 St. Catherine St., W. MONTREAL'S FLORISTS

Toronto, Ont., Can. THE FERNERY Florist

544 College Street

For Quality and Good Service, try us.

FOR ALL BRITISH COLUMBIA ORDERS
BROWN BROS. & CO., LIMITED

Vancouver, B. C.

Members Florists' Telegraph Delivery Association

VANCOUVER, B. C. VICTORIA, B. C.

A. J. WOODWARD

"BON VOYAGE" ORDERS my specialty

SCRIM'S, FLORIST

OTTAWA, CANADA

Saskatoon, Sask., Can.

Victoria Nursery The Quality Florists in the Center of the West

Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. GUKERSKI will fill your orders for Designs and Cut Flowers in Michigan.

ARTHUR F. CRABB

GRAND RAPIDS, MICH.

Prompt Service to any Point in Michigan

J. B. GOETZ SONS

SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

MICHIGAN

ORDERS WILL BE CAREFULLY
CARED FOR BY

HENRY SMITH
GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO
FLOWERS AND PLANTS.

CHICAGO

DETROIT

Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.

132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

DETROIT, MICH.

Peter F. Reuss & Co.,

56 BROADWAY

MIDLAND, MICH.

PERCIVAL F. PENFOLD

Saginaw, Michigan

GROHMAN THE FLORIST

Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

Central and Eastern ONTARIO

Orders carefully executed

THE PETERBOROUGH FLORAL CO.,

Peterborough, Canada



NEW JERSEY

EDWARD SCEERY

PATERSON and PASSAIC

Member Florists' Telegraph Del. Ass'n.

PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.

Member Florists' Telegraph
Delivery Association.

Frank Winans

forward to sending another check a little later on. We want to congratulate the society on its splendid work in getting up such a campaign and the results obtained should more than please every individual in any way connected with the business. Wishing you the greatest success, we are, very truly yours, Morais Bros., Rye, N. Y."

Still, the fund lags. Why this should be is hard to understand. The time is past when argument might be necessary. Experience should be the preceptor now and we have had a glorious experience. We have ascertained that, beyond a question of doubt, our efforts to increase the sale of flowers are be-

DETROIT
MICHIGAN



Orders given
best of care
by these five



F. T. D. Members

J. Breitmeyer's Sons

Broadway and Gratiot Ave.

Fetter's Flowers

17 Adams Avenue E.

Scribner Floral Co.

604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPEKE, 95 Gratiot Ave.

The
L. Bemb Floral Co.

ALBERT POCHOLON, 153 Bates Street

Yours For More Co-operation

Detroit, Mich. BEARD
FLORAL CO.

1617 Grand River Avenue

LANSING, MICH.

J. A. BISSINGER Established 25 Years
Member F. T. D.

PORT HURON, MICH.

ASMAN, LEADING FLORIST
Prompt Delivery

STURGIS, Mich. Coldwater, Mich.

Member F. T. D. All So. Mich. points

IONIA, MICH. Member Florists' Telegraph Delivery

Flowers for Ionia and Montcalm counties Byron L. Smith, Florist

OWOSSO, MICH.

OWOSSO FLORAL CO.

Hermann Thiemann, Prop. Member F. T. D.

Flint, Mich. EVANS

THE FLORIST

House of Personal Service

Battle Creek, Michigan

S. W. COGGAN, Florist, 25 E. Main St.

Member of Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

This Space for Rent

This space is being used one issue each month by two of America's leading Florists:

First week each month by Kirchner's, Cleveland, O.

Second week each month by Becker's, Cambridge, Mass.

It is open for engagement (by retail florists only), for the third and fourth weeks each month.

Correspondence solicited.

FLORISTS' PUBLISHING CO.

CHICAGO, ILLINOIS

MILWAUKEE

EXCLUSIVE FLORAL
ARRANGEMENTS

BAUMGARTEN, Inc.

Member F. T. D. 128-130 MASON ST.

Milwaukee, Wis.

EDLEFSEN-LEIDIGER CO.

419 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n

MILWAUKEE, WIS.

J. M. Fox & Son

437-39-41 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n

Fort Atkinson, Wis.

CLOUTE BROS., MEMBERS
F. T. D.

PRAIRIE DU CHIEN, WIS.

Center for quick deliveries to Northeastern Iowa
and Southwestern Wisconsin.

THE DIAL GARDEN GREENHOUSE

LA CROSSE, WIS.

La Crosse Floral Co. Member Florists' Telegraph Delivery

MILWAUKEE, WIS.

LUBLINER

ALWAYS READY
SEND US YOUR ORDER

Phone Grand 3096 225 Grand Ave.

GIMBELS

F. T. D. MEMBERS

Milwaukee, Wis.

La Crosse, Wis.

Send your orders for flowers for delivery
in this city and vicinity to

JOHN A. SALZER SEED CO.

QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of
"HOME-GROWN FLOWERS"

GET IN TOUCH WITH

J. E. MATTHEWSON

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Association

RACINE, WIS.

617 THE
Main St. FLOWER SHOP Member
F. T. D.

KENOSHA, WIS.

L. TURNER & SONS

FLORISTS

352 PARK AVENUE
GREENHOUSES, GENEVA ROAD
Members Florists' Telegraph Delivery

RACINE and KENOSHA

Operating large Greenhouse
in both these Wisconsin cities

P. N. OBERTIN

MADISON, WIS.

RENTSCHLER FLORAL CO. Member
F. T. D.

GREEN BAY, WIS.

Meier-Schroeder Co. Orders for Cut Flowers and
Designs delivered anywhere
in Wisconsin and Northern Michigan at right prices.

ing rewarded with a success beyond our fondest anticipation.

And you, Mr. Non-subscriber, know full well that you are being benefited by this success. Give a thought to what might have been had this campaign never been started. Look over your books and note how many new customers you have recorded in the bad times now behind us, when you fully expected to notice a decline in your business. What is it that is reminding many thousands of forgetful people every day

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



BUFFALO COLONIAL FLOWER SHOP

219 Delaware Ave.

Member of the F. T. D.

Warburton

Member
F. T. D.

FALL RIVER,
MASS.
33 N. Main Street
Orders Executed for
Southeastern Mass., Newport
and Rhode Island Points.

Hartford, Conn.

J. Albert Brodrib, Store,
639 Main Street
Deliveries to...
New Britain, Meriden, Middletown, Manchester,
Rockville, Farmington, Willimantic
Member Florists' Telegraph Delivery Association

HARTFORD, CONN. WELCH THE FLORIST

180 Asylum Street
MEMBER F. T. D.

Coombs
LEADING FLORIST

Member Florists' Telegraph
Delivery Association.

Orders
solicited for
all parts of
Connecticut
Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford,
Conn.

Providence, Rhode Island Johnston Brothers

LEADING FLORISTS
38 DORRANCE STREET
Members Florists' Telegraph Delivery Ass'n.

BROCKTON, MASS.

Belmont Flower Shop. MEMBER
F. T. D.

NEWPORT, R. I.

Est. 1864 Greenhouses
SMITH JAMESTOWN, R. I.

PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS
T. J. Johnston & Co., 107 Washington St.,
PROVIDENCE

For Berkshire County

LEADING FLORISTS
F. I. DRAKE & CO. Pittsfield, Mass.

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to
NEW HAMPSHIRE and VERMONT
Members Florists' Telegraph Delivery Association

Wax Brothers Boston, Massachusetts

143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England
Members Florists' Telegraph Delivery

New Bedford, Mass.

and all parts of Cape Cod, Mass
MURRAY, Florist
232 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

Cambridge, Mass.

Largest Retail Conservatories near the heart
of Boston. Deliveries in all suburbs.
HAROLD A. RYAN, Inc.
Opposite Mount Auburn Cemetery.

WATERBURY and Western Connecticut WESTOVER, ST. MARGARET'S and TAFT SCHOOLS

Your orders will be given our best attention
RYAN & POWERS. Members of F. T. D.
and Rotary Florists

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park Street
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

that there are anniversaries they should not forget! Have you never received thanks from some cordial individual for the reminder, which perhaps has saved him from criticism, even censure? Such happenings are common throughout the trade. Our slogan, "Say It with Flowers," is now deeply rooted. Let us see that its roots suffer not for want of nourishment.

Other Trades Raise Large Funds.

It seems to be easier in almost any other line to raise a publicity fund than in the florists' trade. The Florida growers of citrus fruits made a big success of their efforts last year to increase the sale of their products, and they are not what might be termed a large body. Through their exchange, which undertakes work similar to that of our promotion bureau, it has been unanimously voted to make the assessment for publicity for the coming season as much as 3 cents per box on oranges and 5 cents

BOSTON-BECKER'S

Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.

BECKER'S CONSERVATORIES
CAMBRIDGE, - - MASS.
Members Florists' Telegraph Delivery.

CARBONE, 342 Boylston Street, BOSTON

Member Florists' Telegraph Delivery Ass'n.

Caplan-BOSTON, MASS.

144 Massachusetts Ave.
Member F. T. D.
Special attention given Telegraph Orders for New England Conservatory of Music; Radcliffe and Wellesley Colleges.
We deliver to all parts of Massachusetts.

Worcester, Mass.

Randall's Flower Shop

Member Florists' Telegraph Delivery

H. F. A. LANGE Worcester, Mass.

Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

MALDEN, MASS.

J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

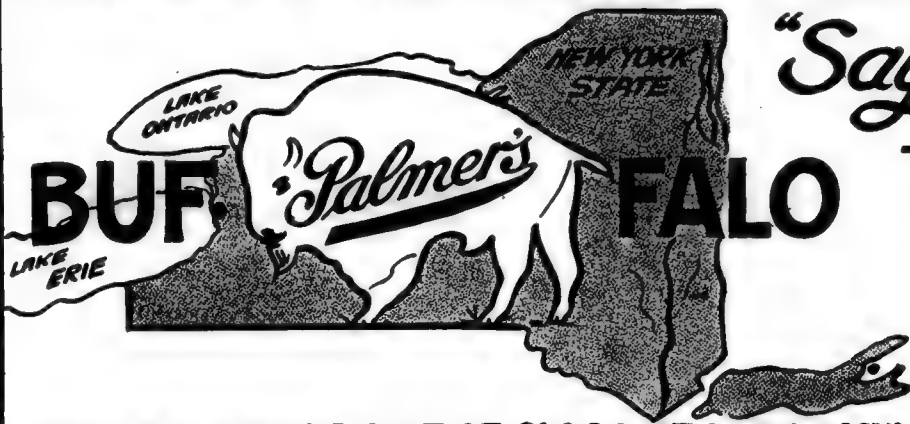
Lynn, Mass. MEMBERS F. T. D.

GIBBS BROS., 231-233 Union St.

Telegraph Delivery Department

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MEMBERS OF THE FLORISTS TELEGRAPH DELIVERY ASSOCIATION.



"Say it with Flowers"
THROUGH
Palmer's

350,000 SQUARE FEET OF GLASS AT LANCASTER, N.Y.

TWO STORES
304 MAIN ST.
260 DELAWARE AVE.

S. A. Anderson
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO

N. Y.

L. H. NEUBECK
Main and High Sts.



Member Florists' Telegraph Delivery

W. & T. CASS
Geneva, N. Y.

Telegraph Orders Promptly Filled
in Western New York

New York. Telephone
HENRY HART, Inc.
Lenox 3822

FLORIST

1000 Madison Avenue
In the heart of most exclusive residential section.

NEW YORK

Orders Sent to **H. H. BURNS** 509 Madison Ave.
will receive prompt and careful attention.

LONG ISLAND BROOKLYN JERSEY CITY NEWARK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34th St., - NEW YORK

CHATHAM, N. Y. THE CHATHAM FLORAL CO.

PROMPTNESS WITH CARE
Eastern NEW YORK and Western MASS.

Kottmiller

... FLORIST ...

426 Madison Avenue—and 49th Street
Also Vanderbilt and Ritz-Carlton Hotels New York

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central. Personal Attention
Member Florists' Telegraph Delivery Ass'n.

DAVID CLARKE'S SONS

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

per box on grapefruit. This assessment is expected to produce a fund largely in excess of \$100,000. Their California brethren are pushing forward a continuation of their efforts to establish "Sun-kist" products on a scale which makes the Florida efforts seem small indeed. These fruit growers know what they are about, and are working on experience. Every grower contributes to his fund.

And every florist, without exception, should contribute to his fund. Over 1,600 of the thinkers in the trade have already done so. Get busy with your think tank, Mr. Non-subscriber. There is a space awaiting your name on the honor roll. Can you, in your own interests, refuse to fill it as your conscience dictates?

Additional Subscriptions.

The following subscriptions have been received and are in addition to those previously announced, annually for four years, unless otherwise stated:

W. H. Barton, Madison, N. J. (1 yr.)..\$	20.00
Joseph A. Greenbacker, Meriden, Conn.	10.00
E. Wagner, Madison, N. J.	5.00
James B. Knight, Willoughby, O.	10.00
Wilson's Flower Shop, Painesville, O. .	10.00
W. A. Calhoun, East Cleveland, O.	10.00
Wilson Florist Co., Cleveland, O.	10.00
Paul C. Hahn, Cleveland, O.	10.00
Cleveland Plant & Flower Co., Cleve-	50.00
land, O.	



M. A. Rowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359

OUR MOTTO—THE GOLDEN RULE.

Niagara Falls, N. Y.

HARRIS & LEVER

Florists

Members of Florists' Telegraph Delivery

RAMM'S Flower ...Shop

350 Madison Avenue

Prompt and Efficient Service.

In the Heart of
NEW YORK

Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.



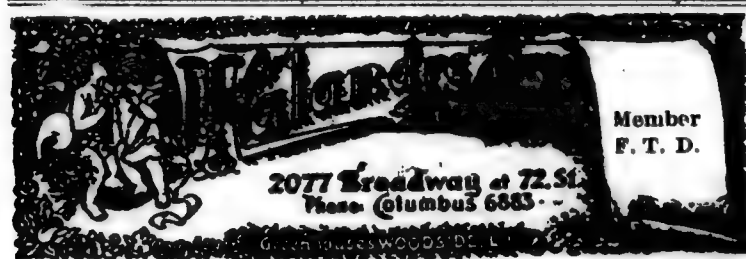
BURLINGTON, VT.

MEDINA, WHITE BROS.
N. Y.

Orders for Western New York handled with promptness.

Telegraph Delivery Department

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WE CARRY THE HIGHEST GRADE OF CUT FLOWERS
SEND US YOUR NEW YORK ORDERS
 ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

DARDS FLORIST

Established at N. E. Cor. of Madison Ave. and 44th St., NEW YORK, for 44 years.
 QUALITY. SERVICE. FAIR PRICES

Members of Florists' Telegraph Delivery.

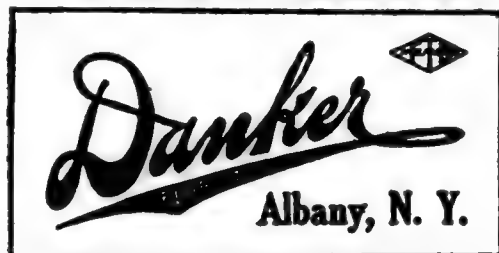
Buy
 War Saving
 Stamps



NEW YORK CITY
A. WARENDORFF
 F. T. D. Member
 TWO STORES { 225 Fifth Avenue
 { 1193 Broadway
 SPLENDID SERVICE

Albany, New York

The Rosery 28 STEUBEN STREET
 FLOWER SHOP
 Best service. Send your orders to us
 Members Florists' Telegraph Delivery Ass'n



Elmira, N. Y. RAWSON,
 THE FLORIST
 Deliveries to Ithaca, Binghamton, Hornell, Corning and other points.

The Rosery ELMIRA, NEW YORK
 182 Main St., N.
 Flowers Delivered to All Nearby Towns.

ALBANY, N. Y. The CAPITAL DISTRICT and all Eastern New York
WILLIAM GLOECKNER
 We guarantee absolute satisfaction.
 Member F. T. D. and N. F.

HUGO H. JAHN, 710 Nostrand Ave., BROOKLYN, N. Y.
 Tel. 1962 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders.

OLEAN, N. Y. HERRON
 The Florist
 WE GROW OUR OWN FLOWERS.

BATAVIA, N. Y.
 L. C. STROH & SONS
 Flowers delivered to all nearby towns.

NEW YORK CITY ADOLPH MEYER

In center of the **BON TON** residential district
 1062 Madison Avenue.
 (Near the great Art Museum and Cleopatra's Needle)
 WE COVER LONG ISLAND
 JERSEY and CONNECTICUT
 PHONES: 2352-7019 LENOX

JOSEPH TREPEL

Member F. T. D.
 Brooklyn's Largest Florist
 SEVEN STORES
 MAIN STORE, 334 Lewis Avenue, BROOKLYN, N. Y.
 Phone 1160 Bedford. Telephone orders delivered to any part of New York City, Brooklyn and Long Island.

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

WILSON 3 and 5 Greene Ave. Main Store: Cor. Fulton St.
BROOKLYN
 PHONE 6300 PROSPECT
NEW YORK

BROOKLYN, N. Y.

JAMES WEIR, Inc.

324 Fulton St., cor. Pierrepont
 Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main.

Vermont's and all points in New Eng'ld
Florist.... W. E. PETERS
 128 Church St., Burlington, Vt.
 Member F. T. D.

MANCHESTER, N. H.
H. C. STACHE. L. D. PHONE 1261-R.

PORTLAND, ME.

THE FLOWER SHOP
M. E. McGunigle 47 Oak Street

A. M. Albrecht, Cleveland, O.....	\$ 25.00
H. P. Hanson, Elgin, Ill (1 yr.).....	5.00
Fred E. Plagge, Elgin, Ill. (1 yr.).....	5.00
Aurora Greenhouse Co., Aurora, Ill.....	25.00
Joseph M. Smely, Aurora, Ill.....	10.00
George Souster, Elgin, Ill.....	10.00
George B. Dawes, Elgin, Ill.....	5.00
G. A. Cornish & Sons, Elgin, Ill.....	5.00
Joseph Turski, Gross Point, Ill.....	10.00
V. Bezdek, Gross Point, Ill.....	15.00
A. E. Hunt & Co., Evanston, Ill.....	10.00
John Welland, Evanston, Ill.....	10.00
Sykora & Kalina, Batavia, Ill.....	5.00

Jamestown, N. Y.

LAKEVIEW ROSE GARDENS

1,500,000 ft. of glass

CAPABLE RETAIL SERVICE

INSTANT SERVICE TO

Mayville, N. Y. Fredonia, N. Y.
 Brocton, N. Y. Chautauqua, N. Y.
 Randolph, N. Y. Lakewood, N. Y.
 Bemus Point, N. Y. Cassadaga, N. Y.
 Other Principal Western N. Y. towns.

Scott The Florist

MEMBER OF THE F. T. D.

BUFFALO, NEW YORK

ROCHESTER, N. Y.

Wilson F. T. D.
 THE FLORIST
 88 E. MAIN ST. N. Y. Points.
 We reach all Western N. Y. Points.

THE ROSENDALE FLOWER SHOP

126 Jay Street
SCHENECTADY, N. Y.

No Order too large for us to fill, none too small for consideration.

HORNELL, N. Y. WETTLIN FLORAL CO.

Member Florists' Telegraph Del. Association

HORNELL, New York
C. G. JAMES & SON
 Prompt Deliveries to Elmira, Corning and Wellsville.

JAMESTOWN, N. Y.

Heela's Flower Store For all Chautauqua County

For SYRACUSE, N. Y.

W. E. Day Co., Onondaga Hotel Bldg. F. T. D.

SYRACUSE, N. Y.

MILES S. HENCE, 118 Harrison St.
 Telegraph or mail orders receive my personal attention.

ROCHESTER, N. Y. J. B. KELLER SONS

25 Clinton Avenue, N. Y. Florists
 Roch. Phone Stone 508 L. D. Bell Phone Main 2129
 Members Florists' Telegraph Delivery

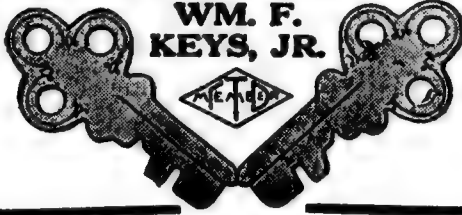
Telegraph Delivery Department

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BALTIMORE, MD.

Guilford Mt. Washington Walbrook
Forest Park Roland Park Catonsville

Send Me Your Suburban Orders



WM. F.
KEYS, JR.

1520 E. Chase St.

Only 3 blocks from

Johns Hopkins Hospital Md. General Hospital
Church Home and Infirmary St. Joseph's Hospital
Hebrew Hospital St. Agnes' Hospital
Mercy Hospital

**NASHVILLE and
CHATTANOOGA**

MEMBER
Florists'
Telegraph
Delivery



In **KENTUCKY** *where prestige counts
for much,* let your customers be represented by a concern
whose progressiveness is combined with the dignity of forty-
six years of distinguished service.

Jacob Schulz Co.
INCORPORATED
550 FOURTH AVENUE - LOUISVILLE
Members F. T. D. Association.

Geny Bros. LEADING FLORISTS

Members Florists' Telegraph Delivery

212 Fifth Avenue North

NASHVILLE, TENN.

ESTABLISHED 1947

F. T. D.

Thos. F. Gabrin
INC.

THE NAME
PROTECTS YOU

BOSTON

1 PARK STREET
799 BOYLSTON STREET

NEW YORK

561 FIFTH AVENUE

SEND ALL **MEMPHIS** ORDERS TO
THE FLOWER SHOP

84 Madison Avenue

MEMPHIS, TENNESSEE

"WE NEVER SLEEP"

Idlewild Greenhouses **Memphis, Tenn.**

89 South Main Street

"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

Memphis, Tenn.
JOHNSON'S GREENHOUSES

153 MADISON AVE.

Established 1888

Member Florists' Telegraph Delivery Assn.

JACKSON, TENN.

Between Nashville and Memphis
SANDS THE FLORIST

CHAS. W. CROUCH Member F.T.D.

The Leading Florist of the South **Knoxville, Tenn.**

All Orders Given Special Attention

COVINGTON, KY.

Good Stock. Prompt Delivery.

MILLER, "THE FLORIST," Grower

Mary Johnston, Florist

Nes Paterson

921-923 W. Madison St., Baltimore, Md.
Member Florists' Tel. Delivery

LEXINGTON, KY.
John A. Keller Co.

INCORPORATED

Main St., Opposite Phoenix Hotel

Member Florists' Telegraph Delivery Ass'n.

F. A. Parkmire, Chicago, Ill.....	\$ 12.00
Frances B. Stanmeyer, Chicago, Ill....	10.00
F. J. Nunzing, Chicago, Ill.....	12.00
A. E. Marine, Chicago, Ill.....	12.00
Argyle Posy Shop, Chicago, Ill.....	6.00
Charles Swanson, Chicago, Ill.....	25.00
Mrs. T. Ball, Chicago, Ill.....	12.00
J. H. Leach & Son, North Easton, Mass. (1 yr.)	10.00
Van Aken Bros., Coldwater, Mich. (1 yr.)	10.00
Reading Florists' Association, Reading, Pa. (1 yr.)	38.00
George C. Shaffer, Washington, D. C. (1 yr.)	25.00
Conrad C. Gindra, Poughkeepsie, N. Y.	15.00
George A. Halladay, Bellows Falls, Vt.	5.00
L. A. Coles, Kokomo, Ind.....	10.00
Chas. H. Campbell, Philadelphia, Pa..	25.00
Edward Reid, Philadelphia, Pa.....	25.00
Godfrey Aschmann, Philadelphia, Pa..	20.00
Harold Otter, Moorestown, N. J.....	5.00
John Curwen, Berwyn, Pa.....	5.00
The Friedley Co., Cleveland, O. (addl.)	40.00
Mrs. W. S. Bell, Okmulgee, Okla. (1 yr.)	25.00
A. T. Parker, Stoneham, Mass. (1 yr.)	15.00
Jacob D. Spiegel, Norma, N. J. (1 yr.)	5.00
Mrs. J. J. Brady, Frankfort, Kan....	5.00
Frank F. Kerpen, Jr., Jersey City, N. J.	5.00
W. C. Stickel, Lexington, Mass.....	10.00
Schultz Flower Shop, Westerly, R. I..	15.00
Gottlieb Bartunek, Riverhead, N. Y..	10.00
Doerrer & Son, Westfield, N. J. (1 yr.)	5.00
Willard F. Jaggee, Westhampton, L. I.	5.00
Gibbs Bros., Lynn, Mass. (1 yr.)	10.00
Shaw Fern Co., Pittsfield, Mass. (1 yr.)	10.00

Previously reported \$ 717.00
40,132.50

Total \$40,849.50

John Young, Sec'y.

SEND ALL MARYLAND ORDERS TO

Samuel Feast & Sons

Established in 1832 Charles & Pleasant Sts.

BALTIMORE

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

E. G. REIMERS & SON CO.

Established 1880

Incorporated 1913

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

Trade
Pittsburgh, Pa.
"E. C." LUDWIG
FLORAL CO.
710 E. Diamond St.
(North Side)
"OUR ONLY STORE"
Member F. T. D.
Mark
"We Serve You Better"

Pittsburgh, Pa.

McGRATH & LANGHANS

(Empire Flower Shop)
EMPIRE BUILDING
Formerly Retail Dept. Blind Floral Co.

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS

Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

SCRANTON, PA.

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON
BOTH PHONES

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

J. V. LAVER
ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

UNIONTOWN, PA.

STENSON & McGRAIL, "The Leading Florists"

11 Morgantown Street

FRESH HOME-GROWN CUT FLOWERS AND PLANTS at all times

LANCASTER, PA.

B. F. BARR & CO., Leading Florist

HARRISBURG, PA.

F. E. RIDENOUR, 1221 N. 3d Street
ROTARIAN MEMBER F. T. D.

HUNTINGDON, PA.

J. LESLIE LAIRD GOOD SERVICE GUARANTEED

SCHULTHEIS, FLORIST

117 Church Street, DUNMORE, PA. 612 Linden Street, SCRANTON, PA.
Members of the Florists' Telegraph Delivery Ass'n

Think! Everything In Flowers!
GRAKELOW'S

Broad Street at Cumberland, PHILADELPHIA, PA.

Member Florists' Telegraph Delivery Association

Pittsburgh, Pa.

LUDWIG FLORAL CO.

502 Federal Street

HARRIS BROS.

510 Market St.

PITTSBURGH

BEST SERVICE

A. W. Smith Co.

FLORISTS

KEENAN BUILDING,

Pittsburgh, Pa.

LARGEST FLORAL ESTABLISHMENT IN AMERICA
Established 1874—Incorporated 1909

LEBANON, PA.

Members F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.

Members Florists' Telegraph Delivery Ass'n

EVENDEN BROS.

Largest Growers in Central Pennsylvania.

Williamsport, Pa.

New Kensington, Pa.

McRAE-JENKINSON CO.

Member Florists' Telegraph Delivery

Wilkes-Barre, Pa.

Member F. T. D.

Ira G. Marvin, 23 So. Franklin St. 63 No. Main St.

BALTIMORE.

The Market.

The market is about normal for this season. There are plenty of roses to be had, but they are all of the midsummer quality, small and off-color. Gladioli are beginning to arrive in good supply and the quality is good. One lot of about 5,000 that arrived lately was cleaned up fast. There is plenty of miscellaneous stock, but, owing to the recent extremely hot weather, this is all of poor quality. The demand holds good and is for stock for funeral work and hospitals. There is a little rush in all of the wholesale houses for a few hours in the morning, but the rest of the day is more or less a holiday. It is just the same old condition that every florist has been through many a time.

Various Notes.

Walking down Charles street one day last week, I stopped in at Samuel Feast

Flowers The Best at the Lowest



"I Serve"

Member F. T. D.

The largest popular priced house in Philadelphia.

F. M. ROSS

Send orders to

136 So. 52nd Street, Philadelphia

Other Stores

13 So. 60th St., 212 E. Girard Av.

PHILADELPHIA

Florists not members of the F. T. D. will please send cash with orders.

PHILADELPHIA

Germantown and Chestnut Hill
Orders carefully filled in first-class style and on time

WILLIAM BERGER'S SONS

5522 Germantown Ave., Philadelphia, Pa.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue-Stratford

Philadelphia

Broad and Walnut Streets

Baur Floral Co.
ERIE, PA.

WARREN, PA.

Crescent Floral Garden, SHERM OFFERLE, Proprietor

CLARK, FLORIST, SCRANTON, PA.

Member Florists' Telegraph Delivery
Orders for northeastern Pennsylvania filled promptly. Usual discount. Both phones No. 3454

Telegraph Delivery Department

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NORFOLK

STORE OPEN DAY AND NIGHT
EXCEPT SUNDAY NIGHT

VIRGINIA
Grandy
THE FLORIST
269 GRANDY ST.
NORFOLK, VA.
NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.

Special messenger service to above city, \$1.00

Member Florists' Telegraph
Delivery Association.

Germantown and Chestnut Hill

ORDERS

Carefully executed with taste and promptness.

FRANK R. HASTINGS

8 West Chelton Avenue,
GERMANTOWN, PHILADELPHIA, PA.

GILES, The Florist READING, PENNA.

Member F. T. D.

CHARLOTTE, N. C.

The Flower Shop Everything in
Cut Flowers

203 NORTH TRYON STREET

ACCESSIBLE TO ALL NORTH CAROLINA
AND SOUTH CAROLINA POINTS

Williamsport, Pa.

W. J. EVENDEN'S SONS
THE LEADING FLORISTS

Members Telegraph Delivery Association

J. W. Dudley Sons Co.

PARKERSBURG, W. VA.

CLARKSBURG, W. VA.

HUNTINGTON, W. VA.

MARIETTA, OHIO.

Orders Carefully Executed.

Richmond, Va.

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

RICHMOND, VIRGINIA

Mosmiller
FLORIST
115 E. Main St.
Member Florists' Telegraph Delivery Association

ORDERS FOR Philadelphia

Carefully and Promptly Executed
with Good Flowers and Good Taste by

M. J. Callahan, 3924 MARKET ST.,
PHILADELPHIA

Clarksburg, W. Va.

Order your flowers on any occasion
for delivery in this section from the
leading Florists in the State.

Hayman Greenhouse Co.

Clarksburg, W. Va.

A Card This Size

Costs only \$1.00 per Week
on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 50c per week on yearly order.

JACKSON, MISS.

MISSSES CABANISS, Florists

THIRTY YEARS OF FLORAL PROGRESS

Greenhouse and Retail Store

PROMPT ATTENTION, OUR MOTTO

218 EAST CAPITOL ST., P. O. BOX 318

PETERSBURG, VA.

MATHENY, Florist, 129 Sycamore St.

"Everything in Flowers"

Special Service to CAMP LEE

PITTSTON, PA. Bell Phone 110-J

MARTHA HUNTLEY HOUSER

Member of F. T. D. 8 Williams Street

ALEXANDRIA, LA.

F. BLUM

For all Points in Central Louisiana.

For all Mississippi

R. E. LANGLEY

Member F. T. D.

JACKSON'S LEADING FLORIST

JACKSON, MISS.

NORFOLK, VIRGINIA

GEORGE, Inc.

Member Florists' Telegraph Delivery Association

LYNCHBURG, Va.

MISS McCARRON Member Florists' Telegraph Delivery

MISSISSIPPI

STEMME & SONS HATTIESBURG

GREENVILLE, MISS.

IDLE HOUR FLORAL CO.

Mrs. W. A. Craft, Designer. 701 Percy Street

TUPELO, MISS.

We are at your service TUPELO FLORAL CO.

MRS. J. E. WATTS

Cut Flowers for all Occasions MERIDIAN, MISS.

WEST VIRGINIA WESTERN MARYLAND

THE H. WEBER & SONS CO.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

LYNCHBURG

VA.

DURHAM

N. C.

J. J. FALLON

PROMPT SERVICE

Member Florists' Telegraph Delivery Ass'n.

Creech, TARBORO, N. C.

FLORIST
WANTS YOUR ORDERS FOR ALL
EASTERN NORTH CAROLINA

GREENSBORO, N. C.

VAN LINDLEY CO.

DURHAM, N. C.

Durham Floral Co. HIBBERD Proprietor

PETERSBURG, VA.

MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St.

CHARLESTON, W. VA.

Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS FOR— CHARLESTON, W. VA.

are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Portsmouth, Va.

Cotton The Florist, 333 High St.

ORDERS FOR ROANOKE, VA.

are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER F. T. D.

ROANOKE, VA.

Fallon, Florist

Telegraph Delivery Department

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Cleveland

KNOBLE BROS. MEMBERS F. T. D.

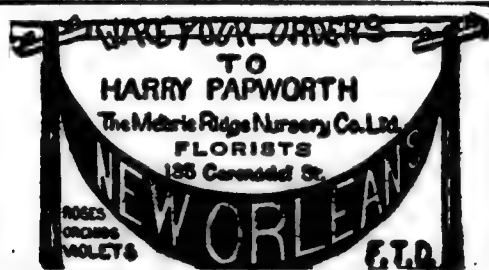
Well equipped to handle your orders. 1836 W. 25th Street

QUALITY and PROMPTNESS

New Orleans, La.

— The —
Avenue Floral Co.
3442 ST. CHARLES AVENUE

NEW ORLEANS, LA.
CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.



MOBILE, ALABAMA
GOODBRAD FLORAL CO.

Miami Floral Co.
Orders Promptly Filled
MIAMI, FLORIDA

Knoll Floral Co., TAMPA, FLA.
Cut Flowers and Ornamental Nursery Stock.
Tampa's Leading Florists. We are National Florists and members of F. T. D. Solicit orders for all Florida.

LAKE CHARLES AND SOUTHWEST LOUISIANA
CHAS. D. OTIS

ATLANTA, GA.
LAWRENCE FLORAL CO. Supply Flowers for all occasions in Georgia.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

U. J. VIRGIN
338 Canal St. NEW ORLEANS, LA.

AMERICAN FLOWER SHOP
319 N. 20th Street BIRMINGHAM, ALA.

Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

Birmingham, Ala.

Tutwiler Flower Shop
FRASER NURSERY CO.

Best attention given your orders.

Rodgers Floral Company, Inc.

219 King Street

Charleston, S. C.

Members F. T. D. and National Florist

MOBILE, Alabama

Member F. T. D.

The Minge Floral Co.

Charleston, S. C. Carolina Floral Store
339 King Street
Greenhouses, Meeting and Romney Sts. We grow our flowers: place orders here for fresh flowers

MASSILLON, OHIO

A. WEAVER Florist in Rotary

& Sons, and, to my surprise, found the store without a customer. Mrs. Hill was the only clerk in the store and she was sitting down with nothing to do. To my inquiry, "Where is everyone?" she replied: "The clerks are taking a vacation and it seems the customers are doing the same today." It was a treat to me to find this lady, who knows the florists and their business so well, at leisure for a half-hour's chat. To my question, "How has business been this summer?" she replied that business seemed to be undergoing a complete change. At one time they had been obliged to depend on funeral work entirely for summer business, but this year they had been doing a good deal of counter trade as well. Their receipts this year had nearly equaled those of the winter season, and without any specially large orders. I asked the reason for it. The only reason she could give was that there is a class of people now using flowers that never used them before. The old customers, who are in the habit of leaving town during the summer, are all away as usual, and a large majority of summer patrons are people who are not so well known to

EGGERT N. ZETLITZ

THE LEADING FLORIST

209 West Market Street

LIMA, OHIO

Member of Florists' Telegraph Delivery

MILLS THE FLORIST, Inc.

36 West Forsyth Street

Jacksonville, Fla.

We reach all Florida and South Georgia Points

D. E. Ruch
FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS
SHREVEPORT, LA.

DAYTON, OHIO

J. W. RODGERS

Member F. T. D. Elks Bldg., 3d and Jefferson Sts.

Canton, O. MASSILLON, ALLIANCE and VICINITY

FRED G. GELTZ, 523 Market Ave., North
Member F. T. D. Ass'n.

The East Lawn Gardens

The Leading Florist of

URBANA, Champaign Co., OHIO

CHAS. A. DUERR

NEWARK, OHIO GRANVILLE, OHIO

Member Florists' Telegraph Delivery

Hamilton, Ohio

 HEISER'S, 22 High Street
ALSO OXFORD, O., and its universities

Telegraph Delivery Department

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NO ORDER TOO LARGE

NO ORDER TOO SMALL

Cleveland

Member F. T. D.

The J. M. Gasser Co.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS
10313 Euclid Avenue

Youngstown, O.

HARRY C. WALTHER

Orders receive prompt and careful attention.

Member F. T. D.

Schneider, Florist

22 EAST HIGH ST.
Largest and Best Store and Greenhouses
Large stock always on hand
Springfield, Ohio

AKRON

OHIO

THE HEEPE CO.

MARION O.

5 railroads with good connections to all parts of State.
A good selection of flowers on hand at all times.

BLAKE'S, 140 W. CENTER

Hody & Tulea

LEADING FLORISTS
LORAIN, OHIO

LORAIN, OHIO

Member F. T. D. F. G. CAREK ARTISTIC WORK
Leading Florist

Our Motto: "Anywhere; Any time."

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

CLEVELAND and

EAST CLEVELAND, OHIO

HAHN, The Florist, 10615 SUPERIOR AVE.
Artistic Floral Work and Fresh Cut Flowers
Member F. T. D.

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

MEMBERS TOLEDO COMMERCIAL CLUB
TOLEDO RETAIL MERCHANTS
FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN,
221 Superior St. Ohio Building

DAYTON, OHIO

16 and 18 W. Third St.

Matthews the Florist

Established in 1883. Member F. T. D.
Greenhouses and Nurseries in Riverdale.



CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

Kent Brothers FLOWER SHOP

Covers All Ohio Points Newark, Ohio
Members F. T. D.

Upper Sandusky, O.

B. E. CONSTIEN, AT YOUR SERVICE

NEWARK, OHIO

Most complete stock in central Ohio.

HALBROOKS THE FLORIST

YOUNGSTOWN, OHIO

The Hasy Shoppe

1514 N. Phelps Street QUALITY AND SERVICE

Bell Main 2809
Cuy. Central 1866

The Smith & Fetter Co.
LEADING FLORISTS
735 Euclid Avenue Cleveland

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

F. T. D. FLORISTS
TOLEDO, O.
SCHRAMM BROS.
1315 CHERY ST.

ADA, OHIO MOHLER'S FLOWER SHOP.....

SPRINGFIELD, OHIO

THE NETTS FLORAL CO., 1025 Pine St.
FAIREST FLOWERS AT FAIREST PRICES

VANMETER FLOWER SHOP

SPRING and HIGH, SPRINGFIELD, O.
BEST FLOWERS FOR EVERY OCCASION

MRS. J. B. FREEMAN OF "THE FLOWERS"

336 Superior Street, TOLEDO, OHIO

WILSON'S WE WILL DO IT PROMPTLY
COLUMBUS, OHIO

COLUMBUS, O., and Vicinity

THE MUNK FLORAL CO., Growers
Can fill all retail orders.

Columbus, Ohio Members F. T. D. Ass'n

THE FRANKLIN PARK FLORAL CO.
Cut Flowers for Central Ohio.

Elyria, Ohio LORAIN, OHIO

THE L. C. HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O. Member F. T. D.

ELYRIA FLOWER SHOPPE

Telegraph Delivery Department

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CHICAGO

Send Your Orders to
WILLIAM J. SMYTH

SMYTH

Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.

MUNCIE Miller's INDIANA

THE HOUSE OF FLOWERS
30,000 Square Feet of Modern Greenhouses.
18 Acres of Outdoor Cultivation.
Member Florists' Telegraph Delivery.
SATISFACTION TO ALL ORDERS ASSURED.

Member Florists'
Telegraph Delivery
Association

Alpha Floral Company
146 S. Wabash Ave.
CHICAGO

Send your telegraph
orders to us for delivery
in Chicago and vicinity

Established 1859.

A. WIEGAND'S SONS CO.
FLORISTS AND DECORATORS

1610 to 1620 N. Illinois St. Indianapolis, Ind.

Indiana's oldest, largest and most complete retail establishment.

Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue

Bertermann Bros. Co.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

VAN AKEN BROS.
LEADING FLORISTS
COLDWATER, MICH.
ELKHART, IND.
COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

TERRE HAUTE, IND.

129 SOUTH 7TH STREET

JOHN G. HEINL & SON

Williams & Co. South Bend, Ind.
FLORISTS

For Northern Indiana | 138 S. Michigan St.
and South'n Michigan | Members F. T. D.

RICHMOND, INDIANA

FRED H. LEMON & CO.

Florists and Decorators Send us your orders

SEYMOUR, INDIANA
M. A. BARICK All Southern Indiana
F. T. D. Member

VINCENNES, IND.

PAUL C. SCHULTZ

Member Florists' Telegraph Delivery.

GARY FLORAL CO. GARY, IND.

118 W. 5th Ave. Always a complete stock and prompt service
MINIMUM ORDER, \$2.00

Attica, Ind. and all Surrounding Cities
ATTICA FLORAL CO.
Free daily delivery to Modavia Hotel, Kramer, Ind.
Member F. T. D.

FORT WAYNE, IND. MEMBERS F. T. D.
W. J. & M. S. VESEY

Prompt Service. 2602 Thompson Ave.

SCHILLER'S

TWO CHICAGO STORES

cover every part of city and suburbs

GEORGE ASMUS, Mgr.

4509 Broadway :: 2221 W. Madison St.

Member Florists' Telegraph Delivery Ass'n.

Chicago **CHICAGO**
Floral **THE PALMER**
Florist **HOUSE FLORIST**
17 EAST
Member F. T. D. **MONROE ST.**

BEYER FLOWER SHOP

SOUTH BEND, INDIANA

Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with
NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.;
NEW CARLISLE, MICHIGAN CITY, LA PORTE,
ELKHART, GOSHEN, WARSAW, IND.

OAK PARK, ILL.

AVENUE FLOWER SHOP, 811 Lake St.

Also for River Forest, Austin, Maywood

FORT WAYNE, IND., and vicinity
FLICK FLORAL CO., The Leading Florists

Choice Flowers and Prompt Service. 287-S W. BERRY ST.
Members Florists' Telegraph Delivery.

PEKIN ——— PEORIA

All Orders Receive Personal Attention

GEO. A. KUHL, Pekin, Ill.

florists. From one of Mrs. Hill's acquaintance with the flower-buying public of Baltimore, her statement is significant. During the war there was a large number of people who got into the habit of using flowers and from all appearances they intend to keep this habit up.

At John Cook's store conditions were about the same, and yet they told me their general summer trade was away above former years, that there had been no specially large orders, and still, at the end of each week, the receipts were surprising. When I asked for my old friend, John Cook, they told me he was in the best of health, that he is able to make a round of his range each day and advise his son, who is in charge, just what to do. They are planting the entire range this year in young stock and this means a lot of work.

CENTRALIA, ILL.

J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.
F. T. D. Member.

CINCINNATI

HENRY W. SHEPPARD

532-534 RACE STREET

Successor to the HILL FLORAL CO.

Good Stock and Good Service

CINCINNATI

JULIUS BAER, Flowers

Mail and Telegraph Orders carefully executed

138-140 Fourth St., East

OTTAWA, ILL.

LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming Plants.

Good R. R. Service. Orders filled promptly.

SPRINGFIELD, ILL.

Hembreiker & Cole, Springfield's largest retail florists

Members Florists' Telegraph Delivery Association

A. C. BROWN, Springfield, Illinois

SPRINGFIELD'S BEST FLORIST

Established 30 Years

SPRINGFIELD, ILL.

JANSSEN FLORAL CO.

Best Service for Central Illinois

BRINKERHOFF GREENHOUSES

SPRINGFIELD and CENTRAL ILLINOIS

Member Florists' Telegraph Delivery Association
Best and Prompt Service Always

East St. Louis, Ill.

A. MIRROR, 8702 State St.

PRINCETON, ILL.

W. E. TRIMBLE, GREENHOUSE CO. For Central and Northern Illinois
Members F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Where F. T. D. Members
will always get the great-
est satisfaction.

Heischman
Members F. T. D.

CHICAGO'S
LEADING
FLORIST
RAILWAY EXCHANGE BUILDING



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

CHICAGO

2132-2134
Michigan Avenue
Member F. T. D.

Samuelson
Florist

Orders
Carefully
Executed

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

Flowers for all Occasions
Cody's
FLOWER SHOP
Tel. Lake View 1121
3912 North Clark St., CHICAGO

MOLINE, ILL.
Orders for Western Illinois and Iowa
handled with *care* and *dispatch*.
J. STAACK & SONS

Great Lakes Naval Station, Ill.
Send Orders to
HIGHLAND PARK GREENHOUSES
Highland Park, Ill. Members F. T. D.

Fort Sheridan, Ill. Send Orders to
HIGHLAND PARK GREENHOUSES
Highland Park, Ill. Members F. T. D.

Highland Park, Ill.
HIGHLAND PARK GREENHOUSES
Established 1894 Members F. T. D.

Your Orders to North Dakota TRY US
RUGBY GREENHOUSES, Rugby, N. D.
We are centrally located. Members F. T. D.

Mitchell S. D. WM. DETHLEFS
Leading Florist
Choice flowers and prompt service
731 SOUTH MONTANA ST. Member F. T. D.

At William J. Halliday's I found both Mr. Halliday and Miss Gross with nothing to do. But here again I heard of satisfactory summer business. The reason that everything was so quiet this day was because it was raining. I asked Mr. Halliday about his nephew, Robert, of the I. H. Moss Co., who has been laid up for about two months with a nervous breakdown. Mr. Halliday told me he had heard from him that morning and that he was better. Robert has the sympathy of everyone in the trade, for

Established 1857
Nittbold
FLORIST

745 Buckingham Place
L. D. Phone 1112 Graceland CHICAGO
Send us your retail orders. We have the best facilities in the city

CHICAGO
A. LANGE

77-79 East Madison Street
Member of Florists' Telegraph Delivery

C. Trauenerfeldt
FLORIST
8848 W. MADISON ST.
NEAR OAKFIELD PARK
CHICAGO

GEORGE
FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

Joliet Floral Co.
507 E. Jefferson Street JOLIET, ILL.
All points in Will Co. and Vicinity

FREEPORT, ILL. JOHN BAUSCHER, Prop.
We are the largest growers in the Northwest.
100,000 square feet of glass. All orders receive careful attention and prompt delivery.

GALESBURG, ILL.
I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.
GALESBURG, ILL.
H. F. DRURY
All Orders Filled Promptly and Carefully

Yankton and Mitchell, S.D.

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

GURNEY GREENHOUSE COMPANY

ROCKFORD, ILL. and Camp Grant
H. W. BUCKBEE
Members Florists' Telegraph Delivery

Rockford, Ill., and Vicinity
ROCKFORD FLORAL CO.

STREATOR, ILL. THORNTON FLORAL CO.
Retail—FLORISTS—Wholesale
QUALITY IS OUR HOBBY

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

J. L. JOHNSON DE KALB, ILL.
Northern Illinois
Southern Wisconsin
Your order will receive our prompt and careful attention

Aurora, Ill. **JOS. M. SMELY**
AND VICINITY Phones 147
AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LOS ANGELES

414½ South Broadway

Send your orders to...

Broadway Florists

LOS ANGELES AND VICINITY

Marcell Flower Shop

Will take care of telephone and telegraph orders

R. OVERSTREET, Prop.

Phone 62122

315 West 8th Street

SALT LAKE CITY, FORT DOUGLAS and VICINITY

MILLER FLORAL CO., 10 EAST BROADWAY

250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

LOS ANGELES, CAL.

REDONDO FLORAL CO.

218 West Seventh Street

Members of Florists' Telegraph Delivery
A. KNOFF A. F. BORDEN

Wright's Flower Shop

224 West Fourth Street

Los Angeles, Cal.

Leading Retail Florist in the City

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA

HUDDART FLORAL CO.

56 South Main Street

Member Florists' Telegraph Delivery Ass'n.

WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS

We Solicit Telegraph Orders.

Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

Oakland, Calif.

J. SEULBERGER & CO.,

418 Fourteenth Street

Est. 1882

Members F. T. D. Immediate Deliveries in Berkeley and Alameda

SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE

67 South Main, Salt Lake City, Utah.

Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street. LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WALLA WALLA, WASH.

YOUNG & LESTER

SOUTHEASTERN WASHINGTON

NORTHEASTERN OREGON

NORTHERN IDAHO orders filled promptly

Members Florists' Telegraph Delivery Association

Salt Lake, Fort Douglas and Vicinity

Member **F. T. D. BAILEY & SONS CO.**

Reference: Dun or Bradstreet

Always Big Stock and Best Service

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country

FLORAL EXCHANGE

SAN DIEGO, CAL.

BOYLE & DARNAUD



F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

Members Florists' Telegraph Delivery.

LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders over the whole of Southern California. Usual trade discount.

HONOLULU, HAWAII

TAYLOR, FLORIST

Wireless and Cable Address, "FLORIST," Honolulu

there was not a more lovable or popular man ever connected with the florists' trade in Baltimore than Bob Halliday, unless it was his well remembered father. They were both the friends of everyone connected with the business. It made no difference whether it was the owner of a large range of houses or the humblest apprentice boy, if anyone was in trouble of any sort he could go to either of these men and be sure to find a friend to whom nothing was too much trouble. In fact, every place at which I stop in quest of news for The Review I hear the same thing. In every case the first question that is asked me is, "Have you heard that Bob Halliday is sick?" This naturally turns the conversation to him and everyone has some story to relate of what a good fellow he is; of some favor he has at some time ren-

Santa Barbara, Cal.

912 STATE STREET

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs

on short notice.

Both Phones 1013

RIVERSIDE, CALIFORNIA

A. M. HOSP

Leading Retail Florist

659 Main Street

Sacramento, Cal.

A. NAVLET, 1130 Tenth St. 20 YEARS AT IT

PASADENA, CAL.

ELDRED FLOWER SHOP.

Member Florists' Telegraph Delivery.

LONG BEACH, CAL.

Lowe's Flower Shop, The Pioneer and Leading Florist

Member Florists' Telegraph Delivery

PASADENA, CAL.

House of Flowers

HENRY A. SIEBRECHT, Jr.

Member F. T. D. Association.

OGDEN, UTAH

FLOWERS FRESH Best shipping facilities as OGDEN is a railroad center. **DUMKE** FROM THE GREENHOUSES **FLORAL CO**

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

San Francisco

MacRORE - McLAREN COMPANY

141 Powell Street and Palace Hotel

Nurseries, San Mateo, California.

We are the only wholesale and retail florists in San Francisco, and can give best attention to all orders on account of the unlimited supplies from our nurseries.

We specialize on fruit and flower "Bon Voyage" packages.

Members Florists' Telegraph Delivery Ass'n.

San Francisco, Cal.

PELICANO, ROSSI & CO.

123-125 KEARNY STREET

FLOWERS BY TELEGRAPH

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO

JOSEPH'S

Member F. T. D.

233-35 Grant Ave.

Steamer and train packages our specialty.

SAN FRANCISCO, CAL.

ART FLORAL CO.

255 Powell Street

Best attention given your orders
Members Florists' Telegraph Delivery

DARBEE'S

FLOWERS THAT KEEP
1036 Hyde St., SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc., etc.
Members Florists' Telegraph Delivery.

SAN FRANCISCO

RECARDIE LEE MURRAY, 894 Geary St.

Telegraph orders receive prompt attention

Berkeley OAKLAND

SAN FRANCISCO

THE FLOWERSHOP

Berkeley's most up-to-date flower establishment

FORSHAW, Florist

THE ROUND-UP CITY PENDLETON, ORE.

YAKIMA, WASHINGTON

STATE FLORAL CO.

Equipped to give first-class Service on Telegraph Delivery Orders.

YAKIMA, WASHINGTON

ANNAVEE FLOWER SHOP (Formerly Bourn's)

QUALITY FLOWERS Artistic Arrangement
Members Florists' Telegraph Delivery.

SEATTLE

1001-1003 Third Avenue

Finest Floral Studio
in the Northwest

Rosalia Bros.
Members
F. T. D.

SEATTLE

MEMBER F. T. D.

In the heart of the city

Woodlawn Flower Shop

1410-1412 2nd Avenue

PORTLAND ORE.
Lubliner
FLORIST 328 & 348
MORRISON ST.

SPOKANE, WASHINGTON

DONART'S

House of Flowers

ART FLORISTS

Growers of Choice Cut Flowers

Spokane, Wash.

A. J. BURT, Florist

Established 20 Years Always on the job
CLEMMER THEATER BUILDING

Spokane, Washington

Reimer's Floral Art Shop

RETAILERS AND GROWERS

dered them. As I sit and write this, I cannot help thinking if Bob could hear, as I do in my rounds, all the nice things that are remembered and said of him, it would do him more good than any medicine. There was a poem written by someone which applies to Bob Halliday better than anything I know, the most popular lines of which read:

"Let me live in a house by the side of the road,
And be a friend to man."

Tate.

KNOXVILLE, TENN.

The Market.

Market conditions have changed but little lately. There is a gradual decline in social activities and the demand for flowers is depending to a great extent on funeral work, which is good. Taking into consideration the hot, dry weather, the supply of stock is excellent and prices are holding up well. Gladioli are

SEATTLE, WASH.

Hollywood Gardens

Seattle's Leading Flower Shop

1534 SECOND AVE.

Members Florists' Telegraph Delivery.

SEATTLE

For Washington, Alaska and Japan Boats.

L. W. McCOY 900 Second Ave.
Established 1900.

Portland, Ore.

TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

PORTLAND ORE
Clarke Bros.
FLORISTS
OAKLAND, CAL.

California Florist

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

TACOMA, WASH.

and American Lake Cantonment
(Camps Lewis and Murray)

HAYDEN-WATSON FLORAL CO.

TACOMA

SMITH FLORAL Co., 1112 Broadway

Telegraph Delivery Department

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LINCOLN, NEB.

1338 O Street

FREY & FREY
WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery



C. H. FREY

Wholesale and Retail Florist

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade Discounts. First-class Stock.

OMAHA, NEB.

Alfred Donaghue
1622 Harney Street Established 1866

OMAHA, NEBRASKA
Lee L. Larmon Fontenelle Florist,
1814 DOUGLAS ST.

OMAHA, NEBRASKA
John H. Bath, The Careful Florist,
1804 FARNUM STREET
Member Florists' Telegraph Delivery

Hess & Swoboda, Florists
Telephones 1501 and L 1582

1415 Farnam Street, OMAHA, NEB.

Lewis Henderson, Florist
1519 Farnum Street, OMAHA, NEBRASKA
Member Florists' Telegraph Delivery Ass'n

Lincoln, Neb. Flowers for All Occasions, from Cradle to Grave
CHAPIN BROS., Retail Florists

FOR ALL NEBRASKA ORDERS USE
ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

LAWTON, OKLAHOMA
For FORT SILL and POST FIELD
Delivery to Hospitals, 25c add.
To Quarters, by bearer, 50c add. **Hornaday Greenhouse**

DENVER Bright Spot Greenhouses
Corner Fifth Ave. and Josephine St.
CHAS. N. PAGE, Proprietor

Colorado Springs, Colo.
Frank F. Crump, Wholesale and Retail Florist
Member Florists' Telegraph Delivery Ass'n.

FORT COLLINS, COLO.
ESPELIN-WARREN FLORAL CO.
Member Florists' Telegraph Delivery Ass'n.

COUNCIL BLUFFS, IA. J. F. WILCOX & SONS

750,000 Feet of Glass

Orders shipped to any part of Iowa or Nebraska on a moment's notice. Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

FURROW & Co.

Service unexcelled
for central and northern
Oklahoma

Guthrie, Oklahoma

Oklahoma City, Okla.

FOSTER FLORAL CO.

Successors to Furrow & Co.

Member Florists' Telegraph Delivery.

FOR WEST AND CENTRAL TEXAS
AND THE OIL FIELDS

Phone, wire or write **Brownwood Floral Co.**
BROWNWOOD, TEXAS

We are prepared to fill your orders
Members F. T. D.

SAN ANTONIO, TEXAS

EDWARD GREEN, Florist
AVENUE C AT 8TH STREET

Member of Florists' Telegraph Delivery Ass'n.

AUSTIN, TEX. I deliver to any point in the state.
Prompt attention. F. T. D. Member.
FRANK L. WILLIS, 103 E. Sixth Street

Orders for TEXAS

KERR The Florist, Houston, Tex.
Member Florists' Telegraph Delivery

El Paso, Texas **POTTER FLORAL CO.**
Members Florists' Telegraph Delivery

the mainstay at this time and are good sellers at from \$3 to \$5 per dozen.

The supply of roses is rather short and the quality is not extra good. The few that are received bring from \$2 to \$5 per dozen. Carnations are small and faded, but there is still a demand for them, as asters have not yet made their appearance in any quantity. Orchids are scarce, but the demand is not great.

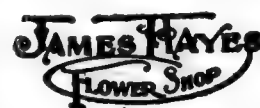
Annual Picnic.

Local florists' stores were closed all day July 10 on account of the fifth annual picnic of the Knoxville Florists' Club. The picnic was held at Sunshine, thirty miles from Knoxville, in the heart of the great Chilhowee mountains.



Hutchinson, Kansas

Member Florists' Telegraph Delivery



Leading Florist
JAMES HAYES, 819 KANSAS AVE.
TOPEKA, KANSAS
Member Florists' Tel. Delivery

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

SALINA, KANSAS
LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

ATCHISON, KAN.
The Atchison Seed and Flower Store Co.
MEMBER F. T. D.

Atchison, Kan. **GROVES FLORAL CO.**
Established 1865. Member of F. T. D.

Kansas City, Kansas
L. C. FIELD
Member Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.
Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

FORT WORTH, TEXAS
Baker Bros. Members Florists' Telegraph Delivery

Corpus Christi, Texas
National Florists. **W. H. Caldwell Floral Co.**

CORPUS CHRISTI, TEXAS
CONVALESCENT CAMP **Curtis the Florist**

OKMULGEE, OKLA.
GEO. W. MARSHALL, 112 S. Morton Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA
Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

GEORGE RYE, Some Florist
THE PLAZA Ft. Smith, Ark.
F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MINNEAPOLIS MAZEY

MINN.

"The
Society
Florist"

SECOND AVE. SO. AT EIGHTH ST.

ST. PAUL, MINN. THE LARGEST STORE IN AMERICA

Member F. T. D. Ass'n.

The finest and largest stock west of Chicago.
Awake night and day looking for orders.HOLM & OLSON, Inc. 20-22-24
W. 5th St.

Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its
unexcelled facilities for filling orders in

MINNEAPOLIS

Rochester, Minn.

Flowers to all points on short notice.
Rochester's only store having its own greenhouses.

Broadway Flower Shop,

Member F. T. D. 112 South Broadway

MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice

Member Florists' Telegraph Delivery

DENVER GENERAL HOSPITAL U. S. RECUPERATION CAMP

Quick service by

CARTWRIGHT FLORAL CO.

Ten Minutes from Camp. DENVER, COLO.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED

Pikes Peak Floral Co.

Wholesale and Retail

Member Florists' Telegraph Delivery

Park Floral Co.

B. E. GILLIS, Pres.

E. P. NEIMAN, Sec'y

Member Florists' Telegraph Delivery

DENVER, - - COLORADO

ROCHESTER, MINN.

QUEEN CITY GREENHOUSE CO.

Members Florists' Telegraph Delivery Ass'n.

DULUTH FLORAL CO.

200 miles in any direction. Duluth, Minn.
We are the center of the great
Northwest. Daily deliveries to Superior, Wis.

Harkett's FLORAL NURSERY Dubuque, Iowa

(Eastern Iowa
Western Wis.
N. W. Illinois)I
O
W
A
*Kemble's Flowers*Marshalltown, Boone, Center-
ville, Oskaloosa, Oelwein,
Mason City, Waterloo,
Chariton and Grinnell.

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

QUALITY
PLUS
SERVICE

DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

SEND ORDERS FOR
Minneapolis & Minnesota
To J. J. WEST'S, Inc.
3009 4th Ave., South
TWO STORES—LARGE STOCK

M. J. SPORMAN CEDAR RAPIDS IOWA

FT. DODGE, IOWA
NORDWALL
E. E. NORDWALLThe trip was made by train in special
cars. Between ninety and 100 made the
trip, including all the florists and a num-
ber of friends.A bountiful feast was served at noon
and the rest of the day was spent in
fishing, mountain climbing and bathing.
This is the first picnic at which there
was not a set program of contests, and
the change seemed quite satisfactory.H. G. Bramm, of the Bristol Floral
Co., Bristol, Tenn., who is president of
the Tennessee State Florists' Associa-
tion, was a guest of the society on this
occasion.

Various Notes.

C. L. Baum is cutting a fine crop of
gladioli, which are being shipped in
large quantities in every direction. This
stock is bringing from \$4 to \$10 per
hundred, according to the variety.
Among the best varieties are Panama,
Augusta, Niagara, Schwaben, America,
Francis King and Klondike. Mr. Baum

DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

CEDAR RAPIDS, IOWA

I. N. KRAMER & SON

Member Florists' Telegraph Delivery

SIoux CITY, IA. Rocklin & Lehman

A large assortment on hand daily

Members Florists' Telegraph Delivery

SIoux CITY, IOWA J. C. RENNISON CO.

Supplies western Iowa,
southern Minnesota, all of
South Dakota and north-
eastern Nebraska.

COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.

Leading Retail Florist 10 Pearl Street

BANCROFT'S BEAUTIFUL FLOWERS

F.T.D. JOSEPH BANCROFT & SON

55,000 feet glass Cedar Falls, Ia.

DES MOINES, IOWA ALFRED LOZIER ROSERY

DES MOINES, IA.

"SHOPS, FLORIST" 804 WALNUT STREET

DES MOINES, IOWA

GUTHRIE-LORENZ CO.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

19

FLORISTS' PUBLISHING CO.

508 South Dearborn St., CHICAGO

You may insert a Telegraph Delivery card occupying $\left\{ \frac{1}{2} \right\}$ inch in each issue of the Florists' Review for a period of one year from date, and thereafter until forbid by either party, for which _____ agree to pay at the rate of $\left\{ \begin{array}{l} \$1.00 \\ 50 \text{ cts.} \end{array} \right\}$ net per week, bills payable monthly.

Strike out size NOT wanted.
Strike out same as above.

If YOU want to be represented, sign, tear off and mail the coupon.

FRED C. WEBER

4326-28 Olive Street,
ST. LOUIS, MO.

WE HAVE NO BRANCH STORE
SELLING FLOWERS 46 YEARS
Member Florists' Telegraph Delivery Ass'n.

WIRE YOUR ORDERS TO
Scruggs-Vandervoort-Barney

Floral Department

ST. LOUIS, MO.

SCHAEFFER & STEITZ, Managers
Member Florists' Telegraph Delivery Association

ST. LOUIS, MO.

FLOWERS DELIVERED IN CITY OR STATE
ON SHORT NOTICE

F. H. WEBER

Taylor Avenue and Olive Street
Both Long Distance Phones

Member Florists' Telegraph Delivery Association

ORDERS FOR

St. Louis, Mo.

YOUNG'S, 1406 OLIVE STREET

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
Jefferson and Washington Avenues

RIESSEN

FLORAL CO., ST. LOUIS

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES

We Strive to Please

State Nursery & Seed Co.

Helena, Mont. Out Flowers for any
Part of the Northwest
Only the Best. Members F. T. D. Assn

ST. LOUIS, MO.

GRIMM & GORLY

Leading Downtown Florists

Members Florists' Telegraph Delivery

Phone 1367

Stokes FLORAL SHOP

WE STRIVE TO PLEASE

205 E. Walnut St. Springfield, Mo.

Members F. T. D.

WE STRIVE TO PLEASE

ALPHA FLORAL Co. KANSAS CITY, MISSOURI

ST. JOSEPH, MO.

MITCHELL & QUENTIN

Orders for

IOWA, NEBRASKA, KANSAS AND MISSOURI

W. J. Barnes FLORIST KANSAS CITY, MO.
88th St. and Euclid Ave.
Established 1890

No order too large or small. Member F. T. D.

SPRINGFIELD SEED Co.

SPRINGFIELD, MO.

FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

has had a fine assortment of special and fancy varieties on display the last ten days. Karl P. Baum left July 14 for a vacation in the mountains.

Alex. H. Dailey reports good business. He is cutting a fine crop of gladioli and some good asters. With part of the force on vacations, the rest are kept busy.

Mrs. Rosa Hall Ryno is unusually busy on account of the demand for funeral flowers.

A. J. McNutt reports trade fair. He is cutting a crop of roses that is excellent for this season of the year.

Business remains good at the store of Charles W. Crouch; in fact, with part of the force away on vacations, it seems little different from the busy season.

R. E. M.

Kansas City, Missouri

**WILLIAM L. ROCK
FLOWER COMPANY**

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.

1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Association

**A. Newell
FLORIST**

Established Over 20 Years.

N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.
Member Florists' Telegraph Delivery.

STUPPY FLORAL CO.

Orders Executed

Missouri, Iowa, Kansas and Nebraska

St. Joseph, Mo.

Members Florists' Telegraph Delivery

Kansas City, Mo.

J. E. MURRAY & CO. 212 E. 10th Street

ST. JOSEPH, MO.

HAFFELI FLORAL CO.

Members Florists' Telegraph Delivery

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

COLUMBIA, MO.

COLUMBIA FLORAL CO.

Halfway between St. Louis and Kansas City.

SUMMERFIELD FLORAL CO.

SPRINGFIELD, MO.

Growers and Shippers for Southwest

JOHN KRUCHTEN

HENRY KRUCHTEN

JOHN KRUCHTEN CO.

Wholesale Florists

30 East Randolph Street,
L. D. PHONE, CENTRAL 8016-8017-8018

CHICAGO, ILL.

Wholesale Cut Flower Prices.

Chicago, July 16, 1919.

	Per doz.	
Beauty, Special	\$5.00	
Beauty, 30 to 36-in. stems	3.00 @ 4.00	
Beauty, 24-in. stems	2.50	
Beauty, 12 to 20-in. stems	1.50 @ 2.00	
Beauty, Short, per 100	4.00 @ 10.00	
Per 100		
Columbia	4.00 @ 20.00	
Mrs. Russell	6.00 @ 20.00	
Premier	6.00 @ 20.00	
Milady	3.00 @ 15.00	
Montrose	3.00 @ 12.00	
Hoosier Beauty	3.00 @ 12.00	
Sunburst	4.00 @ 12.00	
Ophelia	3.00 @ 10.00	
Killarney	3.00 @ 8.00	
White Killarney	4.00 @ 10.00	
Double White Killarney	4.00 @ 10.00	
Killarney Brilliant	3.00 @ 10.00	
Champ Weiland	3.00 @ 10.00	
Nesbit	2.00 @ 4.00	
Carnations	1.00 @ 5.00	
Valley	10.00 @ 12.00	
Easter Lilies	15.00 @ 18.00	
Cattleyas, doz.	\$9.00 @ \$18.00	
Calendulas		5.00
Sweet Peas	.50 @ 1.00	
Gladioli	4.00 @ 8.00	
Shasta Daisies		1.50
Colored Cornflowers	1.00 @ 1.50	

Buffalo, July 16, 1919.

	Per 100	
Beauty, Special	\$30.00 @ \$40.00	
Beauty, Fancy	20.00 @ 30.00	
Beauty, Extra	15.00 @ 20.00	
Beauty, Firsts	8.00 @ 10.00	
Beauty, Seconds	5.00 @ 6.00	
Killarney	3.00 @ 8.00	
White Killarney	3.00 @ 10.00	
Double White Killarney	3.00 @ 10.00	
Richmond	3.00 @ 10.00	
Maryland	3.00 @ 10.00	
Russell	6.00 @ 12.00	
Ophelia	3.00 @ 10.00	
Mrs. Ward	3.00 @ 5.00	
Sunburst	3.00 @ 10.00	
Carnations	1.00 @ 2.00	
Easter Lilies	15.00 @ 20.00	
Calla Lilies	12.00 @ 20.00	
Cattleyas	75.00 @ 85.00	
Sweet Peas	.50 @ 1.50	
Snapdragons	6.00 @ 15.00	
Gladioli (Indoor Grown)	8.00 @ 10.00	

St. Louis, July 16, 1919.

	Per doz.	
Beauty, Specials	3.00 @ 4.00	
Beauty, Extra	2.00 @ 3.00	
Per 100		
Columbia	4.00 @ 8.00	
White Killarney	4.00 @ 8.00	
Killarney	4.00 @ 8.00	
Ward	4.00 @ 8.00	
Milady and Ophelia	4.00 @ 10.00	
Russell	4.00 @ 12.00	
Carnations	1.00 @ 3.00	
Easter Lilies	12.00 @ 15.00	
Snapdragons	1.00 @ 3.00	
Daisies	.50 @ 1.00	
Sweet Peas	.20 @ .30	
Gladioli	1.00 @ 4.00	
Valley	10.00 @ 15.00	

CUT FLOWERS

PERCY JONES

INC.

30 EAST RANDOLPH STREET
CHICAGO - ILLINOIS

Mention The Review when you write.

Cards for all Occasions

Labels, Stickers, Seals, Tags
PRINTING FOR FLORISTS

THE JOHN HENRY CO.,
Lansing, Mich.

Mention The Review when you write.

ZECH & MANN

WHOLESALE FLORISTS

30 East Randolph Street,

CHICAGO

Telephone CENTRAL 3284

RICE BROTHERS

WHOLESALE FLORISTS

SUPPLIES FOR THE RETAILER AND GROWER. Of all descriptions.

MINNEAPOLIS,

MINN.

Cut Flowers Greens Supplies

Everything a Florist Needs

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists

14 E. Third St., Cincinnati, Ohio

B. A. SNYDER CO. Wholesale Florists ..

Hardy Cut Evergreens, Cut Flowers and Florists' Supplies

21-25 Otis Street

TELEPHONE:

Fort Hill 1083-1084-1085

BOSTON, MASS.

Mention The Review when you write.

WEILAND-RISCH Co. FLOWER GROWERS

TELEPHONE 154 N. WABASH AVE. CHICAGO ILLINOIS

GEO. REINBERG

Wholesale Grower of Cut Flowers

Richmond, Sunburst, Ophelia, Pink and White Killarney and Russell

162 No. Wabash Ave. CHICAGO, ILL.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Cincinnati, July 16, 1919.

	Per doz.	
Beauties, Specials, 36 inches	4.00 @ 6.00	
Beauties, Fancy, 30 inches	3.00 @ 5.00	
Beauties, Extra, 24 inches	2.50 @ 4.00	
Beauties, First, 18 inches	1.00	
Beauties, Short	.50 @ .60	
Per 100		
Columbia	6.00 @ 18.00	
White Killarney	4.00 @ 12.00	
Hoosier Beauty	3.00 @ 8.00	
Ophelia	4.00 @ 10.00	
Russell	6.00 @ 18.00	
Carnations	1.00 @ 4.00	
Easter Lilies	15.00 @ 18.00	
Snapdragons	6.00 @ 10.00	
Calendulas	2.00 @ 4.00	

I AM completely sold out. The little ad sold over 18,000 bulbs in four days. On the first insertion I received two orders from customers nearer Chicago before I received my own copy of The Review.—Squire Buster, Wilmington, O.

BOSTON FLORAL SUPPLY CO.

WHOLESALE FLORISTS

—DEALERS IN—

Cut Flowers & Evergreens

Manufacturers, Exporters and Importers, Preservers of Cypas.

Office, Salesrooms and Shipping Dept. 15 OTIS ST. and 96 ARCH ST.

BOSTON, MASS.

Phone Main 2574-3525

Unknown customers kindly give reference or cash with order

Mention The Review when you write.

Wietor Bros.

Wholesale Growers of

CUT FLOWERS

30 E. Randolph St., CHICAGO

Mention The Review when you write.

The Denver Wholesale Florists' Company

1433-1435 California St.
DENVER, COLO.

Mention The Review when you write.

A HALF-IN. ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 50 cents a week on a yearly order.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

19

FLORISTS' PUBLISHING CO.

508 South Dearborn St., CHICAGO

You may insert a Telegraph Delivery card occupying $\left\{ \frac{1}{2} \right\}$ inch in each issue of the Florists' Review for a period of one year from date, and thereafter until forbid by either party, for which _____ agree to pay at the rate of $\left\{ \begin{array}{l} \$1.00 \\ 50 \text{ cts.} \end{array} \right\}$ net per week, bills payable monthly.

Strike out size NOT wanted.
Strike out same as above.

If YOU want to be represented, sign, tear off and mail the coupon.

FRED C. WEBER

4326-28 Olive Street,
ST. LOUIS, MO.

WE HAVE NO BRANCH STORE
SELLING FLOWERS 46 YEARS
Member Florists' Telegraph Delivery Ass'n.

WIRE YOUR ORDERS TO
Scruggs-Vandervoort-Barney
Floral Department

ST. LOUIS, MO.

SCHAEFFER & STEITZ, Managers
Member Florists' Telegraph Delivery Association

ST. LOUIS, MO.

FLOWERS DELIVERED IN CITY OR STATE
ON SHORT NOTICE

F. H. WEBER

Taylor Avenue and Olive Street
Both Long Distance Phones

Member Florists' Telegraph Delivery Association

ORDERS FOR

St. Louis, Mo.

YOUNG'S. 1406 OLIVE STREET

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
Jefferson and Washington Avenues

RIESEN

FLORAL CO., ST. LOUIS

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES

We Strive to Please

State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any
Part of the Northwest
Only the Best. Members F. T. D. Assn

ST. LOUIS, MO.

GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

Phone 1367

Stokes FLORAL SHOP

"WE STRIVE TO PLEASE"

205 E. Walnut St. Springfield, Mo.

Members F. T. D.

"WE STRIVE TO PLEASE" **KANSAS CITY, MISSOURI**
ALPHA FLORAL CO.
1105 WALNUT STREET, EST. 1896

ST. JOSEPH, MO.

MITCHELL & QUENTIN

Orders for

IOWA, NEBRASKA, KANSAS AND MISSOURI

W. J. Barnes KANSAS CITY, MO.
38th St. and Euclid Ave.
Established 1890
No order too large or small. Member F. T. D.

SPRINGFIELD SEED CO.

SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

has had a fine assortment of special and fancy varieties on display the last ten days. Karl P. Baum left July 14 for a vacation in the mountains.

Alex. H. Dailey reports good business. He is cutting a fine crop of gladioli and some good asters. With part of the force on vacations, the rest are kept busy.

Mrs. Rosa Hall Ryno is unusually busy on account of the demand for funeral flowers.

A. J. McNutt reports trade fair. He is cutting a crop of roses that is excellent for this season of the year.

Business remains good at the store of Charles W. Crouch; in fact, with part of the force away on vacations, it seems little different from the busy season.

R. E. M.

Kansas City, Missouri

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.

1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Association

A. Newell
FLORIST

Established Over 20 Years.

N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.
Member Florists' Telegraph Delivery.

STUPPY FLORAL CO.

Orders Executed

Missouri, Iowa, Kansas and Nebraska

St. Joseph, Mo.

Members Florists' Telegraph Delivery

Kansas City, Mo.

J. E. MURRAY & CO. 212 E. 10th Street

ST. JOSEPH, MO.

HAEFELI FLORAL CO.

Members Florists' Telegraph Delivery

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

COLUMBIA, MO.

COLUMBIA FLORAL CO.

Halfway between St. Louis and Kansas City.

SUMMERFIELD FLORAL CO.

SPRINGFIELD, MO.

Growers and Shippers for Southwest

JOHN KRUCHTEN

JOHN KRUCHTEN CO.

Wholesale Florists

HENRY KRUCHTEN

30 East Randolph Street,

L. D. PHONE, CENTRAL 8016-8017-8018

CHICAGO, ILL.

Wholesale Cut Flower Prices.

Chicago, July 16, 1919.

	Per doz.	
Beauty, Special	\$5.00	
Beauty, 30 to 36-in. stems	\$ 3.00 @	4.00
Beauty, 24-in. stems		2.50
Beauty, 12 to 20-in. stems	1.50 @	2.00
Beauty, Short, per 100	4.00 @	10.00
	Per 100	
Columbia	\$ 4.00 @	\$20.00
Mrs. Russell	6.00 @	20.00
Premier	6.00 @	20.00
Milady	3.00 @	15.00
Montrose	3.00 @	12.00
Hoosier Beauty	3.00 @	12.00
Sunburst	4.00 @	12.00
Ophelia	3.00 @	10.00
Killarney	3.00 @	8.00
White Killarney	4.00 @	10.00
Double White Killarney	4.00 @	10.00
Killarney Brilliant	3.00 @	10.00
Champ Weiland	3.00 @	10.00
Nesbit	2.00 @	4.00
Carnations	1.00 @	3.00
Valley	10.00 @	12.00
Easter Lilies	15.00 @	18.00
Cattleyas, doz.	\$9.00 @	\$18.00
Calendulas		3.00
Sweet Peas	.50 @	1.00
Gladioli	4.00 @	8.00
Shasta Daisies		1.50
Colored Cornflowers	1.00 @	1.50

Buffalo, July 16, 1919.

	Per 100	
Beauty, Special	\$30.00 @	\$40.00
Beauty, Fancy	20.00 @	30.00
Beauty, Extra	15.00 @	20.00
Beauty, Firsts	8.00 @	10.00
Beauty, Seconds	5.00 @	6.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	10.00
Double White Killarney	3.00 @	10.00
Richmond	3.00 @	10.00
Maryland	3.00 @	10.00
Russell	6.00 @	12.00
Ophelia	3.00 @	10.00
Mrs. Ward	3.00 @	5.00
Sunburst	3.00 @	10.00
Carnations	1.00 @	2.00
Easter Lilies	15.00 @	20.00
Calla Lilies	12.00 @	20.00
Cattleyas	75.00 @	85.00
Sweet Peas	.50 @	1.50
Snapdragons	6.00 @	15.00
Gladioli (Indoor Grown)	8.00 @	10.00

St. Louis, July 16, 1919.

	Per doz.	
Beauty, Specials	\$ 3.00 @	\$ 4.00
Beauty, Extra	2.00 @	3.00
	Per 100	
Columbia	\$ 4.00 @	\$ 8.00
White Killarney	4.00 @	8.00
Killarney	4.00 @	8.00
Ward	4.00 @	8.00
Milady and Ophelia	4.00 @	10.00
Russell	4.00 @	12.00
Carnations	1.00 @	3.00
Easter Lilies	12.00 @	15.00
Snapdragons	1.00 @	3.00
Daisies	.50 @	1.00
Sweet Peas	.20 @	.30
Gladioli	1.00 @	4.00
Valley	10.00 @	15.00

CUT FLOWERS
PERCY JONES
INC.

30 EAST RANDOLPH STREET
CHICAGO - ILLINOIS

Mention The Review when you write.

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Lansing, Mich.

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ZECH & MANN

WHOLESALE FLORISTS

30 East Randolph Street,

Telephone CENTRAL 3284

CHICAGO

RICE BROTHERS

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MINN.

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Wholesale Commission Florists

14 E. Third St., Cincinnati, Ohio

B. A. SNYDER CO. Wholesale Florists ..

Hardy Cut Evergreens, Cut Flowers and Florists' Supplies

21-25 Otis Street Fort Hill 1083-1084-1085 BOSTON, MASS.

Mention The Review when you write.

WEILAND-RISCH CO.
FLOWER GROWERS

TELEPHONE CENTRAL 879 154 N. WABASH AVE CHICAGO ILLINOIS

GEO. REINBERG
Wholesale Grower of Cut Flowers

Richmond, Sunburst, Ophelia, Pink and White Killarney and Russell

162 No. Wabash Ave. CHICAGO, ILL.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Cincinnati, July 16, 1919.

	Per doz.	
Beauties, Specials, 36 inches	\$ 4.00 @	\$ 6.00
Beauties, Fancy, 30 inches	3.00 @	5.00
Beauties, Extra, 24 inches	2.50 @	4.00
Beauties, First, 18 inches		1.00
Beauties, Short	.50 @	.60
	Per 100	
Columbia	\$ 6.00 @	\$18.00
White Killarney	4.00 @	12.00
Hoosier Beauty	3.00 @	8.00
Ophelia	4.00 @	10.00
Russell	6.00 @	18.00
Carnations	1.00 @	4.00
Easter Lilies	15.00 @	18.00
Snapdragons	6.00 @	10.00
Calendulas	2.00 @	4.00

I AM completely sold out. The little ad sold over 18,000 bulbs in four days. On the first insertion I received two orders from customers nearer Chicago before I received my own copy of The Review.—Squire Buster, Wilmington, O.

BOSTON FLORAL SUPPLY CO.

WHOLESALE FLORISTS

—DEALERS IN—

Cut Flowers & Evergreens

Manufacturers, Exporters and Importers, Preservers of Cycas.

Office, Salesrooms and Shipping Dept.
15 OTIS ST. and 96 ARCH ST.

BOSTON, MASS.

Phone Main 2574-3525

Unknown customers kindly give reference or cash with order

Mention The Review when you write.

Wietor Bros.

Wholesale Growers of

CUT FLOWERS

30 E. Randolph St., CHICAGO

Mention The Review when you write.

The Denver Wholesale Florists' Company

1433-1435 California St.
DENVER, COLO.

Mention The Review when you write.

A HALF-IN. ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 50 cents a week on a yearly order.

HOLTON & HUNKEL CO.

462 Milwaukee Street, Milwaukee, Wis.

GROWERS AND SHIPPERS OF
**CUT FLOWERS,
GREENS and
PLANTS**

Wholesale Cut Flower Prices.

Philadelphia, July 16, 1919.

	Per 100	Per 100
Beauties, Long	\$25.00 @	\$50.00
Beauties, Short	10.00 @	15.00
Premier	12.00 @	15.00
Hadley, Russell, Long	12.00 @	15.00
Hadley, Russell, Short	4.00 @	8.00
Double White Killarney, Long	6.00 @	8.00
Double White Killarney, Short	8.00 @	4.00
Maryland, Long	6.00 @	8.00
Maryland, Short	3.00 @	4.00
Ophelia, Columbia, Long	6.00 @	8.00
Ophelia, Columbia, Short	3.00 @	4.00
Sunburst, Long	6.00 @	8.00
Sunburst, Short	8.00 @	4.00
Carnations, Select	4.00 @	5.00
Carnations, Ordinary		2.00
Cattleyas		100.00
Sweet Peas	.50 @	.75
Easter Lilies	20.00 @	25.00
Snapdragons	3.00 @	5.00
Daisies	1.00 @	2.00
Delphinium	4.00 @	8.00
Gladioli	4.00 @	10.00
Cornflowers		.50
Candytuft		.35
Alyssum		.25
Pink Lilies	6.00 @	8.00
Asters	3.00 @	6.00

Boston, July 16, 1919.

	Per 100	Per 100
American Beauty	\$ 8.00 @	\$20.00
Shawyer, Russell	1.00 @	8.00
Killarney	.50 @	4.00
Millady, Miller	.50 @	8.00
White Killarney	.50 @	8.00
Double White Killarney	.50 @	4.00
Dark Pink Killarney	.50 @	4.00
Killarney Brilliant	.50 @	4.00
Mrs. Aaron Ward	.50 @	4.00
Hadley	1.00 @	8.00
Ophelia	1.00 @	8.00
Columbia	1.00 @	8.00
Hoosier Beauty	.50 @	4.00
Kaiserin	1.00 @	8.00
Carnations	.50 @	1.00
Cattleyas		100.00
Lily of the Valley	6.00 @	10.00
Easter Lilies	12.00 @	18.00
Sweet Peas	.25 @	1.00
Gladioli	6.00 @	8.00

Pittsburgh, July 16, 1919.

	Per Doz.	\$
Beauty, Special		5.00
Beauty, Fancy, 24 to 30-inch	\$ 3.00 @	4.00
Beauty, Shorter, 18 to 24-inch		2.00
Beauty, Firsts, 12 to 18-inch	1.00 @	1.50

	Per 100	\$
Beauty, Seconds	4.00 @	6.00
White Killarney	4.00 @	12.00
Richmond	4.00 @	12.00
Mrs. Aaron Ward	4.00 @	12.00
Ophelia	6.00 @	15.00
Shawyer	6.00 @	15.00
Mock	6.00 @	15.00
Mrs. Charles Russell	6.00 @	15.00
Carnations		2.00
Gladioli	4.00 @	8.00

Milwaukee, July 16, 1919.

	Per 100	\$
Columbia	6.00 @	15.00
Mrs. Charles Russell	6.00 @	15.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	8.00
Hoosier Beauty	4.00 @	8.00
Mrs. Ward	3.00 @	8.00
Ophelia	3.00 @	8.00
Carnations, assorted	2.00 @	3.00
Cattleyas, per doz.	\$7.50 @	\$9.00
Sweet Peas	.50 @	.75
Snapdragons	4.00 @	6.00
Gladioli, per doz.	\$0.75 @	\$1.00
Shasta Daisies	1.00 @	1.50
Larkspur, bunch	\$0.35 @	\$0.50
Gypsophila, bunch	.25 @	.35

WM. KESSLER

WHOLESALE FLORIST

113 W. 28th Street, NEW YORK

SEE ME—I can do well for you.

Mention The Review when you write.

PLUMOSUS (for Immediate Shipment) Per 100 \$2.00

ASP. EDULIS for greens (Immediate Shipment)50

CUT TUBEROSES (for Shipment after July 5th) 3.00

IMPERIAL GARDENS

SUGAR LAND, TEXAS

Tuberose, \$3.00 per 100

Sample shipment of 25 by Express, prepaid, \$1.25.

WASHINGTON GARDENS, 3018 Washington Ave., Houston, Texas.

Mention The Review when you write.

FUTTERMAN BROS.

Wholesale Florists, 102 W. 28th St., New York

The Right People to Deal with. Phone Faragut 9761-159 Consignments solicited.

Mention The Review when you write.

Telephones, 6582-6583 Main LOUIS MICHEL

The Long Island Floral Co.

Wholesale Commission Florists

Consignments Solicited

418 Willoughby St., BROOKLYN, N. Y.

Mention The Review when you write.

ASPARAGUS FERNS GALAX

All kinds of Florists' Supplies

Wilson Floral Co.
ROCHESTER, N.Y.

88 East Main Street

GUST. RUSCH & CO.

WHOLESALE FLORISTS

444-446 Milwaukee St., Milwaukee, Wis.

CUT FLOWERS and
FLORISTS' SUPPLIES

Mention The Review when you write.

The National Florists' Board of Trade

Has removed its office to

48 Wall Street New York

where it will be continued under the same management and with the same efficiency and integrity as during the past sixteen years.

Mention The Review when you write.

Always mention the Florists' Review when writing advertisers.

TODAY!

Write for our market letter on local conditions, if you are a shipper of flowers.

We are in close touch with the market and keep our shippers well posted.

We never fail to please them when it comes to making returns—the prices secured are the highest obtainable and settlements are made without delay.

Special opportunity for a couple of good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

United Cut Flower Co., Inc.

111 WEST 28th STREET, NEW YORK CITY

Mention The Review when you write.

George B. Hart

WHOLESALE
FLORIST

47-51 Stone Street, ROCHESTER, N. Y.

ORCHIDS, GARDENIAS, ETC.

PAUL MECONY—Wholesale Florist—NEW YORK
Telephones No. 3064 and 638 Mad. Sq. 67 W. 26th St.

CC. POLLWORTH CO.

We can fill your order
for all
**Seasonable
Cut Flowers**
MILWAUKEE, WIS.

GEORGE J. POLYKRANAS WHOLESALE FLORIST

Exceptional Opportunity for a good Rose
and Carnation Grower

104 W. 28th St., Telephone Farragut 2364 **NEW YORK**

N. Y. FLORISTS' SUPPLY CO., INC.

103 West 28th Street, NEW YORK CITY

Wholesale and Retail Dealers in all kinds of

EVERGREENS AND ALL FLORISTS' SUPPLIES

Telephones 2144-2145-2146 Farragut.

ASPARAGUS PLUMOSUS—fresh every day. Let
us have your standing order for regular shipments.

Fancy and Digger Ferns, Galax, Leucothea, Wild Smilax,
Boxwood, Mexican Ivy, Roping, Etc.

Largest Stock and Assortment of Florists' Decorative Evergreens in America

FLORISTS' SUPPLIES—WIRE DESIGNS—RIBBONS

The Kervan Co., 119 W. 28th St., New York

J. K. ALLEN, NEW YORK

118 W. 28th Street

Established 1887. Phones 187-2000 Farragut. Open at 8 a. m. every day, Sundays excepted

ROSES, CARNATIONS, LILIES, ASTERS

and All Seasonable Flowers.

Every variety of Cut Flowers. Growers, study your best interests and
ship to me this season.



Fancy and
Digger Ferns

LECAKES

106 W. 28th St., New York

ALL KINDS OF

EVERGREENS

Telephones 2625 Farragut

Bronze and
Green Galax

No Connection with New York Florists' Supply Co.

FRANK H. TRAENDLY

CHARLES SCHENCK

TRAENDLY & SCHENCK

Wholesale Florists and Cut Flower Exchange

436 6th AVENUE, between 26th and 27th Streets, NEW YORK

Phones 797, 798 and 799 Farragut

CONSIGNMENTS SOLICITED

RUSSIN & HANFLING

Office and Salesroom:

134 West 28th Street, NEW YORK CITY

Tel. 3053 Farragut

Manufacturers and Importers of

WILLOW AND FANCY BASKETS FOR FLORISTS

Dealers in Florists' Supplies

Our Specialties: Wheat Sheaves and Baskets

I. GOLDSTEIN

WHOLESALE FLORIST NEW YORK CITY 118 West
28th Street

Telephone Chelsea 6925

In the exact center of the Wholesale Cut
Flower Section. Prompt and careful
attention to your interests.

CONSIGNMENTS SOLICITED

William P. Ford

107 West 28th St., New York
Phone 6835 Farragut

Seasonable Flowers in unlimited quantity,
and the best the mar-
ket affords every day in the year. Prompt ship-
ments at a moment's notice.

ROSES, CARNATIONS, VALLEY, Etc.

Reed & Keller

122 W. 25th St., New York

Florists' Supplies

We manufacture all our Metal Designs,
Baskets, Wire Work and Novelties

BONNET & BLAKE

WHOLESALE FLORISTS

130 Livingston Street, BROOKLYN, N. Y.
Tel. No. 1294-1294 Main

THE BUSY BEES

Headquarters for all kinds of top-grade stock, from
the BEST Eastern Growers.

Established 1908

Prompt Payments

A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS

54 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

Wholesale Cut Flower Prices.

New York, July 14, 1919.

	Per 100	
Beauty, Specials	\$10.00 @	\$25.00
Beauty, Fancy	6.00 @	10.00
Beauty, Extra	4.00 @	6.00
Beauty, No. 1	3.00 @	4.00
Beauty, No. 250 @	2.00
Prima Donna	1.00 @	8.00
Killarney50 @	4.00
My Maryland	1.00 @	4.00
Hoosier Beauty	1.00 @	4.00
Mrs. Aaron Ward	1.00 @	4.00
Mrs. Sawyer	1.00 @	4.00
Russell	2.00 @	10.00
Ophelia	1.00 @	6.00
Lady Stanley	1.00 @	6.00
Mock	2.00 @	6.00
Columbia	1.00 @	6.00
Hadley	1.00 @	8.00
Sunburst	1.00 @	6.00
Orchids—Cattleyas	25.00 @	100.00
Carnations50 @	2.00

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Phones 608 and 609 Farragut

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Wholesale Growers

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Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.

President, E. C. Dungan, Philadelphia, Pa.;
secretary-treasurer, C. E. Kendel, Cleveland, O.

THE cable says French bulbs are afloat; also that Paper Whites are to be had neither at Ollioules nor at London.

HERBERT G. PRESSING has been elected president of the W. C. Pressing Seed Co., Norwalk, O., to succeed his father, who died June 11.

AND now comes word from California that the freesia crop is turning out smaller than expected, due to dry weather, with the probability that seventy-five per cent will be an average delivery. Of course prices are going up.

THOSE who have an ear to the ground hear sounds that are thought to be indications of strong competition in Japan for possession of the season's limited crops of giganteum bulbs. At least three American importers have direct representatives on the scene, but their presence is not the cause of excitement; it merely adds to the gayety of nations. You can trust the Jap to get what his goods will bring.

UP to the present time the Consolidated Classification Committee has taken no action on the proposal to prohibit the shipment of onion sets in bags and the Cook County Onion Set Shippers feel that their objections to the proposed rule, as voiced by Captain Ralph B. Howe at the hearing in Chicago May 27, have carried weight. All that the shippers' spokesman asked was that the classification be unchanged, permitting the use of bags or other containers as in the past. Capt. Howe believes that the failure to take action within the time that has elapsed indicates that probably no action will be taken in the matter, which will be a victory for the shippers, whose combined shipments aggregate forty million pounds per year, with an estimated value of \$2,250,000.

GERMAN SEEDS MAY COME.

July 11 the allies and the United States announced the raising of the blockade of Germany, with unrestricted trading between the countries except as to a few articles to be controlled by the reparations commission. German seeds again are available, after four years.

At the recent Chicago convention of the American Seed Trade Association an effort was made to secure discussion looking to possible action along the lines of the British association, which has pledged its members not to deal in German seeds for three years, but no progress was made. It seemed that a good many of the seed trade feel that, for themselves, they will do as little business as possible with Germany, but that there are a few items they may need and they will handle them if they are not to be had elsewhere.

HEARING ON FREIGHT RATES.

Shippers of onion sets and bulbs will have an opportunity to combat the increases in charges and the changes in rules and regulations on perishable freight at the hearings held in various cities by the Interstate Commerce Commission. The proposed perishable pro-

QUALITY SEED

— FOR THE —

Market Gardeners of America



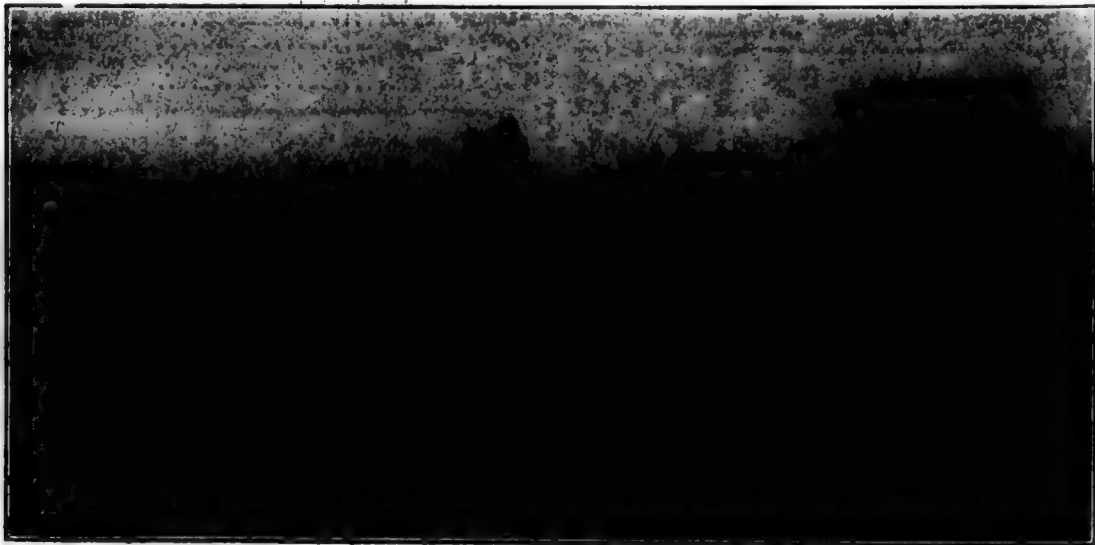
SPINACH SEED, All Varieties

100 lbs. or more.....30c per lb.
Less than 100 lbs.....35c per lb.

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Write for Special Contract and Spot Prices

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Contract growers of Cucumber, Cantaloupe,
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Flint and Field Seed Corn.

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Growers of

ONION, LETTUCE, RADISH, Etc.

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Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-
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GARDEN SEEDS

We have many of the short items together with all
the plentiful items in seed to offer—beans, sweet
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for our wholesale price list. Shipments from here
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Home Office: ORANGE, CONN.
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GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce,
Onion and Radish.

Correspondence solicited.

We are Headquarters for the
BEST OF EVERYTHING

in

VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations
in every part of the United States where seeds are grown successfully, all
in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds
of all kinds in quantity and of highest quality.

Glad to quote for present delivery or
on growing contract for crop of 1919.

Jerome B. Rice Seed Co., Cambridge, N. Y.

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WHOLESALE SEED GROWERS

SPECIALTIES IN VARIETY

ONION-CARROT-BEET-RADISH-PARSNIP

CONTRACT PRICES MAILED ON REQUEST

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CABLE ADDRESS, "MCGILL-SEED"
SAN FRANCISCO

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YOU will be satisfied with the products of
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Better write to Burpee, Philadelphia,—for new Complete Catalogue.

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ONION SETS

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BEANS, PEAS AND CORN GROWERS FOR THE TRADE
Write for Prices

Braslan

Growers for the Wholesale Trade Only. Cakes, Lettuce, Carrot,
Parsnip, Parsley, Celery, Endive, Salsify, Nomenclature and Mixed
Grandifera and Spencer Sweet Peas, and Sunflower.

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The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin,
Cucumber, Cantaloupe and Watermelon
Seed and Field Corn, on contract.

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TOMATO SEED

Grown for the
Wholesale Seed Trade

HAVEN SEED CO.

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ective tariff No. 1 will, it is expected, raise the cost of transportation of such items as onion sets and bulbs to offset the amount the railroads pay each year, in claims for shipments which spoil en route.

The hearing, known as I. C. C. docket 10664, started at Los Angeles July 7 and at Portland, Ore., July 16. It will begin at Denver July 23; at Chicago, July 30; at New York, September 2; at Atlanta, Ga., September 11, and New Orleans September 18.

NEW ALABAMA SEED COMPANY.

The North Alabama Seed Co., of Florence, Ala., has been organized by the election of the following officers: President, W. J. Blankenship; treasurer, W. L. Holland; secretary and manager, D. P. Durban; attorney, R. T. Simpson. The stockholders are farmers and influential business men of Lauderdale and Colbert counties. The capital stock of the company is \$30,000. The company will start in business as soon as the stock for late summer and fall planting can be secured. The place of business will be one of the large stores in the new Reeder Hotel building, on East Tennessee street. The board of directors is composed of W. J. Blankenship, Louis Gusmus, Fred Street, M. M. Striplin, A. J. Sharp, J. W. George, W. L. Holland, D. P. Durban and Dr. W. B. Turner, all well known locally.

D. P. Durban, who was selected as secretary and manager, has had twenty years' experience in the general seed business and agricultural work in the south.

RECOMMENDS PRICE FIXING.

Would Justify Trade Practice.

There can be no legal objection to the custom of the packet seed houses of setting a fixed price at which their merchandise shall be sold at retail if the recommendation of the Federal Trade Commission, renewed July 12 in its special report to Congress, results in legislative action.

Such a charge of unfair practice as that brought against D. M. Ferry & Co., of Detroit, by a department store before the commission a year ago, would, if the trade commission's recommendation were acted upon, be without grounds in future.

Recently The Review published the text of a bill introduced in Congress with somewhat the same object as the trade commission's action. Court decisions have upheld the practice of the seed packet houses in some instances. Legal recognition of its soundness would confirm it beyond dispute.

The Commission's Recommendation.

The recommendation made by the Federal Trade Commission is that producers be permitted by law to fix and maintain resale prices, subject to review by a disinterested agency.

Under the commission's recommendation, firms desiring to fix and maintain resale prices would file with an agency, to be designated by Congress, descriptions of their articles, contracts of sale, and the price schedules to be maintained. The disinterested agency would be charged with the duty, "upon complaint of any dealer or consumer or

BRITAIN Is The NATURAL HOME OF THE

CABBAGE and of BRASSICAS in general, KALE, BROCCOLI, CAULIFLOWER, etc.

ALSO RUTABAGA AND TURNIP.

Did you see our MR. OWEN F. TROTT? NO! Then write and get our special prices on all **SEEDS!**

SPOT OR FORWARD DELIVERY.

KELWAY & SON, Wholesale SEED GROWERS, LANGPORT, ENG.

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SEED GROWERS

SAN FRANCISCO, CAL.

SPECIALTIES

Selected stocks of Onion, Lettuce, Radish, Carrot, Sweet Peas, etc.

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LILIUM LONGIFLORUM GIGANTEUM

And other LILY BULBS, PLANTS AND SEEDS.

Lily Bulbs are very scarce this year, but we have large quantities of them and we can supply you.

Special lowest prices on application.

Please place your esteemed order as soon as possible.

Saitama Engei & Co., Ltd.

Teyono, Nr. Kasukabe, Saitama-ken, Japan

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THE HOME OF "PURE AND SURE SEEDS"

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Seed Packets

FLOWER SEED SIZES TO CATALOGUE
ENVELOPES—RETURN ENVELOPES
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Wholesale Seed Grower

Pepper, Egg Plant, Tomato, Okra, Asparagus, Rhubarb, Celery, Spinach, Beet, Onion, Beans, Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

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Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.

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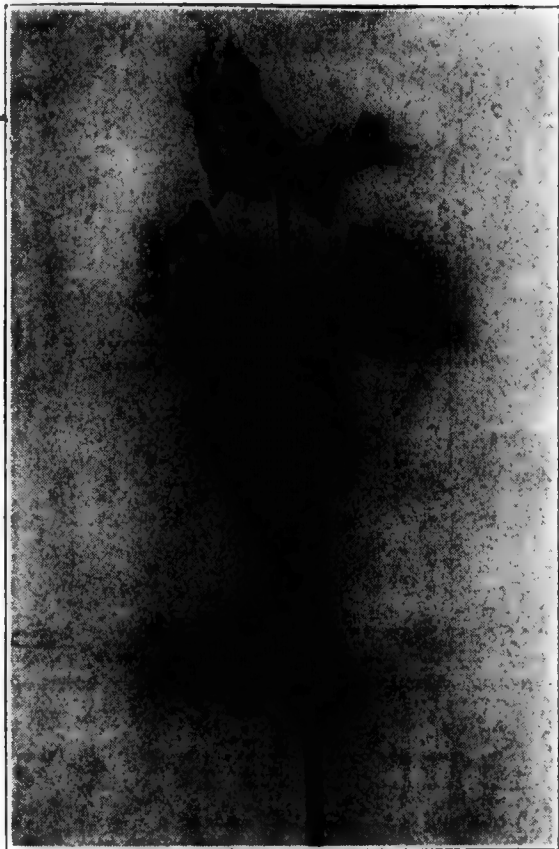
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	Oz.	¼ lb.	Lb.
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Early Heather Bell. Rich mauve lavender.....	.75	2.50	8.00
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Early Lavender Nora. Unwin type; color, lavender....	.25	.75	2.50
Early Lavender Pink. Very fine.....	.75	2.50	8.00
Early Liberty. Deep sunproof crimson.....	.75	2.50	8.00
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Early Melody. Rose pink on white ground.....	.75	2.50	8.00
Early Morning Star. Deep orange scarlet in standard, with orange pink wings.....	.75	2.50	8.00
Early Mrs. A. A. Shaach. Clear, bright pink.....	.75	2.50	8.00
Early Mrs. M. Spanolin. Black seeded; pure white....	.75	2.50	8.00
Early Mrs. William Sim. Salmon pink.....	.75	2.50	8.00
Early Pink and White. Blanche Ferry type.....	.75	2.50	8.00
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Early Rose Queen. One of the finest varieties; color, a most attractive shade of pink.....	.75	2.50	8.00
Greenhouse-Grown Seed.....	3.00	10.00	35.00
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Early Sankey. Black seeded; white.....	.75	2.50	8.00
Early Snowflake. Large, pure white.....	.75	2.50	8.00
Early Song Bird. Pale pink on white ground.....	.75	2.50	8.00
Early Songster. Rich lavender.....	.75	2.50	8.00
Early Spring Maid. Light pink on cream ground.....	.75	2.50	8.00
Early Venus. White, blushed pink.....	.75	2.50	8.00
Early Warbler. Rich, mauve purple.....	.75	2.50	8.00
Early Wedgwood. Lovely clear blue.....	.75	2.50	8.00
Early White Orchid. Pure white.....	.75	2.50	8.00
Early Yarrowa. Bright rose pink, with lighter wings...	.75	2.50	8.00
Mixed Winter Flowering Spencers.....	.50	1.75	6.00

Also all other Seasonable Seeds, Bulbs and Supplies.
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Import of all kinds of Seeds direct from seed
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ALL SEEDSMEN REQUIRING FIRST-CLASS STRAINS OF
PRIMULAS and other **CHOICE FLORISTS' FLOWERS**

Should Apply to

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FREESIA PURITY—Improved

Prices for well cured bulbs are as follows:

$\frac{3}{4}$ to $\frac{1}{2}$ -inch ... \$6.00 per 1000 $\frac{1}{2}$ to $\frac{3}{4}$ -inch.... \$9.50 per 1000

Mammoth Bulbs, $\frac{3}{4}$ to $\frac{1}{2}$ -inch....\$15.00 per 1000

All prices F. O. B. Chicago. No charge for packing.

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"SUNSET COLLECTION" PINK MIXTURE

The "Sunset Collection" is long-stemmed, lasts well in good condition, and is very much more easily grown than the ordinary run of Freesias.

First-size Bulbs.. \$5.50 per 100; \$50.00 per 1000

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American Bulb Co.

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We can now supply this long waited for, beautifully colored RAINBOW FREESIA. They are carefully selected and may be had in the best colors. The better floral shops throughout the country are using these very extensively.

First-size Bulbs ...\$4.00 per 100; \$35.00 per 1000

Second-size Bulbs.. 3.00 per 100; 20.00 per 1000

other party at interest," to review the terms of contracts and prices.

The commission's recommendation, it stated, was based on the following conclusions:

1. That producers of identified goods should be protected in their intangible property right or good will, created through years of fair dealing and of sustained quality of merchandise;

2. That the unlimited power both to fix and to enforce and maintain resale prices may not be made lawful with safety; and

3. That unrestrained price-cutting is not in the public interest, and tends, in the long run, to impair, if not to destroy, the production and distribution of articles desirable to the public.

SEED APPROPRIATIONS VETOED.

When the president vetoed the agricultural appropriation bill July 12, because it contained a repeal of the daylight saving act, he rejected at the same time the appropriations of the Department of Agriculture for the work of the bureau of markets, which has carried on the reporting of seed crop conditions. It is doubtful, even if the bill is passed with the objectionable repeal clause omitted, as is expected, whether the bureau of markets will be able to do much towards reporting seed crop conditions during the coming year. Instead of the \$150,000 appropriated by the feed production act of November 21, 1918, the amount allotted for the coming year is \$50,000, plus \$14,880 voted for the salaries of men in this section. The difference, \$95,120, is approximately two-thirds of the original sum allowed for the work.

In the vetoed bill is also the appropriation for free seeds, amounting to \$358,980. The sum of \$36,680 was to be devoted to studying and testing commercial grass seeds.

President Wilson's reason for rejecting the bill was the repeal of the daylight saving contained in it. Since this clause lacked eight votes of enough to override the president's veto, the agricultural appropriation bill will, after being referred back to committee, be passed without it.

Snapdragons

have proved to be the greatest money-makers of any greenhouse plants. Join the ever-increasing ranks and have a house of SNAPDRAGON next winter.

Seed of our famous Silver Pink, \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00.

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Seed of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton, and Fancy Mixed, 35c per pkt.; 3 for \$1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N. H.

Asparagus P. Nanus Seed, True Type

RIPE, HAND-PICKED, BEST QUALITY

To close out extra large crop, - \$5.50 per pound

About 12,000 to the pound.

Drake Point Greenhouses, Yalaha, Fla.

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Large Growers of these Bulbs at Ollioules, Var, France

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ASPARAGUS

Plumosus and Sprenger

Several thousand seedlings now ready

80c per 100; \$7.00 per 1000

Prepaid, Cash with Order

Look on page 75 of the Review of July 10 for Pansy Seed prices. This seed is fine.

OZARK PANSY GARDENS
WEST PLAINS, MISSOURI

BULBS

Register your name for our Wholesale Catalogue of French and Holland Bulbs. Ready shortly.

Also Perennials for Florists

ASK FOR SPECIAL PRICES

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New Early-flowering or Winter-blooming GIANT PANSIES

An entirely new and distinct strain of Pansies. The main advantage of these new Pansies over all hitherto existing Pansies is the extreme earliness of flowering and the unusual hardiness, which enables them to withstand quite severe Winters, and to bloom right on into the summer. Sown at the same time as other Pansies, they begin flowering the early part of March or as soon as the snow is off the ground, many times having four or five large flowers to a plant, when all other Pansies are only showing buds. The flowers are large, well formed and fragrant. They are highly recommended for Autumn planting on graves, and for very early bedding, as well as for early cut flowers.

- 14. **WINTER SUN.** Golden Yellow, with dark eye.
- 15. **ICE KING.** Silvery white, with dark blue eye.
- 16. **CELESTIAL QUEEN.** Light or sky blue.
- 17. **CHARM OF MARCH.** Dark velvety blue.
- 18. **MIXED.** The above four colors with other shades and variations.

Each Color Separate or Mixed

500 Seeds, 25c; 1000 Seeds, 40c; $\frac{1}{8}$ oz., \$1.10; $\frac{1}{4}$ oz., \$2.00; 1 oz., \$7.50

- 12. **KENILWORTH GIANT PRIZE** is undoubtedly the largest flower and longest stemmed Pansy in the world. The enormous flowers are of perfect form and of great substance. Petals overlapped and undulating. The rich colorings and markings are widely varied, some flowers being almost self-colored. 500 seeds, 80c; 1000 seeds, 50c; $\frac{1}{8}$ oz., \$1.85; $\frac{1}{4}$ oz., \$2.50; oz., \$10.00.
- 10. **KENILWORTH GIANT EXHIBITION** is the very finest complete mixture ever sent out. Seeds carefully saved only from marked plants of the best varieties, with the largest and best shaped flowers and richest coloring. It is impossible to convey an adequate idea of the delightful variations in color and markings of this unrivaled mixture. 500 seeds, 80c; 1000 seeds, 50c; $\frac{1}{8}$ oz., \$1.35; $\frac{1}{4}$ oz., \$2.50; oz., \$10.00.

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NEW CROP RARE SEEDS

Amaryllis Vittata hybrids from best flowers only, in size, form, color and markings; some almost white.

100 Seeds, \$2.00; 1000 Seeds, \$15.00.

Colored Freesia Ragionieri

All colors mixed, fine for cutting, branching stems; flowers are up to 2 inches across. 100 Seeds, \$1.25; 1000 seeds, \$10.00.

Lilium Regale—The grand new

lily, easily raised from seeds.

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Gerbera Jamesonii hybrids

Mixed colors, flowers 3 to 5 inches across, quite hardy in the South.

100 Seeds, \$1.25; 1000 Seeds, \$10.00.

O. FEHRLIN, Citronelle, Ala.

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Please send for my quotations on large or small quantities of all the leading varieties.

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MICE
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CASES.

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HELLER & CO.

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Schiller's

"The Strain That Leads"

Primroses

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NEWS OF THE NURSERY TRADE

Of \$167,846 worth of nursery stock imported during the month of April, \$137,248 came from Holland. France was second with \$15,255.

THE quarantine by the Federal Horticultural Board prevents nurserymen taking a great deal of interest in the announcement, made July 11, that the blockade of Germany had been lifted.

THE low-price customer is not going to buy again from the nurseryman whose poor stock died on his hands last year. He may be some one else's sucker, but he won't be a steady patron for anybody.

PLANTING of memorial trees is finding favor in various cities in this country. New Orleans dedicated a grove of sixty-one live oaks July 4, each bearing a bronze tablet for a soldier from that city who died during the war.

D. S. OLSON, who has charge of the forest service nursery at Hogan, Mont., is visiting nurseries in Minnesota, Wisconsin, Michigan and Illinois for the purpose of exchanging ideas. Mr. Olson will be at this for six weeks. He expects to visit fifteen nurseries.

WILLIAM A. PETERSON, Chicago, recently has added a considerable number of stone implements to the collection of Indian relics at the museum in the nursery. The grounds were a favorite camping spot in early times, and still show some of the old Indian trails. The Peterson collection of Indian relics is said to be the largest in the middle west.

NO FEAR OF RISING PRICES.

We notice in the issue of The Review for June 12, in the Nursery News department, a paragraph reading: "The nursery trade can execute a quick about-face on occasions. Where a few years ago the cry was for higher prices, now there is fear that prices will go so high that the public will stop buying."

We do not have any such fear, and do not think nurserymen in general who know the inward workings of the nursery trade have such a fear. The greatest fear we have is that we shall not have the stock to furnish, irrespective of price. There is going to be a tremendous shortage in the nursery line for the next six or seven years, on account of conditions brought on by the war, and a great shortage of stock to plant, caused by weather conditions, etc.

The growing of nursery stock has seldom been profitable to the grower, on account of the many losses that occur

over which he has no control. We feel that now is the time to get the nursery business on a business basis. We know from experience that people are willing to pay a good price for a good article, and that is what the business is going to hinge on in the future.

Wilmer W. Hoopes.

Thorough-thinking persons will agree with Mr. Hoopes that nurserymen who fear prices so high that they hinder buying are dismayed at an empty boggy. Prices of nursery stock are not rising out of proportion to the prices of other commodities. So long as this continues true, the public will always have money to buy nursery stock, if they think the stock is worth the price. The nurserymen who grow stock of the best qual-

ity do not fear to set a price on it high enough to yield a just profit.

ILLINOIS TO OUST BARBERRY.

A public hearing is called for August 9, at the office of the state department of agriculture, at Springfield, Ill., on the proposed eradication from the state of *Berberis vulgaris* and *Berberis vulgaris purpurea*. Japanese barberry, *Berberis Thunbergii*, is not included, as it is harmless.

Berberis vulgaris and its varieties are to be eradicated by the Illinois department of agriculture, under the proposed ruling, because they are host plants of what is known as black-stem rust of wheat, *Puccinia graminis*, and their presence, says Director Charles Adkins, "tends to maintain and greatly

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Hardy Plants, Bulbs and Shrubs
MENTOR, OHIO

Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

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Hardy Plant and Pansy Farm BARABOO, WIS.

Peonies and Iris

Send us your name now for our new Catalogue.

PETERSON NURSERY
30 N. La Salle St. CHICAGO, ILL

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ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND
THE AUDUBON NURSERY
WILMINGTON, N. C. H. VERZAAL, Prop.

PEONIES

Our NEW LIST Is Ready

Jackson & Perkins Co.
Newark, New York State
(THE PREFERRED STOCK)

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IBOLIUM The new Hybrid HARDY PRIVET, L. IBOTA X OVALIFOLIUM. To be sent out in the fall of 1919. More about it later.
Introducers of THE ELM CITY NURSERY CO., NEW HAVEN, CONN.
BOX BARBERRY WOODMONT NURSERY, Inc.

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FRUIT TREES,
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SHRUBS, PERENNIALS

GET OUR
PRICES

Troy, O.

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NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

Write for our wholesale trade list.

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73 YEARS

GENEVA, N. Y.

1000 ACRES

WINTER- FLOWERING ROSES

We still have left about five thousand **ROSALIND (Glorified Ophelia)**. This is much darker than the original Ophelia. Buds are bright coral, which changes to a clear pink when flowers are developed.

One of our best sellers. Strong plants.

3½-inch pots \$30.00 per 100
We can supply, also, the following varieties in more or less limited quantities as long as unsold, strong plants from 3½-inch pots: Per 100

Columbia and Mrs. Chas. Russell.....\$40.00
Silvia (Yellow Ophelia) 30.00
Francis Scott Key, White Killarney, Killarney
Brilliant, Meesier Beauty, Sunburst, and
Mignon, or Cecile Brunner 25.00

F. R. PIERSON
TARRYTOWN, -:- NEW YORK

GERANIUMS

4-inch..... \$10.00 per 100

HARDY IVIES

4-inch..... \$20.00 per 100
5-inch..... 35.00 per 100
6-inch..... 50.00 per 100

ASCHMANN BROS.
Second and Bristol Sts. and Rising Sun Ave.,
PHILADELPHIA, PA.

STOCK YOU NEED

Liberal Extras for Early Orders
Per 100 Per 1000
Asparagus Plumosus, 2¼-in., \$3.50 \$30.00
Asparagus Plumosus, 3½-in., 7.50 70.00
Asparagus Sprengeri, 2¼-in., 3.25 28.00
Smilax, 2¼-in. 2.75 25.00
Geraniums, 2-in., any variety.. 3.25 30.00
Fuchsias, 2¼-in., 12 varieties.. 3.25 30.00

ALONZO J. BRYAN, Wholesale Florist
WASHINGTON, NEW JERSEY

SNOW QUEEN CANNA

Awarded Certificate of Merit at S. A. F. & O. H., New York Convention. And 100 other notable kinds. Always ask for

SWASTIKA BRAND CANNAS
The **CONARD & JONES CO.** West Grove, Penna., U. S. A.
Robert Pyle, Pres. Ant. Wintzer, V.-P.

increase the prevalence and destructive abundance of black-stem rust of wheat, resulting in more or less heavy losses to the people of the state every year, and very heavy losses in years when weather conditions favor the development of the disease."

TREES AS MEMORIALS.

The planting of trees as memorials to soldiers who gave their lives in the war has been adopted in other countries as well as the United States, where the plan is advocated by the Secretary of Agriculture.

The principal of the Ardlethan public school, New South Wales, has written to the Australian Forestry Journal that in August, 1917, an avenue was laid out



D. HILL

Hill's Choice Boxwoods

Only a few Left. See quantities and prices below.

Boxwoods

(Buxus Sempervirens)

BOXWOOD, Pyramid Shaped

Quantity	Each	Pair
237-2 feet B&B	\$3.25	\$ 6.00
145-2½ feet B&B	4.00	7.50
127-3 feet B&B 10 to 12-inch Base.....	5.25	10.00
13-3½ feet B&B 12 to 15-inch Base.....	6.25	12.00

BOXWOOD, Ball Shaped (Clipped Solid)

Quantity	Each	Pair
62-12x12-inch B&B.....	\$5.25	\$ 9.00
37-15x15-inch B&B.....	6.25	11.00

BOXWOOD, Bush Shaped

Quantity	Each	10	100
402- 8-10-inch B&B...\$0.75	\$ 6.50	\$50.00	
10-21-24-inch B&B... 3.25	30.00	

Light wooden pails stained green can be supplied for 75c each.

All choice specimens for immediate shipment. They are going fast. Write or telegraph orders.

TERMS Net cash. To save delay, first orders from all firms not having a charge account with us should be accompanied by full cash remittance, which earns free boxing and 3 per cent discount. C. O. D. orders will be shipped promptly when one-fourth cash is sent to insure acceptance at destination.

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POT- GROWN Strawberry Plants

We are in a position to supply the trade in **Pot-Grown Strawberry Plants** of best quality and at right prices.

All the good old and choice new varieties. Output for the season, two hundred and fifty to three hundred thousand plants.

Prices and full details promptly mailed upon request.

J. T. LOVETT, Inc., Little Silver, N. J.

in the school playground and a tree was planted for each Ardlethan soldier, an oxidized copper plate being attached to each tree with a record of the name, rank and community of each man. At the entrance to the playground trees were planted for soldiers who had fallen; then came those in honor of former pupils of the school, and finally those for others who enlisted locally. In this way an avenue of 125 trees has been made to form a complete roll of honor which will stand for centuries. The ground was prepared by the school pupils, but the trees were planted by relatives or friends of the soldiers honored.

The Queensland correspondent of the Australasian recently recorded the planting of 30,000 trees in Anzac park at the expense of a public-spirited citizen, 16,000 of them being in memory of soldiers who had died in the war.

NEWARK, N. J.

The Market.

Although the midsummer dullness is on, business is fair for this time of the year. There have been a few July weddings to help out. There is not much variety now. Carnations are a little cheaper than they have been, but they are rapidly passing for the season, and many of those coming into the market are not of extra good quality. Gladioli are fair, but somewhat scarce and quite high in price. Ferns are taking a prominent part in many window displays because of the scarcity of flowers. Roses keep up fairly well for summer time.

Various Notes.

Frank Philips, of Philips Bros., is spending the month of July at North Asbury Park, on the New Jersey shore. He spends much time in casting for big sea fish.

Alterations have been made in the store of the Washington Florist, 577 Broad street. R. B. M.

Growers, Attention!

We invite correspondence from growers of Rooted Cuttings and small Plants of all descriptions whose stock is of uniform high quality. Exclusive season affiliations will be made with specialists in any line in the eastern, central and western states in marketing co-operation.

If your stock is A-No. 1 in quality, list it with us today.

GROWERS' EXCHANGE,
Jamestown, N. Y.

FERNS AND PALMS

Kentia Belmoreana and Forsteriana
Strong 4-inch pots, 50 cts. each.

FERNS, Teddy Jr. and Whitmanii, 4-inch pots,
\$35.00 per 100.

Cash with order.

GODFREY ASCHMANN,
1012 W. Ontario St., Philadelphia, Pa.

BAY TREES

Now in Stock

BARCLAY NURSERY

14 West Broadway NEW YORK

LAST CALL

QUALITY CHRYSANTHEMUMS

In the following varieties:

\$4.00 per 100; \$35.00 per 1000.

1800 Early Frost.
500 Chrysolora.
1000 Hilda Canning.
400 Mrs. Beu.
150 Bonnaffon.
100 Tints of Gold.

450 La Port.
350 G. Glow.
500 Lillian Doty.
1450 M. Waite.
100 Dean.
150 Buckingham.

10,000 BEGONIAS

LUMINOSA, Red

PRIMA DONNA, Pink

PFITZER'S TRIUMPH, White

OF EXCEPTIONAL QUALITY

Strong plants, 4-inch pots.....\$12.00 per 100; \$100.00 per 1000

IMMEDIATE SHIPMENT

Robert Craig Co., 4900 Market St., Philadelphia, Pa.

Mention The Review when you write.

GERANIUMS

We have a fine lot of 2-inch stock for immediate shipment, of all the kinds we list in our Catalogue, such as **Beaute Poitevine, Alph. Ricard, Abbie Schaffer, Miss F. Perkins, etc.,** \$2.75 per 100; \$25.00 per 1000.

We are booking orders now for next season.

Hardy English Ivy

Good strong 2-inch stock, \$2.50 per 100; \$22.50 per 1000.

Table Ferns

Good strong 3-inch plants, fine assortment at \$6.00 per 100.

R. VINCENT, Jr., & SONS CO.,

White Marsh, Maryland

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BAY TREES

STANDARDS, 30, 40, 44 and 48-inch crowns.
PYRAMIDS, 4 sizes, 6 to 8 feet high, 22 to 28-inch base.
SHORT STEMS, 6 sizes, 20 to 28-inch crown.
BUSH SHAPE, 24 inches high, 16 to 18-inch diameter.

READY TO SHIP NOW.

Write for F. O. B. New York prices and details of sizes.

McHUTCHISON & CO., 95 Chambers St., NEW YORK

C. U. LIGGIT, — OFFICE — Philadelphia, Pa.

GERANIUMS.

A special lot of as fine stock as anyone could want. 2½-in. Rose Pots.

1500 Ricard	100	1000
1500 Poltevine	\$5.00	\$45.00
500 S. A. Nutt	4.00	35.00

GENISTAS.

1500 Fine, well grown stock, 3-in. pots, \$15.00 per 100; \$120.00 per 1000. Will make extra fine Easter stock.

ASPARAGUS PLUMOSUS.

3½-in., very heavy, as good as 4-in. \$10.00 per 100. 2½ and 3-in. also.

ROSES—Own Root.

Maryland. 3-in.	100	1000
Richmond. 3-in.	\$15.00	15.00

FIELD-GROWN CARNATIONS.

The following varieties, \$12.00 per 100, \$110.00 per 1000. Enchantress Supreme, Benora, Belle Washburn, Merry Christmas, Cottage Maid, Rose-pink Enchantress, White Wonder, Nebraska, White Enchantress.

The following varieties, \$12.00 per 100, \$100.00 per 1000. Mrs. C. W. Ward, Aviator, Beacon, Miss Theo, Rosalia. The following varieties, \$15.00 per 100, Crystal White, Doris, Laddie (if any). The following varieties, \$10.00 per 100, \$95.00 per 1000. Enchantress, White Perfection, Matchless, Alice.

PRIMULA.

Grow the New Improved Primula Malacoides Bohrerl. The colors are most beautiful shades of rose-pink, light lavender and snow white. A cool temperature, 40 to 45 degrees, produces the best results.

2½-in.	100	1000
Obconica, Rosea Gigantea and Grandiflora	\$8.00	\$55.00
Apple Blossom and Kermesina. 2½-in.	7.00	60.00
Eureka. New variety, very fine Chinensis x Obconica. Large flower, extra fine color. 2½-in.	7.00	60.00
Malacoides Townsendii 2½-in.	7.50	65.00
Chinensis. 2½-in.	8.00	55.00

CINERARIAS.

Dwarf Hybrids, mixed varieties, 2½-in., \$7.00 per 100; \$60.00 per 1000; 3-in., \$12.00 per 100.

SNAPDRAGON.

Ramsburg's Silver Pink, 2½-in. \$6.00 \$50.00
Phelps' White. 2½-in. 6.00 50.00
Phelps' Yellow. 2½-in. 6.00 50.00
Giant Yellow. 2½-in. 6.00 50.00
Neirose. 2½-in. 6.00 55.00
Keystone. 2½-in. 6.00 55.00
Enchantress. 2½-in. 6.00 50.00

CALENDULA.

Orange King. 2½-in. \$5.00 per 100; \$40.00 per 1000.

STEVIA.

2½-in. New double. \$7.00 \$60.00
Old variety. 6.00 50.00

DAISIES.

Boston Yellow. 2½-in.	100	1000
Mrs. Sander. 2-in.	\$7.00	\$60.00
White Marguerites. 2½-in.	4.00	35.00
Giant White. 2½-in.	8.00	50.00

POINSETTIAS.

You know how scarce they were last season. Get your order in at once.

July delivery	100	1000
August delivery	\$10.00	\$95.00
September delivery	9.00	85.00
	8.00	75.00

HYDRANGEAS.

2½-in. pots.	100	1000
E. G. Hill, De Vibraye, Emile Mouillere, Bimbinette	\$8.00	\$70.00
Lillian Mouillere	10.00	
Trophee. 2½-in.	25.00	
Trophee. 3-in.	40.00	
Otaksa. 2½-in.	7.50	65.00

PELARGONIUMS.

2½-in., ready August 1st. Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia and others; separate or mixed, \$12.00 per 100.

CLEVELAND CHERRIES.

2½-in. rose pots	100	1000
	\$8.00	\$75.00

XMAS PEPPERS.

New dwarf variety. 3-in. pots. Will make excellent stock for Christmas. \$12.00 per 100.

SWEET PEA SEED, Hand-Picked, Hand-Threshed and true to name. Send for a copy of our list.

PACKING AND BOXES WILL BE CHARGED FOR AT COST

Mention The Review when you write.

30,000
Strong, healthy, field
Carnation Plants
Grown on new land.

Write for wants on Matchless, Enchantress Supreme, Benora and Beacon.

C. L. HOWE,
Dover, New Hampshire

Mention The Review when you write.

ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line. If you intend investing in Orchids, do so now while prices are low. Special lists on application.

LAGER & HURRELL, Summit, New Jersey

ORCHIDS

We have thousands of plants in all varieties in flower sheath. Write for price list.

We deal in nothing but orchids.

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N.Y.
Mention The Review when you write.

4,000,000 Cabbage

Cauliflower and Celery Plants. All varieties. Cabbage, \$1.50 per 1000. Re-rooted, \$1.80; 500, \$1.20; 300, \$1.10; ready now. Snowball Cauliflower, \$4.00. Re-rooted, \$5.00; 500, \$2.75; 300, \$2.00; 200, \$1.50; 100, 90c; ready now. Celery, \$2.50. Re-rooted, \$3.00; 500, \$1.75; 300, \$1.25; 200, \$1.00. Ready now. Cash. List free.

F. W. ROCHELLE & SONS, Chester, N. J.
Mention The Review when you write.

ORCHIDS

Best commercial varieties collected, imported and grown by **JOHN DeBUCK,** 719 Chestnut Street, SECAUCUS, N. J.

CYCLAMEN White, pink eye; White, Salmon, Christmas Red, Glory of Wandsbek.
3-inch, \$25.00 per 100. 3½-inch, \$30.00 per 100.
Shipment at once.

POINSETTIAS

We will have them in quantity. July delivery, \$10.00 per 100; \$90.00 per 1000. August delivery, 9.00 per 100; 85.00 per 1000.

Carefully packed in paper pots. You may have either the standard strain or stock from California strain, whichever you prefer.

ROSES

1000 Ophelia, 2½-inch	\$100.00 per 1000	1000 Ophelia, 4-inch, heavy	\$150.00 per 1000
500 My Maryland, 2½-inch, heavy	\$115.00 per 1000		
Mrs. Charles Russell, Columbia, 3½-inch pots	\$40.00 per 100		
Francis Scott Key, Rosalind, Killarney Brilliant, Sunburst, White Killarney and Mignon, 3½-inch pots	\$25.00 per 100		

SIM'S GOLD MEDAL PANSY SEED

His final selection of the best of that wonderful strain. ¼ oz., \$4.00; ½ oz., \$7.50; 1 oz., \$15.00.

FRENCH HYDRANGEA LILIE MOUILLERE

The best all-around pink Hydrangea. Deep pink with light eye. Colors up early and holds a long time. 2½-inch, strong plants, \$12.00 per 100; \$100.00 per 1000.

EUPHORBIA JACQU'N'AEFLORA, 2½-inch (ready)	\$12.00 per 100
HYDRANGEA BABY BIMBINETTE (new pink)	\$12.00 per 100; \$100.00 per 1000
GENISTA, strong, 3-inch, ready now	per 100, \$20.00
CHRISTMAS JOY PEPPER, 2½-inch	per 100, 10.00
FERN FLATS, guaranteed 200	per flat, 2.50
BIRD'S-NEST FERN, excellent little plants, 2-inch pots	per 100, 12.50

Cash or satisfactory trade references. No C. O. D. shipments.

L. J. Reuter Co., PLANT BROKERS, 329 Waverley Oaks Road, Waltham, Mass.

POINSETTIAS

EXCEPTIONALLY STRONG STOCK

July delivery	\$10.00 per 100
August and September delivery	8.00 per 100

PAHUD FLORAL CO., 3403 Boulevard Place, Indianapolis, Ind.

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POINSETTIA

READY NOW

Thrifty young stock, 2½-inch pots, \$8.00 per 100; \$70.00 per 1000

The Storrs & Harrison Co., Painesville, Ohio

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NOTICE!!! BENCH ROSES! NOW READY!

Ophelia	Per 100	Per 1000
Shawyer	\$12.00	\$110.00
Sunburst	12.00	100.00
White Killarney	12.00	100.00
Pink Killarney	12.00	100.00

M. C. GUNTERBERG, Wholesale Florist, 8 East Randolph Street, CHICAGO
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815 TRIANAE
450 SPECIOSISSIMA
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40 VANDA CAERULEA

215 GIGAS
275 PERCIVALIANA
315 LABIATA
50 DENDROBIUMS

320 MOSSIAE
120 HARRISONIAE
516 SCHROEDERAE
546 SPECIMENS

Prices per plant, all varieties, each \$2.50, \$3.50, \$5.00 and \$7.50

Positively cash with order, to close estate.

GEORGE V. ALLEN,

POST OFFICE
BOX 51

EDGEWOOD, RHODE ISLAND

ALBANY, N. Y.

Business has settled down to the usual summer routine. The exceptionally hot weather experienced the last week in June and the first week in July made everybody want to close up shop and hie to the mountains or seashore for a well deserved vacation.

The Albany Florists' Club held its outing Thursday, July 10, at Frederick Goldring's place at Font Grove, near Slingerlands. Mr. Goldring has made this an annual affair for some few years and the florists show their appreciation of Mr. Goldring's kindness and hospitality by turning out in good numbers. Among the visitors was Walter Mott, of Benjamin Hammond, Inc., Beacon, N. Y. Full account of the outing appears under the head, "Albany Club Outing," in this issue.

Jared S. Horton, proprietor of the Valley View Floral Co., Watervliet, N. Y., one of the newly elected members of the club, attended the outing. Mr. Horton has been conducting the business formerly owned by John Zimmerman, and has met with great success, specializing in carnations and sweet peas. He ships his flowers to Albany, Troy and Schenectady.

Edward Tracey, proprietor of the Rosery Flower Shop, 23 Steuben street, is spending two weeks at Lake Champlain with his family.

The Albany Florists' Club will hold its annual clambake at the invitation of Fred Henkes, at Henkes' grove, in Newtonville. The affair is to take place the latter part of August.

George Nagengast has his two new houses well under way. The framework is now up and he expects to have the glass on within a few days. Mr. Nagengast is erecting these houses across the street from his present establishment and on the corner of Washington and Main avenues. H. M.

NEWPORT, R. I.

The Stewart Ritchie greenhouses furnished the potted plants and shrubs for the decorations at the birthday reception of Rev. I. Harding Hughes in Middletown recently.

Mr. and Mrs. William G. Taylor have returned from Boston, where they attended the Massachusetts Horticultural Society's flower show and exhibited sweet peas, making eleven entries and receiving eleven first prizes. Fred P. Webber also took eleven prizes for his exhibits of sweet peas. W. H. M.

Christmas Gold Pompon

YOUR LAST CHANCE TO SECURE A STOCK
OF THIS WONDERFUL NOVELTY

COLOR, beautiful Golden Yellow; TYPE, Big Baby

PRICE, 20c each; \$2.00-per doz.; \$17.50 per 100; \$150.00 per 1000

Cleveland Cut Flower Co., Newton Falls, O.

BARGAINS--30 to 50% Discount

GERANIUMS, fine 2 1/4-in., Nutt, Buchner and Double Grant, \$3.00 per 100; \$27.50 per 1000. Nutt, Grant, Hill and Buchner, 3-in., \$5.00 per 100; \$45.00 per 1000. Nutt and Double Grant, 4-in., \$8.00 per 100. Rooted Cuttings, summer price, \$15.00 per 1000.

	Per 100		Per 100
Alternanthera, 2 1/4-in.....	\$2.00	Heliotropes, fine, 2 1/4-in.....	\$2.00
Coleus, fine ast., 2 1/4-in.....	2.00	Periwinkles, 2 1/4-in.....	2.00
Fuchsias, 2 1/4-in.....	2.00	Snapdragons, 2 1/4-inch, fine.....	2.00

Celestial Peppers, 2 1/4-inch, \$3.50 per 100.
Cluster Peppers, 2 1/4-inch, \$3.50 per 100.
Cleveland Cherries, 2 1/2-in., fine for Christmas, \$6.00 per 100.
Dracaena Indivisa, 5 1/2-in., very strong, 20c.
Smilax, strong, cut back, 3-in., 6c.

GULLETT & SONS

Add 5c on the dollar
for packing

LINCOLN, ILL.

Mention The Review when you write.



CYCLAMEN. 4-inch, \$40.00 per 100; 5-inch for August delivery, \$9.00 per doz.; \$65.00 per 100.

BIRD'S-EYE PEPPER. 2 1/4-inch, \$5.00 per 100; 3-inch, \$8.00 per 100.

CELESTIAL PEPPER. 2 1/2-inch, \$4.00 per 100.

Now Ready. Packed in paper pots, free.

PETER PEARSON

5732 Gunnison St.,

CHICAGO, ILL.

Do it now. Contribute to the National Publicity Fund



JOHN BADER CO.

**FERNS, PALMS and
BEDDING PLANTS**

PRICE LIST NOW READY

**Office and Greenhouses, MT. TROY
N. S. PITTSBURGH, PA.**

Mention The Review when you write.

Otaheite Oranges

Out of 2 1/4-inch pots
FOR GROWING ON
\$10.00 per hundred

This is exceptionally fine, healthy stock.

A. L. MILLER, JAMAICA, N. Y.

Mention The Review when you write.

CHRYSANTHEMUMS

Mum benching should be completed as soon as possible now. We can still supply fine young plants of **Comoleta, Unaka, Crystal Gem, Mrs. Chas. Rager, Autocrat, Josephine Foley, Fall Beauty, Oconto, Golden Glow, Harvard, Lena Baum, Golden Queen, Maud Dean and White Dean.** Don't fail to plant some Pompons. We have **Baby, Diana, Lillia, Rufus, Golden Climax, Golden Wedding Pomp.** All the above at **\$40.00 per 1000.**

POINSETTIAS

We are shipping these right along now and the plants are elegant in quality. We pack in small boxes, eliminating any excuse for rough handling. They have been going through in fine shape thus far. Order yours now.—**\$8.00 per 100, \$75.00 per 1000.**

Chatelaine Begonia

We have fine plants in 3-inch pots. Shift these into 5 or 6-inch for fall and early winter sales. Our stock is large. **\$10.00 per 100.**

CARNATIONS

Write us about plants for your fall benching. Don't delay getting in your order for our new light pink, **Ruth Baur.**

BAUR & STEINKAMP

3800 Rockwood Ave.

INDIANAPOLIS, IND.

Mention The Review when you write.



Primula Malacoides Rosea

Booking orders for delivery any time between now and October 1. Our stock is the pure, deep, rich pink so much in demand.

\$5.00 per 100; \$40.00 per 1000.

Fred. H. Lemon & Co., Richmond, Ind.

Mention The Review when you write.

Write for prices and description of

ROSE PREMIER

**The Jos. H. Hill Co.
RICHMOND, IND.**

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, New Jersey

Mention The Review when you write.

Order Your Hydrangeas for Fall Delivery NOW

Pot-Grown

4-inch, 4 to 5 shoots.....\$30.00 per 100
6-inch, 6 to 8 shoots..... 60.00 per 100

Best French Varieties

Trophee, finest pink, 4-inch..... 50.00 per 100

Place Your Order for Poinsettias in Time

We have secured the stock.

2 1/2-inch.....\$8.00 per 100; \$75.00 per 1000

Write us for quotations on other stock you may want.

S. S. SKIDELSKY & CO.,

50 Park Place, NEW YORK CITY

Mention The Review when you write.

WANTED—AT ONCE!

2,000 MILADY ROSE PLANTS

Wire us your offer

CLEVELAND CUT FLOWER CO.,

NEWTON FALLS, OHIO

CARNATIONS

Rooted Cuttings of

LADDIE, \$75.00 per 1000

Orders booked now for January, 1920, delivery.

F. DORNER & SONS CO., Lafayette, Ind.

Mention The Review when you write.

A. N. PIERSON

INCORPORATED

**Growers of Plants, Cut Flowers,
Palms and Ferns**

CROMWELL, CONNECTICUT.

Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, PHILADELPHIA, PA.

Mention The Review when you write.

JULIUS ROEHRS CO.

RUTHERFORD, N.J.

ORCHIDS, PALMS

and plants of every variety

Mention The Review when you write.

Greenhouse Heating

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

SHORTAGE RESTS ON BUYERS.

Fuel men lay the responsibility of a possible coal shortage next winter on the consumers, who, by not buying now, are holding up the production at the mines. Even if the mines were worked at the fullest capacity allowed by the scarcity of workers, there would not be facilities for storing an entire season's supply of coal in the store yards and at railroad terminals. What is there now must be moved into the consumers' bins before more can be produced.

If buying now were as heavy as it has been in years of normal demand, the mines would be working at their greatest capacity in preparation for a year of unprecedented industrial activity. Instead of that, mines which partially closed down when the mild weather reduced the demand for fuel last winter are still working at that low rate of production. The operators feel no stimulation from the present little buying to make the effort necessary to procure the labor required, and, lacking the impulse which the consumers should give, continue at the low rate at which they have been working for the last six months.

This phase of the fuel situation is one which consumers unfamiliar with the coal trade would not appreciate if it were not brought to their attention. Coal men wish to do so forcibly, in the hope that by making their purchases now, consumers will avert the famine which those at close range see daily more clearly ahead.

CINCINNATI.

The Market.

Business is inclined to be quiet, although some days it is excellent. There is not a large amount of stock in the market. Everything that is good sells fairly readily.

Roses are in fair supply. Excellent American Beauties are coming in. Some Easter lilies are available. Both long and short rubrum lilies may be had. Asters are more plentiful than they were a week ago. They sell readily and bring good prices. Gladioli are finding a good market. Water lilies sell fairly well. Other offerings are snapdragons, daisies and candytuft.

All greens find an excellent market.

Various Notes.

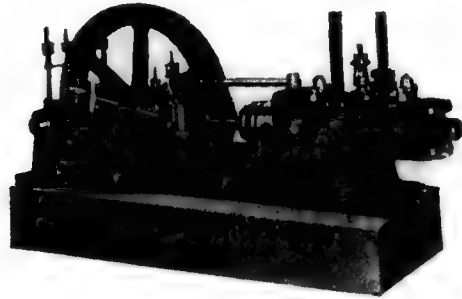
C. E. Critchell has been getting some splendid early asters from Federle, at Hamilton, O.

Miss Clare Murphy has gone to Les Cheneaux islands on her vacation.

The William Murphy Co. is finding a ready market for some choice American

Heating and Cooling Systems

The most modern establishments in this country are equipped with KROESCHELL Boilers and Refrigerating Systems. This highly effective combination will make every dollar you spend do its utmost.



HEATING and COOLING are two branches of engineering on which we specialize for the greenhouse trade.

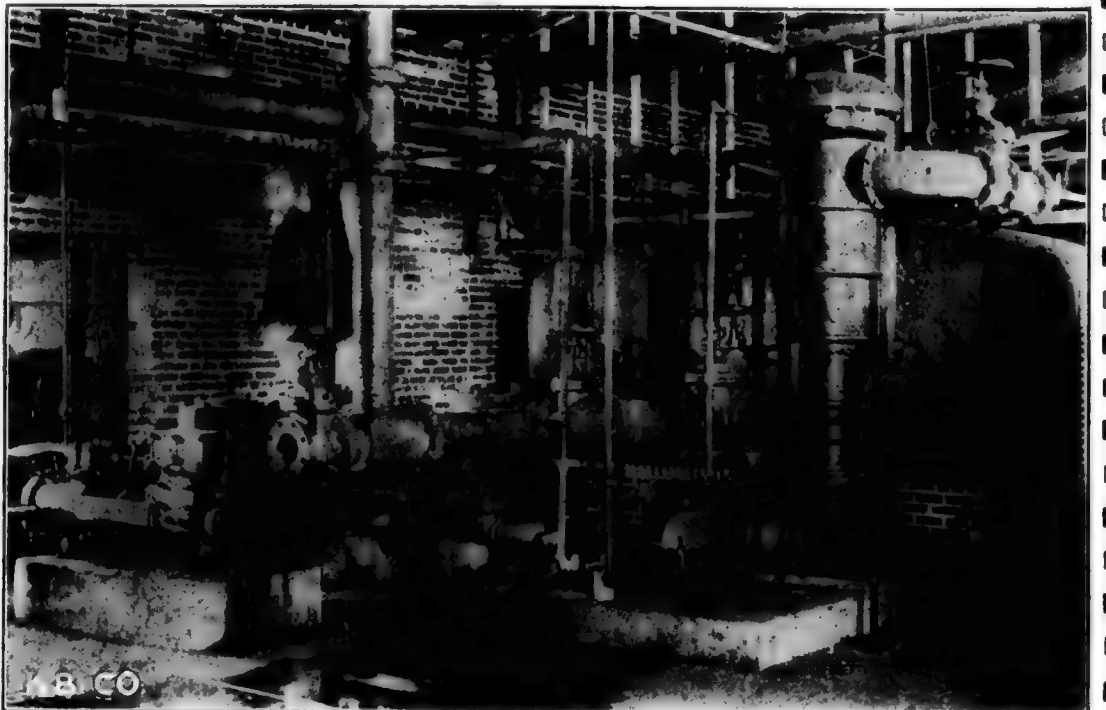
Over thirty years have been devoted by us to the construction and designing of boilers and refrigerating apparatus.

During this period we have furnished and installed heating and cooling systems for the most successful greenhouse men in this country.

When in need of refrigeration investigate the Kroeschell System—its high efficiency and low cost of operation place the Kroeschell System of Refrigeration in the foremost rank for greenhouse use. Our System of Refrigeration and Cooling is easily installed—perfect control of temperature and absolute safety insured—no ammonia used for this system.

ENGINEERING ADVICE

We have assisted many growers in the development of successful heating systems and our engineering department offers a service, and the benefit of a knowledge and experience of incalculable value to those who contemplate the erection of heating plants, no matter how small or how large, hot water or steam.



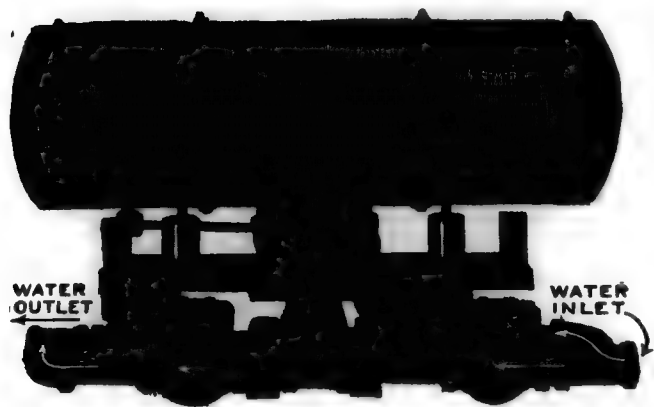
[THE KROESCHELL System will] put high [temperature into] [your] [heating] lines.]

[WHEN] [YOU] [BUY]—GET A KROESCHELL

KROESCHELL BROS. CO., 444 W. Erie Street
CHICAGO, ILL.

Florists Joining the Ranks of Farnsworth Boosters

The Farnsworth Duplex Boiler Feeder is the latest triumph in steam plant engineering.



The Farnsworth Duplex Boiler Feeder—front view of 3-inch machine, showing duplex receiving and delivery check valves.

The Double Action Pump— the Wonder Machine

which returns condensation under pressure at a high temperature direct into the boiler with a continuous, automatic flow.

While one chamber is receiving the hot condensate and is equalized with the heating system, the opposite chamber is delivering into the boiler, which provides a continuous flow of condensation directly from your heating system into the boiler.

MORE THAN 200,000 H. P. FARNSWORTH PUMPS WERE IN ACTION LAST YEAR, fighting the loss of heat units, coal and money.

Now to Equip All the Florists with Farnsworth Coal-savers



The Farnsworth Duplex Boiler Feeder—rear view of 3-inch machine, showing steam and vent connections, controlling alternate chambers. This machine is really two traps in one—while one side is discharging the condensation under pressure, the other side is filling. It works with a continuous, automatic flow.

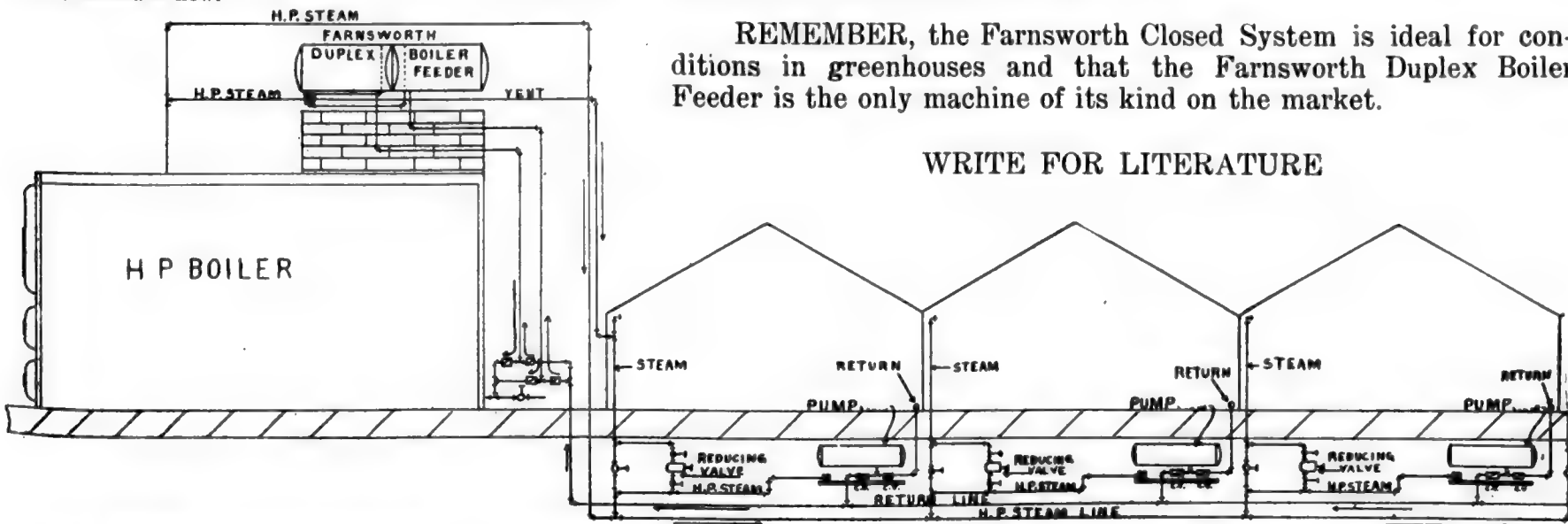
The cost of coal was a serious problem for the florists last winter. It will be a problem this year. Get the most out of every ton of coal you buy by using the Farnsworth Closed System to handle your condensation.

ARE "FARNSWORTH EQUIPPED" PLANTS SAVING COAL AND MONEY?

Hundreds of installations prove the value of the Farnsworth Closed System. F. E. Cramer, of Hanover, Pa., installed the Farnsworth System. He wrote, "The winter of 1917 and 1918 gave your machines a thorough test—they worked to perfection and did all you claimed for them."

REMEMBER, the Farnsworth Closed System is ideal for conditions in greenhouses and that the Farnsworth Duplex Boiler Feeder is the only machine of its kind on the market.

WRITE FOR LITERATURE



FARNSWORTH COMPANY,

CANADIAN FAIRBANKS-MORSE CO., Limited
Manufacturers and Distributors for Canada

ENGINEERS and MANUFACTURERS of CONDENSATION PUMPS
226 Washington St. CONSHOHOCKEN, PA.

FAIRBANKS-MORSE CO., Inc.
Agents and Distributors Pacific Coast

Beauties that have been arriving the last fortnight.

The annual meeting of the Cincinnati Florists' Society was held July 14 at the flower market.

L. H. Kyrk has been getting in some excellent sweet sultan from George Klotter during the last fortnight.

C. H. H.

PROVIDENCE.

The Market.

Outdoor sweet peas are arriving in great abundance and have completely cut the price on the greenhouse product, but the demand is somewhat limited. Asters are stronger each day, both as to quantity and quality. As carnations grow scarcer, asters replace them, so that the market is well sustained for funeral work. Business is unusually quiet, and vacations, with renovation of shops, are now the order for the coming six weeks.

Various Notes.

Fred Hoffman and family, of Pawtucket, are at Oakland Beach for their summer vacation.

Simon Colitz, of Woonsocket, is enjoying a vacation trip to Atlantic City.

William Cohen, of Cohen Bros., Lowell avenue, is to be married this month and will take a wedding trip through the White mountains.

Joseph McCarthy, with Timothy O'Connor, is spending a two weeks' vacation at Block Island.

Hugo de Wildt, of the Elmwood Greenhouses, who was operated on for appendicitis last week at the hospital, is reported as getting along satisfactorily.

Howard Vose, of Attleboro, has just purchased an automobile, in which he contemplates frequent trips this summer.

The Bank Street Greenhouses, of Attleboro, had the family and store flowers for the funeral of A. Clisholm, a manufacturing jeweler of that town, last week. One piece was a 56-inch standing wreath of white roses.

Louis J. Reuter, formerly of Westerville, now near Boston, visited his old home over the Fourth and participated in the trap shoot of the South County Rod and Gun Club.

Charles Smith, of the Eastern Wreath Mfg. Co., was a business visitor in New York and Philadelphia last week.

Frederick Dietz has just purchased an automobile for delivery purposes.

Samuel Resnick, with Joseph E. Koppelman, narrowly escaped losing his left hand last week through blood poisoning from rose thorns.

The Quidnick Greenhouses, of Quidnick, are being completely renovated and repaired. A small propagating house has been added.

William Doel has just added a small potting house to his range, on Broad street, Pascoag.

Johnston Bros. are repainting, repairing and completely rearranging the interior of their store, on Dorrance street. A number of pier mirrors are being added.

James B. Canning and wife are stopping at their summer cottage at Highland beach for the season. A few days ago a number of their relatives and friends paid them a surprise visit in celebration of their tenth wedding anniversary.

HOW ABOUT your condensation problem?

Does sluggish circulation make the temperature hard to control?

Then it's time to investigate the

Morehead Back to Boiler SYSTEM

Send for the "Morehead" book—a practical talk on the steam plant problem which has put many a florist on the road to better conditions—and surer profits.

Drop a line AT ONCE.

MOREHEAD MFG. CO.

Dept. "M" DETROIT, MICH.
300

WHY SIT UP and WATCH

BOILER?

Install one that

LETS THE FLORIST SLEEP

Ask for our Catalogue.

GIBLIN & CO.,
UTICA, N. Y.

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

H. MUNSON

Est. 1898 Phone Superior 572
1433 N. Wells St., Chicago

PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902
Foundry St. Newark, N. J.

Mention The Review when you write.

Mrs. C. A. Bellows, who has been in charge of the flower stand in the Union passenger station for a number of years, has resigned her position and retired.

Vincenzo J. Berarducci was in Atlantic City last week attending the Elks' convention.

Mr. and Mrs. Willett P. Carpenter, who conduct the Union station flower

A Florist Cannot Afford to Take a Chance

on either the quality of the fuel he uses or on the possibility of getting it.

It is possible that there will be plenty of coal next winter, but it is hardly likely.

Buy or contract for your coal now and be sure it is



ENERGY COAL

stocks well and burns very satisfactorily in the proper place.

Energy is mined and sold by

TAYLOR COAL CO.

OLD COLONY BLDG.,

CHICAGO

Southwestern Office: St. Louis, Mo.

stand, are preparing to make their annual trip to Alberta.

William A. Bowers and family are spending the summer at their cottage at Oakland Beach. In the meantime, alterations and repairs are going on in his store. Tile windows are being put in.

W. H. M.

IT PAYS TO USE—

ELASTIC FIRE BRICK in all your boiler work.

Any handy man can install it.

Use it for patching when you cannot afford to cut a boiler out.

ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

CURRAN & COMPANY

Tel. CANAL 1013

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept.

Mention The Review when you write.

WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS
and forget your
troubles.

No night fire-
man required—
as the magazine
or coal chamber
holds sufficient
fuel to keep fire
10 to 12 hours
without atten-
tion. Best made
for a small
greenhouse.

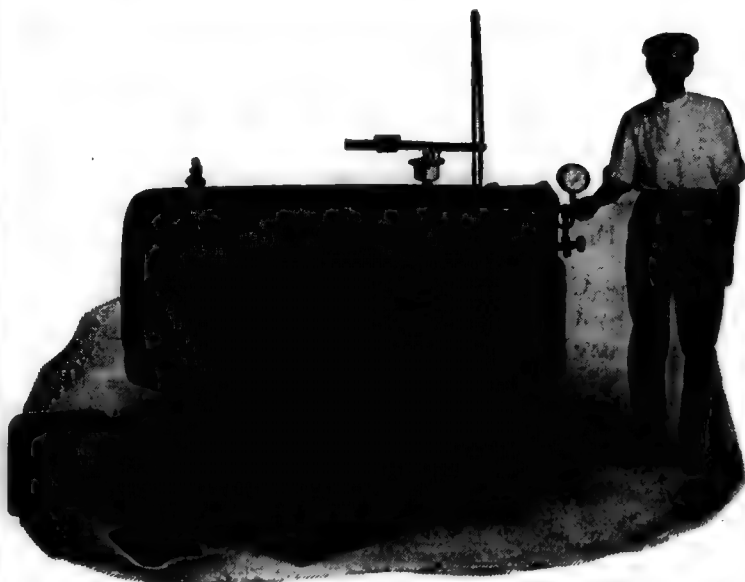
Send for Catalogue
and Prices

Telephone
Yards 866

**S. WILKS
MFG. CO.**

8523 Shields Ave.,
CHICAGO, ILL.

Mention The Review when you write.



Heat Bulletin

No. 5

CONVINCING BOILER FACTS

The Bernhard Boiler is
YOUR Boiler, because it
embodies features of
prime importance to the
greenhouse man.

"Lowest Water Line"

—is just one of its advan-
tages.

Let our catalogue "I" tell you.
Sent on request.

101 Park Ave.,
New York City

KANAWHA MFG. COMPANY
175 W. Jackson Blvd., Chicago, Ill.

Charleston,
W. Va.

Mention The Review when you write.



IMICO

Hot Water Boilers

Made by

Illinois Malleable Iron Co.

1801-1825 Diversey Boulevard

CHICAGO

Are noted for COAL ECONOMY and
good results generally.

SEND FOR CATALOGUE

Mention The Review when you write.

TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street,
PHILADELPHIA, PA.

Send for information about
**FISHER GREENHOUSE
FUEL ECONOMIZERS**
FISHER GOVERNOR CO.
Home Office—MARSHALLTOWN, IA.
Branches in Principal Cities.

Mention The Review when you write.

Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

27 North 7th Street
24th and Wood Streets **PHILADELPHIA**

Mention The Review when you write.



*When it
comes to
Greenhouses
come to*
Hitchings & Co.

Send for Supply Book
New York Boston
1170 Broadway 49 Federal St.

Mention The Review when you write.

Pipe and Tubes

ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply
1003 N. 7th St., PHILADELPHIA, PA.

ROCHESTER, N. Y.

The Market.

The weather has moderated considerably during the last week. Outdoor stock is not so plentiful since the hot spell. Sweet peas are not arriving as fast as they were expected, most of the vines being exceptionally short, and in most cases the stems are short. Delphinium is used profusely in all the stores for decorative purposes. Excellent gladioli, in practically all colors, are seen and command good prices. The demand is larger than the daily shipments.

Daisies, both yellow and white, gypsophila, hardy snapdragons, coreopsis, gaillardia, mignonette, candytuft and feverfew are all plentiful.

The supply of carnations is not large and their quality is far from good. American Beauties are not in heavy supply and the demand is light. Orchids, though of good quality, do not sell at all briskly. There is a heavy supply of all indoor-grown roses, the demand being fairly active.

Various Notes.

An artificial fishpond surrounded with aquatic plants and moss occupied the window of H. E. Wilson last week.

George T. Boucher has a good landscape effect with ponds, bridges and farmhouses, and imitation shrubbery in the background.

Alberts the Florist has a new electric sign placed over the front window and doorway of his store.

Mr. and Mrs. Joseph Werdein are the happy parents of an 8-pound son, born last week. Both mother and baby are doing well.

The Rosery Flower Store, owned by E. Kendig, of Oswego, N. Y., is closed for the summer months.

Mr. and Mrs. H. E. Wilson had a family picnic at Durand Eastman park July 9.

At the trial grounds of James Vick's Sons, at Ogden, N. Y., a large acreage of asters has been planted and many more acres of the late varieties are to be put in.

H. J. H.

**\$ HEADQUARTERS
FOR
\$ GREENHOUSE
MATERIAL
\$ UNIVERSAL MFG. CORP.
EVANSVILLE, IND.**

Mention The Review when you write.

RED POTS

Our superior facilities enable us to keep
QUALITY UP—PRICES DOWN
Write for prices and Save Money

MISSOURI POTTERY CO.
and SUPPLY CO.
4219 Iowa Ave. ST. LOUIS, MO.

Mention The Review when you write.

Standard Red Pots**DEPENDABLE STOCK — PROMPT SERVICE — LOW PRICES**

You want pots you can depend on—red pots, uniform in size, shape and texture. You want pots which are smooth and strong, yet porous enough to insure the healthy growth of plants. And the prices must be reasonable, of course. That's just the kind of a deal we have to offer you.

We guarantee our stock of Standard Red Pots to be made of the best pot material obtainable, scientifically ground and carefully baked in special kilns, which insures uniform porosity and extra long life. Used exclusively by thousands of progressive florists throughout the west.

Send TODAY for our Special Florists' Bulletin No. 8. It is filled with money-saving information and special quotations you can't afford to miss. Just send a postal—that's the sure way to learn about better pots at lower prices. Better do it NOW.

MISSOURI POTTERY & MFG. CO., 1227 West Eighth Street,
Kansas City, Missouri

Mention The Review when you write.

**THE ELVERSON POT**

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.
W. H. Elverson Pottery Co., New Brighton, Pa

Mention The Review when you write.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the
breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.**COMPETITION PROVES OUR QUALITY**

"MOSS AZTEC"
Ware
Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials — Skilled Labor — Uniformly
Burned — Carefully Packed.

The Peters & Reed Pottery Co., HORACE C. GRAY CO., 300 Fifth Ave., New York Zanesville, Ohio

**WE LEAD In QUALITY and FINISH**

Others follow — when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of
FLOWER POTS

WHY?

A. H. HEWS & CO., INC.
Cambridge, Mass.

RED
Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc
PADUCAH, KENTUCKY

PRICE LIST OF**Red Pots**

Net Prices F. O. B. Factory, Ionia.
Packing charges included.



	Per Crate 1000 contains	
2 -inch.....	\$ 6.00	2500
2 1/4 -inch.....	6.80	2000
2 1/2 -inch.....	8.00	1250
3 -inch.....	10.40	1000
3 1/2 -inch.....	12.80	500
3 3/4 -inch, Geranium	14.40	500
4 -inch.....	16.00	500
4 1/2 -inch.....	21.60	250
5 -inch.....	28.80	250
6 -inch.....	43.20	125

C. C. Pollworth Co.
Milwaukee, Wis.

RITO

THE ENERGIZER FOR SOIL BACTERIA

Is Coming to America!

WONDERFUL RESULTS have been obtained by the use of RITO in Great Britain during the last three years. Owing to the war it has been impossible to export, but now we are free to do so. Horticulturists of the U. S. A. will at once avail themselves of this unique method of increasing their products and of getting their stuff ready for the market some weeks earlier than they have hitherto done, and so secure a much higher price.

WHAT IS RITO?—RITO is a humus, organic or natural fertilizer, a stimulant and energizing medium for soil bacteria.

WHAT IS HUMUS?—Humus is a complex substance or mixture of substances present in the richest of soils. It is black in color and hence renders the soil darker. RITO contains Humus in the right form for fertilizing the soil.

WHY ADD HUMUS?—Because most soils contain very little (if any) Humus, and it is necessary for the proper development of the useful soil bacteria. The bacteria find in the Humus constituents a suitable medium for their robust propagation.

That is, Humus is a source of food and energy for the soil bacteria.

WHAT IS THE ANALYSIS OF RITO?—It has very little chemical analysis and it does not come in the same category as fertilizers. It is essentially an energizing medium for soil bacteria. Phosphates and potash are present in all soils, but in the ordinary way they are not readily available. RITO, by energizing the soil bacteria, is calculated to make the phosphates and potash available for the plant. It also stimulates the nitrogen fixing bacteria into action, so that the consequent development is out of all proportion to its analysis.

RITO takes the place of farmyard manure, or it may be used in conjunction with farmyard manure or any recognized artificials. **RITO is free from weed seeds, spores and germs, and from the eggs or larvae of noxious insects.**

It is well known that the soil is not a dead inert mass of matter, but that it teems with bacteria, which only need to be treated properly to be called into activity. There are millions in every spadeful of soil.

RITO may be used in the open or under glass.

What RITO Users Say:—

"I used RITO in the soil for my Tomatoes this year. The result was the best crop I ever had, and I started picking two to three weeks earlier than usual, from seed sown same date as previous years."

A market gardener says that his RITO-treated lettuce were ready for the market a month before the untreated ones, with the result that the treated ones brought 2s. 6d. per dozen and the untreated ones, when they were ready for the market, brought 1s. per dozen.

"I tried RITO last year on Potatoes, and they yielded 30 per cent. better than those not treated."

"Every ounce of fruit from both the treated and the untreated Tomatoes has been gathered and carefully weighed. The weight of fruit gathered from the treated portions average just five times the amount as from the untreated portion."

"I have used RITO in the Peach Houses, and find that it greatly improved both the quality of the fruit and also the growth. I also find RITO very good if used when mixing soil for potting various plants, and I have also used it on my Vines with excellent results."

"I have pleasure in testifying to the merits of RITO. It is 'Right Ho' and no mistake. I never saw Tomatoes do so well as when your RITO was applied as a top-dressing mixed with the soil; the roots the plants made in this way were extraordinary, and the crops correspondingly good. The same applies to Cucumbers, also Chrysanthemums and to plants generally. It seems to consume the moisture, hence less watering is required."

"RITO-treated Chrysanthemums made a much quicker and better start than they have usually done—in fact, the plants show a great improvement."

RITO is packed in double bags, and the price is \$5.00 per 100 lbs. ex Quay, Boston or New York. Terms—Cash with order.

Please address your orders at once to The Molassine Company, Ltd., East Greenwich, London, England.

RITO SUITS EVERYTHING THAT GROWS

KANSAS CITY, MO.

The Market.

Quantities of gladioli are in the market and are lending themselves admirably to a variety of uses. If it were not for this flower, dealers would be in a bad fix. There is not much of anything else that can be used in such a variety of floral work in midsummer. There are a few roses and a few home-grown carnations coming in. Prices are reasonable, wholesale quotations being as follows: Roses, \$2 to \$8; carnations, \$2; gladioli, \$4 to \$8; gypsophila, 50 cents per bunch. Business is fairly good.

Various Notes.

July 13 all wholesale florists began to close their stores on Sunday. This movement has been under consideration for some time and will be tried out during the summer months at least.

Robert Shoch, of the M. Rice Co., Philadelphia, called on the trade last week.

Recent visitors were: W. Stokes, Springfield, Mo.; J. Johnson, Ottawa, Kan.; Mrs. R. E. Everett, Pawhuska, Okla.

Miss Emma Ruechel, who for the last eight years has been one of the most efficient workers in the office force of the Alpha Floral Co., has resigned her position. She will leave shortly for Los Angeles, with her mother and sister. They will reside there.

Prospects for a wealth of chrysanthemums in the market next fall are good. One grower says he will have 30,000. Others report that they will have more than they have ever grown before.

Mrs. Anna Papadokos, of the Apollo Flower Shop, is in Chicago for a few weeks.

Miss Elizabeth Wark, stenographer for the W. L. Rock Flower Co., is on her vacation.

The opening of the Continental National bank last week was the occasion of a large and lavish display of flowers. W. L. Rock is one of the directors of this bank. J. E. K.

Butler, Pa.—In pursuance of their plan to establish a chain of stores in and about Pittsburgh, the A. W. Smith Co., of that city, have made plans for a store to be built here in the fall.

Kahler Red Pots

Write for Samples



Low Prices, Best Service

The superior clay and excellent manufacturing facilities enable us to market a "better" round bottom, porous, non-alkali, real red flower pot.

KAHLER POTTERY CO.
1229 OMAHA NAT'L BANK BLDG. OMAHA, NEB.

Doubles your outdoor cut from same space

MAYBE you are one of the ones who think of the Skinner System as just something that waters.

It does water — but it doesn't stop at that.

That is to say, because it waters the way it waters it "starts something."

That something is mostly more crop.

It has a way of producing twice the cut of outdoor chrysanthemums, for example, on exactly the same ground.

It has another way of reducing cultivation costs, be-



cause when you water when water is needed, you don't need to cultivate so much.

Further than that, the Skinner System won't cost you a cent.

Not that we are going to give it to you, but that it will **pay for itself** that first year.

Anything that pays for itself doesn't cost you anything.

Which facts being so, order your Skinner Equipment at once.

The Skinner Irrigation Co.

223 Water St.

TROY, OHIO



Mention The Review when you write.

GEORGE KELLER POTTERY CO.

Successors to

GEO. KELLER & SON

Manufacturers of



RED POTS

Before buying write for prices

2614-2622 Herndon Street
Near Wrightwood Ave.

CHICAGO, ILL.

Mention The Review when you write.

SUPERIOR RED POTS

QUALITY AND PRICES RIGHT

—ASK US—

FLORIST SPECIALTY CO., Idaville, Ind.

Mention The Review when you write.

RAINBOW SYRINGE, \$2.00

Made of brass. It will fit a 3/4-inch hose and is easily adjusted for fine or coarse spray of water. The best greenhouse syringe on the market.

JOHN WELSH YOUNG

Upsal Station, P. R. R., Philadelphia, Pa.

Mention The Review when you write.



Save Time and Plants by using

THE HARRIS READY-TO-USE LOCKED PLANT BANDS

A Trial Package of 250 Bands sent postpaid for 50c.

The A. W. Harris Mfg. Co., Sleepy Eye, Minn. Dept. A.

Waterproof Paper Pots

Fine for shipping or growing plants for short periods. Per 1000

2 1/4-inch	\$ 3.50
2 1/2-inch	4.00
3 -inch	6.00
3 1/2-inch	8.00
4 -inch	10.00
5 -inch	16.00

C. C. Pollworth Co.
MILWAUKEE, WIS.

WE ADVERTISED**\$1.00 PER GALLON****And The Orders Came in.****Waterproof Glazing Putty****\$1.00 PER GALLON**We save you money by our plan of **"No Selling Expense."**

We have no high-priced salesmen to call on you—we sell only by mail. Our prices give you the benefit of this saving.

AN ABSOLUTE GUARANTEE IS BEHIND OUR MERCHANDISE.**WATERPROOF GLAZING PUTTY \$1.00 per gallon**

A reliable BLACK glazing putty. Remains flexible and pliable for years.

Packed in 5-gallon cans, 15 and 20-gallon kegs, 35-gallon half-barrels and 60-gallon barrels.

GREENHOUSE WHITE PAINT \$2.40 per gallon

A paint manufactured especially for use on greenhouses. A paint that will give satisfaction and service.

Packed in 5-gallon cans, kegs, half-barrels and barrels.

Send us your order—**TODAY**—or write for samples.**OHIO MAIL SALES CO.,** Box 212, Station B, Cleveland, Ohio**PRACTICAL
Greenhouse Work**

calls for the best equipment obtainable to gain the most profitable results. Ordinary makeshift greenhouses may answer the purpose, but harder work is required of the owner and smaller returns for his labor and investment.

Every piece of material that enters into the construction of Callahan Cut-to-Fit Greenhouses is the result of much experience on the part of our detail men. The members are cut to exact measure and shipped to you with the plans: all so simple that any man with an ordinary knowledge of greenhouse construction can set them up perfectly.

**Callahan
Cut-to-Fit
Greenhouses**

are made of selected Louisiana Red Gulf Cypress, to best withstand the heat and moisture required in greenhouse work.

The Callahan Cut-to-Fit Greenhouse is a practical answer to the market grower's needs, and will give you a lifetime of service at a small expenditure.

No frills, no fancy work; just solid, useful, up-to-date construction at low prices.

Write for booklet and state size of house you are interested in building.

Callahan Duo-Glazed Sash Co.
1821 Fourth St., DAYTON, OHIO

PERMANITE in stock for immediate shipment

PERMANITE**The best black liquid putty made. Scientifically prepared for long service. Tried out by us.**

Per gallon	\$ 1.85
5 gallons	9.00
20 gallons	35.00

C. C. POLLWORTH CO., Milwaukee, Wis.

Mention The Review when you write.

When the job is started right, why not complete it right by installing **ADVANCE****SASH OPERATING DEVICE?**

The only operator that will give you everlasting service. Our

Greenhouse Fittings

are labor savers and we carry a complete stock at all times. Write today for our latest catalogue.

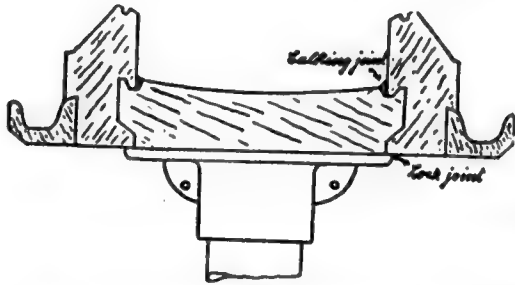
ADVANCE CO., RICHMOND, IND.We are distributors of the well known **PERMANITE**.

Mention The Review when you write.

PERFECT GREENHOUSE MATERIAL

of Louisiana Red Gulf Cypress

CAREFULLY MANUFACTURED IN EVERY DETAIL



Our Patent LEAK-PROOF Gutter is unexcelled; no dripping, no sweating to annoy you. You can use the space below it for growing if you wish.

Ickes-Braun Mill Co., Greenhouse Material **2330 Wabansia Ave., CHICAGO**

BUFFALO.

The Market.

Supply and demand act somewhat like the ocean waves, alternately rising and falling. For a few days there was an unusual demand for stock and then there was seemingly no call at all. Supply during the last week has been beyond demand and stock was offered at low prices. During the closing days, shipments began to decrease and it is expected that a week of short supply is due, to last at least until asters and gladioli commence their reign. The outdoor supply of gladioli promises to be better than that of last summer. Indoor gladioli have brought better prices than ever, and the supply has been far below demand.

Sunday Closing.

The Retail Florists' Association held a meeting at the Iroquois hotel July 8. It was moved and carried, "That the retail stores shall close on Sunday during the months of July, August and September, and that all stores shall be notified to that effect." It was then added that, on account of the peculiar nature of the florists' business and in order to regulate matters properly, any florist should be allowed to make a delivery or receive an order, if it is necessary to do so. This point was brought up so that the matter of closing would meet the satisfaction of all and allow time to bring the matter carefully before the public.

The leading newspapers announced the adoption of Sunday closing, and it is expected that after a few months people will no longer expect to make their purchases on Sunday. If everyone is satisfied at the end of the summer months the motion will be amended and the stores continue to be closed on Sunday. Uniform stock signs are provided and may be had free from the William F. Kasting Co. July 13 was the first day of closing.

Various Notes.

Mark Palmer and family left for their summer home on Lake of Bays, Muskoka.

Local showers during the last week greatly improved stock plants and outdoor crops.

Already the stage is being set for the florists' outing July 23. An attendance greater than last year is expected.

Several of the stores are closing Wednesday afternoons during the summer months and they report the practice satisfactory. F. P. A.

Greenhouse Glass

WE operate our own Glass Factory and ship direct to you sizes 16x16, 16x18, 16x24 Double Strength. We can furnish any other size needed. It will pay to write us.

The National Sash & Door Co.
INDEPENDENCE, KANSAS

Mention The Review when you write.

GREENHOUSE GLASS IMMEDIATE SHIPMENT NET CASH WITH ORDER

SINGLE STRENGTH, 8x10, 10x12, 10x14, \$4.75 per box; 16x16, \$5.50 per box.
DOUBLE STRENGTH, 16x16, 16x18, \$6.50 per box; 16x24, \$7.00 per box.

Save Time and Money by Ordering at Once

THE THROOP-MARTIN CO., COLUMBUS, OHIO

FLAT GREENHOUSE GLASS

In sizes from 8x10 to 16x24. Our glass is absolutely flat and of superior quality, thickness and color. Write us for our special prices.

Ohio Plate & Window Glass Co. 313-19 Morris St., Toledo, Ohio

Mention The Review when you write.

Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid.
Samples free.

HENRY A. DREER,
714 Chestnut Street,
Philadelphia.



Mention The Review when you write.



Quality paint bought at higher prices lasts longer and costs less than cheap paint.

DIXON'S SILICA-GRAPHITE PAINT more than saves its higher cost by giving many years of service. Made in first quality for over fifty years. Write for Booklet No. 54-B and long service records.

Joseph Dixon Crucible Company
Jersey City, N. J. Est. 1827

GREENHOUSE GLASS

We have a large stock of Greenhouse sizes in double strength A and B Qualities

We will make attractive prices, as we are desirous of moving the stock

Let us know what you need.
We will name the right price.

BINSWANGER & CO.,
MEMPHIS, TENN.

Mention The Review when you write.

PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% more surface.

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.

Prices on application to



Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY

GREENHOUSE GLASS

ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

Mention The Review when you write.

WE ARE SPECIALISTS IN GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

"GET ACQUAINTED" WITH OUR SPECIALTIES 29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

GREENHOUSE GLASS

8 x 10-inch, 10 x 12-inch and 10 x 14-inch. Single Strength, \$4.50 per box.

Double Strength, \$5.50 per box.

16 x 18-inch, Single Strength, \$4.75 per box.

All glass packed 50 square feet to the box.

Write us for prices on

ANY SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH

BAUR WINDOW GLASS CO., Eaton, Indiana

YOU

Will find all the best offers all the time in The Review's Classified Advs.

CLEVELAND, O.

The Market.

Last week the weather in this vicinity was rather extraordinary, being more like California weather than anything else. The nights were extremely cold, while during the day the temperature rose so that it was hot before evening.

At present the outlook for asters is not especially favorable. Several growers report that three-fourths of their crop has died, due to the extremely dry spell.

Business has been lagging considerably and although there has not been much stock, still there has been more than the demand called for.

Gladioli have been arriving in larger quantities and so far they have been cleaning up. Roses have been rather scarce and carnations are so scarce that they appear in the market only about every third or fourth day. Sweet peas are still a drug on the market. Some centaureas, short ten weeks' stocks and snapdragons have been making their appearance. Outside of a few wild flowers, such as Queen Anne's Lace, etc., these have been about the only flowers on the market. There are a few calendulas. They still bring \$2 and \$3 per hundred.

Various Notes.

The annual picnic of the Cleveland florists will be held July 23 at Willow beach park.

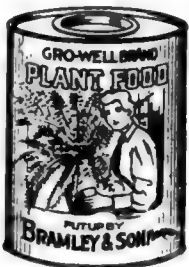
Miss Fannie Evans, of the Cleveland Cut Flower Co., is enjoying a vacation.

We regret to announce the death of Richard Bate, father of George, Guy and Herbert Bate, of the Cleveland Cut Flower Co. He died July 9 at the age of 77. The funeral was held July 11. There was an elaborate display of floral work by many of the local florists.

Albert Barber spent last week in Warren, O., where he has just opened another retail flower store. W. F. B.

A Fine Seller in Retail Flower Stores

Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

\$2.00 per dozen;

\$15.00 per 100.

Retails at 25c per pkg.

BRAMLEY & SON

1181 East 71st Street, CLEVELAND, O.

Mention The Review when you write.

NICO - FUME
FERTILIZERS, ETC.

My prices will interest you.

WALTER S. McGEE

5327 Ellis Ave., Phone H. P. 5679 **CHICAGO**

NEW PLANT LIFE LIQUID

Chemical Fertilizer for Plants

EXCELL LABORATORIES

115 E. South Water St., Chicago, Ill.

SPECIFY
**MAGIC BRAND
FERTILIZERS**

Pure Steamed
Bone Meal

Magic Special
Rose and Carnation
Feed



Precipitate
Bone Phosphate

Magic
Blood and Bone

Pure Pulverized Sheep Manure
NATURE'S OWN FERTILIZER

Write for Prices and our Instructive
Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS

CHICAGO

**WIZARD
BRAND**

PULVERIZED SHEEP - PULVERIZED CATTLE
SHREDDED CATTLE

MANURE

Write Wizard Brand into your supply
house order for manure—or drop us a
postal for latest price list and freight rates.

The Pulverized Manure Co.
33 Union Stock Yards **CHICAGO**

FOR RESULTS USE

Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

MASTER BRAND Pulverized Sheep Manure

MASTER BRAND Vine and Plant Manure

Guaranteed Analysis
Ammonia 2.50%
Phos. Acid 1.50%
Potash 2.00%

Guaranteed Analysis
Ammonia 5.00%
Phos. Acid 2.00%
Potash 1.00%

Quotations on any quantity and all information furnished on application.

THE PROTO-FEED AND GUANO COMPANY

"Manufacturers and Distributors of MASTER BRAND PRODUCTS"

4121 S. LaSalle Street,

Chicago, Ill.



“Your product has been highly recommended to us for greenhouse use.”



IT was a florist of national reputation who wrote the above, and he added—“We have had a great deal of trouble in securing a satisfactory brand.” All such troubles will be forever at an end if you write to us for quotations on

Sheep's Head Brand Sheep Manure

The best fertilizer for greenhouse or outdoor use, for carnations, roses, chrysanthemums and violets, or potted plants, is Sheep Manure, and to be certain of the best—full strength—get Sheep's Head Sheep Manure. Guaranteed high percentage of nitrogen, phosphoric acid and potash. Weed seeds killed. Will not cause black spot. Hasten maturity, quicken the budding and stiffen the stems. Growers, write for prices NOW.

NATURAL GUANO CO., 811 RIVER STREET, AURORA, ILL.

Want to Discount Your Coal Bill?

—not in actual money, but in saving of coal—
then use

Federal Elastic Cement

*“The glazing cement without an equal”
to tighten your greenhouse*

Federal Elastic Cement is put up in all sizes from 1 gallon cans to barrels—one gallon is equal to three gallons of putty. It is cheaper than putty and will last at least from two to five times as long. It holds the glass, thus reducing breakage. These are just a few of the many reasons why you should use **Federal Elastic Cement** for your glazing work. Placing your order now assures you of having your supply when needed.

Our advice on all glazing problems is free to you.

Federal Elastic Cement has no equal for coating over brickwork boiler settings.

The Federal Process Co.

Sold direct to the
greenhouse trade by the

Manufacturers

Cleveland, O.



GREENHOUSE MATERIALS

INTEND TO BUILD?

We furnish the complete house or any part.

Our materials are the best that can be made.

Our prices are right—Our service prompt.

GET OUR ESTIMATES AND CATALOGUE

Louisiana Red Gulf Cypress or Washington Red Cedar

CONSTRUCTION MATERIALS

FITTINGS

HARDWARE

HOTBED SASH

A. DIETSCH CO. DEPT. "B." 2640 SHEFFIELD AVE. CHICAGO, ILL.

TORONTO, ONT.

Preparations for Convention.

There has been a big demand for space in the trade exhibition of the Canadian Horticultural Association, to be held in connection with the convention, at the Prince George hotel the second week of August. The fact that all the retail florists of Canada have been invited to attend the Canadian Horticultural Association convention this year is probably responsible to some extent for the demand for space. There will be a large representation from the United States. Those who have not yet reserved space and desire to do so should communicate with Alex Simpson, convention secretary, or J. J. Higgins, 256 Yonge street, superintendent of exhibits.

All the sessions, banquet, etc., will be held at the Prince George. Arrangements have been made with the customs department to admit free under bond all goods brought in for exhibition purposes only. All desiring hotel reservations should communicate with H. G. Dilleuth, convention chairman.

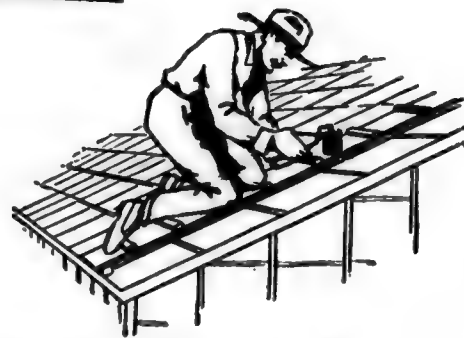
The retail florists will have charge of the proceedings Wednesday, August 13. The morning will be taken up with business and the afternoon with the annual picnic of the Toronto Retail Florists' Club, to which all florists and their families are invited. Last year, with only Toronto florists, there was an attendance of over 300. This year provision is being made for 500. Besides motor cars to take the crowds to Long Branch, where the picnic will be held, two large suburban electric cars have been chartered and will leave Sunny-side station at 2 o'clock. Two pavilions have been secured, one for the supper and one for dancing. A long list of sports has been drawn up, for which valuable prizes have been allotted. A feature of the picnic will be a drawing contest. Each visitor will be given a number and the three lucky numbers drawn will secure for the holders valuable prizes. J. J. H.

St. Paul, Minn.—D. W. C. Ruff won the first prizes in the peony classes at the flower show of the Minnesota State Horticultural Society and the Northwestern Peony and Iris Association, with the following varieties: Best white, La Cygne; light pink, Tourangelle; dark pink, Martha Bulloch; red, Mary Brand. His collection of 200 varieties also won a prize.

Asbestfalt

An Elastic Cement That Expands and Contracts With the Weather

Make your Greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather. \$1.25 a gallon. To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00; free with every barrel purchase of Asbestfalt.



Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE

BROOKLYN, NEW YORK

Mention The Review when you write.



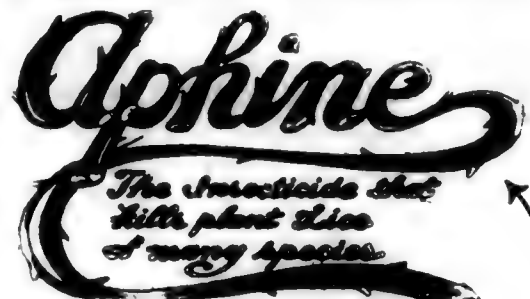
Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

1/2 Pint, 30c; Pint, 50c; Quart, 90c;
1/2 Gallon, \$1.50; Gallon, \$2.50; 5-Gallon Can, \$10.90; 10-Gallon Can, \$20.00. Directions on package.

LEMON OIL COMPANY
420 W. Lexington St., BALTIMORE, MD.



THE RECOGNIZED STANDARD INSECTICIDE
A spray remedy for green, black, white fly, thrips and soft scale.
Quart, \$1.00 Gallon, \$2.50

FUNGINE
For mildew, rust and other blights affecting flowers, fruits and vegetables.
Quart, \$1.00 Gallon, \$2.50

VERMINE
For earwigs, angle worms and other worms working in the soil.
Quart, \$1.00 Gallon, \$2.50
Sold by Dealers.

APHINE MFG. CO.
MADISON, N. J.



SPLIT CARNATIONS

Easily Mended with Pillsbury's Carnation Staples.
"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.
1000, 25c; 3000 for \$1.00, postpaid.
L. L. Pillsbury, Galesburg, Ill.

Mention The Review when you write.

No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

55c per 1000; 5000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St. Springfield Mass.

BEFORE AFTER

VITAPLASTIC

GLAZING COMPOUND

Quality - Service - Economy

Quality—The best glazing material on the market today. It has proven its real worth by years of use on the greenhouse.

Service—Applied with our Vita AUTOMATIC Glazing Machine—the only automatic one-hand glazing machine on the market today.

Vitaplastic gives years of service after inferior materials have fallen short of all their claims.

Economy—VITAPLASTIC spreads farther. VITAPLASTIC lasts longer, and its use is real economy. At least ten year service from Vitaplastic. The best is the cheapest in the long run.

Write today for our latest book on
"THE GLAZING PROBLEM."
 It is free to the greenhouse man.

The **QUALITY BRANDS Company**
 CLEVELAND OHIO



GREENHOUSES—ALL KINDS



PUT YOUR GREENHOUSE PROBLEMS UP TO US

We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.
 PATENTED GREENHOUSES

1296-1322 Flushing Ave., Brooklyn, N. Y.

Mention The Review when you write.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience.** PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber
WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts.
 CHICAGO
 L. D. Phones Lincoln 410 and 411

Mention The Review when you write.

DREER'S

Florist Specialties
 New Brand New Style
"RIVERTON" ROSE
 Furnished in lengths up to 500 feet without seam or joint.

The ROSE for the FLORIST

$\frac{3}{4}$ -inch.....per ft., 19 c
 Reel of 500 ft. " 18 $\frac{1}{2}$ c
 2 reels, 1000 ft. " 18 c
 $\frac{1}{2}$ -inch....." 16 c
 Reel of 500 ft. " 15 $\frac{1}{2}$ c
 Couplings furnished free

HENRY A. DREER
 714-716 Chestnut St.
 PHILADELPHIA, PA.

Mention The Review when you write.

BLAKE'S LEVER CLIP

for Roses, Carnations, etc.; fasten stakes, cross wires, etc.
 They never slip and are a great saving of both time and money.

Price\$1.55 per 1000
 5000\$1.40 per 1000
 10,000 or more..... 1.15 per 1000

F. O. B. Rochester. Samples Free.
B. S. BLAKE & SON
 8 Melrose St., Rochester, N. Y.

Mention The Review when you write.

SPLIT CARNATIONS ARE BEST MENDED WITH SUPREME CARNATION STAPLES

Sample on request No tools required Wholesalers write for prices
 35c per 1000—Postpaid—3000 for \$1.00

F. W. WAITE, Manufacturer, 85 Belmont Avenue, SPRINGFIELD, MASS

THE ORIGINAL AND ONLY

"ELASTIC-LYKE" SEMI-LIQUID PUTTY

FOR BEDDING OR RUNNING ON TOP

Will not run in hot nor
 heave in cold weather.

Absolutely the best glazing product
 ever produced.

Also "Dough Putty" and "pure white"
 greenhouse paint.

Elastic-Lyke Co., 30 East Randolph St.
 (Not Inc.) CHICAGO

MASTICA

FOR Greenhouse Glazing
USE IT NOW.
F. O. PIERCE CO.
 P. O. Box 294
 NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply.

Mention The Review when you write.

◆ Classified Ad Department ◆



It
Pays

Rate for advertising in this department
12½ cents a line net, per insertion.
No advertisement for less than 25c accepted.

ABELIAS

Abelia Rupestris, flowers all the summer, stocky plants, 5-in. pots, \$35.00 per 100.
BOBBINK & ATKINS, RUTHERFORD, N. J.

ACHYRANTHES

Achyranthes, red and yel., extra strong 2½-in., \$3.00 per 100; R. C., \$1.75 per 100.
J. C. Steinhauser, Pittsburg, Kans.

ALTERNANTHERAS

DIRT CHEAP

	100	1000
Aurea Nana and Rosea, 2½-in.	\$2.00	\$18.00
Brilliantissima	2.00	18.00

GULLETT & SONS, LINCOLN, ILL.

Alternantheras, 5000 red and green, \$3.00 per 100, \$25.00 per 1000; fine stock; no charge for packing. Cash, please. Wm. B. Koehler, 1634 Bridge St., Frankford, Philadelphia, Pa.

Alternantheras, R. C., P. Major and yellow, \$6.00 per 1000. Brilliantissima, \$8.00 per 1000. Yellow and red, 2-in., \$2.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Alternantheras, strong 2½-in. Brilliantissima, \$3.00 per 100, \$25.00 per 1000.
Thornton Floral Co., Streator, Ill.

Alternantheras, red and yellow, 2½-in.-2½-in., 3½c, \$30.00 per 1000.
State Fair Floral Co., Sedalia, Mo.

Alternantheras, red and yellow, 2½-in., good stock, \$20.00 per 1000.
Schmaus Bros., Paducah, Ky.

Rooted cuttings, red and yellow, \$1.00 per 100, \$9.00 per 1000. N. O. Caswell, Delavan, Ill.

Alternantheras, green and yellow, strong 2-in., \$2.50.
Edgar Osborn, Danville, Ill.

ALYSSUM

Double Alyssum, strong, cut back stock, 2½-in., ready for benching, \$3.00 per 100. Cash.
Freeport Floral Co., Freeport, Ill.

Giant Double Alyssum, 2½-in. bushy plants, \$2.00 per 100. Cash.
G. W. Renard, Avondale, Chester Co., Pa.

Alyssum double giant, 2-in., \$2.00 per 100, \$18.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Double Alyssum, 2-in., \$2.50 per 100. Cash.
Dumser Floral Co., Elgin, Ill.

Alyssum, double, strong 2½-in., 8c. Cash.
J. C. Steinhauser, Pittsburg, Kans.

ASPARAGUS

Asparagus Plumosus Nanus and Sprenger, 2½-in., fine stock, \$4.50 per 100, \$40.00 per 1000; Asparagus Plumosus Nanus, 3-in., \$8.00 per 100. Strong 4-in. Sprenger, while they last, \$12.50 per 100.

Plumosus seedlings, \$1.00 per 100, \$9.00 per 1000. Asparagus Sprenger seedlings, \$1.00 per 100, \$8.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York City.

Plumosus seedlings, \$7.50 per 1000; 2-in., \$2.75 per 100, \$25.00 per 1000; 2½-in., \$3.50 per 100, \$30.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000; Sprenger seedlings, \$7.50 per 1000; 2-in., \$3.00 per 100; \$27.50 per 1000.
G. M. REBURN & CO., Chicago, Ill.

ASPARAGUS

Plumosus nanus: 3000 3-in., \$7.50 per 100, \$60.00 per 1000.

Seedlings, 50,000 Plumosus nanus, \$1.00 per 100, \$9.00 per 1000.

50,000 Sprenger, \$1.00 per 100, \$9.00 per 1000.
A. N. Pierson, Inc., Cromwell, Conn.

SEEDLINGS

Plumosus and Sprenger,

\$7.50 per 1000.

Ready in July.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Asparagus Plumosus and Sprenger seedlings, \$1.25 per 100, \$10.00 per 1000, postpaid; 2½-in., \$4.50 per 100, \$40.00 per 1000; 3-in., \$10.00 per 100. Larger sizes, ask for price list.

Roman J. Irwin, 108 W. 28th St., New York.

Asp. Plumosus, 125 5-in., good strong plants, \$25.00 per 100; 100 4-in., \$20.00 per 100 or \$45.00 for the lot. Cash.
George Heath, Morris, Ill.

Asparagus Sprenger seedlings, \$1.00 per 100, \$7.50 per 1000. 2-in., \$3.00 per 100, \$25.00 per 1000.
Edward W. Schuster, Crookston, Minn.

Asparagus seedlings, \$1.00 per 100, \$8.00 per 1000. Plumosus and Sprenger, 3-in., at \$10.00; 4-in. at \$15.00 per 100.
Henry Smith, Grand Rapids, Mich.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago.

ASPARAGUS PLUMOSUS.

2½-in., \$3.50 per 100, \$30.00 per 1000.

A. H. BUDLONG, GROWER.

2449 Berwyn Ave., Chicago, Ill.

GOOD ASPARAGUS.

Asparagus Plumosus, 2½-in. \$ 4.00 per 100
Asparagus Sprenger, 2½-in. 3.00 per 100
GULLETT & SONS, LINCOLN, ILL.

Asparagus Plumosus Nanus, strong, bushy seedlings, \$1.00 per 100, postpaid; \$7.00 per 1000, express. Chas. Whitton, York & Gray Ave., Utica, N. Y.

2½-in. Plumosus, clean stock \$3.50 per 100
Sprenger seedlings 1.25 per 100
Wholesale Florist,
Muskogee Shrubbery Garden, Muskogee, Okla.

ASPARAGUS PLUMOSUS SEED.

Per 1000 seeds \$1.00

H. N. GAGE CO., INC.,

Montebello, California.

300 Fine Asparagus Sprenger Ferns, 4-in., for planting, at \$15.00 per 100.
Wm. H. Ford, Marshalltown, Ia.

Asparagus Sprenger, 2½-in., strong, \$2.50 per 100. Mrs. O. G. McCormick, 922 Helm St., Logansport, Ind.

Asparagus Plumosus Nanus and Sprenger seedlings, August delivery, \$7.00 per 1000. Cash.
G. W. Frisch's Son, Dayton, O.

Asparagus Plumosus and Sprenger, large transplanted plants, \$2.00 per 100 mail, \$15.00 per 1000 express. Edward Whitton, Utica, N. Y.

Asparagus Sprenger, full bushy plants, 4-in. pots, \$12.00 per 100.
Miller's Greenhouses, Muncie, Ind.

Asparagus Plumosus, 2½-in. pots, bushy plants, \$5.50 per 100.
Miller's Greenhouses, Muncie, Ind.

Asparagus Plumosus and Sprenger, strong, out of 2½-in. pots, \$2.50 per 100, \$22.50 per 1000.
J. C. Schmidt, Bristol, Pa.

Asp. Sprenger and Plumosus, strong 2½-in., \$3.50 and \$4.00 per 100. Cash.
J. C. Steinhauser, Pittsburg, Kan.

1000 6-in. Sprenger, strong plants, 12c, \$100.00 for the lot. De Land Fern & Cut Flower Co., De Land, Fla.

Asparagus Plumosus, strong 2½-in., ready for 4-in., \$5.00 per 100, \$45.00 per 1000.
John Bauscher, Freeport, Ill.

Asparagus Plumosus, once transpl., \$20.00 per 1000, \$2.50 per 100. Cash.
C. Winterich, Cyclamen Specialist, Defiance, O.

Asparagus seedlings; Plumosus, \$8.00 per 1000. Sprenger, \$7.50 per 1000. Cash, please.
F. C. Freeman & Sons, Portland, Ind.

Asparagus Sprenger, strong, bushy 4-in. stock at \$12.50 per 100. Cash, please.
Aurora Greenhouse Co., Aurora, Ill.

Sprenger and Plumosus seedlings ready now, \$1.00 per 100 postpaid; \$8.00 per 1000 by express.
Wise Adkisson, Greenville, Tex.

Asparagus Sprenger, strong 2-in., \$2.50 per 100; \$22.50 per 1000. Cash.
Jacobs Bros., Peoria, Ill.

Asparagus Plumosus sprays. Write for prices or sample shipment. De Land Fern & Cut Flower Co., De Land, Fla.

Asparagus Plumosus seedlings, \$1.00 per 100, \$7.50 per 1000.

A. M. Campbell, Strafford, Pa.

Asparagus Plumosus seedlings, \$1.00 per 100, \$7.50 per 1000.

Holton & Hunkel Co., Milwaukee, Wis.

Asparagus Plumosus, 3-in., \$8.00 per 100; Sprenger, 3-in., \$7.00 per 100.

Baur Floral Co., Erie, Pa.

Asparagus Sprenger, 2-in., 3½c. Cash, please.

B. C. Blake, Springfield, O.

Asparagus sprays; write for price list.

The Pennock Plantation, Jupiter, Fla.

Asp. Sprenger, 2½-in., \$3.00 per 100.

Chas. Sherwood, Waterloo, Ia.

Cut Asparagus sprays, \$1.50 per 100.

W. P. Newell Co., Apopka, Fla.

ASTERS

Asters, good, thrifty, healthy plants, ready to bed out or bench, grown in new soil from best strains of seed. Vick's Late Branching and Crego's Giant, in mixed or separate colors, white, shell pink, rose pink, lavender, purple, crimson, \$6.00 per 1000; 500, \$3.25. Cash with order. Asters a specialty nearly 50 years.
L. W. Goodell, Pansy Park, Dwight P. O., Mass.

Transplanted Asters, mixed, lavender, shell and white predominating, mostly late branching, Rochester and Enchantress; now only \$1.25 a 100 prepaid.
P. L. Ward, Plantsman, Hillsdale, Mich.

ASTER PLANTS, Late Branching, choice mixture, 95c per 100, \$5.90 per 1000.
Harry J. Squires, Good Ground, N. Y.

BAY TREES

BAY TREES

Just arrived, in fine condition.

Standards

Diam.	Each	Diam.	Each
26-in.	\$10.00	32-in.	\$18.00
28-in.	12.50	36-in.	22.50
30-in.	15.00		

PYRAMIDAL

6-7 ft. high, 18-24 in. diam. at base \$17.50 ea.
7-8 ft. high, 18-24 in. diam. at base 20.00 ea.

Dwarf Standards.

3½-4½ ft. high, including tub, about 2-in. diam., \$10.00 each.
BOBBINK & ATKINS, RUTHERFORD, N. J.

BEGONIAS

BEGONIAS FROM 2½-IN. POTS.

	100	1000
Begonia Chatelaine, 2½-in.	\$ 7.00	\$ 60.00
Begonia Chatelaine, 3-in.	12.00	100.00

Begonia Rex, assorted, best varieties, 2½-in. 12.00
Same, 3½-in. 16.00

New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), a beautiful plant for bedding purposes or as pot plant; ready now, 2-in. 15.00
Roman J. Irwin, 108 W. 28th St., New York.

BEGONIA GRACILIS VARIETIES.

LUMINOSA, Christmas Red.

MIGNON, salmon red.

PRIMA DONNA, deep fresh rose.

They are fine for Christmas sales and can easily be grown to perfection by anyone. August delivery, from 3-in. pots, frame-grown, \$12.00 per 100, \$100.00 per 1000. Supply limited.
J. L. SCHILLER, TOLEDO, O.

Begonias, blooming varieties, 2-in. assorted, \$5.00 per 100. Luminosa, Pink Luminosa, White Luminosa and Argenteo Guttata, \$6.00 per 100. Otto Hacker, \$7.00 per 100. Rex Begonias, in assortment, ready about Aug. 1st, \$7.00 per 100.
N. O. Caswell, Delavan, Ill.

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, 2-in. plants, \$15.00 per 100; Begonia Chatelaine, nice 2½-in. stock, \$6.00 per 100, \$50.00 per 1000.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Begonia Chatelaine, nice stock from 2½-in., ready for 3-in., \$5.00 per 100. Write for prices on larger amounts. Will ship at once.

S. A. Pinkstone, York & Hickory Sts., Utica, N. Y.

Extra strong Prima Donna and Vernon, ready for 2½-in., \$2.00 per 100; same out of 2½-in., \$3.50 per 100.

M. J. Burke & Co., Hillside, Ill.

1000 Begonia Luminosa, 2-in., \$3.50 per 100. 1000 Begonia Prima Donna, 2-in., \$3.50 per 100.
W. C. SMITH WHOLESALE FLORAL CO.
1316 Pine St., St. Louis, Mo.

HEGONIAS

Semperflorens and Erfordii, \$4.00 per 100, \$35.00 per 1000.

A. N. Pierson, Inc., Cromwell, Conn.

Begonia Gracilis Luminosa, pink, 8-in., strong, ready for 4-in., \$7.00 per 100. Cash.
George Heath, Morris, Ill.

Begonias, White Dewdrop and Vernon, 2-in., 3½c. Cash, please. Clover Leaf Floral Co., Springfield, O.

Chatelaine Begonias, out of 2½-in. pots, strong plants, at \$8.00 per 100. Cash.
Fosteria Floral Co., Fosteria, O.

Begonia Erfordii, 2½-2¼-in., out of pots, at 2½c. Extra nice. Tel. Bellwood 924. R. P. Bohlander, Melrose Park, Ill.

Begonias, good varieties, 4-in., mixed, at \$10.00 per 100. Cash.
Dumser Floral Co., Elgin, Ill.

Begonia Chatelaine, 8-in., \$8.00 per 100; Begonia Vernon type, 8-in., \$8.00 per 100. No. 1 strong plants. John Stamm, Hutchinson, Kan.

Begonia Chatelaine, 8-in., strong, vigorous plants ready for shift, \$10.00 per 100. E. E. Temperley, 5518 College Ave., Indianapolis, Ind.

Begonias, Scarlet Bedder, 2½-in., in bloom, \$5.00 per 100, \$47.50 per 1000. Cash.
C. Winterich, Cyclamen Specialist, Defiance, O.

3-in. Chatelaine Begonias, \$8.00 per 100. Cash.
Jacobs Bros., Peoria, Ill.

3-in. Chatelaine, 8c, 4-in. Chatelaine, 12c. L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

Begonia Beefsteak, 2½-in. stock plants, \$6.00 per 100. Enid Floral Co., Enid, Okla.

Begonia Chatelaine, 2-in., 6c; 3½-in., 15c. Cash.
C. Betscher, Dover, Ohio.

Begonia Chatelaine, fine 8-in., \$10.00 per 100. Fred Burro, Peoria, Ill.

New, red Gloire de Chatelaine, 2½-in., \$15.00 per 100. Schmits & Dobner, Stockton, Calif.

BERRIED PLANTS

Cherries, New Cleveland, 2-in. pots, \$7.00 per 100, \$60.00 per 1000; 3-in. pots, \$12.00 per 100; 4-in. pots, \$17.50 per 100. Orange Queen (sport of Cleveland), 2½-in. pots, \$10.00 per 100; 3-in. pots, \$14.00 per 100; 4-in. pots, \$20.00 per 100. Roman J. Irwin, 108 W. 28th St., New York.

New Golden Yellow Cherry; ready now; habit, short and stocky; profusely covered with large, glossy cherries. Strong 2½-in., ready for 4-in., \$12.50 per 100, \$2.50 per doz.; immediate delivery. Jacob Schulz, 831 Cherokee Road, Louisville, Ky.

Cleveland Cherries, 3-in. plants for growing on; ready from now to Aug. 1st; topped, none better, \$8.00 per 100.
Abbey Ave. Greenhouses, Dayton, O.

Jerusalem Cherries, strong 2½-in. pots, \$4.00 per 100. Cash.

GODFREY ASCHMANN
1012 W. Ontario St., Philadelphia, Pa.

GROW ON FOR CHRISTMAS.
Cleveland Cherries, nice 2½-in., \$6.00 per 100; \$50.00 per 1,000.

GULLETT & SONS, LINCOLN, ILL.

Jerusalem Cherries, best 2-in., 3½c; 2½-in., 4c. Cash.

Hammerschmidt & Clark, Medina, O.

New Cleveland Cherry, strong 2-in. plants, \$4.00 per 100. Christmas Peppers, 2-in., \$4.00 per 100. Cash. E. V. Myers, St. Joseph, Mo.

Birds Eye Peppers, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Holton & Hunkel Co., Milwaukee, Wis.

BOUGAINVILLEAS

Bougainvillea Sanderiana, 2½-in., strong plants, \$10.00 per 100.
Baur Floral Co., Erie, Pa.

BOUVARDIAS

Bouvardias, 2-in. plants, light and dark pink, \$5.00 per 100. Cash.

JULIUS NIEDNAGEL, EVANSVILLE, IND.

BOXWOOD

PYRAMIDS: Each. STANDARDS: Each.
3-ft. \$ 3.00 24-in. diam. \$ 7.50
3½-ft. 3.50 26-in. diam. 10.00
4-ft. 5.00 28-30-in. diam. 12.00
5½-6-ft. 10.00 30-in. diam., spec. 15.00
6-6½-ft. 12.50 BABY STANDARDS:
7-ft. 15.00 2-2½-ft. high, crown about 15-in. diam. \$3.00

BUSH:

12-15-in. \$0.75 18-in. \$1.00
Larger, bushy specimens, \$2.50 to \$7.50 each.
BOBBINK & ATKINS, RUTHERFORD, N. J.

BUDDLEIAS

2½-in. Buddleia, \$5.00 per 100.
JOHN DIECKMAN, ELM GROVE, W. VA.

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FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size. Per 1000
¾-inch to 1-inch \$ 3.50
1-inch to 1½-inch 6.50
1½-inch to 2-inch 9.50
2-inch and up 15.00
WE PAY EXPRESSAGE and fill order day received.
J. R. Walsh, 502 California St., San Francisco, Cal.

French Grown Trumpet Majors \$23.50
Narcissus Paper White Grandiflora, 1250 to case, \$20.00 per 1000, 1000 to case 23.00
Romans, 12 to 15 cm. 47.50
Grand Soleil d'Or, or Yellow Paper Whites. 45.00
Miniature Hyacinths, 8 named varieties... 28.00
First size Hyacinths, Dutch named var. 85.00
Second size Hyacinths, Dutch named var. 68.00
Second size Hyacinths, 6 separate colors... 40.00
Double Tulips, Murillo, \$30.00; Rubra Maxima, \$30.00; Couronne d'Or, \$40.00; Salvator Rosa, \$35.00; Darwins, 10 named varieties, \$28.00 per 1000.

Von Slons, Victoria, Golden Spur, Emperor, Empress, Sir Watkins, all heavy, double nosed bulbs, best only, \$42.00 per 1000.

Single early Tulips, 15 varieties, named, all standards, \$28.00 per 1000. Purity Freesias, ½ to ¾-in., \$9.00 per 1000. Chinese Lilies, \$8.00 per 100.

Callas, 1½ to 2-in., \$10.00 per 100, \$95.00 per 1000; 2 to 2½-in., \$12.50 per 100, \$110.00 per 1000.

We will make early deliveries, crops very limited. Buy early. Lily prices later.

G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese lilies, high grade quality only.

Prices on application.
VAN ZONNEVELD BROS. & PHILIPPO,
Sassenheim, Holland.
NEW YORK BRANCH, 18 BROADWAY.

Narcissus bulbs, American grown, Emperor, single nosed, \$20.00; double nosed, \$30.00. Princeps, single nosed, \$10.00; double nosed, \$15.00 per 1000. Will ship in August. These are large bulbs that will bloom. Buy direct from grower. Terms, cash F. O. B. Portsmouth, Va.
The W. P. Cotton Floral Co., Portsmouth, Va.

Segers Brothers Wholesale Bulb Growers, Lisse, Holland, offer extra selected bulbs of Hyacinths, Tulips, Narcissi and other bulbous stocks. Prices on application.

Bulbs of all descriptions. Write for prices.
C. KEUR & SONS, HILLEGOM, HOLLAND.
New York Branch, Room 1014, 32 Broadway

CALENDULAS

Strong, 2½-in. Calendulas, Orange King, \$4.00 per 100, \$35.00 per 1000.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Calendulas, Orange King, 2½-in. pots, heavy plants, \$4.00 per 100.

Miller's Greenhouses, Muncie, Ind.
Calendulas, Orange King, strong 2½-in., 3c.
J. O. Steinhäuser, Pittsburg, Kans.

CALLAS

We grow the best Calla stock obtainable. Scarce this year. Order now to avoid disappointment. Orders for \$5.00 or more delivered prepaid, by express, at following prices:

WHITE CALLAS (Aethiopica).
Per 100 Per 1000
3 to 4-in. circ. \$ 5.00 \$ 40.00
4 to 5-in. circ. 8.00 75.00
5 to 6-in. circ. 14.00 130.00
500 at 1000 rate, 50 at 100 rate. Cash with order. Write for large lot rates.

YELLOW CALLAS (true Elliottiana).
Our specialty. Write for prices.

LILYDALE BULB CO., SANTA CRUZ, CAL.

Order your white Calla (true Aethiopica) stock now from grower. Crop shortage.

Per 100 Per 1000
2 -in. Diam. \$9.00 \$85.00
1½-in. Diam. 7.00 65.00
1¼-in. Diam. 5.00 45.00
1½-in. Diam. 3.00 25.00
1 -in. Diam. 2.00 15.00

Cash with order for 500 bulbs or less. Not less than 500 at 1000 rate. F. o. b. Santa Cruz.
COLIN H. MCISAAC, SANTA CRUZ, CALIF.

Calla Godfrey, 3½-in., \$7.50 per 100; extra strong plants, \$10.00 per 100.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Callas, mammoth greenhouse grown, well ripened bulbs, \$12.00 per 100; second size, \$8.00 per 100.
E. R. Tauch, Marquette, Mich.

CANNAS

Cannas, 3-in. and 4-in., elegant stock and the best sorts; 135 Allemania, 55 Brandywine, 80 Crimson Bedder, 30 Gustave Gumpfer, 85 Hungaria, 90 Wm. Saunders, 95 Venus, 60 Jean Tissot, 55 Oscoda, 30 A. E. Conard, 20 Rubin, 15 Olympic, \$5.00 per 100. Take the lot of 750 for \$30.00. Cash.

THE IMLAY CO., ZANESVILLE, O.

Cannas, out of 4-in. pots, fine stock, King Humbert, Florence Vaughan and Crimson Bedder, \$10.00 per 100. Cash, please.

Tarentum Floral Co., Tarentum, Pa.

King Humbert Cannas, fine 4-in. stock, \$12.00 per 100, to close out.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

4-in. Henderson, fine, \$7.00 per 100.
A. C. BROWN, SPRINGFIELD, ILL.

CARNATIONS

Matchless 2½-in. pots ready for benching. \$70.00 per 1000.

BASSETT & WASHBURN
Greenhouses, Store & Office,
Hinsdale, Ill. 178 N. Wabash Ave.

FIELD-GROWN CARNATION PLANTS.

Fine, healthy stock.
There will be a big demand.
Limited Supply!
Order Now!!!

WHITE Alice
White Enchantress Rosette
Matchless RED
PINK Victory
Pink Enchantress Beacon
Rose-pink Enchantress Herald
Enchantress Supreme

WRITE FOR PRICES.
M. C. GUNTERBERG,
Wholesale Florist,

159 N. State St., Chicago, Ill.
L. D. Phones Central 3067,
Randolph 6800-1.

15,000 STRONG, HEALTHY, FIELD-GROWN CARNATIONS.

Plants with 12 to 30 shoots, according to variety. Enchantress variety has most shoots.

READY NOW.

Per 100 Per 1000
White Enchantress \$10.00 \$90.00
Light Pink Enchantress 10.00 90.00
Rose-pink Enchantress 10.00
Matchless (white) 10.00
A. Roper (pink) 10.00
Philadelphia (pink) 10.00 90.00
Miss Theo (pink) 10.00
Pocahontas (crimson) 10.00
Beacon (scarlet) 10.00
Aviator (scarlet) 10.00
500 at 1000 rate on varieties priced by 1000.

L. R. Friederichsen, Wilton Junction, Ia.

Strong, healthy, field-grown Carnations, Pink Enchantress, \$9.00 per 100, \$85.00 per 1000; 5% for packing.

Henley Bros., Terre Haute, Ind.

Field Carnation plants, 620 Akehurst, large, bushy plants for immediate benching, \$8.00 per 100 or \$45.00 for the lot. Cash.

George Heath, Morris, Ill.

20,000 Field-grown Carnations, Ward, Nancy, Matchless, White and Pink Enchantress, \$10.00 per 100. Cash. Aug. 15th delivery in rotation.

Beal's Greenhouses, Oreal Springs, Ill.

Field grown Carnations, fine, large, bushy plants, Alice, \$8.00 per 100, \$75.00 per 1000.

WIETOR BROS.,
30 E. Randolph St., Chicago.

Field grown Carnations, Enchantress Pink only, \$8.00 per 100; carefully packed. Ask for prices in 1000 lots.

Ada Greenhouse, Ada, Okla.

325 2½-in. Enchantress Carnations, \$6.00 per 100. Cash.

J. T. Keheley, Florist, Columbus, Ga.
Ask for prices on field grown Carnations later.

Roman J. Irwin, 108 W. 28th St., New York.

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Dusty Millers, strong 2½-in., \$2.50 per 100.

J. O. Schmidt, Bristol, Pa.

CHRYSANTHEMUMS

CHRYSANTHEMUMS.
Fine, healthy stock.
Grown by Experts.
2½-IN. POTS.

WHITE—
Early Frost 100 1000
Smith's Advance \$4.50 \$40.00
Oconto 4.50 40.00
White Chieftain 4.50 40.00
Chas. Rager 4.50 40.00
Smith's Ideal 4.50 40.00
YELLOW—
Golden Glow 4.50 40.00
Marigold 4.50 40.00
Yellow Rager 4.50 40.00
Yellow Early Frost 4.50 40.00
Nagoya 4.50 40.00
Chrysolora 4.50 40.00
Golden Queen 4.50 40.00
PINK—
Pink Chieftain 4.50 40.00
Herrington 4.50 40.00
Mankato 4.50 40.00
Seidewitz 4.50 40.00
RED—
Harvard 4.50 40.00
BRONZE—
Calumet 4.50 40.00
Mendow 4.50 40.00
Wm. Vert 4.50 40.00
Glenview 4.50 40.00

POMPONS, 2½-IN. POTS.
Buckingham \$4.50 \$40.00
Mensa 4.50 40.00
Golden Wedding 4.50 40.00
Klondike 4.50 40.00
Baby 4.50 40.00
Golden Harvest 4.50 40.00

Send your order promptly.
Big demand for stock.

M. C. GUNTERBERG,
Wholesale Florist,

159 N. State St., Chicago, Ill.
Phones: Central 3067, Randolph 6800-6801.

CHRYSANTHEMUMS.

R. C.
2½-in. from soil.
Smith's Advance \$4.50 \$3.00
Golden Queen 4.50 3.00
Golden Glow 4.50 3.00
Buckingham 4.50 3.00
White Mensa 4.50
Golden Mensa 4.50
Mrs. Frank Ben. 4.50
Western Beauty 4.50
GULLETT & SONS, LINCOLN, ILL.

CHRYSANTHEMUMS -Continued

Chrysanthemums, strong, 2-in. plants.		
WHITE	100	1000
Crystal Gem	3.50	30.00
White Cloud	3.50	30.00
Josephine Foley	4.00	35.00
Mrs. Buckbee	3.50	30.00
Chas. Rager	3.50	30.00
White Chieftain	4.00	35.00
Wm. Turner	4.50	40.00
Mistletoe	4.50	40.00
PINK		
Mrs. C. H. Totty	3.50	30.00
Dr. Enguehard	3.50	30.00
Helen Frick	3.50	30.00
Chieftain	4.00	35.00
Mrs. Seidewitz	4.50	40.00
YELLOW		
Chrysolora	3.50	30.00
Pollworth	4.00	35.00
Yellow Eaton	4.50	40.00
Yellow Turner	4.50	40.00
Odessa	4.50	40.00
Tiger	4.50	40.00

POMPONS

YELLOW		
Golden Climax	3.50	30.00
Golden Harvest	3.50	30.00
Overbrook	3.50	30.00
Source d'Or	3.50	30.00
WHITE		
White Doty	3.50	30.00
Premilla	5.00	45.00
PINK		
Little Pet	3.50	30.00
Minta	3.50	30.00
Peace	3.50	30.00
Fairy Queen	3.50	30.00
BRONZE		
Hilda Canning	3.50	30.00
Rufus	3.50	30.00
L'Argentillais	3.50	30.00
JOY FLORAL CO.,	NASHVILLE, TENN.	

STOCK MUM PLANTS

100 Roman Gold	Bronze	Mid
200 Lady Harriett	Pink	Early
Best Commercial Pompon Varieties.		
75 Cluga	White	Late
50 Garza	White	Late
100 Godfrey's Perfection	White	Mid
350 Diana	White	Late
32 Daisy	White	Early
350 Irene Cragg	White	Early
275 Klondike	Yellow	Mid
500 Zenobia	Yellow	Early
300 Zora	Yellow	Early
300 Joslin	Yellow	Early
300 Mary Richardson	Bronze	Mid
250 Doris	Bronze	Mid
60 J. Lagraverre	Bronze	Mid
125 Mrs. Beu	Bronze	Late
500 Clarinda	Bronze	Late
25 Lillia	Red	Late
175 California	Red	Late
220 H. M. Smith	Pink	Early
225 Fairy Queen	Pink	Early
100 Lorna Doone	Pink	Late

Price \$5.00 per 100, \$40.00 per 1000.

2 1/4-IN. FINE PLANTS.

4000 White Ivory
1000 Seidewitz
1500 Patty
400 White Chadwick
300 Nonin

Price \$5.00 per 100, \$40.00 per 1000.

PITTSBURGH CUT FLOWER CO., Pittsburgh, Pa.
116-118 7th St.,

CHRISTMAS GOLD—POMPON

Your last chance

to secure a stock

of this

wonderful novelty.

Color—Beautiful golden yellow.

Type—Big Baby

Price—20c each, \$2.00 per dozen.

\$17.50 per 100, \$150.00 per 1000.

THE CLEVELAND CUT FLOWER CO.,

NEWTON FALLS,

OHIO

Chrysanthemums, ours are the best standard kinds, early to late var.

WHITE—Crystal Gem, Oconto, Polly Rose, Touse, A. Salomon, Vir. Poehmann, Mrs. Robinson, Chas. Rager, W. Chieftain, P. Plumeridge, Wanamaker, Silver Wedding, W. Frick, W. Bonaffon, Lynnwood Hall, December Gem.

YELLOW—Golden Queen, Golden Glow, Chrysolora, Halliday, G. Salomon, Roman Gold, Maj. Bonaffon, Nagoya.

PINK—Unaka, Pac. Supreme, Gloria, Chieftain, Pink Frick, Mary Mann, Dr. Enguehard, Seidewitz.

RED—Harvard.

Also Diana, Mrs. Beu, W. and Y. Baby, Buckingham and Garza Pompons, R. C., \$2.50 per 100, \$22.50 per 1000.

Also Golden Wedding, W. and Y. Turner, W. and Y. Chadwick, \$3.50 per 100, \$32.50 per 1000. Add \$1.00 extra per 100 for strong potted plants.

Orders filled in strict rotation. Cash.
J. O. STEINHAUSER, PITTSBURG, KANS.

42 Roman Gold, 50 October Herald, 19 Willowbrook, 6 Y. Eaton, 80 Y. Bonaffon and 16 Maud Dean, 2 1/4-in. pots, at \$4.00 per 100.

170 Mrs. H. Robinson, 90 Harvard, 135 Unaka, 38 Willowbrook, 40 Mrs. M. R. Morgan, 30 Silver Wedding, 100 Maud Dean, 22 Golden Wedding, 3 Wm. Turner, 6 Dolly Dimple, 10 Roman Gold and 185 Y. Bonaffon, 3-in. pots, at \$6.00 per 100. Cash.

Pompons, 2 1/4-in., at \$4.00 per 100: 5 Clemencia, 20 Innocencia, 35 Graf Von Oriola, 20 Western Beauty, 20 Juno, 75 Source d'Or, 50 Baby Margaret, 10 Baby Yellow, 50 Mariana, 30 White Doty, 10 Fairy Queen, 40 Lillian Doty, 25 Diana, 25 Nita, 115 Golden Climax, 5 Souv. d'Or, 25 Garza and 5 Bronze Sport. Cash.

3-in. at \$5.00 per 100, 75 Source d'Or, 125 Golden Climax, 40 Garza, 20 Lillian Doty, 15 White Doty, 25 Mariana, 50 Western Beauty, 25 Graf Von Oriola, 50 Diana and 25 Nita. Cash. ULLRICH FLORAL CO., Tiffin, O.

CHRYSANTHEMUMS.

Ready for immediate shipment.

WHITE—	100
Polly Rose	4.00
Smith's Advance	4.00
Early Frost	4.00
Chas. Rager	4.00
YELLOW—	
Comoleta	4.00
Chrysolora	4.00
PINK—	
Dr. Enguehard	4.00
Helen Frick	4.00
Patty	4.00
POMPONS—	
Nordi	4.00
Ju-Jutsu	4.00
Golden Climax	4.00

STATE FAIR FLORAL CO.,

Sedalia, Missouri.

Chrysanthemums, 2 1/4-in. pots. All commercial varieties.

RED—Harvard.

PINK—Pink Ivory, Maud Dean, Pac. Supreme, Nerissa, Pink Gem, Patty and Pink Frick.

YELLOW—Roman Gold, Robt. Halliday, Bonaffon, Yellow Ivory, G. Wedding, Chrysolora, Odessa, Golden Queen, Golden Glow and Tiger.

WHITE—Whittier, White Turner, Oconto, White Dean, White Frick, White Ivory and Adelia, \$3.50 per 100, \$30.00 per 1000.

POMPONS—WHITE—Godfrey, White Baby, Diana, Garza and Mariana.

YELLOW—A. Howell, Gol. Climax, Gol. Mensa and Yellow Baby.

PINK—E. Firestone, Azelda and Minta.

Bronze—Hilda Canning, Rufus and Clarinda, \$3.00 per 100; \$25.00 per 1000.

JOHN DIECKMAN, ELM GROVE, W. VA.

Chrysanthemums, R. C. and plants; mums our specialty; buy of a specialist. It pays.

SPECIAL OFFER.

R. C. only at this price.

Four moneymaking mums, \$1.80 per 100, \$15.00 per 1000.

Diana, best white pompon.

Skibo, best early bronze and yellow pompon.

Lillia, best late red pompon; color exquisite.

Mensa, best single white.

Send for list of 100 varieties, early, med., late pompons, singles, anemones and exhibition sorts; over 300,000 to offer; clean, healthy, full of life stock; we guarantee stock A No. 1. If not satisfactory, return promptly and money will be refunded. No C. O. D. Cash with order. Ship any time you want them; place order now. R. C. until May 30; plants until Aug. 1. G. Schneider, Florist, 22 E. High St., Springfield, Ohio.

Chrysanthemums, from 2 1/4-in. pots, nice, healthy, good stock.

Harvard	100	1000
Oconto	4.00	35.00
J. Foley	4.00	35.00
Calumet	4.00	35.00
Wm. Vert	4.00	35.00
Glenview	4.00	35.00
Smith's Ideal	4.00	35.00

POMPONS

Mensa	4.00	35.00
Golden Climax	4.00	35.00
M. Pope	4.00	35.00
Golden Harvest	4.00	35.00

MILLER BROS.,

5555 N. Lincoln St., Chicago, Ill.

Strong, healthy plants from 2 1/4-in. pots, satisfaction guaranteed, \$4.50 per 100; \$40.00 per 1000.

WHITE

Oconto
Chas. Rager
Early Snow
EstellePINK
Glory of Pacific

YELLOW

Appleton
Chrysolora
Marigold

SINGLE AND POMPON

Mrs. Buckingham
Golden Mensa
White Mensa
Helen Newberry

THE HAMMOND CO., INC.,

100 E. Broad St., Richmond, Va.

Chrysanthemums, 2 1/4-in., ready now, \$5.00 per 100, \$40.00 per 1000.

Chrysolora

Unaka

Oconto

Enguehard

Plumeridge

Golden Queen

and others.

Also fine assortment of pompons.
O. H. FREY, Lincoln, N.C.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

Chrysanthemums, 2 1/4 and 2 1/2-in., \$5.00 per 100, \$40.00 per 1000.

PINK

150 Seidewitz
250 Glory of Pacific
150 Enguehard

WHITE

250 Polly Rose
200 Turner

YELLOW

50 Halliday
25 Odessa
150 Belle (bronzed yellow)

4000 Pompons in yellow, pink and white, \$4.00 per 100.

F. E. BLAKE,

MARION, O.

Chrysanthemums, 2 1/4-in., 400 Chas. Rager, 75 Golden Queen, 60 White Frick, 150 Lillian Doty, 140 White Doty, 60 Katewood, 45 Wilcox, all fine plants, \$3.00 per 100, the lot of 930 for \$25.00.

Rooted cuttings, 90 Harvard, 180 Pacific, 50 Chrysolora, 250 Oconto, 90 Iva, 175 Miss Isabelle, 175 Hilda Canning, 60 Buckingham, 50 Minta, at \$2.00 per 100, the lot of 1120 at \$20.00 Cash. THE IMLAY CO., ZANESVILLE, O.

Chrysanthemums, 2 1/4-in., strong stock.

400 Early Snow.
400 Pacific Supreme.
300 Halliday.

400 Chrysolora.

300 W. Touse.

400 Unaka.

200 Golden Glow.

\$4.00 per 100. Cash.

Wm. H. Ford, Marshalltown, Ia.

Pompons: Our stock guaranteed clean from all insects. Strong 2-in. plants, \$3.00 per 100, \$25.00 per 1000; 1000 Chas. Rager, 2-in., \$25.00, by express collect.

WHITE—Diana, Mary.

YELLOW—Overbrook, Baby, Golden West, Harvest Moon.

PINK—Lillian Doty, Donald, Buckingham.

BRONZE—Mrs. Beu.

Wm. F. Krueger, 516 Potter St., Toledo, O.

POMPONS.

AN EARLY VARIETY OF DOUBLE WHITE. FLOWERS READY ABOUT OCTOBER 15TH.

This pompon is the only early white on this market, and has the field to itself. Per 100, \$5.00.

BASSETT & WASHBURN,

Greenhouses, Store & Office,
Hinsdale, Ill. 178 N. Wabash Ave.

Pompons R. C. Elva, Niza, Western Beauty, Garza, etc., \$2.50 per 100, \$22.50 per 1000. Diana, Nordi, Newberry, Climax, Lillia, Mensa, Buckingham, etc., R. C., \$2.25 per 100, \$20.00 per 1000. For plants from 2 1/4-in. pots add \$1.50 per 100 to the above price.

STAFFORD CONSERVATORIES,

Stafford Springs, Conn.

60 White Turner, 75 Monrovia, 80 Howard, 100 Chrysolora, 80 Wells' Late Pink, 35 Rager, 35 Unaka, 50 Golden Glow, 170 Pacific Supreme. All fine 2-in. stock, \$3.00 per 100, or \$20.00 for the lot.

CASH, PLEASE.

Dixon Floral Co., Dixon, Ill.

POMPONS.

STANDARD VARIETIES.

From pots, only our selection, \$4.00 per 100, \$35.00 per 1000.

Not less than 25 of a variety at 100, 250 of a variety at 1000 rate.

Elmer D. Smith & Co., Adrian, Mich.

CHRYSANTHEMUMS.

2 1/4-in.; can ship promptly; Rager, White and Pink Chieftain, White and Lavender Queen, Touse, Seidewitz, Diana, Western Beauty and Garza, \$3.50 per 100. Cash.

Grant Floral Co., Cicero, Ill.

CHRYSANTHEMUM R. C.

Pompons: Totty, Mensa, Golden West, Golden Climax, Merstham Jewel, Mary, \$2.50 per 100, \$20.00 per 1000. For 2 1/4-in. of above varieties add 25% to price.

Baur Floral Co., Erie, Pa.

Chrysanthemums, 2 1/4-in. pots, 100 J. Foley, 375 Early Rose, 750 Advance, 150 Oconto, 150 Seidewitz, 100 Whittier, 200 Lillian Doty, 100 Souv. d'Or, also some Tiger, White and Yellow Mensa, \$4.00 per 100.

John B. Rudy, Elmira, N. Y.

CHRYSANTHEMUM CUTTINGS

Mistletoe, W. Turner, Louisa Pockett, Nagirroc, \$3.00 per 100, \$25.00 per 1000. Patty, Nonin, Roman Gold, Marigold, Mensa, \$2.00 per 100; good, strong cuttings. Cash, please.

N. Kiger, Marietta, O.

Mums, rooted cuttings out of soil, W. Turner, Patty, Unaka, Pink Pacific, Enguehard, Chrysolora, Smith's Advance, at \$3.00 per 100; 2 1/4-in. W. Salomon, Marigold and Pink Pacific, at \$4.00 per 100. Cash.

Dumser Floral Co., Elgin, Ill.

Mums, R. C. and 2 1/4-in. pots; ask for complete list of varieties that I still have to sell. Standard kinds, 2 1/4-in. pots, \$4.00 per 100, \$35.00 per 1000. In sending order state color and whether early, mid-season or late variety is desired. Roman J. Irwin, 108 W. 28th St., New York.

White and Yellow Golden Chadwick, strong rooted cuttings, \$4.00 per 100, \$35.00 per 1000. No other varieties.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

ALBUM OF DESIGNS.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton, Bldg., Chicago.

Per 100 Per 1000

W. H. Chadwick, R. C. \$4.00 \$35.00
W. H. Chadwick, 2 1/2-in. 5.00 45.00
Golden Chadwick, 2-in. 5.00 45.00
Chas. Rathjen, Janesville, Wis.

Pompon Chrysanthemums, Late Bronze, Baby Yellow, Donald, Anna, Marguerite, Western Beauty, and large variety Harvard, a late red, \$4.00 per 100, \$35.00 per 1000.
A. C. BROWN, SPRINGFIELD, ILL.

Unaka, Chas. Brock, larger yellow, late white Silver Wedding, Lillian Doty, Diana, 2-in., \$3.00 per 100. Ready to ship. Cash.
Furst Floral Co., Dayton, O.

Chrysanthemum plants from 2 1/2-in. pots, Bonaffon, Rager, Souvenir d'Or, Mrs. Frank Beu and Baby, \$4.00 per 100.
A. M. Campbell, Strafford, Pa.

200 Pollworth, 125 Halliday, 30 Chrysolora, 60 Golden Climax, 130 Golden Glow and 800 Diana, fine 2 1/2-in., 3c. Packing free.
J. E. Hits, Franklin, Ind.

CHRYSAETHUMS

250 Marigold, 2 1/2-in. \$4.00 per 100
250 Bonaffon, 2 1/2-in. 4.00 per 100
Cash.
Kemble Smith Co., Boone, Ia.

Chrysanthemums, standard varieties, large flowered single and pompons, 2 1/2-in. pots, \$4.00 per 100.
Henry Smith, Grand Rapids, Mich.

150 2 1/2-in. Wm. Turner Chrysanthemums, \$5.50 per 100; 670 2 1/2-in. Odessa, \$5.00 per 100. Cash.

J. T. Keheley, Florist, Columbus, Ga.

Mums, Diana, the best double white pompon; a sure money-maker, out of 2 1/2-in. pots, \$3.00 per 100; Dr. Enguehard, 2 1/2-in., \$3.00. Cash.
C. P. Bethards, Springfield, O.

Chrysanthemums, Unaka, 2 1/2-in., \$5.00 per 100.
C. M. Hamilton, 204 E. Third St., Kewanee, Ill.

100 Fine Golden Glow, out of 2 1/2-in. pots, 600 Early Frost, \$2.50 per 100. Cash, please.
J. J. Clayton & Son, West Grove, Pa.

Unaka, Robert B. Laird, Pink Eskahorn, Silver Wedding and Calvat de '99, 2-in., \$1.50 per 100; Cash.
S. W. Carey, Urbana, O.

10,000 White and Yellow Turner, 2 1/2-in. stock, \$5.00 per 100. Cash, please.
Salineville Floral Co., Salineville, O.

Field grown pompons: 1000 Golden Wedding, 1000 Beu, \$35.00 per 1000. Cash, please.
Fred W. Busse, Mt. Prospect, Ill.

150 3-in. Unaka, excellent stock, at \$5.00 per 100; 5% packing. Cash.
La Crosse Floral Co., La Crosse, Wis.

CINERARIAS

Dreer's Prize Dwarf strain, 2 1/2-in. pots, ready August 1st, \$6.50 per 100, \$60.00 per 1000; 3-in. pots at \$10.00 per 100, \$90.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

COLEUS

ATTENTION

We are now offering for sale our new trailing Coleus introduced by us; different from any other variety; beautiful light pink and green; satisfaction guaranteed or your money refunded; per dozen, \$1.00. Alabama Floral Co., 625 McMillan Ave., Birmingham, Ala.

Coleus, Xmas Gem or Brillancy, 2-in., \$5.00; 2 1/2-in., \$6.50; 3-in., \$10.00 per 100. Xmas Queen, \$5.00 per 100 after July 15th.
N. O. Caswell, Delavan, Ill.

Coleus, Golden Bedder, Defiance, assorted dark reds and Trailing Queen, our selection, good, strong stuff, 2 1/2-in., 2c.
Hart Floral Co., Blackwell, Okla.

Coleus, 3 1/2-in. fancy large leaf, red, at 8c. Tel. Bellwood 924. R. P. Bohlander, Melrose Park, Ill.

Brillancy, R. C., \$3.00 per 100; Liberty R. C., \$4.00 per 100. Cash, please.
Royston & Fenton, Evansville, Ind.

Coleus, fine assortment, 12 well selected, bright colored varieties, 2 1/2-in., \$2.00 per 100.
GULLETT & SONS, LINCOLN, ILL.

Fine surplus of Coleus in seven or eight best varieties, 2 1/2-in., \$3.00 per 100 for immediate shipment. C. C. Pollworth Co., Milwaukee, Wis.

Coleus, 2 1/2-in., in variety, \$2.50 per 100. Quick shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Coleus, 2 1/2-in. pots, \$2.00 per 100; R. C., 60c per 100, \$5.00 per 1000. James D. Hooper, 1401 Roane St., Richmond, Va.

6 Varieties of Coleus, \$3.00 per 100. Immediate delivery, cash, please. 4 express Cos.
Emil Blum, Florist, P. O. Box 335, Pineville, La.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

Coleus R. C., 25 best varieties, 1c prepaid.
Lindey & Dawson, New Castle, Ind.

Coleus, Trailing Queen, fine 2 1/2-in., \$2.50 per 100.
A. C. BROWN, SPRINGFIELD, ILL.

Coleus, very strong, R. C., 85c per 100, prepaid.
C. Humfeld, Clay Center, Kans.

2 1/2-in. Trailing Coleus, \$2.50 per 100.
F. W. Meyer, Cherryvale, Kans.

Coleus, nice assortment, strong 2 1/2-in., 8c. Cash.
J. C. Steinhäuser, Pittsburg, Kans.

CYCLAMEN

CYCLAMEN

100,000 Cyclamen Giganteum seed: 25,000 salmon, 20,000 pink with cherry eye, 20,000 bright Xmas Red, 5000 white, 5000 lavender, 25,000 pink, American grown by an expert. Immediate delivery. Sow early; get early start and large seedlings for next year, \$9.00 per 1000.
G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

Ready now, selected Wandabek strain, 2 1/2-in. pots, \$12.00 per 100, \$100.00 per 1000. Ready July, 4-in. pots, \$40.00 and \$50.00 per 100.
ROMAN J. IRWIN,

108 W. 28th St., New York, N. Y.

Fine 3-in. Cyclamen, ready to shift, \$20.00 per 100, fine varieties.
C. C. Pollworth Co., Milwaukee, Wis.

Cyclamen, large, flowering 8-in., \$15.00 per 100; shipped in paper pots ready to shift.
Grohman, The Florist, Saginaw, Mich.

Extra fine Cyclamen, German strain, 2 1/2-in., ready for 4-in., \$25.00 per 100.
Mitchell & Quentin, St. Joseph, Mo.

DAHLIAS

Send your want list of dahlias to THE DAHLIA KING, who is listing 400 of the best varieties for cut flowers and for retail catalog trade. The largest dahlia grower in the world.
J. K. ALEXANDER,

EAST BRIDGEWATER, MASSACHUSETTS.

DAISIES

Yellow Daisies, 3 1/2-in., strong, cut back, fine for benching, \$5.00 per 100. Cash.
W. W. Thompson & Sons, Station D., R. 1, Milwaukee, Wis.

Daisies or Marguerites, 5-in.; nice, bushy plants, in bloom, 35c each. Just right for Decoration Day. Good value.
J. A. Bissinger, Lansing, Mich.

Boston Yellow, 2 1/2-in., strong, \$7.00 per 100; Giant White, 2 1/2-in., \$5.00 per 100.
S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Daisies, all booked ahead at this time. E. Rawlings, Wholesale Grower, Allegany, N. Y.

DIANTHUS

Fine year-old plants of Dianthus Plumarius, double and single mixed, an extra good strain. Plants well grown and strong, per 100, \$4.00.
P. L. Ward, Plantman, Hillsdale, Mich.

DRACAENAS

DRACAENA INDIVISA, strong 2 1/2-in., \$4.00 per 100; \$35.00 per 1000; very strong, 4-in., \$15.00 per 100; special lot of 500 5-in., \$27.50 per 100; 6-in., \$40.00 per 100; 7-in., strong, \$75.00 per 100.
S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

EXTRA STRONG STOCK.

2 1/2-in. Dracaena Indivisa, \$4.50 per 100
3-in. Dracaena Indivisa, 8.00 per 100
6-in. Dracaena Indivisa, 6.00 per doz.
Cash.

John Bauscher, Freeport, Ill.

DRACAENA INDIVISA

Good, thrifty stock for growing on from 2-in. pots, \$2.50 per 100; any quantity.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Dracaena Masengiana, strong 4-in., \$50.00 per 100; strong 4 1/2-in., \$55.00 per 100; 5-in., \$12.00 per doz., \$95.00 per 100. Frank Oechalin, 4911 W. Quincy St., Chicago.

Dracaena Indivisa, seedlings, \$1.25 per 100, \$10.00 per 1000, prepaid. Transplanted plants, \$2.00 per 100 by mail, \$18.00 per 1000 by express.
S. W. Pike, St. Charles, Ill.

Dracaena Indivisa, fine plants: 4-in., \$3.00 per doz.; 5-in., \$4.00 per doz.; fine, large 8-in., \$1.50 each.
C. C. POLLWORTH CO., MILWAUKEE, WIS.

GREAT BARGAIN

Dracaena Indivisa, 3 1/2-in. extra strong, 10c; 5 1/2-in. elegant stock, 18c.
GULLETT & SONS, LINCOLN, ILL.

Dracaena Indivisa, extra heavy, 5-in., \$5.00 per doz., \$35.00 per 100. Cash.
Ullrich Floral Co., Tiffin, O.

Dracaena Indivisa, 6-in., fine stock for vases 25c each.
J. A. Bissinger, Lansing, Mich.

Dracaena Indivisa, 4-in., \$20.00 per 100
Dracaena Indivisa, 3-in., 8.00 per 100
France & Vandegrift, Monroe, Mich.

Dracaena Indivisa seedlings, \$1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Dracaenas, strong 3 and 4-in., \$7.00 and \$12.50 per 100.
J. C. Steinhäuser, Pittsburg, Kans.

Dracaena Indivisa, 5-in., fine, \$25.00 per 100.
Fred Burro, Peoria, Ill.

Dracaena Indivisa, 2 1/2-in., strong, 4c. Charles Sherwood, Waterloo, Ia.

Dracaenas, 4-in., 12c; 3-in., 8c.
Greenville Floral Co., Greenville, Mich.

EVONYMUS

Evonymus Carrieri, fine evergreen for window boxes, etc. Exceptional stock in 4-in., \$30.00 per 100.

Evonymus Radicans and Variegata, fine, bushy, not-grown plants, 4-in., \$18.00 per 100.
BOBBINK & ATKINS, RUTHERFORD, N. J.

FERNS

FERNS

FERN MY SPECIALTY

FERN SEEDLINGS. Excellent stock ready for potting, in assortment of 10, best Fern dish varieties, guaranteed to please or money back. \$1.80 per 100, \$12.50 per 1000. In 25,000 lots or more, \$12.00 per 1000. Illustrated price list to select from on application.

ADIANTUM FARLEYENSE, strong 2 1/2-in. stock, \$1.80 per doz., \$12.00 per 100.

ADIANTUM FARLEYENSE GLORIOSUM, 2 1/2-in., \$1.80 per doz., \$12.00 per 100.

ADIANTUM REGINAE, 2 1/2-in., \$1.80 per doz., \$12.00 per 100.

ADIANTUM CUNEATUM and GRACILLIMUM SEEDLINGS, ready for potting, \$1.50 per 100, \$12.50 per 1000.

OIBOTIUM SCHIEDEI (king of ferns), strong, thrifty 3-in., at \$5.75 per doz., \$45.00 per 100.

ASPARAGUS P. N., strong, 2 1/2-in., \$5.00 per 100, \$40.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000. SEEDLINGS, ready for potting, \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS SPRENGERI SEEDLINGS, \$1.00 per 100, \$7.00 per 1000.

J. F. ANDERSON, FERN SPECIALIST, SHORT HILLS, NEW JERSEY.

Ferns for fern dishes, well established, in all varieties, 2 1/2-in., \$6.00 per 100, \$55.00 per 1000.

Size	100	1000
Scottii, Aug. 1st.....2 1/2-in.	\$7.00	\$60.00
Verona, Aug. 1st.....2 1/2-in.	8.00	75.00
Teddy, Jr., Aug. 1st.....2 1/2-in.	7.00	65.00
Macawil (new).....2 1/2-in.	25.00

Table fern seedlings in flats ready now. 150 clumps in a flat. Sent out of flats.

1 Flat in any variety or mixed, at \$2.50 per flat
5 Flats in any variety or mixed, at \$2.25 per flat
10 or more Flats in any variety or mixed, at \$2.00 per flat.

Birds Nest Ferns at \$12.00 per flat, ready now; 2-in. pots, ready July 25, at \$14.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Fern flats, separate varieties or mixed, \$2.25 per flat; 10 flats or more, \$2.00 per flat.

Ferns, assorted varieties for fern dishes, 2 1/2-in., \$5.00 per 100, \$45.00 per 1000. Strong transplanted stock from bench, better than 2 1/2-in. Boston and Roosevelt, \$6.00 per 100, \$50.00 per 1000. Whitmanii, Teddy Jr. and Verona, \$6.50 per 100, \$55.00 per 1000. Macawil, 2 1/2-in., new and very fine, \$20.00 per 100, \$200.00 per 1000. AUGUST DELIVERY.

S. S. SKIDELSKY & CO., 50 Park Place, New York City.

A splendid stock of fine Ferns—all A. B. C. quality. We are now booking orders for July, Aug. and Sept. delivery for the following varieties: Aspidium Thuscumense, Adiantum Cuneatum, Cyrtomium Falcatum, Rockfordianum, Pteris Oretica Albo-lineata, Victoriae, Mayil, Wilsonii, Wimssetti, Adiantoides, Tremula, Parkerii, Distinction, Argyraea. Price \$2.25 per flat. 150 clumps to flat.

AMERICAN BULB CO., 172 N. Wabash Ave., Chicago, Ill.

Boston, Sword, Scottii, Teddy Jr., Scholzelli, Whitmanii, Amerpohilli, Asparagus Sprengeri, Plumosus, and assorted table ferns, 4-in., at 15 cts., 5-in. at 25 cts.; 3-in. Sprengeri at 10 cts.; Maiden Hair, 2 1/2-in., at 8 cts., 3-in. at 12 cts.; 2 1/2-in. Smithii at 8 cts. Cash with order.
H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

A Fine Stock of Muscosa Ferns.
4-in. 35c each
5-in. 60c each
2 1/2-in. 12c each

PINEHURST FLORAL CO., 1109 Grand Ave., Kansas City, Mo.

Scottii, 4-in., \$20.00 per 100; Teddy Jr., Scottii and Whitmanii, 6-in., \$65.00 per 100; Roosevelt and Scottii, 7-in., \$1.00 each; Roosevelt and Scottii, 8-in., \$1.50 each; 11-in. and 12-in. Scottii, \$4.00 each. Cash, please.
M. Hilpert, 313 Belair Rd., Baltimore, Md.

FINE WHITMANII FERNS.

Boston, good 4-in. 25c
Whitmanii, good color, 4-in. 35c
Whitmanii, good color, 5-in. 60c
Verona, 4-in. 35c
GULLETT & SONS, LINCOLN, ILL.

POT GROWN BOSTON FERNS.

6-in. \$0.60
7-in.80
8-in. 1.00

DAVIS & STEINER CO., MORRISON, ILL.

ANTHONY WAYNE FERNS.

Foliage similar to Whitmanii, with the Boston growth, strong 2 1/2-in., \$8.00 per 100, \$65.00 per 1000. Cash with order.

Lanternier, Florists, Fort Wayne, Ind.

Ferns, Whitmanii and Amerpohilli, 4-in., 30c, packing 5%.

Truitt's Greenhouses, Chanute, Kan.

Boston, Whitmanii, Roosevelt, Whit. Compacta, Teddy Jr., Piersonii, all 2 1/2-in., \$8.00 per 100, \$50.00 per 1000. Immediate delivery.
G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.
F. M. Reor, Little River, Fla.

Ferns, 5-in. Scottii, \$40.00 per 100; no order filled for less than 50; plants shipped out of pots. Cash; no C. O. D. F. C. Hinkel & Bro., R. F. D. 7, Bellevue Sta., Pittsburgh, Pa.

FERNS—Continued

If you are interested in Boston, Roosevelt and Whitmanii Ferns from 2½-in. to 8-in., write, Geo. A. Kuhl, Pekin, Ill.

Ferns, Boston and Springfieldii, large 4-in., \$10.00 per 100, \$95.00 per 1000. Cash. Ustler Bros., Apopka, Fla.

Table Ferns, standard varieties, 2½-in. pots, \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Fine stocky 8-in. Verona, \$2.00 per doz., \$15.00 per 100. C. C. Pollworth Co., Milwaukee, Wis.

FORGET-ME-NOTS

True greenhouse Forget-me-nots, 2½-in., 4c. Cash, please. Northside Greenhouses, 1107 North First St., Springfield, Ill.

Forget-me-nots, Ever-blooming, strong, 2½-in., \$4.00 per 100. Cash. John Bauscher, Freeport, Ill.

FREESIAS

COLORED FREESIAS

All shades of pink, lavender and purple. No yellow.

1000 1st size bulbs.....\$4.00 per 100
6000 2nd size bulbs..... 2.50 per 100
8000 small bulbs..... 1.50 per 100

These are all bulbs from our own strain which we have grown for 6 years, and originally imported from Holland. They are good colors and nice, plump, well ripened stock. The small bulbs will practically all bloom, but of course not so many blooms per bulb the first season.

WHITE FREESIAS, GRANDIFLORA.

This is another one we got from Holland some years ago. We like it better than Purity on account of the substance in the flower. Not quite so long a stem as Purity, more like Recta Alba, but a very prolific bloomer and the best keeper we ever grew.

8000 1st size bulbs.....\$1.00 per 100
6000 2nd size bulbs..... .75 per 100
10,000 small bulbs..... .50 per 100

These are a mighty good buy at the price; in fact, there are no better anywhere at any price, either in the white or the colored. All subject to previous sale, of course.

We planted a 100-ft. bench to Freesias last year, and are adding to that this year. They made us more money to the square foot than any other crop on the place.

GREEN'S GREENHOUSES, FREMONT, NEBR.

ORDER FREESIAS FROM FREESIA HEADQUARTERS

All varieties listed here are STANDARD A. B. C. QUALITY.

FREESIA PURITY—IMPROVED.

Immediate Shipment.

¾ to 1½-in.....\$ 6.00 per 1000
1½ to 2-in..... 9.50 per 1000
Mammoth bulbs, ¾ to 1½-in..... 15.00 per 1000
Large Jumbo bulbs, 1½-in..... 18.00 per 1000

All prices f. o. b. Chicago.

No charge for packing.

"SUNSET COLLECTION" PINK MIXTURE.

The "Sunset Collection" is long-stemmed, lasts well in good condition, and is very much more easily grown than the ordinary run of Freesias. First size bulbs...\$5.50 per 100, \$50.00 per 1000
Second size bulbs, 4.00 per 100, 35.00 per 1000

RAINBOW FREESIA.

We can now supply this long waited for, beautifully colored Rainbow Freesia. They are carefully selected and may be had in the best colors. The better floral shops throughout the country are using these very extensively.

First size bulbs...\$4.00 per 100, \$35.00 per 1000
Second size bulbs... 3.00 per 100, 20.00 per 1000

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size.	Per 1000
¾-inch to 1½-inch.....	\$ 3.50
1½-inch to 2-inch.....	6.50
2-inch to 2½-inch.....	9.50
2½-inch and up.....	15.00

WE PAY EXPRESSAGE and fill order day received.

J. R. Walsh, 502 California St., San Francisco, Cal.

FREESIAS, true Purity stock, best bulbs grown. Send order now.

¾-in. Diam.	\$ 3.00 per 1000
7/16-in. Diam. (small half).....	4.50 per 1000
¾-in. Diam.	6.00 per 1000
1-in. Diam.	10.00 per 1000
1½-in. Diam.	15.00 per 1000

Not less than 1000 at these rates. F. o. b. Santa Cruz. Write for large lot and small lot special rates.

LILYDALE BULB CO., SANTA CRUZ, CALIF.

FREESIA PURITY bulbs for sale,

All sizes.

direct from the grower.

Guaranteed strictly first class.

Shipped on approval.

Any amount.

E. H. POLHEMUS,

SANTA CRUZ CO., SEABRIGHT, CAL.

FREESIAS, IMPROVED PURITY.

¾ to 1½, flowering bulbs.....	\$ 5.50 per 1000
1½ to 2, good grade bulbs.....	9.50 per 1000
2 to 2½, Mammoth.....	15.00 per 1000

July and August delivery.

J. De Groot, Freesia & Gladiolus Specialist, Edmondson Ave., Catonsville, Md.

FREESIAS

Improved Purity Freesias. All sizes, write for prices. D. A. Madeira, Salinas, Calif.

20,000 Freesia Purity, mixed sizes, ¾-in. to 1½-in., large sizes in the majority. Every bulb will bloom. Bargain, \$9.00 per 1000.

3,000 Rainbow Freesia, mixed sizes, ¾-in. to 1½-in., \$20.00 per 1000.

A. L. RANDALL CO., 180 N. Wabash, Chicago.

10,000 Freesia bulbs, ¾ to 1½-in., well ripened, ready for immediate shipment, \$10.00 per 1000. 8800 Rainbow Freesia bulbs, fine mixture of colors, ¾ to 1½-in., \$25.00 per 1000. Cash. George Heath, Morris, Ill.

Hybrid colored Freesias, small bulbs, but will make nice flowers first year and give you jumbo bulbs for next season. 100, \$1.00; 500, \$4.50; 1000, \$8.00. Improved Purity, same size, 1000, \$5.00. Postpaid. F. W. Fletcher, Orlando, Fla.

Freesia bulbs, 30,000 ¾ to 1½-in. diameter. Purity Freesia bulbs now ready for shipment. R. A. Casad, R. F. D. 1, Box 122, Huntington Beach, Cal.

FUCHSIAS

Fuchsias, 3-in. Black Prince, Trophée and Patricia at \$7.00 per 100. Cash. Ulrich Floral Co., Tiffin, O.

7 BEST VARIETIES.

Fuchsias, 2½-in., 2c. GULLETT & SONS, LINCOLN, ILL.

Fuchsias, 2½-in. pots, assorted fine varieties, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York City.

GERANIUMS

AN INVITATION

To Chicago Geranium Growers and Others Visiting Chicago this Summer. Come to my greenhouses and inspect the stock of a Geranium to displace Nutt—WALL'S WINNER.

This Geranium appeared five years ago among a batch of my own propagation, and from the day of its discovery has stood out above every other sort on the place.

COLOR—Bright, glowing red.

GROWTH—Easy to root. Branches without pinching. Makes short, compact plant. Early, free bloomer. Large trusses carried well above the foliage. Stands sun and drought.

I am discarding Nutt and believe other growers will do the same when they have WALL'S WINNER.

All interested parties are invited to call. If you can't come, send a mail order. First shipments in August.

2½-in. plants, dozen, \$4.00; 25 for \$7.50; 100 for \$25.00; 50 at 100 rate.

J. WALL, 3235 N. Springfield Ave., Chicago.

CALIFORNIA SUNSHINE GERANIUMS.

We pay transportation.

A Montana florist asked if we could send him 1000 rooted cuttings over 5-in. long. Our plants were so large that we secured an immediate return order for 4000 more, with the remark: "They are fine plants."

Sturdy, well-rooted plants, standard varieties, R. C., \$16.00 per 100. Cash. (See display ad., this issue.)

LOS ANGELES GERANIUM CO., (CULVER BROS., PROPRIETORS.) 1752 Garfield Place, Los Angeles, Calif.

GERANIUMS.

SPECIAL JULY OFFER.

	Per 100	Per 1000
S. A. NUTT, strong R. C.....	\$1.50	\$14.00
B. POITEVINE, strong R. C.....	2.00	20.00
B. POITEVINE, 3-in.....	5.00
MME. BUCHNER, strong R. C....	1.50	14.00
IVY GER. (TURNER), R. C.....	2.00	18.00
ROSE GER., 2½-in.....	2.00

CASH.

THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

IN BLOOM.

BARGAIN OFFER.

S. A. Nutt, Buchner, Grant, 2½-in., \$3.00 per 100, \$27.50 per 1000.

Nutt, Buchner, Hill and Grant, 3-in., \$5.00 per 100, \$45.00 per 1000.

Grant and Nutt, 4-in., \$8.00.

Strong rooted cuttings, Summer price, \$15.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

GERANIUMS.

ROOTED CUTTINGS.

Ready now.

Ricard, Poitevine, Scarlet Bedder, \$17.50 per 1000.

Nutt and Buchner, \$15.00 per 1000.

Cash with order.

PETER BROWN,

LANCASTER, PENNSYLVANIA.

GERANIUMS.

ROOTED CUTTINGS.

READY APRIL 15TH.

RICARD, POITEVINE, CASTELLANE.

VIAUD, DOYLE, \$18.00 PER 1000.

S. A. NUTT AND BUCHNER,

\$15.00 PER 1000.

CASH WITH ORDER.

FRED W. RITCHEY, LANCASTER, PA.

Geraniums in bud and bloom.

S. A. Nutt, 4-in.....	\$10.00 per 100
Perkins, Viaud, Buchner.....	8.00 per 100
S. A. Nutt, Poitevine, 3-in.....	5.00 per 100
Perkins and all kinds mixed.....	4.00 per 100

Ivy Ger. in large bloom, 3-in..... 6.00 per 100

Herbert M. Fountain, Wyoming Park Greenhouses, R. R. 8, Grand Rapids, Mich.

1200 2½-in. S. A. Nutt Geraniums, \$3.50 per 100; 800 2-in. S. A. Nutt at \$3.00 per 100. Cash with order. Parkside Greenhouses, 1457 E. 70th St., Chicago.

Geranium cuttings and 2½-in., Doyle, Viaud, Poitevine, Hill, Castellane, Salmon, Nutt, Grant, Ricard, Buchner, La Favorite and Jaulin. Cuttings, \$20.00 per 1000; 2½-in., \$25.00 per 1000. Quality, not trash.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

Orders taken for present and August delivery. R. C. Nutt, Buchner and mixed, 15c; Trego, Ricard, Michell, Viaud, Presilly, Lawrence, Poitevine, Hill, Doyle, Castellane, \$18.00 per 1000. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

GERANIUMS, FINE STOCK.

4-in. Nutt	\$12.00 per 100
4-in. Mixed	10.00 per 100

While they last.

CASH.

The Chal Peterson Co., East Liverpool, O.

Strong 2-in. Ricard, Poitevine, E. G. Hill, Oberle, Presilly, Nutt and Jean Viaud, \$3.00 per 100; \$25.00 per 1000. 2-in. Ivy Geraniums, mostly Rycroft's Surprise and Caesar Franck mixed, \$3.00 per 100; \$25.00 per 1000. Cash. Jacobs Bros., Peoria, Ill.

Geraniums, strong rooted cuttings, S. A. Nutt and La Favorite, \$2.00 per 100, \$17.00 per 1000. Lawrence, Hill, Ricard and Barney, \$2.25 per 100, \$20.00 per 1000. Cash.

THE TONG & WEEKS FLORAL CO., 21 Center St., Ashtabula, O.

Geraniums, extra good stock.

S. A. Nutt, 3-in.....	\$6.00 per 100
S. A. Nutt, 2½-in.....	4.00 per 100
Mme. Sallerol, 2½-in.....	3.00 per 100

Cash.

John Bauscher, Freeport, Ill.

GERANIUMS.

Very good quality.

4-in. S. A. Nutt, Presilly, Harriet Cleary, double white, in bud and bloom, \$15.00 per 100. Cash with order.

John R. Andre, Doylestown, Pa.

Geraniums, strong 2-in., ready for shift, S. A. Nutt, B. Poitevine, A. Ricard and Buchner, \$3.00 per 100, \$25.00 per 1000. Mme. Sallerol, 2-in., \$2.50 per 100, \$20.00 per 1000. Cash.

Valley View Gardens, Tiffin, O.

Geraniums, rooted cuttings, Nutt, Poitevine, Ricard and other best varieties, September to October delivery, at \$17.50 per 1000. Send your order now and avoid disappointment.

Roman J. Irwin, 108 W. 28th St., New York.

Geraniums, Nutt, Hill, Viaud, American Beauty, Ricard, La Favorite, Perkins, Grant, Oberle and others, strong 2-in. ready for shift or field, \$4.00 per 100.

J. L. Johnson, De Kalb, Ill.

Geraniums, 5000 A No. 1 S. A. Nutt, 4-in., in bud and bloom, \$10.00 per 100, \$90.00 per 1000; 2-2½-in., \$2.50 per 100, \$20.00 per 1000. Cash with order.

S. W. Carey, No. End Florist, Urbana, O.

Geraniums, extra good stock in bud and bloom, to clean up; S. A. Nutt, Perkins, Pink Viaud, Poitevine and mixed, 2½-in., 4c; 3-in., 7c; 4-in., 10c. Cash.

G. E. Berthold, Nebraska City, Nebr.

Geraniums, 1500 Helen Michell, best red to date, 4-in. extra strong, healthy plants, \$3.00 per 100, to close out. No charge for packing.

D. RUTTLE & SON,

Laton Station, Covington, Ky.

GERANIUMS, 3-IN. AND 4-IN. NUTT, POITEVINE, BUCHNER, TREGO, CASTELLANE, RICARD. READY FOR IMMEDIATE SHIPMENT; FUCHSIAS AND GIANT PETUNIAS. WARREN, FLORIST, PORT ALLEGHENY, PA.

Geraniums, 3000 S. A. Nutt, 3½-in., \$10.00 per 100; 2000 3-in., \$7.00 per 100. 1000 Mme. Thibaut, 3½-in., \$10.00 per 100, strong plants, in bud and bloom. Cash with order.

Adolph Engelman, Tyrone, Pa.

Geraniums, Nutt, Ricard, Poitevine, Viaud, Buchner, Oberle and Landry, fancy singles in variety, bud and bloom, 3-in., \$3.00 per 100; 3½-in., \$12.00 per 100; 4½-in., \$25.00 per 100, our usual fine stock. J. Sylvester, Oconto, Wis.

7500 Geraniums at reduced prices, Nutt, Castellane and others, extra large, strong plants, 4-in., 12½c; 3½-in., 9c; 3-in., 7½c; 2½-in., 4½c; 2¼-in., 3½c.

L. J. Rowe, Titusville, Pa.

GERANIUMS.

2-in., bud and bloom.....	\$ 5.00 per 100
3-in., bud and bloom.....	8.00 per 100
4-in., bud and bloom.....	12.00 per 100

D. R. Herron, Olean, N. Y.

Ricard and Poitevine Geraniums, heavy 4-in., \$20.00 per 100. Alice Lemon, Ruby, La France and Jean Violette, heavy 4-in., \$16.00 per 100. McIntyre Floral Co., 1502 Broadway, Nashville, Tenn.

Geraniums, good mixed varieties, varying from 4 to 7-in., \$10.00 per 100; 10 sample plants sent prepaid for \$1.00. The Far West Nursery, 842 Waterloo, Los Angeles, Cal.

You may be interested in a fine lot of 2½-in. S. A. Nutt Geraniums for stock. Write Geo. A. Kuhl how many you can use and get his price. Geo. A. Kuhl, Pekin, Ill.

2½-in. Marvel, Harcourt, Ricard, Castellane, Poitevine, J. Viaud, H. Michell, \$3.00 per 100; R. C., \$15.00 per 1000. Cash.

North Madison Floral Co., No. Madison, Ind.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified ads.

Fine Lawrence, Ricard, Poitevine, American Beauty and others, 2½-in., \$5.00 per 100. Cash. Make fine stock.

C. Winterich, Cyclamen Specialist, Defiance, O.
600 Mixed Geraniums out of 2½-in.: Poitevine, Nutt and white at \$5.00 per 100. Quick delivery.
J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Geraniums, a few more 2½-in. S. A. Nutt at \$3.00 per 100, also 2½-in. Sallerol at \$2.00 per 100, to close out.

B. B. Morgan Floral Co., Paxton, Ill.

4-in. Geraniums, in bud and bloom, good stock, \$10.00 per 100, out of pots, Add 5% for packing. Mixed shades.

Tarentum Floral Co., Tarentum, Pa.

Geraniums, strong 2½-in. S. A. Nutt and Mme. Buchner, white, \$35.00 per 1000.
Thornton Floral Co., Streator, Ill.

Geraniums, Nutt, Poitevine, Vland, 4-in., fine plants, \$3.00 per 100.
Marysville Floral Co., Marysville, O.

If you are interested in rooted cuttings, S. A. Nutt, for Sept. and October delivery, write
Geo. A. Kuhl, Pekin, Ill.

Geraniums, fine blooming plants, 4-in., \$11.00 per 100. Cash with order.
Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, 4-in. Ricard, S. A. Nutt and pink, \$8.00 per 100. Cash.
Salineville Floral Co., Salineville, O.

Geraniums, 6 colors, in bud and bloom, 4-in.; extra fine, 12½c. Tel. Bellwood 924. R. P. Bohlander, Melrose Park, Ill.

Geraniums, fine 4-in., in bloom, \$12.00 per 100, Nutt and Ricard. Packing free. Cash.
Truitt's Greenhouses, Chanute, Kans.

Geranium rooted cuttings, S. A. Nutt, fine, strong, \$1.50 per 100. One-half deposit with order.
J. Aldous & Son, Iowa City, Ia.

Fine Geraniums, 2½-in., in bud and bloom, \$3.90 per 100. Cash.
Galena Greenhouse, Galena, Kas.

Madame Sallerol Geraniums, 2½-in., at \$2.50 per 100. Cash, please.
Aurora Greenhouse Co., Aurora, Ill.

Geraniums, S. A. Nutt, 4-in., extra strong. in bloom; to close out, \$3.00 per 100.
W. Stertzling, 7280 Southwest Ave., St. Louis, Mo.

Geraniums, Mme. Sallerol, 3½-in., strong, \$5.00 per 100. Cash. W. W. Thompson & Sons, Station D., R. 1, Milwaukee, Wis.

Geraniums, 3½-in., strong, \$5.00 per 100. Cash. W. W. Thompson & Sons, Station D., R. 1, Milwaukee, Wis.

Geraniums, 4-in. mixed, nice bushy plants for stock, best varieties, \$8.00 per 100.
Edgar Osborn, Danville, Ill.

S. A. Nutt, 4-in. for stock, \$10.00 per 100; 2½-in. S. A. Nutt, \$4.00 per 100.
A. C. BROWN, SPRINGFIELD, ILL.

Geraniums, Helen Mitchell, 3-in., \$10.00 per 100; 4-in., \$15.00 per 100
Jas. D. Hooper Richmond, Va.

Geraniums booked ahead at this time. None until further notice.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Madame Sallerol, extra fine, 2½-in. plants, \$3.00 per 100. Dixon Floral Co., Dixon, Ill.

S. A. Nutt and Poitevine, 3½-in., \$10.00 per 100. Davis Floral Co., Davenport, Ia.

Geraniums, Jean Vland, 3-in., 8c.
C. Humfeld, Clay Center, Kans.

Mme. Sallerol, 3-in., 3½c.
Greenville Floral Co., Greenville, Mich.

4-in. Geraniums, good plants; \$15.00 per 100, cash.
Hudson Greenhouse, Hudson, Mich.

HARDY PLANTS

Eupatorium Coelestinum; the best blue cut flower in autumn. Strong field grown clumps, \$8.00 a 100. Bobbink & Atkins, Rutherford, N. J.

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosback, Ferndale, Askov, Minn.

HYDRANGEAS

French Hydrangeas, mixed, containing best kinds, 2½-in. pots, \$7.50 per 100, \$65.00 per 1000. New varieties, Baby Bimbinette and Lillie Mouillere, 2½-in. pots, \$15.00 per 100; 3-in. pots, \$24.00 per 100. Trophée, 2½-in. pots, \$25.00 per 100. R. C. Otaksa, \$3.50 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

HYDRANGEAS

Pot grown plants for fall delivery, of all the best French varieties and Otaksa.

4-in., 20c; 5-in., 30c; 6-in., 40c; 7-in., 75c. Have your order booked now; plants will be scarce again. List on request.
J. L. SCHILLER, TOLEDO, O.

Hydrangea Otaksa, 2½-in., will make good plants for Easter or Decoration Day, \$6.00 per 100, \$50.00 per 1000.
Mountain View Floral Co., Portland, Ore.

Hydrangea Otaksa, 2½-in. and 3-in., \$6.00 and \$8.00 per 100. Extra fine stock in good growing condition ready for immediate shipment.
The H. Weber & Sons Co., Oakland, Md.

OTAKSA, 2½-in., \$5.00 per 100
FRENCH, \$6.00 per 100
S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Otaksa Hydrangeas and French, mixed R. C., \$3.00; 2½-in., 5c; 3-in., 8c; 4-in., 20c. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

French Hydrangeas and Otaksa, 4-in., 15c.
RIETH'S OAKLAND NURSERY,
Metairie & New Basin, New Orleans, La.

IMPATIENS

Impatiens Sultana, scarlet and salmon pink, \$4.00 per 100. N. O. Caswell, Delavan, Ill.

IRISES

IRIS.

Berchta	100
Fro	\$12.00
Gajus	12.00
King	12.00
Lohengrin	12.00
Loreley	12.00
Mithras	12.00
Nibelungen	12.00
Princess Victoria Louise	12.00
Rhein Nixe	12.00
Thora	12.00

INTERMEDIATE AND PUMILA HYBRIDS.

Floribunda	\$ 6.00
Fritjof	6.00
Gerda	6.00
Halfdan	6.00
Helge	6.00
Ingeborg	6.00
Schneekuppe	6.00
Walhalla	6.00

BOBBINK & ATKINS, RUTHERFORD, N. J.

Surplus Stock Iris, 100 lots.

Celeste	\$3.50
Cherion	3.50
Florentina Purpurea	2.50
Honorabilla	2.00
Ingeborg	5.00
Madam Chereau	2.00
Mrs. H. Darwin	2.50
Queen of May	2.50
Walhalla	4.00
Pallida Dalmatica	7.00
Cyanea	2.00
Florida	2.50

Immediate delivery.

Niles Nursery Co., Niles, Mich.

Send for list of Hardy Perennials.

Iris—Iris—Iris—Caterina, Florentina Alba, Nibelungen, Queen of May, Princess Victoria Louise, Mme. Chereau, Lohengrin, Pallida Dalmatica and others. Write for prices. What have you to offer in exchange in new varieties?
Mountain View Floral Co., Portland, Ore.

IRIS.

Iris, 12 each of 8 named var., \$2.00; 50 each, \$5.00; Siberian, blue, \$2.00 per 100.
AMON HEIGHTS NURSERIES, Camden, N. J.

Iris, genuine Pallida Dalmatica, \$6.00 per 100, \$50.00 per 1000. Send for surplus list. 25 other varieties. W. J. Engle & Son, R. 8. Dayton, O.

IVIES

English Ivy, 4-in., strong, \$15.00; extra, \$20.00; 3 to 6 plants in pot and many long vines. Cash.
C. Winterich, Cyclamen Specialist, Defiance, O.

IVY

Good, stocky plants, 4½-in., \$20.00 per 100, \$180.00 per 1000. 5-6-ft., our own home-grown, well furnished, \$1.25 each, \$100.00 per 100.
BOBBINK & ATKINS, RUTHERFORD, N. J.

Hardy English Ivy, from 2-in. pots, \$2.50 per 100, \$22.50 per 1000; 250 at the 1000 rate.
S. W. Pike, St. Charles, Ill.

E. Ivy, 2½-in., strong, large and small leaf, \$3.50 per 100, \$30.00 per 1000. Jacob Schulz, 831 Cherokee Road, Louisville, Ky.

JASMINES

Cape Jasmine, 2½-in., at 8c; Maid of Orleans and Grand Duke, 4-in., at 15c. Extra strong, pot bound plants. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

LANTANAS

Lantanas, extra fine, orange color, 2½-in., \$3.00 per 100. Cash.
Warren Huckleberry, North Vernon, Ind.

Lantanas, pink and white, mixed, 5-in. at 15c. Cash.
Dumser Floral Co., Elgin, Ill.

Lantanas, fine assortment, 2½-in., 3c.
GULLETT & SONS, LINCOLN, ILL.

Lantanas, pink, yellow or trailing, 2-in., mixed only, \$4.00 per 100. Fred Burre, Peoria, Ill.

LONICERAS

Lonicera Halleana, strong, pot-grown, \$150.00 per 1000.

BOBBINK & ATKINS, RUTHERFORD, N. J.

MIGNONETTES

Mignonette, Scott's Giant, no better in cultivation, 2½-in., \$5.00 per 100. Ready Aug. 1st.
Evenden Bros. Co., Williamsport, Pa.

MOONVINES

Moonvines, 2½-in., very strong, ready for 4-in., \$5.00 per 100. Cash with order. Harry S. Betz Nursery Co., D St. and Wyoming Ave., Philadelphia, Pa.

Moonvines, 2½-in. pots, \$4.00 per 100. Cash.
GODFREY ASCHMANN,
1012 W. Ontario St., Philadelphia, Pa.

ALBUM OF DESIGNS.

Fifth Edition Now Ready.
\$1.00 per copy prepaid.

NURSERY STOCK

ONARGA NURSERY COMPANY

We have the LARGEST ASSORTMENT and the LARGEST STOCK in the CENTRAL WEST. TREES, SHRUBS, ROSES and PERENNIALS.
ONARGA NURSERY COMPANY,
CULTRA BROS., MGRS., ONARGA, ILL.

PALMS, ETC..

Phoenix Canariensis, 4-in., at 35c; 5-in., at 50c; 6-in., at 75c. Phoenix Reclinata and Rupicola, 6-in., at 75c; Cocos Plumosa, 2 ft. high, at 40c; 3 ft., at 60c; 4 to 5 ft., at 80c. Lantania Borbonica, 2½-in., at 8c; 4-in., at 30c; 5-in., at 50c. Washingtonia Robusta, 2½-in., at 8c; 4-in., at 35c.

Areca Lutescens, 2 in. pot, 4-in., at 35c. Sabal Blackburniana, 2½-in., at 8c. Cycus Revoluta or Sage, 2 leaves and up, at 10c per leaf. Chamerops Excelsa, 6-in., at 60c; 7-in., at 80c. Above are full and pot bound plants. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$6.00 per 100; 3-in. pots, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

F. M. Soar, Little River, Fla.

PANDANUS VEITCHII—from open for 3-in. pots \$ 6.00 per 100
4-in. pots 8.00 per 100
6-in. pots 12.00 per 100

Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100. Cash with order.

J. J. Soar, Little River, Fla.

KENTIA BELMOREANA, average in 3 and 4 leaves, good, strong plants out of 2½-in. pots, \$15.00 per 100. Larger quantities on application.
J. H. Flesser, 711 Hamilton Ave., North Bergen, N. J.

PANSIES

Pansy Plants, large flowering, mixed, strong field grown plants, in bud and bloom, \$1.90 per 100, \$18.00 per 1000.

Harry J. Squires, Good Ground, N. Y.

PELARGONIUMS

Pelargoniums, 2½-in., \$12.00 per 100, \$100.00 per 1000. Next lot ready August.

Easter Greeting

Wurtembergia

Lucy Becker

Swabian Maid

German Glory

Wolfgang Goethe

Mrs. Loyal

Roman J. Irwin, 108 W. 28th St., New York.

PELARGONIUMS.

2-in., \$10.00 per 100.

Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, German Glory, Wolfgang Goethe, Mrs. Loyal. Add 5% for packing.

Late summer delivery.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

READY NOW.

Lucy Becker, Easter Greeting.

1000 of each variety,

2-in., \$10.00 per 100.

Packing free.

A. L. RANDALL CO., 180 N. Wabash Ave., Chicago.

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$10.00 per 100, \$95.00 per 1000; 500 at 1000 rate. 5% for packing. JULY DELIVERY.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Pelargoniums, Easter Greeting, nice, clean, 2½-in., \$10.00 per 100. Cash. Ready about July 15th.

Royston & Fenton, Evansville, Ind.

Pelargoniums, Mrs. Loyal, 2½-in. pots, bushy plants, \$5.00 per 100.

Miller's Greenhouses, Muncie, Ind.

E. Greeting Pelargoniums, fall delivery, \$8.50 per 100. Haase Bros., Pekin, Ill.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

PEONIES

Peonies, 14 acres, the cream of all the world's best ones. We grow for "fancy plants" cut flowers or send for list.

C. Betscher, Dover, O., U. S. A.

Festiva Maxima, Duchesse de Nemours, Edulus Superba, Lady Bramwell and other cut flower varieties. Good strong divisions or clumps.

W. Z. Purnell, Snow Hill, Md.

PEPPERS

PEPPERS

200,000 Wonderful Bird's Eye Peppers, 2½-in., \$6.00 per 100, \$55.00 per 1000. One Chicago grower sold 75,000 last Xmas. Fruit does not shake off; fine for pans; makes beautiful plants, 3-in., \$12.00 per 100, \$100.00 per 1000. Grow this instead of cherries.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

Bird's Eye Peppers, 2½-in., \$6.00 per 100, \$55.00 per 1000; strong 3-in., \$12.00 per 100, \$100.00 per 1000. 500 at 1000 rate.

Frank Oechalin, 4911 W. Quincy St., Chicago.

Bird's Eye and Peruvian (colored oblong berry), fine for pans, 2½-in. pots ready August 1st, \$6.00 per 100, \$55.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

PERIWINKLES

Periwinkles from 2-inch pots, pink and white, in bloom, excellent stock, \$2.00 per 100, \$18.00 per 1000. T. G. Owen, Columbus, Miss.

POINSETTIAS

Am booking orders in advance and they will be shipped in rotation, paper pots, 5% for packing, at the following prices:

	100	1000
2-in., shipped in July.....	\$10.00	\$95.00
2-in., shipped in Aug.....	9.00	85.00
2-in., shipped in Sept.....	8.00	75.00
2-in., shipped in Oct.....	7.00	65.00
2-in., shipped Sept. 1st.....	15.00	125.00

Cash with order.

D. R. Herron, Olean, N. Y.

POINSETTIAS TO PLEASE.

Good Stock.

2½-in., \$10.00 per 100; \$90.00 per 1000.

Add 5% for packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Poinsettias, 2½-in. pots at \$10.00 per 100, \$90.00 per 1000. California stock from 2½-in. pots ready Aug. 1 and later, at \$12.00 per 100, \$100.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Poinsettias, true Xmas Red variety, 2½-in., \$10.00 per 100, \$90.00 per 1000. This is excellent stock, shipped in paper pots. Cash, please.

J. M. WALTHER,

8645 Iowa Ave., St. Louis, Mo.

2½-in. Poinsettia plants in paper pots, \$8.00 per 100; \$75.00 per 1000. Immediate delivery. Cash, please.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

Poinsettias, 3-in., fine for benching, \$15.00 per 100; shipped in paper pots, ready Aug. 1st, 2½-in., \$10.00 per 100. All orders shipped in rotation.

Grohman, The Florist, Saginaw, Mich.

2½-IN. POINSETTIA PLANTS.

July delivery 10c

August delivery 8c

September delivery 7c

J. V. Laver, 704 State St., Erie, Pa.

Poinsettias, good strong plants, Xmas Red, 2½-in., \$8.00 per 100, \$75.00 per 1000; 3-in., \$15.00 per 100, \$125.00 per 1000. Cash.

Jos. Turski, Gross Point, Ill.

POINSETTIAS READY NOW

Thrifty young stock, 2½-in. pots, \$8.00 per 100, \$70.00 per 1000.

The Storrs & Harrison Co., Painesville, O.

Poinsettia stock plants, true Christmas type, 2½-in., just right to shift or plant, \$8.00 per 100. Packing at cost.

Hoyt Bros. Co., Box 649, Spokane, Wash.

2-in. Poinsettias from hard wood cuttings, rooted in February, fine stock, 6 to 10-in., ready now, \$8.00 per 100.

Bird Forrest, Waxahachie, Tex.

Poinsettias, 2½-in., exceptionally strong stock, July delivery, \$10.00 per 100; August and September, \$8.00 per 100. Puhud Floral Co., 3403 Boulevard Place, Indianapolis, Ind.

Poinsettias, strong 2½-in., shipped in paper pots; July and Aug. delivery, \$9.00 per 100, \$85.00 per 1000. Add 5% for packing.

Henley Bros., Terre Haute, Ind.

Poinsettias, strong 2½-in. Will book orders now for July and August, at \$10.00 per 100. Order now for early delivery.

J. C. Steinhauser, Pittsburg, Kans.

Poinsettias, 3-in. pots, \$12.00 per 100, \$110.00 per 1000.

Holton & Hunkel Co., Milwaukee, Wis.

2½-in. Poinsettias, 7c; 2-yr.-old, 4-in. Poinsettias, 15c.

L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

Poinsettias, ready Aug. 1st, good, strong stock, 2½-in., \$10.00 per 100. Packed in Neponset pots.

Evenden Bros. Co., Williamsport, Pa.

Poinsettias from 2½-in. and 2½-in. pots, \$8.00 per 100, \$75.00 per 1000. None better.

W. Stertzing, 7280 Southwest Ave., St. Louis, Mo.

2½-in. Poinsettias, well established, \$10.00 per 100. Cash.

J. T. Keheley, Florist, Columbus, Ga.

Poinsettias, 2½-in. strong, \$10.00 per 100; \$90.00 per 1000.

BAUR FLORAL CO., ERIE, PA.

Poinsettias, 3-in., \$10.00 per 100.

Morningview Gardens, Montgomery, Ala.

PRIMULAS

SCHILLER'S PRIMROSES.

THE STRAIN THAT LEADS

CHINENSIS, large flowering fringed, in separate colors or mixed.

CHINENSIS, in 6 choicest named varieties.

MALACOIDES, the true deep pink and Grandiflora.

OBCONICA, from our homegrown seed, carefully hand pollenized, with largest flowers of purest colors.

LARGE FLOWERING, in 13 separate colors or mixed.

LARGE FLOWERING FRINGED, in 6 separate colors or mixed.

GIANT FLOWERING, in 6 separate colors or mixed.

All the above from 2½-in. pots at \$5.00 per 100, \$47.50 per 1000. Orders filled in strict rotation.

J. L. SCHILLER, TOLEDO, O.

PRIMULAS

	100	1000
OBCONICA, heavy 2½-in., ready now, on through August, in variety or assorted.....	\$5.00	\$45.00
KEWENSIS, 2½-in., ready August.....	4.00	37.50
MALACOIDES, 2½-in., 3 colors, ready 1st August on.....	5.00	45.00
CHINENSIS, 2½-in., 7 finest var., ready August 1st.....	5.00	45.00
CINERARIAS, 2½-in., heavy, semi-dwarf, finest var., ready in August.....	5.00	45.00
CALCEOLARIAS, 2½-in., ready August.....	5.00	45.00

All stock sold up to time noted above. Book your order now to be assured of 1st class stock.

All stock wrapped in moss to insure carrying through in case of delay. Cash with order.

JOS. H. CUNNINGHAM,

"The Primrose Man,"

DELAWARE, OHIO.

PRIMULAS WITH A REPUTATION.

My True "Silver Dollar Strain"

Ready July 1st.

Obconica

Apple Blossom

Rosea and other varieties. Kermesina

Strong stock from 2½-in.

\$6.00 per 100, \$57.50 per 1000.

Chinensis, large flowering fringed, 10 of the best varieties on the market, 2½-in., \$5.00 per 100, \$47.50 per 1000.

Malacoides Superba (pink), same prices as Chinensis.

Henry Schmidt,

678 Church Lane, North Bergen, N. J.

Primula Obconica, Grandiflora and Gigantea, Appleblossom, Kermesina, Rosea, Lilac and other colors, separate or mixed, 2½-in. pots, ready July at \$7.00 per 100, \$60.00 per 1000;

3-in. pots of mixed only, \$9.00 per 100.

Primula Chinensis, Deffiance (Xmas Red), La Duchesse (flesh color), Morning Dawn (blush rose), rosea, blue, white, salmon and all colors mixed, 2½-in., ready July, at \$6.00 per 100.

\$50.00 per 1000; 3-in. pots of mixed only, \$9.00 per 100.

Primula Malacoides, rosea, 2½-in., ready now at \$5.00 per 100, \$45.00 per 1000.

Sim's Hybrid Yellow Polyanthus, strong divisions, ready now, \$7.50 per 100; 500 for \$25.00.

Primula Townsendii, 2½-in. pots, ready Aug. 1, at \$9.00 per 100, \$80.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

PRIMULAS—The finest lot we have ever grown, none better, 8 separate colors and mixed, both large flowering and Gigantea in proper proportions. Ready July 15th, 2½-in., \$5.00 per 100, \$45.00 per 1000.

CHINENSIS—Giant flowering, 6 separate colors, the cream of the family. Plenty of bright Xmas Reds and pink, 2½-in., \$5.00 per 100, \$45.00 per 1000.

MALACOIDES—Lavender, pink and white, 2½-in., \$4.00 per 100, \$35.00 per 1000. Cash with order.

SCHIEBLE BROS.,

Main, Lock & Old Main Sts.,

Miamisburg, Ohio.

Primula Obconica Gigantea, the real large-flowering kind, best imported strain; Kermesina, rose pink, light pink, lavender and white; clean young stock ready now; 2½-in., \$5.00 per 100; \$45.00 per 1000. Cash. Satisfaction guaranteed or money refunded.

Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Primula Obs. Grand. from 3-in. pots, in the following colors: Appleblossom, Kermesina and Rosea, a large per cent of Appleblossom, the one that sells. This stock is ready for a shift and will make large, strong stock for Thanksgiving and Xmas sales, \$10.00 per 100. Cash, please. C. F. Mahan & Co., R. 8, Dayton, O.

Obconicas, 3-in., at \$7.00 per 100. Malacoides ready July 15th.

Chinese Primroses, giant flowering and Obconica giant, 2-in., \$4.00 per 100.

M. S. Etter, The Home of Primroses, Shiremanstown, Pa.

3-in. Primula Malacoides.....\$8.00 per 100

2½-in. Primula Malacoides..... 5.00 per 100

Delivery August and September.

Wholesale Florist.

Muskogee Shrubbery Garden, Muskogee, Okla.

Primula Malacoides, new strain, color distinct, almost violet, does not fade, bloom from Xmas to Easter, fine for basket and pan work, 2-in., \$5.00 per 100.

J. C. Steinhauser, Pittsburg, Kan.

Primula Obconica, Miller's Giant, fine 2-in., \$4.00 per 100; 3-in., ready July 1st, \$7.00 per 100; Malacoides, ready in July, 2-in., \$4.00 per 100. Cash. These plants will please you.

J. W. Miller, Shiremanstown, Pa.

Primula Obconica Gigantea, fine plants, mixed colors with plenty of red and rose, 3-in., \$8.00 per 100. Edward Whitton, York & Walnut Sts., Utica, N. Y.

Primula Obconica Grandiflora and Gigantea, assorted colors, strong 2½-in. plants, \$5.00 per 100, \$47.50 per 1000; 500 at 1000 rate.

Frank Oechslein, 4911 W. Quincy St., Chicago.

Primula Obconica, Gigantea, Kermesina, Rosea, Lilac and Oculata, separate colors or mixed, 2-in., \$5.00 per 100.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Primula Obconica, Gigantea and Grandiflora, mixed, \$5.00 per 100. Cash.

Freeport Floral Co., Freeport, Ill.

Primula Obconica mixed, no white, in 2 and 2½-in., ready to shift, \$4.50 per 100. Cash.

Carl Huber, 964 Lockbourne Ave., Columbus, O.

Primula Chinensis, all red and bright pink varieties, 2½-in., \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Primula Obconica, Gigantea, Rosea and Kermesina, 2½-in., \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Primrose Obconica, 2½-in., at \$5.00 per 100; 4-in. at \$20.00; 6-in. at \$40.00 per 100.

Henry Smith, Grand Rapids, Mich.

Primula Malacoides Rosea, \$5.00 per 100, \$40.00 per 1000.

FRED H. LEMON & CO., RICHMOND, IND.

Dreer's Giant Flowering Primula Obconica, mixed, 2½-in., \$5.00 per 100.

C. G. James & Son, Hornell, N. Y.

Primula Obconica, strong 2½-in., \$5.00 per 100. Cash. P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Primula Obconica, 2½-in. stock, \$5.00 per 100; \$45.00 per 1000.

Holton & Hunkel Co., Milwaukee, Wis.

Primula Malacoides Rosea, 2-in., \$5.00 per 100. E. E. Temperley, 5518 College Ave., Indianapolis, Ind.

ROSES

"PEACE ON EARTH"

Means Prosperity

for you and for me.

The war-weary world will crave Flowers—those emblems of Joy, Happiness and Peace!!

BE PREPARED!!

Fill up your empty benches with bench plants and reap extra profits.

FINE BLENDED BENCH ROSE PLANTS.

READY NOW.

	100	1000
American Beauty	\$16.00	\$150.00
Ophelia	12.00	110.00
Killarney Brilliant	12.00	110.00
Milady	12.00	110.00
Sunburst	12.00	110.00
Richmond	12.00	110.00
Shawyer	12.00	110.00
White Killarney	12.00	100.00
Pink Killarney	12.00	100.00

THE BEST PLANTS THAT MONEY CAN

BUY!!!

SPECIAL

	100	1000
2½-in. Columbia	\$12.00	\$110.00
3-in. Columbia	17.50	165.00
3½-in. Columbia	19.50	175.00
2½-in. Ophelia	10.00	95.00
2½-in. Killarney Brilliant	10.00	90.00
2½-in. Milady	10.00	90.00
2½-in. Sunburst	10.00	90.00
2½-in. Richmond	10.00	90.00
2½-in. Pink Killarney	10.00	90.00
2½-in. White Killarney	10.00	90.00

ORDER NOW AND PLAY SAFE!!!

We ship only strong, healthy plants!!!

The above plants offered subject to prior sale.

M. C. GUNTERBERG,

Wholesale Florist,

159 N. State St., Chicago, Ill.

L. D. Phones, Central 3067.

Randolph 6800.

EXTRA FINE POT PLANTS.

2000 Columbia, 3-in. pots.....	20c
200 White Cochet, 3-in. pots.....	15c
200 Pink Cochet, 3-in. pots.....	15c
150 Mme. Collette Martinette, 3-in. pots.....	15c
1000 Red Radiance, 6-in. pots.....	50c
300 Pink Radiance, 6-in. pots.....	50c
400 Kaiserin, 6-in. pots.....	50c
500 Sunburst, 6-in. pots.....	50c
250 Hadley, 6-in. pots.....	50c
Adiantum California, fine, strong plants.	
1500 plants, 3-in. pots.....	25c

A. J. STAHELIN, REDFORD, MICH.

COLUMBIA

Large, strong plants.

Ready for immediate shipment.

2½-in.....\$ 8.00 per 100; \$ 75.00 per 1000

3-in..... 15.00 per 100; 135.00 per 1000

3½-in..... 17.50 per 100; 165.00 per 1000

A FEW ROSE PREMIER

Special Bargain.

\$20.00 per 100. While they last.

ALBERT F. AMLING CO.,

Maywood, Illinois.

Extra fine bench plants.

Well rooted. Good roots.

Careful packing.

Hoosier Beauty and Killarney Brilliant,

\$60.00 per 1000

Choice young stock ready for planting.

5000 2½-in. Columbia.....\$125.00

1000 2½-in. Sunburst..... 100.00

6000 2½-in. Russell..... 200.00

1000 Bench Russell, choice stock..... 200.00

Special.

3000 3½-in. Grafted Premier..... 400.00

The Weiss & Meyer Co., Maywood, Ill.

Young rose stock, 2½-in. pots.

Russell, per 1000.....\$160.00

Ophelia, per 1000..... 80.00</

ROSES.

3000 Grafted Rose Premier, 3 1/2-in. \$ 50 per 100
 1500 Own root Rose Premier, 2-in. 30 per 100
 2000 Own root Sunburst, 2-in. 100 per 1000
 700 White Killarney bench plants,
 and
 3000 Killarney Brilliant bench
 plants, grafted 50 per 1000
 A. L. RANDALL CO.,
 180 N. WABASH, CHICAGO.

FINE YOUNG ROSES.

	Per 100	Per 1000
COLUMBIA, 2 1/2-in.	\$17.50	\$160.00
PREMIER, 3-in.	35.00	300.00

STRONG BENCH PLANTS.
 W. Killarney, bench \$ 5 00 \$ 45.00
 Mrs. Sawyer, bench 10.00 90.00
 Sunburst, bench 10.00 90.00
 GULLETT & SONS, LINCOLN, ILL.

ROSES.

Own Root, 3-in., \$15.00 per 100, \$140.00 per 1000.
 2000 Cecil Brunner 2000 Double White Killarney
 1200 Hadley
 1000 Collette Martinette 2200 Killarney Brilliant
 4000 White Killarney 3000 Mrs. Aaron Ward
 A. N. Pierson, Inc., Cromwell, Conn.

Very fine 2 1/2-in. Columbia, only 5000, while they last, \$16.00 per 100, \$150.00 per 1000; Winnett, 2 1/2-in., only 1000, \$10.00 per 100, \$90.00 per 1000.

S. S. SKIDELSKY & CO.,
 50 Park Place, New York City.

ROSES.

OWN ROOTED STOCK.
 Columbia, 2 1/2-in., \$14.00 per 100; 3-in., \$16.00 per 100.

All fine stock. Cash.
 JULIUS NIEDNAGEL, EVANSVILLE, IND.

Roses, 500 Shawyer, 500 Chatenay, 200 White Killarney, 200 Pink Killarney, 150 American Beauty, 65 Cecile Brunner, all good 3-in. stock, \$10.00 per 100. Cash with order.
 Chapin Bros., Lincoln, Nebr.

ROSE PLANTS.

250 Ophelia, 3-in. stock \$12.00 per 100
 500 Killarney White, 3-in. stock 12.00 per 100
 200 Killarney Pink, 3-in. stock 12.00 per 100
 Stuppy Floral Co., St. Joseph, Mo.

ROSE PLANTS.

Columbia, 2-in. stock \$15.00 per 100
 Mock, 2-in. stock 8.00 per 100
 Mock, 3-in. stock 15.00 per 100
 Rosemont Gardens, Montgomery, Ala.

	Per 100	Per 1000
Sunburst, 2 1/2-in. plants	\$5.00	\$45.00

Good stock.
 GEORGE REINBERG,
 162 No. Wabash Ave., Chicago, Ill.

Roses, 250 Shawyer, 100 Ophelia, 100 White Killarney, 2 1/2-in., \$7.00 per 100; 100 Mrs. Geo Elger, 3-in., \$12.00 per 100.
 Baur Floral Co., Erie, Pa.

1190 Pink Killarney, 3-in.; 300 Cecil Brunner (Sweethearts), 3-in.; nice plants, \$90.00 per 1000; not less than 250 per order.
 Bertermann Bros Co., Indianapolis, Ind.

Roses, 300 Richmond bench plants, rested and cut back, \$8.00 per 100, \$20.00 for the lot if taken at once. Cash.
 Freeport Floral Co., Freeport, Ill.

Rose plants, own root, 3-in., Perle des Jardins, Pink Killarney, Bridesmaid, Geo. Elger and Cecile Brunner, \$15.00 per 100. Cash.
 Ulrich Floral Co., Tiffin, O.

To close out, 3-in. Columbia, clean, healthy stock, ready now, \$15.00 per 100, \$125.00 per 1000, \$500.00 per 5000.
 A. Rasmussen, New Albany, Ind.

COLUMBIA.

Own root, 2 1/2-in., \$7.00 100, \$60.00 1000.
 A. H. BUDLONG, Grower,
 2449 Berwyn Ave., Chicago, Ill.

Rose plants, from 2 1/2-in. pots, Columbia, \$17.00 per 100, \$150.00 per 1000. Winnett, \$10.00 per 100, \$90.00 per 1000.
 The Cleveland Cut Flower Co., Newton Falls, O.

Roses, 2-yr.-old field grown XXX forcing grade in best varieties for fall delivery 1919. Ask for prices.
 Roman J. Irwin, 108 W. 28th St., New York.

Pink and White Killarney and Ophelia Roses, 3-in., 12c.
 Riverside Flower Shop, Charles City, Ia.

1400 2-yr. Ophelia from 6-in. pots, \$15.00 per 100, \$120.00 per 1000.
 Wm. F. Krueger, 516 Potter St., Toledo, O.

Columbia Roses, light 2 1/2-in., \$8.00 per 100, \$75.00 per 1000.
 A. N. Kinsman, Austin, Minn.

ROSES.

500 Hoosier Beauty, 3-in., strong, \$8.00 per 100.
 Kemble Smith Co., Boone, Ia.

500 Extra heavy 3-in. Ophelia Roses; these are good, \$15.00 per 100. Cash, please.
 Emporia Floral Co., Emporia, Kans.

Strong 2 1/2-in. Columbia Rose plants, \$125.00 per 1000.
 Joy Floral Co., Nashville, Tenn.

425 Hoosier Beauty, 2-yr.-old grafted bench plants, 10c. Cash.
 Atwell, Florist, Ft. Dodge, Ia.

Columbia Roses, 3-in., \$15.00 per 100.
 FRED H. LEMON & CO., RICHMOND, IND.

Mock Rose plants, 3-in., \$8.00 per 100.
 United States Cut Flower Co., Elmira, N. Y.

120 Mrs. Winnett, one year old, bench grown, fine stock, at \$10.00 per 100; 5% packing. Cash.
 La Crosse Floral Co., La Crosse, Wis.

American Beauties, bench grown, strong, 1-yr. old, ready May and June, \$15.00 per 100, \$140.00 per 1000. The Hammond Co., Inc., Richmond, Va.

200 Own root 4-in. Ophelia at 18c.
 Davis & Steiner Co., Morrison, Ill.

RUBBERS

Ficus Elastic, 4-in., at 40c; 5-in., 60c; 6-in., 80c; 8-in., \$1.00. Ficus Craigii, 5-in., at 60c. Ficus Pandurata, 5-in., at 75c; 6-in., at \$1.00. Ficus Repens vine, 4-in., at 25c. Above are extra large and full. Cash with order. H. C. Boescher, 2048 Gentilly Ave., New Orleans, La.

A few nice 4-in. Rubbers, 35c each.
 N. O. Caswell, Delavan, Ill.

Rubbers, 5-in., 50c each.
 Holton & Hunkel Co., Milwaukee, Wis.

SALVIAS

SALVIA SPLENDENS

Good strong plants from seed bed, better than 2-in. pot plants, special price to clean them up, \$5.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.
 Salvia Splendens and Bonfire, 2-in., 2 1/2-c, \$25.00 per 1000. No. C. O. D.
 Clover Leaf Floral Co., Springfield, O.

Salvia Splendens, strong field grown plants, \$1.00 per 100, \$9.00 per 1000.
 Harry J. Squires, Good Ground, N. Y.

Salvias, strong 2 1/2-in., Bonfire, Zurich Splendens, \$3.00 per 100; also America, \$4.00 per 100.
 J. C. Steinhäuser, Pittsburg, Kans.

Salvia, topped and fine, 2 1/2-in., \$3.00.
 A. C. BROWN, SPRINGFIELD, ILL.

Strong 2-in. Bonfire Salvia, \$2.00 per 100. Cash.
 Valley View Gardens, Tiffin, O.

Salvia Bonfire, 2 1/2-in., at \$2.50 per 100. Cash, please.
 Aurora Greenhouse Co., Aurora, Ill.

New pink Salvia, 3 1/2-in., all in bloom, 12c.
 Calvert Floral Co., Lake Forest, Ill.

Salvias, R. C., 1c, prepaid; 2 1/2-in., 2c.
 C. Humfeld, Clay Center, Kans.

Salvia, good stock, 2-in., \$3.50 per 100.
 N. O. Caswell, Delavan, Ill.

SANTOLINAS

Santolinas, fine cut back plants, 2 and 2 1/2-in. \$3.00 per 100.
 J. C. Steinhäuser, Pittsburg, Kans.

Santolinas, 2 1/2-in. at \$3.50 per 100. Cash.
 Ulrich Floral Co., Tiffin, O.

SEEDS

SEEDS 79AB

SWEET PEA SEEDS

The following EARLY varieties:

Per oz.	Per oz.
Snowstorm \$1.50	Songbird \$1.25
Pink Beauty 1.00	Princess 1.25
Empress 1.25	Spring Maid 1.25
Bluebird 1.25	Exquisite .85
Heatherbell 1.25	Canarybird 1.00
Sankey .80	Sunburst 1.25

The following leading sorts:

Per oz.	Per oz.
Primrose Beauty 1.25	Mrs. H. Dickinson 1.25
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Pink and White .60	Enchantress 1.00
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Ball's Columbia, forcing, \$2.00 per oz.
 AMERICAN BULB CO.,

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Fresh new crop seed from thrifty, vigorous, lath-house grown plants, used for seed only and ripened under natural conditions. Superior to seed from over-forced greenhouse plants. Used by leading eastern wholesale growers who want nothing but the best. Satisfaction guaranteed.

ASPARAGUS PLUMOSUS NANUS.

1000 Seeds \$ 1.25
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 Per pound 10.00

ASPARAGUS SPRENGERI.

1000 Seeds .75
 5000 Seeds 3.50
 We pay delivery charges.

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PRIMULA OBCONICA, a new giant flowering strain, superior in size, color and number of blooms to any strain now on market. Try a few and you will want more next season. Flowers often exceed 2 inches in diameter.

GRANDIFLORA: Alba, Salmon, Coerulea, Lilacina, Oculata, Appleblossom, Crispa, Kermesina, Rosea, Frequeen.

GIGANTEA: Appleblossom, Kermesina, Coerulea, Lilacina, Plathil, Rosea.

50c per trade packet, postpaid.
 JOHN R. WALSH,
 502 California St., San Francisco, Cal.

Pansy and Cyclamen seed ready soon. Write for prices.

Asparagus Plumosus, greenhouse grown, extra fine, \$3.25 per 1000, \$15.00 per 5000; outside grown, \$2.00 per 1000, \$9.00 per 5000. Asparagus Sprengeri, 75c per 1000, \$3.00 per 5000.

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Spinach seed, all varieties, 100 lbs. or more, 80c per lb.; less than 100 lbs., 85c per lb.

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ASPARAGUS PLUMOSUS NANUS SEED

AT BARGAIN PRICES

Northern greenhouse grown, guaranteed the genuine Nanus and true to type.

Per 1000 seeds \$ 3.00
 Per 10,000 seeds 25.00
 Special prices in larger quantities.

ASPARAGUS SPRENGERI SEED

Per 1000 seeds \$ 1.50
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S. S. PENNOCK CO.,
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CYCLAMEN SEED.

The best that can be grown.

All Giants and all plump seed.

	100	1000
White with eye	\$1.50	\$12.50
White	1.50	12.50
Pink	1.50	12.50
Crimson	1.50	12.50
Cherry Ripe	2.00	15.00
Salmon King	2.00	15.00

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

SWEET PEA SEEDS.

Ball's Blue Jay \$3.00 per oz.
 Columbia 3 00 per oz.
 Heatherbell 2.00 per oz.
 Snowball 2.00 per oz.

Rose Queen, with 15% mixture of other good varieties 1.50 per oz.
 Cash with order.

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BEGONIA LUMINOSA, from healthy plants, well cured and thoroughly ripened. Luminosa makes the best bedding Begonia.

Trade packet \$1.00
 1/4 Ounce 2.50
 Price includes postage.

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ARISTOCRAT PANSY SEED

The largest and finest show and fancy Pansies in the world from private collection, 1/16-oz., 75c; 1/4-oz., \$1.00; 1/2-oz., \$2.00; 3/4-oz., \$3.75; 1 oz., \$7.00.

John R. Humphrey, R. D. 3, Logan, O.

PANSY—PRIZE MIXED

Finest strain in America

\$1.00 trade pkt., \$3.75 per 1/2-oz., \$7.00 oz.

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ASPARAGUS P. NANUS SEED, TRUE TYPE

Ripe, hand picked, best quality.

To close out extra large crop, \$5.50 per pound.

About 12,000 to the pound.

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ASPARAGUS SEED

Plumosus \$3.00 per 1000

Sprengeri 1.00 per 1000

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ASPARAGUS SPRENGERI SEED.

Per 1000 seeds \$ 7.50

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MONTERELLO, CALIFORNIA.

Rainbow Freesias, order now, fresh seeds of my splendid, selected hybrids, \$1.00 per 5000.
 Geyer, Olmo, Ajaccio, Corsica, France.

Asparagus Plumosus Nanus seed, hand picked, new crop, \$1.00 per 1000. Cash with order.
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Smilax, strong plants out of 2 1/2-in. pots, at \$2.50 per 100, \$22.50 per 1000.

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Smilax, strong, healthy plants, 2 1/2-in., \$3.00 per 100. W. Stertsing, 7290 Southwest Ave., St. Louis, Mo.

Smilax, strong 2 1/2-in., \$3.50 per 100, \$30.00 per 1000. Cash.
 J. C. Steinhäuser, Pittsburg, Kan.

Smilax, 2 1/2-in., \$2.50 per 100, \$20.00 per 1000, well established.
 John Stamm, Hutchinson, Kan.

EARLY STRINGS.

Smilax, strong, pinched back, 3-in., 6c.
 GULLETT & SONS, LINCOLN, ILL.

1500 Smilax, 2 1/2-in., \$3.00 per 100.

W. C. SMITH WHOLESALE FLORAL CO.
 1316 Pine St., St. Louis, Mo.

Smilax, 50,000, delivery latter part of June, from 2-in. pots, \$2.00 per 100, \$18.00 per 1000.
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Smilax, strong 2 1/2-in. pots, at \$4.00 per 100, \$35.00 per 1000.
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ALBUM OF DESIGNS.

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Smilax, strong 2-in., \$2.50 per 100.
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2 1/2-in. Pot Smilax, good stock, \$3.00 per 100.
 J. S. Stuart & Son, Anderson, Ind.

Smilax, cut back, 2-in., 3c; packing, 5%.
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Smilax, 2-in., \$2.50 per 100. Cash.
 Dummer Floral Co., Elgin, Ill.

2-in. Smilax, \$2.75 per 100.
 Wm. Swinbank, Sycamore, Ill.

Smilax, strong, bushy 2 1/2-in., 4c.
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SNAPDRAGONS

Strong 2½-in. Enchantress, Nelrose, Keystone and Phelps' White and Yellow, \$5.00 per 100, \$47.50 per 1000. Ready August 15th.

SEED: KEYSTONE, the finest pink, new crop seed just arrived, \$1.00 per packet, 6 packets for \$5.00. Phelps' White, Yellow and Garnet, 35c per packet; Nelrose, 50c per packet; Silver Pink, \$1.00 per packet.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Nelrose Pink 235
Yellow 225
Red 75
Lavender, very fine 400
Phelps' White 150

These are all seedling plants and will be slightly mixed. Plants are all very strong and stocky and free from disease. \$5.00 per 100, or the lot for \$50.00.

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Snapdragons, Keystone, Nelrose, Giant Yellow, Giant White and Defiance, strong 2½-in. pots, \$5.00 per 100. Cash.

GODFREY ASCHMANN,
1012 W. Ontario St., Philadelphia, Pa.

Snapdragons, Silver Pink, Phelps' White, Nelrose, Yellow, Garnet, 2½-in. pots, \$6.00 per 100, \$55.00 per 1000. Keystone, 2½-in., \$6.00 per 100; \$55.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Snapdragons, Silver Pink, Giant White and Yellow; good branched, 2½-in., \$4.50 per 100; seedlings, pink and yellow, \$1.00.

Hillview Greenhouse Co., La Crosse, Wis.

Snapdragons, Keystone, the best pink in cultivation, 2½-in., \$5.00 per 100. Dreer's Yellow and Bright Scarlet, 2½-in., \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Snapdragons, strong 2-in. stock, pinched and branching, Defiance (red), Silver Pink, Yellow and Orange, \$4.00 per 100, \$37.00 per 1000.

VOGT'S GREENHOUSES, STURGIS, MICH.
Snapdragons, pink, white, rose and garnet, 2-in. pots, 2½c. Cash, please. Clover Leaf Floral Co., Springfield, O.

Snapdragons, 2000 Silver Pink, 2½-in. pots, bushy plants, \$4.00 per 100.

Miller's Greenhouses, Muncie, Ind.

Giant Snapdragons, pink, yellow and white R. C., \$2.50; 2½-in., \$5.00 per 100. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.
FOR SUMMER CUTTING.
Snapdragons, 2½-in., pink only, 2c.

GULLETT & SONS, LINCOLN, ILL.
Snapdragons, Silver Pink, 2-in., \$4.00 per 100.

J. L. Johnson, De Kalb, Ill.

Snapdragons, Nelrose, Giant White, Garnet, 2½-in., 4c. C. Humfeld, Clay Center, Kans.

STEVIAS

STEVIA, strong, well branched 2½-in. pots, \$2.50 per 100. Can ship at once.

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Double or single, 2½-in., \$4.00 per 100, \$35.00 per 1000.

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Stevias, strong, well-branched, 2½-in., \$2.50 per 100. Can ship at once.

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ALBUM OF DESIGNS.

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2½-in. Stevia, \$3.50 per 100.

JOHN DIECKMAN, ELM GROVE, W. VA.
Stevias, strong stock, 2½-in., \$3.00 per 100. Cash.

Freeport Floral Co., Freeport, Ill.

Stevias, 2-in., at \$3.00 per 100.

Santee & Olson, Elgin, Ill.

Stevias, double, 2½-in., strong plants, \$3.00 per 100. Cash.

E. V. Myers, St. Joseph, Mo.

Stevias, 2-in. branched, \$3.00 per 100.

S. D. Brant, Clay Center, Kans.

Stevia, 2½-in., ready to plant, \$3.00 per 100.

J. C. Steinhauser, Pittsburg, Kan.

Stevias, \$3.00 per 100.

Haase Bros., Pekin, Ill.

Stevia, 2-in., \$3.00 per 100.

Edward W. Schuster, Crookston, Minn.

Stevia, extra strong, 2½-in., 3½c.

Miller Bros., Abilene, Kas.

Dwarf Stevias out of 2½-in. pots, \$3.50 per 100.

L. Cousins, Jr., Concord Junction, Mass.

Stevia, double, R. C., \$1.25 per 100, prepaid; 2½-in., 2½c. C. Humfeld, Clay Center, Kans.

Stevias, 2000 2½-in. strong stock, \$4.00 per 100. Cash.

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STRAWBERRY PLANTS for August and fall planting. Pot-grown and runner plants, that will bear fruit next summer.

Raspberry, Blackberry, Gooseberry, Currant, Grape plants for fall planting. Catalogue free. Wholesale trade price list sent to florists.

Harry J. Squires, Good Ground, N. Y.

TRADESCANTIAS

Wandering Jew, red and green, 2-in., 2c; strong, well branched.

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CELERY, CABBAGE, CAULIFLOWER, TOMATO, ONION, BRUSSELS SPROUTS, KOHLRABI, KALE, LEEK, SWEET POTATO, PARSLEY, PEPPER, ASPARAGUS, RHUBARB plants. Catalogue free. Wholesale trade price list sent to florists.

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100,000 Late Cabbage, all strong plants, Danish Ball Head, Drum Head, Flat Dutch; order now, as these plants are to be moved quickly; \$2.50 per 1000; 10,000 lot, \$20.00. All plants carefully packed in moss.

Oscar Snedeker, Doylestown, Pa.

Celery plants, Easy Blanching; now grown exclusively by 90% of Kalamazoo growers in place of Golden Self Blanching. Strong plants, ready for the field; \$2.25 per 1000, \$6.00 for 3000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Tomato plants, strong, stocky, field grown, Stone, Dwarf Stone, Ponderosa, Perfection and Jewel, carefully packed in moss, \$3.00 per 1000. Pepper plants, Mountain Sweet, 50c per 100. Cash.

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Verbenas, Mammoth mixed, strong plants from seed bed, \$1.00 per 100, \$8.00 per 1000; from 2-in. pots, \$2.00 per 100. Packed to arrive safely.

B. Rawlings, Wholesale Grower, Allegany, N. Y.

Celery, Giant Pascal, 20,000 good plants, clipped, ready for the field, \$3.00 per 1000, or \$2.50 per 1000 for the lot. Cash.

City Tower Greenhouses, Twin Falls, Idaho.

CAULIFLOWER PLANTS, SNOWBALL, 90c per 100, postpaid; \$3.90 per 1000, by express; BRUSSELS SPROUTS plants, same price.

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Pepper plants, Bell or Bull Nose, transplanted, ready for field, \$3.00 per 1000; \$5.00 for 2000. Cash, please.

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4-YR. ASPARAGUS ROOTS for quick results. \$2.00 per 100, \$10.00 per 1000. 2-yr. roots, \$1.00 per 100, \$5.00 per 1000.

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Tomato plants, ready for field, \$3.00 per 1000; small for transplanting, \$2.00; Acme Beauty, Ponderosa and Buckeye.

R. L. Brashear, R. No. 1, Bowling Green, Ky.

Cabbage plants, Early Jersey Wakefield, Chas. Wakefield, Early Flat Dutch, Henderson's Early Summer, \$3.00 per 1000. Cash.

R. L. Brashear, R. No. 1, Bowling Green, Ky.

RHUBARB ROOTS,

\$2.25 per bbl.

EVERETTE R. PEACOCK CO.,
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Nice transplanted Snowball Cauliflower at 70c per 100, prepaid. Will please you.

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25,000 Tomato plants, 4 best varieties, \$3.50 per 1000; good stuff, but must move at once.

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Cabbage and Celery plants, best varieties, \$1.25 per 1000, \$10.00 per 10,000.

J. C. Schmidt, Bristol, Pa.

VERBENAS

Verbenas, Queen of Oxford, best pink, 3-in. pots, \$7.00 per 100.

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Verbenas, strong 2½-in., mixed, all colors, 3c. Lemon Verbena, strong 3½-in., in bloom, 15c each.

J. C. Steinhauser, Pittsburg, Kans.

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Vinca 2½-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000; 4-in., \$15.00 per 100.

S. S. SKIDELSKY & CO.,
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VINCAS, EXTRA STRONG.
2½-in. \$3.50 per 100
3-in. 7.00 per 100

Cash.

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Vinca Variegata, rooted cuttings, at \$2.50 per 100, \$20.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Vinca Minor or myrtle, strong plants with 3 to 6 leads, \$1.50 per 100 or \$10.00 per 1000.

Fred S. Davis, Centerville, Ind.

Variegated Vincas in rooted cuttings, \$15.00 per 1000.

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Vincas, variegated, 4-in. selects, \$15.00. Cash.

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ALBUM OF DESIGNS, \$1.00 per copy, prepaid.

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Violets, rooted cuttings, Prince of Wales, \$2.00 per 100, \$17.50 per 1000; postpaid, special delivery. Rooted runners of Governor Herrick, \$3.75 per 100; \$25.00 per 1000, postpaid.

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Violets, extra strong, Governor Herrick, 3-in., \$6.00 per 100, \$55.00 per 1000.

John Bauscher, Freeport, Ill.

Violet runners, Herrick, \$1.50 per 100. Cash.

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LOOK what we are offering under Alyssum, Primula Obconica, Roses and Stevias.

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To Exchange—Achyranthes, Alyssum, Asparagus, Calendulas, Chrysanthemums, Coleus, Dracaenas, Poinsettias, Primulas, Salvias, Santolinas, Smilax, Stevia, Verbenas; see classified; will take Rose cuttings or plants. What have you?

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To Exchange—Alterianthera Brilliantissima, 2½-in., \$25.00 per 1000; Geraniums, Nutt and Buchner, white, strong 2½-in., \$35.00 per 1000. Would exchange for Ferns, field-grown Carnations, Cyclamen, or what have you? Quality is our hobby.

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To Exchange—Primroses in 2½-in. pots, Poinsettia stock plants, 2½-in. pots, young Poinsettia plants, 2½-in. pots, pink, white and red, for 2½-in. Whitmanil ferns.

W. H. Hawkins, Loomis, Cal.

To Exchange—Vland, Poitevine and mixed Geraniums, 2-in., 2½-in., 3-in., at 5c, 6c and 8c, for Hydrangeas, Begonias, Dracaenas, etc.

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To Exchange—Extra strong 4-in. Sprenger for anything you have. Write us.

Mitchell & Quentin, St. Joseph, Mo.

To Exchange—Asp. Plumosus, S. A. Nutt Geraniums and Dracaenas for Poinsettia plants.

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Sell your surplus!

What have you?

We pay cash!

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Wholesale Florist,

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We need growers in the eastern and central states to fill our orders for field-grown Carnation plants for August and September delivery. Only stock of high quality will be considered. If yours is such, write us today.

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JAMESTOWN, NEW YORK.

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Godfrey Calla Bulblets.

State quantity and cash price.

S. C. TEMPLIN & SON, GARRETSVILLE, O.

Wanted—One each, Aspidistra, Hoya Carnosa, named fancy leaved Anthurium, named flowering Anthurium. Fred G. W. Runk, Allentown, Pa.

Wanted—5 to 10,000 Boston Ferns, 2½-in. Send sample and price to Pohlmann Bros. Co., Morton Grove, Ill.

Wanted—150 Good 2 and 3-in. Ivory Roses. Warren Huckleberry, North Vernon, Ind.

Wanted—50 Boxes, 16x18 double strength glass. Carey, the Florist, Mt. Clemens, Mich.

Wanted—1000 3-in. Ophelia Rose plants. Carey, the Florist, Mt. Clemens, Mich.

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Pillsbury's carnation staples, 85c per 1000; 3000 for \$1.00.

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FULL COUNT CARTONS

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Colors: Brown, green and purple.

Special Price.

25 cartons \$1.45 per carton
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10 cartons 1.55 per carton
5 cartons 1.60 per carton
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LOOK UP that Lindquist Garden Weeder and Pulverizer advertised in the June 19 and 26 issues of the Review. You can return same in any condition and get your money back if not satisfied.

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Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.

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Leaf mold, screened, 12 bushels for \$5.00. Cash with order.

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Leaf mold, screened, large sack, \$1.25, 5 for \$5.00.

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SHEEP MANURE, PULVERIZED.

SHEEP'S HEAD BRAND ONLY.

100 lbs., \$2.00; 1000 lbs., \$17.50;

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8 to 15 tons, \$32.00 per ton.

5 to 15 tons, 30.00 per ton.

Guaranteed purest fertilizer ever sold.

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SPHAGNUM MOSS**SPHAGNUM MOSS.**

Nice, clean, full size bales in burlap. Note the low prices:
 Per single bale.....\$1.50
 In 10-bale lots, per bale.....1.45
 In 25-bale lots, per bale.....1.40
 Sheet Moss, per sack.....2.00

AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.
HIGH GRADE SPHAGNUM MOSS, FULL STANDARD SIZE BALES, IN BURLAP, \$1.00 EACH; 10 BALES, 90c EACH. 5% DISCOUNT CASH WITH ORDER. PROMPT SHIPMENT.
A. J. AMUNDSON CO., CITY POINT, WIS.

Sphagnum Moss, 10-bbl. bale, \$3.00, 5 bales, \$12.50; 5-bbl. bale, \$1.50, 5 bales, \$7.00. Line Moss, \$1.50 per bag. Burlap, 25c extra. Cash.
 Jos. H. Paul, Box 156, Manahawkin, N. J.

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Cigar Tobacco stems, \$1.50 per 100 lbs. Peter N. Jacobsen, Cigar Mfr., 332 Harrison St., Davenport, Ia.

Tobacco Dust, 175 to 200-lb. sack for \$5.00; 5 sacks, \$20.00. Cash with order, please.
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Fresh cigar Tobacco stems, large bales, \$3.00 per bale; 5 bale lots, \$2.75 per bale.
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Tobacco stems for fumigating, large bales, 250 to 300 lbs. each, at \$5.00 per bale. Cash with the order. Willis H. Baldwin, Conshohocken, Pa.

Strong tobacco dust, \$2.00 per 100 lbs., 200 lbs., \$3.50. G. H. Hunkel Co., Milwaukee, Wis.

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Wire stakes galvanized,
 Mfg. of Wire and Wire
 Goods of all descriptions.

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WIRE WORK

MFG. OF WIRE DESIGNS FOR 35 YEARS.

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LABELS FOR NURSEYMEN AND FLORISTS.
 Benjamin Chase Co. Derry Village N H

CELEBRATE GOLDEN WEDDING.

Ansel D. Carpenter, of Cohoes, N. Y., and Mrs. Carpenter celebrated their golden wedding July 9. They were married July 8, 1869, at Scranton, Pa.

In honor of the occasion they entertained about 100 relatives, employees and friends at a clambake at Brookside park, near Cohoes. Some of their friends came from as far distant points as Seattle, Wash., Miami, Fla., and Bathurst, N. B. Some of the local florists, and florists from nearby towns, were also among the guests. Roman J. Irwin and Thomas Irwin, of New York, were prominent in the party.

The Florists' Association of Troy presented the happy couple with a silver loving cup, the presentation being made by John Sambrook, of Troy. They were also presented with handsome gold-handled silk umbrellas by the employees of the greenhouses and store. There was much speechmaking and the enjoyment of the occasion was general. Each of the women guests was presented with a corsage bouquet and at each plate was a favor, conveying a word of greeting from the hosts. In the evening Mr. and Mrs. Carpenter held a reception at their home.
 J. H. P.

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SUPERIOR IN CONSTRUCTION
 DURABLE AND INEXPENSIVE

WRITE FOR ESTIMATE

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 CHICAGO

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Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

Gulf Cypress

HOTBED SASH

All Kinds and Sizes

Unglazed, \$1.20 up

Glazed, \$3.40 up

**THE ONLY PERFECT****LIQUID PUTTY MACHINE**

Will last a lifetime,
 \$2.00 each

**"SEAL TIGHT
 LIQUID
 PUTTY"**

will not harden, crack or
 peel off

\$1.50 per gallon in 10
 gallon lots.

\$1.00 per single gallon.

MOST PRACTICAL**SHELF BRACKET**

Made for two 6-inch boards
 or two lines of 1-inch or
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HOSE VALVE 74c

All brass except the hand wheel. Has
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 In 50-ft. lengths, with couplings.
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The most extensively used nozzle—Controls flow
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In all our experience and investigation we had never found a preparation for bulbing over the outside of a greenhouse that was quite satisfactory, until we ran across **PERMANITE**. This was about four years ago. At that time we set about investigating the merits of **PERMANITE** and proceeded to watch the results of its application to greenhouse roofs.

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We applied **PERMANITE** to hundreds of greenhouse roofs, over almost every part of the United States.

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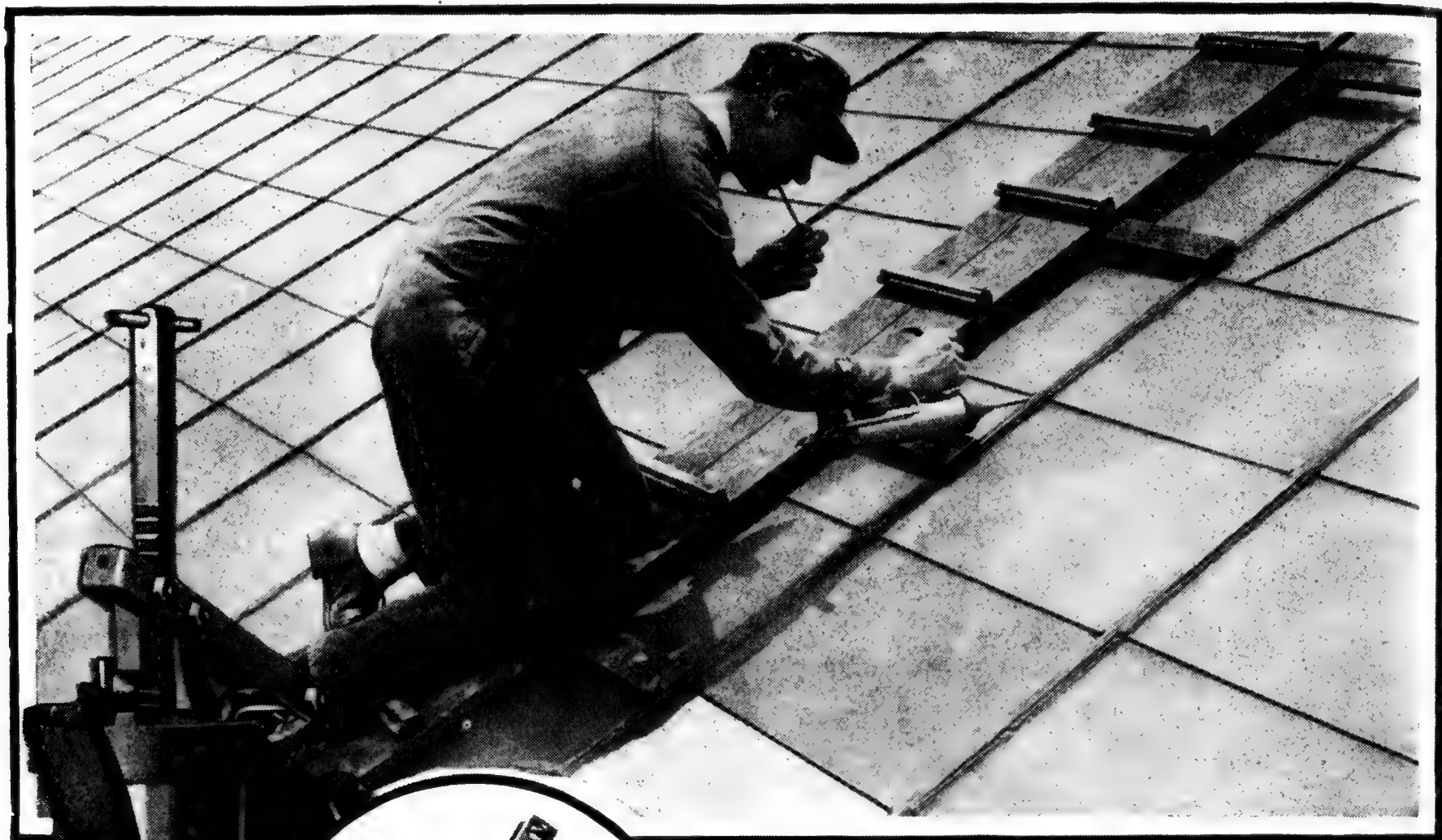
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	BLACK per gal.	WHITE per lb.
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A pipe of smoking eases up the task and shortens the day. No need to deny yourself that satisfaction if you use the new one-hand **Permanite Glazing Machine**. The man in the picture is the proof. See how cheerfully he sets himself to the task with the aid of his faithful corn-cob.

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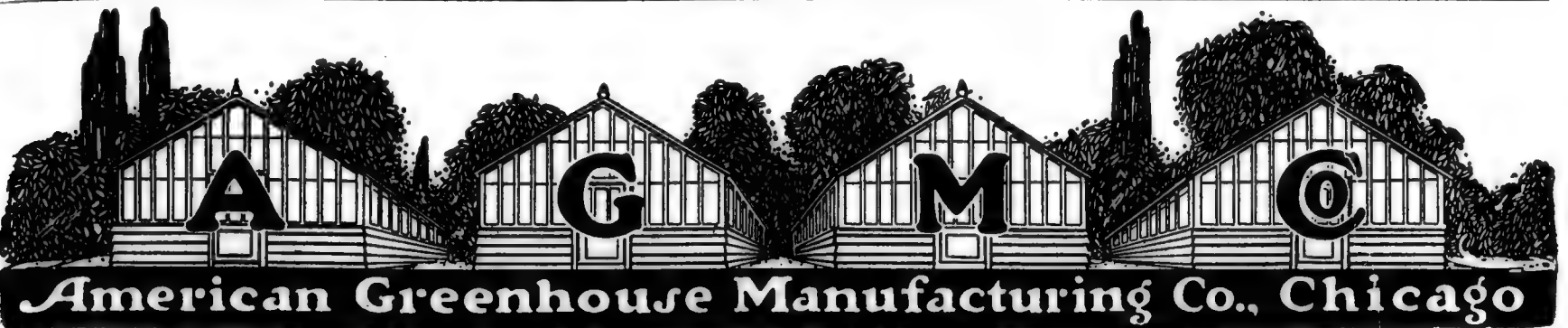
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The figure in the circle shows a rear end view of the **Permanite One-hand Glazing Machine**. All moving parts of the Permanite Glazing Machine, except the plunger, are on the inside. Nothing complicated—nothing to get out of order, but everything ready as it should be. The worst that can happen is a loose screw, perhaps, and that you can fix in a jiffy, without even taking the machine off your arm.

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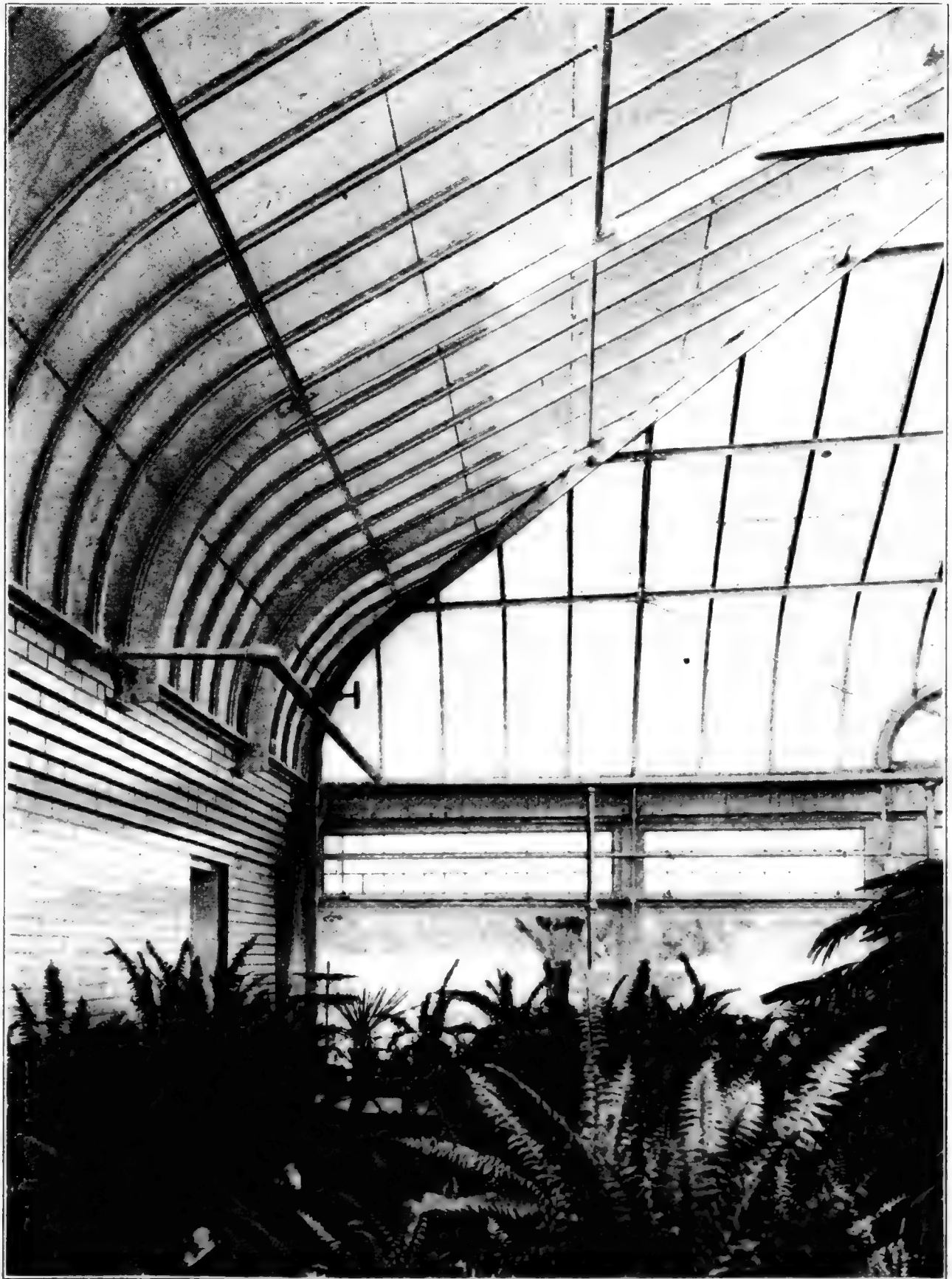
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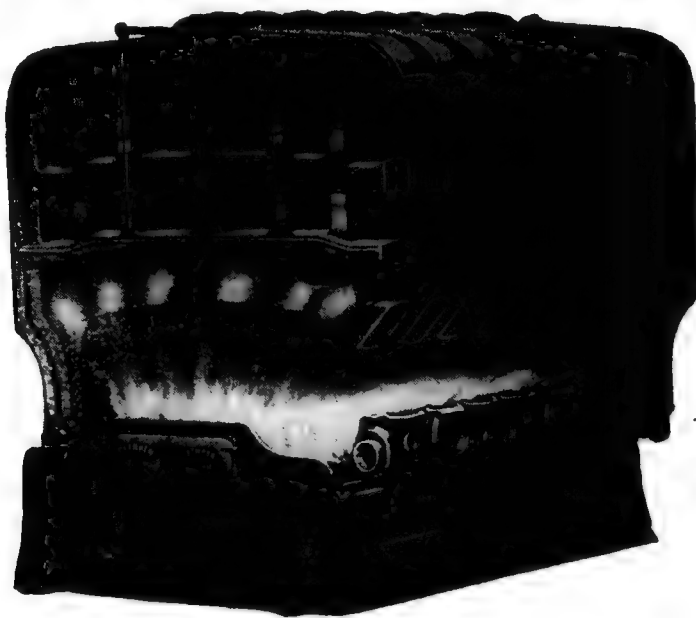
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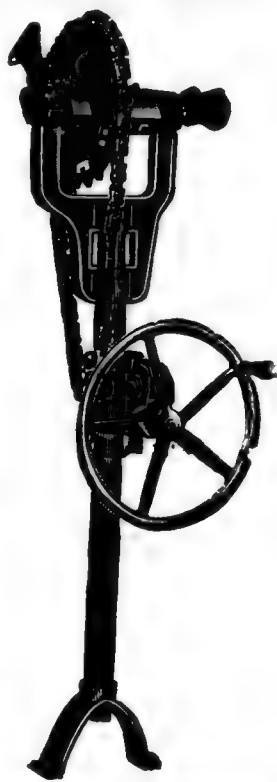
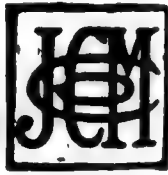
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VOL XLIV.

CHICAGO JULY 24 1919.

NO. 1130.

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But it's the closing down that counts most.

All you have to do is lift the hand lever, and down comes the sash within 3 inches of closing.



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A hand lever locks it open in any position.

It is made for either semi-iron or full iron frame houses, generally for runs of 100 feet and over.

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Gnatt's Prepared Foliages are the Best
Often Imitated but Never Duplicated

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{ Specially Prepared, the kind that holds its color
Red, Brown, Tan or Green.
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*Not the Cheapest
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Our Cycas are packed 10 to the bundle. We do not break bundles.

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Made of Queen Quality Leaves by experienced artists

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We are convinced that it is important for every Florist to buy at once his Fall and Winter needs in practically everything necessary to keep his business going at its full capacity.

A big business can not be done without the material or merchandise with which to do big business. There is a real big business coming for those who are in position to handle it.

Buy now and buy plenty.

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Instead, they are likely to go up

The cost of labor is the controlling factor in prices this season—and it is common knowledge that wages, if they are not going up, certainly are not coming down. Merchandise can not be cheaper until it costs less to produce it.

Merchandise Is Scarce

Demand in most lines exceeds supply

There are several reasons why the merchandise used by Florists and handled in Flower stores is in even shorter supply than most other lines. In the first place, production was curtailed during the war and manufacturers' stocks became depleted if not exhausted. Sufficient time has not yet elapsed to restore the normal stocks. In the second place, Florists had, last season, an unprecedented demand—they cleaned out their own shelves, and the jobbers'. Also, many items of Florists' requirements come from abroad—and without exception these are in half supply at a time the demand is greatest.

Every line of the so-called luxury trades in America is booming—nobody ever saw the like. Dealers in Florists' Supplies are doing big business, but Florists are buying mostly for current needs, not for next Fall and Winter.

It is high time orders were being placed for Fall. The Florist who gets his goods now will pay no more, if as much, and next winter he will be pushing his selling when the other fellow is spending his time hunting for merchandise or waiting for it to come.

Randall salesmen will serve you well, but a trip to Chicago usually is repaid by a visit to our show rooms.

**R. G. DUN, the great
Commercial Agency, says:**

"No one now hesitates to buy. This statement sums up a change in the trade situation in the last few weeks which has had far-reaching effects on industries and on all channels of distribution. Retail demand is broad and indiscriminating, the higher grades of merchandise moving as freely as the cheaper, and merchants reporting their chief difficulty to be the obtaining of goods in sufficient quantities to meet the calls of customers. Wholesale distribution is ahead of the large figures of last summer. There is a pronounced disposition on the part of buyers to cover needs for next spring, but present deliveries are given precedence and there is growing prospect of shortage in many lines in the early part of 1920."

A. L. RANDALL CO., Manufacturers and Importers of Florists' Supplies
180 N. WABASH AVE., CHICAGO

ROSES

ALL commercial varieties. Beautiful buds and faultless foliage on stems of various lengths—all “Flowers of Superior Quality.”

You will be interested in our display of the latest Floral Novelties and Supplies at the Trade Exhibition at Detroit.

PRICE LIST SENT
ON REQUEST

Poehlmann Brothers Company

62-74 East Randolph Street

Chicago, U. S. A.

*The largest growers of
Flowers in the world*

Winter-flowering Spencer Sweet Peas

	1 oz.	¼ lb.
Asta Ohn—The most popular Lavender..	\$0.75	\$2.60
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Red Orchid—Bright, cherry red.....	.60	2.00

	1 oz.	¼ lb.
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Yarrowa—Bright rose-pink.....	.60	2.00
Winter-Flowering—Mixed50	1.75

ST. LOUIS SEED CO.

The Home of "Pure and Sure Seeds"

411-413 Washington Ave.

ST. LOUIS, MISSOURI

FREESIA PURITY—Improved

Prices for well cured bulbs are as follows:

¾ to 1½-inch \$6.00 per 1000 1½ to 2½-inch \$9.50 per 1000

All prices F. O. B. Chicago. No charge for packing.

FREESIA

"SUNSET COLLECTION" PINK MIXTURE

The "Sunset Collection" is long-stemmed, lasts well in good condition, and is very much more easily grown than the ordinary run of Freesias.

First-size Bulbs.. \$5.50 per 100; \$50.00 per 1000
Second-size Bulbs.. 4.00 per 100; 35.00 per 1000

RAINBOW FREESIA

We can now supply this long waited for, beautifully colored RAINBOW FREESIA. They are carefully selected and may be had in the best colors. The better floral shops throughout the country are using these very extensively.

First-size Bulbs ... \$4.00 per 100; \$35.00 per 1000
Second-size Bulbs.. 3.00 per 100; 20.00 per 1000

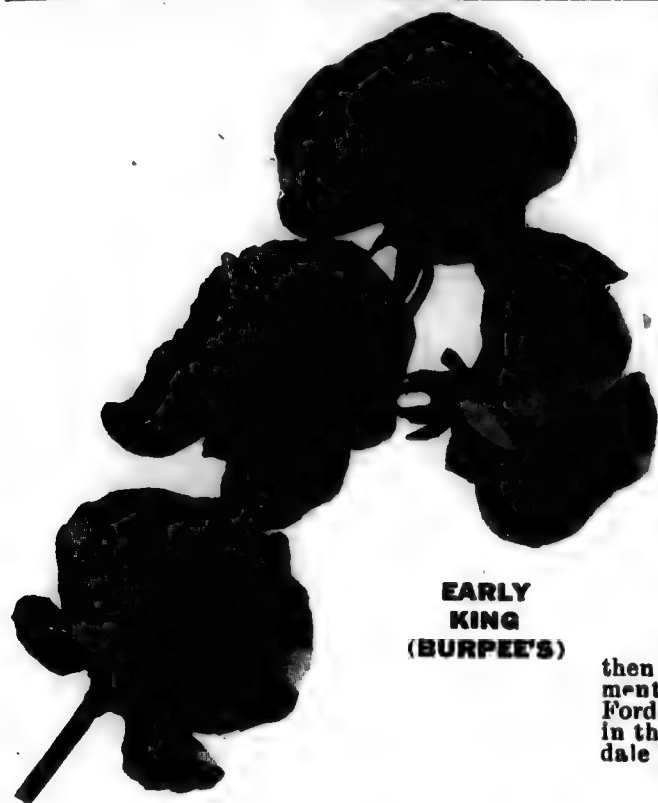
WRITE FOR PRICES ON
FRENCH AND DUTCH BULBS

See Our Exhibit at the Detroit Convention
of the S. A. F., August 19 to 21



American Bulb Co.

172 N. WABASH AVENUE, CHICAGO, ILL.



EARLY
KING
(BURPEE'S)

Burpee's Sweet Peas

The Twenty-two Best Winter-flowering Spencer Sweet Peas for Florists

The first Spencer Sweet Pea in existence was brought to America by W. Atlee Burpee. Since then the House of Burpee has introduced over two hundred distinct new varieties each an improvement on the past. And by constant hybridizing for the last ten years we have developed the new Fordhook Early-flowering strain of Spencer Sweet Peas. We can now offer you all the finest colors in the Early or Winter-flowering type of Spencers—everything offered is grown on our own Flordale Farm in California.

The House of Burpee is recognized as the **AMERICAN HEADQUARTERS** for Sweet Peas.

3390 Early Sankey (Burpee's) This truly magnificent white was awarded a special Silver Medal when exhibited at the great International Show in New York, March 20, 1918, also Certificate of Merit at the Spring Show of the Pennsylvania Horticultural Society, Philadelphia, March 23, 1915. Black seeded. Pkt., 7c; oz., 80c; ¼ lb., \$2.40; lb., \$8.00.

3392 Improved Early Snowstorm (Burpee's) The result of a cross between King White and Yarrowa. It embodies the best qualities of those two varieties and easily eclipses all early-flowering white Sweet Peas to date. The flowers are of Yarrowa size, but finer form, as the standard does not reflex but is magnificently bold, though charmingly waved. A vigorous grower, the immense flowers are invariably borne in fours on very long stems. Awarded Certificate of Merit at the International Show, New York, March 20, 1918. Our Improved Snowstorm is so immeasurably superior to our original Snowstorm that we have now discarded the latter. Improved Snowstorm is the last word in Early-Flowering White Sweet Peas. Pkt., 10c; oz., \$1.50; ¼ lb., \$4.50; lb., \$15.00.

3342 Early Canary Bird (Burpee's) This is a splendid, rich, deep cream or primrose colored self. The flowers are of great size, beautifully waved, and usually borne three or four on a stem. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3348 Early Daybreak (Burpee's) The flowers are much frilled or waved, of largest size. The color is a pleasing shade of rich rose-pink on cream ground, becoming deeper toward the edge of standard and wings. The entire flower is lightly suffused with salmon. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3376 Early Loveliness (Burpee's) The color is white, the entire flower being suffused soft pink and the edges distinctly picoteed with rose-pink. Pkt., 7c; oz., 85c; ¼ lb., \$2.50; lb., \$8.50.

3351 Early Enchantress (Burpee's) It is a bright rose-pink, becoming deeper toward the edges of standard and wings, gradually softening in tone toward the center of the flower. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3383 Early Pink Beauty (Burpee's) The color is soft rose-pink on white ground, richer toward the edges, gradually softening in color as it reaches the center of standard and wings. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3344 Early Cherry Ripe (Burpee's) A particularly bright and taking color and quite new in this section. It might be described as a glowing cherry or salmon-cerise self. Awarded Certificate of Merit at the International Spring Show, New York, March 20, 1918. Pkt., 10c; oz., \$2.50; ¼ lb., \$7.50; lb., \$25.00.

3381 Early Orange Beauty (Burpee's) Similar in color to Helen Lewis, therefore a glowing orange-scarlet with softer colored wings. Extremely free and early blooming, valuable alike for culture under glass or in the open, as it withstands the sun and weather well. Pkt., 14c; oz., \$3.00; ¼ lb., \$9.00; lb., \$30.00.

3362 Fordhook Rose Improved (Burpee's) Quite distinct from our original Fordhook Rose. The flowers are of immense size, usually borne in threes and fours on very long, stiff stems. In color similar to the well-known George Herbert. A pleasing shade of rosy carmine. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3393 Early Splendor (Burpee's) A magnificent new deep rose self. The rich rose-crimson color is accentuated by the distinct white blotch at the base of standard and wings. The flowers are of great size, usually borne in fours on very

long stems. Similar in color to the Summer-flowering Rosabelle. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3374 Early King (Burpee's) The finest early-flowering crimson. The flowers are of great size, perfect form, averaging fully two inches in diameter. Pkt., 7c; oz., 85c; ¼ lb., \$2.50; lb., \$8.50.

3386 Early Rosy Morn (Burpee's) Flowers grown under ordinary field culture have measured fully two inches in diameter. The flowers are usually borne in threes or fours on stiff, long stems. Color, a pleasing shade of rose with crimson-scarlet standard. Pkt., 7c; oz., 80c; ¼ lb., \$2.40; lb., \$8.00.

3375 Early Lavender King (Burpee's) A first-class lavender has been much wanted in this type, therefore, we have great pleasure in offering the new Lavender King. This glorious new variety is a rich, true, deep lavender throughout. Similar in color to the Summer-flowering varieties, Burpee's Orchid and R. F. Felton. The flowers are of large size, beautifully true waved form, and borne in threes and fours on stems of great length. Pkt., 7c; oz., 85c; ¼ lb., \$2.50; lb., \$8.50.

3399 Early Zephyr (Burpee's) This is a delightful shade of pale blue or lavender. It might be briefly described as a silvery blue self. An extremely dainty and charming variety. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3338 Early Blue-Bird (Burpee's) This is a charming shade of blue. Somewhat deeper than Wedgwood, but more of a true self, especially as the flower ages. In our opinion, the best blue for indoor culture. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3380 Early Mauve Beauty (Burpee's) Color a pleasing shade of rosy mauve. The flowers are of immense size, often measuring two and one-half inches in diameter, yet exquisitely waved and of best Spencer form. A strong, vigorous grower and very free flowering. Charming under artificial light. Pkt., 7c; oz., 85c; ¼ lb., \$2.50; lb., \$8.50.

3346 Early Daintiness (Burpee's) This has always been a favorite since it was first exhibited in 1916, when it was certificated. We have only now been able to work up a sufficient stock to offer to our friends. A strong grower, with flowers of largest size and usually produced in fours. Color pure white edged rose. Similar to Summer-flowering Dainty. Pkt., 7c; oz., 80c; ¼ lb., \$2.40; lb., \$8.00.

3352 Early Exquisite (Burpee's) The ground color is a soft shade of primrose, the edge of the standard and wings being beautifully "picoteed" with deep rose-pink. Pkt., 7c; oz., 85c; ¼ lb., \$2.50; lb., \$8.50.

3361 Fordhook Pink and White (Burpee's) This is similar to the old Blanche Ferry, having a bright, rosy-pink standard with white wings, lightly suffused rose. Pkt., 7c; oz., 60c; ¼ lb., \$1.80; lb., \$6.00.

3398 Yarrowa The flowers average two and one-half inches in diameter; many are duplex or double. The color is a bright rose-pink with a clear, creamy base. Our stock of this popular Australian variety is absolutely true. Grown by us from seed produced direct from the introducer. Pkt., 7c; oz., 75c; ¼ lb., \$2.25; lb., \$7.50.

3357 Early Fantasy (Burpee's) Striped and marbled with rich rose-pink on a creamy white ground. Exceedingly bright and makes a telling bunch when cut. Extremely free and a continuous bloomer, the flowers usually borne in threes and fours on long stems. Pkt., 7c; oz., 80c; ¼ lb., \$2.40; lb., \$8.00.

The prices quoted are net for packets as well as larger quantities, f. o. b. Philadelphia, for delivery July to December.

The above varieties—each the best in its class—provide a complete range of colors. We have many other desirable varieties of Early-flowering Spencers on which we shall be pleased to quote prices upon request.

W. Atlee Burpee Co.,

Seed Growers Philadelphia.

CRAIG SPECIALTIES

and are in greater demand each year. Many varieties and sizes will be unusually short this year and we want to impress upon our many customers the advisability, where possible, of placing their orders early. We have made unusual preparation

We extend to all a very cordial invitation to call at our Philadelphia and Norwood plants, feeling assured your visit will be both a pleasure and a profit. If unable to

CROTONS

The Croton with its highly-colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 plants in 200 varieties, all of the very highest quality and brilliantly colored.

October 1st Delivery

2½-inch pots, strong plants, \$30 per 100, \$275 per 1,000

Immediate Delivery

4 -inch pots, strong plants, \$9 per dozen, \$70 per 100

5 -inch pots, strong plants, \$12 and \$15 per dozen

6 -inch pots, strong plants, \$18 and \$24 per dozen

7 -inch pots, strong plants, \$30 and \$36 per dozen

8 -inch pots, strong plants, \$4 and \$5 each

10 -inch pots, strong plants, \$7.50 and \$10 each

12 and 14-inch tubs, specimen plants, \$15, \$20 and \$25 each

CROTONS (NARROW LEAF TYPE)

Delicatissima, *Golden Thread* and *Florence*. These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.

2½-inch pots, \$30 per 100

4 -inch pots, \$9 per dozen, \$70 per 100

5 -inch pots, \$15 and \$18 per dozen

6 -inch pots, \$18 and \$24 per dozen

CROTON PUNCTATA

One of the finest and most satisfactory varieties for basket work and centers of ferneries.

2½-inch pots, \$15 per 100, \$140 per 1,000

3 -inch pots, \$35 per 100

4 -inch pots, \$50 per 100

Every retail store and grower should feature Crotons this Fall and Christmas. We know our stock will please you and your customer.

DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracaena. The small and medium sizes can be used to great advantage in making up the popular Christmas baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracaenas, in greater variety, than any firm in this country.

DRACAENA GODSEFFIANA

Green and white leaf, very hardy, fine for baskets.

2½-inch pots, \$20 per 100

3 -inch pots, \$35 per 100

4 -inch pots, \$50 per 100

FANCY DRACAENAS

We are offering a collection of the new and rare Dracaenas, including *Imperialis*, *Amabilis*, *Pere Charon*, *Mandiana*, *Titworthii*, etc. Very handsome for home decoration or for fancy combination baskets.

4-inch pots, \$9 per dozen

5-inch pots, \$15 per dozen

6-inch pots, \$18 and \$24 per dozen

8-inch pots, \$3.50 and \$5 each

DRACAENA MASSANGEANA

The variety with the golden stripe down the center of the leaf. The best of all Dracaenas for the house. We have an exceptionally large stock, well colored and of the very highest quality.

4-inch pots, heavy, \$9 per dozen, \$75 per 100

6-inch pots, heavy, \$24 per dozen

8-inch pots, heavy, \$3.50 and \$4 each

10-inch pots, heavy, \$5 and \$6 each

DRACAENA FRAGRANS

Plain green leaf.

6-inch pots, \$18 and \$24 per dozen

8-inch pots, \$3.50 and \$4 each

DRACAENA SANDERIANA

Small, light green leaves, edged with creamy white. Fine for center of fern dishes or basket work.

2½-inch pots, \$20 per 100

3 -inch pots, \$35 per 100

DRACAENA LORD WOLSELEY

One of the very best varieties for Easter and Christmas, being bright red in color. An excellent Christmas variety.

2-inch pots, \$20 per 100

3-inch pots, \$35 per 100

4-inch pots, \$60 per 100

5-inch pots, \$12 per dozen

6-inch pots, \$18 per dozen

DRACAENA KELLERIANA (NEW)

One of the finest foliage plants for combination boxes or baskets.

2½-inch pots, \$20 per 100

3 -inch pots, \$35 per 100

4 -inch pots, \$50 per 100

8 -inch pots, made up, very handsome, \$3.50, \$4 and \$5 each

DRACAENA TERMINALIS

Exceptionally well colored.

2½-inch pots, \$20 per 100

3 -inch pots, \$35 per 100

4 -inch pots, \$60 per 100

5 -inch pots, \$12 per dozen

6 -inch pots, \$18 per dozen

We would suggest ordering the above early, as the demand is always great.

DRACAENA DE SMETIANA

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.

4-inch pots, \$7.50 per dozen, \$60 per 100

5-inch pots, \$1.00 each

6-inch pots, \$1.50 each

DRACAENA WARNECKII (NEW)

Silver and green leaf. Very durable.

6-inch pots, \$30 per dozen

7-inch pots, \$3.50 each

DRACAENA INDIVISA

Very large stock in splendid condition.

4-inch pots, \$25 per 100

6-inch pots, \$6, \$9 and \$12 per dozen

DRACAENA LINDENII

Same type as *Massangeana* but with the golden stripes on the outer edges of the leaf.

4-inch pots, \$9 per dozen, \$75 per 100

6-inch pots, \$24 per dozen

8-inch pots, \$3.50 and \$4 each

DRACAENA SHEPHERDII

Very handsome plants; red and green.

6-inch pots, \$18 per dozen

7-inch pots, \$30 per dozen

8-inch pots, \$4 and \$5 each

FICUS

FICUS PANDURATA

Positively the best house and porch plant to date. Our stock of this wonderful plant this year is finer than we have heretofore offered.

6-inch pots, 2 ft. tall, \$2 each

7-inch pots, 3 ft. tall, \$2.50 each

8-inch pots, 4 ft. tall, \$3.00 each

10-inch tubs and 11-inch tubs, 5 ft. to 10 ft. tall, \$4, \$5, \$6 and \$7.50 each

The large plants are unusually fine.

FICUS CRAIGHII

This variety is a greatly improved *Ficus Elastica*. It is close jointed and the midrib stands out prominently, being ivory-white in color.

4-inch pots, 15 inches tall, \$6 per dozen, \$50 per 100

6-inch pots, 18 to 24 inches tall, \$9 and \$12 per dozen

BEGONIAS

September and Later Delivery

BEGONIA MRS. J. A. PETERSON

4-inch pots, \$75 per 100

5-inch pots, \$100 per 100

6-inch pots, \$18 and \$24 per dozen

BEGONIA GLOIRE DE LORRAINE

4-inch pots, \$75 per 100

5-inch pots, \$100 per 100

6-inch pots, \$15 and \$18 per dozen

BEGONIA GLORY OF CINCINNATI

This variety is endorsed by all the leading retail florists. It will hold the flowers much better than the *Begonia de Lorraine*.

4-inch pots, heavy, \$75 per 100

5-inch pots, heavy, \$100 per 100

6-inch pots, heavy, \$18 and \$24 per dozen

7-inch pots, very heavy, \$2.50 each

BEGONIA KONKURENT

A Greatly Improved *Begonia Cincinnati*

The above variety is a German introduction, and we have tried it for three years. It makes a much better shaped plant than *Cincinnati*, is freer flowering, more shapely, and next to *Norwood*, is the best keeping *Begonia* we have ever handled, the original flowers remaining on the plants for several months.

4-inch pots, \$75 per 100

5-inch pots, \$100 per 100

6-inch pots, very heavy, \$18 and \$24 per dozen

7-inch pots, very heavy, \$2.50 each

OTHER BEGONIAS

Luminosa, red; *Prima Donna*, pink; *Pfitzer's Triumph*, white.

6-inch pots, \$6 per dozen; \$45 per 100

ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in the country.

2½-inch pots, single plants, \$10 per 100; \$90 per 1,000

2½-inch pots, made up plants, 3 plants, \$15 per 100; \$140 per 1,000

4 -inch pots, made up plants, 3 plants, \$50 per 100; \$475 per 1,000

6 -inch pots, made up plants, 3 plants, 24 to 28 inches tall, \$24 per dozen

7 -inch pots, made up plants, 3 plants, 40 to 42 inches tall, \$5 and \$6 each

8 -inch pots, made up plants, 3 plants, 48 inches tall, \$7.50 each

9 -inch pots, made up plants, 3 plants, 60 to 66 inches tall, \$10 and \$12.50 each

PANDANUS VEITCHII

Well colored plants.

5½-inch pots, \$15 per dozen

6 -inch pots, \$18 and \$24 per dozen

7 -inch pots, \$30 and \$36 per dozen

Large specimens at, \$6 and \$7.50 each

GARDENIA VEITCHII

We have an exceptionally fine stock for growing on.

2½-inch pots, \$15 per 100; \$140 per 1,000

3 -inch pots, \$25 per 100

4 -inch pots, \$50 per 100

6 -inch pots, \$100 per 100; Sept. delivery

Branch:
NORWOOD, PA.

ROBERT CRAIG COMPANY,

ARE KNOWN ALL OVER THE COUNTRY AS **Quality Stock**

and are in better position to fill orders at this time than ever before. Avoid disappointment, such as was experienced by many last year. We will be represented at the S. A. F. & O. H. Convention at Detroit in August.

call, you may send us your order, large or small, with every confidence of that it will have our best attention. We would suggest placing your orders as early as possible.

HYBRID TEA ROSES

Exceptionally fine stock for fall planting of the following varieties: American Beauty, Hadley, My Maryland, Mrs. A. Ward, Golden Gem, September Morn, Double White Killarney, Sweetheart, etc., etc.

6-inch pots, strong plants,
\$7.50 per dozen, \$60 per 100

150,000 NEPHROLEPIS

(In variety)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

NEPHROLEPIS NORWOOD

The most beautiful form of Nephrolepis to date; graceful, compact and symmetrical; a vigorous, healthy grower. All growers are invited to inspect it at our Norwood green-houses.

Strong Plants

2 1/4-inch pots,
\$3 per dozen; \$12 per 100; \$100 per 1,000
6-inch pots.....\$9 and \$12 per dozen
4-inch pots.....\$6 per dozen; \$35 per 100
Orders filled strictly in rotation.

NEPHROLEPIS VERONA

Makes a good plant in all sizes. Much finer frond than any crested sort outside of N. Smithii. The fronds are carried on a heavy, wiry stem. We consider it one of the best of the newer introductions.

2 1/4-inch pots.....\$10 per 100; \$90 per 1,000
4-inch pots.....\$35 per 100
6-inch pots.....\$9 and \$12 per dozen
8-inch pots.....\$18 and \$24 per dozen

NEPHROLEPIS BOSTONIENSIS, DWARF

This is a dwarf form of the old Boston Fern; same character, form and graceful habit.

2 1/4-inch pots.....\$10 per 100; \$90 per 1,000
4-inch pots.....\$35 per 100
6-inch pots.....\$9 and \$12 per dozen
8-inch pots.....\$18 and \$24 per dozen

NEPHROLEPIS SCOTTII

Our stock is in superb condition.

2 1/4-inch stock.....\$10 per 100; \$90 per 1,000
4-inch stock.....\$35 per 100
6-inch stock, heavy,
\$10 per dozen; \$75 per 100
8-inch 1/4 pots, heavy..\$18 and \$24 per dozen
10-inch 1/4 pots.....\$36 per dozen
11-inch tubs.....\$4 and \$5 each

NEPHROLEPIS ELEGANTISSIMA COMPACTA

A dwarf, compact form of Nephrolepis Elegantissima, each plant making an ideal shape.

2 1/4-inch pots.....\$10 per 100; \$90 per 1,000
4-inch pots.....\$35 per 100
6-inch pots.....\$9 and \$12 per dozen
8-inch pots.....\$18 and \$24 per dozen

NEPHROLEPIS SMITHII

The greatly improved Amerpohlii. It is a compact form, much finer than Amerpohlii and does not break down in the center. The fronds are carried on wiry stems. This variety will have a wonderful sale up to a 6-inch pot, being particularly showy for basket work.

2 1/4-inch pots.....\$10 per 100; \$90 per 1,000
4-inch pots.....\$35 per 100
6-inch pots.....\$9 per dozen
8-inch pots.....\$18 and \$24 per dozen

TEDDY JUNIOR

A Grand New Dwarf Fern

Fine young plants from 2 1/4-inch pots,
\$10 per 100; \$90 per 1,000
4-inch pots, heavy.....\$35 per 100
6-inch pots, heavy..\$75 per 100 and \$100 per 100
7-inch pots.....\$18 per dozen
8-inch pots.....\$18 and \$24 per dozen
11-inch tubs.....\$4 and \$5 each

NEPHROLEPIS HARRISII OR ROOSEVELT

2 1/4-inch pots.....\$10 per 100; \$90 per 1,000
4-inch pots.....\$30 per 100
6-inch pots.....\$75 and \$100 per 100
8-inch pots.....\$1.50 and \$2 each
10-inch pots.....\$3 each

CROTON LEAVES AND SPRAYS

Cut Croton Leaves and Sprays have been supplied by us in the past few years to some of the leading retail Florists, who have featured them in mantel, table and funeral work. Cut Crotons will last in a cool place from three to four weeks. We can supply them every day in the year. Very highly colored sprays at 35 and 50 cents each. Cut leaves, \$3 and \$5 per 100.

When you have orders for funeral or table work "out of the ordinary," order Craig's Cut Crotons.

ADIANTUM GLORIOSA

Same as Farleyense, but as hardy as Nephrolepis.

4-inch strong plants.....\$50 per 100

PTERIS and CYRTOMIUMS

September delivery.

Pteris Argylea, 4-inch at.....\$20 per 100
Pteris Albo-lineata, 3-inch at.....\$12 per 100
Pteris Tremula, 4-inch at
\$20 per 100; 6-inch at \$6 per dozen
Pteris Wilsonii, 3-inch at.....\$12 per 100
Cyrtomium Rochfordianum, 4-inch at
\$20 per 100

HYDRANGEAS

FRENCH AND OTAKSA

Delivery September and later.

We have in stock over 60,000 plants in the very best varieties, including Otaksa, Mad. Chautard, Baby Bimbinette, Lilie Mouillere, Mad. Mouillere, Jacoude, General Vibraye, Radiant, etc. The above are all excellent sorts for forcing.

4-inch pots, strong plants,
\$35 per 100; \$325 per 1000
6-inch pots, strong plants,
\$50 per 100; \$475 per 1000
7-inch pots, strong plants.....\$75 per 100
Larger plants at \$12, \$18 and \$24 per dozen.

OTAHEITE ORANGES

A fine stock of this wonderful Christmas plant.

2 1/4-inch pots for growing on,
\$15 per 100; \$140 per 1000
Plants in fruit, September delivery,
\$0.25 per fruit
Plants in fruit, ripened, November and
December.....\$0.35 per fruit

GENISTA RACEMOSA

A large stock of well-grown plants for growing on.

5-inch pots.....\$50 per 100
6-inch pots.....\$0.75 and \$1 each
Larger plants at \$1.50, \$2 and \$3 each.

CYCLAMEN

September and Later Delivery

This has been one of our specialties for over twenty years. In all of our experience we have never seen a finer lot of plants. We are growing our stock in new houses. They are absolutely clean and perfect in every way and not to be compared with weakly, drawn stock offered at less money.

4-inch pots.....\$50 per 100
4-inch pots, extra heavy.....\$60 per 100
5-inch pots.....\$12 per dozen
5 1/2-inch pots.....\$15 per dozen
6-inch pots.....\$18 and \$24 per dozen
7-inch pots.....\$30 and \$36 per dozen
This stock will be profitable to anyone buying now.

POINSETTIAS

The true red variety. Stock of the highest quality.

2 1/4-inch pots.....\$12 per 100; \$110 per 1000
3-inch pots.....\$20 per 100; \$190 per 1000
4-inch pots.....\$35 per 100; \$325 per 1000

PHOENIX ROEBELENI

Well grown plants.

8-inch tubs.....\$5 each
9 and 10-inch tubs.....\$10 and \$12.50 each

LATANIA BORBONICA

Fan Leaf Palm

3-inch pots.....\$25 per 100

ASPIDISTRA

Variegated and green leaf.

7-inch pots.....\$2 and \$2.50 each

ERICA MELANTHERA

5-inch pots, heavy.....\$12 and \$15 per dozen
6-inch pots, heavy.....\$24 per dozen
9-inch pots, large specimens,
\$5, \$6 and \$7.50 each

GERANIUMS

October 15 and later delivery.

Mme. Barney, Ricard, S. A. Nutt, Poitevine, Single Dryden.

2 1/4-inch pots.....\$5 per 100; \$45 per 1000
Alice Lemon, new; Single Salmon, very large trusses. An excellent variety for Winter and Easter flowering.
2 1/4-inch pots.....\$10 per 100; \$90 per 1000

STANDARD HELIOTROPE

Centefleur

7-inch pots, very fine, from.....\$3 to \$4 each

POT GROWN CHRYSANTHEMUMS

October 1 and later delivery.

Maud Dean, Bonaffon, Mrs. Beu, Hilda Canning, Mrs. Buckingham, etc.
6-inch pots.....\$6 and \$9 per dozen
7-inch pots.....\$12 and \$15 per dozen

ANTHERICUM MANDIANUM

6-inch pots, very heavy.....\$9 per dozen

ASPARAGUS PLUMOSUS NANUS

4-inch pots.....\$15 per 100; \$125 per 1000

TERMS. Cash with Order—Kindly send sufficient to cover the entire bill. We do not make shipments C. O. D. unless remittance has been made on account to guarantee acceptance. This does not apply to regular customers.

Remittances—Remittances should be made by money order or New York drafts. If money is sent, letter should be registered. All prices quoted in this list are strictly net. **Shipping Instructions**—Give your name, post office, county and state, and the name of your nearest express office to which shipment is to be made. We have always made it prominent in our printed terms that our goods are sold F. O. B. cars at the point of shipment, and are at the purchaser's risk while in transit. Because of the present unsettled conditions we wish to emphasize still further that we do not guarantee safe delivery. The ownership of all goods sold by us passes to the purchaser on delivery by us to the carrier and the issuing of the receipt by the carrier ends our responsibility. Any claims for damage should be made promptly to the agent at the point of delivery. **Correspondence**—We endeavor to answer all correspondence promptly, but owing to the pressure of business during the Fall rush we ask that all requests be clearly and concisely stated. **Errors**—Keep a copy of your order. We aim to have our orders correctly filled. Where we are at fault we shall make satisfactory correction.

4900 Market Street, PHILADELPHIA

M.
RICE
CO.

Every Basket A Work of Art

Last week we told you about three of the essentials needed to raise baskets above the common level. This week we want to inform you about

Fourth—THE FINISH. Nothing is more important to you than the finish, because it must be lasting to maintain the salable qualities of a basket. If the paint rubs off or chips off before it is sold, you will soon find you have a lot of shopworn baskets that you cannot dispose of. **NEATNESS AND PROPER COLOR BLENDING, NEW EFFECTS TO LEND VARIETY AND ATTRACTIVENESS,** are all things to be looked for in a line of **HIGH-GRADE** baskets.

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"Keystone Quality" Baskets combine all the essentials of the best baskets

Look for Our Exhibit at the S. A. F. Convention in Detroit

M. RICE CO.,

FLORISTS' SUPPLIES THAT EXCEL

1220-22-24 Spring Garden Street,

PHILADELPHIA, PA.

M.
RICE
CO.M.
RICE
CO.M.
RICE
CO.

In Time of Peace Prepare for War

Now during the quiet season replenish your ribbon and chiffon stocks for fall.

From all indications prices will not be lower and in all probability, due to increased cost of raw materials and scarcity of labor, they will be higher. Therefore, we suggest ordering early and liberally.

At your service.

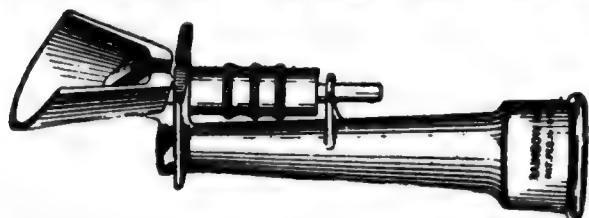
WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Office and Salesrooms, 17-25 East 24th Street, NEW YORK

RAINBOW SYRINGE, \$2.00



MADE of brass. It will fit a $\frac{3}{4}$ -inch hose and is easily adjusted for fine or coarse spray of water. Absolutely the best greenhouse syringe on the market. It really costs the grower nothing because — **IT SAVES INSECTICIDES.**

JOHN WELSH YOUNG, 6640 Wayne Ave., Germantown, Philadelphia, Pa.

WHERE ARE THE SUMMER WINDOWS?

By its articles, begun six years ago, on window decorating, The Review aroused much activity in retail stores, which resulted in striking displays of many kinds. What is the reason for the fewness of window displays of late—the high price of flowers or the increased cost of labor?

LONG ago in France there lived a poet, by name Francois Villon, better known to us through Robert Louis Stevenson's brief essay concerning him, and Justin Huntley McCarthy's vivid novel, "If I Were King," than through his own poetry.

One of his verses, however, lives in the anthologies of today. And the constant refrain is, "Where are the snows of yesteryear?"

Quoting him, we are just now inclined to ask, "Where are the window displays of yesteryear?" It comes up with particular force at this season of the year, when the slackening of trade offers more time for the artistic arrangement of the florists' windows at a time when advertising at low cost is especially desirable.

About six years ago only a few florists, outstanding exceptions, used their display window for anything else than a place to store plants and perhaps show a vase or two of seasonal flowers. Recognizing the immense possibilities to the florist, the number of advantages for staging striking displays the trade possesses, The Review advocated the wider use of this means of advertising.

Results of Hints.

The results were more than had been expected. Retailers all over the country took up the idea. Those who had never made an attempt to decorate, found the opportunities waiting their hands. Those who had done much in window display found ideas and suggestions presented in the articles of The Review valuable in adding variety and improvements in their decorations. Those who acted as window decorators in various firms found stimulus to produce elaborate effects. Ingenious construction and pictorial arrangements

gathered crowds on the sidewalk before many a florist's store. And proprietors saw additions to their sales directly responsible to the attractiveness of their windows.

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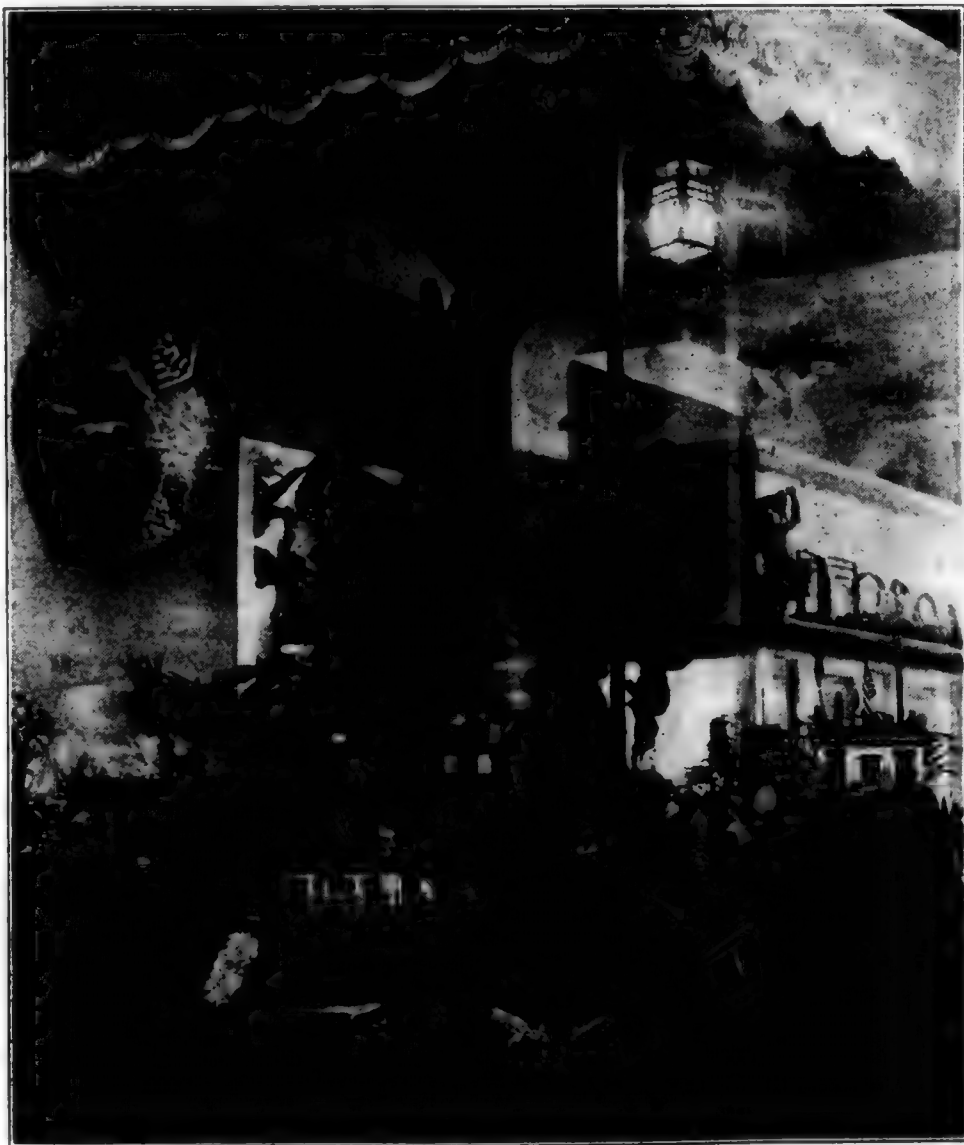
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But now, although business is keeping up unusually well during the hot weather, so well indeed that the staffs of some stores, reduced by vacations, are almost as busy as they were in the spring. Yet there is a period of slackness now and then. That may well be consumed by putting some thought and work on the show window. Various flowers in their short season during the summer are plentiful enough to be used generously in the window. No matter how many years pass, the mill-pond, with its fish, tiny ducks, or turtles or crocodiles, still draws the crowd of passers-by. A little motion — mill-wheel, wind-mill or other device — attracts the throngs as of yore. Rustic effects, devised with moss, small evergreens or boxwoods, and a gravel-bottomed pool, have the same old charms for those who came from the farm and for those who, on sultry days, wish they were there.

Easy for Us.

The readily available drawing cards are easily worked out for florists, and now is the time to undertake them. There's but a little time required, and results have been found of value in dollars and cents by many florists in former years. If retailers will make the effort through advertising of various kinds to maintain the level of sales of the last season, there is no reason why they should not have another like it next year. But if the florist, in the crowd of heavy business loses sight of the need of advertising for the future, he may, when he sees his sales



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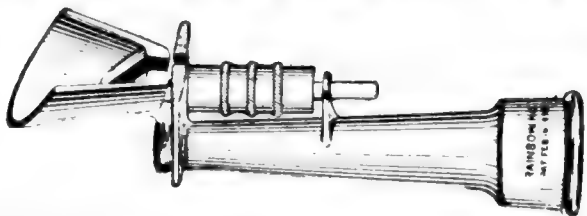
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Florists' Telegraph Delivery is the Message of this Window.

slow down, feel the need of advertising again, or more, and then he will find that it's twice as hard to get a customer back as it is to keep him.

The F. T. D. Window.

The illustration shows a window that requires little cut flower stock, which will spoil and be lost. Yet it is decidedly a florist's window, and one advertising an extraordinarily well paying branch of the business, the telegraph delivery system. You know that Albert Pochelon, of the L. Bomb Floral Co., Detroit, is an ardent supporter of the telegraph delivery. So ardent a supporter is he that all his friends become supporters also.

In this window he has the rustic effects mentioned before, stream of water and rapids, an aeroplane and also the telegraph delivery feature well played up. Both the flower shop and telegraph office, with the wires connecting them, are conspicuously placed. The messenger directly in front is extremely striking to the eye. A window such as this brings strongly to the attention of many people the wire delivery of flowers. There are plenty of other features which can be well employed. Now is the time to start on the window. Make it an advertising display.

TAKE YOUR PIPE ALONG.

An amusing incident occurred today. While looking outside our store window my attention was called to men working

across the way who seemed to work as though they didn't care "whether school kept or not." The idea seemingly was to do as little as possible in order to make the job they were on last as long as possible, and they certainly meant to do it.

One of our employees also noted the indifference of the men to their job, and remarked that the job must be a day job and not a contract one, for if it were a contract job they would have to hustle along with their work. Then he told me about a certain employer who, whenever he had a job that was taken at a contract price, saw to it that the men hurried along and did their work, but whenever he accepted a job and charged for it by the day he would immediately tell them to be sure to take their pipes along. The purpose was evident. They would take all the time they wanted to light and smoke their pipes. Why should he care?

This incident is not unlike the way some florists are taking in our publicity campaign. The way some have neglected to send in their subscriptions makes one think they are taking their pipes along. Of course we hope that some have full knowledge that ours is a contract job and not one of day work. How does it affect you?

We are all working for one ultimate purpose, and that is for future success in the sale of more flowers. You are one of the contractors. Are you on the job?

Henry Penn,

Chairman National Publicity Campaign.

FROM A FLORIST'S LIPS

MR. GEDDIS TALKS.

High Prices Next Fall.

"Few florists appreciate the scarcity of merchandise that exists today," said David S. Geddis while in the office of The Review last week. "Last season's wonderful business swept out the flower stores; it gave them a cleaning such as most of them never had known; it cleared out the rusty wire frames, the old, misshapen and soiled baskets, the off-shade ribbons, even the artificial flowers most stores buy but seldom sell. Thus far few florists have made the attempt to buy in quantity to replace these goods or to prepare for the fall season and for Christmas. When they do, they will get a jolt."

Mr. Geddis was not speaking for publication, but he recently has been in the market to buy a general stock of staple florists' supplies for the new building soon to be occupied by the St. Louis Wholesale Cut Flower Co., so he has a knowledge of the situation at primary sources of supply which cannot fail to be of wide interest. "You can go straight through the list," said he, "without finding a manufacturer who has any considerable stock of goods, or of materials, and most of them are short of help, while all are paying wages that are higher than ever before. Considering that they have about all they can do now, in the midst of the usual dull season, what will it be when fall buying

begins? As for imported stock, such as immortelles, cape flowers and chifbons, there are few and the prices on the other side of the water are such as to make the jobbers sit up and take notice."

How Labor Shortage Affects Supplies.

"There is another point that is worth noting," continued Mr. Geddis; "the shortage of factory help has caused practically every manufacturer to reduce his line; they are not making the usual variety, concentrating on a few articles, and novelties will be scarce."

"When you consider the small number of actual manufacturers of florists' supplies compared to the great number of users of them you can see where we all are going to be 'at' next winter."

Mr. Geddis is well known to the trade all over the country, because of the skill with which he handled flowers while he was connected with retailing and because of the progress he has made since he became identified with growing and wholesaling, so that his views carry weight. "Most growers made money last season, considerably to their surprise," he said, "and they are wondering where they will come out next spring. I have no doubt we shall have big business. In place of last autumn's big call for funeral work, we shall have, in St. Louis and probably elsewhere, the most active social season on record. If we do not get the prices we need to make the flower business pay in all its branches it will be because we do not

all work together; the people are able and willing to pay for flowers in proportion to the cost of other things.

Higher Flower Prices Compulsory.

"Prices cannot be low next season; if they should be, the growers would be driven out of business. It will cost more to grow flowers in the next ten months than it ever cost before. The grower who doesn't spend the money won't have the goods. I figure that carnations have got to average 4 cents next season, and roses 8 cents, if we are to take enough off the plants to make it possible to keep on growing good stock."

PEONIES FOR INDIANA

Replying to the inquiry of R. M. H., Ind., in The Review for July 3, peonies suited to conditions in Indiana vary, no doubt, from those farther south, and possibly from those around Chicago, where the blooming season is usually a week to ten days later than with us.

First, the old officinalis is always on hand, no matter what the season may be. If early, the blooms always find a ready sale, because they are first. If late, they come just in time for Memorial day.

Following this we have, in pink, Edulis Superba, Alexandre Dumas, Jules Elie, Moore's Early and Novelty; in white, Queen Victoria, Drop White, Festiva Maxima and Madame de Verneville; in red, Rubra Triumphans, Richard Carvel, Felix Crousse and Pottsi.

In northern Indiana we have Edulis Superba, Moore's Early, Drop White, Festiva Maxima and Pottsi in profusion of bloom three years out of four.

Mrs. Wm. Crawford.

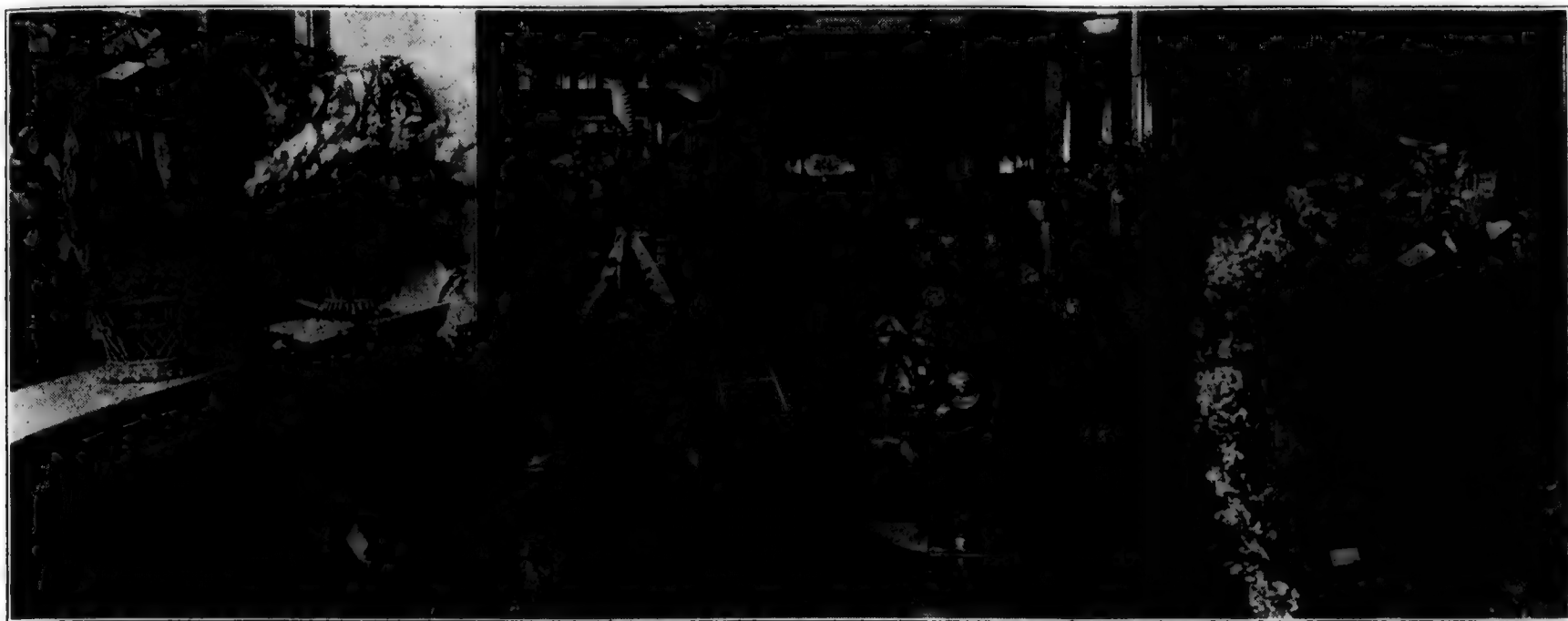
THE GARDENERS' CONVENTION.

The plans for the annual convention of the National Association of Gardeners, to be held in Cleveland, August 26 to 28, are nearly completed. The Hollenden has been selected as the association's headquarters and convention meeting place.

August 26 and 27 will be devoted to business. Tuesday evening, August 26, J. Otto Thilow will deliver his lecture on "The Flora of Hawaii," to which the public will be invited. Wednesday evening, August 27, the annual banquet will take place. The local committee, comprising R. P. Brydon, W. E. Cook, J. Fisher, R. Poole, T. M. Rowe, H. P. Rapley, J. Hamilton, A. Brown, appointed by President Robert Weeks, is preparing the entertainment features for the visiting members and friends.

Among the things to be brought before the convention are the proposed cooperation between the country estate owners and the national association, the future policy and operation of the service bureau maintained by the association, the practicability of providing examinations for members of the profession, and the question of how young men can be induced to take up the gardening profession.

Sidney S. Wilson, vice-president of the associated advertising clubs of the world and former president of the Cleveland Advertising Club, will talk on "How Can the Gardener Best Advertise His Profession?" and Edwin Jenkins, of Lenox, Mass., will speak on "How Can We Interest the Young Men in Our Profession?" Quarantine Bill



Floral Decorations Filled the Corridors of the Marine Bank & Trust Co., at its New Quarters, in New Orleans.

No. 37 will be discussed by a speaker to be announced later.

Members should not delay in making reservations for hotel accommodations, and should apply to James Fisher, chairman, hotel reservations committee, 10504 St. Clair avenue, Cleveland.

DECORATIONS AT BANK OPENING.

Floral decorations of every kind filled the corridors of the Marine Bank & Trust Co., in its new quarters, on Carondelet street, New Orleans, at its opening, June 30. A large proportion of the wreaths and sprays came from the Metairie Ridge Nurseries, but all the principal florists of the city were well represented. The bank was organized about one year ago and has risen rapidly in public favor, the deposits now reaching upwards of \$12,000,000.

TORONTO, ONT.

Convention Plans Complete.

The final program for the Canadian Horticultural Association convention is out and it shows that there will be something doing all the time. The date has been set for August 12 to 15 inclusive, so that visitors from the United States can take in the convention in Toronto on the way to Detroit. A cordial invitation has been extended to florists, growers and supply men of the United States to take in the Toronto convention. Supply houses desiring space for exhibition purposes should advise either A. Simpson, 11 Queen's park, or J. J. Higgins, superintendent of exhibits, at once, in order that reservations may be made. All desiring hotel reservations should advise H. G. Dillemath, chairman of the convention committee. Goods for exhibition purposes only will be admitted duty-free.

Social features include a banquet, visit to the greenhouses of Sir John Eaton and Sir Henry Pellatt, and a visit to Victoria park, at Niagara Falls. All attending the convention will be the guests of the Toronto Retail Florists' Club Wednesday afternoon, August 13, at Long Branch. Automobiles and electric cars will take the crowds to the park free. There will be a good program of sports. Valuable prizes will be given. An orchestra will be in attendance, supper will be served and the evening spent in dancing. The club will pay

all expenses. Preparations are being made for over 500. J. Plumptree will be director of sports.

Various Notes.

A trip to a number of greenhouses shows that they intend taking care of the anticipated increased business next winter. Material is now on the ground for the additions at the Dale Estate. Simmons & Son are also increasing their greenhouses at Brampton. J. H. Dunlop will soon have his new greenhouses at Richmond Hill. The Bedford Park Floral Co. has ground near Mr. Dunlop and by next year will probably under-

take the construction of a complete new range at Richmond Hill. Other growers are taking advantage of the season to make much needed improvements and additions.

George M. Geraghty, the manager of J. H. Dunlop's, took a party of twenty-one returned soldiers for a month's holiday to his summer home, Pilgrims' Rest, on Georgian bay.

S. McFadden, manager of S. Tidy & Son, and family, are at Otter lake.

H. G. Dillemath is on a fishing trip at Lake Magnetawan. He remembered the boys in the store and friends with some speckled beauties. J. J. H.

HOW SCIENCE HELPS

CHEMISTRY HELPS GROWERS.

[This is the third installment of the article by E. A. White, professor of floriculture at Cornell University, Ithaca, N. Y., on "How Science Aids Florists."]

As has been stated, next to botany in its various divisions, probably no branch of science has been more beneficial to floriculture than chemistry. Botany and chemistry are so interwoven in plant culture that it is impossible to state the relative importance of each. The application of chemical principles touches many phases of plant life closely. Both organic and inorganic substances must be studied; air, moisture and the soil elements, which make life possible, are all intimately bound up in chemical substances.

A study of the atmosphere in its relation to plant life, and of the soil in its relation to vigorous plant growth, brings us closely into the chemical world. In earlier horticultural practice, little attention was paid to atmospheric conditions. The air as a source of plant food was unthought-of, for the plant growers of that early period had little to aid them in solving their problem regarding the source of material for improving the growth of their plants.

Atmosphere and Plant Growth.

For years there was a realization that the nature of the soil was important for

healthy growth, but only within comparatively recent times has there come to be a realization that the atmosphere is equally important. Outdoor atmospheric conditions are little subject to control, but in greenhouses the plants' environment in this respect may be more easily governed. With the discovery that a large percentage of a plant's substance was carbon, and that the plant received this carbon from the air, there came to be a better appreciation by plant growers of the fact that plants are as dependent on a liberal supply of fresh air as is man.

The greenhouse builder, therefore, began to consider the principles of ventilation, and although present-day methods of greenhouse ventilation are extremely crude, nevertheless plant growth under glass is much more healthy than in the earlier days, when it was thought that all that was necessary was to give the plants warmth and light. Consequently, the early greenhouses were small and sunken in the soil so as to retain all the heat, and every possible effort was made to prevent the escape of warm air from the greenhouses and to let little fresh, cool air in. In this way the plants became so susceptible to fungous diseases that it was almost impossible to grow many species.

Along Comes the Scientist.

When the scientist showed the culturist the value of fresh air, there was an improvement in the quality of the plants grown. Larger, more airy houses were built and these were located on more exposed elevations, where good air circulation could be obtained and larger supplies of fresh air given the interior of the houses.

The plant grower, however, is more concerned with soil and fertility questions than with almost any other problem in science. He grows a wide range of plant species, each with its own requirements not only in regard to the chemical constituents of the soil, but the physical character of the soil as well. It is generally known that plants under glass grow best if the soil contains a mixture of medium sand, silt and clay. The proportion of these varies with different crops, and all species' requirements have to be studied carefully. They are learned largely by investigation and experimentation. Experiment stations, in connection with the agricultural colleges and the United States Department of Agriculture, have done much valuable scientific work in determining correct conditions for various species of plants. Yet much remains to be learned.

Probably no cultivated plant is more particular regarding proper physical and chemical constituents of the soil than is the rose. The best commercial rose growers in America today are those men who have kept closely in touch with the scientific work of the experiment stations.

The Chemist's Limitations.

The chemist, especially the agricultural chemist, is rendering valuable assistance to the flower grower. Unfortunately, he is handicapped to a certain degree and his limitations will not always permit him to fulfill the expectations of practical men. Only a few days ago the writer received a sample of soil with the request that it be analyzed and the sender informed as to what he should apply to make it a good soil for violets. Many men fail to realize that all mineral elements must be rendered soluble before they can be used by plants, and that organic substances must exist in correct combination before they are of value to plants. A soil may contain a quantity of food elements and yet the plant may starve. For this reason chemical analysis is seldom satisfactory from the grower's viewpoint. The chemist can determine the minerals which compose the soil, but he is not familiar with the food requirements of plants of different species and the availability for these plants of the minerals and organic substances in the soil. This is a problem to be determined only by experimentation for each particular crop and for each type of soil, and it is the function of the scientists in our experiment stations to work out these problems for the benefit of the practical grower.

The chemist is, however, teaching the flower grower the sources of plant food and how to treat his crops so they will receive the proper amount of nutrition. The chemist is also giving the flower grower a better knowledge of the so-called "commercial fertilizers" and their effect on plant growth.

[To be continued.]

TULIPS FOR CHRISTMAS.

What is the best red tulip to have for Christmas and when should the bulbs be started? Also, what red sweet pea do you recommend for Christmas cutting? E. S. L.—Me.

Scarlet Duc van Tholl is the earliest of all the red tulips and the only red that can be depended upon to flower for Christmas, but red tulips are strictly a novelty for Christmas and, as a rule, a poor one. Those that are generally seen have short stems with a poor flower peeping above scant foliage. The grower is not to blame, neither are the bulbs. The trouble lies in the fact that Christmas is too early to have tulips that are worth while. If this were not the case, with the ability of the present-day growers, we would have just as good tulips for Christmas as are seen during February and March. For the bulbs to flower at all, they must be well rooted and should therefore be started as soon as they can be had.

Christmas Meteor is the earliest of the red grandiflora type of sweet pea. Scarlet Emperor and Burpee's Early King are two other fine red sweet peas. M. P.

INDIANA WILL BE THERE.

According to reports coming to the office of State Vice-President Nehrling, Indiana will be well represented at the coming S. A. F. convention. It is estimated that about fifty from northern Indiana alone will make the trip. A

considerable number will go by automobile, as the roads are reported to be in excellent condition.

A committee, consisting of Irwin Bertermann, Adolph Baur and Oscar Carlstedt, has been appointed by A. H. Nehrling to look after transportation and other matters pertaining to the convention. This committee has practically decided on a night trip via the Big Four railroad, leaving Indianapolis at 9 p. m. August 18 and arriving in Detroit early next morning. Information regarding rates, etc., may be obtained by consulting members of the committee.

NOTICE BY LADIES' S. A. F.

Mrs. C. H. Maynard gives notice to amend Ladies' S. A. F. constitution and by-laws, article VI, section 4, by adding after the words, "President and Secretary," the words: "She shall give bonds in such sums as the Executive Board may from time to time deem sufficient. The expenses of furnishing such bond to be assumed by the society."

Mrs. H. G. Berning, Sec'y, L. S. A. F.

BRIEF ANSWERS.

W. D. G., N. Y.—Thrip Juice is manufactured by Hammond's Paint & Slug Shot Works, Beacon, N. Y., and sold in most seed stores.

J. P., Ill.—The standard remedies for plant lice under glass are whale oil soap or nicotine extract. There are directions for use on the package.

WHERE TO STOP AT DETROIT

DETROIT HOTELS.

The S. A. F. convention headquarters will be at Hotel Statler, on Grand Circus park, ten minutes by the Woodward avenue car line from the convention auditorium (Arcadia hall), 615 Woodward avenue.

It is highly important that everyone intending to come to the convention, August 19 to 21, make hotel reservations here as soon as possible, as there are to be two other big conventions held here the same week. The hotel committee of the local florists will aid all who will make known their prospective requirements, addressing the chairman, E. A. Feters, 17 East Adams avenue, Detroit.

A list of the principal hotels and their rates per day and distance from headquarters, Hotel Statler, follows:

HOTEL STATLER.

Room with shower, for 1, \$2.50.
Room with shower, for 2, double bed, \$3.50.
Room with tub and shower, for 1, \$3.00 to \$5.00.
Room with tub and shower, for 2, double bed, \$4.50 to \$7.50.
Room with tub and shower, for 2, two beds, \$5.50 to \$7.50.
Room with tub and shower, for 4, three beds, \$8.00.

HOTEL TULLER.

Grand Circus Park, adjacent to headquarters.
Double rooms only, inside, \$4.00 and up.
Double rooms only, outside, \$5.00.

HOTEL PONTCHARTRAIN.

Woodward avenue, five blocks from headquarters.
Room with single bed and running water, \$3.00 and up.
Room with double bed and running water, \$4.00 and up.
Room with bath, \$6.00.

HOTEL CHARLEVOIX.

Near Grand Circus park, one block from headquarters.
Room with single bed and bath, \$2.00.
Room with single bed, without bath, \$1.50.
Room with double bed and bath, \$4.00.

HOTEL CADILLAC.

Michigan avenue, four blocks from headquarters.
Room with twin beds and bath, \$5.50, \$6.00, \$7.00 and \$8.00.
Room with double bed and bath, \$5.00.
Room with twin beds, without bath, \$2.00.
Room with double bed, without bath, \$3.50.

HOTEL GRISWOLD.

Grand River avenue, two blocks from headquarters.
Room with single bed, without bath, \$1.50.
Room with single bed and bath, \$2.00, \$2.50 and \$3.00.
Room with double bed and bath, \$3.00, \$4.00 and \$5.00.
Room with double bed, without bath, \$2.50.

HOTEL PLAZA.

John R. street and Madison avenue, four blocks from headquarters.
Room with single bed, \$2.50 and up.
Room with double bed, \$3.00 and up.

HOTEL MADISON.

Madison avenue and Randolph street, five blocks from headquarters.
Room with single bed and bath, \$1.50 and up.
Room with double bed and bath, \$2.50 and up.

HOTEL FORT SHELBY.

Lafayette and First street, seven blocks from headquarters.
Room with single bed and bath, \$1.50 and up.
Room with double bed and bath, \$2.50 and up.
Parlor, bedroom and bath, \$4.00.

HOTEL STE. CLAIRE.

Monroe and Randolph street, six blocks from headquarters.
Room with bath, \$1.25 to \$2.50.

There are, of course, many smaller hotels at which accommodations may be had, but the list above includes the best and largest.

J. F. Sullivan,
President Detroit Florists' Club.

Geraniums

LEAF-SPOT ON GERANIUMS.

Geraniums that I set outdoors last spring for fall cutting did well until two weeks ago, when they were suddenly attacked by leaf-spot. A dark spot appears on the leaf. The leaf turns yellow and soon drops off. I have been spraying with Bordeaux mixture without any results. What would you advise?
C. F. P.—Kan.

It is impossible to form a definite opinion as to the cause of the trouble with these geraniums without seeing a specimen of the affected plants.

It would appear from the inquiry that the trouble is due to excessive moisture, accompanied by terrific heat, especially if the geraniums are planted closely in extremely rich soil. Leaf-spot on geraniums often comes after heavy thunderstorms, during the heat of the summer.

If these plants have made a strong growth and become matted together, I would advise topping back the growths and giving the plants a general clean-up to let the air in to them. The cuttings that will be obtained from the new growth, started now, will make better material for fall cuttings than wood left on the plants since spring. But if the plants continue to be infected with the disease, it will be a serious mistake to take any cuttings from them. M. P.

MAGGOTS ON GERANIUMS.

Under separate cover I have mailed to you a glass jar containing an ant or some such insect, which is affecting geraniums growing outside here.

You will see they bore through the center of the stem and eventually the stems fall off.

Can you give me the name of the insect and tell me how to destroy it?
S. T.—O.

The insects are not ants, but maggots, which come from decayed animal or vegetable matter. I am inclined to believe that they were brought into the soil by the use of some kind of fresh manure. If the geranium plant sent is a fair specimen of what these maggots are doing, it is going to take some strenuous measures to get rid of them, and care will have to be taken to check them from getting a foothold among the other plants on the place.

The wisest measure to take with plants as badly affected as the one sent, is to pull them up, build a good fire and burn them, because, being so badly infested with the maggots, it is impossible to clean them out and save the plants for any future use.

These maggots have their inception by a fly or bug working in something which the soil contains; so it is through the soil that they will have to be fought. The surest means of exterminating them is by the use of carbon bisulphide.

Saw off a piece from the end of a broomstick, make holes about six inches deep and eighteen inches apart, pour a few drops of carbon in each hole, covering it up immediately. Select the places where the plants are most badly affected and watch the results. It is better to have the soil moist, because the fumes of the carbon will not pass away so quickly as when it is dry.

The writer had occasion to use this remedy with good results in fighting white grubs in flower beds and believes that it will be just as effective in getting rid of these maggots. Be careful in the use of the carbon, because it is explosive. After the geraniums are taken from the land at the end of the season, it will be a good plan to work into it a liberal dressing of fresh lime. M. P.

LANCASTER, PA.

Club Picnic.

The Lancaster County Florists' Club held its annual picnic at Rossmere July 17. Twenty-five members of the Reading club were present as guests of honor. The Lancaster club met them at the P. & R. depot with machines and took them, first to Long park; next to B. F. Barr's formal gardens at his home on

Marietta pike; then to President James Buchanan's historic home, where George B. Wilson was a delightful host, showing the party through the mansion and over the well kept grounds; then to Maple Grove, Lancaster's new amusement park; then to Lancaster's country club, which is excelled by none in Pennsylvania. After this the entire party went to the Rossmere hotel, where lunch was served at noon, followed by an old-fashioned Lancaster dinner at 4 p. m.

More than 100 florists and their wives were present, together with their children, who numbered almost fifty. A program of games had been arranged. The older folks enjoyed bowling, billiards and quoits.

In bowling, Willis B. Girvin won first prize. In the ladies' contest, Cora Weaver rolled the highest score. In 500, Charles B. Herr and Miss Musselman, both of Strasburg, won the prizes.

In addition to the twenty-five visitors from Reading were: Edward Marshall and party from Kennett Square; S. S. Pennock, D. J. Keohane, D. T. Connor, C. D. Bates and T. J. Nolan, all of Philadelphia.

The elaborate decorations on the dining tables were the work of B. F. Barr and L. S. Landis.

After dinner, President Elmer J. Weaver made some appropriate remarks and Maurice J. Brinton, of Christiana, expressed the pleasure that Lancaster took in entertaining the Reading brethren. H. A. Schroyer told several delightful stories. President Heck, of the Reading club, and J. C. Bowder also spoke.

The committee in charge was made up of B. F. Barr, H. F. Rohrer and A. M. Herr. All present voted it the most successful outing ever held by the Lancaster club.
H. K. R.

TEXAS TRAVELINGS

AUSTIN CONVENTION JOTTINGS.

"Wait until next year!" says Ex-president Baker. "Fort Worth is going to give you the biggest time ever."

The ride through town was snappy. Hillyer's, Wall's and Friedrich's were visited in quick succession, but a longer stop was made at the store of Charles Alff & Co., where a fine lunch was served in Mr. Alff's palm garden. This is a wonderful little spot—the realization of a dream of fifty years ago, when Mr. Alff first came here.

President Ammann, of the S. A. F., gave an interesting and illuminating talk on the publicity campaign and S. A. F. doings. When he finished, Chairman Kerr, of the welfare committee, got on his auctioneer's clothes and soon had Texas' quota greatly enlarged.

There was a great spread at the Driskell. The idea of each man introducing himself worked out well. Edgar Hall's 200-pound little boy, Buford, made quite a hit. When it comes to eating, the supply men had the florists bested. D. L. Harris tried to fill up for the week. Robert Shoch could not have filled up in a week. Mr. Hill, of the Skinner Irrigation Co., W. W. Randall and C. E. Pruner ran about even with the rest.

The trip through the state capitol was interesting. E. W. Judge, of Tyler, was especially interested. In years gone by he had spent many hours as a page for the assembly.

On the occasion of asking assistance from the state for an experimental station and botanical garden, our worthy S. A. F. president gave some of the experiences of the Illinois State Association, and incidentally advised parents to send their boys on to study the technical side of the floricultural profession at some school like the University of Illinois.

President Ammann spent a day in Dallas visiting various stores and the establishment of the Green Floral Co., on Kaufman road. The young roses, carnations and chrysanthemums were in excellent shape and the fine, healthy condition of the Texas stock rather surprised President Ammann.

In Fort Worth the different wholesalers were visited by President Ammann. The fine new plant in Greenwood cemetery was interesting. The ten acres under irrigation, with 80,000 gladioli just beginning to come in, a great deal of English celery, outdoor roses, etc., showed great possibilities for Texas.
Gene.

BALTIMORE.**The Market.**

This week the market has been about normal for the season. The demand is good and the supply of summer stock is all that could be expected. Roses are plentiful, but, as is always the case in midsummer, they are small and off color. Gladioli are in large supply and of good quality. Some are especially fine and sell fast. There is plenty of all sorts of miscellaneous stock to be had. Greens of all kinds are plentiful, especially plumosus.

Funeral work is the principal thing florists have to depend upon and this line of work holds up well. It is not confined to any particular section of the city, so that all are getting a fair share of the business. There is plenty of money in circulation and a fair share of it is finding its way into the coffers of the florists. Everyone, from the most exclusive stores down to the street men, seems satisfied.

Club Meeting.

The Baltimore Florists' Club held its regular meeting July 14 and, as predicted, it was one of the best meetings ever held by the local club. The subject of the meeting was "Publicity," and although this campaign has been going on for over a year, there were many of our members who did not fully realize just what was being done, and what the publicity campaign meant to them as individuals.

Major O'Keefe, in his address, outlined this to his hearers and there is no doubt that after hearing what the committee is doing and what it anticipates doing, publicity got a boost in Baltimore that will help the cause.

Another thing that opened the eyes of the club was the work outlined by John Young, of the promotion bureau. No one had any idea of the good work being done by this branch of the campaign. It was the first time that many of us had met the genial secretary, but the unanimous opinion, after the meeting, was that he is the right man in the right place.

Indeed, after Major O'Keefe and Mr. Young had spent the evening with us everyone seemed more optimistic and enthusiastic over the campaign. For instance, there were some who could not understand why the campaign should be put into the hands of an advertising agency. After hearing about the duties of the agency, such as selecting the proper mediums, preparing copy, etc., they changed their minds. One thing I noticed that struck them most forcibly was the fact that this agency is not being paid for its services directly from the funds of the campaign, but by commissions from the publications that carry the advertisements. In other words, it would cost the S. A. F. just the same to insert a page advertisement in the Saturday Evening Post as it does to do it now with the aid of trained experts. Mr. Young, in his address, told of meeting a man of fifty years' experience in newspaper work on a train in the far west. Mr. Young remarked that he was traveling in the interest of publicity for flowers. He inquired: "Have you anything to do with this slogan I see, 'Say It with Flowers.' " Mr. Young replied: "That is part of our campaign." The gentleman was at

once anxious to know who had originated it. On being told that the O'Keefe Advertising Agency, of Boston, was responsible for it, and that \$50,000 per year was being spent in order to popularize it, he replied that if the O'Keefe firm did nothing else but furnish this slogan it was \$50,000 well spent, for never in his experience had he run across a slogan in any business that meant so much or said so much as "Say It with Flowers."

We all know that in the face of all sorts of obstacles, such as short coal rations, scarcity of labor, etc., last year was one of the best in the history of the florist's business, and, to use the slogan of a well known coffee substitute, "There's a Reason." Take, for instance, the woman's organizations and the Red Cross in the late war, with chapters in every state of the Union. When Mr. Young told us that at their request 20,000 signs had been prepared for them with "Say It with Flowers to our boys," and that this was being followed up by pasting such signs in every women's college in the country, we can, therefore, understand why last year was such a good year.

Another thing Major O'Keefe dwelt upon was the importance of creating in the minds of the public new uses for flowers. This may seem vague upon first thought, but did we ever stop to think that new uses are coming into existence every day for flowers? They are being used for bank openings, and it is a regular thing now at store openings or anniversaries for the store to be remembered by those from whom they buy goods with flowers. Major O'Keefe said they were now working on a plan to have a certain day set aside in commemoration of the late war, either Armistice day or Peace day; the object of this day would be that everyone might "Say It with Flowers."

Before the meeting a banquet was held at the Hotel Rennert. There were no speeches at this, as they were all saved for the main meeting. A delegation from Washington was present, also from the Philadelphia club, but owing to vacation time there were not so many present as we had hoped for.

Among those at the banquet were Robert L. Graham, R. L. Graham, Jr., I. H. Moss, W. E. McKissick, W. F. Ekas, J. J. Perry, O. R. Thomas, R. A. Vincent, Richard Vincent, Jr., W. F. Keys, C. H. Wagner, W. G. Lehr, G. W. Stisser, F. E. Cremer, J. De Groot, J. S. Merritt, W. T. Baynes, J. A. Ritter, George Eberle, John Young, Major O'Keefe, W. F. Bauer, F. C. Bauer, John Rider, Z. D. Blackistone, E. P. Rodman, George C. Shaffer, George Grillbortzer, A. Schnell, George Muhly, S. Uhlfelder, M. Siegwart, Robert Kift.

The club decided to go after the convention of the S. A. F. following that in Cleveland; that will mean the 1921 convention will be held in Baltimore, for we never go after anything we don't get. Tate.

James J. Cummings, of 1131 West Baltimore street, and proprietor of several large greenhouses at Ten Hills, left for London July 17, where he will transact business before he visits his old home in Ireland. He will visit his father, who is 97 years old, and his mother, who is two years younger. He will then make a trip to Japan, France and Germany. He expects to be away three months.

MILWAUKEE.**The Market.**

Everyone seems to concede that business is far ahead of last July thus far. Prices have been firm for good stock, and with a little rush business coming along, second-class stock moves well.

There are some excellent summer roses being cut, chief of which are Ophelia, Columbia, Shawyer, Milady and Russell. They are not equal to the demand, however, and clean up early in the day.

Asters are not of good size, but sell readily for \$3 per hundred. Zinnias are among the good sellers. Their soft, bright colors make them adaptable to almost any line of floral work.

The general run of garden flowers is much better since the heavy rains of last week.

Various Notes.

Some of the Milwaukee florists will go to the Detroit convention via automobile. Some will go the entire way overland and some contemplate crossing the lake by boat and continuing the trip by auto.

Allen Humason, of Chicago, called on the trade this week with his diversified lines of florists' and growers' supplies, and in the interest of the publicity campaign.

Mr. and Mrs. Herman Hunkel and their two sons left Sunday, July 13, for a pleasure trip through the east. A pleasure trip of course, but the trade expects Mr. Hunkel to find a number of good ideas during his journey, which all of us can share in this winter.

Walter Maas has been absent from his business the last two weeks, with rheumatism. Miss Sheriffs has attended to the buying and management of the store.

The Cudahy Floral Co. will soon start to cut Premier and Columbia.

Downtown florists had an unusual rush of funeral work Saturday, July 19. There were eight or nine funerals and flowers of all sorts were cleaned up.

Baumgarten, Inc., and the Edlefsen-Leidiger Co. have their delivery cars in the shop for the regular summer overhauling. Mrs. Ida Baumgarten was in Chicago last week. A. H. M.

BOSTON.**The Market.**

Supplies of cut flowers are now comparatively small and are much lacking in variety. Roses, sweet peas, gladioli and carnations are about all we have and the last named are few in number and miserable in quality. Roses of the new crop are coming in quite freely and there has been a good market the last few days for hybrid teas, with some advance in prices for Ophelia, Russell, Columbia, Hadley and Miller. American Beauties are of good summer quality and have sold quite well. There is a decided scarcity of good sweet peas and many more could be sold at prevailing prices. Growers complain that heat, drought, fog and drizzle have combined to spoil their flowers.

Gladioli are coming in freely and prices have a downward tendency. The bulk sell at \$4 to \$8 per hundred. Asters as yet come in but small lots; they sell well now that carnations are practically out of the running for a time. There is a small supply of lilies and fair quanti-

ties of sweet-sultans, scabiosa, corn-flowers and other outdoor annuals. Among choicer flowers, lily of the valley is scarce. Some nice bouvardia is seen. Gardenias are few in number and such cattleyas as arrive are easily sold at excellent prices.

Florists' Association Holds Outing.

The newly organized Boston Florists' Association held its first annual picnic July 17 at Wardhurst, Lynnfield. Members and their friends to the number of seventy-five made the journey in automobiles over the old Newburyport turnpike. The weather was as near perfect as possible for such an outing, the country looking fresh after the splendid rain of the previous day. Wardhurst is located on a high bluff overlooking Suntaug lake, the largest sheet of water in this part of Massachusetts, and the big dining hall commanded a splendid view of the lake and its heavily wooded shores. The dinner, which was served soon after arrival, was a most excellent one and, judging from the gastronomic capacities of some of the flower salesmen, the ride and country air must have given an edge to their appetites, for the bountiful supplies of baked clams, broiled chicken, lobster and the numerous "fixins" disappeared with astonishing rapidity. In order to still further whet their appetites, some of the younger members and lady friends indulged in dancing between the courses, to the strains of an excellent orchestra.

Henry Penn welcomed everyone present on behalf of the association and William C. Stickel made a few appropriate remarks. Following the dinner an adjournment was made to the baseball field, where the first event was a fat men's race. Henry Penn surprised the onlookers by the way he romped home ahead of Andrew Christensen, P. J. Donahoe, William Hannon and other weighty and worthy antagonists. A stone-gathering race was won by Samuel Trockman, with L. J. Reuter close at his heels. A baseball game between wholesalers and retailers, captained by Ben Snyder and L. J. Reuter, was the piece de resistance of the picnic. After six innings had been played, both sides claimed a victory and runs had come so fast and furious that no accurate score could be kept of them. The work of the two captains was considerable; both worked like Trojans. Boston was reached on the return journey about 7:30 p. m., and all agreed that they had spent a most enjoyable day. Sidney Hoffman deserves special commendation for his efficient work as manager of the outing.

Various Notes.

James Tulis, for many years a prominent carnation grower in South Sudbury, Mass., and whose flowers have been sold by Samuel Beck at the Flower Exchange, has retired from business. The writer remembers Mr. Tulis as a successful carnationist nearly thirty years ago and he always produced excellent flowers.

The complete tie-up of the Boston elevated railroad, which comprises the whole of Boston's elevated, subway and street car traffic, and which employs over 7,000 men, started July 17. So far it has had but little effect on the cut flower business, coming, as it did, when sales were at their lowest ebb.

At Penn's the duck farm once more is proving a potent attraction to thousands of passers-by daily on busy Tre-

WHO'S WHO IN THE TRADE—AND WHY



JOHN A. EVANS.

IN HIS own words: "I have a little surprise for you. I have sold my business, the John A. Evans Co., at Richmond, Ind., to McKee & Porter, who took charge June 29. Mr. Porter has been interested in my business for over six years and Mr. McKee has been working in the office for me since January 1. I have been in the ventilating business thirty-five years, and feel that I have done my share and deserve a rest. So I intend to take it easy from now on. I. A. Teagle and I started this business in 1885. In 1900 I bought out Mr. Teagle's half-interest and ran the business myself until 1912. In 1915 the name of Quaker City Machine Co. was changed to the John A. Evans Co. That was the only change in the thirty-five years." Surely a man of 66 who has been so active deserves a rest.

mont street. Business in the store has been quite good of late. July 21 numerous handsome designs were being sent out for the funeral of Mrs. C. H. Taylor, wife of General Taylor, the proprietor of the Boston Globe. A casket cover of orchids on purple silk was specially fine.

A letter received last week from Hans R. Wermuller, located for several years in the vicinity of Boston, states that he is living at Zurich, Switzerland, and the French government refuses to give him a passage to his home in England. When war broke out Mr. Wermuller had a responsible position with Wilhelm Pfitzer, of Stuttgart, Germany. A breakdown in health lasted for over three years and was accentuated by the food scarcity. His brothers fought in the British army. His position, owing to his having a German father and English mother, has been a hard one.

Only pleasant weather is needed to make the annual picnic of the Garden-

ers' and Florists' Club at Cunningham park, East Milton, July 24, a grand success. W. J. Kennedy will officiate as ringmaster; James Methven, handicapper; Peter M. Miller, starter, and W. N. Craig as clerk. F. E. Esty and Geo. W. Hamer will umpire the men's and ladies' baseball games; Kenneth Barney, the boys' baseball, and Walter Jack, the football game. Judges are H. H. Bartsch, F. Cave, J. Donald, K. Finlayson, S. J. Goddard, G. W. Hamer, W. H. Judd, J. R. Ness, W. C. Rust, F. E. Palmer, C. P. Sweetser, F. H. Allison, J. L. Russell, T. W. Little, Harold F. Ryan, W. H. Golby, Richard Calvert, R. J. Duly and P. W. Burke. The general picnic committee consists of A. K. Rogers, C. P. Sweetser, W. H. Judd, J. Methven, James Wheeler, H. H. Bartsch, G. W. Hamer and W. H. Golby.

Harry Quint has recently purchased a new Hudson super-six roadster, which he modestly admits has made seventy-two miles an hour on straight stretches

of good road. Business has been satisfactory at his store this season.

Jelle Roos, of Milton, is the largest shipper of gladioli to the local wholesale markets at present. Mr. Roos purchased the entire stock of gladioli from William Sim a year ago, which, added to his already big holdings, makes him our largest local gladiolus specialist.

Among those who attended the joint picnic of the employees of Joseph Breck & Sons Co. and the Breck-Robinson Nursery Co., were four who had seen long service. John Marden had been at the Breck store for fifty-two consecutive years. Mrs. Coombs has served thirty-eight years; Frank Ferrari, thirty-four years, and Mr. Joyner, twenty-six years.

President Wilson's veto of daylight saving repeal meets with general satisfaction among florists and gardeners, who, almost to a man here, have approved of the change.

William Sim, of Cliftondale, is preparing to plant much more heavily of carnations for next season. At present he is picking large quantities of tomatoes. Of these he is one of our largest growers under glass. Polyanthus and violets will also be grown another season.

W. N. C.

NEW YORK.

The Market.

St. Swithin's day, July 15, started a deluge, which has continued, more or less, since that date, and one wonders whether we are not to have the forty days of rain we are supposed to have when the Saint's day is favored with rain. The drenching rains have spoiled a great deal of outdoor flower stock. Consequently the market is not oversupplied today, shipments being particularly light, excepting in the case of gladioli, large quantities of which are in evidence in tight bud condition. It would look as though the gladiolus growers had sized up the situation. Prices are fairly remunerative, 75 cents to \$1 per dozen for the best, which includes America, still a leader.

With the weather still threatening, we may see a relief from the congested conditions experienced of late—until sunshine is again paramount.

Some asters of fair quality are arriving, mostly shipped by florists who have found that a sprinkling apparatus is a paying proposition.

The demand for flowers in general is inordinately light. The larger stores report business as extremely dull and their requirements are small. With the exception of funeral work there is little doing, and the minimum of a summer demand is the experience of all.

There are plenty of roses of all kinds and, when the fairly tight stock is disposed of, the surplus is big and moves at unquotable prices. American Beauty is still overplentiful and prices are about at bottom. Although especially good stock will bring something near to 30 cents, the 10-cent quality in specials forms the major part of arrivals. Of the hybrid teas, Premier seems to stand up better under sultry conditions than other varieties and therefore sells out quickly, especially as it is not yet in ordinary supply. But little fancy stock in any variety is available. With the dark weather the cut today is lighter than would otherwise be the case, but this

fact appears to have no influence upon the demand.

Carnations are not plentiful, nor are they wanted badly. Most of the growers have cleaned out their benches, and those who are still shipping might as well follow suit, as little, if any, profit can come from the stock now arriving.

Three or four varieties of cattleyas are arriving and move fairly well within a price range of about 25 to 75 cents. A few gardenias are noticed, but the grade is low.

Lilies are in fairly good supply and are in demand for funeral work to some extent at \$8 to \$12 per hundred. There is little lily of the valley among the offerings. Miscellaneous flowers still are in heavy supply.

Various Notes.

Several of the retail stores report steamer trade to be reaching good proportions. Of course it is not anything like that of pre-war days, but then ocean traffic is still greatly restricted and the list of weekly sailings is small.

George Ball, of Glen Ellyn, Ill., was a visitor in the market last week. He and Mrs. Ball drove here in their Moline-Knight car.

The transportation committee of the New York Florists' Club had a meeting Thursday, July 17, at which a railroad representative was present. All reservations for berths on the official train to the Detroit convention, which is to leave Sunday evening, August 17, were registered and assignments made. A time is to be set in advance of the day for departure, when all intending to make the trip can meet at the secretary's office to take up their tickets.

The Boston delegation is to journey to Detroit over the Boston & Albany railroad, joining the New York party in Buffalo and proceeding by boat to Detroit.

J. H. P.

NEW ORLEANS, LA.

The Market.

There has been no special change during the last week in the cut flower market; in fact, conditions as to supplies and the general character of the stock sent in have become somewhat emphasized. Assortment has been lacking in the way of stock grown out of town, and the style of the stock seems to lead to the belief that this market is, in large part, receiving only the culls. On this account, the trade is "miffed" to some extent and the loss to the retailer, due to the full-blown character of the flowers, has been heavy. Even if there be some shading of the bills on the part of the growers, it does not cover the entire loss, for the loss of prestige must be taken into consideration on both sides of the slate.

While first-class stock has been missing, the best seems to lie in the supply of peonies. At times the supply has hardly marked step with the demand. Mrs. Russell roses are still the best offering and once in a while the florist is somewhat surprised to find a few good buds of White Killarney, Sunburst and Ophelia. Tuberoses and gladioli have been offered freely and there has been only a minor objection to the latter. The former has now to meet the purely local crop, of which the last week has seen an improvement in supply and quality. Some excellent asters have also been available; but taking this crop as a

whole the local gardens are decidedly spotted as regards both quality and quantity. Field-grown Killarney, Maman Cochet and Kaiserin, with here and there a few Radiance of quality, have helped the florist to satisfy his customers. Outside of these the market is rather featureless and has dropped into a midseason groove.

Field work, generally, has been hampered by the sweltering temperature and really skilled labor continues scarce. The chrysanthemum crop is progressing satisfactorily, but from now to the end of October many contingencies may arise to curtail the profits and stultify the efforts of the grower. Some planting of the later varieties is still an objective point, with stock somewhat scarce.

Club Meeting.

The annual meeting and election of officers of the New Orleans Horticultural Society was held Thursday evening, July 17, with a large number of members in attendance. All of the old officers were reelected without opposition, the roster comprising the following: President, Charles Eble; vice-president, Joseph Bernard; treasurer, John Eblen; financial secretary, Claude B. Ory.

The meeting was the thirty-fourth in the life of the society, and it is worthy of remark that Mr. Eblen has served as treasurer since its organization in 1885. Brief addresses were given by the president, Joseph Steckler and others, in which a strong plea for the national organization was urged in regard to the nation-wide advertising campaign, "Say it with Flowers." The question of attendance at the approaching convention at Detroit was brought up and discussed, but no official action was taken, it being left to the initiative of the members. The report of the committee on the yearly outing, June 19, was received and passed. The committee recommended that in future such a gathering of the members be held nearer the city. As already noted, the storm on Lake Pontchartrain took all the pleasure out of the outing. The meeting was followed by a substantial collation.

Various Notes.

Robert Shoch, of the M. Rice Co., Philadelphia, took in New Orleans while swinging around the business circle.

A. F. Eilers, representative of Henry F. Michell Co., of Philadelphia, has been here for a few days. Mr. Eilers gave a short talk before the Horticultural Society on conditions as he had found them in the south. In the course of his remarks he said that the south in general was about 500 per cent better off in the way of horticulture now than it was a few years ago.

Max Scheinuk has purchased lots at the corner of St. Charles avenue and Third street and will erect a thoroughly up-to-date flower display establishment. The site is in the center of the residential section and on the main avenue of the city.

The Metairie Ridge Nursery Co. is expending \$25,000 in improvements on its premises on Carondelet street. Mr. Papworth, the president, reports that all of the upper rooms have already been rented as offices.

Peter Kaul is erecting a new office building at his nursery, 633 Cherokee street.

E. F.

OBITUARY

Charles Edwin Wingate.

Charles Edwin Wingate, a well known florist in Lawrence, Mass., died at his home July 18, after a short illness. He was one of the oldest residents of Lawrence and was proprietor of a successful florists' establishment, which he took over on his father's death.

He was a member of the Freemasons, Elks, Odd Fellows, Lawrence Florists' Association and other organizations, and is survived by six children, two sisters and five grandchildren. Interment was from his late home, 8 Fulton street, July 20, and a good number in the trade were noted among those present at the services. W. N. C.

George Anderson.

With sadness, yet as a happy release, came the news that George Anderson died at his home, at Fifty-second and Woodland avenue, West Philadelphia, Friday, July 18, at the age of 70 years, for George Anderson had long been a sufferer, unable to do the work he liked or to enjoy the society of his friends. His death came as a release from inactivity.

George Anderson was one of Philadelphia's successful growers. Commencing life as a mechanic, thoughtful, intelligent, hard working, George Anderson built his place rapidly at a time when it was possible to do so without capital. He was skillful and ingenious. Handy with tools, he could do himself and direct others how to do everything necessary in the construction and more especially in the heating of a greenhouse. Mr. Anderson was fond of saying that a worker in iron naturally turned to iron for everything he wanted, just as a worker in wood turned to wood for everything he wanted. As a grower George Anderson stood in the first rank. He produced good tea roses of the Bon Silene type. He made a hit with Ulrich Brunner, so famous as a rose for cutting before the days of American Beauty. He grew Hydrangea otaksa so well that his stock was engaged long before Easter. He sold his own products, sending his best stock to the bon-ton shops and his other flowers to the less critical buyers.

George Anderson was kindly in disposition, always willing to help his brother florists. He was a good bowler and a clever shot. His funeral, to which members of the Society of American Florists and the Philadelphia Florists' Club were invited, was held at his home, 5203 Woodland avenue, July 23. Interment was at Mount Moriah cemetery. Phil.

Charles Mecky.

Charles Mecky, a retired florist of Philadelphia, died at his home in that city July 17. He was 68.

Mr. Mecky was extremely successful as a grower of pot plants. Hardy roses were his specialty. He also grew large quantities of blooming plants for Easter, notably the Paris daisy, Chrysanthemum frutescens, which he did remarkably well, and soft-wooded spring plants, particularly geraniums.

For years his place at Seventeenth street and Erie avenue was the spot

where all the florists and jobbing gardeners went for stock for planting outdoors. His pride was to grow his stock as well as it could be grown, and extremely cool, so it would thrive when transplanted. Each spring he sent out large wagons with double decks closely filled with plants, keeping this up right through the season. When his city property became too valuable for greenhouses, Mr. Mecky sold the ground and removed the houses to Lime Kiln pike near Haines street, where he built a fine place, putting his son, William Mecky, in charge.

Mr. Mecky was quiet in manner and popular with those who knew him well. Mrs. Mecky survives her husband.

Phil.

George Humphreys.

George Humphreys, of New York, died July 6 at his home, 61 Hamilton place, aged 61. Death was due to hardening of the arteries. He was born in Canada, but had resided in New York for fifty years. He was general manager for Charles Thorley, with whose establishment he had been connected for twenty-five years. He leaves a wife and one son.

John C. Richt.

John Conrad Richt, of Sedalia, Mo., died at a local hospital July 10. He was 88 years old and had retired from business some time ago. Mr. Richt was born in Germany in 1831. He came to America in 1849 and settled in St. Louis, removing to Sedalia in 1869. He is survived by four children, two sons and two daughters.

CLEVELAND, O.

The Market.

The demand for flowers last week was rather small, although the supply was not exceptionally large and most stock cleaned up every day. About the only surplus noticed was in sweet peas, but for the most part even they were cleaned up for funeral work.

Gladioli have been arriving quite plentifully and have cleaned up nicely, although it looks as if the end of next week would see the market flooded.

Centaureas have been arriving in greater quantity and better quality. A few calendulas are making their appearance and are bringing \$3 per hundred. But few asters are coming in, as the early crop is a failure this year and it is still too early for the late crop.

Carnations are over with and roses are coming in slowly. American Beauties are arriving daily, but only in the longer grades. A few Japanese lilies are in the market, but the big cut has not made its appearance as yet.

Various Notes.

The florists' picnic was held July 23 and all florists closed at noon to attend.

William Connors, of the Ohio Floral Co., has a new Ford touring car.

John Kirchner made a business trip to Chicago last week.

Martin Orban is preparing to open a new store on Buckeye road near East One Hundred Sixteenth street.

George Potter made a business trip to Pittsburgh over Sunday.

Mr. and Mrs. F. C. Witthuhn and Mr. and Mrs. L. Utzinger have gone on a month's vacation, taking a trip up the

St. Lawrence river to Thousand islands, etc.

Mrs. A. Nosek, of 5307 Broadway, reports that she has put her place up for sale, owing to her inability to take care of the business alone, because of her age. W. F. B.

The United Floral & Nurseries Co., 1110 Hippodrome building, has incorporated to carry on a wholesale and retail business in cut flowers, pot plants, ribbons, baskets—in fact, it will carry a complete line for florists. There will be a landscape department, of which Ralph W. Walton will be the head. The company's greenhouses and nurseries will be at Mentor and the houses will be built as soon as possible. Lord & Burnham Co. now has the plans in hand. J. J. Keck is president and general manager of the concern. John J. Moore is vice-president, secretary and counselor of the company. O. E. Heberling, who has had thirty years' experience as a seed dealer, is also on the staff. H. H. McCobb, a graduate of the agricultural department of the University of Maine, is treasurer.

BRIDGEPORT, CONN.

The Market.

For several weeks Bridgeport has suffered from a dry spell and quantities of outdoor flowers are of poor quality on this account. Rain has fallen in torrents the greater part of the last few days and this is also spoiling them. It makes asters slow; however, some good blooms are to be had. Although carnations are small, a few are still to be had. Florists are keeping them until asters are more abundant. The supply of gladioli is increasing steadily. Roses are in fair supply. Other flowers noticed are delphiniums, calendulas, daisies, sweet peas, mignonette, stocks, etc., all of which move well.

Although the dull midsummer season is with us, most of the trade report business most satisfactory for this time of year. A number of weddings are still taking place and, although few of them call for elaborate decorations, wedding bouquets are constantly in demand. There are also a number of calls for funeral designs.

Various Notes.

Robert Hawkins furnished the elaborate decorations for the Nichols-Chamberlain wedding, which took place last week. The dining room was decorated with pink roses, larkspur and blue delphinium, the library with pink ramblers and Killarney roses and the living room, in which the ceremony was performed, with white roses and palms. The bride's bouquet was made of orchids and lily of the valley.

John Reck & Son furnished bouquets for a number of small weddings recently.

James Horan & Son report funeral work as decidedly fine. They had calls for a number of large pieces last week.

The Park Garden & Flower Shop is cutting some splendid gladioli. The recent heavy rains spoiled some of the firm's outdoor blooms.

James E. Beach is on his vacation. He is taking a ten-day trip by automobile and boat and will visit Niagara Falls, Thousand islands, Quebec and other points of interest. This firm reports a scarcity of flowers. Asters are slow in blooming and when they do bloom they come in bunches. I. L. B.



Results bring advertising.
The Review brings results.

THERE is little diminution in sales, in spite of summer, where the retailers are pushing trade actively.

HAVE you an apprentice in your greenhouses, or do you count on hiring a competent grower of some one's else training?

IT looks to a great many people as though the continued rise in prices is merely a case of getting while the getting is good.

THERE has been ample warning that a coal famine is impending. Any grower who gets caught will have only himself to blame.

THE man who has been putting off building because it costs too much will have to wait until the demand for flowers is a good deal less than now.

W. F. GUDE and Mrs. Gude, Washington, were at Victoria, B. C., July 18. They expect to attend the S. A. F. convention on their way home.

REPORTS of generous buying in all lines of trade are good tidings to florists. When money flows easily, an abundant share will run into the flower stores.

THE two roses, Russell and Premier, are so near alike in color that one wonders that so many growers should have planted the latter without having cut down on the former.

WHILE the trade has been getting better prices for its products, it must be remembered that the cost of growing and marketing them has risen too. There is still the need of care to eliminate waste in order to make returns really profitable.

THE Want pages of The Review have been growing so rapidly that now they hold interest for readers second in number only to those who consult the Classified ads before they send an order anywhere for plants. It pays to watch the Wants.

FOR a grower who has confidence in the quality of his carnations or other bunched flowers, trade-marking them is easy. All the grower has to do is to tie his bunches with the advertising tape used by retailers; it can be had with the grower's name printed on it every few inches. Anyone who does not know where to get it can write The Review.

CONSIDERATION for the other fellow in trade dealings is always a good investment, and usually pays dividends in kind.

A SLICK fellow can slip one over in a horse trade and make a hatful of money, but he can't build up a business as a horse dealer that way.

EARLY buying seems increasingly imperative, the more one regards conditions in other lines of trade. The late comer is going to be a sad man.

THE petunia has become popular as a window-box plant, much more so this season than ever before. It stands the storms better than you might expect.

ADVANCEMENT of any line of business seems to be in proportion to the organization within the trade. Another evidence of "in union there is strength."

ANT EXTERMINATOR WANTED.

"Can you tell us how to get rid of ants?" It is a question which comes to The Review time after time. Usually there is a little explanatory note, like this: "They are in a bench where chrysanthemums are planted; they burrow into the stems and the plant is gone. We need something to exterminate the ants without injury to the plants or the cypress bench boards; there is no ant exterminator advertised in The Review. Can you help us out?"

There are a number of so-called ant exterminators manufactured by companies in the disinfectant and insecticide business, but thus far The Review has not been able to locate a manufacturer who has cared to advertise his product regularly.

If any reader uses effectively any of the proprietary articles, The Review will be pleased to learn its name and the name and address of its manufacturer. Or perhaps a reader has a home formula of his own he is willing to pass on. The white ant (termite) is the one that does the greatest damage and is hardest to exterminate.

WHAT IS THE DRY'S FLOWER?

On the day that marked John Barleycorn's demise, daisies were in demand in some places for wearing in the buttonholes of those who regretted his passing. Perhaps hope for his temporary resuscitation between now and January 16, 1920, may lead those who desire such a respite before the long drought, to continue to wear the emblem of their longing. Possibilities for the florists' trade might lie therein, could a flower be found for their opponents.

But search fails to reveal a flower for the dries. An old book says privet stands for prohibition, but the blooms on privet would hardly make good boutonnieres, while the fashion of wearing a sprig of privet would probably result in damage to neighbors' hedges and little good to florists. The azalea, we are told, stands for temperance. But that is no better a selection for the purpose.

If someone would undertake to establish the wearing of a flower by the dries, why not gaillardias, coreopsis, feverfew or something similarly plentiful at the present time? Consider what a day June 30 might have been, had every person declared his predilections by wearing the flower of his side in his

buttonhole. Corsages of the emblematic blooms would have adorned the parties that filled hotels and cabarets that night. And the one party would have continued their boutonnieres for mourning and the other for rejoicing and victory.

If there is any chance of a temporary let-down of the bars of prohibition, let's get a flower for the dries!

LIKE A PENDULUM?

The rise and fall of demand and supply, the quick reversals that are common in this trade, often are likened to the swing of a pendulum. It is noted, too, that as with a pendulum, the longer and stronger the swing in one direction the longer and stronger the swing in the other, or, as an intrepid gentleman once remarked, "the bigger they are the harder they fall."

For years, ever since the production of stock became so large as to give added force to the swing of the trade pendulum, there has been discussion of ways to regulate the swing. Stability is a highly desirable thing from many points of view, but it should not be forgotten that when the pendulum ceases to function the clock stops.

ONE THING NOT HIGH PRICED.

The policy of The Review always has been to keep its charges, both for subscriptions and for advertising space, as low as possible, to stay within the means of all who are interested. That it has been a good policy is proved by the fact that, at a time when many publications are unusually light, The Review is doing much the largest summer business in its twenty years. It works like this:

We will say that the Classified ads in The Review certainly do bring good results, especially considering the small cost.—Kring Bros., Fairbury, Ill., July 15, 1919.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

CHICAGO.

The Market.

There has been a further recession since last report, a falling off both in supply and in demand. The market is distinctly dull. With most of those identified with this center, the cut flower business is scarcely greater than a year ago, and there are some who say they cannot even claim so much as that. The supply of stock is extremely light; there is little business, but not enough first-class flowers to take care of the small demand. It is difficult to fill satisfactorily the orders which come in, and if there should be any sudden increase in the demand there would be disappointments. The shipping business continues more active than the city trade. There is a good city demand on Saturday, the big day for the large number of small stores, and there is a good demand again on Monday, for the Saturday's purchases have either been sold or been lost and the stores have to restock on Monday. Shipping demand also is fair on Monday, but diminishes as the middle of the week approaches, coming to life again on Friday.

Of the small quantities of flowers coming into the market, a large percentage are of extremely poor quality. There are only a few flowers which will meet

We Offer a Large Cut of Rose Premier

THE quality of Rose Premier is improving rapidly as the plants from which the flowers are cut attain age and size. This rose promises quickly to become the leading variety in this market and we urge the trade to begin using it now--our supply is large and the quality commendable. All lengths.

You also will find here a satisfactory summer supply of Columbia, Milady, Russell, Sunburst, Ophelia, Montrose, Double White Killarney, etc.

Giganteum Lilies

We always have them; the only considerable supply in this market.

Gladioli

Myrtle is the most useful of all the Gladioli, liked for its color and the way it opens. If you don't know it, order a sample shipment today. We have Myrtle by the thousands, and also can supply other good, newer kinds in quantity. They are splendid sellers now.

Water Lilies

You can get the choice colored ones here.

Valley

We usually can supply without notice; always on advance orders.

Everything in Greens

Plenty of Ferns, fine Adiantum, a large supply of Plumosus.

Current Price List

ROSES		Per 100
Premier, special	\$20.00 @	\$25.00
Premier, medium	15.00 @	18.00
Premier, select	10.00 @	12.00
Premier, short		6.00
Columbia, special	18.00 @	20.00
Columbia, medium	12.00 @	15.00
Columbia, select	6.00 @	10.00
Columbia, short		4.00
Mrs. Russell, special	20.00 @	25.00
Mrs. Russell, medium	15.00 @	18.00
Mrs. Russell, select	10.00 @	12.00
Mrs. Russell, short		8.00
Milady, special	18.00 @	20.00
Milady, medium	12.00 @	15.00
Milady, select	6.00 @	10.00
Milady, short		4.00
Montrose, medium	12.50 @	15.00
Montrose, select	6.00 @	10.00
Montrose, short		4.00
Ophelia, special	10.00 @	12.00
Ophelia, select	6.00 @	8.00
Ophelia, short		4.00
Dbl. White Killarney, special	10.00 @	12.00
Dbl. White Killarney, select	6.00 @	8.00
Dbl. White Killarney, short		4.00
Sunburst, special	10.00 @	12.00
Sunburst, select	6.00 @	8.00
Sunburst, good short		4.00
Extra special roses billed accordingly.		
ORCHIDS		Per doz.
Cattleyas	\$10.00 @	\$12.00
GLADIOLI		Per 100
Fancy Stock	\$ 4.00 @	\$ 8.00
LILIES		
Giganteum	18.00 @	20.00
MISCELLANEOUS		
Cornflowers, 4 colors		1.00
Sweet Peas, Spencer	.50 @	1.00
Valley	10.00 @	12.00
Calendulas		3.00
Shasta Daisies	1.50 @	2.00
Gypsophila, dbl. per bunch,	.35 @	.50
GREENS		
Plumosus..... per bunch,	.50 @	.75
Sprengerl..... per bunch,	.25 @	.50
Adiantum, fancy long. per 100,	1.00 @	1.50
Smilax..... per doz.,		3.00
Ferns..... per 100, \$0.25; per 1000,		2.00
Galax..... per 100, .25; per 1000,		2.00
Mexican Ivy.... per 100, .75; per 1000,		6.00

Prices Subject to Market Changes.

Store Open from 7 A. M. to 5 P. M.
Open Saturday to 8 P. M.
Closed All Day Sunday.

E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Avenue

Long Distance Telephone, 1978 Central

CHICAGO

THE BEST
QUALITY

BIG SUPPLY OF SUMMER ROSES

LEADING
VARIETIES

Use our **DOUBLE WHITE KILLARNEY**. The only **White Killarney** that stays "**White**" during the hot summer months—**once used**, you will want no others.



FERNS

We have plenty of good hardy new ferns.
Fancy, \$3.00 per 1000; small size, \$1.50 and \$2.00 per 1000.

Leucothoe, 60c per 100; \$5.00 per 1000. **Galax**, 25c per 100; \$2.00 per 1000.

Choice Stock of Delphinium, Daisies, Calendulas, Scabiosa, Asters, Gladioli, Feverfew, Candytuft, Snapdragons and all other Seasonable Stock.

DON'T FORGET US ON GREENS, AS WE HAVE

Asparagus, Sprengeri, Ferns, Adiantum, Green and Bronze Leucothoe and Galax

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.

CHICAGO

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

**PRICES
AS
LOW
AS
OTHERS**

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.
WE ARE CLOSED ALL DAY SUNDAY

the needs of critical trade. Most of the shipping orders call for roses and these are the best flowers the season affords, which is not saying that all the roses are good. As a matter of fact, a large part of each day's receipts are the first cut from young plants and naturally have short and thin stems, small flowers, frequently wide open. There are, however, moderate quantities of good Russell and Columbia on long, strong stems. Premier has improved rapidly, the supply also having increased. Sunburst is scarce; many times Ophelia is used in its place.

Outdoor carnations are seen in small quantities, but most of them are poor, while the indoor flowers, if clean, have become extremely small. Because of the shortage of flowers in general, the poor carnations are selling better than one might expect, and anything that is clean and at all good brings a price that should be highly satisfactory to the grower. Moderate quantities of asters are coming, but most of them show the effects of bad weather conditions. The aster crop is being ruined by the lack of rain. Nor are gladioli so abundant as they were last week, contrary to expectations. The result is that they are

Mexican Tuberose Blooms

NOW READY, AND WILL LAST UNTIL DECEMBER 1.

Good long stems, well packed, at \$3.00 per 100; \$25.00 per 1000

Shorter stems, at 2.50 per 100; 20.00 per 1000

500 at 1000 rate, also regular orders. Terms, cash or C. O. D.

Don't be afraid to give us your orders, as we are large shippers and growers.

NYTEX FLORAL CO., Alvin, Texas

Mention The Review when you write.

selling well, the day's receipts nearly always moving out before night at prices which should give the growers a profit.

The variety of outdoor flowers has been greatly reduced and there is little coming from under glass outside the staples. There are a few Easter lilies, selling well for funeral work. Valley is in small supply, as are orchids, firm in price, but not adding greatly to the

day's sales. Calendulas, coreopsis and gaillardias are offered in small quantity, but nobody wants them. Colored water lilies are popular for rustic window decorations. Gypsophila has become one of the large items. There are greens of all kinds.

The workmen in the factories making wood shipping boxes are on strike for higher wages. Some of the wholesalers already find their supply running short

The Chicago Flower Growers Association

WHOLESALE GROWERS / CUT FLOWERS / PLANTS

182 N. Wabash Avenue

Chicago,

L. D. Phone Randolph 631

PREMIER

\$8.00 to \$20.00 per 100.

We have a large cut of this new Rose.

Flowers are summer size, but it is all nice clean stock, strong stems and heavy foliage. When you want Premier, we are headquarters.

FINE SUMMER CROP OF RUSSELL AND MILADY.

→ ROSES ←

Orchids

At Market Prices

Shasta Daisies

\$1.00 to \$1.50 per 100

Bachelor's Buttons

75c to \$1.00 per 100

Gypsophila

50c per bunch
Double, \$1.00 per bunch

New Ferns

\$2.00 per 1000

Adiantum

\$1.00 to \$1.50 per 100

Galax

\$2.00 per 1000

Russell

Our stock has never been excelled.

\$6.00 to \$18.00 per 100

Milady

Like Russells, our Miladys are second to none.

\$4.00 to \$12.00 per 100

Columbia

Another one of our leaders.

\$4.00 to \$18.00 per 100

Ophelia

Don't forget to include Ophelia in your order.

\$3.00 to \$10.00

Brilliants

\$3 to \$8 per 100.

White Killarney

\$4.00 to \$10.00

Sunburst

\$3.00 to \$8.00

Maryland

\$4 to \$8 per 100

Ward

\$3.00 to \$8.00

Hoosier Beauty

\$3.00 to \$8.00

Extra special roses billed accordingly

Gladioli

\$4.00 to \$8.00 per 100

Valley

\$10.00 to \$12.00 per 100

Calendulas

\$1.00 to \$2.00 per 100

Feverfew

25c per bunch

Plumosus

25c, 35c, 50c per bunch

Sprenger

35c, 50c per bunch

ALL PRICES ARE SUBJECT TO MARKET CHANGES WITHOUT NOTICE

WE ARE CLOSED ALL DAY ON SUNDAY

and are using corrugated fiber board boxes for short shipments. The cost of boxes has risen sharply several times in the last few years and probably will make another jump as a result of the strike, however it is settled. The wholesalers, with one or two exceptions, charge for boxes, at cost.

Various Notes.

The approaching season is a matter of more than ordinary interest at this time and it is to be noted that the E. Wienhoeber Co., catering to the "Gold Coast" folks, looks forward to a resumption of social activities which will create a demand for quality flowers ex-

ceeding anything known in recent years. While the Wienhoeber store gets more of the "society" business than any other, every retailer, wholesaler and grower is likely to feel the same influence on the business.

The new state law requiring commission houses to procure licenses, to file

SUMMER ROSES OUR SPECIALTY.

We are Rose specialists and are cutting from 245,000 rose plants, all in one large range of glass, grown under the very best methods and skill. The advantage of buying such stock, absolutely guaranteed as to quality and freshness, and brought direct from the greenhouse to our store three times per day, is that we can deliver them to our customers in splendid condition. Remember, we ship you the roses the same day they are cut.

Our Russell and Columbia are the finest for quality of any in this country. They are the best hot weather flowers. Prices, 50c to \$2.00 per dozen, according to length of stems.

PRICE LIST

NEW FERNS, \$2.00 per 1000

Russell and Columbia, \$4.00 to \$16.00 per 100, according to length of stem.

	Per 100
Ophelia, long.....	\$8.00
" medium.....	\$5.00 @ 6.00
" short.....	4.00
White Killarney, long.....	8.00
" medium.....	5.00 @ 6.00
" short.....	4.00

	Per 100
Sunburst, long.....	\$8.00
" medium.....	\$5.00 @ 6.00
" short.....	4.00

Roses, our selection, in lots of 200 or more, \$3.00 to \$4.00 per 100

Asparagus Sprays, according to length, per 100 or more, \$2.50 to \$3.00

Galax Leaves, extra large size, bronze, per 1000, \$2.00

All other seasonable stock at market prices

Closed all day Sunday and open Weekdays, 8:00 a. m. until 5:00 p. m.

Bassett & Washburn

Greenhouses:
Hinsdale and Gregg Station, Ill.

CHICAGO, ILL.

Office and Store, 178 N. Wabash Avenue
Long Distance Phone, Central 1457

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street,

NEW YORK

Our new fall line of Florists' Ribbons, Chiffons and Novelties will be ready for your inspection at the Detroit Convention, August 19 to 21.

VISIT US.

SAM SELIGMAN, WESTERN REPRESENTATIVE

bonds and otherwise increase their expenses goes into effect August 1. The Chicago cut flower commission men have had no notice in the matter as yet, but are wondering if the demands which may be made upon them under the law will necessitate an increase in the commission rate.

F. M. Johnson says a remarkable thing is happening this July: The month, once considered a dull one in florists' supplies, will make a new record for shipments for the A. L. Randall Co., the billings exceeding any month

in the previous experience of the supplies department of the house.

The Chicago Flower Growers' Association has placed an order with Kroeschell Bros. Ice Machine Co. for a refrigerating machine to cool its two large storage boxes, the price of ice having risen until the artificial system shows increased advantages.

John F. Broadbeck recently returned from service in the army and is running the greenhouses of his father, P. M. Broadbeck, in Evanston. That veteran rose grower was mightily relieved, not

only to have the son safe home, but to turn the responsibilities of the place over to the younger man. It was hard to get help during the war and there were times when the owner ran the 40,000 feet of glass all alone for weeks at a stretch.

A. L. Vaughan says that the C. O. D. shipment of flowers no longer is a protection to the wholesaler, the government-operated express company being slower to settle than the most hard-shelled debtor in the trade. Mr. Vaughan says he has over \$500 of C. O.

SUMMER ROSES

A Large Supply and Good Quality

Columbia, Russell, Ophelia, Sunburst, Enchantress

We have all lengths; none better, and Randall's prices always are right.

ASTERS Are Ready at Randall's

We are able to announce the arrival of Asters in considerable quantity. As other sources of supply have not yet opened, it is advisable to get orders to us early in the day, before the stock is cleaned up by other buyers.

GLADIOLI, \$4.00 to \$8.00 per 100

We have a big cut of the popular sellers—no order too large for us to handle now.

CARNATIONS

Best the market affords

VALLEY

Order of Randall

GYPSOPHILA

You need it every hour

Keep Pushing Your Sales and Order the Stock of Randall

When you send to Randall you are drawing on the largest supply of Cut Flowers in the Central States—you can rely on Randall. Anything that's in the market, Randall has it.

Headquarters for Florists' Greens

A large supply of Good Ferns; write for special quotations on case lots.

A. L. RANDALL CO.
CHICAGO

Wabash Ave.
at Lake St.

Phones:
Cent. 7720

Mention The Review when you write.

D.'s of 1918 on which he has not yet been able to get the American Railway Express to make returns.

For ten years "Charlie" Duncan, 3618 South State street, colored, has peddled flowers through the Hyde Park district. He saved his money, bought a diamond pin that he always wore, kept a substantial sum with him at all times, and had a good bank account. Early in the morning of July 20 his body was found in an alley in the rear of 2947 South State street. A heavy iron bar lay a few feet away and Duncan's skull was crushed in. The diamond pin was missing, but \$78 and a check for \$15 were still in his clothes.

The A. L. Randall Co. has received word from Thomas H. Joy, of Nashville, and W. H. Englehart, of Memphis, that

100,000 CUT GLADIOLI

BEST ASSORTED COLORS. Write us for prices and time of shipment.

W. C. PRESSING SEED CO.,

NORWALK, OHIO

they will be in Chicago to go to the S. A. F. convention with the local party, which leaves on the night of August 18, via the Wabash railroad.

Eugene Wiltgen has filed a suit in the Circuit court for divorce from his wife, Amelia, and to compel her to deed back to him the greenhouse property at 7461 North California avenue, Rogers Park, said to be worth \$30,000, which he had placed in her name some time before

their separation, March 30, 1917. They were married in 1893 and have four children.

Peter Pearson is harvesting an acre and a half of tulips and narcissi at his place on Gunnison street. He expects to have half a million of flowering size and quality fully as good as those imported.

The annual summer flower show at Lake Forest is dated for July 23 and

ROSES

Our Roses are of
Good Summer Quality

COLUMBIA
RUSSELL
OPHELIA
SUNBURST

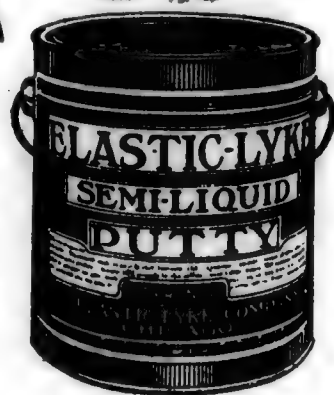
PEONIES

CARNATIONS

GLADIOLI

SHASTA DAISIES, very fine quality.

ARE IN GOOD SUPPLY AND OF STOCK THAT WILL HOLD OUT OF QUALITY. THE SELLING VARIETY WE HAVE GOOD STOCK OF THE BEST VARIETIES



GALAX, SMILAX, SPRENGERI, PLUMOSUS, ADIANTUM, FERNS

Our Prices are not Higher than Others; Market Prices Prevail

We are open until 8 P. M. on Saturday, but closed all day Sunday

ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS
L. D. Phone Randolph 6578

CHICAGO

Mention The Review when you write

the one in the Community House at Winnetka for July 31. These are the first shows in this vicinity since the war and all the north shore private gardeners are interested.

Bassett & Washburn have greatly increased their planting of Columbia. It will be, next to Russell, their leading rose this season.

I. Nosnosky, who has been in the south for a month for the W. W. Barnard Co., was here over Sunday, but went on the road again July 22.

Eric Johnson returned, July 21, from a ten days' outing at Sister Lakes, Wis., badly sunburned.

F. A. Parkmire, 1429 Morse avenue, has installed a large, new Buchbinder refrigerator.

J. P. Degnan is busy writing a fall catalogue for A. Henderson & Co.

Albert Koehler, secretary of the American Bulb Co., is one of the week's recruits for the S. A. F.

Guy Reburn and wife returned last week from their trip to West Grove, Pa., and other eastern points.

P. B. Bauman, of Peter Reinberg's, left July 16 on his vacation.

The Tonner wholesale house cleaned up on everything in the line of peonies last week. Before Memorial day peonies averaged from 10 to 12 cents on the southern stock and since that, on the local stock, they averaged 6 to 7 cents. At the last average they were able to offset the increase in express and other costs.

Visitors.

David S. Geddis, former Chicagoan and present head of the St. Louis Wholesale Cut Flower Co., was here last week on a trip which included a visit to Burlington, Ia., to close up an important deal in baskets. Mr. Geddis has done splendidly in St. Louis; not only is he the executive of a wholesale concern now completing a new building 50x90 which will contain every modern convenience, from a garage to a freezer for ferns, but he recently was placed in charge of the famous Milliken farm of over 700 acres, with 110,000 feet of greenhouses. Mr. Geddis has many old friends as well as business connections

YOUR



PROTECTION

FOR COMMERCIAL GROWERS
— OF —
CUT FLOWERS

Adv. No. 7.

Watch for No. 8.

Your Financial Statement

Every sale of Cut Flowers represents CASH to the grower. A Commercial Grower's existence depends entirely upon the prices at which his products are marketed.

A SALES REPORT is a FINANCIAL STATEMENT from the Commission House to the consignor, whereby a COMMERCIAL GROWER can determine his market in GAINS or LOSSES.

To make the best connections with a Commission House is to know the FACE VALUE for which Cut Flowers are disposed.

Kennicott Bros. Co.
CHICAGO
OLDEST IN THE BUSINESS

Mention The Review when you write.

in this market and his visits always are welcome.

Herman J. C. Leitz, of the New Haven Floral Co., New Haven, Ind., was here this week.

Lawrence Mathew, of the Gasser Co., Cleveland, was here last week on his vacation.

Nellie M. Boysen and Betty Gross-

cuf, of Pensacola, Fla., spent a few days here last week.

J. J. Brennen, proprietor of the Buhl Floral Co., Buhl, Idaho, passed through Chicago on his way home from a visit to his father near Niagara Falls. He contemplated buying materials for a new greenhouse.

E. L. Hempstead, of Bloomington,

Mrs. Russell

We have a fine large cut of Russell now, so do not hesitate to order all you want, as the full order will be of the best. OTHER ROSES IN GOOD SUPPLY.

CARNATIONS, FANCY SWEET PEAS, VALLEY AND A COMPLETE LINE OF GREENS

Remember, when ordering, that we have the best stock obtainable in the Chicago market, at the prices quoted.

Buy Direct from the Grower

CURRENT PRICE LIST

Subject to Change Without Notice

CURRENT PRICE LIST		
MRS. CHAS. RUSSELL	Per 100	
Select	\$15.00	
Medium	10.00	
Shorts	\$5.00 to 6.00	
RICHMOND	Per 100	
Select	\$10.00	
Medium	6.00	
Shorts	\$3.00 to 4.00	
MILADY	Per 100	
Select	\$10.00	
Medium	6.00	
Shorts	\$3.00 to 4.00	
Killarney	} Select.....	Per 100
White Killarney		
Killarney Brilliant ..		
Sunburst		
My Maryland		
Ophelia	} Medium.....	
Champ Welland		
	Shorts..... \$3.00 to 4.00	
ROSES, OUR SELECTION		\$4.00
Valley		8.00
Sweet Peas	\$1.50 to	2.00
Adiantum	1.50 to	2.00
Asparagus, per bunch50c to 75c	
Ferns, per 1000	\$4.00	
Galax, bronze and green	per 1000, \$2.00	

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., CHICAGO, ILL.

PHONES:
Central 2846 and 601
Greenhouses, Ravenswood 9925

Mention The Review when you write.

DON'T LOSE CUSTOMERS ON ACCOUNT
OF POOR SUMMER STOCK. GET OUR
QUALITY STOCK.

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

Ask the man who
Buys from us.

Ill., was here last week, introducing a new insecticide. He placed it with several representative growers, who took hold on the strength of the demonstration he gave.

D. E. Ruch, of Shreveport, La., is represented here this week by Grover Lee Rambler and wife.

Mrs. Baumgarten, of the Baumgarten Floral Co., Milwaukee, was in the city last week. Business has been good and promises to be better, she says.

H. H. Hoffmeister and wife, of Hicksville, O., have been in the market this week.

John Liebl, president of the Minne-

haha Floral Co., West Sioux Falls, S. D., was a caller at the office of The Review July 22.

Meadville, Pa.—George W. Haas & Son have installed a large display refrigerator manufactured for them by Buchbinder Bros., Chicago.

FANCY WIRE DESIGNS FERN S

(Special Picked)

Leave your order with us for regular shipments

Per 1000, \$2.00

Write for

Our "New Style" List

That you may

"SEE YOUR COST AT A GLANCE"

C. A. KUEHN WHOLESALE FLORIST

1312 PINE STREET, ST. LOUIS, MO.

ST. LOUIS

FOR YOUR SUPPLY OF

FANCY FERN S

JULY PRICE \$2.00 per 1000

SEND FOR OUR LIST OF FLORISTS' SUPPLIES

ST. LOUIS WHOLESALE CUT FLOWER CO.,

1410 Pine Street,
ST. LOUIS, MO.

Mention The Review when you write.

ST. LOUIS.

The Market.

The demand is down to the usual summer level. The retailers say that the only business they can depend upon now is funeral work and even this was not of much account during the last week. Still no complaints are heard, as all report the best season in years and rather welcome a few weeks of easy-going times.

The market at present has little first-class stock of any kind, except in gladioli, which are abundant. The fancy varieties are keeping up in price, while the common sorts were jobbed off at low figures.

Good roses are in demand, but only a few are coming in, with white scarce. The supply of Russell and Ophelia has fallen off greatly and the few coming in clean up quickly. Carnations are plentiful, but of poor quality. The fancies bring \$3 per hundred, but of these only a few are arriving.

Asters are coming in, but as yet the supply is limited. Among other outdoor stock, single ever-blooming tuberose spikes have made their appearance and the crop this year promises, as usual, to be heavy.

These, with the usual crop of summer outdoor stock, make up the daily market. The demand for any and all kinds of greens has been large all season and is still so.

FLORISTS' WIRE DESIGNS

We furnish all staple designs, such as Wreaths, Crosses, Pillows, Easels and many others, on short notice. Our prices are right and quality of work strictly first-class. Complete price list mailed free on request.

GEO. H. ANGERMUELLER CO.,
Wholesale Florists
1324 Pine St. ST. LOUIS, MO.

Florists' Club Picnic.

The florists' picnic, an event that is looked forward to eagerly, especially by the younger folks, took place July 17 at Ramona park. The crowd arrived at the grounds in the afternoon. The usual parade through the downtown district was not on the program this year and many were disappointed.

The weather was fine, clear and cool. The attendance was largely made up of the younger element, this year's event being marked by the absence of a great many of the older florists, who up to this year were regular in attendance at our annual outings.

To the trustees of the Florists' Club, Messrs. Rowe, Windler and Lurie, is due a great deal of credit for the perfect arrangements and the way they handled the various events in which the old and young florists took part.

The reception committee this year was headed by J. F. Ammann, president of the S. A. F. He and his twenty-one able assistants handled the large crowd perfectly at the gate and on the grounds.

WM. C. SMITH Wholesale Floral Co.

WHOLESALE FLORISTS

1316 PINE ST. (Both L. D. Phones) ST. LOUIS

Supplies and Everything in Season Always on Hand

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

The grounds committee, headed by Andrew Hoffmann, Al Gumz and Oscar Ruff, with several assistants, had their hands full during the time the games were in progress. This was especially true during the last event on the program, the much talked of baseball game between a team of wholesalers and one of retailers. A great deal of rivalry was shown even among the spectators, rooting for their favorite team.

Captain Hoffmann had charge of the retail team and Al Gumz of the wholesalers. Henry G. Berning and Oscar Ruff were the umpires and they certainly had a hard time satisfying both sides. A full nine-inning game was played and it was full of excitement.

LINDLEY BOX POLICY

A SAVING TO YOU

ECONOMY CARTONS



Far better than wrapping paper—almost as cheap.
Carried in three sizes, made from light weight Mist Gray stock.

NOTE SPECIAL PRICES

29x4 1/2 x 3	\$1.95
24x4 1/2 x 3	2.25
30x5 x 3 1/4	2.95

Prices per 100

LINDLEY FLORIST BOX CO. - - Marion, Ind.

Florists themselves are proving each day, by sending in their repeat orders, that our policy of "furnishing high-grade boxes below the market, without protection to the jobber," is a winning proposition for you as well as for us.

Our long experience, complete equipment and natural geographical location are a few of the advantages we enjoy which enable us to so satisfactorily meet the florists' box requirements.

If you want a good box at a close price, send us a trial order.

CUT FLOWER AND DESIGN BOXES



Furnished in regular two-piece Corner Lock style. Smooth, hard stock is used with locks constructed in a way to HOLD after made up. Carried in Mist Gray, Green and White. See prices below.

MIST GRAY BOXES

CORNER LOCK STYLE. An excellent box for all occasions. Does not soil easily. FOR CUT FLOWERS, SPRAYS, ETC.

SIZES	Shallow Lids	Telescope Lids
18x5x3	\$ 2.85
21x5x3	3.30
24x5x3 1/2	4.30
30x5x3 1/2	5.10
36x5 1/2 x 3 1/2	6.30
21x7x3 1/2	4.40
24x8x4	5.30
28x8x5	6.80
36x8x5	8.80

Violet and Corsage Boxes

9x6x5 1/2, shallow lids	\$3.00
11x8x5 1/2, shallow lids	3.95
15x8x6 1/2, shallow lids	5.90

FOR DESIGNS, WREATHS, ETC.

SIZES	Full Telescope
30x10x5\$11.00
34x16x516.90
36x14x620.20
36x10x615.50
40x10x616.50
48x10x620.00
30x12x716.90
36x12x823.20
16x16x815.20
18x18x715.20
20x20x615.20
20x20x820.50
24x24x825.00

GREEN BOXES

CORNER LOCK STYLE
An appropriate color. Carried in popular sizes only.

SIZES	Full Telescope
18x5x3\$3.00
21x5x33.40
24x5x3 1/24.45
30x5x3 1/25.30
36x5x3 1/25.70
36x5x3 1/26.35
34x6x3 1/26.00
24x8x5, 2" lid5.60
28x8x5, 2" lid7.20
36x8x5, 2" lid9.00

WHITE BOXES

CORNER LOCK STYLE
A beautiful white plated stock. Carried in popular sizes only.

SIZES	Full Telescope
18x5x3\$ 3.40
21x5x33.80
24x5x3 1/24.95
30x5x3 1/25.90
34x8x46.90
28x8x58.80
36x8x515.50

White Enameled Violet Boxes
Made from genuine Enameled Clay Coated Stock.
9x6x5 1/2, 2" lid.....\$4.70
11x8x5 1/2, 2" lid.....5.65

Printing free for 1000 and over, but on smaller amounts add \$1.50 per lot. Three per cent discount from these prices if cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery. Specify if shallow or full telescope lids are wanted where we price each. All prices per 100, f. o. b. factory.

Lindley Florist Box Co. "Quality Box Makers" Marion, Ind.

FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low, but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.

SIZES	Mist Gray or Manila Shallow cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
3 x 20 x 4\$2.25	\$ 2.50
3 x 18 x 52.30	2.60
3 1/2 x 24 x 53.60	4.30
3 1/2 x 30 x 54.30	5.00
5 x 24 x 85.40	6.75
5 x 28 x 86.60	8.10
5 x 36 x 68.00	10.00
5 x 38 x 89.50	11.50
5 x 30 x 1010.25	12.00
6 x 28 x 1210.50	12.50
5 x 35 x 1011.25	13.00
6 x 36 x 1214.25	16.35
8 x 20 x 2015.00	18.75
8 x 24 x 2422.50	25.00
8 x 48 x 14	32.00

GRAY CORSAGE With Fluted Edge Lid

6 x 7 x 14\$5.00
6 x 9 x 135.50
7 x 9 x 95.50

Printing in black ink, \$1.50 per 1000, or less quantity; printing in colored ink, \$2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size. We allow a discount of 5 per cent when remittance accompanies the order.

The Aull Bros. Co., Dayton, O.
Established 1890

Mention The Review when you write.

Satisfied Customers!

Are the secret of the SUCCESS of our business. For ten years we have been catering to Paper Box users in general and Florists in particular. We have made a study of your requirements.

OUR AIM at all times has been to maintain QUALITY, with prices consistent therefor, and the fact that we are serving fully 90 per cent of all customers who have given Climax boxes a trial during this time, bears out our claim. This is a broad statement, considering that we have over 2000 active Florist accounts on our books. Ask your neighbor Florist about Climax Quality and Service.

We carry a large stock of all practical sizes, in five grades, Oxford Gray, Mist Green, Mist Tan, White Patent coated and our popular "Favorite" manila grade for prompt shipment. We specialize in artistic printing in plain inks and bronzes, as well as as embossing and striping.

May we serve you for your present requirements, at prices in line with prevailing conditions? Write us before placing your order, addressing nearest office:

5 Winthrop Square, Boston, Mass.
5931 Osage Avenue, Philadelphia, Pa.
2914 11th Street, N. W., Washington, D. C.

The Climax Manufacturing Co.

Main Office and Plant:
200 Factory Street, CASTORLAND, N. Y.

Mention The Review when you write.

Cut Flower and Design Boxes

Military Gray Color. Prices right.

SIZES	Per 100
18x 5x3	\$ 3.50
21x 6x3 1/2	4.35
24x 5x3 1/2	4.50
24x 8x4	6.00
28x 8x5	7.25
30x 6x3 1/2	6.00
36x 8x5, full telescope	11.00
30x10x6	15.00
36x11x7	20.00
42x 8x6	20.00
18x18x7, for designs	18.00
20x20x8	24.00
24x24x8	30.00
26x17x8	25.00

Immediate shipment on plain boxes. Printing, \$2.00 for 500; \$2.50 for 1000. We do not print design boxes.

CORRUGATED BOXES

SIZES	Each	Per doz.
40x20x10	\$.075	\$8.00
30x12x10	.50	5.50
24x24x10	.65	7.00
24x20x10	.60	6.50
20x20x10	.50	5.50
30x30x10	.85	9.00

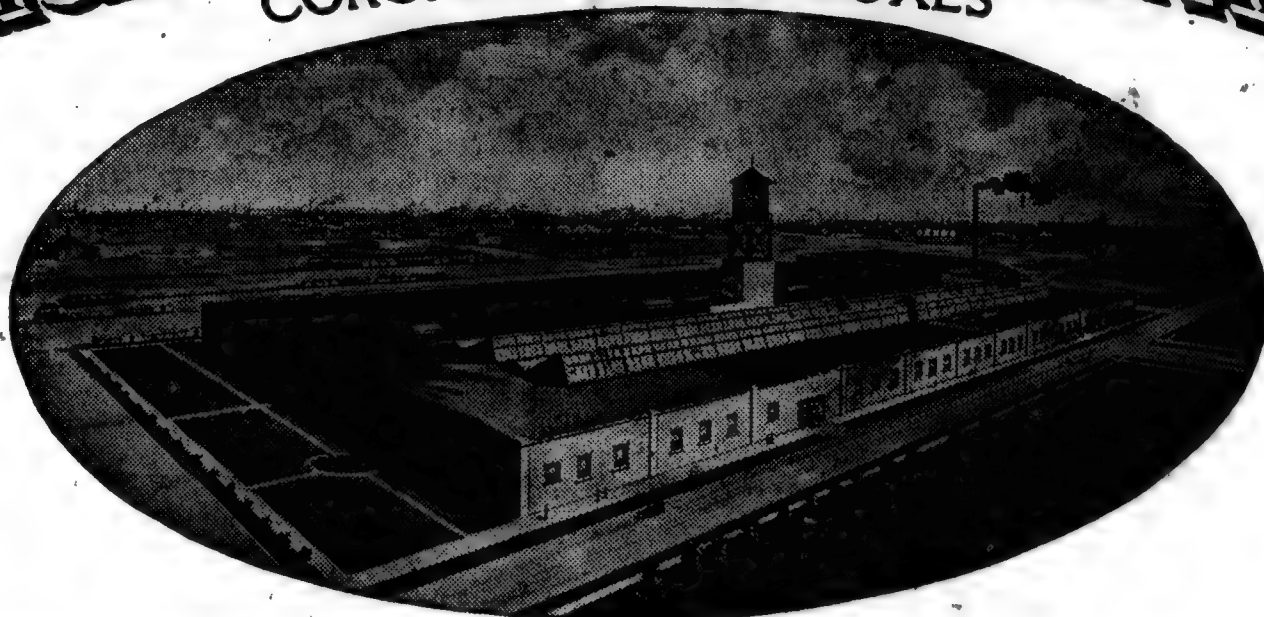
C. C. POLLWORTH CO.
MILWAUKEE, WIS.

throughout. The retail team surprised everyone this year by winning with a

score of 14 to 11. Captain Hoffmann has been carrying a smile ever since,

CHICAGO CARTON COMPANY

CORONA FLOWER BOXES



Representatives

M. E. CHAPIN
516 Fifth Avenue
New York City

T. A. DIXON CO.
1526 Blake St.
Denver, Colorado.

T. S. FINCH
3200 Main St.
Dallas, Texas.

WINDLER
WHOLESALE
FLORAL CO.
1310 Pine Street
St. Louis, Mo.

Home Office
and Factory
4433 Ogden Ave.
CHICAGO
Telephone
Lawndale 904

For Violets and Corsages

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 3.75
10 x 6 x 5 1/2 2-inch Top.....	4.25
12 x 8 x 5 1/2 2-inch Top.....	5.55
14 x 10 x 8 2-inch Top.....	9.45

For Cut Flowers

18 x 5 x 3 2-inch Top.....	\$3.40
20 x 4 x 3 2-inch Top.....	3.40
21 x 5 x 3 3-inch Top.....	4.50
24 x 5 x 3 1/2 2-inch Top.....	4.75
24 x 8 x 4 2-inch Top.....	6.10
28 x 8 x 4 2-inch Top.....	6.90
28 x 8 x 5 2-inch Top.....	7.90
30 x 5 x 3 1/2 2-inch Top.....	5.20
36 x 8 x 5 2-inch Top.....	10.00

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT

CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of \$3.50 for 500 boxes or any part thereof.

A charge of \$5.00 per 1000 will be made for printing when quantity is over 500.

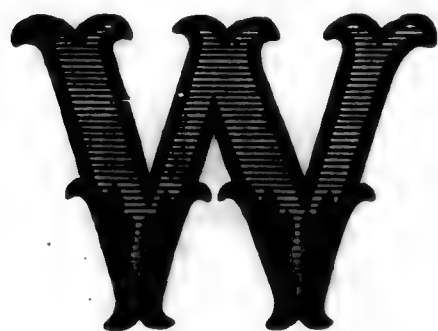
Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

For Sprays, Designs and Cut Flowers

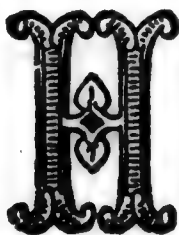
Size	Per 100
16 x 16 x 8 Telescope.....	\$15.85
20 x 20 x 8 Telescope.....	20.55
21 x 5 x 3 Telescope.....	4.50
24 x 5 x 3 1/2 Telescope.....	5.50
24 x 24 x 10 Telescope.....	31.60
30 x 10 x 5 Telescope.....	11.00
30 x 12 x 6 Telescope.....	15.85
32 x 32 x 8 Telescope.....	39.45
36 x 10 x 5 Telescope.....	14.20
36 x 12 x 6 Telescope.....	19.00
36 x 14 x 8 Telescope.....	25.30
40 x 10 x 6 Telescope.....	22.50

GOLD LETTERS—SPECIAL PRICES



No. 1

In Gold and Purple, per 1000, \$5.50



No. 4

In Gold Only, per 1000, \$5.00



No. 6

In Gold Only, per 1000, \$4.50

Letters packed 25 to each package.
Numerals in same colors and price.

The kind that will stick, STICK and STICK, and won't come off.

B. E. and J. T. COKELY,

201 N. 7th Ave., SCRANTON, PA.

Established 24 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

Mention The Review when you write.

PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package

Per 100 words.....\$3.50

Always state what color is wanted, otherwise gold will be sent.

especially when in the wholesale district.

Among the stars who displayed big-league form were George Kurliner, J. J. Bentzen, O. K. Sanders, James Blair, Fred Hermann and Gus Hartmann.

The other events were decided as follows:

The fifty-yard dash for boys was won by Joe Greenberg and Joseph Franz. The novelty race for ladies attracted nearly fifty ladies, but no winner was declared and each lady taking part received a prize of some kind. A special race for boys under 12 years was won by Fred Banzhol.

The surprise contest for girls under 12 years was won by Dorothy Kiehner and Norma Segelken. A novelty race

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.
Superior and Roberts Sts., CHICAGO

for girls of 12 to 17 years was won by Alice Lee and Beatrice Singer. In the guessing contest (a basket of fruit), the winner was Oscar May, who guessed its contents.

The tug of war was another yearly exciting event between the growers' team and a retail team. This year the teams were evenly matched and after thirty minutes of hard pulling back and forth

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

the growers won out. They have been the winners for several years.

After all the prize events were decided and the prizes distributed to the winners, the rest of the day was taken up with dancing, boating and private games. As usual, the old folks left for home and the young folks took charge.

Everybody had a good time and this year's picnic must be classed with the

ARNOLD'S THRIFT BOX

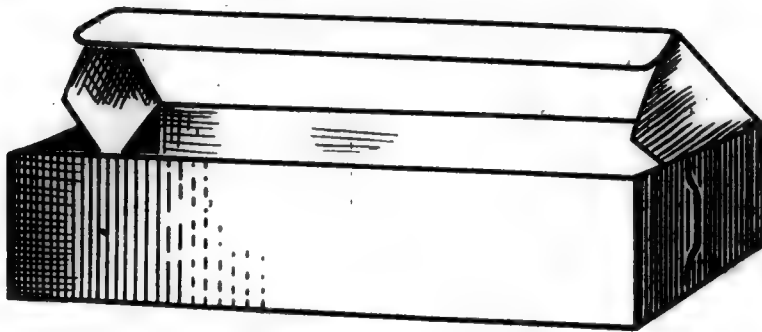


A NEW OFFERING BY THE HOUSE OF QUALITY



Three popular sizes at prices within reach of all. You will find these boxes will make a better impression on the trade than wrapping paper and they cost you but little more.

Orders will
be filled
without delay



	Per 100
21 x 5 x 3	@ \$2.40
24 x 5 x 3½	@ 2.75
21 x 7 x 3½	@ 3.10

Thrift boxes are sold under the same terms as our regular Mist Gray line. Printing is free on orders of 500 or more, assorted sizes. Thrift boxes are made from a good grade of light weight, hard finished Mist Gray stock, and printed in colors will make a nifty package. Thrift boxes come to you knocked down and therefore require but little space until set up for use.

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, **CHICAGO**
MR. GEORGE HOOPIS, New York City Representative, 601 W. 144th Street

USE BOXES WORTHY OF THE QUALITY OF YOUR FLOWERS—USE Duro Folding Flower Boxes

PROMPT DELIVERIES

MILITARY GRAY CUT FLOWER BOXES

All prices include printing in one color. Embossing, \$3.00 per M. Narrow and wide striping, \$15.00 per M additional. No orders for striping less than 500 boxes. Write for Special Discount on Large Orders.

Size	2-inch Covers	Per 100
10x7x5	\$ 4.75
12x9x6	6.75
18x5x8	4.50
21x5x8	4.75
21x7x4	7.00
23x5x4	6.00
24x8x4	8.00
24x8x5	9.00
30x7x8½	7.50
28x8x5	10.00
36x6x4	10.00

Size	Full Telescope Covers	Per 100
30x10x5	\$14.00
30x12x6	18.50
36x12x6	19.00
36x 8x5	14.50
42x 8x5	18.50
36x10x6	20.00
42x10x6	22.50
24x14x8	27.50
36x14x8	32.00
20x20x8	26.00
24x24x8	32.50

Special One-Piece Box—Excellent quality of gray board, 24x5x8..... Per 100, \$4.00
You save ⅓ of the cost of your regular boxes by ordering this Special Box.

Duro Paper Products Co. 729-735 S. Wabash Ave., **CHICAGO**
NEW YORK OFFICE . . . 1170 Broadway

PREPARED MAGNOLIA LEAVES

Beech and Oak Sprays

Natural and Fadeless Sheet Moss

We can ship any amount of short Oak Sprays packed in cases or cartons. Write for prices.

THE RUMBLEY CO., EVERGREEN, ALA.



RUBRUM LILIES

\$8.00 per 100

*Now is the time to
stock up with*

SPHAGNUM MOSS

Large 5-bbl. Bales of
good clean Moss

\$3.00 each

6 Bales for \$15.00

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

At this time of the season you have to depend mostly on outdoor grown stock if you want something showing quality.

GLADIOLI and ASTERS

are the best items that we recommend to you.

GLADIOLI

are coming in much stronger, and most of this stock is exceptionally well grown. We specialize in the better varieties and we know our Gladioli are much better than what we have handled any previous season.

\$6.00 to \$8.00 per 100

ASTERS

are slow coming in this season. The supply is getting larger every day, and we should have enough of them now to take care of the demand. Some of our growers will have some very fine Asters this season, large flowers and long stems.

**\$3.00, \$4.00 and \$5.00
per 100**

EARLY CLOSING

**WE CLOSE
EVERY DAY
AT 4 P. M.**

Good Greens

Is one of our Specialties

PLUMOSUS

50c per bunch.

SMILAX

35c each

ADIANTUM

\$1.50 per 100

BRONZE GALAX

\$12.50 per case

DAGGER FERNS

\$2.50 per 1000

In case lots—\$2.00 per 1000

best ever given in former years. This was the twenty-sixth given by the Florists' Club.

Publicity Committee Meets.

The florists' publicity committee held its monthly meeting July 15. The financial statement as read by the secretary showed that the monthly contributions as collected by the various wholesalers had decreased somewhat, owing to the dull season. The statement also showed that all advertising bills had been paid, and that a healthy balance is now in the hands of the treasurer to begin the fall advertising on a large scale.

The rest of the evening was devoted to discussions on various plans of publicity, all of which will be taken up at a later meeting of this committee. The next meeting will be held at 2 p. m., August 12.

Various Notes.

The Retail Florists' Association at its meeting of July 14, at Mission Inn Garden, again failed to attract a satisfactory attendance of its members. Only half a dozen of them were present when the meeting was called to order. No business of any kind was transacted, owing to the small attendance. It is doubtful if any more meetings will be held during the summer months.

Carl Diemer, of the Diemer Floral Co., is spending his vacation visiting relatives at Charleston, Ill. Mrs. T. Diemer will take a northern trip next month, which will include Detroit.

Charles Wors was all smiles last week. He is a grandfather for the fourth time, as the stork left a fine baby girl at the home of his daughter, Mrs. Dowling.

A pleasing feature at the florists' picnic was the attendance of all the officers of the Florists' Club, from President Hummert down. Among the former presidents of the club in attendance were J. F. Ammann, Jules Bourdet, W. J. Pilcher, George B. Windler, F. J. Fillmore, F. H. Weber and J. J. Beneke. All worked hard to make the event a success.

BERGER BROS.

FINE GLADIOLI

Pauama, America, Mrs. Francis King, Pendleton, Cardinal and other choice sorts.

EARLY ASTERS

All Varieties of SEASONABLE CUT FLOWERS, White and Colored.

1225 Race St.

PHILADELPHIA

Mention The Review when you write.

There is great activity among the St. Louis county growers this summer. There is a great deal of new glass being added, as well as rebuilding of the old houses. Some are complaining of the slow arrival of the material to complete the houses.

Iles Cole, of Hembreiker & Cole; Walter F. Corrigan, of the Springfield Floral Co., and J. J. Burke, of A. C. Brown, all of Springfield, Ill., were recent visitors, calling on the trade.

The transportation committee is making efforts to bring some of the western florists to St. Louis on the morning of August 18 to travel with the St. Louis delegations to Detroit on the president's special. A special car will be arranged for and two if necessary. The time set is 8:15 a. m., August 18, via the Wabash railroad, arriving in Detroit at 10:10 p. m. J. J. B.

PHILADELPHIA.

The Market.

The market is bare. There are so few good flowers that the "No flowers, no business" saying approaches fact. What the reader wants to know is what there is; what can be had. First and foremost, gladioli in unusually fine varieties; then asters, early varieties;

then the miscellaneous group led by candytuft and closed by dahlias. These are all outdoor flowers and can be recommended. The indoor group are more difficult to clearly describe. Roses come first. There are a few really good roses and a larger number of poor ones, mostly short-stemmed. These are decreasing day by day as the cutting back progresses. Few calendulas are fit for use. The orchid crop is off now. There are a few of the small Cattleya Harrisoniae. When we get to lilies, there is a surprise. Valley has reappeared. Too bad it has come at this time. There were no smart weddings; it didn't sell. There are a few rather so-so Easter lilies and a nice lot of pink lilies. Whether they are rubrum or splendens has slipped me. People say, "There is no business." I dissent. How can you say there is no business when everyone who has any flowers fit to offer is refusing orders daily?

Highland Changes Hands.

The Highland Rose Co., of Morton, Pa., has been purchased by George Aeugle from R. C. Hayden. That is the simple business announcement that what has been coming for some time is now a fact. It is the result of hard, conscientious work and ability on one side;



ASTERS

The early varieties are arriving, of very good quality, quantity increasing daily.

\$3.00, \$4.00, \$5.00, \$6.00 per 100

GLADIOLI of the better and newer kinds

\$6.00, \$8.00, \$10.00 per 100

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies.

Business Hours: 7 A. M. to 4 P. M.
Saturday, 7 A. M. to 1 P. M.

DON'T FAIL TO ATTEND the S. A. F. Convention at Detroit, August 19, 20, 21, 1919. We will have a splendid display of ribbons, baskets, etc.

S. S. PENNOCK COMPANY

The Wholesale Florists of Philadelphia

1608-26 Ludlow Street, PHILADELPHIA, PA.

New York
117 West 28th Street

Baltimore
Franklin and St. Paul Sts.

Washington
1216 H Street, N.W.



Mention The Review when you write.

GLADIOLI

IN ALL VARIETIES
ASTERMUMS

Philadelphia Cut Flower Co.
1517 Sansom Street, Philadelphia
Mention The Review when you write.

THE HOUSE OF MERIT
FLORISTS' SUPPLIES

JOS. G. NEIDINGER CO.

1309-11 N. Second Street
PHILADELPHIA, PA.

Big Money in Grave Markers

Write for Proposition

Wanted quotations on Jap. Frieze, Fiber Ribbon, etc.
Pot covers, 10 in., whole willow, Sept. delivery,
\$9.00 doz., cash.

STEIN'S FLORAL SUPPLY, 2223 N. Front St.,
Philadelphia, Pa.

kindly interest, good will and a desire to retire on the other.

The Highland Rose Co. has 28,000 roses planted out in its greenhouses. Double White Killarney, Prima Donna, Maryland, Ophelia and Sunburst are the varieties grown. W. E. Fowler is manager. The stock is marketed by the Philadelphia Cut Flower Co.

The Group of Three.

Those who superstitiously look for happenings in threes will receive confirmation of their belief in the deaths of Anderson, Beavis and Mecky within the brief period of eleven days. That three men, all so noted in the annals of Philadelphia floriculture, should die within so short a time at an age that averaged over our allotted three score and ten, is truly remarkable. All were successful. All were highly esteemed. All will be deeply mourned.

How the Other Half Live.

A good deal is said and even written at this season about this being the season of the ice cooler, the palm leaf fan,

EDWARD REID Offers for Midsummer

EARLY ASTERS, Pink, White, Purple, Lavender.

GLADIOLI, America and all the leading varieties.

ROSES, Victory (formerly Kaiserin), Ophelia, Double White Killarney.

CANDYTUFT, FEVERFEW, GREENS

When They're Reid's, They're Right

1619-21 Ranstead St., PHILADELPHIA, PA.

Mention The Review when you write.

ROSES, CARNATIONS, DAHLIAS and GLADIOLI

PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

1615 Ranstead Street,

Philadelphia, Pa.

Mention The Review when you write.

A full line of
all seasonable
Cut Flowers

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

GREENS
of all kinds

the fly and swatter. I have sometimes wondered whether those who talked that way know that this is the hardest season of the year for those who make their positions possible. There would be no traders, no salesmen, no clerks, without "stuff," and there would be no "stuff" without a lot of hard work under glass in summer. The other day I went so far as to tell a young salesman in whom I was interested that I thought he ought to work in the greenhouses for a couple of months in summer to learn something about the cost of production. He didn't like it; of course he didn't. It looked like trying to put one over on him. Yet such experience is the surest safe-

Gladioli, Carnations

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

guard against poor sales. Supply and demand and quality are not all the things that count. Cost of production is becoming increasingly important and requires study. A good deal has been said about how much the grower may learn by visiting the market. Quite as much might be said with equal truth

THE FLORISTS' SUPPLY HOUSE OF AMERICA NATURAL BUTTERFLIES

Wonderfully effective in basket work and for corsage bouquets. Reinforced wings. Packed two in a box. **Price \$2.00** per dozen boxes. These Butterflies are made and packed in a manner to insure satisfaction. They are much lower in price than in the past. Better order NOW.

CAPE FLOWERS

We have just received a splendid shipment of large Cape Flowers. We can offer them in White, a beautiful shade of Red and in many other colors. Now is the time to stem Cape Flowers for winter use.

EVERYTHING IN FLORISTS' SUPPLIES

H. BAYERSDORFER & CO., 1129-1131 Arch Street, PHILADELPHIA, PA.
Branch Factory, 709 First Avenue, Telephone Vanderbilt 4976, New York

LIKE LEATHER—ALWAYS PLIABLE

MAGNOLIA LEAVES

"Money Talks" (it is said). So give it a chance to say "something."
If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER!

Prepared by

REEVES

COLORS:

RED, GREEN OR BROWN

\$1.25 PRICE PER CARTON

Formerly NATURAL FOLIAGE CO.,
of Savannah, Ga., and St. Louis, Mo.

BEECH or OAK SPRAYS,

Red, Green or Brown,
100-lb. cases, - - - - \$20.00
50-lb. cases, - - - - 11.00

SMALL OAK SPRAYS,
Red, Green or Brown,
\$1.25 per Carton

100-lb. cases, \$16.00
50-lb. cases, 9.00

F. O. B. BREWTON, ALA.

25% CASH WITH ORDER
Satisfaction guaranteed

REEVES FOLIAGE CO., Brewton, Ala.

10% Discount When Full
Amount of Cash with Order.

WILL NOT MOLD

GLOSS FINISH

SURE TO PLEASE

of how much the sellers may learn by visiting the greenhouses.

Various Notes.

Leo Niessen returned to the city July 17.

Mark P. Mills and Edward Reid are fishing in the Poconos.

Alvah R. Jones left on his vacation July 21.

Henry I. Faust, Miss Marion Faust and Robert Craig left July 19 to go by motor to Old Orchard, Me.

Victor I. Bidenour and J. M. Deutscher were members of a party who motored to Lake Hopatcong, N. J., for the week end.

Sydney H. Bayersdorfer, John Walsh, Robert Cullom and Eddie Thorston left Atlantic City July 13 in Mr. Bayersdorfer's Essex to motor to Baltimore and Washington. They attended the publicity meeting in Baltimore, July 14, when Secretary John Young spoke and Baltimore came out for the S. A. F. convention of 1921. Then they visited many Baltimore and Washington florists, returning to this city July 18.

Eugene Weiss has transferred his business to Samuel Bell, brother of Herbert S. Bell, of J. J. Habermehl's Sons.

The Joseph M. Stern Co.

ARTIFICIAL FLOWERS AND SUPPLIES

Send for
Price List

223 Huron Road

CLEVELAND, OHIO

ARTIFICIAL FLOWERS

Waxed Orchids, assorted colors, \$5.00 per 100
Calla Lilies, 5.00 per 100
Wax Roses, 8.00 per 100
Short-Stemmed Carnations, not
waxed, 2.00 per 100

Send us your order; we will give it prompt attention.

R. E. Gebhardt Co., 2816 Lincoln Ave. Chicago, Ill

Artificial Flowers Waxed Flowers

LOTOS MFG. CO.
1566-68 Clybourn Ave., CHICAGO

BOSTON FLORAL SUPPLY CO.

WHOLESALE FLORISTS

—DEALERS IN—

Cut Flowers & Evergreens

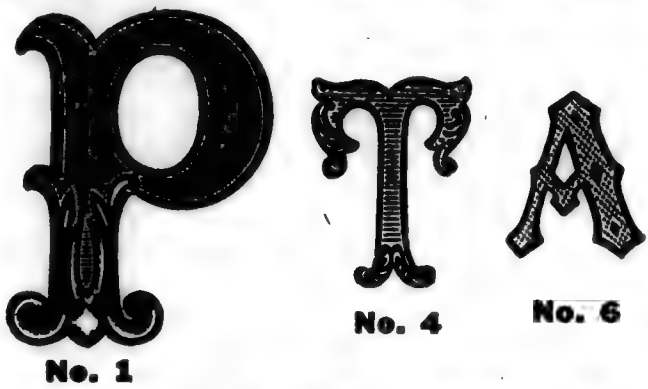
Manufacturers, Exporters and Importers,
Preservers of Cycas.

Office, Salesrooms and Shipping Dept.
15 OLLIS ST. and 96 ARCH ST.
BOSTON, MASS.

Phone Main 2571-3525

Unknown customers kindly give reference or
cash with order

DON'T OVERLOOK THIS BARGAIN!



We have the quality in Gold Letters that will stick and stick tight when applied. As a special for this month, we offer you a real bargain in No. 1 Gold letters only, at \$4.50 per 100.

Prices on others as follows:

No. 1. Purple, \$5.50 per 1000; \$0.75 per 100.

No. 4. Gold, 5.00 per 1000; .60 per 100.

No. 6. Gold, 5.00 per 1000; .60 per 100.

Gold or Purple Paper Script, \$5.00 per 100 words.

We will make prompt shipments and guarantee the quality of our letters to be second to none on the market. Your money will be cheerfully refunded if you are not pleased, but we are sure to please you. Send your orders to

THE McCALLUM COMPANY, Manufacturers and Importers of
Florists' Accessories, Pittsburgh, Pa.
 "THE HOUSE THAT SERVICE BUILT"

SHEET MOSS

IN BAGS

Extra Nice Sheet

15 lbs. to the Bag

PER BAG - - - \$2.00

Orders shipped at once or booked for future shipment.

Michigan Cut Flower Exchange
 264-6 Randolph Street,
 DETROIT, MICH.

Mention The Review when you write.

Fancy Cut Ferns

\$2.25 PER THOUSAND \$2.25

J. S. GILLESPIE

31st St. and Fair Ave., Columbus, Ohio

JOHNSON BASKET WORKS

2535 Milwaukee Avenue
 CHICAGO

It is thought that the arrangement is only temporary.

William G. Stephen is spending his vacation helping glaze the new green-houses at Wallingford, now nearing completion.

William Gebhardt, who grew fine peonies for the leading shops in this city, died in the Hahnemann hospital July 16, after a long illness. Phil.

Okmulgee, Okla.—The Ellis Greenhouse Co. is erecting a new house of 4,000 feet of glass and is in the market for plants of all kinds.

FERNS

\$2.00 per 1000

Bronze Galax, \$1.50 per 1000; case of 10,000, \$10.00.

Magnolia Leaves, prepared, per carton, \$1.75.

Sphagnum Moss, per bale, \$2.00; 10 bales, \$17.50.

Green Sheet Moss, \$1.00 per bundle, \$1.50 per bag.

PERMANITE, the best black liquid putty made.

Per gal., \$1.85; 5 gals., \$9.00; 20. gals., \$35.00.

EVERYTHING IN FLORISTS' SUPPLIES

THE WILLIAM MURPHY CO.

WHOLESALE COMMISSION FLORISTS

329 MAIN STREET

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

SPHAGNUM MOSS

A WISCONSIN PRODUCT

Put in your season's supply during the summer months and save 25% to 50%.

Save this Money

By Writing to Headquarters

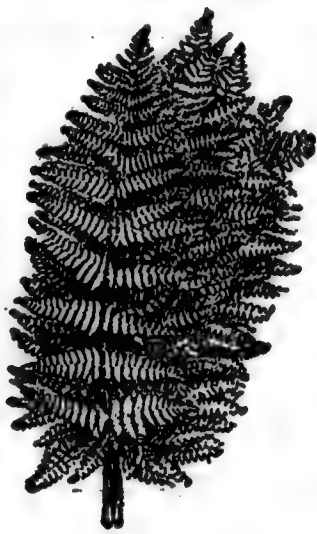
For Prices on 10 Bales up to Carloads state quantity required.

C. C. POLLWORTH CO., MILWAUKEE, WIS.



Flint, Mich.—Charles Simon, formerly at McHenry, Ill., is now in the employ of Hasselbring, Florist, here.

Newark, O.—Maurice Kent and wife are rejoicing over the arrival of a fine 8-pound girl.



FANCY FERNS

Finest stock in the country

\$2.00 per 1000

\$2.00 per 1000

Subject to Change Without Notice.

Wild Smilax, 50-pound cases, **\$5.50**; 25-pound cases.....\$ 3.25

Magnolia Leaves, green and bronze, per carton..... 1.75

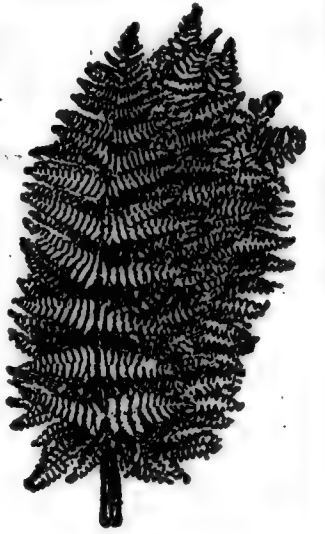
Galax Leaves, green and bronze, per case of 10,000..... 10.00

GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag..... 2.00

Sphagnum Moss, per bale 2.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.



Mention The Review when you write.

NEW CROP, FANCY AND DAGGER

FERNS per 1000 \$1.50

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.

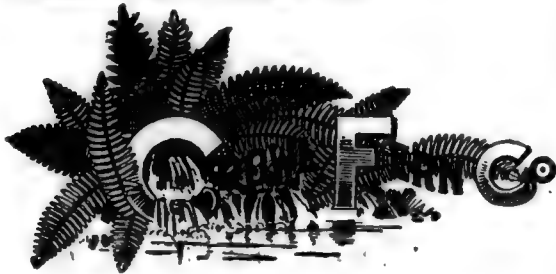
Bronze Galax, fine quality, \$1.25 per 1000; \$11.00 per case of 10,000; extra fine leaves.

Sphagnum Moss, \$5.00 per large bale.

Ground Pine, 12c per lb.; made up, 10c and 12c per yd.

Branch Laurel, large bundles, 50c.

Hemlock, large bundles, \$1.00.



Telegraph Address, New Salem, Mass.

Post Office and L. D. Phone Address

MILLINGTON, MASS.

Mention The Review when you write.

NEW CROP OF EVERGREENS

Fancy Ferns, per case of 5000...\$5.00

Dagger Ferns, per case of 5000... 6.00

Green Galax, per case of 10,000... 6.00

Short Green Leucothoe, 1000... 1.50

Medium Green Leucothoe, 1000 2.25

Long Green Leucothoe, 1000... 3.00

Cash or reference with first order.

Place your orders now and be protected for the entire season.

HAMPTON & PERKINS

ROAN MOUNTAIN, TENNESSEE

Mention The Review when you write.

Alabama Evergreen Exchange

Northern distributing point

2611 Prospect Ave., CLEVELAND, OHIO

Gatherers and Shippers of

Decorative Evergreens, Cut Ferns, Green

Sheet Moss, Sphagnum Moss.

Year around dealers.

Write for prices.

Mention The Review when you write.

FANCY CUT FERNS Best quality. Prompt shipments. Write for price lists Christmas Trees and Evergreen Decorations for the Holidays.
AMERICAN FORESTRY CO., Pombine, Wis.
Mention The Review when you write.

OUR SPECIALTY IS

CUT FERNS

FIFTY-TWO years

of experience

back of every order.

L. B. Brague & Son

Established 1867

HINSDALE, MASS.

We desire to call the attention of the Florists, also of the trade, to the

Fine Quality of Moss

that we deal in. A square deal to everyone; no partiality shown to anyone; we can give the best of references.

We quote as follows:

Per 1 10-bbl. bale.....\$ 4.00, burlapped
Per 5 10 bbl. bales 17.50, burlapped
Per 1 5-bbl. bale 3.00, burlapped
Per 5 5-bbl. bales 12.50, burlapped
A postal will bring you prices on larger quantities.
The Ocean County Moss & Peat Co., Waretown, N. J.

Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

KNUD NIELSEN

EVERGREEN, ALA.

Mention The Review when you write.

CUT FANCY AND DAGGER FERNS

Now ready to ship from the Berkshire Hills.

Write, wire or phone for my low summer price for best stock of every native green.

H. J. SMITH

HINSDALE, - - - MASS.

Moss : Moss

Fadeless Green Sheet Moss, \$3.50 per bag

Natural Green Sheet Moss, 1.75 per bag

E. A. Beaven, Evergreen, Ala.

Ferns—Galax—Moss

NEW FANCY FERNS

Per 1000.....\$2.00
Lots of 5000 or more, per 1000... 1.75

LEUCOTHOE SPRAYS

Per 100.....\$0.75
Per 1000..... 6.00

BOXWOOD

Per lb.....\$ 0.30
50 lbs..... 12.50

BRONZE GALAX LEAVES

Per 1000.....\$ 1.50
Per case of 10,000..... 10.00

GREEN GALAX

Per 1000.....\$ 1.50
Per case of 10,000..... 10.00

SPHAGNUM MOSS

Per bale.....\$2.00 10 bales.....\$17.50

GREEN SHEET MOSS

Per bundle.....\$1.00
Per bag..... 1.50

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves.....\$1.75 per carton; 10 cartons, \$18.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL, Wholesale Commission Florist,
15 East Third Street, Cincinnati, Ohio

WE CARRY THE YEAR ROUND THE BEST

HUCKLEBERRY, FANCY FERNS AND GALAX

TRY US ON YOUR REGULAR ORDERS

E. F. WINTERSON CO. 166 North Wabash Avenue, CHICAGO, ILL.
L. D. PHONE Central 6004

MOSES

Perpetuated Sheet Moss....\$3.50 per bag
Natural Sheet Moss..... 1.75 per bag

Caldwell The Woodsman Co.
EVERGREEN, ALA.

Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—By good grower of carnations, mums, roses, etc.; life experience; single. Address No. 426, care Florists' Review, Chicago.

SITUATION WANTED—By first-class store man and designer; married; state salary and particulars; experience in high-class stores only. No. 443, care Florists' Review, Chicago.

SITUATION WANTED—As foreman or manager where good stock is wanted; have 30 years' commercial experience; man of ability and expert good salary. Address No. 419, care Florists' Review, Chicago.

SITUATION WANTED—On shares on a good place of 10 to 15,000 ft. of glass or larger; A No. 1 all-round man; 25 years' experience; highest references. Address No. 418, care Florists' Review, Chicago.

SITUATION WANTED—By a first-class florist growing roses, carnations, pot plants, with seven years European and ten years American experience; 33 years, single; by August 4; please state wages. Fred Jung, 62 W. Chestnut St., Chicago, Ill.

SITUATION WANTED—By an American, age 29 and married; with 12 years' experience growing roses and carnations exclusively; capable of taking charge as foreman; can furnish references. Address No. 445, care Florists' Review, Chicago.

SITUATION WANTED—Experienced florist and gardener; Dane, 30, as foreman on commercial place, or as head gardener on private estate; thoroughly experienced in all branches of the trade. All references. O. Sorensen, phone West 5061, 2708 Park Ave., Chicago.

SITUATION WANTED—By practical, experienced all-round working grower in roses, carnations, mums, sweet peas, bulbs, pot plants, all kinds bedding stock and propagating; steady, reliable single man; state wages and particulars first letter. Address No. 416, care Florists' Review, Chicago.

SITUATION WANTED—An expert storeman wishes a permanent position with an up-to-date concern where ability, intelligence, originality and quality are appreciated; have been at my present position four years; open Sept. 1; state salary. Address Box 436, care Florists' Review, Chicago.

SITUATION WANTED—Just discharged from army, American, 27 years; 7 years' experience in general growing; familiar with botanical plants; capable of taking charge of rose or carnation section or medium commercial place; desirous of good, permanent place. Address Box 436, care Florists' Review, Chicago.

SITUATION WANTED—By a middle-aged, single American with life experience in greenhouse work of all kinds; growing roses, carnations, mums, peas, forcing bulb stock and all general lines of plants; a good designer and decorator; also capable of appearing on the Board of Trade; capable of handling help and taking full charge with advantage, to my employer; not afraid of work; experience with success in the North, Center and South; can give the best reference; will be open to accept Aug. 1-19; good service for good pay. Fred W. Krumm, 728 Marshall St., Shreveport, La.

HELP WANTED—At once, good carnation grower; state experience. Woerz Bros., Ardmore, Okla.

HELP WANTED—Experienced rose grower, \$22.50 per week; opportunity for advancement. F. J. Bentley Co., New Castle, Ind.

HELP WANTED—Practical greenhouse man; state age, experience and salary expected in first letter. The Home of Flowers, Sherman, Tex.

HELP WANTED—Competent section man for roses; state experience and salary expected. Address Doemling-Schimmel Co., 154 Floral Ave., Mt. Clemens, Mich.

HELP WANTED—A man in rose section with some experience in greenhouse, to work under foreman; give references and wages wanted. C. Loveridge, Peoria, Ill.

HELP WANTED—Two good greenhouse men, good potters and propagator, \$100 per month; good, steady positions to right parties.—Wm. M. Turner, 809 Penn Ave., Wilkesburg, Pa.

HELP WANTED—Sept. 15; good designer and grower of general stock; pleasing personality; state experience and wages wanted in first letter. Anderson Greenhouses, Cannon Falls, Minn.

HELP WANTED—Married man with greenhouse experience; \$20.00 per week, with flat, heat, light and rent free to man without children. A. J. Stahelin, Redford, Mich., near Detroit.

HELP WANTED—Experienced carnation grower and propagator at once; steady position to right party; state wages and experience in first letter. Address No. 351, care Florists' Review, Chicago.

HELP WANTED—A rose grower and carnation grower; prefer man between ages of 25 and 35; state experience and wages wanted in first letter. Steinhäuser Florist & Nursery Co., Pittsburg, Kan.

HELP WANTED—All-round florist for commercial place; steady position; \$22 per week to start; located in West Virginia. Address No. 424, care Florists' Review, Chicago.

HELP WANTED—Man to grow general line of potted plants and cut flowers; also understand designing; state experience and wages wanted in first letter. Brehmer's Greenhouses, Chillicothe, O.

HELP WANTED—On estate near Chicago, thoroughly competent man who understands the care of cows, chickens and pigeons. Room and board. Address Box 423, care Florists' Review, Chicago.

HELP WANTED—Experienced man on design work and salesman to locate in Virginia; opened for 15th of August; state salary and reference in first letter. Address No. 428, care Florists' Review, Chicago.

HELP WANTED—A good all-around greenhouse man, having at least five years' experience in various branches of a retail place; state age and wages expected. Boehringer Bros., 816 Jefferson, Bay City, Mich.

HELP WANTED—Married man with greenhouse experience who can grow first-class carnations, mums and a general line of bedding plants; salary \$20 with flat, gas heat, electric lights and city water free. J. Herbert Moore, Claremore, Okla.

HELP WANTED—Experienced young lady to take charge of cut flower store; must be a good saleslady of pleasing manners and a good maker up; references required; give age and state salary wanted in first letter. J. A. Bissinger, Lansing, Mich.

HELP WANTED—Single assistant gardener for country place; must be willing worker and understand general gardening; \$70.00 per month with good board and room. Apply to Joseph J. Krupa, Head Gardener, care Fred Pabst Estate, Oconomowoc, Wis.

HELP WANTED—Young man as assistant florist, up-to-date plant, 36,000 sq. ft. of modern glass; must have good general experience and be a worker; answer stating fully as to reference, wages and when you can come. Cameron Greenhouse Co., Cameron, W. Va.

HELP WANTED—At once, 3 experienced florists; must be snappy salesmen; fine opportunity to create a business for yourself; must be able to give very good references as to character, salesmanship and ability to handle trade. Address No. 442, care Florists' Review, Chicago.

HELP WANTED—A good up-to-date foreman who understands growing carnations, mums and pot plants in general; also forcing bulbs; married man preferred, and able to handle men; my range is best money can build; wages no object if can get the right man. Address No. 429, care Florists' Review, Chicago.

HELP WANTED—Man to take charge of a well kept greenhouse of 7000 sq. ft. glass and grow a general line of potted plants and bedding stock; must be designer, able to take care of trade and not afraid of a wheelbarrow of dirt; \$25.00 per week to start to the right man. C. A. Ringler & Son, Wellington, O.

[Turn the Page.]

HELP WANTED—A young man with greenhouse experience. Groves Floral Co., Atchison, Kan.

HELP WANTED—A competent carnation man, wages \$100, room and board; wire answer; also a competent pot man, wages \$100, room and board; wire answer. Hollywood Gardens, 1534 Second Ave., Seattle, Wash.

HELP WANTED—A working foreman to take charge of 40,000 square feet of glass, grow carnations and general line of potted plants; 9 miles from Pittsburgh on Pittsburgh-Butler short line, at Allison Park, Pa.; state wages, with board and room, and how soon can come, in first letter. J. L. Wyland, Allison Park, Pa.

HELP WANTED—At once, first-class grower of roses, carnations, mums and general stock; must be capable of taking full charge when necessary; 23,000 sq. ft. of glass; steady position for right party; state particulars and wages wanted in first letter. Address Beaver Ave. Floral Co., 3422 Beaver Ave., Des Moines, Ia.

HELP WANTED—At once, a man or boy over 18 years to grow general line of cut flowers both in greenhouse and in the field; if applicant proves capable and energetic, will take him as silent partner; salary to begin with, \$75 per month and 10% of yearly profits; only a steady, sober, good worker need apply; give references. Scott Floral Co., Navasota, Tex.

HELP WANTED—Young man with some experience in greenhouse work, Scandinavian preferred; a good chance for one that wants to learn the business and has ambition to better himself; must be willing to do anything that comes along on a retail place; we will treat you right; answer in own handwriting, with references (if any), stating wages expected; this is a good opportunity for the right man; must be honest. A. Alenius, Prop., Amarillo Greenhouses, Box 101, Amarillo, Tex.

WANTED—To rent or buy flower store in or near Pennsylvania. R. F. Gable, Box 573, York, Pa.

WANTED—No. 1 to 4 Kroeschell water boiler; good condition; cash; what have you? Write. Lyle E. Severance, Lansing, Mich.

WANTED—To buy used florist's refrigerator; send photograph of same, if possible, or full description, stating price. Address, No. 440, care Florists' Review, Chicago.

WANTED—A used sectional hot water boiler that will heat 3 houses 20x100; must be in first-class condition; state make, price and full particulars in first letter. Aug. R. Tischinger, Govans, Md.

WANTED—To rent with option of purchase, about 10,000 ft. of glass suitable for vegetable forcing; south Michigan preferred; state particulars. Reply No. 444, care Florists' Review, Chicago.

WANTED—To buy greenhouses near Chicago that are on leased ground and must be moved; have no objection to renting them until time for removal. Address Louis Kulis, 3253 W. 23rd St., Chicago.

FOR RENT—2 greenhouses, each 25x100 ft., near Philadelphia, Pa. F. Christman, Sellersville, Pa.

FOR RENT—A good paying business, consisting of 7500 sq. ft. glass, situated middle west; moderate rental to good man. Full particulars, apply No. 439, care Florists' Review, Chicago.

OR SALE—900-ft. hot water boiler, \$35.00. Address Mrs. M. Richter, 1921 W. 69th St., Chicago.

FOR SALE—One greenhouse, ready to go to work; the only greenhouse in city; pop. 6000. Wm. Ballard, Perry, Ia.

FOR SALE—88 Rush in fine shape, 3x6 ft., glass 8x10 and 8x12, \$2.75 per sash; cash. Paulding Greenhouse Co., Paulding, Ohio.

FOR SALE—Pierce return trap, will handle 50,000 feet glass; also galvanized receiving tank cheap. Kemble-Smith Co., Boone, Ia.

FOR SALE—Cheap, 25,000 red pots, 2-in., \$3.50 per 1000; 2½-in., \$5.00 per 1000; cash with order. Virginia Nursery Co., Purcellville, Va.

FOR SALE—5 Greenhouses in good condition; 10,000 feet glass, cement benches; in town of 7,000; no competition. Frank Bros., Beardstown, Ill.

FOR SALE—My fruit farm, nursery and flower gardens; fine site for greenhouse; will sell whole or in partnership. W. D. Pilcher, Buchanan, Mich.

FOR SALE—Or rent, 9500 ft. of glass with 10 acres of good soil, all well improved; for particulars, write Willard Lehr, 206 N. Ninth St., Lafayette, Ind.

FOR SALE—Section hot water heater; will heat 3500 ft. of glass, \$40.00; 1 Murrey generator, \$15.00; both are in good condition. J. C. Pardee, Alma, Mich.

FOR SALE—No. 1 Morehead steam trap and receiver; one 15-horsepower horizontal tubular boiler, shaking grates, breeching, etc. L. M. Mason, Streator, Ill.

FOR SALE—Retail flower shop doing good business; only one in town of 5000; extra good surrounding territory; write for particulars. Box 606, Lamar, Colo.

FOR SALE—Kroeschell greenhouse boiler, 14 ft. long; also other boilers, pumps, etc. Nat'l. M'ch'y. Warehouse, 700 W. 22d St., Chicago.

FOR SALE—About 2200 lights glass D. S., size 10x12 in., \$3.50 per box if taken away. Address F. W. Martin, 609 E. 40th St., Chicago.

FOR SALE—Wrought iron pipe in good condition, 1½-inch, 6 cents per foot; galvanized gutters, 50c per foot. Peter Reinberg, 30 East Randolph St., Chicago.

FOR SALE—About 10,000 ft. of glass, 5 houses in good repair, with about 20 acres of land; good residence. For particulars write H. B. Brubeck, Rockville, Ind.

FOR SALE—Or rent, 2 acres of ground, 2 greenhouses, 3500 sq. ft. of glass and 80 ft. of cold frames; business established. G. F. Forber, 313 Brady St., Davenport, Ia.

FOR SALE—4 Greenhouses, 3700 feet of glass, 4-room house, outbuildings; northwest; price \$5,000, \$2,500 cash, balance 5 years at 5%. Address No. 404, care Florists' Review, Chicago.

FOR SALE—Store and greenhouse in good Polish locality; long established; a bargain; am 77 years of age and want to retire. Call or address, J. Nelson, 1749 W. Huron St., Chicago.

FOR SALE—The Paulding Greenhouses; for 35 years operated by L. E. Hawkins now deceased; a splendid chance and good paying business. Call or write, Paulding Florist Co., Paulding, O.

FOR SALE—13,000 ft. glass in Wisconsin, doing good retail business; no competition; small cash payment; would sell half interest to competent man. Address No. 441, care Florists' Review, Chicago.

FOR SALE—Hitchings 24W8 hot water boiler, 2740 sq. ft. rad., in best condition, used two seasons; we are doubling our glass area and installing a larger boiler; \$250.00 cash f. o. b. Valley View Gardens, Tiffin, Ohio.

FOR SALE—Must dismantle at once 1 greenhouse 35x150 even span, 2 connected houses 30x75 each, L. & B. semi-iron construction; all 16x24 glass; will sell reasonably. J. Suesserman, 164 Ridgewood Ave., Newark, N. J.

FOR SALE—Or exchange, 1 boiler, 406 H. W. Giblin; 1 boiler, 24A, Giblin; they are in A1 shape; will exchange, taking cash register, delivery car, safe, glass, steam trap or anything we can use in building new house. Thayer & Morris, Midland, Mich.

FOR SALE—Moorehead steam trap, 5-gallon size, 1-inch steam and 1-inch water connections; has been used but short time and is in excellent condition; your check for \$50.00 gets this bargain. A. C. Nickell, Jr., 310 Broadway, Waukesha, Wis.

FOR SALE—Greenhouses in southern Michigan, well located and stocked; only houses in the place; about 8000 sq. ft. of glass; four-room cottage, all new; good reasons for selling; will sell below cost of building material. South Side Greenhouses, Bangor, Mich.

FOR SALE—Four greenhouses, 8000 feet of glass and one acre ground; residence, six-room and bath, strictly modern; greenhouses, residence and garage all hot water heat; well stocked; a money making place; located central Indiana. Address No. 150, care Florists' Review, Chicago.

FOR SALE—Greenhouse property, sixty thousand sq. ft. of modern glass, doing wholesale and retail business; splendidly located in fine Illinois city; good soil, city water, good market; price reasonable; \$6,000 down, balance terms. For particulars address, No. 394, care Florists' Review, Chicago.

FOR SALE—For \$2250.00, grounds and buildings of the Pure Culture Mushroom Co., North Wales, Pa. (20 miles from Philadelphia); buildings new, hot water heat, electric lights, borrough water; operated one season; owner just back from the service; to be sold at once. A. K. Shearer, North Wales, Pa.

FOR SALE—Boilers, 2 75 H. P. Heine water tube; 1 No. 11 Kewanee type fire-box boiler; 12 25 and 40 H. P. Scotch marine; 1 35. 1 45 horizontal tubular; boilers of all sizes for heating purposes; pipe machine, Forbes make, power or hand, cuts from 2½-in. to 6-in., \$75.00. Casey Roller Works, Springfield, O.

FOR SALE—Greenhouses of 20,000 sq. ft. of glass in south central Ohio; well stocked, doing better than \$12,000 a year; residence and 3 acres of best garden land; price less than last year's business; \$5,500 cash required; good reason for selling; possession given at once. Address No. 337, care Florists' Review, Chicago.

FOR SALE—Sectional boiler, 2800 ft., returns in good condition, only used one season; also one 25-h. p. Kewanee steam boiler in good shape; reason for selling, am installing a No. 49 Kroeschell boiler; present boilers are not large enough for our building, more than capacity of present boilers can take care of. Emil Rieple, Rochester, Minn.

FOR SALE—16x24 double thick greenhouse glass, brand new, \$5.75 per box; 14x18, as good as new, \$4.50; second-hand black pipe, 1-in., 6½c ft.; 1½-in., 8c ft.; 1½-in., 9½c ft.; 2-in., 15c ft.; used roof drip bars, 2c ft.; 1 Kroeschell boiler, 1 sectional boiler, almost new. Metropolitan Material Co., 1299 Flushing Ave., Brooklyn, N. Y.

FOR SALE—1 Greenhouse and five-room dwelling located in southwestern Oklahoma; two railroads, only florist, nice business; owner too old to manage business. For particulars address No. 405, care Florists' Review, Chicago.

FOR SALE—3 Greenhouses and office, 3000 ft. of glass, all modern; lot of hotbed sash; hot water heat; mostly all retail trade; 4 lots 50 by 135 feet and more land if desired; eight-room stucco cottage heated by hot water; electricity, gas and all modern conveniences; located on south side of Chicago; price \$9500, terms. Address No. 374, care Florists' Review, Chicago.

FOR SALE—The well-known Hoffmeister greenhouse plant at Cincinnati, Ohio; it is fully equipped; has city water, electric light, gas and good coal facilities; a money maker; forced to sell on account of ill health; price reasonable; title guaranteed; if you are looking for greenhouses, it will pay you to examine these; Cincinnati is known as a fine wholesale cut flower market. Address, Wm. Sander, attorney-at-law, Atlas Bank Bldg., Cincinnati, Ohio.

FOR SALE—One of the most prosperous places in central Michigan, consisting of 13,000 sq. ft. of glass on concrete walls, new dwelling house and barn and 3 acres of good land, inside of city limits; and, in center of city, new modern store with conservatory in rear of store and living rooms over store; it is all in good up-to-date running order and well stocked; if you are a hustler, understand the florist business and have at least \$6000, it will pay you to investigate; buy this place and you will be able to pay an income tax as we did; possession can be given at once. Address No. 428, care Florists' Review, Chicago.

FOR SALE—Good going greenhouse establishment in manufacturing city of 45,000; consisting of 20,000 ft. new and modern glass, tile service buildings, new boilers, large tile garage, 2 modern residences and outbuildings, 10 or 20 acres land on main macadamized highway 2½ miles to city; switch track ¼ mile away; part of coal in bins and all contracted for at low price; good going concern doing big vegetable and cut flower business; good chance for right party to run whole place to flowers; not enough grown to furnish local stores; this will bear the closest investigation; best of reasons for selling. For prices and further particulars write H. E. & C. W. Kreha, Owners, Cedar Rapids, Ia.

FOR SALE—Range of 16,750 sq. ft. of glass, in good condition, on one of the main streets, four blocks to square or cemetery; located in a live, small manufacturing city midway between Columbus and Cleveland; ideal shipping facilities; has made enough to enable owner to retire; four acres of land adjoining; service building, barn, large basement, good heating plant, steam heat, natural gas and coal used; tools, wagons, horses, Maxwell delivery car, water pumping plant, unlimited supply of pure water, houses partly stocked with mums, carnations, roses, pot plants; all for \$6,500 for quick sale; require one-third down, balance long time; a great opening for a live man. C. E. Morris, Real Estate, Shelby, O.

FOR SALE—3 Greenhouses, one 22 ft. 6 in. by 200 ft., one 25 ft. by 200 ft., one 50 ft. by 200 ft.; walls 7 ft., 4 ft. glass, 3 ft. concrete; iron posts for gutter; all supports iron, set in concrete; 500-hbl. clatarn; concrete block boiler house 20 by 50 ft.; 60-h. p. boiler; water pump, Hippard type; twenty-two large building lots, also new crane; 70-ft. boom, 4-drum hoisting engine; gravel and sand 70 ft. deep; 5 ft. moulders' sand on top of ground; class A road to be built past place next summer; can furnish gravel and sand for same, will pay for the place; price, \$13,500; will take one-half cash; don't answer unless you have the cash; we have some oil leases, want to drill; will furnish gas for 15c per 1000 ft. E. Huston & Co., Sistersville, W. Va.

SITUATION WANTED

Young American, strictly reliable grower complete line cut flowers and pot plants, wishes permanent position in or near Detroit; competent to take charge; rapid, hard worker, with initiative, whose ability and character will bear the strictest investigation; only first-class proposition considered; please state particulars.

T. L. BERRY,

715 Trumbull Ave.,

Detroit, Mich.

SITUATION WANTED

A first-class reliable storeman, capable of the very finest making up, designing, decorating and salesmanship; capable of taking management; single, age 34; life experience, both Europe and America; open for immediate engagement; permanent position desired; please give particulars and salary in first letter, if answer is expected. Address Box 438, care Florists' Review, Chicago.

SITUATION WANTED

First-class designer, decorator and salesman, capable of taking full charge, is open for engagement; age 36, single; life experience, starting in the growing end of our business; kindly mention full particulars in first letter. Address No. 399, care Florists' Review, Chicago.

SITUATION WANTED

Office and executive manager; man of middle age (40), would accept general management of mail order seed house; has had practical and active experience in this line for more than twenty years; correspondence solicited and best of references exchanged upon request. Address No. 430, care Florists' Review, Chicago, Ill.

HELP WANTED

General Grower. We are building an entirely new plant for the growing of pot plants, bedding plants and cut flowers; want a good all-round grower to establish and maintain a business in a very desirable town of 25,000; building now 8000 feet; expert to add as business requires; this is a salary and profit sharing proposition for the right man; give references, salary expected, etc. The M. G. MADSON SEED CO., Manitowoc, Wis.

HELP WANTED

Several general growers, state salary and experience in first letter.

C. H. FREY,
Lincoln, Nebr.

HELP WANTED

Greenhouse help: section men for rose growing; potter and growers for pot plant department; young men, 18 years and up, as assistants in pot plant department. Call personally at

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

Foreman; one who can grow first-class carnations, chrysanthemums and a general line of bedding plants; married man preferred; a good chance for a first-class man.

J. J. LEBORIOUS,
Duluth, Minn.

HELP WANTED

Rose grower and helper; steady positions and good pay for first-class men.

MEYER & DRAMM CO.,
Elmhurst, Ill.

HELP WANTED

At once, grower of carnations, mums and general line of greenhouse stock in good healthy city of 15,000 population; 12,000 ft. under glass; \$25.00 a week; apply at once if interested.

RAINBOW FLORAL CO., Marshall, Tex.

HELP WANTED

At once, experienced store man, able to handle first-class trade; good wages and chance for advancement; apply, stating age and experience, to

MARTIN & FORBES CO.,
351 Washington Street Port and, Oregon

HELP WANTED

Expert grower of roses, mums, sweet peas, etc., also first-class pot plant man capable of producing stock for fancy retail trade; good men only need apply; references.

THE H. WEBER & SONS CO.,
Oakland, Md.

HELP WANTED

Man with experience in pot plants on wholesale place, wages \$4.00 per day; steady position; give experience in first letter. Address Box 437, care Florists' Review, Chicago.

HELP WANTED

A first-class grower for roses and miscellaneous stock; prefer married man with northern and southern experience; house, water and garden ground furnished; a fine opportunity for right man; state salary in first letter; will be at S. A. F. Convention at Detroit.

ROBT. C. KERR CO., Inc., Houston, Texas.

HELP WANTED

Several good rose growers for sections; also young men anywhere from 18 to 25 years of age who wish to learn the trade under proficient men; also 3 first-class pot plant growers, assistants to foreman in cyclamens and begonias.

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

A high-grade man, with broad experience, must be capable of running a large store in a big city; only a man of the best character will be considered; wages \$45.00 per week to start, with good future; state age, experience and full particulars. Address No. 420, care Florists' Review, Chicago.

HELP WANTED

Experienced manager on private estate near Chicago; must understand care of cows, chickens, pigeons and also gardening of flowers, vegetables, trees and hothouse; excellent wages, nice 6-room house. Address No. 415, care Florists' Review, Chicago.

HELP WANTED

Foreman, one who can produce good stock, cut flowers and pot plants, and handle help to advantage in place of 45,000 ft. in Northern Ohio; please state where you have worked and salary expected. Address THE L. C. HELOCK FLORAL CO., Elyria, Ohio.

WANTED

Bids on bulbing two greenhouses and painting inside, dimensions 27 x 210, with and without material; roof rafters, one side 14 ft., one side 16 ft.

EDWARD MEURET, Park Ridge, Ill.
Mail Address: Des Plaines, Ill., R. 2.

WANTED

To buy greenhouses to dismantle; please state particulars and price in first letter.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

HELP WANTED

A-1 rose grower to take full charge of section; good wages for satisfactory grower; give reference.

THE HAMMOND CO., Inc.,
109 E. Broad St.,
RICHMOND, VIRGINIA.

HELP WANTED

Thoroughly competent grower of carnations, mums and general line of cut flowers and plants, to take charge of the growing on a retail place of 14,000 square feet of glass in a growing town of 600; we are located in the mountains at an elevation of 6666 feet, and the climate is ideal all the time; our business is steadily increasing and we want a man who can, and will, grow all the GOOD stock the place will produce; in first letter state age, experience, salary wanted without room and board, and how soon you can come; steady position and the best of treatment to the right man.

RATON GREENHOUSES,
P. O. Drawer #49, Raton, N. M.

FOR SALE

40,000 feet glass in roses; 12 miles from center of Chicago; 261 feet front on boulevard; all concrete benches; everything in good shape; come and see it.

P. M. BROADBECK,
608 South Boulevard, Evanston, Ill.

FOR SALE

In the wheat belt, good greenhouse business; town of 6000; no local competition; good tributary territory; over 9,000 sq. ft. of glass; 2 hot water heating plants; one block of ground; 6 room house; no encumbrance; gross sales last 12 months over \$14,000; good reasons for selling; buyer must have at least \$10,000 cash. If interested write for full particulars.

STOKE & STOKES,
Great Bend, Kansas.

FOR SALE

I am forced to sell my greenhouse in the bustling city of Caro, Tuscola Co., Mich.; 8,500 sq. ft. of glass. Garland gutters, steel truss roof, Evans ventilators, 1/2 ft. to bottom of gutters, cement block foundation, and equipped up-to-the-minute. No competition; best of terms; good reason for selling.

A. J. PACKER, CARO, MICHIGAN

FOR SALE

Quantity of greenhouse materials, such as good second-hand pines, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

FOR SALE

The well-established florist business situated on Eaton St., Providence, known as The Hogan Greenhouses comprising more than 4,100 sq. ft. of land and three fully equipped greenhouses; located in a fast-growing, high-class community, directly opposite entrance to the new Providence College; very good reasons for selling; to the right person this should prove a very unusual opportunity.

S. E. DAUBNEY,

312 Grosvenor Bldg., Providence, R. I.

FOR SALE

My residence and 5,300 sq. ft. of modern built glass; planted to mums, carnations, general plants and ferns; 1 1/4 acres of land partly planted to shrubs and perennials; our town is growing so fast, I cannot keep up the pace and rather sell than be a hindrance to a well established trade; someone will get a snap by grabbing a real opportunity; come to Carlinville, Ill., and make me an offer.

ALBERT J. MUELLER.

FOR SALE

One complete 9-section No. 880 cast-iron Moninger boiler;
Five intermediate sections;
Complete base and grates of No. 880 cast-iron Moninger boiler;
800 feet of 6-inch threaded pipe in various lengths;
86 6-inch tees (cast-iron threaded);
86 4-inch Henion & Hubbel greenhouse valves;
300 pairs of Stuttle's patented 4-inch flue clamps;
All material in A-No. 1 condition; reason for selling, installing central heating system; if interested, write for prices.

AURORA GREENHOUSE CO.,
Aurora, Ill.

FOR SALE

Money-making opportunity for florist in the south. Am located in the best town in south Georgia; have built good-sized greenhouse and opened florist's shop; want to get in touch with florist of experience with some capital to go into partnership and develop business on much larger scale; no competition within 150 miles; big money can be made with sufficient capital to serve territory; came here from Michigan two years ago and know the business. Address

No. 421,
care Florists' Review, Chicago.

FOR SALE

Oak refrigerator 6 ft. 6 in. front, 30 inches deep, 6 ft. 6 in. high, galvanized iron lined, used one month; worth \$350.00; a bargain at \$150.00.

BUCHBINDER BROS.,
11 So. La Salle St., Chicago

FOR SALE

Or lease, 55,000 sq. ft. of modern glass, well stocked with roses, carnations, mums, etc.; replanting for season completed; oldest established wholesale and retail business in city of 35,000; one of the best shipping points in the west; in first-class residential district; an exceedingly attractive proposition, which invites and will repay the closest investigation; convenient 6-room modern residence; immediate possession; satisfactory terms to reliable party. Address No. 380, care Florists' Review, Chicago.

**FOR SALE**

This is no tumble-down place; nearly everything concrete and iron; about 14,000 feet; in a Wisconsin city of near 10,000; good farming country and other towns nearby; a good up-to-date 8-room residence; located in center of town, where everybody passes street cars pass the door; nearest other greenhouse 20 miles away; I want to retire; \$5,000 cash will handle; balance on time. Write today.

N. GREIVELDING, Merrill, Wis.

FOR SALE

A large range of glass, doing an immense wholesale and retail business; never have stock enough; place consists of 90,000 ft. of glass, the finest service buildings in the country, own water plant, 24 acres of land, 10 acres in blue grass sod; in fact, everything a first-class place needs; place fully stocked and in good running order; well worth investigating; don't have to sell, but would like to retire from business; can be incorporated; a big deal; might consider a good grower with money as partner.

Address,

No. 400, care Florists' Review, Chicago.

FOR SALE

Bargain, greenhouses for sale at Summit, N. J., 45 minutes by rail from New York City; dwelling house, barn and large potting sheds:

1 house, 26 x 200 ft.
1 house, 20 x 200 ft.
3 houses, 18 1/2 x 125 ft.
2 houses, 20 x 150 ft.
2 houses, 20 x 125 ft.

hot water heat; 8 acres of land around the place; selling price, \$16,000.00; \$6,000.00 cash, balance on easy terms. Apply to

CHARLES H. HAGERT,

Dingman's Ferry, Pa.

or E. L. McKIRGAN, Attorney,

Littell Building, Summit, N. J.

FOR SALE

Six greenhouses, each 200 ft. long, 40,000 ft. d. s. a. glass; 14 acres land of fine quality; 200 bearing fruit trees; packing room and outbuildings; good barn, three horses, fully equipped place; good markets; also 10-room house fully furnished, hot water heat; climate fine; coal mines close; getting too old to handle this place; write for all particulars; price \$30,000; half cash, balance on time to suit.

J. A. BALMER,

Cle Elum, Wash.

FOR SALE

Greenhouses, about 18,000 feet of glass, heating plant, delivery car, cash register and plant equipped; also stock if desired; must sell to settle estate; cash or liberal terms; fine opening and at a sacrifice.

W. A. RICHISON, Admr., Muncie, Ind.

FOR SALE

Modern Greenhouse Establishment, of 50,000 square feet of glass; 6 1/2 acres of land; office and packing room with concrete basement; modern barn; potting shed; boiler house; 8-room dwelling, with bath and basement. Electric light and water throughout entire plant and buildings. Two 40 h. p. boilers and steam heat. Two horses, plow, wagon and other implements. 6500 young Columbia, set out June 1. 2000 Columbia, 1500 Ophelia, 1000 Sunburst one year old; 2000 White Killarney, 1000 Ward and Richmond, cut back and started for fall flowering.

1000 Rose Premier, set out May 15.

1000 White Killarney, set out May 15.

1600 Chrysanthemums.

5000 Carnations, all in readiness for fall planting.

Good stock of designs, boxes, manure and fertilizers; \$500.00 worth of double strength glass; one-half carload of bench lumber; private railway switch; cheap coal and water.

Good shipping facilities to Cincinnati and St. Louis. Only greenhouse within radius of 50 miles. Good retail trade.

Wish to retire from business; good terms. Write for prices and further information.

GEORGE SEUBOLD, Florist,
Huntingburg, Indiana.

FOR SALE

Nicely appointed greenhouse establishment, situated on good residence street, consisting of three greenhouses 20x95 ft., and one house 6x80 ft., heated by hot water system; 4-room cottage and all other necessary buildings on the premises; located on a lot 99x205 ft.; owner has other interests requiring his attention; immediate possession given; terms easy. A rare opportunity.

PETER STILBER,

8417 Connecticut Ave., Cleveland, O.

JOHN KRUCHTEN

HENRY KRUCHTEN

JOHN KRUCHTEN CO.

Wholesale Florists

30 East Randolph Street,
L. D. PHONE, CENTRAL 8016-8017-8018

CHICAGO, ILL.

Wholesale Cut Flower Prices.

Chicago, July 23, 1919.

	Per doz.	
Beauty, Special	\$5.00	
Beauty, 30 to 36-in. stems.....	\$ 3.00 @	4.00
Beauty, 24-in. stems.....		2.50
Beauty, 12 to 20-in. stems.....	1.50 @	2.00
Beauty, Short, per 100.....	4.00 @	10.00
Per 100		
Columbia	\$ 4.00 @	\$20.00
Mrs. Russell	6.00 @	25.00
Premier	6.00 @	25.00
Milady	3.00 @	15.00
Montrose	3.00 @	15.00
Hoosier Beauty	3.00 @	12.00
Sunburst	4.00 @	12.00
Ophelia	3.00 @	12.00
Killarney	3.00 @	8.00
White Killarney	4.00 @	10.00
Double White Killarney.....	4.00 @	10.00
Killarney Brilliant.....	3.00 @	10.00
Champ Welland	3.00 @	10.00
Nesbit	2.00 @	8.00
Cecile Brunner	1.00 @	3.00
Carnations	1.00 @	3.00
Valley	10.00 @	12.00
Easter Lilies	18.00 @	20.00
Cattleyas, doz.	\$9.00 @	\$18.00
Calendulas		3.00
Sweet Peas50 @	1.00
Gladioli	4.00 @	8.00
Shasta Daisies		1.50
Colored Cornflowers		1.00
Asters	3.00 @	6.00

Buffalo, July 23, 1919.

	Per 100	
Beauty, Special	\$30.00 @	\$40.00
Beauty, Fancy	20.00 @	30.00
Beauty, Extra	15.00 @	20.00
Beauty, Firsts	8.00 @	10.00
Beauty, Seconds	3.00 @	5.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	6.00
Double White Killarney.....	3.00 @	10.00
Richmond	5.00 @	8.00
Maryland	3.00 @	8.00
Russell	6.00 @	10.00
Ophelia	3.00 @	10.00
Mrs. Ward	3.00 @	4.00
Sunburst	3.00 @	8.00
Carnations	1.00 @	2.50
Easter Lilies	20.00 @	25.00
Cattleyas	75.00 @	85.00
Sweet Peas75 @	1.25
Snapdragons	6.00 @	15.00
Gladioli	8.00 @	10.00

St. Louis, July 23, 1919.

	Per doz.	
Beauty, Specials	\$ 3.00 @	\$ 4.00
Beauty, Extra	2.00 @	3.00
Per 100		
Columbia	\$ 4.00 @	\$ 8.00
White Killarney	4.00 @	8.00
Killarney	4.00 @	8.00
Ward	4.00 @	8.00
Milady and Ophelia.....	4.00 @	10.00
Russell	4.00 @	12.00
Carnations	1.00 @	3.00
Easter Lilies	12.00 @	15.00
Snapdragons	1.00 @	3.00
Daisies50 @	1.00
Sweet Peas20 @	.30
Gladioli	1.00 @	4.00
Valley	10.00 @	15.00

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Wholesale Cut Flower Prices.

Cincinnati, July 23, 1919.

	Per doz.	
Beauties, Specials, 36 inches....	\$ 4.00 @	\$ 6.00
Beauties, Fancy, 30 inches.....	3.00 @	5.00
Beauties, Extra, 24 inches.....	2.50 @	4.00
Beauties, First, 18 inches.....		1.00
Beauties, Short50 @	.60
Per 100		
Columbia	\$ 6.00 @	\$18.00
White Killarney	4.00 @	12.00
Hoosier Beauty	3.00 @	8.00
Ophelia	4.00 @	10.00
Russell	6.00 @	18.00
Carnations	1.00 @	4.00
Easter Lilies	15.00 @	18.00
Snapdragons	6.00 @	10.00
Calendulas	2.00 @	4.00

PLEASE cut out my pelargonium ad in the Classified section. The Review surely played up on the bit and cleaned the whole stock up.—C. L. Humphrey, Zanesville, O.

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**CUT FLOWERS,
GREENS and
PLANTS**

Wholesale Cut Flower Prices.

Philadelphia, July 23, 1919.

	Per 100	
Beauties, Long	\$25.00 @	\$50.00
Beauties, Short	8.00 @	12.00
Premier, Long	15.00 @	25.00
Premier, Short	4.00 @	8.00
Russell, Long	15.00 @	25.00
Russell, Short	4.00 @	8.00
Double White Killarney, Long...	6.00 @	8.00
Double White Killarney, Short..	3.00 @	4.00
Maryland, Long	6.00 @	8.00
Maryland, Short	3.00 @	4.00
Columbia	4.00 @	15.00
Ophelia, Long	6.00 @	8.00
Ophelia, Short	3.00 @	4.00
Victoria, Long	6.00 @	8.00
Victoria, Short	3.00 @	4.00
Carnations	2.00 @	4.00
Cattleyas		100.00
Easter Lilies	20.00 @	25.00
Gladioli	4.00 @	10.00
Candytuft, bunch25 @	.35
Pink Lilies	6.00 @	8.00
Asters	3.00 @	8.00
Dahlias	4.00 @	6.00
Valley	8.00 @	12.00
Feverfew	20.00 @	25.00

Boston, July 23, 1919.

	Per 100	
American Beauty	\$ 3.00 @	\$30.00
Shawyer, Russell	2.00 @	12.00
Killarney	1.00 @	6.00
Milady, Miller	1.00 @	8.00
White Killarney	1.00 @	6.00
Double White Killarney.....	1.00 @	8.00
Dark Pink Killarney.....	1.00 @	8.00
Killarney Brilliant	1.00 @	8.00
Mrs. Aaron Ward.....	1.00 @	6.00
Hadley	2.00 @	12.00
Ophelia	2.00 @	8.00
Columbia	2.00 @	12.00
Hoosier Beauty	1.00 @	8.00
Kaiserin	2.00 @	10.00
Carnations	1.00 @	2.00
Cattleyas	75.00 @	100.00
Lily of the Valley.....	6.00 @	10.00
Easter Lilies	15.00 @	20.00
Sweet Peas50 @	1.00
Gladioli	4.00 @	8.00
Asters	2.00 @	3.00

Pittsburgh, July 23, 1919.

	Per Doz.	
Beauty, Special	\$ 5.00	
Beauty, Fancy, 24 to 30-inch...	\$ 8.00 @	4.00
Beauty, Shorter, 18 to 24-inch..		2.00
Beauty, Firsts, 12 to 18-inch....	1.00 @	1.50
	Per 100	
Beauty, Seconds	\$ 4.00 @	\$ 6.00
White Killarney	4.00 @	12.00
Richmond	4.00 @	12.00
Ophelia	4.00 @	12.00
Shawyer	4.00 @	10.00
Mock	6.00 @	15.00
Mrs. Charles Russell.....	4.00 @	12.00
Carnations		2.00
Gladioli	4.00 @	8.00

Milwaukee, July 23, 1919.

	Per 100	
Columbia	\$ 6.00 @	\$15.00
Mrs. Charles Russell.....	6.00 @	15.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	8.00
Hoosier Beauty	4.00 @	8.00
Mrs. Ward	3.00 @	6.00
Ophelia	3.00 @	8.00
Carnations, assorted	2.00 @	5.00
Cattleyas, per doz. \$7.50 @ \$9.00		
Sweet Peas50 @	.75
Snagdragons	4.00 @	6.00
Gladioli, per doz. \$0.75 @ \$1.00		
Shasta Daisies	1.00 @	1.50
Gypsophila, bunch.. .25 @ .35		

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New York, July 21, 1919.

	Per 100	
Beauty, Specials	\$10.00 @	\$30.00
Beauty, Fancy	6.00 @	10.00
Beauty, Extra	4.00 @	6.00
Beauty, No. 1	3.00 @	4.00
Beauty, No. 250 @	2.00
Prima Donna	1.00 @	5.00
Killarney50 @	5.00
My Maryland	1.00 @	4.00
Mrs. Aaron Ward	1.00 @	6.00
Mrs. Sawyer	1.00 @	4.00
Russell	2.00 @	15.00
Ophelia	1.00 @	8.00
Lady Stanley	1.00 @	6.00
Mork	2.00 @	6.00
Columbia	1.00 @	10.00
Hadley	1.00 @	12.00
Sunburst	1.00 @	6.00
Orchids—Cattleyas	25.00 @	75.00
Carnations50 @	1.50

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PACIFIC COAST DEPARTMENT

ACCOUNT of the convention of the Pacific Coast Nurserymen's Association appears in the department of News of the Nursery Trade in this issue.

LOS ANGELES.

The Market.

Retailers report better business during the week just passed and say that if the latter part of July is as good as the first part it will be better than the average. Shipping business has also kept up fairly well at the wholesale houses, the great difficulty being to get the right kind of stock to ship over the long-distance routes.

Indoor carnations are among the scarce items, also good quality roses. The outdoor stock is good for the season, although the unusually warm weather has not improved it any. Dahlias are arriving in fine shape now, the newer varieties and colors being popular. Orchids are scarce and hard to obtain at any price.

Various Notes.

A recent visit to the Montebello plant of Roy F. Wilcox was certainly a surprise and a pleasant one. In the short time this place has been in Mr. Wilcox's hands the change is, to say the least, remarkable. The immense lath house apparently has been almost entirely replanted or at least a large part of it. Large breadths have been cleared of miscellaneous stock and hundreds of thousands of young kentias planted. Other large stock has been lifted, tubbed and arranged in sizes, and is well on the way to being reestablished. It was apparent directly Mr. Wilcox took hold that there was going to be a big change, but it seems incredible that such an improvement could have been brought about in so short a time. Both Mr. Wilcox and his nursery manager, Paul Staiger, have been on the job early and late and great credit is due them. One of the large rose houses has been partitioned in the middle and the east end filled with large and medium-sized kentias, which are all established in green tubs, a fine looking lot. George Hamburger presides over the rose houses and the young stock. The old plants that have been replanted promise exceedingly well for the coming season. Practically the whole of the benches have been refilled with new soil, an expensive item, but one that will be well repaid in the near future.

J. Dieterich has purchased a Stearns-Knight auto and may be seen frequently on the road between Los Angeles and Wintersburg. It is said there was a tearful parting between Mr. Dieterich and the old Henderson.

H. N. Gage is among the most regular attendants at the market, but has been under the weather for a day or two.

J. A. Axell, of San Francisco, was with us last week looking over the situation in the south. As has been already reported in The Review, Mr. Axell

is going into business for himself shortly. He figures on starting September 1 and has secured a large store and suitable quarters at 461 Bush street, not far from his old location in the northern city. He will handle the product of several of the larger ranges and it speaks well for the esteem he is held in when these growers of repute seek him out to handle their goods. No one ever went into this business with more friends or better wishes than Mr. Axell.

H. R. Richards.

SAN FRANCISCO.

The Market.

The market was rather quiet last week, but, while the growers were able to slacken up on the work in the distributing depots, they were by no means idle. The nurseries are keeping full forces busy with preparations for winter stock. Asters and chrysanthemums are just coming into bloom, and in the fields the work has been exceptionally heavy,

due to a planting considerably larger than in previous years. Already there are indications of an unusually big demand for both chrysanthemums and asters for shipping purposes, and varieties which meet special requirements for keeping are being produced in abundance.

Outdoor stock was in good condition with the exception of sweet peas, which have been poor during the entire season. There were plenty of delphiniums, snapdragons, calliopsis, sweet sultans, French and African marigolds, alyssum, pansies, gaillardias and other hardy stock to supply the demand for cut flowers, for at present there is little in the way of decoration which calls for a great amount of blooms. Carnations were plentiful, but, outside of one or two varieties of which there is a scarcity, the quality was none too fine. Good roses, too, were scarce, although there was an improvement noted over the cut of the preceding few weeks.

Orchids continued hard to obtain and gardenias were rather small. Dealers

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(For Reason No. 1, see issue of July 10.)

(For Reason No. 2, see issue of July 17.)

Reason No. 3 Why you should trade with Armacost & Co. Here's the place to buy our Roses! "I'll say so." And after you have walked through our acres of Roses all under glass, looked at our list of varieties and noted that we have all the new ones besides all the best old ones, **Premier, Columbia, Russell, American Beauty, Prima Donna, Milady, White Killarney, Helen Armacost, Ophelia**, then counted them up and found that we have 85,000 plants, every one clean and perfect, perfectly kept, all in charge of experts, and note that they are cut at just the right time, carefully graded, rushed to market in our own fast trucks so that your order is cut and shipped the same day—After you have seen all this

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United Flower & Supply Co., Inc.

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are awaiting the new cut, which will be ready within three or four weeks.

Retailers are in the midst of the quiet season and many reported that the telephone strike, still in progress, cut down the volume of sales to quite a noticeable degree.

Few weddings of any note are scheduled for July and August, and funeral work of late has been about as usual.

Planting at the present time consists mainly of chrysanthemum and aster stock and the ordinary run of late hardy plants for local private gardening.

A few early bulbs made their appearance in the plant and seed establishments, but as yet none of the imported stock has been delivered.

Various Notes.

Charles Navlet & Co. are planning on a heavy bulb season and are stocking up with plenty of high-grade stock, including Holland bulbs, which they expect will be extremely high in price

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Superior Quality—Choice Varieties
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Ask for Price Lists. Order Now.

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FRED G. SMILE, Wholesale Grower,
224-226 Sanborn Ave. SAN JOSE, CALIF

and difficult to obtain. Some of the Eureka, Cal., stock is arriving now, but the imported goods are apt to be late. At present the small plants are limited to varieties of asters and chrysanthemums, which are selling fast.

J. A. Axell, identified with the shipping business in this city, left the early part of last week for Los Angeles, where he intends remaining a week or so.

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Fine, healthy, strong stock, ready to ship.

Harvard, Maud Dean, Unaka, Early Frost, Golden Queen, Yellow Ivory, Pink Ivory, White Ivory, Bonaffon, Kahn, Patty, Yellow Turner, White Turner, E. A. Seidewitz.

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2½-inch pots, per 100, \$4.00.
Rooted cuttings, per 100, \$2.25.

H. E. REIMERS

807 Riverside Ave., Spokane, Wash.

A visitor in San Francisco last week was C. B. Knickman, representing McHutchison & Co., of New York. He called on various members of the trade while in the city.

From Salt Lake City, Utah, came Miss Anderson, who has a retail store in that

city. She has been visiting in both San Francisco and Oakland, Cal.

Julius Baer, a well known retailer of Cincinnati, O., arrived here last week on a round of the leading cities of the Pacific coast. Mr. Baer was a delegate to the recent Rotary Club convention in Salt Lake City and intends finishing up his trip by a jaunt through the northwest and then home via the Canadian Pacific route. He is accompanied by Mrs. Baer.

Ed Wagner, of Alameda, Cal., identified with the trade as a producer of fine bulbs, is busy getting his stock in condition for the coming season. At present he is sending in some early gladiolus bulbs.

The E. W. McLellan Co. is more than doubling the quantity of freesia bulbs this year in anticipation of a big demand for early spring flowers. The price of freesia stock is almost twice as high as during previous seasons. Henry Avansino, manager of the Bush street depot, reported a fair amount of shipping. He expects to be kept busy supplying the growing demand for deliveries to various points both in and out of the state and has already shipped a number of early chrysanthemums and a few of the first asters of the season.

Domoto Bros. reported business as usual. They are getting ready for a busy shipping season. Some of the first cuts of a new pink baby rose, grown at the Domoto nurseries, arrived at the Bush street market last week. The bloom closely resembles Cecile Brunner, but is a more intense pink with a slightly smaller bud.

Miss J. Stanley, of Enomoto & Co., is getting ready for her annual vacation. She expects to leave for a two weeks' rest shortly, taking advantage of the lull in business.

The MacRorie-McLaren Co. is keeping the nursery force busy with replanting for winter cut flowers. Many new contracts have been closed for landscape gardening, due to the number of new homes which are going up both in the city and on the peninsula.

Carl Matraia, formerly associated with Podesta & Baldocchi, who of late has retired from active connection with the trade, is enjoying a vacation at Lake Tahoe.

Angelo J. Rossi, of Pelicano, Rossi & Co., is back from an extended vacation. Mr. Rossi had a good rest and says he is feeling fit to continue his duties. J. Keegan, of this firm, has also returned from his annual outing, spent in the southern part of the state. F. Thatcher, another member of the Pelicano, Rossi force, is sojourning at Gold Lake in the upper Feather river country. He has promised to supply all his friends with a sufficiency of game while away.

TIPS TO TIP-TOP GROWERS



If you haven't seen our pansies in bloom write us and we'll tell you where you can see them this spring, and perhaps not far away.

For description and prices, 17 varieties, see last week's Review.

1919 Catalogue Ready

Steele's Mastodon Greenhouse, special mixed, 10 K. outside, 1/2 oz., \$1.00; oz., \$7.00.

Steele's Mastodon Private Stock, mixed, 1/2 oz., \$1.00; oz., \$5.00.

Steele's Mastodon Mixed, 1/2 oz., \$1.50; oz., \$5.00.

STEELE'S PANSY GARDENS, Portland, Ore.

CHRYSANTHEMUMS

ROOTED CUTTINGS

Charles Rager, White.....	per 100.	\$2.50
Marigold, Yellow.....	per 100.	3.00
Early Frost, White.....	per 100.	2.50
Klondike, Pomoon.....	per 100.	2.00

From 2 1/2-inch Pots

Rager.....	per 100.	4.00
Marigold.....	per 100.	5.00
Early Frost.....	per 100.	4.00

CASH WITH ORDER

STUBER & RICHARDSON, Bryn Mawr, Wash.

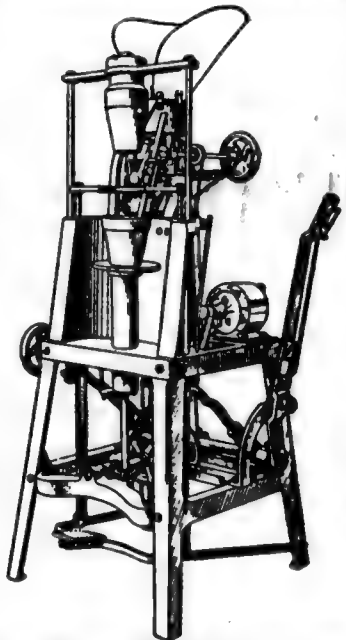
Mention The Review when you write.

J. B. Avansino, of Avansino Bros., the Geary street florists, is still another member of the trade who is enjoying the simple life, far away from paved streets and greenhouse flowers. He is motoring through Lake and Sonoma counties and expects to be away several weeks.

Among those who are planning vacation trips for the near future is V. L. Podesta, of Podesta & Baldocchi, who expects to take a long motor tour through the state, accompanied by his family.

A Chinese chest, strikingly decorated in tones of orange, formed the keynote of a floral display in Joseph's windows last week. It attracted much attention. In the chest was arranged a mass of intensely blue hydrangeas, summer lilac and fire-pokers, a color combination exceptionally stunning. Flanking this was a second box, also of Chinese origin,

Concrete Flower Pots



Are a greenhouse necessity—porous and strong—best in every way. Make your own. Costs small, profits large. Ask for free booklet

SPOKANE CONCRETE FLOWER POT MACHINE CO.

887 Riverside Ave.,

SPOKANE, WASH.

decorated with a painted motif of lotus blooms on a dark green background. This chest was partly opened, disclosing a choice selection of purple and white lotus blooms. Robert Bernadeau, one of the decorators on Joseph's staff, is spending a two weeks' vacation at one of the California resorts.

Business at F. C. Jaeger & Son's was good, taking into consideration the season. A pall entirely of Russell roses



Spokane Florists and their Happy Families on their Recent Outing at Manito Park.

California Grown Bulbs

FREESIA PURITY

	Per 1000
3/8-inch to 1/2-inch.....	\$ 5.00
1/2-inch to 5/8-inch	7.00
5/8-inch to 3/4-inch	10.00
3/4-inch and over.....	15.00

NARCISSI

	Per 1000
Staaten General, late.....	\$20.00
Chinese Lilies, early single.....	50.00
Paper White.....	20.00
Emperor Daffodils, extra large bulbs	25.00

CALLAS

	Per 1000
Calla Aethiopica, white	
1-inch to 1 1/2-inch.....	\$25.00
1 1/2-inch to 2-inch	55.00
2 inches and over.....	85.00
Calla Elliottiana, yellow.....	Per 100, 14.00

AMARYLLIS

	Per 100
Belladonna Major, pink.....	\$6.00

Prices Quoted are F. O. B. San Francisco, California.

Discount allowance of 5% for cash with order.

C. KOOYMAN & Co., Inc., 431 Bush Street, San Francisco, Calif.

PRIMULA OBCONICA

From 3-inch, 4-inch and 5-inch pots, \$5.00, \$8.00 and \$15.00 per 100.

Still have a few ounces of Grohe's Champion Strain high-grade Petunia seed at 25c per Trd. Pkt., \$8.50 per 1/4-oz., \$5.50 per 1/8-oz., \$17.50 per oz.

FRED GROHE CO.

R. F. D. 4, Box 367, SANTA ROSA, CAL.
Mention The Review when you write.

was made here last week. Other funeral work kept the staff busy. Miss Bertha Cohn, a member of the sales force, is on her vacation. Mr. Jaeger, Sr., is planning to leave as soon as Miss Cohn returns. The delivery auto of this firm has been repainted and is most attractive in pure white, with the lettering of the company the only note of color.

Miss Crosthwaite, who assists Julius Eppstein at the Hotel St. Francis stand, is back once more after a two weeks' outing. Mr. Eppstein was away during the Fourth of July holidays and is most enthusiastic over the scenery of Lake and Sonoma counties. It is his opinion that everyone who is able should visit Blue lakes, in Lake county, which he calls the Switzerland of America. A wedding at the Bellevue hotel occupied part of the time of the Eppstein force. The plans included a canopy of pink sweet peas with further decorations in pink and blue delphinium. A similar color scheme was carried out in the table decorations. The bride's bouquet was of orchids. One bridesmaid's bouquet was of yellow roses and the other, of blue delphinium and forget-me-nots.

Mrs. Corlis, of the new firm of H. Corlis, in Sutter street above Taylor, reported business most satisfactory. A

FREESIA PURITY

NEW CROP READY NOW.

FULL SIZES GUARANTEED.

7/16-inch (small 1/2-inch), \$5.00 per 1000; 1/2 to 5/8-inch, \$7.00 per 1000

By Parcel Post Prepaid. Special Prices on 5,000 or over.

Asparagus Plumosus Seed, hand-picked, fresh, plumpseed, \$1.00 per 1000; \$7.50 per 10,000

HARRY BAILEY, Nurseryman, R. F. D. No. 6, Box 354, Los Angeles, Cal.

Mention The Review when you write.

Los Robles Freesia Purity

The LOS ROBLES standard of quality, liberal grading and properly cured bulbs is evidenced by renewed and standing orders from year to year by many leading wholesale houses.

A trial order will make YOU a regular customer.

Los Robles Nursery and Garden, Santa Cruz, Cal.

Mention The Review when you write.

My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists. They have no equal. Send for list.

Ant. C. Zvolanek, Lompoc, Cal.

Mention The Review when you write.

number of decorating contracts are keeping them busy through the present slack season, and a line of decorated Lenox and Satsuma chinaware is meeting with immediate favor. Practically all of the decorating is done in the Corlis studio.

Patrick Orr, of the Albert O. Stein

Edward H. Rust NURSERYMAN

1625 BANK STREET
SOUTH PASADENA, CALIF.

Mention The Review when you write

See our Price List of Shipping Stock

Page 47 of THE REVIEW
for May 29

WILSON-CROUT-GEHR CO.,
East 61st and Ankeny Sts., Portland, Ore.

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R. W. N.

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James W. Huserik & Sons have a well-equipped plant for making all kinds of wire designs for florists' use.

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ASPARAGUS PLUMOSUS

1000 Seeds \$1.00
Pound..... 7.50
Seedlings, 1000..... 8.00

ASPARAGUS SPRENGERI

1000 Seeds \$0.75
Pound..... 5.00
Seedlings, 1000..... 8.00

Nephrolepis Fern Runners

Teddy, Jr..... \$3.00 per 100; \$25.00 per 1000
Scottii 3.00 per 100; 25.00 per 1000
Superbissima 3.00 per 100; 25.00 per 1000

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The great commercial sort, the Freesia that can be used for any and all purposes, from wedding decorations to funeral work, where lavender tone is wanted. For further description see issue of May 22, May 29 or June 5. Try a few. You will need more next year.

Prices: \$50.00 per 1000; \$7.00 per 100; \$1.50 per dozen.

250 lots at 1000 rates. Cash with order. Usual trade discount to dealers.

Only good flowering bulbs will be offered for sale.

JOHN SCHEEPERS, Inc., 2 Stone St., New York, have the agency for my grand new Freesia Fischerii this season.

RUDOLPH FISCHER, San Gabriel, Calif.

ORDER

Calla Aethiopica Bulbs

For July and August Shipping

3 to 4 inch circumference \$35.00 per 1000
4 to 5-inch circumference 42.50 per 1000
5 to 6-inch circumference 50.00 per 1000

Prices F. O. B. San Francisco. No charges for packing. Cash with order, please.

Pacific Nurseries

Colma, San Mateo Co., Calif.

Mention The Review when you write.

ENOMOTO & CO., Inc.

Wholesale Growers
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35 Saint Anne St., SAN FRANCISCO, CAL.

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AND OTHER BULBS

Write for prices

C. Eaden Lilley, Bulb Grower, Santa Cruz, Calif.

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SEABRIGHT BULB CO.

686 Sequel Ave., SANTA CRUZ, CAL.

QUALITY Wholesale Growers of High-grade Bulbs RELIABILITY

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Write for wholesale list of
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Growers of Quality Plants to the Trade

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California's Most
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Humboldt Evergreen Co.
OYENVILLE, CAL.

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We shall have a good stock
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Detroit

J. Breitmeyer's Sons

26 and 28
Broadway

Member
F. T. D.



It always is a pleasure for me to keep an eye personally on orders for Brother Florists.

PHILIP BREITMEYER.



Washington, D.C.

GUDE'S

Members
Florists' Telegraph Delivery.

SEC'Y YOUNG'S CORNER

OFFICE: 1170 BROADWAY, NEW YORK

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WASHINGTON, D. C.
Louise Flower Shop

Connecticut Ave. at N. St., N. W.
Miss Louise W. Daugherty, - - Proprietress.
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

FOREIGN SECTION

Liverpool, England
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND
WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England
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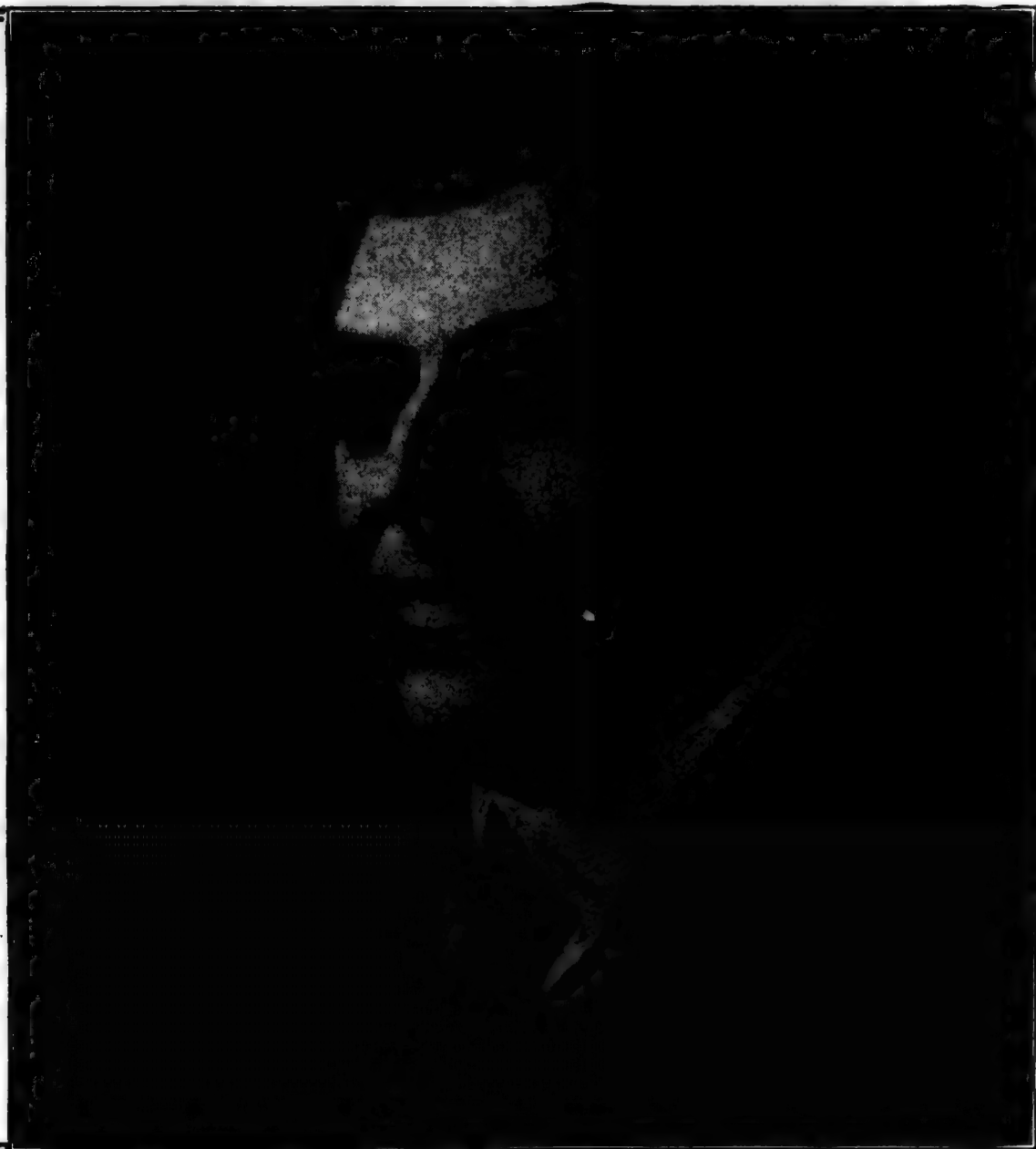
26 and 28
Broadway

Member
F. T. D.



It always is a pleasure for me to keep an eye personally on orders for Brother Florists.

PHILIP BREITMEYER.



GUDE BROS. CO.
FLORISTS
1214 F ST. N.W.
WASHINGTON, D.C.

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CLEVELAND OHIO

Florists' telegraph, telephone or mail orders given personal care and attention.

No order too large.

No order too small.

The J. M. Gasser Co.

1006 EUCLID AVENUE

The largest growers of cut flowers in Ohio

Red Bank, N. J.



**W. W. KENNEDY & SONS
FLORISTS**

Members F. T. D.

41 BROAD STREET

All Middle State and Seashore
NEW JERSEY POINTS
and Northeastern Pennsylvania towns
are best reached from

TRENTON

MARTIN O. RIBSAM, Florist
Member F. T. D. Broad and Front Sts.

Summit, New Jersey HARRY O. MAY,
PROPRIETOR
The Rose Shop.

Atlantic City, N. J.

EGG HARBOR FLOWER SHOP | Members
1311 Pacific Ave. Crane & Hill, Props. | F. T. D.

TRENTON, N. J.

PARK FLORAL CO., R. ABBOTT
Greenhouses—Buchanan, Lafayette and Schiller Aves



**MONTCLAIR, N. J.
MASSMANN**

Member Florists' Telegraph Delivery

NEWARK, N. J. F. T. D. Member
BEGEROW'S 946 Broad St.
FRESH FLOWERS AND BEST SERVICE

available, how are they going to finance the bills?

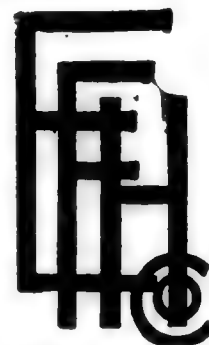
Take These Facts to Heart.

Your good intentions will not help them any, unless you cash them in, by remitting to the secretary, without delay, your check for the amount you have decided to give. Keep the ball rolling. Do not for one moment think that because you have seen a big list of subscribers to the amount of several thousand dollars, that amount is waiting to be expended. Our committees put the money to work as fast as it piles up. They have no thought of using the funds to produce an income which will supply the publicity. They spend the fund itself, every penny of it. So when you hesitate you delay the game. What is \$100,000 among 20,000 florists? A thousand fruit growers recently raised that amount in a few weeks.

The campaign is a good thing for you and everybody else in the trade. It is doing what it was expected to do—increase the demand for flowers. It is endorsed by all live-wire florists of the country. It is waiting your support, through your contribution.

The following subscriptions have been received and are in addition to those previously announced, annually for four years, unless otherwise stated:

Joliet Floral Co., Joliet, Ill. (1 yr.)	\$ 10.00
C. S. Ford Co., Quakertown, Pa. (1 yr.)	5.00
J. W. Massman, Montclair, N. J. (add'l.)	10.00
William Didden, Philadelphia, Pa.	10.00
Cunningham Flower Shop	5.00
United States Cut Flower Co. (1 yr.)	15.00
D. A. Brounstein, Boston, Mass.	10.00
C. E. Holbrow, Brighton, Mass.	20.00



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ALL TIMES

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Hall Company**

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ATLANTIC CITY, NEW JERSEY

Nurseries: Mediterranean
and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.
John A. Keller Co.

INCORPORATED

Main St., Opposite Phoenix Hotel

Member Florists' Telegraph Delivery Ass'n.

**NEWARK, N. J.
PHILIPS BROS.**

938 BROAD STREET

Members F. T. D.

Stroudsburg, Pa. Boonton, N. J.
Dover, N. J. Hackettstown, N. J.

Store in each town. Flowers fresh from our own greenhouses. Immediate delivery all Eastern Penna. and Northern New Jersey.

HERRICK, Florist Member Florists' Telegraph Delivery

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Dunlop's 8-10 W. Adelaide Street Toronto
Member Florists' Telegraph Delivery Association

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Member F. T. D. Ass'n. 270 Hargrave St.

London, Ont., Can.

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"The House of Flowers"

All Orders Carefully Executed

Members Florists' Telegraph Delivery Ass'n.

McKenna

Largest Retailers in Canada

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Montreal, Que., HALL & ROBINSON

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Toronto, Ont., Can. THE FERNERY Florist

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For Quality and Good Service, try us.

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Members Florists' Telegraph Delivery Association.

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A. J. WOODWARD

"BON VOYAGE" ORDERS my specialty

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Saskatoon, Sask., Can.

Victoria Nursery The Quality Florists in the Center of the West

Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

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GRAND RAPIDS FLORAL CO.

WENCEL L. CUKERSKI will fill your orders for Designs and Cut Flowers in Michigan.

ARTHUR F. CRABB

GRAND RAPIDS, MICH.

Prompt Service to any Point in Michigan

J. B. GOETZ SONS

SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

MICHIGAN

ORDERS WILL BE CAREFULLY CARED FOR BY

HENRY SMITH

GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO FLOWERS AND PLANTS.

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DETROIT

Central Floral Co.

"FLOWERS THAT LAST LONGER"

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132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

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Peter F. Reuss & Co.,

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MIDLAND, MICH.

PERCIVAL F. PENFOLD

Saginaw, Michigan

GROHMAN THE FLORIST

Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

Central and Eastern ONTARIO

Orders carefully executed

THE PETERBOROUGH FLORAL CO.,

Peterborough, Canada



NEW JERSEY

EDWARD SCERY

PATERSON and PASSAIC

Member Florists' Telegraph Delivery Association

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AND NORTHERN MICHIGAN RESORTS.

Member Florists' Telegraph Delivery Association.

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J. Oliver Johnson, Chicago, Ill.	\$ 15.00
J. Wall, Chicago, Ill.	5.00
John Plodzien, Chicago, Ill.	10.00
Cunnis & Billerbeck, Chicago, Ill.	5.00
Anna Grace Sawyer, Chicago, Ill.	10.00
Maplewood Greenhouse, Bloomington, Ill.	20.00
J. L. Bonnett, Bloomington, Ill.	10.00
Earl S. Hempstead, Bloomington, Ill.	10.00
Gullett & Sons, Lincoln, Ill. (add'l.)	50.00
Hembreiker Bros., Lincoln, Ill.	15.00
Karl Rauth, Springfield, Ill. (1 yr.)	5.00
Bell Miller, Springfield, Ill. (1 yr.)	25.00
G. A. Wehrman, Springfield, Ill.	5.00
Springfield Floral Co., Springfield, Ill.	10.00
Hembreiker & Cole, Springfield, Ill.	10.00
H. F. Janssen, Springfield, Ill.	5.00
W. T. Buckley, Springfield, Ill.	10.00
G. H. Hennessey, Springfield, Ill.	10.00
Jas. Glass, Baltimore, Md. (1 yr.)	10.00
W. Keir, Pikesville, Md.	5.00
The Meyer-Stisser Co., Baltimore, Md.	5.00
C. E. Akehurst & Sons, Fullerton, Md.	5.00
F. C. Bauer, Govans, Md. (1 yr.)	25.00
J. DeGroot, Catonsville, Md.	25.00

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Orders given best of care by these five

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Broadway and Gratiot Ave.

Fetter's Flowers

17 Adams Avenue E.

Scribner Floral Co.

604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPEKE, 95 Gratiot Ave.

The L. Bemb Floral Co.

ALBERT POCHELON, 153 Bates Street

Yours For More Co-operation

Detroit, Mich. BEARD FLORAL CO.
1617 Grand River Avenue

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J. A. BISSINGER Established 25 Years
Member F. T. D.

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ASMAN, LEADING FLORIST
Prompt Delivery

STURGIS, Mich. Coldwater, Mich.
Member F. T. D. All So Mich. points

IONIA, MICH. Member Florists' Telegraph Delivery
Flowers for Ionia and Montcalm counties
Byron L. Smith, Florist

OWOSSO, MICH.
OWOSSO FLORAL CO.
Hermann Thiemann, Prop. Member F. T. D.

Flint, Mich. EVANS THE FLORIST
House of Personal Service

Battle Creek, Michigan
S. W. COGGAN, Florist, 25 E. Main St.
Member of Florists' Telegraph Delivery

Telegraph Delivery Department

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WASHINGTON, D. C.

F. T. D.

In the Nation's Capital the name



stands synonymous with class and
satisfactory service in flowers.

WE ARE AT YOUR SERVICE

"Have you subscribed for the
National Publicity Campaign?"

"Do It Now!"

BLACKISTONE, Inc.

14th and H Streets, Northwest
WASHINGTON, D. C.

MILWAUKEE, WIS.
LUBLINER
ALWAYS READY
SEND US YOUR ORDER
Phone Grand 3096 225 Grand Ave.

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F. T. D. MEMBERS
Milwaukee, Wis.

MILWAUKEE
EXCLUSIVE FLORAL
ARRANGEMENTS
BAUMGARTEN, Inc.
Member F. T. D. 128-130 MASON ST.

Milwaukee, Wis.
EDLEFSEN-LEIDIGER CO.
419 Milwaukee Street
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MILWAUKEE, WIS.
J. M. Fox & Son
437-39-41 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

Fort Atkinson, Wis.
CLOUTE BROS., MEMBERS
F. T. D.

PRAIRIE DU CHIEN, WIS.
Center for quick deliveries to Northeastern Iowa
and Southwestern Wisconsin.
THE DIAL GARDEN GREENHOUSE

I should like to write a
little essay on

**"The Sweet Perfume of
Courteous Service"**

but actions speak louder
than words. Flowers are
my hobby and my business.
If you have orders for de-
livery in N. E., wire us.

BOSTON, MASS.



"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

La Crosse, Wis.

Send your orders for flowers for delivery
in this city and vicinity to
JOHN A. SALZER SEED CO.
QUALITY AND SERVICE ASSURED

LA CROSSE, WIS.

La Crosse Floral Co. Member Florists' Telegraph Delivery

Lewis House of Flowers, Pontiac, Mich..	\$ 15.00
L. Anderson, Rocky River, O.....	25.00
Herman A. Hart, Cleveland, O.....	10.00
C. B. Wilhelmy, Cleveland, O.....	10.00
Peter F. Reuss & Co., Detroit, Mich.....	25.00
Scribner Floral Co., Detroit, Mich. (add'l.)	15.00
J. A. Bleeker, Detroit, Mich.....	20.00
August Von Boeselager, Mt. Clemens, Mich.....	25.00
A. G. Stephens, Walkersville, Ont.....	10.00
Majestic Flower Shop, Detroit, Mich.....	15.00
Edw. H. Smokiewicz, Detroit, Mich.....	20.00
Pontiac Floral Co., Pontiac, Mich.....	50.00
Frank A. Norton, Ypsilanti, Mich.....	10.00
A. Trotter, Ypsilanti, Mich.....	10.00
Geo. Bischoff, Ann Arbor, Mich.....	25.00
Davis & Kishler, Ypsilanti, Mich. (1 yr.)	5.00
Cousins & Hall, Ann Arbor, Mich.....	25.00
Pierson Floral Co., Peoria, Ill.....	10.00
Sieenthal & Nelsen, Peoria, Ill.....	15.00
John H. Warneke, Detroit, Mich.....	25.00
Clarke The Florist, Mt. Vernon, N. Y. (1 yr.)	10.00
The Ead Flower Store, Bellefontaine, O..	5.00
W. Rosenthal, Boston, Mass. (1 yr.)	5.00
Edward F. Norberg, North Cambridge, Mass.....	10.00
C. A. Backer, Billerica, Mass.....	25.00
Anders Rasmussen, New Albany, Ind. (add'l.)	25.00
Bruno Juerjens, Peoria, Ill. (1 yr.)	20.00
H. P. Smith, Piqua, O.....	5.00
The Reeser Plant Co., Springfield, O. (1 yr.)	10.00
Max H. Rothe, Philadelphia, Pa.....	5.00
Aug. Doemling, Lansdowne, Pa.....	10.00

For WISCONSIN delivery of
"HOME-GROWN FLOWERS"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Association

RACINE, WIS.

617 THE FLOWER SHOP Member
Main St. F. T. D.

KENOSHA, WIS.

L. TURNER & SONS
FLORISTS
352 PARK AVENUE
GREENHOUSES, GENEVA ROAD
Members Florists' Telegraph Delivery

RACINE and KENOSHA

Operating large Greenhouse
in both these Wisconsin cities
P. N. OBERTIN

MADISON, WIS.

RENTSCHLER FLORAL CO. Member
F. T. D.

GREEN BAY, WIS.

Meier-Schroeder Co. Orders for Cut Flowers and
Designs delivered anywhere
in Wisconsin and Northern Michigan at right prices.

Telegraph Delivery Department

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219 Delaware Ave.

Member of the F. T. D.

Warburton
FALL RIVER,
MASS.
33 N. Main Street
Orders Executed for
Southeastern Mass., Newport
and Rhode Island Points.

Member
F. T. D.

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to

NEW HAMPSHIRE and VERMONT

Members Florists' Telegraph Delivery Association

Hartford, Conn.

J. Albert Brodrib, Store, 639 Main Street

Deliveries to...
New Britain, Meriden, Middletown, Manchester,
Rockville, Farmington, Willimantic
Member Florists' Telegraph Delivery Association

HARTFORD, CONN.

WELCH THE FLORIST

180 Asylum Street

MEMBER F. T. D.

Coombs
LEADING FLORIST
Member Florists' Telegraph
Delivery Association.

Orders
solicited for
all parts of
ConnecticutStores:
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364 Asylum St.Greenhouses:
Benton St.
Hartford,
Conn.

Providence, Rhode Island Johnston Brothers

LEADING FLORISTS

38 DORRANCE STREET

Members Florists' Telegraph Delivery Ass'n.

BROCKTON, MASS.

Belmont Flower Shop. MEMBER
F. T. D.

NEWPORT, R. I.

Est. 1864 Greenhouses

SMITH JAMESTOWN, R. I.

PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS

T. J. Johnston & Co., 107 Washington St., PROVIDENCE

For Berkshire County

LEADING FLORISTS
F. I. DRAKE & CO. Pittsfield, Mass.

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools

TAILBY, Wellesley, Mass.

Long Distance Tel., Wellesley 44-1, 44-2, 44-3

War Brothers Boston, Massachusetts
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England.
Members Florists' Telegraph Delivery

New Bedford, Mass.

and all parts of Cape Cod, Mass.

MURRAY, Florist

232 Union Street

GREENHOUSES: FAIRHAVEN, MASS.

National Florist. Member F. T. D.

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Largest Retail Conservatories near the heart
of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.

Opposite Mount Auburn Cemetery.

WATERBURY and Western Connecticut
WESTOVER, ST. MARGARET'S and TAFT SCHOOLS
Your orders will be given our best attention
RYAN & POWERS, Members of F. T. D.
and Rotary Florists

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park Street
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

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Henry I. Faust, Merion, Pa.....	25.00
Carl Peterson, Hartford, Conn.....	5.00
Paul C. Schultz, Vincennes, Ind. (1 yr.)	5.00
P. A. Chopin, New Orleans, La.....	10.00
B. F. Barr & Co., Lancaster, Pa.....	30.00
E. A. Chipman, Woonsocket, R. I. (1 yr.)	5.00
Harry I. Bock, Burlington, Ia. (add'l.)	10.00
I. L. Pillsbury, Galesburg, Ill. (add'l.)	5.00
Albert H. Schneider, Oak Park, Ill.....	25.00
Geo. A. Kuhl, Pekin, Ill.....	10.00
James H. Clarke, Manchester, N. H.....	20.00
W. W. Powers, Nashua, N. H.....	5.00
H. C. Stache, Manchester, N. H.....	10.00
T. J. Bixby, Manchester, N. H.....	5.00
Solon R. Baker, Concord, N. H.....	10.00
Edw. H. Smokiewicz, Detroit, Mich. (add'l.)	20.00
Lansing Floral Co., Lansing, Mich.....	25.00
G. Fred Bauerle, Lansing, Mich.....	5.00
Wootton Floral Co., Durand, Mich.....	5.00
Grohman The Florist, Lansing, Mich. (add'l.)	25.00
J. B. Goetz Sons, Saginaw, Mich. (add'l.)	10.00
Martin Kelt, Bay City, Mich.....	15.00

Previously reported \$ 1,180.00
40,849.50Total \$42,029.50
John Young, Sec'y.

July 19, 1919.

BOSTON-BECKER'S

Send us your telegrams. Prompt service IN
and ROUNDABOUT BOSTON. Our con-
servatories are in Cambridge, only 8 minutes
from the heart of Boston.

BECKER'S CONSERVATORIES

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Members Florists' Telegraph Delivery.

CARBONE, 342 Boylston Street, BOSTON

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Caplan-BOSTON, MASS.

144 Massachusetts Ave.

Member F. T. D.

Special attention given Telegraph Orders for New
England Conservatory of Music; Radcliffe and Wel-
lesley Colleges.

We deliver to all parts of Massachusetts.

Worcester, Mass.

Randall's Flower Shop

Member Florists' Telegraph Delivery

H. F. A. LANGE Worcester, Mass.

Delivers to All Points in New England

125,000 Square Feet of Glass

Member Florists' Telegraph Delivery Ass'n.

MALDEN, MASS.

J. WALSH & SON

Members Florists' Telegraph Delivery Ass'n.

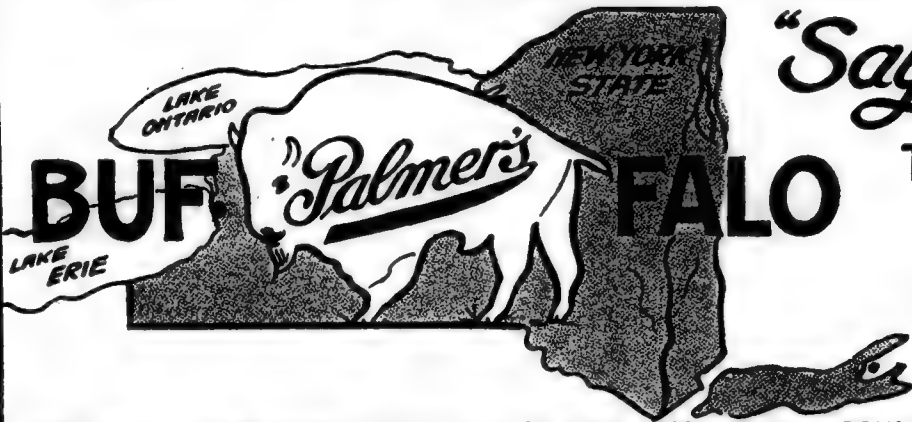
Lynn, Mass. MEMBERS F. T. D.

GIBBS BROS., 231-233 Union St.

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MEMBERS OF THE FLORISTS TELEGRAPH DELIVERY ASSOCIATION.



"Say it with Flowers"
THROUGH
Palmer's

350,000 SQUARE FEET OF GLASS AT LANCASTER, N.Y.

TWO STORES
304 MAIN ST.
260 DELAWARE AVE.

S. A. ANDERSON
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.
Member of the Florists' Telegraph Delivery.

BUFFALO
N. Y.



L. H. NEUBECK
MAIN AND HIGH STS.

Member Florists' Telegraph Delivery

W. & T. CASS
Geneva, N. Y.

Telegraph Orders Promptly Filled
in Western New York

New York. Telephone Lenox 8822
HENRY HART, Inc.
FLORIST

1000 Madison Avenue
in the heart of most exclusive residential section.

NEW YORK

Orders Sent to H. H. BURNS 509 Madison Ave.
will receive prompt and careful attention.

LONG ISLAND BROOKLYN JERSEY CITY NEWARK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34th St., - NEW YORK

CHATHAM, N. Y. THE CHATHAM FLORAL CO.

PROMPTNESS WITH CARE
Eastern NEW YORK and Western MASS.

Kottmiller

... FLORIST ...

426 Madison Ave.—and 49th Street
Also Vanderbilt and Ritz-Carlton Hotels NEW YORK

Telephone Murray Hill 783
Highest award at the International Flower Show, April 11, Grand Central Palace.
Location Central. Personal Attention.
Member Florists' Telegraph Delivery Association.

DAVID CLARKE'S SONS

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

KANSAS CITY, MO.

The Market.

Less than two weeks ago there was a heavy glut of gladioli in this market. Last week there were scarcely any to be had. Stock has been cleaned up and it has been a problem to take care of the orders coming in by mail and by wire from all parts of this territory. The number of recent orders would indicate that the market is getting short on all outdoor stock elsewhere, just as it is here.

The new stock of Ophelia, Columbia and some Russells, is coming in well. The foliage is fresh and healthy in appearance, and the blooms stand up well. They have been most welcome at this time, too, for there were half a dozen big funerals last week and it was none too easy to take care of all the orders with stock so scarce that each morning found only ferns and leaves in the ice-boxes.

Prices are normal for the season. Ophelia is from \$4 to \$6; Columbia and Russell are from \$6 to \$10; double gypsophila is 60 cents per bunch.

Various Notes.

Thomas Best, of St. Joseph, Mo., was a visitor last week.



M.A. Rowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.
Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
OUR MOTTO—THE GOLDEN RULE.

Niagara Falls, N. Y.

HARRIS & LEVER

Florists

Members of Florists' Telegraph Delivery

RAMM'S Flower ...Shop

350 Madison Avenue

Prompt and Efficient Service. In the Heart of NEW YORK

Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.




BURLINGTON, VT.

MEDINA, WHITE BROS.

N. Y. Orders for Western New York handled with promptness.

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Member F. T. D.

2077 Broadway at 72 St.
Phone Columbus 6883

Greenhouse WOODSIDE, L. I.

WE CARRY THE HIGHEST GRADE OF CUT FLOWERS

SEND US YOUR NEW YORK ORDERS

ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

DARDS

FLORIST

Established at N. E. Cor. of Madison Ave. and 44th St., NEW YORK, for 44 years.

QUALITY, SERVICE, FAIR PRICES

Members of Florists' Telegraph Delivery.

Buy War Saving Stamps



NEW YORK CITY

A. WARENDORFF

F. T. D. Member

TWO STORES { 225 Fifth Avenue
1193 Broadway

SPLENDID SERVICE

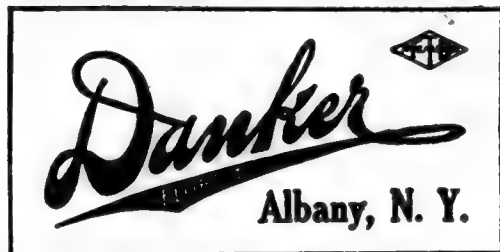
Albany, New York



28 STEUBEN STREET

Best service. Send your orders to us

Members Florists' Telegraph Delivery Ass'n



Albany, N. Y.

Elmira, N. Y. RAWSON, THE FLORIST

Deliveries to Ithaca, Binghamton, Hornell, Corning and other points.

The Rosery ELMIRA, NEW YORK

182 Main St., N.

Flowers Delivered to All Nearby Towns.

ALBANY, N. Y. The CAPITAL DISTRICT and all Eastern New York

WILLIAM GLOECKNER

We guarantee absolute satisfaction. Member F. T. D. and N. F.

HUGO H. JAHN, 710 Nostrand Ave., BROOKLYN, N. Y.

Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders.

Olean, N. Y. HERRON The Florist

WE GROW OUR OWN FLOWERS

Batavia, N. Y. L. C. Stroh & Sons

Flowers delivered to all nearby towns

NEW YORK CITY

ADOLPH MEYER

In center of the BON TON residential district

1062 Madison Avenue.

(Near the great Art Museum and Cleopatra's Needle)

WE COVER LONG ISLAND JERSEY and CONNECTICUT

PHONES: 2352-7019 LENOX

JOSEPH TREPEL

Member F. T. D.

Brooklyn's Largest Florist

SEVEN STORES

MAIN STORE, 334 Lewis Avenue, Phone 1150 Bedford. BROOKLYN, N. Y.

Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

WILSON

3 and 5 Greene Ave. Main Store: Cor. Fulton St.

BROOKLYN

PHONE 6800 PROSPECT NEW YORK

BROOKLYN, N. Y.

JAMES WEIR, Inc.

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

Vermont's and all points in New Eng'l'd

Florist....

W. E. PETERS
128 Church St., Burlington, Vt.
Member F. T. D.

MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE 1261-R.

PORTLAND, ME.

THE FLOWER SHOP

M. E. McGunigle 47 Oak Street

Mr. and Mrs. W. E. Tredup, of Chicago, spent several days in the city recently.

T. J. Noll & Co. are receiving from fifty to 100 bunches of double gypsophila daily. The blooms are especially good this season, being large and white. Quantities of these are being used right now, and a comforting feature about

Jamestown, N. Y.

LAKEVIEW ROSE GARDENS

1,500,000 ft. of glass

CAPABLE RETAIL SERVICE

INSTANT SERVICE TO

Mayville, N. Y. Fredonia, N. Y.
Brocton, N. Y. Chautauqua, N. Y.
Randolph, N. Y. Lakewood, N. Y.
Bemus Point, N. Y. Cassadaga, N. Y.

Other Principal Western N. Y. towns.

Scott The Florist

MEMBER OF THE F. T. D.

BUFFALO, NEW YORK

ROCHESTER, N. Y.



F. T. D.

We reach all Western N. Y. Points

88 E. MAIN ST.

THE ROSENDALE FLOWER SHOP

126 JAY STREET



Schenectady, N. Y.

No order too large for us to fill, none too small for consideration.

HORNELL, N. Y.

WETTLIN FLORAL CO.

Member Florists' Telegraph Delivery Ass'n

HORNELL, New York

C. G. JAMES & SON

Prompt Deliveries to Elmira, Corning and Wellsville.

JAMESTOWN, N. Y.

Heelas Flower Store

For all Chautauqua County

For SYRACUSE, N. Y.

W. E. Day Co., Onondaga Hotel Bldg. F. T. D.

SYRACUSE, N. Y.

MILES S. HENCE, 118 Harrison St.

Telegraph or mail orders receive my personal attention.

ROCHESTER, N. Y. J. B. KELLER SON'S

Florists

25 Clinton Avenue, N.

Roch Phone Stone 606 L. D. Bell Phone Main 218

Members Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BALTIMORE, MD.

 Guilford Mt. Washington Walbrook
 Forest Park Roland Park Catonsville

Send Me Your Suburban Orders


1520 E. Chase St.

Only 3 blocks from

 Johns Hopkins Hospital Md. General Hospital
 Church Home and Infirmary St. Joseph's Hospital
 Hebrew Hospital St. Agnes' Hospital
 Mercy Hospital

**NASHVILLE and
CHATTANOOGA**

 MEMBER
Florists'
Telegraph
Delivery


In **KENTUCKY** *where prestige counts
for much,* let your customers be represented by a concern
whose progressiveness is combined with the dignity of forty-
six years of distinguished service.

Jacob Schulz Co.
INCORPORATED
550 FOURTH AVENUE - LOUISVILLE
Members F. T. D. Association.

Geny Bros. LEADING FLORISTS
 Members Florists' Telegraph Delivery
 212 Fifth Avenue North
NASHVILLE, TENN.

ESTABLISHED 1947

F. T. D.

Thos. F. Gavin
INC.

 THE NAME
PROTECTS YOU

BOSTON

 1 PARK STREET
 799 BOYLSTON STREET

NEW YORK

561 FIFTH AVENUE

 Steamers are
 Again Sailing on Schedule
 Deliveries made on board

 SEND ALL **MEMPHIS** ORDERS TO
THE FLOWER SHOP

84 Madison Avenue

MEMPHIS, TENNESSEE

"WE NEVER SLEEP"
 Idlewild Greenhouses **Memphis, Tenn.**
 89 South Main Street
 "Up-to-the-minute" Service and Execution
 Member Florists' Telegraph Delivery

Memphis, Tenn.
JOHNSON'S GREENHOUSES
 153 MADISON AVE.
 Established 1888
 Member Florists' Telegraph Delivery Assn.

JACKSON, TENN.
 Between Nashville and Memphis
SANDS THE FLORIST

CHAS. W. CROUCH Member F.T.D.
 The Leading Florist of the South
Knoxville, Tenn.
 All Orders Given Special Attention

COVINGTON, KY.
 Good Stock. Prompt Delivery.
MILLER, "THE FLORIST," Grower

Mary Johnston, Florist
 Nee Paterson
 921-923 W. Madison St., Baltimore, Md.
 Member Florists' Tel. Delivery

ordering heavily is that any left over
 can be held until holiday time and sold
 at good prices. This is one of the few
 things that are good in more than one
 season. This firm is now cutting 1,500
 carnations every other day and selling
 them as fast as cut, for \$2 per hundred.
 The trade is eager to get them.

Mrs. Edith Roberts has returned from
 a six months' stay in California and is
 now with the Apollo Flower Shop.

M. E. Carter, manager of the W. L.
 Rock Flower Co., is encamped at Ne-
 vada, Mo., with the Seventh Regiment,
 National Guard, for two weeks. Mrs.
 M. Brown and Miss Helen Brown, of
 the same company, are away for two
 weeks' rest.

The Amateur Flower Gardeners' and
 the Kansas City Gardeners' Associa-
 tions will combine this fall in an exhibit
 to be held in the Muehlebach hotel,
 September 27. J. E. K.

PITTSBURGH.
The Market.

Considering that the midsummer sea-
 son is about at its height, business con-
 tinues fair. This is an exceptional con-
 dition of affairs. It is attributed largely
 to a revival of social activities in honor
 of the return of the soldiers from over-
 seas. There is much funeral work, which
 with sickness is taxing the resources of
 local florists, whose supply is none too
 good.

Carnations are just about exhausted
 and asters have not yet commenced to
 arrive. There are some roses of fine

SEND ALL MARYLAND ORDERS TO
Samuel Feast & Sons
 Established in 1832 Charles and Pleasant Sts.
BALTIMORE

LOUISVILLE, KY.
AUGUST R. BAUMER
 MASONIC TEMPLE
 Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.
THE F. WALKER CO.
 310-312 West Chestnut Street
 LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.
HONAKER, The Florist
 Largest Cut Flower Grower in the State
 160 West Main Street
 Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.
E. G. REIMERS & SON CO.
 Established 1880 Incorporated 1913

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.



Pittsburgh, Pa.

"E.C." LUDWIG
FLORAL CO.

710 E. Diamond St.
(North Side)

"OUR ONLY STORE"

Member F. T. D.

Pittsburgh, Pa.

McGRATH & LANGHANS

(Empire Flower Shop)
EMPIRE BUILDING

Formerly Retail Dept. Blind Floral Co.

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS

Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

SCRANTON, PA.

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., LIFE BLDG.
BOTH PHONES

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

J. V. LAVER

ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

UNIONTOWN, PA.

STENSON & McGRAIL, "The Leading Florists"

11 Morgantown Street

FRESH HOME-GROWN CUT FLOWERS
AND PLANTS at all times

LANCASTER, PA.

B. F. BARR & CO., Leading Florist

HARRISBURG, PA.

F. E. RIDENOUR, 1221 N. 3d Street
ROTARIAN MEMBER F. T. D.

HUNTINGDON, PA.

J. LESLIE LAIRD GOOD SERVICE GUARANTEED

SCHULTHEIS, FLORIST

417 Church Street, 612 Linden Street,
DUNMORE, PA. SCRANTON, PA.
Members of the Florists' Telegraph Delivery Ass'n.

THINK! Everything in Flowers
GRAKELOW'S

Member Florists' Telegraph
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

Pittsburgh, Pa.

LUDWIG-FLORAL CO.

502 Federal Street

HARRIS BROS.

510 Market St.

PITTSBURGH

BEST
SERVICE

A. W. Smith Co.

FLORISTS

KEENAN
BUILDING,

Pittsburgh, Pa.

LARGEST FLORAL ESTABLISHMENT IN AMERICA
Established 1874—Incorporated 1909

LEBANON, PA.

Members
F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.

Members Florists' Telegraph Delivery Ass'n
EVENDEN BROS.

Largest Growers in
Central Pennsylvania.

Williamsport, Pa.

New Kensington, Pa.

McRAE-JENKINSON CO.

Member Florists' Telegraph Delivery

Wilkes-Barre, Pa.

Member F. T. D. Ira G. Marvin, 23 So. Franklin St.
53 No. Main St.

quality, but not enough. The present crop of gladioli is far below requirements. They are a little higher in price, running from \$6 to \$10. Other flowers remain about the same as last week.

Various Notes.

July 12 was marked by the annual outing of the McCallum Co. The number of employees and their relatives in attendance was nearly 150. Riverview park was called into requisition for the event. Baseball, various games and a watermelon contest formed ample diversion for all ages. The lineup for the baseball game, which was between the greenhouse and store employees, was as follows:

GREENHOUSE.		STORE.
McCabe	rf.	Phillips
Slack	cf.	Gray
Shaffer	lf.	Keleher
Rotnour	ss.	McCallum
Walley	3b.	Haybeck
Sapie	2b.	Wood
Wynings	1b.	Boyd
Sedoris	c.	Feldner
Box	p.	Stringert

Mrs. E. A. Williams and Manager

Flowers The Best at
the Lowest



Member
F. T. D.

The largest popular priced house
in Philadelphia.

F. M. ROSS

Send orders to

136 So. 52nd Street, Philadelphia

Other Stores

13 So. 60th St., 212 E. Girard Av.

PHILADELPHIA

Florists not members of the F. T. D. will please
send cash with orders.

PHILADELPHIA

Germantown and Chestnut Hill
Orders carefully filled in first-class style
and on time

WILLIAM BERGER'S SONS

5522 Germantown Ave., Philadelphia, Pa.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and
plants furnished on telegraphic orders.

The Bellevue-Stratford **Philadelphia** Broad and Walnut Streets

Baur Floral Co.
ERIE, PA.

WARREN, PA.

Crescent Floral Garden, SHERM OFFERLE, Proprietor

CLARK, FLORIST, SCRANTON, PA.

124 Washington Ave
Member Florists' Telegraph Delivery
Orders for northeastern Pennsylvania filled
promptly. Usual discount. Both phones No. 3454

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NORFOLK

STORE OPEN DAY AND NIGHT
EXCEPT SUNDAY NIGHT

VIRGINIA
Grand
THE FLORIST
269 GRANBY ST.
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.

Special messenger service to above city, \$1.00

Member Florists' Telegraph
Delivery Association.

Germantown and Chestnut Hill

ORDERS

Carefully executed with taste and promptness.

FRANK R. HASTINGS

8 West Cheltenham Avenue,
GERMANTOWN, PHILADELPHIA, PA.

GILES, The Florist READING, PENNA.

Member F. T. D.

CHARLOTTE, N. C.

The Flower Shop Everything in
Cut Flowers

203 NORTH TRYON STREET

ACCESSIBLE TO ALL NORTH CAROLINA
AND SOUTH CAROLINA POINTS

Williamsport, Pa.

W. J. EVENDEN'S SONS

THE LEADING FLORISTS

Members Telegraph Delivery Association

J. W. Dudley Sons Co.

PARKERSBURG, W. VA.

CLARKSBURG, W. VA.

HUNTINGTON, W. VA.

MARIETTA, OHIO.

Orders Carefully Executed.

Richmond, Va.

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

RICHMOND, VIRGINIA

Mosmiller
FLORIST

115 E. Main St.

Member Florists' Telegraph Delivery Association

CLARKSBURG, W. VA.

Order your flowers on any occasion
for delivery in this section from the
leading Florists in the State.

HAYMAN GREENHOUSE CO.

CLARKSBURG, W. VA.

ORDERS FOR Philadelphia

Carefully and Promptly Executed
with Good Flowers and Good Taste by

M. J. Callahan, 8924 MARKET ST.,
PHILADELPHIA

A Card This Size

Costs only \$1.00 per Week
on Yearly Order

It would keep your name and your specialty before the whole trade.
A half-inch card costs only 50c per week on yearly order.

PITTSTON, PA.

Bell Phone
110-J

MARTHA HUNTLEY HOUSER

Member of F. T. D. 8 Williams Street

ALEXANDRIA, LA.

E. BLUM & SON

For all Points in Central Louisiana.

WILMINGTON, N. C.

Fifth Avenue Florist

Member
F. T. D.

CHARLESTON, W. VA.

Look at your map. We cover many towns.

WINTER FLORAL CO.

ORDERS FOR— CHARLESTON, W. VA.

are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Portsmouth, Va.

Cotton The Florist, 333 High St.

ORDERS FOR ROANOKE, VA.

are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER
F. T. D.

ROANOKE, VA.

Fallon, Florist

For all Mississippi

R. E. LANGLEY

Member F. T. D.

JACKSON'S LEADING FLORIST

JACKSON, MISS.

JACKSON, MISS.

MISSSES CABANISS, Florists

THIRTY YEARS OF FLORAL PROGRESS

Greenhouse and Retail Store

PROMPT ATTENTION, OUR MOTTO

218 EAST CAPITOL ST. P. O. BOX 313

PETERSBURG, VA.

MATHENY, Florist, 129 Sycamore St.

"Everything in Flowers"

Special Service to CAMP LEE

WEST VIRGINIA WESTERN MARYLAND

THE H. WEBER & SONS CO.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

Quality—Excellence—Ability

Members Florists' Telegraph Delivery Ass'n.

LYNCHBURG

VA.

DURHAM

N. C.

J. J. FALLON

PROMPT SERVICE

Member Florists' Telegraph Delivery Ass'n.

Greech, TARBORO, N. C.

WANTS YOUR ORDERS FOR ALL
EASTERN NORTH CAROLINA

GREENSBORO, N. C.

VAN LINDLEY CO.

DURHAM, N. C.

Durham Floral Co.

HIBBERD
Proprietor

PETERSBURG, VA.

MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St

NORFOLK, VIRGINIA

GEORGE, Inc.

Member Florists' Telegraph Delivery Association

LYNCHBURG, Va.

MISS McCARRON Member Florists'
Telegraph Delivery

MISSISSIPPI

STEMME & SONS HATTIESBURG

GREENVILLE, MISS.

IDLE HOUR FLORAL CO.

Mrs. W. A. Craft, Designer. 701 Percy Street

TUPELO, MISS.

We are at
your service TUPELO FLORAL CO.

MRS. J. E. WATTS

Cut Flowers
for all Occasions MERIDIAN, MISS.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Cleveland

KNOBLE BROS. MEMBERS F. T. D.

Well equipped to handle your orders.

1836 W. 25th Street

QUALITY and PROMPTNESS
New Orleans, La.
 — The —
Avenue Floral Co.
 3442 ST. CHARLES AVENUE

NEW ORLEANS, LA.
CHAS. EBLE

OLDEST FLORIST SOUTH

121 BARONNE STREET

Member Florists' Telegraph Delivery.

WIRE YOUR ORDERS
 TO
HARRY PAPWORTH
 The Morris Ridge Nursery Co., Ltd.
 FLORISTS
 135 Canal St.
NEW ORLEANS, LA.

MOBILE, ALABAMA
GOODBRAD FLORAL CO.

Miami Floral Co.


Orders Promptly Filled

MIAMI, FLORIDA
Knoll Floral Co., TAMPA, FLA.

Cut Flowers and Ornamental Nursery Stock. Tampa's Leading Florists. We are National Florists and members of F. T. D. Solicit orders for all Florida.

LAKE CHARLES AND SOUTHWEST LOUISIANA
CHAS. D. OTIS

ATLANTA, G A.
LAWRENCE FLORAL CO. Supply Flowers for all occasions in Georgia.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

U. J. VIRGIN
 838 Canal St., NEW ORLEANS, LA.

American Flower Shop
 319 N. 20th St. BIRMINGHAM, ALA.

Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

Birmingham, Ala.

Tutwiler Flower Shop
 FRASER NURSERY CO.

Best attention given your orders.

CINCINNATI
HENRY W. SHEPPARD

532-534 RACE STREET

 Successor to the HILL FLORAL CO.
 Good Stock and Good Service

CINCINNATI
JULIUS BAER, Flowers

 Mail and Telegraph Orders carefully executed
 138-140 Fourth St., East

Rodgers Floral Co., Inc.

219 King Street

CHARLESTON, S. C.

Members F. T. D. and National Florists

MOBILE, Alabama

 Member F. T. D. **The Minge Floral Co.**
Charleston, S. C. Carolina Floral Store

 339 King Street
 Greenhouses, Meeting and Romney Sts. We grow our flowers: place orders here for fresh flowers

MASSILLON, OHIO
A. WEAVER Florist in Rotary

Harvey C. Sheaff now have a sales staff made up entirely of overseas men, in the persons of Norbert C. Huttinger, Charles G. Ulmer and Thomas W. Stephens. Messrs. Huttinger and Ulmer are old employees, while Mr. Stephens is just learning the trade. Mr. Huttinger gained twenty-five pounds while in the service.

An informal meeting, including luncheon, was held last week at the Chamber of Commerce for the purpose of reviv-

EGGERT N. ZETLITZ

THE LEADING FLORIST

209 West Market Street

LIMA, OHIO

Member of Florists' Telegraph Delivery

MILLS THE FLORIST, Inc.

36 West Forsyth Street

Jacksonville, Fla

We reach all Florida and South Georgia Points

D. E. Ruch
 FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS
SHREVEPORT, LA.

DAYTON, OHIO
J. W. RODGERS

Member F. T. D. Elks Bldg., 3d and Jefferson Sts.

Canton, O. MASSILLON, ALLIANCE and VICINITY

FRED G. GELTZ, 523 Market Ave., North
 Member F. T. D. Ass'n.

The East Lawn Gardens

The Leading Florist of

URBANA, Champaign Co., OHIO
CHAS. A. DUERR
NEWARK, OHIO **GRANVILLE, OHIO**

Member Florists' Telegraph Delivery

Hamilton, Ohio
HEISER'S, 22 High Street
 ALSO OXFORD, O., and its universities

Telegraph Delivery Department

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NO ORDER TOO LARGE

NO ORDER TOO SMALL

Cleveland The J. M. Gasser Co.

Member F. T. D.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS
10313 Euclid Avenue

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

Schneider, Florist

22 EAST HIGH ST.
Largest and Best Store and Greenhouses
Large stock always on hand
Springfield, Ohio

AKRON

OHIO

THE HEEPE CO.

MARION, OHIO

5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS
ON HAND AT ALL TIMES.

BLAKE'S, 140 W. Center

Hody & Tulea

LEADING FLORISTS
LORAIN, OHIO

LORAIN, OHIO

Member F. T. D. F. G. CAREK ARTISTIC WORK
Leading Florist

Our Motto: "Anywhere; Any time."

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

CLEVELAND and
EAST CLEVELAND, OHIOHAHN, The Florist, 10615 SUPERIOR AVE.
Artistic Floral Work and Fresh Cut Flowers
Member F. T. D.

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE
Members Florists' Telegraph Delivery Assn.MEMBERS } TOLEDO COMMERCIAL CLUB
TOLEDO RETAIL MERCHANTS
FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN,
221 Superior St. Ohio Building

DAYTON, OHIO

16 and 18 W. Third St.
Matthews the FloristEstablished in 1883. Member F. T. D.
Greenhouses and Nurseries in Riverdale.

CLEVELAND, O.

BRAMLEY & SON
Store and Greenhouses, 1181 E. 71st St.

Kent Brothers FLOWER SHOP

Covers All Ohio Points Newark, Ohio
Members F. T. D.

Upper Sandusky, O.

B. E. CONSTIEN, AT YOUR SERVICE

NEWARK, OHIO

Most complete stock in central Ohio.
HALBROOKS THE FLORIST

YOUNGSTOWN, OHIO

The Pasy Shoppe
15 1/2 N. Phelps Street QUALITY AND SERVICEBell Main 2809
Cuy. Central 1866

The Smith & Feltner Co.
LEADING FLORISTS
735 Euclid Avenue Cleveland

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

F. T. D. FLORISTS
TOLEDO, O.
SCHRAMM BROS.
1315 CHERRY ST.

ADA, OHIO MOHLER'S FLOWER SHOP.....

SPRINGFIELD, OHIO

THE NETTS FLORAL CO., 1025 Pine St.
FAIREST FLOWERS AT FAIREST PRICES

VANMETER FLOWER SHOP

SPRING and HIGH, SPRINGFIELD, O.
BEST FLOWERS FOR EVERY OCCASIONMRS. J. B. FREEMAN
OF "THE FLOWERS"

336 Superior Street, TOLEDO, OHIO

WILSON'S WE WILL DO IT PROMPTLY
COLUMBUS, OHIO

COLUMBUS, O., and Vicinity

THE MUNK FLORAL CO., Growers
Can fill all retail orders.

Columbus, Ohio Members F. T. D. Ass'n

THE FRANKLIN PARK FLORAL CO.
Cut Flowers for Central Ohio.

Elyria, Ohio LORAIN, OHIO

THE L. C. HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O. Member F. T. D.

ELYRIA FLOWER SHOPPE

Telegraph Delivery Department

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CHICAGO

Send Your Orders to
WILLIAM J. SMYTH

SMYTH

Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.

MUNCIE Miller's INDIANA

THE HOUSE OF FLOWERS
30,000 Square Feet of Modern Greenhouses.
18 Acres of Outdoor Cultivation.
Member Florists' Telegraph Delivery.
SATISFACTION TO ALL ORDERS ASSURED.

Member Florists'
Telegraph Delivery
Association

Alpha Floral Company

146 S. Wabash Ave.
CHICAGO

Send your telegraph
orders to us for delivery
in Chicago and vicinity

Established 1859.

A. WIEGAND'S SONS CO.
FLORISTS AND DECORATORS

1610 to 1620 N. Illinois St. Indianapolis, Ind.
Indiana's oldest, largest and most complete retail
establishment.

Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue

Bertermann Bros. Co.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

VAN AKEN BROS.
LEADING FLORISTS
COLDWATER, MICH.
ELKHART, IND.
COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

TERRE HAUTE, IND.

129 SOUTH 7TH STREET

JOHN G. HEINL & SON

Williams & Co. South Bend, Ind.
FLORISTS

For Northern Indiana | 138 S. Michigan St.
and South'n Michigan | Members F. T. D.

RICHMOND, INDIANA

FRED H. LEMON & CO.

Florists and Decorators Send us your orders

SEYMOUR, INDIANA

M. A. BARICK All Southern Indiana
F. T. D. Member

VINCENNES, IND.

PAUL C. SCHULTZ

Member Florists' Telegraph Delivery.

GARY FLORAL CO. GARY, IND.

118 W. 5th Ave.
Always a complete stock and prompt service
MINIMUM ORDER, \$2.00

Attica, Ind. and all Surrounding Cities
ATTICA FLORAL CO.
Free daily delivery to Mudlavia Hotel, Kramer, Ind.
Member F. T. D.

FORT WAYNE, IND. MEMBERS
W. J. & M. S. VESEY
F. T. D.

Prompt Service. 2602 Thompson Ave.

SCHILLER'S

TWO CHICAGO STORES
cover every part of city and suburbs
GEORGE ASMUS, Mgr.

4509 Broadway :: 2221 W. Madison St.
Member Florists' Telegraph Delivery Ass'n.

Chicago Florist **CHICAGO**
THE PALMER
HOUSE FLORIST
17 EAST
Member F. T. D. MONROE ST.

BEYER FLOWER SHOP

SOUTH BEND, INDIANA

Daily deliveries to Notre Dame University and St.
Mary's Academy. Also close connections with
NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.;
NEW CARLISLE, MICHIGAN CITY, LA PORTE,
ELKHART, GOSHEN, WARSAW, IND.

OAK PARK, ILL.

AVENUE FLOWER SHOP, 811 Lake St.

Also for River Forest, Austin, Maywood

FORT WAYNE, IND., and
FLICK FLORAL CO., The Leading Florists

Choice Flowers and Prompt Service. 207-9 W. BERRY ST.
Members Florists' Telegraph Delivery.

PEKIN — PEORIA

All Orders Receive Personal Attention

GEO. A. KUHL, Pekin, Ill.

PRINCETON, ILL.

W. E. TRIMBLE For Central and
GREENHOUSE CO. Northern Illinois
Members F. T. D.

ing interest during the coming season
in the Retail Florists' Association of the
Pittsburgh district. Among those present
were President Ira C. Harper, De-
Forest W. Ludwig and his brother, Ed-
ward. The wholesale contingent was
represented by William A. Clarke, of the
Pittsburgh Cut Flower Co.

David Hill left early last week to
spend two or three weeks with his fam-
ily, who are located for the summer at
the Hotel Traymore, Atlantic City. Dur-
ing his absence Mr. Hill's brother, James
O. Hill, and Joseph Feinstein are in
charge of the store on Fifth avenue,
downtown.

Anthony W. Smith, Jr., returned July
12 from a week's sojourn with his fam-

CENTRALIA, ILL.

J. W. ROSS We serve the following
Illinois towns, direct
train service: Mt. Vernon, Wayne City, Fair-
field, Sesser, Christopher, Herrin, Ashley, Car-
bondale, Nashville, Oakdale, Coulterville,
Sparta, Salem, Odin, Sandoval, Carlyle, Patoka,
Kinmundy, Farina.
F. T. D. Member.

OTTAWA, ILL.

LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming
Plants.

Good R. R. Service. Orders filled promptly.

Joliet Floral Co.

507 E. Jefferson Street **JOLIET, ILL.**

All points in Will Co. and Vicinity

FREEPORT, ILL. JOHN BAUSCHER, Prop.

We are the largest growers in the Northwest.
100,000 square feet of glass. All orders receive care-
ful attention and prompt delivery.

SPRINGFIELD, ILL.

Hembreiker & Cole Springfield's largest
retail florists
Members Florists' Telegraph Delivery Association

A. C. BROWN, Springfield, Illinois

SPRINGFIELD'S BEST FLORIST
Established 30 Years

SPRINGFIELD, ILL.

JANSSEN FLORAL CO.
Best Service for Central Illinois

BRINKERHOFF GREENHOUSES

SPRINGFIELD and CENTRAL ILLINOIS
Member Florists' Telegraph Delivery Association
Best and Prompt Service Always

East St. Louis, Ill.

A. MIRRORING, 8702 State St.

Your Orders to **North Dakota TRY US**

RUGBY GREENHOUSES, Rugby, N. D.
We are centrally located. Members F. T. D.

Mitchell S. D. WM. DETHLEFS

Leading Florist
Choice flowers and prompt service
731 SOUTH MONTANA ST. Member F. T. D.


Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Where F. T. D. Members
will always get the great-
est satisfaction.

Fleischman
Members F. T. D.

CHICAGO'S
LEADING
FLORIST
RAILWAY EXCHANGE BUILDING


THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

Truitt
CHICAGO
ESTABLISHED 1865
4647 Grand Blvd.
We cater to those who require the best.
Prices reasonable

FRIEDMAN, Flowers
CHICAGO, ILL.
522 So. Michigan Ave., Congress Hotel
Courtesies Extended to all Florists.

Yankton and Mitchell, S.D.

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

GURNEY GREENHOUSE COMPANY

ROCKFORD, ILL. and Camp Grant
H. W. BUCKBEE
Members Florists' Telegraph Delivery

Rockford, Ill., and Vicinity
ROCKFORD FLORAL CO.

STREATOR, ILL. THORNTON FLORAL CO.
Retail-FLORISTS-Wholesale
QUALITY IS OUR HOBBY

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

J. L. JOHNSON
Northern Illinois
Southern Wisconsin
DE KALB, ILL.
Your order will receive our prompt and careful attention.

Aurora, Ill. JOS. M. SMELY
AND VICINITY Phones 147

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.



77-79
EAST
MADISON
STREET

OUR NEW STORE
A. LANGE
CHICAGO

MEMBER
OF THE
F. T. D.

CHICAGO
2132-2134
Michigan Avenue
Member F. T. D.

Samuelson
Florist

Orders
Carefully
Executed

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

Flowers for all Occasions
Clody's
FLOWER SHOP
Tel. Lake View 1121
3912 North Clark St., CHICAGO

MOLINE, ILL.
Orders for Western Illinois and Iowa handled with care and dispatch.
J. STAACK & SONS

Great Lakes Naval Station, Ill.
Send Orders to
HIGHLAND PARK GREENHOUSES
Highland Park, Ill. Members F. T. D.

Fort Sheridan, Ill. Send Orders to
HIGHLAND PARK GREENHOUSES
Highland Park, Ill. Members F. T. D.

Highland Park, Ill.
HIGHLAND PARK GREENHOUSES
Established 1894 Members F. T. D.

ESTABLISHED 1867
Wittbold
FLORIST

745 Buckingham Place
L. D. Phone 112 Graceland
CHICAGO
Send us your retail orders. We have the best facilities in the city

C. Trauenselder
FLORIST
6848 W. MADISON ST.
NEAR GARFIELD PARK
CHICAGO

GEORGE FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

GALESBURG, ILL.
I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.
H. F. DRURY
All Orders Filled Promptly and Carefully

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LOS ANGELES

414½ South Broadway

Send your orders to...

Broadway Florists

LOS ANGELES AND VICINITY

Marcell Flower Shop

Will take care of telephone and telegraph orders

R. OVERSTREET, Prop.

Phone 62122

315 West 8th Street

SALT LAKE CITY, FORT DOUGLAS and VICINITY

MILLER FLORAL CO., 10 EAST BROADWAY

250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

LOS ANGELES, CAL.

REDONDO FLORAL CO.

218 West Seventh Street

Members of Florists' Telegraph Delivery

A. KNOFF

A. F. BORDEN

Wright's Flower Shop

224 West Fourth Street

Los Angeles, Cal.

Leading Retail Florist in the City

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA

HUDDART FLORAL CO.

56 South Main Street

Member Florists' Telegraph Delivery Ass'n.

WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS

We Solicit Telegraph Orders. Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

Oakland, Calif.

J. SEULBERGER & CO.,

418 Fourteenth Street

Est. 1882

Members F. T. D.

Immediate Deliveries in Berkeley and Alameda

SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE

67 South Main, Salt Lake City, Utah.

Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street. LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WALLA WALLA, WASH.

YOUNG & LESTER

SOUTHEASTERN WASHINGTON

NORTHEASTERN OREGON

NORTHERN IDAHO orders filled promptly

Members Florists' Telegraph Delivery Association

Salt Lake, Fort Douglas and Vicinity

Member F. T. D. BAILEY & SONS CO.

Reference: Dun or Bradstreet

Always Big Stock and Best Service

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country

FLORAL EXCHANGE

SAN DIEGO, CAL.

BOYLE & DARNAUD



F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

Members Florists' Telegraph Delivery.

LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders over the whole of Southern California. Usual trade discount.

HONOLULU, HAWAII

TAYLOR, FLORIST

Wireless and Cable Address, "FLORIST," Honolulu

ily, who are spending the summer at Montauk Point, Long Island. Immediately upon his return Ira C. Harper left to spend his vacation at Vermilion, O., on Lake Erie. Mr. Harper was accompanied by his family. Manager John B. Strayer, of the landscape department, returned July 12 from a several days' business trip to Cleveland.

James Murray McGrew is spending a two weeks' vacation at Cleveland, Ashabula and Geneva, O., on his return from which he will be accompanied home by his daughter, Miss Helen June McGrew, who has been visiting on the western reserve for the last six months. Mrs. McGrew and the other children are camping at Hulton station, near Oakmont, on the banks of the Allegheny river.

James L. McCarthy, a member of the sales staff of the Pittsburgh Cut Flower

Cheyenne, Wyo.

"THE UNDERWOOD"

FOR PROMPT AND FAITHFUL SERVICE

RIVERSIDE, CALIFORNIA

A. M. HOSP

Leading Retail Florist

659 Main Street

Santa Barbara, Cal.

912 STATE STREET

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on short notice.

Both Phones 1013

Sacramento, Cal.

A. NAVLET, 1130 Tenth St. 20 YEARS AT IT

PASADENA, CAL.

ELDRED FLOWER SHOP.

Member Florists' Telegraph Delivery.

LONG BEACH, CAL.

Lowe's Flower Shop, The Pioneer and Leading Florist

Member Florists' Telegraph Delivery

PASADENA, CAL.

House of Flowers

HENRY A. SIEBRECHT, Jr.

Member F. T. D. Association.

OGDEN, UTAH

Best shipping facilities as Ogden is a railroad center. DUMKE FLORAL CO

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

San Francisco

MacRORIE - McLAREN COMPANY

141 Powell Street and Palace Hotel

Nurseries, San Mateo, California.

We are the only wholesale and retail florists in San Francisco, and can give best attention to all orders on account of the unlimited supplies from our nurseries.

We specialize on fruit and flower "Bon Voyage" packages.

Members Florists' Telegraph Delivery Ass'n.

San Francisco, Cal.

PELICANO, ROSSI & CO.

123-125 KEARNY STREET

FLOWERS BY TELEGRAPH

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO

JOSEPH'S

Member F. T. D.

233-35 Grant Ave.

Steamer and train packages our specialty.

SAN FRANCISCO, CAL.

ART FLORAL CO.

255 Powell Street

Best attention given your orders
Members Florists' Telegraph Delivery

DARBEE'S

FLOWERS THAT KEEP

1036 Hyde St., SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc., etc.
Members Florists' Telegraph Delivery.

SAN FRANCISCO

RECARDIE LEE MURRAY, 894 Geary St.

Telegraph orders receive prompt attention

Berkeley

OAKLAND

SAN FRANCISCO

THE FLOWERSHOP

Berkeley's most up-to-date flower establishment

FORSHAW, Florist

THE ROUND-UP CITY PENDLETON, ORE.

YAKIMA, WASHINGTON

STATE FLORAL CO.

Equipped to give first-class service on Telegraph Delivery Orders

YAKIMA, WASHINGTON

ANNAVEE FLOWER SHOP (Formerly Bourn's)
QUALITY FLOWERS Artistic Arrangement
Members Florists' Telegraph Delivery.

SEATTLE

1001-1003 Third Avenue

Finest Floral Studio
in the Northwest

Rossia Bros.
Members
F. T. D.

SEATTLE

In the heart of the city

Woodlawn Flower Shop

1410-1412 2nd Avenue

MEMBER F. T. D.

PORTLAND ORE.
Lubliner
FLORIST
328 & 348
MORRISON ST.

Spokane, Wash.

A. J. BURT, Florist

Established 20 Years Always on the job
CLEMMER THEATER BUILDING

Spokane, Washington

Reimer's Floral Art Shop

RETAILERS AND GROWERS

Co., spent a week with friends in Cleveland.

Lawrence Richter, manager of the artificial department of the E. C. Ludwig Co., is expected back from a two weeks' sojourn at Atlantic City. Mr. Richter is a veteran florist of fifty years' experience and a disciple of single blessedness. Accompanied by his family, Louis Biehl, head salesman for the same organization, left July 13 for a two weeks' vacation at Linwood park, Lake Erie, O.

Charles Kettler, identified with the supply department of the Ludwig Floral Co., is spending his vacation in the country.

Harry B. Ackermann, the veteran salesman of the Zieger Floral Co., is back from a three weeks' sojourn at Ocean City, on the Jersey coast.

After a month's absence, Miss Catherine Friel returned to her position with Randolph & McClements last week. Miss Friel has been detained at her home on account of an infected knee, resulting from a fall as she was descending the steps of St. Paul's cathedral several weeks ago.

Sergeant Raymond W. Reill landed in New York city July 22 on the transport carrying the 5th Division Headquarters.

Samuel P. Gidas is arranging to re-launch in business at 3703 Forbes street, in the Oakland district, on or about Au-

SEATTLE, WASH.

Hollywood Gardens

Seattle's Leading Flower Shop

1534 SECOND AVE.

Members Florists' Telegraph Delivery.

SEATTLE

For Washington, Alaska and Japan Boats.

L. W. McCOY

900 Second Ave.
Established 1900.

Portland, Ore.

TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

PORTLAND ORE.
Clarke Bros.
FLORISTS
OAKLAND, CAL.

California Florist

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered
anywhere in the United States and Canada.

TACOMA, WASH.

and American Lake Cantonment
(Camps Lewis and Murray)

HAYDEN-WATSON FLORAL CO.

TACOMA

SMITH FLORAL Co., 1112 Broadway

Telegraph Delivery Department

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LINCOLN, NEB.

1338 O Street

FREY & FREY
WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery



C. H. FREY

Wholesale and Retail Florist

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice. Trade Discounts. First-class Stock.

OMAHA, NEB.

Alfred Donaghue
1622 Harney Street Established 1866

OMAHA, NEBRASKA

Lee L. Larmon Fontenelle Florist,
1814 DOUGLAS ST.

OMAHA, NEBRASKA

John H. Bath, The Careful Florist,
1804 FARNUM STREET
Member Florists' Telegraph Delivery

Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street. OMAHA, NEB.

Lewis Henderson, Florist

1519 Farnum Street, OMAHA, NEBRASKA
Member Florists' Telegraph Delivery Ass'n

Lincoln, Neb.

Flowers for All Occasions, from Cradle to Grave

CHAPIN BROS., Retail Florists

FOR ALL NEBRASKA ORDERS

ED. WILLIAMS, Grand Island

Competent Florist Railroad Center

LAWTON, OKLAHOMA

For FORT SILL and POST FIELD

Delivery to Hospitals, 25c add. To Quarters, by bearer, 50c add. Hornaday Greenhouse

DENVER

Bright Spot Greenhouses
Corner Fifth Ave.
and Josephine St.

CHAS. N. PAGE, Proprietor

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail Florist
Member Florists' Telegraph Delivery Ass'n.

FORT COLLINS, COLO.

ESPELIN-WARREN FLORAL CO.
Member Florists' Telegraph Delivery Ass'n.

COUNCIL BLUFFS, IA.

J. F. WILCOX & SONS

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

FURROW & Co.

Service unexcelled
for central and northern
Oklahoma

Guthrie, Oklahoma

Oklahoma City, Okla.

FOSTER FLORAL CO.

Successors to Furrow & Co.

Member Florists' Telegraph Delivery.

FOR WEST AND CENTRAL TEXAS
AND THE OIL FIELDS

Phone, wire or write Brownwood Floral Co.

BROWNWOOD, TEXAS

We are prepared to fill your orders
Members F. T. D.

SAN ANTONIO, TEXAS

EDWARD GREEN, Florist
AVENUE C AT 8TH STREET

Member of Florists' Telegraph Delivery Ass'n.

AUSTIN, TEX.

I deliver to any point in the state.

Prompt attention. F. T. D. Member.

FRANK L. WILLIS, 103 E. Sixth Street

Orders for TEXAS

KERR The Florist, Houston, Tex.

Member Florists' Telegraph Delivery

El Paso, Texas

POTTER FLORAL CO.

Members Florists' Telegraph Delivery

gust 15. For twelve years previous to the war Mr. Gidas was located in the same section, abandoning the business to serve Uncle Sam. Since his return from France he has been with the Alpha Floral Co., on Penn avenue, East Liberty.

Nicholas Kronis, one of the proprietors of the Alpha Floral Co., and of the Pennsylvania Union and East Liberty station flower stores, has in addition opened a large confectionery and bakery called the Olympia, on Liberty avenue downtown, near the Union station. Mr. Kronis is assisted in its management by his brother-in-law, Spiro Kapps, another old-time florist, formerly of Minneapolis.



Hutchinson,
Kansas

Member Florists' Telegraph Delivery



Leading Florist!

819 KANSAS AVE.
TOPEKA, KANSAS
Member Florists' Tel. Delivery

MRS. LORD'S FLOWER ROOM

112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.

SALINA, KANSAS

LEIGHTON FLORAL CO.

Members Florists' Telegraph Delivery Ass'n.

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.

MEMBER F. T. D.

Atchison, Kan. GROVES FLORAL CO.

Established 1865.

Member of F. T. D.

Kansas City, Kansas

L. C. FIELD

Member Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

FORT WORTH, TEXAS

Baker Bros.

Members Florists' Telegraph Delivery

Corpus Christi, Texas

National Florists. W. H. Caldwell Floral Co.

CORPUS CHRISTI, TEXAS

CONVALESCENT CAMP Curtis the Florist

OKMULGEE, OKLA.

GEO. W. MARSHALL, 112 S. Morton Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA

Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

GEORGE RYE, Some Florist

THE PLAZA Ft. Smith, Ark.
F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MINNEAPOLIS MAZEY

MINN.

"The Society Florist"

SECOND AVE. SO. AT EIGHTH ST.

ST. PAUL, MINN.
THE LARGEST STORE IN AMERICA
 Member F. T. D. Ass'n.
 The finest and largest stock west of Chicago.
 Awake night and day looking for orders.
HOLM & OLSON, Inc. 20-22-24 W. 5th St.

Swanson's
 Incorporated
 912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in
MINNEAPOLIS

Rochester, Minn.
 Flowers to all points on short notice.
 Rochester's only store having its own greenhouses.
Broadway Flower Shop,
 Member F. T. D. 112 South Broadway

MANKATO, MINN.
THE WINDMILLER CO.
 Flowers to all points on short notice
 Member Florists' Telegraph Delivery

DENVER GENERAL HOSPITAL
U. S. RECUPERATION CAMP
 Quick service by
CARTWRIGHT FLORAL CO.
 Ten Minutes from Camp. **DENVER, COLO.**

Colorado Springs, Colo.
 ORDERS CAREFULLY EXECUTED
Pikes Peak Floral Co.
 Wholesale and Retail
 Member Florists' Telegraph Delivery

Park Floral Co.
 B. E. GILLIS, Pres. E. P. NEIDMAN, Sec'y.
 Member Florists' Telegraph Delivery
DENVER, COLORADO

ROCHESTER, MINN.
QUEEN CITY GREENHOUSE CO.
 Members Florists' Telegraph Delivery Ass'n.

DULUTH FLORAL CO.
 200 miles in any direction. **Duluth, Minn.**
 We are the center of the great Northwest. Daily deliveries to Superior, Wis.

Harkett's

FLORAL NURSERY

For { Eastern Iowa
Western Wis.
N. W. Illinois

Dubuque, Iowa

Kemble's Flowers

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

Marshalltown, Boone, Center-ville, Oskaloosa, Oelwein, Mason City, Waterloo, Chariton and Grinnell.

QUALITY PLUS SERVICE

DAVENPORT, IOWA
 AND WESTERN ILLINOIS
G. F. FORBER, 313 Brady Street
 Member Florists' Telegraph Delivery Association

SEND ORDERS FOR
Minneapolis & Minnesota
 To **J. J. WEST'S, Inc.**
 3009 4th Ave., South
TWO STORES—LARGE STOCK

M. J. SPORMAN
CEDAR RAPIDS
 IOWA

FT. DODGE, IOWA
NORDWALL
 E. E. NORDWALL

James J. Higgins has returned from an eight days' business trip to Chicago in the interests of the A. L. Randall Co. Anthony Stevens, who for the last few years has been getting some valuable experience at odd and holiday times with Harris Bros., of Market street, has become a fixture with George Franks, of the Philadelphia Florists.

Mr. and Mrs. J. Wilkinson Elliott sailed July 12 aboard the Baltic for Liverpool. They will spend about three months in Europe, visiting England, France, Belgium and Germany. Mrs. Elliott accompanied her husband on this trip for the purpose of visiting the grave of her youngest son, Barton Wilkinson Elliott, who was killed in action last September. The grave was only recently located somewhere on the Meuse river, through the commander of the marines, in which he had enlisted. Thomas McKee Elliott, who drove his parents east, has returned home. His younger sister, Miss Catherine Elliott,

DAVENPORT, IOWA
 "Say It with Flowers"
BILLS FLORAL CO.
 M. A. TIERNEY, Owner Member F. T. D.

CEDAR RAPIDS, IOWA
I. N. KRAMER & SON
 Member Florists' Telegraph Delivery

SIOUX CITY, IA. Rocklin & Lehman
 A large assortment on hand daily
 Members Florists' Telegraph Delivery

SIOUX CITY, IOWA J. C. RENNISON CO.
 Supplies western Iowa, southern Minnesota, all of South Dakota and north-eastern Nebraska.

COUNCIL BLUFFS, IOWA
GARDINER FLORAL CO.
 Leading Retail Florist 545 W. BROADWAY

BANCROFT'S BEAUTIFUL FLOWERS
 F.T.D. **JOSEPH BANCROFT & SON**
 55,000 feet glass **Cedar Falls, Ia.**

DES MOINES, IOWA
ALFRED LOZIER ROSERY
DES MOINES, IA.
 "SHOPS, FLORIST" 804 WALNUT STREET
DES MOINES, IOWA
GUTHRIE-LORENZ CO.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

19

FLORISTS' PUBLISHING CO.

508 South Dearborn St., CHICAGO

You may insert a Telegraph Delivery card occupying $\left\{ \frac{1}{2} \right\}$ inch in each issue of the Florists' Review for a period of one year from date, and thereafter until forbid by either party, for which _____ agree to pay at the rate of $\left\{ \begin{array}{l} \$1.00 \\ 50 \text{ cts.} \end{array} \right\}$ net per week, bills payable monthly.

Strike out size NOT wanted.
Strike out same as above.

If YOU want to be represented, sign, tear off and mail the coupon.

FRED C. WEBER

4326-28 Olive Street,
ST. LOUIS, MO.

WE HAVE NO BRANCH STORE
SELLING FLOWERS 46 YEARS
Member Florists' Telegraph Delivery Ass'n.

WIRE YOUR ORDERS TO
Scruggs - Vandervoort - Barney
Floral Department
ST. LOUIS, MO.
SCHAEFFER & STEITZ, Managers
Member Florists' Telegraph Delivery Association

ST. LOUIS, MO.

FLOWERS DELIVERED IN CITY OR STATE
ON SHORT NOTICE
F. H. WEBER
Taylor Avenue and Olive Street
Both Long Distance Phones
Member Florists' Telegraph Delivery Association

ORDERS FOR

St. Louis, Mo.

YOUNG'S. 1406 OLIVE STREET

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

Ostertag Bros.

The Largest Retail Supply House in the West
Jefferson and Washington Avenues

RIESSEN

FLORAL CO., ST. LOUIS

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES
We Strive to Please

State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any
Part of the Northwest
Members F. T. D. Assn.
Only the Best.

ST. LOUIS, MO.

GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

Phone 1367
Stokes FLORAL SHOP
"WE STRIVE TO PLEASE"
205 E. Walnut St., Springfield, Mo.
Members F. T. D.

"WE STRIVE TO PLEASE" KANSAS
ALPHA FLORAL Co. CITY,
MISSOURI
105 WALNUT - PHONE 2741, 1906

ST. JOSEPH, MO.

MITCHELL & QUENTIN

Orders for

IOWA, NEBRASKA, KANSAS AND MISSOURI

W. J. Barnes KANSAS CITY, MO.
38th St. and Euclid Ave
Established 1890
No order too large or small. Member F. T. D.

SPRINGFIELD SEED Co.

SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

will leave next week to spend the months of July and August at Mackinac, Mich.

Frank Wagner, of 228 Fifth street, Aspinwall, is about to erect two additional greenhouses fronting on Eastern avenue. Each will be 20x100 and will be used mainly for bedding plants. The original range consists of five houses, which he purchased four years ago from John Bader, now living in Oregon. Mr. Wagner is one of the most progressive florists and growers in the thriving borough of Aspinwall. E. E. S.

Pleasant Hill, Mo.—William Day, formerly with J. F. Wilcox & Sons, at Council Bluffs, Ia., is now in charge of the pot plant department of the Pinehurst Floral Co.

Kansas City, Missouri

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.

Member of the
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FLORIST

Established Over 20 Years.
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.
Member Florists' Telegraph Delivery.

STUPPY FLORAL CO.

Orders Executed
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J. E. MURRAY & CO. 212 E. 10th Street

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HAEFELI FLORAL CO.

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ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

COLUMBIA, MO.

COLUMBIA FLORAL CO.

Halfway between St. Louis and Kansas City.

SUMMERFIELD FLORAL CO.

SPRINGFIELD, MO.

Growers and Shippers for Southwest

PINEHURST FLORAL CO.

1109 Grand Avenue

Successors to Geo. M. Kellogg Floral Co.

Wholesale Florists

KANSAS CITY, MO.

ROSES AND CARNATIONS

DELPHINIUMS, GLADIOLI, SCABIOSA, GYPSOPHILAS, CANDYTUFT and Other Seasonable Flowers

Killarney, Sunburst, Richmond, Ophelia, Shawyer, \$3.00 to \$10.00 per 100

Gladioli, \$5.00 to \$8.00 per 100. Carnations, \$2.00 to \$3.00 per 100. Gypsophila, 50c per bunch

New Northern Ferns, \$3.00 per 1000

Sprengeri and Plumosus, 50c per bunch

Home Phone Main 2765
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5 p. m.
Sunday shipping orders accepted at greenhouses:
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

FORT WAYNE, IND.

The Market.

Trade last week was particularly satisfactory, on account of the heavy demand for funeral work, which was a welcome relief, after several weeks of midsummer dullness. The weather was slightly cooler than it had been for two months, and a generous shower helped considerably the latter part of the week to make the atmosphere more bearable. The wholesalers, especially, were well pleased with the week's business, as good stock in all lines cleaned up completely. Some stock of the outdoor variety, which was of poor grade, found no market at all.

There was a shortage of roses, particularly in the better grades of Hoosier Beauty, Russell and Shawyer. A big improvement was also noted in these varieties. Such varieties as Ophelia and Columbia were short in supply. A moderate cut of the new rose, Premier, was on this market. The quality of this rose is steadily improving.

The keeping qualities of carnations are somewhat better than they had been for several weeks, but the supply is getting lower and lower, and about another week will see the end of them for this season. They are bringing a retail price of 75 cents per dozen. Considering the season of the year and their quality, this is a good price.

A few rubrum lilies are offered. Lily of the valley is practically off the market and cattleyas are exceptionally short in supply. Gladioli may properly be said to dominate the market. Mrs. Francis King, America and Halley are the principal varieties, the latter being a big favorite this season, as it makes a splendid showing and is good to the end of the spike. Hydrangeas are also being used to a large extent for all large funeral orders and decorative work, such as country club parties, etc. A few dahlias, the first of the season, are arriving. Outdoor snapdragons are being offered and, outside of their shortness of stem, they are of fair quality. Outdoor sweet peas are of small proportions. Statice, delphinium, Shasta daisies and gypsophila are in excellent call and there is a large variety of other outdoor flowers, such as gaillardia and coreopsis.

Various Notes.

The Doswell Floral Co. is receiving some good specimens of the Columbia rose from young stock at the greenhouses. This firm has had its share of

Roses, Gypsophila, Gladioli

NEW CROP ROSES

RUSSELL	6c to 12c	SPRENGERI, bunch	50c
COLUMBIA	6c to 12c	FERNS, per 1000	\$3.00
OPHELIA	4c to 8c	MAGNOLIA LEAVES	2.00
GYPSOPHILA, bunch	60c	NEW MOSS	2.00

CLOSED AT 5 P. M. ALL DAY SUNDAYS

T. J. NOLL & CO.,

1108-10 Grand Avenue, KANSAS CITY, MO.

WESTERN FLORISTS

Can depend on getting prompt service
on rush orders from

COLORADO SEED CO.

FLORISTS' SUPPLY DEPT.
1515 Champa St. DENVER, COLO.

funeral work. Miss Bonnie Doswell, of the store force, is planning to leave the last of the week for a vacation visit with her sister, Mrs. H. J. Wickman, of St. Louis, formerly Miss Rhoda Doswell, of this city.

The Flick Floral Co. is receiving a good quantity of the new rose, Premier, daily from its greenhouses. This firm has doubled its rose stock for the coming year and, besides, Premier, will grow Russell, Hoosier Beauty, Columbia, Shawyer, Ophelia and Sunburst. Funeral work made heavy inroads on stock here last week.

Halley, the beautiful salmon-pink gladiolus, is being shown with much success at the store of Ed Wenninghoff. He says people like this colorful variety, with the buds opening uniformly. Ferns are selling well at this store and he also had a good share of funeral work.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

Summer flowers are making a fine showing at the store of A. J. Lanternier & Co. Funeral work moved a quantity of stock here, although daily arrivals from the greenhouse are quite large. Different members of the store force are taking their turns at well deserved vacations. Several of the Lanterniers are planning to attend the Detroit convention.

Messrs. Freese and Knecht, of the new firm, are having a prosperous summer, with a demand for all the roses they can produce.
R. F. B.

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, E. C. Dungan, Philadelphia, Pa.;
secretary-treasurer, C. E. Kendel, Cleveland, O.

THE prospects for peas do not improve.

DRY weather is producing the usual crop of reports of declining estimates as to seed yields.

If lily bulbs cost a quarter apiece, how many will the trade take? It is a question many dealers are asking.

FORMOSA lily bulbs are on the water, what there are of them. The crop was virtually a failure, so the cables say.

At a recent opening of a new warehouse, McKenzie & Co., Brandon, Man., entertained 1,100 townspeople, who were shown the place. There are two acres of floor space and an up-to-date seed cleaning equipment.

THE leading prizes for displays of gladioli and dahlias at the New England fair at Worcester, Mass., were offered by W. D. Ross, president of the Worcester Agricultural Society, and by Ross Bros. Co., of Worcester.

THE fall retail bulb catalogues are beginning to appear, with prices only moderately increased, although no man can be sure as yet what he will get in the way of bulb deliveries from any country, or what the cost will be.

A PAMPHLET entitled "Getting Acquainted with Your Seedsman," compiled by Beckert's Seed Store, Pittsburgh, Pa., explains to seed buyers the firm's trial grounds, "their value and usefulness," as one of the captions reads.

THE Mangelsdorf Seed Co., Atchison, Kan., has handsomely reprinted and is distributing the celebrated apostrophe to grass with this footnote: "From a copyrighted article by our distinguished fellow-townsmen, the late Senator John J. Ingalls, reproduced by special permission of Mrs. Ingalls."

W. W. BARNARD Co., Chicago, has been nursing a new pea for ten years or more. Twice within that time the stock has been reduced by bad weather, to a few quarts, but this season a crop of about fifteen bushels is expected and introduction to the trade is in sight. The pea is a monster, larger than Gradus.

IMPORTERS who once did a large business with German valley pips say there is no probability of important quantities reaching the United States until after the 1920 crop is ready. In the meantime, they say, we must depend on limited supplies of Dutch pips, which are offered at \$18 per thousand, a fairly stiff price.

ONION SETS AT CHICAGO.

The hot, dry weather around Chicago the last three or four weeks has badly damaged the crop of onion sets. The sets are now maturing, small. Many fields did not grow much larger than grass and did not have any pipes, or stems, of size to make bulbs. Consequently sets around Chicago will be choice, providing there are favorable weather conditions during harvest, which will probably be well started the week of July 28.

QUALITY SEED

— FOR THE —

Market Gardeners of America



SPINACH SEED, All Varieties

100 lbs. or more.....30c per lb.
Less than 100 lbs.35c per lb.

WHEN YOU THINK OF

GARDEN SEEDS

WRITE TO PEACOCK



OUR OWN SEED FARMS

Everette R. Peacock Co.

SEEDSMEN

4013 Milwaukee Avenue,

CHICAGO, ILL.

Get Quotations on Seeds

FROM

LANDRETH

Before Buying Elsewhere

We will quote you for immediate or future shipment.

D. LANDRETH SEED CO.
Bristol, Pennsylvania

Mention The Review when you write.

Western Seed & Irrigation Co.

Seed Growers and Dealers

FREMONT, - - NEBRASKA

SPECIALTIES:

CUCUMBER

MUSKMELON, WATERMELON

PUMPKIN and SQUASH

SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

Mention The Review when you write.

- THE -

J. C. Robinson Seed Co.

WATERLOO, NEB.

ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

Mention The Review when you write.

THE KIMBERLIN SEED CO.

Wholesale Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

The C. Herbert Coy Seed Co.

VALLEY, Douglas NEB.
County.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet Flint and Dent Seed Corn.

The Harnden Seed Co.

Garden, Flower and Farm Seeds

ASK FOR PRICE LIST

505 Walnut St. Kansas City, Mo.

GARDEN SEEDS

We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York City go quickly everywhere. Contract growing price list 1919 seeds on request.

S. D. WOODRUFF & SONS

Home Office: ORANGE, CONN.

New York City Store, 83 Day Street

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce, Onion and Radish.

Correspondence solicited.

We are Headquarters for the
BEST OF EVERYTHING

in

VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds
of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on growing contract for crop of 1919.

Jerome B. Rice Seed Co., Cambridge, N.Y.

Mention The Review when you write.

R. C. MCGILL & CO.

WHOLESALE SEED GROWERS

SPECIALTIES IN VARIETY

ONION-CARROT-BEET-RADISH-PARSNIP

CONTRACT PRICES MAILED ON REQUEST

SAN FRANCISCO

CABLE ADDRESS, "MCGILL-SEED"
SAN FRANCISCO

CALIFORNIA

Mention The Review when you write.

YOU will be satisfied with the products of
Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Mention The Review when you write.

ONION SETS

LEONARD SEED CO.
222-224 W. KINZIE STREET, CHICAGO

BEANS, PEAS AND CORN

GROWERS FOR THE TRADE

Write for Prices

Braslan

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot, Parsnips, Parsley, Celery, Endive, Salads, Named and Mixed Grandifera and Spencer Sweet Peas, and Snapbeans.

Seed Growers

SAN JOSE, CALIFORNIA

Company

Mention The Review when you write.

The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.

Mention The Review when you write.

TOMATO SEED

Grown for the
Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA,

CALIFORNIA

Mention The Review when you write.

Hart & Vick Inc.

ROCHESTER N. Y.

Mr. Charles H. Vick was formerly president of James Vick's Sons, but is now associated with George B. Hart, Rochester's well known florist.

Improved Large Flowering FREESIA PURITY Well cured, sure-to-flower bulbs. Blooms from ten to twelve weeks

1/2 to 5/8-inch.....\$10.00 per 1000 5/8-inch and over.....\$13.00 per 1000

HYACINTHS, TULIPS, NARCISSI, LILIES, ETC.

WRITE FOR SPECIAL FLORIST PRICES.

H. & V. Special Mixture Large Flowering PANSY SEED Will grow great big long-stemmed flowers

1/16-oz..... 65c 1/8-oz..... \$1.00 1/4-oz.....\$2.00 Oz. \$7.00

Mention The Review when you write.

Some of the early varieties, such as Pearls and Bermudas, have already been harvested and are so small it takes so many to make a bushel that the yield per acre has been reduced to a small amount. Good judges think there will be not more than three or four bushels of sets to a pound of seed planted, and some growers around Chicago contend that in certain sections, where there were no showers to speak of, the yield is even much smaller, so at the best they do not expect more than half a crop of onion sets, and they may not turn out that good, so it looks as though onion sets should be good property this year.

MR. EISELE HEADS DREER'S.

At the annual meeting of the stockholders of Henry A. Dreer, Inc., held at Riverton, N. J., July 19, the following directors were elected: Jacob D. Eisele, Herbert G. Tull, J. Otto Thilow, George D. Clark, George A. Strohlein, James C. Clark and Chas. H. MacKubbin.

After the adjournment of the stockholders' meeting the directors organized by electing the following officers: President, Jacob D. Eisele; vice-president and treasurer, Herbert G. Tull; secretary, J. Otto Thilow; assistant treasurer, James M. Vodges.

COUNSEL'S LEGAL REPORT.

Since the June conventions of the Seed Trade Association, bills or administrative orders of interest to seedsmen have been filed or proposed as follows:

July 15, 1919, occurred a hearing before the Federal Horticultural Board, Department of Agriculture, at Washington, D. C., on the matter of a proposed quarantine restricting or prohibiting the movement from the states of Indiana and Illinois of wheat, oats, barley and rye; and from the states of Virginia, West Virginia and Georgia of wheat, oats, rye, spelt and emmer.

The alleged reasons for these quarantines (under authority of the federal plant quarantine act of August 20, 1912) are three dangerous diseases, namely, flag smut, take-all, and the wheat nematode or eelworm, alleged to exist in said states and not heretofore widely

Snapdragons

have proved to be the greatest money-makers of any greenhouse plants. Join the ever-increasing ranks and have a house of SNAPDRAGON next winter.

Seed of our famous Silver Pink, \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00.

Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.

Seed of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton, and Fancy Mixed, 85c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N. H.

Asparagus P. Nanus Seed, True Type

RIPE, HAND-PICKED, BEST QUALITY

To close out extra large crop, - \$5.50 per pound

About 12,000 to the pound.

Drake Point Greenhouses, Yalaha, Fla.

FOR FRENCH BULBS

Write to **DREVON-TEGELAAR & CO.**

Large Growers of these Bulbs
at Ollioules, Var, France

1133 Broadway, Cor. 26th St., NEW YORK

BULBS

Register your name for our Wholesale
Catalogue of French and Holland
Bulbs. Ready shortly.

Also Perennials for Florists

ASK FOR SPECIAL PRICES

J. M. THORBURN & CO.

53 Barclay Street, N. Y.

JAPANESE LILY BULBS

S. E. C.

LILIUM LONGIFLORUM GIGANTEUM

And other LILY BULBS,
PLANTS AND SEEDS.

Lily Bulbs are very scarce this year, but we have large quantities of them and we can supply you.

Special lowest prices on application.

Please place your esteemed order as soon as possible.

Saitama Engei & Co., Ltd.

Toyono, Nr. Kasukabe, Saitama-ken, Japan

Cable Code Used: Saitaenge, Tokyo. A. B. C. 5th Edition.

SWEET PEA SEED

For July and Early August
to December Delivery

HAND PICKED—Not Machine Threshed. WINTER-FLOWERING SPENCER and ORCHID SWEET PEAS

For Greenhouse Use

If you have been troubled with badly mixed Pea seeds, or immatured seed that does not grow, try our hand-picked seed. Each pod is picked when ripe and matured, instead of pulling up the vines and stacking them to cure, then threshing them in a machine as most growers do. While picking by hand the fields get rogued almost daily, not only for off colors but Winter flowering plants only are permitted to remain. Machine threshed seed has many mixed colors in it because it is impossible to clean the machine when changing from one color to another. Our system of hand-picking and hand-hulling does away with rogues and immatured seed. This seed is worth much more than others—but our prices are about the same:

Mrs. A. A. Skach. Beautiful, clear light pink. Oz., 75c; lb., \$9.00.

Miss Flora Fabing. Pink, some yellow and salmon. Oz., 75c; ¼ lb., \$2.00; lb., \$8.00.

Belgian Hero. Beautiful orange, rose pink. Oz., \$1.00; ¼ lb., \$2.50; lb., \$9.00.

Rose Queen (Genuine). Best light rose pink. Grown heavily by leading Pea growers. Oz., \$1.50; ¼ lb., \$6.00; lb., \$16.00.

Morning Star (Genuine). Extra early light pink. Long stems. A good one. Oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

Yarrowa (Australian). A most popular pink. Oz., 75c; ¼ lb., \$2.50; lb., \$8.00.

Mrs. Wm. Sim Orchid. Best salmon-pink. Should not be sold for Rose Queen as many do who do not have Genuine Rose Queen to offer you. Oz., 75c; ¼ lb., \$2.50; lb., \$8.00.

Miss Louise Gude. Large shell pink. Oz., \$2.00; ¼ lb., \$7.50; lb., \$25.00.

Mrs. Paul Dasha. Very fine clear light pink. Oz., \$4.00; ¼ lb., \$15.00.

Fordhook Pink. Free blooming pink, suffused lavender. Oz., 85c; ¼ lb., \$2.50; lb., \$8.50.

Fordhook Rose. Fine rosy carmine, long stems, 3 and 4 flowers. Oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

Lavender Orchid. Lavender pink. Oz., 75c; ¼ lb., \$2.50; lb., \$8.00.

Mrs. Chas. A. Zvolanek. Large clear lavender. Oz., \$2.50; ¼ lb., \$10.00; lb., \$30.00.

Marquis. Navy blue. The well known grandiflora Le Marquis color in a large Spencer-shape. ½ oz., \$3.00; oz., \$6.00; ¼ lb., \$20.00.

Spanolin. Lavender. Oz., \$4.00; ¼ lb., \$15.00.

Zvolanek's Blue. Large bright Blue-Jay color. Oz., \$2.50; ¼ lb., \$10.00; lb., \$30.00.

Christmas Pink Orchid. Bright dark rose standard, with white wings. Oz., \$1.50; ¼ lb., \$5.00; lb., \$18.00.

Pink and White Orchid. Of the Blanch Ferry color. Oz., 75c; 4 oz., \$2.50; lb., \$8.00.

Watchung Orchid. Best pure white. Black seeded. Oz., \$4.00; ¼ lb., \$15.00.

Bridal Veil. Frilled, pure white. Oz., 75c; ¼ lb., \$2.50; lb., \$8.00.

White Orchid. Large pure white. Oz., 75c; ¼ lb., \$2.50; lb., \$8.00.

Venus. White with pink edges. Black seeds. Oz., 75c; lb., \$8.00.

Mrs. M. Spanolin. Curly white. Black seeds. Oz., 75c; ¼ lb., \$2.50; lb., \$8.00.

CYCLAMEN SEED

Home Grown and without doubt the best strain obtainable, selected for many years by the expert growers of this section.

Wandsbek (Salmon), Rose, Pink with dark center, dark glowing red, bright red, white with eye.

American Beauty (very fine), pure white. \$2.50 per 100; \$18.00 per 1000.

ASPARAGUS Plumosus

Northern Greenhouse Grown

1,000 Seeds.....	\$ 3.25
5,000 Seeds.....	14.00
10,000 Seeds.....	25.00
25,000 Seeds.....	56.25

SNAPDRAGON SEED

	Pkt.
Nelrose.....	\$0.75
Phelps' White.....	.75
Phelps' Yellow.....	.75
Keystone.....	.75
Ramsburg's Silver Pink.....	.75

CALLA LILIES

	100	1000
White Calla, size 1½ to 2 inches.....	\$15.00	\$120.00
White Calla, size 1¼ to 2½ inches.....	20.00	150.00
Other sizes on application		

Godfrey Callas, limited quantity

Will quote on request

	100	1000
Yellow Callas, size 1½ to 1¾ inches.....	\$20.00	\$175.00
Yellow Callas, size 1¾ to 2¼ inches.....	25.00	200.00
Yellow Callas, size 2¼ to 2½ inches.....	30.00	

FISCHER'S IMPROVED FREESIA PURITY

Freesia Purity, ½ and up.....	\$9.00
Freesia Purity, ¼ to ½.....	14.00
Freesia Purity, ¼ flat.....	16.00

BULBS

FREESIA, Purity; TULIPS, Double and Single; NARCISSUS, DAFFODILS (both Guernsey and Holland); PAPER WHITES, Soleil d'Or; LILIES; Giganteum Formosum and Multiflorum. Get our prices.

Zvolanek's Mixed. Large bright scarlet red. Tall, long stems. Oz. \$2.00, ¼ lb. \$6.00.

The Beauty. Flery rose red. Improvement on Orchid Beauty. Oz. \$1.00, ¼ lb. \$3.00, lb. \$12.00.

President Wilson. Magenta, very large curly flower. Oz. \$1.00, ¼ lb. \$3.00, lb. \$10.00.

Concord Red. (Red Orchid.) Large crimson red. Oz. \$1.00, ¼ lb. \$3.00, lb. \$10.00.

Early Song Bird. Soft pale pink. Oz. \$1.00, ¼ lb. \$3.00.

Early Melody. Deep shade of rose pink. Oz. \$1.00, ¼ lb. \$3.00.

Early Spring Maid. Cream pink. Oz. \$1.00, ¼ lb. \$3.00.

Early Heather Bell. A rich mauve-lavender. Oz. \$1.00, ¼ lb. \$3.00, lb. \$10.00.

Britannia. Crimson scarlet, the vines being covered all winter with fine large flowers. Oz. \$4.00, 4 oz. \$12.00, lb. \$40.00.

Zvolanek's Miss Gertrude Welch. Dark shell pink on white ground. Oz. \$4.00, ¼ lb. \$15.00.

Rose Queen. Color, beautiful shade of pink, produces extra long stems and usually four flowers per stem. One of the most popular varieties on the market. Strictly greenhouse seed. Oz. \$3.00, ¼ lb. \$10.00, lb. \$30.00.

Early Lavender King. A first-class lavender has been much wanted in this type. This glorious new variety is a rich, true, deep lavender throughout. The flowers are of large size, beautifully true waved form, and borne in threes and fours on stems of great length. Oz. \$1.50, ¼ lb. \$4.00, lb. \$14.00.

Early Zephyr. This is a delightful shade of pale blue or lavender. It might be briefly described as a silvery blue self. An extremely dainty and charming variety. Oz. \$1.50, ¼ lb. \$4.00, lb. \$14.00.

Early Enchantress. It is a bright rose-pink, becoming deeper toward the edges of standard and wings, gradually softening in tone toward the center of the flower. Oz. \$1.50, ¼ lb. \$4.00, lb. \$14.00.

Early Sankey. This truly magnificent white was awarded a special silver medal when exhibited at the great International Show in New York March 20, 1915; also certificate of merit at the Spring Show of the Pennsylvania Horticultural Society, Philadelphia, March 23, 1915. Black seeded. Oz. \$1.50, ¼ lb. \$4.00, lb. \$14.00.

Improved Snowstorm. The result of a cross made between King White and Yarrowa, it embodies the best qualities of those two varieties and easily eclipses all early-flowering white Sweet Peas to date. The flowers are of Yarrowa size, but finer form, as the standard does not reflex but is magnificently bold, though charmingly waved. A vigorous grower, the immense flowers are invariably borne in fours on very long stems. This is the last word in White Sweet Peas. Oz. \$2.50, ¼ lb. \$8.00.

C. U. LIGGIT, Office: 303 BULLETIN BLDG., Philadelphia, Pa.

HELLER & CO.
MONTPELIER,
OHIO

Send for
Catalog
No. 34

HELLERS
NICE
PROOF
SEED
CASES



SUMMER and FALL SOWING

Pansies, Myosotis, Cyclamen, Snapdragon,
Sweet Peas, Perennials,
and Freesia Purity

NOW IS THE TIME TO ORDER BULBS FOR FALL DELIVERY

FOTTLER, FISKE, RAWSON CO.

THE SEED STORE

12 and 13 Faneuil Hall Square, BOSTON, MASS.

SEEDS

Stump & Walter Co

30-32 Barclay St., New York City

Gladioli, Peonies, Dahlias,
HOLLAND BULBS

UNITED BULB CO., Inc.
Mount Clemens, Mich.

ARNOLD RINGIER
BROKER

Seeds—Bulbs—Plants

56 E. Randolph St. CHICAGO
Second Floor.

MICHELL'S FLOWER SEEDS

Pansy Seed

Mitchell's Giant Exhibition, Mixed. A giant strain which for size of bloom, heavy texture and varied colors and shades cannot be surpassed. Half tr. pkt., 30c; 50c per tr. pkt.; 1/2 oz., \$1.25; \$7.00 per oz.
Finest English Mixed, tr. pkt., 25c; \$1.50 per oz.

Giant Sorts in Separate Colors

	Tr. Pkt.	Oz.
Azure Blue.....	\$0.40	\$2.75
Black Blue.....	.40	2.75
Emperor William, blue.....	.40	2.75
Hortensia Red.....	.40	2.75
King of the Blacks.....	.40	2.75
Peacock, blue, claret and white.....	.40	2.75
Snow Queen, pure white.....	.40	2.75
Striped and mottled.....	.40	2.75
White with eye.....	.40	2.75
Pure Yellow.....	.40	2.75
Yellow with Eye.....	.40	2.75

Myosotis

Alpestris Victoria.....	\$.25	1.00
Eliza Fanrobert.....	.25	1.00

Daisy, Double English

	Tr. Pkt.	Oz.
Monstrosa Pink, 1/4 oz., \$1.50	\$0.50
Monstrosa White, 1/4 oz., 1.50	.50
Monstrosa Mixed, 1/4 oz., 1.25	.50
Longtellow Pink.....	.40	\$2.00
Snowball White.....	.40	2.00
Mixed.....	.30	1.50

Cineraria

	1/2 Tr. Pkt.	Tr. Pkt.
Grandiflora Prize, Dwarf.....	\$0.60	\$1.00
Grandiflora Med. Tall.....	.60	1.00

Primula Chinensis

Alba Magnifica.....	\$0.60	\$1.00
Chiswick Red.....	.60	1.00
Duchess.....	.60	1.00
Holborn Blue.....	.60	1.00
Hermesina Splendens.....	.60	1.00
Rosy Morn.....	.60	1.00
Prize Mixture.....	.60	1.00

Primula Obconica Gigantea

Lilacina. Lilac.....	\$0.50	
Kermesina. Crimson.....	.50	
Rosea. Pink.....	.50	
Alba. White.....	.50	
Hybrida Mixed.....	.50	

HENRY F. MICHELL CO., 518 Market St. Philadelphia

Also all other seasonable Seeds, Bulbs and Supplies.
Send for Wholesale Price List.

prevalent or distributed within and throughout the United States.

Georgia senate bill 97 affects agricultural seeds and packages of vegetable seeds.

Texas house bill 102 came up at the extra session of the legislature.

Illinois house bill 476 became a law June 30.

The United States wheat director, division of licenses, claims that dealers in wheat for seed purposes are required to obtain a United States wheat director's license regardless of the amount of seed handled or of the class to whom the seed wheat is sold. Curtis Nye Smith.

THE DANISH SEED INDUSTRY.

Odense the Center.

The Danish seed industry has its center in the district of Odense where the largest seed firm in Scandinavia has its main offices, warehouses and gardens, and where there is general interest among the farmers in seed raising. The dealers and seed growers there have been trained through many years and understand the importance of maintaining the high standard of the various strains known as Danish. The production of these seeds requires patience, industry and vigilance. The government helps in stimulating interest, financing control, experimental stations and awarding certificates for superior strains. The awards are published, and as the certified seed has, of course, a better chance on the market, a healthy competition is encouraged.

Climate Well Suited for Seed Raising.

When the above-mentioned firm was first started in 1850, it was thought that the climate was not especially well suited for seed raising, but the reverse has been proved. Excellent strains of root crops, such as turnips, carrots and sugar beets, have been produced. Danish cabbage seeds are now acknowledged superior in a number of foreign countries, the head cabbage called Amager being a particularly well-known and esteemed strain. Cauliflower, Brussels sprouts, parsnip, spinach and dill seed

BRITAIN Is The NATURAL HOME OF THE

CABBAGE and of BRASSICAS in general, KALE, BROCCOLI, CAULIFLOWER, etc.

ALSO RUTABAGA AND TURNIP.

Did you see our MR. OWEN F. TROTT? NO! Then write and get our special prices on all SEEDS!

SPOT OR FORWARD DELIVERY.

KELWAY & SON, Wholesale SEED GROWERS, LANGPORT, ENG.

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C. C. MORSE & CO.

SEED GROWERS

SAN FRANCISCO, CAL.

SPECIALTIES

Selected stocks of Onion, Lettuce, Radish, Carrot, Sweet Peas, etc.

Mention The Review when you write.

are also now raised on such an extensive scale that there are always large quantities for export after the home market has been supplied.

The dry summer of 1918 naturally had its effect on the seed crop, especially the grass seed. Root seed, however, gave fairly satisfactory results. The acreage devoted to grass and root seed was considerably extended in 1918. How interest in seed growing has increased during the last ten years is shown by the following figures, which give the acreage of grass, root, vegetable and flower seed on Fyen island for 1909, 1914, 1918 and 1919:

Crops	1909 Acres	1914 Acres	1918 Acres	1919 Acres
Grass seed.....	3,700	4,900	7,400	7,400
Root seed.....	990	1,700	4,900	4,900
Vegetable seed.....	250	1,200	4,400	3,000
Flower seed.....	25	74	124	370

Total.....4,965 7,874 16,824 15,670

The acreages of grass and root seeds were greatly increased when live stock became so much more dependent on the Danish grass and root crops because of

Wholesale Seed Grower

Pepper, Egg Plant, Tomato, Okra, Asparagus, Rhubarb, Celery, Spinach, Beet, Onion, Beans, Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited.

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Japanese Lilies, French and Dutch Bells

90-92 West Broadway NEW YORK

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Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.

Buy Your Seeds from Men Who Know

Get our new catalogue.

New Early-flowering or Winter-blooming GIANT PANSIES

An entirely new and distinct strain of Pansies. The main advantage of these new Pansies over all hitherto existing Pansies is the extreme earliness of flowering and the unusual hardiness, which enables them to withstand quite severe Winters, and to bloom right on into the summer. Sown at the same time as other Pansies, they begin flowering the early part of March or as soon as the snow is off the ground, many times having four or five large flowers to a plant, when all other Pansies are only showing buds. The flowers are large, well formed and fragrant. They are highly recommended for Autumn planting on graves, and for very early bedding, as well as for early cut flowers.

14. **WINTER SUN.** Golden Yellow, with dark eye.
15. **ICE KING.** Silvery white, with dark blue eye.
16. **CELESTIAL QUEEN.** Light or sky blue.
17. **CHARM OF MARCH.** Dark velvety blue.
18. **MIXED.** The above four colors with other shades and variations.

Each Color Separate or Mixed

500 Seeds, 25c; 1000 Seeds, 40c; 1/8 oz.,
\$1.10; 1/4 oz., \$2.00; 1 oz., \$7.50

12. **KENILWORTH GIANT PRIZE** is undoubtedly the largest flower and longest stemmed Pansy in the world. The enormous flowers are of perfect form and of great substance. Petals overlapped and undulating. The rich colorings and markings are widely varied, some flowers being almost self-colored. 500 seeds, 80c; 1000 seeds, 50c; 1/8 oz., \$1.35; 1/4 oz., \$2.50; oz., \$10.00.

10. **KENILWORTH GIANT EXHIBITION** is the very finest complete mixture ever sent out. Seeds carefully saved only from marked plants of the best varieties, with the largest and best shaped flowers and richest coloring. It is impossible to convey an adequate idea of the delightful variations in color and markings of this unrivaled mixture. 500 seeds, 80c; 1000 seeds, 50c; 1/8 oz., \$1.35; 1/4 oz., \$2.50; oz., \$10.00.

Chas. Frost
Kenilworth, N. J.

Cross St.

Mention The Review when you write.

the cessation of imports of oil cake and fodder from the United States.

Seeds That Are Mainly Imported.

The main varieties of grass seed grown are orchard grass, meadow fescue, Italian rye grass, English rye grass and brome grass. The cultivation of clover seems to have been neglected. There are ordinarily used annually in Denmark about 3,500,000 kilos (1 kilo = 2.2 pounds) of clover and other leguminous plant seeds, which are mainly imported. There have been doubts as to whether this supply would be obtainable this season, but imports have recently been received, though not in the usual quantity. The high price will undoubtedly restrict the demand to less than normal.

Of early red clover there are already three kinds available: Bohemian, of a good quality; Russian, of an inferior quality, and Hungarian, much tainted by clover silk. More is now awaited from America and France, but the supply altogether is short. Late red clover has been imported from Sweden in sufficient quantities and of good quality. Of white clover there is more than a normal supply, but the quantity is inferior. Of alsike there is but one-third the customary quantity, and there is little prospect that more will be obtainable.

Imports from United States.

The present supply of grass (excluding clover), root and vegetable seeds is much more than enough for home use. In fact, the dealers have large quantities stored, which, owing to trading difficulties during the last two years, could not be exported to any extent. This does not apply to certain vegetable seeds which cannot be profitably raised there and are usually imported from the United States. Among these are beans, cu-

Cyclamen Seed

Giant English Strain, in all colors, \$9.00 per 1000

Pansy Seed

Our Florists' Prize Mixture, \$6.00 per oz.

Sweet Pea Seed

Rose Queen, greenhouse grown, \$3.00 per oz., \$10.00 per 1/4-lb.

All Zvolanek's varieties at Zvolanek's prices.

Place Your Order for Poinsettias in Time

We have secured the stock.

2 1/2-inch..... \$8.00 per 100; \$75.00 per 1000

Write us for quotations on other stock you may want.

S. S. SKIDELSKY & CO.,

50 Park Place, NEW YORK CITY

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THE GENERAL BULB COMPANY

Established 1883 at Vegelenzang, Holland

AMERICAN BRANCH

110 Water Street, NEW YORK

High Quality Bulbs Only

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Pansy Seed

of my largest flowering mixture of Show Varieties.

\$5.00 per oz.; 1/2 oz. \$2.50

Write for price by the pound.

PLANTS READY SEPTEMBER 15.

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NEW CROP RARE SEEDS

Amaryllis Vittata hybrids from best flowers only, in size, form, color and markings; some almost white.

100 Seeds, \$2.00; 1000 Seeds, \$15.00.

Colored Freesia Ragionieri

All colors mixed, fine for cutting, branching stems; flowers are up to 2 inches across. 100 Seeds, \$1.25; 1000 seeds, \$10.00.

Lilium Regale - The grand new lily, easily raised from seeds.

100 Seeds, \$2.50; 1000 Seeds, \$20.00.

Gerbera Jamesonii hybrids

Mixed colors, flowers 3 to 5 inches across, quite hardy in the South. 100 Seeds, \$1.25; 1000 Seeds, \$10.00.

O. FEHRLIN, Citronelle, Ala.

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GLADIOLI

Please send for my quotations on large or small quantities of all the leading varieties.

JELLE ROOS

Gladiolus Specialist. Box A, MILTON, MASS.

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cumber, leek, lettuce and tomato. California varieties of these vegetable seeds have been tested and tried for many years in this district.

ROCHESTER, N. Y.

The Market.

At this writing there is little to add to recent reports on the market situation, except that there is a larger supply of outdoor stock on hand and business is perhaps a little duller. For the last three weeks there has been but little rain and stock is beginning to show signs of the drought. Many of the growers, however, are making good use of the overhead system of watering and consequently stock from those growers is of fair quality.

Outdoor stock is plentiful. Among it are some excellent gladioli of the early varieties. These last about as well as anything on the market. They sell readily at fair summer prices. Sweet peas are not arriving in large quantities. Many of them are so short-stemmed that prices vary accordingly. In roses, the supply is fairly large and good stock is being offered. Russell, Prima Donna, Maryland, September Morn, Shawyer, Ophelia, Columbia, Hoosier Beauty, Ward and Killarney are in fine condition and sell at summer prices.

The demand for orchids is not large, but excellent stock is offered. Valley receives little demand. Delphinium continues to be in good demand and is of good quality. Excellent gypsophila is seen daily in single and double varieties and sells well. Carnations are poorer as the summer advances and sell at low figures.

Among the seasonable outdoor stock are gaillardias, coreopsis, cornflowers, alyssum, snapdragons, hydrangeas, hardy phlox, Shasta daisies, candytuft, larkspur, hollyhocks, feverfew, hardy lilies and achillea. Fern leaves, asparagus and other greens are plentiful.

Various Notes.

Mrs. Marie Jacobs, of J. B. Keller Sons, is enjoying a two weeks' vacation at Lakeside.

The employees of the Rochester Floral Co. were entertained at a sausage roast in Sea Breeze last week.

C. W. Curtis, of Irondequoit, N. Y., is cutting some well-flowered gladioli, for which he finds a ready sale. His acreage this season is considerably larger than that of previous years. His early asters are coming along in fine shape and will soon be on the market.

Among recent visitors to the trade were Milton Selinka and his wife. They were married recently and Mrs. Selinka will accompany her husband on his trip to the coast.

Horace J. Head is spending the first part of his vacation in Hilton, N. Y. July 27 he will leave for a lake trip as far as Montreal, Canada.

Visitors in the neighborhood of South avenue were charmed last week by the peculiar and sweet odor in that district. Inquiry disclosed that a large European linden tree was in full bloom in front of Schlegel's Sons' greenhouses. The tree was planted with several others by Mr. Schlegel's father about fifty years ago. It was only through the intervention of John Dunbar, assistant superintendent of parks, that this tree was saved. Its botanical name is *Tilia petiolaris*. It is considered the most beautiful of all basswoods.

H. J. H.

ASK—

FOR OUR QUOTATIONS ON CROP 1919 ON
DANISH GROWN ROOT AND GARDEN SEED UNDER OUR CONTROL.
Main Office and Growing Center—Odense, Denmark

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ALL SEEDSMEN REQUIRING FIRST-CLASS STRAINS OF
PRIMULAS and **CHOICE FLORISTS' FLOWERS**

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Dutch and French Bulbs

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JUST OUT

BOLGIANO'S 1919 SUMMER AND FALL CATALOGUE OF "BIG CROP" SEEDS

Special Prices for Florists and Market Gardeners.
Write for a Copy at Once—It Will Save You Money.
J. BOLGIANO & SON, Baltimore, Md.

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Seed Packets

FLOWER SEED SIZES TO CATALOGUE
ENVELOPES—RETURN ENVELOPES
Brown Bag Filling Machine Co.

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The Premier British Wholesale
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75 Years' Unrivalled Reputation

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CEYLON

WILLIAM & RICHARD,

Alexandria Gardens, Colombo, Ceylon

Tropical Seeds and Plants of
Commercial Products, etc.

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WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN N.Y.

10,000, \$2.25 50,000, \$9.75

Sample Free

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SIXTH CITY WIRE WORKS

Manufacturers of

WIRE FLORAL DESIGNS

and All Wire Novelties to Order.

224 High Ave. CLEVELAND, OHIO

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DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed
growers in Denmark. Please send for price list
Chr. Moebjerg, 216 7th St. N., Minneapolis, Minn.

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GLOEKLER FLOWER REFRIGERATORS



Gloekler Refrigerators are made of selected materials, finished to exactly harmonize with your store interior, and completed with our own heavy, attractive hardware.

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Cards for all Occasions

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Lansing, Mich.

Mention The Review when you write.

Knoxville, Ia.—W. R. Bittenbender was in Chicago lately, purchasing material for a greenhouse, 20x66 feet, to be built on his place.

Merchantville, N. J.—Leonard J. Smith, of 156 South Center street, had his head badly injured and narrowly escaped being killed July 11, when an express train struck the automobile he was driving, as he attempted to cross the tracks at Cove road and Chestnut avenue.

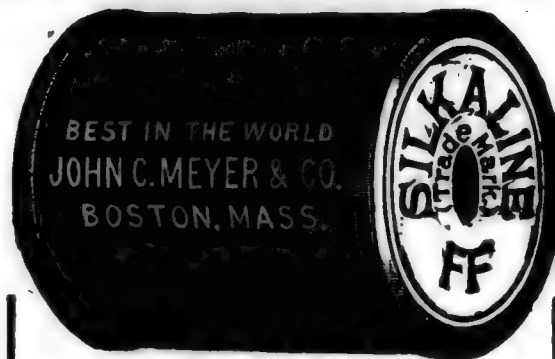


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Room 731

Lorain, O.—Hody & Tulea are preparing to open a new store and have placed an order with the A. L. Randall Co., Chicago, for a complete outfit of fixtures, including a fine display refrigerator.



The Meyer Green Florists' Thread is the leading thread. It is put up full 2 oz. to each and every spool, making 16 oz. actual thread to a pound.

See that you get the **Meyer Green Smilax Thread** and you will always get the best.

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GOLDFISH FOOD AND SUPPLIES
41 Acres of Ponds
BERT J. PUTNAM, 490 Washington St.,
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NEWS OF THE NURSERY TRADE

THE PORTLAND CONVENTION.

Woman Elected President.

A new step was made in women's rights when the Pacific Coast Nurserymen's Association elected a woman as president at the annual election of officers, held the morning of July 10, in the Chamber of Commerce building, at Portland, Ore. Mrs. R. Day is the new president. She is manager of the Leigh Overman Nursery Co., of Spokane, Wash.

The other officers elected were: Vice-presidents, Fred W. May, Yakima, Wash.; Albert Brownell, Portland, Ore.; M. R. Jackson, Fresno, Cal.; C. A. T. Atwood, British Columbia; C. T. Hawkes, Caldwell, Idaho, and B. H. Bowers, Provo, Utah. Secretary-treasurer, C. A. Tonneson, Tacoma, Wash. Members of executive committee, S. A. Miller, Milton, Ore.; C. J. Atwood, Toppenish, Wash., and J. Snyder, Wenatchee, Wash.

The meeting place for the eighteenth annual convention, in 1920, will be Spokane, Wash., as requested by the new president.

Advance in Prices the Theme.

The convention was an important one for many reasons. A rise in the price of nursery stock to meet the increased cost of production and to yield a commensurate profit was the keynote of the convention. Government statistics show that other staples have increased ninety-eight per cent in price, while garden and nursery stock have remained practically the same. As one statement had it: "Following years of depressed business conditions, the general demand for stock has at last overtaken and surpassed the supply, a fact that compels advance in prices."

The First Day.

The opening session was held Tuesday morning, July 8. President C. J. Atwood, of Toppenish, Wash., opened it with a short address. Reports by the vice-presidents and chairmen of the various committees were then read and commented upon. The topics most warmly discussed were uniform laws, state legislation, transportation and landscape work.

The afternoon session was long and interesting. A. Brownell, of Portland, of the committee on the elimination of undesirable varieties of nursery stock, read an instructive paper on that sub-

ject. President Atwood then read his annual address. It was full of encouragement and praise for the work of the coast nurserymen last year. With regard to the advancing of prices he had this to say:

"All we need is the nerve to ask that to which we are justly entitled, considering the investments we have made, the risks we are called upon to take and the present-day costs, which have practically doubled."

H. A. Lewis, M. McDonald, John Mikelsen and A. T. Gossman took part in a joint discussion on "Higher Retail Prices and Why." They thoroughly convinced their hearers of the justice and necessity of raising the prices. "Better Plans for Coöperation in Selling" was dealt with jointly by E. A. Bennett, C. D. Hobbs and I. A. Gale. A third discussion was on "Style and Stock." Mrs. R. Day, Lee Benedict and C. Malmo took part in this.

Stock Shortage Cause of Worry.

A big item for discussion and worry on the part of the northwest nurserymen was the stock shortage of this year. Frost, hail and other blasts of the ele-

ments have caused great loss in the berry and fruit line. This is especially noticeable in the prune crop. The general opinion among the nurserymen as to how this problem could best be met was that each nurseryman should cut down on his plantings so that the orders might be distributed equally.

Beautification of Home Grounds.

The beautifying of grounds on and about homes, in both city and country, was a universally interesting topic. The nurserymen considered it a highly important item, in connection with the increasing love of the American people for beautiful homes, and for this reason appointed a committee to devise a plan for educational work, whereby ornamental planting about homes might be more fostered.

Peonies and Iris

Send us your name now for our new Catalogue.

PETERSON NURSERY
30 N. La Salle St. CHICAGO, ILL.

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PEONIES

Our NEW LIST Is Ready

Jackson & Perkins Co.
Newark, New York State
(THE PREFERRED STOCK)

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IBOLium The new Hybrid Hardy Privet. L. IBOTA X SVALIFOLIUM. To be sent out in the fall of 1919. More about it later.
Introducers of THE KLM CITY NURSERY CO., NEW HAVEN, CONN.
BOX BARBERRY WOODMONT NURSERY, Inc.

PEONIES

GUARANTEED TRUE STOCK
PRICES REASONABLE

No Penny Roots may be imported this fall and the demand will be greater than ever. A Customer who bought 5,000 roots from us in the fall of 1917, wants 8,000 for this fall.

GET BUSY or you will GET LEFT.

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Tarrytown, N. Y.

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FRUIT TREES,
ORNAMENTALS,
SHRUBS, PERENNIALS

GET OUR
PRICES

Troy, O.

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NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

Write for our wholesale trade list.

73 YEARS

W. & T. SMITH COMPANY
GENEVA, N. Y.

1000 ACRES

PEONIES

30 ACRES

IRIS, 2 ACRES

Best Standard Varieties.

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ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND

THE AUDUBON NURSERY

WILMINGTON, N. C.

H. VERZAAL, Prop.

Wayside Gardens

Hardy Plants, Bulbs and Shrubs

MENTOR, OHIO

Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON

Hardy Plant and Pansy Farm

BARABOO, WIS.

The committee appointed was made up of F. A. Wiggins, Toppenish, Wash.; E. F. Stephens, Nampa, Idaho; John A. McGee, Orenco, Ore.; Richard Layritz, Victoria, B. C.; C. R. Lewis, Corvallis, Ore., and Bert Miller, of Milton, Ore.

Professor C. R. Lewis, of the Oregon Agricultural College, described the work of beautifying homes and country that is being carried on in southern Oregon.

The evening of the first day was given over to a business meeting of the Pacific Coast Protective Association.

Second Day Quiet.

Although two business sessions were held the nurserymen spent the second day of the convention rather quietly, touring the gardens of the city. The trees in Laurelhurst park were studied. In the morning they were the guests of H. A. Lewis, of the Russellville Nursery Co., at a luncheon on the company's property.

The afternoon meeting was held at the pansy gardens of E. J. Steele, on Forty-fourth and Powell valley road.

The quarantine order of the federal board directed against the importation of insects and diseases was indorsed by the nurserymen at the closing session.

NEW ENGLAND QUARANTINE.

The spread of the gipsy moth and the brown-tail moth has caused the secretary of agriculture to issue Quarantine No. 33, to place a quarantine on New England states, where the two pests have been found most thick. The states affected are Maine, New Hampshire, Massachusetts, Rhode Island and Con-



D. HILL

Hill's Choice Boxwoods

Only a few Left. See quantities and prices below.

Boxwoods

(Buxus Sempervirens)

BOXWOOD, Pyramid Shaped

Quantity	Each	Pair
237-2 feet B&B	\$3.25	\$ 6.00
145-2½ feet B&B	4.00	7.50
127-3 feet B&B 10 to 12-inch Base	5.25	10.00
13-3½ feet B&B 12 to 15-inch Base	6.25	12.00

BOXWOOD, Ball Shaped (Clipped Solid)

Quantity	Each	Pair
62-12x12-inch B&B	\$5.25	\$ 9.00
37-15x15-inch B&B	6.25	11.00

BOXWOOD, Bush Shaped

Quantity	Each	10	100
42-8-10-inch B&B	\$0.75	\$ 6.50	\$50.00
10-21-24-inch B&B	3.25	30.00

Light wooden pails stained green can be supplied for 75c each.

All choice specimens for immediate shipment. They are going fast. Write or telegraph orders.

TERMS Net cash. To save delay, first orders from all firms not having a charge account with us should be accompanied by full cash remittance, which earns free banking at 3 per cent discount. C. O. D. orders will be shipped promptly when one-fourth cash is sent to insure acceptance at destination.

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Evergreen Specialists

Largest Growers in America

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DUNDEE, ILL.

POT-GROWN Strawberry Plants

We are in a position to supply the trade in Pot-Grown Strawberry Plants of best quality and at right prices.

All the good old and choice new varieties. Output for the season, two hundred and fifty to three hundred thousand plants.

Prices and full details promptly mailed upon request.

J. T. LOVETT, Inc.,

Little Silver, N. J.

necticut. The products whose movement is affected are given as "(1) coniferous trees, such as spruce, fir, hemlock, pine, juniper (cedar) and arbovitae (white cedar), known and described as Christmas trees and parts thereof, and decorative plants, such as holly and laurel, known and described as Christmas greens or greenery; (2) forest-plant products, including logs, tanbark, posts, poles, railroad ties, cordwood and lumber; (3) field-grown florists' stock, trees, shrubs, vines, cuttings and other plants and plant products for planting or propagation, excepting fruit pits, seeds of fruit and ornamental trees and shrubs, field, vegetable and flower seeds, bedding plants, and other herbaceous plants and roots."

Such products shall not be moved or allowed to move interstate to any point outside the towns and territory quarantined for the gipsy moth or from points in the generally infested area to points in the lightly infested area, unless and until such plants and plant products have been inspected by the United States Department of Agriculture and certified to be free from the gipsy moth and the brown-tail moth, but such plants and plant products may be moved interstate without restrictions, other than the requirements made by regulation 6 hereof, and such restrictions as may be imposed by state officials between all points within the lightly infested area, between points in said area, and points in the generally infested area, and between all points within the generally infested area.

Regulation 6, which is referred to, is merely the regulation that cars and other carriers shall thoroughly be cleaned out before they are allowed to carry another shipment.

BUFFALO.

The Market.

Excepting roses, stock of all kinds sold clean during the week. The supply of roses has kept up unusually well for the time of the year. In the remaining list of stock the usual midsummer shortage is prevailing. Carnations have almost entirely dropped from the list. Outdoor calendulas and sweet peas are in fair supply. Sweet peas of the best quality have demanded \$1 per hundred. Some outdoor gladioli are being cut, but the dry spell they have gone through has somewhat delayed them and it is not expected that a liberal supply will be on hand before the first week in August. Those marketable at the present time call for \$8 per hundred. At this price they find an active market.

The July vacation list is bigger than ever. Some are answering the call of the hills and streams, but the majority are spending their days in the city, sight-seeing. F. P. A.

STOCK YOU NEED

Liberal Extras for Early Orders

	Per 100	Per 1000
Asparagus Plumosus, 2 1/4-in.,	\$3.50	\$30.00
Asparagus Plumosus, 3 1/2-in.,	7.50	70.00
Asparagus Sprengeri, 2 1/4-in.,	3.25	28.00
Smilax, 2 1/4-in.,	2.75	25.00
Geraniums, 2-in., any variety,	3.25	30.00
Fuchsias, 2 1/4-in., 12 varieties,	3.25	30.00

ALONZO J. BRYAN, Wholesale Florist
WASHINGTON, NEW JERSEY

Mention The Review when you write.

GERANIUMS

We have a fine lot of 2-inch stock for immediate shipment, of all the kinds we list in our Catalogue, such as **Beaute Poitevine**, **Alph. Ricard**, **Abbie Schaffer**, **Miss F. Perkins**, etc., **\$2.75 per 100; \$25.00 per 1000.**

We are booking orders now for next season.

Hardy English Ivy

Good strong 2-inch stock, \$2.50 per 100; \$22.50 per 1000.

Table Ferns

Good strong 3-inch plants, fine assortment at \$6.00 per 100.

R. VINCENT, Jr., & SONS CO.,

White Marsh, Maryland

Mention The Review when you write.

NURSERYMEN FLORISTS AND SEEDSMEN

Headquarters for first-class help, furnished free of charge to employers. Tractor hands, teamsters, general men for farms, single and married, all nationalities.

Phone Main 5074

DIAMOND AGENCY

557 W. MADISON STREET,

CHICAGO, ILL.

BAY TREES

STANDARDS, 30, 40, 44 and 48-inch crowns.
PYRAMIDS, 4 sizes, 6 to 8 feet high, 22 to 28-inch base.
SHORT STEMS, 6 sizes, 20 to 28-inch crown.
BUSH SHAPE, 24 inches high, 16 to 18-inch diameter.

READY TO SHIP NOW.

Write for F. O. B. New York prices and details of sizes.

McHUTCHISON & CO.,

95 Chambers St.,

NEW YORK

A. N. PIERSON

INCORPORATED

Growers of Plants, Cut Flowers,
Palms and Ferns

CROMWELL, CONNECTICUT.

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, New Jersey

GERANIUMS

4-inch.....\$10.00 per 100

HARDY IVIES

4-inch..... \$20.00 per 100

5-inch..... 35.00 per 100

6-inch..... 50.00 per 100

ASCHMANN BROS.

Second and Bristol Sts. and Rising Sun Ave.,
PHILADELPHIA, PA.

Mention The Review when you write.

WINTER-
FLOWERING

ROSES

We still have left about five thousand **ROSALIND** (Glorified Ophelia). This is much darker than the original Ophelia. Buds are bright coral, which changes to a clear pink when flowers are developed.

One of our best sellers. Strong plants.
3½-inch pots\$30.00 per 100

We can supply, also, the following varieties in more or less limited quantities as long as unsold, strong plants from 3½-inch pots: Per 100

Silvia (Yellow Ophelia).....\$30.00

Francis Scott Key, Killarney Brilliant, Heesier Beauty, Sunburst, and Mignon, or Cecile Brunner 25.00

F. R. PIERSON

TARRYTOWN, -:- NEW YORK

VIBURNUM PLICATUM

Also Berberis Thunbergii, Hydrangea Paniculata, Weigela, Spiraeas, etc.

Ask for complete list of Oak Brand Shrubs.

CONARD & JONES CO.

West Grove, Penna., U.S.A.

Robert Pyle, Pres. Ant. Wintzer, V.-P.

FERNS AND PALMS

Kentia Belmoreana and Forsteriana

Strong 4-inch pots, 50 cts. each.

FERNS, Teddy Jr. and Whitmanii, 4-inch pots, \$35.00 per 100.

Cash with order.

GODFREY ASCHMANN,

1012 W. Ontario St., Philadelphia, Pa.

ORCHIDS

We have thousands of plants in all varieties in flower sheath.

Write for price list.

We deal in nothing but orchids.

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N.Y.

Mention The Review when you write.

4,000,000 Cabbage

Cauliflower and Celery Plants. All varieties.

Cabbage, \$1.50 per 1000. Re-rooted, \$1.80; 500, \$1.20; 300, \$1.10; ready now. Snowball Cauliflower, \$4.00. Re-rooted, \$5.00; 500, \$2.75; 300, \$2.00; 200, \$1.50; 100, 90c; ready now. Celery, \$2.50. Re-rooted, \$3.00; 500, \$1.75; 300, \$1.25; 200, \$1.00. Ready now.

Cash. List free.

F. W. ROCHELLE & SONS, Chester, N. J.

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ORCHIDS

Best commercial varieties collected, imported and grown by JOHN De BUCK, 719 Chestnut Street, PHILADELPHIA, N. J.

RICHMOND, IND.

With the purchase of the Louis Knopf greenhouse, July 1, and the erection of five new houses, the Joseph H. Hill Co. greenhouses now rank among the largest in eastern Indiana. The Knopf house has an area of 60,000 feet. The total size of the greenhouses now owned by the company is 300,000 feet. The new houses will be used for the general florists' trade, and no special work is being contemplated other than the general enlargement of the business, according to President Joseph Hill.

Seymour, Ind.—M. A. Barick has ordered a handsome new display refrigerator of Buchbinder Bros., Chicago.

The E. G. Hill Co.

Wholesale Florists

RICHMOND, - - INDIANA

Choice stock of own-root

COLUMBIA

Nicely established
and in good growth

\$125.00 per 1000

While they last

Mention The Review when you write.

FINE STOCK IMMEDIATE
CYCLAMEN DELIVERY

3-inch.....Per 100 \$20.00 3½-inch.....Per 100 \$30.00

ASPARAGUS SPRENGERI

4-inch.....Per 100 \$10.00 5-inch.....Per 100 \$15.00

500 SMILAX

2¼-inch.....\$3.00 per 100

ADIANTUM CROWEANUM

ELEGANT PLANTS FOR STORE

5-inch.....75c each 6-inch...\$1.00 each 7-inch...\$1.50 each

Add 10% for packing on the above stock.

J. E. MATTHEWSON

SHEBOYGAN, WISCONSIN

POINSETTIA

READY NOW

Thrifty young stock, 2¼-inch pots, \$8.00 per 100; \$70.00 per 1000

The Storrs & Harrison Co., Painesville, Ohio

Mention The Review when you write.

NOTICE!!! BENCH ROSES!
NOW READY!

Ophelia.....Per 100 \$12.00 Per 1000 \$110.00

Shawyer.....12.00 100.00

Sunburst.....12.00 100.00

White Killarney.....12.00 100.00

Pink Killarney.....12.00 100.00

M. C. GUNTERBERG, Wholesale Florist

8 East Randolph Street, CHICAGO

Phones: Central 3067, Randolph 6800-6801

Mention The Review when you write.

CINCINNATI.

The Market.

The demand for stock in this market is fairly steady and active and, as a result, business is fairly good for the time of the year. Receipts are not heavy and all good stock that comes into the market generally sells readily.

Rose receipts are fair and generally sell well. Asters are coming along nicely and have been meeting with a ready sale. Some excellent Easter lilies and rubrum lilies may be had. Gladioli are fairly plentiful. Among other offerings are water lilies, snapdragons and candytuft.

Greens of all kinds are selling pretty well. New green galax and new green leucothoe are in the market and are meeting with a good demand.

Various Notes.

Joseph Grimme, formerly with R. Ruttle, of Covington, Ky., was discharged from the army Saturday, July 19, having seen active service with the A. E. F. in France.

H. W. Sheppard has recovered sufficiently so that now he is able to be about his home.

August Hoffmeister has been cutting some excellent Easter lilies, from outdoors, on his farm at Amelia, O. He has arranged to again operate his greenhouses at Lick Run.

C. E. Critchell had the first of his receipts of the new cut of green galax and leucothoe last week.

Among recent visitors were Jos. Hill, Richmond, Ind.; Fred Rupp, Lawrenceburg, Ind., and Jos. R. Goldman, Middletown, O. C. H. H.

Miss M. M. Carroll, of Norwood, is on the way to recovery after her long sickness. She went to the hospital last February, was operated on in March and is just now convalescing. While convalescing she became interested and invested in Texas oil stock, which, she says, has been a good investment.

Growers, Attention!

We invite correspondence from growers of Rooted Cuttings and small Plants of all description whose stock is of uniform high quality. Exclusive season affiliations will be made with specialists in any line in the eastern, central and western states in marketing co-operation.

If your stock is A-No. 1 in quality, list it with us today.

GROWERS' EXCHANGE,
Jamestown, N. Y.

Schiller's

"The Strain That Leads"

Primroses

JULIUS ROEHRS CO.
RUTHERFORD, N. J.
ORCHIDS, PALMS
and plants of every variety

CYCLAMEN

White, pink eye; White, Salmon, Christmas Red, Glory of Wandsbek.

8-inch, \$25.00 per 100. 8 1/2-inch, \$30.00 per 100. Shipment at once.

POINSETTIAS

We will have them in quantity. July delivery, \$10.00 per 100; \$95.00 per 1000.

August delivery, 9.00 per 100; 85.00 per 1000.

Carefully packed in paper pots. You may have either the standard strain or stock from California strain, whichever you prefer.

ROSES

1000 Ophelia, 2 1/2-inch \$100.00 per 1000 1000 Ophelia, 4-inch, heavy \$150.00 per 1000
500 My Maryland, 2 1/2-inch, heavy, \$115.00 per 1000
Francis Scott Key, Rosalind, Killarney Brilliant, Sunburst, White Killarney and Mignon,
8 1/2-inch pots, \$25.00 per 100.

SIM'S GOLD MEDAL PANSY SEED

His final selection of the best of that wonderful strain. 1/4 oz., \$4.00; 1/2 oz., \$7.50; 1 oz., \$15.00.

FRENCH HYDRANGEA LILIE MOUILLERE

The best all-around pink Hydrangea. Deep pink with light eye. Colors up early and holds a long time. 2 1/2-inch, strong plants \$12.00 per 100; \$100.00 per 1000.

BEGONIA CINCINNATI AND LORRAINE

Ready Aug. 1, from top cuttings, \$20.00 per 100.

EUPHORBIA JACQUINIAEFLORE, 2 1/4-inch (ready) \$16.00 per 100
HYDRANGEA BABY BIMBINETTE (new pink) \$12.00 per 100; \$100.00 per 1000
GENISTA, strong, 8-inch ready now, per 100, \$20.00
CHRISTMAS JOY PEPPER, 2 1/4-inch per 100, 10.00
FERN FLATS, guaranteed 200, per flat, 2.50
BIRD'S-NEST FERN, excellent little plants, 2-inch pots per 100, 12.50

Cash or satisfactory trade references. No C. O. D. shipments.

L. J. Reuter Co.,

PLANT BROKERS
328 Waverley Oaks Road,

Waltham, Mass.

Mention The Review when you write.

Christmas Gold Pompon

YOUR LAST CHANCE TO SECURE A STOCK
OF THIS WONDERFUL NOVELTY

COLOR, beautiful Golden Yellow; TYPE, Big Baby

PRICE, 20c each; \$2.00 per doz; \$17.50 per 100; \$150.00 per 1000

Cleveland Cut Flower Co., Newton Falls, O.

Mention The Review when you write.

BARGAINS--30 to 50% Discount

GERANIUMS, fine 2 1/4-in., Nutt, Buchner and Double Grant, \$3.00 per 100; \$27.50 per 1000.
Nutt, Grant, Hill and Buchner, 3-in., \$3.00 per 100; \$45.00 per 1000. Nutt and Double Grant, 4-in., \$3.00 per 100. Rooted Cuttings, summer price, \$15.00 per 1000.

	Per 100		Per 100
Alternanthera, 2 1/4-in.	\$2.00	Heliotropes, fine, 2 1/4-in.	\$2.00
Coleus, blue-est., 2 1/4-in.	2.00	Snapdragons, 2 1/4 inch, fine	2.00
Fuchsias, 2 1/4-in.	2.00		
Celestial Peppers, 2 1/4 inch,	\$3.50 per 100.		
Cluster Peppers, 2 1/4-inch,	\$3.50 per 100.		
Cleveland Cherries, 2 1/2-in., fine for Christmas,	\$6.00 per 100.		
Dracaena Indivisa, 5 1/2-in., very strong,	20c.		

GULLETT & SONS

Add 5c on the dollar
for packing

LINCOLN, ILL.

Mention The Review when you write.

JOHN BADER CO.

**FERNS, PILMS and
BEDDING PLANTS**

PRICE LIST NOW READY

Office and Greenhouses, MT. TROY
N. S. PITTSBURGH, PA.

Mention The Review when you write.

Smith's Chrysanthemum Manual

FOURTH EDITION

60c, Postpaid.

Elmer D. Smith & Co., Adrian, Mich.

Mention The Review when you write.

DRACAENA INDIVISA

Exceptionally fine stock,
4-inch, not-grown, at
\$25.00 per 100

A. L. MILLER, JAMAICA, N. Y.

Mention The Review when you write.

SEEDS, PLANTS
and BULBS

BARCLAY NURSERY,
14 West Broadway. NEW YORK

Mention The Review when you write.

CHRYSANTHEMUMS

Mum benching should be completed as soon as possible now. We can still supply fine young plants of Comoleta, Unaka Crystal Gem, Mrs. Chas. Rager, Autocrat, Josephine Foley, Fall Beauty, Ocont., Golden Glow, Harvard, Lena Baum, Golden Queen, Maud Dean and White Dean. Don't fail to plant some Pompons. We have Baby, Diana, Lillia, Rufus, Golden Climax, Golden Wedding Pomp. All the above at **\$40 00 per 1000.**

POINSETTIAS

We are shipping these right along now and the plants are elegant in quality. We pack in small boxes, eliminating any excuse for rough handling. They have been going through in fine shape thus far. Order yours now. **\$8.00 per 100, \$75 00 per 1000.**

Chatelaine Begonia

We have fine plants in 3-inch pots. Shift these into 5 or 6-inch for fall and early winter sales. Our stock is large. **\$10.00 per 100.**

CARNATIONS

Write us about plants for your fall benching. Don't delay getting in your order for our new light pink, **Ruth Baur.**

BAUR & STEINKAMP

3800 Rockwood Ave.

INDIANAPOLIS, IND.

Mention The Review when you write.

= OVERISSUED NEWSPAPERS =

Car Load Lots FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND Protect your Supply
Our Specialty HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS by ordering Now
910 Michigan Blvd. MENDELSON BROS. PAPER STOCK CO. CHICAGO, IL INOIS

Mention The Review when you write.



Primula Ma'acoides Rosea

Booking orders for delivery any time between now and October 1.

Our stock is the pure, deep, rich pink so much in demand.

\$5.00 per 100; \$40.00 per 1000.

Fred. H. Lemon & Co., Richmond, Ind.

Mention The Review when you write.

Write for prices and description of
ROSE PREMIER

The Jos. H. Hill Co.
RICHMOND, IND.

Mention The Review when you write.

PEARSON'S
MONEYWORTH
QUALITY

CYCLAMEN. 5-inch for August delivery, \$9.00 per doz.; \$65.00 per 100.

BIRD'S-EYE PEPPER. 2½-inch, \$5.00 per 100; 3-inch, \$8.00 per 100.

CELESTIAL PEPPER. 2½-inch, \$4.00 per 100.

Now Ready. Packed in paper pots, free.

PETER PEARSON

5732 Gunnison St., CHICAGO, ILL.

Do it now. Contribute to the National Publicity Fund

PEARSON'S
MONEYWORTH
QUALITY

PEARSON'S
MONEYWORTH
QUALITY

PEARSON'S
MONEYWORTH
QUALITY

WANTED—AT ONCE!

2,000 MILADY ROSE PLANTS

Wire us your offer

CLEVELAND CUT FLOWER CO.,
NEWTON FALLS, OHIO

CARNATIONS

Rooted Cuttings of

LADDIE, \$75.00 per 1000

Orders booked now for January, 1920, delivery.

F. DORNER & SONS CO., Lafayette, Ind.

Mention The Review when you write.

CHAS. D. BALL
GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, PHILADELPHIA, PA.

Mention The Review when you write.

Greenhouse Heating

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

EXPORTS MAY SHORTEN COAL.

The rise in price of 6 shillings (about \$1.50) per ton on every kind of coal in Great Britain is causing the retailers of America in the coal trade to wonder if they are to have enough for the demand at home next winter. They fear the big dealers will listen to the large profits in exporting coal and leave the folks at home cold when winter comes. Of course, it would not pay United States exporters to endeavor to compete in England's market, for the freight cost from New York to Liverpool is so heavy that \$33 per ton is as low as American coal could be sold in British markets. But, on the other hand, Italy, to which England ships much coal, pays a heavy freight charge to Mediterranean ports. If American coal exporters get a fair freight rate to southern Europe, the British price is now so high that our coal would find tremendous markets in Italy and her neighbors.

If such prospect of good profits abroad attracts much coal from our country, then, in the words of the popular song, "Heaven help the U. S. A." For everyone must know by this time that between the slow buying and the labor shortage the outlook is far from propitious for coal consumers in this country. If to these causes of shortage is added that created by exportation of large quantities of coal, those who have not bought next winter's coal already are going to have some difficulties in finding fuel about the latter half of the winter.

HEATING TWO GREENHOUSES

We have a tubular boiler, eight feet long and thirty-four inches in diameter. We wish to heat two greenhouses, each 30x300 and ten feet high to the ridge, with solid side walls three feet high. We should like to keep up a temperature of 55 degrees when it is 10 degrees below zero. Will one 5-inch flow pipe from boiler supply five 4-inch flow pipes, each one to have two returns into a 5-inch return to boiler? J. H. S.—Ind.

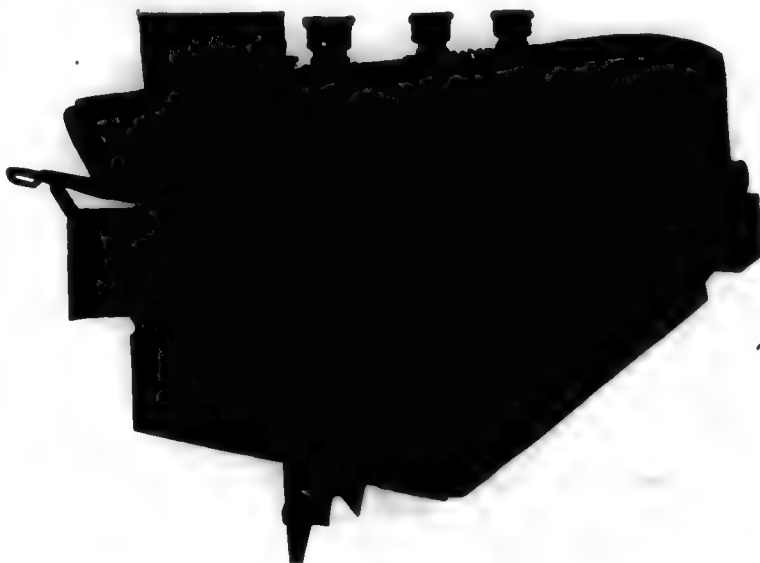
Our suggestion for piping each of the two houses described would be to use five 2½-inch flow pipes. We would place one upon each plate; another, two or three feet below the ridge, and the other two under the purlins. To make up the radiation required for zero weather, we would use ten 2-inch returns, connecting two with each flow pipe.

If well above the boiler, good results could be obtained by means of three 2½-inch flow pipes, in which case thirteen 2-inch returns will be needed. Connect four with each of the wall flows and five returns with the ridge flow.

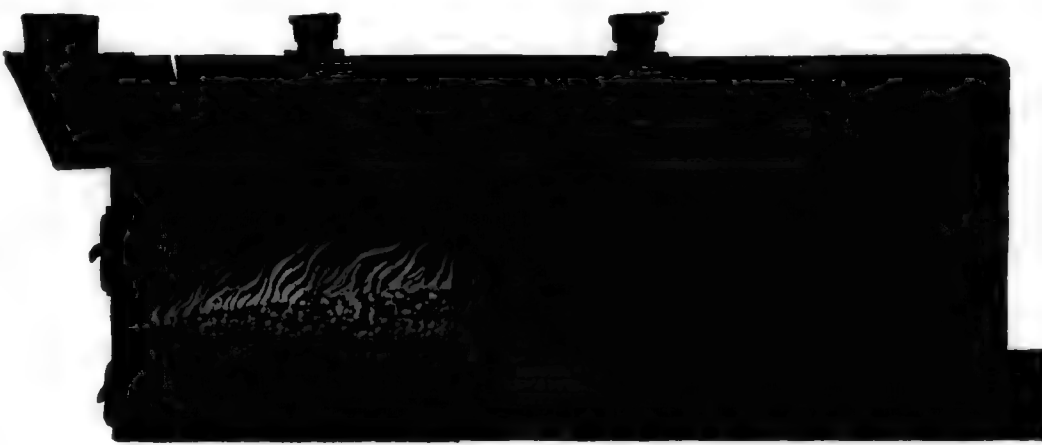
THE KROESCHELL HOT WATER BOILER

Here is the boiler that is making the most wonderful greenhouse heating record in the world. Florists and gardeners who have used other makes are constantly giving the KROESCHELL Greenhouse Boiler the highest praise.

8,974,605 square feet of glass was equipped with KROESCHELL Boilers during 1916-1917. You will find the KROESCHELL in every State in the Union and Canada. The supremacy of KROESCHELL Boilers is proved by their country-wide adoption.



Every boiler made at our works is of the highest standard. Material—governed by Kroeschell specifications—the best that money and brains can produce. Workmanship—the kind that is an inspiration to all boiler makers. Boiler efficiency—determined by actual tests under working conditions. Boiler ratings—honest and true blue—guaranteed actual working capacities.



The superiority of our boilers has resulted in the removal and abolishment of hundreds of sectional cast-iron boilers. In every instance KROESCHELL BOILERS give more heat with the same piping and with less fuel.

WHEN YOU BUY—GET A KROESCHELL

KROESCHELL BROS. CO., 444 W. Erie Street
CHICAGO, ILL.

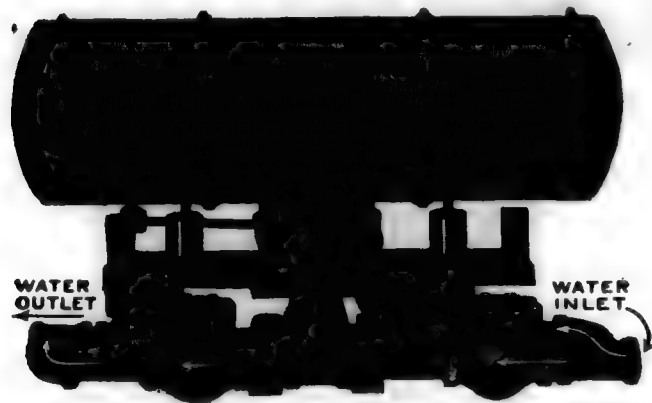
WHICH MACHINE WOULD YOU PICK FOR SIMPLICITY AND RUGGEDNESS?

Here's a picture story which speaks for itself. This photograph shows a FARNSWORTH CONDENSATION PUMP on duty and the plunger type pump it has replaced. For simplicity in construction, ruggedness and adaptability, there is no question but that the Farnsworth pump is the ideal machine for the power plant.



FARNSWORTH SUCCESS Means POWER PLANT EFFICIENCY. Our success in putting 200,000 H. P. machines in action last year meant coal saving success for the engineers in the boiler rooms and a saving of fuel and money for the owners.

THIS FARNSWORTH SIMPLEX CONDENSATION PUMP USES 70% TO 90% LESS STEAM THAN THE ORDINARY PISTON OR CENTRIFUGAL PUMP. It is one of the number of machines which make the FARNSWORTH CLOSED SYSTEM the ideal method of handling condensation. It is the NEW WAY and the best way.



This shows the front view of the Farnsworth Duplex Boiler Feed pump, with duplex receiving and delivery check valves. Place this machine above your boilers. Discharge all your high pressure traps directly into it. Any L. P. condensation you have in scattered buildings drains to a Farnsworth Condensation pump, which will pump it to this Duplex Boiler feeder. By this closed system all condensation is held under pressure and fed directly into boilers at a high temperature.

FARNSWORTH DUPLIX BOILER FEEDER

**"The Greatest Coal
Saver Ever Offered
The Steam Plant."**

Why FARNSWORTH MACHINES excel in service

1. Because they conserve the heat units in the condensation.
2. Provide better heating or drying by clearing the water out of the heating system or heated apparatus.
3. Pull a vacuum on sluggish return lines, clear the water and provide a free circulation of steam.
4. In addition to pulling a vacuum, the condensation is held under pressure and pumped under pressure directly into the boiler at a high temperature.
5. Eliminate piston or centrifugal type boiler feed pumps, feed water heaters, vacuum pumps, receiving tanks, floor space for the above mentioned, considerable piping, pipe covering, lubricating oils, packing, etc.
6. Feed water into boilers much hotter than pumps can or will handle it.
7. Prevent loss of heat units going up the vent pipe from receiving tanks.
8. Prevent loss of heat units going down the sewer from the overflow pipe of the average low pressure open feed water heater.
9. Use 75 to 90 per cent less steam than a piston or centrifugal type pump.
10. Feed condensation from high pressure traps, coils or heated apparatus directly into the boiler at a temperature over 300 degrees.
11. Create better circulation through heating system or heated apparatus so that less back pressure can be carried on the exhaust line of the engine.
12. Provide closed system and drain condensate under pressure so that no heat units are lost by reducing pressure before the water enters the boiler.
13. Drain vacuum systems, eliminate the vacuum pump and the necessity of operating high pressure boilers on vacuum systems.
14. Pull a higher vacuum on heating systems than any vacuum pump.
15. Use 90 per cent less steam than vacuum pumps.



This machine drains L. P. Condensation until tank is full, then it rocks on bearing and automatically opens small valve, which admits boiler pressure steam that forces the water into boiler, or if used as pump in distant building, will pump the water to any point of use.

FARNSWORTH SIMPLEX BOILER FEEDER

or

CONDENSATION PUMP

FARNSWORTH COMPANY,

CANADIAN FAIRBANKS-MORSE CO., Limited
Manufacturers and Distributors for Canada

ENGINEERS and MANUFACTURERS of CONDENSATION PUMPS
224 Washington St. CONSHOHOCKEN, PA.

FAIRBANKS-MORSE CO., Inc.
Agents and Distributors Pacific Coast

Florists! To save money buy coal now, but be sure to buy one that will *stock*.

CANTINE COAL

IS THE BEST STOCKING COAL YOU CAN BUY



CANTINE 6-INCH LUMP

VERY HARD — PURE — HOT

Look at this big, clean lump. Just the thing for storing.

July price, **\$2.35** per ton, mine.
12,600 B. T. U.

Write for our low freight rate to your station today.

Shipments to all States in Mississippi Valley and Middle West.

LUMAGHI COAL CO.,

St. Louis, Mo.

L. F. LUMAGHI, Pres.

J. D. LUMAGHI, Secy.

E. P. STANTON, Mgr. of Sales

C. V. BECK, Mgr. of Advertising and Sales Promotion

Mention The Review when you write.

A 5-inch main flow would answer for each house, but there will be no occasion for using five 4-inch flows within the houses. Two would be ample, but would be less desirable than five 2½-inch flows.

UPHILL FLOW SYSTEM

Enclosed you will find a sketch of six houses, with dimensions. I should like to know if the heating system will work all right if the flow pipes are run just above the ground on a gradual uphill grade to the far west end of the houses, and the returns back just below them to the boiler. Or would it be better to have the high point at the boiler and carry the flow pipes on the gutter posts? We should like to have all the pipes next to the ground, as the flow pipes will be in the way at the east entrances if they are carried overhead. We can sink the boiler to any depth necessary.

You will note on the sketch that the houses are three feet above the boiler shed level at the southeast corner, six feet higher than the boiler shed level at the southwest corner, and three feet higher than the boiler shed level at the northwest corner. The gutters are seven feet high at the east end and four feet at the west end. E. F. Co.—Wash.

The sketch shows six houses, 17x90, 17x90, 20x90, 27x90, 36x90 and 10x90. There are three 4-inch main flows. There is one 2½-inch flow pipe in the first three houses, two in the fourth, one 2½-inch and three 2-inch in the fifth and one 2-inch in the sixth house.

Pipe Fittings - - Imico Boilers

— FOR GREENHOUSE WORK —

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD — CHICAGO

TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA.

Mention The Review when you write.

Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.

27 North 7th Street PHILADELPHIA
24th and Wood Streets

Mention The Review when you write

PIPE

Wrought Iron of sound second-hand quality with new threads and coupling. 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902 Foundry St. Newark, N. J.

Mention The Review when you write.

While the flow pipes might be arranged as is suggested, we would prefer, after running the main flow pipes uphill across the ends of the houses at the

Pipe and Tubes

ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply
1003 N. 7th St., PHILADELPHIA, PA.

Mention The Review when you write.

Send for information about

FISHER GREENHOUSE FUEL ECONOMIZERS

FISHER GOVERNOR CO.

Home Office — MARSHALLTOWN, IA.

Branches in Principal Cities.

Mention The Review when you write.

ground level, to place the flow pipes in the houses at the level of the purlins, with a slight fall—perhaps one inch in twenty feet.

A Florist Cannot Afford to Take a Chance

on either the quality of the fuel he uses or on the possibility of getting it.

It is possible that there will be plenty of coal next winter, but it is hardly likely.

Buy or contract for your coal now and be sure it is



ENERGY COAL
stocks well and burns very satisfactorily in the proper place.

Energy is mined and sold by

TAYLOR COAL CO.

OLD COLONY BLDG.,
CHICAGO

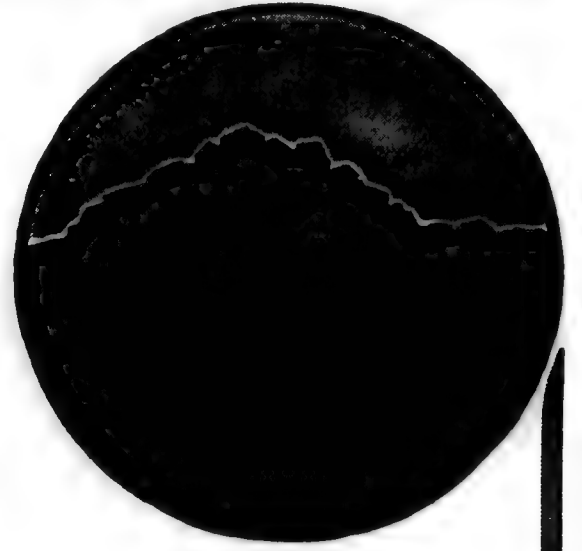
Southwestern Office: St. Louis, Mo.

Mention The Review when you write.

Without knowing something of the temperature outside and of that desired inside, we cannot offer any definite suggestions, but if more than 45 degrees is desired in the house of 20x90, we would advise the use of two 2-inch flow pipes instead of one 2½-inch. For the



"White Coal"



Black Coal

Help Save the "White Coal of Industry"

The boiling hot water resulting from condensation in your steam lines is worth money. You have paid for it in terms of coal. It contains valuable heat units. It is the "White Coal of Industry"—it should not be wasted.

And it need not be wasted. The Morehead Back-to-Boiler System will save it for you by returning it to the boiler at temperatures as high as 400 degrees Fahrenheit. It reduces coal consumption an average of 20%. At the same time your steam will be "drier" and more efficient; your production speeded up and profits increased.

Write today for facts and figures on what the Morehead System will do in your plant.

Morehead Manufacturing Company

Dept. "M"

Detroit, Mich., U. S. A.



IT PAYS TO USE—**ELASTIC FIRE BRICK** in all your boiler work.
Any handy man can install it.

Use it for patching when you cannot afford to cut a boiler out.

ELASTIC FIRE BRICK can be used for all fire brick purposes.

Heerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.**CURRAN & COMPANY**

Tel. CANAL 1013

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept.

Mention The Review when you write.

same reason we can not advise regarding the number of returns required, but we should advise the use of 2-inch pipe.

PAINESVILLE, O.

We are having extremely warm weather here and many members of the trade are spending their annual vacation at Painesville-on-the-lake. It was through the efforts of Robert George, general manager of Storrs & Harrison Co., that this ideal pleasure resort was first established and it is becoming more popular every year.

The Wayside Gardens, of Mentor, O., are cutting some fine gladioli. Many visitors come here during the blooming season. There are eight acres devoted to gladioli.

T. R. Norman & Sons have returned after attending the nurserymen's convention and making an extensive visit to many of the nurseries en route.

Robert H. Battley, of Storrs & Harrison Co., has a large force propagating shrubs and roses. These are all rooted in frames.

C. Merkel & Son, of Mentor, O., are breaking ground for another range of glass. This concern is building annually and ranks among the leading cut flower growers of northern Ohio.

Russ Billington has resumed his duties with Storrs & Harrison Co. after his return from overseas. Mr. Billington was one of the first to enlist and was over the top several times.

R. E. Huntington recently purchased a Studebaker touring car.

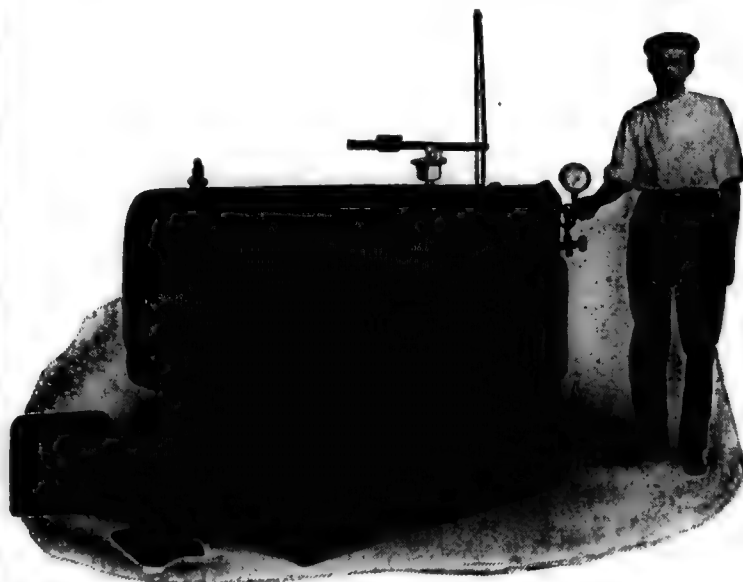
The greenhouses of Werner Bros. are being torn down and have been purchased by persons from Cleveland.

T. J. M.



When it comes to Greenhouses come to
Hitchings & Co.
Send for Supply Book
New York 1170 Broadway Boston 49 Federal St.

Mention The Review when you write.

**Heat Bulletin**

No. 4

BERNHARD BOILERS

produce the maximum of efficiency with the minimum of fuel.

Scientifically constructed—correct in principle.

"THE BOILER WITH THE LOW WATER LINE"

Catalogue "I" fully descriptive. Sent on request

101 Park Ave.,
New York City**KANAWHA MFG. COMPANY**
175 W. Jackson Blvd., Chicago, Ill.Charleston,
W. Va.

Mention The Review when you write.

**WHY SIT UP and WATCH
a
BOILER?**

|Install one that

LETS THE FLORIST SLEEP

Ask for our Catalogue.

GIBLIN & CO.,
UTICA, N. Y.

Mention The Review when you write.



BOILER FLUES
We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.
All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.
H. MUNSON
Est. 1898 Phone Superior 572
1483 N. Wells St., Chicago

Mention The Review when you write.

**WILKS SELF-FEEDING
HOT WATER BOILER**
For Economy, Durability, DependabilityInstall a WILKS
and forget your troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue
and PricesTelephone
Yards 866**S. WILKS
MFG. CO.**3528 Shields Ave.,
CHICAGO, ILL.

Mention The Review when you write.



They all Say:

"It's the Gun that Does the Trick"

IF SO, HERE IS THE PERFECT GUN—THE GLAZENCAULK GUN
DESIGNED FOR APPLYING IN THE EASIEST MANNER THE FAMOUS

GLAZENCAULK

THE PERFECT SEMI-PLASTIC
BLACK GLAZING AND
CAULKING COMPOUND

(Manufactured by the Originators of the Plastic Materials Industry)

Stop using putty for glazing; it is costly to apply, heavy, dries out and falls off. It won't stand temperature changes. Instead use a guaranteed plastic compound that is unaffected by zero or torrid temperatures; one that will stick and remain pliable so long as any surface remains. That product is

The Original Guaranteed Black
Glazing and Caulking Compound

GLAZENCAULK

For best results use it only in the positive action, mechanically perfect GLAZENCAULK GUN, supplied only to users of GLAZENCAULK. The gun is of tube steel nipple and barrel, and easily removed for filling. A tool steel ratchet wheel, attached to rear barrel cap behind plunger, engages teeth in plunger rod, pulls same forward when trigger is pressed and forces out material just when and where needed. No springs to weaken, no back pressure whatever. A child can operate it. All nickel plated.

The gun is supplied free as follows:

One Glazencaulk Gun is supplied absolutely free with a steel drum Glazencaulk (about 57 gals.) or with a steel half drum Glazencaulk at \$1.90 per gal. With an order for a 20 gal. keg Glazencaulk at \$1.95 per gal. gun is supplied at \$3.50. With an order for 10 gals. Glazencaulk gun is supplied at \$5.00. Gun will not be supplied with less than 10 gals. Glazencaulk. Prices F. O. B. cars, Cleveland. Place your orders quickly.

The Eclipse Paint and Manufacturing Co.

CLEVELAND, OHIO

Originators of the plastic materials industry

PROVIDENCE.

The Market.

Last week has been unusually unsettled, with intermittent showers, heavy mists and excessive humidity, that have given vegetation of all kinds a good, firm development. Business has been light, with no weddings or social functions of any kind and comparatively few funerals. Prices are all low, with no active demand for anything. Carnations continue to fall off; roses are passing, but sweet peas and asters are filling all gaps in the offerings.

Various Notes.

Lucien J. O'Connor, son of Timothy O'Connor, of this city, was married to Miss Peggie T. N. Roy, of Edinburgh, Scotland, July 15, at Hampshire, England.

William Doel, of Pascoag, was a business visitor in this city July 19, looking for supplies.

Louis D. Pierce, of Norwood, reports that his 7-passenger automobile was stolen from him one night recently.

William A. Bowers is spending his leisure time at his summer cottage, on the shores of Narragansett bay.

Charles Smith was in Boston last week on business.

The Budlong Rose Co., Auburn, has added a 1½-ton automobile to its delivery department.

The sons of the late William Hay are making extensive improvements at their place, in Oaklawn, and making preparations for an active season next fall and winter with roses. W. H. M.

P. C. F. CO.

SPRAY NOZZLE



BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. Weight 4 oz., length 9 in.; fits ¾-in. coupling. Price, \$2.00. It's a wizard.

Pittsburgh Cut Flower Co., 116-118 Seventh St. Pittsburgh, Pa.



Save Time and Plants by using

THE HARRIS READY-TO-USE LOCKED PLANT BANDS

A Trial Package of 250 Bands sent postpaid for 50c.

The A. W. Harris Mfg. Co., Sleepy Eye, Minn. Dept. A.

RED POTS

Our superior facilities enable us to keep QUALITY UP—PRICES DOWN Write for prices and Save Money

MISSOURI POTTERY CO. and SUPPLY CO.

4219 Iowa Ave.

ST. LOUIS, MO.

Mention The Review when you write.

Standard Red Pots

DEPENDABLE STOCK—PROMPT SERVICE—LOW PRICES

You want pots you can depend on—red pots, uniform in size, shape and texture. You want pots which are smooth and strong, yet porous enough to insure the healthy growth of plants. And the prices must be reasonable, of course. That's just the kind of a deal we have to offer you.

We guarantee our stock of Standard Red Pots to be made of the best pot material obtainable, scientifically ground and carefully baked in special kilns, which insures uniform porosity and extra long life. Used exclusively by thousands of progressive florists throughout the west.

Send TODAY for our Special Florists' Bulletin No. 8. It is filled with money-saving information and special quotations you can't afford to miss. Just send a postal—that's the sure way to learn about better pots at lower prices. Better do it NOW.

MISSOURI POTTERY & MFG. CO., 1227 West Eighth Street, Kansas City, Missouri

Mention The Review when you write.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. Elverson Pottery Co., New Brighton, Pa

Mention The Review when you write.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC" Ware
Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

The Peters & Reed Pottery Co., HORACE C. GRAY CO., 300 Fifth Ave., New York So. Zanesville, Ohio



WE LEAD In QUALITY and FINISH

Others follow—when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

A. H. HEWS & CO., INC.

Cambridge, Mass.

Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc

PADUCAH, KENTUCKY

PRICE LIST OF Red Pots

Net Prices F. O. B. Factory, Ionia. Packing charges included.



		Per Crate 1000 contain
2 -inch.....	\$ 6.00	2500
2¼ -inch.....	6.80	2000
2½ -inch.....	8.00	1250
3 -inch.....	10.40	1000
3½ -inch.....	12.80	500
3¾ -inch, Geranium	14.40	500
4 -inch.....	16.00	500
4½ -inch.....	21.60	250
5 -inch.....	28.80	250
6 -inch.....	48.20	125

C. C. Pollworth Co.

Milwaukee, Wis.

Kahler Red Pots

Write
for
Samples



Low
Prices,
Best
Service

The superior clay and excellent manufacturing facilities enable us to market a "better" round bottom, porous, non-alkali, real red flower pot.

KAHLER POTTERY CO.
828 OMAHA NAT'L BANK BLDG. OMAHA, NEB.

A Fine Seller in Retail Flower Stores
Gro-Well Plant Food



We put this up to be able to meet the calls in our own flowerstore. It has taken so well we have decided to wholesale it at

\$2.00 per dozen;
\$15 00 per 100.

Retails at 25c per pkg.

BRAMLEY & SON
1181 East 71st Street, CLEVELAND, O.

Mention The Review when you write.

GEORGE KELLER POTTERY CO.

Successors to

GEO. KELLER & SON

Manufacturers of



RED POTS

Before buying write for prices

2614-2622 Herndon Street
Near Wrightwood Ave.

CHICAGO, ILL.

Mention The Review when you write.

**SUPERIOR
RED POTS**

QUALITY AND PRICES RIGHT

- ASK US -

FLORIST SPECIALTY CO., Idaville, Ind.

Mention The Review when you write.

**NICO - FUME
FERTILIZERS, ETC.**

My prices will interest you.

WALTER S. MCGEE

6327 Ellis Ave., Phone H. P. 5679 **CHICAGO**

NEW PLANT LIFE LIQUID

Chemical Fertilizer for Plants

EXCELL LABORATORIES

115 E. South Water St., Chicago, Ill.

Mention The Review when you write.

**SPECIFY
MAGIC BRAND
FERTILIZERS**

Pure Steamed
Bone Meal

Magic Special
Rose and Carnation
Feed



Precipitate
Bone Phosphate

Magic
Blood and Bone

Pure Pulverized Sheep Manure

NATURE'S OWN FERTILIZER

Write for Prices and our Instructive
Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS

CHICAGO

**WIZARD
BRAND**

**PULVERIZED SHEEP - PULVERIZED CATTLE
SHREDDED CATTLE**

MANURE

Write Wizard Brand into your supply
house order for manure—or drop us a
postal for latest price list and freight rates.

The Pulverized Manure Co.

33 Union Stock Yards

CHICAGO

FOR RESULTS USE

Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

MASTER BRAND Pulverized Sheep Manure

MASTER BRAND Vine and Plant Manure

Guaranteed Analysis
Ammonia 2.50 %
Phos. Acid 1.50 %
Potash 2.00 %

Guaranteed Analysis
Ammonia 5.00 %
Phos. Acid 2.00 %
Potash 1.00 %

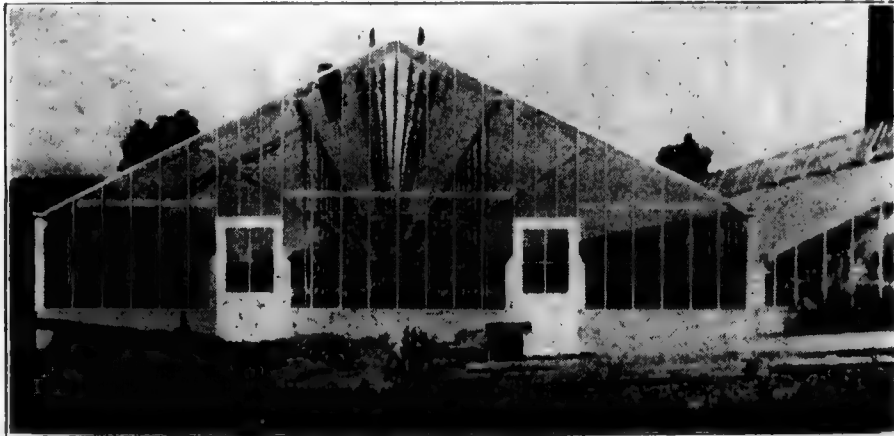
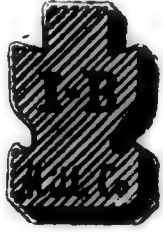
Quotations on any quantity and all information furnished on application.

THE PROTO-FEED AND GUANO COMPANY

"Manufacturers and Distributors of MASTER BRAND PRODUCTS"

4121 S. LaSalle Street, Chicago, Ill.

Greenhouse Material
of best grade.
Louisiana Red Cypress,
"Leak-Proof"
Gutter, Greenhouse
Hardware and Posts.



Write us
for your sketches and
estimates.
Our houses
give
satisfaction.

ICKES-BRAUN MILL CO., 2330 Wabansia Ave., Chicago, Ill.
(Near Western and North Aves.)

NEWARK, N. J.

The Market.

Transient trade is dull at the present time. Funerals, with occasional weddings, make up the bulk of the trade. Notwithstanding the high prices which prevailed throughout last season, and many other hindrances to trade, most of the florists had a good year. The slack in business now, which is customary, gives them a breathing spell and enables them to get their stores in good condition for the coming season. Most of them think it will be an exceptionally good one. Growers are planning on bigger production than they did last year, because of peace and better business conditions.

Various Notes.

The S. A. Rogers Nursery Co., Broad street, reports the outlook good for the coming season. This company is getting its new nursery at Liberty Corners, N. J., into good condition.

Charles Witheridge, 532 Broad street, reports business good for this season of the year. R. B. M.

Foley Greenhouses

SUPERIOR IN CONSTRUCTION
DURABLE AND INEXPENSIVE

WRITE FOR ESTIMATE

**THE FOLEY GREENHOUSE
MFG. CO.**

3248 West 31st Street
CHICAGO

Mention The Review when you write.

Waterproof Paper Pots

Fine for shipping or growing plants
for short periods. Per 1000

2 1/4 -inch	\$ 3.50
2 1/2 -inch	4.00
3 -inch	6.00
3 1/2 -inch	8.00
4 -inch	10.00
5 -inch	16.00

C. C. Pollworth Co.

MILWAUKEE, WIS.

Mention The Review when you write.

Greenhouse Glass

WE operate our own Glass Factory and ship direct to you sizes 16x16, 16x18, 16x24 Double Strength. We can furnish any other size needed. It will pay to write us.

The National Sash & Door Co.
INDEPENDENCE, KANSAS

Mention The Review when you write.

GREENHOUSE GLASS

IMMEDIATE SHIPMENT
NET CASH WITH ORDER

SINGLE STRENGTH, 8x10, 10x12, 10x14, \$4.75 per box; 16x18, \$5.50 per box.
DOUBLE STRENGTH, 16x16, 16x18, \$6.50 per box; 16x24, \$7.00 per box.

Save Time and Money by Ordering at Once

THE THROOP-MARTIN CO., COLUMBUS, OHIO

FLAT GREENHOUSE GLASS

In sizes from 8x10 to 16x24. Our glass is absolutely flat and of superior quality, thickness and color. Write us for our special prices.

Ohio Plate & Window Glass Co. 313-19 Morris St., Toledo, Ohio

Mention The Review when you write.

Dreor's Peerless Glazing Points For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us. 1000, 90c. postpaid. Samples free. HENRY A. DREOR, 714 Chestnut Street, Philadelphia.

FULL
SIZE
No 2



Mention The Review when you write.

THE REGAN PRINTING HOUSE

Large Runs of

CATALOGUES

Our Specialty - Get Our Figures.

531-537 Plymouth Pl., CHICAGO

GREENHOUSE GLASS

We have a large stock of Greenhouse sizes in double strength A and B Qualities

We will make attractive prices, as we are desirous of moving the stock

Let us know what you need.
We will name the right price.

**BINSWANGER & CO.,
MEMPHIS, TENN.**

Mention The Review when you write.

PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% more surface.

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.

Prices on application to

Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY



GREENHOUSE GLASS

ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

Mention The Review when you write.

WE ARE SPECIALISTS IN GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

"GET ACQUAINTED" WITH OUR SPECIALTIES 29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

GREENHOUSE GLASS

8 x 10-inch, 10 x 12-inch and 10 x 14-inch. Single Strength, \$4.50 per box.

Double Strength, \$5.75 per box.

16 x 18-inch, Single Strength, \$5.00 per box.

All glass packed 50 square feet to the box.

Write us for prices on

ANY SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH

BAUR WINDOW GLASS CO., Eaton, Indiana

YOU

Will find all the best offers all the time in The Review's Classified Advs.

NEARLY EVERY SUCCESSFUL GROWER IN THE UNITED STATES RELIES UPON

"NICO-FUME"**FOR SPRAYING AND FUMIGATING TO KILL
APHIS AND THRIPS****SOLD BY DEALERS****Manufactured by THE KENTUCKY TOBACCO PRODUCT COMPANY, Incorporated, LOUISVILLE, KENTUCKY****"Nice-Fume" Liquid**

8-lb. tin.....	\$14.50 each
4-lb. tin.....	7.50 each
1-lb. tin.....	2.10 each
1/4-lb. tin.....	.65 each
40 per cent Actual Nicotine	

"Nice-Fume" Paper

28 1/2 sheets.....	\$9.50 per tin
111 sheets.....	6.00 per tin
24 sheets.....	1.25 per tin
Packed in Friction-Top Tins	

ROUND LAKE, N. Y.

W. H. Van Hoesen is building two greenhouses at the corner of Saratoga and Cavanaugh avenues and expects to have them finished shortly, so that he can get things well along by cold weather. This is a new venture for Mr. Van Hoesen, but no doubt he will succeed, as he has done well with gardening for some years. The name of the new greenhouses will be The Glenview, taken from the location, and Mr. Van Hoesen has a little verse which he uses in his advertising, and which runs as follows:

"Meet me at the white birch tree
When the flowers are in bloom."

There is a large white birch tree on the corner where the greenhouses are being built. H. M.

VINCENNES, IND.

The month of June was a busy one for Paul C. Schultz, weddings and parties keeping the force quite busy. When the Rotary Club held a banquet July 8 in honor of J. W. Dyer, who was elected first vice-president of the International Rotary Club, 150 boutonnieres were made up for the guests. Mr. Schultz has not yet returned from his trip out west. He intends coming through Colorado, Nebraska and Iowa, and stopping at Chicago a few days to buy supplies.

Henry Heinze, an employee of Paul C. Schultz, has returned from overseas, where he saw eleven months' active service with the 112th Sanitary Train.

**THE ORIGINAL AND ONLY
"ELASTIC-LYKE"
SEMI-LIQUID PUTTY**

FOR BEDDING OR RUNNING ON TOP

Will not run in hot nor
heave in cold weather.

Absolutely the best glazing product
ever produced.

Also "Dough Putty" and "Pure White"
greenhouse paint.

Elastic-Lyke Co., 30 East Randolph St.
(Not Inc.) CHICAGO



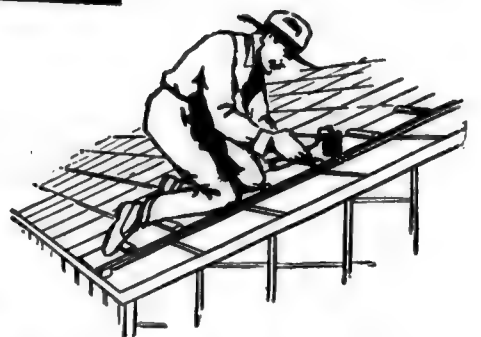
JUDGING BY SERVICE.
If you judge by years of service
then you will decide that

DIXON'S SILICA-GRAPHITE PAINT
is the paint you should buy. The
lowest price per gallon is the high-
est per year. A quality paint like
Dixon's that has been making long
service records for over 50 years,
and is made in First Quality only,
means economical service at low
cost. Write for booklet No. 54-B
and convincing records.

Made in Jersey City, N. J., by the
Joseph Dixon Crucible Company.
Established 1827.

Asbestfalt**An Elastic Cement That
Expands and Contracts
With the Weather**

Make your Greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather. \$1.25 a gallon. To insure best results, apply Asbestfalt with our Liquid Putty Machine. Price \$2.00; free with every barrel purchase of Asbestfalt.

**Metropolitan Material Co**
PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE

BROOKLYN, NEW YORK

**SPLIT CARNATIONS ARE BEST MENDED WITH
SUPREME CARNATION STAPLES**

Sample on request No tools required Wholesalers write for prices
35c per 1000—Postpaid—3000 for \$1.00

F. W. WAITE, Manufacturer, 85 Belmont Avenue, SPRINGFIELD, MASS



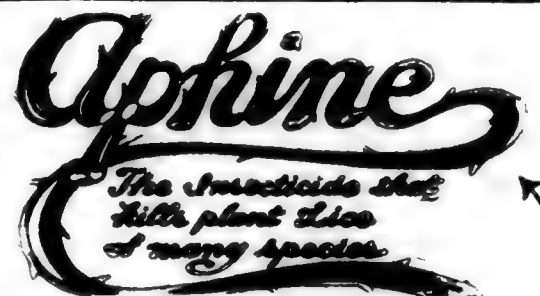
Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

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1/2 Pint, 30c; Pint, 50c; Quart, 90c;
1/2 Gallon, \$1.50; Gallon, \$2.50; 5-
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\$20.00. Directions on package.

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**THE RECOGNIZED STANDARD INSECTICIDE**

A spray remedy for green, black, white
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For mildew, rust and other blights
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For eelworms, angle worms and other
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You, MR. GREENHOUSE MAN, realize this, and in order to accomplish this feature you are going to buy the supplies for your houses in a sensible way.

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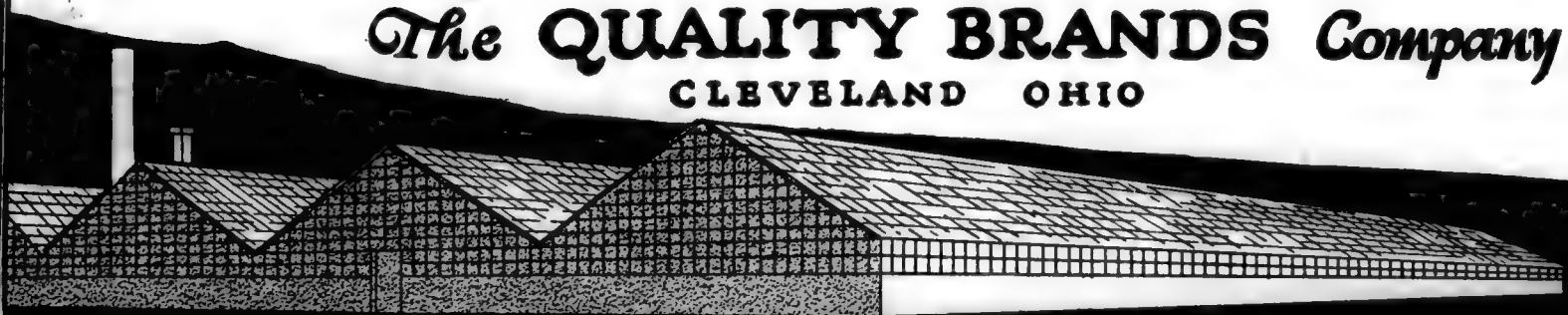
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Twice the Work in Half the Time

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USE IT NOW.
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Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

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Per gallon.....	\$ 1.85
5 gallons	9.00
20 gallons	35.00

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"PERCO" ANT EXTERMINATOR

¼ lb.	\$0.25	1 lb.	\$0.75
½ lb.40	5 lbs.	2.75

Barrels (prices on request)

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are florists always satisfied with the Advance Ventilating Equipment? It is because we stand behind our material and our product is so constructed as to give entire satisfaction in every respect. Further than this, we have a complete stock of Greenhouse Fittings of all kinds on hand for immediate shipment and these Fittings are undoubtedly the best on the market. Write today for one of our latest catalogues. A trial order convinces.

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BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.
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10,000 or more..... 1.15 per 1000
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Range of five greenhouses built for John De Martini, Esq., at Wheat Road, N. J. Ask Mr. De Martini about our workmanship, speed of erection and personal service.

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Club Meeting.

The monthly meeting of the Nassau County Horticultural Society was held in Pembroke hall July 9. President Joseph Adler presided. Floyd Blowers, of East Norwich, and William Waraksa, of Glen Cove, were elected to active membership.

A fine display of sweet peas, with exceptionally fine blooms and long stems, was on exhibition. There was good competition in each of the classes. James MacDonald, William McLeod and Sam Trepess were appointed to judge the exhibits. The awards, on twenty-five sprays of pink sweet peas, twenty-five sprays of white and twenty-five of any other color, were all won by William Noonan. The F. A. Bartlett special prize for the best six vases of sweet peas, fifteen of each, was also won by Mr. Noonan, William Milstead taking second. Upon request, Mr. Noonan gave a short talk on his method of growing sweet peas, which proved interesting and instructive.

Ed Harris was elected secretary for the remainder of the year, Ernest Westlake having resigned at the last meeting.

It was decided to hold the annual basket picnic August 6 at Appleby's grove. If it rains, the picnic will be postponed to the following dry day. An admission of 25 cents will be charged to the men.

The dahlia show will be at the Matinecreek Neighborhood house, Locust Valley, October 2 and 3.

Awards for the next meeting, August 13, will be for the best six tomatoes, twelve asters and twelve gladioli.

Harry Goodband, Cor. Sec'y.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber
WRITE FOR PRICES

Adam Schillo Lumber Co.,

Kingsbury and Weed Sts.
CHICAGO

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"Your product has been highly recommended to us

FOR GREENHOUSE USE

and as we have had a great deal of trouble in securing a satisfactory article we are writing this letter." It was a floris of national reputation who sent the above. Your troubles, like his, will end when you write us about

SHEEP'S HEAD BRAND SHEEP MANURE

Guaranteed high percentage of nitrogen, phosphoric acid and potash. Weed seeds killed. Will not cause black spot. Hasten maturity, quicken the budding and stiffen the stems. Growers, write for prices NOW.

NATURAL GUANO CO.,

811 River Street, Aurora, Illinois

Mention The Review when you write.

DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100	No.	Diam.	Each	Doz.	100
10	20 in.	\$3 25	\$37 50	\$287 50	50	12 in.	\$1 50	\$15 00	\$110 00
20	18 in.	2 75	30 00	237 50	60	10 in.	.95	10 50	77 50
30	16 in.	2 25	26 00	195 00	70	8 in.	.75	8 25	62 50
40	14 in.	1.90	22 00	168 75					



The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electric-welded hoops. The four largest sizes are equipped with drop handles.

MENRY A. DREER,
Seeds, Plants, Bulbs, Supplies.
714-16 Chestnut St., Phila.

BETTER THAN PUTTY

—and Why?

Federal Greenhouse Cements are proving so wonderfully efficient because they possess to a superlative degree just those essentials which provide the greatest service to the greenhouse owner.

A greenhouse cement, first of all, must be absolutely watertight and airtight; it must work readily with glass and metal or wood, adhering tenaciously under all weather conditions; it must possess enough elasticity to take up all strains, due to windstorms, etc., as well as the normal contraction and expansion of the glass, wood or metal; it must possess resistance against sudden blows, such as hailstones; it must, above all, possess endurance, that quality which makes it last over a period of years without deterioration.

Federal Greenhouse Cements perform these functions, as well as many others, better than any materials you have ever used; if you once try them you will never be satisfied with any other brand.

We recommend the black as most efficient and, by the way, 90 % of the greenhouse owners use our Federal Greenhouse Cement No. 2, which is the black in a consistency suitable for use in the putty bulb.

The reason we recommend the black is because it is possible for us to use it as the primary base to certain pitches and gums, which possess marked elasticity and waterproofing qualities. Combining these gums and pitches, as we do, with suitable oils and reducing agents, and with high-grade asbestos fiber, produces cements which have an inherent strength absolutely defying weather and other conditions.

In making colored and white cements, which are more expensive than the blacks, it is necessary to use, as pigments such materials as white lead, zinc, lithopone, barytes and similar materials. These pigments in themselves possess no waterproofing or other value except as metal and wood protectives. Cements made from them depend for their efficiency as greenhouse cements solely on the oils and other materials combined with them. Now, the oils which we use, together with asbestos fiber, which is a part of every one of our cements, enable us to make white and colored cements which are far better than the putties and other materials which you have hitherto used, and a good many of the greenhouse owners use them

in preference to the black cement. We, however, urge you to use the black.

For repairing broken lights, no matter how badly they may be broken, we recommend our black paste Federal Elastic Cement. For roofing work and for covering the brick work of boiler settings we also recommend the paste consistency. In fact, the paste consistency is most advisable except where a thinner material is required in order to do work quickly and effectively.

Federal Greenhouse Cements are sold at very reasonable prices. Their great success has brought numerous imitations on the market.

Now is the time to start using Federal Greenhouse Cements. Glass is high and every other essential has risen to a degree making economies and conservation not only desirable but necessary. The use of Federal Greenhouse Cements will prove a step in the right direction and in a short time you will express your approval, as so many hundreds of others have done.

Write us for our free advice on your glazing problems—today.

The Federal Process Co.

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greenhouse trade by the

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Pecky Cypress for Benches (Of Course)



Insist on Genuine Tidewater Cypress—which you can identify by the following Trade-Mark on the end of every piece. This is your guaranty. Don't accept any without This Sign of Responsible Manufacture, Accurate Grading and Honest Count. Only Association Mills can apply this mark.



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ACHYRANTHES

Achyranthes, red and yel., extra strong 2¼-in., \$3.00 per 100; R. C., \$1.75 per 100. J. C. Steinhauser, Pittsburg, Kans.

ALTERNANTHERAS

DIRT CHEAP

Aurea Nana and Rosea, 2¼-in. \$2.00 1000
Brilliantissima 2.00 18.00
GULLETT & SONS, LINCOLN, ILL.

Alternantheras, strong 2¼-in. Brilliantissima, \$3.00 per 100, \$25.00 per 1000. Thornton Floral Co., Streator, Ill.

Alternantheras, red and yellow, 2¼-in.-2½-in., 3½c, \$30.00 per 1000. State Fair Floral Co., Sedalia, Mo.

Alternantheras, red and yellow, 2¼-in., good stock, \$20.00 per 1000. Schmaus Bros., Paducah, Ky.

Alternantheras, green and yellow, strong 2-in., 2.50. Edgar Osborn, Danville, Ill.

ALYSSUM

Double Alyssum, strong, cut back stock, 2½-in., ready for benching, \$3.00 per 100. Cash. Freeport Floral Co., Freeport, Ill.

Giant Double Alyssum, 2¼-in. bushy plants, \$2.00 per 100. Cash. G. W. Renard, Avondale, Chester Co., Pa.

Alyssum double giant, 2-in., \$2.00 per 100. \$18.00 per 1000. E. Rawlings, Wholesale Grower, Allegany, N. Y.

Alyssum, double giant, 2-in., \$2.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

Alyssum, double, strong 2¼-in., 3c. Cash. J. C. Steinhauser, Pittsburg, Kans.

ASPARAGUS

EXTRA FINE SEEDLINGS PLUMOSUS & SPRENGERI.

1000 \$ 7.00
2000 13.50
3000 18.00
5000 and over 5.00 per 1000

These plants are ready for potting at once. Cash with order and mail charges extra. GEO. W. FRISCH'S SON, DAYTON, OHIO.

Asparagus Plumosus Nanus and Sprenger, 2¼-in., fine stock, \$4.50 per 100, \$40.00 per 1000; Asparagus Plumosus Nanus, 3-in., \$8.00 per 100. Strong 4-in. Sprenger, while they last, \$12.50 per 100.

Plumosus seedlings, \$1.00 per 100, \$9.00 per 1000. Asparagus Sprenger seedlings, \$1.00 per 100, \$8.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York City.

Plumosus seedlings, \$7.50 per 1000; 2-in., \$2.75 per 100, \$25.00 per 1000; 2½-in., \$3.50 per 100, \$30.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000; Sprenger seedlings, \$7.50 per 1000; 2-in., \$3.00 per 100; \$27.50 per 1000. G. M. REBURN & CO., 8807 Lake Park Ave., Chicago, Ill.

ASPARAGUS.

Plumosus nanus: 3000 3-in., \$7.50 per 100, \$60.00 per 1000.

Seedlings, 50,000 Plumosus nanus, \$1.00 per 100, \$9.00 per 1000.

50,000 Sprenger, \$1.00 per 100, \$9.00 per 1000. A. N. Pierson, Inc., Cromwell, Conn.

SEEDLINGS.

Plumosus and Sprenger, \$7.50 per 1000.

Ready in July.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Once transplanted Plumosus, \$2.00 per 100, \$17.50 per 1000. This price holds good only for this week, as they will be shifted into 3-in. pots. Cash, please. Christ Winterich, Cyclamen Specialist, Defiance, O.

Asparagus Plumosus and Sprenger, strong, bushy, 3-in., \$5.00 per 100, 600 for \$25.00. Seedlings, strong and bushy, \$1.00 per 100, prepaid; \$7.00 per 1000, express. Chas. Whitton, York & Gray Ave., Utica, N. Y.

Asparagus Pl. Nanus seedlings, \$1.00 per 100; \$9.00 per 1000; 2-in., \$4.00; 3-in., \$10.00 per 100. Sprenger seedlings, same as Pl. Nanus; 2-in., \$3.50 per 100; 3-in., \$10.00 per 100. A. M. Augspurger, Peoria, Ill.

Extra good A. Sprenger, 2-in., \$3.50 per 100. Cash. Geo. W. Frisch's Son, Dayton, Ohio.

300 Fine Asparagus Sprenger Ferns, 4-in., for planting, at \$15.00 per 100.

Wm. H. Ford, Marshalltown, Ia.

Asparagus Plumosus sprays. Write for prices or sample shipment. De Land Fern & Cut Flower Co., De Land Fla.

Asparagus Plumosus seedlings, \$1.00 per 100, \$7.50 per 1000. A. M. Campbell, Strafford, Pa.

Asparagus Plumosus seedlings, \$1.00 per 100, \$7.50 per 1000. Holton & Hunkel Co., Milwaukee, Wis.

4-in. Sprenger, \$15.00 per 100. Goree Greenhouses, Paris, Tex.

Sprenger, 1-yr. old seedlings, \$1.25 per 100. Geo. E. Bigler, Camden, N. J.

Asparagus sprays; write for price list. The Pennock Plantation, Jupiter, Fla.

Cut Asparagus sprays, \$1.50 per 100. W. P. Newell Co., Apopka, Fla.

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Asters, good, thrifty, healthy plants, ready to bed out or bench, grown in new soil from best strains of seed. Vick's Late Branching and Crego's Giant, in mixed or separate colors, white, shell pink, rose pink, lavender, purple, crimson, \$6.00 per 1000; 500, \$3.25. Cash with order. Asters a specialty nearly 50 years. L. W. Goodell, Pansy Park, Dwight P. O., Mass.

Transplanted Asters, mixed, lavender, shell and white predominating, mostly late branching, Rochesters and Enchantress; now only \$1.25 a 100 prepaid. P. L. Ward, Plantsman, Hilldale, Mich.

Asters, Vick's Late Branching, white, pink, flesh-pink, lavender, crimson, purple, \$7.50 per 1000. Cash, please. Dumser Floral Co., Elgin, Ill.

ASTER PLANTS, Late Branching, choice mixture, 95c per 100, \$5.90 per 1000.

Harry J. Squires, Good Ground, N. Y.

BAY TREES

Just arrived, in fine condition. Standards

Diam.	Each	Diam.	Each
26-in.	\$10.00	32-in.	\$18.00
28-in.	12.50	36-in.	22.50
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PYRAMIDAL

6-7 ft. high, 18-24 in. diam. at base....\$17.50 ea.

7-8 ft. high, 18-24 in. diam. at base.... 20.00 ea.

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3½-4½ ft. high, including tub, about 2-in. diam., \$10.00 each.

BOBBINK & ATKINS, RUTHERFORD, N. J.

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BEGONIAS FROM 2¼-IN. POTS.

	100	1000
Begonia Chatelaine, 2¼-in.	\$ 7.00	\$ 65.00
Begonia Chatelaine, 3-in.	12.00	100.00
Begonia Rex, 3¼-in.	17.50

New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), a beautiful plant for bedding purposes or as pot plant; ready now, 2-in. 15.00 Roman J. Irwin, 108 W. 28th St., New York.

BEGONIA GRACILIS VARIETIES.

LUMINOSA, Christmas Red.
MIGNON, salmon red.
PRIMA DONNA, deep fresh rose.
They are fine for Christmas sales and can easily be grown to perfection by anyone. August delivery, from 3-in. pots, frame-grown, \$12.00 per 100, \$100.00 per 1000. Supply limited. J. L. SCHILLER, TOLEDO, O.

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, 2-in. plants, \$15.00 per 100; Begonia Chatelaine, nice 2¼-in. stock, \$6.50 per 100, \$55.00 per 1000.

S. S. SKIDELSKY & CO., 50 Park Place, New York City.

Begonia Chatelaine, nice stock from 2¼-in., ready for 3-in., \$5.00 per 100. Write for prices on larger amounts. Will ship at once. S. A. Pinkstone, York & Hickory Sts., Utica, N. Y.

Christmas Red, Prima Donna, pink, 3-in., \$10.00 per 100. These are choice plants ready to shift. Cash. Christ Winterich, Cyclamen Specialist, Defiance, O.

Begonia Chatelaine, 4-in., \$12.50 per 100. Begonia Luminosa, 3-in., \$9.00 per 100; pink, red and white. Cash. Geo. W. Frisch's Son, Dayton, Ohio.

Extra strong Prima Donna and Vernon, ready for 2¼-in., \$2.00 per 100; same out of 2¼-in., \$3.50 per 100.

M. J. Burke & Co., Hillside, Ill.

BEGONIAS

Semperdorens and Erfordii, \$4.00 per 100, \$35.00 per 1000.

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ASPARAGUS SPRENGERI
Seedlings, \$1.00 per 100, \$8.50 per 1000.
2¼-in., \$3.00 per 100.
3 -in., 7.00 per 100.

CHAS. SHERWOOD, WATERLOO, IOWA.

Asparagus Plumosus and Sprenger seedlings, \$1.25 per 100, \$10.00 per 1000; 2¼-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100. Larger sizes, ask for price list.

Roman J. Irwin, 108 W. 28th St., New York.

Asp. Plumosus, 125 5-in., good strong plants, \$25.00 per 100; 100 4-in., \$20.00 per 100 or \$45.00 for the lot. Cash. George Heath, Morris, Ill.

Asparagus Sprenger seedlings, \$1.00 per 100, \$7.50 per 1000. 2-in., \$3.00 per 100, \$25.00 per 1000. Edward W. Schuster, Crookston, Minn.

Asparagus seedlings, \$1.00 per 100, \$8.00 per 1000. Plumosus and Sprenger, 3-in., at \$10.00; 4-in. at \$15.00 per 100. Henry Smith, Grand Rapids, Mich.

GOOD ASPARAGUS.

Asparagus Plumosus, 2¼-in. \$ 4.00 per 100
Asparagus Sprenger, 2¼-in. 3.00 per 100
GULLETT & SONS, LINCOLN, ILL.

2¼-in. Plumosus, clean stock \$3.50 per 100
Sprenger seedlings 1.25 per 100
Wholesale Florist.

Muskogee Shrubbery Garden, Muskogee, Okla.

ASPARAGUS PLUMOSUS SEED.

Per 1000 seeds \$1.00
H. N. GAGE CO., INC.,

Montebello, California.

Asparagus Plumosus, 2-in., \$4.00 per 100; 3-in., \$8.00. Sprenger, 2-in., \$3.50 per 100; 3-in., \$7.50. Enid Floral Co., Enid, Okla.

Asparagus Sprenger, 2¼-in., strong, \$2.50 per 100. Mrs. O. G. McCormick, 922 Helm St., Logansport, Ind.

Asparagus Plumosus and Sprenger, large transplanted plants, \$2.00 per 100 mail, \$15.00 per 1000 express. Edward Whitton, Utica, N. Y.

Asparagus Plumosus and Sprenger, strong, out of 2¼-in. pots, \$2.50 per 100, \$22.50 per 1000. J. C. Schmidt, Bristol, Pa.

Asp. Sprenger and Plumosus, strong 2¼-in., \$3.50 and \$4.00 per 100. Cash.

J. C. Steinhauser, Pittsburg, Kan.

1000 6-in. Sprenger, strong plants, 12c, \$100.00 for the lot. De Land Fern & Cut Flower Co., De Land, Fla.

Asparagus Plumosus, strong 2¼-in., ready for 4-in., \$5.00 per 100, \$45.00 per 1000.

John Bauscher, Freeport, Ill.

Asparagus seedlings; Plumosus, \$8.00 per 1000. Sprenger, \$7.50 per 1000. Cash, please.

F. C. Freeman & Sons, Portland, Ind.

Asparagus Sprenger, strong, bushy 4-in. stock at \$12.50 per 100. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

Sprenger and Plumosus seedlings ready now, \$1.00 per 100 postpaid; \$8.00 per 1000 by express.

Wise Adkisson, Greenville, Tex.

Asparagus Sprenger, strong 2-in., \$2.50 per 100; \$22.50 per 1000. Cash.

Jacobs Bros., Peoria, Ill.

Asparagus Sprenger, 2-in., 3½c. Cash, please. B. C. Blake, Springfield, O.

Begonia Chatelaine, 3-in., strong and satisfactory, ready for shift, \$10.00 per 100.
Roepke Floral Co., Indianapolis, Ind.

Begonia Chatelaine, 2 1/4-in., strong, \$6.00 per 100. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Begonias, 2-in. Vernon, \$3.50 per 100; 3-in. Chatelaine, \$12.00 per 100.
A. M. Augspurger, Peoria, Ill.

Chatelaine, out of 2 1/4-in. pots, \$6.00 per 100; out of 2-in. pots, \$5.00 per 100.
Fostoria Floral Co., Fostoria, O.

50 Hardy Begonia Evansiana, 25c each, express. Pots included.
H. W. Peterson, Poplar Bluff, Mo.

Blooming Begonias in assortment, \$5.00 per 100. Luminosa in mixed colors, \$6.00 per 100.
N. O. Caswell, Delavan, Ill.

Begonia Gracilis Luminosa, pink, 3-in., strong, ready for 4-in., \$7.00 per 100. Cash.
George Heath, Morris, Ill.

Begonias, White Dewdrop and Vernon, 2-in., 3 1/2c. Cash, please. Clover Leaf Floral Co., Springfield, O.

Begonia Erfordii, 2 1/2-2 3/4-in., out of pots, at 2 1/2c. Extra nice. Tel. Bellwood 924. R. P. Bohlander, Melrose Park, Ill.

Begonia Chatelaine, 3-in., strong, vigorous plants ready for shift, \$10.00 per 100. E. E. Temperley, 5518 College Ave., Indianapolis, Ind.

3-in. Chatelaine Begonias, \$8.00 per 100. Cash.
Jacobs Bros., Peoria, Ill.

3-in. Chatelaine, 8c, 4-in. Chatelaine, 12c. L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

Begonia Chatelaine, 2-in., 6c; 3 1/2-in., 15c. Cash.
O. Betscher, Dover, Ohio.

Begonia Chatelaine, fine 3-in., \$10.00 per 100. Fred Burre, Peoria, Ill.

New, red Gloire de Chatelaine, 2 1/2-in., \$15.00 per 100. Schmitz & Dohner, Stockton, Calif.

BERRIED PLANTS

Cherries, New Cleveland, Jerusalem, 2-in. pots, \$7.00 per 100, \$60.00 per 1000; 3-in. pots, \$12.00 per 100. Orange Queen (sport of Cleveland), 2 1/4-in. pots, \$10.00 per 100; 3-in. pots, \$14.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

New Golden Yellow Cherry; ready now; habit, short and stocky; profusely covered with large, glossy cherries. Strong 2 1/4-in., ready for 4-in., \$12.50 per 100, \$2.50 per doz.; immediate delivery. Jacob Schulz, 831 Cherokee Road, Louisville, Ky.

Cleveland Cherries, 3-in. plants for growing on; ready from now to Aug. 1st; topped, none better, \$8.00 per 100.
Abbey Ave. Greenhouses, Dayton, O.

GROW ON FOR CHRISTMAS.

Cleveland Cherries, nice 2 1/4-in., \$6.00 per 100; \$50.00 per 1,000.
GULLETT & SONS, LINCOLN, ILL.

New Golden Yellow Cherries, seedlings good as 2-in., \$1.00 per 100. Cash.
Geo. W. Frisch's Son, Dayton, O.

Jerusalem Cherries, best 2-in., 3 1/2c; 2 1/4-in., 4c. Cash.
Hammerschmidt & Clark, Medina, O.

New Cleveland Cherry, strong 2-in. plants, \$4.00 per 100. Christmas Peppers, 2-in., \$4.00 per 100. Cash. E. V. Myers, St. Joseph, Mo.

Birds Eye Peppers, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000.
Holton & Hunkel Co., Milwaukee, Wis.

BOUGAINVILLEAS

Bougainvillea Sanderiana, 2 1/4-in., strong plants, \$10.00 per 100.
Baur Floral Co., Erie, Pa.

BOUVARDIAS

Nice 2 1/4-in., single, pink and red, \$9.00 per 100.
S. S. SKIDELSKY & CO., New York City.

Bouvardias, 2-in. plants, light and dark pink, \$5.00 per 100. Cash.
JULIUS NIEDNAGEL, EVANSVILLE, IND.

BOXWOOD

PYRAMIDS: Each.	STANDARDS: Each.
3-ft. \$ 3.00	24-in. diam. \$ 7.50
3 1/2-ft. 3.50	26-in. diam. 10.00
4-ft. 5.00	28-30-in. diam. 12.00
5 1/2-6-ft. 10.00	30-in. diam., spec. 15.00
6-6 1/2-ft. 12.50	BABY STANDARDS:
7-ft. 15.00	2-2 1/2-ft. high, crown about 15-in. diam. \$3.00

BUSH:

12-15-in. \$0.75 18-in. \$1.00
Larger, bushy specimens, \$2.50 to \$7.50 each.
ROBBINK & ATKINS, RUTHERFORD, N. J.

BUDDLEIAS

2 1/4-in. Buddleia, \$5.00 per 100.
JOHN DIECKMAN, ELM GROVE, W. VA.

BULBS

Narcissus bulbs, American grown, Emperor, single-nosed, \$20.00; double-nosed, \$30.00. Princess, single-nosed, \$10.00; double-nosed, \$15.00 per 1000. Will ship in August. These are large bulbs that will bloom. Buy direct from grower. Terms, cash F. O. B. Portsmouth, Va.
The W. P. Cotton Floral Co., Portsmouth, Va.

French Grown Trumpet Majors..... 1000 \$23.50
Narcissus Paper White Grandiflora, 1250 to case, \$20.00 per 1000, 1000 to case..... 23.00
Romans, 12 to 15 cm..... 47.50
Grand Soleil d'Or, or Yellow Paper Whites. 45.00
Miniature Hyacinths, 6 named varieties... 28.00
First size Hyacinths, Dutch named var.... 85.00
Second size Hyacinths, Dutch named var.. 68.00
Second size Hyacinths, 6 separate colors... 40.00
Double Tulips, Murillo, \$30.00; Rubra Maxima, \$30.00; Couronne d'Or, \$40.00; Salvator Rosa, \$35.00; Darwins, 10 named varieties, \$26.00 per 1000.

Von Sions, Victoria, Golden Spur, Emperor, Empress, Sir Watkins, all heavy, double nosed bulbs, best only, \$42.00 per 1000.

Single early Tulips, 15 varieties, named, all standards, \$26.00 per 1000. Purity Freesias, 1/2 to 3/4-in., \$9.00 per 1000. Chinese Lilies, \$8.00 per 100.

Callas, 1 1/4 to 2-in., \$10.00 per 100, \$95.00 per 1000; 2 to 2 1/4-in., \$12.50 per 100, \$110.00 per 1000.

We will make early deliveries, crops very limited. Buy early. Lily prices later.

G. M. REBURN & CO., Chicago, Ill.

FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size.	Per 1000
3/4-inch to 1 1/2-inch.....	\$ 3.50
1 1/2-inch to 2-inch.....	6.50
2-inch to 2 1/2-inch.....	9.50
2 1/2-inch and up.....	15.00

We fill orders same day received and guarantee satisfaction.

J. R. Walsh, 502 California St., San Francisco, Cal.

Hyacinths, Tulips, Narcissus, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese lilies, high grade quality only.

Prices on application.
VAN ZONNEVELD BROS. & PHILIPPO, Sassenheim, Holland.

NEW YORK BRANCH, 18 BROADWAY.

BULBS BULBS BULBS
Send me a list of French, Dutch, Japan bulbs you want, as well as Freesias and Callas, and I will quote you. A. M. Augspurger, Peoria, Ill.

Segers Brothers Wholesale Bulb Growers, Lisse, Holland, offer extra selected bulbs of Hyacinths, Tulips, Narcissus and other bulbous stocks. Prices on application.

Bulbs of all descriptions. Write for prices.
C. KEUR & SONS, HILLEGOM, HOLLAND.
New York Branch, Room 1014, 32 Broadway

Picotee Tulip bulbs, \$2.00 per 100.
W. J. Tubbs, Elkhorn, Wis.

CACTI

Cacti, my choice, 25 vars., \$3.00; 50 vars., \$8.00; succulents, 20 vars., \$1.00, large, \$2.00; 50 vars., \$4.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

CALENDULAS

Strong, 2 1/4-in. Calendulas, Orange King, \$4.00 per 100, \$35.00 per 1000.

S. S. SKIDELSKY & CO., New York City.
Orange King, 2 1/4-in. pots, \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.
Calendula Orange King, 2-in., \$3.50 per 100.
MARION FLORAL CO., MARION, IND.

Calendulas, Orange King, strong 2 1/4-in., 3c.
J. O. Steinhauer, Pittsburg, Kans.

CALLAS

We grow the best Calla stock obtainable. Scarce this year. Order now to avoid disappointment. Orders for \$5.00 or more delivered prepaid, by express, at following prices:

WHITE CALLAS (Aethiopica).	Per 100	Per 1000
3 to 4-in. circ.....	\$ 5.00	\$ 40.00
4 to 5-in. circ.....	8.00	75.00
5 to 6-in. circ.....	14.00	130.00

500 at 1000 rate, 50 at 100 rate. Cash with order. Write for large lot rates.
YELLOW CALLAS (true Elliottiana).
Our specialty. Write for prices.
LILYDALE BULB CO., SANTA CRUZ, CAL.

Order your white Calla (true Aethiopica) stock now from grower. Crop shortage.

	Per 100	Per 1000
2 -in. Diam.	\$9.00	\$85.00
1 1/4-in. Diam.	7.00	65.00
1 1/2-in. Diam.	5.00	45.00
1 3/4-in. Diam.	3.00	25.00
1 -in. Diam.	2.00	15.00

Cash with order for 500 bulbs or less. Not less than 500 at 1000 rate. F. O. B. Santa Cruz.
COLIN H. McISAAC, SANTA CRUZ, CALIF.

Calla Devonensis (Godfrey), guaranteed true strain; dormant bulbs only. After filling orders, I have left: 225 1st size at 10c, 900 2nd size at 7c. Pot at once for early flowers.
F. W. Fletcher, Orlando, Fla.

Godfrey Callas (40,000), 2 1/4-in. pot size, \$5.00 per 100; \$40.00 per 1000. 4-in. pot size, \$12.00 per 100; \$110.00 per 1000.

A. M. Augspurger, Peoria, Ill.
Callas, mammoth greenhouse grown, well ripened bulbs, \$12.00 per 100; second size, \$8.00 per 100.
E. R. Tauch, Marquette, Mich.

Calla Godfrey, 3 1/4-in., \$7.50 per 100; extra strong plants, \$10.00 per 100.
S. S. SKIDELSKY & CO., New York City.

Godfrey Callas, 3-in., ready for shift, \$4.50 per 100.
S. M. Harbison, Danville, Ky.

CANNAS

Cannas, 3-in. and 4-in., elegant stock and the best sorts; 135 Allemania, 55 Brandywine, 80 Crimson Bedder, 80 Gustave Gumpfer, 85 Hungaria, 90 Wm. Saunders, 95 Venus, 60 Jean Tisot, 55 Oscoda, 80 A. B. Conard, 20 Rubin, 15 Olympic, \$5.00 per 100. Take the lot of 750 for \$30.00. Cash.

THE IMLAY CO., ZANESVILLE, O.

Cannas, out of 4-in. pots, fine stock, King Humbert, Florence Vaughan and Crimson Bedder, \$10.00 per 100. Cash, please.

Tarentum Floral Co., Tarentum, Pa.

King Humbert Cannas, fine 4-in. stock, \$12.00 per 100, to close out.

C. C. POLLWORTH CO., MT. WAUKEE, WIS.

4-in. Henderson, fine, \$7.00 per 100.
A. C. BROWN, SPRINGFIELD, ILL.

CARNATIONS

30,000

Strong, healthy, field

CARNATION PLANTS

Grown on new land.

Write for wants on

Matchless, Enchantress,

Enchantress Supreme,

Benora and Beacon.

C. L. Howe,

DOVER,

NEW HAMPSHIRE.

FIELD-GROWN CARNATION PLANTS.

Fine, healthy stock.
There will be a big demand.
Limited Supply!
Order Now!!!

WHITE	Alice	
White Enchantress	Rosette	
Matchless	RED	
PINK	Victory	
Pink Enchantress	Beacon	
Rose-pink Enchantress	Herald	
Enchantress Supreme		

WRITE FOR PRICES.

M. C. GUNTERBERG, Wholesale Florist,
159 N. State St., Chicago, Ill.
L. D. Phones Central 3067,
Randolph 6800-1.

15,000 STRONG, HEALTHY, FIELD-GROWN CARNATIONS.

Plants with 12 to 30 shoots, according to variety. Enchantress variety has most shoots.
READY NOW.

	Per 100	Per 1000
Light Pink Enchantress.....	\$10.00	\$90.00
Rose-pink Enchantress	10.00
Matchless (white)	10.00
A. Roper (pink).....	10.00
Philadelphia (pink)	10.00	90.00
Pocahontas (crimson)	10.00

500 at 1000 rate on varieties priced by 1000.
L. R. Friederichsen, Wilton Junction, Ia.

Carnation plants, field-grown.
100 1000
Light Pink Enchantress.....\$9.00 \$85.00
Dark pink Sangamo..... 9.00 85.00
Cash.

JOHN BAUSCHER, FREEPORT, ILL.

Matchless 2 1/4-in. pots ready for benching. \$70.00 per 1000.

BASSETT & WASHBURN
Greenhouses, Store & Office,
Hinsdale, Ill. 178 N. Wabash Ave.

FIELD-GROWN CARNATIONS. Fine, strong, healthy. Mrs. C. W. Ward, \$10.00 per 100; \$90.00 per 1000.

Stiles Floral Co., Oklahoma City, Okla.

Field Carnations, 500 Pink and White Enchantress, strong plants, \$10.00 per 100 or will exchange for red.

Hill City Greenhouses, Forest City, Ia.

Clean, healthy, field-grown Carnations, Matchless, Rose-pink Enchantress, Beacon and Peerless pink, \$7.50 per 100. Cash with order.
W. C. Konzelman, Greensburg, Ind.

Strong, healthy, field-grown Carnations, Pink Enchantress, \$9.00 per 100, \$85.00 per 1000; 5% for packing.

Henley Bros., Terre Haute, Ind.

20,000 Field-grown Carnations, Ward, Nancy, Matchless, White and Pink Enchantress, \$10.00 per 100. Cash. Aug. 15th delivery in rotation.
Beal's Greenhouses, Creal Springs, Ill.

Field grown Carnations, fine, large, bushy plants, Alice, \$8.00 per 100, \$75.00 per 1000.
WIETOR BROS., Chicago.

Field-grown Carnation plants, Pink Enchantress and Victory, \$8.00 per 100, \$75.00 per 1000. Cash.
Fred W. Busse, Mt. Prospect, Ill.

CARNATIONS—Continued

Field-grown Carnations, Matchless, Enchantress, Ward and Nebraska, \$10.00 per 100. Bird Forrest, Florist, Waxahachie, Tex.

Field grown Carnations, Enchantress Pink only, \$8.00 per 100; carefully packed. Ask for prices in 1000 lots. Ada Greenhouse, Ada, Okla.

Ask for prices on field grown Carnations later. Roman J. Irwin, 108 W. 28th St., New York

CHERRIES

3-in. Cleveland Cherry.....\$10.00 per 100
4-in. Cleveland Cherry..... 15.00 per 100
4-in. Cherry, Orange Queen..... 18.00 per 100
Very nice stock for growing on. 5% for packing.

S. S. SKIDELSKY & CO.,
50 Park Place New York City.

CHRYSANTHEMUMS

Chrysanthemum plants out of 2-in. pots.
WHITE—
Mrs. Buckbee\$3.50 1000
Chas. Rager 3.50 30.00
Smith's Advance 3.50 30.00
Oconto 3.50 30.00
Crystal Gem 3.50 30.00
White Cloud 3.50 30.00
White Patty 3.50 30.00
December Gem 3.50 30.00
Mary Foster 3.50 30.00
Josephine Foley 4.00 35.00
Virginia Poehlmann 4.00 35.00
White Chieftain 4.00 35.00
Wm. Turner 4.50 40.00
White Eaton 4.50 40.00
Chadwick Improved 4.50 40.00
Alice Day 5.00 45.00

PINK—
Rosiere 3.50 30.00
Mrs. O. H. Totty..... 3.50 30.00
Helen Frick 3.50 30.00
Chieftain 4.00 35.00
Mrs. E. A. Seidewitz..... 4.50 40.00

YELLOW—
Dolly Dimple 3.50 30.00
Chrysolora 3.50 30.00
Roman Gold 3.50 30.00
Pollworth 4.00 35.00
Yellow Eaton 4.50 40.00
Yellow Turner 4.50 40.00
Mrs. Morgan 4.50 40.00
Odessa 4.50 40.00
Tiger 4.50 40.00
Wm. Rigsby 5.00 45.00
Miss Elizabeth Smith..... 5.00 45.00
Whittier 5.00 45.00

POMPONS.

WHITE—
Veta 5.00 45.00
Doty 4.00 35.00
PINK—
Niza 4.00 35.00
Lillian Doty 4.00 35.00
Little Gem 4.00 35.00
Little Pet 3.50 30.00
Peace 3.50 30.00
YELLOW—
Golden Climax 3.50 30.00
Golden Harvest 3.50 30.00
Baby 3.50 30.00
Source d'Or 3.50 30.00
Overbrook 3.50 30.00

BRONZE—
Hilda Canning 3.50 30.00
Red L'Argentuilais 3.50 30.00
Pot plant varieties..... 4.00 35.00

Terms: Cash.
JOY FLORAL CO., NASHVILLE, TENN.

CHRYSANTHEMUMS.
Fine, healthy stock.
Grown by Experts.
2 1/2-IN. POTS.

WHITE—
Early Frost\$4.50 100 1000
Smith's Advance 4.50 40.00
Oconto 4.50 40.00
White Chieftain 4.50 40.00
Chas. Rager 4.50 40.00
Smith's Ideal 4.50 40.00
YELLOW—
Golden Glow 4.50 40.00
Marigold 4.50 40.00
Yellow Rager 4.50 40.00
Yellow Early Frost..... 4.50 40.00
Nagoya 4.50 40.00
Chrysolora 4.50 40.00
Golden Queen 4.50 40.00
PINK—
Pink Chieftain 4.50 40.00
Herrington 4.50 40.00
Mankato 4.50 40.00
Seidewitz 4.50 40.00
RED—
Harvard 4.50 40.00
BRONZE—
Calumet 4.50 40.00
Mendow 4.50 40.00
Wm. Vert 4.50 40.00
Glenview 4.50 40.00

POMPONS, 2 1/2-IN. POTS.

Buckingham\$4.50 40.00
Mensa 4.50 40.00
Golden Wedding 4.50 40.00
Klondike 4.50 40.00
Baby 4.50 40.00
Golden Harvest 4.50 40.00

Send your order promptly.
Big demand for stock.
M. C. GUNTERBERG,
Wholesale Florist,

159 N. State St., Chicago, Ill.
Phones: Central 3067, Randolph 6800-6801.

STOCK MUM PLANTS

100 Roman Gold Bronze Mid
200 Lady Harriett Pink Early
4000 White Ivory
1000 Seidewitz
1500 Patty
400 White Chadwick
300 Nonin

Best Commercial Pompon Varieties.

75 Cluga White Late
50 Garza White Late
25 Godfrey's Perfection White Mid
350 Diana White Late
32 Daisy White Early
350 Irene Cragg White Early
275 Klondike Yellow Mid
500 Zenobia Yellow Early
300 Zora Yellow Early
300 Joslin Yellow Early
250 Mary Richardson Bronze Mid
250 Doris Bronze Mid
60 J. Lagravere Bronze Mid
25 Mrs. Beu Bronze Late
500 Clarinda Bronze Late
25 Lillia Red Late
175 California Red Late
220 H. M. Smith Pink Early
150 Fairy Queen Pink Early
75 Lorna Doone Pink Late

Price \$5.00 per 100, \$40.00 per 1000.

PITTSBURGH CUT FLOWER CO.,
116-118 7th St., Pittsburgh, Pa.

CHRISTMAS GOLD—POMPON

Your last chance

to secure a stock

of this

wonderful novelty.

Color—Beautiful golden yellow.

Type—Big Baby

Price—20c each, \$2.00 per dozen,

\$17.50 per 100, \$150.00 per 1000.

THE CLEVELAND CUT FLOWER CO.,

NEWTON FALLS,

OHIO

CHRYSANTHEMUMS

Clean, healthy stock, 2 1/2-in., \$3.50 per 100.

550 White Ivory 70 Chieftain
90 Polly Rose 25 Bonaffon
165 Chrysolora 550 Morgan

POMPONS

115 Klondike 1150 Golden Climax
750 Lillia 225 Godfrey
350 Diana 25 Mrs. Richardson
565 Zenobia 25 Fairy Queen
225 Beu 350 Niza

145 Golden West

STRONG ROOTED CUTTINGS now ready.

Chrysanthemums at \$2.00 per 100.

Polly Rose Chieftain

Chrysolora

POMPONS at \$1.75 per 100.
Mrs. Richardson Zenobia
Fairy Queen Golden Climax
Western Beauty Klondike

Orders shipped same day received.

McCALLUM CO., EVANS CITY, PA.

Chrysanthemums, ours are the best standard kinds, early to late var.

WHITE—Crystal Gem, Oconto, Polly Rose, Tounet, A. Salomon, Vir. Poehlmann, Mrs. Robinson, Chas. Rager, W. Chieftain, P. Plumeridge, Wanamaker, Silver Wedding, W. Frick, W. Bonaffon, Lynnwood Hall, December Gem.

YELLOW—Golden Queen, Golden Glow, Chrysolora, Halliday, G. Salomon, Roman Gold, Maj. Bonaffon, Nagoya.

PINK—Unaka, Pac. Supreme, Gloria, Chieftain, Pink Frick, Mary Mann, Dr. Enguehard, Seidewitz.

RED—Harvard.
Also Diana, Mrs. Beu, W. and Y. Baby, Buckingham and Garza Pompons, R. C., \$2.50 per 100, \$22.50 per 1000.

Also Golden Wedding, W. and Y. Turner, W. and Y. Chadwick, \$3.50 per 100, \$32.50 per 1000. Add \$1.00 extra per 100 for strong potted plants.

Orders filled in strict rotation. Cash.

J. C. STEINHAUSER, PITTSBURG, KANS.

Chrysanthemums, 2 1/2-in. pots. All commercial varieties.

RED—Harvard.
PINK—Pink Ivory, Maud Dean, Pac. Supreme, Nerissa, Pink Gem, Patty and Pink Frick.

YELLOW—Roman Gold, Robt. Halliday, Bonaffon, Yellow Ivory, G. Wedding, Chrysolora, Odessa, Golden Queen, Golden Glow and Tiger.

WHITE—Whittier, White Turner, Oconto, White Dean, White Frick, White Ivory and Adella, \$3.50 per 100, \$30.00 per 1000.

POMPONS—WHITE—Godfrey, White Baby, Diana, Garza and Mariana.

YELLOW—A. Howell, Gol. Climax, Gol. Mensa and Yellow Baby.

PINK—E. Firestone, Azelda and Mint.

Bronze—Hilda Canning, Rufus and Clarinda, \$3.00 per 100; \$25.00 per 1000.

JOHN DIECKMAN, ELM GROVE, W. VA.

Chrysanthemums, standard varieties, large flowered single and pompons, 2 1/2-in. pots, \$4.00 per 100.

Henry Smith, Grand Rapids, Mich.

Chrysanthemums, R. C. and plants; mums our specialty; buy of a specialist. It pays.

SPECIAL OFFER.

R. C. only at this price.

Four moneymaking mums, \$1.80 per 100, \$15.00 per 1000.

Diana, best white pompon.
Skibo, best early bronze and yellow pompon.
Lillia, best late red pompon; color exquisite.

Mensa, best single white.

Send for list of 100 varieties, early, med., late pompons, singles, anemones and exhibition sorts; over 300,000 to offer; clean, healthy, full of life stock; we guarantee stock A No. 1. If not satisfactory, return promptly and money will be refunded. No C. O. D. Cash with order. Ship any time you want them; place order now. R. C. until May 30; plants until Aug. 1. G. Schneider, Florist, 22 E. High St., Springfield, Ohio.

Chrysanthemums from 2 1/2-in. pots, nice, healthy, good stock.

	100	1000
Harvard	\$4.00	\$35.00
Calumet	4.00	35.00
Oconto	4.00	35.00
Smith's Ideal	4.00	35.00
Wm. Vert	4.00	35.00
Tekonsha	4.00	35.00

POMPONS

	4.00	35.00
Harvest Moon	4.00	35.00
M. Pope	4.00	35.00
M. Jewel	4.00	35.00
Western Beauty	4.00	35.00
Mary	4.00	35.00

MILLER BROS.,

5558 N. Lincoln St., Chicago, Ill.

Chrysanthemums, strong 2-in., ready for immediate shipment.

McNiece

Golden Glean

Mrs. Morgan

Marigold

C. C. Pollworth

Chrysolora

Early Rose

Oconto

Golden Glow

Chas. Rager

Golden Climax

\$3.50 per 100.

J. G. Layton, Allegany, N. Y.

CHRYSANTHEMUMS.

Ready for immediate shipment.

WHITE—
Polly Rose\$4.00 100
Smith's Advance 4.00 40.00
Chas. Rager 4.00 40.00

YELLOW—
Comoleta 4.00
Chrysolora 4.00

POMPONS—
Nordl 4.00
Ju-Jutsu 4.00
Golden Climax 4.00

STATE FAIR FLORAL CO.,

Sedalia, Missouri.

Chrysanthemum R. C. and plants from 2 1/2-in. pots in nearly 200 varieties. Oct. Frost, Yellow Polly Rose, Golden Queen, Nordl, Newberry, F. Queen, L. Doty, L. Gem, Buckingham, Red Riding Hood, etc. R. C., \$2.25 per 100, \$20.00 per 1000. Oconto, Smith's Imperial, Smith's Ideal, W. Chieftain, Tim. Eaton, Unaka, Early Rose, Seidewitz, Mrs. C. C. Pollworth, Chrysolora, Marigold, Elva, W. Lillian Doty, Western Beauty, Mrs. Frank Wilcox, Mary Colliday, Garza, etc. R. C. \$2.50 per 100, \$22.50 per 1000. For plants from pots add \$1.50 per 100 to the above price.

Stafford Conservatories, Stafford Springs, Conn.

CHRYSANTHEMUMS.

	2 1/2-in. from soil.	R. C.
Smith's Advance	\$1.50	\$3.00
Golden Queen	4.50	3.00
Golden Glow	4.50	3.00
Buckingham	4.50	3.00
White Mensa	4.50	
Golden Mensa	4.50	
Mrs. Frank Beu	4.50	
Western Beauty	4.50	

GULLETT & SONS, LINCOLN, ILL.

Chrysanthemums, 2 1/2-in., ready now, \$5.00 per 100, \$40.00 per 1000.

Chrysolora
Unaka
Oconto
Enguehard
Plumeridge
Golden Queen
and others.

Also fine assortment of pompons.

C. H. FREY, Lincoln, Neb.

POMPONS

Rooted cuttings from soil, \$2.50 per 100.

800 G. Wedding, 800 Diana,
200 Aster, 150 Quinola,
500 G. Climax, 75 Baby,

75 Mrs. Buckingham.

Also 75 Yondota (not pompon).

WIETOR BROS.,
30 E. Randolph St., Chicago, Ill.

42 Roman Gold, 50 October Herald, 19 Willowbrook, 6 Y. Eaton, 30 Y. Bonaffon and 16 Maud Dean, 2 1/2-in. pots, at \$4.00 per 100.

170 Mrs. H. Robinson, 90 Harvard, 135 Unaka, 38 Willowbrook, 40 Mrs. M. R. Morgan, 30 Silver Wedding, 100 Maud Dean, 22 Golden Wedding, 8 Wm. Turner, 6 Dolly Dimple, 10 Roman Gold and 185 Y. Bonaffon, 3-in. pots, at \$6.00 per 100. Cash.

ULLRICH FLORAL CO., Tiffin, O.

Chrysanthemums, 2½-in., 400 Chas. Rager, 75 Golden Queen, 60 White Frick, 150 Lillian Doty, 140 White Doty, 60 Katewood, 45 Wilcox, all fine plants, \$3.00 per 100, the lot of 980 for \$25.00.

Rooted cuttings, 90 Harvard, 180 Pacific, 50 Chrysolora, 250 Oconto, 90 Iva, 175 Miss Isabelle, 175 Hilda Canning, 60 Buckingham, 50 Minto, at \$2.00 per 100, the lot of 1120 at \$20.00 Cash. THE IMLAY CO., ZANESVILLE, O.

Chrysanthemums, 2½-in., strong stock.

400 Early Snow.
400 Pacific Supreme.
300 Halliday.
400 Chrysolora.
300 W. Touse.
400 Unaka.
200 Golden Glow.
\$4.00 per 100. Cash.

Wm. H. Ford, Marshalltown, Ia.

Pompons: Our stock guaranteed clean from all insects. Strong 2-in. plants, \$3.00 per 100, \$25.00 per 1000; 1000 Chas. Rager, 2-in., \$25.00, by express collect.

WHITE—Diana, Mary.

YELLOW—Overbrook, Baby, Golden West.

Harvest Moon.

PINK—Lillian Doty, Donald, Buckingham.

BRONZE—Mrs. Beu.

Wm. F. Krueger, 516 Potter St., Toledo, O.

Strong, healthy plants from 2½-in. pots, satisfaction guaranteed, \$4.50 per 100; \$40.00 per 1000.

YELLOW SINGLE AND POMPON

Appleton Mrs. Buckingham

Chrysolora Golden Mensa

Marigold White Mensa

Helen Newberry

THE HAMMOND CO., INC.,

109 E. Broad St., Richmond, Va.

CHRYSANTEMUMS.

Fine, healthy plants from 2½-in. pots, Turner, \$5.00; Yellow Turner, \$6.00 per 100.

POMPONS

Mensa, Golden Mensa, Mrs. E. D. Godfrey, Merstham Jewel, Baby, Baby Margaret, \$3.00 per 100. Cash with order.

J. J. Arnold & Son, Homer, N. Y.

Good, strong, healthy plants of following varieties: Seidewitz, Robinson, Enguehard, Wm. Turner and Pacific Supreme, 2-in., \$4.00 per 100, 2½-in., \$5.00 per 100. Rooted cuttings of same, \$2.50 per 100. Can ship at once. No charge for packing. Cash.

ELLIS THE FLORIST, GREELEY, COLO.

Mums, 2½-in., strong, \$4.00 per 100, 200 Early Frost, 400 Smith's Advance, 50 Early Snow, 150 Yellow Bonaffon, 15 Nellie Rosetta, 15 Dr. Enguehard. Also the following Pompons: 70 Lelia, 22 Klondike, 14 Baby Yellow.

Jacob Schulz, 83½ Cherokee Rd., Louisville, Ky.

R. C. Mums out of soil; as good as 2-in. plants, in Pink Pacific, Unaka, Virginia Poehlmann, White Salomon, October Frost, good kinds mixed, \$3.00 per 100. Cash, please.

Dumser Floral Co., Elgin, Ill.

White and Yellow Golden Chadwick, strong rooted cuttings, \$4.00 per 100, \$35.00 per 1000. No other varieties.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Per 100 Per 1000

W. H. Chadwick, R. C. \$4.00 \$35.00

W. H. Chadwick, 2½-in. 5.00 45.00

Golden Chadwick, 2-in. 5.00 45.00

Chas. Rathjen, Janesville, Wis.

Pompon Chrysanthemums, Late Bronze, Baby Yellow, Donald, Anna, Marguerite, Western Beauty, and large variety Harvard, a late red, \$4.00 per 100, \$35.00 per 1000.

A. C. BROWN, SPRINGFIELD, ILL.

Chrysanthemums, last call, 5000 White Turner, fine, soft stock, 2½-in. pots, \$5.00 per 100. Cash, please. Immediate shipment.

Salineville Floral Co., Salineville, O.

Unaka, Chas. Brock, larger yellow, late white Silver Wedding, Lillian Doty, Diana, 2-in., \$3.00 per 100. Ready to ship Cash.

Furst Floral Co., Dayton, O.

Chrysanthemum plants from 2½-in. pots, Bonaffon, Rager, Souvenir d'Or, Mrs. Frank Beu and Baby, \$4.00 per 100.

A. M. Campbell, Strafford, Pa.

Chrysanthemums, October Frost, Halliday, Robinson and Appleton, 2-in., \$3.00 per 100.

MARION FLORAL CO., MARION, IND.

Chrysanthemums, Unaka, 2½-in., \$5.00 per 100.

C. M. Hamilton, 204 E. Third St., Kewanee, Ill.

150 3-in. Unaka, excellent stock, at \$5.00 per 100; 5% packing. Cash.

La Crosse Floral Co., La Crosse, Wis.

670 2½-in. Odessa, \$5.00 per 100. Cash.

J. T. Kebele, Florist, Columbus, Ga.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

CINERARIAS

Prize Half Dwarf strain Brilliant mixed, 2½-in. pots, ready August 1st, \$7.00 per 100, \$65.00 per 1000; 3-in. pots at \$10.00 per 100, \$90.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

COLEUS

Coleus, Xmas Gem or Brillancy, 2-in., \$5.00; 2½-in., \$6.50; 3-in., \$10.00 per 100. Xmas Queen, \$5.00 per 100 after July 15th.

N. O. Caswell, Delavan, Ill.

Coleus, Golden Bedder, Defiance, assorted dark reds and Trailing Queen, our selection, good, strong stuff, 2½-in., 2c.

Hart Floral Co., Blackwell, Okla.

Coleus, 3½-in. fancy large leaf, red, at 8c.

Tel. Bellwood 924. R. P. Bohlander, Melrose Park, Ill.

Brillancy, R. C., \$3.00 per 100; Liberty R. C., \$4.00 per 100. Cash, please.

Royston & Fenton, Evansville, Ind.

Fine surplus of Coleus in seven or eight best varieties, 2½-in., \$3.00 per 100 for immediate shipment. C. C. Pollworth Co., Milwaukee, Wis.

6 Varieties of Coleus, \$3.00 per 100. Immediate delivery, cash, please. 4 express Cos.

Emil Blum, Florist, P. O. Box 335, Pineville, La.

Coleus R. C., 25 best varieties, 1c prepaid.

Lindsey & Dawson, New Castle, Ind.

Coleus, Trailing Queen, fine 2½-in., \$2.50 per 100.

A. C. BROWN, SPRINGFIELD, ILL.

Coleus, nice assortment, strong 2½-in., 8c. Cash.

J. C. Steinhauser, Pittsburg, Kans.

CYCLAMEN

CYCLAMEN

300,000 Cyclamen Giganteum seed, 50,000 delicate salmon, 50,000 bright rose, 35,000 salmon pink, 60,000 salmon King, 25,000 crimson, 50,000 dark rose, 50,000 bright new red, 25,000 salmon, 20,000 pink with cherry eye, 20,000 bright Xmas Red, 5000 white, 5000 lavender and 25,000 pink; grown by an expert. Immediate delivery. Sow early, get early start and large seedlings for next year, \$9.00 per 1000.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

Ready now, selected Wandsbek strain, 2½-in. pots, \$12.00 per 100, \$100.00 per 1000; 3-in. pots, \$20.00 per 100.

ROMAN J. IRWIN,

108 W. 28th St., New York, N. Y.

Cyclamen, 200 salmon, 100 red, white, best strain, healthy, 3-in. plants ready for 4-in., shipped in paper pots, \$15.00 per 100. Cash, please.

Miller's Greenhouses, Muncie, Ind.

Fine 3-in. Cyclamen, ready to shift, \$20.00 per 100, fine varieties.

C. C. Pollworth Co., Milwaukee, Wis.

Extra fine Cyclamen, German strain, 2½-in., ready for 4-in., \$25.00 per 100.

Mitchell & Quentin, St. Joseph, Mo.

DAISIES

Daisies or Marguerites, 5-in.; nice, bushy plants, in bloom, 85c each. Just right for Decoration Day. Good value.

J. A. Bissinger, Lansing, Mich.

Boston Yellow, 2½-in., strong, \$7.00 per 100; Giant White, 2½-in., \$5.00 per 100.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Daisies, all booked ahead at this time. E. Rawlings, Wholesale Grower, Allegany, N. Y.

DEUTZIAS

Deutzia Gracilis, Fall delivery. 6-in. pot grown, \$30.00 per 100.

A. M. Augspurger, Peoria, Ill.

DIANTHUS

Fine year-old plants of Dianthus Plumarius, double and single mixed, an extra good strain. Plants well grown and strong, per 100, \$4.00.

P. L. Ward, Plantsman, Hillsdale, Mich.

DRACAENAS

DRACAENA INDIVISA, strong 2½-in., \$4.00 per 100; \$35.00 per 1000; very strong, 4-in., \$15.00 per 100; special lot of 500 5-in., \$27.50 per 100; 6-in., \$40.00 per 100; 7-in., strong, \$75.00 per 100.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

DRACAENA INDIVISA

Good, thrifty stock for growing on from 2-in. pots. \$2.50 per 100; any quantity.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Dracaena Masengiana, strong 4-in., \$50.00 per 100; strong 4½-in., \$75.00 per 100; 5-in., \$12.00 per doz., \$95.00 per 100. Frank Ochsalin, 4911 W. Quincy St., Chicago.

Dracaena Indivisa, seedlings, \$1.25 per 100, \$10.00 per 1000, prepaid. Transplanted plants, \$2.00 per 100 by mail, \$18.00 per 1000 by express.

S. W. Pike, St. Charles, Ill.

Dracaena Indivisa, fine plants, 4-in., \$14.00 per 100; 5-in., \$27.50 per 100. Cash, please.

Miller's Greenhouses, Muncie, Ind.

500 good 4-in. Indivisa, \$15.00 per 100. We guarantee satisfaction.

Parkes & Parkes, Highland Park, Ill.

GREAT BARGAIN

Dracaena Indivisa, 5½-in., elegant stock, 18c.

GULLETT & SONS, LINCOLN, ILL.

Dracaena Indivisa, extra heavy, 5-in., \$5.00 per doz., \$35.00 per 100. Cash.

Ullrich Floral Co., Tiffin, O.

Dracaena Indivisa, 6-in., fine stock for vases, 25c each.

J. A. Bissinger, Lansing, Mich.

Dracaena Indivisa, 4-in., \$20.00 per 100

Dracaena Indivisa, 3-in., 8.00 per 100

France & Vandegrift, Monroe, Mich.

Dracaenas, strong 3 and 4-in., \$7.00 and \$12.50 per 100.

J. C. Steinhauser, Pittsburg, Kans.

Dracaena Indivisa, 5-in., fine, \$25.00 per 100.

Fred Burte, Peoria, Ill.

Dracaena Indivisa, 2½-in., strong, 4c. Charles Sherwood, Waterloo, Ia.

Dracaenas, 4-in., 12c; 3-in., 8c.

Greenville Floral Co., Greenville, Mich.

EVONYMUS

Evonymus Carrieri, fine evergreen for window boxes, etc. Exceptional stock in 4-in., \$30.00 per 100.

Evonymus Radicans and Variegata, fine, bushy, pot-grown plants, 4-in., \$18.00 per 100.

BOBBINK & ATKINS, RUTHERFORD, N. J.

FERNS

BOSTON FERNS

Note: small stock is very scarce, and if you are in the market, it would be well to place your order and let delivery be made as soon as possible, for the market will not be much relieved.

Here it is almost August and most growers are booked away ahead, especially on small stock.

It will be wise to place orders for next season's delivery early, as there will be one of the greatest fern shortages we have experienced.

I cannot promise delivery on any certain date on ferns, but orders will be booked and filled in rotation. Do not wire order or write to send by return express as that does not avail anything, for these goods must grow and are very, very scarce and the only thing you can do is to get in order early and await your turn.

Small Bostons \$ 9.00 \$85.00

Small Roosevelt 9.00 85.00

Small Whitmanii 10.00 95.00

Small Teddy Junior 9.50 90.00

Small Verona 10.00 95.00

Doz.

4-in. Bostons \$ 5.50

5-in. Bostons 6.50

6-in. Bostons 7.50

7-in. Bostons 12.00

8-in. Bostons, each 1.50

9-in. Bostons, each 2.25

Table ferns in flats in variety, each, \$2.25; ten or more at \$2.00 each. Fall delivery, 2-in., \$5.00 per 100. A. M. Augspurger, Peoria, Ill.

FERNS.

FERNS MY SPECIALTY.

FERN SEEDLINGS. Excellent stock ready for potting, in assortment of 10 best fern dish varieties, guaranteed to please or money back.

\$1.50 per 100, \$12.50 per 1000. In 25,000 lots or more, \$12.00 per 1000. Illustrated price list to select from on application.

ADANTUM SEEDLINGS in assortment of 10 best commercial varieties, \$2.00 per 100, \$17.00 per 1000.

ADANTUM REGINAE, 2½-in., \$1.80 per doz., \$12.00 per 100.

ADANTUM CUNEATUM and GRACILLIMUM SEEDLINGS, ready for potting, \$1.50 per 100, \$12.50 per 1000.

CIBOTIUM SCHIEDEI (king of ferns), strong, thrifty 3-in., at \$5.75 per doz., \$45.00 per 100.

ASPARAGUS P. N., strong 2½-in., \$5.00 per 100, \$40.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000. SEEDLINGS, ready for potting, \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS SPRENGERI SEEDLINGS, \$1.00 per 100, \$7.00 per 1000.

FERNS FOR FERN DISHES, strong, bushy 2½-in. stock, \$6.00 per 100, \$50.00 per 1000, 500 at 1000 rate.

J. F. ANDERSON, FERN SPECIALIST.

SHORT HILLS, NEW JERSEY.

Ferns for fern dishes, well established, in all varieties, 2½-in., \$6.00 per 100, \$55.00 per 1000.

Size 100 1000

Scottii 2½-inch \$7.00 \$60.00

Verona 2½-inch 8.00 75.00

Teddy, Jr. 2½-inch 7.00 65.00

Table fern seedlings in flats ready now. 150 clumps in a flat. Sent out of flats.

1 Flat in any variety or mixed, at \$2.50 per flat

5 Flats in any variety or mixed, at \$2.25 per flat

10 or more Flats in any variety or mixed, at \$2.00 per flat.

Birds Nest Ferns at \$12.00 per flat, ready now; 2-in. pots, ready July 25, at \$14.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Fern flats, separate varieties or mixed, \$2.25 per flat; 10 flats or more, \$2.00 per flat.

Ferns, assorted varieties for fern dishes, 2½-in., \$5.00 per 100, \$45.00 per 1000. Strong transplanted stock from bench, better than 2½-in.

Boston and Roosevelt, \$6.00 per 100, \$50.00 per 1000. Whitmanii, Teddy Jr. and Verona, \$6.50 per 100, \$55.00 per 1000. Macowii, 2½-in., new and very fine, \$20.00 per 100, \$200.00 per 1000.

AUGUST DELIVERY.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

A splendid stock of fine Ferns—all A. B. C. quality. We are now booking orders for August and September delivery for the following varieties: Aspidium Taussemense, Adiantum Cuneatum, Cyrtomium Falcatum, Rockfordianum, Pteris Cretica Albo-lineata, Victoriae, Mayii, Wilmsetti, Adiantoides, Tremula, Parkerii, Distinction, Argyraea. Price \$2.25 per flat. 150 clumps to flat.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.

F. M. Sear, Little River, Fla.

Ferns, 5-in. Scottii, \$40.00 per 100; no order filled for less than 50; plants shipped out of pots.

Cash; no C. O. D. F. C. Hinkel & Bro., R. F. D. 7, Bellevue Sta., Pittsburgh, Pa.

FERNS

Boston, Sword, Scottii, Teddy Jr., Scholzeii, Whitmanii, Amerpohlii, Asparagus Sprengeri, Plumosus, and assorted table ferns, 4-in., at 15 cts., 5-in. at 25 cts.; 3-in. Sprengeri at 10 cts.; Maiden Hair, 2½-in., at 8 cts., 3-in. at 12 cts.; 2½-in. Smithii at 8 cts. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Boston Ferns, extra strong pot grown.
4-in. Boston\$25.00 per 100
5-in. Boston 40.00 per 100
6-in. Boston 60.00 per 100
5-in. Umbrella Plants..... 30.00 per 100
Cash.

JOHN BAUSCHER, FREEPORT, ILL.

A Fine Stock of Muscosa Ferns.

4-in.35c each
5-in.60c each
2½-in.12c each

PINEHURST FLORAL CO.,

1109 Grand Ave., Kansas City, Mo.

Scottii, 4-in., \$20.00 per 100; Teddy Jr., Scottii and Whitmanii, 6-in., \$65.00 per 100; Roosevelt and Scottii, 7-in., \$1.00 each; Roosevelt and Scottii, 8-in., \$1.50 each; 11-in. and 12-in. Scottii, \$4.00 each. Cash, please.
M. Hilpert, 313 Belair Rd., Baltimore, Md.

FINE WHITMANII FERNs.

Whitmanii, good color, 4-in.35c
Whitmanii, good color, 5-in.60c
Verona, 4-in.35c
GULLETT & SONS, LINCOLN, ILL.

Boston and Smithii Ferns, strong, healthy plants.

4-in.25c
5-in.35c
Henley Bros., Terre Haute, Ind.

POT GROWN BOSTON FERNs.

6-in.\$0.60
7-in.80
8-in. 1.00
DAVIS & STEINER CO., MORRISON, ILL.

ANTHONY WAYNE FERNs.

Foliage similar to Whitmanii, with the Boston growth, strong 2½-in., \$8.00 per 100, \$65.00 per 1000. Cash with order.
Lanternier, Florists, Fort Wayne, Ind.

Boston, Whitmanii, Roosevelt, Whit. Compacta, all 2½-in., \$6.00 per 100, \$50.00 per 1000. Immediate delivery.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

Ferns, 5-in. Boston Ferns for August delivery at 50c to 65c each; 6-in. at 60c to 75c each; 7-in. at 85c each; 8-in. at \$1.25 to \$2.00 each.

Geo. A. Kuhl, Pekin, Ill., Wholesale Grower.

Boston Ferns, 5-in.35c
Whitmanii Ferns, 5-in.45c
These are extra strong, bushy and good color.
Peterson Floral Co., Gibson City, Ill.

Ferns, Whitmanii and Amerpohlii, 4-in., 30c, packing 5%.
Truitt's Greenhouses, Chanute, Kan.

Ferns, Boston and Springfieldii, large 4-in., \$10.00 per 100, \$95.00 per 1000. Cash.
Ustler Bros., Apopka, Fla.

Table Ferns, standard varieties, 2½-in. pots, \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

FORGET-ME-NOTS

True greenhouse Forget-me-nots, 2½-in., 4c. Cash, please. Northside Greenhouses, 1107 North First St., Springfield, Ill.

Forget-me-nots, Ever-blooming, strong, 2½-in., \$4.00 per 100. Cash.
John Bauscher, Freeport, Ill.

FREE I S

COLORED FREESIAS

All shades of pink, lavender and purple. No yellow.
1000 1st size bulbs.....\$4.00 per 100
6000 2nd size bulbs..... 2.50 per 100
8000 small bulbs 1.50 per 100

These are all bulbs from our own strain which we have grown for 6 years, and originally imported from Holland. They are good colors and nice, plump, well ripened stock. The small bulbs will practically all bloom, but of course not so many blooms per bulb the first season.

WHITE FREESIAS, GRANDIFLORA.

This is another one we got from Holland some years ago. We like it better than Purity on account of the substance in the flower. Not quite so long a stem as Purity, more like Rectifera Alba, but a very prolific bloomer and the best keeper we ever grew.

3000 1st size bulbs.....\$1.00 per 100
6000 2nd size bulbs..... .75 per 100
10,000 small bulbs..... .50 per 100

These are a mighty good buy at the price; in fact, there are no better anywhere at any price, either in the white or the colored. All subject to previous sale, of course.

We planted a 100-ft. bench to Freesias last year, and are adding to that this year. They made us more money to the square foot than any other crop on the place.

GREEN'S GREENHOUSES, FREMONT, NEBR.

20,000 Freesia Purity, mixed sizes, ¾-in. to ¾-in., large sizes in the majority. Every bulb will bloom. Bargain, \$9.00 per 1000.

3,000 Rainbow Freesia, mixed sizes, ¾-in. to ¾-in., \$20.00 per 1000.
A. L. RANDALL CO., 180 N. Wabash, Chicago.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

ORDER FREESIAS FROM FREESIA HEADQUARTERS

All varieties listed here are STANDARD A. B. C. QUALITY.

FREESIA PURITY—IMPROVED.

Immediate Shipment.

¾ to ½-in.\$ 6.00 per 1000
½ to ¾-in. 9.50 per 1000
Mammoth bulbs, ¾ to ¾-in. 15.00 per 1000
Large Jumbo bulbs, ¾-in. 18.00 per 1000
All prices f. o. b. Chicago.

No charge for packing.

"SUNSET COLLECTION" PINK MIXTURE.

The "Sunset Collection" is long-stemmed, lasts well in good condition, and is very much more easily grown than the ordinary run of Freesias. First size bulbs...\$5.50 per 100, \$50.00 per 1000
Second size bulbs... 4.00 per 100, 35.00 per 1000

RAINBOW FREESIA.

We can now supply this long waited for, beautifully colored Rainbow Freesia. They are carefully selected and may be had in the best colors. The better floral shops throughout the country are using these very extensively.

First size bulbs...\$4.00 per 100, \$35.00 per 1000
Second size bulbs... 3.00 per 100, 20.00 per 1000

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.
FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size. Per 1000
¾-inch to ½-inch.....\$ 3.50
½-inch to ¾-inch..... 6.50
¾-inch to ¾-inch..... 9.50
¾-inch and up..... 15.00

We fill orders same day received and guarantee satisfaction.

J. R. Walsh, 502 California St., San Francisco, Cal.

FREESIAS, true Purity stock, best bulbs grown. Send order now.

¾-in. Diam.\$ 3.00 per 1000
7/16-in. Diam. (small half)..... 4.50 per 1000
½-in. Diam. 6.00 per 1000
¾-in. Diam. 10.00 per 1000
¾-in. Diam. 15.00 per 1000

Not less than 1000 at these rates. F. o. b. Santa Cruz. Write for large lot and small lot special rates.

LILYDALE BULB CO., SANTA CRUZ, CALIF.

FREESIAS, IMPROVED PURITY.

7/16 to ½, flowering bulbs.....\$ 5.00 per 1000
½ to ¾..... 9.50 per 1000
¾ to ¾, Mammoth..... 15.00 per 1000
J. De Groot, Freesia & Gladiolus Specialist.
Edmondson Ave., Catonsville, Md.

10,000 Freesia bulbs, ¾ to ¾-in., well ripened, ready for immediate shipment, \$10.00 per 1000.
3800 Rainbow Freesia bulbs, fine mixture of colors, ½ to ¾-in., \$25.00 per 1000. Cash.
George Heath, Morris, Ill.

Hybrid colored Freesias, small bulbs, but will make nice flowers first year and give you jumbo bulbs for next season. 100, \$1.00; 500, \$4.50; 1000, \$8.00. Improved Purity, same size, 1000, \$5.00. Postpaid. F. W. Fletcher, Orlando, Fla.

Purity Freesias, ½ to ¾-in., \$9.00 per 1000; ¾ to ¾-in., \$15.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Freesia bulbs, 30,000 ¾ to ¾-in. diameter. Purity Freesia bulbs now ready for shipment. R. A. Casad, R. F. D. 1, Box 122, Huntington Beach, Cal.

FREESIAS

Improved Purity Freesias. All sizes, write for prices. D. A. Madala, Salinas, Calif.

FUCHS

Strong 3½-in. pots in bud or bloom, \$10.00 per 100.
The Imlay Co., 54 N. Fifth St., Zanesville, O.

GENISTAS

Genista Canariensis. Fall delivery. 5-in. pot grown, \$30.00 per 100.
A. M. Augspurger, Peoria, Ill.

GERANIUMS

Geraniums; drought will cause shortage; following varieties are a good buy.

All 2-in. stock.

Dagata, one of best pink, on order of Jean Viaud, blooms earlier, \$5.00 per 100. Edmund Blanc, bright Carmine, \$6.00 per 100.
A. Ricard\$5.00 per 100
E. G. Hill 4.00 per 100 \$35.00 per 1000
Ruby, red 4.00 per 100 35.00 per 1000
Beaute Poitevine .. 4.00 per 100 35.00 per 1000
Oberle, pink 4.00 per 100 35.00 per 1000
Bertha de Presilly .. 4.00 per 100 35.00 per 1000
S. A. Nutt 3.50 per 100 30.00 per 1000

Ivy Leaf Geraniums.

Rycroft's Surprise, light pink.....\$6.00 per 100
Caesar Franck, dark red..... 6.00 per 100
A. M. Augspurger, Peoria, Ill.

CALIFORNIA SUNSHINE GERANIUMS.

We pay transportation.

A Montana florist asked if we could send him 1000 rooted cuttings over 5-in. long. Our plants were so large that we secured an immediate return order for 4000 more, with the remark: "They are fine plants."

Sturdy, well-rooted plants, standard varieties, R. C., \$16.00 per 1000. Cash. (See display ad., this issue.)

LOS ANGELES GERANIUM CO.,

(CULVER BROS., PROPRIETORS.)
1752 Garfield Place, Los Angeles, Calif.

ROOTED GERANIUM CUTTINGS AUGUST DELIVERY

S. A. Nutt (greatest dark red)....\$15.00 per 1000
Gen. Grant (king of all scarlets)... 15.00 per 1000
Mme. Buchner (only double white) 15.00 per 1000
Beaute Poitevine 20.00 per 1000
Ivy Geranium (Chas. Turner)..... 20.00 per 1000

CASH

THE W. T. BUCKLEY CO.,
SPRINGFIELD, ILL.

IN BLOOM.

BARGAIN OFFER.

S. A. Nutt, Buchner, Grant, 2½-in., \$3.00 per 100, \$27.50 per 1000.
Nutt, Buchner, Hill and Grant, 3-in., \$5.00 per 100, \$45.00 per 1000.

Grant and Nutt, 4-in., \$8.00.
Strong rooted cuttings, Summer price, \$15.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

GERANIUMS.

ROOTED CUTTINGS.

All booked for Aug. and Sept.

Ricard, Poitevine, Scarlet Bedder,

\$17.50 per 1000.

Nutt and Buchner, \$15.00 per 1000.

Cash with order.

PETER BROWN,

LANCASTER, PENNSYLVANIA.

GERANIUMS.

ROOTED CUTTINGS.

READY APRIL 15TH.

RICARD, POITEVINE, CASTELLANE.

VIAUD, DOYLE, \$18.00 PER 1000.

S. A. NUTT AND BUCHNER,

\$15.00 PER 1000.

CASH WITH ORDER.

FRED W. RITCHEY, LANCASTER, PA.

Geraniums in bud and bloom.

S. A. Nutt, 4-in.\$10.00 per 100
Perkins, Viaud, Buchner..... 8.00 per 100
S. A. Nutt, Poitevine, 3-in. 5.00 per 100
Perkins and all kinds mixed..... 4.00 per 100
Ivy Ger. in large bloom, 3-in. 6.00 per 100
Herbert M. Fountain, Wyoming Park Greenhouses, R. R. 8, Grand Rapids, Mich.

2½-in. Lawrence, Ricard, Nutt and other standards, fine for stock, \$5.00 per 100, \$95.00 per 1000.

Our new salmon pink Defiance, which will make three flowers to any other Geranium's one, \$10.00 per 100. Cash. Christ Winterich, Cyclamen Specialist, Defiance, O.

Geranium cuttings and 2½-in., Doyle, Viaud, Poitevine, Hill, Salmon, Nutt, Ricard, Buchner and La Favorite. Cuttings, \$20.00 per 1000; 2½-in., \$25.00 per 1000. Quality, not trash.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

GERANIUMS

S. A. Nutt

3½-in.8c

2-in.4c

Rooted cuttings3c

CHAS. SHERWOOD, WATERLOO, IOWA.

GERANIUMS, FINE STOCK.

4-in. Nutt\$12.00 per 100
4-in. Mixed 10.00 per 100
While they last.

CASH.

The Chal Peterson Co., East Liverpool, O.

Strong 2-in. Ricard, Poitevine, E. G. Hill, Oberle, Presilly, Nutt and Jean Viaud, \$3.00 per 100; \$25.00 per 1000. 2-in. Ivy Geraniums, mostly Rycroft's Surprise and Caesar Franck mixed, \$3.00 per 100; \$25.00 per 1000. Cash.
Jacobs Bros., Peoria, Ill.

Geraniums, strong rooted cuttings, S. A. Nutt and La Favorite, \$2.00 per 100, \$17.00 per 1000. Lawrence, Hill and Ricard, \$2.25 per 100, \$20.00 per 1000. Cash.

THE TONG & WEEKS FLORAL CO.,
21 Center St., Ashtabula, O.

GERANIUMS.

Very good quality.

4-in. S. A. Nutt, Presilly, Harriet Cleary, double white, in bud and bloom, \$15.00 per 100. Cash with order.

John R. Andre, Doylestown, Pa.

3-in. Ricard and Buchner, in bud and bloom, \$5.00 per 100. Cash, please.

HARRY FRANKLIN BAKER,

1118 W. Lake St., Minneapolis, Minn.
Formerly Nagel Greenhouses.

Geraniums, strong 2-in., ready for shift, S. A. Nutt, B. Poitevine, A. Ricard and Buchner, \$3.00 per 100, \$25.00 per 1000. Mme. Sallerol, 2-in., \$2.50 per 100, \$20.00 per 1000. Cash.
Valley View Gardens, Tiffin, O.

Geraniums, rooted cuttings, Nutt, Poitevine, Ricard and other best varieties, September to October delivery, at \$17.50 per 1000. Send your order now and avoid disappointment.

Roman J. Irwin, 108 W. 28th St., New York.

Geraniums, extra good stock in bud and bloom, to clean up; S. A. Nutt, Perkins, Pink Viaud, Poitevine and mixed, 2½-in., 4c; 3-in., 7c; 4-in., 10c. Cash.

G. E. Berthold, Nebraska City, Nebr.

GERANIUMS, 3-IN. AND 4-IN. NUTT, POITEVINE, BUCHNER, TREGO, CASTELLANE, RICARD, READY FOR IMMEDIATE SHIPMENT; FUCHSIAS AND GIANT PETUNIAS. WARREN, FLORIST, PORT ALLEGHENY, PA.

Geraniums, 3000 S. A. Nutt, 3½-in., \$10.00 per 100; 2000 3-in., \$7.00 per 100. 1000 Mme. Thibaut, 3½-in., \$10.00 per 100, strong plants, in bud and bloom. Cash with order.

Adolph Engelman, Tyrone, Pa.

Geraniums, Nutt, Ricard, Poitevine, Vland, Buchner, Oberle and Landry, fancy singles in variety, bud and bloom, 3-in., \$8.00 per 100; 3½-in., \$12.00 per 100; 4½-in., \$25.00 per 100, our usual fine stock. J. Sylvester, Oconto, Wis.

7500 Geraniums at reduced prices, Nutt, Castellane and others, extra large, strong plants, 4-in., 12½c; 3½-in., 9c; 3-in., 7½c; 2½-in., 4½c; 2¼-in., 3½c.

L. J. Rowe, Titusville, Pa.

GERANIUMS.

2-in., bud and bloom.....\$ 5.00 per 100
3-in., bud and bloom..... 8.00 per 100
4-in., bud and bloom..... 12.00 per 100
D. R. Herron, Olean, N. Y.

Geranium cuttings, B. Poitevine, Nutt, Buchner, Madame Jaulin and Jean Vland, \$1.50 per 100, \$12.50 per 1000. Cash.
Hudson Greenhouse, Hudson, Mich.

Geraniums, Nutt, Hill Vland, American Beauty, Ricard, La Favorite, Grant, Oberle and others, strong 2-in. ready for shift or field, \$4.00 per 100.
J. L. Johnson, De Kalb, Ill.

You may be interested in a fine lot of 2½-in. S. A. Nutt Geraniums for stock. Write Geo. A. Kuhl how many you can use and get his price.
Geo. A. Kuhl, Pekin, Ill.

2½-in. Marvel, Harcourt, Ricard, Castellane, Poitevine, J. Vland, H. Michell, \$3.00 per 100; R. C., \$15.00 per 1000. Cash.
North Madison Floral Co., No. Madison, Ind.

Geraniums, a few more 2¼-in. S. A. Nutt at \$3.00 per 100, also 2¼-in. Sallerol at \$2.00 per 100, to close out.
E. B. Morgan Floral Co. Paxton, Ill.

4-in. Geraniums, in bud and bloom, good stock, \$10.00 per 100, out of pots, Add 5% for packing. Mixed shades.
Tarentum Floral Co., Tarentum, Pa.

Geraniums, 2-in., October delivery, Nutt, Ricard, Buchner and Perkins, \$3.50 per 100.
MARION FLORAL CO., MARION, IND.

GERANIUMS, Mrs. S. A. Nutt, 2½-in., \$6.00 per 100.
Stiles Floral Co., Oklahoma City, Okla.

Geraniums, strong 2¼-in. S. A. Nutt and Mme. Buchner, white, \$35.00 per 1000.
Thornton Floral Co., Streator, Ill.

Geraniums, Nutt, Poitevine, Vland, 4-in., fine plants, \$8.00 per 100.
Marysville Floral Co., Marysville, O.

Geraniums, 6 colors, in bud and bloom, 4-in.; extra fine, 12½c. Tel. Bellwood 924. R. P. Bohlander, Melrose Park, Ill.

Geraniums, fine 4-in., in bloom, \$12.00 per 100, Nutt and Ricard. Packing free. Cash.
Truitt's Greenhouses, Chanute, Kans.

Madame Sallerol Geraniums, 2¼-in., at \$2.50 per 100. Cash, please.
Aurora Greenhouse Co., Aurora, Ill.

Geraniums, 4-in. mixed, nice bushy plants for stock, best varieties, \$8.00 per 100.
Edgar Osborn, Danville, Ill.

S. A. Nutt, 4-in. for stock, \$10.00 per 100; 2¼-in. S. A. Nutt, \$4.00 per 100.
A. C. BROWN, SPRINGFIELD, ILL.

Geraniums, Helen Michell, 3-in., \$10.00 per 100; 4-in., \$15.00 per 100.
Jas. D. Hooper, Richmond, Va.

S. A. Nutt and Poitevine, 3½-in., \$10.00 per 100. Davis Floral Co., Davenport, Ia.
Mme. Sallerol, 3-in., 3½c.
Greenville Floral Co., Greenville, Mich.

HARDY PLANTS

Eupatorium Coelestinum; the best blue cut flower in autumn. Strong field grown clumps, \$8.00 a 100. Bobbink & Atkins, Rutherford, N. J.

Hardy ferns. Illustrated descriptive list mailed. Ludwig Mosbach, Ferndale, Askov, Minn.

HYDRANGEAS

HYDRANGEAS.
Fall delivery, pot grown; second to none.
Otaksa, 7-10 branches.....\$45.00 per 100
Otaksa, 5-6 branches..... 35.00 per 100
French, 7-10 branches..... 45.00 per 100
French, 5-6 branches..... 35.00 per 100
French, 4 branches..... 25.00 per 100
French varieties as follows: Radiant, Mme. Emil Mouillere, Gen. de Vibraye, Lillie Mouillere, La Lorraine, Baby Bimbinette, Souv. de Mme. Chautard, Mme. Maurice Hamar.
A. M. Augspurger, Peoria, Ill.

Hydrangea Otaksa, 2¼-in. pots, \$7.50 per 100, \$65.00 per 1000. New French varieties, Lillie Mouillere and Baby Bimbinette, 2½-in. pots, \$15.00 per 100. Trophée, 2½-in. pots, \$25.00 per 100. Mixed French varieties, 4-in. pots, \$25.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

HYDRANGEAS

Pot grown plants for fall delivery, of all the best French varieties and Otaksa.
4-in., 20c; 5-in., 30c; 6-in., 40c; 7-in., 75c.
Have your order booked now; plants will be scarce again. List on request.
J. L. SCHILLER, TOLEDO, O.

Hydrangea Otaksa, 2¼-in., will make good plants for Easter or Decoration Day, \$6.00 per 100, \$50.00 per 1000.
Mountain View Floral Co., Portland, Ore.

French Hydrangeas and Otaksa, 4-in., 15c.
RIETH'S OAKLAND NURSERY,
Metairie & New Basin, New Orleans, La.

Hydrangea Otaksa, 2½-in. and 3-in., \$6.00 and \$8.00 per 100. Extra fine stock in good growing condition ready for immediate shipment.
The H. Weber & Sons Co., Oakland, Md.

OTAKSA, 2¼-in., \$5.00 per 100
FRENCH, \$6.00 per 100
S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

IMPATIENS

Impatiens Sultana, scarlet and salmon pink, \$4.00 per 100. N. O. Caswell, Delavan, Ill.

IRISES

IRIS.

Berchta	100
Fro	\$12.00
Gajus	12.00
King	12.00
Lohengrin	12.00
Loreley	12.00
Mithras	12.00
Nibelungen	12.00
Princess Victoria Louise.....	12.00
Rhein Nixe	12.00
Thora	12.00

INTERMEDIATE AND PUMILA HYBRIDS.

Floribunda	\$ 6.00
Fritjof	6.00
Gerd	6.00
Halfdan	6.00
Helge	6.00
Ingeborg	6.00
Schneekuppe	6.00
Walhall	6.00

ROBBINK & ATKINS, RUTHERFORD, N. J.
Iris—Iris—Iris—Caterina, Florentina Alba, Nibelungen, Queen of May, Princess Victoria Louise, Mme. Chereau, Lohengrin, Pallida Dalmatica and others. Write for prices. What have you to offer in exchange in new varieties?
Mountain View Floral Co., Portland, Ore.

IRIS.

Iris, 12 each of 8 named var., \$2.00; 50 each, \$5.00; Siberian, blue, \$2.00 per 100.
AMON HEIGHTS NURSERY, Camden, N. J.

Iris, genuine Pallida Dalmatica, \$6.00 per 100, \$50.00 per 1000. Send for surplus list. 25 other varieties. W. J. Engle & Son, R. 8. Dayton, O.

IVIES

IVY

Good, stocky plants, 4½-in., \$20.00 per 100, \$180.00 per 1000. 5-6-ft., our own home-grown, well furnished, \$1.25 each, \$100.00 per 100.
ROBBINK & ATKINS, RUTHERFORD, N. J.

Hardy English Ivy, from 2-in. pots, \$2.50 per 100, \$22.50 per 1000; 250 at the 1000 rate.
S. W. Pike, St. Charles, Ill.

E. Ivy, 2¼-in., strong, large and small leaf, \$3.50 per 100, \$30.00 per 1000. Jacob Schulz, 831 Cherokee Road, Louisville, Ky.

JASMINE

Cape Jasmine, 2½-in., at 8c; Maid of Orleans and Grand Duke, 4-in., at 15c. Extra strong, pot bound plants, Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

LANTANAS

Lantanas, fine assortment, 2½-in., 3c.
GULLETT & SONS, LINCOLN, ILL.
Lantanas, pink, yellow or trailing, 2-in., mixed only, \$4.00 per 100. Fred Burre, Peoria, Ill.

LONICERAS

Lonicera Halleana, strong, pot-grown, \$150.00 per 1000.
ROBBINK & ATKINS, RUTHERFORD, N. J.

MIGNONETTES

Mignonette, Scott's Giant, no better in cultivation, 2½-in., \$5.00 per 100. Ready Aug. 1st.
Evenden Bros. Co., Williamsport, Pa.

MOONVINES

Moonvines, 2½-in. pots, \$4.00 per 100. Cash.
GODFREY ASCHMANN,
1012 W. Ontario St., Philadelphia, Pa.

NURSERY STOCK

ONARGA NURSERY COMPANY
We have the LARGEST ASSORTMENT and the LARGEST STOCK in the CENTRAL WEST.
TREES, SHRUBS, ROSES and PERENNIALS.
ONARGA NURSERY COMPANY,
CULTRA BROS., MGRS., ONARGA, ILL.

PALMS, ETC.

Phoenix Canariensis, 4-in., at 35c; 5-in., at 50c; 6-in., at 75c. Phoenix Reclinata and Rupicola, 6-in., at 75c; Cocos Plumosa, 2 ft. high, at 40c; 3 ft., at 60c; 4 to 5 ft., at 80c. Lantana Borbonica, 2½-in., at 8c; 4-in., at 30c; 5-in., at 50c. Washingtonia Robusta, 2½-in., at 8c; 4-in., at 35c.
Areca Lutescens, 2 in. pot, 4-in., at 35c. Sabal Blackburniana, 2½-in., at 8c. Cycus Revoluta or Sago, 2 leaves and up, at 10c per leaf. Chamerops Excelsa, 6-in., at 60c; 7-in., at 80c.

Above are full and pot bound plants. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$6.00 per 100; 3-in. pots, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.
F. M. Soar, Little River, Fla.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago.

PANDANUS VEITCHII—from open for
3-in. pots\$ 6.00 per 100
4-in. pots 8.00 per 100
6-in. pots 12.00 per 100
Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100. Cash with order.
J. J. Soar, Little River, Fla.

PALMS.

5-in. Kentia Bel. & For., three plants in pot, \$1.25 each.
3-in. Belmoreana, \$4.00 per doz.
2-in. Bel. & For., \$2.50 per doz.
A. M. Augspurger, Peoria, Ill.

If you are interested in some fine Kentia Palms for August delivery in 4-in. pots at 35c each, get your order in early. Have only a limited number.
Geo. A. Kuhl, Pekin, Ill., Wholesale Grower.

KENTIA BELMOREANA, average in 3 and 4 leaves, good, strong plants out of 2¼-in. pots, \$15.00 per 100. Larger quantities on application.
J. H. Flessner, 711 Hamilton Ave., North Bergen, N. J.

PANSIES

PANSY PLANTS, large flowering, mixed, in bud and bloom, \$1.00 per 100, \$7.00 per 1000.
Harry J. Squires, Good Ground, N. Y.

PELARGONIUMS

Pelargoniums, 2¼-in., \$12.00 per 100, \$100.00 per 1000. Next lot ready August.

Easter Greeting
Wurtembergia
Lucy Becker
Swabian Maid
German Glory
Wolfgang Goethe
Mrs. Loyal
Roman J. Irwin, 108 W. 28th St., New York.

PELARGONIUMS.

2-in., \$10.00 per 100.
Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, German Glory, Wolfgang Goethe, Mrs. Loyal. Add 5% for packing.
Late summer delivery.

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

READY NOW.

Lucy Becker, Easter Greeting,
1000 of each variety,
2-in., \$10.00 per 100.
Packing free.
A. L. RANDALL CO., 180 N. Wabash Ave., Chicago.

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$10.00 per 100, \$95.00 per 1000; 500 at 1000 rate. 5% for packing. JULY DELIVERY.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Pelargoniums, Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$12.00 per 100; \$110.00 per 1000.
A. M. Augspurger, Peoria, Ill.

Pelargoniums, Easter Greeting, nice, clean, 2½-in., \$10.00 per 100. Cash. Ready about July 15th.
Royston & Fenton, Evansville, Ind.

Pelargoniums, strong 2-in. Easter Greeting, Wurtembergia and Swabian Maid mixed, \$8.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

A lot of only 500 Easter Greeting Pelargoniums, 2½-in. ready for shift, \$12.50. Speak quick.
Geo. A. Kuhl, Pekin, Ill., Wholesale Grower.

PEONIES

Peonies; stock offered is correct and unmixed. Carefully rogued every other day while in bloom. The price is for division, with three to five eyes and roots.

Very early varieties:
Officialis Mutabilis Alba.....\$20.00
Officialis Rosea Plena..... 20.00
Officialis Rubra Plena..... 20.00

Early varieties:
Edulis Superba 15.00
Festiva Maxima 20.00
Felix Crousse 25.00
Golden Harvest 20.00
Louis Van Houtte..... 15.00
Mme. Crousse 20.00
Prince Imperial 15.00
Queen Victoria 15.00
Rosea Superba 15.00

Late:
Couronne d'Or 20.00
Francis Ortegat 15.00
Livingstone 40.00
Nobilissima 20.00
A. M. Augspurger, Peoria, Ill.

Festiva Maxima, Duchesse de Nemours, Edulis Superba, Lady Bramwell and other cut flower varieties. Good strong divisions or clumps.
W. Z. Purnell, Snow Hill, Md.

Peonies, 14 acres, the world's best ones. Send for list.
C. Betscher, Dover, O., U. S. A.

PEPPERS

Bird's Eye Peppers. Be sure and get some of these fine Bird's Eye Peppers in 4-in. pots for October delivery at \$5.00 per doz. or \$40.00 per 100. Will be limited. Geo. A. Kuhl, Pekin, Ill., Wholesale Grower.

Bird's Eye Peppers, 2½-in., \$6.00 per 100, \$55.00 per 1000; strong 3-in., \$12.00 per 100, \$100.00 per 1000. 500 at 1000 rate.
Frank Oechslein, 4911 W. Quincy St., Chicago.

Celestial Peppers, strong 2¼-in., \$4.00 per 100.
Aberdeen Floral Co., Aberdeen, Miss.

PEPPERS—Continued

Bird's Eye and Peruvian (colored oblong berry), fine for pans, 2½-in. pots ready August 1st, \$6.50 per 100, \$60.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

PERIWINKLES

Periwinkles from 2-inch pots, pink and white, in bloom, excellent stock, \$2.00 per 100, \$18.00 per 1000.
T. G. Owen, Columbus, Miss.

POINSETTIAS

POINSETTIAS.

Am booking orders in advance and they will be shipped in rotation, paper pots, 5% for packing, at the following prices:

	100	1000
2-in., shipped in July.....	\$10.00	\$95.00
2-in., shipped in Aug.....	9.00	85.00
2-in., shipped in Sept.....	8.00	75.00
2-in., shipped in Oct.....	7.00	65.00
3-in., shipped Sept. 1st.....	15.00	125.00

Cash with order.

D. R. Herron, Olean, N. Y.

POINSETTIAS TO PLEASE.

Good Stock.

2½-inch, \$10.00 per 100; \$90.00 per 1000.

Add 5% for packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Poinsettias, 2½-in. pots at \$10.00 per 100, \$95.00 per 1000. California stock from 2½-in. pots ready Aug. 1 and later, at \$12.00 per 100, \$100.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Poinsettias, true Xmas Red variety, 2½-in., \$10.00 per 100, \$90.00 per 1000. This is excellent stock, shipped in paper pots. Cash, please.

J. M. WALTHER,

3645 Iowa Ave., St. Louis, Mo.

2½-in. Poinsettia plants in paper pots, \$8.00 per 100; \$75.00 per 1000. Immediate delivery. Cash, please.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

Poinsettias, 3-in., fine for benching, \$15.00 per 100; shipped in paper pots, ready Aug. 1st, 2½-in., \$10.00 per 100. All orders shipped in rotation.

Grohman, The Florist, Saginaw, Mich.

2½-IN. POINSETTIA PLANTS.

July delivery 10c
August delivery 8c
September delivery 7c

J. V. Laver, 704 State St., Erie, Pa.

Poinsettias, good strong plants, Xmas Red, 2½-in., \$8.00 per 100, \$75.00 per 1000; 3-in., \$15.00 per 100, \$125.00 per 1000. Cash.

Jos. Turski, Gross Point, Ill.

POINSETTIAS READY NOW

Thrifty young stock, 2½-in. pots, \$8.00 per 100, \$70.00 per 1000.

The Storrs & Harrison Co., Painesville, O.

Poinsettia stock plants, true Christmas type, 2½-in., just right to shift or plant, \$8.00 per 100. Packing at cost.

Hoyt Bros. Co., Box 649, Spokane, Wash.

Poinsettias, strong 2½-in., shipped in paper pots; July and Aug. delivery, \$9.00 per 100, \$85.00 per 1000. Add 5% for packing.

Henley Bros., Terre Haute, Ind.

Poinsettias, strong 2½-in. Will book orders now for July and August, at \$10.00 per 100. Order now for early delivery.

J. C. Steinhauer, Pittsburg, Kans.

Poinsettias, 2½-in., \$8.00 per 100, packed carefully in paper pots.

J. L. Johnson, De Kalb, Ill.

2000 Good Poinsettia cuttings, \$3.60 per 100; \$35.00 per 1000. Cash.

A. Ecke, Los Angeles, Cal.

Poinsettia, fine type, shipped in paper pots, 2½-in., \$10.00 per 100.

Tritts' Greenhouses, Chanute, Kans.

Poinsettias, August and September delivery, \$12.00 per 100, \$100.00 per 1000.

A. M. Augspurger, Peoria, Ill.

Poinsettias, 3-in. pots, \$12.00 per 100, \$110.00 per 1000.

Holton & Hunkel Co., Milwaukee, Wis.

2½-in. Poinsettias, 7c; 2-yr.-old, 4-in. Poinsettias, 15c.

L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

Poinsettias, ready Aug. 1st, good, strong stock, 2½-in., \$10.00 per 100. Packed in Neponset pots.

Evenden Bros. Co., Williamsport, Pa.

Poinsettias from 2½-in. and 2½-in. pots, \$8.00 per 100, \$75.00 per 1000. None better.

W. Stertzling, 7280 Southwest Ave., St. Louis, Mo.

2½-in. Poinsettias, well established, \$10.00 per 100. Cash.

J. T. Keheley, Florist, Columbus, Ga.

Poinsettias, 2½-in. strong, \$10.00 per 100; \$90.00 per 1000.

BAUR FLORAL CO., ERIE, PA.

150 2½-in. Poinsettias, strong, 10c.

Kemble-Smith Co., Boone, Ia.

PRIMULAS

Primula Obconica, limited quantity of our fine deep pink shades in mixture now ready. Plants of best quality, 2½-in., \$5.00 per 100; 2½-in., \$6.00 per 100; 3-in., \$8.00 per 100. Cash, please.

Griffen's Flower Shop, Hannibal, Mo.

3-in. Primula Malacoides.....\$8.00 per 100
2½-in. Primula Malacoides.....5.00 per 100
Delivery August and September.

Wholesale Florist.

Muskogee Shrubbery Garden, Muskogee, Okla.

PRIMULAS

	100	1000
OBCONICA, heavy 2½-in., ready now, on through August, in variety or assorted.....	\$5.00	\$45.00
KEWENSIS, 2½-in., ready August.....	4.00	37.50
MALACOIDES, 2½-in., 3 colors, ready 1st August on.....	5.00	45.00
CHINENSIS, 2½-in., 7 finest var., ready August 1st.....	5.00	45.00
CINERARIAS, 2½-in., heavy, semi-dwarf, finest var., ready in August.....	5.00	45.00
CALCEOLARIAS, 2½-in., ready August.....	5.00	45.00

All stock sold up to time noted above. Book your order now to be assured of 1st class stock. All stock wrapped in moss to insure carrying through in case of delay. Cash with order.

JOS. H. CUNNINGHAM,

"The Primrose Man,"

DELAWARE, OHIO.

PRIMULAS WITH A REPUTATION.

My True "Silver Dollar Strain"

READY NOW

Chinensis, large flowering fringed, 10 of the best varieties on the market, 2½-in., \$5.00 per 100, \$47.50 per 1000.

Malacoides Superba (pink), same prices as Chinensis.

Obconica

Booked up to Aug. 10th.

Apple Blossom

Rosea and other varieties. Kermesina

Strong stock from 2½-in.

\$6.00 per 100. \$57.50 per 1000.

Malacoides Townsendi

2½-in.

\$8.00 per 100 \$75.00 per 1000

Henry Schmidt,

673 Church Lane, North Bergen, N. J.

SCHILLER'S PRIMROSES.

THE STRAIN THAT LEADS

CHINENSIS, large flowering fringed, in separate colors or mixed.

CHINENSIS, in 6 choicest named varieties.

MALACOIDES, the true deep pink and Grandiflora. August delivery.

OBCONICA, from our homegrown seed, carefully hand pollenized, with largest flowers of purest colors. August delivery.

LARGE FLOWERING, in 13 separate colors or mixed.

LARGE FLOWERING FRINGED, in 6 separate colors or mixed.

GIANT FLOWERING, in 6 separate colors or mixed.

All the above from 2½-in. pots at \$5.00 per 100, \$47.50 per 1000. Orders filled in strict rotation.

J. L. SCHILLER, TOLEDO, O.

Primula Obconica, Grandiflora and Gigantea, Appleblossom, Kermesina, Rosea, Lilac and other colors, separate or mixed, 2½-in. pots, ready July at \$7.00 per 100, \$60.00 per 1000; 3-in. pots of mixed only, \$9.00 per 100.

Primula Chinensis, Defiance (Xmas Red), La Duchesse (flesh color), Morning Dawn (blush rose), rosea, blue, white, salmon and all colors mixed, 2½-in., ready July, at \$8.00 per 100, \$50.00 per 1000; 3-in. pots of mixed only, \$9.00 per 100.

Primula Malacoides, rosea, 2½-in., ready now at \$5.00 per 100, \$45.00 per 1000.

Sim's Hybrid Yellow Polyanthus, strong divisions, ready now, \$7.50 per 100.

Primula Townsendi, 2½-in. pots, ready Aug. 1, at \$9.00 per 100, \$80.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

PRIMULAS—The finest lot we have ever grown, none better, 8 separate colors and mixed, both large flowering and Gigantea in proper proportions. Ready July 15th, 2½-in., \$5.00 per 100, \$45.00 per 1000.

CHINENSIS—Giant flowering, 6 separate colors, the cream of the family. Plenty of bright Xmas Reds and pink, 2½-in., \$5.00 per 100, \$45.00 per 1000.

MALACOIDES—Lavender, pink and white, 2½-in., \$4.00 per 100, \$35.00 per 1000. Cash with order.

SCHIEBLE BROS.,

Main, Lock & Old Main Sts.,

Miamisburg, Ohio.

Primula Obconica, Gigantea, Kermesina, Rosea, Lilacina and Oculata, separate colors or mixed. This stock is fine and ready for shift, 2-in., \$5.00 per 100.

Chinensis, giant flowering separate colors or mixed, 2-in., \$5.00 per 100.

Malacoides, new strain, lilac and pink, 2-in., \$5.00 per 100. Orders filled in strict rotation.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Primula Obc. Grand. from 3-in. pots, in the following colors: Appleblossom, Kermesina and Rosea, a large per cent of Appleblossom, the one that sells. This stock is ready for a shift and will make large, strong stock for Thanksgiving and Xmas sales, \$10.00 per 100. Cash, please.

C. F. Mahan & Co., R. 8, Dayton, O.

Obconica, extra strong 3-in., large flowering giants, at \$7.00 per 100.

Chinensis, 2-in., Obconica, 2-in.; Malacoides, 2-in., giants, at \$4.00 per 100. Cash. You will be pleased with plants. M. S. Etter, The Home of Primroses, Shiremanstown, Pa.

Primula Malacoides, new strain, color distinct, almost violet, does not fade, bloom from Xmas to Easter, fine for basket and pan work, 2-in., \$5.00 per 100.

J. C. Steinhauer, Pittsburg, Kan.

Malacoides Primula, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Primula Obconica, Miller's Giant, fine 2-in., \$4.00 per 100; 3-in., ready July 1st, \$7.00 per 100; Malacoides, ready in July, 2-in., \$4.00 per 100. Cash. These plants will please you.

J. W. Miller, Shiremanstown, Pa.

Primulas Obconica Gigantea, fine large plants with plenty of red and rose, 3-in., \$7.00 per 100. Edward Whitton, York & Walnut Sts., Utica, N. Y.

Dreer's best giant flowering Primula Obconica, extra heavy, 3-in., ready for 5-in., \$10.00 per 100. Cash.

C. G. James & Son, Hornell, N. Y.

Primula Malacoides, \$4.00 per 100; Obconica and Chinensis, \$6.00 per 100.

A. M. Augspurger, Peoria, Ill.

Primula Obconica, Gigantea and Grandiflora, mixed, \$5.00 per 100. Cash.

Freeport Floral Co., Freeport, Ill.

Primula Chinensis, all red and bright pink varieties, 2½-in., \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Primrose Obconica, 2½-in., at \$5.00 per 100; 4-in. at \$20.00; 6-in. at \$40.00 per 100.

Henry Smith, Grand Rapids, Mich.

Primula Malacoides Rosea, \$5.00 per 100, \$40.00 per 1000.

FRED H. LEMON & CO., RICHMOND, IND.

Primula Obconica, strong 2½-in., \$5.00 per 100. Cash. P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Primula Obconica, 2½-in. stock, \$5.00 per 100; \$45.00 per 1000.

Holton & Hunkel Co., Milwaukee, Wis.

Primula Malacoides Rosea, 2-in., \$5.00 per 100. E. E. Temperley, 5518 College Ave., Indianapolis, Ind.

Primula Malacoides, Rosea and white, 2½-in., \$4.00 per 100. S. M. Harbison, Danville, Ky.

ROSES

"PEACE ON EARTH"

Means Prosperity

for you and for me.

The war-weary world will crave Flowers—those emblems of Joy, Happiness and Peace!!

BE PREPARED!!

Fill up your empty benches with bench plants and reap extra profits.

FINE RESTED BENCH ROSE PLANTS.

READY NOW.

	100	1000
American Beauty	\$18.00	\$150.00
Ophelia	12.00	110.00
Killarney Brilliant	12.00	110.00
Milady	12.00	110.00
Sunburst	12.00	110.00
Shawyer	12.00	110.00
White Killarney	12.00	100.00
Pink Killarney	12.00	100.00

THE BEST PLANTS THAT MONEY CAN

BUY!!!

SPECIAL.

	100	1000
2½-in. Columbia	\$12.00	\$110.00
3 -in. Columbia	17.50	165.00
3½-in. Columbia	19.50	175.00
2½-in. Ophelia	10.00	95.00
2½-in. Killarney Brilliant	10.00	90.00
2½-in. Milady	10.00	90.00
2½-in. Sunburst	10.00	90.00
2½-in. Richmond	10.00	90.00
2½-in. Pink Killarney	10.00	90.00
2½-in. White Killarney	10.00	90.00

SPECIAL

One-year-old Russell, \$18.50 per 100.

ORDER NOW AND PLAY SAFE!!!

We ship only strong, healthy plants!!

The above plants offered subject to prior sale.

M. C. GUNTERBERG,

Wholesale Florist,

159 N. State St., Chicago, Ill.
L. D. Phones, Central 3067.
Randolph 6800.

EXTRA FINE POT PLANTS.

2000 Columbia, 3-in. pots.....	20c
200 White Cochet, 3-in. pots.....	15c
200 Pink Cochet, 3-in. pots.....	15c
150 Mme. Collette Martinette, 3-in. pots.....	15c
1000 Red Radiance, 6-in. pots.....	50c
300 Pink Radiance, 6-in. pots.....	50c
400 Kaiserin, 6-in. pots.....	50c
500 Sunburst, 6-in. pots.....	50c
250 Hadley, 6-in. pots.....	50c
Adiantum California, fine, strong plants.	
1500 plants, 3-in. pots.....	25c

A. J. STAHELIN, REDFORD, MICH.

Extra fine bench plants.

Well rooted. Good roots.

Careful packing.

Hoosier Beauty and Killarney Brilliant,

\$60.00 per 1000

Choice young stock ready for planting.

5000 2½-in. Columbia.....	\$125.00
1000 2½-in. Sunburst.....	100.00
6000 2½-in. Russell.....	200.00
1000 Bench Russell, choice stock.....	200.00

Special.

3000 3½-in. Grafted Premier..... 400.00
The Weiss & Meyer Co., Maywood, Ill.

Roses, 250 Shawyer, 100 Ophelia, 100 White Killarney, 2½-in., \$7.00 per 100; 100 Mrs. Geo. Elger, 3-in., \$12.00 per 100.

Baur Floral Co., Erie, Pa.

ROSES

250 3-in. Ophelia	8c
150 2½-in. Ophelia	7c
100 3-in. Milady	8c
50 3-in. Sunburst	8c
75 3-in. Pink Killarney	8c
100 2½-in. Pink Killarney	7c
Or will take \$50.00 for the lot.	
250 Russell bench plants	10c

Cash.
KEMBLE-SMITH CO., BOONE, IA.

BENCH ROSE PLANTS.

900 2-yr.-old Pink Killarney	12c
500 2-yr.-old White Killarney	12c
750 2-yr.-old Yellow Sunburst	12c
500 2-yr.-old Red Richmond	12c
200 2-yr.-old Dbl. Pink My Maryland	12c
100 2-yr.-old Dark Pink Radiance	15c

All cut back and ready for immediate planting.
Cash or C. O. D.

W. E. Trimble Greenhouse Co., Princeton, Ill.

ROSE PLANTS.

500 Sunburst, 4-in.	\$15.00 per 100
500 Aaron Ward, 4-in.	15.00 per 100
500 My Maryland, 4-in.	15.00 per 100
500 Ophelia, 4-in.	15.00 per 100
500 Columbia, 4-in.	17.00 per 100
250 Milady, 4-in.	15.00 per 100
100 Mrs. Winnett, 3-in.	10.00 per 100

Eli Cross, Grand Rapids, Mich.

FINE YOUNG ROSES.

COLUMBIA, 2½-in.	\$17.50	\$140.00
PREMIER, 3-in.	35.00	300.00

STRONG BENCH PLANTS.

W. Killarney, bench	\$ 5.00	\$ 45.00
Mrs. Shawyer, bench	10.00	90.00
Sunburst, bench	10.00	90.00

GULLETT & SONS, LINCOLN, ILL.

Elegant lot of Killarney Brilliant and Sunburst bench plants; have been heeled in outdoors for six weeks and are in prime condition for replanting, \$8.00 per 100, \$50.00 per 1000.

Albert F. Amling Co., Maywood, Ill.

ROSES

Own Root, 3-in., \$15.00 per 100, \$140.00 per 1000.	
2000 Cecil Brunner	2000 Double White Killarney
1200 Hadley	1200 Killarney
1000 Collette Martinette	2200 Killarney Brilliant
4000 White Killarney	3000 Mrs. Aaron Ward

A. N. Pierson, Inc., Cromwell, Conn.

1500 Sunburst, 2½-in. pots,

\$80.00 per 1000 in lots of 250 or more.

These are very choice plants.

BASSETT & WASHBURN,

Greenhouses, Store and Office,
Hinsdale, Ill. 178 N. Wabash Ave.

Very fine 2½-in. Columbia, only 5000, while they last, \$16.00 per 100, \$150.00 per 1000; Winnett, 2½-in., only 1000, \$10.00 per 100, \$90.00 per 1000.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Roses, 500 Shawyer, 500 Chatenay, 200 White Killarney, 200 Pink Killarney, 150 American Beauty, 65 Cecile Brunner, all good 3-in. stock, \$10.00 per 100. Cash with order.
Chapin Bros., Lincoln, Nebr.

ROSE PLANTS.

Columbia, 2-in. stock	\$15.00 per 100
Mock, 2-in. stock	8.00 per 100
Mock, 3-in. stock	15.00 per 100

Rosemont Gardens, Montgomery, Ala.

Sunburst, 2½-in. plants	\$5.00	\$45.00
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Good stock.

GEORGE REINBERG,

162 No. Wabash Ave., Chicago, Ill.

Roses; dormant, fall delivery. XXX forcing. H. P. and H. T. Send your list of wants for quotation. No Baby Rambler type.

A. M. Augspurger, Peoria, Ill.

FINE RESTED BENCH ROSE PLANTS.

Sunburst and Kaiserin,
\$15.00 per 100, \$140.00 per 1000.

The Hammond Co., Inc., Richmond, Va.

1190 Pink Killarney, 3-in.; 300 Cecil Brunner (Sweethearts), 3-in.; nice plants, \$90.00 per 1000; not less than 250 per order.

Bertermann Bros Co., Indianapolis, Ind.

Roses, 300 Richmond bench plants, rested and cut back, \$8.00 per 100, \$20.00 for the lot if taken at once. Cash.

Freeport Floral Co., Freeport, Ill.

Rose plants, own root, 3-in., Perle des Jardins, Pink Killarney, Bridesmaid, Geo. Elger and Cecile Brunner, \$15.00 per 100. Cash.

Ullrich Floral Co., Tiffin, O.

To close out, 3-in. Columbia, clean, healthy stock, ready now, \$15.00 per 100, \$125.00 per 1000, \$500.00 per 5000.

A. Rasmussen, New Albany, Ind.

Rose plants, from 2½-in. pots, Columbia, \$17.00 per 100, \$150.00 per 1000. Winnett, \$10.00 per 100, \$90.00 per 1000.

The Cleveland Cut Flower Co., Newton Falls, O.

Roses, 2-yr.-old field grown XXX forcing grade in best varieties for fall delivery 1919. Ask for prices.

Roman J. Irwin, 108 W. 28th St., New York

Pink and White Killarney and Ophelia Roses, 3-in., 12c.

Riverside Flower Shop, Charles City, Ia.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

1400 2-yr. Ophelia from 6-in. pots, \$15.00 per 100, \$120.00 per 1000.

Wm. F. Krueger, 516 Potter St., Toledo, O.

Columbia Roses, light 2½-in., \$8.00 per 100, \$75.00 per 1000.

A. N. Kinsman, Austin, Minn.

Strong 2½-in. Columbia Rose plants, \$125.00 per 1000.

Joy Floral Co., Nashville, Tenn.

425 Hoosier Beauty, 2-yr.-old grafted bench plants, 10c. Cash.

Atwell, Florist, Ft. Dodge, Ia.

120 Mrs. Winnett, one year old, bench grown, fine stock, at \$10.00 per 100; 5% packing. Cash.

La Crosse Floral Co., La Crosse, Wis.

2000 Bench American Beauties, \$100 per 1000.

Fred Hall, 860 Jersey St., Denver, Colo.

200 Russell Roses, \$20.00 per 100.

Chas. Rathjen, Janesville, Wis.

Columbia Roses, 3-in., \$15.00 per 100.

FRED H. LEMON & CO., RICHMOND, IND.

Mock Rose plants, 3-in., \$8.00 per 100.

United States Cut Flower Co., Elmira, N. Y.

200 Own root 4-in. Ophelia at 18c.

Davis & Steiner Co., Morrison, Ill.

RUBBERS

Ficus Elastica, 4-in., at 40c; 5-in., 60c; 6-in., 80c; 8-in., \$1.00. Ficus Craigii, 5-in., at 60c. Ficus Pandurata, 5-in., at 75c; 6-in., at \$1.00. Ficus Repens vine, 4-in., at 25c. Above are extra large and full. Cash with order. H. C. Doeschner, 2048 Gentilly Ave., New Orleans, La.

Rubbers, 5-in., 50c each.

Holton & Hunkel Co., Milwaukee, Wis.

SALVIAS

SALVIA SPLENDENS

Good strong plants from seed bed, better than 2-in. pot plants, special price to clean them up, \$5.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

SALVIA Splendens, very large, strong plants, \$1.50 per 100. Harry J. Squires, Good Ground, N. Y.

Salvia Splendens and Bonfire, 2-in., 2½c, \$25.00 per 1000. No. C. O. D.

Clover Leaf Floral Co., Springfield, O.

Salvias, strong 2½-in., Bonfire, Zurich, Splendens, \$3.00 per 100; also America, \$4.00 per 100.

J. C. Steinhäuser, Pittsburgh, Kans.

Salvia, topped and fine, 2½-in., \$3.00.

A. C. BROWN, SPRINGFIELD, ILL.

Salvia Bonfire, 2½-in., at \$2.50 per 100. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

New pink Salvia, 8½-in., all in bloom, 12c.

Calvert Floral Co., Lake Forest, Ill.

Salvia, good stock, 2-in., \$3.50 per 100.

N. O. Caswell, Delavan, Ill.

SANTOLINAS

Santolinas, fine cut back plants, 2 and 2½-in., \$3.00 per 100.

J. C. Steinhäuser, Pittsburgh, Kans.

SEEDS

SEEDS.

Cyclamen. Don't forget that next season's demand for Cyclamen will be as great if not greater than this season's. ORDER SEEDS NOW TO SOW IN AUGUST FOR EARLY PLANTS.

The strain I sell is one of the leading commercial strains; have sold over a quarter of a million seeds this season alone; can supply in SALMON, PINK, RED, Light and Dark, White and WHITE with EYE, \$1.25 per 100; \$10.00 per 1000; 10,000 for \$90.00.

ASP. PL. NANUS, \$3.50 per 1000, \$32.50 for 10,000; \$75.00 for 25,000; \$250.00 for 100,000.

Asp. Sprengeri, \$1.00 per 100, \$3.75 for 5000, \$6.00 for 10,000.

PANSY. The strain I offer is a choice Florists' Mixture; needless to pay more; ¼-oz., \$2.00; ½-oz., \$3.50; 1 oz., \$6.00.

Send for list of other seeds.

A. M. Augspurger, Peoria, Ill.

PALMS FROM SEED FOR PROFIT

Phoenix Canariensis, Canary Island Palm, 250 seeds, 35c; 500 seeds, 70c; 1000 seeds, \$1.50.

WASHINGTONIA PALM SEEDS

Wash. Filifera, 500 seeds, 55c; 1000 seeds, \$1.00. Wash. Robusta, 500 seeds, 75c; 1000 seeds, \$1.50. Wash. Sonorae, 500 seeds, \$1.00; 1000 seeds, \$2.00.

NEW CROP ASPARAGUS SEED

Asp. Plumosus, 500 seeds, 55c, 1000 seeds, \$1.00. Asp. Sprengeri, 500 seeds, 35c, 1000 seeds, 65c.

BULBS FOR WINTER FLOWERS

Large flowering Oxalis, Oct. to May, pink, white and yellow, make a potted novelty; 100 each, 3 colors, \$2.00; 1000 bulbs, \$7.00.

GEORGE LEAVER, P. O. BOX 1047, LOS ANGELES, CAL.

ASPARAGUS PLUMOSUS NANUS SEED

AT BARGAIN PRICES

Northern greenhouse grown, guaranteed the genuine Nannus and true to type.

Per 1000 seeds

Per 10,000 seeds

Special prices in larger quantities.

ASPARAGUS SPRENGERI SEED

Per 1000 seeds

Per 10,000 seeds

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

SWEET PEA SEEDS

The following EARLY varieties:

Per oz.	Per oz.
Snowstorm	\$1.50
Pink Beauty	1.00
Empress	1.25
Bluebird	1.25
Heatherbell	1.25
Sankey80
Songbird	\$1.25
Princess	1.25
Spring Maid	1.25
Exquisite85
Canarybird	1.00
Sunburst	1.25

The following leading sorts:

Per oz.	Per oz.
Primrose Beauty	1.25
Apple Blossom	1.25
Pink and White60
Yarrowa75
Ball's Columbia, forcing, \$2.00 per oz.	
Mrs. H. Dickson	1.25
Sweet Briar	1.25
Enchantress	1.00
Lavender King85

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Fresh new crop seed from thrifty, vigorous, lath-house grown plants, used for seed only and ripened under natural conditions. Superior to seed from over-forced greenhouse plants. Used by leading eastern wholesale growers who want nothing but the best. Satisfaction guaranteed.

ASPARAGUS PLUMOSUS NANUS.

1000 Seeds

5000 Seeds

Per pound

ASPARAGUS SPRENGERI.

1000 Seeds

5000 Seeds

We pay delivery charges.

JOHN R. WALSH,
502 California St., San Francisco, Cal.

PRIMULA OBCONICA, a new giant flowering strain, superior in size, color and number of blooms to any strain now on market. Try a few and you will want more next season. Flowers often exceed 2 inches in diameter.

GRANDIFLORA: Alba, Salmon, Coerulea, Lilacina, Oculta, Appleblossom, Crispa, Kermesina, Rosea, Firequeen.

GIGANTEA: Appleblossom, Kermesina, Coerulea, Lilacina, Plathli, Rosea.

50c per trade packet, postpaid.

JOHN R. WALSH,
502 California St., San Francisco, Cal.

Our increasingly popular florist prize mixture Pansy, none better, \$6.00 per oz.

Cyclamen seed, separate colors, fine stock, \$9.00 per 1000, Pink, Pearl and Cherry Ripe, new and extra fine, \$20.00 per 1000.

Asparagus Plumosus, greenhouse grown, extra fine, \$3.25 per 1000, \$15.00 per 5000; outside grown, \$2.00 per 1000, \$9.00 per 5000. Asparagus Sprengeri, 75c per 1000, \$3.00 per 5000.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

SWEET PEA SEEDS.

Ball's Blue Jay

Columbia

Heatherbell

Snowball

Rose Queen, with 15% mixture of other good varieties

Cash with order.

Peter Welland, New Castle, Ind.

ARISTOCRAT PANSY SEED

The largest and best show and fancy Pansies in the world from private collection, 1/16-oz., 75c; ¼-oz., \$1.00; ½-oz., \$2.00; ¾-oz., \$3.75; 1 oz., \$7.00.

John R. Humphrey, R. D. 3, Logan, O.

PANSY—PRIZE MIXED

Finest strain in America

\$1.00 trade pkt., \$3.75 per ¼-oz., \$7.00 oz.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

ASPARAGUS P. NANUS SEED, TRUE TYPE

Ripe, hand picked, best quality.

To close out extra large crop, \$5.50 per pound.

About 12,000 to the pound.

Drake Point Greenhouses, Yalaha, Fla.

ASPARAGUS SEED

Plumosus

Sprengeri

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Spinach seed, all varieties, 100 lbs. or more, 30c per lb.; less than 100 lbs., 35c per lb.

EVERETT R. PEACOCK CO.,

4013 Milwaukee Ave., Chicago, Ill.

ASPARAGUS SPRENGERI SEED.

Per 1000 seeds

H. N. GAGE CO., INC.,

MONTEREIO, CALIFORNIA.

Asparagus Plumosus Nanus seed, hand picked, new crop, \$1.00 per 1000. Cash with order.

Boyle & Darnaud, San Diego, Calif.

SMILAX

Smilax, strong plants out of 2½-in. pots, at \$2.50 per 100, \$22.50 per 1000.

J. C. Schmidt, Bristol, Pa.

Smilax, strong, healthy plants, 2½-in., \$3.00 per 100. W. Stertzing, 7280 Southwest Ave., St. Louis, Mo.

SMILAX - Continued

Smilax, 2-in., \$3.00 per 100. Cash.	Byer Bros., Chambersburg, Pa.
Smilax, 2-in., \$2.50 per 100.	MARION FLORAL CO., MARION, IND.
Smilax, \$3.00 per 100.	A. M. Augspurger, Peoria, Ill.
Smilax, strong 2-in., \$2.50 per 100.	Atlantic Greenhouses, Atlantic, Ia.
Smilax, 2-in., \$3.00 per 100, \$25.00 per 1000.	Edward W. Schuster, Crookston, Minn.
2½-in. Pot Smilax, good stock, \$3.00 per 100.	J. S. Stuart & Son, Anderson, Ind.
Smilax, cut back, 2-in., 3c; packing, 5%.	Truitt's Greenhouses, Chanute, Kas.
2-in. Smilax, \$2.75 per 100.	Wm. Swinbank, Sycamore, Ill.
Smilax, strong, bushy 2½-in., 4c.	Charles Sherwood, Waterloo, Ia.

SNAPDRAGONS

Strong 2½-in. Enchantress, Nelrose, Keystone and Phelps' White and Yellow, \$5.00 per 100, \$47.50 per 1000. Ready August 15th.

SEED: KEYSTONE, the finest pink, new crop seed just arrived, \$1.00 per packet, 6 packets for \$5.00. Phelps' White, Yellow and Garnet, 35c per packet; Nelrose, 50c per packet; Silver Pink, \$1.00 per packet.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Nelrose Pink235
Yellow225
Red75
Lavender, very fine.....400
Phelps' White150

These are all seedling plants and will be slightly mixed. Plants are all very strong and stocky and free from disease. \$5.00 per 100, or the lot for \$50.00.

The Johnson Floral Co., Kendallville, Ind.

Snapdragons, yellow, pink and white mixed, 2½-in. pots, \$3.00 per 100. Cash with order.

HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.
Formerly Nagel Greenhouses.

Snapdragons, Keystone, Nelrose, Giant Yellow, Giant White and Deffiance, strong 2½-in. pots, \$5.00 per 100. Cash.

GODFREY ASCHMANN,
1012 W. Ontario St., Philadelphia, Pa.

Snapdragons, Silver Pink, Phelps' White, Nelrose, Yellow, Garnet, Keystone, 2½-in., \$6.00 per 100; \$55.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Snapdragons, Silver Pink, Giant White and Yellow; good branched, 2½-in., \$4.50 per 100; seedlings, pink and yellow, \$1.00.

Hillview Greenhouse Co., La Crosse, Wis.

Snapdragons, Keystone, the best pink in cultivation, 2½-in., \$5.00 per 100. Dreer's Yellow and Bright Scarlet, 2½-in., \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Snapdragons, strong 2-in. stock, pinched and branching, Deffiance (red), Silver Pink, Yellow and Orange, \$4.00 per 100, \$40.00 per 1000.

VOGT'S GREENHOUSES, STURGIS, MICH.

Snapdragons, Silver Pink and Phelps' Yellow, 2½-in. pots, bushy plants, \$4.00 per 100. Cash, please.

Miller's Greenhouses, Muncie, Ind.

Snapdragons, Keystone, 2½-in., strong, \$6.00 per 100; \$55.00 per 1000.

Baur Floral Co., Erie, Pa.

Snapdragons, pink, white, rose and garnet, 2-in. pots, 2½c. Cash, please. Clover Leaf Floral Co., Springfield, O.

FOR SUMMER CUTTING.

Snapdragons, 2½-in., pink only, 2c.

GULLETT & SONS, LINCOLN, ILL.

Snapdragons, Silver Pink, 2-in., \$4.00 per 100.

J. L. Johnson, De Kalb, Ill.

STEVIAS

Stevias, 3-in., twice topped, \$5.00 per 100, or exchange.

Abbey Avenue Greenhouses, Dayton, O.

Double or single, 2½-in., \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

ALBUM OF DESIGNS.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago

Stevia, immediate delivery, 3-in., 10c; 4-in., 15c.

Elitch Gardens Co., Denver, Colo.

Stevia, single, \$3.50; double, \$4.00 per 100.

A. M. Augspurger, Peoria, Ill.

2½-in. Stevia, \$3.50 per 100.

JOHN DIECKMAN, ELM GROVE, W. VA.

Stevias, strong stock, 2½-in., \$3.00 per 100. Cash.

Freeport Floral Co., Freeport, Ill.

Stevias, double, 2½-in., strong plants, \$3.00 per 100. Cash.

E. V. Myers, St. Joseph, Mo.

Stevias, 2-in. branched, \$3.00 per 100.

S. D. Brant, Clay Center, Kans.

Stevia, 2½-in., ready to plant, \$3.00 per 100.

J. C. Steinhauser, Pittsburg, Kan.

Stevia, 2-in., \$3.00 per 100.

Edward W. Schuster, Crookston, Minn.

Stevia, extra strong, 2½-in., 3½c.

Miller Bros., Abilene, Kas.

Stevias, 2000 2½-in. strong stock, \$4.00 per 100. Cash.

Ullrich Floral Co., Tiffin, O.

STRAWBERRY PLANTS

STRAWBERRY PLANTS for August and fall planting. Pot-grown and runner plants, that will bear fruit next summer.

Raspberry, Blackberry, Gooseberry, Currant, Grape plants for fall planting. Catalogue free. Wholesale trade price list sent to florists.

Harry J. Squires, Good Ground, N. Y.

TRADESCANTIAS

Wandering Jew, red and green, 2-in., 2c; strong, well branched.

Hart Floral Co., Blackwell, Okla.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified ads.

VEGETABLE PLANTS

100,000 Late Cabbage, all strong plants, Danish Ball Head, Drum Head, Flat Dutch; order now, as these plants are to be moved quickly; \$2.50 per 1000; 10,000 lot, \$20.00. All plants carefully packed in moss.

Oscar Snedeker, Doylestown, Pa.

CELERY, CABBAGE, CAULIFLOWER, KALE, Brussels Sprouts, Kohl-Rabi, Leek, Parsley, Pepper, Asparagus plants. Catalog free. Wholesale trade price list sent to florists.

Harry P. Squires, Good Ground, N. Y.

Millions of well ripened Cabbage plants. Fifty years' experience. We ship dry to any place July to December. \$3.00 per 1000, 50c per 100. All charges paid in full.

F. M. Pattington, Scipioville, N. Y.

Celery plants, Easy Blanching; now grown exclusively by 90% of Kalamazoo growers in place of Golden Self Blanching. Strong plants, ready for the field; \$2.25 per 1000, \$6.00 for 3000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Celery, Giant Pascal, 20,000 good plants, clipped, ready for the field, \$3.00 per 1000, or \$2.50 per 1000 for the lot. Cash.

City Tower Greenhouses, Twin Falls, Idaho.

Tomato plants, ready for field, \$3.00 per 1000; small for transplanting, \$2.00; Acme Beauty, Ponderosa and Buckeye.

H. L. Brashear, R. No. 1, Bowling Green, Ky.

Cabbage plants, Early Jersey Wakefield, Chas. Wakefield, Early Flat Dutch, Henderson's Early Summer, \$3.00 per 1000. Cash.

R. L. Brashear, R. No. 1, Bowling Green, Ky.

RHUBARB ROOTS,

\$2.25 per bbl.

EVERETTE R. PEACOCK CO.,
4013 Milwaukee Ave., Chicago, Ill.

Nice transplanted Snowball Cauliflower at 70c per 100, prepaid. Will please you.

P. L. Ward, Plantsman, Hillsdale, Mich.

25,000 Tomato plants, 4 best varieties, \$3.50 per 1000; good stuff, but must move at once.

Hart Floral Co., Blackwell, Okla.

Cabbage and Celery plants, best varieties, \$1.25 per 1000, \$10.00 per 10,000.

J. C. Schmidt, Bristol, Pa.

BRUSSELS SPROUTS plants, 90c per 100, \$3.90 per 1000. Harry J. Squires, Good Ground, N. Y.

Pepper plants, Mountain Sweet, 50c per 100. Cash.

Valley View Gardens, Tiffin, O.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

VERBENAS

Verbenas, Queen of Oxford, best pink, 3-in. pots, \$7.00 per 100.

Calvert Floral Co., Lake Forest, Ill.

Verbenas, strong 2½-in., mixed, all colors, 3c. Lemon Verbena, strong 3½-in., in bloom, 15c each.

J. C. Steinhauser, Pittsburg, Kans.

VINCAS

Vinca 2½-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000; 4-in., \$15.00 per 100.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Vinca Minor or myrtle, strong plants with 3 to 6 leads, \$1.50 per 100 or \$10.00 per 1000.

Fred S. Davis, Centerville, Ind.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

VIOLETS

Rooted cuttings, Gov. Herrick, \$3.00 per 100, \$25.00 per 1000. Field-grown Prince of Wales and Mary Louise, ready next month, \$7.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Violets, extra strong, Governor Herrick, 3-in., \$6.00 per 100, \$55.00 per 1000.

John Bauscher, Freeport, Ill.

MISCELLANEOUS

100 Fuchsias, Minnesota; petals, shell white; corolla, rich violet purple; 2½-in. pots, 8 to 10 blooms, \$5.00. 50 Patria Fuchsias, double white, 2½-in. pots, \$2.50.

500 Purple Heliotrope, 2½-in. pots, \$3.00 per 100.

200 Croton or Wine plant, dark red and white variegated foliage, 2½-in. pots, 6 to 8 branches, \$4.00 per 100.

100 each of Impatiens Sultana, pink, white and red, 2½-in. pots, 6 to 8 branches, \$3.00 per 100.

150 Coleus, Trailing Queen and other bright varieties, well branched, 2½-in. pots, \$3.00 per 100.

F. J. Howell & Sons, Round Hill, London Co., Va.

LOOK what we are offering under Alyssum, Primula Obconica, Roses and Stevias.

Freeport Floral Co., Freeport, Ill.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
\$1.00 per copy prepaid.

TO EXCHANGE

To Exchange—Achyranthes, Alyssum, Asparagus, Calendulas, Chrysanthemums, Coleus, Dracaenas, Poinsettias, Primulas, Salvias, Santolinas, Smilax, Stevia, Verbenas; see classified; will take Rose cuttings or plants. What have you? J. C. Steinhauser, Pittsburg, Kans.

To Exchange—Alternanthera Brilliantissima, 2½-in., \$25.00 per 1000; Geraniums, Nutt and Buchner, white, strong 2½-in., \$35.00 per 1000. Would exchange for Ferns, field-grown Carnations, Cyclamen, or what have you? Quality is our hobby. Thornton Floral Co., Streator, Ill.

To Exchange—Primroses in 2½-in. pots, Poinsettia stock plants, 2½-in. pots, young Poinsettia plants, 2½-in. pots, pink, white and red, for 2½-in. Whitmanii ferns.

W. H. Hawkins, Loomis, Cal.

To Exchange—Viburnum, Poltevine and mixed Geraniums, 2-in., 2½-in., 3-in., at 5c, 6c and 8c, for Hydrangeas, Begonias, Dracaenas, etc.

A. B. Williams, Coshocton, O.

To Exchange—500 Strong 2½-in. Poinsettia plants at 10c for 5-in. Ferns.

The Wisely Greenhouses, Murphysboro, Ill.

To Exchange—Extra strong 4-in. Sprengerii for anything you have. Write us.

Mitchell & Quentin, St. Joseph, Mo.

To Exchange—Asp. Plumosus, S. A. Nutt Geraniums and Dracaenas for Poinsettia plants.

John Bauscher, Freeport, Ill.

WANTED**ATTENTION, MR. GROWER!!**

Sell your surplus!
What have you?
We pay cash!

M. C. GUNTERBERG,
Wholesale Florist,
159 North State St., Chicago, Ill.
Phones, Central 8067, Randolph 6800.

CARNATION GROWERS.

We need growers in the eastern and central states to fill our orders for field-grown Carnation plants for August and September delivery. Only stock of high quality will be considered. If yours is such, write us today.

GROWERS' EXCHANGE,
JAMESTOWN, NEW YORK.

Wanted—2000 2½-in. Bostons and Whitmanii. Please give price in first letter. Hoskins Floral Co., Bismarck, N. Dak.

Wanted—5 to 10,000 Boston Ferns, 2½-in. Send sample and price to Poehlmann Bros. Co., Morton Grove, Ill.

ALBUM OF DESIGNS.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

ANT EXTERMINATORS

Consult display ad for prices.

PERFECTION CHEMICAL CO.,
151-F Washington St., Flushing, N. Y.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads.

CARNATION STAPLES

Pillsbury's carnation staples, 35c per 1000; 8000 for \$1.00.

I. L. Pillsbury, Galesburg, Ill.

FLORISTS' SUPPLIES**MAGNOLIA LEAVES****FULL COUNT CARTONS**

A new stock of non-moulding, medium sized Magnolia Leaves. Uniform color, pliable and will keep indefinitely. The best prepared. Superior to all others.

Colors: Brown, green and purple.
Special Price.

25 cartons\$1.45 per carton
20 cartons 1.50 per carton
10 cartons 1.55 per carton
5 cartons 1.60 per carton
1 carton 1.75 per carton

PITTSBURGH CUT FLOWER CO.,

116-118 SEVENTH ST.,

PITTSBURGH, PA.

WIRE EASELS.

15-in., 12c; 18-in., 15c; 21-in., 18c; 24-in., 20c; 27-in., 25c; 30-in., 30c; 33-in., 40c; 36-in., 50c; 42-in., 60c; 48-in., 80c. Can offer full line wire designs.

A. M. Augspurger, Peoria, Ill.

Magnolia Wreaths. Second to none. Purple. 18-in., \$10.50 per doz.; 20-in., \$12.00 per doz.; 22-in., \$16.00 per doz.; 24-in., \$21.00 per doz.; 28-in., \$26.00 per doz.

A. M. Augspurger, Peoria, Ill.

LOOK UP that Lindquist Garden Weeder and Pulverizer advertised in the June 19 and 26 issues of the Review. You can return same in any condition and get your money back if not satisfied.

GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.

ACBURNDALE GOLDFISH CO.,

1449 Madison St. Tel. Haymarket 152. Chicago.

GREENS

Green Sheet Moss, strictly dry, put up in 2-bu. bags, per bag.....\$2.00
For lots of 25 bags and over, per bag..... 1.50
Dagger Ferns, extra fine, per 1000..... 1.25
Galax, green and bronze mx., per 1000..... 1.25
Leucothoe, green and bronze, per 1000..... 3.00
Shipped fresh from woods to you. Orders given prompt attention. Cash with order.
G. C. Gibbs, Del Rio, Tenn.

LEAF MOLD

Leaf mold, screened, 12 bushels for \$5.00. Cash with order.
L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

Leaf Mold, best quality, write for prices.
American Forestry Co., Pembine, Wis.

Leaf mold, screened, large sack, \$1.25, 5 for \$5.00.
J. B. Roy, R. D. 1, Conway, Mich.

SHEEP MANURE

SHEEP MANURE, PULVERIZED.

SHEEP'S HEAD BRAND ONLY.

100 lbs., \$2.00; 1000 lbs., \$17.50;

500 lbs., \$9.25; 2000 lbs., \$34.00.

3 to 5 tons, \$32.00 per ton.

5 to 15 tons, 30.00 per ton.

Guaranteed purest fertilizer ever sold.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

SPHAGNUM MOSS

SPHAGNUM MOSS.

Nice, clean, full size bales in burlap. Note the low prices:

Per single bale.....\$1.50

In 10-bale lots, per bale..... 1.45

In 25-bale lots, per bale..... 1.40

Sheet Moss, per sack..... 2.00

AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

Sphagnum Moss, 10-bbl. bale, \$3.25, 5 bales, \$12.75; 5-bbl. bale, \$1.75, 5 bales, \$8.00. Hog manure, \$1.00 per bag. Burlap, 35c extra. Cash.

Jos. H. Paul, Box 156, Manahawkin, N. J.

Sphagnum Moss, 10-bbl. bale, \$3.00, 5 bales, \$12.50; 5-bbl. bale, \$1.50, 5 bales, \$7.00. Line Moss, \$1.50 per bag. Burlap, 35c extra. Cash.

Jos. H. Paul, Box 156, Manahawkin, N. J.

Headquarters for Sphagnum Moss. Write us for special price on 10 bales up to a carload.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

ALBUM OF DESIGNS.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

10 Bags Sphagnum Moss, \$7.00. Cash.

Z. K. Jewett & Co., Sparta, Wis.

TOBACCO

Cigar Tobacco stems, \$1.50 per 100 lbs. Peter N. Jacobsen, Cigar Mfr., 332 Harrison St., Davenport, Ia.

Tobacco Dust, 175 to 200-lb. sack for \$5.00; 5 sacks, \$20.00. Cash with order, please.

Wm. F. Krueger, 516 Potter St., Toledo, O.

Fresh cigar Tobacco stems, large bales, \$3.00 per bale; 5 bale lots, \$2.75 per bale.
Pittsburgh Cut Flower Co., Pittsburgh, Pa.

Tobacco stems for fumigating, large bales, 250 to 300 lbs. each, at \$5.00 per bale. Cash with the order. Willis H. Baldwin, Conshohocken, Pa.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago

Strong tobacco dust, \$2.00 per 100 lbs., 200 lbs. \$3.50. G. H. Hunkel Co., Milwaukee, Wis.

WILLOW STAKES

WILLOW STAKES

From 3 to 7 ft., straight and strong, \$5.00 per 1000. Cash. Z. K. Jewett & Co., Sparta, Wis.

WIRE STAKES

Wire stakes galvanized,

Mfg. of Wire and Wire

Goods of all descriptions.

THOMAS HAMILTON,

127 N. Gross St., Philadelphia, Pa.

WIRE WORK

MFG. OF WIRE DESIGNS FOR 35 YEARS.

WRITE FOR LIST.

JOSEPH ZISKA & SONS, CHICAGO, ILL.

WOOD LABELS

LABELS FOR NURSERYMEN AND FLORISTS
Benjamin Chase Co. Berry Village N. H.

Edwardsville, Ill.—An eight-hour day and Saturday afternoons off during the hot weather have been put into effect by the J. F. Ammann Co. The hours are from 7 to 4. By going to work at 7 o'clock the cutting is finished in time for shipping and the watering is completed before noon.

West Grove, Pa.—G. M. Reburn, of Chicago, visited at his old home here after a trip to growing centers. July 9, he said, some growers in Pennsylvania still were planting out cannas. Gladioli looked fine in Ohio and Pennsylvania. One grower in Pennsylvania has over 4,000,000 gladiolus bulbs, all sizes, planted for this year's crop.

GULF CYPRESS



Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

Gulf Cypress

HOTBED SASH

All Kinds and Sizes

Unglazed, \$1.20 up

Glazed, \$3.40 up



THE ONLY PERFECT
LIQUID PUTTY MACHINE



Will last a lifetime,
\$2.00 each

"SEAL TIGHT
LIQUID
PUTTY"

will not harden, crack or
peel off

\$1.50 per gallon in 10
gallon lots.

\$1.60 per single gallon.



MOST PRACTICAL

SHELF BRACKET

Made for two 6-inch boards
or two lines of 1-inch or

1 1/4-inch pipe, and can be clamped
on 1 to 2-in. upright pipe columns.

HOSE VALVE 74c

All brass except the hand wheel. Has
a removable leather disk, which is
easily replaced to keep water-tight.
Stuffing box prevents leaks at stem.



CORRUGATED

HOSE

Non-Kink Moulded Woven

In 50-ft. lengths, with couplings.

15c per ft. Unequaled at the price.

BOILERS—PIPE

Metropolitan Material Co.

1298-1323 Flushing Ave.,

Brooklyn, N. Y.

Great Saving in Preparing
Land for Carnation Stock

Following is what Kretschmar Bros.,
of West Nyack, New York, say of the
System:

"It has always been a great expense
to prepare our land for the carna-
tion stock before planting, as each
day we would only plow enough for
the day's planting so that we could
work in moist soil. This also would
be all hand saked to get it in the best
condition. We can now plow the
wholestrip and harrow with a spiked
tooth harrow and use the Skinner
System after each day's planting to
water them down."

SKINNER
SYSTEM

The Skinner Irrigation Co.

223 Water St.,

Troy, Ohio

A Glazing Putty
of Real Value



In all our experience and investigation we had never found a preparation for bulbing over the outside of a greenhouse that was quite satisfactory, until we ran across PERMANITE. This was about four years ago. At that time we set about investigating the merits of PERMANITE and proceeded to watch the results of its application to greenhouse roofs.

Last year we were entirely convinced of its high quality and durability, and accepted the western agency for the sale of these goods.

We applied PERMANITE to hundreds of greenhouse roofs, over almost every part of the United States.

The results obtained were highly satisfactory indeed. Glass roofs of all kinds, both old and new, were made water-tight and air-tight, saving thousands of plants from being spoiled by water dripping on them and saving many hundreds of tons of coal by making the roofs proof against the wind and storms of winter.

We give PERMANITE our unqualified endorsement and recommend it highly for all kinds of glazing.

We have a very large stock on hand in our warehouse and can ship immediately.

PRICES

	BLACK per gal.	WHITE per lb.
In barrel and half barrel lots.....	\$1.60	17c
In kegs, 20 or 15-gal.	1.70	19c
In kits, 5-gal. or 50 lbs.....	1.85	21c
In cans, 1-gal. or 10 lbs.....	1.95	23c

EVERYTHING FOR THE GREENHOUSE

JOHN C. MONINGER CO.

914 Blackhawk Street

Chicago, Illinois



All moving parts of the Permanite Glazing Machine, except the plunger, are on the inside. Nothing complicated—nothing to get out of order, but all ready as it should be. The worst that can happen is a loose screw, perhaps, and that you can fix in a jiffy, without even taking the machine off your arm.

Safety First with the New One-Hand Permanite :: Glazing Machine ::

No need to stop and shift around every few minutes when you use the new One-Hand Permanite Machine—you can hold on with one hand and glaze with the other. Your glazing radius, without shifting, is almost three times as far as it used to be. Think how much this means in time—what a saving of energy and effort. And there is no risk, no danger to yourself or the glass because of slipping or rolling off. There is no slowing up of the work either, because you must needs be extra careful. One hand to hold with, one hand to work with. Just as fast as you can move your hand, just that fast is your glazing done.

It's quick and sure and it's simple too. See how securely it hangs upon your arm. You can glaze all day long without tiring, for there is neither weight nor strain upon the wrist—the strong, sturdy muscles of the forearm do the work. You will never know real glazing satisfaction till you have tried this machine.

This new Permanite One-Hand Glazing Gun is patented and controlled exclusively by us. Order yours today.

Permanite

The wonder glazing material for greenhouse owners. Elastic, dependable and everlasting—works quickly, surely, and it never disappoints. Used by greenhouse owners all over the world.

Manufactured exclusively by

THE GARLAND COMPANY
Sole Agents for the Dominion of Canada
The King Construct on Co., Ltd.,
Toronto, Ontario

Cleveland Ohio U.S.A.

Western Distributors
John C. Moninger Company,
Chicago






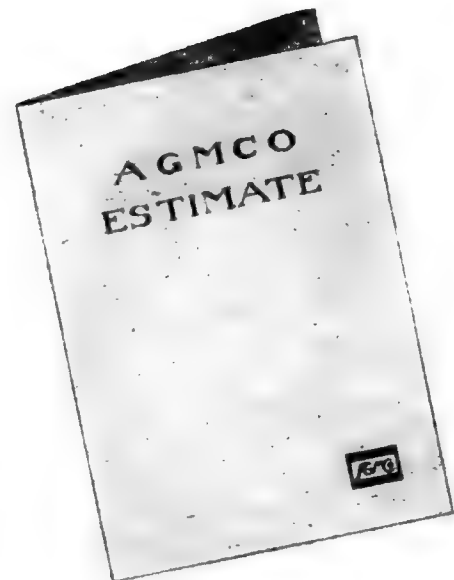
And speaking of air—

You hear a lot about side ventilation—the advantages attaching to it and all that. Most of it's gospel truth.

But don't forget! The way in which you handle your side ventilation—the kind of ventilating sash and the kind of apparatus—the side wall itself, and the nicety with which the sash and walls come together when the sash are closed is a matter of major importance.

Side ventilation handled the AGMCO way will bear the closest study, not that there is anything mysterious and involved about it, for there is not, but because of the simplicity of method and construction and the most absolute accuracy in adjustment of parts. So think this over and then—

Send for one of these  You'll like it.



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(50 Broad St.)

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(Drawer 335)

Chicago
(Masonic Temple)

General Office: CHICAGO, ILL.; Factory: PANA, ILL.





Moninger Boilers



Our boilers have been in use among the trade for many years and have established a wonderful record for efficiency and durability.

They are backed by the MONINGER guarantee and that means a lot to any buyer.

A size for every purpose and kept in stock at our warehouse.

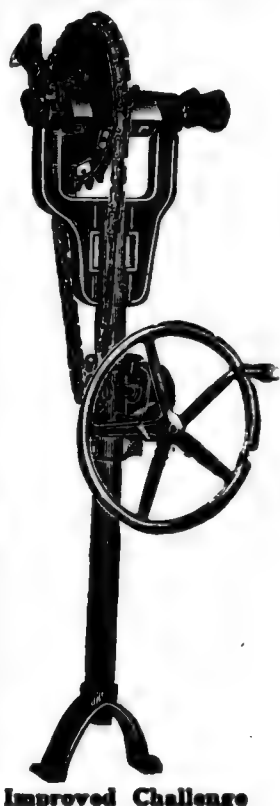
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CHICAGO, ILLINOIS



EVERYTHING FOR THE GREENHOUSE



Improved Challenge

EVANS AT YOUR SERVICE

If the plans of your next greenhouse do not already contain Evans' Equipment as one of its objectives, just write it in NOW. *IT WILL PAY YOU.*

Get our prices on

Ventilating Machines and Greenhouse Fittings

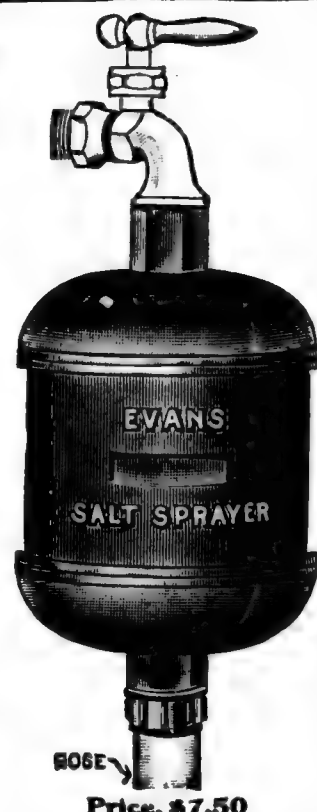
ESTIMATES CHEERFULLY FURNISHED.

See our Exhibit at Detroit Convention. August 19-20-21.

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JOHN A. EVANS CO.,

Richmond, Ind.



Price, \$7.50

THE FLORISTS' REVIEW

10 cents the copy
SUBSCRIPTIONS
\$1.50 Per Year

ENTERED AS SECOND CLASS MAT-
TER DEC. 3, 1897, AT THE POST-
OFFICE AT CHICAGO, ILL., UNDER
THE ACT OF MARCH 3, 1879

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.
FLORISTS' PUBLISHING CO., 520 Caxton Building, 508 South Dearborn St., CHICAGO.

VOL. XLIV.

CHICAGO, JULY 31, 1919.

NO. 1131.

WINTER FLOWERING SWEET PEAS

ASTA OHN, lavender; COLUMBIA, pink and white; CHRISTMAS
PINK; HELEN LEWIS, salmon pink; MELODY, rose pink; ROSE
QUEEN pink; SNOWFLAKE, white.
Trade pkt., 75c; oz., \$1.25; 1/4-lb., \$3.50; 1b., \$12.00.
LAVENDER NORA, MRS. SPANOLIN, white; MRS. SKACH, pink;
PINK and WHITE ORCHID; WHITE ORCHID; YARRAWA, rose pink.
Trade pkt., 50c; oz., 75c; 1/4-lb., \$2.50; 1b., \$8.00.
E. BURKE, finest lavender of all.
Trade pkt., \$1.00; oz., \$1.50; 1/4-lb., \$5.00.
HEATHERBELL, mauve lavender.
Trade pkt., 65c oz., \$1.00; 1/4-lb., \$3.00
WEDGWOOD, clear blue.
Trade pkt., \$1.00; oz., \$1.50; 1/4-lb., \$5.00.
A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

Shortage of Flowers

You will be sorry you did not plant more Freesias.
Flowers will be scarce this winter. Plant some more
now. 5/8 to 6/8-inch true
Purity stock, the best to grow, \$12.00 per 1000
C. C. POLLWORTH CO.
Milwaukee, - - Wisconsin

HYDRANGEAS
French, 2 1/2-inch, Lilie Mouillere and Baby Bimbinette,
\$12.00 per 100.
PRIMROSES
Sim's Yellow, 2 1/2-inch, \$6.00 per 100; \$50.00 per 1000.
PRIMULA OBCONICA
2 1/4-inch, assorted, \$6.00 per 100; \$50.00 per 1000.
PRIMULA MALACOIDES
2 1/4-inch, \$6.00 per 100; \$50.00 per 1000.
BEGONIAS
Xmas Red and Prima Donna, 2 1/4-inch, \$6.00 per 100;
\$50.00 per 1000.
Wm. F. Kastling Co. 568-570 Washington St
BUFFALO, N. Y.

True Godfrey Calla
(Devoniensis)
\$ 5.00 per 100 } Established in
40.00 per 1000 } 2 1/2-inch pots.
No florist can afford to be without it.
THE E. G. HILL CO.
RICHMOND, :: INDIANA

YOU can travel from East to West and from
West to East and in your search can find
no better than Ward's Bulbs, the World's Best.
Why experiment with stock that has not stood
the acid test?



Ralph M. Ward & Company, Inc.
THE LILY HOUSE
25 Murray St. New York

Freesia Purity

JUST RECEIVED

Inch	Per 1000	5000 lots per 1000
1/2 to 5/8.....	\$10.00	\$ 9.00
5/8 to 3/4.....	15.00	14.00
3/4 and up.....	18.00	17.00

JUMBO—Ask for price.
COLORED FREESIAS, separate colors or mixed. Ask for prices.
Fresh Seeds—Flower Seed Specialties
CYCLAMEN—(Selected Wandsbek strain).
PANSY SEED—Separate colors or Giant Florists' Mixture.
MIGNONETTE—Greenhouse forcing. Ask for complete list.
For plant stock consult classified advertisements or ask for list of stock.
ROMAN J. IRWIN, 108 W. 28th St., NEW YORK CITY

PLANTS

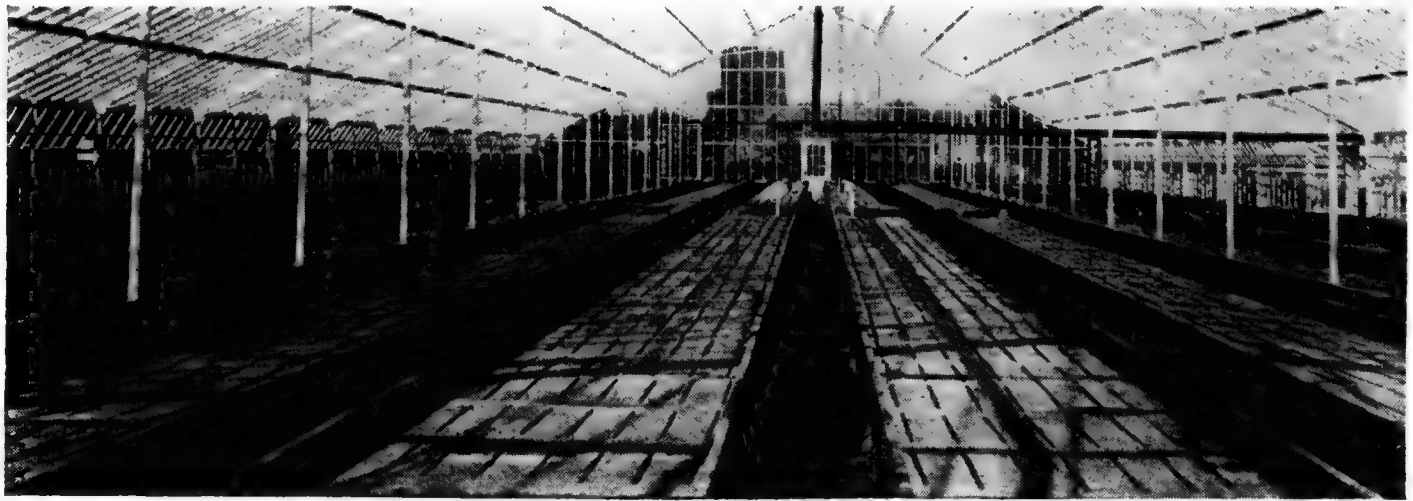
	Per 100
3-inch, 500 White Killarney,	\$15.00
2-inch Smilax.....	3.00
3-inch Swainsona.....	8.00

Cash or C. O. D.
W. J. & M. S. VESEY, Ft. Wayne, Ind.

Specials, Ready Now

SHEEP MANURE		BONE MEAL	
100 lbs.....	\$ 2.25	500 lbs.....	\$13.50
500 lbs.....	11.00	1000 lbs.....	26.00
1000 lbs.....	21.00	Ton.....	50.00
Ton.....	40.00		
BARNARD'S GREENHOUSE HOSE			
25 ft.....	\$ 5.25		
50 ft.....	10.25		
100 ft.....	20.00		

THE W. W. BARNARD CO., SEEDSMEN
231-235 W. Madison St., Chicago



By the First of March 1920 Your New Rose House Should Look Like This

By NEW house, we mean the one you are going to order for this Fall's erection, so that it will be all ready by March first.

You see we take it for granted that you are a convert to March rose planting, instead of the old July way. If you have figured it out, you have easily enough convinced yourself that the few spring months, seemingly lost by planting so early, are more than made up by the sales of the summer, when outside roses are over.

But of greatest importance is the way such thoroughly established plants start blooming vigorously, early in the Fall, and yield bounteously just at a time when demand and prices are most in



your favor. That, then, is why we are booking more orders for Fall building than for Spring.

As for putting off ordering now, waiting until the last minute in the hope of lower prices; it looks as if you would be disappointed.

Bear in mind the fact that we bought heavily of steel when prices were much lower.

We will gladly give you the advantage of such prices, provided your order is placed on or before September 10th.

Delivery date can be of your own choosing.

Now is none too soon to start talking things over.

Say when and where, and we'll be there.

Remember that we build Semi-Iron or Pipe
Frame Houses as well as Full Iron Frame

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

SALES OFFICES:

IRVINGTON
New York

NEW YORK
42nd St. Bldg.

PHILADELPHIA
Land Title Bldg.

CHICAGO
Continental Bank Bldg.

BOSTON
Little Bldg.

CLEVELAND
2063 E. 4th St.

TORONTO
Royal Bank Bldg.

MONTREAL
Transportation Bldg.

FACTORIES:

IRVINGTON, N. Y.

DES PLAINES, ILL.

ST. CATHARINES, CANADA

Buy Your Fall Requirements Early

Do not get the false impression that prices will be lower two or three months hence. The intensive labor situation, the scarcity of raw materials and the continuous strong demand for prepared goods and Florists' Supplies all forecast even higher prices later in the season.

Order Now and Avoid Disappointment Later On

Gnatt's Prepared Foliages are the Best
Often Imitated but Never Duplicated

Oak Sprays

New Stock

Specially Prepared, the kind that holds its color
Red, Brown, Tan or Green.
30c per lb.; 100-lb. cases, 27c per lb.
Short, carton Oak, \$2.00 per hamper.

Queen Quality
Magnolia Leaves

UNIFORM SIZE—NON-MOLDY—FLEXIBLE
Colors: Brown Green, Purple.
Price \$1.50 per carton;
100-lb. cases, \$22.00

O-G Quality

Not the Cheapest
But the Best

Cycas Leaves

SUPREME IN QUALITY

FLEXIBLE—NON-CURLING—DURABLE
Our Cycas are packed 10 to the bundle. We do not break bundles.

Inch.	Per 100	Inch.	Per 100
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16-20 at.....	6.00	32-36 at.....	12.75
20-24 at.....	6.75	36-40 at.....	14.50
24-28 at.....	8.50	40-44 at.....	18.00

Prepared Evergreen

RETAINS ITS FRESHNESS
Price, \$3.00 per 10-lb. carton

Magnolia Wreaths

Made of Queen Quality Leaves by experienced artists

ROUND OR OVAL. Colors: Brown, Green or Purple

No.	Size	Dozen	No.	Size	Dozen
No. 200	18-in.	\$10.50	No. 203	24-in.	\$21.00
No. 201	20-in.	12.00	No. 204	28-in.	26.00
No. 202	22-in.	16.00			

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LA PORTE, INDIANA

Manufacturers and Importers of Preserved Foliages, Baskets, Decorative Novelties and Florists' Supplies

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FLORISTS' REVIEW
508 S. Dearborn St., CHICAGO

IT IS NECESSARY
to eliminate overtime costs in printing
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Asta Ohn—The most popular Lavender...	\$0.75	\$2.60	Rose Queen—Extra fine.....	\$0.60	\$2.00
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We can now supply this long waited for, beautifully colored RAINBOW FREESIA. They are carefully selected and may be had in the best colors. The better floral shops throughout the country are using these very extensively.

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LOVELINESS
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The Twenty-two Best Winter-flowering Spencer Sweet Peas for Florists

The first Spencer Sweet Pea in existence was brought to America by W. Atlee Burpee. Since then the House of Burpee has introduced over two hundred distinct new varieties, each an improvement on the past. And by constant hybridizing for the last ten years we have developed the new Fordhook Early-flowering strain of Spencer Sweet Peas. We can now offer you all the finest colors in the Early or Winter-flowering type of Spencers—everything offered is grown on our own Floradale Farm in California.

The House of Burpee is recognized as the **AMERICAN HEADQUARTERS** for Sweet Peas.

3390 Early Sankey (Burpee's) This truly magnificent white was awarded a special Silver Medal when exhibited at the great International Show in New York, March 20, 1915, also Certificate of Merit at the Spring Show of the Pennsylvania Horticultural Society, Philadelphia, March 23, 1915. Black seeded. Pkt., 7c; oz., 80c; ¼ lb., \$2.40; lb., \$8.00.

3392 Improved Early Snowstorm (Burpee's) The result of a cross between King White and Yarrawa, it embodies the best qualities of those two varieties and easily eclipses all early-flowering white Sweet Peas to date. The flowers are of Yarrawa size, but finer form, as the standard does not reflex but is magnificently bold, though charmingly waved. A vigorous grower, the immense flowers are invariably borne in fours on very long stems. Awarded Certificate of Merit at the International Show, New York, March 20, 1915. Our Improved Snowstorm is so immeasurably superior to our original Snowstorm that we have now discarded the latter. Improved Snowstorm is the last word in Early-Flowering White Sweet Peas. Pkt., 10c; oz., \$1.50; ¼ lb., \$4.50; lb., \$15.00.

3342 Early Canary Bird (Burpee's) This is a splendid, rich, deep cream or primrose colored self. The flowers are of great size, beautifully waved, and usually borne three or four on a stem. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3348 Early Daybreak (Burpee's) The flowers are much frilled or waved, of largest size. The color is a pleasing shade of rich rose-pink on cream ground, becoming deeper toward the edge of standard and wings. The entire flower is lightly suffused with salmon. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3376 Early Loveliness (Burpee's) The color is white, the entire flower being suffused soft pink and the edges distinctly picoteed with rose-pink. Pkt., 7c; oz., 85c; ¼ lb., \$2.50; lb., \$8.50.

3351 Early Enchantress (Burpee's) It is a bright rose-pink, becoming deeper toward the edges of standard and wings, gradually softening in tone toward the center of the flower. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3383 Early Pink Beauty (Burpee's) The color is soft rose-pink on white ground, richer toward the edges, gradually softening in color as it reaches the center of standard and wings. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3344 Early Cherry Ripe (Burpee's) A particularly bright and taking color and quite new in this section. It might be described as a glowing cherry or salmon-cerise self. Awarded Certificate of Merit at the International Spring Show, New York, March 20, 1918. Pkt., 10c; oz., \$2.50; ¼ lb., \$7.50; lb., \$25.00.

3381 Early Orange Beauty (Burpee's) Similar in color to Helen Lewis, therefore a glowing orange-scarlet with softer colored wings. Extremely free and early blooming, valuable alike for culture under glass or in the open, as it withstands the sun and weather well. Pkt., 14c; oz., \$3.00; ¼ lb., \$9.00; lb., \$30.00.

3362 Fordhook Rose Improved (Burpee's) Quite distinct from our original Fordhook Rose. The flowers are of immense size, usually borne in threes and fours on very long, stiff stems. In color similar to the well-known George Herbert. A pleasing shade of rosy carmine. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3393 Early Splendor (Burpee's) A magnificent new deep rose self. The rich rose-crimson color is accentuated by the distinct white blotch at the base of standard and wings. The flowers are of great size, usually borne in fours on very

long stems. Similar in color to the Summer-flowering Rosabelle. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3374 Early King (Burpee's) The finest early-flowering crimson. The flowers are of great size, perfect form, averaging fully two inches in diameter. Pkt., 7c; oz., 85c; ¼ lb., \$2.50; lb., \$8.50.

3386 Early Rosy Morn (Burpee's) Flowers grown under ordinary field culture have measured fully two inches in diameter. The flowers are usually borne in threes or fours on stiff, long stems. Color, a pleasing shade of rose with crimson-scarlet standard. Pkt., 7c; oz., 85c; ¼ lb., \$2.40; lb., \$8.00.

3375 Early Lavender King (Burpee's) A first-class lavender has been much wanted in this type, therefore, we have great pleasure in offering the new Lavender King. This glorious new variety is a rich, true, deep lavender throughout. Similar in color to the Summer-flowering varieties, Burpee's Orchid and R. F. Felton. The flowers are of large size, beautifully true waved form, and borne in threes and fours on stems of great length. Pkt., 7c; oz., 85c; ¼ lb., \$2.50; lb., \$8.50.

3399 Early Zephyr (Burpee's) This is a delightful shade of pale blue or lavender. It might be briefly described as a silvery blue self. An extremely dainty and charming variety. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3338 Early Blue-Bird (Burpee's) This is a charming shade of blue. Somewhat deeper than Wedgwood, but more of a true self, especially as the flower ages. In our opinion, the best blue for indoor culture. Pkt., 7c; oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

3380 Early Mauve Beauty (Burpee's) Color a pleasing shade of rosy mauve. The flowers are of immense size, often measuring two and one-half inches in diameter, yet exquisitely waved and of best Spencer form. A strong, vigorous grower and very free flowering. Charming under artificial light. Pkt., 7c; oz., 85c; ¼ lb., \$2.50; lb., \$8.50.

3346 Early Daintiness (Burpee's) This has always been a favorite since it was first exhibited in 1915, when it was certificated. We have only now been able to work up a sufficient stock to offer to our friends. A strong grower, with flowers of largest size and usually produced in fours. Color pure white edged rose. Similar to Summer-flowering Dainty. Pkt., 7c; oz., 80c; ¼ lb., \$2.40; lb., \$8.00.

3352 Early Exquisite (Burpee's) The ground color is a soft shade of primrose, the edge of the standard and wings being beautifully "picoteed" with deep rose-pink. Pkt., 7c; oz., 85c; ¼ lb., \$2.50; lb., \$8.50.

3361 Fordhook Pink and White (Burpee's) This is similar to the old Blanche Ferry, having a bright, rosy-pink standard with white wings, lightly suffused rose. Pkt., 7c; oz., 60c; ¼ lb., \$1.80; lb., \$6.00.

3398 Yarrawa The flowers average two and one-half inches in diameter; many are duplex or double. The color is a bright rose-pink with a clear, creamy base. Our stock of this popular Australian variety is absolutely true. Grown by us from seed procured direct from the introducer. Pkt., 7c; oz., 75c; ¼ lb., \$2.25; lb., \$7.50.

3357 Early Fantasy (Burpee's) Striped and marbled with rich rose-pink on a creamy white ground. Exceedingly bright and makes a telling bunch when cut. Extremely free and a continuous bloomer, the flowers usually borne in threes and fours on long stems. Pkt., 7c; oz., 80c; ¼ lb., \$2.40; lb., \$8.00.

The prices quoted are net for packets as well as larger quantities, f. o. b. Philadelphia, for delivery July to December.

The above varieties—each the best in its class—provide a complete range of colors. We have many other desirable varieties of Early-flowering Spencers on which we shall be pleased to quote prices upon request.

W. Atlee Burpee Co.,

Seed Growers Philadelphia.

Yes, it's Warm, but if you
Keep Pushing
It will Pay You Well

It is time the old-fashioned idea Florists can not do business in summer was forgotten. There has been a great change in recent years and it has been proved Florists who TRY—those who keep pushing—CAN do business all the year around. We know this is true because—

**July has been the Biggest Month in
the history of our Supply Department**

(Larger even than November or December, heretofore
the biggest months in Florists' Supplies)

July has been big with us because we have pushed the manufacture and sale of merchandise—and because our customers—including most of the successful Florists of the United States—also have pushed their sales. *August will be just as good, or better, if we all work to make it so.*

Fall Buying has not yet begun in earnest

Every line of the so-called luxury trades in America is booming—nobody ever saw the like. We are doing a record business, but Florists are buying mostly for current needs, not for next Fall and Winter.

Merchandise will be scarce next winter and NOT cheaper in price. All signs point to advances.

It is high time orders were being placed for Fall. The Florist who gets his goods now will pay no more, if as much, and next winter he will be pushing his selling when the other fellow is spending his time hunting for merchandise or waiting for it to come.

Randall salesmen will serve you well, but a trip to Chicago usually is repaid by a visit to our show rooms.

A. L. RANDALL CO.

MANUFACTURERS AND IMPORTERS
OF FLORISTS' SUPPLIES

180 N. Wabash Ave., CHICAGO



**Have Our Salesmen
Show You the New
"RICECO" BASKETS**

Something strikingly different in workmanship and finish from any baskets ever made before. No FLOWER SHOP can afford to be without a full line of these EXCEPTIONAL NOVELTY "RICECO" BASKETS.

**A Distinct Triumph for
"KEYSTONE QUALITY" Originality**

Combining all the essentials of "THE BEST" Baskets made in America's workshop—Philadelphia.

M. RICE CO.,
FLORISTS' SUPPLIES THAT EXCEL
1220-22-24 Spring Garden Street, PHILADELPHIA, PA.





Sprinkleproof Chiffon

Emphasizes the beauty of your flowers. It is strange that many florists are very particular regarding the freshness of flowers, whereas they will tie on floral pieces the ordinary sticky, wilting chiffon. Instead of improving the appearance of the flowers, it really detracts. By using our well known **SPRINKLEPROOF CHIFFON**, controlled and distributed exclusively by us, your floral designs arrive at their destination in perfect condition.

The chiffon is **not affected by moisture** and adds beauty to your floral work. You cannot afford to use ordinary wilting chiffon when you can purchase the well known **Sprinkleproof** at prices within the reach of every florist, large or small.

At your service.

WERTHEIMER BROTHERS
THE NATIONAL FLORAL RIBBON HOUSE
Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.
Office and Salesrooms, 17-25 East 24th Street, NEW YORK



FIFTH EDITION—NOW READY

The Album of **DESIGNS** Post Paid, \$1

THE BEST OF THE OLD ONES—MANY THAT ARE NEW

Get one now

The Florists' Review, 508 South Dearborn Street, Chicago, Ill.

NEWS ADS FAVORED ABOVE FREE FLOWERS

Replying to the letter reproduced below, the editor of Printers' Ink, a magazine regarded as an authority on advertising because of its close study of the problems in that field, emphasizes the predominant importance of timely, or news advertising. He sees the problem with perspective—and as a whole.

By the Editor of
PRINTERS' INK

them to visit the store. It is not economically sound. There are other ways that the progressive merchant can employ to get people in his place of business, which are more effective, at least in the long run. One of the best methods is to get customers into the habit of visiting the store whenever they want anything that it sells. That observation sounds bromidic, but in it is summed up the whole philosophy of good merchandising. Getting people into the habit of buying at a certain place, of course, presupposes that the store offers standard merchandise at fair prices and that its service is adequate.

But that isn't all. It is also neces-

sary to keep the name of the store in the minds of its customers and its prospects. This requires advertising, but cut-price advertising isn't necessarily the most effective. It is true that judged in the terms of immediate returns, price-cutting is the best pulling bait. There is nothing like a sensationally low price to get a lot of people into the store. But such merchandising isn't constructive.

Timely Ads Best.

Authorities now agree that the safest way to build prestige for a retail establishment is to advertise store news. Tell about the new goods coming in. Warn of the need for seasonable merchandise. Outline style tendencies, connect the store with nationally-known goods. In a word, interpret current merchandise so that people will appreciate the values and the service that the store is offering. For example, a florist could advertise heavily before Valentine's day, Easter, Mothers' day, Decoration day and before other occasions that demand flowers. He could tell the kind of flowers that are most suitable for the approaching event.

In off seasons, the florist could advertise his wedding service. Occasionally an advertisement telling how flowers cheer up the sick-room, would be appropriate. At times he could advertise the significance of certain flowers, how they are grown and other interesting facts relating to their history. Should the florist once in a while have in his possession a rare bloom, it would furnish him an excellent excuse to invite the public in to see it. In fact, novel exhibitions of any kind give the retailer something that he can usually advertise so as to get people in to see them.

Experience shows that advertising is the easiest way to get people into the store. News advertising is the best for the purpose. There is plenty of news in every business, even, as we have pointed out, in such a narrowly special business as that of the florist.

HERE is, of course, no set answer that could be made to Mr. Elberfeld's question. If he wished to advertise by giving some roses to every member of the club, the best plan would have been to have delivered the flowers to each person. In that way he would have been sure that every member was advertised to in the manner intended. As it was, the stunt was lost on over half the members.

Generally speaking, however, in a free distribution of merchandise of this kind for advertising purposes, it is the best policy to make each recipient come to the store for her share. Nearly always the object of such advertising is to get people into the store. If they do not think enough of the proffered article to come after it, there is no end to be gained in forcing it on them. In itself, giving away goods is not good merchandising. Unless it leads to something else, it is a waste of money. What it is supposed to lead to is getting people into the store. They thus get acquainted with the establishment, may buy something while they are there and lay the foundation for future visits.

Getting people into the store is the object of most retail advertising. That is what price-cutters have in mind. They are not foolish enough to believe that they can make any money by cutting prices. They feel, however, that the reduced price, especially if it be on some well-known brand, will lure many people into the establishment to purchase and that when there they will buy other things on which the store does make money.

Getting Buyers In.

All are agreed that unless a concern is in the mail-order business, it is good policy to get all the persons possible into the store. We are not all agreed, however, on the methods to be used in getting people to come. Certainly, price-cutting is not the best way to get

The Cause of the Comment



Editor of Printers' Ink,
New York City.
Dear Sir:-

Recently we were doing some advertising in way of distributing roses with our compliments. We made out tickets inviting the people at a certain club to call for their flowers. We found less than fifty per cent called. We just wondered, if the best advertising would have been for us to take the flowers to the club and distribute them, or whether to send them to their residence, as we generally do when we make these distributions.

Those who came in found where we were, even though not many came. Would their views on our store be worth more than if we delivered the flowers to their residence? I would like to get a few suggestions which way would be most effective.

Alpha Floral Company.

Per *A. Elberfeld*

COMMISSION HOUSE LAW

ILLINOIS HAS NEW ONE.

In Effect this Week.

For twenty years there has been a law in Illinois to regulate the sale of produce and "other products" and to license and regulate commission merchants, but at the last session of the legislature this law was replaced by another for the same purpose. As introduced, the bill stated that it did not apply to our trade, but it was amended before passage to specifically include "floricultural products." It will make it necessary for every individual, firm or corporation in Illinois handling cut flowers, plants, bulbs or greens on commission to obtain a license and file a bond.

There may be need of such a law to regulate the sale of vegetables, fruits, etc., where numbers and distance preclude personal contact between producer and commission man, but it is difficult to see wherein the new law will afford florists any great benefits. Neither growers nor dealers were heard by the legislative committees before the bill was passed. Certain growers have expressed the view that the law affords "real protection," but a study of the law may lead to the idea that in this trade, where producers and commission men are so well acquainted with each other, nothing of great worth has been provided. The law does, of course, insure \$2,000 of financial responsibility to the consignors of any new commission house, whatever value that fact may have for growers.

The Law's Provisions.

The provisions of the new law may be summarized as follows:

Sec. 1. (a) Defines commission merchant. It includes those who handle flowers and plants, but does not apply to seeds sold at retail (commission boxes) or those graded by law (sold on the Board of Trade). (b) Defines the term "farm produce" to include floricultural products.

Sec. 2. Provides that the law goes into effect August 1, 1919. Requires commission merchants to procure license, application for renewal to be made annually to the Director of Agriculture before June 1. Director to issue license on payment of fee, \$10, and execution and delivery of a bond as hereinafter provided. License to be displayed in office of licensee.

Sec. 3. Provides that each applicant for a commission merchant's license shall execute and deliver to the director an indemnity bond for \$2,000 to secure an honest accounting and payment for produce; that the director may bring action in court under the bond to recover for consignees; that if the bond does not cover all such liabilities, consignors shall be compensated in proportion to their several claims.

Sec. 4. Authorizes the director to investigate the record of applicant for a license, or transactions in which a licensee may become involved, to examine books relating to the particular transaction under investigation, and to take testimony under oath. He may do this on the verified complaint of an interested person, or on his own initiative.

When a consignor fails to obtain satisfactory settlement in any transaction, after having notified the consignee, a verified complaint may be filed at the expiration of ten (10) days after such notification with the director. The director shall attempt to secure an explanation or adjustment; failing this, within seven days he shall cause a copy thereof, together with a notice of a time and place for a hearing on such complaint, to be served personally or by mail upon such commission merchant. Such service shall be made at least seven days before the hearing, which shall be held in the city, village or township in which is situated the place of business of the licensee. At the time and place appointed for such hearing the director or his assistants shall hear the parties to such complaint, shall have power to administer an oath,

and shall enter, in the office of the director at Springfield, a decision either dismissing such complaint or specifying the facts which he deems established on such hearing, and in case such facts are established as cause him to revoke such license, he shall bring an action on the bond within sixty days of the filing of such decision.

Sec. 5. Specifies the conditions under which the director may refuse or revoke a license.

Sec. 6. Makes the acts of the director subject to court review.

Sec. 7. Requires every commission merchant to make a record, specifying the name and address of the consignor, the date of receipt, the kind and the quantity of such produce, the condition of the goods upon receipt by licensee, the amount of goods sold, the date of sale, the name and address of the person to whom the goods are sold, the price received, and the items of expense connected therewith; a memorandum of this record, together with payment in settlement for such shipment, shall be mailed to the consignor within forty-eight hours unless otherwise agreed. The commission merchant shall retain the foregoing record for a period of six months and the same shall be open to the inspection of the director or his agents. The burden of proof shall be upon the commission merchant to prove the correctness of his accounting as to any transactions which may be questioned.

Sec. 8. Any person, firm, exchange, association or corporation who shall receive or offer to receive, sell or offer to sell on commission within this state any kind of farm produce without a license except as in this act permitted and any person who being a commission merchant in farm produce shall (a) impose false charges for handling or services in connection with farm produce, or (b) fails to account for such farm produce promptly and properly and to make settlements thereof, with intent to defraud, or (c) shall make false or misleading statement or

statements as to market conditions with intent to deceive, or (d) enter into any combination or combinations to fix prices, or (e) directly or indirectly purchases, for his or its own account, goods received by him or it upon consignment without prior authority therefor from the consignor, or shall fail to promptly notify the consignor of such purchase on his or its own account, or (f) any person handling, shipping, or selling farm produce who shall make false statements as to grade, condition, markings, quality or quantity of goods shipped, or packed in any manner, with intent to deceive, or (g) shall fail to comply in every respect herewith, or (h) shall advertise or hold one's self out as a commission merchant in farm produce without a license, shall be guilty of a misdemeanor, and punished by a fine of not less than twenty-five (\$25.00) dollars, nor more than five hundred (\$500.00) dollars.

In the florists' trade, the custom of the Chicago commission houses has been to mail weekly statements and remittances. Doubtless they would mail them daily if any considerable percentage of the growers were to indicate such a desire, so it is fair to assume that regular shippers in this trade will waive the right to 48-hour settlements. No commission merchant with the wish to continue in business ever refused to verify his accounting for the satisfaction of any consignor who showed real reason to suspect error, and certainly no grower could expect to continue to ship to a commission house after he thought it necessary to invoke, or even to threaten to invoke, the aid of the state under this law. As an aid to continuous, mutually satisfactory business relations the law does not promise much; nor will it do anything for the consignor who is chronic in the belief that he does not get a square deal.



DISASTROUS EXPERIENCE.

Grower Advocates Prevention.

About two years ago this July we purchased 100 small ferns from Florida and planted them in the end of a 100-foot bench. At the time of planting the writer noticed that several of the new plants showed a slight infestation about the size of thrips. As this planting was the last thing done before leaving on a ten days' vacation, the writer may be excused for the condition which he now relates.

On entering the fern house on my return, a heavy sweetish odor was apparent and I was amazed to find my entire stock of ferns, consisting of over 1,000 plants, practically ruined. I made a careful examination of the nearest fern and found it badly infested with small worms of various sizes, the largest being nearly one-eighth of an inch long. I examined the next fern and found the same condition. Nearly every fern in the house appeared to be infested and before we conquered the pest I can testify that every fern, if not infested at the time of my return, became infested later. We did not save a single plant.

A careful study of the condition

showed that the worm would work its way up to the top of a frond and burrow into the crown, eating it hollow. From here it would work its way down, eating the leaves from the fronds and rapidly destroying the plant. It was noted that the worm had crossed over to the next plant where the leaves had been in contact.

Observation of Pest.

We immediately started using all the various remedies, such as nicotine, Thrip Juice and pyrethrum powders, but with practically no success. We hand-picked many of the worms, but nothing seemed to stop the ravages of the pest.

From my observations I noticed that the caterpillar showed in three colors, plain green, plain brown and striped green. It soon cocooned. The cocoons appeared about the size of a small bean. We found them in the sand, in the soil of the pots, attached to the side of the pots, and under the benches. A further examination showed that the cocoons later turned into moths or butterflies of a dark gray color, the wings of which measured about a half inch from tip to tip. The moth then laid the eggs on the under side of the frond. These eggs looked a great deal like "mum-miller"

eggs. The whole process took about thirty days, completing the cycle.

While we had tried many remedies, our advice is to prevent the introduction of this insect by using extreme care when purchasing ferns. It is reported that the insect comes from the Philippine islands. Florida seems to be the most badly infested section. If there appears to be anything irregular, take no chances in placing the new plants with your ferns within thirty days.

Methods of Destruction.

If the infestation is already present in the fern house, the regular burning of tobacco papers, about twenty-five sheets to a house 30x100, will destroy the moths, which fly only at night. It will also destroy some of the smaller worms, but care should be taken not to spray before burning the papers, as the little drops of moisture form a protection and the fumes will not reach the pest.

We had a little success in destroying the smaller worms by spraying with the following mixture: Hellebore powders, half pound; brown sugar, half pound; water, ten gallons. The ingredients should be mixed thoroughly.

This mixture is of little value for the larger worms, which must be hand-picked and destroyed. All cocoons must be collected, and a careful search made so that none are left in the soil. All this collected material should be burned. No plants from an infested house should be shipped. I have noticed that this caterpillar will sometimes attack other plants besides the fern, and we use every precaution now to eliminate more visits from this destructive insect.

We feel that it is the greatest enemy the grower has. One experience will satisfy him that an ounce of prevention will save him hundreds of plants if used at the right time.

George McNamara.

WHITE FLY ON FERNs.

Please tell me what can be done against the little white fly on Boston ferns and also what will stop the drying of the tips of the fern leaves. The latter seems to be due to some fungus that stops the growth of the plants.

We also have some kentias literally covered with scale, worse than I ever have seen before. How can the scale be destroyed without injuring the plant?

G. E. B.

The surest remedy for white fly is fumigation with hydrocyanic acid, but owing to the fact that this gas is extremely poisonous, one must do the job carefully.

The next best treatment for the ferns would be frequent fumigation with nicotine paper, or spraying with nicotine liquid in accordance with the directions furnished with these materials.

Dryness at the root or too much manure will sometimes cause the tips of the fern leaves to burn.

Dipping the kentias in a solution composed of one ounce of whale oil soap and two teaspoonfuls of Black Leaf 40 to one gallon of water will remove many of the scale insects, but the dipping may have to be repeated several times before the plants are clean.

W. H. T.



The newest of the Park Flower Shops, recently opened at Warren, O.

CUTTING AND STORING FERNs.

When should wild ferns be cut and how should they be kept in cold storage for winter use? How cold must they be kept? We have a commercial cold storage house here. Our hills are full of good native ferns, dagger and fancy.

J. A. K.—Pa.

The ferns should be cut as late in the season as possible, before frost, and packed away in a place that is damp as well as cool. If they are packed away on damp moss, and covered with a thin coating of the same material, they usually keep well, provided the temperature is kept low enough to prevent heat-

ing, which should be easy in a commercial cold storage house.

ANOTHER STORE IN OHIO CHAIN.

Chain stores of all sorts seem to be one of the features of the present mercantile era. There are more famous chains in other retail trades, but there are several successful ones in this one.

Al. Barber conducts a Park Flower Shop in several cities in Ohio and has recently added the fourth to his chain. To Cleveland, Akron and Youngstown is now added Warren in the list of Mr. Barber's stores. A view of the interior of this latest acquisition is shown in the illustration on this page.

Mainly About People

Morrison, Ill.—Ella M. Hurd has taken over the establishment of Davis & Steiner.

Lewisburg, O.—Jacob Laird has started in business here. He will grow flowers under glass.

Haverhill, Mass.—Ovila Legasse, market gardener and plant grower, is taking up greenhouse culture of flowers and plants.

Louisville, Ky.—Louis Stoke, Jr., formerly at 410 Maple street, Danville, Ky., is in business at 2314 Frankfort avenue, this city.

Natchez, Miss.—Miss Frances A. Dixon is conducting the store and greenhouse of Miss Ruth Davis, who died several months ago.

Niles, Mich.—Biddell Bond, of the Niles Nurseries, has just returned from France and has plunged into the work at the nursery. A large planting of gladioli is calling for attention, the crop being just ready to cut.

Salt Lake City, Utah.—Thomas S. Nelson has just entered the general florists' business.

Hammondsville, O.—A. Earl Wilson has taken over the greenhouses and nursery of Samuel Wilson.

Lewiston, Pa.—Joseph S. Miller has taken up the growing of potted plants along with his market gardening.

North Judson, Ind.—Mrs. C. C. Arnold has sold out to I. L. Totten, formerly of Knox, Ind., and has retired from business.

Grinnell, Ia.—David McBlain believes in getting and growing only the best. He finds that pays most. In his 18x100 greenhouse he has a choice selection of flowering plants and vegetables.

Ada, Okla.—W. E. Pitt, proprietor of the Ada Greenhouse, has just added another house, in which he is planting carnations. He leaves on a vacation shortly, when he will visit a number of greenhouses in Texas.

FOR THE FISH FANCIERS

PROPER PLANTS FOR AQUARIA.

Needed to Maintain Life.

Florists who have had experience with fish as a side line, in their window decorations, or in their private collections, have found that the care of them requires some study. It is not enough to give them water and food, as one would a pet dog or cat, and let it go at that. Success with fish is not attained at once. There are a number of items to be considered in caring for them, in order to produce the best results. One of these, and a most important one, is that of plants to be provided for the aquaria.

Aquatic plants suitable for aquaria are indispensable for maintaining the life of the fish, possessing the power of generating oxygen. Pure oxygen is essential for fish, while carbon dioxide is a plant necessity; thus a balance is maintained, the oxygen given off by the plants being utilized by the fish, while the carbon dioxide exhaled by the fish is absorbed by the plants. Without this reciprocal relation it is impossible to attempt fish culture successfully. It has been repeatedly demonstrated by specialists that aquaria containing sufficient plant life may be tightly covered, the plants giving off enough oxygen to support a proportionate number of fish. The feces excreted by the fish are absorbed by the plant roots as food.

Best Oxygen-Generating Plants.

The ornamental value of plants in aquaria is another important feature. The plants used may be either native or tropical, placing stress upon those which possess to the largest degree oxygen-generating properties. The best plants for this purpose are pond-weed (*Potamogeton crispus*), fish-grass (*Cabomba caroliniana*), eel-grass (*Vallisneria spiralis*), water-weed (*Elodea canadensis*), and ribbon arrowhead (*Sagittaria subulata*).

Pond-weed (*Potamogeton crispus*) is a native of Europe, forming greenish-brown growths. The leaves are lanceolate with undulated margins and the flowers white. It is one of the best oxygen generators, but an exceedingly noxious weed in outside ponds.

Fish-grass (*Cabomba caroliniana*) is a native of North America. The green leaves are produced in fan-shaped formation from the central stem, which reaches a length of four feet. The plant is quite attractive, but is a rather poor oxygen generator.

Eel-grass (*Vallisneria spiralis*) is a grass-like plant, a native of North America, with strap-shaped leaves varying from one to three feet in length, light green in color, and translucent. The star-shaped, floating pistillate flowers are connected to the base of the plant by a long filament, which later becomes spiral, submerging the flower for fertilization. The staminate flowers are globular, produced at the base of the plant, from which they break away, rising to the surface of the water. They float with the stream, pollen exposed, so that when contact occurs with the pis-

tillate flowers, pollination readily takes place. This plant is a good oxygen generator.

Water-weed (*Elodea canadensis* var. *gigantea*) is a native of North America, moss-like in growth. The leaves are in whorls upon light green stems, which form strands reaching several feet in length. This is an excellent oxygen generator, growing completely submerged. It may become a pestiferous weed in lily ponds.

Ribbon arrowhead (*Sagittaria subulata*) is also a native of North America. The submerged leaves are equitant, strap-shaped, dark green, one foot in length. The growth above water bears lance or sagittate leaves. This plant is one of the most valuable for aquarium purposes, multiplying rapidly by stoloniferous growths and supplying a plentiful amount of oxygen. A noxious weed in ponds.

A list of the plants most suitable for use in aquaria, compiled by the Missouri Botanical Garden, is given in tabular form on this page, with facts regarding their common names, habits and habitats.

SCUM ON AQUARIUM.

We have a circular pool twelve feet in diameter and two feet deep for goldfish. We keep a small stream of water running nearly all the time, but the pool has a green scum on the surface. We have a few plants of cyperus, in large pots, standing in the water. Is there any way of preventing this green scum on the water? F. B.—Ala.

The formation of scum or algae on aquaria and outdoor pools is simply a plant growth that comes on any body of water where there is life and light,

and where the current is not too strong for it to grow.

This scum has many useful purposes in aquaria and pools. It serves as a natural food for both fish and scavengers and has medicinal properties beneficial to fish. As long as it is of a light green color and not too thick, it may be left in, but if it turns brown it is indicative of a dead and decaying condition and should be removed, and the aquarium or pool thoroughly cleaned.

It may be removed from the plants by means of tweezers, the hand, or by entangling the growth about a stick. A small quantity of a solution of permanganate of potassium in water, diluted to a claret wine color and then added to the water, will cause the entire disappearance of the scum without injury to the animal life.

WHEN TO PLANT LILY BULBS.

I wish to inquire in regard to the best time to plant the bulbs of the candidum or Madonna lily. I have a large lot of small bulbs grown from scales, which I am anxious to plant so as to get the best possible growth for another year. As the growth starts in the late summer, I assume that the earlier they are planted the better.

Is it important that there should be a period of rest after the bulbs are taken up and if so, how long?

M. L. McC.—Mich.

The best time for planting *Lilium candidum* is from August 15 to October 1. This gives the bulbs a chance to make good growth before severe winter weather sets in. It is a good plan, after planting, to mulch the ground with a thin layer of partially rotted barnyard manure. This will keep the soil moist and hasten root action.

If the inquirer's bulbs are still in the ground, it will be best to dig them up and lay them out to get a thorough drying, then plant again about September 1. But do not allow the scales of the bulbs to shrivel at all. As soon as they show signs of doing this they will be better off in the ground.

M. P.

PLANTS SUITABLE FOR AQUARIA.

Botanical name.	Common name.	Habit.	Habitat
<i>Aponogeton distachyus</i>	Cape pond-weed	Floating	South Africa
<i>Aponogeton fenestratis</i>	Lace-leaf	Submerged	Madagascar
<i>Azolla caroliniana</i>	Water moss	Floating	North America
<i>Cabomba caroliniana</i>	Fish-grass	Submerged	North America
<i>Callitriche verna</i>	Spring starwort	Submerged or floating	North America
<i>Ceratopteris thalictroides</i>	Water fern	Leaves floating or above water	Tropics
<i>Cryptocoryne Griffithii</i>	Mosaic leaf	Submerged	Malaya
<i>Cyperus alternifolius</i> var. <i>variegatus</i>	Variegated umbrella plant	Leaves above water	Madagascar
<i>Cyperus Papyrus</i>	Egyptian pepper plant	Leaves above water	Egypt
<i>Eichhornia speciosa</i>	Water hyacinth	Floating	Southern United States
<i>Elodea (Anacharis) canadensis</i>	Water-weed	Submerged	North America
<i>Eriocaulon septangulare</i>	Hair grass	Submerged or above water	Southern United States
<i>Fontinalis antipyretica</i>	Willow moss	Submerged or above water	North America
<i>Heteranthera limosa</i>	Bog herb	Floating	North America
<i>Hippuris vulgaris</i>	Mare's tail	Submerged or above water	North America
<i>Isoetes Engelmanni</i>	Quillwort	Submerged	North America
<i>Jussiaea longifolia</i>	Primrose willow	Floating	Brazil
<i>Lemna minor</i>	Duck weed	Floating	North America
<i>Limnobium Spongia</i>	American frogbit	Floating	North America
<i>Limncharis Humboldtii</i>	Water poppy	Floating	South America
<i>Ludwigia Muhlertii</i>	Water purslane	Floating	Amazon River
<i>Myriophyllum proserpinacoides</i>	Parrot's feather	Floating	Tropics
<i>Nuphar sagittaeifolium</i>	Spatter-dock	Submerged or above water	North America
<i>Pistia Stratiotes</i>	Water lettuce	Floating	Tropics
<i>Salvinia natans</i>	Floating gem	Floating	Tropics
<i>Potamogeton crispus</i>	Pond-weed	Submerged	Europe
<i>Sagittaria subulata</i>	Ribbon arrowhead	Submerged or above water	North America
<i>Trapa natans</i>	Water chestnut	Floating	China
<i>Utricularia vulgaris</i> var. <i>americana</i>	Bladderwort	Submerged	North America
<i>Vallisneria spiralis</i>	Eel-grass	Submerged	North America

CHRYSANTHEMUMS

TOO MUCH LIME DETRIMENTAL

Is it possible for soil in a solid bed for chrysanthemums to be limed too often? The soil in our bed was put in from outside last spring, was limed twice before the chrysanthemums were set, and then limed heavily again. Do you think this too much lime for the soil?

L. A. E.—O.

It seems to me that this is carrying the use of lime to the extreme, and I fail to see the object in applying it as often as stated by the inquirer. The principal purpose of using lime in the soil is to free it from any decayed matter which it contains in excess, and to start into action the elements of plant food. The excessive use of lime has a tendency to wear out the soil quickly and deprive it of all plant food.

M. P.

MOTH ON CHRYSANTHEMUMS.

My greenhouses are infested with small, light yellow millers. They seem to be mostly in the chrysanthemum house. I have sprayed them with nicotine and Paris green, and have fumigated with red pepper and tobacco dust, but there seemed to be just as many next morning. Will you kindly tell me what to do to get rid of the pest?

C. V. W.

The small, light yellow miller, as the inquirer calls the moth sent with his letter, is the pest that breeds the leaf-tyer, or worm that attacks the foliage of the chrysanthemum and which is proving so great a problem to the growers. It means one continuous fight from one end of the season to the other. Some advocate fumigating with hydrocyanic acid as the best means of getting rid of them, but at this season of the year, when the outside vegetation is also infested with the moths, unless the house is air-tight, the acid is not effective. Spraying with nicotine does not do much good, because it is washed off with syringing. The worms are chewing insects; so one must use some insecticide that will stick to the foliage to have any effect on them. Dusting the plants with Paris green mixed with finely sifted lime or wood ashes, blown through a bellows, will kill many of the worms, but it must be kept up and is not good on the operator. Spraying with arsenate of lead solution is perhaps the best means of keeping the pests in check. This insecticide may be obtained as a paste, which is the most convenient form of using it. Dissolve the paste according to directions, stir well, then add enough sugar or syrup to sweeten to the worms' taste and cause the solution to stick to the under part of the foliage, where the worms attack the plants first. But when all is said in favor of spraying, the two surest means of getting the best of these leaf-tyers is hand-picking and clean culture. Make it a practice to go over each bench of plants every few days. Examine the leaves for any

trace of the pests and pick them off. Then do not allow the plants to suffer from neglect in any way and keep the beds free of weeds.

M. P.

GALL FLY MAKES NIGHT WORK.

To combat the chrysanthemum gall fly or midge, the entomologists of the United States Department of Agriculture say that growers either must use nicotine sulphate as a spray or do some night work if they expect to prevent the damage done in greenhouses by this pest.

The gall fly was not a pest in greenhouses in the United States until two or three years ago, but now it has been reported by a number of chrysanthemum growers scattered over a wide area in this country. It causes unsightly galls on the leaves of chrysanthemums and curls or crumples them, thus reducing the vigor of the plant. This in turn affects the size, color and beauty of the bloom.

Two ways have been found to eliminate the gall fly—burning tobacco paper in the greenhouses and spraying the plants with nicotine sulphate.

The entomologists have found that fully ninety-five per cent of the gall flies emerge from the galls as adults after midnight. Consequently, where tobacco stems are burned as a means of control, the work must be done after midnight, since the fumes are effective for only a few hours, due to leakage. Most greenhouse men have been in the habit of fumigating about 6 o'clock in

the evening. This practice is not effective against the chrysanthemum gall fly unless the house is absolutely tight. However, where nicotine sulphate is sprayed on the plants, the work may be done in the late afternoon or early evening. This application should be repeated every second or third day for a period of a month or more.

HIGH AIMS AND AMBITIONS.

Orison S. Marden, the author, once said: "Stick to those who are trying to do something in the world; people of high aims and lofty ambitions. Keep close to those who are in dead earnest. Ambition is contagious." Surely those words of wisdom emphasize most clearly the type of florist now growing rapidly all over the country; those florists who follow the methods of up-to-date merchants in other lines, and those who particularly are adapting themselves to the uses of publicity, both national and local.

No man who has high aims or lofty ambitions can afford to be in the flower line and not be a subscriber to the national fund. If he is in dead earnest in his desire to succeed he will keep close to those who are giving and are doing, and since, as we said, "ambition is contagious," he will soon be one of the trail-blazers, taking part in the best thing florists have been able to do in a long time.

When we look at the advertising in our trade papers at the present time, doesn't it preach a sermon in itself? Doesn't it prove conclusively the confidence florists themselves are putting in the printed word, and doesn't it prove how close we can be to those who are in dead earnest in their effort to succeed?

If you would be among this group, send in your subscription to the fund that will make our slogan, "Say It with Flowers," be heard all around the world.

Henry Penn,

Chairman National Publicity Campaign.

Newsy Items from All Over

Alliance, Neb.—Edward Tatro is increasing his greenhouse capacity by the addition of one house.

Manitowoc, Wis.—The Madsen Seed Co. is building a range of 8,000 feet of glass, for growing pot plants, bedding plants and cut flowers.

Joliet, Ill.—A fire in the Labo establishment, July 27, did considerable damage. The fire started in the barn, where there was a lot of hay, and spread to the connecting shed, office and other buildings. One delivery car was lost and the damage to glass and stock was heavy.

Dover, O.—C. Betscher says that it was hard work to keep things up to the mark during the war, but that conditions now are approaching normal. Business is good, and he adds: "Better prices, better wages, better hours, better help and the cash basis; let us all sing the slogan."

Emporia, Kan.—The Bent Rapids Greenhouses have made an addition to their plant, which cost \$5,000.

Waltz, Mich.—Niemann Bros., who grow vegetable and flowering plants as well as cut flowers, have had one of the best seasons on record this spring.

Yonkers, N. Y.—The New York Floral Co. was given unsolicited publicity through the escapade of Vincent Donovan, an employee. Mr. Donovan forged a check for \$40, signing the name of Gus Masses, proprietor of the store. The whereabouts of Mr. Donovan is unknown.

New Bedford, Mass.—Peter Murray, in the Winslow building, makes a specialty of fine window displays. Last week his display of flowers, made up to resemble the American flag, attracted much attention. This week he has on display a fine lot of garden flowers, arranged in attractive and artistic designs.

SOCIETY OF AMERICAN FLORISTS.

THE CONVENTION PROGRAM.

The thirty-fifth annual convention of the Society of American Florists, which will be held in Detroit, August 19 to 21, will be of exceptional interest and attraction to the trade because it is the first meeting since the cessation of the war. What future months will bring out of the present abnormal commercial situation is an absorbing topic, which will draw many florists to Detroit. Of particular importance on the convention program is the publicity campaign, and the addresses of Major P. F. O'Keefe, of Boston, and Payne Jennings, of Chicago, on the subject, "Publicity," will be heard with interest by many. There are a number of amendments to the constitution and by-laws which will be acted upon; these include the abandoning of the convention garden, the extension of the affiliation of local organizations, the increase of the annual membership fee from \$3 to \$5 and that of the life membership fee from \$25 to \$50, and the change back to the old method of selecting the meeting place one year ahead instead of two years ahead. The Detroit Florists' Club is making generous preparations for the welcome of visitors, particularly Friday, August 22, when a day's outing at Belle Isle holds a variety of entertainment in store for the visitors. The sessions of the convention will be held at the Arcadia auditorium.

FIRST DAY, TUESDAY, AUGUST 19.

Opening Session.

2:00 P. M.—Invocation by Rev. J. M. Barkley.
Convention called to order by J. F. Sullivan, President Detroit Florists' Club.
Address of Welcome by E. A. Fetter, Vice-President S. A. F.
Address of Welcome by the Hon. James Couzens, Mayor of Detroit.
Response by E. Gurney Hill, Richmond, Ind.
President J. F. Ammann's Address.
Reading minutes of the Executive Board.
Report of the Secretary, John Young, of New York.
Report of the Treasurer, J. J. Hess, of Omaha, Neb.
Report of the Washington Representative, Wm. H. Gude.
Reports of the State Vice-Presidents.
Reports of the Standing Committees.
Report of Committee on Development of American Products.
Report of Committee on School Gardens.
Report of Committee on Nomenclature.
The Publicity Committees and the National Flower Show Committee will report at subsequent sessions.
Reports of Special Committees.
Miscellaneous Business.
Judging of Trade Exhibits.

Evening Session.

8:30 P. M.—President's Reception.
The function will take place in the Hotel Statler. President Ammann wishes it to be distinctly understood that, the reception will be informal, and that the most comfortable clothing will be the most appropriate to wear.

SECOND DAY, WEDNESDAY, AUGUST 20.

Morning Session.

9:30 A. M.—Nomination of officers for 1920.
Report of Committee on President's Address.
Report of Committee on National Credits and Collections Bureau, by R. C. Kerr, Chairman.
Discussion.
Report of Committee on Extension of the Affiliation Plan, by Joseph H. Hill, Chairman.
Discussion.
Address: "Selling Flowers by Telegraph," by F. C. W. Brown, Cleveland, O.
Discussion of Amendments to Constitution and By-Laws, and voting on same.

Afternoon Session.

2 P. M.—Report of Committee on Publicity, by Henry Penn, Chairman.
Report of Publicity Finance Committee, by George Asmus, Chairman.
Discussion.
Addresses: "Publicity," by Major P. F. O'Keefe, Boston, Mass., and Payne Jennings, Chicago, Ill.

THIRD DAY, THURSDAY, AUGUST 21.

Morning Session.

9:30 A. M.—Election of officers for 1919. Polls open from 10 A. M. to 11 A. M., or until all in line have voted. Voting will be conducted under the new system. There will be four voting places, "A" to "D," inclusive; "E" to "K," inclusive; "L" to "R," inclusive; "S" to "Z," inclusive. Please vote promptly. Only members in good standing can vote.
Report of Judges of Trade Exhibition.
Report of the National Flower Show Committee, by George Asmus, Chairman.
Discussion.
Question Box.
Deferred Business.

Afternoon Session.

2 P. M.—Address: "Quarantine Order No. 37," by Dr. C. L. Marlatt, Federal Horticultural Board, Washington, D. C.
Address: "Opportunity of the Society of American Florists in Present Day Plant Propagation," by Prof. L. C. Corbett, Bureau of Plant Industry, U. S. Department of Agriculture.
Discussion.
Report of Committee on Memorials, Michael Barker, Chairman.

FOURTH DAY, FRIDAY, AUGUST 22.

On this day the members, with their families, will be the guests of the Detroit Florists' Club.

SPECIAL MEETINGS.

FIRST DAY, TUESDAY, AUGUST 19.

9:30 A. M.—Meeting of the Florists' Telegraph Delivery Association.
10:30 A. M.—Opening of the office of the Ladies' Society of American Florists in Convention Hall.
Registration of members.

SECOND DAY, WEDNESDAY, AUGUST 20.

9:00 A. M.—Annual meeting of the Florists' Hall Association of America.
10:00 A. M.—Annual meeting of the Ladies' Society of American Florists.

THIRD DAY, THURSDAY, AUGUST 21.

9:00 A. M.—Meeting of the Board of Directors of the American Carnation Society.
9:00 A. M.—Meeting of the College Section of the S. A. F.

S. A. F. CONVENTION.

Proposed Amendments.

Of the proposed amendments to the constitution and by-laws of the S. A. F., one is merely the insertion of the by-law under which the national flower show committee has acted, and which was by an oversight not ordered to be inserted in the constitution and by-laws of 1912; another removes the convention garden committee from the standing committees; and one, also arising from the abandoning of the convention garden, changes the time of selection of meeting place from two years to only one year before the time of meeting, this year no action being taken, because Cleveland is the choice for next year already.

More important is the amendment proposed to article II, section 2, governing elections and appointments, which extends the number of local clubs able to affiliate with the S. A. F. by reducing the number of members necessary for such an organization in states where the population is less than in those at which clubs have already joined.

The amended paragraph governing the affiliation plan will, if adopted as it stands, read:

(c) Societies or kindred organizations of professional florists, gardeners and horticulturists, national in character, whose membership includes one hundred or more members of the S. A. F. in good standing, shall be entitled to one representative on the board of directors. Clubs and other organizations of professional florists, formed within a state, and not national in character, shall be entitled to one representative on the board of directors, provided that any such club or organization shall include in its membership the number of S. A. F. members in good standing prescribed in the following specification:

Class A, 100 S. A. F. Members—Massachusetts, New York, New Jersey, Pennsylvania, Ohio, Illinois, California.

Class B, 75 S. A. F. Members—Indiana, Michigan, Iowa, Missouri, Texas, Maryland, Wisconsin.

Class C, 50 S. A. F. Members—Minnesota, Kansas, District of Columbia, Kentucky, Tennessee, Colorado, Connecticut.

Class D, 25 S. A. F. Members—Maine, New Hampshire, Vermont, Rhode Island, North Dakota, South Dakota, Nebraska, Delaware, West Virginia, Virginia, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Arkansas, Louisiana, Oklahoma, Montana, Idaho, Wyoming, New Mexico, Arizona, Utah, Nevada, Washington, Oregon.

Any such representative shall be the president of the organization represented, and must be a member of this society. Any elective officer or appointed director shall not be eligible as a representative of any such organization. When the president of an organization is already a director, the vice-president shall be eligible for the office. Any organization applying for representation shall submit to the secretary of this society a certified copy of the resolutions adopted by their organization expressing its desire for such representation on the board of directors, together with a complete list of its membership. It shall be the secretary's duty to confirm same and submit it to the society's president for final confirmation. Announcement of the acceptance of such representative as a member of the board of directors shall be made by the president. The expenses of any such representative in connection with his attendance at any meeting of the board of directors shall be borne by the organization represented.

The dues are to be raised by the amendment of article IV, section 2, which, if adopted as it stands, will read:

Fees and assessments. Any eligible person may become a member of the society on the payment of \$5, and such payment shall cover the annual dues for the balance of the calendar year.

The annual dues shall be \$5 per year, payable in advance on the first day of January. Any annual member in good standing may become a life member on payment of \$50 and be exempt from all future assessments.

The following recommendation of the executive board is to be voted upon:

That the sum of \$5,000 be appropriated to the publicity campaign, to be used only if needed during the year's campaign.

CLEVELAND TO DETROIT.

The committee of the Cleveland Florists' Club, composed of Walter E. Cook, James McLaughlin and M. A. Vinson, has reserved 100 staterooms on the Detroit boat which leaves Cleveland Monday night, August 18, at 10:45 p. m. In addition to Cleveland florists, those from other places who plan going to Detroit via Cleveland are urged to make their reservation, directing it to James McLaughlin, of the J. M. Gasser Co., 221 Huron road, Cleveland.

The boat fares are as follows:

One way, Cleveland to Detroit.....	\$3.24
Round trip	5.40
Stateroom (2 berths for 2 or 3 people).....	3.78
Upper berth	1.62
Lower berth	2.16
Parlor (double brass bed and couch).....	6.48
Parlor (with bath).....	8.64
A boat leaves Cleveland at 8:30 a. m. each day, and Detroit at 5 p. m. Fare.....	3.24

The Ohio headquarters are at the Hotel Statler, rates for which appeared in last week's issue of The Review.

GLADIOLUS PREMIUM LIST OUT.

The schedule of the tenth annual exhibition of the American Gladiolus Society, to be held at Arcadia auditorium, Detroit, during the S. A. F. convention, August 19 to 21, has been issued. There are forty classes open to commercial growers, and fifty-six classes for amateurs. President A. E. Kunderd, of Goshen, Ind., provides prizes for twenty-one classes. Copies of the schedule may be obtained from Secretary A. C. Beal, 212 Kelvin place, Ithaca, N. Y.

DETROIT, MICH.

Important Meeting Called.

There will be an important joint meeting of the Detroit Florists' Club and the Ladies' Auxiliary of the club at 8 o'clock, Friday evening, August 1, at Hotel Statler, Henry II parlor, on the ballroom floor.

A large attendance is hoped for, as matters of vital importance in connection with the S. A. F. convention are to be discussed and decided.

Ten committees that were appointed on different features of the program have been working hard on their assigned duties and their reports will be made at this meeting.

BRITISH FLORISTS FEEL BOOM.

The heavy demand and high prices for flowers is not limited to the United States alone. A British contemporary speaks of the high tide of post-war prosperity across the water as follows:

"The ordinary outdoor flowers characteristic of the season are only purchasable in the market at prices which must amaze the older salesmen, whose memory goes back over a series of years previous to the war. It is doubtful whether there will be a glut of flowers next year, because not every grower will be able to get all his ground cleaned, prepared and planted in readiness for next season's sales; but the present high prices will induce many to start the cultivation of hardy flowers for market, while the elder brethren will do their best to 'be prepared.' Anyway, there is a wide margin between present rates and a price that is much lower and still profitable. A man with first-rate gailardias might almost buy the freehold of the plot with the returns from the crop.

Florists in a large way of business can not afford to risk the markets and so, in many cases, they order stuff a day or two ahead and 'hang the expense.'"

PLANTS IN CARNATION HOUSE.

I should like to have some information regarding the growing of carnations and plants that may be grown in the same house. My greenhouse is small, but I would like to grow some sweet peas, jonquils, daffodils, cyclamens and other plants which would thrive in the same temperature as carnations. Will you kindly make some suggestions?

Mrs. H. L. O.—Mo.

Sweet peas, snapdragons, calendulas, chrysanthemums, calla lilies, stevias and gladioli will all grow well in the same house with carnations. Put the callas in the warmest section and keep the calendulas and the stevias in the coolest end. In potted plants you might grow Begonia Gloire de Chatelaine, primulas—chinensis and obconica as

HAVE YOU YOUR ROOM?

The demand for hotel accommodations during the week of the S. A. F. convention at Detroit is so heavy that no room may be available if reservations are delayed too long. The late comers will find it hard, if not impossible, to be properly accommodated. Already the Hotel Statler is making arrangements to put many beds in some of the big sample rooms.

J. F. Sullivan,

Pres. Detroit Florists' Club.

A list of the leading hotels and their rates was published on page 14 of last week's issue of The Review. Send in your reservation at once.

well as the beautiful malacoides—cinerarias, pelargoniums and most of the numerous class of bedding plants. You can force imported bulbs by utilizing the warm corners of your house. Cyclamens want a little more warmth than is best for carnations. Do not try to grow too great a variety of plants in a small space. Better grow a fair quantity of each and do it well.

A. F. J. B.

NEW YORK.

The Market.

Nine days of downpour, followed by high, humid temperature, ending in a terrific thunderstorm on Saturday night, July 26, have cut down the supply of outdoor flowers to a large extent. However, there is still more than can be moved at fair profit. Hot, humid weather is continuing without promise of abatement, and shipments of both indoor and outdoor stock suffer considerably. The general demand, however, is at the minimum and about what might be expected at this season. Nevertheless, there is plenty of fairly good stock available for first-class trade.

American Beauty roses are in good supply, but the quality is mediocre, with the bulk of specials lacking quality. When the best flowers are selected the

balance do not command high figures. Hybrid tea roses are plentiful, but most arrivals show the effect of the hot weather. Good stock moves fairly well, but open flowers command little attention and move for whatever can be obtained for them. The street peddler is having his wants supplied when he is willing to take a chance.

Carnations are not plentiful and such as arrive are inferior in quality and attract little attention. Most growers have cleaned out their benches preparatory to replanting. Many inquiries are in evidence for field-grown plants, and it is quite likely that there will be a shortage in supply this season.

Cattleya orchids are in short supply and consequently clean out well, although the demand for them is not great.

A few Easter lilies are coming in, but, unless for funeral work, there is little call for them. Valley is also available, but in small quantities. Easter lilies command from \$8 to \$10 per hundred and valley, when good, \$5 to \$12 per hundred.

Gladioli are coming in great quantity. The large growers are now swelling the flood with heavy shipments, and prices suffer somewhat in consequence. The best grades bring as high as 75 cents per dozen stalks, and inferior grades and varieties as low as 25 cents and even lower on clearances. Coreopsis, gailardias, antirrhinums, centaureas and delphiniums are plentiful. They are used mainly for store window decorations. Some good Delphinium Belladonna is arriving from pot-grown plants outside. A few sweet peas are still coming, but the quality is poor and sales light. Asters are not in exceedingly heavy supply and really good flowers are scarce. The range of prices is about 50 cents to \$3 per hundred.

Various Notes.

Antonio Martin, of the firm of Carballo & Martin, Havana, Cuba, who has been here for several weeks, has made side trips to Philadelphia and Atlantic City. He expects to leave for home this week. He has expressed much interest in the publicity campaign, and is using the slogan in Spanish in much of the firm's advertising. A new delivery automobile, which will go into service on his return, will carry the slogan in the Spanish form nearest to the message, "Insinuese con Floras." While here he has purchased a large variety of stock for use in the firm's business, which is the largest of its kind in Cuba.

The Detroit convention continues to be an interesting topic of conversation and the list of those making reservations is increasing almost daily. Additions to the list are Mr. and Mrs. Marins Matheron, Baldwin, L. I.; Mr. and Mrs. I. S. Hendrickson, Flowerfield, L. I.; Mr. and Mrs. George Baldwin, Mamaroneck, N. Y., and Arthur Buchholz, Elmhurst, L. I.

E. J. Ryan, of Detroit, is in town in the interests of the souvenir album which the Detroit Florists' Club is to publish for distribution to visitors at the convention.

A meeting of some of the members of the tariff and legislative committee of the S. A. F. was held at Secretary Young's office on the afternoon of July 28. Further procedure in opposition to Quarantine Order No. 37 was discussed.

It is intimated that the forthcoming

season at the Hippodrome will see a rather unusual floral display as a regular part of the program.

Geo. W. Hess, of the U. S. Botanical Gardens, Washington, D. C., and a director in the S. A. F., was a recent visitor. J. H. P.

COLUMBUS, O.

The Market.

Trade has been holding up well for this season of the year. There is considerable funeral work occasionally and this helps to use up much of the stock. Gladioli are coming in heavily and are moving well at good prices. They are about the mainstay now. Roses are good for this season and there are generally enough to supply the demand. Carnations are nearly exhausted. Most of the growers have thrown them out and are getting ready for planting. Some have done most of their planting already. There are a few asters to be seen now and then, but not enough to cause any comment. Sweet peas are about burned out on account of the hot and dry weather. Some snapdragons are coming in, but the quality is poor. There is little to select from these days and it is hard to please the customers.

Various Notes.

The Ackerman Floral Co. has some fine gladioli and is doing well with them.

Frank S. Miller, formerly the Columbus Floral Co., is getting things in shape for a big season's business.

The Livingston Seed Co. has been showing a fine stock of gladioli, which helps them to take orders for the coming season.

S. F. Stephens reports considerable trade at his place, mostly in funeral work. J. M.

BOSTON.

The Market.

There is not a large supply of flowers arriving at present, and those from outdoors are beginning to fill the center of the stage, gladioli now being more prominent than anything else. They are not by any means at their height yet, but a few days more will see a veritable flood of these popular and useful flowers. Prices have dropped somewhat. The best varieties, such as Pendleton, Schwaben, Europa and Peace, realize double the prices of some of the older sorts, but \$4 to \$8 per hundred are about average rates. Roses are still arriving in good numbers, most of them being short-stemmed. Prices are much the same as a week ago. There are a few small carnations coming in, but they cut little figure. Asters are not yet plentiful and sell well, whites especially so. The best make \$5 per hundred. Sweet peas are poor, due to the humid and generally unfavorable weather we have had. The flowers seem to possess no keeping qualities.

A small supply of Easter lilies comes in and sells fairly well. Of outdoor annuals and perennials the supply is smaller, due to drenching rains. Hardy gypsophila remains quite abundant. There are few cattleyas on the market and the demand for asparagus is comparatively small.

Club Picnic.

Glorious weather once more favored

the Gardeners' and Florists' Club for its annual picnic at Cunningham park, East Milton, July 24, the skies being cloudless after an almost unprecedented spell of damp, rainy, oppressive and altogether disagreeable weather. There was a record attendance, over 500 being present. There were no accidents and nothing happened to in any way mar the occasion. Visitors from a distance were numerous and included Mr. and Mrs. Thomas Pegler, Lewiston, Me.; F. C. Green, Providence, R. I.; George E. Baldwin, Mamaroneck, N. Y., and large parties from Hopedale, Manchester, North Easton, Natick, Wellesley, Wakefield, Haverhill, Hamilton, Taunton, Worcester, Framingham and other centers.

The baseball games, as usual, proved potent attractions. The contest between commercial growers and private gardeners proved to be a grueling one. The game stood 2 to 2 at the end of the fifth inning, and not until the close of the ninth inning did the commercials beat out their opponents. The game between married and single ladies caused much excitement and fun. The singles finally managed to win out by 5 to 4. The private gardeners once more defeated the commercials in the tug of war. The soccer football game ended in a pointless draw, neither goal keeper having much to do.

Prizes were presented to all winners by President Rogers, who, with his committee, worked hard to make the picnic a success. Mr. Caldwell, manager of the Cunningham park gymnasium, made a most efficient starter, and Herman Bartsch as megaphone man left nothing to be desired.

The winners in the various sporting events were as follows:

Baseball, commercial growers vs. private gardeners—Commercial team, 6 to 2.

Baseball, married vs. single ladies—Single ladies, captained by Miss F. Eisenhardt and consisting of Misses E. Iliffe, M. Iliffe, Florence Palmer, Dorothy Palmer, Mary Flood, Susan Rogers, D. Holland and O. Birkmaier, beat Mrs. J. F. Cole's team, 5 to 4.

Quoit match—W. O. Rust, first; Frederick Cave, second.

Seventy-five-yard race, girls over 12 years and under 15 years—Alice Brown, first; Marion Iliffe, second; Dorothy Woods, third.

Fifty-yard race, boys under 8 years—E. J. Rogean, first; Arnold Rogean, second; Charles Hanrahan, third.

Fifty-yard race, girls under 8 years—Margaret McKensie, first; Catherine Callagan, second; Anna Louise Norberg, third.

Seventy-five-yard race, girls over 10 years and under 12 years—Ruth Bros, first; Helen Peters, second; Elizabeth Shand, third.

Seventy-five-yard race, boys over 10 years and under 12 years—Nelson Bartsch, first; Norman Craig, second; Graham Wyness, third.

Fifty-yard race, girls over 8 years and under 10 years—Dorothy Coles, first; Mabel Noyes, second; Elsa Waldecker, third.

Fifty-yard race, boys over 8 years and under 10 years—Mario Pederzini, first; Thomas Meade, second; John Wyness, third.

Hundred-yard race, club members over 30 years—Edward F. Norberg, first; Thomas S. Brown, second; John T. Slayter, third.

Hundred-yard race, boys over 12 years and under 15 years—Walter Swan, first; Prescott Whyte, second; Roger Swan, third.

Seventy-five-yard race, married ladies—Mrs. J. F. Coles, first; Mrs. E. J. Rogean, second; Mrs. Donald Sutherland, third.

Seventy-five-yard race, girls 15 years and over—Edith Iliffe, first; Mary Flood, second; Elsie Bartsch, third.

Hundred-yard race, boys 15 years and under 18 years—Carl Christensen, first; Donald Rust, second; A. K. Rogers, third.

Flag race, girls under 15 years—Final heat, Dorothy Woods, first; Doris Bartsch, second; Dorothy Coles, third.

Hundred-yard race, open to all club members—Victor Heurlin, first; George B. Palmer, second; Thomas Milne, third.

Potato race, boys under 15 years—Final heat, O. Rossi, first; Kenneth Craig, second; Walter Swan, third.

Hundred-yard race, men 175 pounds and over—Victor B. Olson, first; A. K. Rogers, second; J. Methven, third.

Obstacle race—E. F. Norberg, first; Thomas W. Little, second; W. H. Golby, third.

Tug of war—Private team beat commercials. Winning team: Captain, F. Cave; W. D. Nick-

erson, D. Finlayson, F. Coles, D. Whyte, M. S. Brown, P. Lanigan, J. J. Pilgrim, J. Methven, Thomas Milne, A. J. Brown, W. Sutherland.

Fifty-yard race, girls under 12 years, open to members' and friends' children—Hilda Smith, first; Elsa Waldecker, second; Dorothy Coles, third.

Fifty-yard race, boys under 12 years, open to members' and friends' children—Nelson Bartsch, first; Archie Will, second; Orpheus Rossi, third.

Various Notes.

John T. Slayter, of the W. W. Edgar Co., is passing cigars. It is a 7-pound boy, born July 21, making the fifth. All are doing well.

Recent visitors have included F. G. Sealey, New York; George E. Baldwin, Mamaroneck, N. Y.; C. H. Totty and Arthur Herrington, Madison, N. J.; Thomas Pegler, Lewiston, Me.; Joseph Manda, East Orange, N. J.

The annual show of gladioli and other seasonable flowers will be held at Horticultural hall August 9 and 10 and promises to be an excellent one. The products of children's gardens will be shown August 30 and 31.

Peter M. Miller and wife are enjoying a vacation at Bar Harbor, Me.

Wollrath & Sons, of Waltham, are cutting a fine lot of gladioli. They have a field of these comprising twenty to thirty of the best commercial sorts. In the greenhouses are to be seen splendid large stocks of poinsettias, gardenias, oranges, cyclamens, begonias and other winter plants.

Mrs. W. W. Edgar and daughters are spending a few weeks with Mrs. James McHutchison at Kennebunk Beach, Me.

B. A. Snyder & Co. report a satisfactory summer shipping trade, with calls from beach and mountain resorts much ahead of 1918.

Henry Penn left this week for a month's vacation to be spent at Grand Lake stream, Me. He will indulge in salmon fishing part of the time. William Penn had good success with the rod and reel while there.

Mr. and Mrs. Robert Montgomery, of Natick, are at their summer cottage on Bastins island, near Portland, Me.

Peter Pederzini, of Medfield, is busy glazing a new greenhouse, 32x100 feet. He will plant tomatoes as his first crop.

There is a great shortage of field-grown carnations and, with a strong demand, many would-be purchasers seem doomed to disappointment.

Martin Wax left this week for a vacation and salmon fishing trip to Moosehead lake, Me. Mr. Wax usually manages to land a good number of the finny tribe while away.

Johnston Knight, manager of the Co-operative Flower Market, and W. J. Thurston, of the Flower Exchange, are enjoying their annual vacations at local beach resorts.

We have had a number of days of excessive humidity, and copious rains have transformed vegetation so that crops of all kinds are now well up to or over average.

R. C. Bridgman, of the Newton Rose Conservatories, reports a most successful season. The greenhouses here are located in the heart of Newton, one of the most exclusive and extensive of Boston's residential sections, and everything produced can be sold at retail.

Henry M. Robinson & Co. report excellent shipping trade during July. Their roses are of extremely fine quality for midsummer.

H. E. Meader, of Dover, N. H., is much pleased with Gladiolus Lily White,

purchased from A. E. Kunderd last winter. He will have a large exhibit at the Boston gladiolus show August 9. Mr. Meader is planning to open an up-to-date flower store in Dover September 1. He has a central location and, with his past experience in store management, should make good.

E. A. Peirce, state vice-president for eastern Massachusetts, is endeavoring to get up a Boston party to the Detroit convention and already several have expressed their intention of attending. The party will leave via the Boston & Albany railroad August 17, at 4:45 p. m., to Buffalo. A day of sight-seeing will be enjoyed there, and the boat will be taken at 6 p. m. for Detroit, which will be reached at 8 a. m. August 19. The fare from Boston to Detroit, including berths, will be \$26.63, meals extra. Anyone not wishing to spend so much time en route can leave Boston August 18 at 2 p. m., and arrive in Detroit at 8:10 next morning. All-rail fare with lower berth costs \$28.60.

T. D. Hatfield, superintendent for Walter Hunnewell, has been awarded a gold medal by the Massachusetts Horticultural Society for Rhododendron Miss Louise Hunnewell, a cross between R. (azalea) japonicum and R. sinense. R. japonicum is salmon red, R. sinense clear yellow and the new hybrid orange yellow. The cross was made under glass eight years ago and among many hundreds of seedlings raised there is no difference in habit or color. It has proved perfectly hardy in Wellesley and should prove a valuable addition to our list of hardy rhododendrons. W. N. C.

BALTIMORE.

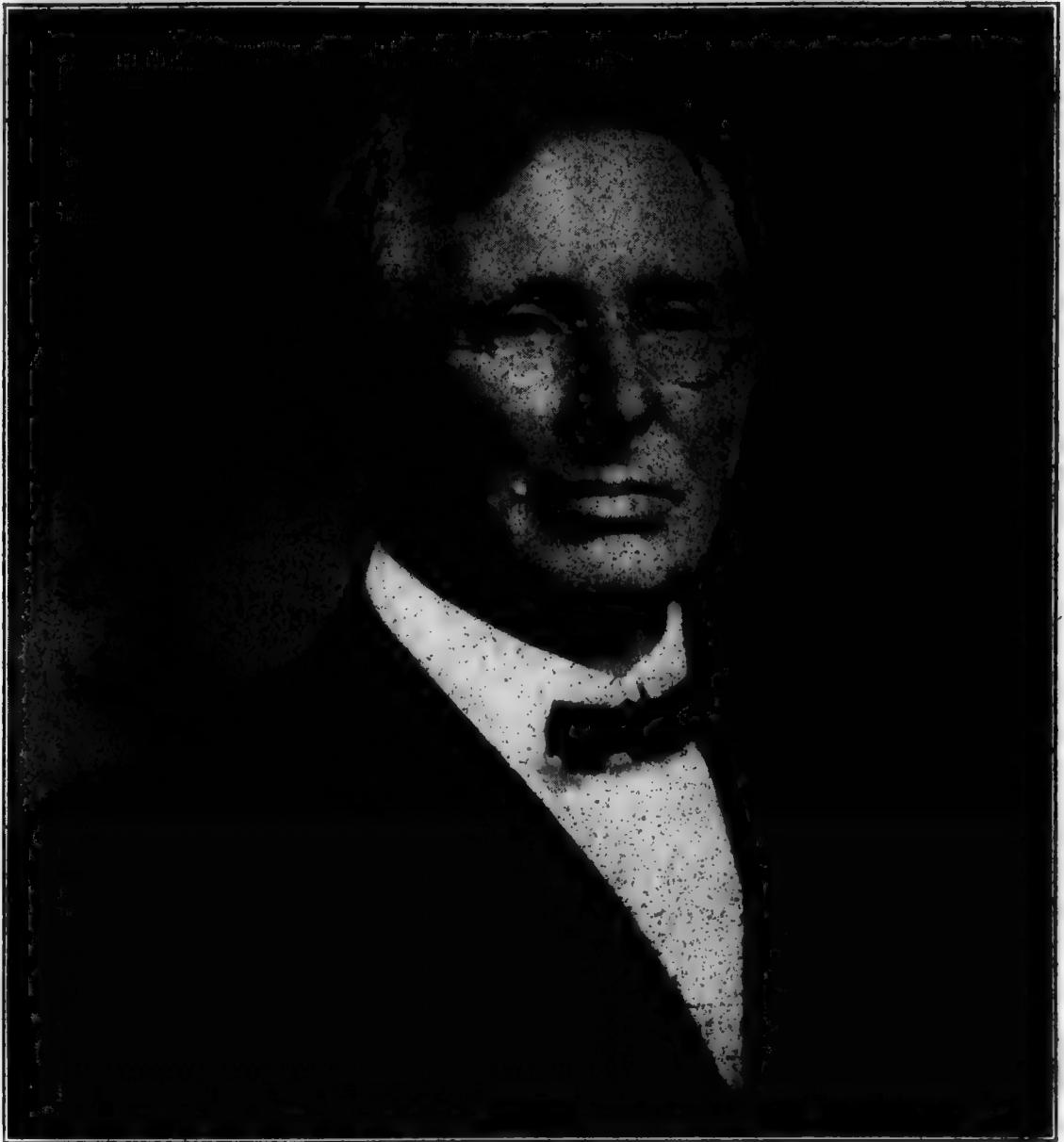
The Market.

Owing to the many recent heavy rains, the market for the last week has been congested with a mass of poor stock. In many cases the best the commission men could do was to sort it over and pick out what was salable. The demand has fallen off somewhat. When a customer comes along he wants nothing but the best stock obtainable, and is willing to pay a fair price for it. The only exception is gladioli. Many growers still persist in sticking to the old varieties. These, naturally, have no chance with the later, large and finely colored varieties; so the poorer species eventually find their way to the dump and the grower has had his trouble for nothing. If he had kept abreast with the times he might, for the same amount of trouble, receive a good price for his stock. Competition in the florists' business is becoming as acute as in any other line, and the sooner members of the trade learn that the thing for them to do is to grow stock just a little better than the other fellow, the better for them. For instance, gladioli last week were bringing \$4 to \$6 per hundred, while some extra fine brought \$8 per hundred; these were easier to dispose of than the cheaper ones. Anyone, it would seem, who would devote the proper thought and labor to the question could produce the best quality just as well as the cheaper grades or those that will not sell at any price.

Various Notes.

One of the growers about Baltimore most optimistic over the outlook for the future is Robert L. Graham. In a recent conversation Mr. Graham said

WHO'S WHO IN THE TRADE—AND WHY



H. O. HANNAH.

AFTER "growing up with the country," H. O. Hannah, of Sherman, Tex., was quite the fit person to be elected president of the Texas State Florists' Association at its recent convention. Born and reared in Moberly, Mo., Mr. Hannah moved to Sherman in 1896 and in about 1900 began in the florists' business. It was not much of a house, as greenhouses go today, that he bought from Robert C. Kerr's father, and Mr. Hannah says he bought his first geranium with a borrowed dollar. But two decades have seen much growth. The 900-foot house has become a 15,000-foot range, where are grown carnations, of whose quality Mr. Hannah boasts, and also bedding plants. And Mr. Hannah lends money rather than borrows it to buy geraniums, for he admits that, while he is not a millionaire yet, he is "on Easy street." Fred Hannah is the rest of the firm of H. O. Hannah & Son.

the last was one of the best seasons he had ever experienced. The summer business at both of his stores surpassed anything in the history of the firm. There is, perhaps, no business in the city in a better position to feel the pulse of the whole public than that of Mr. Graham. The uptown store has a clientele of some of Baltimore's best and most exclusive people, while the downtown store, now in the heart of a foreign district, has a patronage of every kind. Yet, this downtown store reports, they are doing a better business than ever in the past. Mr. Graham is at this time rebuilding two houses and overhauling the others. His order for next year's lily bulbs has been placed and he is of the opinion it is not a question of business, but one of securing stock to take care of the business that is bound to come.

Another old florist is James Glass, and if anyone has a right to be discouraged, it is he. He had just recovered from an illness that required two operations and kept him laid up about two years, when his wife, who had looked after the business so well during his illness, was taken sick. She, too, had to undergo an operation, but her recovery has been slow and tedious. In spite of all these obstacles, on top of those every other florist had to endure, ask James about the future of the business and, as his Irish face lights up with a smile, he will tell you the florists' business is just coming into its own. He is ready to go into the question and give you a reason for the faith that is his. He will tell you that during the last season his business has gone beyond all expectations, and that with a limited amount of stock with which to do business. But I re-

mind him this was during war times, when salaries were all high and everything else cost more money. He replied by asking where, outside of government contracts, wages had decreased any. People are now getting down to a staple basis and this is much better than inflated wages, when one had no idea of how long they would last. Everyone now has a good market for his labor and has no trouble to dispose of it at a good remuneration. The general public has money and is spending it. Mr. Glass is making preparations for an even larger business next season. Tate.

PROVIDENCE.

The Market.

The long spell of continued rainy, muggy weather, which broke July 24, caused considerable damage to crops throughout the state from mildew and blight. Several of the growers who had large fields of carnations were much worried and lost several hundred plants. Asters also suffered from the dampness and field-grown asters are coming into the market in an unsatisfactory condition.

Business has fallen off perceptibly during the last week, there being no social functions and a smaller number of funerals, while the street car strike has so curtailed travel that there has been little or no demand for cut flowers.

Various Notes.

Among the corporations doing business in Rhode Island that have a corporate excess of \$10,000 or more, according to the annual assessment of the state tax commissioners, are the following: Budlong Rose Co., Auburn, \$90,131; Hoxsie Nurseries, Inc., Hoxsie, \$17,876; Quidnick Greenhouses, Inc., Quidnick, \$10,374; Westminster Greenhouses, Inc., \$13,457.

Eugene McCarron, of Hope street, has added a half-ton automobile truck to his delivery department.

The Budlong Rose Co., of Auburn, has purchased an automobile truck.

Edward E. Spencer has been appointed by the Probate court, at East Greenwich, as administrator of the estate of the late James Hay.

J. J. Kelley, of Valley Falls, has just purchased a touring car.

William Cohen, of Cohen Bros., Lowell avenue, who was recently married to Miss Rose Blackmar, of Bristol, has returned from a honeymoon trip to Portland, Me.

Bert West has resigned his position with Joseph Black, Washington street. Henry Oakley, formerly with T. J. Johnston & Co., and W. A. Bowers, has taken a position with Joseph Black.

The Quidnick Greenhouses, Inc., during the summer months is closing at 12 o'clock on Saturdays.

Hugh De Wildt, of the Elmwood Greenhouses, entertained the men in his employ Wednesday afternoon, July 23, by a motorboat trip to Newport and return.

Johnston Bros., of Dorrance street, had two large truck-loads of designs for the funeral of Trooper McGrory, at Stillwater, last week. He died at Glen Springs, Tex., and was a member of Troop A, 8th Cavalry.

Miss Florence Burlingame, formerly with Smith the Florist, is now with the Hogg Greenhouses, Benefit street.

Sampson Almy and C. Green have purchased the greenhouse business of the late James Hay, at East Greenwich, and will conduct it under the style of the East Greenwich Greenhouses. Mr. Green was for several years in charge of the Goddard estate, at Pottowaumet.

Florence A. Willard has given a mortgage for \$500 to James Freeman Co., on the lot and improvements on Massachusetts avenue.

Mrs. William Butcher, widow of one of the old-time florists of this city, with her sister, were in an automobile accident at Manomet Bluff, near Plymouth, Mass., a few days ago. Both escaped serious injury, although their car was badly smashed. W. H. M.

FORT WAYNE, IND.

The Market.

The exceptionally warm, dry weather we have had the last few weeks has injured outdoor flowers to a considerable extent, as well as retarded the progress of the greenhouse stock, particularly roses. Monday, July 28, was by far the hottest day of the year. The result of these conditions is that the supply of salable flowers is not nearly equal to the demand, which has been heavy the last week, owing to the deaths of several prominent citizens. A few summer weddings and brisk hospital trade have helped to keep midsummer dullness away.

Roses are showing the effects of the extreme heat, although there is some improvement noted in the size of the flowers from the young stock, and the quantity is also increasing. Russell is easily the leader in summer roses, with Columbia, Premier and Ophelia of fairly good quality. The demand for carnations has fallen off since their deterioration and prices are low.

Gladioli are the most showy flowers on the market and are being used largely for funeral sprays. The dry weather is beginning to tell on these flowers, although some blooms of good quality are offered. Cattleyas are in small supply at present. The absence of summer lilies is keenly felt. Rubrum lilies are also scarce. Summer flowers continue to arrive in large numbers, but the quality is suffering from the prolonged heat and dryness. Outdoor snapdragons are an improvement over last week. Hydrangeas are being used in large numbers. Indoor greens are in sufficient supply to meet the demand.

Various Notes.

Miss Marguerite Flick, of the Flick Floral Co., has returned home from a month's vacation, which she spent on Lake Erie, with her aunt, Miss Helen F. Patten, of the Patten Flower Shop, Toledo, O. George and Joseph Flick accompanied Miss Flick. Several handsome casket covers were sent out by the Flick Floral Co. last week. They were composed mainly of Mrs. Chas. Russell, the popular summer rose.

E. C. Wenninghoff has a good display of summer foliage plants in his window. He reports heavy trade in funeral work and was obliged to work all day Sunday in order to get out the funeral orders.

Mr. Baer, of the Raedlein Basket Co., Chicago, Ill., and Allen M. Humason, representing the Arnold Paper Box Co., Chicago, were callers on the trade last week. R. F. B.

OBITUARY

Arnold Ringier.

Arnold Ringier, widely known among florists and seedsmen, was found dead in a room in the Randolph hotel, Chicago, July 26. A coroner's jury found that he had died through self-administered cyanide of potassium.

Mr. Ringier was born in Switzerland in 1861. He came to America while a young man and was connected with Vaughan's Seed Store during the formative period of the florist and seed business in Chicago. About 1890 he joined the staff of W. W. Barnard, where his keen perceptions and great vital forces caused him to make steady progress. He became secretary of the corporation when the Barnard business and the Goodwin interests were merged, in 1905, and he remained in that position until 1917, a continuous service of twenty-seven years.

There are few men who possess the thorough knowledge of the business that was Mr. Ringier's. He knew the trade from alpha to omega. As much at home with Dutch, French and Japanese bulbs as with canners' peas and the counter trade in seeds, he also was a large factor in the trade's dealings in Christmas greens. During his most active years he traveled all over the country, though particularly in the middle west and on the Pacific coast, establishing a wide acquaintance and many warm friendships among florists. He knew what he was talking about and he did not lightly pledge his word. Swayed by an unusual temperament, if he said he could and would do a thing, performance was to be counted on.

One of Mr. Ringier's little foibles was a liking for having his picture taken on post-cards to mail to his friends. But he never posed alone; always it was in company with some well-known florist. One of the accompanying portraits shows Mr. Ringier and Sam Murray, of Kansas City, who was one of his closest friends. Apparently they were starting together for a journey. The other illustration shows Mr. Ringier and Frank D. Pelicano, of Pelicano, Rossi & Co., San Francisco, playing cowboy on a day's outing at Byron Hot Springs, Cal.

Mr. Ringier married Annie Pouley, daughter of a South Chicago florist, while both were employees of Vaughan's Seed Store. They had no children. Mr. Ringier leaves, besides his widow, only one near relative, a brother, Max.

The funeral was held July 29, at 2216 Southport avenue, Chicago, with a large attendance of old friends and many flowers. Interment was in Memorial cemetery.

Frederick G. Klingel.

Following a long illness, Frederick George Klingel, formerly in the wholesale cut flower business in Chicago, died July 22 at his home in Des Plaines, Ill. Mr. Klingel was 39 years of age and is survived by his parents, his wife, a son and three daughters.

Mr. Klingel entered the trade as book-keeper for George Reinberg, grower and wholesaler at Chicago. In this connection he made the acquaintance of Charles Erne, at that time a member of



Frank Pellicano and Arnold Ringler.

the force of E. H. Hunt, in the cut flower sales department. The two combined the qualities desirable for operating the wholesale cut flower business and set up for themselves in May, 1912, under the firm name of Erne & Klingel. Mr. Klingel conducted the office end of the business until February 15, 1917, when he retired because of the stomach trouble which had made his attention to business intermittent during the preceding year. Mr. Klingel was a man of quiet and unobtrusive disposition, but his thorough, businesslike methods made him master of his work and earned him the respect and friendship of all with whom he came in contact.

Interment took place at Rose Hill cemetery July 24.

Richard Welch.

Richard Welch, of Painesville, O., one of the oldest nurserymen of the state, died July 21, after an illness of seven weeks.

Born in Ireland in 1841, he came to America when but 16 years of age. He first settled in New York and there began his career as a nurseryman. In 1869 he went to Painesville, taking up work with the Storrs & Harrison Co. He was not only among the first of that concern's employees, but was always looked upon as one of their best men. About ten years ago, worn out with hard labor, he was compelled to retire from active service.

Surviving are four sons, S. R. and James S. Welch, of Painesville; Edward A. Welch, of Detroit, and John J. Welch, of Pasadena, Cal.; three sisters, Mrs. Sarah Davis and Mrs. Charles Hacker, of Painesville, and Miss Mary Welch, of Rochester, and one brother, Pat Welch, of Victor, N. Y.

Funeral services were held July 24. Interment was in Evergreen cemetery.

Frank McCabe.

Thousands of florists all over the United States, but particularly in the south and southwest, will learn with great regret of the drowning of Frank McCabe, at Ottawa Beach, Mich., July 29.

Mr. McCabe was at the lake resort on his annual vacation. Nothing is known of the circumstances of the drowning,

the information coming in a brief telegram. M. A. Leganger, long associated with Mr. McCabe, at once went over to Ottawa Beach to bring back the body.

Frank McCabe was a native of Chicago, 29 years of age. His entire business life had been spent with the A. L. Randall Co., where he started as a boy just out of business college, about thirteen years ago. Beginning in the cut flower department, he worked his way through practically every branch of that large organization and had contributed no little to its growth. For several years, and until this spring, Mr. McCabe traveled widely in the interests of the Randall concern. He is known by practically every florist in the south and southwest and has made numerous trips to the Pacific coast. Last spring he stopped traveling, except in special cases, and for the last few months has been on special duty in the store. He was qualified to handle any situation which might arise and was highly esteemed by all his associates.

Mr. McCabe never married. He leaves a mother, four sisters and a brother.

B. E. Everett.

R. E. Everett, husband of Mrs. Everett, who operates the Highland Greenhouses at Pawhuska, Okla., died July 24. Mr. Everett underwent an operation that day and succumbed to the shock.

Mr. Everett was an ice dealer in Pawhuska and his wife has been in the florists' business for the last five years. They had recently completed a new home and were planning to move into it soon.

Funeral services were held in Pawhuska and the burial took place at Lawrence, Kan., Sunday, July 27. J. E. K.

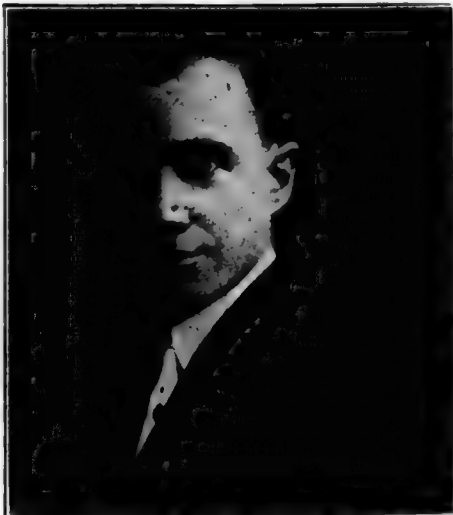
Patrick Cudahy.

Patrick Cudahy, connected with the trade through his interest in the Cudahy Floral Co., at Cudahy, Wis., died of apoplexy at his home in Milwaukee July 25.

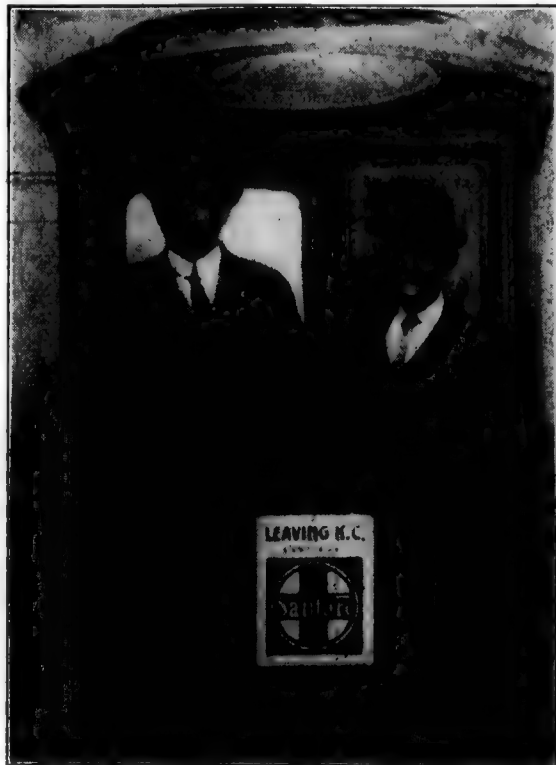
Mr. Cudahy was most widely known as the head of the packing firm of Cudahy Bros., and it was in this business that he became a multimillionaire.

About 1915 the Cudahy Floral Co. was organized by Patrick Cudahy, his son, John, and G. W. Scott, who had the management of the 50,000 feet of glass erected at Cudahy, Wis. The business was incorporated for \$125,000. The company grew chiefly roses, which were shipped to the Milwaukee market.

Mr. Cudahy was born in Ireland March 17, 1849, and came to the United States as an infant, one of five brothers,



Frederick G. Klingel.



Arnold Ringler and Sam Murray.

who built up one of the five largest packing houses in the world.

George W. Potter.

George W. Potter, 34 years of age, brother of W. Q. Potter, wholesale florist, at 421 High avenue, Cleveland, was, with his family, struck by an electric car and killed July 27.

At a particularly dangerous crossing the automobile containing Mr. Potter, his wife, and two sons, George W. Potter, Jr., 2 years old, and Donald Potter, 4 months old, was struck by an inter-urban car running at a high rate of speed. All were thrown from the automobile, which was burned and twisted in a mass of wreckage. Mr. Potter and his wife were found under the car, badly mangled. Donald was still living when picked up, but died on the way to the hospital.

W. Q. Potter, with whom the deceased was associated in business, took charge of the funeral arrangements. The parents live in Pennsylvania.

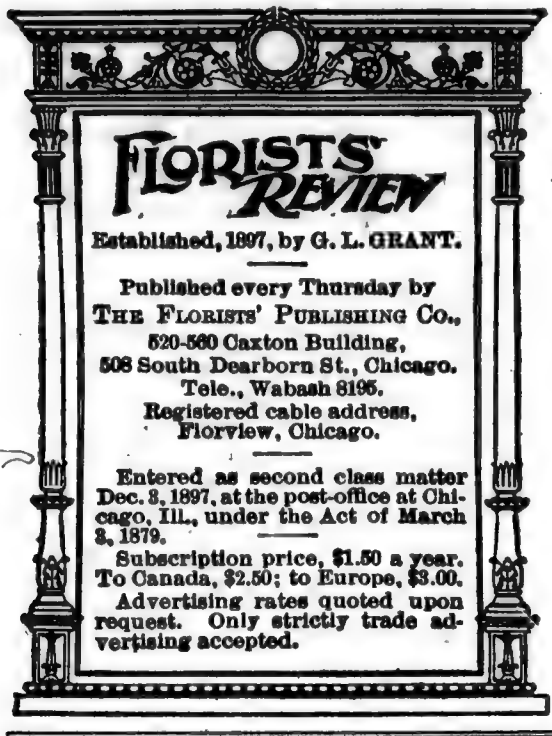
BUSINESS EMBARRASMENTS.

Wallace, Idaho.—The property of the Wallace Florists is to be sold at auction July 25. This place has been in the hands of a receiver ever since the disappearance of Robert G. Lowe, who suddenly disappeared while making a visit to Spokane the first part of last May.

GYPSOPHILA PANICULATA.

Will you kindly tell me through The Review when is the best time and the best way to propagate Gypsophila paniculata by means of root cuttings? I must do this outdoors, as I have no glass.
E. W. G.—Minn.

By propagating by root cuttings I understand the inquirer to mean increasing the stock by divisions from the old plant. The best time to do this is late in September or early in October. Cut away small divisions of the plant with some roots attached and replant in well prepared soil where they can be watered should the weather be extremely dry, so as to encourage them to make good root-growth before severe weather sets in.
M. P.



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RESULTS.

We give them. You get them.
We both have them.

THE price of glass has gone up a mat-
ter of five per cent.

THE coal situation does not look
brighter. When the grain crops begin to
move it will turn dark.

THERE is small chance of there being
too many plants next spring. Make
preparations to propagate all you can.

WITH the mass of the American people
earning and spending at the present rate,
how could business with florists be bad?

AT City Point, Wis., haying and the
blueberry season are offered as the reasons
why sphagnum moss is coming out so
slowly.

ANY florist who has small Boston ferns
for growing on will find a quick market for
them if he offers them where the buyers
look—in the Classified section of this
paper.

NOT to secure business, but to secure the
stock with which to take care of it, is the
problem of the coming season, as some in-
fluential florists see it.

C. W. WARD still is making much good
copy for the newspapers on the Pacific
coast, but now it is his personal, rather
than his business, affairs that are attract-
ing attention.

IN last week's issue of The Review the
Situation Wanted, Help Wanted and For
Sale advertisements occupied almost four
full pages. It was the largest showing of
these compact little opportunity offers
thus far published. But there will be
more. Once a publication becomes known
for the number of these ads it carries,
they increase like a snowball rolling down-
hill.

FIELD-GROWN carnation plants will be
extremely scarce this season. In the first
place, the quantity propagated and
planted out was small and, secondly,
weather conditions have been unfavorable
—frost in the spring, followed by too
wet in the east and too dry in the middle
west—so that the loss in the field has been
considerable. Under the circumstances it
will be too much to expect that such sur-
pluses as may be offered will be invariably
of the highest quality. As a matter of
fact, most of the growers are benching
small plants.

HE WHO buys first will be the one who
laughs last this year. And you know the
adage.

WHEN you find a man who uses both his
head and his hands, keep him satisfied
with his job; there are too few such in
every line of business.

SUMMER business never will compare
with winter business, but this has been the
best July most florists ever have seen.
Those who have had good flowers have
done well.

CONDITIONS in the Tennessee holly dis-
trict are said to be such as to indicate a
small supply for Christmas at a cost at
least double that of ante-bellum seasons.
Transportation for it will be obtainable,
but an advance in freight rates was an-
nounced last week.

BAN ON TILL AUTUMN

The present restrictions on travel to
Europe, while slightly relaxed of late,
do not yet allow persons to travel
abroad purely for pleasure. Nor will
they be allowed to do so until after No-
vember 1, according to the Department
of State.

Secretary Lansing announced July 26
that passports will not be issued to those
desiring to go abroad solely for pleasure
until after November 1.

"Hereafter no person desiring to
visit European countries, except enemy
countries and Russia, will be required
to show urgent reasons or be restricted
as to age," said the statement. "Such
person will merely be required to show
that the object of the visit is legitimate
and reasonable."

HELP WANTED!

"If every soldier were back on the
job tomorrow, we should still be 4,000-
000 workers short, on account of the
stoppage of immigration in the last four
years," says H. E. Miles, chief of the
United States Training Service, which
is trying to devise means of raising the
standards of production to offset the
shortage of labor. Col. Arthur Woods
puts the figure at 7,000,000.

Whichever figures are correct, the fact
is clear that the scarcity of labor is
of extreme importance. The coal trade
has complained; the lack of immigrants
from whom to recruit mine labor has
held back production this year. The
textile mills are voicing sad feelings;
they cannot get enough operatives for
their machines. From the industries re-
quiring rough or little skilled labor
comes a unanimous tale of woe.

And the florists' trade feels the pinch,
too. The Want Ad pages of The Review
swell with appeals for Help Wanted.
The large growers must pay more than
they ever did before, and yet must often
put up with "hobo" labor. Men with
experience, however little it may be,
are in constant demand. Even un-
skilled workers to assist are hard to get.

If the statistics of immigration ex-
perts are true, conditions are not going
to improve much. Immigration dwindle
d to a scanty stream during the war.
Now the foreigners who reaped richly
in the times of high wages are swarm-
ing back to the freed nations of Eu-
rope with their savings. The tide, hith-
erto strongly in our favor, is tending in
the opposite direction.

The scarcity in the ranks of rough
labor has been felt in all grades of em-

ployment. Even the callings where
women supplanted men under the pres-
sure of war cannot get full supply with
the men mostly back from overseas.
Though the munition plants have closed
down, normal industries have increased
their activity and absorbed the work-
men released. As the industries which
were repressed during the war grow in
output, the strain on the labor market
will be greater. There seems no pros-
pect but for continued heavy demand
for labor.

WHY BUSINESS IS BOOMING

The testimony of merchants is that de-
spite high prices the American people
are spending money on a much larger
scale and for much more expensive arti-
cles than ever before. It is described as
a period of "frenzied buying." The old
restraint seems to be thrown aside and
money is appreciated only as a means to
indulge in some new extravagance.

We presume the feeling of release
from the necessary economies of the war
period has done a great deal toward fos-
tering the desire to spend money. There
are, moreover, many people who never
had so much money as they have now,
and their tendency is naturally to make
a show, to "get something out of it,"
something to impress the neighbors.
Coupled with the reaction from the war
there is a sort of general apprehension
of what will happen next. This appre-
hension translates itself into a spirit of
"after us the deluge," and frenzied
buying goes merrily on.—Chicago Trib-
une.

DOING ITS WORK.

That the little liners in The Review
are doing their regular work even in
midsummer is shown by letters like
these:

The ad we had in The Review last week was
a great success. We have received many orders
from it. Every florist should use The Review
for good results.—Alabama Floral Co., Birming-
ham, Ala., July 23, 1919.

Discontinue all our plant ads in the Classified
section; they are making us too much business.
—Kemble-Smith Co., Boone, Ia., July 28, 1919.

If you hear a man complain of the
cost of advertising you can be pretty
certain he spends a good bit of money
elsewhere than in The Review.

CHICAGO.

The Market.

Business increased to a considerable
degree last week, and where the second
full week in July was only about as
good as last year, the third full week of
the month was distinctly better than a
year ago. The demand was stronger in
spite of warm weather. The supply of
stock was not increased and naturally
prices stiffened. No grower could com-
plain of such summer prices as were
realized from July 21 to 28. Shipping
demand was strong enough to clear out
all the stock of quality to stand a jour-
ney, so that local retailers had to be on
the ground early and pay good prices in
order to get necessary supplies. Here
and there one hears that business is dull,
and no doubt it is dull compared to win-
ter standards, but compared with sum-
mer standards, business is excellent.
There is demand for more good stock
than the market affords and prices are
far from low, quality considered.

We Have a Steady Cut of Easter Lilies

ANY wholesaler in the Chicago market probably can supply Giganteum Lilies on your order, because we are glad to let other wholesalers have what are left after the stock to fill the orders of our own customers has been picked out and set aside. It probably will be several months before there is any other considerable, steady supply of Lilies in this market, so if you have trouble getting what you want, send your order direct to Amling. Include with it an order for

Myrtle ^{or} Gladioli

Myrtle is the most useful of all Gladioli, liked for its color and the way it opens. If you don't know it, order a sample shipment today. We have Myrtle by the thousands (our grower holds the largest stock of the bulbs ever got together), and we also can supply other good, newer kinds in quantity. They are splendid sellers now.

Premier ^{and} other Roses

Premier is a leader with us, but you also will find here a satisfactory summer supply of Columbia, Milady, Russell, Sunburst, Ophelia, Montrose, Double White Killarney, etc.

Greens of all Kinds

While we are doing the largest summer cut flower business in the history of the House (because we have the goods), it should not be overlooked that Amling's also is headquarters for Greens. Everything. Good. Plenty.

Current Price List

ROSES		Per 100
Premier, special	\$20.00 @	\$25.00
Premier, medium	15.00 @	18.00
Premier, select	10.00 @	12.00
Premier, short		6.00
Columbia, special	18.00 @	20.00
Columbia, medium	12.00 @	15.00
Columbia, select	6.00 @	10.00
Columbia, short		4.00
Mrs. Russell, special	20.00 @	25.00
Mrs. Russell, medium	15.00 @	18.00
Mrs. Russell, select	10.00 @	12.00
Mrs. Russell, short		8.00
Milady, special	18.00 @	20.00
Milady, medium	12.00 @	15.00
Milady, select	6.00 @	10.00
Milady, short		4.00
Montrose, medium	12.00 @	15.00
Montrose, select	6.00 @	10.00
Montrose, short		4.00
Ophelia, special	10.00 @	12.00
Ophelia, select	6.00 @	8.00
Ophelia, short		4.00
Dbl. White Killarney, special	10.00 @	12.00
Dbl. White Killarney, select	6.00 @	8.00
Dbl. White Killarney, short		4.00
Sunburst, special	10.00 @	12.00
Sunburst, select	6.00 @	8.00
Sunburst, good short		4.00
Extra special roses billed accordingly.		
ORCHIDS		Per doz.
Cattleyas	\$10.00 @	\$12.00
GLADIOLI		Per 100
Fancy Stock	\$ 4.00 @	\$ 8.00
LILIES		
Giganteum	18.00 @	20.00
MISCELLANEOUS		
Cornflowers, 4 colors		1.00
Sweet Peas, Spencer	.50 @	1.00
Valley	10.00 @	12.00
Calendulas		3.00
Shasta Daisies	1.50 @	2.00
Gypsophila, dbl.	.35 @	.50
GREENS		
Plumosa	per bunch, .50 @	.75
Sprenger	per bunch, .25 @	.50
Adiantum, fancy long	per 100, 1.00 @	1.50
Smilax	per doz.,	3.00
Ferns	per 100, \$0.25; per 1000,	2.00
Galax	per 100, .25; per 1000,	2.00
Mexican Ivy	per 100, .75; per 1000,	6.00

Prices Subject to Market Changes.

Store Open from 7 A. M. to 5 P. M.
Open Saturday to 8 P. M.
Closed All Day Sunday.

E. C. AMLING CO.

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

169-175 N. Wabash Avenue

CHICAGO

Long Distance Telephone, 1978 Central

THE BEST
QUALITY**BIG SUPPLY OF
SUMMER
ROSES**LEADING
VARIETIES

Use our **DOUBLE WHITE KILLARNEY**. The only **White Killarney** that stays "**White**" during the hot summer months—**once used**, you will want no others.

**FERNS**

We have plenty of good hardy new ferns.
Fancy, \$3.00 per 1000; small size, \$1.50 and \$2.00 per 1000.

Leucothoe, 60c per 100; \$5.00 per 1000. **Galax**, 25c per 100; \$2.00 per 1000.

Choice Stock of Delphinium, Daisies, Calendulas, Scabiosa, Asters, Gladioli, Feverfew, Candytuft, Snapdragons and all other Seasonable Stock.

DON'T FORGET US ON GREENS, AS WE HAVE

Asparagus, Sprengeri, Ferns, Adiantum, Green and Bronze Leucothoe and Galax

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.

CHICAGO

**PRICES
AS
LOW
AS
OTHERS**

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.
WE ARE CLOSED ALL DAY SUNDAY

Dress your boxes to indicate the quality and value of their contents—

Print-Ad-String

will do that, besides giving you *Miles of Advertising* at practically no cost.

Write for Samples and Prices.

CHICAGO PRINTED STRING CO.,

307 So. La Salle Street, Chicago.



There continue to be more roses than any other flower. The supply of Premier has increased and the quality has improved to the point where this novelty is a competitor with Russell and Columbia for first place in the market. These three varieties are the leaders, but any other good roses sell. The supply of short stems is somewhat less than earlier in the month and all roses are clearing.

Carnations have gone down to a point where the supply is extremely small, but

at the same time the quality has improved, for the houses that were giving poor stock have been thrown out and only the best houses retained. It does not mean a great deal in a day's sales, because the supply is so light, but carnations are selling at from \$2 to \$4 per hundred, \$3 being required to obtain anything at all good. These certainly are first-class prices for this time of year.

Asters are more plentiful and they are

selling steadily at first-class prices; indeed, mediocre stock is bringing the price that fancy stock brought in other years. The supply of gladioli does not seem to be large, but as a matter of fact it is quite heavy; the flowers go out almost as fast as received, with the result that few are on view at any one time.

Other items are of relatively small consequence, the supply being so light

The Chicago Flower Growers Association

WHOLESALE GROWERS / CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago,

L. D. Phone Randolph 631

THE POPULAR NOVELTY ROSE PREMIER

\$8.00 to \$20.00 per 100.

We Offer the Cuts of Five Large Growers

Large and fine as our supply of this Rose now is, we shall have still more growers shipping to us a little later.

PREMIER Will Be a Leader This Season

ROSES

Orchids

At Market Prices

Shasta Daisies

\$1.00 to \$1.50 per 100

Bachelor's Buttons

75c to \$1.00 per 100

Ferns

\$2.00 per 1000

Adiantum

\$1.00 to \$1.50 per 100

Galax

\$2.00 per 1000

Russell

Our stock has never been excelled.

\$6.00 to \$18.00 per 100

Milady

Like Russells, our Miladys are second to none.

\$4.00 to \$12.00 per 100

Columbia

Another one of our leaders.

\$4.00 to \$18.00 per 100

Ophelia

\$3.00 to \$10.00 per 100

Brilliant

\$3 to \$8 per 100.

Maryland

\$4 to \$8 per 100

White Killarney

\$4.00 to \$10.00 per 100

Ward

\$3.00 to \$8.00 per 100

Sunburst

\$3.00 to \$8.00 per 100

Hoosier Beauty

\$3.00 to \$8.00 per 100

Extra special roses billed accordingly

Gladioli

\$4.00 to \$8.00 per 100

Valley

\$10.00 to \$12.00 per 100

Calendulas

\$1.00 to \$2.00 per 100

Plumosus

25c, 35c, 50c per bunch

Sprengeri

35c, 50c per bunch

Smilax

\$3.00 per doz.

ALL PRICES ARE SUBJECT TO MARKET CHANGES WITHOUT NOTICE

WE ARE CLOSED ALL DAY ON SUNDAY

that conditions change from hour to hour. There are Easter lilies, valley and cattleyas for those who need them, but the prices of the first two items are high enough to prevent a scramble and orchids are held at figures which cause most of the retailers to buy them only when the customer has insisted that

nothing else will do. The supply of sweet peas is insignificant. Gypsophila is much less abundant than a week ago. Feverfew is going down. Outdoor snapdragons are neither good nor plentiful. There is an adequate supply of greens at normal prices.

Business conditions were surprisingly

little upset by the street car strike which started July 29. The downtown retail stores suffered the most, because they rely to a considerable extent on transient trade. The outlying retailers and those who get a large share of their business over the telephone were little affected. In the wholesale market most

SUMMER ROSES OUR SPECIALTY

We Grow all the Roses we Handle. No Stock Sold on Commission.

We are Rose specialists and are cutting from 245,000 rose plants, all in one large range of glass, grown under the very best methods and skill. The advantage of buying such stock, absolutely guaranteed as to quality and freshness, and brought direct from the greenhouse to our store three times per day, is that we can deliver them to our customers in splendid condition. Remember, we ship you the roses the same day they are cut.

PRICE LIST

NEW FERNS, \$2.00 per 1000

Russell and Columbia, \$4.00 to \$16.00 per 100, according to length of stem.

	Per 100	
Ophelia, long.....	\$8.00	
" medium.....	\$5.00 @ 6.00	
" short.....	4.00	
White Killarney, long.....	5.00	
" medium.....	5.00 @ 5.00	
" short.....	4.00	

Sunburst, long.....	Per 100	\$8.00
" medium.....	\$5.00 @	6.00
" short.....		4.00

Roses, our selection, in lots of 200 or more, \$3.00 to \$4.00 per 100

Asparagus Sprays, according to length, per 100 or more, \$2.50 to \$3.00

Galax Leaves, extra large size, bronze, per 1000, \$2.00

All other seasonable stock at market prices

Closed all day Sunday and open Weekdays, 8:00 a. m. until 5:00 p. m.

Bassett & Washburn

Greenhouses:
Hinsdale and Gregg Station, Ill.

CHICAGO, ILL.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street,

NEW YORK

Our new fall line of Florists' Ribbons, Chiffons and Novelties will be ready for your inspection at the Detroit Convention, August 19 to 21.

VISIT US.

SAM SELIGMAN, WESTERN REPRESENTATIVE

of the buyers are accustomed to come with their cars and take their purchases away. Nearly everyone was able to be at his usual post of duty in spite of the strike.

Various Notes.

The death of Arnold Ringier is recorded in the obituary column of this issue. A man of unquestionably wide and thorough knowledge of the business, his passing, in the way he passed, is specially regretted.

Frank McCabe, one of the oldest, most

widely known and popular of the employees of the A. L. Randall Co., was drowned July 29 at Ottawa Beach, Mich., where he was vacationing. Further particulars are in the obituary column.

As an indication of what the wholesale cut flower contingent may expect in the way of rents, the board of assessors has just fixed new values for the real estate for taxation purposes. The block on Wabash avenue, between Randolph and Lake streets, where most of the wholesalers are located, has been valued at \$3,500 a front foot. The Randolph

street frontage, where Poehlmann Bros. Co. is located, is put at \$3,000 per foot and where Peter Reinberg, the Tonners, A. C. Spencer and others use almost all the space on the second floor and three more occupy the basement of the Atlas block, the valuation of the land is placed at \$4,000 per front foot. The improvements in the district consist of 4-story to 10-story buildings, in which the trade occupies most of the basements, first and second floors and some of the third floors.

ASTERS

Are Ready at Randall's

All colors, \$4.00 to \$6.00 per 100

We are able to offer increased quantity and improved quality—the best Asters thus far seen on this market.

GLADIOLI, \$4.00 to \$8.00 per 100

We have a big cut of the popular sellers—no order too large for us to handle now.

SUMMER ROSES

A Large Supply and Good Quality

Columbia, Russell, Ophelia, Sunburst, Enchantress

We have all lengths; none better, and Randall's prices always are right.

CARNATIONS

Best the market affords

VALLEY

Order of Randall

GYPSOPHILA

You need it every hour

Keep Pushing Your Sales and Order the Stock of Randall

When you send to Randall you are drawing on the largest supply of Cut Flowers in the Central States—you can rely on Randall. Anything that's in the market, Randall has it.

Headquarters for Florists' Greens

A large supply of Good Ferns; write for special quotations on case lots.

A. L. RANDALL CO.

**Wabash Ave.
at Lake St.**

CHICAGO

**Phones:
Cent. 7720**

Mention The Review when you write.

Business is booming at Gary, Ind., the steel center. John Owens, who believes the buying is more important than the selling, frequently makes two trips a day to market to get the stock needed to keep his people supplied.

W. J. Smyth's little granddaughter has had a hard pull, undergoing a surgical operation when only 6 weeks old. As a result, Mr. Smyth has been spending a large share of his time in the city, but things are now going better with the little lady and Mr. and Mrs. Smyth expect to be at their summer home at Antioch for most of the month of August.

As a straw indicating the way the trade is preparing for next season, Sidney Buchbinder says that never in the many years Buchbinder Bros. have been

manufacturing refrigerators have they had so much work for florists as now.

The obituary column this week contains notice of the death of Fred G. Klingel, formerly in the wholesale cut flower business as a partner of Charles Erne. Mr. Klingel was a good man in every sense of the word and left many friends when he retired from business about two years ago, because of ill health.

Those former florists, Lubliner & Trinz, last week sold a corner, 100x125 feet, at Madison street and Kedzie avenue, to a bank for \$150,000. Lubliner & Trinz had previously acquired this parcel, as well as a plot 125x217 feet just to the east, for a total consideration of \$257,500. This last named parcel, which

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE, BERLIN N.Y.

10,000, \$2.25 50,000, \$9.75

Sample Free

For Sale by Dealers

Mention The Review when you write.

SIXTH CITY WIRE WORKS

Manufacturers of

WIRE FLORAL DESIGNS

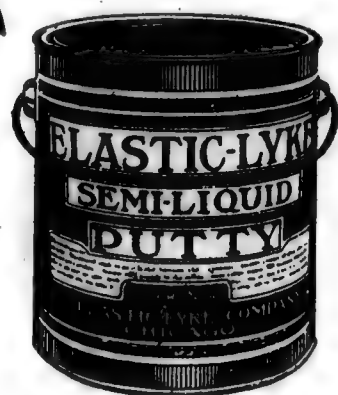
and All Wire Novelties to Order.

224 High Ave. CLEVELAND, OHIO

Mention The Review when you write.

ROSES

Our Roses are of
Good Summer Quality



COLUMBIA
SUNBURST

OPHELIA
RUSSELL

CARNATIONS

GLADIOLI

FERNS

SMILAX

GALAX

ADIANTUM

PINK KILLARNEY ||| PLUMOSUS
WHITE KILLARNEY ||| SPRENGERI

Our Prices are not Higher than Others; Market Prices Prevail
We are open until 8 P. M. on Saturday, but closed all day Sunday

ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS
L. D. Phone Randolph 6578

CHICAGO

Mention The Review when you write

has been conveyed to the Panacea Theater Co., owned by Lubliner & Trinz, will be improved with a theater to cost around \$500,000.

Theodore Vogel resumed his position at W. J. Smyth's July 28, after a fortnight's rest.

Roger F. Howe, brother of Capt. R. B. Howe, has joined the forces of the W. W. Barnard Co.

Al Barber and wife, of Cleveland, and C. J. Michelsen and wife started July 27, in Mr. Michelsen's Packard, for a trip among the Wisconsin lakes and rivers.

Joe Marks, widely known through his travels for Henderson & Co., has been on the sick list for several days. It is said that one physician diagnosed his case as gallstones, another as appendicitis, and a third as ptomaine poisoning, but Mr. Marks is getting better.

C. L. Sherer, who has charge of the shipping department of the Chicago Flower Growers' Association, is on vacation, but when the street car strike came on he felt it necessary to come back to the store to see that everything was going along.

The engagement is announced of Edward Hunt and Miss Mae Dombrowski. The wedding will take place September 10.

To the refreshing white front of Schiller's store at 2221 West Madison street is added the summer interest of a pond in the window, containing striking pink water lilies. The half-dozen or so canaries in the store are more for decorative than sales purposes. An occasional sale is made upon the customer's initiative, but the light demand and great care required by the birds do not warrant pushing that line.

Herbert Hansen, of Peter Reinberg's, leaves this week on a two weeks' vacation in Michigan.

Bassett & Washburn cleaned out completely on chrysanthemum plants last week. Shipping business continues good with them.

Visitors.

W. A. Rowe, of the Rowe Floral Co., Kirkwood, Mo., stopped over between

YOUR



PROTECTION

FOR COMMERCIAL GROWERS
— OF —
CUT FLOWERS

Adv. No. 8.
Watch for No. 9.

TIME AND MONEY

Over two years of time and THOUSANDS OF DOLLARS were spent in experimenting to bring about a change in our "Report of Sales" to a consignor - A SALES REPORT which would be proof of prices for which a Grower's products are sold.

To be satisfied on the OLD PLAN OF SALES ACCOUNTING, just because of a feeling of satisfaction, does not mean anything to a Grower and is the principal cause of "Much Shifting" among the Growers.

SATISFACTION with the OLD PLAN is only satisfaction - NOT PROOF.

OUR "SALES REPORT" is a REAL reason for a Grower to be kept satisfied.

EVERY COMMERCIAL CUT FLOWER GROWER can appreciate the advantage of knowing what we do with the shipments entrusted to us.

Kennicott Bros. Co.

CHICAGO

OLDEST IN THE BUSINESS

Mention The Review when you write.

trains July 25, on his way to Madison, Wis., to attend the funeral of his brother. He dropped word that he would be in Detroit for the convention.

Wilbur J. Gullett, of Gullett & Sons, Lincoln, Ill., spent July 26 in this market. He was on the last lap of a swing around a circle that took in points of trade interest as far east as Long Is-

land. His purpose was to extend his acquaintance with the prospects for next season. His idea is that stock on the whole will be little if any more plentiful than last season and that a first-class business is assured when the new season opens up.

Samuel Murray, of Kansas City, arrived in town July 28, called by the un-

Mrs. Russell

We have a fine large cut of Russell now, so do not hesitate to order all you want, as the full order will be of the best. OTHER ROSES IN GOOD SUPPLY.

CARNATIONS, FANCY SWEET PEAS, VALLEY AND A COMPLETE LINE OF GREENS

Remember, when ordering, that we have the best stock obtainable in the Chicago market, at the prices quoted.

Buy Direct from the Grower **CURRENT PRICE LIST** Subject to Change Without Notice

MRS. CHAS. RUSSELL	Per 100			Per 100
Select		\$15.00		
Medium		10.00		
Shorts	\$5.00 to	6.00	ROSES, OUR SELECTION	\$4.00
RICHMOND	Per 100		Valley	8.00
Select		\$10.00	Sweet Peas	\$1.50 to 2.00
Medium		6.00	Adiantum	1.50 to 2.00
Shorts	\$3.00 to	4.00	Asparagus, per bunch	50c to 75c
MILADY	Per 100		Ferns, per 1000	\$3.50
Select		\$10.00	Galax, bronze and green	per 1000, \$2.00
Medium		6.00		
Shorts	\$3.00 to	4.00		
Killarney				
White Killarney				
Killarney Brilliant				
Sunburst	Select	\$10.00		
My Maryland	Medium	6.00		
Ophelia	Shorts	\$3.00 to 4.00		
Champ Welland				

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: CHICAGO, ILL.
Central 2846 and 601
Greenhouses, Ravenswood 9925

Mention The Review when you write.

DON'T LOSE CUSTOMERS ON ACCOUNT
OF POOR SUMMER STOCK. GET OUR
QUALITY STOCK.

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

Ask the man who
Buys from us.

timely death of his old friend, Arnold Ringier.
Arthur Beyer, with F. C. Weber, of St. Louis, passed through Chicago last week on his way north.
Miss Olson, who is known as a power behind the throne in the Tipton & Hurst establishment, at Little Rock, Ark., is

here on a vacation, but is looking over sources of supply, which will be needed a little later.
Miss Thelma Hardaway, with Johnson's Greenhouses, Memphis, Tenn., is combining business and pleasure on a visit here.
William F. Roepke, of Indianapolis,

spent the week end here, in quest of things needed in his excellent business and indulging in a little relaxation. He says stock for benching or growing on is scarce.
Harry White, of North Manchester, Ind., was here last week, looking for material for two houses. He says most

PINEHURST FLORAL CO.

1109 Grand Avenue

Successors to Geo. M. Kellogg Floral Co.

Wholesale Florists

KANSAS CITY, MO.

ROSES AND CARNATIONS

DELPHINIUMS, GLADIOLI, SCABIOSA, GYPSOPHILAS, CANDYTUFT and Other Seasonable Flowers

Killarney, Sunburst, Richmond, Ophelia, Sawyer, \$3.00 to \$10.00 per 100

Gladioli, \$5.00 to \$8.00 per 100. Carnations, \$2.00 to \$3.00 per 100. Gypsophila, 50c per bunch

New Northern Ferns, \$3.00 per 1000

Sprengeri and Plumosus, 50c per bunch

Home Phone Main 2765
Bell Phone Grand 2765Store closed all day Sunday. Open weekdays until 5 p. m.
Sunday shipping orders accepted at Greenhouses:
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

of the outdoor crops in his locality are in pretty bad condition on account of the lack of rain.

J. E. Jones, of the Advance Co., Richmond, Ind., was here last week.

KANSAS CITY, MO.

The Market.

Stock is beginning to show the effects of the hot, dry weather and there is practically little outdoor growth. The supply of gladioli is about half what it should be, but the quality is still good. Home-grown Russell roses are good, but they and carnations are rather scarce. The latter are \$2 per hundred. Gladioli are \$6 and \$8 per hundred, roses from \$5 to \$12 per hundred and gypsophila, of which there is plenty, 60 cents a bunch.

Funeral work was heavy again last week and there have been a number of luncheon decorations, for which the customers have generously and willingly paid.

Various Notes.

Miss Nettie Seymour, one of the chief dependables of the W. L. Rock Flower Co., is again on duty after a month's vacation in Cleveland, Detroit and other points in the east.

Miss J. F. Murray will leave shortly for a month's rest in Colorado.

Among the recent visitors in the city were Mr. and Mrs. J. C. Steinhauer, Pittsburg, Kan., and R. E. Moss, Vinita, Okla.

Ray Blessing, of T. J. Noll & Co., has returned from a two weeks' vacation spent near Kansas City.

Samuel Murray received a telegram, July 25, telling of the death of his brother, Robert Murray, a contractor in New York city. Mr. Murray had been in poor health for some time, but his condition was not regarded as serious. He was to have visited relatives in Kansas City in September. Besides his brother and two sisters, he is survived by his wife and one daughter.

Walter Newell and Dix Teachenor won the doubles championship in the Kansas City Athletic Club's city tennis tournament last week. These young men played the doubles in the western tournament at Rockhill the week of July 28. Mr. Newell, who is the son of A. Newell, was a crack tennis player at Missouri University and was a keen rival of Dix Teachenor when the latter was a star player for Kansas University.

James Ragan, who consigns carnations to T. J. Noll & Co., has no need to worry

about the coal supply or the prices for next winter. He has just struck a gas well with a 200,000-foot daily flow about fifty feet from his greenhouses, at Hickman, Mo. Mr. Ragan is now drilling for oil on his property.

W. P. Tredup, who covers this territory for A. L. Randall Co., Chicago, will start on his fall trip through Kansas, Oklahoma and Arkansas, July 28. This is several weeks earlier than usual. Every indication points to a better year than has ever been known in the business, Mr. Tredup says, and the trade is eager and ready to stock up early in anticipation of lively selling as soon as the warm weather is over. J. E. K.

ST. LOUIS, MO.

The Market.

Business in general is quiet. There is no transient trade and funeral work is insufficient to keep the summer forces busy. The weather has been hot, making it difficult to keep stock in good condition any length of time. The wholesale markets have no surplus stock left after the morning sales, because there is not much of anything coming in.

Sphagnum Moss

STANDARD SIZE BALES
IN NEW BURLAP

10 Bales and over, \$1.85 per bale

New Crop Gladioli just coming in.

T. J. NOLL & CO.,

1108-10 Grand Avenue, KANSAS CITY, MO.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

WESTERN FLORISTS

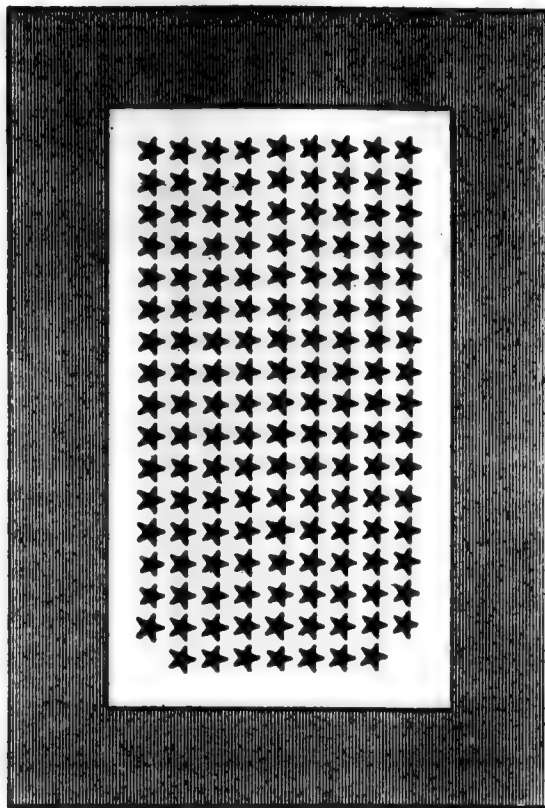
Can depend on getting prompt service
on rush orders from

COLORADO SEED CO.

FLORISTS' SUPPLY DEPT.

1515 Champa St. DENVER, COLO.

Gladioli have had a great demand and as the stock decreased considerably at the week's end, the price went up to \$6 and \$8 per hundred. Rain is badly needed; many blooms come in with burnt



The value of the SERVICE

a business gives is measured in no better way than by the number of those who avail themselves of it.

In the June 19 issue of this paper (an average edition as to size and contents) there were

1824 Separate Advertisements

Nearly all were sent in by mail, without having been directly solicited.

They were divided as follows:

Classified ads.....	919
Want ad liners.....	65
Want ad displays.....	28
In the Pink Part.....	452
Display advertisements.....	360
TOTAL.....	1824

Where we serve well so many, may we not also be of service to you?



FLORISTS' PUBLISHING CO.
520-560 Caxton Bldg., Chicago



FANCY WIRE DESIGNS FERN S

(Special Picked)

Leave your order with us for regular shipments

Per 1000, \$2.00

Write for

Our "New Style" List

That you may

"SEE YOUR COST AT A GLANCE"

C. A. KUEHN WHOLESALE FLORIST

1312 PINE STREET, ST. LOUIS, MO.

ST. LOUIS

FOR YOUR SUPPLY OF

FANCY FERN S

JULY PRICE \$2.00 per 1000

SEND FOR OUR LIST OF FLORISTS' SUPPLIES

ST. LOUIS WHOLESALE CUT FLOWER CO., 1410 Pine Street,
ST. LOUIS, MO.

Mention The Review when you write.

tops. Still, these are the best sellers on the market today.

Carnations are almost at an end. They are small and weak-stemmed. Roses, too, show the effects of the hot, dry spell, especially the home-grown and fancy stock. Both are out of the question at present.

The aster crop promises well this season and will greatly help to fill the demand. Hydrangeas and tuberose, which are now coming in, should be in good crop. Valley, lilies and orchids are scarce in this market. Gypsophila, gailardia and cornflowers have little value these dull days. There is always a big demand for greens, especially asparagus and smilax.

Summer-flowering plants are scarce and only ferns, gloxinias and tuberous-rooted begonias are seen in the florists' windows.

Various Notes.

Meetings of the various local florists' organizations to be held during the month of August are as follows: St. Louis Florists' Club, Thursday afternoon, August 14; St. Louis County Growers' Association, Wednesday night, August 6; Lady Florists' Club, Tuesday afternoon, August 5; St. Louis Association of Gardeners, Sunday, August 3, and the Retail Florists' Association, August 11. All these meetings take place before the St. Louis florists leave for Detroit to attend the S. A. F. con-

vention. Any members of these organizations wishing to travel on the florists' special should make it known to their secretary, who in turn will send the names to the transportation committee.

The Lady Florists' Club will hold its monthly meeting at the home of Mrs. A. S. Cerny, 436 South Van Buren avenue, Kirkwood, Mo., Tuesday afternoon, August 5. Important matters will come up for discussion, including S. A. F. convention matters.

Fred Seibel has leased the old Bleeker place, on Labadie avenue. It will be used for growing plants. He has also bought out the Townsend Floral Co., on Boyle avenue, which will be remodeled into a first-class retail establishment. His old place, on Pennsylvania avenue, has been returned to the former owner, F. W. Pape.

Pierre Schneider is busy superintending the construction of his new greenhouse, on the Olive street road, in St. Louis county. The new house will be used for carnations. Mr. Schneider had given up the old Cannon place, at Webster Groves, Mo.

August 25 was "Say It with Flowers" night at the Municipal Opera in Forest park. A section was reserved for the florists and nearly fifty were present. The attraction furnished excellent publicity for the trade.

The Missouri Botanical Garden is building four new houses, 21x100 feet. The material is being furnished by Lord

WM. C. SMITH Wholesale Floral Co.

WHOLESALE FLORISTS

1316 PINE ST. (Both L. D. Phones) ST. LOUIS

Supplies and Everything in Season Always on Hand

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

& Burnham Co. The structure will be used for growing plants. Alexander Lurie, superintendent at the garden, has just returned from a four weeks' vacation trip, which was spent in the east and at the northern lakes.

Martin Reukauf, of H. Bayersdorfer & Co.; A. Heilman, of the M. Rice Co., both of Philadelphia, and H. W. Miller, of the R. E. Gebhardt Co., Chicago, spent the greater part of the last week in the city calling on the local florists.

Harry Heitmann, on Labadie avenue, says it is remarkable the way business keeps up. He has not had a dull day since the season closed. The bulk of the business now is in funeral work.

Charles Cannon has taken over the Cannon greenhouses in Webster Groves

LINDLEY BOX POLICY

A SAVING TO YOU

ECONOMY CARTONS



Far better than wrapping paper—almost as cheap.
Carried in three sizes, made from light weight Mist Gray stock.

NOTE SPECIAL PRICES

20x4 1/2 x 3	\$1.95
24x4 1/2 x 3	2.25
30x5 x 3 1/4	2.95

Prices per 100

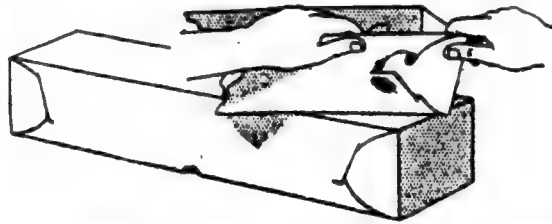
LINDLEY FLORIST BOX CO. - - Marion, Ind.

Florists themselves are proving each day, by sending in their repeat orders, that our policy of "furnishing high-grade boxes below the market, without protection to the jobber," is a winning proposition for you as well as for us.

Our long experience, complete equipment and natural geographical location are a few of the advantages we enjoy which enable us to so satisfactorily meet the florists' box requirements.

If you want a good box at a close price, send us a trial order.

CUT FLOWER AND DESIGN BOXES



Furnished in regular two-piece Corner Lock style. Smooth, hard stock is used with locks constructed in a way to HOLD after made up. Carried in Mist Gray, Green and White. See prices below.

MIST GRAY BOXES

CORNER LOCK STYLE. An excellent box for all occasions. Does not soil easily. FOR CUT FLOWERS, SPRAYS, ETC.

	Shallow Lids	Telescope
18x5x3	\$2.65	\$ 2.85
21x5x3	3.10	3.30
24x5x3 1/2	3.60	4.30
30x5x3 1/2	4.30	5.10
36x5 1/2 x 3 1/2	...	6.30
21x7x3 1/2	4.40	...
24x8x4	5.30	...
28x8x5	6.90	9.20
36x8x5	8.80	11.20

Violet and Corsage Boxes

9x6x5 1/2, shallow lids	\$3.60
11x8x5 1/2, shallow lids	3.95
15x8x5 1/2, shallow lids	5.90

FOR DESIGNS, WREATHS, ETC. All Full Telescope

30x10x5	\$11.00
34x16x5	16.90
36x14x6	20.20
36x10x6	15.50
40x10x6	16.50
48x10x6	20.00
30x12x7	16.90
36x12x8	23.20
16x16x8	15.20
18x18x7	15.20
20x20x6	15.20
20x20x8	20.50
24x24x8	25.00

GREEN BOXES

CORNER LOCK STYLE

An appropriate color. Carried in popular sizes only.

Full Telescope

18x5x3	\$3.00
21x5x3	3.40
24x5x3 1/2	4.45
30x5x3 1/2	5.30
27x7x4	5.70
36x5x3 1/2	6.35
34x6x3 1/2	6.00
24x8x4, 2" lid	5.60
28x8x5, 2" lid	7.20
36x8x5, 2" lid	9.00

WHITE BOXES

CORNER LOCK STYLE

A beautiful white plated stock. Carried in popular sizes only.

Full Telescope

18x5x3	\$ 3.40
21x5x3	3.80
24x5x3 1/2	4.95
30x5x3 1/2	5.90
24x8x4	6.90
28x8x5	9.80
36x8x5	15.50

White Enameled Violet Boxes

Made from genuine Enameled Clay Coated Stock.	
9x6x5 1/2, 2" lid	\$4.70
11x8x5 1/2, 2" lid	5.65

Printing free for 1000 and over, but on smaller amounts add \$1.50 per lot. Three per cent discount from these prices if cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery. Specify if shallow or full telescope lids are wanted where we price each. All prices per 100, f. o. b. factory.

Lindley Florist Box Co. "Quality Box Makers" Marion, Ind.

FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low, but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.

SIZES	Mist Gray or Manila Shallow cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
3 x 20 x 4	\$2.25	\$ 2.50
3 x 18 x 5	2.30	2.60
3 1/2 x 24 x 5	3.60	4.30
3 1/2 x 30 x 5	4.30	5.00
5 x 24 x 8	5.40	6.75
5 x 28 x 8	6.60	8.10
5 x 36 x 6	8.00	10.00
5 x 38 x 8	9.50	11.50
5 x 30 x 10	10.25	12.00
6 x 28 x 12	10.50	12.50
8 x 35 x 10	11.25	13.00
6 x 36 x 12	14.25	16.35
8 x 20 x 20	15.00	18.75
8 x 24 x 24	22.50	25.00
8 x 48 x 14	...	32.00

GRAY CORSAGE

With Fluted Edge Lid

6 x 7 x 14	\$5.00
6 x 9 x 13	5.50
7 x 9 x 9	5.50

Printing in black ink, \$1.50 per 1000, or less quantity; printing in colored ink, \$2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size. We allow a discount of 5 per cent when remittance accompanies the order.

The Aull Bros. Co., Dayton, O.
Established 1890

Mention The Review when you write.

Satisfied Customers!

Are the secret of the SUCCESS of our business. For ten years we have been catering to Paper Box users in general and Florists in particular. We have made a study of your requirements.

OUR AIM at all times has been to maintain QUALITY, with prices consistent therefor, and the fact that we are serving fully 90 per cent of all customers who have given Climax boxes a trial during this time, bears out our claim. This is a broad statement, considering that we have over 2000 active Florist accounts on our books. Ask your neighbor Florist about Climax Quality and Service.

We carry a large stock of all practical sizes, in five grades, Oxford Gray, Mist Green, Mist Tan, White Patent coated and our popular "Favorite" manila grade, for prompt shipment. We specialize in artistic printing in plain inks and bronzes, as well as as embossing and striping.

May we serve you for your present requirements, at prices in line with prevailing conditions? Write us before placing your order, addressing nearest office:

5 Winthrop Square, Boston, Mass.
5931 Osage Avenue, Philadelphia, Pa.
2914 11th Street, N.W., Washington, D. C.

The Climax Manufacturing Co.

Main Office and Plant:
200 Factory Street, CASTORLAND, N. Y.

Mention The Review when you write.

and will grow plants and cut flowers for his retail establishment.

H. G. Berning is receiving excellent consignments of good quality asters in

Cut Flower and Design Boxes

Military Gray Color. Prices right.

	Per 100
18x 5x3	\$ 3.50
21x 6x3 1/2	4.35
24x 5x3 1/2	4.50
24x 8x4	6.00
28x 8x5	7.25
30x 6x3 1/2	6.00
36x 8x5, full telescope	11.00
30x10x6	15.00
36x11x7	20.00
42x 8x6	20.00
18x18x7, for designs	18.00
20x20x8	24.00
24x24x8	30.00
26x17x8	25.00

Immediate shipment on plain boxes. Printing, \$2.00 for 500; \$2.50 for 1000. We do not print design boxes.

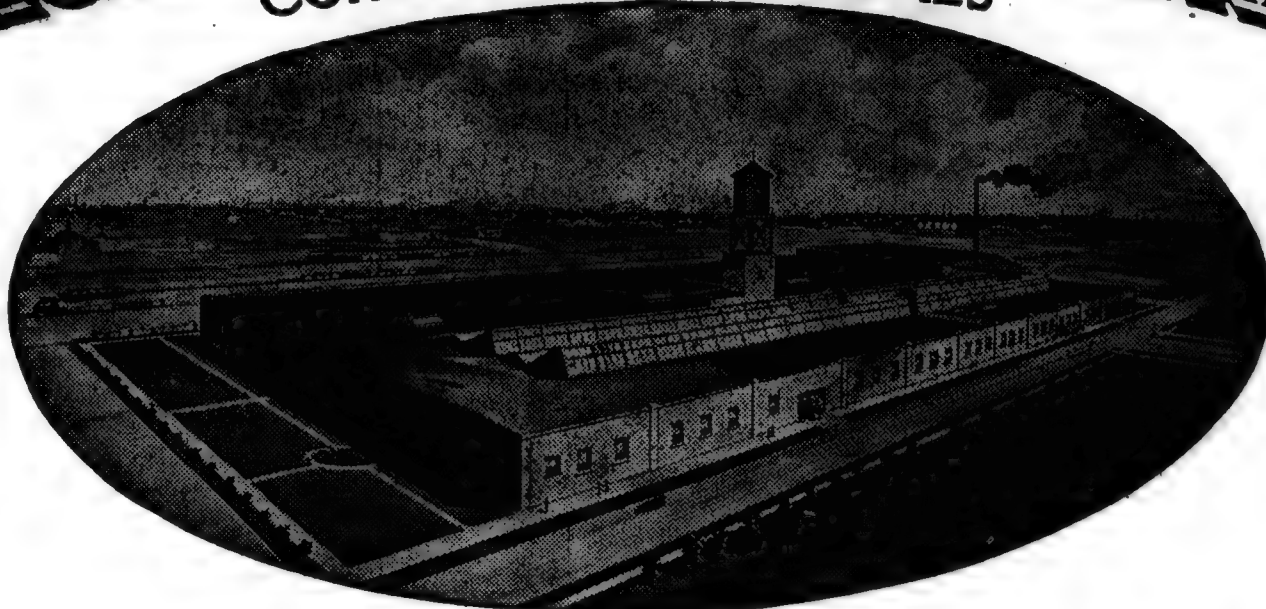
CORRUGATED BOXES

	Each	Per doz.
40x20x10	\$0.75	\$8.00
30x12x10	.50	5.50
24x24x10	.65	7.00
24x20x10	.60	6.50
20x20x10	.50	5.50
30x30x10	.85	9.00

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

CHICAGO CARTON COMPANY

CORONA FLOWER BOXES



Representatives

M. E. CHAPIN
516 Fifth Avenue
New York City

T. A. DIXON CO.
1526 Blake St.
Denver, Colorado.

T. S. FINCH
3200 Main St.
Dallas, Texas.

WINDLER
WHOLESALE
FLORAL CO.
1310 Pine Street
St. Louis, Mo.

Home Office
and Factory

4433 Ogden Ave.
CHICAGO

Telephone
Lawndale 906

For Violets and Corsages

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$3.75
10 x 6 x 5 1/2 2-inch Top.....	4.25
12 x 8 x 5 1/2 2-inch Top.....	5.55
14 x 10 x 8 2-inch Top.....	9.45

For Cut Flowers

18 x 5 x 3 2-inch Top.....	\$3.40
20 x 4 x 3 2-inch Top.....	3.40
21 x 5 x 3 3-inch Top.....	4.50
24 x 5 x 3 1/2 2-inch Top.....	4.75
24 x 8 x 4 2-inch Top.....	6.10
28 x 8 x 4 2-inch Top.....	6.90
28 x 8 x 5 2-inch Top.....	7.90
30 x 5 x 3 1/2 2-inch Top.....	5.20
36 x 8 x 5 2-inch Top.....	10.00

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT

CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of \$3.50 for 500 boxes or any part thereof.

A charge of \$5.00 per 1000 will be made for printing when quantity is over 500.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

For Sprays, Designs and Cut Flowers

Size	Per 100
16 x 16 x 8 Telescope.....	\$15.85
20 x 20 x 8 Telescope.....	20.55
21 x 5 x 3 Telescope.....	4.50
24 x 5 x 3 1/2 Telescope.....	5.50
24 x 24 x 10 Telescope.....	31.60
30 x 10 x 5 Telescope.....	11.00
30 x 12 x 6 Telescope.....	15.85
32 x 32 x 8 Telescope.....	39.45
36 x 10 x 5 Telescope.....	14.20
36 x 12 x 6 Telescope.....	19.00
36 x 14 x 8 Telescope.....	25.30
40 x 10 x 6 Telescope.....	22.50

the various colors and is selling out daily. Fine quality gladioli are being grown by C. E. De Wever, in Olivette.

Henry Ostertag, of Ostertag Bros., is on a vacation trip. He will be back August 10 and will send his son Charles, who is now a member of the firm, to Detroit for the S. A. F. convention.

C. C. Sanders, head of the Sanders Nursery Co., was born July 22, 1856, and celebrated his sixty-third birthday last week at his home in Clayton.

H. Archias, of the Archias Floral Co., Sedalia, Mo., will travel on the florists' special with the local delegates to Detroit.

J. J. Windler, the genial secretary of the Florists' Club, expects to celebrate his fourth wedding anniversary at his new home, on Wyoming street.

Fred Foster, of the Foster Floral Co., says that he will soon be cutting asters and he expects the cut to be close to 50,000.

The stars in the service flag of the St. Louis Florists' Club have been accounted for and all are safe and sound at home, except two. They are Andre Bourdet and Edgar Sanders. Recent letters from them say they expect to be home soon. There were fifty-six stars in the flag.

Among the suburban florists who visited the wholesale district during the last week were E. Denker, H. Emunds, W. E. Ogle, William Winter, Charles Meier, Joseph Hauser, W. H. Rowe, Joseph Deutschmann, Philip Goebel, Jr., W. W. Ohlweiler, W. J. Pilcher and A. S. Cerny.

J. J. B.

Rockford, Ill.—S. L. Johnson is putting up an addition to his greenhouse.

Write
for
New
Prices

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS
713 - 717 — MILWAUKEE — AVENUE
CHICAGO ILLINOIS

Write
for
New
Prices

Mention The Review when you write.

ARTIFICIAL FLOWERS

Waxed Orchids, assorted colors..\$5.00 per 100
Calla Lilies..... 5.00 per 100
Wax Roses..... 3.00 per 100
Short-Stemmed Carnations, not
waxed..... 2.00 per 100
Send us your order; we will give it prompt attention.
R. E. Gebhardt Co., 2816 Lincoln Ave., Chicago, Ill.

Artificial Flowers
Waxed Flowers
LOTOS MFG. CO.
1566-68 Clybourn Ave., CHICAGO

Cards for all Occasions
Labels, Stickers, Seals, Tags
PRINTING FOR FLORISTS
THE JOHN HENRY CO.,
Lansing, Mich.

Mention The Review when you write.

Germantown, O.—George H. Ankeney has purchased the greenhouses of Mrs. Chas. Bower, of Dayton, and intends to operate them next year.



The Meyer Green Florists' Thread is the leading thread. It is put up full 2 oz. to each and every spool, making 16 oz. actual thread to a pound.

See that you get the **Meyer Green Smilax Thread** and you will always get the best.

MANUFACTURED BY

JOHN C. MEYER THREAD CO.
Lowell, Mass.

Mention The Review when you write.

GOLDFISH FOOD AND SUPPLIES
41 Acres of Ponds
BERT J. PUTNAM, 490 Washington St.,
Buffalo, N. Y.
Mention The Review when you write.

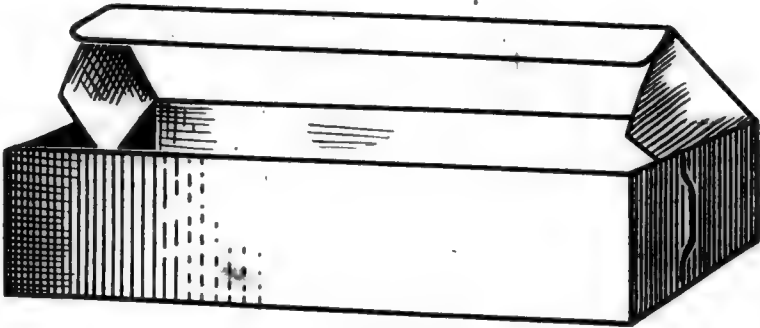
ARNOLD'S THRIFT BOX



A NEW OFFERING
BY THE HOUSE OF QUALITY



Three popular sizes at prices within reach of all. You will find these boxes will make a better impression on the trade than wrapping paper and they cost you but little more.



Orders will
be filled
without delay

	Per 100
21 x 5 x 3	@ \$2.40
24 x 5 x 3½	@ 2.75
21 x 7 x 3½	@ 3.10

Thrift boxes are sold under the same terms as our regular Mist Gray line. Printing is free on orders of 500 or more, assorted sizes. Thrift boxes are made from a good grade of light weight, hard finished Mist Gray stock, and printed in colors will make a nifty package. Thrift boxes come to you knocked down and therefore require but little space until set up for use.

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, CHICAGO
MR. GEORGE HOOPIS, New York City Representative, 601 W. 144th Street

USE BOXES WORTHY OF THE
QUALITY OF YOUR FLOWERS—USE
Duro Folding Flower Boxes

PROMPT DELIVERIES

MILITARY GRAY CUT FLOWER BOXES

All prices include printing in one color. Embossing, \$3.00 per M. Narrow and wide striping, \$15.00 per M additional. No orders for striping less than 500 boxes. Write for Special Discount on Large Orders.

Size	2-inch Covers	Per 100
10x7x5		4.75
12x9x6		6.75
18x6x3		4.50
21x5x3		4.75
21x7x4		7.00
23x6x4		6.00
24x8x4		8.00
24x8x5		9.00
30x5x3½		7.50
28x8x5		10.00
36x6x4		10.00

Size	Full Telescope Covers	Per 100
30x10x5		\$14.00
30x12x6		18.50
36x12x6		19.00
36x 8x5		14.50
42x 8x5		18.50
36x10x6		20.00
42x10x6		22.50
24x14x8		27.50
36x14x8		32.00
20x20x8		26.00
24x24x8		32.50

Special One-Piece Box—Excellent quality of gray board, 24x5x8. Per 100, \$4.00
You save ⅓ of the cost of your regular boxes by ordering this Special Box.

Duro Paper Products Co. 729-735 S. Wabash Ave., CHICAGO
NEW YORK OFFICE . . . 1170 Broadway

CINCINNATI.

The Market.

As a whole, business is fair for the time of the year. At times the demand is slow and at other times it is brisk. Receipts in the market are fair and equal to immediate wants. Rose receipts are fair and generally find a good market. A few carnations may be had. Easter lilies are coming into the market steadily, but not in large quantities. Asters are fairly plentiful. Gladiolus receipts are large and, as a whole, exceedingly good in quality. Among other offerings are

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design. Write for prices.

H. SCHULTZ & CO.
Superior and Roberts Sts., CHICAGO

snapdragons, rubrum lilies and water lilies.

Various Notes.

P. O. Coblenz, of New Madison, O., has begun to ship his crop of choice gladioli to C. E. Critchell. His first stock came in a week ago and proved

H. & D. Design Boxes

Are made of light, strong Corrugated Fiberboard and can be furnished with K. D. lock-corner covers, safe and convenient. Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO
Mention The Review when you write.

a welcome addition to the gladiolus supply in the market. The William Murphy Co., has had many inquiries for young carnation plants. If these early inquiries promise anything, they would tend to show these plants will be in demand this season.

RUBRUM LILIES

\$8.00 per 100

*Now is the time to
stock up with*

SPHAGNUM MOSS

Large 5-bbl. Bales of
good clean Moss

\$3.00 each

6 Bales for \$15.00

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

You always get the Best Value where you have
the assurance of an ample supply.

ASTERS

\$2.00 to \$5.00 per 100

The best of the early crop are coming in now. The supply
is larger and there is a big improvement in the quality.
We can now furnish you the best asters we have handled
so far this season.

GLADIOLI

\$5.00, \$6.00 and \$8.00 per 100

Good varieties, and well grown. America, Schwaben,
Francis King, Panama, Pink Perfection are some of the
better kinds you will always find here.

EARLY CLOSING

**WE CLOSE
EVERY DAY
AT 4 P. M.**

New Green Galax

\$12.50 per case.

Fine Large Bronze Galax

\$12.50 per case.

Dagger Ferns

\$2.50 per 1000; \$2.00 per
1000 in case lots.

You cannot buy better Ferns
at a higher price.

Mention The Review when you write.

P. J. Olinger has begun to cut some
excellent asters at his greenhouses, at
New Castle, Ind.

Mr. and Mrs. G. Adrian left for their
cottage, at Les Cheneaux, Mich., Mon-
day evening, July 28. They plan to be
there for two months.

Wm. C. Schaefer has purchased Henry
Koester's place and plans to grow lilies
as a specialty.

Among recent visitors were J. E.
Thomas, Circleville, O., and Walter Tap-
per, Falmouth, Ind. C. H. H.

SOUTH BEND, IND.

Ten cars carried the members of the
South Bend and Mishawaka Florists'
Association to Indian lake July 16 for
a picnic. Two ball games were staged
between the "slims" and the "fats,"
the "slims" coming out victorious in
both games. A three-legged race was
won by Joseph Beckrich and Adam
Beehler. R. D. Buckels carried off the
honors in the 100-yard dash, and in the
horseshoe pitching contest he divided
them with Ross Kinyon. The children's
race was won by John Kinyon.

PHILADELPHIA.

The Market.

Trading was dull throughout the week,
with the market a little stronger at the
close. The better grades of flowers gen-
erally sold at fair prices. Poor asters,
mixed gladioli and short roses of the
Killarney family did not sell.

Fine gladioli continue to be the fea-
ture of the market. They are finer than
in past years. Choice varieties like
Panama and Pendleton can be had in
quantity, with a reasonable certainty
that an order to duplicate next day will
be satisfactorily filled.

Asters have been strengthened by the
arrival of a few so-called astermums,
which rather imposing name is given to
a selected strain carefully grown to
mum-like size. There are few good

BERGER BROS.

FINE GLADIOLI

Panama, America, Mrs. Francis King, Pendleton, Cardinal
and other choice sorts.

EARLY ASTERS

All Varieties of SEASONABLE CUT FLOWERS, White and Colored.

1225 Race St.

PHILADELPHIA

roses. New stock Premier is better this
week. Mrs. Russell, from old stock,
Maryland and Victoria are the stand-bys
for everyday use. Valley has again
dropped out.

Cattleya Harrisonii brings the re-
spectable figures of \$4 to \$6 a dozen,
while gigas and Gaskelliana bring twice
the last-named price.

The Bickmore Greenhouses.

Milton H. Bickley is considered one
of our real live wires today because he
has already carried extensive improve-
ments into operation—already, because
only a really alert person could so
quickly recover after discouraging war
conditions. Mr. Bickley is building two
fine King houses on his place near Wal-
lingford. They are 21x200 feet each.
They are the latest style of construc-
tion and are intended for young carna-
tion plants and spring stock. One house
is planted with asters and chrysanthem-
ums. The planting was done the mo-
ment the house was ready. The other
house is not yet built. Both houses will
be heated by steam. Hot water has
supplied the heat to the present Bick-
more range.

Joseph Goetter, the manager of the
Bickmore greenhouses, is taking advan-

tage of the let-up in rain to get the car-
nations into their winter quarters in
the older range. Bickmore is justly
famed for its carnations. The wide
house, 54x300, is being planted first.
The stock looks well. The work of
transplanting from the field into the
benches is being pushed by the entire
force. No new varieties are being
grown, dependence being placed on last
season's leaders, which did so well.

The chrysanthemums are fully estab-
lished, staked, tied and making excellent
growth. As in the carnations, last sea-
son's leading varieties will again be
found in the van.

There are 75,000 gladioli in the fields
at Bickmore. It seems a good many. It
was not the number that interested Mr.
Goetter most, it was the fact that they
were all Holland-grown bulbs and that
they looked so fine. Mr. Goetter had
been frequently assured that gladiolus
bulbs grown in Holland would not do so
well as those grown in America, but this
lot is the finest that has ever bloomed
at Bickmore.

There are many interesting things at
the Bickmore greenhouses—the lovely
side ventilation, the reversible bench
boards, the alarmingly deep manure
tank and, most interesting of all, the
large, airy, covered shed for compost,

Russell, Premier and Columbia

Not only a good winter forcing trio, but splendid summer quality, by far the best roses coming in now.

\$6.00, \$8.00, \$10.00, \$15.00, \$20.00, \$25.00 per 100.

GLADIOLI, \$4.00, \$6.00, \$8.00 per 100.

ASTERS, \$3.00, \$4.00, \$5.00, \$6.00 per 100.

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies.

Business Hours: 7 A. M. to 4 P. M.
Saturday, 7 A. M. to 1 P. M.

Visit our Exhibit at the S. A. F. Convention,
at Detroit, August 19-20-21, 1919

S. S. PENNOCK COMPANY

The Wholesale Florists of Philadelphia
1608-20 Ludlow Street, PHILADELPHIA, PA.

New York
117 West 28th Street

Baltimore
Franklin and St. Paul Sts.

Washington
1216 H Street, N.W.



Mention The Review when you write.

GLADIOLI

IN ALL VARIETIES
ASTERMUMS

Philadelphia Cut Flower Co.
1517 Sansom Street, Philadelphia
Mention The Review when you write.

THE HOUSE OF MERIT
FLORISTS' SUPPLIES

JOS. G. NEIDINGER CO.

1309-11 N. Second Street
PHILADELPHIA, PA.

Big Money in Grave Markers

Write for Proposition

Wanted quotations on Jap. Frieze, Fiber Ribbon, etc.
Pot covers, 10 in., whole willow, Sept. delivery,
\$9.00 doz., cash.

STEIN'S FLORAL SUPPLY, 2223 N. Front St.,
Philadelphia, Pa.

that means no delay in potting at any season of the year.

The Convention.

Notices have been sent out by the Florists' Club announcing the S. A. F. convention at Detroit. These notices tell how to go and when. They also give the cost of transportation. The large houses from this city, who have put Philadelphia in the front rank of floriculture, will make exhibits and send representatives. A good delegation of club members can only be obtained by finding a leader who will kindle enthusiasm.

A New Venture.

Circulars are being sent out announcing that the Berger Fertilizer & Chemical Co. offers tankage, blood and bone for florists. Inquiry at the office of the company, 1225 Race street, elicited the fact that John Berger, of Berger Bros., is the active member of the new concern. Mr. Berger said that his company represented a first-class abattoir, whose product would have his guarantee for

EDWARD REID Offers for Midsummer

EARLY ASTERS, Pink, White, Purple, Lavender.

GLADIOLI, America and all the leading varieties.

ROSES, Victory (formerly Kaiserin), Ophelia, Double White Killarney.

CANDYTUFT, FEVERFEW, GREENS

When They're Reid's, They're Right

1619-21 Ranstead St., PHILADELPHIA, PA.

Mention The Review when you write.

Roses, Asters, Carnations, Dahlias and Gladioli

PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

1615 Ranstead Street,

Philadelphia, Pa.

Mention The Review when you write.

A full line of
all reasonable
Cut Flowers

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

GREENS
of all kinds

its high quality and purity. Charles Berger will represent the Berger Fertilizer & Chemical Co. on the road.

Various Notes.

William J. Muth returned to this city July 19 and resumed his pre-war position as Philadelphia representative of the King Construction Co. Mr. Muth has been representing outside interests in the south, with headquarters at Memphis, Tenn.

The Movilla Nurseries have been established for business near Haverford, Pa. Peonies are a leading specialty.

J. Otto Thilow spoke at Bayside, L. I., July 31.

Gladioli, Carnations

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

Edward Reid believes that production will nearly equal pre-war size next season.

The absence of French freesia bulbs will not be seriously felt, thanks to our California growers.

Robert A. Craig spent the week-end at Ocean Grove, N. J.

DON'T OVERLOOK THIS BARGAIN!



No. 1



No. 4



No. 6

We have the quality in Gold Letters that will stick and stick tight when applied. As a special for this month, we offer you a real bargain in No. 1 Gold letters only, at \$4.50 per 1000.

Prices on others as follows:

No. 1. Purple, \$5.50 per 1000; \$0.75 per 100.

No. 4. Gold, 5.00 per 1000; .60 per 100.

No. 6. Gold, 5.00 per 1000; .60 per 100.

Gold or Purple Paper Script, \$5.00 per 100 words.

We will make prompt shipments and guarantee the quality of our letters to be second to none on the market. Your money will be cheerfully refunded if you are not pleased, but we are sure to please you. Send your orders to

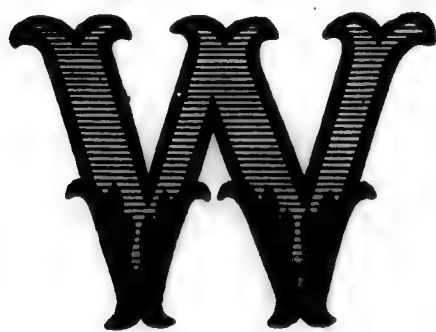
THE McCALLUM COMPANY,

"THE HOUSE THAT SERVICE BUILT"

Manufacturers and Importers of

Florists' Accessories, Pittsburgh, Pa.

GOLD LETTERS—SPECIAL PRICES PAPER SCRIPT LETTERS



No. 1

In Gold and Purple, per 1000, \$5.50



No. 4

In Gold Only, per 1000, \$5.00



No. 6

In Gold Only, per 1000, \$4.50

Letters packed 25 to each package.
Numerals in same colors and price.

The kind that will stick, **STICK** and **STICK**, and won't come off.

B. E. and J. T. COKELY,

201 N. 7th Ave., SCRANTON, PA.

Established 24 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package
Per 100 words.....\$3.50

Always state what color is wanted, otherwise gold will be sent.

Thomas Potts is bringing in a nice cut of gladioli and asters from the Floracraft Gardens, of Moorestown, N. J.

Paul Berkowitz has been sandwiching a day's fishing between two days' work with excellent results.

Robert Kift is going to the convention. Phil.

CLEVELAND, O.

The Market.

The market has changed little since the preceding week, except Saturday, when the stock was cleaned up entirely. Such conditions have not existed since winter, when stock was much scarcer.

Gladioli are still arriving in good quality and are the mainstay of the market. Roses are being received of a little better grade. Gypsophila has held out well and has been coming in steadily for the last few months. This bloom will come in handy, as there is not a superabundance of stock available. A few good calendulas are arriving and being disposed of readily. Some wild stock has been received and has moved quite well.

Florists' Picnic.

The florists' picnic July 23 was a great success. A large crowd attended. Photographs were taken of the crowd and also moving pictures, which are to be shown all this week at the Knickerbocker theater.

Write for Catalogue
BUCHBINDER BROS.
11 S. La Salle St., CHICAGO
Room 731

Mention The Review when you write.

McCRAY
FLORIST REFRIGERATORS
will increase your profits. Send for catalogue.
McCray Refrigerator Co., 988 Lake Street,
KENDALLVILLE, IND.
Mention The Review when you write.

Flower
Facts—
Beauty preserved—
Profits assured—
use Gloekler
Refrigerators for
cut flowers
Bernard Gloekler Co.
Pittsburgh, Pa.

REFRIGERATORS
Complete Store Fixtures
Write for Catalogue and Prices.
A. L. RANDALL CO.
180 N. Wabash Ave., CHICAGO
Mention The Review when you write.

THE FLORISTS' SUPPLY HOUSE OF AMERICA COME TO DETROIT

We want every Florist who can to meet us at the S. A. F. and O. H. Convention at Detroit, Mich., August 19 to 21. We will be represented by

Messrs. Stephen D. Greene and I. M. Bayersdorfer,

who will be delighted to welcome all our old friends and who hope to make many new friends. We will have our headquarters in the *Exhibition Hall*, where we will make a handsome display of **NOVEL AND STANDARD FLORISTS' SUPPLIES** that will be well worth careful inspection. We think that this convention will be a fine one. There are indications that Florists are about to enter on a new era of prosperity and that the convention is arousing widespread interest. Come to Detroit. Let us have the pleasure of meeting you there and showing you some good things we have to offer for the coming season.

Cordially yours,

H. BAYERSDORFER & CO.,

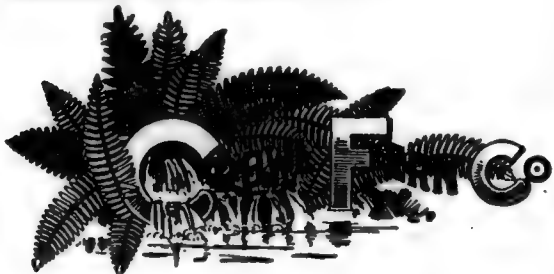
1129-1131 Arch Street,
PHILADELPHIA, PA.

Branch Factory, 709 First Avenue, Telephone Vanderbilt 4976, New York

NEW CROP, FANCY AND DAGGER

FERNS per 1000
\$1.50

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.
Bronze Galax, fine quality, \$1.25 per 1000; \$11.00 per case of 10,000; extra fine leaves.
Sphagnum Moss, \$5.00 per large bale.
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.
Branch Laurel, large bundles, 50c.
Hemlock, large bundles, \$1.00.



Telegraph Address, New Salem, Mass.
Post Office and L. D. Phone Address
MILLINGTON, MASS.
Mention The Review when you write.

The lineup for the baseball game between the wholesalers and retailers was as follows:

RETAILERS.	WHOLESALEERS.
Rolands	rf.....M. Emsley
Casey	cf.....R. Emsley
Kloehner	lf.....Lingran
Frank Lisy	ss.....Chas. Macuga
Lund	3b.....J. Smith
Schumaker	2b.....von Quirann
O. Graham	1b.....J. MacLaughlin
Ray Smith	c.....Carey
A. Graham	p.....F. Kocher
Umpire: W. E. Cook. Scorer: S. Berthold.	

The winners in the various events were as follows:

Fifty-yard race, girls under 10 years—Ruth Henry, first; Marie Stehm, second; Viola Kourad, third.

The Joseph M. Stern Co.

ARTIFICIAL FLOWERS AND SUPPLIES

Send for
Price List

223 Huron Road

CLEVELAND, OHIO

Mention The Review when you write.

Growers, Attention!

We invite correspondence from growers of Rooted Cuttings and small Plants of all descriptions whose stock is of uniform high quality. Exclusive season affiliations will be made with specialists in any line in the eastern, central and western states in marketing co-operation.

If your stock is A-No. 1 in quality, list it with us today.

GROWERS' EXCHANGE,
Jamestown, N. Y.

Fifty-yard race, boys under 10 years—Carrol Schoen, first; Richard Ralston, second; Kenneth Alexander, third.

Hundred-yard race, girls under 10 years—Ruth Henry, first; Marie Stehm, second; Marion Fisher, third.

Hundred-yard race, boys under 10 years—Carrol Schoen, first; Jeane Merkle, second; Louis Toth, third.

Hundred-yard race, boys over 10 years and under 14 years—Edward Stehm, first; John Cahill, second; Chas. Martin, third.

Hundred-yard race, girls over 10 years and under 14 years—Marion Hippler, first; Ruth Henry, second; Elinore Schoen, third.

BOSTON FLORAL SUPPLY CO.

WHOLESALE FLORISTS

—DEALERS IN—

Cut Flowers & Evergreens

Manufacturers, Exporters and Importers,
Preservers of Cypas.

Office, Salesrooms and Shipping Dept.
15 OTIS ST. and 96 ARCH ST.

BOSTON, MASS.

Phone Main 2574-3525

Unknown customers kindly give reference cash with order

Mention The Review when you write.

Standing broad jump, men—Gus Kloeber, first; Schumaker, second; Floyd Munk, third.

Hundred-yard race, non-members of the Florists' Club—J. Smith, first; Schumaker, second.

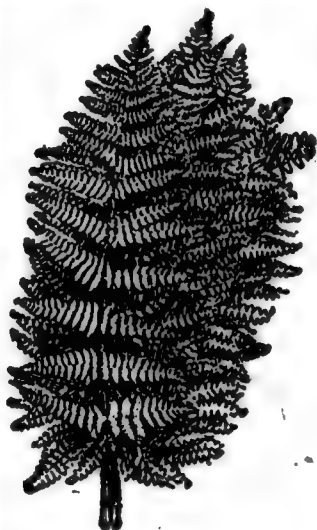
Shoe race, boys—Charles Martin, first; John Stephen, second; Nick Hayzak, third.

Fat ladies' race—Mrs. C. J. Hippler, first; Miss D. M. Bailey, second; Miss E. J. Dunn, third.

Tug of war—Wholesalers beat retailers.

Pie-eating contest—Edward Stern, first; Chas. Martin, second; Andrew Touko, third.

Watermelon contest—Dave Capel, first; John Stephen, second; Nick Hayzak, third.



FANCY FERNS

Finest stock in the country

\$2.00 per 1000

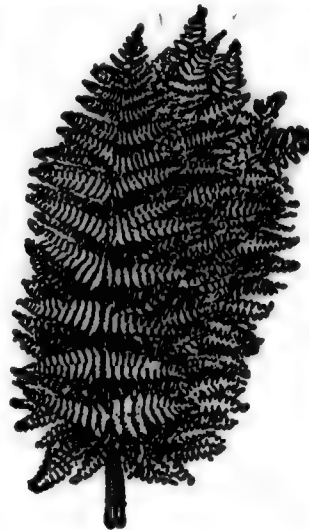
\$2.00 per 1000

Subject to Change Without Notice.

Wild Smilax , 50-pound cases, \$5.50; 25-pound cases.....	\$ 3.25
Magnolia Leaves , green and bronze, per carton.....	1.75
Galax Leaves , green and bronze, per case of 10,000.....	10.00
GREEN SHEET MOSS , very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....	2.00
Sphagnum Moss , per bale	2.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.



Mention The Review when you write.

Various Notes.

The obituary column this week records the death of George W. Potter, associated with W. Q. Potter, the wholesale florist, his wife, Elgie Potter, and two children, George W. Potter, Jr., 2 years old, and Donald, 4 months old. Their machine was hit by an interurban car in North Olmsted, near Cleveland.

Otto Mayer, formerly a saloonkeeper, will open a florists' store at 4107 Clark avenue. George Eichler, formerly Hanna's right-hand man, will manage the establishment.

Eugene Burger has returned from a trip to Chicago.

Albert Barber has left for Chicago to spend two weeks' vacation. He also intends to spend some time in Wisconsin fishing.

Mrs. Chott has left for Detroit for her vacation. She intends to be gone for two weeks.

W. A. Rokusek, of the Cleveland Cut Flower Co., has left for a two weeks' vacation.

Herman Knoble has purchased a White 16-valve touring car.

Alexis Von Quirann has left Gassers' wholesale store.

Frank Hammel has a new car, a Sayers six.

Robert Hughes is getting a machine.

Chas. Macuga, of the Cleveland Plant & Flower Co., has left for a week's vacation. W. F. B.

INDIANAPOLIS.

The Market.

The market has been in a depleted condition on account of the dry weather, which has cut down the supply of outdoor stock. At this time of year, there is usually a large amount of gladioli, snapdragons, asters, etc., but now the supply is limited. Gladioli are the most abundant and range from \$4 to \$8 per hundred. Because of the general shortage, these move quickly. Asters are beginning to come in, but are still in short supply. They range from \$3 to \$6 per hundred. Snapdragons are available, but are not plentiful.

Roses are to be had in small quantities, but are only of fair quality. These are from \$2 to \$8 per hundred. A few carnations are offered, but are poor. Lilies are off the market. Daisies are also a thing of the past. Statice is put-

You may purchase

CUT FERNS

at a lower price elsewhere.

You cannot get higher quality than

BRAGUE'S CUT FERNS

anywhere.

L. B. Brague & Son

Established 1867

HINSDALE, MASS.

Mention The Review when you write.



The following are my wholesale prices: Per 1000
LEUCOTHOE—Short Sprays, from 10 to 14 inches, at\$1.50
 Medium long, 14 to 18 inches, at 3.00
 Extra long, 18 to 24 inches, at 4.00
FERNS, Fancy and Dagger..... 1.00
GALAX, from 3½ inches and up 1.00
 Per case of 10,000, \$9.00.

All F. O. B. cars shipping point

T. HILL FARTHING

ELK PARK, N. C.

Mention The Review when you write.

MOSSSES

Perpetuated Sheet Moss....\$3.50 per bag

Natural Sheet Moss 1.75 per bag

Caldwell The Woodsman Co.
EVERGREEN, ALA.

Mention The Review when you write.

JOHNSON BASKET WORKS

2535 Milwaukee Avenue
CHICAGO

Mention The Review when you write.

Ferns—Galax—Moss

NEW FANCY FERNS
 Per 1000\$2 00
 Lots of 5000 or more, per 1000... 1.75
LEUCOTHOE SPRAYS **BOXWOOD**
 Per 100.....\$0.75 Per lb.....\$ 0.30
 Per 1000.... 6.00 50 lbs..... 12.50

BRONZE GALAX LEAVES
 Per 1000\$ 1.50
 Per case of 10,000 10.00
GREEN GALAX
 Per 1000\$ 1.50
 Per case of 10,000 10.00

SPHAGNUM MOSS
 Per bale.....\$2.00 10 bales.....\$17.50
GREEN SHEET MOSS
 Per bundle.....\$1.00
 Per bag 1.50

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves\$1.75 per carton; 10 cartons, \$16.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL, Wholesale Commission Florist, **Cincinnati, Ohio**
 15 East Third Street,

WE CARRY THE YEAR ROUND THE BEST

HUCKLEBERRY, FANCY FERNS AND GALAX

TRY US ON YOUR REGULAR ORDERS

E. F. WINTERSON CO. 166 North Wabash Avenue, CHICAGO, ILL.
 L. D. PHONE Central 6004

SHEET MOSS

IN BAGS

Extra Nice Sheet

15 lbs. to the Bag

PER BAG - - - \$2.00

Orders shipped at
 once or booked for
 future shipment.

Michigan Cut Flower Exchange
 264-6 Randolph Street,
 DETROIT, MICH.

Mention The Review when you write.

Fancy Cut Ferns

\$2.25 PER THOUSAND \$2.25

J. S. GILLESPIE

21st St. and Fair Ave., Columbus, Ohio

Mention The Review when you write.

Alabama Evergreen Exchange

Northern distributing point

2611 Prospect Ave., CLEVELAND, OHIO

Gatherers and Shippers of

Decorative Evergreens, Cut Ferns, Green
 Sheet Moss, Sphagnum Moss.

Year around dealers.

Write for prices.

Mention The Review when you write.

FANCY CUT FERNS Best quality.
 Prompt ship-
 ments. Write for price lists Christmas Trees
 and Evergreen Decorations for the Holidays.
AMERICAN FORESTRY CO., Pombine, Wis.
 Mention The Review when you write.

FERNS

\$2.00 per 1000

Bronze Galax, \$1.50 per 1000; case of 10,000, \$10.00.

Magnolia Leaves, prepared, per carton, \$1.75.

Sphagnum Moss, per bale, \$2.00; 10 bales, \$17.50.

Green Sheet Moss, \$1.00 per bundle, \$1.50 per bag.

PERMANITE, the best black liquid putty made.

Per gal., \$1.85; 5 gals., \$9.00; 20. gals., \$35.00.

EVERYTHING IN FLORISTS' SUPPLIES

THE WILLIAM MURPHY CO.

WHOLESALE COMMISSION FLORISTS

329 MAIN STREET

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

We desire to call the attention of the Florists,
 also of the trade, to the

Fine Quality of Moss

that we deal in. A square deal to everyone;
 no partiality shown to anyone; we can give
 the best of references.

We quote as follows:

Per 1 10-bbl. bale.....\$ 4.00, burlapped
 Per 5 10 bbl. bales 17.50, burlapped
 Per 1 5-bbl. bale 3.00, burlapped
 Per 5 5-bbl. bales 12.50, burlapped
 A postal will bring you prices on larger quantities.
 The Ocean County Moss & Peat Co., Waretown, N. J.

Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

KNUD NIELSEN

EVERGREEN, ALA.

Mention The Review when you write.

CUT FANCY AND DAGGER FERNS

Now ready to ship from the
 Berkshire Hills.

Write, wire or phone for my low summer price
 for best stock of every native green.

H. J. SMITH

HINSDALE, - - - MASS.

Moss : Moss

Fadeless Green Sheet Moss, \$3.50 per bag

Natural Green Sheet Moss, 1.75 per bag

E. A. Beaven, Evergreen, Ala.

LIKE LEATHER - ALWAYS PLIABLE

MAGNOLIA LEAVES

"Money Talks" (it is said). So give it a chance to say "something." If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER!

Prepared by

REEVES

COLORS:

RED, GREEN OR BROWN

\$1.25 PRICE **PER CARTON**

Formerly **NATURAL FOLIAGE CO.**,
of Savannah, Ga., and St. Louis, Mo.

BEECH or OAK SPRAYS,

Red, Green or Brown,
100-lb. cases, - - - - \$20.00
50-lb. cases, - - - - 11.00

SMALL OAK SPRAYS,

Red, Green or Brown,
\$1.25 per Carton

100-lb. cases. \$16.00
50-lb. cases. 9.00

F. O. B. BREWTON, ALA.

25% CASH WITH ORDER
Satisfaction guaranteed

10% Discount When Full
Amount of Cash with Order.

REEVES FOLIAGE CO., Brewton, Ala.

SURE TO PLEASE

GLOSS FINISH

PREPARED MAGNOLIA LEAVES

Beech and Oak Sprays

Natural and Fadeless Sheet Moss

We can ship any amount of short Oak Sprays packed in cases or cartons. Write for prices.

THE RUMBLEY CO., EVERGREEN, ALA.


ting in an appearance and sells readily. Buddleia and calendulas are in the market.

Various Notes.

C. C. Thomas has resigned his position as manager of the Circle Flower Store.

Len Elder has purchased the Florists' Supply House, on East Ohio street, formerly owned by the late S. T. Hitz. The store will be under the management of Fred Keel.

Henry Rodenbeck had a fire recently in his greenhouses. The damage was estimated at about \$200.

Wm. Hack and E. E. Temperley are the only ones in the city cutting asters.

Philip Conway recently had a fire. The upper story of his dwelling was badly burned. The cause was sparks from a railroad engine.

Hartje & Elder and Baur & Steinkamp have finished carnation planting.

Greene's Flower Shop has been busy the last week with weddings.

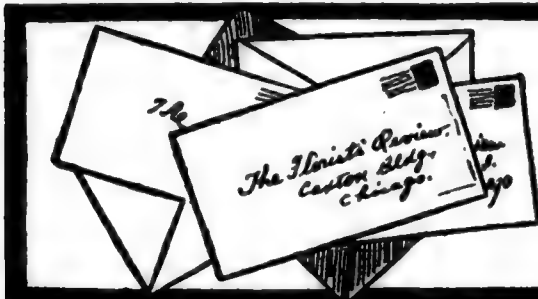
W. Frank, junior partner of the firm of Frank & Sons, of Portland, Ind., was a visitor last week.

M. A. Barick, of Seymour, Ind., who has been motoring in the east and visiting at Plymouth, Mass., stopped here.

Joseph Hill, of Richmond, motored here in his new touring car.

Marion Enoch, of Bicknell, Ind., was also a visitor.

The next meeting of the Indiana State Florists' Association will be held August 5 at the commission house of the Smith & Young Co. A large attendance is desired, as the report of the insurance committee will be read. Arrangements will also be made for the September meeting, which will be held at the Shades of Death, upon the invitation of A. S. Pett and Otto Nehrling, of Crawfordsville.
E. E. T.



Wanted and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head



SITUATION WANTED—By grower of pot plants, carnations, etc.; many years' experience. Address No. 433, care Florists' Review, Chicago.

SITUATION WANTED—By rose grower, life experience, good propagator; capable of taking charge; please state full particulars in first letter. Address No. 432, care Florists' Review, Chicago.

SITUATION WANTED—As section foreman in roses, or roses and carnations; must be reliable firm; best of reference; twenty years' experience. Address No. 432, care Florists' Review, Chicago.

SITUATION WANTED—As foreman or manager by an all-around grower; 35 years' experience; age 51; married; Scotch-Irish; salary expected, \$35.00 per week. Address, No. 449, care Florists' Review, Chicago.

SITUATION WANTED—By single man, 28 years old; 10 years' experience, private and commercial; well up in pot plants and mums; please give full particulars in first letter. Address No. 451, care Florists' Review, Chicago.

SITUATION WANTED—Experienced florist and gardener; Dane, 80, as foreman on commercial place, or as head gardener on private estate; thoroughly experienced in all branches of the trade. A1 references. O. Sorensen, phone West 5061, 2706 Park Ave., Chicago.

SITUATION WANTED—By practical, experienced all-round working grower in roses, carnations, mums, sweet peas, bulbs, pot plants, all kinds bedding stock and propagating; steady, reliable single man; state wages and particulars first letter. Address No. 416, care Florists' Review, Chicago.

HELP WANTED—A young man with greenhouse experience. Groves Floral Co., Atchison, Kan.

HELP WANTED—At once, good carnation grower; state experience. Woertz Bros., Ardmore, Okla.

HELP WANTED—General young man for all kinds of greenhouse work. Pahud Floral Co., Indianapolis, Ind.

HELP WANTED—Experienced rose grower, \$22.50 per week; opportunity for advancement. F. J. Benthley Co., New Castle, Ind.

HELP WANTED—Experienced grower, carnations, mums and pot plants, for place of 15,000 feet of glass. Loyd C. Bunch, Fredonia, Kans.

HELP WANTED—A first-class saleslady; good pay and proper treatment. Hess & Swoboda, Omaha, Nebr.

HELP WANTED—Helpers in rose section with some experience in greenhouse; state wages wanted. Apply Minneapolis Floral Co., Minneapolis, Minn.

HELP WANTED—A man in rose section with some experience in greenhouse, to work under foreman; give references and wages wanted. C. Loveridge, Peoria, Ill.

HELP WANTED—First-class pot plant grower, no other experience necessary; state full particulars and salary wanted in first letter. Theodore Meyer, Waukegan, Ill.

HELP WANTED—All-round florist for commercial place; steady position; \$22 per week to start; located in West Virginia. Address No. 424, care Florists' Review, Chicago.

HELP WANTED—Experienced carnation grower and propagator at once; steady position to right party; state wages and experience in first letter. Address No. 351, care Florists' Review, Chicago.

HELP WANTED—A competent girl who is a good sales lady and designer for a flower store; reference required; state wages in first letter. P. N. Obertin, 360 Park Ave., Kenosha, Wis.

HELP WANTED—Sept. 15; good designer and grower of general stock; pleasing personality; state experience and wages wanted in first letter. Anderson Greenhouses, Cannon Falls, Minn.

HELP WANTED—In Massachusetts; 7500 ft. of glass; commercial; all-round, sober, reliable married man; life job for the right man; not under 38 years. Address No. 455, care Florists' Review, Chicago.

HELP WANTED—Experienced man on roses, carnations and general line of pot plants, to take charge new, modern place of 35,000 feet of glass; wages \$30.00 week. Minnehaha Floral Co., Sioux Falls, S. Dak.

HELP WANTED—Experienced man on design work and salesman to locate in Virginia; opened for 15th of August; state salary and reference in first letter. Address No. 423, care Florists' Review, Chicago.

HELP WANTED—A competent carnation man, wages \$100, room and board; wire answer; also a competent pot man, wages \$100, room and board; wire answer. Hollywood Gardens, 1534 Second Ave., Seattle, Wash.

HELP WANTED—Assistant for office, designing, help wait on trade at our store and greenhouse; also good at potting between other work; must be neat in your work; give reference and salary expected. Ullrich Floral Co., Tiffin, O.

HELP WANTED—Married man with greenhouse experience who can grow first-class carnations, mums and a general line of bedding plants; salary \$20 with flat, gas heat, electric lights and city water free. J. Herbert Moore, Claremore, Okla.

HELP WANTED—Young man as assistant florist, up-to-date plant, 36,000 sq. ft. of modern glass; must have good general experience and be a worker; answer stating fully as to reference, wages and when you can come. Cameron Greenhouse Co., Cameron, W. Va.

HELP WANTED—A working foreman to take charge of 40,000 square feet of glass, grow carnations and general line of potted plants; 9 miles from Pittsburgh on Pittsburgh-Butler short line, at Allison Park, Pa.; state wages, with board and room, and how soon can come, in first letter. J. L. Wyland, Allison Park, Pa.

HELP WANTED—At once, first-class grower of roses, carnations, mums and general stock; must be capable of taking full charge when necessary; 23,000 sq. ft. of glass; steady position for right party; state particulars and wages wanted in first letter. Address Beaver Ave. Floral Co., 3422 Beaver Ave., Des Moines, Ia.

HELP WANTED—At once, man to take charge of small greenhouse, 3500 sq. ft. glass; competent to handle carnations, mums, bulbs, potted plants and bedding stock; must be designer; single man preferred; good chance for advancement, as most of my time is devoted to other work; a good man can work into partnership; state salary. A. W. Harris, Sleepy Eye, Minn.

WANTED—Photograph and price of second-hand ice box, suitable for a retail store. Address Box 434, care Florists' Review, Chicago.

WANTED—A used sectional hot water boiler that will heat 3 houses 20x100; must be in first-class condition; state make, price and full particulars in first letter. Aug. R. Tischinger, Govans, Md.

FOR RENT—A good paying business, consisting of 7500 sq. ft. glass, situated middle west; moderate rental to good man. Full particulars, apply No. 439, care Florists' Review, Chicago.

FOR SALE—One Kroeschell boiler No. 2, in good condition. Eskil's Greenhouses, Iron Mountain, Mich.

FOR SALE—One greenhouse, ready to go to work; the only greenhouse in city; pop. 6000. Wm. Ballard, Perry, Ia.

FOR SALE—88 Sash in fine shape, 3x6 ft., glass 8x10 and 8x12, \$2.75 per sash; cash. Paulding Greenhouse Co., Paulding, Ohio.

FOR SALE—Used flower pots in good condition; 20,000 1½-inch at a bargain; state how many you need. Davis-Joliet Co., Aurora, Ill.

FOR SALE—5 Greenhouses in good condition; 10,000 feet glass, cement benches; in town of 7,000; no competition. Frank Bros., Beardstown, Ill.

FOR SALE—My fruit farm, nursery and flower gardens; fine site for greenhouse; will sell whole or in partnership. W. D. Pilcher, Buchanan, Mich.

FOR SALE—Wrought iron pipe in good condition, 1½-inch, 6 cents per foot; galvanized gutters, 50c per foot. Peter Reinberg, 80 East Randolph St., Chicago.

FOR SALE—About 10,000 ft. of glass, 5 houses in good repair, with about 20 acres of land; good residence. For particulars write H. B. Brubeck, Rockville, Ind.

FOR SALE—Store and greenhouse, doing good retail and wholesale trade; reason for selling, ill health; price \$1000.00. Address, J. Bernard, 1725 No. Campbell Ave., Chicago.

FOR SALE—Or rent, 2 acres of ground, 2 greenhouses, 3500 sq. ft. of glass and 80 ft. of cold frames; business established. G. F. Forber, 313 Brady St., Davenport, Ia.

FOR SALE—4 Greenhouses, 3700 feet of glass, 4-room house, outbuildings; northwest; price \$5,000, \$2,500 cash, balance 5 years at 5%. Address No. 404, care Florists' Review, Chicago.

FOR SALE—The Paulding Greenhouses; for 35 years operated by L. E. Hawkins now deceased; a splendid chance and good paying business. Call or write, Paulding Florist Co., Paulding, O.

FOR SALE—Cheap, about 1200 ft. of 4-inch heavy cast iron greenhouse pipe in 9-foot lengths, with fittings and valves; can be seen at 3118 Indiana Ave. George Wagner, Florist, Chicago, Ill.

FOR SALE—25,000 red pots, 2-in., \$3.50, good as new; 10,000 ft. cypress bars, ¼c running foot; 300 boxes 10x15 glass, \$3.75; hose bibbs, pipe fittings, pipe, etc. Virginia Nursery Co., Purcellville, Va.

FOR SALE—1 Greenhouse and five-room dwelling located in southwestern Oklahoma; two railroads, only florist, nice business; owner too old to manage business. For particulars address No. 405, care Florists' Review, Chicago.

FOR SALE—West End Greenhouse, Fairbury, Ill.; old established business cheap; 3 houses, 3 lots of ground, 1½-story dwelling house; two coal mines in the town; ill health cause of sale. West End Greenhouse, Mrs. J. A. Sheaff, Prop., Fairbury, Ill.

FOR SALE—Moorehead steam trap, 5-gallon size, 1-inch steam and 1-inch water connections; has been used but short time and is in excellent condition; your check for \$50.00 gets this bargain. A. C. Nickell, Jr., 310 Broadway, Waukesha, Wis.

FOR SALE—Four greenhouses, 8000 feet of glass and one acre ground; residence, six-room and bath, strictly modern; greenhouses, residence and garage all hot water heat; well stocked; a money making place; located central Indiana. Address No. 150, care Florists' Review, Chicago.

FOR SALE—Greenhouse property, sixty thousand sq. ft. of modern glass, doing wholesale and retail business; splendidly located in fine Illinois city; good soil, city water, good market; price reasonable; \$8,000 down, balance terms. For particulars address, No. 394, care Florists' Review, Chicago.

FOR SALE—For \$2250.00, grounds and buildings of the Pure Culture Mushroom Co., North Wales, Pa. (20 miles from Philadelphia); buildings new, hot water heat, electric lights, borrough water; operated one season; owner just back from the service; to be sold at once. A. K. Shearer, North Wales, Pa.

FOR SALE—Greenhouses of 20,000 sq. ft. of glass in south central Ohio; well stocked, doing better than \$12,000 a year; residence and 3 acres of best garden land; price less than last year's business; \$5,500 cash required; good reason for selling; possession given at once. Address No. 337, care Florists' Review, Chicago.

FOR SALE—\$4,500.00 will buy retail florist's business in city of 20,000; there are 4000 sq. ft. of glass, barn and workrooms, and a 7-room dwelling on lot 105x90; a young florist who understands and means business can become owner by paying \$2,000.00 cash and giving mortgage for balance. See Th. F. van der Meulen, Florist, Dunkirk, N. Y.

FOR SALE—3 Greenhouses and office, 3000 ft. of glass, all modern; lot of hotbed sash; hot water heat; mostly all retail trade; 4 lots 50 by 135 feet and more land if desired; eight-room stucco cottage heated by hot water; electricity, gas and all modern conveniences; located on south side of Chicago; price \$9500, terms. Address No. 374, care Florists' Review, Chicago.

FOR SALE—A well established florist's business, consisting of 3 greenhouses 14x65 ft., best equipped florist's office in South Dakota, with large ice box and well stocked; 2 lots, 150x142 ft.; a 6-room dwelling; 2 large cisterns in good condition; doing a first-class business; will give immediate possession; can stay 3 months with purchaser if desired. Address No. 450, care Florists' Review, Chicago.

FOR SALE—Kroeschell greenhouse boiler, 14 ft. long; also other boilers, pumps, etc. Nat'l. M'ch'y. Warehouse, 700 W. 22d St., Chicago.

FOR SALE—Must dismantle at once 1 greenhouse 35x150 even span, 2 connected houses 30x75 each., L. & B. semi-iron construction; all 16x24 glass; will sell reasonably. J. Suesserman, 164 Ridgewood Ave., Newark, N. J.

FOR SALE—16x24 double thick greenhouse glass, brand new, \$5.75 per box; 14x18, as good as new, \$4.50; second-hand black pipe, 1-in., 6½c ft.; 1½-in., 8c ft.; 1¾-in., 9½c ft.; 2-in., 15c ft.; used roof drip bars, 2c ft.; 1 Kroeschell boiler, 1 sectional boiler, almost new. Metropolitan Material Co., 1299 Flushing Ave., Brooklyn, N. Y.

FOR SALE—The well-known Hoffmeister greenhouse plant at Cincinnati, Ohio; it is fully equipped; has city water, electric light, gas and good coal facilities; a money maker; forced to sell on account of ill health; price reasonable; title guaranteed; if you are looking for greenhouses, it will pay you to examine these; Cincinnati is known as a fine wholesale cut flower market. Address, Wm. Sander, attorney-at-law, Atlas Bank Bldg., Cincinnati, Ohio.

FOR SALE—One of the most prosperous places in central Michigan, consisting of 13,000 sq. ft. of glass on concrete walls, new dwelling house and barn and 3 acres of good land, inside of city limits; and, in center of city, new modern store with conservatory in rear of store and living rooms over store; it is all in good up-to-date running order and well stocked; if you are a hustler, understand the florist business and have at least \$8000, it will pay you to investigate; buy this place and you will be able to pay an income tax as we did; possession can be given at once. Address No. 426, care Florists' Review, Chicago.

FOR SALE—Good going greenhouse establishment in manufacturing city of 45,000; consisting of 20,000 ft. new and modern glass, tile service buildings, new boilers, large tile garage, 2 modern residences and outbuildings, 10 or 20 acres land on main macadamized highway 2½ miles to city; switch track ¼ mile away; part of coal in bins and all contracted for at low price; good going concern doing big vegetable and cut flower business; good chance for right party to run whole place to flowers; not enough grown to furnish local stores; this will bear the closest investigation; best of reasons for selling. For prices and further particulars write H. M. & C. W. Krebs, Owners, Cedar Rapids, Ia.

FOR SALE—Range of 16,750 sq. ft. of glass, in good condition, on one of the main streets, four blocks to square or cemetery; located in a live, small manufacturing city midway between Columbus and Cleveland; ideal shipping facilities; has made enough to enable owner to retire; four acres of land adjoining; service building, barn, large basement, good heating plant, steam heat, natural gas and coal used; tools, wagons, horses, Maxwell delivery car, water pumping plant, unlimited supply of pure water, houses partly stocked with mums, carnations, roses, pot plants; all for \$8,500 for quick sale; require one-third down, balance long time; a great opening for a live man. C. E. Morris, Real Estate, Shelby, O.

SITUATION WANTED

By live wire retail store manager who possesses proven ability, speed and personality; only place offering future considered; all correspondence strictly confidential; can furnish highest references. Address No. 453, care Florists' Review, Chicago.

SITUATION WANTED

Man of ability and hustle, life experience as grower, capable to handle any size plant, wants position as foreman or manager; excellent reference; state salary; all replies acknowledged. Address No. 446, care Florists' Review.

SITUATION WANTED

Young American, strictly reliable grower complete line cut flowers and pot plants, wishes permanent position in or near Detroit; competent to take charge; rapid, hard worker, with initiative, whose ability and character will bear the strictest investigation; only first-class proposition considered; please state particulars.

T. L. BERRY, Detroit, Mich.
715 Trumbull Ave.

[Turn the Page.]

SITUATION WANTED

First-class designer, decorator and salesman, capable of taking full charge, is open for engagement; age 36, single; life experience, starting in the growing end of our business; kindly mention full particulars in first letter. Address No. 399, care Florists' Review, Chicago.

SITUATION WANTED

A first-class, reliable storeman, capable of the very finest making up, designing, decorating and salesmanship; capable of taking management; single, age 34; life experience, both Europe and America; open for immediate engagement; permanent position desired; please give particulars and salary in first letter, if answer is expected. Address Box 438, care Florists' Review, Chicago.

HELP WANTED

Young man with practical experience and some technical knowledge of landscaping; very interesting proposition to right party. Address No. 454, care Florists' Review, Chicago.

HELP WANTED

At once, a grower of roses, carnations, mums and a general line of plants for retail store; plant between 40,000 and 50,000 ft.; state wages and full particulars in first letter.

HUGH SEALES, Birmingham, Ala.

HELP WANTED

Good all-round grower able to do design work, capable of taking complete charge of 7000 sq feet of glass; \$125.00 per month; good reference required; middle west. Address No. 448, care Florists' Review, Chicago.

HELP WANTED

Several helpers in roses; a splendid opportunity to learn under competent growers.

BATAVIA GREENHOUSE CO.,
Batavia, Ill.

HELP WANTED

One rose grower, also one carnation grower.

J. C. RENNISON CO.,
Sioux City, Ia.

HELP WANTED

As early as possible, working foreman; one who can successfully grow carnations, roses and mums, pot plants and general greenhouse stock in city more than 15,000 population; 10,000 ft. of glass; splendid opportunity to right man; flat salary, \$120.00 per month or \$100.00 per month drawing account plus 25 per cent of net profit January and July year option.

POULSEN FLORAL CO., Selma, Ala.

HELP WANTED

Man with experience in pot plants on wholesale place, wages \$4.00 per day; steady position; give experience in first letter. Address Box 437, care Florists' Review, Chicago.

HELP WANTED

Expert grower of roses, mums, sweet peas, etc., also first-class pot plant man capable of producing stock for fancy retail trade; good men only need apply; references.

THE H. WEBER & SONS CO.
Oakland, Md.

HELP WANTED

Two good, reliable rose growers; single men of middle age preferred; good wages and board; state experience, age and salary wanted.

ST. LOUIS WHOLESALE CUT FLOWER CO.,
1410 Pine St.,
St. Louis, Mo.

HELP WANTED

A first-class grower for roses and miscellaneous stock; prefer married man with northern and southern experience; house, water and garden ground furnished; a fine opportunity for right man; state salary in first letter; will be at S. A. F. Convention at Detroit.

ROBT. C. KERR CO., Inc., Houston, Texas.

HELP WANTED

Lady designer, between 23 and 40, without any incumbrances; of nice personality and neat; one who can manage store in every detail, from buying to selling; would prefer lady who could and would take some stock in our company, from \$1,000.00 to \$2,500.00 at \$50.00 per share, preferred, would be very acceptable; position is new, and will be one of the largest and best houses of its kind between New York and Chicago and we are leaving no stone unturned to make it so; we shall do a whole sale and retail business, also landscaping on a very large scale, taking in Ohio and Indiana for a starter; this proposition will be a money-maker and we today have at least a dozen retail florists who are buying our stock, it is so good. Address Mr. J. J. Keck, President and General Manager The United Floral & Nurseries Co., Inc., 1110 Hippodrome Building, Cleveland, Ohio.

HELP WANTED

A high-grade man with broad experience; must be capable of running a large store; the best character only will be considered; wages \$45.00 per week to start, with good future; give full details as to age, ability and experience.

CENTRAL FLORAL CO.,
35-37 Broadway, Detroit, Mich.

HELP WANTED

Several good rose growers for sections; also young men anywhere from 18 to 25 years of age who wish to learn the trade under proficient men; also 3 first-class pot plant growers, assistants to foreman in cyclamens and begonias.

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

Thoroughly competent florist and decorator for San Francisco; one accustomed to high-class trade; permanent position; give reference and salary expected. Address

No. 447,
care Florists' Review, Chicago.

HELP WANTED

At once, rose grower; good wages paid to one who can deliver the goods.
CLEVELAND CUT FLOWER CO.,
Newton Falls, Ohio.

HELP WANTED

General Grower. We are building an entirely new plant for the growing of pot plants, bedding plants and cut flowers; want a good all-round grower to establish and maintain a business in a very desirable town of 25,000; building now 8000 feet; expect to add as business requires; this is a salary and profit-sharing proposition for the right man; give references, salary expected, etc.
The M. G. MADSON SEED CO., Manitowoc, Wis.

HELP WANTED

A-1 rose grower to take full charge of section; good wages for satisfactory grower; give references.

THE HAMMOND CO., Inc.,
109 E. Broad St.,
RICHMOND, VIRGINIA.

HELP WANTED

A good all-round grower of pot plants, must be good worker and know his business, to work under foreman; a steady position and good pay to right party; give full particulars and wages expected in first letter.

ROLF ZETLITZ CO., Dayton, Ohio

HELP WANTED

Greenhouse help; section men for rose growing; potters and growers for pot plant department; young men, 18 years and up, as assistants in pot plant department. Call personally at

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

Several general growers, state salary and experience in first letter.

C. H. FREY,
Lincoln, Nebr.

HELP WANTED

Foreman; one who can grow first-class carnations, chrysanthemums and a general line of bedding plants; married man preferred; a good chance for a first-class man.

J. J. LEBORIOUS,
Duluth, Minn.

HELP WANTED

Rose grower and helper; steady positions and good pay for first-class men.

MEYER & DRAMM CO.,
Elmhurst, Ill.

HELP WANTED

At once, experienced store man, able to handle first-class trade; good wages and chance for advancement; apply, stating age and experience, to

MARTIN & FORBES CO.
354 Washington Street Portland, Oregon

NOTICE!

The Annual Meeting of the Florists' Hall Association of America will be held in Arcadia Auditorium, Detroit, Michigan, at 9 A. M., on Wednesday the 20th day of August, 1919.

JOHN G. ESLER, Sec'y.

WANTED

To buy greenhouses to dismantle; please state particulars and price in first letter.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

FOR SALE

10,000 feet of glass; 10x12, double thick A glass; 4,000 ft. 4-in. cast iron pipe and fittings; sash bars; Kroeschell boiler 14 ft. long, in good condition; florists' wagon with top, nearly new; prices on application.

JOHN LANG, Chicago.
1948 Melrose St.

FOR SALE

Two greenhouses in fine condition, one 25 x 100, one 17 x 75, hot water heat; tools, hotbed sash, pots, etc.; four lots, 50 x 117; garage; 6-room stucco bungalow residence in town of 10,000 near Chicago; good trade requiring the erection of more glass to meet the demand; price, \$8,500, half cash; residence and land alone worth \$8,000. Address No. 348, care Florists' Review, Chicago.

FOR SALE

A large range of glass, doing an immense wholesale and retail business; never have stock enough; place consists of 90,000 ft. of glass, the finest service buildings in the country, own water plant, 24 acres of land, 10 acres in blue grass sod; in fact, everything a first-class place needs; place fully stocked and in good running order; well worth investigating; don't have to sell, but would like to retire from business; can be incorporated; a big deal; might consider a good grower with money as partner.

Address,

No. 400, care Florists' Review, Chicago.

FOR SALE

The well-established florist business situated on Eaton St., Providence, known as

The Hogan Greenhouses

comprising more than 4,100 sq. ft. of land and three fully equipped greenhouses; located in a fast-growing, high-class community, directly opposite entrance to the new Providence College; very good reasons for selling; to the right person this should prove a very unusual opportunity.

S. E. DAUBNEY,

312 Grosvenor Bldg., Providence, R. I.

FOR SALE

Bargain, greenhouses for sale at Summit, N. J., 45 minutes by rail from New York City; dwelling house, barn and large potting sheds;

1 house, 26 x 200 ft.
1 house, 20 x 200 ft.
8 houses, 18½ x 125 ft.
2 houses, 20 x 150 ft.
2 houses, 20 x 125 ft.

hot water heat; 8 acres of land around the place; selling price, \$16,000.00; \$6,000.00 cash, balance on easy terms. Apply to

CHARLES H. HAGERT,
Dingman's Ferry, Pa.

or E. L. MCKIRGAN, Attorney,
Littell Building, Summit, N. J.

FOR SALE

Or lease, the widely known, eminently successful and old established business of the late Frank F. Crump, deceased, Colorado Springs, Colo. Excellent and well equipped plant of 55,000 square feet of modern glass; fully stocked and in first-class running order; convenient 6-room modern residence. This is an exceedingly attractive proposition and will repay the closest investigation; liberal terms to reliable party, but quick action required.

EDGAR CRUMP,

Box 606, Colorado Springs, Colo.

FOR SALE

In the wheat belt, good greenhouse business; town of 6,000; no local competition; good tributary territory; over 9,000 sq. ft. of glass; 2 hot water heating plants; one block of ground; 6-room house; no encumbrance; gross sales last 12 months over \$14,000; good reasons for selling; buyer must have at least \$10,000 cash. If interested write for full particulars.

STOKE & STOKE,

Great Bend, Kansas.

FOR SALE

Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses.

I. SUESSERMAN,

104 Ridgewood Ave., Newark, N. J.

FOR SALE

Retail florist business; about one acre of land, 13,000 ft. of glass, office and five modern living rooms, garage, delivery car, hotbed sash; in fact, everything needed to carry on the business; one of the best propositions in the Twin Cities, a market for everything on the place; all planted up and ready to step right into and go ahead; immediate possession if desired. For further particulars address

THOS. H. HALL,

3544 Leyndale Ave., Minneapolis, Minn.

FOR SALE

My residence and 5,300 sq. ft. of modern built glass; planted to mums, carnations, general plants and ferns; 1¼ acres of land partly planted to shrubs and perennials; our town is growing so fast, I cannot keep up the pace and rather sell than be a hindrance to a well established trade; someone will get a snap by grabbing a real opportunity; come to Carlinville, Ill., and make me an offer.

ALBERT J. MUELLER.

FOR SALE

One complete 9-section No. 380 cast-iron Moninger boiler;

Five intermediate sections;

Complete base and grates of No. 380 cast-iron Moninger boiler;

300 feet of 6-inch threaded pipe in various lengths;

36 6-inch tees (cast-iron threaded);

36 4-inch Henion & Hubbel greenhouse valves;

300 pairs of Stuttle's patented 4-inch flue clamps;

All material in A-No. 1 condition; reason for selling, installing central heating system; if interested, write for prices.

AURORA GREENHOUSE CO.,
Aurora, Ill.

FOR SALE

40,000 feet glass in roses; 12 miles from center of Chicago; 251 feet front on boulevard; all concrete benches; everything in good shape; come and see it.

P. M. BROADBECK,

608 South Boulevard, Evanston, Ill.

FOR SALE

I am forced to sell my greenhouse in the hustling city of Caro, Tuscola Co., Mich.; 8,500 sq. ft. of glass. Garland gutters, steel truss roof, Evans ventilators, ¾ ft. to bottom of gutters, cement block foundation, and equipped up-to-the-minute. No competition; best of terms; good reason for selling.

A. J. PACKER,

CARO, MICHIGAN

PACIFIC COAST DEPARTMENT

Oakland, Cal.—The Japanese firm of K. Shinoda & Co. has been incorporated and is selling 100 shares of its capital stock at par, \$100 cash, for the purpose of purchasing property to grow stock.

Seattle, Wash.—The retail store of the Hollywood Gardens is to be removed, September 1, from 1534 Second avenue to 1622 on the same thoroughfare, where facilities and display will be in keeping with the rapidly increasing size of the business.

La Grande, Ore.—Walter Thompson & Sons, of Portland, Ore., have just completed two modern greenhouses for Cherrys, Florists. This makes over 12,000 feet of glass for this firm. Mr. Cherry runs the greenhouses and Mrs. Cherry manages the store downtown.

LOS ANGELES.

The Market.

Business picked up again last week and July, usually the worst month of the year, has been fairly good. Fine asters are arriving in all colors and help the shipping business, as well as the local and retail trade. Orchids are still scarce and hard to obtain. Gladioli and dahlias are among the showiest flowers in. There is a great scarcity of ferns of good quality and growers are boosting the prices, which is quite legitimate, considering the cost of materials and labor used in their production. There are no flowering plants and palms are scarce. The scarcity of kentias has been a boost for the more graceful and lasting Cocos plumosa, which is in great demand when well established.

Various Notes.

Howard E. Gates, of Anaheim, has taken over the business formerly operated by his mother, Mrs. Cornelia Gates, at West Center street. Mr. Gates and his brother were both in the army. Howard is an old soldier of the Mexican border and Philippine islands. Mrs. Gates has not been in good health lately and, no doubt, is glad to be relieved of the responsibility of the business.

Robert Newcomb, representative of the Burlington Willow Ware Shops, of Burlington, Ia., has been calling on the trade, having arrived on one of the coast boats.

George Stewart, who, as recently announced, is managing the store and nursery formerly run by J. Fincken, on Washington street, says they have secured several landscape jobs and the store, both inside and out, has been made exceedingly attractive.

George Eischen will return to his old position with J. W. Wolters, September 1. His father, as everyone is glad to hear, has improved in health and all

hope to see him back in the home at Montebello soon.

J. A. Axell left for San Diego July 21 and intends returning to San Francisco by boat after a visit to the trade there. In his spare time he is going to write a book entitled, "From Lumberjack to Florist." But if he carries out all his plans he will probably not have much spare time.

William Langhout, representative of the American Bulb Co., of Chicago, was calling on the trade last week.

The Los Angeles Floral Co., having secured the entire crop of one of the best growers of asters, is shipping extra fine, long-stemmed stock.

Jack Allen, of the Alexandria Florist, has returned from his automobile trip. There is an elegant display of basket and ornamental ware in the store.

The Broadway Florist is rushed with funeral work, both local and out-of-town trade.

H. R. Richards.

SAN FRANCISCO.

The Market.

A slight improvement was noted last week in the quality of cut stock, although all flowers except the hardy va-

Just One Reason

Why you should deal with us

Our credit man approached a customer.
He said, "I can't pay for several reasons."
"One is, I haven't the money."
Our man said, "Never mind the others"

The "ONE REASON" why you should deal with us is that we give you

QUALITY and SERVICE

Never mind the others

L. A. FLORAL CO.

236 E. Fourth Street

LOS ANGELES, CAL.

S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 So. Los Angeles St., LOS ANGELES, CAL.

WE NEVER MISS

E. W. McLELLAN COMPANY,

Wholesale Growers and Shippers of Cut Flowers

We have a large stock of double Asters, particularly fine for shipping purposes.

Now ready to take orders of any size.

451 BUSH STREET,

SAN FRANCISCO, CAL.

WHERE SHALL I TRADE NEXT YEAR?

With ARMACOST & CO., of course!

Easy to answer that if you have visited our plant and have become acquainted with us. If you haven't we will try to tell you in this space some of the reasons that have caused Armacost & Co., Los Angeles, to come to be recognized as the best and most dependable wholesale house on the Pacific Coast.

Reason No. 4 Why you should buy your Greens from Armacost & Co. "SOME GREEN!" That is what they all say when they see our 8 $\frac{1}{3}$ acres in Plumosus and Sprengeri. No difference which house you buy from, sometime or other you get our green. Only you will get it fresher if you buy right from the gardens. Successful shipments last winter as far as Ohio. Remember we have the Maidenhair, Brake and Huckleberry, too.

Line up with headquarters this fall when you start to buy Greens.

YOU'LL "SAY SO," TOO

(For Reason No. 1, see issue of July 10.)
(For Reason No. 2, see issue of July 17.)
(For Reason No. 3, see issue of July 24.)

WALTER ARMACOST & CO.

221 East 4th Street

We Close Sundays

Los Angeles, Cal.

Mention The Review when you write.

CALIFORNIA ASTERS

Chrysanthemums, Roses, Carnations, Daisies, Marguerites, Gypsophilas, Marigolds, Jelly Stock, Strawflowers, Asparagus Plumosus, Adiantum.

SHIPPED TO ALL POINTS

United Flower & Supply Co., Inc.

448 BUSH STREET, SAN FRANCISCO, CAL.

Mention The Review when you write.

J. A. AXELL?

Mention The Review when you write.

eties are in rather poor condition. Asters were seen for the first time in quantity and the new crop of gladioli is arriving in splendid condition. Several of the newer varieties, including

Niagara, Augusta, Princeps, Schwaben and Pendleton, were brought in during the early part of the week and at present are the mainstay of the cut flower stock.

First quality asters on long stems are bringing from 40 to 50 cents per dozen, wholesale, and are in strong demand for shipping.

Chrysanthemums are scarce and

wholesalers are asking from 75 cents to \$1.50 per dozen for the varieties now in the market.

Dahlias are more plentiful, but with the exception of an occasional cutting of the choicer varieties, the flowers are of indifferent quality.

Carnations are plentiful, with the end of the season drawing near, the best blooms bringing around 60 cents a bunch. The average prices on carnations, however, are somewhat lower.

Of roses, good Ophelias run from the short grade up to \$1.75 per bunch for the better quality, while Russells on the same scale bring as high as \$2 per dozen. The top price for red roses is \$2 per bunch and Wards are selling up to \$1 per bunch.

Orchids and gardenias are difficult to obtain and are high in price. Gardenias are running toward small blooms at present.

Scabiosas, in many variegated shades, are arriving in large cuttings and are making a good showing in the retail displays. Among the seasonable common flowers are the French and African marigolds, snapdragons, gaillardias, both double and single, and sweet sultan.

Various Notes.

The workmen of C. Kooyman & Co. have been occupied with bulb digging. Mr. Kooyman states that if advance orders are any indication of the amount of business on the way, the coming season will be a busy one. Bulbs are in fine shape, he says, and he thinks the stock will be large enough this year for the demand.

The E. W. McLellan Co. has had a generous cutting of long-stemmed, large asters in lavender, purple, rose and white. These asters were in excellent shipping condition and Henry Avansino has started filling out-of-town orders.

Some fine early chrysanthemums, white, yellow and pink, have been sold by the United Flower & Supply Co. The company's aster crop is well on the way toward maturity.

Domoto Bros. report that chrysanthemums are in fine bud now.

A new drying room for strawflowers is being installed by Enomoto & Co., 35 St. Anne street, and it is the intention of the firm to lay in a large supply of stock of this character for the coming winter season.

A particularly fine cutting of Niagara gladioli was seen at Pelicano, Rossi & Co.'s last week. F. D. Pelicano is also bringing in some good dahlias and is heading the list at present with blue hydrangea stock.

Victor Podesta, of Podesta & Baldocchi, is enjoying a motoring trip through the state. He expects to remain away for several weeks.

J. B. Avansino, of Avansino Bros., Geary street, has returned from an outing of more than two weeks. One of the members of his force, Jack Lavazola, left for his vacation upon Mr. Avansino's return. He will take about two weeks.

Robert Bernedeaux, of Joseph's staff, took excellent advantage of his vacation period, for he returned to his duties in the Grant avenue store a happy benedict. The bride was Miss Louise Dunsold, of San Francisco. The wedding journey included a week's stay at Del Monte.

A rare assortment of several varieties of tuberous-rooted begonias attracted

ASTERS AND CHRYSANTHEMUMS

Seasonable Flowers and Greens

READY FOR SHIPMENT

DOMOTO BROS.

440 BUSH STREET SAN FRANCISCO, CAL.

FREESIA PURITY

NEW CROP READY NOW.

FULL SIZES GUARANTEED.

7/16-inch (small 1/2-inch), \$5.00 per 1000; 1/2 to 5/8-inch, \$7.00 per 1000

By Parcel Post Prepaid. Special Prices on 5,000 or over.

Asparagus Plumosus Seed, hand-picked, fresh, plumpseed. \$1.00 per 1000; \$7.50 per 10,000

HARRY BAILEY, Nurseryman, R. F. D. No. 6 Box 354 Los Angeles, Cal.

Mention The Review when you write.

Los Robles Freesia Purity

The LOS ROBLES standard of quality, liberal grading and properly cured bulbs is evidenced by renewed and standing orders from year to year by many leading wholesale houses.

A trial order will make YOU a regular customer.

Los Robles Nursery and Garden, Santa Cruz, Cal.

Mention The Review when you write.

FOR SALE

Field of Gladiolus Bulbs of best varieties, as I wish to return to my home in Michigan at once. Planted \$1,500.00 worth of planting stock and bulblets. Well, pump engine and rent goes with the bulbs. First \$1,200.00 cash takes it.

EARL EDGERTON, Covelo, Cal.
MENDOCINO COUNTY

Mention The Review when you write.

CHRYSANTHEMUMS

ROOTED CUTTINGS

Charles Rager, White.....per 100, \$2.50
Marigold, Yellow.....per 100, 3.00
Early Frost, White.....per 100, 2.50
Klendike, Pompon.....per 100, 2.00

From 2 1/2-inch Pots

Rager.....per 100, 4.00
Marigold.....per 100, 5.00
Early Frost.....per 100, 4.00

CASH WITH ORDER

STUBER & RICHARDSON, Bryn Mawr, Wash.

Mention The Review when you write.

FERNS

BOSTON

2-inch....\$6.00 per 100 7-inch..\$10.20 per doz.
3-inch.... 8.50 per 100 8-inch.. 15.00 per doz.
6-inch.... 7.20 per doz. 9-inch.. 25.00 per doz.

Whitmanii, 6-inch.....\$7.20 per doz.

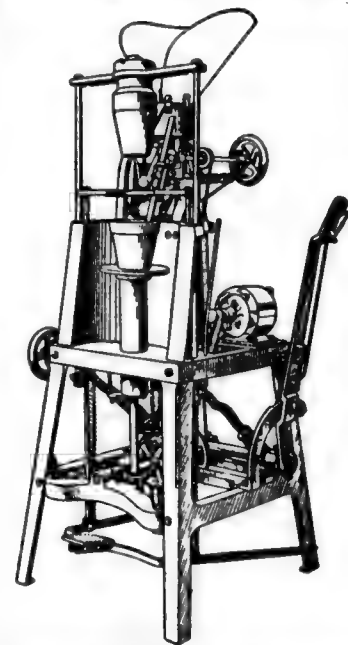
Cyclamen Giganteum Splendens

4-inch, Salmon, Red and Pink, White,
\$25.00, \$30.00, \$35.00 per 100.

H. HAYASHI & CO.,

2311 73rd Avenue, OAKLAND, CAL.

Concrete Flower Pots



Are a greenhouse necessity—porous and strong—best in every way. Make your own. Costs small, profits large. Ask for free booklet

SPOKANE CONCRETE FLOWER POT MACHINE CO.
887 Riverside Ave.,
SPOKANE, WASH.

WE ARE THE LARGEST GROWERS OF ROSES — PORTLAND ROSES

Superior Quality—Choice Varieties
Sell Better—Grow Better

Ask for Price Lists. Order Now.

Mountain View Floral Co.,
PORTLAND, OREGON

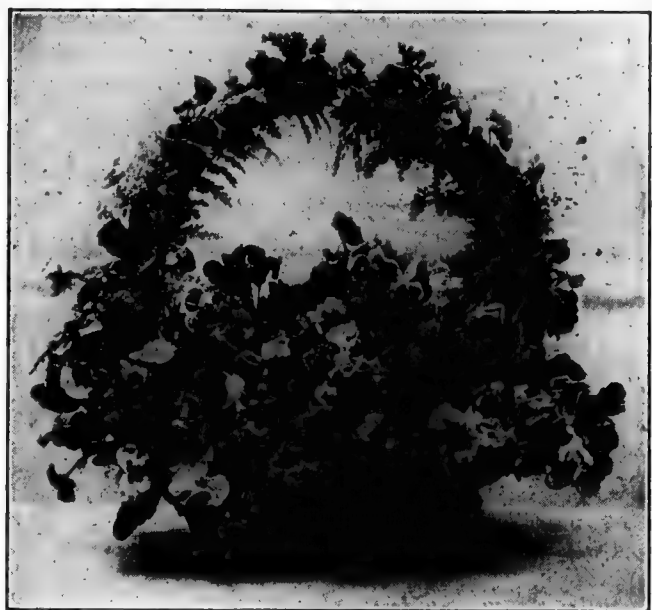
Mention The Review when you write.

My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists.
They have no equal. Send for list.

Ant. C. Zvolanek, Lompec, Cal.

MASTODON PANSIES



MASTODON PANSIES.

Originated by us, and perfected by twenty-six years of exclusive cultivation, aided by an ideal climate, have reached a development in enormous size as well as color, form and range of colors, that has won the acclamation and patronage of the highest expert authorities of floriculture in America.

All varieties named herein grown exclusively by us.

One-sixteenth ounce of any mixed, 65c.						
Steele's Mastodon Green-house, Special Mixed, O. K. outside, our very best	1/16 oz.	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.	4 oz.
Steele's Mastodon Private Stock, Mixed	\$0.65	\$1.00	\$2.00	\$3.75	\$7.00	\$23.00
	.65	1.00	1.75	3.25	6.00	20.00

	1/16 oz.	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.	4 oz.
Steele's Mastodon, Mixed	\$0.65	\$0.75	\$1.50	\$2.75	\$5.00	\$17.00
Steele's Improved Vulcano, new, a rich velvety Burgundy red	.75	1.25	2.50	5.00	10.00
Mlle. Isabelle, Our novelty, ruffled bronze and yellow. Price same as Vulcano.						

Mlle. Irene—Our initial Offering—tango red. Our greatest triumph in Pansies. Price, 400 seeds..... 75c

1919 CATALOGUE READY.

NEW CROP READY

The Price of each of the varieties named below is as follows: 1/16 oz., 65c; 1/8 oz., \$1.00; 1/4 oz., \$2.00; 1/2 oz., \$3.50; 1 oz., \$7.00

Black Mastodon, huge in size.

Bronze Mastodon, the most popular strain we have.

Panama-Pacific, yellow, those wonderful Exposition pansies.

Prince Henry, the largest and finest blue in existence.

Madame Perret, rose and red shades. Very fine.

Parisian Yellow, a pure yellow of marvelous size.

Meteor, a wine red—a profuse bloomer.

Grande Duke Michel, the premier large all-white pansy.

White Mastodon, dark center—the largest pansies we have ever seen.

Madame Steele, Elks' purple, immense size.

Mastodon Adonis, new; of huge size; light blue, baby blue and lavender shades.

STEELE'S PANSY GARDENS PORTLAND, OREGON

Edward H. Rust
NURSEYMAN
1625 BANK STREET
SOUTH PASADENA, CALIF.

See our Price List of Shipping Stock

Page 47 of THE REVIEW
for May 29

WILSON-CROUT-GEHR CO.,
East 61st and Ankeny Sts., Portland, Ore.

CHRYSANTHEMUMS

Fine, healthy, strong stock, ready to ship.
Harvard, Maud Dean, Unaka, Early Frost, Golden Queen, Yellow Ivory, Pink Ivory, White Ivory, Bonaffon, Kahn, Patty, Yellow Turner, White Turner, E. A. Seidewitz.

POMPONS

Golden Marsha, Golden West, Lorinda, Golden Mensa, Yellow Baby, Firelight, Jules Lagravere, Lilac Caprice, Purple Caprice, Yellow Caprice, Butler Caprice.

2 1/2-inch pots, per 100, \$4.00.
Rooted cuttings, per 100, \$2.25.

H. E. REIMERS
807 Riverside Ave., Spokane, Wash.

CALIFORNIA GROWN BULBS

FREESIA PURITY	Per 1000
3/8-inch to 1/2-inch	\$5.00
1/2-inch to 3/4-inch	7.00
NARCISSI	Per 1000
Staaten General, late	\$20.00
Chinese Lilies, early single	50.00
Emperor Daffodils, extra large bulbs	25.00
CALLAS	
Calla Aethiopica, white	Per 1000
1-inch to 1 1/2-inch	\$25.00
1 1/2-inch to 2 inch	55.00
2 inches and over	85.00
Calla Elliottiana, yellow	per 100, 14.00
AMARYLLIS	Per 100
Belladonna Major, pink	6.00

Prices quoted are F. O. B. San Francisco, Cal.
Discount allowance of 5 per cent for cash with order
C. KOOYMAN & CO., Inc.
431 Bush St. San Francisco, Calif.

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M. M.

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SILENE ARMERIA.

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C. W.

Bedding stock—Asparagus Sprengerian Plumosus, Australian Pea Vine, Dahlias, Delphiniums, Fuchsias, Geraniums, Heliotropes, Lantanas, Passiflora, Pansies, Pelargoniums, Pentstemons, Petunias, Shasta Daisy, etc.

FRED G. EHLE, Wholesale Grower, 224-236 Sanborn Ave. SAN JOSE, CALIF

ASPARAGUS PLUMOSUS

1000 Seeds	\$1.00
Pound	7.50
Seedlings, 1000	8.00

Carnation Plants

Topped, ready for benching, from 2-in. pots	
Enchantress, white	\$5.00 per 100
Matchless, white	5.00 per 100
Belle Washburn, red	6.00 per 100

Nephrolepis Fern Runners

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Scottii	3.00 per 100; 25.00 per 1000
Superbissima	3.00 per 100; 25.00 per 1000

H. N. GAGE CO., Inc., Montebello, Cal.

Freesia Splendens

Fischer's Beautiful Lavender Freesia

The great commercial sort, the Freesia that can be used for any and all purposes, from wedding decorations to funeral work, where lavender tone is wanted. For further description see issue of May 22, May 29 or June 5. Try a few. You will need more next year.

Prices: \$50.00 per 1000; \$7.00 per 100; \$1.50 per dozen.

250 lots at 1000 rates. Cash with order. Usual trade discount to dealers.

Only good flowering bulbs will be offered for sale.

JOHN SCHEEPERS, Inc., 2 Stone St., New York, have the agency for my grand new Freesia Fischerii this season.

RUDOLPH FISCHER, San Gabriel, Calif.

ORDER

Calla Aethiopica Bulbs

FOR AUGUST SHIPPING

3 to 4 inch circumference	\$35.00 per 1000
4 to 5-inch circumference	42.50 per 1000
5 to 6-inch circumference	50.00 per 1000

Prices F. O. B. San Francisco. No charges for packing. Cash with order, please.

Pacific Nurseries

Colma, San Mateo Co., Calif.

Mention The Review when you write.

ENOMOTO & CO., Inc.

Wholesale Growers and Shippers

35 Saint Anne St., SAN FRANCISCO, CAL.

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PRIMULA OBCONICA

From 3-inch, 4-inch and 5-inch pots, \$5.00, \$8.00 and \$15.00 per 100.

Still have a few ounces of Grohe's Champion Strain high-grade Petunia seed at 25c per Trd. Pkt., \$8.50 per 16-oz., \$5.50 per 4-oz., \$17.50 per oz.

FRED GROHE CO.

R. F. D. 4, Box 367, SANTA ROSA, CAL.

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FREESIA PURITY

AND OTHER BULBS

Write for prices

C. Eaden Lilley, Bulb Grower, Santa Cruz, Calif.

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SEABRIGHT BULB CO.

686 Sequel Ave., SANTA CRUZ, CAL.

QUALITY Wholesale Growers of High-grade Bulbs RELIABILITY

Always mention the Florists' Review when writing advertisers.

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues

SAN FRANCISCO, CAL.

Write for wholesale list of FERNs, KENTIAS and PRIMULA OBCONICA

Mention The Review when you write.

DRACAENA INDIVISA

3-inch, \$8.00; light 4-inch, \$12.00; heavy 4-inch, \$16.00.

All per 100, out of pots.

H. L. OLSSON CO., Inc.

Growers of Quality Plants to the Trade

Box 494 SPOKANE, WASH

Mention The Review when you write.

Godfrey Callas

Humboldt-Grown Bulbs

SPLENDID QUALITY. WRITE FOR PRICES.

Humboldt Evergreen Co.,

DYERVILLE, CALIF.

Mention The Review when you write.

KENTIAS

We shall have a good stock of Kentias for fall delivery.

EXOTIC NURSERIES Santa Barbara, Cal.

PALMS

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Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

20 PAGES

of

Telegraph Delivery Cards

representing

NEARLY 500 RETAILERS

Don't you want to get a share of this rapidly increasing telegraph business, which will be bigger than ever before in the Record Season now near at hand? Then sign the blank below, tear it off and mail to The Review. Get a good start for the season!

FLORISTS' PUBLISHING CO.

508 South Dearborn St., CHICAGO

You may insert a Telegraph Delivery card occupying $\left\{ \frac{1}{2} \right\}$ inch in each issue of the Florists' Review for a period of one year from date, and thereafter until forbid by either party, for which _____ agree to pay at the rate of $\left\{ \begin{array}{l} \$1.00 \\ 50 \text{ cts.} \end{array} \right\}$ net per week, bills payable monthly.

Strike out size NOT wanted.

Strike out same as above.

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FLORISTS' PUBLISHING CO.

508 South Dearborn St., CHICAGO

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AT ALL TIMES

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OFFICE: 1176 BROADWAY, NEW YORK

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Only Half Speed Ahead.

Another week and the contributions to the publicity campaign fund exceed \$1,000. While this is improvement maintained, it is far from expectancy fulfilled. A total of \$1,000 a week will not approximate \$100,000 in a year; nothing like it. Nobody likes to be put upon half rations, but that is what it will amount to if we do not meet the quota set by our committee and our executive board—we shall only get half of the benefit while the whole is in sight.

The complete list of subscriptions published in the issue of The Review for July 3 shows some disparity in the totals for some of the states. The chairman of the local committee for the state of Virginia is, in a vigorous letter, calling the attention of the florists in his state to the small showing they have so far made as contributors to the fund. The neighboring state, West Virginia, with little more than half the population, makes a much better showing, but neither state is anywhere near the figures expected of it. The local chairmen of all the states are urged to do their utmost to increase their state totals. The national publicity is distributed equally among the states in proportion to the population; in fact, it could not be otherwise.

Join Roll of Honor.

The eyes of the many hundreds of sub-

scribers to the fund are weekly turned to the subscription list published in these columns, with the expectancy of seeing the names of tardy contributors known to have not yet "come across." The subscription list is now recognized as a "roll of honor" in every sense of the term. That which is worth having is worth paying for. The venturesome stage of the campaign is a long way behind us; we are now paying for results which we are absolutely sure of getting. Look upon your contribution, if you like, as a sort of return treat to your brother florists who have treated you to the benefits of the campaign already resultant. We are assuming, of course, Mr. Reader, that you are still merely on the list of prospectives. The fall season will soon be here, with a wealth of material to move. No matter whether you are a grower or retailer, the more active the movement of stock, the greater your opportunity to make your business profitable. Demand governs the situation, and, as you know, it is the purpose of the publicity campaign to stimulate and increase it. So far, we have been able to do this, so let us continue the good work. Your committees must make their contracts for space in the national magazines many weeks in advance of publication. Help them to make really worth-while arrangements, by sending in your contribution at once.

Additional Subscriptions.

The following subscriptions have been received and are in addition to

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

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"The House of Flowers"

All Orders Carefully Executed

Members Florists' Telegraph Delivery Ass'n.

McKenna

Largest Retailers in Canada

Cor. St. Catherine and Gay Streets

8 St. John St., QUEBEC, CAN.

Member Florists' Tel. Delivery

Montreal

Montreal, Que., HALL & ROBINSON

825 St. Catherine St., W. MONTREAL'S FLORISTS

Toronto, Ont., Can. THE FERNERY Florist

544 College Street

For Quality and Good Service, try us.

FOR ALL BRITISH COLUMBIA ORDERS BROWN BROS. & CO., LIMITED

Vancouver, B. C.

Members Florists' Telegraph Delivery Association.

VANCOUVER, B. C. VICTORIA, B. C.

A. J. WOODWARD

"BON VOYAGE" ORDERS my specialty

SCRIM'S, FLORIST

OTTAWA, CANADA

Saskatoon, Sask., Can.

Victoria Nursery The Quality Florists in the Center of the West

Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. OUKERSKI will fill your orders for Designs and Cut Flowers in Michigan.

ARTHUR F. CRABB

GRAND RAPIDS, MICH.

Prompt Service to any Point in Michigan

J. B. GOETZ SONS

SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

MICHIGAN

ORDERS WILL BE CAREFULLY CARED FOR BY

HENRY SMITH

GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO FLOWERS AND PLANTS.

CHICAGO

DETROIT

Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.

132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

DETROIT, MICH.

Peter F. Reuss & Co.,

56 BROADWAY

MIDLAND, MICH.

PERCIVAL F. PENFOLD

Saginaw, Michigan

GROHMAN THE FLORIST

Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

Central and Eastern ONTARIO

Orders carefully executed

THE PETERBOROUGH FLORAL CO.,

Peterborough, Canada



NEW JERSEY

EDWARD SCEERY

PATERSON and PASSAIC

Member Florists' Telegraph Delivery Association

PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.

Member Florists' Telegraph Delivery Association.

Frank Winans

those previously announced, annually for four years, unless otherwise stated:

H. Bayersdorfer & Co., Philadelphia, Pa. (1 yr.)	100.00
G. S. Ramsburg, Somersworth, N. H. (1 yr.)	10.00
Donnelly Floral Co., Wichita Falls, Tex. (1 yr.)	25.00
Archias Floral Co., Sedalia, Mo. (1 yr.)	10.00
Leopold Mallast, Mount Clemens, Mich. (1 yr.)	10.00
Jas. W. Riggs & Co., Three Rivers, Mich. (1 yr.)	5.00
Aug. L. Kroner, Quincy, Ill.	5.00
Griffen's Flower Shop, Hannibal, Mo.	10.00
Jos. Hehl & Sons, Jacksonville, Ill.	5.00
Harry Hofmann Floral Co., Jacksonville, Ill.	10.00
Gentemann Bros., Quincy, Ill. (add'l)	10.00
F. Wm. Heckenkamp, Jr., Quincy, Ill.	20.00
Thos. Franks & Son, Champaign, Ill.	10.00
Frank B. Smith's Sons, Danville, Ill.	10.00
Floral Art Studio, Oswego, N. Y. (1 yr.)	15.00

DETROIT MICHIGAN

Orders given best of care by these five

F. T. D. Members

J. Breitmeyer's Sons

Broadway and Gratiot Ave.

Fetter's Flowers

17 Adams Avenue E.

Scribner Floral Co.

604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPKE, 95 Gratiot Ave.

The L. Bemb Floral Co.

ALBERT POCHOLON, 153 Bates Street

Yours For More Co-operation

Detroit, Mich. BEARD FLORAL CO.

1617 Grand River Avenue

LANSING, MICH.

J. A. BISSINGER Established 25 Years Member F. T. D.

PORT HURON, MICH.

ASMAN, LEADING FLORIST Prompt Delivery

STURGIS, Mich. Coldwater, Mich.

Member F. T. D. *Veget's Flowers* All So. Mich. points

IONIA, MICH. Member Florists' Telegraph Delivery

Flowers for Ionia and Montcalm counties Byron L. Smith, Florist

OWOSSO, MICH.

OWOSSO FLORAL CO.

Hermann Thiemann, Prop. Member F. T. D.

Flint, Mich. EVANS THE FLORIST

House of Personal Service

Battle Creek, Michigan

S. W. COGGAN, Florist, 25 E. Main St. Member of Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

This Space for Rent

This space is being used one issue each month by two of America's leading Florists:

First week each month by Kirchner's, Cleveland, O.

Second week each month by Becker's, Cambridge, Mass.

It is open for engagement (by retail florists only), for the third and fourth weeks each month.

Correspondence solicited.

FLORISTS' PUBLISHING CO.

CHICAGO, ILLINOIS

MILWAUKEE
1-3-5 GRAND AVENUE
GIMBELS

A. H. MacDonald, Mgr.
Member Florists' Telegraph Delivery Association

MILWAUKEE
EXCLUSIVE FLORAL
ARRANGEMENTS
BAUMGARTEN, Inc.
Member F. T. D. 128-130 MASON ST.

Milwaukee, Wis.
EDLEFSEN-LEIDIGER CO.
419 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

MILWAUKEE, WIS.
J. M. Fox & Son
437-39-41 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

Fort Atkinson, Wis.
CLOUTE BROS., MEMBERS
F. T. D.

MILWAUKEE, WIS.
LUBLINER
ALWAYS READY
SEND US YOUR ORDER
Phone Grand 3096 225 Grand Ave.

La Crosse, Wis.
Send your orders for flowers for delivery
in this city and vicinity to
JOHN A. SALZER SEED CO.
QUALITY AND SERVICE ASSURED

LA CROSSE, WIS.
La Crosse Floral Co. Member Florists'
Telegraph Delivery

PRAIRIE DU CHIEN, WIS.
Center for quick deliveries to Northeastern Iowa
and Southwestern Wisconsin.
THE DIAL GARDEN GREENHOUSE

Sunnyside Floral Nursery, Fayetteville, N. C.	15.00
L. Wassermann, Muskegon, Mich.	5.00
Hoffman, Inc., Boston, Mass.	25.00
R. T. Broderick, Yonkers, N. Y.	10.00
H. E. Wilson, Rochester, N. Y. (1 yr.)	10.00
L. D. Robinson, Springfield, Mass.	10.00
S. S. Skidelsky & Co., New York, N. Y. (1 yr.)	25.00
Metairie Ridge Nursery Co., New Orleans, La. (1 yr.)	35.00
Arthur J. Bailey, Glens Falls, N. Y.	5.00
Valentin Burgevin, Inc., Kingston, N. Y.	25.00
Henry Rudolph, Essex Falls, N. J. (1 yr.)	5.00

For WISCONSIN delivery of
"HOME-GROWN FLOWERS"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Association

RACINE, WIS.
THE
617 FLOWER Member
Main St. SHOP F. T. D.

KENOSHA, WIS.
L. TURNER & SONS
FLORISTS
352 PARK AVENUE
GREENHOUSES, GENEVA ROAD
Members Florists' Telegraph Delivery

RACINE and KENOSHA
Operating large Greenhouse
in both these Wisconsin cities
P. N. OEBERTIN
MADISON, WIS.
RENTSCHLER FLORAL CO. Member
F. T. D.

GREEN BAY, WIS.
Meier-Schroeder Co. Orders for Cut Flowers and
Designs delivered anywhere
in Wisconsin and Northern Michigan at right prices.

Telegraph Delivery Department

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BUFFALO COLONIAL FLOWER SHOP

219 Delaware Ave.

Member of the F. T. D.

Warburton

Member
F. T. D.

FALL RIVER,
MASS.
33 N. Main Street
Orders Executed for
Southeastern Mass., Newport
and Rhode Island Points.

Hartford, Conn.

J. Albert Brodrib, Store,
639 Main Street
Deliveries to...
New Britain, Meriden, Middletown, Manchester,
Rockville, Farmington, Willimantic
Member Florists' Telegraph Delivery Association

HARTFORD, CONN. WELCH THE FLORIST

180 Asylum Street
MEMBER F. T. D.

Coombs
LEADING FLORIST

Orders
solicited for
all parts of
Connecticut.

Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford,
Conn.

Member Florists' Telegraph
Delivery Association.

Providence, Rhode Island Johnston Brothers

LEADING FLORISTS
38 DORRANCE STREET
Members Florists' Telegraph Delivery Ass'n.

BROCKTON, MASS. Belmont Flower Shop.

MEMBER
F. T. D.

NEWPORT, R. I. SMITH JAMESTOWN, R. I.

Est. 1864 Greenhouses

PROVIDENCE, R. I. AND ALL NEW ENGLAND POINTS T. J. Johnston & Co., 107 Washington St., PROVIDENCE

For Berkshire County LEADING FLORISTS F. I. DRAKE & CO. Pittsfield, Mass.

WELLESLEY COLLEGE Dana Hall, Walnut Hill, Rockbridge Hall Schools TAILBY, Wellesley, Mass. Long Distance Tel., Wellesley 44-1, 44-2, 44-3

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to

NEW HAMPSHIRE and VERMONT

Members Florists' Telegraph Delivery Association

Wax Brothers Boston, Massachusetts

143 TREMONT STREET

The Centrally Located Florist Shop

Yours for Reciprocity.

We cover all points in New England.

Members Florists' Telegraph Delivery

New Bedford, Mass.

and all parts of CAPE COD, MASS.

MURRAY, Florist

232 Union Street

GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

Cambridge, Mass.

Largest Retail Conservatories near the heart
of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.

Opposite Mount Auburn Cemetery.

WATERBURY and Western Connecticut WESTOVER, ST. MARGARET'S and TAFT SCHOOLS Your orders will be given our best attention RYAN & POWERS, Members of F. T. D. and Rotary Florists

Vermont's Florist....

and all points in New Eng'l'd

W. E. PETERS

128 Church St., Burlington, Vt.

Member F. T. D.

MANCHESTER, N. H. H. C. STACHE. L. D. PHONE 1261-R.

PORTLAND, ME. THE FLOWER SHOP

M. E. McGunigle

47 Oak Street

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park Street
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

J. A. Topscott, Owensboro, Ky. (1 yr.)	\$5.00
Schafer Estate, Balston Spa, N. Y. (1 yr.)	5.00
M. F. Ruane, Waltham, Mass.	15.00
Janiten & Kunan, Arlington, Mass.	25.00
G. W. Mercer, Cleveland, O. (1 yr.)	20.00
John Kurst, Grand Rapids, Mich.	10.00
Alfred Hannah & Son, Grand Rapids, Mich.	10.00
L. Bruin Slot, Grand Rapids, Mich.	5.00
Henry Smith, Grand Rapids, Mich.	25.00
Freyling & Mendels, Grand Rapids, Mich.	25.00
H. W. Allersma, Grand Rapids, Mich.	5.00

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Send us your telegrams. Prompt service IN
and ROUNDAABOUT BOSTON. Our con-
servatories are in Cambridge, only 8 minutes
from the heart of Boston.

BECKER'S CONSERVATORIES
CAMBRIDGE, - - MASS.
Members Florists' Telegraph Delivery.

CARBONE, 342 Boylston Street, BOSTON

Member Florists' Telegraph Delivery Ass'n.

Caplan-BOSTON, MASS. 144 Massachusetts Ave. Member F. T. D.

Special attention given Telegraph Orders for New
England Conservatory of Music; Radcliffe and Wel-
lesley Colleges.
We deliver to all parts of Massachusetts.

Worcester, Mass. Randall's Flower Shop Member Florists' Telegraph Delivery

H. F. A. LANGE Worcester, Mass.

Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

MALDEN, MASS.

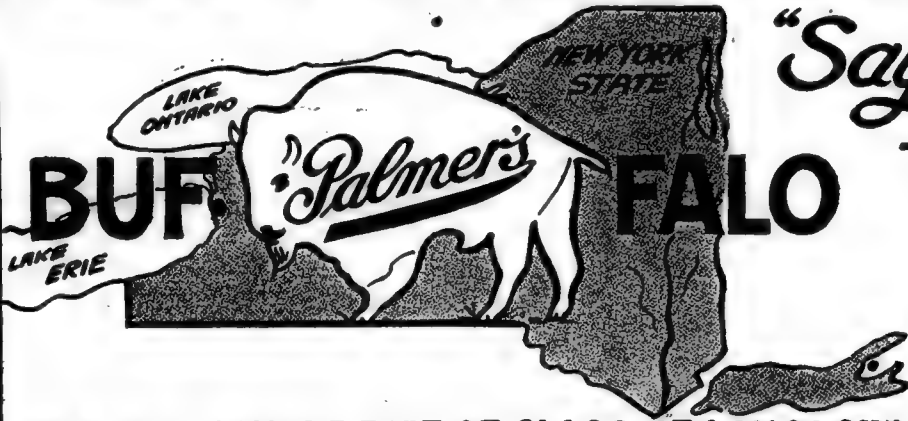
J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS F. T. D. GIBBS BROS., 231-233 Union St.

Telegraph Delivery Department

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MEMBERS OF THE FLORISTS TELEGRAPH DELIVERY ASSOCIATION.



"Say it with Flowers" THROUGH Palmer's

350,000 SQUARE FEET OF GLASS AT LANCASTER, N.Y.

TWO STORES
304 MAIN ST.
260 DELAWARE AVE.

S. A. ANDERSON
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO

N. Y.



L. H. NEUBECK
MAIN AND HIGH STS.

Member Florists' Telegraph Delivery

W. & T. CASS
Geneva, N. Y.

Telegraph Orders Promptly Filled
in Western New York

New York. Telephone
HENRY HART, Inc. Lenox 3822

FLORIST

1000 Madison Avenue

In the heart of most exclusive residential section.

NEW YORK

Orders Sent to H. H. BURNS 509 Madison Ave.
will receive prompt and careful attention.

LONG ISLAND BROOKLYN JERSEY CITY NEWARK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34th St., NEW YORK

CHATHAM, N. Y. THE CHATHAM FLORAL CO.

PROMPTNESS WITH CARE
Eastern NEW YORK and Western MASS.

Kottmiller

... FLORIST ...

426 Madison Ave.—and 49th Street
Also Vanderbilt and Ritz-Carlton Hotels NEW YORK

Telephone Murray Hill 783

Highest award at the International Flower Show,
April 11, Grand Central Palace.

Location Central. Personal Attention.
Member Florists' Telegraph Delivery Association.

DAVID CLARKE'S SONS

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

Ell Cross, Grand Rapids, Mich. (add'l)	\$ 10.00
Arthur Crabb, Grand Rapids, Mich.	10.00
Phillips Bros., Newark, N. J.	10.00
C. A. Kuehn, St. Louis, Mo. (1 yr.)	50.00
J. E. Jackson, Gainesville, Ga.	5.00
J. M. Keller Co., Whitestone, L. I. (1 yr.)	100.00
Paul A. Timm, Toledo, O.	5.00
Springfield Floral Co., Springfield, N. J.	10.00
Soo Greenhouses, Sault Ste. Marie, Mich. (1 yr.)	5.00
Alex. R. Weissgerber, Chicago, Ill.	10.00
W. E. Gravett, Lancaster, O.	5.00
L. L. Boysen, Pensacola, Fla.	5.00
Wm. Swinbank, Sycamore, Ill. (1 yr.)	5.00
American Peony Society, Chester, Pa. (1 yr.)	100.00
C. P. Dieterich & Bro., Mayaville, Ky.	10.00
Frank S. Miller, Columbus, O.	10.00
Gilbert H. Wild, Sarcoxie, Mo. (1 yr.)	5.00
Mrs. S. S. Strong, Lake Charles, La.	5.00
C. Peterson & Sons, Escanaba, Mich. (1 yr.)	5.00
G. Van Bochove & Bro., Kalamazoo, Mich. (add'l)	50.00
Samuel Batson, Kalamazoo, Mich. (1 yr.)	10.00
Flower Shop, Battle Creek, Mich.	10.00
Fergus Falls Floral Co., Fergus Falls, Minn. (1 yr.)	10.00
Jos. Gansbiller, Charlotte, Mich.	10.00
R. A. Wietzke, Charlotte, Mich.	10.00
L. E. Larkin, Dowagiac, Mich.	10.00
Herman Schallhorn, Kalamazoo, Mich.	5.00
Reshore & Son, Dowagiac, Mich.	10.00
Jackson's Flower Shop, Kalamazoo, Mich.	10.00
Alfred S. Lee, Bedford, O.	5.00
Henry Ehrhardt, Sidney, O.	5.00
Pinehurst Floral Co., Pleasant Hill, Mo. (1 yr.)	10.00
Wm. W. Allabough, Silverdale, Pa.	5.00
Jesse Robbins, Carlisle, Pa. (1 yr.)	5.00
Frederick Marquardt, Brooklyn, N. Y.	10.00
Knull Floral Co., Tampa, Fla.	5.00
R. Lutey, Ironwood, Mich. (1 yr.)	25.00
Carolina Floral Store, Charleston, S. C.	10.00



M.A. Rowe

IN HEART OF NEW YORK CITY
332 FIFTH AVE., NEAR 33rd ST.
Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
OUR MOTTO—THE GOLDEN RULE.

Niagara Falls, N. Y.
HARRIS & LEVER

Florists

Members of Florists' Telegraph Delivery

RAMM'S Flower ...Shop

350 Madison Avenue

Prompt and Efficient Service. In the Heart of NEW YORK

Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

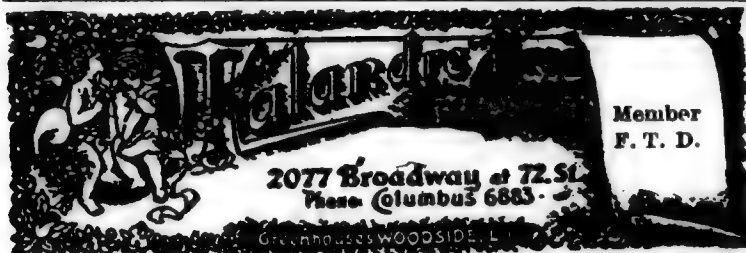


BURLINGTON, VT.

MEDINA, WHITE BROS.
N. Y. Orders for Western New York handled with promptness.

Telegraph Delivery Department

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Member
F. T. D.

WE CARRY THE HIGHEST GRADE OF CUT FLOWERS
SEND US YOUR NEW YORK ORDERS
 ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

DARDS FLORIST

Established at N. E. Cor. of Madison Ave.
 and 44th St., NEW YORK, for 44 years.
 'QUALITY, SERVICE, FAIR PRICES

Members of Florists'
 Telegraph Delivery.

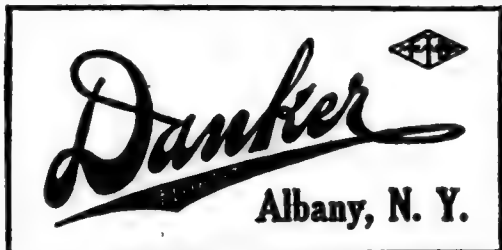
Buy
 War Saving
 Stamps



NEW YORK CITY
A. WARENDORFF
 F. T. D. Member
 TWO STORES { 225 Fifth Avenue
 { 1193 Broadway
SPLENDID SERVICE

Albany, New York

The Rosery 23 STEUBEN STREET
 FLOWER SHOP Best service.
 Send your orders to us
 Members Florists' Telegraph Delivery Ass'n



Elmira, N. Y. RAWSON,
 THE FLORIST
 Deliveries to Ithaca,
 Binghamton, Hornell, Corning and other points.

The Rosery ELMIRA, NEW YORK
 182 Main St., N.
 Flowers Delivered to All Nearby Towns.

ALBANY, N. Y. The CAPITAL DISTRICT
 and all Eastern New York
WILLIAM GLOECKNER
 We guarantee absolute satisfaction.
 Member F. T. D. and N. F.

HUGO H. JAHN, 710 Nostrand Ave.,
 BROOKLYN, N. Y.
 Tel. 1952 Bedford. Will deliver to Steamships, Theaters,
 anywhere within 20 miles of New York. Artistic work.
 Personal attention. Special care of telegraph orders.

Olean, N. Y. HERRON
 The Florist
 WE GROW OUR OWN FLOWERS

Batavia, N. Y. L. C. Stroh
 & Sons
 Flowers delivered to all nearby towns

NEW YORK CITY ADOLPH MEYER

In center of the **BON TON** residential district
 1062 Madison Avenue
 (Near the great Art Museum and Cleopatra's Needle)
 WE COVER LONG ISLAND
 JERSEY and CONNECTICUT
 Phones: 2352-7019 Lenox

JOSEPH TREPEL

Member F. T. D.
 Brooklyn's Largest Florist
 SEVEN STORES
 MAIN STORE, 334 Lewis Avenue,
 Phone 1150 Bedford. BROOKLYN, N. Y.
 Telegraph orders delivered to any part of New
 York City, Brooklyn and Long Island.

G. E. M. STUMPP
 761 FIFTH AVENUE
NEW YORK CITY
 F. T. D. MEMBER

WILSON 3 and 5 Greene Ave.
 Main Store: Cor. Fulton St.
BROOKLYN
 PHONE 6800 PROSPECT **NEW YORK**

BROOKLYN, N. Y.
JAMES WEIR, Inc.

324 Fulton St., cor. Pierrepont
 Telegraph orders receive our usual good care
 and prompt attention. Phones, 270-271 Main.

ROCHESTER, N. Y. J. B. KELLER SONS
 Florists
 25 Clinton Avenue, N.
 Roch. Phone Stone 506 L. D. Bell Phone Main 213
 Members Florists' Telegraph Delivery

Paul Mader, East Stroudsburg, Pa.....	\$ 5.00
Vellie Bros., Marlboro, N. Y.....	5.00
George I. Laird, Brooklyn, N. Y.....	10.00
A. E. Fancher, Binghamton, N. Y.....	10.00
Will Rehder, Wilmington, N. C.....	5.00
Jensen Bros., Chicago, Ill.....	5.00
J. F. Kidwell, Chicago, Ill.....	25.00
Hubert A. Schultz, Oak Park, Ill.....	5.00
Charles Grabig, Chicago, Ill.....	5.00
D. C. Wullbrandt, Chicago, Ill. (1 yr.)	10.00

Previously reported \$ 1,240.00
 \$42,029.50

Total \$43,269.50
 John Young, Sec'y.
 July 26, 1919.

THE DETROIT CONVENTION.

Trade Exhibits.

While space in the trade exhibition
 has sold well, and most of the areas

Jamestown, N. Y. LAKEVIEW ROSE GARDENS

1,500,000 ft. of glass
CAPABLE RETAIL SERVICE

INSTANT SERVICE TO

Mayville, N. Y. Fredonia, N. Y.
 Brocton, N. Y. Chautauqua, N. Y.
 Randolph, N. Y. Lakewood, N. Y.
 Bemus Point, N. Y. Cassadaga, N. Y.
 Other Principal Western N. Y. towns.

Scott The Florist
 MEMBER OF THE F. T. D.
BUFFALO, NEW YORK

ROCHESTER, N. Y.

Wilson F. T. D.
 THE FLORIST We reach all
 88 E. MAIN ST. N. Y. Points.

THE ROSENDALE FLOWER SHOP

126 JAY STREET
Schenectady, N. Y.
 No order too large for us to fill,
 none too small for consideration.

WETTLIN FLORAL CO. HORNELL, N. Y.

For quick service to Avoca, Addison, Andover,
 Arkport, Almond, Angelica, Bath, Corning, Cuba,
 Canisteo, Castile, Cansara, Cohocton, Friend-
 ship, Wellsville, Wayland, Warsaw, Dansville,
 Nunda and other Western New York towns.

HORNELL, New York C. G. JAMES & SON

Prompt Deliveries to Elmira, Corning and Wellsville.

JAMESTOWN, N. Y.
Heelas Flower Store For all
 Chautauqua
 County

For SYRACUSE, N. Y.
W. E. Day Co., Onondaga Hotel Bldg.
 F. T. D.

SYRACUSE, N. Y.
MILES S. HENCEL, 118 Harrison St.
 Telegraph or mail orders receive my personal attention.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BALTIMORE, MD.

 Guilford Mt. Washington Walbrook
 Forest Park Roland Park Catonsville

Send Me Your Suburban Orders


**WM. F.
KEYS, JR.**
1520 E. Chase St.

Only 3 blocks from

 Johns Hopkins Hospital Md. General Hospital
 Church Home and Infirmary St. Joseph's Hospital
 Hebrew Hospital St. Agnes' Hospital
 Mercy Hospital

**NASHVILLE and
CHATTANOOGA**

 MEMBER
Florists'
Telegraph
Delivery


In **KENTUCKY** where prestige counts
for much, let your customers be represented by a concern
whose progressiveness is combined with the dignity of forty-
six years of distinguished service.

Jacob Schulz Co.
INCORPORATED
550 FOURTH AVENUE - LOUISVILLE
Members F. T. D. Association.

Geny Bros. LEADING FLORISTS
Members Florists' Telegraph Delivery
212 Fifth Avenue North
NASHVILLE, TENN.

ESTABLISHED 1947

F. T. D.

Thos. F. Gavin
INC.

 THE NAME
PROTECTS YOU

BOSTON

 1 PARK STREET
799 BOYLSTON STREET

NEW YORK

561 FIFTH AVENUE

Send all **MEMPHIS** Orders to
THE FLOWER SHOP
84 Madison Avenue
MEMPHIS, TENNESSEE

"WE NEVER SLEEP"
Idlewild Greenhouses **Memphis, Tenn.**
89 South Main Street
"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

Memphis, Tenn.
JOHNSON'S GREENHOUSES
153 MADISON AVE.
Established 1888
Member Florists' Telegraph Delivery Assn.

JACKSON, TENN.
Between Nashville and Memphis
SANDS THE FLORIST

CHAS. W. CROUCH Member F. T. D.
The Leading Florist of the South **Knoxville, Tenn.**
All Orders Given Special Attention

COVINGTON, KY.
Good Stock. Prompt Delivery.
MILLER, "THE FLORIST," Grower

Mary Johnston, Florist
Nee Paterson
921-923 W. Madison St. **Baltimore, Md.**
Member Florists' Tel. Delivery

shown in the official plan have been reserved by exhibitors, there are still a few blocks for disposal, and correspondence regarding them should be addressed to Secretary Young, 153 Bates street, Detroit, which will be his mailing address until the close of the convention.

Membership cards have been sent to all the life members, and to all annual members in good standing for 1919. If any member has not received his card, he should communicate at once with the New York office, 1170 Broadway. Annual members who have not paid their 1919 dues will have cards issued to them immediately upon receipt of arrearages.

The official program of the convention appears in the July issue of the society's Journal, which was mailed last week to our membership list. Under the postal laws, mailing under the second-class privilege to any member in arrears is forbidden; consequently, copies to such are mailed at full rates. Therefore, to be sure of receiving the publication regularly, members should see to it that they are in good standing on the society's books, and that their 1919 dues and arrearages, if any, are paid.

Exhibitors desiring signs, desks, etc., should write the secretary at once, in order that their requirements may be met in good time. The following exhibitors are in addition to those previously announced:

W. F. Kasting Co., Buffalo, N. Y.
Julius Roehrs Co., Rutherford, N. J.
C. S. Ford, Philadelphia, Pa.
Morehead Mfg. Co., Detroit, Mich.
Greening Nursery Co., Monroe, Mich.
W. W. Barnard Co., Chicago, Ill.
Florists' Exchange, New York, N. Y.

SEND ALL MARYLAND ORDERS TO
Samuel Feast & Sons
Established in 1832 Charles and Pleasant Sts.
BALTIMORE

LOUISVILLE, KY.
AUGUST R. BAUMER
MASONIC TEMPLE
Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.
THE F. WALKER CO.
310-312 West Chestnut Street
LARGEST FLOWER STORE IN THE CITY

LEXINGTON, KY.
HONAKER, The Florist
Largest Cut Flower Grower in the State
160 West Main Street
Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.
E. G. REIMERS & SON CO.
Established 1890 Incorporated 1912

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.



Pittsburgh, Pa.

"E. C." LUDWIG
FLORAL CO.

710 E. Diamond St.
(North Side)

"OUR ONLY STORE"
Member F. T. D.

Pittsburgh, Pa.

McGRATH & LANGHANS

(Empire Flower Shop)
EMPIRE BUILDING

Formerly Retail Dept. Blind Floral Co.

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS

Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

SCRANTON, PA.

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON
BOTH PHONES

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

J. V. LAVER

ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

UNIONTOWN, PA.

STENSON & McGRAIL, "The Leading Florists"

11 Morgantown Street

FRESH HOME-GROWN CUT FLOWERS
AND PLANTS at all times

LANCASTER, PA.

B. F. BARR & CO., Leading Florist

HARRISBURG, PA.

F. E. RIDENOUR, 1221 N. 3d Street
ROTARIAN MEMBER F. T. D.

HUNTINGDON, PA.

J. LESLIE LAIRD GOOD SERVICE GUARANTEED

SCHULTHEIS, FLORIST

417 Church Street, DUNMORE, PA. 612 Linden Street, SCRANTON, PA.
Members of the Florists' Telegraph Delivery Ass'n.

THINK! Everything in Flowers
GRAKELOW'S

Member Florists' Telegraph
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

Pittsburgh, Pa.

LUDWIG FLORAL CO.

502 Federal Street

HARRIS BROS.

510 Market St.

PITTSBURGH

BEST
SERVICE

A. W. Smith Co.

FLORISTS

KEENAN
BUILDING,

Pittsburgh, Pa.

LARGEST FLORAL ESTABLISHMENT IN AMERICA
Established 1874—Incorporated 1909

LEBANON, PA.

Members
F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.

Members Florists' Telegraph Delivery Ass'n.

EVENDEN BROS.

Largest Growers in
Central Pennsylvania.

Williamsport, Pa.

New Kensington, Pa.

McRAE-JENKINSON CO.

Member Florists' Telegraph Delivery

Wilkes-Barre, Pa.

Member F. T. D. Ira G. Marvin, 23 So. Franklin St.
63 No. Main St.

Raedlein Basket Co., Chicago, Ill.
Proto-Feed & Guano Co., Chicago, Ill.
Chicago Printed String Co., Chicago, Ill.
Spokane Concrete Flower Pot Machine Co.,
Spokane, Wash.
Carl Hagenburger, West Mentor, O.
Chimax Mfg. Co., Castorland, N. Y.
C. C. Pollworth, Milwaukee, Wis.
J. C. Moninger Co., Chicago, Ill.

If other prospective exhibitors close negotiations within the next few days, the exhibition space available will all be taken up prior to the week of the convention.
John Young, Sec'y.

PITTSBURGH.

The Market.

Business conditions continue fair, considering the midsummer season. Stock continues a little short. Gladioli are moving well at \$8, \$10 and \$12 per hundred in the wholesale markets.

Various Notes.

Miss Catherine Footwangler, of the sales department, and E. W. Wallerman,

Flowers The Best at
the Lowest



The largest popular priced house
in Philadelphia.

F. M. ROSS

Send orders to

136 So. 52nd Street, Philadelphia

Other Stores

13 So. 60th St., 212 E. Girard Av.

PHILADELPHIA

Florists not members of the F. T. D. will please
send cash with orders.

PHILADELPHIA

Germantown and Chestnut Hill
Orders carefully filled in first-class style
and on time

WILLIAM BERGER'S SONS
5522 Germantown Ave., Philadelphia, Pa.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and
plants furnished on telegraphic orders.

The Bellevue-Stratford **Philadelphia** Broad and
Walnut Streets

Baur Floral Co.
ERIE, PA.

WARREN, PA.

Crescent Floral Garden, **SHERM OFFERLE,**
Proprietor

CLARK, FLORIST, SCRANTON, PA.

Member Florists' Telegraph Delivery
124 Washington Avenue
Usual discount. Both Phones No. 245

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NORFOLK

STORE OPEN DAY AND NIGHT
EXCEPT SUNDAY NIGHT

VIRGINIA
Grandy
THE FLORIST
269 GRANDY ST.
NORFOLK, VA.
NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.

Special messenger service to above city, \$1.00
Member Florists' Telegraph
Delivery Association.

Germantown and Chestnut Hill
ORDERS
Carefully executed with taste and promptness.
FRANK R. HASTINGS
8 West Chelton Avenue,
GERMANTOWN, PHILADELPHIA, PA.

GILES, The Florist
READING, PENNA.
Member F. T. D.

CHARLOTTE, N. C.
The Flower Shop Everything in
Cut Flowers
203 NORTH TRYON STREET
ACCESSIBLE TO ALL NORTH CAROLINA
AND SOUTH CAROLINA POINTS

Williamsport, Pa.
W. J. EVENDEN'S SONS
THE LEADING FLORISTS
Members Telegraph Delivery Association

J. W. Dudley Sons Co.
PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
HUNTINGTON, W. VA.
MARIETTA, OHIO.
Orders Carefully Executed.

Richmond, Va.

THE HAMMOND COMPANY, Inc.
LEADING FLORISTS
109 EAST BROAD STREET
RICHMOND, VIRGINIA
Mosmiller
FLORIST
115 E. Main St.
Member Florists' Telegraph Delivery Association

ORDERS FOR
Philadelphia
Carefully and Promptly Executed
with Good Flowers and Good Taste by
M. J. Callahan, 3924 MARKET ST.,
PHILADELPHIA

CLARKSBURG, W. VA.
Order your flowers on any occasion
for delivery in this section from the
leading Florists in the State.
HAYMAN GREENHOUSE CO.
CLARKSBURG, W. VA.

A Card This Size
Costs only \$1.00 per Week
on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 50c per week on yearly order.

JACKSON, MISS.
MISSSES CABANISS, Florists
THIRTY YEARS OF FLORAL PROGRESS
Greenhouse and Retail Store
PROMPT ATTENTION, OUR MOTTO
218 EAST CAPITOL ST., P. O. BOX 818

PETERSBURG, VA.
MATHENY, Florist, 129 Sycamore St.
"Everything in Flowers"
Special Service to CAMP LEE

PITTSTON, PA. Bell Phone 110-J
MARTHA HUNTLEY HOUSER
Member of F. T. D. 8 Williams Street
ALEXANDRIA, LA.
E. BLUM & SON
For all Points in Central Louisiana.

For all Mississippi
R. E. LANGLEY
Member F. T. D.
JACKSON'S LEADING FLORIST
JACKSON, MISS.

WEST VIRGINIA
WESTERN MARYLAND
THE H. WEBER & SONS CO.
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.
Quality—Excellence—Ability
Members Florists' Telegraph Delivery Ass'n.

WILMINGTON, N. C.
Fifth Avenue Florist
Member F. T. D.
CHARLESTON, W. VA.
Look at your map. We cover many towns.
WINTER FLORAL CO.

NORFOLK, VIRGINIA
GEORGE, Inc.
Member Florists' Telegraph Delivery Association
LYNCHBURG, Va.
MISS McCARRON Member Florists' Telegraph Delivery

LYNCHBURG **DURHAM**
VA. N. C.
J. J. FALLON
PROMPT SERVICE
Member Florists' Telegraph Delivery Ass'n.

ORDERS FOR—
are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

MISSISSIPPI
STEMME & SONS HATTIESBURG
GREENVILLE, MISS.
IDLE HOUR FLORAL CO.
Mrs. W. A. Craft, Designer. 701 Percy Street

Creech, TARBORO, N. C.
FLORIST
WANTS YOUR ORDERS FOR ALL
EASTERN NORTH CAROLINA

Portsmouth, Va.
Cotton The Florist, 333 High St.
ORDERS FOR—
ROANOKE, VA.
are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER F. T. D.

TUPELO, MISS.
We are at your service
TUPELO FLORAL CO.
MRS. J. E. WATTS
Cut Flowers for all Occasions
MERIDIAN, MISS.

GREENSBORO, N. C.
VAN LINDLEY CO.

DURHAM, N. C.
Durham Floral Co. HIBBERD Proprietor
PETERSBURG, VA.
MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St

ROANOKE, VA.
Fallon, Florist

Telegraph Delivery Department

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Cleveland

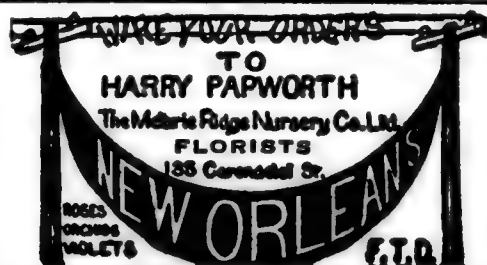
KNOBLE BROS. CO.,
MEMBERS F. T. D.

Well equipped to
handle your orders.

1836 W. 25th Street

QUALITY
and
PROMPTNESS
New Orleans, La.
— The —
Avenue Floral Co.
3442 ST. CHARLES AVENUE

NEW ORLEANS, LA.
CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.



MOBILE, ALABAMA
GOODBRAD FLORAL CO.

Miami Floral Co.
Orders Promptly Filled
MIAMI, FLORIDA

Knoll Floral Co., TAMPA, FLA.
Cut Flowers and Ornamental Nursery Stock.
Tampa's Leading Florists. We are National Florists and
members of F. T. D. Solicit orders for all Florida.

LAKE CHARLES AND SOUTHWEST LOUISIANA
CHAS. D. OTIS

ATLANTA, GA.
LAWRENCE FLORAL CO. Supply Flowers for all
occasions in Georgia.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE
U. J. VIRGIN
838 Canal St., NEW ORLEANS, LA.

American Flower Shop
319 N. 20th St. BIRMINGHAM, ALA.

Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

Birmingham, Ala.

Tutwiler Flower Shop
FRASER NURSERY CO.

Best attention
given your orders.

CINCINNATI

HENRY W. SHEPPARD
532-534 RACE STREET
Successor to the HILL FLORAL CO.
Good Stock and Good Service

CINCINNATI

JULIUS BAER, Flowers
Mail and Telegraph Orders carefully executed
138-140 Fourth St., East

Rodgers Floral Co., Inc.

219 King Street
CHARLESTON, S. C.
Members F. T. D. and National Florists

MOBILE, Alabama

Member F. T. D. **The Minge Floral Co.**

Charleston, S. C. Carolina Floral Store
330 King Street
Greenhouses, Meeting and Romney Sts. We grow
our flowers; place orders here for fresh flowers

MASSILLON, OHIO

A. WEAVER Florist in Rotary

of the shipping department of Beckert's
Seed Store, are spending their vacations
in western Pennsylvania. Miss Elsie
Hinkle, a saleswoman for the same firm,
will leave soon for her vacation, which
will be spent taking short suburban
trips.

Miss Ruth Kelly, an employee of the
E. C. Ludwig Co., is spending her vaca-
tion touring the Great lakes.

Theodore P. Langhans and his son,
Oliver H. Langhans, have returned from

EGGERT N. ZETLITZ

THE LEADING FLORIST
209 West Market Street
LIMA, OHIO
Member of Florists' Telegraph Delivery

MILLS THE FLORIST, Inc.

36 West Forsyth Street
Jacksonville, Fla.
We reach all
FLORIDA AND SOUTH GEORGIA POINTS

D. E. Ruch
FLOWERS THAT ARE DIFFERENT

LOUISIANA - TEXAS - ARKANSAS
SHREVEPORT, LA.

DAYTON, OHIO

J. W. RODGERS
Member F. T. D. Elks Bldg., 3d and Jefferson Sts.

Canton, O.

FRED G. GELTZ, 522 Market Ave., North
Member F. T. D. Ass'n.

The East Lawn Gardens

The Leading Florist of
URBANA, Champaign Co., OHIO

CHAS. A. DUERR

NEWARK, OHIO **GRANVILLE, OHIO**
Member Florists' Telegraph Delivery

Hamilton, Ohio

HEISER'S, 22 High Street
ALSO OXFORD, O., and its universities

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO ORDER TOO LARGE — NO ORDER TOO SMALL

Cleveland **The J. M. Gasser Co.**
Member F. T. D.
1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS
10313 Euclid Avenue

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

Schneider, Florist

22 EAST HIGH ST.
Largest and Best Store and Greenhouses
Large stock always on hand
Springfield, Ohio

AKRON

OHIO

THE HEEPE CO.

MARION, OHIO

5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS
ON HAND AT ALL TIMES.

BLAKE'S, 140 W. Center

Hody & Tulea

LEADING FLORISTS
LORAIN, OHIO

LORAIN, OHIO

Member F. T. D. **F. G. CAREK** ARTISTIC
Leading Florist WORK

Our Motto: "Anywhere; Any time."

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

CLEVELAND and

EAST CLEVELAND, OHIO

HAHN, The Florist, SUPERIOR AVE.
10615
Artistic Floral Work and Fresh Cut Flowers
Member F. T. D.

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE
Members Florists' Telegraph Delivery Assn.

MEMBERS } TOLEDO COMMERCIAL CLUB
TOLEDO RETAIL MERCHANTS
FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN,
221 Superior St. Ohio Building

DAYTON, OHIO

16 and 18 W. Third St.

Matthews the Florist

Established in 1883. Member F. T. D.
Greenhouses and Nurseries in Riverdale.



CLEVELAND, O.

BRAMLEY & SON
Store and Greenhouses, 1181 E. 71st St.

Kent Brothers FLOWER SHOP

Covers All Ohio Points
Members F. T. D. **Newark, Ohio**

Upper Sandusky, O.

B. E. CONSTIEN, AT YOUR SERVICE

NEWARK, OHIO

Most complete stock in central Ohio.
HALBROOKS THE FLORIST

YOUNGSTOWN, OHIO

The Hazy Shoppe
15 1/4 N. Phelps Street QUALITY AND SERVICE

Bell Main 2809
Cuy. Central 1866

The Smith & Feltner Co.
LEADING FLORISTS
735 Euclid Avenue **Cleveland**

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

F. T. D. FLORISTS
TOLEDO, O.
SCHRAMM BROS.
1315 CHERY ST.

ADA, OHIO MOHLER'S
FLOWER SHOP.....

SPRINGFIELD, OHIO

THE NETTS FLORAL CO., 1025 Pine St.
FAIREST FLOWERS AT FAIREST PRICES

VAN METER FLOWER SHOP

SPRING and HIGH SPRINGFIELD, O.
BEST FLOWERS FOR EVERY OCCASION.

MRS. J. B. FREEMAN

OF "THE FLOWERS"

336 Superior Street, **TOLEDO, OHIO**

WILSON'S WE WILL DO IT PROMPTLY
COLUMBUS, OHIO

COLUMBUS, O., and Vicinity

THE MUNK FLORAL CO., Growers
Can fill all retail orders.

Columbus, Ohio Members F. T. D. Ass'n

THE FRANKLIN PARK FLORAL CO.
Cut Flowers for Central Ohio.

Elyria, Ohio LORAIN, OHIO

THE L. C. HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O. Member F. T. D.

ELYRIA FLOWER SHOPPE

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CHICAGO Send Your Orders to WILLIAM J. SMYTH

Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.

MUNCIE Miller's INDIANA

THE HOUSE OF FLOWERS
30,000 Square Feet of Modern Greenhouses.
18 Acres of Outdoor Cultivation.
Member Florists' Telegraph Delivery.
SATISFACTION TO ALL ORDERS ASSURED.

Established 1859.

A. WIEGAND'S SONS CO.

FLORISTS AND DECORATORS

1610 to 1620 N. Illinois St. Indianapolis, Ind.

Indiana's oldest, largest and most complete retail establishment.

Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue

Bertermann Bros. Co.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

VAN AKEN BROS.
LEADING FLORISTS
COLDWATER, MICH.
ELKHART, IND.
COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

TERRE HAUTE, IND.

129 SOUTH 7TH STREET

JOHN G. HEINL & SON

Williams & Co. South Bend, Ind.
FLORISTS

For Northern Indiana | 138 S. Michigan St. and South'n Michigan | Members F. T. D.

RICHMOND, INDIANA

FRED H. LEMON & CO.

Florists and Decorators Send us your orders

SEYMOUR, INDIANA
M. A. BARICK All Southern Indiana
F. T. D. Member

VINCENNES, IND.

PAUL C. SCHULTZ

Member Florists' Telegraph Delivery.

GARY FLORAL CO. GARY, IND.

118 W. 5th Ave. Always a complete stock and prompt service
MINIMUM ORDER, \$2.00

Attica, Ind. and all Surrounding Cities
ATTICA FLORAL CO.
Free daily delivery to Mudlavia Hotel, Kramer, Ind.
Member F. T. D.

FORT WAYNE, IND. MEMBERS
W. J. & M. S. VESEY F. T. D.
Prompt Service. 2602 Thompson Ave.

Member Florists'
Telegraph Delivery
Association

Alpha Floral Company

146 S. Wabash Ave.
CHICAGO

Send your telegraph
orders to us for delivery
in Chicago and vicinity

SCHILLER'S

TWO CHICAGO STORES

cover every part of city and suburbs
GEORGE ASMUS, Mgr.4509 Broadway :: 2221 W. Madison St.
Member Florists' Telegraph Delivery Ass'n.

Chicago Florist **CHICAGO**
THE PALMER
HOUSE FLORIST
17 EAST
MONROE ST.
Member F. T. D.

BEYER FLOWER SHOP

SOUTH BEND, INDIANA

Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with
NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.;
NEW CARLISLE, MICHIGAN CITY, LA PORTE,
ELKHART, GOSHEN, WARSAW, IND.

OAK PARK, ILL.

AVENUE FLOWER SHOP, 811 Lake St.
Also for River Forest, Austin, Maywood

FORT WAYNE, IND., and vicinity
FLICK FLORAL CO., The Leading Florists

Choice Flowers and Prompt Service. 207-S W. BERRY ST.
Members Florists' Telegraph Delivery.

PEKIN ——— PEORIA

All Orders Receive Personal Attention

GEO. A. KUHL, Pekin, Ill.

PRINCETON, ILL.

W. E. TRIMBLE For Central and
GREENHOUSE CO. Northern Illinois
Members F. T. D.

a ten days' muskellunge fishing trip in
the Saskatchewan region of Canada.

W. J. Gullett, of Lincoln, Ill., spent a
day in the city, stopping en route on an
eastern trip.

William T. Usinger, who has been
engaged in a branch of the European
relief work since the signing of the
armistice, is expected in Pittsburgh
shortly, having been scheduled to sail
for this side Sunday, July 20.

Louis Kocher, who is still abroad, ex-
pects to return home shortly. Mr.
Kocher is the son of Frederick Kocher,
foreman of the Bakerstown range of the
Pittsburgh Cut Flower Co., and formerly
assisted his father in the work. William
R. Wampler, outside salesman for the

CENTRALIA, ILL.

J. W. ROSS We serve the following
Illinois towns, direct
train service: Mt. Vernon, Wayne City, Fair-
field, Sesser, Christopher, Herrin, Ashley, Car-
bondale, Nashville, Oakdale, Coulterville,
Sparta, Salem, Odin, Sandoval, Carlyle, Patoka,
Kinmundy, Farina.
F. T. D. Member.

OTTAWA, ILL.

LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming
Plants.

Good R. R. Service. Orders filled promptly.

Joliet Floral Co.

507 E. Jefferson Street JOLIET, ILL.

All points in Will Co. and Vicinity

FREEPORT, ILL. JOHN BAUSCHER,
Prop.

We are the largest growers in the Northwest.
100,000 square feet of glass. All orders receive care-
ful attention and prompt delivery.

SPRINGFIELD, ILL.

Hembreiker & Cole, Springfield's largest
retail florists
Members Florists' Telegraph Delivery Association

A. C. BROWN, Springfield,
Illinois

SPRINGFIELD'S BEST FLORIST
Established 30 Years

SPRINGFIELD, ILL.

JANSSEN FLORAL CO.

Best Service for Central Illinois

BRINKERHOFF GREENHOUSES

SPRINGFIELD and CENTRAL ILLINOIS
Member Florists' Telegraph Delivery Association
Best and Prompt Service Always

East St. Louis, Ill.

A. MIRRORING, 8702 State St.

Your Orders to **North Dakota TRY US**

RUGBY GREENHOUSES, Rugby, N. D.
We are centrally located. Members F. T. D.

Mitchell S. D. WM. DETHLEFS
Leading Florist

Choice flowers and prompt service
731 SOUTH MONTANA ST. Member F. T. D.

Telegraph Delivery Department

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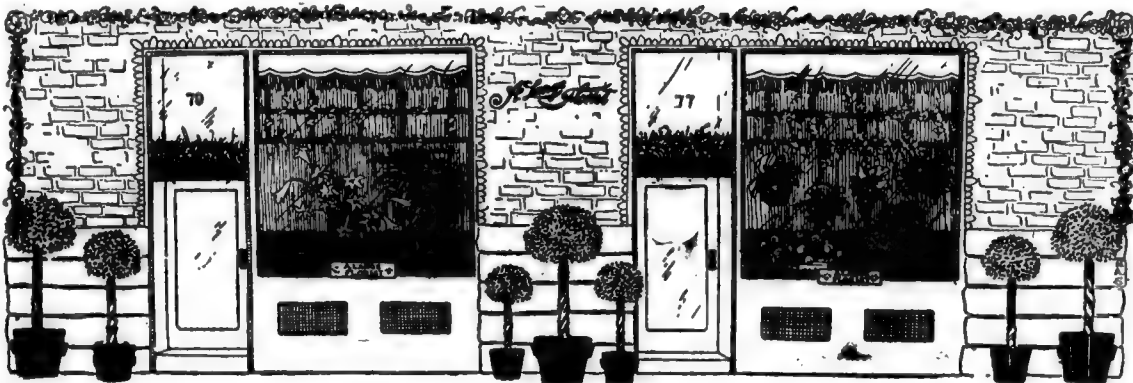
Where F. T. D. Members
will always get the great-
est satisfaction.

Fleischman
Members F. T. D.

CHICAGO'S
LEADING
FLORIST
RAILWAY EXCHANGE BUILDING



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.



77-79
EAST
MADISON
STREET

OUR NEW STORE
A. LANGE
CHICAGO

MEMBER
OF THE
F. T. D.

Muir
CHICAGO
ESTABLISHED
1865
4647 Grand Blvd.
We cater to those who require the best. Prices reasonable.

FRIEDMAN, Flowers
CHICAGO, ILL.

522 So. Michigan Ave., Congress Hotel
Courtesies Extended to all Florists.

CHICAGO

2132-2134
Michigan Avenue
Member F. T. D.

Samuelson
Florist

Orders

Carefully

Executed

Yankton and Mitchell, S.D.

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

GURNEY GREENHOUSE COMPANY

ROCKFORD, ILL. and Camp Grant

H. W. BUCKBEE
Members Florists' Telegraph Delivery

Rockford, Ill., and Vicinity
ROCKFORD FLORAL CO.

STREATOR, ILL. THORNTON FLORAL CO.
Retail-FLORISTS-Wholesale
QUALITY IS OUR HOBBY

JACKSONVILLE, ILL.

JOS. HEINL & SONS
Largest Growers in Central Illinois

J. L. JOHNSON De Kalb, Ill.
NORTHERN ILLINOIS
SOUTHERN WISCONSIN
YOUR ORDER WILL RECEIVE OUR
PROMPT AND CAREFUL ATTENTION.

Aurora, Ill., and Vicinity
JOS. M. SMELY PHONES 147

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

Flowers
for all
Occasions

Clody's
FLOWER SHOP

Tel.
Lake View
1121

3912 North Clark St., CHICAGO

MOLINE, ILL.

Orders for Western Illinois and Iowa
handled with care and dispatch.

J. STAACK & SONS

Great Lakes Naval Station, Ill.

Send Orders to
HIGHLAND PARK GREENHOUSES
Highland Park, Ill. Members F. T. D.

Fort Sheridan, Ill. Send Orders to

HIGHLAND PARK GREENHOUSES
Highland Park, Ill. Members F. T. D.

Highland Park, Ill.

HIGHLAND PARK GREENHOUSES
Established 1894 Members F. T. D.

Established 1867.

Wittbold
FLORIST

745 Buckingham Place

L. D. Phone 1112 Graceland CHICAGO

Send us your retail orders. We have the best facilities in the city

C. Trauenerfeldt
FLORIST

8348 W. MADISON ST.
NEAR OAKFIELD PARK

CHICAGO

GEORGE FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

GALESBURG, ILL.

I. L. PILLSBURY - For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY
All Orders Filled Promptly and Carefully

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO...

**BROADWAY
FLORISTS**

LOS ANGELES AND VICINITY

Marcell Flower Shop

Will take care of telephone and telegraph orders

R. OVERSTREET, Prop.

Phone 62122

315 West 8th Street

SALT LAKE CITY, FORT DOUGLAS and VICINITY

MILLER FLORAL CO., 10 EAST BROADWAY

250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

LOS ANGELES, CAL.

REDONDO FLORAL CO.

218 West Seventh Street

Members of Florists' Telegraph Delivery

A. KNOFF

A. F. BORDEN

Wright's Flower Shop

224 West Fourth Street

Los Angeles, Cal.

Leading Retail Florist in the City

SALT LAKE CITY

ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA

HUDDART FLORAL CO.

56 South Main Street

Member Florists' Telegraph Delivery Ass'n.

WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS

We Solicit Telegraph Orders. Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

Oakland, Calif.

J. SEULBERGER & CO.,

418 Fourteenth Street

Est. 1882

Members F. T. D.

Immediate Deliveries in Berkeley and Alameda

SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE

67 South Main, Salt Lake City, Utah.

Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street. LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

WALLA WALLA, WASH.

YOUNG & LESTER

SOUTHEASTERN WASHINGTON
NORTHEASTERN OREGON

NORTHERN IDAHO orders filled promptly

Members Florists' Telegraph Delivery Association

Salt Lake, Fort Douglas and Vicinity

Member F. T. D. BAILEY & SONS CO.

References: Dun or Bradstreet

Always Big Stock and Best Service

SAN DIEGO, CAL.

BOYLE & DARNAUD



F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

Members Florists' Telegraph Delivery.

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country

FLORAL EXCHANGE

LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders over the whole of Southern California. Usual trade discount.

HONOLULU, HAWAII

TAYLOR, FLORIST

Wireless and Cable Address, "FLORIST," Honolulu

company, has left in his new Ford car for a two months' business trip through Ohio and western Pennsylvania.

The A. W. Smith Co. is promoting the membership campaign of the Chamber of Commerce through cards on the Pittsburgh Railway Co. cars, incidentally using the firm's name. John B. Strayer, manager of the landscape department, has closed several large contracts for residential grounds.

The annual outing of Beckert's Seed Store was held Saturday, July 26, at the new trial farm on the Butler short line.

Leo Pamel, formerly of St. Paul, Minn., has entered the employ of his brother, George Pamel, manager of Kaufmann's floral department. Before coming to Pittsburgh the young man held a similar position with his brother, C. D. Pamel, manager of the flower section of Bannos' department store, in St. Paul.

Cheyenne, Wyo.

"THE UNDERWOOD"

FOR PROMPT AND FAITHFUL SERVICE

RIVERSIDE, CALIFORNIA

A. M. HOSP

Leading Retail Florist

659 Main Street

Santa Barbara, Cal.

912 STATE STREET

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on short notice.

Both Phones 1018

PASADENA, CAL.

ELDRED FLOWER SHOP.

Member Florists' Telegraph Delivery.

PASADENA, CAL.

HOUSE OF FLOWERS

Member F. T. D. Association.

Henry A. Siebrecht, Jr.

Sacramento, Cal.

A. NAVLET, 1130 Tenth St. 20 YEARS AT IT

LONG BEACH, CAL.

Lowe's Flower Shop, The Pioneer and Leading Florist

Member Florists' Telegraph Delivery

OGDEN, UTAH

Best shipping facilities as Ogden is a railroad center. DUMKE FROM THE GREENHOUSES FLORAL CO

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

San Francisco

MacRORIE-McLAREN COMPANY

141 Powell Street and Palace Hotel

Nurseries, San Mateo, California.

We are the only wholesale and retail florists in San Francisco, and can give best attention to all orders on account of the unlimited supplies from our nurseries.

We specialize on fruit and flower "Bon Voyage" packages.

Members Florists' Telegraph Delivery Ass'n.

San Francisco, Cal.

PELICANO, ROSSI & CO.

123-125 KEARNY STREET

FLOWERS BY TELEGRAPH

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO

JOSEPH'S

Member F. T. D.

233-35 Grant Ave.

Steamer and train packages our specialty.

SAN FRANCISCO, CAL.

ART FLORAL CO.

255 Powell Street

Best attention given your orders
Members Florists' Telegraph Delivery

DARBEE'S

FLOWERS THAT KEEP

1036 Hyde St., SAN FRANCISCO, CAL.

First prizes for Violets, Iris, Gladioli, Carnations, Artistic Designing, Basket Arrangements, etc., at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc., etc.
Members Florists' Telegraph Delivery.

SAN FRANCISCO

RECARDIE LEE MURRAY, 894 Geary St.

Telegraph orders receive prompt attention

Berkeley

OAKLAND

SAN FRANCISCO

THE FLOWERSHOP

Berkeley's most up-to-date flower establishment

FORSHAW, Florist

THE ROUND-UP CITY PENDLETON, ORE.

YAKIMA, WASHINGTON

STATE FLORAL CO.

Equipped to give first-class Service on Telegraph Delivery Orders.

YAKIMA, WASHINGTON

ANNAVEE FLOWER SHOP (Formerly Bourn's)
QUALITY FLOWERS Artistic Arrangement
Members Florists' Telegraph Delivery.

SEATTLE

1001-1003 Third Avenue

Finest Floral Studio
in the Northwest

Rosalia Bros.
Members
F. T. D.

SEATTLE

MEMBER F. T. D.

In the heart of the city

Woodlawn Flower Shop

1410-1412 2nd Avenue

PORTLAND ORE.
Lubliner
FLORIST 328 & 348 MORRISON ST.

Spokane, Wash.

A. J. BURT, Florist

Established 20 Years Always on the job
CLEMMER THEATER BUILDING

Spokane, Washington

Reimer's Floral Art Shop

RETAILERS AND GROWERS

Corporal Edward A. Blaha, with the 305th Ammunition Train for fourteen months, has returned home and resumed his old position with his father, Michael Blaha, of Aspinwall. Corporal Blaha was overseas a year. Albert W. Minert, another of the Blaha employees, who left Aspinwall early in July, 1918, for military duty, is still abroad with the 5th Division.

Accompanied by Mrs. Harris and their two children, John and Mary, Nicholas G. Harris sailed last Saturday, July 26, aboard the President Wilson, to spend six months in Athens and Sparta, Greece, where the family formerly lived.

Mr. and Mrs. John E. McCann, the latter better known to the trade as Miss Carrie Jordan, will leave about the middle of August for a trip up the St. Lawrence. Mrs. McCann will leave her business in charge of Joseph Jordan, a brother.

Thomas Aloysius Joyce has again assumed charge of his business while his brother, Michael Joyce, takes a vacation. T. A. Joyce has been enjoying a much-needed rest following his return from almost a year overseas.

William P. Gallagher and a friend took an automobile trip to Newell, W. Va., July 27, and visited Thomas Colton. Mr. Gallagher recently purchased an acre of ground on Duquesne Heights, where he expects to erect a home and a green-

SEATTLE, WASH.

Hollywood Gardens

Seattle's Leading Flower Shop

1534 SECOND AVE.

Members Florists' Telegraph Delivery.

SEATTLE

For Washington, Alaska and Japan Boats.

L. W. McCOY 900 Second Ave.

Established 1900.

Portland, Ore.

TONSETH'S, 285 WASH.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery

PORTLAND ORE.
Clarke Bros.
FLORISTS
OAKLAND, CAL.

California Florist

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

TACOMA, WASH.

and American Lake Cantonment

(Camps Lewis and Murray)

HAYDEN-WATSON FLORAL CO.

TACOMA

SMITH FLORAL Co., 1112 Broadway

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LINCOLN, NEB.

1338 O Street

FREY & FREY
WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery



C. H. FREY

Wholesale and Retail Florist

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade Discounts. First-class Stock.

OMAHA, NEB.

Alfred Donaghue
1622 Harney Street Established 1866

OMAHA, NEBRASKA

Lee L. Larmon Fontenelle Florist,
1814 DOUGLAS ST.

OMAHA, NEBRASKA

John H. Bath, The Careful Florist,
1804 FARNUM STREET
Member Florists' Telegraph Delivery

Hess & Swoboda, Florists

Telephones 1501 and L 1582
1415 Farnam Street, OMAHA, NEB.

Lewis Henderson, Florist

1519 Farnum Street, OMAHA, NEBRASKA
Member Florists' Telegraph Delivery Ass'n

Lincoln, Neb.

Flowers for All Occasions, from Cradle to Grave

CHAPIN BROS., Retail Florists

FOR ALL NEBRASKA ORDERS
CENTRAL NEBRASKA USE

ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

LAWTON, OKLAHOMA

For FORT SILL and POST FIELD
Delivery to Hospitals, 25c add. HORNADAY
To Quarters, by bearer, 50c add. GREENHOUSE

DENVER Bright Spot Greenhouses

Corner Fifth Ave. and Josephine St.

CHAS. N. PAGE, Proprietor

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail Florist
Member Florists' Telegraph Delivery Ass'n.

FORT COLLINS, COLO.

ESPELIN-WARREN FLORAL CO.
Member Florists' Telegraph Delivery Ass'n.

COUNCIL BLUFFS, IA.

J. F. WILCOX & SONS

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

FURROW & Co.

Service unexcelled
for central and northern
Oklahoma

Guthrie, Oklahoma

Oklahoma City, Okla.

FOSTER FLORAL CO.

Successors to Furrow & Co.

Member Florists' Telegraph Delivery.

FOR WEST AND CENTRAL TEXAS
AND THE OIL FIELDS

Phone, wire or write Brownwood Floral Co.

BROWNWOOD, TEXAS

We are prepared to fill your orders
Members F. T. D.

SAN ANTONIO, TEXAS

EDWARD GREEN, Florist
AVENUE C AT 8TH STREET

Member of Florists' Telegraph Delivery Ass'n.

AUSTIN, TEX.

I deliver to any point in the state.

Prompt attention. F. T. D. Member.

FRANK L. WILLIS, 103 E. Sixth Street

Orders for TEXAS

KERR The Florist, Houston, Tex.
Member Florists' Telegraph Delivery

El Paso, Texas

POTTER FLORAL CO.

Members Florists' Telegraph Delivery

house, the latter to supply his flower shop at 221 Diamond street.

Sergeant John T. Hoffman is again with the designing department of the E. C. Ludwig Co., after eighteen months of service. Mr. Hoffman spent a year with Unit A base hospital in France.

Mr. and Mrs. Gilbert Ludwig are receiving the congratulations of their many friends following the arrival of a son, Saturday, July 19. E. E. S.

Louis Whiteley, 1432 West Liberty avenue, who has been in business for some time with W. P. Gallagher, at 221 Diamond street, has severed connections with him and is now devoting all his time to growing flowers on his place,



Hutchinson, Kansas

Member Florists' Telegraph Delivery



Leading Florist!
JAMES HAYES, 819 KANSAS AVE.
TOPEKA, KANSAS
Member Florists' Tel. Delivery

MRS. LORD'S FLOWER ROOM

112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.

SALINA, KANSAS

LEIGHTON FLORAL CO.

Members Florists' Telegraph Delivery Ass'n.

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.
MEMBER F. T. D.

Atchison, Kan. GROVES FLORAL CO.

Established 1866.

Member of F. T. D.

Kansas City, Kansas

L. C. FIELD

Member Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

FORT WORTH, TEXAS

Baker Bros.

Members Florists' Telegraph Delivery

Corpus Christi, Texas

National W. H. Caldwell Floral Co.
Florists.

CORPUS CHRISTI, TEXAS

CONVALESCENT CAMP Curtis the Florist

OKMULGEE, OKLA.

GEO. W. MARSHALL, 112 S. Morton Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA

Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

GEORGE RYE, Some Florist

THE PLAZA Ft. Smith, Ark.
F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MINNEAPOLIS MAZEY

MINN.

"The
Society
Florist"

SECOND AVE. SO. AT EIGHTH ST.

ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

Member F. T. D. Ass'n.

The finest and largest stock west of Chicago.
Awake night and day looking for orders.HOLM & OLSON, Inc. 20-22-24
W. 5th St.

Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its
unexcelled facilities for filling orders in
MINNEAPOLIS

Rochester, Minn.

Flowers to all points on short notice.

Rochester's only store having its own greenhouses.

Broadway Flower Shop,

Member F. T. D. 112 South Broadway

MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice

Member Florists' Telegraph Delivery

DENVER GENERAL HOSPITAL

U. S. RECUPERATION CAMP

Quick service by

CARTWRIGHT FLORAL CO.

Ten Minutes from Camp. DENVER, COLO.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED

Pikes Peak Floral Co.

Wholesale and Retail

Member Florists' Telegraph Delivery

Park Floral Co.

B. E. GILLIE, Pres. E. P. NEUMAN, Sec'y.

Member Florists' Telegraph Delivery

DENVER, - - COLORADO

ROCHESTER, MINN.

QUEEN CITY GREENHOUSE CO.

Members Florists' Telegraph Delivery Ass'n.

DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.
We are the center of the great
Northwest. Daily deliveries to SUPERIOR, WIS.

Harkett's

FLORAL NURSERY

For { Eastern Iowa
Western Wis.
N. W. Illinois

Dubuque, Iowa

I
O
W
AKendall's
FlowersMarshalltown, Boone, Center-
ville, Oskaloosa, Oelwein,
Mason City, Waterloo,
Chariton and Grinnell.

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

QUALITY
PLUS
SERVICE

DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

SEND ORDERS FOR

Minneapolis & Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

TWO STORES—LARGE STOCK

M. J. SPORMAN CEDAR RAPIDS IOWA



FT. DODGE, IA.

N O R D W A L L

E. E. NORDWALL

where he has two greenhouses, one of
which he built recently.

BRAMPTON, ONT.

The Market.

Trade moves along its fairly even
course for this time of the year, with
the usual handicap through supply not
being equal to the demand.Asters have failed again this season.
The bug got the upper hand. Outdoor
stock generally has suffered from the ex-
ceptionally warm weather of the last
few weeks. The young stock for the
coming season is doing fairly well in
spite of the high temperature, and chrys-
anthemums and roses should be in when
the season arrives.

Various Notes.

Building operations are still in full
swing, one of the new houses at the
Dale Estate being ready for planting

DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

CEDAR RAPIDS, IA.

I. N. KRAMER & SON

Member Florists' Telegraph Delivery

SIoux CITY, IA. Rocklin & Lehman

A large assortment on hand daily

Members Florists' Telegraph Delivery

SIoux CITY, IOWA J. C. RENNISON CO.

Supplies western Iowa,
southern Minnesota, all of
South Dakota and north-
eastern Nebraska.

COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.

Leading Retail Florist 545 W. BROADWAY

BANCROFT'S BEAUTIFUL FLOWERS

F.T.D. JOSEPH BANCROFT & SON

55,000 feet glass Cedar Falls, Ia.

DES MOINES, IOWA ALFRED LOZIER ROSERY

DES MOINES, IA.

"SHOPS, FLORIST" 804 WALNUT STREET

DES MOINES, IOWA

GUTHRIE-LORENZ CO.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

FRED C. WEBER

4326-28 Olive Street,
ST. LOUIS, MO.

WE HAVE NO BRANCH STORE
SELLING FLOWERS 46 YEARS

Member Florists' Telegraph Delivery Ass'n.

WIRE YOUR ORDERS TO

Scruggs-Vandervoort-Barney
Floral Department

ST. LOUIS, MO.

SCHAEFFER & STETZ, Managers
Member Florists' Telegraph Delivery Association

ST. LOUIS, MO.

FLOWERS DELIVERED IN CITY OR STATE
ON SHORT NOTICE

F. H. WEBER

Taylor Avenue and Olive Street
Both Long Distance Phones

Member Florists' Telegraph Delivery Association

ORDERS FOR

ST. LOUIS, MO.

YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

OSTERTAG BROS.

The Largest Retail Supply House in the West
JEFFERSON AND WASHINGTON AVES.

ST. LOUIS, MO.

GRIMM & GORLY

Leading Downtown Florists

Members Florists' Telegraph Delivery

A Card This Size

Costs only \$1.00 per Week
on Yearly Order

It would keep your name and your specialty before the whole trade.
A half-inch card costs only 50c per week on yearly order.

RIESEN

FLORAL CO., ST. LOUIS

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES

We Strive to Please

State Nursery & Seed Co.

Helena, Mont.

Only the Best.

Cut Flowers for any
Part of the Northwest
Members F. T. D. Assn

WE STRIVE TO PLEASE **KANSAS CITY, MISSOURI**
ALPHA FLORAL CO.
SINCE WE OPENED OUR STORE 1906

ST. JOSEPH, MO.

MITCHELL & QUENTIN

Orders for

IOWA, NEBRASKA, KANSAS AND MISSOURI

FOREIGN SECTION

Liverpool, England
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND
WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England
DINGLEYS, Ltd., Florists

next week. Lord & Burnham Co. recently secured another contract for a 650-foot house from this firm, in addition to the one given them in the spring, and it is hoped that all three will be in use before cold weather.

The lawsuit brought by A. A. Elliott against J. W. Hewetson, for damage done the former's greenhouses through the water having backed up on his property, has just been settled by the court, disallowing Mr. Elliott any damages.

The case of Dale Estate vs. McCauley (re Wm. Fendley property), although settled in the former's favor last spring, has been appealed, and is to be settled during the September sittings.

Everyone is looking forward to the annual convention of the Canadian Horticultural Society, which is to be held in Toronto, August 12 to 15. Now that the war is over, there should be no excuse for florists not getting together and furthering their ends in a practical manner.

George Urban, of Buffalo, was here with a party from Buffalo and Guelph recently, also J. M. Carey, of Detroit. William Schlatter and a party of friends from Springfield, Mass., passed through lately on their way to the Adirondacks. W. G. Peacock, of the Dale Estate, returned last week from a motor trip to the Adirondacks. W. G. P.

Pine Bluff, Ark.—The Davis Floral Co. is to have a new \$12,000 store in the near future. It will be the only one of its kind in the state, according to local architects. The Davis Floral Co. is conducted by Mrs. Lillian Mohler and her sister, Miss Elsie Loomis, and is one of the largest and best-equipped florists' establishments in the state. It was founded many years ago by Mrs. M. A. Davis, mother of Mrs. Mohler and Miss Loomis.

Kansas City, Missouri

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.

1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Association

A. Newell
FLORIST

Established Over 20 Years.
N. E. cor. 10th and Grand Ave., KANSAS CITY, MO.
Member Florists' Telegraph Delivery.

STUPPY FLORAL CO.

Orders Executed

Missouri, Iowa, Kansas and Nebraska

St. Joseph, Mo.

Members Florists' Telegraph Delivery

Phone 1367

Stokes FLORAL SHOP

"WE STRIVE TO PLEASE"
205 E. Walnut St., Springfield, Mo.

Members F. T. D.

Kansas City, Mo.

J. E. MURRAY & CO. 212 E. 10th Street

ST. JOSEPH, MO.

HAEFELI FLORAL CO.

Members Florists' Telegraph Delivery

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

COLUMBIA, MO.

COLUMBIA FLORAL CO.

Halfway between St. Louis and Kansas City.

SUMMERFIELD FLORAL CO.

SPRINGFIELD, MO.

Growers and Shippers for Southwest

W. J. Barnes KANSAS CITY, MO.
38th St. and Euclid Ave.
Established 1890

No order too large or small. Member F. T. D.

SPRINGFIELD SEED CO.

SPRINGFIELD, MO.

FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

JOHN KRUCHTEN

JOHN KRUCHTEN CO.

Wholesale Florists

30 East Randolph Street,
L. D. PHONE, CENTRAL 8016-8017-8018

CHICAGO, ILL.

HENRY KRUCHTEN

Wholesale Cut Flower Prices.

Chicago, July 30, 1919.

	Per doz.	
Beauty, Special	\$5.00	
Beauty, 30 to 36-in. stems.....	\$ 3.00 @	4.00
Beauty, 24-in. stems.....		2.50
Beauty, 12 to 20-in. stems.....	1.50 @	2.00
Beauty, Short, per 100.....	4.00 @	10.00
Per 100		
Columbia	\$ 4.00 @	\$20.00
Mrs. Russell	6.00 @	25.00
Premier	6.00 @	25.00
Milady	3.00 @	18.00
Montrose	3.00 @	15.00
Hoosier Beauty	3.00 @	12.00
Sunburst	4.00 @	12.00
Ophelia	3.00 @	12.00
Killarney	3.00 @	8.00
White Killarney	4.00 @	10.00
Double White Killarney.....	4.00 @	10.00
Killarney Brilliant	3.00 @	10.00
Champ Weiland	3.00 @	10.00
Nesbit	2.00 @	8.00
Cecile Brunner	1.00 @	8.00
Carnations	2.00 @	4.00
Valley	10.00 @	12.00
Easter Lilies	18.00 @	20.00
Cattleyas, doz. ...	\$9.00 @	\$18.00
Calendulas		3.00
Gladioli	4.00 @	8.00
Shasta Daisies		1.50
Asters	3.00 @	6.00

Buffalo, July 23, 1919.

	Per 100	
Beauty, Special	\$30.00 @	\$40.00
Beauty, Fancy	20.00 @	30.00
Beauty, Extra	15.00 @	20.00
Beauty, Firsts	8.00 @	10.00
Beauty, Seconds	3.00 @	5.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	6.00
Double White Killarney.....	3.00 @	10.00
Richmond	5.00 @	8.00
Maryland	8.00 @	8.00
Russell	6.00 @	10.00
Ophelia	3.00 @	10.00
Mrs. Ward	3.00 @	4.00
Sunburst	3.00 @	8.00
Carnations	1.00 @	2.50
Easter Lilies	20.00 @	25.00
Cattleyas	75.00 @	85.00
Sweet Peas75 @	1.25
Snapdragons	6.00 @	15.00
Gladioli	8.00 @	10.00

St. Louis, July 31, 1919.

	Per doz.	
Beauty, Specials	\$ 3.00 @	\$ 4.00
Beauty, Extra	2.00 @	3.00
Per 100		
Columbia	\$ 4.00 @	\$ 8.00
White Killarney	4.00 @	8.00
Killarney	4.00 @	8.00
Ward	4.00 @	8.00
Milady and Ophelia.....	4.00 @	10.00
Russell	4.00 @	12.00
Carnations	2.00 @	4.00
Easter Lilies	12.00 @	15.00
Snapdragons	1.00 @	3.00
Daisies50 @	1.00
Sweet Peas20 @	.30
Gladioli	6.00 @	8.00
Valley	10.00 @	15.00
Asters	4.00 @	8.00

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Wholesale Florists

Chicago Ill.

30 East Randolph Street

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PERCY JONES

INC.

30 EAST RANDOLPH STREET

CHICAGO - ILLINOIS

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Telephone CENTRAL 3284

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Grower of

Milady, Columbia, Sunburst, Ophelia, White Killarney and Russell

162 No. Wabash Ave. CHICAGO, ILL.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Cincinnati, July 30, 1919.

	Per doz.	
Beauties, 36"	\$3.00 @	\$4.00
Beauties, 30"	2.00 @	3.00
Beauties, 24"	1.50 @	2.50
Beauties, 18"	1.00 @	1.50
Beauties, Short50 @	.60
Per 100		
Columbia	\$ 6.00 @	\$18.00
White Killarney	4.00 @	12.00
Hoosier Beauty	3.00 @	8.00
Ophelia	4.00 @	10.00
Russell	6.00 @	18.00
Carnations	3.00 @	4.00
Easter Lilies	15.00 @	18.00
Snapdragons	6.00 @	10.00
Calendulas	2.00 @	4.00

YOU Will find all the best offers all the time in The Review's Classified Ads.

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TELEPHONE CENTRAL 579 154 N.WABASH AVE. CHICAGO ILLINOIS

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30 E. Randolph St., CHICAGO

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1433-1435 California St. DENVER, COLO.

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A HALF-IN. ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 50 cents a week on a yearly order.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

FRED C. WEBER

4326-28 Olive Street,
ST. LOUIS, MO.

WE HAVE NO BRANCH STORE
SELLING FLOWERS 46 YEARS

Member Florists' Telegraph Delivery Ass'n.

WIRE YOUR ORDERS TO

Scruggs - Vandervoort - Barney

Floral Department

ST. LOUIS, MO.

SCHAEFFER & STEITZ, Managers
Member Florists' Telegraph Delivery Association

ST. LOUIS, MO.

FLOWERS DELIVERED IN CITY OR STATE
ON SHORT NOTICE

F. H. WEBER

Taylor Avenue and Olive Street
Both Long Distance Phones

Member Florists' Telegraph Delivery Association

ORDERS FOR

ST. LOUIS, MO.

YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

OSTERTAG BROS.

The Largest Retail Supply House in the West
JEFFERSON AND WASHINGTON AVES.

ST. LOUIS, MO.

GRIMM & GORLY

Leading Downtown Florists

Members Florists' Telegraph Delivery

A Card This Size

Costs only \$1.00 per Week
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It would keep your name and your specialty before the whole trade.
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FLORAL CO.,

ST. LOUIS

CHILLICOTHE, MO.

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State Nursery & Seed Co.
Helena, Mont.

Only the Best.

Cut Flowers for any
Part of the Northwest
Members F. T. D. Assn

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FLORAL Co. CITY,
MISSOURI
SINCE 1896

ST. JOSEPH, MO.

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DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND

WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England
DINGLEYS, Ltd., Florists

next week. Lord & Burnham Co. recently secured another contract for a 650-foot house from this firm, in addition to the one given them in the spring, and it is hoped that all three will be in use before cold weather.

The lawsuit brought by A. A. Elliott against J. W. Hewetson, for damage done the former's greenhouses through the water having backed up on his property, has just been settled by the court, disallowing Mr. Elliott any damages.

The case of Dale Estate vs. McCauley (re Wm. Fendley property), although settled in the former's favor last spring, has been appealed, and is to be settled during the September sittings.

Everyone is looking forward to the annual convention of the Canadian Horticultural Society, which is to be held in Toronto, August 12 to 15. Now that the war is over, there should be no excuse for florists not getting together and furthering their ends in a practical manner.

George Urban, of Buffalo, was here with a party from Buffalo and Guelph recently, also J. M. Carey, of Detroit. William Schlatter and a party of friends from Springfield, Mass., passed through lately on their way to the Adirondacks. W. G. Peacock, of the Dale Estate, returned last week from a motor trip to the Adirondacks. W. G. P.

Pine Bluff, Ark.—The Davis Floral Co. is to have a new \$12,000 store in the near future. It will be the only one of its kind in the state, according to local architects. The Davis Floral Co. is conducted by Mrs. Lillian Mohler and her sister, Miss Elsie Loomis, and is one of the largest and best-equipped florists' establishments in the state. It was founded many years ago by Mrs. M. A. Davis, mother of Mrs. Mohler and Miss Loomis.

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Choice Cut Flowers and Designs on short notice.
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Wholesale Florists

HENRY KRUCHTEN

30 East Randolph Street,
L. D. PHONE, CENTRAL 8016-8017-8018

CHICAGO, ILL.

Wholesale Cut Flower Prices.

Chicago, July 30, 1919.

	Per doz.	
Beauty, Special	\$5.00	
Beauty, 30 to 36-in. stems.....	3.00 @	4.00
Beauty, 24-in. stems.....		2.50
Beauty, 12 to 20-in. stems.....	1.50 @	2.00
Beauty, Short, per 100.....	4.00 @	10.00
	Per 100	
Columbia	4.00 @	\$20.00
Mrs. Russell	6.00 @	25.00
Premier	6.00 @	25.00
Milady	3.00 @	18.00
Montrose	3.00 @	15.00
Hoosier Beauty	3.00 @	12.00
Sunburst	4.00 @	12.00
Ophelia	3.00 @	12.00
Killarney	3.00 @	8.00
White Killarney	4.00 @	10.00
Double White Killarney.....	4.00 @	10.00
Killarney Brilliant	3.00 @	10.00
Champ Welland	3.00 @	10.00
Nesbit	2.00 @	8.00
Cecile Brunner	1.00 @	3.00
Carnations	2.00 @	4.00
Valley	10.00 @	12.00
Easter Lilies	18.00 @	20.00
Cattleyas, doz. ...	\$9.00 @	\$18.00
Calendulas		3.00
Gladioli	4.00 @	8.00
Shasta Daisies		1.50
Asters	3.00 @	6.00

Buffalo, July 23, 1919.

	Per 100	
Beauty, Special	\$30.00 @	\$40.00
Beauty, Fancy	20.00 @	30.00
Beauty, Extra	15.00 @	20.00
Beauty, Firsts	8.00 @	10.00
Beauty, Seconds	3.00 @	5.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	6.00
Double White Killarney.....	3.00 @	10.00
Richmond	5.00 @	8.00
Maryland	3.00 @	8.00
Russell	6.00 @	10.00
Ophelia	3.00 @	10.00
Mrs. Ward	3.00 @	4.00
Sunburst	3.00 @	8.00
Carnations	1.00 @	2.50
Easter Lilies	20.00 @	25.00
Cattleyas	75.00 @	85.00
Sweet Peas75 @	1.25
Snapdragons	6.00 @	15.00
Gladioli	8.00 @	10.00

St. Louis, July 31, 1919.

	Per doz.	
Beauty, Specials	3.00 @	\$ 4.00
Beauty, Extra	2.00 @	3.00
	Per 100	
Columbia	4.00 @	\$ 8.00
White Killarney	4.00 @	8.00
Killarney	4.00 @	8.00
Ward	4.00 @	8.00
Milady and Ophelia.....	4.00 @	10.00
Russell	4.00 @	12.00
Carnations	2.00 @	4.00
Easter Lilies	12.00 @	15.00
Snapdragons	1.00 @	3.00
Daisies50 @	1.00
Sweet Peas20 @	.30
Gladioli	6.00 @	8.00
Valley	10.00 @	15.00
Asters	4.00 @	8.00

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Dealers in Supplies Chicago Ill.

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B. A. SNYDER CO. Wholesale Florists ..

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21-25 Otis Street Fort Hill 1083-1084-1085 BOSTON, MASS.

TELEPHONE: CENTRAL 679

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Wholesale Cut Flowers

Grower of

Milady, Columbia, Sunburst, Ophelia, White Killarney and Russell

162 No. Wabash Ave. CHICAGO, ILL.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Cincinnati, July 30, 1919.

	Per doz.	
Beauties, 36"	\$3.00 @	\$4.00
Beauties, 30"	2.00 @	3.00
Beauties, 24"	1.50 @	2.50
Beauties, 18"	1.00 @	1.50
Beauties, Short50 @	.60
	Per 100	
Columbia	6.00 @	\$18.00
White Killarney	4.00 @	12.00
Hoosier Beauty	3.00 @	8.00
Ophelia	4.00 @	10.00
Russell	6.00 @	18.00
Carnations	3.00 @	4.00
Easter Lilies	15.00 @	18.00
Snapdragons	6.00 @	10.00
Calendulas	2.00 @	4.00

YOU Will find all the best offers all the time in The Review's Classified Advs.

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FLOWER GROWERS

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HOLTON & HUNKEL CO.

462 Milwaukee Street, Milwaukee, Wis.

GROWERS AND SHIPPERS OF

**CUT FLOWERS,
GREENS and
PLANTS**

Wholesale Cut Flower Prices.

Philadelphia, July 30, 1919.

	Per 100	
Premier	\$ 8.00 @	\$20.00
Russell	4.00 @	15.00
Double White Killarney, Long...	6.00 @	8.00
Double White Killarney, Short...	3.00 @	4.00
Maryland, Long	6.00 @	8.00
Maryland, Short	3.00 @	4.00
Columbia	4.00 @	15.00
Ophelia, Long	6.00 @	8.00
Ophelia, Short	3.00 @	4.00
Victoria, Long	6.00 @	8.00
Victoria, Short	3.00 @	4.00
Carnations	2.00 @	4.00
Cattleyas		100.00
Cattleyas Harrisonii	35.00 @	50.00
Gladioli	4.00 @	6.00
Candytuft, bunch25 @	.35
Lilium Rubrum	6.00 @	8.00
Asters	3.00 @	6.00
Dahlias	4.00 @	6.00
Feverfew	20.00 @	25.00
Astermums	5.00 @	8.00

Boston, July 30, 1919.

	Per 100	
American Beauty	\$ 4.00 @	\$30.00
Shawyer, Russell	2.00 @	12.00
Killarney	1.00 @	6.00
Milady, Miller	2.00 @	8.00
White Killarney	1.00 @	6.00
Double White Killarney	2.00 @	8.00
Dark Pink Killarney	1.00 @	8.00
Killarney Brilliant	1.00 @	8.00
Mrs. Aaron Ward	1.00 @	6.00
Hadley	2.00 @	12.00
Ophelia	2.00 @	8.00
Columbia	2.00 @	12.00
Hoosier Beauty	1.00 @	8.00
Kaiseria	2.00 @	10.00
Carnations	1.00 @	2.00
Cattleyas	75.00 @	100.00
Lily of the Valley	6.00 @	10.00
Easter Lilies	15.00 @	20.00
Sweet Peas50 @	1.00
Gladioli	3.00 @	8.00
Asters	2.00 @	5.00

Pittsburgh, July 30, 1919.

	Per doz.	
Beauty, Special	\$ 5.00 @	\$ 5.00
Beauty, Fancy, 24 to 30-inch...	\$ 3.00 @	4.00
Beauty, Shorter, 18 to 24-inch...		2.00
Beauty, Firsts, 12 to 18-inch...	1.00 @	1.50
	Per 100	
Beauty, Seconds	\$ 4.00 @	\$ 6.00
White Killarney	4.00 @	12.00
Richmond	4.00 @	12.00
Ophelia	4.00 @	12.00
Shawyer	4.00 @	10.00
Mock	6.00 @	15.00
Mrs. Charles Russell	4.00 @	12.00
Carnations		2.00
Gladioli	4.00 @	8.00
Asters	1.00 @	4.00

Milwaukee, July 30, 1919.

	Per 100	
Columbia	\$ 6.00 @	\$15.00
Mrs. Charles Russell	6.00 @	15.00
Killarney	3.00 @	8.00
White Killarney	3.00 @	8.00
Hoosier Beauty	4.00 @	8.00
Mrs. Ward	3.00 @	6.00
Ophelia	3.00 @	8.00
Carnations, assorted	2.00 @	3.00
Cattleyas, per doz. \$7.50 @ \$9.00		
Sweet Peas50 @	.75
Snapdragons	4.00 @	6.00
Gladioli, per doz. \$0.75 @ \$1.00		
Gypsophila, bunch. .25 @ .35		

WM. KESSLER

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113 W. 28th Street, NEW YORK

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FOR IMMEDIATE SHIPMENT.

Write, wire or phone.

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SUGAR LAND,

TEXAS

100,000 CUT GLADIOLI

BEST ASSORTED COLORS. Write us for prices and time of shipment.

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All kinds of Florists' Supplies

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Has removed its office to

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where it will be continued under the same management and with the same efficiency and integrity as during the past sixteen years.

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Always mention the Florists' Review when writing advertisers.

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CONSIGN your shipments of flowers to us and you will not only be doing business with New York's leading commission house in the floral trade, but you will receive top-notch prices and prompt returns.

Special opportunity for a couple of good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

United Cut Flower Co., Inc.

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We can fill your order
for all

Seasonable
Cut Flowers

MILWAUKEE, WIS.

GEORGE J. POLYKRANAS

WHOLESALE FLORIST

Exceptional Opportunity for a good Rose
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Wholesale and Retail Dealers in all kinds of

EVERGREENS AND ALL KINDS OF FLORISTS' SUPPLIES

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ASPARAGUS PLUMOSUS—fresh every day. Let
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Fancy and Dagger Ferns, Galax, Leucothoe, Wild Smilax,
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Largest Stock and Assortment of Florists' Decorative Evergreens in America

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Established 1887. Phones 187-2088 Farragut. Open at 8 a. m. every day, Sundays excepted

ROSES, CARNATIONS, LILIES, ASTERS

and All Seasonable Flowers.
Every variety of Cut Flowers. Growers, study your best interests and
ship to me this season.



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Dagger Ferns

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ALL KINDS OF

EVERGREENS

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Green Galax

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TRAENDLY & SCHENCK

Wholesale Florists and Cut Flower Exchange

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Tel. 3053 Farragut

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Dealers in Florists' Supplies

Our Specialties: Wheat Sheaves and Baskets

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WHOLESALE NEW YORK CITY 118 West
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Telephone Chelsea 6925

In the exact center of the Wholesale Cut
Flower Section. Prompt and careful
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William P. Ford

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Phone 5835 Farragut

Seasonable Flowers in unlimited quantity,
and the best the mar-
ket affords every day in the year. Prompt ship-
ments at a moment's notice.

ROSES, CARNATIONS, VALLEY, Etc.

Reed & Keller

122 W. 25th St., New York

Florists' Supplies

We manufacture all our Metal Designs,
Baskets, Wire Work and Novelties

BONNET & BLAKE

WHOLESALE FLORISTS

130 Livingston Street, BROOKLYN, N. Y.
Tel. Nos. 1293-1294 Main

THE BUSY BEES

Headquarters for all kinds of top-grade stock, from
the BEST Eastern Growers.

Established 1903

Prompt Payments

A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS

54 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

Wholesale Cut Flower Prices.

New York, July 28, 1919.

	Per 100	
Beauty, Specials	\$10.00 @	\$30.00
Beauty, Fancy	8.00 @	10.00
Beauty, Extra	4.00 @	6.00
Beauty, No. 1	3.00 @	4.00
Beauty, No. 250 @	2.00
Prima Donna	1.00 @	8.00
Killarney50 @	5.00
Francis Scott Key	5.00 @	25.00
My Maryland	1.00 @	4.00
Mrs. Aaron Ward	1.00 @	8.00
Mrs. Sawyer	1.00 @	4.00
Russell	2.00 @	15.00
Ophelia	1.00 @	8.00
Lady Stanley	1.00 @	6.00
Mock	2.00 @	6.00
Columbia	1.00 @	12.00
Hadley	1.00 @	12.00
Sunburst	1.00 @	6.00
Orchids—Cattleyas	25.00 @	75.00
Carnations50 @	1.50

GEORGE C. SIEBRECHT

WHOLESALE FLORIST

109 W. 28th St., NEW YORK

Phones 608 and 609 Farragut

Consignments of QUALITY Stock Solicited

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Smith's Chrysanthemum Manual

FOURTH EDITION

60c, Postpaid.

Elmer D. Smith & Co., Adrian, Mich.

M. C. FORD, 121 W. 28th St. New York City

Telephone 3870-3871 Farragut

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Will find all the best
offers all the time in The
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P. J. SMITH

Successor to John I. Raynor. Wholesale Florist,
Selling agent for the largest growers. A full line of
choice Cut Flower Stock for all purposes, by the 100,
1000 or 10,000. Consignments solicited. Telephone
1995 Farragut.

Closed on Sunday

131 West 28th St., NEW YORK CITY

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RIEDEL & MEYER, Inc.

49 West 28th St., NEW YORK

Growers, attention! We have twenty-five
years' experience. Consignments
solicited.

Telephones: 4024-4025 Madison Square

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JOHN YOUNG & CO.

WHOLESALE FLORISTS

Choicest Stock in America

53 W. 28th St., New York

Telephone 4336 Farragut

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WALTER F. SHERIDAN

Wholesale

.. Florist ..

131-133 West 28th St., NEW YORK

Telephone 3532-3533 Farragut

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UNITED STATES' CUT FLOWER CO.

Wholesale Growers

ELMIRA, NEW YORK

Always mention the Florists' Review
when writing advertisers.

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, E. C. Dungan, Philadelphia, Pa.;
secretary-treasurer, C. E. Kendel, Cleveland, O.

ENGLAND has no shortage of seeds this season.

MANY of last season's buyers of seeds are sellers this season.

THE Chicago onion set crop has suffered further deterioration during the last week.

GEORGE H. DICKS and F. B. Dawson, representing Cooper, Tabor & Co., London, passed through Chicago last week on their way to the coast.

THE obituary column this week records the death of Arnold Ringier, widely known among seedsmen and seed buyers during the years he was secretary of the W. W. Barnard Co., Chicago.

THE extent of the consumption of onion seed in the United States is indicated by the statement of the Bureau of Markets that the estimated crop of fifteen leading northern onion states is equivalent to 22,365 cars of 600 bushels each. It surpassed the great crop of 1917 by nearly 2,000 cars and was nearly 9,000 cars ahead of the short crop of 1916.

TO PROPERLY observe its first anniversary, the annual meeting of the stockholders of the Kiester-Hall Seed Co., Waterloo, Ia., was held, July 16, around the banquet board of the leading local hotel. In addition to a list of things to eat, the menu carried a program of music and speeches and a picture of the new building the company expects to occupy about November 1. It is presumed directors and officers were reelected.

BULBS.

Here's the way the situation seems to size up:

Paper Whites—On the way. Crop larger than recently reported; better percentage of large sizes than expected; original orders believed shipped nearly in full.

Romans—Nobody cares.

Early tulips—Scarce.

Late tulips—Perhaps enough.

Narcissi—Nearly full deliveries; not admitted to England.

Hyacinths—Small demand.

Harrisii—Trace.

Formosa lilies—Crop failure.

Giganteums—One-third to half a crop; all the world wants 'em.

Hardy lilies—Not many; most of them dug and shipped to England right after the armistice.

Freesias—Seventy-five to 100 per cent deliveries.

FRENCH BULBS.

The steamer Canada arrived at New York July 28 with the first of this season's shipments of French bulbs. The Patria is on the way. The Canada brought only a comparatively small quantity, but the bulk of the Patria's cargo is bulbs. The boat is due about August 1.

Apparently the reports of crop failure in the Ollioules Paper White district were exaggerated. Cable advices indicate that many orders have been filled in full. It is not yet apparent what the exporters have done in the matter of filling the orders booked at 38 francs,

QUALITY SEED

— FOR THE —

Market Gardeners of America



SPINACH SEED, All Varieties

100 lbs. or more.....30c per lb.
Less than 100 lbs.35c per lb.

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Before Buying Elsewhere

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Bristol, Pennsylvania

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SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

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WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,
Watermelon, Squash and Pumpkin Seed, Sugar,
Flint and Field Seed Corn.

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Wholesale
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Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

The C. Herbert Coy Seed Co.

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Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-
kin; Sweet, Flint and Dent Seed Corn.

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Garden, Flower and Farm Seeds

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We have many of the short items together with all
the plentiful items in seed to offer—beans, sweet
corn, carrot, onion sets, dwarf nasturtium. Send
for our wholesale price list. Shipments from here
or New York city go quickly everywhere. Contract
growing price list 1919 seeds on request.

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Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce,
Onion and Radish.
Correspondence solicited.

We are Headquarters for the
BEST OF EVERYTHING

in

VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations
in every part of the United States where seeds are grown successfully, all
in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds
of all kinds in quantity and of highest quality.

Glad to quote for present delivery or
on growing contract for crop of 1919.

Jerome B. Rice Seed Co., Cambridge, N.Y.

Mention The Review when you write.

R. C. MCGILL & CO.

WHOLESALE SEED GROWERS

SPECIALTIES IN VARIETY

ONION-CARROT-BEET-RADISH-PARSNIP

CONTRACT PRICES MAILED ON REQUEST

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CABLE ADDRESS, "MCGILL-SEED"
SAN FRANCISCO

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YOU will be satisfied with the products of
Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

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BEANS, PEAS AND CORN

GROWERS FOR THE TRADE
Write for Prices

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Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot,
Parsnip, Parsley, Celery, Endive, Scallion, Named and Mixed
Brassicas and Sweet Peas, and Cauliflower.

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Company

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The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin,
Cucumber, Cantaloupe and Watermelon
Seed and Field Corn, on contract.

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Correspondence Solicited. Swedesboro, N.J.
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TOMATO SEED

Grown for the
Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA
Mention The Review when you write.

WINTER-FLOWERING SWEET PEAS

	Pkt.	Oz.	1/4 lb.	Lb.
Asta Ohn, lavender.....	\$0.75	\$1.25	\$ 3.50	\$12.00
Columbia, pink and white.....	.75	1.25	3.50	12.00
Christmas Pink.....	.75	1.25	3.50	12.00
E. Burke, lavender, one of the best.....	1.00	1.50	5.00	12.00
E. Burke, greenhouse grown...	2.00	3.00	10.00	12.00
Hercules, rose pink.....	.50	.75	2.50	8.00
Helen Lewis, salmon pink....	.75	1.25	3.50	12.00
Heatherbell, mauve lavender..	.65	1.00	3.00	12.00
Lavender Nora.....	.50	.75	2.50	8.00
Melody, rose pink, white ground	.75	1.25	3.50	12.00

	Pkt.	Oz.	1/4 lb.	Lb.
Mrs. Spanolin, pure white....	\$0.50	\$0.75	\$ 2.50	\$ 8.00
Mrs. Skach, bright pink.....	.50	.75	2.50	8.00
Pink and White Orchid.....	.50	.75	2.50	8.00
Rose Queen, beautiful pink...	.75	1.25	3.50	12.00
Rose Queen, greenhouse grown	2.00	3.00	10.00	12.00
Selma Swenson, soft pink....	.50	.75	2.50	8.00
Snowflake, pure white, one of the best.....	.75	1.25	3.50	12.00
Wedgwood, clear blue.....	1.00	1.50	5.00	12.00
White Orchid.....	.50	.75	2.50	8.00
Yarrowa, rose pink.....	.50	.75	2.50	8.00

PRIMULA OBCONICA, New Crop

Grandiflora Rosea, Apple Blossom, Kerminina, Violacea, Crispa Coerulea, Gigantea Rosea, Plathil, Lilacina. Per trade pkt., 75c; 5 pkts. for \$3.00.

Cineraria, model mixed, trade pkt., \$1.00.

Calceolaria, forest mixed, trade pkt., 50c.

PANSY SEED, New Crop

	Trade Pkt.	Oz.
Special Florist mixed.....	\$1.50	\$7.00
Golden Queen.....	.50	2.50
Emperor William.....	.50	2.00
Violet Blue.....	.50	2.00
Giant Cassier.....	.50	2.50
Giant Bugnot.....	.50	2.50

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

But in a general way it seems that the original orders are being filled pretty nearly in full, with supplemental orders resulting also in fair deliveries. At this distance it looks as though the French growers had managed to put the price up where it was worth an extra effort to gather in the stock and that there is nothing approaching a famine. Not only is the delivery larger than recent reports indicated, but the percentage of larger sizes of bulbs is greater than buyers here had been led to expect.

The American importers who can pay in francs will get off easily, because the rate of exchange has been falling steadily. One may now buy better than 7 francs for a dollar. Some of the exporters who had booked orders in francs notified their customers that the prices were advanced to new figures in dollars, the purpose evidently being to get around the low rate of exchange.

MUST CLEAN VALLEY CLUMPS.

Regulation 3, of the rules and regulations supplemental to Quarantine 37, provides that the nursery stock and other plants and seeds specifically mentioned therein, including lily of the valley, may be imported under permit when free from sand, soil or earth.

Since lily of the valley clumps practically always carry more or less sand, soil or earth, importers are warned by the Federal Horticultural Board that such clumps imported under the provisions of this regulation will be thoroughly inspected upon arrival in this country and if sand, soil or earth is found adhering to the roots the shipment may be refused entry.

It is suggested by the board that lily of the valley be imported in the form of pips rather than clumps, and that they be thoroughly cleaned by washing, so as to insure their freedom from sand, soil or earth.

THE HARRISII SITUATION.

Advices from Bermuda are to the effect that about 300 cases of Harrisii bulbs will be on the boat scheduled to sail August 1, only an insignificant quantity having come on the steamer which brought the latest mail. It is said that

QUALITY — PRICE — SERVICE

Grass seed, root seed and all kinds of vegetable seed. All first-class Danish grown under our own control.

Let us quote you prices.

INGEMANN CHRISTENSEN & CO.

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Selected stocks of Onion, Lettuce, Radish, Carrot, Sweet Peas, etc.

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Write to **DREYON-TEGELAAR & CO.**

Large Growers of these Bulbs at Ollioules, Var, France

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Garden Seeds

—AT WHOLESALE—

438 Market Street, PHILADELPHIA, Pa.

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Growers of

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Get the benefit of our 69 years' experience

All Seasonable Varieties Our stock is very complete

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Wholesale Seed Grower

Pepper, Egg Plant, Tomato, Okra, Asparagus, Rhubarb, Celery, Spinach, Beet, Onion, Beans, Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

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FLOWER SEED SIZES TO CATALOGUE ENVELOPES—RETURN ENVELOPES

Brown Bag Filling Machine Co.

FITCHBURG, MASS., U. S. A.

Mention The Review when you write.

Michell's Winter-flowering Spencer Sweet Peas

	Oz.	¼ lb.	Lb.
Early Asta Ohn. Fine rich lavender.....	\$0.75	\$ 2.50	\$ 8.00
Early Heather Bell. Rich mauve lavender.....	.75	2.50	8.00
Early Helen Lewis. Fine shade of orange pink.....	.75	2.50	8.00
Early Hercules. Soft rose pink.....	.75	2.50	8.00
Early Lavender Nora. Unwin type; color, lavender....	.25	.75	2.50
Early Lavender Pink. Very fine.....	.75	2.50	8.00
Early Liberty. Deep sunproof crimson.....	.75	2.50	8.00
Early Meadow Lark. Beautiful rich cream.....	.75	2.50	8.00
Early Melody. Rose pink on white ground.....	.75	2.50	8.00
Early Morning Star. Deep orange scarlet in standard, with orange pink wings.....	.75	2.50	8.00
Early Mrs. A. A. Skach. Clear, bright pink.....	.75	2.50	8.00
Early Mrs. M. Spanolin. Black seeded; pure white.75	2.50	8.00
Early Mrs. William Sim. Salmon pink.....	.75	2.50	8.00
Early Pink and White. Blanche Ferry type.....	.75	2.50	8.00
Early Red. Bright cherry red.....	.75	2.50	8.00
Early Rose Queen. One of the finest varieties; color, a most attractive shade of pink.			
Greenhouse-Grown Seed.....	3.00	10.00	35.00
Outdoor-Grown Seed.....	1.25	3.50	12.00
Early Sankey. Black seeded; white.....	.75	2.50	8.00
Early Song Bird. Pale pink on white ground.....	.75	2.50	8.00
Early Songster. Rich lavender.....	.75	2.50	8.00
Early Spring Maid. Light pink on cream ground.....	.75	2.50	8.00
Early Venus. White, blushed pink.....	.75	2.50	8.00
Early Warbler. Rich, mauve purple.....	.75	2.50	8.00
Early Wedgwood. Lovely clear blue.....	.75	2.50	8.00
Early White Orchid. Pure white.....	.75	2.50	8.00
Early Yarrowa. Bright rose pink, with lighter wings...	.75	2.50	8.00
Mixed Winter Flowering Spencers.....	.50	1.75	6.00

Also all other Seasonable Seeds, Bulbs and Supplies.
Send for our New Wholesale Price List—Just out—if you do not receive a copy.

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The Premier British Wholesale
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Dutch and French Bulbs

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BOLGIANO'S 1919 SUMMER AND FALL CATA-
LOGUE OF "BIG CROP" SEEDS

Special Prices for Florists and Market Gardeners.
Write for a Copy at Once--It Will Save You Money.

J. BOLGIANO & SON, Baltimore, Md.

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DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed
growers in Denmark. Please send for price list

Chr. Moebjerg, 216 7th St. N., Minneapolis, Minn.

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BRITAIN Is The NATURAL HOME OF THE

CABBAGE and of BRASSICAS in general,
KALE, BROCCOLI, CAULIFLOWER, etc.

ALSO RUTABAGA AND TURNIP.

Did you see our MR. OWEN F. TROTT? NO!
Then write and get our special prices on all **SEEDS!**

SPOT OR FORWARD DELIVERY.

**KELWAY & SON, Wholesale
SEED GROWERS, LANGPORT, ENG.**

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ALL SEEDSMEN REQUIRING FIRST-CLASS STRAINS OF PRIMULAS and other CHOICE FLORISTS' FLOWERS

Should Apply to

Watkins & Simpson, Ltd.
27-29 Drury Lane, Covent Garden, LONDON, England

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Chas. Schwake & Co., Inc.

LILY OF THE VALLEY

Japanese Lilies, French and Dutch Bulbs

90-92 West Broadway NEW YORK

Mention The Review when you write.

CEYLON

WILLIAM & RICHARD,

Alexandria Gardens, Colombo, Ceylon

Tropical Seeds and Plants of
Commercial Products, etc.

Mention The Review when you write.

the growers of bulbs have succumbed to the same influences which have upset all calculations on French and Japanese bulbs. Dry weather in May is alleged to have greatly reduced the crop, especially of the larger sizes, one of the largest shippers stating that there are only about half as many 7 to 9s and 9 to 10s as he counted on when he booked his orders. He says he had bought of other growers about 50,000 bulbs, but that he did not get them, "a man from New York having gone to the growers and offered them much higher prices, \$200 for 9 to 10s and \$120 or better for 7 to 9s. Bids of \$125 for 7 to 9s and \$250 for 9 to 10s now bring no offers of bulbs." With sales made by American jobbers against expected arrivals, deliveries under the circumstances are impossible and nobody knows who will eventually pot up the season's output of bulbs.

SEED BIDS OPENED.

Bids for furnishing the seeds required by the Department of Agriculture for congressional free distribution during the coming year were opened Tuesday afternoon, July 22. They were not, however, made public.

It is known that the bids in some instances were materially lower than last year's, and substantially lower all along the line. It is authoritatively stated that they were lower than those made before the war.

More than fifty bids were offered, or about the average number during the last five years. During the few years preceding the war, the bidders averaged in the neighborhood of ninety.

The department will purchase about \$200,000 worth of seed. The appropriation is \$358,900. The difference between the amount actually expended in seed and the amount of the appropriation is absorbed in overhead charges involved in distribution.

It is expected that the department will make awards of contracts during the week ending August 2.

THE CANTALOUPE DISTRICTS.

A feature of the cantaloupe crop in recent years has been the tendency to shift heaviest production to the far west and the southwest. Last year, California and Arizona together produced about one-half of the crop, and the proportion so far this year of the western production seems to be still larger.

California has an enormous crop of good quality, likely to far exceed the early estimate, which indicated a production of about 7,000 carloads, compared with estimates of 7,000 to 8,000 carloads in each of the three preceding seasons. The Arizona forecast is double that for 1918 and about one-third of the figures estimated for California. Toward the middle of July, Arizona shipments were exceeding those from California, which was approaching gradually the end of shipments from the southern part of the state.

Colorado in recent seasons has produced a crop estimated at 1,700 to 2,000 cars annually. The Georgia estimate for this year exceeds 1,000 cars, compared with 485 for last year, but this state approached 3,000 cars estimated production in 1917 and exceeded 2,000 cars in 1916. South Carolina should produce nearly half as many as Georgia this season, with estimate of 425 this year as compared with 153 for last year. Pres-

CYCLAMEN

White, pink eye; White, Salmon, Christmas Red, Glory of Wandsbek.

Heavy stock, 8-inch, \$30.00 per 100. 8½-inch, \$35.00 per 100. Shipment at once.

POINSETTIAS

We will have them in quantity. July delivery, \$10.00 per 100; \$95.00 per 1000. August delivery, 9.00 per 100; 85.00 per 1000.

Carefully packed in paper pots. You may have either the standard strain or stock from California strain, whichever you prefer.

ROSES

1000 Ophelia, 2½-inch \$100.00 per 1000 1000 Ophelia, 4-inch, heavy \$150.00 per 1000
500 My Maryland, 2½-inch, heavy \$115.00 per 1000
Francis Scott Key, Rosalind, Killarney Brilliant, Sunburst, White Killarney and Mignon,
8½-inch pots, \$25.00 per 100.

SIM'S GOLD MEDAL PANSY SEED

His final selection of the best of that wonderful strain. ¼ oz., \$4.00; ½ oz., \$7.50; 1 oz., \$15.00.

FRENCH HYDRANGEA LILIE MOUILLERE

The best all-around pink Hydrangea. Deep pink with light eye. Colors up early and holds a long time. 2½-inch, strong plants, \$12.00 per 100; \$100.00 per 1000.

BEGONIA CININNATI

Ready in August, from top cuttings, \$20.00 per 100.

EUPHORBIA JACQUINIAEFLORA, 2½-inch (ready) \$16.00 per 100
HYDRANGEA BABY BIMBINETTE (new pink) \$12.00 per 100; \$100.00 per 1000
CHRISTMAS JOY PEPPER, 2½-inch per 100, \$7.00
FERN FLATS, guaranteed 200 per flat, 2.50
BIRD'S-NEST FERN, excellent little plants, 2-inch pots per 100, 12.50
GODFREY CALLAS, 8 and 8½-in., to move at once, \$8.00 per 100. Selected, heavy,
\$10.00 per 100.

Cash or satisfactory trade references. No C. O. D. shipments.

L. J. Reuter Co.,

PLANT BROKERS
329 Waverley Oaks Road,

Waltham, Mass.

Snapdragons

have proved to be the greatest money-makers of any greenhouse plants. Join the ever-increasing ranks and have a house of SNAPDRAGON next winter.

Seed of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.

Seed of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton, and Fancy Mixed, 35c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N. H.

Gladioli, Peonies, Dahlias, HOLLAND BULBS

UNITED BULB CO., Inc.
Mount Clemens, Mich.

Mention The Review when you write.

HELLER'S
MIL
PROOF
SEED
CASES.

Send for Catalogue.

HELLER & CO.
Montpelier, Ohio

Mention The Review when you write.

ent estimates are about the average of production in 1917 and 1916 for this state. Most other eastern and middle-western sections have declined in production in recent seasons.

Actual shipments each season have ranged from half to two-thirds of the estimated production.

IMPORTS OF GRASS SEED.

The following table, prepared in the seed laboratory of the bureau of plant industry, United States Department of Agriculture, shows the amount of the various kinds of forage-plant seeds subject to the seed importation act permitted entry into the United States dur-

Hart & Vick Inc.

Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.
Buy Your Seeds from Men Who Know
Get our new catalogue.

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SEEDS

Stump & Walter Co

30-32 Barclay St., New York City

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SEEDS, PLANTS and BULBS

BARCLAY NURSERY,
14 West Broadway, NEW YORK

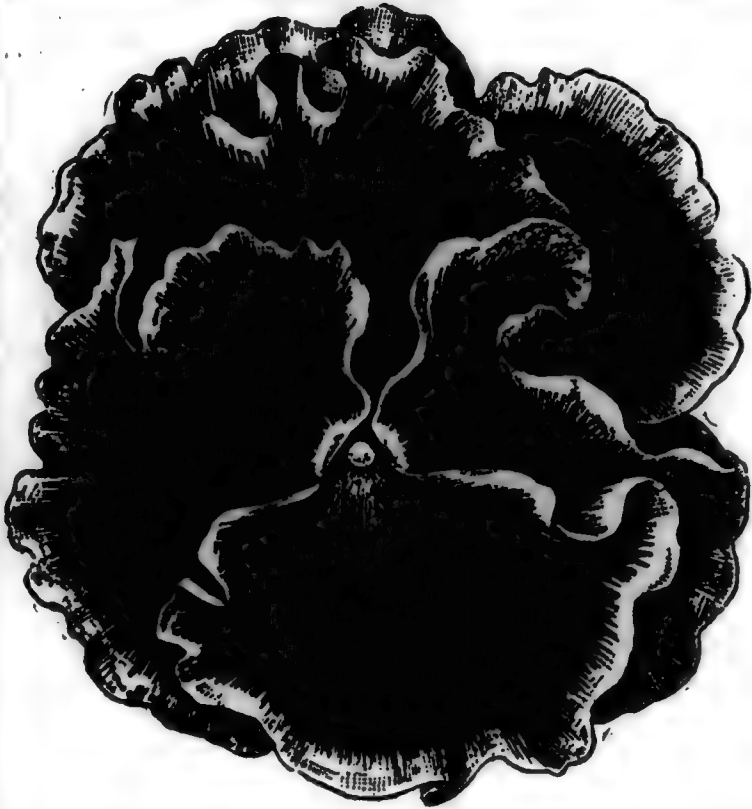
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Schiller's

"The Strain That Leads"

Primroses

Mention The Review when you write.



New Early-flowering or Winter-blooming GIANT PANSIES

An entirely new and distinct strain of Pansies. The main advantage of these new Pansies over all hitherto existing Pansies is the extreme earliness of flowering and the unusual hardiness, which enables them to withstand quite severe Winters, and to bloom right on into the summer. Sown at the same time as other Pansies, they begin flowering the early part of March or as soon as the snow is off the ground, many times having four or five large flowers to a plant, when all other Pansies are only showing buds. The flowers are large, well formed and fragrant. They are highly recommended for Autumn planting on graves, and for very early bedding, as well as for early cut flowers.

14. **WINTER SUN.** Golden Yellow, with dark eye.
15. **ICE KING.** Silvery white, with dark blue eye.
16. **CELESTIAL QUEEN.** Light or sky blue.
17. **CHARM OF MARCH.** Dark velvety blue.
18. **MIXED.** The above four colors with other shades and variations.

Each Color Separate or Mixed

500 Seeds, 25c; 1000 Seeds, 40c; 1/2 oz., \$1.10; 1/4 oz., \$2.00; 1 oz., \$7.50

12. **KENILWORTH GIANT PRIZE** is undoubtedly the largest flower and longest stemmed Pansy in the world. The enormous flowers are of perfect form and of great substance. Petals overlapped and undulating. The rich colorings and markings are widely varied, some flowers being almost self-colored. 500 seeds, 30c; 1000 seeds, 50c; 1/2 oz., \$1.85; 1/4 oz., \$2.50; 1 oz., \$10.00.

10. **KENILWORTH GIANT EXHIBITION** is the very finest complete mixture ever sent out. Seeds carefully saved only from marked plants of the best varieties, with the largest and best shaped flowers and richest coloring. It is impossible to convey an adequate idea of the delightful variations in color and markings of this unrivaled mixture. 500 seeds, 30c; 1000 seeds, 50c; 1/2 oz., \$1.85; 1/4 oz., \$2.50; 1 oz., \$10.00.

Chas. Frost
Kenilworth, N. J.

Cross St.

Mention The Review when you write.

BURNETT BROS. SEEDS : BULBS : PLANTS 88 Chambers Street. NEW YORK CITY

ing the month of June, 1919, as compared with June, 1918:

Kind of seed.	June, 1919. Pounds.	June, 1918. Pounds.
Alfalfa	506,800	600
Bluegrass:		
Canada	187,800	50,500
Kentucky		
Clover:		
Alsike	29,400	87,400
Crimson	800,900	40,000
Red	88,100	155,700
White		
Clover mixtures:		
White and alsike		
Alsike and timothy		
Red and alsike		
Millet:		
Broom corn		833,700
Hungarian		
Mixtures, grass		
Orchard grass	22,500	
Rape		120,500
Redtop		
Rye grass:		
English	22,200	20,400
Italian	58,000	18,700
Timothy		
Vetch:		
Hairy	3,000	12,100
Spring		

CATALOGUES RECEIVED.

Henry F. Michell Co., Philadelphia, Pa.—Illustrated wholesale summer catalogue of seeds, bulbs, ornamental and vegetable plants, pot-grown strawberry plants, tools and general supplies; twenty-eight pages and cover, besides a green insert bearing a seasonable list of seeds of perennials. The cover is handsomely colored, showing several varieties of flowers in their natural hues.

W. E. Marshall & Co., Inc., New York, N. Y.—This is the company's annual catalogue of bulbs, and the only other items of stock listed are pot-grown strawberry plants, of which about a score of standard sorts are offered, including the "ever-bearing or fall-fruited varieties"; twelve pages, illustrated, and cover. Misgivings are expressed in regard to the bulb supply, and patrons are advised to "order early."

Springfield, Ill.—H. L. Phelps is improving, but is still confined to his bed in a local hospital.

Cyclamen Seed

Giant English Strain, in all colors, \$9.00 per 1000

Pansy Seed

Our Florists' Prize Mixture, \$6.00 per oz.

Sweet Pea Seed

Rose Queen, greenhouse grown, \$3.00 per oz., \$10.00 per 1/4-lb.

All Zvolanek's varieties at Zvolanek's prices.

Place Your Order for Poinsettias in Time

We have secured the stock.

2 1/2-inch.....\$8.00 per 100; \$75.00 per 1000

Write us for quotations on other stock you may want.

S. S. SKIDELSKY & CO.,

50 Park Place, NEW YORK CITY

Mention The Review when you write.

THE GENERAL BULB COMPANY

Established 1883 at Vegelenzang, Holland

AMERICAN BRANCH

110 Water Street, NEW YORK

High Quality Bulbs Only

Mention The Review when you write.

Pansy Seed

of my largest flowering mixture of Show Varieties.

\$5.00 per oz.; 1/2 oz. \$2.50

Write for price by the pound.

PLANTS READY SEPTEMBER 15.

GUSTAV PITZONKA, Pansy Farm, BRISTOL, PA.

Mention The Review when you write.

BULBS

Register your name for our Wholesale Catalogue of French and Holland Bulbs. Ready shortly.

Also Perennials for Florists

ASK FOR SPECIAL PRICES

J. M. THORBURN & CO.

53 Barclay Street, N. Y.

Mention The Review when you write.

GLADIOLI

Please send for my quotations on large or small quantities of all the leading varieties.

JELLE ROOS

Gladiolus Specialist. Box A, MILTON, MASS.

Mention The Review when you write.

NEWS OF THE NURSERY TRADE

WILLIAM A. PETERSON, of Peterson Nursery, Chicago, left July 26 for a vacation at Winona Lake, Ind. He will return August 5.

T. R. NORMAN and sons, C. O. and F. R., who constitute the firm of T. R. Norman & Sons, of Painesville, O., visited several of the leading nurseries on their way home from the Chicago convention.

IN THE obituary column this week is notice of the death of Richard Welch, for forty years in the employ of the Storrs & Harrison Co., Painesville, O., and father of S. R. Welch, a foreman of that concern.

THE officers of the H. J. Weber & Sons Nursery Co., Nursery, Mo., are: President, Christine Weber; vice-president and general superintendent, Wm. A. Weber; secretary and treasurer, Frank A. Weber; superintendent of floral department, Walter T. Weber; assistant superintendent, Geo. A. Weber. The firm, established in 1867, was incorporated in 1903.

HEARINGS ON FREIGHT RATES.

The hearings taking place before the Interstate Commerce Commission in regard to the changes in rates and regulations in perishable protective tariff No. 1 are attracting the attention of nurserymen. While the increases proposed are primarily aimed at fruit shippers, there are, nevertheless, phases of the investigation which will affect the freight rates on nursery stock. The investigation, known as docket 10664, has already been taken up at Los Angeles, Portland and Denver. The principal hearings are at Chicago, set for July 30, and at New York September 2. At Atlanta, Ga., and New Orleans hearings are set for September 11 and 18 respectively.

President Moon, of the A. A. N., has asked A. H. Hill, of Dundee, Ill., and other nurserymen to appear at the Chicago hearing. Secretary Sizemore will probably be in attendance there also.

A. A. N. RELEASES COUNSEL.

May Have Executive Secretary.

While amply recognizing the credit due Curtis Nye Smith for his work in 1918, with the help of Ex-President Mayhew, in keeping off embargoes of nursery stock during the war, the execu-

tive committee, meeting at the close of the Chicago convention, came to the decision that, now that the danger of such embargo is removed and Quarantine No. 37 is in force, there is less need for his services than formerly. He was therefore released by the association. The credit and collection bureau, which he so successfully conducted, will be provided for as soon as arrangements can be completed.

The unexpected action of the nurserymen in taking over the market development bureau as a department of the association placed a responsibility upon the association for the management of the bureau which it had not before had to assume.

The convention in Chicago also sought the aid of the federal government in securing crop reports, upon which nurserymen might more intelligently propagate and plant their stock. Legislative matters in general have to be handled, and these, it was felt, could be looked after by an executive secretary, capable of managing the affairs of the association and the market development bureau, as well as developing new activities for the

association and merging those of kindred associations, thus centralizing, so far as possible, the nursery interests of America.

John Watson the Man.

When it became known in Chicago that John Watson had severed his connections with the Princeton Nurseries, the executive committee sought him for the position of executive secretary, to

PEONIES

Our NEW LIST Is Ready

Jackson & Perkins Co.

Newark, New York State

(THE PREFERRED STOCK)

Mention The Review when you write.

HILL'S EVERGREENS

Best for Over Half a Century. Firs, Spruce, Pines, Junipers, Arborvitae, Y-ws. in small and large sizes. Price List Now Ready.

THE D. HILL NURSERY CO.

Evergreen Specialists. Largest Growers in America.
Box 403, Dundee, Ill.

Mention The Review when you write.

Peonies and Iris

Send us your name now for our new Catalogue.

PETERSON NURSERY

30 N. La Salle St. CHICAGO, ILL.

Mention The Review when you write.

IBOLIMUM

The new Hybrid HARDY PRIVET, in the fall of 1919. More about it later. Introducing of BOX-BARBERRY

L. BOUTA X OVALIFOLIUM. To be sent out in the fall of 1919. More about it later.

THE ELM CITY NURSERY CO., NEW HAVEN, CONN.

PEONIES

GUARANTEED TRUE STOCK
PRICES REASONABLE

No Peony Roots may be imported this fall and the demand will be greater than ever. A Customer who bought 5,000 roots from us in the fall of 1917, wants 8,000 for this fall.

GET BUSY or you will GET LEFT.

S. G. HARRIS

Tarrytown, N. Y.

FARMERS NURSERY CO.

FRUIT TREES,
ORNAMENTALS,
SHRUBS, PERENNIALS

GET OUR
PRICES

Troy, O.

Mention The Review when you write.

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

Write for our wholesale trade list.

73 YEARS

W. & T. SMITH COMPANY

GENEVA, N. Y.

1000 ACRES

PEONIES

30 ACRES

IRIS, 2 ACRES

Best Standard Varieties.

Write for Catalogue.

GILBERT H. WILD, SARCOXIE, MO.**STOCK YOU NEED**

Liberal Extras for Early Orders

	Per 100	Per 1000
Asparagus Plumosus, 2 1/4-in.	\$8.50	\$80.00
Asparagus Plumosus, 3 1/2-in.	7.50	70.00
Asparagus Sprengeri, 2 1/4-in.	8.25	28.00
Smilax, 2 1/4-in.	2.75	25.00
Geraniums, 2-in., any variety	3.25	30.00
Fuchsias, 2 1/4-in., 12 varieties	8.25	30.00

ALONZO J. BRYAN, Wholesale Florist
WASHINGTON, NEW JERSEY

Mention The Review when you write.

ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND

THE AUDUBON NURSERY

WILMINGTON, N. C.

H. VERZAAL, Prop.

Wayside Gardens

Hardy Plants, Bulbs and Shrubs

MENTOR, OHIO

Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON
Hardy Plant and Pansy Farm BARABOO, WIS.**POINSETTIA**

READY NOW

Thrifty young stock, 2 1/4-inch pots.
\$8.00 per 100; \$70.00 per 1000

The Storrs & Harrison Co., Painesville, Ohio

Mention The Review when you write.

JOHN BADER CO.**FERNS, PALMS and**
BEDDING PLANTS

PRICE LIST NOW READY

Office and Greenhouses, MT. TROY
N. S. PITTSBURGH, PA.

Mention The Review when you write.

STAR BRAND ROSES"American Pillar" and nearly every
other good-hardy climber.

Send for our list.

The **GONARD & JONES CO.**
Robert Pyle, Pres.West Grove,
Penn., U.S.A.
Ant. Wintzer, V.-P.**ORDER EARLY****PRIMULA MALACOIDES****ROHRERI**

The best strain of Malacoides on the market. Years of patience have developed it to perfection. The beautiful shades of Rose Pink, Light Lavender and Snow White make it one of the most desirable and profitable plants to grow, not only as single plants but for combination work it cannot be excelled.

	100	1000
Pink and Lavender mixed, 2 1/4-in.	\$6.00	\$55.00
Pure White, 2 1/4-in.	7.00	60.00
Malacoides, Townsendi, 2 1/4-in.	6.00	55.00
PRIMULA Obconica, Rosa Gigantea, Grandiflora, Apple Blossom and Kermesina, 2 1/4-in.	7.00	60.00
Eureka, New variety very fine Chinensis Obconica. Large flower, extra fine color, 2 1/4-in.	7.50	65.00
Chinensis, 2 1/4-in.	6.00	55.00
MYOSOTIS (Forget-me-nots). The best Winter-flowering strain on the market, 2 1/4-in., August and September delivery, \$8.00 per 100, \$75.00 per 1000.		

GERANIUMS

Special Offer.

1500 Poitevine, 2 1/4-in. rose pots; 1500 Ricard, 2 1/4-in.; 500 S. A. Nutt, 2 1/4-in.; as large as 3-in. Particularly fine for stock plants. \$5.00 per 100, \$45.00 per 1000.

GERANIUMS, Rooted Cuttings, Poitevine, Ricard, Castellane, Nutt, Scarlet Bedder, Buchner for August and September delivery.

Extra Heavy Cuttings, 1000
Poitevine, Ricard.....\$20.00
Other varieties.....18.00

CALLAS

GODFREY CALLAS. The True Godfrey, 3 1/2-in., ready for a shift, \$10.00 per 100. GODFREY CALLAS, Field grown, ready for 6 and 7-in. pots, September delivery, \$30.00 per 100.

Godfrey Calla Roots. Fall delivery all sizes. Prices on application.

	100	1000
White Calla, size 1 1/2 to 2-in.	\$15.00	\$120.00
White Calla, size 1 1/2 to 2 1/4-in.	20.00	150.00
Other sizes on application		

	100	1000
Yellow Calla, size 1 1/2 to 1 3/4-in.	\$20.00	\$175.00
Yellow Calla, size 1 1/2 to 2 1/4-in.	25.00	200.00
Yellow Calla, size 2 1/4 to 2 1/2-in.	80.00	

C. U. LIGGIT, —Office—
303 BULLETIN BLDG. Philadelphia, Pa.**POT-GROWN Strawberry Plants**

We are in a position to supply the trade in Pot-Grown Strawberry Plants of best quality and at right prices. All the good old and choice new varieties. Output for the season, two hundred and fifty to three hundred thousand plants.

Prices and full details promptly mailed upon request.

J. T. LOVETT, Inc., Little Silver, N. J.**Plants for Fall Stock**

GERANIUMS, fine 2 1/4-in., Nutt, Buchner and Double Grant, \$3.00 per 100; \$27.50 per 1000. Nutt, Grant, Hill and Buchner, 3-in., \$5.00 per 100; \$45.00 per 1000. Nutt and Double Grant, 4-in., \$8.00 per 100. Rooted Cuttings, summer price, \$15.00 per 1000.

Alternanthera, 2 1/4-inch	\$18.00 per 1000
Celestial Peppers, 2 1/4-inch	\$3.50 per 100; 30.00 per 1000
Cluster Peppers, 2 1/4-inch	3.50 per 100; 30.00 per 1000
Chatelaine Begonias, nice 2 1/2-inch	6.00 per 100
Dracaena Indivisa, 5 1/2-in., very strong, 20c each.	
Primula Chinensis, 3-inch, choice	8.00 per 100

GULLETT & SONSAdd 5c on the dollar
for packing**LINCOLN, ILL.**

Mention The Review when you write.

BAY TREES

STANDARDS, 30, 40, 44 and 48-inch crowns.

PYRAMIDS, 4 sizes, 6 to 8 feet high, 22 to 28-inch base.

SHORT STEMS, 6 sizes, 20 to 28-inch crown.

BUSH SHAPE, 24 inches high, 16 to 18-inch diameter.

READY TO SHIP NOW.

Write for F. O. B. New York prices and details of sizes.

McHUTCHISON & CO.,

95 Chambers St.,

NEW YORK

Mention The Review when you write.

give his entire time to the affairs of the association. It was thought that there is not another man in the entire membership so well acquainted with the nurserymen of America and their needs.

Mr. Watson has had other business opportunities and these he is considering as well as that offered to him by the executive committee. The executive committee has not desired to hurry Mr. Watson in his decision, but pending that decision their work of organization has been largely suspended, as so much depends upon the acceptance of Mr. Watson. If he accepts, the duties now falling upon the legislative committee, the president and other officers of the association will in large degree be delegated to the executive secretary. Should Mr. Watson decline, then other arrangements will have to be made for the credit and collection bureau, legislative matters and other problems that the association attends to.

In the meantime, Charles Sizemore will attend to secretarial affairs as he did before. It is intended to retain Mr. Sizemore to carry on the traffic bureau, which he so successfully handled last year. Hence the engagement of Mr. Watson would not in any way affect Mr. Sizemore's position, except that some of the duties he is now performing would be taken over by the executive secretary.

WINTER- FLOWERING ROSES

We still have left about three thousand **ROSALIND (Glorified Ophelia)**. This is much darker than the original Ophelia. Buds are bright coral, which changes to a clear pink when flowers are developed.

One of our best sellers. Extra fine plants.
3½-inch pots \$30.00 per 100

We can supply, also, the following varieties in more or less limited quantities as long as unsold, strong plants from 3½-inch pots: Per 100

Columbia and Mrs. Chas. Russell \$40.00
Sylvia (Yellow Ophelia) 30.00
Francis Scott Key, Killarney Brilliant, Neesler
Beauty, and Mignon, or Cecile Brunner 25.00

F. R. PIERSON

TARRYTOWN, -:- NEW YORK

Mention The Review when you write.

4,000,000 Cabbage

Cauliflower and Celery Plants. All varieties.
Cabbage, \$1.50 per 1000. Re-rooted, \$1.80; 500, \$1.20; 300, \$1.10; ready now. Snowball Cauliflower, \$4.00. Re-rooted, \$5.00; 500, \$2.75; 300, \$2.00; 200, \$1.50; 100, 90c; ready now. Celery, \$2.50. Re-rooted, \$3.00; 500, \$1.75; 300, \$1.25; 200, \$1.00. Ready now.

Cash. List free.

F. W. ROCHELLE & SONS, Chester, N. J.
Mention The Review when you write.

FERNS AND PALMS

Kentia Belmoreana and Forsteriana
Strong 4-inch pots, 50 cts. each.

FERNs, Teddy Jr. and Whitmanii, 4-inch pots, \$35.00 per 100.

Cash with order.

GODFREY ASCHMANN,
1012 W. Ontario St., Philadelphia, Pa.

Mention The Review when you write.

ORCHIDS

Best commercial varieties collected, imported and grown by **JOHN De BUCK**, 719 Chestnut Street, SECAUCUS, N. J.

GERANIUMS

We have a fine lot of 2-inch stock for immediate shipment, of all the kinds we list in our Catalogue, such as **Beaute Poitevine**, **Alph. Ricard**, **Abbie Schaffer**, **Miss F. Perkins**, etc., **\$2.75 per 100; \$25.00 per 1000.**

We are booking orders now for next season.

Hardy English Ivy

Good strong 2-inch stock, \$2.50 per 100; \$22.50 per 1000.

Table Ferns

Good strong 3-inch plants, fine assortment at \$6.00 per 100.

R. VINCENT, Jr., & SONS CO.,

White Marsh, Maryland

Mention The Review when you write.

FINE STOCK IMMEDIATE CYCLAMEN DELIVERY

3-inch.....	Per 100 \$20.00	3½-inch.....	Per 100 \$30.00
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ASPARAGUS SPRENGERI

4-inch.....	Per 100 \$10.00	5-inch.....	Per 100 \$15.00
-------------	--------------------	-------------	--------------------

500 SMILAX

2¼-inch.....\$3.00 per 100

ADIANTUM CROWEANUM

ELEGANT PLANTS FOR STORE

5-inch.....75c each 6-inch...\$1.00 each 7-inch...\$1.50 each

Add 10% for packing on the above stock.

J. E. MATTHEWSON
SHEBOYGAN, WISCONSIN

ORCHIDS

We have thousands of plants in all varieties in flower sheath.

Write for price list.

We deal in nothing but orchids.

GEO. E. BALDWIN CO., Box 98, Hamaroneck, N.Y.
Mention The Review when you write.

ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line. If you intend investing in Orchids, do so now while prices are low. Special lists on application.

LAGER & HURRELL, Summit, New Jersey

Mention The Review when you write.

GERANIUMS

4-inch.....\$10.00 per 100

HARDY IVIES

4-inch.....\$20.00 per 100

5-inch.....35.00 per 100

6-inch.....50.00 per 100

ASCHMANN BROS.

Second and Bristol Sts. and Rising Sun Ave.,
PHILADELPHIA, PA.

Mention The Review when you write.

GLOIRE de CHATELAIN

One of the most satisfactory house plants ever disseminated. Always a ready seller and one of the most profitable plants for the retail florist. Shift these plants into 5 or 6-inch pots for fall or early winter sales. We have a large stock and in prime condition. From 3-inch pots, **\$10.00 per 100, \$100.00 per 1000.**

POINSETTIAS

for pans. The finest plants you ever saw. Write us. **\$8.00 per 100; \$75.00 per 1000.**

CARNATION

benching time is at hand. Write us about plants if you are short. We have them in the best varieties.

BAUR & STEINKAMP

3800 Rockwood Ave.

INDIANAPOLIS, IND.

Mention The Review when you write.

CYCLAMEN. 5-inch for August delivery, \$9.00 per doz.; \$85.00 per 100.

BIRD'S-EYE PEPPER. 2½-inch, \$5.00 per 100; 3-inch, \$8.00 per 100.

CELESTIAL PEPPER. 2½-inch, \$4.00 per 100.

Now Ready. Packed in paper pots, free.

PETER PEARSON

5732 Gunnison St., CHICAGO, ILL.

Do it now. Contribute to the National Publicity Fund

PEARSON'S
MONEYWORTH
QUALITY

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PEARSON'S
MONEYWORTH
QUALITY

CARNATIONS

Rooted Cuttings of

LADDIE, \$75.00 per 1000

Orders booked now for January, 1920, delivery.

F. DORNER & SONS CO., Lafayette, Ind.

Mention The Review when you write.

A Card This Size

Costs only \$1.00 per Week
on Yearly Order

It would keep your name and your specialty before the whole trade.
A half-inch card costs only 50c per week on yearly order.

A. N. PIERSON

INCORPORATED 1917

**Growers of Plants, Cut Flowers,
Palms and Ferns**

CROMWELL, CONNECTICUT.

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, New Jersey

DRACAENA INDIVISA

Exceptionally fine stock,
4-inch, pot-grown, at
\$25.00 per 100

A. L. MILLER, JAMAICA, N. Y.

Mention The Review when you write.

Craig Quality Stock

For Price List see double-page ad,
issue of July 24

Robert Craig Co., Philadelphia

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, PHILADELPHIA, PA.

Mention The Review when you write.

JULIUS ROEHRS CO.

RUTHERFORD, N.J.

**ORCHIDS, PALMS
and plants of every variety**

Primula Malacoides Rosea

Booking orders for delivery any time
between now and October 1.

Our stock is the pure, deep, rich pink so much
in demand.

\$5.00 per 100; \$40.00 per 1000.

Fred. H. Lemon & Co., Richmond, Ind.

Mention The Review when you write.

Write for prices and description of

ROSE PREMIER

**The Jos. H. Hill Co.
RICHMOND, IND.**

Mention The Review when you write.

We will have for August delivery

FERNS

In 5, 6, 7 and 8-inch pots

All small sizes are sold.

Should you be interested, write

GEO. A. KUHL, PEKIN, ILL.

Mention The Review when you write.

Greenhouse Heating

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

PIPING THREE HOUSES

Could you give me the amount of 1½-inch pipe that would be required to heat my three greenhouses to 60 degrees at 5 degrees below zero? I have lots of 1½-inch pipe and would like to make use of it. The houses face south and there is a bluff fifty feet high on the north side. That should help. I am enclosing a rough sketch. T. H.—Mich.

The houses are each 33x100, as shown by the sketch, with two and one-half feet of glass in the south wall of one of the houses. Since the house which has glass in the south wall has a twin roof, we should place a 2-inch flow pipe under the ridge of each of the houses and connect each of them with five 1½-inch returns, except that there should be six returns in the house at the south side.

In the other house we would use one 2½-inch flow pipe and thirteen 1½-inch returns. These should be placed under the beds and on the exposed walls.

COAL PLEA BEFORE CONGRESS.

"There is plenty of coal in the ground and plenty of miners to get it out, but unless the coal users of the country buy, the coal will not be mined," stated George H. Cushing, managing director of the American Wholesale Coal Association, before the rules committee of the House of Representatives in Washington last week. He declared the public would be to blame for the coal scarcity which the country would probably face next winter.

Mr. Cushing said coal produced before last April 1 had been burned and that production since then had fallen short of the yearly demand by at least 125,000,000 tons. Part of this shortage can be made up, he said, if coal orders are placed before railroads are tied up with movement of crops. After that it will be too late, he added.

In the words of the American Mining Congress, "Coal mines can only produce when transportation is available. The 'rush' for coal cars will come in the early fall, about the time that the wheat crop begins to move. The task of moving these two commodities is, in normal years, enormous, and this year, with car shortage in sight, Europe crying for food and a stiff wheat price forcing every bushel into market, there will be a jam everywhere.

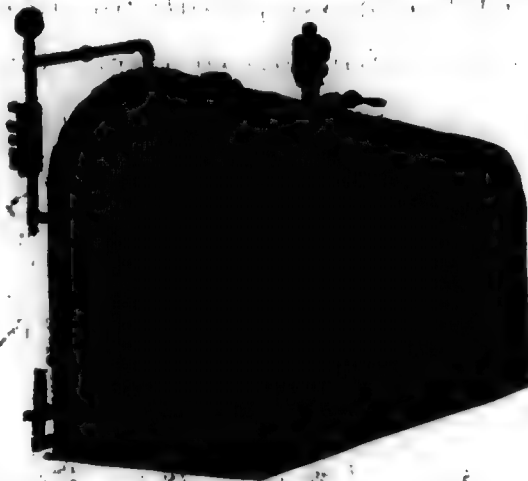
"Because of lack of orders, coal men have been unable to estimate to the railroad administration the probable movement, hence Director Hines has been unable to make plans, but 4,000 extra locomotives have been put in condition and held in reserve.

"The enormous advance in cost of

K-R-O-E-S-C-H-E-L-L

STEAM UNITS OF SUPERIOR FEATURES

No Tubes
To Clean,
No
Masonry
Required



For Steam
Plants
Less Than
100
Horse Power

Kroeschell Water Tube Steam Boiler

KROESCHELL High Pressure Unit

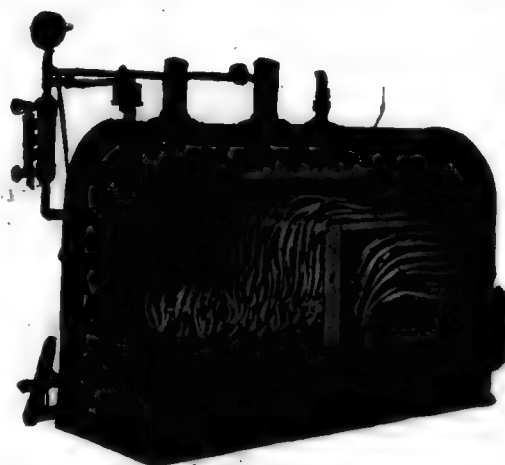
100 to 350 HORSE POWER



KROESCHELL FIRE & WATER TUBE BOILER

Our BABY Steam Boiler

For
Small
Steam
Plants



Gravity
Vapor or
Vacuum
Systems

KROESCHELL Tubeless Steam Boiler

KROESCHELL BROS. CO., 444 W. Erie Street
CHICAGO, ILL.

"Farnsworth Equipped" Florists are Saving Many Tons of Coal Per Day

Reduce the cost of your coal 20% next winter by using the Farnsworth Duplex Boiler Feed pump and the Farnsworth Closed system machines. **The Farnsworth Duplex Boiler Feeder** is the "greatest coal-saver ever offered the steam plant." It is the master-machine of the Farnsworth closed System, the machine you will eventually buy. It is sold with the Farnsworth guarantee.

The Farnsworth Closed System—the most simple method of feeding water into boilers—and the best. Hundreds of these coal-saving machines have paid for themselves in the course of a few months. It is the last word in handling condensation, the only way—**THE FARNSWORTH METHOD**. It has saved from \$1,000 to \$30,000 per year in some big plants in this country and Canada.



The Farnsworth Duplex Boiler Feeder
Front view of 8-inch machine, showing duplex receiving and delivery check valves. Returns condensate with an automatic, continuous flow.

Place the Farnsworth Duplex Boiler Feeder above your boilers—discharge all your high pressure traps directly into it. Any L. P. condensation you have in scattered buildings drain to a Farnsworth Condensation pump, which will pump it to this Duplex Boiler feeder. By this closed system all condensation is held under pressure and fed directly into boilers at a high temperature.

The Double Action Pump—the Wonder Machine

(Note the Simplicity of Our Machines)

Hundreds of installations prove the value of the Farnsworth machines. You may be wasting coal—why not investigate our claims? It will cost you nothing to have our engineers make recommendations. Write today.

FARNSWORTH COMPANY,

—ENGINEERS and MANUFACTURERS of CONDENSATION PUMPS—
226 Washington St., CONSHOHOCKEN, PA.

CANADIAN FAIRBANKS-MORSE CO., Limited
(Manufacturers and Distributors for Canada)

FAIRBANKS-MORSE CO., Inc.
Agents and Distributors Pacific Coast

Mention The Review when you write.

IT PAYS TO USE—

ELASTIC FIRE BRICK in all your boiler work.

Any handy man can install it.

Use it for patching when you cannot afford to cut a boiler out.

ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

CURRAN & COMPANY

Tel. CANAL 1013

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

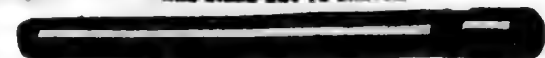
Mention The Review when you write.

building new cars (50,000 box, 25,000 gondolas and 25,000 other open-tops) led to refusal of many companies to accept the new cars at the war-contract price, and Director Hines is appointing a trustee to place the new cars in service, control their movement and settle the price later.

"Another element which will control is labor. Even if the wage increase is avoided—and many producers expect the increase—a coal miner can produce only so many pounds per day. He can only be multiplied to the mine capacity, and unless the cars can be moved—empties in and loaded out—the mine cannot produce to capacity. If the wage increase comes, hundreds of 'high cost'

Pipe and Tubes

ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply
1003 N. 7th St., PHILADELPHIA, PA.

Mention The Review when you write.

Send for information about
**FISHER GREENHOUSE
FUEL ECONOMIZERS
FISHER GOVERNOR CO.**
Home Office—MARSHALLTOWN, IA.
Branches in Principal Cities.

Mention The Review when you write.

—PIPE—

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902, Foundry St. Newark, N. J.

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Full Weight Wrought Iron and Spellerized Steel Pipe

Coils, Bends, Railings, etc., made to Sketch

FORD & KENDIG CO.
27 North 7th Street
34th and Wood Streets PHILADELPHIA

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properties may be forced to close down, thus lessening the supply.

"There are no sensational disclosures coming, as has been promised, to show direct incompetency, but a state of war could hardly produce a more effective block to normal movement of fuel."

WHAT RADIATION REQUIRED?

We are going to build two greenhouses, one $21\frac{1}{2} \times 80$, and one, alongside it, $10\frac{1}{2} \times 50$, with a wood and glass partition between the two houses; all as per enclosed sketch. Will you kindly let us know the amount of radiation required in each house to maintain a temperature of 65 degrees in zero weather? Which is the best way to run the pipe? And what are the sizes of pipe, using open tank? L. F.—N. J.

We would suggest the use of three $2\frac{1}{2}$ -inch overhead flow pipes on the purlins for the $21\frac{1}{2} \times 80$ foot house, and that fourteen 2-inch returns be provided. We would place four under each of the three benches and two on the exposed wall, which has three feet of glass.

In the narrow house we would place a 2-inch flow pipe on each plate and connect each of them with three 2-inch returns. The best circulation can be obtained when the flows, as well as the returns, are given a slight fall. The expansion tank may then be connected with the highest part of the system and air valves will not be needed.

Des Moines, Ia.—The opening of the new Fort Des Moines hotel here July 15 made a big run of work for the local florists. In addition to the decorations, there were large numbers of good-will pieces from those who do business with the management. The Alpha Floral Co., of which J. S. Wilson, Jr., and L. T. Chrisman are the active men, had the bulk of the work, the orders aggregating over \$1,500.

WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS
and forget your
troubles.

No night fire-
man required—
as the magazine
or coal chamber
holds sufficient
fuel to keep fire
10 to 12 hours
without atten-
tion. Best made
for a small
greenhouse.

Send for Catalogue
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Telephone
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**S. WILKS
MFG. CO.**

1523 Illinois Ave.,
CHICAGO, ILL.

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Stop that Slug- gish Circulation in Your Steam Lines!

YOU CAN EASILY do it! Hundreds of other florists—sick of the never-ending bother of antiquated steam pumps—have solved the sluggish circulation problem permanently with the

Morehead Back-to-Boiler SYSTEM

Big representative concerns like the Minneapolis Floral Company, the Memphis Floral Company, the Pittsburgh Floral Company, etc., etc., now drain their steam lines and return the pure hot condensation immediately to the boilers as feed water with the Morehead System.

Quickly and easily attached to your present apparatus, the Morehead System gives you absolute control of the temperature in every foot of your houses—and soon pays for itself in the saving of fuel.

Tell us about your present heating troubles—our engineers will give you expert information on exactly what you may expect the Morehead System to do for you—and send you a book which covers the greenhouse steam plant situation thoroughly.

Morehead Mfg. Co.

Dept. "M"

Detroit, - Michigan

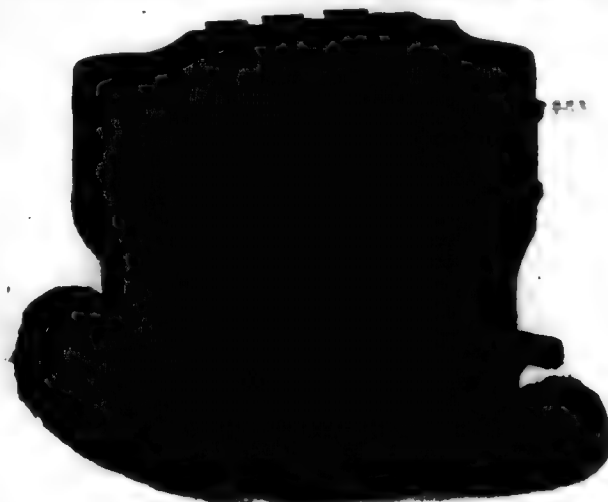
A Uniform Temperature

means better flowers—more naturally grown. The Morehead System maintains an even, consistent temperature throughout your growing houses by eliminating sluggish circulation and delivering every drop of the condensation, which is now allowed to clog up your steam lines, directly back to the boiler while it is hot.

You not only get better flowers, but you also save a large per cent of your fuel.

Write for
Back-to-Boiler
Book Today

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IMICO Hot Water Bollers

Made by

Illinois Malleable Iron Co.

1801-1825 Diversey Boulevard

CHICAGO

Are noted for COAL ECONOMY and good results generally.

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✻ Always mention the Florists' Review when writing advertisers ✻

A Florist Cannot Afford to Take a Chance

on either the quality of the fuel he uses or on the possibility of getting it.

It is possible that there will be plenty of coal next winter, but it is hardly likely.

Buy or contract for your coal now and be sure it is



ENERGY COAL
stocks well and burns very satisfactorily in the proper place.

Energy is mined and sold by

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YOU Will find all the best offers all the time in The Review's Classified Ads.

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Princeton, Illinois

Selling Agent and Wholesale Dealer for

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LA SALLE THIRD VEIN

COAL

To THE TRADE:

Effective August 1, and subject to change without notice, we quote:

La Salle 6-inch Chunks

La Salle 3x6-inch Egg

La Salle 1 1/4 x 6-inch Egg

La Salle 1 1/4 x 2 1/4-inch Nut

at \$3.50 per ton,
F. O. B. Mines

La Salle Mine Run, \$3.35 per ton, F. O. B. mines

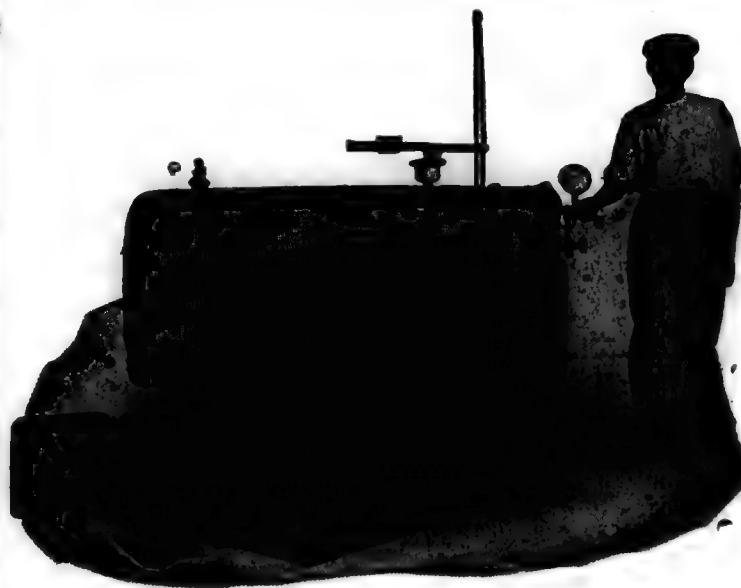
Consumers are at last awakening to the fact that there is likely to be a coal shortage, and are buying coal now. Orders from dealers are coming in more rapidly—miners are scarce—the car situation is becoming more critical daily.

Get under cover. Order your coal for August, and save another advance, which will undoubtedly come.

We have used La Salle coal for five years.

Write for prices on Cut Flowers and Potted Plants.

W. E. TRIMBLE GREENHOUSE CO., Princeton, Illinois



Heat Bulletin

No. 6

Seeing is Believing

Our latest Testimonial Sheet contains some favorable comments from pleased users, besides photographs of a few of the Greenhouses and buildings being heated by

BERNHARD BOILERS

Catalogue and Testimonials sent on request.

"REMEMBER, THE
LOWEST WATER LINE"

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KANAWHA MFG. COMPANY
175 W. Jackson Blvd., Chicago, Ill.

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PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

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a

BOILER?

Install one that

LETS THE FLORIST SLEEP

Ask for our Catalogue.

GIBLIN & CO.,
UTICA, N. Y.

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

H. MUNSON

Est. 1896 Phone Superior 572
1433 N. Wells St., Chicago

NEWPORT, R. I.

Horticultural Society Meeting.

The meeting of the Newport Horticultural Society last week was of unusual interest. It was decided to judge the school gardens July 30. Alexander MacLellan, John B. Urquhart and William Gillivray were appointed judges. Much interest was manifested in a vase of *Buddleia variabilis Veitchii*, which was exhibited by John Mahan and was awarded the society's certificate.

At the previous meeting of the society, on recommendation of the committee on awards, consisting of Richard Gardiner, William Gray and Andrew J. Dorward, a first-class certificate of merit was awarded to the new seedling climbing rose, Nancy Pretty. This is a seedling from Dorothy Perkins, a single silvery pink variety, raised by Alexander MacLellan.

Various Notes.

Joseph G. Leikens had the decorations at the recent Padelford dinner, at the Clambake club. They consisted of a fountain in the center of the table decorated with blue hydrangeas, with sprays of the same radiating to each plate.

The floral decorations at the Stillman residence, where the reception for the recent Warren-Urquhart wedding was held, were by Wadley & Smythe.

W. H. M.

Davenport, Ia.—Cyril Van Risseghen, who has been gardener for Joseph Bettendorf, left here July 13 for Belgium, where he will take hold of his father's old-established florists' business, located at Pont du Malte, near Ghent. Mr. Risseghen's wife and daughter left for England last March to visit relatives. They will join Mr. Risseghen in Belgium.

Garnett, Kan.—Mrs. Nellie McDowell, after a humble beginning in the florists' business, will set forth in grand style next September, when her new greenhouse of 40x150 feet will be completed. One year ago Mrs. McDowell started with bulbs for sale. With her profits from this she bought bedding plants and ferns. Then she sold cut flowers for funeral designs.



Save Time and
Plants by using

THE HARRIS READY-TO-USE LOCKED PLANT BANDS

A Trial Package of 250 Bands
sent postpaid for 50c.

The A. W. Harris Mfg. Co., Sleepy Eye, Minn. Dept. A.

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Our superior facilities enable us to keep
QUALITY UP—PRICES DOWN
Write for prices and Save Money

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and SUPPLY CO.

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Standard Red Pots

DEPENDABLE STOCK — PROMPT SERVICE — LOW PRICES

You want pots you can depend on—red pots, uniform in size, shape and texture. You want pots which are smooth and strong, yet porous enough to insure the healthy growth of plants. And the prices must be reasonable, of course. That's just the kind of a deal we have to offer you.

We guarantee our stock of Standard Red Pots to be made of the best pot material obtainable, scientifically ground and carefully baked in special kilns, which insures uniform porosity and extra long life. Used exclusively by thousands of progressive florists throughout the west.

Send TODAY for our Special Florists' Bulletin No. 8. It is filled with money-saving information and special quotations you can't afford to miss. Just send a postal—that's the sure way to learn about better pots at lower prices. Better do it NOW.

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THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. Elverson Pottery Co., New Brighton, Pa.

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IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the
breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC"
Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials — Skilled Labor — Uniformly
Burned — Carefully Packed.

The Peters & Reed Pottery Co., HORACE C. GRAY CO., 200 Fifth Ave., New York So. Zanesville, Ohio



WE LEAD in QUALITY and FINISH

Others follow — when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

A. H. HEWS & CO., INC.

Cambridge, Mass.

RED

Standard Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc

PADUCAH, KENTUCKY

PRICE LIST OF

Red Pots

Net Prices F. O. B. Factory, Ionia.

Packing charges included.



	Per Crate	1000 contains
2 -inch.....	\$ 6.00	2500
2 1/4 -inch.....	6.80	2000
2 1/2 -inch.....	8.00	1250
3 -inch.....	10.40	1000
3 1/2 -inch.....	12.80	500
3 3/4 -inch, Geranium	14.40	500
4 -inch.....	16.00	500
4 1/2 -inch.....	21.60	250
5 -inch.....	28.80	250
6 -inch.....	43.20	125

C. C. Pollworth Co.

Milwaukee, Wis.

Kahler Red Pots

Write
for
Samples



Low
Prices,
Best
Service

The superior clay and excellent manufacturing facilities enable us to market a "better" round bottom, porous, non-alkali, real red flower pot.

KAHLER POTTERY CO.
828 OMAHA NAT'L BANK BLDG. OMAHA, NEB.

A Fine Seller in Retail Flower Stores Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

\$2.00 per dozen;
\$15.00 per 100.

Retails at 26c per pkg.

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1181 East 71st Street, CLEVELAND, O.

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GEORGE KELLER POTTERY CO.

Successors to

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Manufacturers of



RED POTS

Before buying write for prices

2614-2622 Herndon Street
Near Wrightwood Ave.

CHICAGO, ILL.

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SUPERIOR RED POTS

QUALITY AND PRICES RIGHT
—ASK US—

FLORIST SPECIALTY CO., Idaville, Ind.

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NICO - FUME FERTILIZERS, ETC.

My prices will interest you.

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6327 Ellis Ave., Phone H. P. 5679 **CHICAGO**

NEW PLANT LIFE LIQUID

Chemical Fertilizer for Plants

EXCELL LABORATORIES

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SPECIFY MAGIC BRAND FERTILIZERS

Pure Steamed
Bone Meal

Magic Special
Rose and Carnation
Feed



Precipitate
Bone Phosphate

Magic
Blood and Bone

Pure Pulverized Sheep Manure NATURE'S OWN FERTILIZER

Write for Prices and our Instructive
Booklet containing Feeding Charts.

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CHICAGO

WIZARD BRAND

PULVERIZED SHEEP - PULVERIZED CATTLE SHREDDED CATTLE MANURE

Write Wizard Brand into your supply
house order for manure—or drop us a
postal for latest price list and freight rates.

The Pulverized Manure Co.
33 Union Stock Yards **CHICAGO**

FOR RESULTS USE

Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

MASTER BRAND Pulverized Sheep Manure

MASTER BRAND Vine and Plant Manure

Guaranteed Analysis
Ammonia 2.50%
Phos. Acid 1.50%
Potash 2.00%

Guaranteed Analysis
Ammonia 5.00%
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Potash 1.00%

Quotations on any quantity and all information furnished on application.

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"Manufacturers and Distributors of MASTER BRAND PRODUCTS"

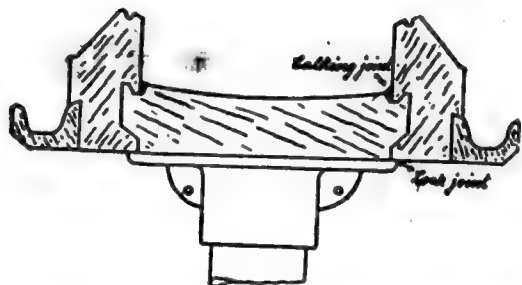
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PERFECT GREENHOUSE MATERIAL

of Louisiana Red Gulf Cypress

CAREFULLY MANUFACTURED IN EVERY DETAIL



Our Patent LEAK-PROOF Gutter

is unexcelled; no dripping, no sweating to annoy you. You can use the space below it for growing if you wish.

Ickes-Braun Mill Co., Greenhouse Material 2330 Wabansia Ave., CHICAGO

MILWAUKEE.

The Market.

The quantity, quality and variety of flowers were much better last week. As-ters are coming in quite abundantly, but the quality is not so good as it was in former years. The outdoor gladioli are beginning to arrive and are selling rapidly. The demand continues brisk, keeping the market in a healthy condition. There have been several good orders for funeral work.

Various Notes.

In the last two weeks there have been two heavy rain storms in the immediate vicinity of Milwaukee. In North Milwaukee, Brown Deer and Fox Point no rains have occurred for over a month. These being among the city's chief flower-producing areas, the loss and inconvenience have been of considerable importance to those concerned. A well at the range of the Holton & Hunkel Co., at Brown Deer, which has produced sufficient water for their needs for ten years, has been reduced to one-half capacity because of the drought. The deficiency is remedied by pumping water from a creek 1,000 feet from the green-houses.

John McVeagh, of A. L. Randall Co., Chicago, accompanied Ray Manning on his weekly trip to Milwaukee, July 22. His many business friends were glad to see him. Mr. McVeagh used to call on Milwaukee florists each week.

Lillian Feeley, of the Gimbel staff, is vacationing for two weeks.

Notice of the death of Patrick Cudahy, of the Cudahy Floral Co., appears in this week's obituary column.

A. H. M.

Waterproof Paper Pots

Fine for shipping or growing plants for short periods. Per 1000

2 1/4-inch	\$ 3.50
2 1/2-inch	4.00
3 -inch	6.00
3 1/2-inch	8.00
4 -inch	10.00
5 -inch	16.00

C. C. Pollworth Co.
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Always mention the Florists' Review when writing advertisers.

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WE operate our own Glass Factory and ship direct to you sizes 16x16, 16x18, 16x24 Double Strength. We can furnish any other size needed. It will pay to write us.

The National Sash & Door Co.
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GREENHOUSE GLASS IMMEDIATE SHIPMENT

NET CASH WITH ORDER

SINGLE STRENGTH, 8x10, 10x12, 10x14, \$4.75 per box; 16x18, \$5.50 per box.
DOUBLE STRENGTH, 16x16, 16x18, \$6.50 per box; 16x24, \$7.00 per box.

Save Time and Money by Ordering at Once

THE THROOP-MARTIN CO., COLUMBUS, OHIO

FLAT GREENHOUSE GLASS

In sizes from 8x10 to 16x24. Our glass is absolutely flat and of superior quality, thickness and color. Write us for our special prices.

Ohio Plate & Window Glass Co. 313-19 Morris St., Toledo, Ohio

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DAYLITE GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals..... 1.50 per gal.
F. O. B. Chicago

ANDERSEN SPECIALTY CO.

:: :: Leaves No Greasy Surface

One gallon will clean from 600 to 700 sq. ft.

ASK YOUR JOBBER FOR IT, or write to

6 EAST LAKE ST., CHICAGO
Phone Central 680



Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glasses occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply.

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Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

HENRY A. DREER,
714 Chestnut Street, Philadelphia.

FULL SIZE N. 2

PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% more surface.

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.

Prices on application to



Pittsburgh Plate Glass Company

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CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY

GREENHOUSE GLASS

ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

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WE ARE SPECIALISTS IN GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St.,

BUFFALO, N. Y.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES 29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

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8 x 10-inch, 10 x 12-inch and 10 x 14-inch. Single Strength, \$4.50 per box.

Double Strength, \$5.75 per box.

16 x 18-inch, Single Strength, \$5.00 per box.

All glass packed 50 square feet to the box.

Write us for prices on

ANY SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH

BAUR WINDOW GLASS CO., Eaton, Indiana

YOU

Will find all the best offers all the time in The Review's Classified Ads.

ROCHESTER, N. Y.

The Market.

Summer conditions prevail. Stock is plentiful, but the market is none too brisk. Quantities of outdoor blooms arrive daily and are disposed of at low figures. The continued drought is having its effect on all outdoor flowers. Only a small percentage of rain has fallen during the last month—not enough to do much good. Flowers are short-lived, owing to these conditions. Were it not for the large amount of funeral work, of which fortunately all stores receive their share, trade would be quiet. There is an ample supply of carnations on hand, but they are beginning to run small. Roses are in good supply and of fine quality. Pink varieties seem to sell in preference to others. White varieties are not in large supply. American Beauties are not in great demand. A few good Easter lilies are in and sell well. The supply of sweet peas is adequate for present needs, but their quality is not so good as usual. Superior stock, with long stems, brings good figures. A few excellent rubrum lilies are seen. Gladioli are fairly plentiful and sell well. There is a demand for double gypsophila.

Various Notes.

The summer window at the store of George T. Boucher has been redecorated and is more interesting than before. The main setting is a farm house, barns and animals. Surrounding these have been placed sand walks, with hedges of gypsophila. There is a pond, over which is a wooden bridge. Near the house are two automobiles, which bear the name Boucher.

Horace J. Head, who has been spending a couple of weeks in the country, left for a boat trip to Montreal, Canada, Sunday, July 27. He recently left the Wilson Floral Co., having been with them for the last nine years, and on his return to the city he will enter the employ of George B. Hart, as salesman.

Edwin P. Wilson, Jr., is spending his summer vacation at the summer school at Springfield, Mass.

The picnic planned by the Rochester Florists' Association for August 6 has been postponed to a later date. The place and date will be announced in the next issue of The Review.

J. B. Keller Sons displayed several large porch jars with pedestals in their window last week. Salmon-colored gladioli, with gypsophila, against the gray stone, were exceedingly effective.

H. J. H.

NO LOSS IF YOU MEND YOUR SPLIT CARNATIONS WITH


SUPERIOR CARNATION STAPLES

85c per 1000; 8000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St. Springfield Mass.

BEFORE **AFTER**



BLAKE'S LEVER CLIP for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.

Price\$1.55 per 1000
5000\$1.40 per 1000
10,000 or more..... 1.15 per 1000

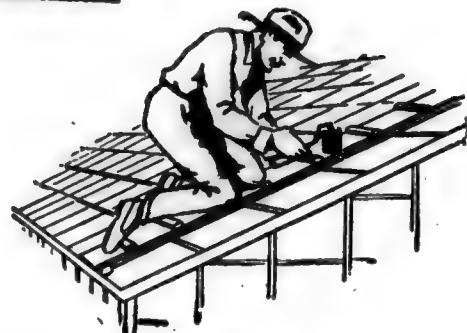
F. O. B. Rochester. Samples Free.

B. S. BLAKE & SON
8 Melrose St., Rochester, N. Y.

Asbestfalt

An Elastic Cement That Expands and Contracts With the Weather

Make your Greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather. \$1.25 a gallon. To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00; free with every barrel purchase of Asbestfalt.



Metropolitan Material Co

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE

BROOKLYN, NEW YORK

Mention The Review when you write.

IN THE ERECTION OF Foley Greenhouses

ONLY THE BEST OF MATERIAL IS USED

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

THE FOLEY GREENHOUSE MFG. CO.

Main Office and Factory: 3248 W. 31st Street.

Downtown Office: State-Lake Bldg.

CHICAGO, ILL.

SPLIT CARNATIONS ARE BEST MENDED WITH SUPREME CARNATION STAPLES

Sample on request No tools required Wholesalers write for prices
35c per 1000—Postpaid—3000 for \$1.00

F. W. WAITE, Manufacturer, 85 Belmont Avenue, SPRINGFIELD, MASS



Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

1/2 Pint, 30c; Pint, 50c; Quart, 90c;
1/2 Gallon, \$1.50; Gallon, \$2.50; 5-Gallon Can, \$10.00; 10-Gallon Can, \$20.00. Directions on package.

LEMON OIL COMPANY

420 W. Lexington St.,

BALTIMORE, MD.

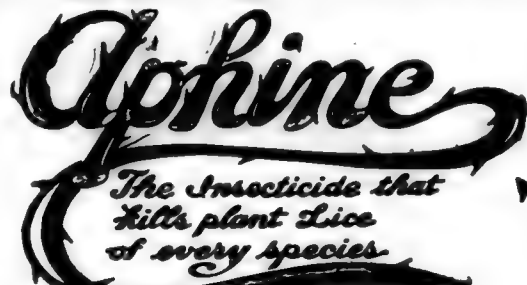
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Large Runs of

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Our Specialty—Get Our Figures.

531-537 Plymouth Pl., CHICAGO



THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00 Gallon, \$2.50

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart, \$1.00 Gallon, \$3.50

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00

Sold by Dealers

Aphine Mfg. Co., Madison, N. J.

SPLIT CARNATIONS

Easily Mended with Pillsbury's Carnation Staples.

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid
L. L. Pillsbury, Galesburg, Ill.

VITAPLASTIC

GLAZING COMPOUND

What is Real Economy?

Real economy consists of buying the BEST.

Vitaplastic Glazing Compound is not the cheapest material on the market

BUT

Vitaplastic is the BEST

The Best is cheapest in the end.

Send for our latest book on
"THE GLAZING PROBLEM."
It is free to the greenhouse man.

The **QUALITY BRANDS** *Company*
CLEVELAND OHIO



**\$ HEADQUARTERS
FOR
\$ GREENHOUSE
\$ MATERIAL
\$ UNIVERSAL MFG. CORP.
EVANSVILLE, IND.**

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**THE ORIGINAL AND ONLY
"ELASTIC-LYKE"
SEMI-LIQUID PUTTY**

FOR BEDDING OR RUNNING ON TOP

Will not run in hot nor
heave in cold weather.

Absolutely the best glazing product
ever produced.

Also "Dough Putty" and "Pure White"
greenhouse paint.

Elastic-Lyke Co., 30 East Randolph St.
(Not Inc.) CHICAGO

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty
before the whole trade, at a cost of
only 50c per week on a yearly order.

NURSERYMEN FLORISTS AND SEEDSMEN

Headquarters for first-class help, furnished free of charge to employers.
Tractor hands, teamsters, general men for farms, single and married,
all nationalities.

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DIAMOND AGENCY

557 W. MADISON STREET,

CHICAGO, ILL.

ANTS

KILLED WITH

"PERCO" ANT EXTERMINATOR

1/4 lb. - - - - \$0.25 1 lb. - - - - \$0.75
1/2 lb. - - - - .40 5 lbs. - - - - 2.75

Barrels (prices on request)

F. O. B. Flushing.

Manufactured by

PERFECTION CHEMICAL CO., Inc.
151-F Washington St., Flushing, N. Y.

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RAINBOW SYRINGE, \$2.00

Made of brass: fits 1/4-inch hose; easily adjusted
for fine or coarse spray of water; best greenhouse
syringe on the market. See page 10, July 24, issue.

JOHN WELSH YOUNG

6846 Wayne Ave., Germantown, Philadelphia, Pa.



DREER'S

Florist Specialties

New Brand New Style

"RIVERTON" HOSE

Furnished in lengths up
to 500 feet without seam or
joint.

The HOSE for the FLORIST

1/4-inch.....per ft.. 19 c

Reel of 500 ft. " 18 1/2 c

2 reels, 1000 ft. " 18 c

1/2-inch..... " 16 c

Reel of 500 ft. " 15 1/2 c

Couplings furnished free

HENRY A. DREER

714-716 Chestnut St.

PHILADELPHIA, PA.

PERMANITE

The wonder glazing material for greenhouse owners.
Elastic, dependable and everlasting--works quickly,
surely, and it never disappoints. Used by green-
house owners all over the world.

1 Gal. Can \$1.90 5 Gal. Cans \$9.00

Putty Bulbs (12 oz. size), each \$1.25

GEO. H. ANGERMUELLER CO.

1824 PINE ST. ST. LOUIS, MO.

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Greenhouse Construction Material

FITTINGS — HOTBED SASH



SAFE and DURABLE houses that give satisfaction because they are constructed of the best materials. Our prices are the lowest, our service the best.

ESTIMATES AND CATALOGUE FREE

Louisiana Red Gulf Cypress and Washington Red Cedar (WOOD WORK)

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= OVERISSUED NEWSPAPERS =

Car Load Lots FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND Protect your Supply
Our Specialty HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS by ordering Now
910 Michigan Blvd. **MENDELSON BROS. PAPER STOCK CO.** CHICAGO, ILLINOIS

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EVANSVILLE, IND.

The Market.

The funeral last week of Phil Frey, a prominent local attorney, who died in Chicago, was the cause of a large amount of business. Flowers are scarce and will be more so if the dry spell continues. Asters are suffering from lack of rain. July is behind in the usual amount of rainfall.

Various Notes.

J. D. Carmody is improved in health and has returned home from the hospital.

Theodore Kuebler did not receive encouraging results from his first asters, but says the late ones are better.

Niednagel & Sons have their carnation beds filled with soil and are ready for planting, which will be done this week.

Mrs. J. C. Elsperrmann is busy rebuilding the houses. Dave Elsperrmann has returned from overseas duty.

The Lockyear Floral Co. has two new houses well under way. These houses will give them much needed space.

Fred Zeidler has recovered from his spell of sickness. E. L. F.

DENVER.

Robert Newcomb, representing the Burlington Willow Ware Shops, Burlington, Ia., was in town a few days calling on the trade.

George Zimmer has returned from Billings, Mont., where he has been engaged in the flower business with his brother for several years. He has accepted a position as carnation grower with N. A. Benson.

Adolph Konecny has a new Ford car. O. E. Sandberg is erecting two houses 30x125 feet on his property on South Broadway.

Willmore's Dahlia Gardens are having a good cut of splendid gladioli and other garden flowers.

Elitch's Greenhouses are doing much repairing this summer. Several houses will be extended about twenty-five feet.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber
WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts. CHICAGO
L. D. Phones Lincoln 410 and 411

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"Your product has been highly recommended to us

FOR GREENHOUSE USE

and as we have had a great deal of trouble in securing a satisfactory article we are writing this letter." It was a florist of national reputation who sent the above. Your troubles, like his, will end when you write us about

SHEEP'S HEAD BRAND SHEEP MANURE

Guaranteed high percentage of nitrogen, phosphoric acid and potash. Weed seeds killed. Will not cause black spot. Hasten maturity, quicken the budding and stiffen the stems. Growers, write for prices NOW.

NATURAL GUANO CO., 811 River Street, Aurora, Illinois

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GREENHOUSES—ALL KINDS



PUT YOUR GREENHOUSE PROBLEMS UP TO US

We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.
PATENTED GREENHOUSES

1230-1232 Flushing Ave., Brooklyn, N. Y.

Harry Harlow, of this firm, is on his vacation.

A propagating house is in the course of construction at Oakes' Greenhouses.



Boldt & Lundy are showing some fine water lilies.

George Cooper had a splendid window of gladioli. R. S.

Introduced By us April, 1911

Which is a considerable time before there was any other plastic cement on the market — and, really, ours

Still Has No Rival

when it comes to value at the price.

Federal Greenhouse Cement No. 2 is a medium thick consistency. We consider this the ideal consistency for glazing work, not too thick nor too thin. Can be used in greenhouse gun, putty bulb, or other instruments. Those who prefer a slightly thinner consistency can thin with **Federal Special Greenhouse Thinner**.

SOLD DIRECT TO THE GREENHOUSE TRADE BY

The Federal Process Co.

We make several other grades of Cement for Special work. Write us about your problems.

Manufacturers

Cleveland, O.

**Federal Greenhouse
Cement No. 2**
(Regular)



PRACTICAL Greenhouse Work

calls for the best equipment obtainable to gain the most profitable results. Ordinary makeshift greenhouses may answer the purpose, but harder work is required of the owner and smaller returns for his labor and investment.

Every piece of material that enters into the construction of Callahan Cut-to-Fit Greenhouses is the result of much experience on the part of our detail men. The members are cut to exact measure and shipped to you with the plans; all so simple that any man with an ordinary knowledge of greenhouse construction can set them up perfectly.

Callahan Cut-to-Fit Greenhouses

are made of selected Louisiana Red Gulf Cypress, to best withstand the heat and moisture required in greenhouse work.

The Callahan Cut-to-Fit Greenhouse is a practical answer to the market grower's needs, and will give you a lifetime of service at a small expenditure.

No frills, no fancy work; just solid, useful, up-to-date construction at low prices.

Write for booklet and state size of house you are interested in building.

Callahan Duo-Glazed Sash Co.
1821 Fourth St., DAYTON, OHIO

PERMANITE in stock for immediate shipment

PERMANITE

The best black liquid putty made. Scientifically prepared for long service. Tried out by us.

Per gallon.....	\$ 1.85
5 gallons	9.00
20 gallons	35.00

C. C. POLLWORTH CO., Milwaukee, Wis.

Mention The Review when you write.



For everlasting satisfaction in Sash-Operating Device
use the ADVANCE

This machine has a universal reputation as being the strongest and neatest on the market, so why not be among the satisfied customers of **ADVANCE MATERIALS**? Our catalogue contains some very interesting information on how we can operate the sash and also how we can reduce your repair work to a very small item. Write to us today for our latest catalogue.

ADVANCE CO., Richmond, Ind.

Mention The Review when you write.

BUFFALO, N. Y.

The Market.

Supply and demand had a fair week of smooth traveling. Showers have been plentiful and outdoor stock is readily responding. The principal outdoor flowers found on the market at the present time are sweet peas, calendulas and a limited quantity of gladioli. At this time a year ago asters sold for \$1 per hundred. So far, the market has had to depend on indoor stock at the price of \$4 per hundred for pink, \$5 for white and \$8 for purple. Few purple asters are obtainable. There is still a supply of carnations, for which there is a ready demand at \$2 per hundred.

Various Notes.

Thieves entered Charles Sandiford's shop July 23, removed the cash register to the workroom and opened it. They obtained nothing for their trouble.

Frank J. Baum and family, of Kingsley street, left for Cleveland in their automobile July 22. They will visit the florists on their way. Although this is intended as a vacation trip, Mr. Baum is prepared to buy a stock of palms and cyclamens.

Charles Schoenhut, of William street, made a business trip to Philadelphia last week.

The florists' outing, July 23, at the Automobile Club, proved to be a success. It was a cool, bright afternoon and a large gathering was on hand to participate in the various games and contests. The program was a long one, taking from 2 p. m. until 7 p. m. to complete. Some of the principal prize-winners were J. B. Weise, Mrs. Weise and W. L. Torge, also a member of the Weise family. The 100-yard dash for girls was won by Miss Pauly, of the S. A. Anderson staff. The 3-legged race was won by J. Kramer and J. Tobin. Minnie Wilson and John Fieblekorn won the waltz contest. A baseball game was staged between the growers and the store men. William Adams acted as scorekeeper and Louis Neubeck as umpire. The store men won easily, Mr. Adams said, even though he was not sure of the score. For the dinner 209 were present.

F. P. A.

P. C. F. CO.

SPRAY NOZZLE



BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. Weight 4 oz.; length, 9 in.; fits 3/4-in. coupling.

Price, \$2.00. It's a wizard..

Pittsburgh Cut Flower Co., 116-118 Seventh St. Pittsburgh, Pa.

Mention The Review when you write.



Economical painting is buying paint with a record of durability.

DIXON'S SILICA-GRAPHITE PAINT is the most economical and longest service paint.

Write for Booklet 54-B and long service records.

Joseph Dixon Crucible Company
Jersey City, N. J. Est. 1827

Mention The Review when you write.

GULF CYPRESS



Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

Gulf Cypress

HOTBED SASH

All Kinds and Sizes

Unglazed, \$1.20 up

Glazed, \$3.40 up



THE ONLY PERFECT

LIQUID PUTTY MACHINE

Will last a lifetime,
\$3.00 each"SEAL TIGHT
LIQUID
PUTTY"will not harden, crack or
peel off\$1.88 per gallon in 10
gallon lots.

\$2.00 per single gallon.

MOST PRACTICAL
SHELF BRACKETMade for two 6-inch boards
or two lines of 1-inch or1 1/4-inch pipe, and can be clamped
on 1 to 2-in. upright pipe columns.7 25c
with bolts
complete

HOSE VALVE 74c

All brass except the hand wheel. Has
a removable leather disk, which is
easily replaced to keep water-tight.
Stuffing box prevents leaks at stem.



CORRUGATED

HOSE

Non-Kink Moulded Woven
In 25-ft. lengths, with couplings.
15c per ft. Unequaled at the price.

BOILERS—PIPE

Metropolitan Material Co.

1298-1323 Flushing Ave.,

Brooklyn, N. Y.

Don't Waste Space in
Your Greenhouse

Mr. H. J. Potomkin says.

Mr. H. J. Potomkin, of Muncie,
Ind., writes:

"After putting the Skinner
System in my greenhouse I
widened my beds, took up
the walks and turned them
into producing space."

SKINNER
SYSTEM

The Skinner Irrigation Co.

223 Water St., Troy, Ohio

A Glazing Putty
of Real Value

In all our experience and investigation we had never found a preparation for bulbing over the outside of a greenhouse that was quite satisfactory, until we ran across **PERMANITE**. This was about four years ago. At that time we set about investigating the merits of **PERMANITE** and proceeded to watch the results of its application to greenhouse roofs.

Last year we were entirely convinced of its high quality and durability, and accepted the western agency for the sale of these goods.

We applied **PERMANITE** to hundreds of greenhouse roofs, over almost every part of the United States.

The results obtained were highly satisfactory indeed. Glass roofs of all kinds, both old and new, were made water-tight and air-tight, saving thousands of plants from being spoiled by water dripping on them and saving many hundreds of tons of coal by making the roofs proof against the wind and storms of winter.

We give **PERMANITE** our unqualified endorsement and recommend it highly for all kinds of glazing.

We have a very large stock on hand in our warehouse and can ship immediately.

PRICES

	BLACK per gal.	WHITE per lb.
In barrel and half barrel lots.....	\$1.60	17c
In kegs, 20 or 15-gal.	1.70	18c
In kits, 5-gal. or 50 lbs.....	1.85	21c
In cans, 1-gal. or 10 lbs.....	1.95	23c

EVERYTHING FOR THE GREENHOUSE

JOHN C. MONINGER CO.

914 Blackhawk Street

Chicago, Illinois

Is it really a One-Handed Gun?

Here is your proof—Green-
house Glazing done by a
one-armed man!

The new one-hand Permanite Machine is the "Safety First" Gun—you hold the gun with one hand and glaze with the other; better work, easier work, quicker work—nothing to get out of order—the perfect machine for the perfect glazing material

Permanite

It's the greenhouse owner's favorite—permanent, easy-flowing, non-puddling, elastic, water-proof and an absolutely weather-proof Glazing Compound, guaranteed to outlast putty three to four times.

MANUFACTURED BY

The Garland Company

Cleveland, Ohio, U. S. A.

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Toronto, Ont., Canada



Classified Ad Department



It
Pays

Rate for advertising in this department
12½ cents a line net, per insertion.
No advertisement for less than 25c accepted.

ABELIAS

Abelia Rupestris, flowers all the summer, stocky plants, 5-in. pots, \$35.00 per 100.
ROBBINK & ATKINS, RUTHERFORD, N. J.

ACHYRANTHES

Achyranthes, red and yel., extra strong 2¼-in., \$8.00 per 100; R. C., \$1.75 per 100.
J. C. Steinhauser, Pittsburg, Kans.

ALTERNANTHERAS

BUSHY PLANTS FOR PROPAGATING

	100	1000
Aurea Nana and Rosea, 2¼-in.	\$2.00	\$18.00
Brilliantissima	2.00	18.00

GULLETT & SONS, LINCOLN, ILL.

Alternantheras, red and yellow, 2¼-in.-2½-in., 8½c, \$30.00 per 1000.
State Fair Floral Co., Sedalia, Mo.

Alternantheras, red and yellow, 2¼-in., good stock, \$20.00 per 1000.
Schmaus Bros., Paducah, Ky.

Alternantheras, green and yellow, strong 2-in., 2.50.
Edgar Osborn, Danville, Ill.

ALYSSUM

Double Alyssum, strong, cut back stock, 2½-in., ready for benching, \$3.00 per 100. Cash.
Freeport Floral Co., Freeport, Ill.

Giant Double Alyssum, 2¼-in. bushy plants, \$2.00 per 100. Cash.
G. W. Renard, Avondale, Chester Co., Pa.

Alyssum double giant, 2-in., \$2.00 per 100, \$18.00 per 1000.
M. Rawlings, Wholesale Grower, Allegany, N. Y.

Alyssum, Double Giant, 2¼-in., \$3.00 per 100. Cash. Beaver Ave. Floral Co., Des Moines, Ia.

Alyssum, double giant, 2-in., \$2.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Alyssum, double, strong 2¼-in., 8c. Cash.
J. C. Steinhauser, Pittsburg, Kans.

ASPARAGUS

EXTRA FINE SEEDLINGS PLUMOSUS & SPRENGERI.

1000	\$ 7.00
2000	13.50
3000	18.00
5000 and over	5.00 per 1000

These plants are ready for potting at once. Cash with order and mail charges extra.
GEO. W. FRISCH'S SON, DAYTON, OHIO.

Asparagus Plumosus Nanus and Sprenger, 2¼-in., fine stock, \$4.50 per 100, \$40.00 per 1000; Asparagus Plumosus Nanus, 3-in., \$8.00 per 100. Strong 4-in. Sprenger, while they last, \$12.50 per 100.

Plumosus seedlings, \$1.00 per 100, \$9.00 per 1000. Asparagus Sprenger seedlings, \$1.00 per 100, \$8.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York City.

SEEDLINGS.

Plumosus and Sprenger,

\$7.50 per 1000.

Ready in July.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Asparagus Plumosus, 2¼-in., strong plants, \$4.00 per 100; \$35.00 per 1000. Asparagus Sprenger, 2¼-in., strong plants, \$3.00 per 100; \$25.00 per 1000.

Floracraft Gardens, Moorestown, N. J.

	100	1000
2¼-in. Plumosus Nanus	\$3.50	\$30.00
2¼-in. Sprenger	3.50	30.00

Wholesale Florist.

Muskogee Shrubbery Garden, Muskogee, Okla.

Once transplanted Plumosus, \$2.00 per 100, \$17.50 per 1000. This price holds good only for this week, as they will be shifted into 3-in. pots. Cash, please. Christ Winterich, Cyclamen Specialist, Defiance, O.

Asparagus Plumosus and Sprenger, strong, bushy, 3-in., \$5.00 per 100, 600 for \$25.00. Seedlings, strong and bushy, \$1.00 per 100, prepaid; \$7.00 per 1000. express.
Chas. Whitton, York & Gray Ave., Utica, N. Y.

ASPARAGUS SPRENGERI

Seedlings, \$1.00 per 100, \$8.50 per 1000.

2¼-in., \$3.00 per 100.

3-in., 7.00 per 100.

CHAS. SHERWOOD, WATERLOO, IOWA.

Asparagus Plumosus and Sprenger seedlings, \$1.25 per 100, \$10.00 per 1000; 2¼-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100. Larger sizes, ask for price list.

Roman J. Irwin, 108 W. 28th St., New York.

Extra good A. Sprenger, 2-in., \$3.50 per 100. Cash.

Geo. W. Frisch's Son, Dayton, Ohio.

ALBUM OF DESIGNS.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton, Bldg., Chicago.

Asparagus Sprenger, strong 2-in., \$2.50 per 100; \$22.50 per 1000. Cash.

Jacobs Bros., Peoria, Ill.

Asparagus Plumosus seedlings, \$1.00 per 100, \$7.50 per 1000.

A. M. Campbell, Strafford, Pa.

Asparagus Plumosus seedlings, \$1.00 per 100, \$7.50 per 1000.

Holton & Hunkel Co., Milwaukee, Wis.

Asparagus Plumosus, strong, 3-in., \$9.00 per 100.

John Bauscher, Freeport, Ill.

Asparagus Plumosus, strong 2-in., \$3.50 per 100. Cash.

E. V. Meyers, St. Joseph, Mo.

Asparagus Plumosus, strong 3-in., \$8.00 per 100. Cash.

Ulrich Floral Co., Tiffin, O.

Asparagus Sprenger, 2-in., 3½c. Cash, please.

B. C. Blake, Springfield, O.

4-in. Sprenger, \$15.00 per 100.

Goree Greenhouses, Paris, Tex.

Sprenger, 1-yr. old seedlings, \$1.25 per 100.

Geo. E. Bigler, Camden, N. J.

Asparagus sprays; write for price list.

The Pennock Plantation, Jupiter, Fla.

Cut Asparagus sprays, \$1.50 per 100.

W. P. Newell Co., Apopka, Fla.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid.

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ASTERS

Asters, good, thrifty, healthy plants, ready to bed out or bench, grown in new soil from best strains of seed. Vick's Late Branching and Crego's Giant, in mixed or separate colors, white, shell pink, rose pink, lavender, purple, crimson, \$8.00 per 1000; 500, \$3.25. Cash with order. Asters a specialty nearly 50 years.

L. W. Goodell, Pansy Park, Dwight P. O., Mass.

Asters, Vick's Late Branching, white, pink, flesh-pink, lavender, crimson, purple, \$7.50 per 1000. Cash, please.

Dumser Floral Co., Elgin, Ill.

ASTER PLANTS, Late Branching, choice mixture, 95c per 100, \$5.90 per 1000.

Harry J. Squires, Good Ground, N. Y.

BAY TREES

BAY TREES.

Standards.

26-in. diameter	\$10.00 each
28-in. diameter	12.50 each
30-in. diameter	15.00 each
32-in. diameter	18.00 each
36-in. diameter	22.50 each

Pyramidal.

6-7 ft. high, 18-24 in. diam. at base...\$17.50 each

7-8 ft. high, 18-24 in. diam. at base... 20.00 each

BOBBINK & ATKINS, RUTHERFORD, N. J.

BAY TREES.

16 Standards, 30-36 in.

2 Pyramids, 7 ft.

William Bryan, Elberon, N. J.

BEGONIAS

Begonias, the new red Chatelaine, Christmas Gift, a fine strong plant, a free and easy grower. The flower a bright scarlet in color with olive green foliage. This is a special asset to your collection of Christmas offerings.

3-in. stock, now ready...\$25.00 per 100

3-in. Pink Chatelaine... 20.00 per 100

See our Malacoides ad in this issue.

E. E. Temperley, 5518 College Ave., Indianapolis, Ind.

BEGONIAS FROM 2¼-IN. POTS.

	100	1000
Begonia Chatelaine, 2¼-in.	\$ 7.00	\$ 65.00
Begonia Chatelaine, 3-in.	12.00	100.00

New Begonia Mrs. M. A. Patten

(dark pink sport of Begonia

Chatelaine), a beautiful plant

for bedding purposes or as pot

plant; ready now, 2-in. 15.00

Roman J. Irwin, 108 W. 28th St., New York.

BEGONIA GRACILIS VARIETIES.

LUMINOZA, Christmas Red.

MIGNON, salmon red.

PRIMA DONNA, deep fresh rose.

They are fine for Christmas sales and can

easily be grown to perfection by anyone. August

delivery, from 3-in. pots, frame-grown, \$12.00

per 100, \$100.00 per 1000. Supply limited.

J. L. SCHILLER, TOLEDO, O.

New Begonia, Mrs. M. A. Patten (sport of

Chatelaine), very dark pink, 2-in. plants, \$15.00

per 100; Begonia Chatelaine, nice 2¼-in. stock,

\$6.50 per 100, \$55.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Begonia Chatelaine, 4-in. pots in bloom, \$12.00

per 100. 2000 Begonia Rex in choice varieties,

2¼-in. pots, \$7.00 per 100; ready Sept. 1st.

Cash with order.

Muncie Progressive Floral Co., Muncie, Ind.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

Begonia Chatelaine, nice stock from 2 1/4-in., ready for 3-in., \$5.00 per 100. Write for prices on larger amounts. Will ship at once.
S. A. Pinkstone, York & Hickory Sts., Utica, N. Y.

THRIFTY CHATELAINE

Nice thrifty Chatelaine Begonias, 2 1/4-in., \$6.00 per 100.
GULLETT & SONS, LINCOLN, ILL.

Christmas Red, Prima Donna, pink, 3-in., \$10.00 per 100. These are choice plants ready to shift. Cash. Christ Winterich, Cyclamen Specialist, Defiance, O.

Begonia Chatelaine, 4-in., \$12.50 per 100. Begonia Luminosa, 3-in., \$9.00 per 100; pink, red and white. Cash.
Geo. W. Frisch's Son, Dayton, Ohio.

Begonia Chatelaine, 3-in., strong and satisfactory, ready for shift, \$10.00 per 100.
Roepke Floral Co., Indianapolis, Ind.

Begonia Chatelaine, 2 1/4-in., strong, \$6.00 per 100. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Blooming Begonias in assortment, \$5.00 per 100. Luminosa in mixed colors, \$6.00 per 100.
N. O. Caswell, Delavan, Ill.

Begonia Gracilis Luminosa, pink, 3-in., strong, ready for 4-in., \$7.00 per 100. Cash.
George Heath, Morris, Ill.

Begonia Erfordii, 2 1/4-2 1/2-in., out of pots, at 2 1/2c. Extra nice. Tel. Bellwood 924. R. P. Bohlander, Melrose Park, Ill.

Begonia Chatelaine, 2 1/2-in., strong, 6c.
L. Potter & Sons, Waukegan, Ill.

3-in. Chatelaine Begonias, \$8.00 per 100. Cash.
Jacobs Bros., Peoria, Ill.

3-in. Chatelaine, 8c, 4-in. Chatelaine, 12c.
L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

Begonia Chatelaine, 2-in., 6c; 3 1/2-in., 15c. Cash.
O. Betscher, Dover, Ohio.

Begonia Chatelaine, fine 3-in., \$10.00 per 100.
Fred Burre, Peoria, Ill.

New, red Gloire de Chatelaine, 2 1/2-in., \$15.00 per 100. Schmitz & Dohner, Stockton, Calif.

BERRIED PLANTS

JERUSALEM CHERRIES

Cleveland, 3-in. \$12.00 per 100
Cleveland, 4-in. 16.00 per 100
Orange Queen, 3-in. 14.00 per 100
Orange Queen, 4-in. 20.00 per 100

We are featuring the product of a grower who has achieved fame through his development of this popular plant. He has ready for sale 90,000 of the finest plants ever offered to the trade. If you are a particular buyer desirous of securing the best at a price consistent with quality, we heartily recommend this stock to you, being positive that it will afford you complete satisfaction. May we have your order today?

Cash or satisfactory reference.
GROWERS EXCHANGE, JAMESTOWN, N. Y.

CLEVELAND CHERRIES, 2 1/2-in. rose pots, \$8.00 per 100, \$75.00 per 1000.

XMAS PEPPERS, new dwarf variety, 3-in. pots, will make excellent stock for Christmas, \$150.00 per 1000.

C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

Cherries, New Cleveland, Jerusalem, 2-in. pots, \$10.00 per 100, \$90.00 per 1000; 3-in. pots, \$12.00 per 100. Orange Queen (sport of Cleveland), 2 1/4-in. pots, \$10.00 per 100; 3-in. pots, \$14.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

New Golden Yellow Cherry; ready now; habit, short and stocky; profusely covered with large, glossy cherries. Strong 2 1/4-in., ready for 4-in., \$12.50 per 100, \$2.50 per doz.; immediate delivery. Jacob Schulz, 831 Cherokee Road, Louisville, Ky.

GROW ON FOR CHRISTMAS.

Cleveland Cherries, nice 3-in., \$10.00 per 100; \$50.00 per 1,000. Celestial or cluster Peppers, fine 2 1/4-in., \$5.00 per 100.
GULLETT & SONS, LINCOLN, ILL.

Cleveland Cherries, 3-in. plants for growing on; ready from now to Aug. 1st; topped, none better, \$8.00 per 100.
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New Cleveland Cherry, strong 2-in. plants, \$4.00 per 100. Cash.
E. V. Meyers, St. Joseph, Mo.

New Golden Yellow Cherries, seedlings good as 2-in., \$1.00 per 100. Cash.

Geo. W. Frisch's Son, Dayton, O.

Jerusalem Cherries, best 2-in., 3 1/2c; 2 1/4-in., 4c. Cash.

Hammerschmidt & Clark, Medina, O.

Birds Eye Peppers, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000.

Holton & Hunkel Co., Milwaukee, Wis.

Cleveland Cherries, 4-in., well branched, 15c.
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The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified adv.

BOUVARDIAS

Nice 2 1/4-in., single, pink and red, \$9.00 per 100.
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Bouvardias, 2-in. plants, light and dark pink, \$5.00 per 100. Cash.

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BOXWOOD

BOXWOOD
Pyramids

3 ft. \$3.00 each
3 1/2 ft. 3.50 each
4 ft. 5.00 each

Standards

2-2 1/2 ft. high, 15 in. diam. crown \$ 3.00 each
24 in. diam. 7.50 each
26 in. diam. 10.00 each
28-30 in. diam. 12.00 each
30 in. diam. 15.00 each

Bush

12-15 in. \$.75 each
18 in. 1.00 each
Larger bushy specimens \$2.50-7.50 each

BOBBINK & ATKINS, RUTHERFORD, N. J.

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2 1/4-in. Buddleia, \$5.00 per 100.
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FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size. Per 1000
3/4-inch to 1-inch \$ 8.50
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1 1/4-inch to 1 1/2-inch 5.50
1 1/2-inch and up 15.00

We fill orders same day received and guarantee satisfaction.

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Hyacinths, Tulips, Narcissus, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese lilies, high grade quality only.

Prices on application.

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Narcissus bulbs, American grown, Emperor, single, \$20.00; double, \$30.00. Princeps, single, \$10.00; double, \$15.00 per 1000. Will ship in August. These are large bulbs that will bloom. Buy direct from grower. Terms, cash F. O. B. Portsmouth, Va.
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Surplus planting stock, small bulbs and splits, of 200 best sorts of Tulips; several thousand of each. Send for prices and list.
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In transplanting my beds, I will have for sale a surplus stock of several thousand Poeticus, pure, and will sell at a bargain.
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Segers Brothers Wholesale Bulb Growers, Lisse, Holland, offer extra selected bulbs of Hyacinths, Tulips, Narcissus and other bulbous stocks. Prices on application.

Bulbs of all descriptions. Write for prices.
C. KEUR & SONS, HILLEGOM, HOLLAND.
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Cacti, my choice, 25 vars., \$3.00; 50 vars., \$8.00; succulents, 20 vars., \$1.00, large, \$2.00; 50 vars., \$4.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

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CALENDULA, Orange King, 2 1/4-in., \$5.00 per 100; \$40.00 per 1000.

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Orange King, 2 1/4-in. pots, \$4.00 per 100, \$35.00 per 1000.

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Calendulas, Orange King, 2-in., \$3.00 per 100. Cash.
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Calendula Orange King, 2-in., \$3.50 per 100.
MARION FLORAL CO., MARION, IND.

Calendulas, Orange King, strong 2 1/4-in., 3c.
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We grow the best Calla stock obtainable. Scarce this year. Order now to avoid disappointment.

Orders for \$5.00 or more delivered prepaid, by express, at following prices:

WHITE CALLAS (Aethiopica).

Per 100 Per 1000
3 to 4-in. circ. \$ 5.00 \$ 40.00
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500 at 1000 rate, 50 at 100 rate. Cash with order. Write for large lot rates.

YELLOW CALLAS (true Elliottiana).
Our specialty. Write for prices.

LILYDALE BULB CO., SANTA CRUZ, CAL.

Order your white Calla (true Aethiopica) stock now from grower. Crop shortage.

Per 100 Per 1000
2 -in. Diam. \$9.00 \$85.00
1 1/4-in. Diam. 7.00 65.00
1 1/2-in. Diam. 5.00 45.00
1 3/4-in. Diam. 3.00 25.00
1 -in. Diam. 2.00 15.00

Cash with order for 500 bulbs or less. Not less than 500 at 1000 rate. F. O. B. Santa Cruz.

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Calla Godfrey, 3 1/2-in., \$7.50 per 100; extra strong plants, \$10.00 per 100. Field grown, ready for 6-in. or 7-in. pots, for September delivery, \$25.00 per 100.

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True Elliottiana

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Calla Devoniensis (Godfrey), guaranteed true strain; dormant bulbs only. After filling orders, I have left: 225 1st size at 10c, 900 2nd size at 7c. Pot at once for early flowers.

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Callas, mammoth greenhouse grown, well ripened bulbs, \$12.00 per 100; second size, \$8.00 per 100.
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Cannas, out of 4-in. pots, fine stock, King Humbert, Florence Vaughan and Crimson Bedder, \$10.00 per 100. Cash, please.

Tarentum Floral Co., Tarentum, Pa.

King Humbert Cannas, fine 4-in. stock, \$12.00 per 100, to close out.

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4-in. Henderson, fine, \$7.00 per 100.
A. C. BROWN, SPRINGFIELD, ILL.

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Strong, healthy, field

CARNATION PLANTS

Grown on new land.

Write for wants on

Matchless, Enchantress,

Enchantress Supreme,

Benora and Beacon.

C. L. Howe,

DOVER, NEW HAMPSHIRE.

Carnation plants, field-grown.

100 1000
Light Pink Enchantress \$10.00 \$90.00
Dark Pink Sangamo 10.00 90.00
Christmas Cheer, red 10.00 90.00

Cash.
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Field-grown Carnations.

Enchantress Supreme, White Enchantress, Ward, Beacon, Matchless, Nebraska, White Wonder, Champion, \$10.00 per 100. Cash. Delivery after Aug. 15th. Beaver Ave. Floral Co., 3422 Beaver Ave., Des Moines, Ia.

5000 Strong, field-grown Carnation plants ready for immediate shipment: White Enchantress, Rose-pink Enchantress, Herald and Nebraska at \$10.00 per 100, \$90.00 per 1000. Cash, please.

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Matchless 2 1/2-in. pots ready for benching. \$70.00 per 1000.

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FIELD-GROWN CARNATIONS. Fine, strong, healthy, Mrs. C. W. Ward, \$10.00 per 100; \$90.00 per 1000.

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Field Carnations, 500 Pink and White Enchantress, strong plants, \$10.00 per 100 or will exchange for red.

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Field grown Carnations, fine, large, bushy plants, Alice, \$8.00 per 100, \$75.00 per 1000.

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Field-grown Carnation plants, Pink Enchantress and Victory, \$8.00 per 100, \$75.00 per 1000. Cash.

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Field grown Carnations, Enchantress Pink only, \$8.00 per 100; carefully packed. Ask for prices in 1000 lots.

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3-in. Cleveland Cherry \$10.00 per 100

4-in. Cleveland Cherry 15.00 per 100

4-in. Cherry, Orange Queen 18.00 per 100

Very nice stock for growing on. 5% for packing.

S. S. SKIDELSKY & CO.,
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Chrysanthemum plants out of 2-in. pots.		
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Mrs. Buckbee	100	1000
Smith's Advance	3.50	30.00
Oconto	3.50	30.00
Crystal Gem	3.50	30.00
White Cloud	3.50	30.00
Mary Foster	3.50	30.00
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PINK—		
Mrs. C. H. Totty	3.50	30.00
YELLOW—		
Dolly Dimple	3.50	30.00
Chrysolora	3.50	30.00
Roman Gold	3.50	30.00
Pollworth	4.00	35.00
Yellow Eaton	4.50	40.00
Yellow Turner	4.50	40.00
Mrs. Morgan	4.50	40.00
Wm. Rigsby	5.00	45.00
Miss Elizabeth Smith	5.00	45.00
Whittier	5.00	45.00
Preftilla	3.50	30.00
Bonnaffon	4.00	35.00
Richmond	5.00	45.00
POMPONS.		
WHITE—		
Veta	5.00	45.00
PINK—		
Niza	4.00	35.00
Lillian Doty	4.00	35.00
Little Gem	4.00	35.00
Little Pet	3.50	30.00
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Golden Climax	3.50	30.00
Golden Harvest	3.50	30.00
Baby	3.50	30.00
Source d'Or	3.50	30.00
Frank Wilcox	3.50	30.00

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Hilda Canning	3.50	30.00
Red L'Argentullais	3.50	30.00
Butler's Caprice	4.00	35.00
Lilac Caprice	4.00	35.00

Terms: Cash.
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Clean, healthy stock, 2½-in., \$3.50 per 100.
550 White Ivory 70 Chieftain
90 Polly Rose 25 Bonnaffon
165 Chrysolora 550 Morgan

POMPONS

115 Klondike 1150 Golden Climax
750 Lillia 225 Godfrey
350 Diana 25 Mrs. Richardson
565 Zenobia 25 Fairy Queen
225 Beu 350 Niza
145 Golden West

STRONG ROOTED CUTTINGS now ready.

Chrysanthemums at \$2.00 per 100.
Polly Rose Chieftain

Chrysolora

POMPONS at \$1.75 per 100.

Mrs. Richardson Zenobia
Fairy Queen Golden Climax
Western Beauty Klondike

Orders shipped same day received.
McCALLUM CO., EVANS CITY, PA.

Chrysanthemums, ours are the best standard kinds, early to late var.

WHITE—Crystal Gem, Oconto, Polly Rose, Touse, A. Salomon, Vir. Poehlmann, Mrs. Robinson, Chas. Rager, W. Chieftain, P. Plumeridge, Wamaker, Silver Wedding, W. Frick, W. Bonnaffon, Lynnwood Hall, December Gem.

YELLOW—Golden Queen, Golden Glow, Chrysolora, Halliday, G. Salomon, Roman Gold, Maj. Bonnaffon, Nagoya.

PINK—Unaka, Pac. Supreme, Gloria, Chieftain, Pink Frick, Mary Mann, Dr. Enguehard, Seidewitz.

RED—Harvard.

Also Diana, Mrs. Beu, W. and Y. Baby, Buckingham and Garza Pompons, R. C., \$2.50 per 100, \$22.50 per 1000.

Also Golden Wedding, W. and Y. Turner, W. and Y. Chadwick, \$3.50 per 100, \$32.50 per 1000. Add \$1.00 extra per 100 for strong potted plants.

Orders filled in strict rotation. Cash.

J. C. STEINHAUSER, PITTSBURG, KANS.

Chrysanthemums, R. C. and plants; mums our specialty; buy of a specialist. It pays.

SPECIAL OFFER.

R. C. only at this price.
Four moneymaking mums, \$1.80 per 100, \$15.00 per 1000.

Diana, best white pompon.

Skibo, best early bronze and yellow pompon.

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Mensa, best single white.

Send for list of 100 varieties, early, med., late

pompons, singles, anemones and exhibition sorts;

over 300,000 to offer; clean, healthy, full of life

stock; we guarantee stock A No. 1. If not

satisfactory, return promptly and money will be

refunded. No C. O. D. Cash with order. Ship

any time you want them; place order now. R. C.

until May 30; plants until Aug. 1. G. Schneider,

Florist, 22 E. High St., Springfield, Ohio.

POMPONS

Rooted cuttings from soil,
\$2.50 per 100.
800 G. Wedding, 800 Diana,
200 Aster, 150 Quinola,
500 G. Climax, 75 Baby,

WIETOR BROS.,

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Chrysanthemums from 2½-in. pots, nice, healthy, good stock.

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Calumet	4.00	35.00
Oconto	4.00	35.00
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Wm. Vert	4.00	35.00
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Harvest Moon	4.00	35.00
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M. Jewel	4.00	35.00
Western Beauty	4.00	35.00
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Chrysanthemums, strong 2-in., ready for immediate shipment.

McNiece

Golden Gleam

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Chrysolora

Early Rose

Oconto

Golden Glow

Chas. Rager

Golden Climax

\$3.50 per 100.

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CHRYSANTHEMUMS.

Ready for immediate shipment.

WHITE—		
Polly Rose	100	
Smith's Advance	4.00	
Chas. Rager	4.00	
YELLOW—		
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Chrysolora	4.00	
POMPONS—		
Nordi	4.00	
Ju-Jutsu	4.00	
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Chrysanthemum R. C. and plants from 2½-in. pots in nearly 200 varieties. Oct. Frost, Yellow Polly Rose, Golden Queen, Nordi, Newberry, F. Queen, L. Doty, L. Gem, Buckingham, Red Riding Hood, etc. R. C., \$2.25 per 100, \$20.00 per 1000. Oconto, Smith's Imperial, Smith's Ideal, W. Chieftain, Tim. Eaton, Unaka, Early Rose, Seidewitz, Mrs. C. C. Pollworth, Chrysolora, Marigold, Elva, W. Lillian Doty, Western Beauty, Mrs. Frank Wilcox, Mary Colliday, Garza, etc. R. C. \$2.50 per 100, \$22.50 per 1000. For plants from pots add \$1.50 per 100 to the above price.
Stafford Conservatories, Stafford Springs, Conn.

Chrysanthemums, 2½-in. stock.

Early Snow	
Pacific Supreme	
Chrysolora	
Unaka	
Marigold	
Yellow Bonnaffon	
Dr. Enguehard	
Golden Wedding	
\$4.00 per 100. Cash.	

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2½-IN. MUM PLANTS.

100 Wells' Late Pink,	
100 Early Frost,	
75 Colonel Appleton,	
25 Golden Wedding,	
25 White Chieftain,	
25 Pink Chieftain,	
\$3.00 per 100, or \$8.00 for lot. Cash.	

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50 October Herald, 19 Willowbrook, 30 Y. Bonnaffon and 16 Maud Dean, 2½-in. pots, at \$4.00 per 100.

170 Mrs. H. Robinson, 90 Harvard, 185 Unaka, 38 Willowbrook, 40 Mrs. M. R. Morgan, 100 Maud Dean, 3 Wm. Turner, 6 Dolly Dimple and 185 Y. Bonnaffon, 8-in. pots, at \$6.00 per 100.

Pompons, 80 Source d'Or, 70 Diana and 11 Golden Climax, 8-in., \$5.00 per 100. Cash.

ULLRICH FLORAL CO., Timin, O.

Pompons, strong 2-in. plants, \$3.00 per 100; \$25.00 per 1000.

Lillian Doty, best pink.
Buckingham, single pink.
Donald, late button pink.
Mary, late button white.
Golden West, late button yellow.

Orders filled or check returned day the order arrives.

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Strong, healthy plants from 2½-in. pots, satisfaction guaranteed, \$4.50 per 100; \$40.00 per 1000.

YELLOW	SINGLE AND POMPON
Appleton	Mrs. Buckingham
Chrysolora	Golden Mensa
Marigold	White Mensa
	Helen Newberry

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POMPONS—WHITE—Godfrey, White Baby, Diana, Garza and Mariana.

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PINK—E. Firestone, Azelda and Mint.

Bronze—Hilda Canning, Rufus and Clarinda, \$3.00 per 100; \$25.00 per 1000.

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Fine, healthy plants from 2½-in. pots. Turner, \$5.00; Yellow Turner, \$8.00 per 100.

POMPONS

Mensa, Golden Mensa, Mrs. E. D. Godfrey, Meratham Jewel, Baby, Baby Margaret, \$3.00 per 100. Cash with order.

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Good, strong, healthy plants of following varieties: Seidewitz, Robinson, Enguehard, Wm. Turner and Pacific Supreme, 2-in., \$4.00 per 100, 2½-in., \$5.00 per 100. Rooted cuttings of same, \$2.50 per 100. Can ship at once. No charge for packing. Cash.

ELLIS THE FLORIST, GREELEY, COLO.

Mums, 2½-in., strong, \$4.00 per 100, 200 Early Frost, 400 Smith's Advance, 50 Early Snow, 150 Yellow Bonnaffon, 15 Nellie Rosetta, 15 Dr. Enguehard. Also the following Pompons: 70 Lella, 22 Klondike, 14 Baby Yellow. Jacob Schuls, 881 Cherokee Rd., Louisville, Ky.

R. C. Mums out of soil; as good as 2-in. plants, in Pink Pacific, Unaka, Virginia Poehlmann, White Salomon, October Frost, good kinds mixed, \$3.00 per 100. Cash, please.

Dumser Floral Co., Elgin, Ill.

Mums, 2-in. Oconto, Yellow and White Turner, Silver Wedding, Seidewitz, Enguehard, Roman Gold, Marigold, Chieftain, etc., \$3.00 per 100, \$27.00 per 1000. Cash.

Byer Bros., Chambersburg, Pa.

White and Yellow Golden Chadwick, strong rooted cuttings, \$4.00 per 100, \$35.00 per 1000. August 12th delivery. No other varieties.

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Pompon Chrysanthemums, Late Bronze, Baby Yellow, Donald, Anna, Marguerite, Western Beauty, and large variety Harvard, a late red, \$4.00 per 100, \$35.00 per 1000.

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800 Yellow Bonnaffon set aside from other lot sold that have made good plants, to close at \$2.50 per 100 or \$18.00 for the lot. Cash, please.

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Pompons at \$4.00 per 100, Diana, Mary, Buckingham, John Cosawelder, Madge, Golden Climax, Wilcox, Hilda Canning, Golden West and Julie Lagravery. The Park Floral Co., Denver, Colo.

Chrysanthemums, last call, 5000 White Turner, fine, soft stock; 2½-in. pots, \$5.00 per 100. Cash, please. Immediate shipment.

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Chrysanthemums, standard varieties, large flowered single and pompons, 2½-in. pots, \$4.00 per 100.

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Chrysanthemum plants from 2½-in. pots, Bonnaffon, Rager, Souvenir d'Or, Mrs. Frank Beu and Baby, \$4.00 per 100.

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Unaka, Enguehard, Estelle, Nonin and Rager, \$3.00. Cash.

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Wanted—500 2 or 2½-in. Mistletoe Mum plants. Quote lowest price in first letter. A. P. Howard's Sons, Congo, W. Va.

Strong, 2-in., 200 White Chadwick, \$3.50 per 100; 240 Seidewitz, \$3.00 per 100; \$13.00 for the lot. Wm. E. F. Weber, Sault Ste. Marie, Mich.

150 3-in. Unaka, excellent stock, at \$5.00 per 100; 5% packing. Cash.

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670 2½-in. Odessa, \$5.00 per 100. Cash.

J. T. Keheley, Florist, Columbus, Ga.

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CINERARIAS

Prize Dwarf

2 in. \$ 6.00 per 100

3 in. 10.00 per 100

30,000 plants of exceptional quality.

We offer the stock of two growers of the old school who have specialized in Cinerarias for years. If you cater to a high-class trade and want the best plants possible to secure, we heartily recommend this stock to you, confident that it will afford you complete satisfaction. May we have your order today?

Cash or satisfactory reference.

GROWERS EXCHANGE, JAMESTOWN, N. Y.

Prize Half Dwarf strain Brilliant mixed, 2½-in. pots, ready August 1st, \$7.00 per 100, \$65.00 per 1000; 3-in. pots at \$10.00 per 100, \$90.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

CINERARIAS, for August and September delivery, Dreer's Prize Dwarf, from 2½-in. pots, \$6.00 per 100; from 3-in. pots, \$9.00 per 100.

Wettlin Floral Co., Hornell, N. Y.

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ATTENTION

We are now offering for sale our new trailing Coleus introduced by us; different from any other variety; beautiful light pink and green; satisfaction guaranteed or your money refunded; 2½-in., per dozen, \$1.00. Alabama Floral Co., 625 McMillan Ave., Birmingham, Ala.

Coleus, Xmas Gem or Brillancy, 2-in., \$5.00; 2½-in., \$6.50; 3-in., \$10.00 per 100. Xmas Queen, \$5.00 per 100 after July 15th.

N. O. Caswell, Delavan, Ill.

Coleus, Golden Bedder, Defiance, assorted dark reds and Trailing Queen, our selection, good, strong stuff, 2 1/4-in., 2c.
Hart Floral Co., Blackwell, Okla.

Coleus, 3 1/4-in. fancy large leaf, red, at 8c. Tel. Bellwood 924. R. P. Bohlander, Melrose Park, Ill.

Brilliant, R. C., \$3.00 per 100; Liberty R. C., \$4.00 per 100, prepaid. Cash, please.
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Fine surplus of Coleus in seven or eight best varieties, 2 1/4-in., \$3.00 per 100 for immediate shipment. C. C. Pollworth Co., Milwaukee, Wis.

6 Varieties of Coleus, \$3.00 per 100. Immediate delivery, cash, please. 4 express Cos.
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Coleus R. C., 25 best varieties, 1c prepaid.
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Coleus, Trailing Queen, fine 2 1/4-in., \$2.50 per 100.
A. O. BROWN, SPRINGFIELD, ILL.

Coleus, nice assortment, strong 2 1/4-in., 8c. Cash.
J. C. Steinhäuser, Pittsburg, Kans.

CYCLAMEN

800,000 Cyclamen Giganteum seed, 50,000 delicate salmon, 50,000 bright rose, 85,000 salmon pink, 60,000 salmon King, 25,000 crimson, 50,000 dark rose, 50,000 bright new red, 25,000 salmon, 20,000 pink with cherry eye, 20,000 bright Xmas Red, 5000 white, 5000 lavender and 25,000 pink; grown by an expert. Immediate delivery. Sow early, get early start and large seedlings for next year, \$9.00 per 1000.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

Ready now, selected Wandsbek strain, 2 1/4-in. pots, \$12.00 per 100, \$100.00 per 1000; 3-in. pots, \$20.00 per 100; 4-in. pots, ask for price.
ROMAN J. IRWIN,
108 W. 28th St., New York, N. Y.

Cyclamen Giganteum, fine plants with perfect foliage, mixed colors, 4-in., \$25.00 per 100.
Edward Whitton, York & Walnut Sts., Utica, N. Y.

Cyclamen, 200 salmon, 100 red, white, best strain, healthy, 3-in. plants ready for 4-in., shipped in paper pots, \$15.00 per 100. Cash, please.
Miller's Greenhouses, Muncie, Ind.

DAHLIAS

Send your want list of dahlias to THE DAHLIA KING, who is listing 400 of the best varieties for cut flowers and for retail catalog trade. The largest dahlia grower in the world.
J. K. ALEXANDER,
EAST BRIDGEWATER, MASSACHUSETTS.

DAISIES

DAISIES	100	1000
BOSTON YELLOW, 2 1/4-in.	\$7.00	\$60.00
MRS. SANDER, 2-in.	4.00	35.00
WHITE MARGUERITES, 2 1/4-in.	6.00	50.00
GIANT WHITE, 2 1/4-in.	6.00	50.00

C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

Daisies or Marguerites, 5-in.; nice, bushy plants, in bloom, 85c each. Just right for Decoration Day. Good value.
J. A. Bissinger, Lansing, Mich.

Boston Yellow, 2 1/4-in., strong, \$7.00 per 100; Giant White, 2 1/4-in., \$5.00 per 100.
S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Daisies, all booked ahead at this time. E. Rawlings, Wholesale Grower, Allegany, N. Y.

DIANTHUS

Fine year-old plants of Dianthus Plumarius, double and single mixed, an extra good strain. Plants well grown and strong, per 100, \$4.00.
P. L. Ward, Plantman, Hillsdale, Mich.

DRACAENAS

DRACAENA INDIVISA, strong 2 1/4-in., \$4.00 per 100; \$35.00 per 1000; special lot of 500 5-in., \$27.50 per 100; 6-in., \$40.00 per 100; 7-in., strong, \$75.00 per 100.
S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

DRACAENA INDIVISA
Good, thrifty stock for growing on from 2-in. pots, \$2.50 per 100; any quantity.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Dracaena Indivisa, seedlings, \$1.25 per 100, \$10.00 per 1000, prepaid. Transplanted plants, \$2.00 per 100 by mail, \$18.00 per 1000 by express.
S. W. Pike, St. Charles, Ill.

Dracaena Massangeana, strong 4-in., \$50.00 per 100; 5-in., \$12.00 per doz., \$95.00 per 100.
Frank Oechslein, 4911 W. Quincy St., Chicago.

Dracaena Indivisa, fine plants, 4-in., \$14.00 per 100; 5-in., \$27.50 per 100. Cash, please.
Eric Buchholz, Florist, Muncie, Ind.

GREAT BARGAIN
Dracaena Indivisa, 5 1/2-in., elegant stock, 20c.
GULLETT & SONS, LINCOLN, ILL.

Dracaena Indivisa, extra heavy, 5-in., \$5.00 per doz., \$35.00 per 100. Cash.
Ulrich Floral Co., Tiffin, O.

Dracaena Indivisa, 6-in., fine stock for vases, 25c each.
J. A. Bissinger, Lansing, Mich.

Dracaena Indivisa, 4-in., \$20.00 per 100
Dracaena Indivisa, 8-in., 8.00 per 100
France & Vandegrift, Monroe, Mich.

Dracaenas, strong 3 and 4-in., \$7.00 and \$12.50 per 100. J. C. Steinhäuser, Pittsburg, Kans.

Dracaena Indivisa, 5-in., fine, \$25.00 per 100.
Fred Burre, Peoria, Ill.

Dracaena Indivisa, 2 1/4-in., strong, 4c. Charles Sherwood, Waterloo, Ia.

Dracaenas, 4-in., 12c; 3-in., 8c.
Greenville Floral Co., Greenville, Mich.

EVONYMUS

Evonymus Carrieri, fine evergreen for window boxes, etc. Exceptional stock in 4-in., \$30.00 per 100.

Evonymus Radicans and Variegata, fine, bushy, pot-grown plants, 4-in., \$18.00 per 100.
BOBBINK & ATKINS, RUTHERFORD, N. J.

FERNS

FERNS

FERNS MY SPECIALTY.

FERN SEEDLINGS. Excellent stock ready for potting, in assortment of 10 best fern dish varieties, guaranteed to please or money back. \$1.50 per 100, \$12.50 per 1000. In 25,000 lots or more, \$12.00 per 1000. Illustrated price list to select from on application.

ADIANTUM SEEDLINGS in assortment of 10 best commercial varieties, \$2.00 per 100, \$17.00 per 1000.

ADIANTUM REGINAE, 2 1/4-in., \$1.30 per doz., \$12.00 per 100.

ADIANTUM CUNEATUM and GRACILLIMUM SEEDLINGS, ready for potting, \$1.50 per 100, \$12.50 per 1000.

CIBOTIUM SCHIEDEI (king of ferns), strong, thrifty 3-in., at \$5.75 per doz., \$45.00 per 100.

ASPARAGUS P. N., strong 2 1/4-in., \$5.00 per 100, \$40.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000. SEEDLINGS, ready for potting, \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS SPRENGERI SEEDLINGS, \$1.00 per 100, \$7.00 per 1000.

FERNS FOR FERN DISHES, strong, bushy 2 1/4-in. stock, \$6.00 per 100, \$50.00 per 1000, 500 at 1000 rate.

J. F. ANDERSON, FERN SPECIALIST,
SHORT HILLS, NEW JERSEY.

Ferns for fern dishes, well established, in all varieties, 2 1/4-in., \$6.00 per 100, \$55.00 per 1000.

	Size	100	1000
Scottii	2 1/4-inch	\$7.00	\$60.00
Verona	2 1/4-inch	8.00	75.00
Teddy, Jr.	2 1/4-inch	7.00	65.00

Table fern seedlings in flats ready now. 150 clumps in a flat. Sent out of flats.

1 Flat in any variety or mixed, at \$2.50 per flat
5 Flats in any variety or mixed, at \$2.25 per flat
10 or more Flats in any variety or mixed, at \$2.00 per flat.

Birds Nest Ferns at \$12.00 per flat, ready now; 2-in. pots, ready July 25, at \$14.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

Fern flats, separate varieties or mixed, \$2.25 per flat; 10 flats or more, \$2.00 per flat.

Ferns, assorted varieties for fern dishes, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000. Strong transplanted stock from bench, better than 2 1/4-in. Boston and Roosevelt, \$6.00 per 100, \$50.00 per 1000. Whitmanii, Teddy Jr. and Verona, \$6.50 per 100, \$55.00 per 1000. Macowii, 2 1/4-in., new and very fine, \$20.00 per 100, \$200.00 per 1000.
AUGUST DELIVERY.
S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities. 20% discount for cash.
F. M. Soar, Little River, Fla.

Boston, Sword, Scottii, Teddy Jr., Scholzeii, Whitmanii, Amerpohlii, Asparagus Sprengeri, Plumosus, and assorted table ferns, 4-in., at 15 cts., 5-in. at 25 cts; 3-in. Sprengeri at 10 cts.; Maiden Hair, 2 1/4-in., at 8 cts., 3-in. at 12 cts.; 2 1/4-in. Smithii at 8 cts. Cash with order.
H. C. Doeschner, 2048 Gentilly Ave., New Orleans, La.

A Fine Stock of Muscosa Ferns.

4-in.	35c each
5-in.	60c each
2 1/4-in.	12c each

PINEHURST FLORAL CO.,
1109 Grand Ave., Kansas City, Mo.

Scottii, 4-in., \$20.00 per 100; Teddy Jr., Scottii and Whitmanii, 6-in., \$65.00 per 100; Roosevelt and Scottii, 7-in., \$1.00 each; Roosevelt and Scottii, 8-in., \$1.50 each; 11-in. and 12-in. Scottii, \$4.00 each. Cash, please.
M. Hilpert, 318 Belair Rd., Baltimore, Md.

FINE WHITMANII FERNS.

Whitmanii and Wanamaker, good 5-in., 65c
Verona, 4-in., 35c
Add 5% for packing.

GULLETT & SONS, LINCOLN, ILL.

Boston and Smithii Ferns, strong, healthy plants.
4-in. 25c
5-in. 35c
Henley Bros., Terre Haute, Ind.

POT GROWN BOSTON FERNS.

6-in.	\$0.60
7-in.	.80
8-in.	1.00

DAVIS & STEINER CO., MORRISON, ILL.

ANTHONY WAYNE FERNS.

Foliage similar to Whitmanii, with the Boston growth, strong 2 1/4-in., \$8.00 per 100, \$65.00 per 1000. Cash with order.
Lanternier, Florists, Fort Wayne, Ind.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

Boston, Whitmanii, Roosevelt, Whit. Compacts, all 2 1/4-in., \$6.00 per 100, \$50.00 per 1000. Immediate delivery.

G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

Boston Ferns, 4-in. pots, healthy, clean and pot-grown, \$30.00 per 100. Ready Sept. 1st. Cash, please.

Eric Buchholz, Florist, Muncie, Ind.

Boston Ferns, 5-in., 35c
Whitmanii Ferns, 5-in., 45c
These are extra strong, bushy and good color.
Peterson Floral Co., Gibson City, Ill.

Pot-grown Boston Ferns, 3-in., 12c; 4-in., 25c. Cash or references.
Denison Greenhouses, Denison, Texas.

FERNS

1000 Fine 4-in. Boston Ferns, ready for 6-in., 25c. Calvert Floral Co., Lake Forest, Ill.

Ferns, Whitmanii and Amerpohlii, 4-in., 30c, packing 5%.
Truitt's Greenhouses, Chanute, Kan.

Ferns, Boston and Springfieldii, large 4-in., \$10.00 per 100, \$95.00 per 1000. Cash.
Ustler Bros., Apopka, Fla.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid. Florists' Pub. Co., Oaxton Bldg., Chicago.

Table Ferns, standard varieties, 2 1/4-in. pots, \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

FORGET-ME-NOTS

True greenhouse Forget-me-nots, 2 1/4-in., 4c. Cash, please. Northside Greenhouses, 1107 North First St., Springfield, Ill.

Forget-me-nots, Ever-blooming, strong, 2 1/4-in., \$4.00 per 100. Cash.
John Bauscher, Freeport, Ill.

FREE-IA

ORDER FREESIAS FROM FREESIA HEADQUARTERS

All varieties listed here are STANDARD A. B. C. QUALITY.

FREESIA PURITY—IMPROVED.

Immediate Shipment.

1/4 to 1/2-in.	\$9.50 per 1000
"SUNSET COLLECTION" PINK MIXTURE	
First size bulbs...	\$5.50 per 100, \$50.00 per 1000
Second size bulbs...	4.00 per 100, 35.00 per 1000

RAINBOW FREESIA.
We can now supply this long waited for, beautifully colored Rainbow Freesia. They are carefully selected and may be had in the best colors. The better floral shops throughout the country are using these very extensively.

First size bulbs... \$4.00 per 100, \$35.00 per 1000
Second size bulbs... 3.00 per 100, 20.00 per 1000

All prices f. o. b. Chicago.
No charge for packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size	Per 1000
1/4-inch to 1/2-inch	\$ 8.50
1/2-inch to 3/4-inch	6.50
3/4-inch to 1-inch	9.50
1-inch and up	15.00

We fill orders same day received and guarantee satisfaction.

J. R. Walsh, 502 California St., San Francisco, Cal.

FREESIAS, true Purity stock, best bulbs grown. Send order now.

1/4-in. Diam.	\$ 3.00 per 1000
7/16-in. Diam. (small half)	4.50 per 1000
1/2-in. Diam.	6.00 per 1000
3/4-in. Diam.	10.00 per 1000
1-in. Diam.	15.00 per 1000

Not less than 1000 at these rates. F. o. b. Santa Cruz. Write for large lot and small lot special rates.

LILYDALE BULB CO., SANTA CRUZ, CALIF.

20,000 Freesia Purity, mixed sizes, 1/4-in. to 1-in., large sizes in the majority. Every bulb will bloom. Bargain, \$9.00 per 1000.

3,000 Rainbow Freesia, mixed sizes, 1/4-in. to 1-in., \$20.00 per 1000.
A. L. RANDALL CO., 180 N. Wabash, Chicago.

FREESIAS, IMPROVED PURITY.

7/16 to 1/2, flowering bulbs	\$ 5.00 per 1000
1/2 to 3/4	9.50 per 1000
3/4 to 1, Mammoth	15.00 per 1000

J. De Groot, Freesia & Gladiolus Specialist.
Edmondson Ave., Catonsville, Md.

10,000 Freesia bulbs, 1/4 to 1-in., well ripened, ready for immediate shipment, \$10.00 per 1000.

3800 Rainbow Freesia bulbs, fine mixture of colors, 1/4 to 1-in., \$25.00 per 1000. Cash.
George Heath, Morris, Ill.

Hybrid colored Freesias, small bulbs, but will make nice flowers first year and give you jumbo bulbs for next season, 100, \$1.00; 500, \$4.50; 1000, \$8.00. Improved Purity, same size, 1000, \$5.00. Postpaid. F. W. Fletcher, Orlando, Fla.

Freesias, a few thousand extra Mammoth Purity bulbs, 1 to 1 1/4-in. diameter, \$30.00 per 1000, or will trade for field Carnations.

Bell Floral Co., Temple, Tex.

Purity Freesias, 1/2 to 1-in., \$9.00 per 1000; 1/4 to 1/2-in., \$15.00 per 1000.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Freesia bulbs, 20,000 1/4 to 1-in. diameter. Purity Freesia bulbs now ready for shipment.

R. A. Casad, R. F. D. 1, Box 122, Huntington Beach, Cal.

FREESIAs—Continued

FREESIAs
Improved Purity Freesias. All sizes, write for prices. D. A. Madeira, Salinas, Calif.

FUCHSIAs

Fuchsia, Black Prince, strong, from 3½-in. pots, in bud or bloom, \$10.00 per 100.
The Imlay Co., 54 N. Fifth St., Zanesville, O.

GENISTAs

GENISTAs, 3-in. fine well grown plants, will make excellent plants for Easter, \$15.00 per 100.
O. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

Genistas, 2-in., \$3.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

GERANIUMS

Geraniums, Extra Good

	Per 100	Per 1000
American Beauty	\$4.00	\$35.00
Improved American Beauty.....	4.00	35.00
S. A. Nutt	3.50	30.00
Beaute Poitevine	3.50	30.00
Jean Vland	3.50	30.00
Ricard	3.50	30.00
Trego	3.50	30.00
Black Red Strassburg.....	4.00	35.00
King Edward	3.50	30.00

Cash.

John Bauscher, Freeport, Ill.

CALIFORNIA SUNSHINE GERANIUMS.

We pay transportation.

A Montana florist asked if we could send him 1000 rooted cuttings over 5-in. long. Our plants were so large that we secured an immediate return order for 4000 more, with the remark: "They are fine plants."

Sturdy, well-rooted plants, standard varieties, R. O., \$16.00 per 1000. Cash. (See display ad., July 10 issue.)

LOS ANGELES GERANIUM CO.,
(OULVER BROS., PROPRIETORS.)
1752 Garfield Place, Los Angeles, Calif.

ROOTED GERANIUM CUTTINGS

AUGUST DELIVERY

S. A. Nutt (greatest dark red).....\$15.00 per 1000
Gen. Grant (king of all scarlets)..... 15.00 per 1000
Mme. Buchner (only double white) 15.00 per 1000
Ivy Geranium (Chas. Turner)..... 20.00 per 1000

CASH

THE W. T. BUCKLEY CO.,
SPRINGFIELD, ILL.

SUMMER PRICES

S. A. Nutt, Buchner, Grant, 2½-in., \$3.00 per 100, \$27.50 per 1000.

Nutt, Buchner, Hill and Grant, 3-in., \$5.00 per 100, \$45.00 per 1000.

Grant and Nutt, 4-in., \$8.00.

Strong rooted cuttings, Summer price, \$15.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

GERANIUMS.

ROOTED CUTTINGS.

READY APRIL 15TH.

RICARD, POITEVINE, CASTELLANE.

VIAUD, DOYLE, \$18.00 PER 1000.

S. A. NUTT AND BUCHNER,

\$15.00 PER 1000.

CASH WITH ORDER.

FRED W. RITCHIE, LANCASTER, PA.

Rooted cuttings ready Nov. 1st

Ricard, Poitevine, Scarlet Bedder and

Anna Brown (double pink),

\$20.00 per 1000.

S. A. Nutt and Buchner,

\$17.00 per 1000.

Cash with order.

Peter Brown, Lancaster, Pa.

Geraniums in bud and bloom.

S. A. Nutt, 4-in.....\$10.00 per 100

Perkins, Vland, Buchner..... 8.00 per 100

S. A. Nutt, Poitevine, 3-in..... 5.00 per 100

Perkins and all kinds mixed..... 4.00 per 100

Ivy Ger. in large bloom, 3-in..... 6.00 per 100

Herbert M. Fountain, Wyoming Park Green-

houses, R. R. 8, Grand Rapids, Mich.

2½-in. Lawrence, Ricard, Nutt and other stan-

dards, fine for stock, \$5.00 per 100, \$95.00 per

1000.

Our new salmon pink Defiance, which will make

three flowers to any other Geranium's one, \$10.00

per 100. Cash. Christ Winterich, Cyclamen

Specialist, Defiance, O.

Orders taken for present and August delivery,

R. C. Nutt, Buchner and mixed, \$15.00; Trego,

Ricard, Michell, Vland, Presilly, Lawrence,

Poitevine, Hill, Doyle, Castellane, \$18.00 per

1000. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

GERANIUMS

S. A. Nutt

3½-in.8c

2-in.4c

Rooted cuttings3c

CHAS. SHERWOOD, WATERLOO, IOWA.

GERANIUMS, FINE STOCK.

4-in. Nutt\$12.00 per 100

4-in. Mixed 10.00 per 100

While they last.

CASH.

The Chal Peterson Co., East Liverpool, O.

Geraniums, strong rooted cuttings, S. A. Nutt

and La Favorite, \$2.00 per 100, \$17.00 per 1000.

Lawrence, Hill and Ricard, \$2.25 per 100, \$20.00

per 1000. Cash.

THE TONG & WEEKS FLORAL CO.,

21 Center St., Ashtabula, O.

Strong 2-in. Ricard, Poitevine, E. G. Hill,
Oberle, Presilly, Nutt and Jean Vland, \$3.00 per
100; \$25.00 per 1000. 2-in. Ivy Geraniums,
mostly Rycroft's Surprise and Caesar Franck
mixed, \$3.00 per 100; \$25.00 per 1000. Cash.
Jacobs Bros., Peoria, Ill.

GERANIUMS.

Very good quality.

4-in. S. A. Nutt, Presilly, Harriet Cleary,
double white, in bud and bloom, \$15.00 per 100.
Cash with order.

John R. Andre, Doylestown, Pa.

Geraniums, strong 2-in., ready for shift, S. A.
Nutt, B. Poitevine, A. Ricard and Buchner, \$3.00
per 100, \$25.00 per 1000. Mme. Sallerol, 2-in.,
\$2.50 per 100, \$20.00 per 1000. Cash.
Valley View Gardens, Timon, O.

Geraniums, rooted cuttings, Nutt, Poitevine,
Ricard and other best varieties, September to
October delivery, at \$17.50 per 1000. Send your
order now and avoid disappointment.

Roman J. Irwin, 108 W. 28th St., New York.

Geraniums, extra good stock in bud and bloom,
to clean up; S. A. Nutt, Perkins, Pink Vland,
Poitevine and mixed, 2½-in., 4c; 3-in., 7c; 4-in.,
10c. Cash.

G. E. Berthold, Nebraska City, Nebr.

GERANIUMS, 3-IN. AND 4-IN. NUTT, POI-
TEVINE, BUCHNER, TREGO, CASTELLANE,
RICARD, READY FOR IMMEDIATE SHIP-
MENT; FUCHSIAs AND GIANT PETUNIAS.
WARREN, FLORIST, PORT ALLEGHENY, PA.

7500 Geraniums at reduced prices, Nutt, Cas-
tellane and others, extra large, strong plants,
4-in., 12½c; 3½-in., 9c; 3-in., 7½c; 2½-in.,
4½c; 2½-in., 8½c.

L. J. Rowe, Titusville, Pa.

GERANIUMS.

2-in., bud and bloom.....\$ 5.00 per 100

3-in., bud and bloom..... 8.00 per 100

4-in., bud and bloom..... 12.00 per 100

D. R. Herron, Olean, N. Y.

2½-in. Marvel, Harcourt, Ricard, Castellane,
Poitevine, J. Vland, H. Michell, \$3.00 per 100.
Cash.

North Madison Floral Co., No. Madison, Ind.

Geranium cuttings, B. Poitevine, Nutt; Buch-
ner, Madame Jaulin and Jean Vland, \$1.50 per
100, \$12.50 per 1000. Cash.

Hudson Greenhouse, Hudson, Mich.

Geraniums, Nutt, Hill Vland, American
Beauty, Ricard, La Favorite, Grant, Oberle and
others, strong 2-in. ready for shift or field, \$4.00
per 100.

J. L. Johnson, De Kalb, Ill.

You may be interested in a fine lot of 2½-in.
S. A. Nutt Geraniums for stock. Write Geo. A.
Kuhl how many you can use and get his price.

Geo. A. Kuhl, Pekin, Ill.

Geraniums, a few more 2½-in. S. A. Nutt
at \$3.00 per 100, also 2½-in. Sallerol at \$2.00
per 100, to close out.

E. B. Morgan Floral Co., Paxton, Ill.

4-in. Geraniums, in bud and bloom, good stock,
\$10.00 per 100, out of pots, Add 5% for packing.
Mixed shades.

Tarentum Floral Co., Tarentum, Pa.

Geraniums, 4-in. stock plants, 700 S. A. Nutt,
500 Buchner, 7½c. 500, 3-in. S. A. Nutt, 5c.
Westwood Floral Co., R. R. 14, Dayton, O.

GERANIUMS

From 2-in. pots, our specialty.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Geraniums, 2-in., October delivery, Nutt,
Ricard, Buchner and Perkins, \$3.50 per 100.

MARION FLORAL CO., MARION, IND.

GERANIUMS, Mrs. S. A. Nutt, 2½-in., \$6.00
per 100.

Stiles Floral Co., Oklahoma City, Okla.

Geraniums, 6 colors, in bud and bloom, 4-in.;
extra fine, 12½c. Tel. Bellwood 924. R. P.
Bohlander, Melrose Park, Ill.

Geraniums, fine 4-in., in bloom, \$12.00 per 100,
Nutt and Ricard. Packing free. Cash.

Truitt's Greenhouses, Chanute, Kans.

Madame Sallerol Geraniums, 2½-in., at \$2.50
per 100. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

Geraniums, 4-in. mixed, nice bushy plants for
stock, best varieties, \$8.00 per 100.

Edgar Osborn, Danville, Ill.

S. A. Nutt, 4-in. for stock, \$10.00 per 100;
2½-in. S. A. Nutt, \$4.00 per 100.

A. C. BROWN, SPRINGFIELD, ILL.

Geraniums, Helen Michell, 3-in., \$10.00 per 100;
4-in., \$15.00 per 100

Jas. D. Hooper Richmond, Va.

S. A. Nutt and Poitevine, 3½-in., \$10.00 per
100. Davis Floral Co., Davenport, Ia.

Mme. Sallerol, 3-in., 8½c.

Greenville Floral Co., Greenville, Mich.

HARDY FERNS

Hardy Ferns, 25 varieties.

L. E. Williams, Exeter, N. H.

HARDY PLANTS

Eupatorium Coelstinum; the best blue cut
flower in autumn. Strong field grown clumps,
\$8.00 a 100. Bobbink & Atkins, Rutherford, N. J.

ALBUM OF DESIGNS.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

Hardy ferns, Illustrated descriptive list
mailed. Ludvig Mosback, Ferndale, Askev, Minn.

HYDRANGEAS

Field-grown E. Mouillere, 3 to 5 branches..\$.25
Field-grown E. Mouillere, 4 to 6 branches.. .35
Field-grown E. Mouillere, 5 to 8 branches.. .50
Field-grown E. Mouillere, 7 to 10 branches.. .60c
Field-grown E. Mouillere, 10 to 12 branches.. .75
Field-grown E. Mouillere, 12 to 15 branches.. 1.00
2½-in. Lillie Mouillere, \$12.00 per 100, \$110.00
per 1000.

2½-in. Mme. Chautard, Bouquet Rose, assorted
French and Otaksa, \$6.00 per 100, \$55.00 per
1000. 5% for packing on all.

S. S. SKIDELSKY & CO.

50 Park Place, New York City.

Hydrangea Otaksa, 2½-in. pots, \$7.50 per 100,
\$65.00 per 1000. New French varieties, Lillie
Mouillere and Baby Bimbinette, 2½-in. pots,
\$15.00 per 100. Trophée, 2½-in. pots, \$25.00 per
100. Mixed French varieties, 4-in. pots, \$25.00
per 100.

Roman J. Irwin, 108 W. 28th St., New York.

HYDRANGEAS

Pot grown plants for fall delivery, of all the
best French varieties and Otaksa.

4-in., 20c; 5-in., 30c; 6-in., 40c; 7-in., 75c.

Have your order booked now; plants will be
scarce again. List on request.

J. L. SCHILLER, TOLEDO, O.

Hydrangea Otaksa, 2½-in., will make good
plants for Easter or Decoration Day, \$6.00 per
100, \$50.00 per 1000.

Mountain View Floral Co., Portland, Ore.

Hydrangea Otaksa, 2½-in. and 3-in., \$6.00 and
\$3.00 per 100. Extra fine stock in good growing
condition ready for immediate shipment.

The H. Weber & Sons Co., Oakland, Md.

French Hydrangeas and Otaksa, 4-in., 15c.

RIETH'S OAKLAND NURSERY,

Metairie & New Basin, New Orleans, La.

Advertisers have learned from experience that

THE REVIEW

PAYS BEST.

IMPATIENS

Impatiens Sultan, scarlet and salmon pink,

\$4.00 per 100. N. O. Caswell, Delavan, Ill.

IRISES

IRIS.

100

Berchta\$12.00

Fro 12.00

Gajus 12.00

King 12.00

Lohengrin 12.00

Loreley 12.00

Mithras 12.00

Nibelungen 12.00

Princess Victoria Louise..... 12.00

Rhein Nixe 12.00

Thora 12.00

INTERMEDIATE AND PUMILA HYBRIDS.

Floribunda\$ 6.00

Fritjof 6.00

Gerda 6.00

Halldan 6.00

Helge 6.00

Ingeborg 6.00

Schneekuppe 6.00

Walhalla 6.00

BOBBINK & ATKINS, RUTHERFORD, N. J.

Some good Irises you ought to have in your

collection:

Gertrude, violet blue.....\$6.00

Madam Pacquette, rosy claret..... 6.00

Malvina, yellow and bronze..... 6.00

Beauty of Potoine, early purple..... 5.00

Count de St. Clair, white and violet..... 5.00

Send for our complete list of Irises and other

perennials.

THE PFEIFFER NURSERY, WINONA, MINN.

Iris—Iris—Iris—Caterina, Florentina Alba, Ni-

belungen, Queen of May, Princess Victoria

Louise, Mme. Chereau, Lohengrin, Pailida Dal-

matica and others. Write for prices. What

have you to offer in exchange in new varieties?

Mountain View Floral Co., Portland, Ore.

IRIS.

Iris, 12 each of 8 named var., \$2.00; 50 each,

\$5.00; Siberian, blue, \$2.00 per 100.

AMON HEIGHTS NURSERIES, Camden, N. J.

Iris, genuine Pailida Dalmatica, \$6.00 per 100,

\$50.00 per 1000. Send

LILIUMS

Lilium Canadense, 1st size.....\$5.00 per 100
 Lilium Canadense, 2nd size..... 3.00 per 100
 Lilium Philadelphicum, 1st size..... 5.00 per 100
 Lilium Philadelphicum, 2nd size..... 3.00 per 100
 Ask for prices on larger quantities.
 L. E. Williams, Exeter, N. H.

LONICERAS

Lonicera Halleana, strong, pot-grown, \$150.00 per 1000.
BOBBINK & ATKINS, RUTHERFORD, N. J.

MIGNONETTES

Mignonette, Scott's Giant, no better in cultivation, 2½-in., \$5.00 per 100. Ready Aug. 1st.
 Evenden Bros. Co., Williamsport, Pa.

MOONVINES

Moonvines, 2½-in. pots, \$4.00 per 100. Cash.
GODFREY ASCHMANN,
 1012 W. Ontario St., Philadelphia, Pa.

NURSERY STOCK

ONARGA NURSERY COMPANY
 We have the LARGEST ASSORTMENT and the LARGEST STOCK in the CENTRAL WEST.
 TREES, SHRUBS, ROSES and PERENNIALS.
ONARGA NURSERY COMPANY,
CULTRA BROS., MGRS., ONARGA, ILL.

ONION SETS

Winter Onion Sets, \$2.00 per bu., 32 lbs., very fine.
 Page's Greenhouses, Staunton, Ill.

PALMS, ETC.

Phoenix Canariensis, 4-in., at 35c; 5-in., at 50c; 6-in., at 75c. Phoenix Reclinata and Rupicola, 6-in., at 75c; Cocos Plumosa, 2 ft. high, at 40c; 8 ft., at 60c; 4 to 5 ft., at 80c. Latania Borbonica, 2½-in., at 8c; 4-in., at 30c; 5-in., at 50c. Washingtonia Robusta, 2½-in., at 8c; 4-in., at 35c.

Areca Lutescens, 2 in. pot, 4-in., at 35c. Sabal Blackburniana, 2½-in., at 8c. Cycus Revoluta or Sago, 2 leaves and up, at 10c per leaf. Chamerops Excelsa, 6-in., at 60c; 7-in., at 80c. Above are full and pot bound plants. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$6.00 per 100; 3-in. pots, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.
F. M. Soar, Little River, Fla.

PANDANUS VEITCHII—from open for 3-in. pots\$ 6.00 per 100
 4-in. pots 8.00 per 100
 6-in. pots 12.00 per 100
 Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100. Cash with order.
J. J. Soar, Little River, Fla.

If you are interested in some fine Kentia Palms for August delivery in 4-in. pots at 50c each, get your order in early. Have only a limited number.

Geo. A. Kuhl, Pekin, Ill., Wholesale Grower.
KENTIA BELMOREANA, average in 3 and 4 leaves, good, strong plants out of 2½-in. pots, \$15.00 per 100. Larger quantities on application.
J. H. Fleisser, 711 Hamilton Ave., North Bergen, N. J.

PANSIES

Pansy, giant flowering, richest colors, ¼ oz., \$1.00; 1 oz., \$3.00. Postpaid. Pansy booklet.
Edward Wallis, Berlin, N. J.

PELARGONIUMS

Pelargoniums, 2½-in., \$12.00 per 100, \$100.00 per 1000. Next lot ready August.

Easter Greeting
 Wurtembergia
 Lucy Becker
 Swabian Maid
 German Glory
 Wolfgang Goethe
 Mrs. Loyal
Roman J. Irwin, 108 W. 28th St., New York.

PELARGONIUMS

2-in., \$10.00 per 100.
 Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, German Glory, Wolfgang Goethe, Mrs. Loyal. Add 5% for packing.
 September and October delivery.
AMERICAN BULB CO.,
 172 N. Wabash Ave., Chicago, Ill.

READY NOW.

Lucy Becker, Easter Greeting, 1000 of each variety, 2-in., \$10.00 per 100.
 Packing free.
A. L. RANDALL CO., 180 N. Wabash Ave., Chicago.

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$10.00 per 100, \$95.00 per 1000; 500 at 1000 rate. 5% for packing. **AUGUST DELIVERY.**
S. S. SKIDELSKY & CO.,
 50 Park Place, New York City.

Pelargoniums, bushy stock plants for propagating, 4-in., 25c; 5-in., 50c. Cash.
 Beaver Ave. Floral Co., Des Moines, Ia.

Pelargoniums, strong 2-in. Easter Greeting, Wurtembergia and Swabian Maid mixed, \$8.00 per 100. Cash.
Jacobs Bros., Peoria, Ill.

PEONIES

PEONIES: Having a surplus of some desirable varieties, am offering same at bargain prices. Send for price list.
E. A. Riehl, Godfrey, Ill.

Peonies, 14 acres, the cream of all the world's best ones. We grow for "fancy plants" cut flowers or send for list.

C. Betscher, Dover, O., U. S. A.

Festiva Maxima, Duchesse de Nemours, Edulus Superba, Lady Bramwell and other cut flower varieties. Good strong divisions or clumps.
W. E. Funnell, Snow Hill, Md.

PEPPERS

Bird's Eye Peppers. Be sure and get some of these fine Bird's Eye Peppers in 4-in. pots for October delivery at \$5.00 per doz. or \$40.00 per 100. Will be limited. Geo. A. Kuhl, Pekin, Ill., Wholesale Grower.

Bird's Eye Peppers, 2½-in., \$6.00 per 100, \$55.00 per 1000; strong 3-in., \$12.00 per 100, \$100.00 per 1000. 500 at 1000 rate.
Frank Oechslein, 4911 W. Quincy St., Chicago.

Bird's Eye and Peruvian (colored oblong berry), fine for pans, 2½-in. pots ready August 1st, \$6.50 per 100, \$60.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Celestial Peppers, strong 2½-in., \$4.00 per 100.
Aberdeen Floral Co., Aberdeen, Miss.

PERIWINKLES

Periwinkles from 2-inch pots, pink and white, in bloom, excellent stock, \$2.00 per 100, \$18.00 per 1000.
T. G. Owen, Columbus, Miss.

POINSETTIAS

POINSETTIAS
 2-in.\$10.00 per 100
 \$90.00 per 1000

The stock we offer is the product of a grower who specializes in the propagation of Poinsettias. First-class in every respect and just the right kind of stock to bring in the profit next Christmas. Your order placed with us today insures you against disappointment next December. May we have it?

Cash or satisfactory references.
GROWERS EXCHANGE, JAMESTOWN, N. Y.

POINSETTIAS

Am booking orders in advance and they will be shipped in rotation, paper pots, 5% for packing, at the following prices:

2-in., shipped in Aug.....	100	1000
2-in., shipped in Sept.....	9.00	\$ 85.00
2-in., shipped in Oct.....	8.00	75.00
2-in., shipped in Sept. 1st.....	7.00	65.00
3-in., shipped Sept. 1st.....	15.00	125.00

Cash with order.
D. R. Herron, Olean, N. Y.

POINSETTIAS, you know how scarce they were last season. Get your order in at once.

August delivery	100	1000
September delivery	\$9.00	\$85.00
.....	8.00	75.00

C. U. LIGGIT,
 Wholesale Plantman,
 303 Bulletin Bldg., Philadelphia, Pa.

POINSETTIAS TO PLEASE.

Good Stock.
 2½-inch, \$10.00 per 100; \$90.00 per 1000.
 Add 5% for packing.
AMERICAN BULB CO.,
 172 N. Wabash Ave., Chicago, Ill.

Strong 2½-in. Poinsettias, \$8.00 per 100, \$75.00 per 1000. Refer to display and other classified ads for other stock.

S. S. SKIDELSKY & CO.,
 50 Park Place, New York City.

Poinsettias, 2½-in. pots at \$10.00 per 100, \$95.00 per 1000. California stock from 2½-in. pots ready Aug. 1 and later, at \$12.00 per 100, \$100.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.
 2½-in. Poinsettia plants in paper pots, \$8.00 per 100; \$75.00 per 1000. Immediate delivery. Cash, please.

G. M. REBURN & CO.,
 3807 Lake Park Ave., Chicago, Ill.

Poinsettias, 3-in., fine for benching, \$15.00 per 100; shipped in paper pots, ready Aug. 1st, 2½-in., \$10.00 per 100. All orders shipped in rotation.

Grohman, The Florist, Saginaw, Mich.

2½-IN. POINSETTIA PLANTS.
 July delivery10c
 August delivery 8c
 September delivery 7c
J. V. Laver, 704 State St., Erie, Pa.

Poinsettias, good strong plants. Xmas Red, 2½-in., \$8.00 per 100, \$75.00 per 1000; 3-in., \$15.00 per 100, \$125.00 per 1000. Cash.
Jos. Turski, Gross Point, Ill.

Poinsettias, strong 2½-in., shipped in paper pots; July and Aug. delivery, \$9.00 per 100, \$85.00 per 1000. Add 5% for packing.
Henley Bros., Terre Haute, Ind.

Poinsettias, strong 2½-in. Will book orders now for July and August, at \$10.00 per 100. Order now for early delivery.

J. C. Steinhanser, Pittsburg, Kans.

Poinsettias, immediate delivery, 2½-in., \$12.00 per 100, \$100.00 per 1000; best variety and well established.
A. M. Campbell, Strafford, Pa.

Poinsettias, true Xmas Red, 2½-in., \$9.00 per 100; 3-in., ready Aug. 15th, \$15.00 per 100.
H. Weber & Sons Co., Oakland, Md.

Poinsettias, 2½-in., \$8.00 per 100, packed carefully in paper pots.
J. L. Johnson, De Kalb, Ill.

2000 Good Poinsettia cuttings, \$3.00 per 100; \$35.00 per 1000. Cash.
A. Ecke, Los Angeles, Cal.

BUSINESS BRINGER—
REVIEW CLASSIFIED ADS

Poinsettia, fine type, shipped in paper pots, 2½-in., \$10.00 per 100.
Traitts' Greenhouses, Chanute, Kans.

Poinsettias, 3-in. pots, \$12.00 per 100, \$110.00 per 1000.
Holton & Hunkel Co., Milwaukee, Wis.

2½-in. Poinsettias, 7c; 2-yr.-old, 4-in. Poinsettias, 15c.
L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

Poinsettias, ready Aug. 1st, good, strong stock, 2½-in., \$10.00 per 100. Packed in Neponset pots.
Evenden Bros. Co., Williamsport, Pa.

Poinsettias from 2½-in. and 2½-in. pots, \$8.00 per 100, \$75.00 per 1000. None better.
W. Stertzing, 7280 Southwest Ave., St. Louis, Mo.

2½-in. Poinsettias, well established, \$10.00 per 100. Cash.
J. T. Keheley, Florist, Columbus, Ga.

Poinsettias, 2½-in. strong, \$10.00 per 100; \$90.00 per 1000.
BAUR FLORAL CO., BRIE, PA.

PRIMULAS

PRIMULAS	100	1000
OBCONICA, 2½-in., in variety or assorted, ready now on through August and September.....	\$5.00	\$45.00
CHINENSIS, 2½-in., ready Aug. 20th on	5.00	45.00
MALACOIDES, 2½-in., ready Aug. 20th on	5.00	45.00
KEWENSIS, 2½-in., ready Aug. 20th on	4.00	37.50
CINERARIAS, 2½-in., ready Sept. 1st on	5.00	45.00

All stock sold up to time mentioned above. We wrap in moss to insure carrying through in case of express delay. Book your order now to avoid disappointment.

Cash with order.
JAS. H. CUNNINGHAM,
 "The Primrose Man,"
 DELAWARE, OHIO.

PRIMULAS WITH A REPUTATION.
 My True "Silver Dollar Strain"
READY NOW

Chinensis, large flowering fringed, 10 of the best varieties on the market, 2½-in., \$5.00 per 100, \$47.50 per 1000.
 Malacoides Superba (pink), same prices as Chinensis.

Obconica
 Booked up to Aug. 10th.
 Apple Blossom

Rosea and other varieties. Kermeasina
 Strong stock from 2½-in.
 \$6.00 per 100. \$57.50 per 1000.
 Malacoides Townsendi
 2½-in.
 \$8.00 per 100 \$75.00 per 1000
Henry Schmidt,
 673 Church Lane, North Bergen, N. J.

SCHILLER'S PRIMROSES,
THE STRAIN THAT LEADS

CHINENSIS, large flowering fringed, in separate colors or mixed.
 CHINENSIS, in 6 choicest named varieties.
 MALACOIDES, the true deep pink and Grandiflora. August delivery.

OBCONICA, from our homegrown seed, carefully hand pollinated, with largest flowers of purest colors. August delivery.

LARGE FLOWERING, in 13 separate colors or mixed.

LARGE FLOWERING FRINGED, in 6 separate colors or mixed.

GIANT FLOWERING, in 6 separate colors or mixed.

All the above from 2½-in. pots at \$5.00 per 100, \$47.50 per 1000. Orders filled in strict rotation.

J. L. SCHILLER, TOLEDO, O.

Primula Obconica, Grandiflora and Gigantea, Appleblossom, Kermeasina, Rosea, Lilac and other colors, separate or mixed. 2½-in. pots, ready July at \$7.00 per 100, \$60.00 per 1000; 3-in. pots of mixed only, \$9.00 per 100.

Primula Chinensis, Defiance (Xmas Red), La Duchesse (flesh color), Morning Dawn (blush rose), rosea, blue, white, salmon and all colors mixed, 2½-in., ready July, at \$6.00 per 100, \$50.00 per 1000; 3-in. pots of mixed only, \$9.00 per 100.

Primula Malacoides, rosea, 2½-in., ready now at \$5.00 per 100, \$45.00 per 1000.

Sim's Hybrid Yellow Polyanthus, strong divisions, ready now, \$7.50 per 100.

Primula Townsendi, 2½-in. pots, ready Aug. 1, at \$9.00 per 100, \$80.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

PRIMULAS—The finest lot we have ever grown, none better, 8 separate colors and mixed, both large flowering and Gigantea in proper proportions. Ready now, 2½-in., \$5.00 per 100, \$45.00 per 1000.

CHINENSIS—Giant flowering, 6 separate colors, the cream of the family. Plenty of bright Xmas Reds and pink, 2½-in., \$5.00 per 100, \$45.00 per 1000.

MALACOIDES—White, 2½-in., \$4.00 per 100, \$35.00 per 1000. Cash with order.
SCHIEBLE BROS.,
 Main, Lock & Old Main Sts.,
 Miamisburg, Ohio.

Primula Malacoides, Rosea, fine plants, 2-in., \$5.00 per 100.
 See our Begonia Chatelaine ad.
E. M. Temperley, 5518 College Ave., Indianapolis, Ind.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago.

PRIMULAS—Continued

PRIMULAS

Obconica and Chinensis

2-in. \$ 7.00 per 100
3-in. 10.00 per 100

We are pleased to offer the stock of two western New York growers who have built up a good reputation as Primrose growers. On account of a limited supply of stock, we advise those who really want good Primulas to place their orders with us right away.

Cash or satisfactory references.

GROWERS EXCHANGE, JAMESTOWN, N. Y.

Primula Obconica, Gigantea, Kermesina, Rosa, Lilacina and Oculata, separate colors or mixed. This stock is fine and ready for shift, 2-in., \$5.00 per 100.

Chinensis, giant flowering separate colors or mixed, 2-in., \$5.00 per 100.

Malacoides, new strain, lilac and pink, 2-in., \$5.00 per 100. Orders filled in strict rotation. Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Obconica, extra strong 3-in., large flowering plants, at \$7.00 per 100.

Chinensis, 2-in., Obconica, 2-in.; Malacoides, plants, at \$4.00 per 100. Cash. You will be pleased with plants. M. S. Etter, The Home Nurseries, Shiremanstown, Pa.

Primula Obconica, 2½-in., separate colors or mixed, \$6.50 per 100, \$57.50 per 1000, Chinensis, \$6.00 per 100, \$50.00 per 1000. August delivery. S. S. SKIDELSKY & CO., 50 Park Place, New York City.

Primula Malacoides, new strain, color distinct, almost violet, does not fade, bloom from Xmas to Easter, fine for basket and pan work, 2-in., \$5.00 per 100.

J. C. Steinhauer, Pittsburg, Kan.

Primula Obconica, limited quantity of our fine deep pink shades in mixture now ready. Plants of best quality, 2½-in., \$5.00 per 100; 2½-in., \$6.00 per 100; 3-in., \$8.00 per 100. Cash, please. Griffen's Flower Shop, Hannibal, Mo.

3-in. Primula Malacoides.....\$8.00 per 100
2½-in. Primula Malacoides..... 5.00 per 100
Delivery August and September.

Wholesale Florist.

Muskogee Shrubbery Garden, Muskogee, Okla.

Primula Obconica, Miller's Giant, fine 2-in., \$4.00 per 100; 3-in., ready July 1st, \$7.00 per 100; Malacoides, ready in July, 2-in., \$4.00 per 100. Cash. These plants will please you.

J. W. Miller, Shiremanstown, Pa.

THRIFTY CHINENSIS

Good 3-in. Chinensis, choice named kinds, \$8.00 per 100; 2½-in., \$5.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Primula Obconica, fine 2½-in., ready for shift, 5c, or will exchange for Vincas or 3-in. Dracaenas, or what have you?

D. Kleinhans, St. Louis, Mich.

Primulas Obconica Gigantea, fine large plants with plenty of red and rose, 3-in., \$7.00 per 100. Edward Whitton, York & Walnut Sts., Utica, N. Y.

Dreer's best giant flowering Primula Obconica, extra heavy, 3-in., ready for 5-in., \$10.00 per 100. Cash.

C. G. James & Son, Hornell, N. Y.

Primula Obconica, Gigantea and Grandiflora, mixed, \$5.00 per 100. Cash. Freeport Floral Co., Freeport, Ill.

Primula Chinensis, all red and bright pink varieties, 2½-in., \$5.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Primrose Obconica, 2½-in., at \$5.00 per 100; 4-in. at \$20.00; 6-in. at \$40.00 per 100. Henry Smith, Grand Rapids, Mich.

Primula Malacoides Rosa, \$5.00 per 100, \$40.00 per 1000. FRED H. LEMON & CO., RICHMOND, IND.

Primula Obconica, strong 2½-in., \$5.00 per 100. Cash. P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Primula Obconica, 2½-in. stock, \$5.00 per 100; \$45.00 per 1000. Holton & Hunkel Co., Milwaukee, Wis.

Primula Malacoides Rosa, strong plants, \$5.00 per 100. C. Erickson, Princeton, Ill.

Malacoides Primula, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Primula Malacoides, Rosa and white, 2½-in., \$4.00 per 100. S. M. Harbison, Danville, Ky.

ROSES

Extra fine bench plants.

Well rooted. Good roots.

Careful packing.

Hoosier Beauty and Killarney Brilliant, \$60.00 per 1000

Choice young stock ready for planting.

5000 2½-in. Columbia.....\$125.00

1000 2½-in. Sunburst..... 100.00

6000 2½-in. Russell..... 200.00

1000 Bench Russell, choice stock..... 200.00

Special.

3000 3½-in. Grafted Premier..... 400.00

The Weiss & Meyer Co., Maywood, Ill.

FINE YOUNG ROSES.

Per 100

Per 1000

COLUMBIA, 2½-in.\$17.50 \$160.00

PREMIER, 3-in. 35.00 300.00

STRONG BENCH PLANTS.

W. Killarney, bench.....\$ 5.00 \$ 45.00

Mrs. Shawyer, bench..... 10.00 90.00

GULLETT & SONS, LINCOLN, ILL.

BENCH ROSE PLANTS.

900 2-yr.-old Pink Killarney.....12c
500 2-yr.-old White Killarney.....12c
750 2-yr.-old Yellow Sunburst.....12c
500 2-yr.-old Red Richmond.....12c
200 2-yr.-old Dbl. Pink My Maryland.....12c
100 2-yr.-old Dark Pink Radiance.....15c

All cut back and ready for immediate planting.

Cash or C. O. D.

W. E. Trimble Greenhouse Co., Princeton, Ill.

ROSE PLANTS.

500 Sunburst, 4-in.\$15.00 per 100
500 Aaron Ward, 4-in. 15.00 per 100
500 My Maryland, 4-in. 15.00 per 100
500 Ophelia, 4-in. 15.00 per 100
500 Columbia, 4-in. 17.00 per 100
250 Millady, 4-in. 15.00 per 100
100 Mrs. Winnett, 3-in. 10.00 per 100
Eli Cross, Grand Rapids, Mich.

Elegant lot of Killarney Brilliant and Sunburst bench plants; have been heeled in outdoors for six weeks and are in prime condition for replanting, \$6.00 per 100, \$50.00 per 1000.

Albert F. Amling Co., Maywood, Ill.

1500 Sunburst, 2½-in. pots,
\$80.00 per 1000 in lots of 250 or more.

These are very choice plants.

BASSETT & WASHBURN,

Greenhouses,

Store and Office,

Hinsdale, Ill.

178 N. Wabash Ave.

Very fine 2½-in. Columbia, only 5000, while they last, \$16.00 per 100, \$150.00 per 1000; Winnett, 2½-in., only 1000, \$10.00 per 100, \$90.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Roses, 500 Shawyer, 500 Chatenay, 200 White Killarney, 200 Pink Killarney, 150 American Beauty, 65 Cecile Brunner, all good 3-in. stock, \$10.00 per 100. Cash with order. Chapin Bros., Lincoln, Nebr.

ROSE PLANTS.

Columbia, 2-in. stock.....\$15.00 per 100
Mock, 2-in. stock..... 8.00 per 100
Mock, 3-in. stock..... 15.00 per 100
Rosemont Gardens, Montgomery, Ala.

Per 100 Per 1000

Sunburst, 2½-in. plants.....\$5.00 \$45.00

Good stock.

GEORGE REINBERG,

162 No. Wabash Ave., Chicago, Ill.

FINE BESTED BENCH ROSE PLANTS.

Sunburst and Kaiserin,

\$15.00 per 100, \$140.00 per 1000.

The Hammond Co., Inc., Richmond, Va.

Roses, 250 Shawyer, 100 Ophelia, 100 White Killarney, 2½-in., \$7.00 per 100.

Baur Floral Co., Erie, Pa.

Roses, 300 Richmond bench plants, rested and cut back, \$8.00 per 100, \$20.00 for the lot if taken at once. Cash.

Freeport Floral Co., Freeport, Ill.

To close out, 3-in. Columbia, clean, healthy stock, ready now, \$15.00 per 100, \$125.00 per 1000, \$500.00 per 5000.

A. Rasmussen, New Albany, Ind.

Roses, 2-yr.-old field grown XXX forcing grade in best varieties for fall delivery 1919. Ask for prices. Roman J. Irwin, 108 W. 28th St., New York.

ALBUM OF DESIGNS.

Fifth Edition Now Ready.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

Rose plants, own root, 3-in., Pink Killarney, Geo. Elger and Cecile Brunner, \$15.00 per 100. Cash. Ulrich Floral Co., Tiffin, O.

Pink and White Killarney and Ophelia Roses, 3-in., 12c. Riverside Flower Shop, Charles City, Ia.

1400 2-yr. Ophelia from 6-in. pots, \$15.00 per 100, \$120.00 per 1000. Wm. F. Krueger, 516 Potter St., Toledo, O.

Columbia Roses, light 2½-in., \$8.00 per 100, \$75.00 per 1000.

A. N. Kinsman, Austin, Minn.

Strong 2½-in. Columbia Rose plants, \$125.00 per 1000. Joy Floral Co., Nashville, Tenn.

120 Mrs. Winnett, one year old, bench grown, fine stock, at \$10.00 per 100; 5% packing. Cash. La Crosse Floral Co., La Crosse, Wis.

2000 Bench American Beauties, \$100 per 1000. Fred Hall, 860 Jersey St., Denver, Colo.

200 Russell Roses, \$20.00 per 100. Chas. Rathjen, Janesville, Wis.

Columbia Roses, 3-in., \$15.00 per 100. FRED H. LEMON & CO., RICHMOND, IND.

Mock Rose plants, 3-in., \$8.00 per 100. United States Cut Flower Co., Elmira, N. Y.

200 Own root 4-in. Ophelia at 18c. Davis & Steiner Co., Morrison, Ill.

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Sphagnum Moss, 10-bbl. bale, \$3.25, 5 bales, \$12.75; 5-bbl. bale, \$1.75, 5 bales, \$8.00. Hog manure, \$1.00 per bag. Burlap, 35c extra. Cash. Jos. H. Paul, Box 156, Manahawkin, N. J.

TOBACCO

Cigar Tobacco stems, \$1.50 per 100 lbs. Peter N. Jacobsen, Cigar Mfr., 332 Harrison St., Davenport, Ia.

Fresh cigar Tobacco stems, large bales, \$3.00 per bale; 5 bale lots, \$2.75 per bale.

Pittsburgh Cut Flower Co., Pittsburgh, Pa.

Tobacco stems for fumigating, large bales, 250 to 300 lbs. each, at \$5.00 per bale. Cash with the order. Willis H. Baldwin, Conshohocken, Pa.

Good fresh Tobacco stems in bales. Address Leon S. Boucher Cigar Co., Joplin, Mo.

Strong tobacco dust, \$2.00 per 100 lbs., 200 lbs., \$3.50. G. H. Hunkel Co., Milwaukee, Wis.

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Wire stakes galvanized.

Mfg. of Wire and Wire

Goods of all descriptions.

THOMAS HAMILTON,

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WIRE WORK

MFG. OF WIRE DESIGNS FOR 35 YEARS.

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LABELS FOR NURSERYMEN AND FLORISTS. Benjamin Chase Co. Derry Village, N. H.

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All The Time**

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A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.
FLORISTS' PUBLISHING CO., 530 Carlton Building, 508 South Dearborn St., CHICAGO.

VOL. XLIV.

CHICAGO, JUNE 12, 1919.

NO. 1124.

FOR PROMPT SHIPMENT NEPONSET PAPER FLOWER POTS

	Per 100	Per 1000
2 1/4-inch.....	\$0.45	\$ 3.50
2 1/2-inch.....	.60	4.70
3 -inch.....	.70	6.10
3 1/2-inch.....	.90	8.10
4 -inch.....	1.10	9.70
5 -inch.....	1.85	17.30
6 -inch.....	2.35	21.75

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

MUM PLANTS for shipment this month

SEND FOR LIST

C. C. POLLWORTH CO.
Milwaukee, - - - Wisconsin

PRIMROSES

Sim's Yellow, 2 1/2-in.....\$6.00 per 100; \$50.00 per 1000

HYDRANGEAS

French, 3-in., assorted. \$10.00 per 100

LANTANA PALMS

3-inch \$10.00 per 100

DRACAENA FRAGRANS

3-inch \$30.00 per 100

CANNAS

Humbert, yellow and red, 3-inch.....\$10.00 per 100

Hungarian Pink, 3-inch. \$10.00 per 100

Wm. F. Kastling Co. 568-570 Washington St.
BUFFALO, N. Y.

True Godfrey Calla (Devoniensis)

\$ 5.00 per 100 } Established in
40.00 per 1000 } 2 1/2-inch pots.

No florist can afford to be without it.

THE E. G. HILL CO.
RICHMOND, :: INDIANA

Shortage in Bulb Supply

is report received from all our growers.
Have a care that your order is placed
with dependable sources. Write us.



Ralph M. Ward & Co.

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Not How Cheap
But How Good

25 Murray St. New York

NEPONSET Waterproof Paper Flower Pots



These pots are nested and packed in cases of 1000 each,
except 4, 5 and 6-inch sizes, which are put up in cases of 500
each.

2 1/4-in. pots, per 1000...	\$ 3.05	4-in. pots, per 1000	\$ 8.60
2 1/2-in. pots, per 1000...	3.60	5-in. pots, per 1000	14.60
3 -in. pots, per 1000...	5.20	6-in. pots, per 1000	19.25
3 1/2-in. pots, per 1000...	7.10		

For Primulas, Poinsettias and Table Fern Seedlings,
see classified advertisements.

ROMAN J. IRWIN, 108 W. 28th St.,
NEW YORK CITY

GERANIUMS

3-in., \$10.00 per 100; 4-in., \$15.00 per 100.

MME. SALLEROI, 3-inch, 6c each.

COLEUS, 2-in., 3c; 3-in., 5c each.

ARTILLERY PLANTS, 3-in., 6c each.

SMILAX, 2-in., 3c each.

VERBENAS, 3-in., 5c each.

Cash or C. O. D.

W. J. & M. S. VESEY, Ft. Wayne, Ind.

Specials, Ready Now

SHEEP MANURE

100 lbs.....	\$ 2.25
500 lbs.....	11.00
1600 lbs.....	21.00
Ton.....	40.00

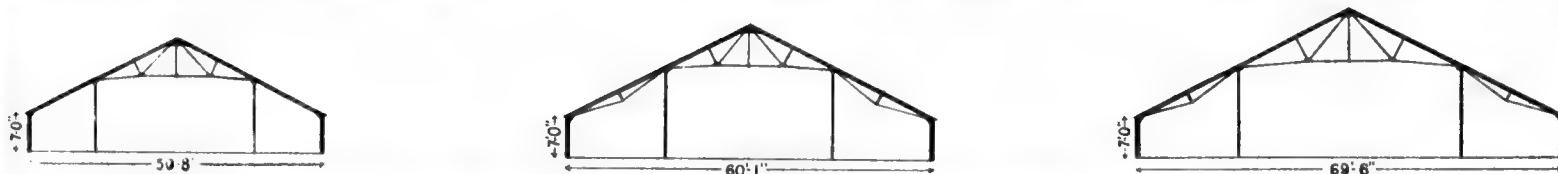
BARNARD'S GREENHOUSE HOSE

25 ft.....	\$ 5.25
50 ft.....	10.25
100 ft.....	20.00

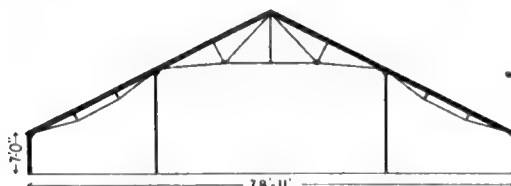
NEPONSET PAPER POTS

	Per 1000
2 1/4-inch.....	\$ 3.60
2 1/2-inch.....	4.30
3 -inch.....	6.25
3 1/2-inch.....	8.25
4 -inch.....	9.85
5 -inch.....	17.50
6 -inch.....	22.00

THE W. W. BARNARD CO., SEEDSMEN
231-235 W. Madison St., Chicago



Notice the wonderful freedom from columns in the center of this standard 69-ft. 6-in. house. It gives a clear center space of an inch over 37 ft. and a space on each side of the columns of 16 ft. 2½ in.



The Growers—Not We— Are Responsible for Our Standard Width Houses

TAKE the leading men in any line of business and if you can get their expression of thought, you can come pretty close to knowing what the majority of the rest in their line of business think.

Based on that very fact are our Standard Width Houses based.

If the widths are wrong, then most of the leaders in the florist business must be wrong.

You can't imagine men like Joe Hill of Richmond, Ind.; Frank Pierson of Tarrytown, N. Y.; Davis of Davenport, Iowa; Dahl of Atlanta, Ga.; Strout of Biddeford, Me., and so on, deliberately overlooking every possible economy when they decide on the width of a house.

When it came to a question of cutting a roof bar, or cutting down the bench producing space, you don't for a minute think they would sacrifice benches to bars.

When it comes to height of sides you can't imagine any of them declaring that a 6-foot side is high enough, just because at that particular time they happened to be growing violets or radishes.

The growers themselves, not we, first decided on the widths for our Standard Width House.

They came to their decisions, because of economy and efficiency.

We urge you to adopt them for exactly the same reason—*none other*.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

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FACTORIES:

IRVINGTON, N. Y.

DES PLAINES, ILL.

ST. CATHARINES, ONTARIO



-and look at this picture!

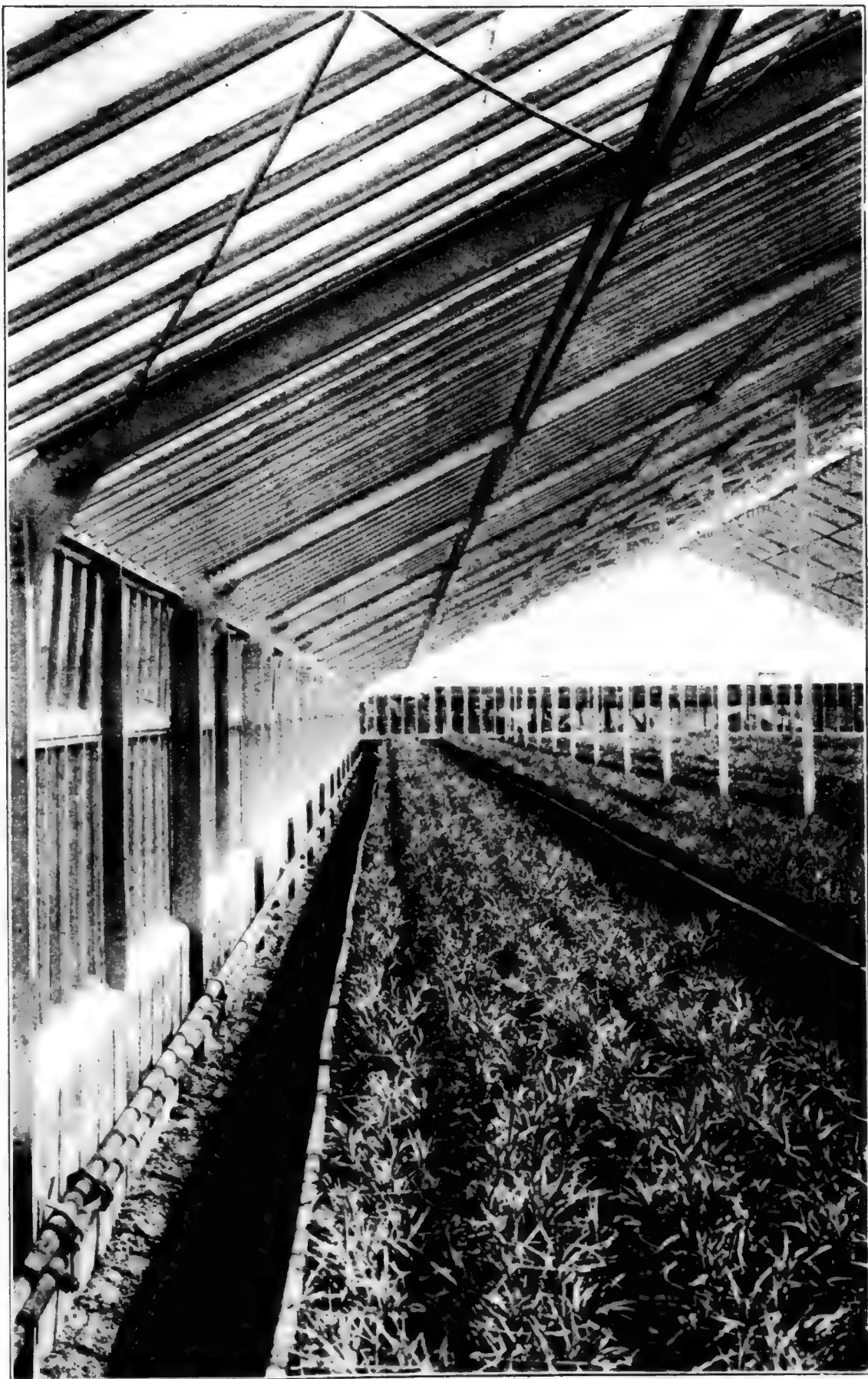
Run your eye along the purlins. See the camber in them? That camber prevents roof sag!

Notice the combination movable and stationary sash with angle iron eaves. The rafters and arch posts are sixteen feet eight inches apart, with intermediate posts to support the eaves. There is one thing that this picture does not show — steel sills are used for both lines of sash.

And about those purlins again, those members which bind together and hold rigid the trusses, they are, in AGMCO houses, channels rather than angles such as are used by many other builders. They are three inch channels weighing six pounds per foot and will carry perfectly for the full sixteen feet eight inches and give the roof a straight line. They are double riveted and double bolted with one-half inch material. But why do we use channels for purlins rather than angles? First, because they are stronger. Second, because they cast far less shadow than other shapes of the same weight.

Find out all about this now!

A two cent stamp will turn the trick.



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Pana, Ill.
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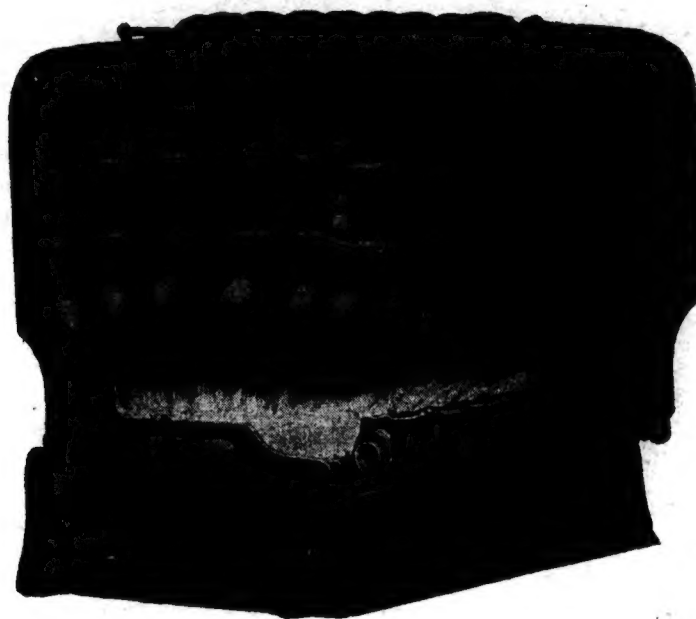
Chicago
(Marion Temple)

General Office: CHICAGO, ILL.; Factory: PANA, ILL.





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Our boilers have been in use among the trade for many years and have established a wonderful record for efficiency and durability.

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A size for every purpose and kept in stock at our warehouse.

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ESTIMATES CHEERFULLY FURNISHED.

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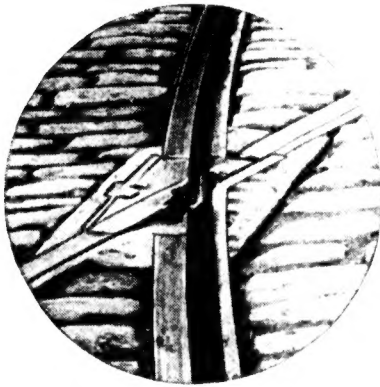
Richmond, Ind.



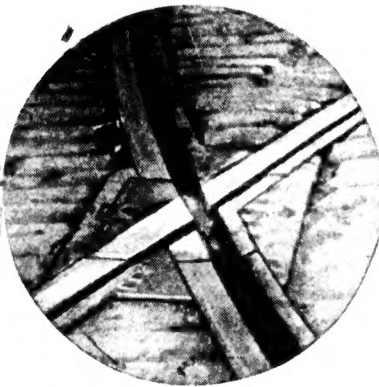
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Price, \$7.50

Don't *Tear-Up* Your Damaged Track; *Build It Up!*



*Hard Center Frog in
Badly Battered Con-
dition*



*The Same Frog after
it has been Welded
by our Welder*



Broken Switchpiece



*The same Switch-
piece after it has been
repaired by our
Welder*

The photos above will afford you a slight idea of what you can do in repairing and reclaiming broken, battered, worn, cupped and guttered track and special work by means of

The INDIANAPOLIS Portable Electric Welder

The repair work shown in the photographs was done in a few minutes without interrupting traffic and the cost was trifling, amounting to but a few cents worth of current, steel and labor.

A road frequently tolerates damaged track work rather than undergo the serious disadvantages of torn-up road beds, delayed or re-routed traffic, not to mention the expense of new layouts, labor cost of excavating, laying and re-paving.

Broken track work need no longer prove a much to be feared "bugbear," however. The Indianapolis

Portable Electric Welder will straighten things out in no time.

The machine can be drawn to the desired location and in a few hours your badly damaged track can be built up by means of electric welding and ground into smooth tractive surface, as good as new.

This machine is equally effective in shop operations. It will reclaim thousands of dollars' worth of broken car equipment in a year and avoid the necessity of new parts.

Investigate it.



Indianapolis Switch & Frog Co.

*Manufacturers of only Highest Grade
Manganese and Built-up Special Work*

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The "Reciprocating" Track Grinder

A Prime Essential to Economical Maintenance of Way



Reciprocating
Track Grinder
in operation;
car approaching



Swinging
Grinder
off to
Pass Car



Car
Passing



Returning
Grinder



Grinding re-
sumed. Time
consumed 40
seconds. Car
not delayed

***A look at these illustrations
will show you***

how the Reciprocating Grinder is removed from and replaced upon the track without interfering with movements of cars. Under ordinary conditions,

Only 40 Seconds

need elapse between cessation and resumption of grinding. Any crew can do this, any day, with the Reciprocating Grinder—and some crews are doing it in 25 seconds.

The reason why the Reciprocating Grinder can be handled so easily is, that the use of a **reciprocating** instead of a **rotating** grinding element makes possible the construction of a light, simple machine which can be run by common labor.

It cannot be made to damage the track, and will surface uneven joints, producing a gradual taper or run-off on both sides of the joint by removal of the minimum amount of metal and with minimum consumption of power.

Railway Track Work Co.
Heed Bldg., - - Philadelphia, Pa.

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